

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49
King Koti Road, Hyderabad, Telangana

DEPARTMENT OF COMMERCE

ENTREPRENEURSHIP DEVELOPMENT CELL ACTIVITIES: 2018-19

 ***Seminar on Accessories Designing***

Entrepreneurship Development Cell of the College organized seminar on “Accessories Designing” for selected second and third year students of all streams on 26th July 2018. The Dignitaries were Ms.Hema Yuvaraj, Head, Department of Accessories Design and Ms.Falguni, Senior Faculty, Department of Accessories Design, Hamstech Institute of Fashion and Interior Designing, Hyderabad. The programme commenced with prayer followed by welcoming of the guests by Christu Raj from B.Com II year Generals.

Ms. Hema Yuvraj said that Accessory designing is a growing career choice creating substantial employment opportunities. She gave an overview of Accessories Designing course offered by Hamstech and explained about different subjects in the course. She said that the course involves exploring, processing and experimenting with thoughts, ideas and materials in order to establish a platform for new ideas and a powerful personal expression. She also mentioned about the demand of different brands such as Swarovski and Zara. She said that by the end of the course, the student will have in-depth knowledge, both practical and theoretical, of the fashion accessory design process and a clear understanding of the broader cultural and social context of design. She will also be able to engage confidently, professionally and successfully with the domestic fashion accessory industry and with the international fashion accessories landscape. She said that considering accessory design as a career option, depending on interest and aptitude, one can either take up designing or can also get into the technical side of the production.

Ms. Falguni began her presentation with fashion show of accessories such as foot wear, belts, handbags etc and mentioned the need for designing accessories for Ladies and Gents as per the occasion whether party wear or daily wear. She also explained about the two most common words used in fashion industry “Pret-a-Porter” and “Haute Couture” which means “High fashion” and “Ready to wear”. She said that Accessories Designing graduates have been able to carve a niche for themselves in traditional as well as emerging sectors of global fashion industry space namely jewellery, body gears, home accessories, craft, furniture, footwear, bag, interiors, and in the realm of Designing experiences. They have also been able to tap the potential of emerging markets such as User Interface and Experience design, smart wearables, Consumer interface design, product design and online market channels. Many Accessory Design graduates are successful fashion consultants and entrepreneurs today. She stated that certificate in Accessory Designing from Hamstech will give an opportunity to students to attend 2 weeks workshop at Government Institute of Leather Technology, Hyderabad. She concluded by saying that attaining a specialized degree in accessory design from Hamstech can help you a smooth entry into fashion houses and glam stores.



Welcome Address



Welcoming of Guests



Address by Ms. Hema Yuvraj



Address by Ms. Falguni



Video on Fashion Show of Accessories



Students attending seminar



Dignitaries on the Dais



Faculty & Student Coordinators of ED Cell

✚ BHOJ-E-JASHN (Food Fest)

Entrepreneurship Development Cell of the College organized “Bhoj-e-Jashn - Food Fest” on 8th October 2018 with a motive to explore entrepreneurial skills of students. It gives them huge exposure, a deep insight of doing big scale events and is also a learning experience. They can gain creative and marketing skills which can help them when they graduate and organize events themselves. The Food Fest was inaugurated by Rev.Fr.Dr. Vincent Arokiadas, Principal at 11.00 am in the college premises. An awesome ambience was created in the campus as it was beautifully decorated with colourful ribbons.

There was an overwhelming response from 61 students as they put up 27 stalls with 50 mouth watering delicacies namely Nacho Bhel, Mocktails, Murku Sandwich, Masala Kachori, Cold Coffee, Onion and Cheese Rings, Pani Puri, Grill Sandwich, Tender Coconut Lollipop, Ice Creams, Chocolate Fountain, Veg Biryani, Creamy Fruit Salad, Veg Rolls, Dosa, Chat Items, Kheer, Red Pasta, Oreo Truffle, Oreo Shot, Cup Cakes and Brownies, Milk Shakes, Spaghetti, Pan Shot etc. Food outlets with a variety of mouthwatering delicious dishes tempted and attracted each and everyone alike. Participants were judged under different categories such as (a).Taste (b). Innovation (c). Marketing Strategy (d). Presentation. Rev.Fr. Dr.Vincent Arokia Das, Principal, distributed prizes to the winners. He lauded the efforts of the students and was highly appreciative of them. He congratulated the students for their active participation and commendable presentation. Students were the stars of the event, doing it all, from

conceptualization to execution. The students did an amazing job in all aspects of preparation and implementation. Relishing and sharing the food ensured that happiness reigned.

Judges

1. Mrs. Ritika Waghay
2. Mrs.G.Savitha

Winners List

S.No	Name of the Student	Class	Awarded for	Name of the Cuisine
1	Bharat Reddy	B.Sc (MSC's) III year	Best Taste	Kheer and Creamy Fruit Salad
	Mohammed Hyder Ali			
	G.Prashanth			
	A.Jyoshna Taruna	BA(MCJ) II year		
2	Farwa Basith	B.Com IP	Best Innovation	Mock Tail and Pan Shot
	Priyanka Jai Kumar Bhagchandani			
3	Divesh Kumar Agarwal	B.Com I (IT)	Best Marketing Strategy	Nacho Bhel
	Kriya Jain			
	B.Nikitha			
	Anamika Das			
4	Sanjana Goel	B.Com I(IT)	Best Presentation	Bread Pizza
	Ravani Shama Nizar Ali			
	Alizar Nizar Dosani			
	Azmeena Kareem Bhimani	BA(JPE) I year		

Faculty Coordinators

1. Miss.M.Prashanthi, Convenor
2. Mrs.J.N.P.P. Anantha Lakshmi
3. Mrs.Shanti Kiran
4. Mrs.Padmasri

Student Coordinators

S.No	Name of the Student	Class
1	Ujwal Kumar Dughar	B.Com IIID
2	Pranay Jhawar	B.Com IIID
3	Tanmai Atul Kamdar	B.Com IIID
4	Piyush Agarwal	B.Sc (MEC's) III year
5	Emmanuel Patrick	B.Com IIC



Inauguration of Food Fest



Address by Principal, Rev.Fr.Dr.Vincent Arokiadas



Students at Stalls



Students at Stalls



Students at Stalls



Students at Stalls



Declaration of Winners



Prize Winners



Prize Winners



Students and Faculty at Food Fest