

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM 2017-18

SEMINARS/GUEST LECTURES

S.No	Date/Month/Year	Title of the Programme	Resource Person / Target Audience Details	About the event
1	22/6/2017	Fake News & Post-Truth Politics	Mr. Srinivas Reddy Assistant Editor (Deccan Chronicle, Hyderabad) for MA II, BA II, and BAIII	<ul style="list-style-type: none">○ Students got to learn how to identify fake news in the wake of information explosion through the internet/ social media.○ Learnt how to cover political stories.
2	29/07/2017	Orientation Program	Dr. E. Satya Prakash () for MA I	An orientation program was organized to provide students an overview of the Department and the St. Joseph's College.
3	17/10/2017	Discourse Analysis	Ajay Moses (Reporter, Times of India), for BA III	<ul style="list-style-type: none">○ Students learnt how to approach any media discourse.○ Also learnt how to analyse signs, vocal, written language using semiotics.
4	20/10/2017	Inter-collegiate debate on 'can India be corruption free'	Target Audience: College students & city's mass comm. college participants I	<ul style="list-style-type: none">○ Six colleges participated in the inter-collegiate debate.○ Winners were awarded prizes.
5	15/11/2017	Govt. Public Relations	Mr. Karthik (Asst. Prof, Dept of English), for MA I	<ul style="list-style-type: none">○ MA I year student were briefed about the intricacies of govt. and political communication, and the role played by PR professionals.○ The session included a discussion of employment opportunities in the field of political PR.

6	15/12/2017	Cinevolution National Film Festival	Dr. Mohan Babu, Mr. R.P. Patnaik, RJ Vidya etc.	<ul style="list-style-type: none"> ○ National level film festival organized by the department of Mass Comm of St. Joseph's Degree college. ○ Students of the host college also the city mass comm. colleges got to encounter media personnel in the area of film making.
7	27/07/2018	Guest Lecture- Investigative Journalism & Print Media	U. Sudhakar Reddy -Sr. Asst Editor of the Times of India Target Audience: BA-1, JPE-1 & MA-2	<ul style="list-style-type: none"> • 1 ½ hr session • Students got a broad outlook of the print media & its functioning. • The importance of investigative journalism in the present age. • And Every journalist aspirant to cultivate a nose for news. • It was concluded with a question & answer round.
8	27/07/2018	Guest Lecture- Challenges of Television reporting	Sunil Patil - Executive Editor- India Ahead News Target Audience: Ba-2, Ba-3 & MA-2	<ul style="list-style-type: none"> • 1 ½ hr session • Students got to learn how challenging the Television media is. • Time is an important component that filters news • To sum up the seminar was practical, interactive & participatory. • It was concluded with a question & answer round.
9	21/08/2018	Seminar- Radio & RJing	RJ Gayatri -RJ at Rainbow FM (Govt) Target Audience: BA-1 & JPE-1	<ul style="list-style-type: none"> • 1 ½ hr session • Explained how the medium works • Tips on how prepare a days programme as an RJ • Tips on keeping the listeners tuned into listening to the radio • Job oppurtunities in radio • Internships open avenues for jobs • Helped plan the campus radio • It was concluded with a question & answer round.

WORKSHOPS

S.No	Date / Month / Year	Title of the Programme	Resource Person / Target Audience Details	About the Event
1	24/06/2017	Research Methodology	Prof. K.Stevenson (BAIII and MAII)	The objective of the lecture was to give students an idea and broad vision on research, its prospects and importance. the different forms of research and current trends.
2	31/07/2017	Red FM Radio Workshop	RJ Divya and RJ Priyanka of Red FM (all students of Mass Communication)	Students from the Dept and Wesley and St. Pious College attended the workshop to gain knowledge of anchoring and jockeying.
3	12, 13 and 14/07/2017	Handsome-Beautiful Social Experiment	Shiva Thrishul and Aliza Virani (faculty), students of St. Joseph's	This was an experiment to find out the confidence levels of the students. With regard to their perceptions of beauty and its relationship to self-esteem. The three-day social experiment was to find out how students carry themselves and their understanding of being beautiful.
4	15/12/2017	Cinevolution (National Film Festival)	Dept. of Mass Communication, students of St. Joseph's	The Dept. of Mass Communication organized a national film festival, Cinevolution, with entries from all over the country, and the presence of eminent media personalities such as R P Patnaik and MLA Babu Mohan.
5	29/01/2018	Mass Comm event Trends in Media	Target Audience: BA II	<ul style="list-style-type: none"> ○ Latest and changing trends in media ○ Varied opportunities for mass comm. students