

St Joseph's Degree & PG College

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

Investiture Ceremony 2019

The Departments of Mass Communication and Psychology of St. Joseph's Degree and PG College, together hosted an investiture ceremony for their clubs on the 18th of July. The dignitaries were invited for the traditional lighting of the lamp which signifies the obliteration of darkness. It was followed by an enriching prayer song by the college choir, Annodomini.

The formal event started with a warm welcome by Luke Abraham who addressed the Principal, Dean, the Director and the honorable Chief Guests. The Principal, Rev, Fr. Kandi Marreddy, welcomed the chief guests and introduced the clubs and spelled out what he expects from them. He urged the mass communication clubs to function honestly and reach widely and to the psychology club, he said "Create a social environment in the college to discuss the mental well being of the students."

The Dean of Academics, Fr. Thumma Uday Bhaskar spoke about investiture and what it signifies. He urged the newly elected presidents to lead the members towards success through integrity. The Director, DrP.L.VishweshwarRao spoke of the stunning growth of mass media in India. He spoke about all the clubs and their practical scenario outside the college.

The Head of the Department of Mass Communication, Mr. D.Nagarjuna congratulated the newly elected presidents. On the solemn occasion the college presented saplings to the guests as a token of gratitude.

The presidents and heads of the clubs were finally conferred with badges by their club's respective Chief guests which was followed by swearing the pledge.

Ms.Amtul, Head of the Department of Psychology spoke of the mission and vision of the psychology department. Mr.Naveen, presented the badges to the heads of "Psyched" – The Psychology Club.

Ms.ShubhangiMisra, convener, "Dil Se Josephites" talked about the club's achievements in the past year before inviting Bob Christo, alumnus and a successful radio jockey to present the badges to the heads of "Dil Se Josephites"- The Radio Club.

Mr. Keshav Vivek, convener, "Gazetari", then introduced, Mr. Ramu, an acclaimed journalist and guest faculty in Osmania University. Mr. Ramu encouraged the students to spread the most important value in the field of mass communication, Punctuality. He later badged the heads of Gazetari- The Tabloid Club.

The convener of "Eikona", Mr. Shiva Ganesh introduced the club and its heads before inviting the chief guest, Mr. Cleo Fernandes to swear –in the heads of Eikona , the Photography Club .

Finally, the convener of "Lumiere"the filmmaking club, Mr. Glen D Silva introduced the chief guest, Mr. G S.V. Chalapati Rao, a widely recognized cinematographer and former Senior Cameraman with EMMRC. He conferred the Lumiere club heads with badges.

The day marked a new beginning in the lives of the elected Club members. Thus begun a journey of responsibility, integrity and excellence in their fields of interest.





