



### DEPARTMENT OF BUSINESS MANAGEMENT ST.JOSEPH'S DEGREE & PG COLLEGE

Autonomous- Affiliated to Osmania University Re-Accredited by NAAC with 'A' Grade with a CGPA of 3.49

## **BBA ANNUAL REPORT**

(JUNE 2016-APRIL 2017)

## **ACADEMIC YEAR-2016-17**

#### **PREPARED BY:**

MRS. MOLLY CHATURVEDI ASSISTANT PROFESSOR BBA COURSE COORDINATOR MRS .A.DANAM TRESSA ASSOCIATE PROFESSOR BBA (IT) COURSE COORDINATOR

MRS.A.MARY FRANCINA AROKIADAS HOD REV.FR.VINCENT PRINCIPAL "Management is doing things right; leadership is doing the right things"

--PETER DRUCKER

#### DEPARTMENT OF BUSINESS MANAGEMENT

**VISION:** To create inspired business leaders for contemporary technology enabled organizations.

#### **MISSION:**

- > To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- > To build intellectual capital through effective program delivery.
- > To enhance multi-tasking capabilities.
- ➤ To impart knowledge & entrepreneurial skills for successful career
- > To build life skills through value-based education and service-oriented programs The

Department of Business Management started in the year 2001. It offers

1) Two-year full time course of Masters in Business Administration (MBA), affiliated to Osmania University and approved by All India Council for Technical Education. MBA Course started with an intake of 40 students in the year 2004-05, which was consecutively increased each year & in the academic year 2015-16 the student strength was 120.

Academic year 2014-15, Department of Business management got Autonomy to run the MBA programme with the dual specialization.

2) Three year Full time course in Bachelor of Business Administration (BBA) started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012 with the student strength of 50, the present strength in the academic year 2015-16 for the BBA Programme is 120 with 2 sections running.

#### **BBA(IT) COURSE**

Department of Business Management introduced BBA IT course in the academic year 2015-16 which aims to provide an extensive understanding of management and IT in organizations both in the private and public sectors. It provides a blend of theoretical studies with practical aspects of Business Management through innovative teaching methodologies. This course has been designed in a way that provides opportunity for students to specialize in Business Management and IT.

## **CHAIRMAN, ACADEMICS & PLACEMENT INCHARGE HOLDING OFFICE IN 2016-17**

S.NO	DESIGNATION	NAM E
1	CHAIRMAN	Most Rev. Thumma Bala
2	PRINCIPAL	Rev. Fr. Vincent Arokiadas
3	HEAD OF DEPARTMENT	Mrs. A.Mary Francina
4	DEAN ACADEMICS	Mrs.R.Anita
5	PLACEMENT INCHARGE	Dr. N. Srinivas
6	COURSE COORDINATORS	Mr. P.Ganesh Anand(MBA)
		Mrs. Molly Chaturvedi (BBA)
		Mrs.A.Danam Tressa (BBA IT)
		Dr.N.Srinivas (BBA Data Analytics)

## **FACULTY PROFILE**

S. No.	Name of Faculty	Title & Designation	Qualification
1	Rev. Fr. Vincent Arokiadas	Principal & Correspondent	MA, MBA, M. Phil, (Ph.D)
2	Mrs. A. Mary Francina	Associate Professor and HOD	MBA ,(PhD)
3	Mrs. R. Anita	Associate Professor & Dean Academics	BE, MBA,(Ph.D),NET,TS- SET
4	Mrs.A.Danam Tressa	Associate Professor	MBA,MCOM,(Ph.D)
5	Mrs. K. Srivani	Associate Professor	MBA, MPhil, (Ph.D)
6	Dr. Nagunuri Srinivas	Associate Professor & Placement Officer	Ph.D, MBA ,MPhil
7	Mrs. Sangeetha Thakur	Assistant Professor	MBA,DCA,DNC
8	Mr. P. Ganesh Anand	Assistant Professor	MBA
9	Mrs. Molly Chaturvedi	Assistant Professor	MBA, TS-SET
10	Ms. Smriti Nagaria	Assistant Professor	MBA, AP -SET
11	Ms. S. Swapna	Assistant Professor	MBA
12	Ms. Jesmy Thomas	Assistant Professor	MBA
13	Dr.Lydia Nuthan	Associate Professor	Ph.D, MBA, L.L.B, PG Diploma in Vascular & Surgery Technology, PG Diploma in Hospital Administration, PG Diploma in Computer Application
14	Mrs.Laxmi Madhuri	Assistant Professor	MBA,B.Tech
15	Ms.Harriet	Assistant Professor	MBA

	Jeswina		
16	Ms.Mary Patricia	Assistant Professor	MBA

# RECRUITMENT OF NEW FACULTY I N THE DEPARTMENT OF BUSINESS MANAGEMENT IN THE ACADEMIC YEAR 2016-17

Dr.Lydia Nutan (HR Specialization)

Mrs. Laxmi Madhuri (Marketing Specialization)

Ms.Harriet Jeswina (Finance and Marketing Specialization)

**Ms.Mary Patricia (Finance and Marketing Specialization)** 

### STUDENT CENTRIC ACTIVITIES

#### A. ACHIEVEMENTS/RANKING OF THE DEPARTMENT

- 1. Ranked 242 in India as per Business Today June 2016
- **2.150th** Rank all over India **,127** Rank all India private category**,54th** in south zone by Week Hansa B-School survey in **October 2016.**
- **3. 260th** position in India with AA grade,**17th Best college** in Telangana by career 360 in October 2016.
- **4.** 11<sup>th</sup> Rank in best B-School all over India and 4<sup>th</sup> Rank as private B-School in Telangana by CSR GHRDC in November 2016.

#### B. COURSE INTRODUCED IN THE ACADEMIC YEAR 2016-17

#### **BBA -DATA ANALYTICS COURSE OBJECTIVES**

- To develop individuals with conceptual knowledge in the multiple disciplines of analytics comprising of mathematics, statistics, information technology and Management.
- 2. To develop individuals who can pursue career in the area of analytics and continue their professional development by obtaining masters degree specializing in different domains related to analytics.
- 3. To develop individuals who can apply analytics tools and techniques to solve business analytics problems.
- 4. To imbibe value based education to the students that will help them to function effectively in their business analytics career.

#### **C.INDUCTION PROGRAMME**

#### ORIENTATION PROGRAMMES FOR BBA II & III YEAR STUDENTS

S.NO	CLASS & CLASS INCHARGE	NO OF	ACTIVITIES DONE
		<b>STUDENT</b>	
		<u>S</u>	
		<b>ATTENDED</b>	
1	BBA IIA ,MS.SMRITI NAGARIA	32	Ms.Smriti Nagaria conducted the session
			on Entrepreneurial Development with an
			exciting activity ahead - Visualize Your

			Future.
			Learning outcomes of the activity:
			<ul> <li>To help in visualizing their way to success.</li> <li>To articulate about their dreams and aspirations</li> <li>To explain that dreams generally are based on what you believe and what's most important to you.</li> <li>To build internal motivation to take the necessary actions to achieve dreams.</li> </ul>
2	BBA II B,MS.JESMY THOMAS	34	<ul> <li>Ms. Jesmy Gave an overview of the subjects and faculty handling them, general rules &amp; regulations</li> <li>Mrs. Francina conducted "Thinking out of the box", an activity in which questions were asked to know their managerial skills, presence of mind &amp; also to know how prepared were the students for an interview.</li> <li>Mrs.Laxmi Madhuri divided the students into groups and were asked to analyze the changing customer requirements/ evolution of customers.</li> </ul>
3	BBA III A,MRS.MOLLY CHATURVEDI	30	<ul> <li>Mrs.Molly gave overview of the subjects and faculty handling them, general rules regulations, discipline ,discussed about "Career prospects in Marketing" ,opportunities for BBA graduates in Government organization.</li> <li>Mrs.Anita introduced students with the subject CMPA, made them familiar about the aspects of the CMPA, gave them cross word puzzle</li> </ul>
4	BBA III B,MS.HARRIET JESWINA	35	Mrs.Mary Francina gave overview of the subjects and faculty handling them, made them aware about project,placements,their role as a final year student.

			<ul> <li>Dr.Lydia introduced the class with the subject dealing ,had group activity on "Being Entrepreneur".</li> <li>Mrs.Molly discussed about the future prospects in advertising field, career prospects in Govt, MNC's</li> </ul>
4	BBA (IT) II YR MRS.A.DANAM TRSSA	46 STUDENTS	❖ MRS.A.DANAM TRESSA MRS.A.DANAM TRESSA briefing the students about the foremost important thing for them is the Almanac, Curicukum, Subjects , Discipline , College Committees And So On
			❖ DR.SRINIVAS  Dr.Srinivas briefed about the syllabus related to Business statistics and also the contents in detail .He also told them about the inclusion of SPSS for the first time in the UG syllabus .
			* MS.SWAPNA
			Icebreaking session was conducted by
			Ms.Swapna to know the students their
			result in previous semester and also
			their interests.
			* MS.SUMATHI SUBJECT: ENGLISH She started her orientation with basic introduction of all the students and did an activity on" BE LIKE BILL"every student was asked to write about his /her friend on a piece of paper and then read it aloud

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	❖ MR .PAVAN
	SUBJECT:
	DBMS
	He briefed about the syllabus and the
	importance of the subject for the BBA IT
	students .he briefed the contents of 3 units
	.that is introduction to DBMS, as to what
	data is ,difference between
	data and information and difference

	between data and database.

#### ORIENTATION REPORT OF BBA & BBA (IT) I YEAR 2016-19 BATCH

Date: 30/06/2016

Time: 9:00AM to 1:30PM

Venue: Seminar Hall (Extended Campus)

Student Strength: 82

"Future orientation is combined with a notion and expectation of progress and nothing is impossible, Education isn't what you learnt, its what you do with what you learn"

The Department of Business Management conducted an Orientation Programme for BBA & BBA (IT) I Year new students to provide a welcoming atmosphere, introduce students about the college, give a comprehensive overview of information about BBA course structure, familiarizing them with college & campus culture and to create an atmosphere that minimizes anxiety, promotes positive attitudes and stimulates an excitement for learning.

The programme started with lightning of lamp by Rev.Fr.Vincent Arokiadas, Mrs. Mary Francina ,HOD ,Department of Business Management, senior students along with the fresher's as light represents God's presence and spells the darkness and illuminates which was immediately followed by a prayer song by the BBA II year, BBA (IT) & BBA III year students. Mrs Danam,Faculty ,Department of Business Management welcomed the dignitaries on to the dais and welcome address given by the principal **Rev.Fr.Vincent Arokiadas** who congratulated the students and gave a hearty welcome. Sharing of student experiences was narrated by Insiya Anwar, outgoing BBA III Year student, present students, Saleha, Siddharth (BBA III Year Student ) and Imran (BBA II(IT) student ) who shared their experiences at the college and thanked the faculty for their continous support and encouragement .

**Mrs.Kiran Jyothi**, Controller of Examinations, who gave an in - depth information about the evaluation pattern of the courses, CBCS, the newly introduced assessment pattern of internal marks, criteria for pass marks, procedure for a student to get promoted.



## D. ENTRY LEVEL TEST

Entry test was conducted this year for the students to get admission in the Department of Management which consists of:Written test
Aptitude Test
Group Discussion

## E. BRIDGE COURSE & CERTIFICATE COURSE

#### **BRIDGE COURSE**

TARGET GROUP	SUBJECT	NO OF STUDENT S ATTENDE D	DURATION	VENUE	FEEDBACK
BBA & BBA IT I YEAR  RESOURCE PERSONS: 1.MRS.SANGEETH A THAKUR,FACULT Y ,DEPT.OF BUSINESS MANAGEMENT	Principles of Accountancy	40	10 Days	Room no 102	Students were satisfied and showed interest for bridge course and remedial classes for preparation of financial statements.

2.MS.SMRITI, FACULTY ,DEPT.OF			
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			

BUSINESS MANAGEMENT			

#### **MODULE CONTENTS**

CIT	1	TODULE CONTENTS
SL.	Date	TOPICS
1	26 <sup>th</sup> JULY 2016	Introduction of Accounting, Meaning, need of accounting
2	27 <sup>th</sup> JULY 2016	Basic Accounting terms: transaction , Debtor ,Creditor, Capital,
		Goods Accounting Equation :Asset = Liabilities+ owner's Capital
		Accounting Cycle, Accounting Concepts
3	28th JULY 2016	Types of Accounts , Methods of Accounting , Double entry System
		:Rules of Double entry System
4	9th AUG 2016	Golden rules of Accounts 1.Personal
		Account 2 Real account
		3 Nominal account
5	9th AUG 2016	Introduction to journal, Points to be considered before
		Journalizing, Passing Journal Entries, Ledgers
6	10 <sup>th</sup> AUG 2016	Problems of Journalese the transactions
7	10th AUG2016	Ledger Introduction ,Classification of Ledger Accounts Format of
		ledger
8	11th AUG 2016	Introduction to subsidiary Books, Purchase book, Cash Book
		Sales Book,
9	12th AUG 2106	Bank Reconciliation Statements
10	16th AUG 2016	Summary , ,Feed Back from Students CONDUCTED TEST
L	l	

## <u>CERTIFICATE COURSES OFFERED BY THE DEPARTMENT</u>

S.NO	ACADEMIC	NAME OF THE	MOU	FACULTY

	YEAR	COURSE		COORDINATOR
1	2016-17	Retail Management	Excel Enterprise	Mrs. A. Mary Francina
			(Channel Partner of	Mrs. Molly Chaturvedi
			Bharti Airtel)	
2	2016-17	Financial Markets	ICICI Direct	Mr.P.Ganesh Anand
				Mrs.Sangeeta Thakur
3	2016-17	Personal Grooming and	VLCC	Mrs.A.Danam Tressa
		Social Grace		Dr. N. Srinivas





Mrs.Molly felicitating Ms.Anushtha Chandra,Manager,Bharti Airtel







DR.SRINIVAS (SESSION ON FITNESS AND HEALTH)





Mrs.Danam taking session

Ms.Sujatha taking the session (VLCC)

# RETAIL MANAGEMENT, FINANCIAL MARKET & PERSONAL GROOMING &SOCIAL GRACE CERTIFICATE COURSE SESSIONS

## F. CLUB/CELL ACTIVITIES

## **MANAGEMENT CLUB:**

S.NO	DATE	TARGE	FACULTY	ACTIVITY DONE
		$\mathbf{T}$	COORDINATOR	
		GROUP		
1	28/10/16	BBA III A & B	Dr.Lydia,Mrs.Sangeeta &	Orientation about the
			Mrs.Tina	Management club to
				BBA students
2	1/7/16	BBA IT II Year	Mrs.Sangeeta	
3	19/7/16	BBA II A & B	Dr.Lydia,	Orientation about the
			Mrs.Sangeeta &	Management club to
			Mrs.Tina	BBA students
4	8/7/16	BBA IT II year	Dr.Lydia	Ad show
5	12/7/16	BBA II A & B	Dr.Lydia,Ms.Smriti	Ad show
			,Ms.Jesmy	
6	15/7/16	BBA IT II Year	Mrs.Laxmi & Ms.Tina	Debate
7	18/7/16	BBA I A& B	Dr.Lydia & Ms.Jesmy	Activities on group
				formation
8	19/7/16	BBA II B	Dr.Lydia	Activities on group
				dynamics
9	22/7/16	BBA IT I Year	Dr.Lydia	Activities on team
				builing
10	25/7/16	BBA I A& B	Mrs.Sangeeta & Ms.Tina	Floor crossing
11	25/7/16	BBA IT II Year	Dr.Lydia	Activities on Job
				analysis
12	26/7/16	BBA II B	Dr.Lydia	Activity on team

				building
13	27/7/16	BBA I B	Dr. Lydia	Activity on group
				norms
14	29/7/16	BBA IT II year	Dr.Lydia	Marketing mix
15	5/8/16	BBA IT II Year	Dr.Lydia	Personality assessment
16	8/8/16	BBA II A	Dr.Lydia	Product innovation
17	8/8/16	BBA IT II Year	Dr.Lydia	Marketing mix
18	9/8/16	BBA I A	Dr. Lydia	Activity on group
				norms
19	9/8/16	BBA II B	Dr.Lydia	Product innovation
20	9/8/16	BBA IIA	Mrs.Laxmi & Mrs.Tina	Product innovation
21	13/8/16	BBA IT I Yr	Mrs.Sangeeta	Group Discussion



#### BBA STUDENTS TAKING PART IN MANAGEMENT CLUB ACTIVITY.

G. Guest Lectures/ Seminars/ Workshops organized for BBA students

## **DETAILS OF GUEST LECTURES /SEMINARS**

S.NO	DATE	TIME	TARGE	TOPIC	RESOURC	COMPANY	VENUE
			T		E	/ORGANISAT	
			STUDE		PERSON	I ON	
			N TS				
1	10/8/16	11:45	BBA III	Bombay Stock	Mr.Bhavanaray	Consultant Lotus	Seminar
		am-	Years	exchange	ana Kondala,	Know lwealth,	Hall
		1:10		protection fund		Visiting	,Extended
		pm		seminar		Professor at	Campus
						JNTU and OU	
2	26/8/15	11:35-	BBA II	Significance of	Mr. Mohit	Owner, Deccan	Seminar
		12:45	Years	innovation and	Chawda	Custom	Hall,
				creativity for		Motorcycles	Extended
				the		, and the second	Campus
				management			
				graduates			

	1						
3	26/9/16	12:20- 1:30	BBA III Years	Effective Communication for corporate readiness	Mrs. Angela Assistant Professor,	Department of English	Seminar Hall, Extended Campus
4	22/08/16	10.30 am- 1:30pm	BBA (IT) I and II YR STUDENT S	"An overview and career prospects in digital marketing"	MR. AMITES H, CEO	Emobitise Technologies consulting	Seminar Hall, Extended Campus
5	25/1/17	12:20- 1:10 Pm	BBA II, III Years	Stock Mind	Manager	ICICI Direct	Seminar Hall, Extended Campus
6	9/2/17	11:30 Am- 1:10 Pm	BBA (IT) I and II YR STUDENT S	Innovative Marketing strategies in use today	Mrs.Mallishwari Retired Faculty	St.Francis College for women, Begumpet Hyderabad	Seminar Hall, Extended Campus
7	14/2/17- 17/2/17	Class	BBA III YEAR "A & B"	Interdepartment al Guest lecture on "International Business theories and Role of WTO in India's Development"	Mr.Karthik ,Assistant Professor	Department of English, St.Joseph's Degree & PG College	Seminar Hall, Extended Campus











MR.AMITESH, CEO, EMOBITISE TECHNOOGIES, MS.ANGELA ENGLISH DEPARTMENT, MR.MOHIT, MR.BHAVANARAYANA KONDALA, MRS.MALLISHWARI AND MR.KARTHIK ADDRESSING THE STUDENTS DURING THEIR RESPECTIVE GUEST LECTURE

## H.) INDUSTRIAL VISIT

S.NO	DATE	TARGE	STRE	INDUSTR	PLACE	OBJECTIVE
	&	T	N	Y		
	TIME	GROUP	GTH	VISITED		
1	15/10/16	BBA III A	49	AGI	SANATH	To make students
	9 am-1 Pm			GLASSPAC	NAGAR	aware about the
				(SUBSIDIARY	INDUSTRIAL	methods and
2	15/10/16	BBA III B	51	OF HSIL LTD)	ESTATE,HYD	management
	1 Pm-5 Pm				E RABAD	techniques adopted
					SANATH	by the company for
					NAGAR	the production of
					INDUSTRIAL	glass wares ,which
					ESTATE,HYD	helped them in

		E	
	ORT 2016-		

	RABA	$\mathcal{E}$
		subjects
		(OM& OR)
		practically,
		coordination of
		different department
		,sequencing of events
		and working for the
		accomplishment of
		organizational goals.

#### STUDENT FEEDBACK OF BBA III A & B STUDENTS

Apart from being Saturday, it had been a fruitful day as well. It has truly been an immense pleasure for the students of BBA III to have such an interesting and a substantial industrial visit. I thank our principal, Rev. Fr. Vincent Arokiadas ,HOD Mrs.A.Mary Francina Mam ,Class teacher Mrs. Molly Chaturvedi Mam , Industrial visit Coordinators Dr.N.Srinivas Sir & Ms.Jesmy Thomas Mam and our faculty members on behalf of BBA III A for giving us the opportunity to visit an industry where we were able to practically reach out to what we've dealt in our classes. Our visit to HSIL Ltd have proved to be worthy and left a strong mark for the ones interested in this field, life time memory for all of us.

#### Ezekiel Akash BBA III A

The Industrial visit to AGI GLASSPAC, Sanathnagar, Hyderabad was organized by Department Of Business Management for third year students of BBA. The guiding faculty on site was very supportive to all students. I would like to say that we are extremely thankful to the Principal, Rev. Fr. Vincent Arokiadas, HOD Mrs. A.Mary Francina, Class teacher Mrs. Tina Sequeira for a wonderful and educative experience. We would also like to specially thank Industrial visit Coordinators Dr.N.Srinivas and Mrs. Tina Jacob Sequeira for accompanying, guiding and supporting us all throughout this trip, making sure every arrangement was implemented right and went as per schedule for our comfort and benefit

Mr. Kishan Bhayal BBA III B

**COMPANY PROFILE OF AGI GLASSPAC** 

AGI glaspac, an SBU of HSIL Ltd. (better known as AGI) established in 1972, are engaged in the manufacture of high quality glass containers for the packaging needs of Food, Pharmaceuticals, Soft Drinks, Spirits, Beer, Wine and other industries. Today, AGI has positioned itself as one of the leading container glass manufacturer in the country. With two state of the art manufacturing facilities, one in Hyderabad and the other at Bhongir, Near Hyderabad. AGI melts 1600+ tonnes of glass per day. AGI has played pivotal role in the development of glass containers for many critical packaging applications.

The Company has built up an excellent reputation in terms of providing quality products & caters to a large and demanding customer base with a product range covering Flint, Amber and Green containers. The product range varies from a small 5 ml Pharma bottle to a 4000 ml Chemical / Food jar. With the recent addition of Colouring Forehearth technology at the Bhongir plant, today AGI is in a position to provide glass containers in various colours which can offer great marketing advantages. With an inhouse Design Studio, Mold Manufacturing, ACL (Applied Ceramic Labeling) facilities, AGI has fully integrated operations, which enables the manufacture of quality products as well as timely deliveries.

Our customer base comprises host of Multinational companies, large Indian companies, as well as customers in North America, Europe, Africa as well as APAC regions.



BBA III YEAR SEM V, SECTION "A" STUDENTS AT THE INDUSTRY



#### BBA III B SEM V B SECTION STUDENTS AT THE INDUSTRY

## EXHIB ON MODELS IN THE SUBJECT OF DBMS

The students of BBA (IT) were given an creative assignment make a model and were asked to give presentations on the same in the EXHIB .Models were displayed and the students who were grouped did presentations on the model. Our beloved principal Rev.Fr.Vincent Arokiadas visit the **EXHIB** and encourage the students and appreciated the efforts of the students .

Dean Administration and subject faculty is in charge for the EXHIB. The Judges for the event were

- 1. Mrs. Mary Francina , Head , Dept. of Business Management
- 2. Mrs.Kiran Jyothi, Head, Dept. of Computer Science
- 45 students participated



PRINCIPAL REV.FR.VINCENT AROKIADASS ADDRESSING THE STUDENTS



MRS.ESTHER RATNA WITH STUDENTS EXHIBITING THE MODELS



#### FATHER KEENLY LISTENING TO THE PRESENTATIONS

#### **EXPERIENTAL LEARNING**

The college has organized an workshop in the subject of Environmental studies where the school students of St.Philips visited our campus to experience the models displayed by the UG students in main campus (cellar). Imran from BBA (IT) anchored and presented on the topic Global warming on 18th October, 2016

#### "BETTER ENVIRONMENT, BETTER TOMORROW!! SAVE THE PLANET"

St. Joseph's Degree & PG College organized ES exhibition as part of Environmental Studies subject where the students had to make a model depicting the concept. This was followed by a video and ppt presentation



IMRAN ANCHORING AND PRESENTING ES MODEL (BBA IT II YR)



## E-WASTE MODEL(BBA II A )

#### I. JOSEPHIESTA 2016

# <u>J.</u>OTHER EVENTS/CELEBRATIONS/COMPETITIONS CONDUCTED BY THE DEPARTMENT

## ACADEMIC ACHIEVEMENTS

S.N O	DATE/ MONTH/ YEAR	EVEN T	PRIZ E
1	30-08- 201631- 08-2016	Sanjay Upadhay, Aditi Anup Pillai & Syeda Juhi Fatima attended and participated in Paper presentations for the Two Day National Seminar on Fradulent Financial Practices in Indian Capital Markets- Issues & Concerns organized by UCCBM, Hyd.	-

## SOCIAL ACHIEVEMENTS

S.NO	DATE/	EVEN	PRIZE
	MONTH/	${f T}$	

	YEAR		
1	23/6/16	Ms. Chinmayee Rao & Mr. Kunal Chatlani- BBA III A students participated in Red cross Society Competitions (Panel discussion on the topic "Need of Blood Donation in present societal environment)	-
2	27/9/16	Chinmayee Rao & Shashi Priya – BBA III A students participated in the National Police Academy visit, Dundigal	-
3	28/2/2016	Imran- BBA (IT) II yr student participated in Rothaton organized by Rotary India Literacy Mission	•

## SPORTS ACHIEVEMENTS

S.N O	DATE/ MONTH/ YEAR	EVEN T	PRIZE
1	17/6/16- 28/6/16 17/7/16- 28/7/16 15/9/16- 18/9/16	P.Harish won first prize in table tennis competetion conducted by Sakshi Areana ,also he was selected by Osmania university for the inter university National level camp at Chandigarh.  P. Harish – BBA III A student participated in Table Tennis events organized and conducted by  • Thane National Games • Gujaart National Games • Osmaina University Inter state tournament • St.Paul Academy • Punjab National Games Himachal Pradesh National Table tennis tournaments	Gold Medal in all competitons
2	17/8/16- 19/8/16	Mr. Kunal Chatlani- BBA III A student participated in Kyanking Telangana State Championship	Bronze medal

3	11/9/16- 12/9/16	Neha - BBA (IT) IInd yr student participated in Basket Ball (Inter College Tournament) Organized and conducted by Osmania University.	-	
4	9/9/16- 10/9/16	Around 12 students from BBA I yr I sem Section-A participated in various events like Rapid Chess, Sudoko, Commerce word building, Mehendi competition, Treasure Hunt & Bull's Eyeevents organized at Aurora fest	Treasure Hunt- Winners Bull's Eye- Ist Runner up	
5	3/09/16	Avinash Pandey- BBA I yr I sem Section-B participated in Beat Boxing event organized at Badruka Degree & PG College fest	-	
6	24/11/16 - 27/11/16	Nikitha Jangid of BBA II(A) participated in District Level Roller and Inline Hockey Championship held at Hyderabad	Won One Gold Medal for Inline Hockey and One Gold Medal for Roller Hockey	
7	3/12/16 - 8/12/16	Nikitha Jangid of BBA II(A) participated in State Level Roller and Inline Hockey Championship held at Hyderabad	Won One Silver Medal for Roller Hockey and One Gold Medal for Inline Hockey	
8	23/1/17 – 29/1/17	Nikitha Jangid of BBA II(A) participated in National Level Roller and Inline Hockey Championship held at Jodhpur	Won one Silver Medal for Inline Hockey	
9	30/11/16 - 15/12/16	Krishna Vyas of BBA II(A) participated in Sakshi Arena and Eenadu Cup	Reached Semi Finals in Sakshi Arena Cup	
10	22/12/16	Rizwan Jivani,Mutalib and Akhib of BBA II(A) have participated in Intercollege Tournament - Powerlifting Competition conducted by O.U	Rizwan received 4 <sup>th</sup> Prize in Weight Lifting	

## LITERARY & CULTURAL ACHIEVEMENT

S.N O	DATE/ MONTH/ YEAR	EVEN T	PRIZE
1	9/9/16- 10/9/16	Nimrah Fatima, Afifa & Asnia – BBA III A students participated in various events organized at Aurora College Fest	-
2	9/9/16- 10/9/16	Imran- BBA (IT) II yr student participated in various events organized at Aurora College fest:  • Jam Session • Millenium Manager • Treasure Hunt	I Prize ( Treasure Hunt)
3	08/10/16	Imran- BBA (IT) II yr student participated in Best Manager event organized by St. Francis College	I Prize
4		Akanksha T from BBA (IT) II yr students participated in COMMERCE CLUB- JAM bagged II prize(Intra College Level)	II prize
5	07/11/16	Imran- BBA (IT) II yr student participated in Opinion Writing event organized by Indian Folk	III Prize
6	9/9/16- 10/9/16	Mustajeeb – BBA (IT) II yr student participated in various events organized at Aurora College fest:  • Tug of War • General Quiz • Treasure Hunt	-
7	September 2016	Venkatesh & Vamshi - BBA (IT) II yr students participated in National Level Quiz Competition conducted by St. Joseph's College, Bangalore	6 <sup>th</sup> Place
8	9/9/16- 10/9/16	Vamshi, Mukesh, C. Rahul, Owais, Andrew Reubens – BBA (IT) IInd yr students participated in various events conducted by Aurora College	-
9	9/9/16- 10/9/16	Around 7 students from BBA (IT) I yr I sem participated in various events like Quiz, Tresure Hunt, Joint Leg & Collage making organized at Aurora fest	II Prize Collage Making
10	September 2016	Around 10 students from BBA (IT) I yr I sem participated in Masti Mania organized at St. Francis fest	-

11	September 2016	Tanmay & Naman Agarwal – BBA I yr I sem Section- B participated in Marketing event organized at St.Francis fest.	-
12	September 2016	Anuraag Peesara - BBA I yr I sem Section-B participated in Poetry Slam competition organized at St.Francis fest.	-
13	3/09/16	Mohd, Saddam-BBA I yr I sem Section-B participated in various events like JAM & Debate organized at Badruka Degree & PG College fest	-
14	3/09/16	Prateek Sarpal- BBA I yr I sem Section-B participated in Instrumental Play (Tabla) event organized at Badruka Degree & PG College fest	-
15	9/09/16	Around 9 students from BBA I yr I sem Sec-B participated in various events like Debate, Business Quiz,	Ist Prize
		Treasure Hunt, JAM, Nukkad Nattak organized by Aurora Degree College fest	(Nukkad Natak)
16	9/09/16	Abdul Wajid- BBA II yr Sec-A student participated in various events like Problem solving, Basketball, Marble & Spoon, Sack race organized by Aurora Degree College fest.	-
17	September 2016	Aadarsh, Kanhaiya, Mahesh, Pranay Agarwal – BBA II yr Sec-B students participated in various events organized at St. Francis fest.	IIIrd Prize
18	9/09/16	Manish Jain, Prashanth Agarwal, Vivek Agarwal, Sushmitha, Meera, Krishna, Mahender Singh & Keerthana - BBA II yr Sec-B students participated in dance event organized at St. Francis fest.	-
19	October 2016	Ayesha – BBA(IT) II yr student participated in Foot Loose Dance Competition held at St.Joseph's Degree & PG College, King Koti.	-
20	October 2016	Siddharth & Divya—BBA III yr students participated in Foot Loose Dance Competition held at St.Joseph's Degree & PG College, King Koti.	
21	October 2016	Sarfaraz Ahmed & Fahad - BBA II yr Sec-B students participated in dance event organized at Dynamic	Qualified for Grand Finale

		Dance Zone, Gandhi Bhavan.	
22		Akanksha is JELS- JOSEPH'S ENGLISH LANG SOCIETY	SYNDICATE MEMBER/ Representative- Extended Campus, SJC, Hyd.
23		Akanksha is WOMEN EMPOWERMENT CELL	MEMBER- GOVERNING BODY, Women Empowerment Cell, SJC, Hyd.
24	25 <sup>th</sup> January 2017	BBA ,BBA IT I & II year students participated in the Workshop on Entrepreneurial Development :Owing your Future	A.V College of Arts, Science and Commerce, Gaga n Mahal
25	Jan 27 2017	BBA IT II year participated and won treasure hunt first prize award	Green group "Sankruthi" of St.Francis collegeof women

## STUDENT ACHIEVEMENTS BBA (IT) II YR STUDENT PARTICIPATION IN FESTS

S. No.	DATE	STUDENT	EVENT NAME	ACHIEVEMENTS/ACCOMPLISHMENTS
		NAME		
1.	05.06.2016	M IMRAN	World Wildlife Fund	PANEL MEMBER, ROUND TABLE
			(WWF) Round Table	CONFERENCE- WORLD WILDLIFE FUND
			Conference	
2.	23.07.2016	M IMRAN	UNIVERSITY OF	AWARDED SPECIAL MENTION (PROMISING
			HYDERABAD MODEL	DELEGATE), COMMITTEE: United Nations
			UNITED NATIONS	Human Rights Council, as DELEGATE OF
			CONFERENCE	UNITED STATES OF AMERICA
3.	23.07.2016	AKANKSHA T	FRESHERS PARTY	ANCHOR/EMCEE

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Imran World Wildlife Fund (WWF)
Round Table Conference



Orientation for BBA (IT) I Yrs



**UoH MUN- As Delegate of USA at UOH** 



Quiz Master-IT Quiz at main campus





Stress Interview Final Round- Best Manager, Recroi, St. Francis College, Begumpet, Hyd.



With Dr. Sr. Christine Fernandes, Principal, SFC and other Dept Heads and Judging Panel- Best Manager, Recroi St. Francis College Hyderabad.



 $\underline{\textbf{Students achieved cash prizes -}} \textbf{INDIANFOLK - ONLINE ARTICLE WRITING COMPETITION}$ 



# Akansha and Imran receiving cash prize (I prize and III prize) for Article writing





Aurora College Fest Abhiyaan 2k16, JUNIORS- ZOHAIR AND VAIBHAV OF BBA I-A.

TREASURE HUNT 1st PRIZE WITH
A. WINNER JAM (Literary)

## **K. PROJECTS AND INTERNSHIP**

#### **BBA III YEAR PROJECT DETAILS**

BBA III Year have completed first phase of Project presentation, out of 101 projects. 93 are application oriented, 3 are conventional and 5 are Analytical in nature.

S.NO	ROLL NO	STUDENT NAME	TOPI C	COMPANY	NATURE OF THE PROJECT
1	14406001	NIMRAH FATIMA	A study on Performance appraisal at Bajaj Siddi Vinayak showroom, Bahadurpur, Hyderabad	Bajaj Showroom	Application Oriented
2	14406002	MUHAMMAD UMAR	A study on Marketing Techniques of KFC- A Customer Prospect	KFC	Application Oriented
3	14406003	AFIFA QUALANI	A study on HR practices at SAS applied research & lab materials	SAS	Application Oriented
4	14406004	SALEHA HAMEED	A studyof Job Analysis at Feather Touch Interiors, Hyderabad	Feather Touch Interiors	Application Oriented
5	14406005	LALITHA TOSHNIWAL	Comparative study of Insurance products of Kandel Insurance Pvt Ltd	Kandel Insurance Pvt Ltd	Analytical

6	14406006	HARISH KUMAR	A study on Customer satisfaction at Jockey, Hyderabad	Jockey	Application Oriented
7	14406008	MOHD ANWAR IQBAL	A study on CRM at Anand food products with respect to Parle-G, Saidabad, Hyderabad	Anand Food Products	Application Oriented
8	14406009	ASNIA HUSSAIN	A study on quality of Customer services at Amazon.in, Hyderabad	Amazon	Application Oriented
9	14406010	CHIDURALA KOTI	A project report on Consumer buying behavior & customer satisfaction at Spencers Hyper Market	Spencers Hyper Market	Application Oriented
10	14406011	DOLLY	A study on Employee Satisfaction at Sam's Pizza, Himayathnagar	Sam's Pizza	Application Oriented
11	14406012	SYED IMRAN	A study on Marketing Strategies & Customer satisfaction at Metro Lodge	Metro Lodge	Application Oriented
12	14406013	CHINMAYEE RAO	A study on Trend analysis of credit flow to MSME sector at SBI	SBI	Analytical
13	14406014	LEENA GIDWANI	A study on HRIS at Care group of hospitals, Banjara Hills	Care group of hospitals	Application Oriented
14	14406015	SHERLEY SARAH	A study on Worklife Balance at Amazon Development Centre, Hyderabad	Amazon Development Centre	Application Oriented
15	14406016	REETAM CHANDRA	A study on Consumer Behavior at Bharti Airtel Ltd	Bharti Airtel Ltd	Application Oriented
16	14406017	EZEKIEL AKASH	A study on Comparative analysis of customer awareness on products and services of Axis Bank and ICICI Bank at Hyderabad	Freelance	Analytical
17	14406018	AKANKSHA	A study on Marketing Strategy of Anand Food Products, Saidabad	Anand Food Products	Application Oriented
18	14406019	SARDAR TANVEER SINGH	Market evaluation of Latin America for launching Nutricueticals	Seven Pharma	Application Oriented
19	14406020	M. MANINDER	A study on Customer Satisfaction at Hero Motors	Hero Motors	Application Oriented
20	14406022	TWINKLE	A study on HR policies & practices at Alankrita resorts, Thumkunta, R.R Dist	Alankrita resorts	Application Oriented
21	14406023	K.NIDISHA	A comparative study of Financial performance of Wipro & Infosys Ltd at Religare Securities, Hyderabad	Freelance	Analytical

22	14406024	MOHAMMED ANAS	A study on Effectiveness of Recruitment & Selection Practices at Amazon	Amazon	Application Oriented
23	14406025	MOHD.ABUBAKA R ALI	A study on Customer satisfaction at Jahapanah	Jahapanah	Application Oriented
24	14406026	ISHAAN	A study on Customer satisfaction at The Sitara Grand Hotel	The Sitara Grand Hotel	Application Oriented
25	14406028	GOWTHAM	A study on Customer satisfaction at Vijetha Super Market	Vijetha Super Market	Application Oriented
26	14406029	SARVESH	A study on Customer loyalty at Heritage Foods Ltd, Abids	Heritage Foods Ltd	Application Oriented
27	14406030	TEJASWINI	A study on Customer satisfaction at Makers of milkshake	Makers of milkshake	Application Oriented
28	14406031	D.RAHUL	Customer Satisfaction at Hero Showroom, Musheerabad	Hero Showroom	Application Oriented
29	14406032	SHRUTHI VAISHNAV	A study on Recruitment and selection in HDFC standard life insurance	HDFC	Application Oriented
30	14406035	N.D.SOFIA	A project report on Stress Management at St. Joseph's Secondary School	St. Joseph's Secondary School	Conventional
31	14406036	KAMAL PREETH	A study on Comparative study of PNB & SBI at Religare Securities Ltd	Comparative study SBI at Religare Freelance	
32	14406037	VEDANT SINGH	A studyon Customer Satisfaction at Hotel Rajdhani, Hyderabad	Hotel Rajdhani	Application Oriented
33	14406038	SHASHI PRIYA	A project report on Employee Satisfaction at Hotel Rajdhani, Begumbazar	Hotel Rajdhani	Application Oriented
34	14406039	KRUTHIKA BALLARI	A study on Recruitment methods at Care group of Hospitals	Care group of Hospitals	Application Oriented
35	14406040	SHIV KUMAR	A study on Customer Awareness towards products and services with respect to Axis & HDFC Bank	Freelance	Application Oriented
36	14406041	ADNAN	A study on Motivational Strategies of Distributors at Bharti Airtel	Bharti Airtel	Application Oriented
37	14406042	SHYAM KUMAR	A study on Customer satisfaction at More Megastores	More Megastores	Application Oriented
38	14406043	MAHESHWARI	A study on Customer satisfaction at Reliance securities	Reliance	Application Oriented

39	14406044	AISHWARYA	A study on Funds Flow Statement at Gloster Cables Ltd	Gloster Cables Ltd	Application Oriented
40	14406045	SHAIK FAIZUDDIN	A study on Customer satisfaction of Parle-G at Anand Food Products	Anand Food Products	Application Oriented
41	14406046	Y.RAKESH	CRM in telecom sector at Idea Cellular, Chandanagar, Hyderabad	Cellular, Chandanagar, Idea Cellular	
42	14406049	KUNAL R CHATTANI	A study on Brand loyalty of customers towards Select customer service provider in Hyderabad	Select	Application Oriented
43	14406050	YAMINI RAO	A study on Customer Satisfaction at Lakme, Uppal	Lakme	Application Oriented
44	14406051	DEEPIKA ARANI	A study on Employee Retention Practices at Amazon, Hyderabad	Amazon	Application Oriented
45	14406052	SYED IMRAN	A study on Customer loyalty at Big bazaar	Big bazar	Application Oriented
46	14406053	ARITI SUTHAR	A study on Customer satisfaction with selective product of Bharti Airtel	Bharti Airtel	Application Oriented
47	14406054	A DINESH CHANDR A	A study on Customer satisfaction at Yamaha motors	Yamaha motors	Application Oriented
48	14406055	ALLAM VINEEL REDDY	A study on Customer satisfaction at Reliance Trends	Reliance Trends	Application Oriented
49	13406010	SHIRISHA	A study on Customer satisfaction towards online research philography	Freelance	Application Oriented
50	14406056	PANKAJ DHUKIA	A study on Financial Statement analysis at Mahindra 'n' Mahindra	Mahindra 'n' Mahindra	Analytical
51	14406057	ANDREA CELESTIE	A study on Customer satisfaction at Pizza Hut	Pizza Hut	Application Oriented
52	14406058	G.NAVEEN KUMAR	Financial statement analysis at P.A.N kids	P.A.N kids	Application Oriented
53	14406059	R.SAI KIRAN	A study on Customer Satisfaction at Royal Enfield, Hyderabad	Royal Enfield	Application Oriented
54	14406060	JOSEPH VIJAY RAJ	A study on CRM at Royal Enfield	Royal Enfield	Application Oriented
55	14406061	PRITI	A study on Business Correspondence model at HDFC, Begumpet	HDFC	Application Oriented

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56	14406062	SYED OSMAN GHANI	A study on Mutual fund diversified at HDFC bank	HDFC bank	Application Oriented
57	14406063	MANISHA BAJAJ	A study on Customer Preference at Kirana Ghar	Kirana Ghar	Application Oriented
58	14406064	B.RAHUL	A study on Customer Satisfaction at City Life Style, Kachiguda	City Life Style	Application Oriented
59	14406065	R.AKHIL	A study on Cash Flow Analysis of P.A.N kids, Hyderabad	P.A.N kids	Application Oriented
60	14406067	SAI PRANAV	A study on Customer Experience at P.A.N kids	P.A.N kids	Application Oriented
61	14406068	SRISHTI KHANCHANDANI	A study on Customer Satisfaction towards Reebok at Parklane, Secunderabad	Reebok	Application Oriented
62	14406069	WASIF UR RAHMAN	A study on Consumer Buying Behavior at Texco Ventures	Texco Ventures	Application Oriented
63	14406070	ATHER HUSSAIN KHAN	A study on CRM at City Life Style, Kachiguda	City Life Style	Application Oriented
64	14406071	DIVYA	A study on Employee Engagement at Amazon, Hyderabad	Amazon	Application Oriented
65	14406072	MOHD.IRFAN	A study on Consumer Buying Behavior towards Masqati Icecream at Alijah Kotla, Hyderabad	Masqati Icecream	Application Oriented
66	14406073	SANTHOSHI RAMYA	A study on Sales Strategy at Ikon Medical Systems, Moula- Ali, Hyderabad	Ikon Medical Systems	Application Oriented
67	14406075	KUNAL AGARWAL	A study on Marketing Strategies and its impact on Customers buying behavior at Navkar Motors Pvt Ltd	Navkar Motors Pvt Ltd	Application Oriented
68	14406076	T.TEJASWINI REDDY	A study on Customer Satisfaction at Bajaj Electronics, Saroornagar	Customer Bajaj Flectronics	
69	14406077	GEETA CHOUDARY	A study on CRM at Hotel Rajdhani	Hotel Rajdhani	Application Oriented
70	14406078	LAKHAN PANWAR	A study on Digital Marketing Strategies at Reliance Jio  Reliance Jio		Application Oriented
71	14406079	SHUBHANKAR. R.JINDEY	Customer Satisfaction Survey of staff center CAS, Hyderabad	CAS	Application Oriented
72	14406080	AYUSH AGARWAL	A study on Performance Appraisal at Siyaram Silk Mills	Siyaram Silk Mills	Application

					Oriented
73	14406081	HARITHA	A study on Inventory Management at Sri Krishna Enterprise	Sri Krishna Enterprise	Application Oriented
74	14406082	SHEETAL	Bachnan play		Application Oriented
75	14406083	CHILKURI PRIMALA	A study on Customer preference towards Big bazar products at Abids, Hyderabad	preference towards Big bazar Big bazar	
76	14406084	SABEENA TANVEER	A study on Promotional Strategies	Amul Icecream	Application Oriented
77	14406085	JIGAR KUMAR JAIN	A study on Consumers perception on brand image of Hyundia four-wheeler at Lakshmi Hyundai	perception on brand image of Hyundia four-wheeler at Hyundai	
78	14406086	ADIL IQBAL	A study on Marketing strategy of Bajaj motors	Bajaj Motors	Application Oriented
79	14406087	RAJAN GUPTA	A study on Customer Satisfaction at Hyundai	Himner	
80	14406088	YASHWANTH SINGH	A study on Consumer buying behavior at Bajaj Motors, Hitech city	Bajaj Motors	Application Oriented
81	14406089	SYED ABDUL HANNAN	A study on Customer Satisfaction at Peter England	Peter England	Application Oriented
82	14406090	PREM KUMAR	A study on Marketing Strategies of Royal Enfield at Jayashree Automotives, Himayathnagar	of Royal Enfield at Automotives, Jayashree Automotives	
83	14406093	ASHNOOR KAUR	Work culture as an instrument for change in employee effectiveness at Glendale International School	Glendale International School	Conventional
84	14406094	EKROOP SINGH	Compensation Management in Public Sector in Central & State govt at GHMC	Freelance	Analytical
85	14406096	MONICA .J	Financial statement analysis at CARE	CARE	Application Oriented
86	14406097	BHARAT MAHESH	A study on Impact of Advertising on Customers at Big Bazaar, Kachiguda	Big Bazaar	Application Oriented
87	14406098	SIRISHA	A study on Customer Satisfaction at Mc Donalds, Himayathnagar	Mc Donalds	Application Oriented
88	14406100	TANNA HARSHIT	A study on Marketing strategies and its effect on	Kavachi Balley	Application

			consumer at Kavachi Balley		Oriented
89	14406101	MOHD ABUZER	A study on Content Marketing of KTM	KTM	Application Oriented
90	14406102	FARAZ KHAN	A study on Customer satisfaction at Bajaj motors Ltd, Hitech city  Bajaj motors		Application Oriented
91	14406103	Y SIDHARTH	A study on Working Capital on Spykar stores, Hyderabad	Spykar stores	Application Oriented
92	14406104	KISHAN CHOWDHARY	A study on marketing strategies of Bharti Airtel Ltd	Bharti Airtel Ltd	Application Oriented
93	14406105	M EESHA	A study on Employee Retention Practices at Amazon Amazon, Hyderabad		Application Oriented
94	14406106	NEETU SINGHI	A study on Consumer behavior at Rajdhani Hotel	Rajdhani Hotel	Application Oriented
95	14406107	B VIKARAM	Financial Statement analysis at Yamaha	Yamaha	Application Oriented
96	14406108	WAJAHAT	A study on Customer satisfaction at Yamaha motors	Yamaha motors	Application Oriented
97	14406109	A SAI TEJA	A study on Advertising Impact on customers at Airtel, Balapur	Airtel	Application Oriented
98	14406111	R SHASHANK	A study on Customer satisfaction of 4G Network at Airtel, Balapur	Airtel	Application Oriented
99	14406112	JAY M	A study on Consumer buying behavior at Vakpati corporation, Ranigunj		Application Oriented
100	14406114	SYED ALI TARIQ	A study on Marketing Strategy of TVS	TVS	Application Oriented
101	14406115	AAYEZ AHMED	A study on Training & Development at Amazon, Hitech city	Amazon	Application Oriented

# INTERNSHIP

The Pre placement talk & interview for Amazon internship opportunities was held on 17<sup>th</sup> July 2016 in Joseph's Hall, Main campus, St.Joseph's Degree & PG College.

# LIST OF BBA II & III YEAR STUDENTS FOR AMAZON INTERNSHIP OPPORTUNITY

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	Dhanush Jaiswal	BBA II year	Customer support
			Associate
2	Deepika Arani	BBA III year	Customer support
			Associate
3	D. Reetam Chandra	BBA III year	Customer support
			Associate
4	Sree Lakshmi Thulasidharan	BBA II year	Customer support
			Associate
5	A. Keerthana	BBA II year	Customer support
			Associate
6	R.Vinayak	BBA II year	Customer support
			Associate
7	Mohammad Mustajeeb	BBA II year	Customer support
			Associate
8	C.K. Manisha	BBA II year	Customer support
			Associate
9	Nikitha Rathi	BBA II year	Customer support
			Associate
10	Mohd Irfanullah Khan	BBA II year	Customer support
			Associate
11	Ayesha Amreen	BBA II year	Customer support
			Associate
12	Manoj	BBA II year	Customer support
			Associate
13	Deepthi	BBA II year	Customer support
			Associate
14	Sarika	BBA II year	Customer support
			Associate
15	Mohd Imran	BBA II year	Customer support
			Associate

# L. PLACEMENT ACTIVITIES

**Details of Students Registered with Placement cell, CRT** 

Total no. of students registered for placements (BBA III Year V Semester) = 63 students

- Placement Orientation Programme was conducted on 24th June 2016 by the Department of Business Management placement officer Dr.N.Srinivas and placement department coordinators Mrs.Danam and Ms.Swapna.
- Interactive session was organized and was held at Main campus attended by the Principal, Dean, HOD, Placement Officer, Placement Coordinators and Berkadia trainers on 13th July 2016 regarding the Job opportunities.
- Berkadia training orientation session was conducted for BBA III year placement registered students on 28th July 2016.
- Campus Recruitment Training programme was started for BBA III Year placement registered students from 17<sup>th</sup> September 2016 and was continued for one week by Globarena Institute.
- Mrs.Danam Tressa placement Department coordinator briefed the BBA III yr students for final rounds of interview in AMAZON ,Hitech city .

DETAILS OF PLACEMENT FOR BBA III YR V SEMESTER STUDENTS						
S.NO	DATE	COURSE	NAME OF	DESIGNA TI ON	NO OF STUDENT	NO OF STUDENT
			THE		$\mathbf{S}$	S
			COMPANY		<b>PARTICIPATE</b>	PLACED
					D	
1.	15-7-2016	BBA III	Amazon	Transaction	22	7
		Yr	(Full time)	Risk		
				Investigator		
				&		
				Seller		
				support		
2.	18-7-2016	BBA II &	Amazon	Customer	25	20
		III yr	(	Support		
			Internship)	Associate		
3	16-9-2016	BBA III yr	Unisys	Technical	20	NIL
				Support		
				Associate		
4	01-9-2016	BBA III yr	Hinduja	Customer	20	1
			Global	Support		
			Solutions	Associate		

### A REPORT ON PLACEMENT ORIENTATION TO BBA III YRS

TIME: 12:20 TO 2:30 PM DATE :24-07-2016

#### **VENUE: SEMINAR HALL EXTD CAMPUS**

On 24th June 2016, the students of BBA III yrs were given placement orientation.

Mrs.Mary Francina briefed the students about the role of placement officer and Department coordinators . she also told that the students should take the utmost benefit of the placement cell.



MRS.FRANCINA HOD, DEPARTMENT. OF BUSINESS
MANAGEMENT

#### SESSION BY DR.SRINIVAS -PLACEMENT OFFICER

The session was started by Dr.Srinivas –Placement officer .He highlighted on the importance of placement cell in each department .He gave an outline on the importance of placement registration online and explained the process in detail ..

Dr.Srinivas also showed a video on **ATTITUDE** which is the first criteria the corporate will look for .So he said it is very important to have the right attitude while looking fr a job in the corporate .



### SESSION BY MRS.DANAM -DEPARTMENT PLACEMENT COORDINATOR

Mrs.Danam explained about the Registration form details (Hard copy and soft copy submission ) along with the fees They were also told the basic Etiquettes for the recruitment process. She encouraged the students to attend to CRT and told the benefits of CRT . Finally she made the student s realize the **REGISTRATION DOES NOT MEAN PLACEMENT** they need to persistently work toward placement.



Ms.Swapna emphasized on the dress code and also the process of registration .she told them about the permission letters and attendance which is mandatory when name once given for placement drive

# CAMPUS RECRUITMENT TRAINING PROGRAMME (CRT) FOR PLACEMENT REGISTERED STUDENTS

The Training & Placement Cell of St. Joseph's Degree & PG College has grown by leaps and bounds under the able leadership of the Principal Rev.Fr.Vincent Arokiadas with Dr. Nagunuri Srinivas the Placement Officer. The Placement cell works in coordination with various department placement coordinators and Pre-Placement Training Programmes conducted regularly at SJC and the Placement Officer also responsible for developing and maintaining the Corporate Relationships. It has been able to convince the top IT, Core finance, Manufacturing and service Multi-National companies for the recruitment of the graduating students from the campus.

The Institute conducts rigorous Pre-Placement Training Programmes for the under graduate and Post graduate students to make them Industry-ready throughout the academic year. In the academic year (2016 – 17) the Institute has tied-up with *Globarena Technologies Pvt Ltd*, Hyderabad to improve the students' communication & soft skills and train the students in Aptitude, Critical Reasoning, Spoken English, Group Discussions, Technical and HR Interview skills.

The training was provided to the students on various aspects such as:

- Personality Development
- Soft skills training
- Employability skills Development
- Vocabulary, Grammar & Comprehension
- Quantitative ability
- Applied Mathematics
- Engineering Mathematics
- Logical ability
- Inductive areasoning

Total number of sessions: 20

Total no. of BBA students registered for CRT= 45 students

AMAZON PLACEMENT REPORT

- Mrs. Danam Tressa placement Department coordinator briefed the BBA III yr students for final rounds of interview in AMAZON, Hitech city.
- The Pre placement talk for Amazon full time & interview was held on 15<sup>th</sup> July 2016 in Joseph's Hall, Main campus, St.Joseph's Degree & PG College.
- The Campus recruitment team briefed the students about the company, Interview process and job profiles.
- Amazon Pre Placement orientation for BBA II year students was conducted by Dr. N.
   Srinivas –Placement Officer & Ms. S. Swapna- Placement Coordinator. The students were briefed about the various rounds of interview, job profile and interview tips also.









DR.SRINIVAS,MS.SWAPNA AND MRS.DANAM BREIFING STUDENTS FOR AMAZON

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	Adnan Bin Mohammad	BBA III year	Transaction Risk
			Investigator
2	Mohammad Faraz Khan	BBA III year	Transaction Risk
			Investigator
3	M.Eesha	BBA III year	Seller support
4	Panchawati Sai Pranav	BBA III year	Transaction Risk
			Investigator
5	Sherley Sarah Kavoori	BBA III year	Seller support
6	D. Reetam Chandra	BBA III year	Seller support

## **BERKADIA-2016**

#### **BERKADIA -MOU**

The placement officer had taken initiative to have an MOU with BERKADIA director Mr.NED MODI .the first session of talks were held with the Principal Rev.Fr.Vincent Arokiadas. He was very happy to take this as a best opportunity for both UG and PG students .

the second round of talks were held with a team of HR recruiters and manager .they addressed all the placement coordinators of the department of Commerce and Business Management , Deans – Administration and Academics , Heads of the Department Commerce and Business Management and the Placement Officer . we all clarified few queries regarding the training session which will be conducted by the BERKADIA team and also the selection process along with the benefits which could be provided by the company to our students .

The MOU signed by father was also discussed thoroughly understand the terms and conditions  $13^{\text{th}}$  July 2016

Venue: main campus, conference hall

#### BERKADIA ORIENTATION BY DR.SRINIVAS AND

MRS.DANAM Date: 28-07-2016 Venue: seminar hall, Extd campus

A session was conducted by Dr.Srinivas on the history of company and also he briefed about the MOU signed by the Institution .he further briefed this is a best opportunity provided to the students of St.Joseph's and the students can take upto this opportunity to write online test.

He further discussed the pay package and monetary benefits.

Mrs.Danam discussed about the pattern of test which will be conducted by them.she further briefed them about the company and it achievements .she highlighted about the pattern of test and hoe to prepare for it .guided all the students to study from certain finance textbooks

## BERKADIA INUGURAL FOR TRAINING PROGRAMME

The dignitaries for the Inaugural were MR.SAMUEL PETER, Vice president –HR, MS.SUMANA SHANKARA, Vice President –Operations, Mr.Kunal, Manager, Mr.Jayaker –ASST Manager. The session was followed by address by Mr.Samuel peter about the company and benefits proved thereof. She briefed about the challenges at BERKADIA and the experience there of . benefits provided to the employees





#### LIGHTING OF THE LAMP

#### **UG & PG STUDENTS**



FATHER ADDRESSINGTHE STUDENTS



MR.SAMUEL PETER -VICE PRESIDENTMS.SUMANA SHANKARA -VICE PRESIDENT

### **BERKADIA ONLINE TEST**

Date: 13th July 2016

Venue: Main campus

The students of MBA and BBA Attended the BERKADIA online test

No.of students attended:

### Agenda:

Course details (length of course 30-35 hours)

Sessions (date and timings)

Eligibility criteria (Preliminary Test)

General questions about the program

**COMPANY details** 

Kunal Haldankar Senior Manager (Training)

Vijay Meda Senior Manager (HR)

Jayakar Karna Assistant Manager (Training)

# List of students selected for BERKADIA BBA III YRS

List U	List of students selected for BERRADIA BBA III 1 RS					
1.	Aayez Ahmed Aayez Al	77				
	Jaabri	BBA				
2.						
	Priti Jasapara	BBA				
3.						
	Kotti Nidisha	BBA				
4.						
	Sarvesh Agarwal	BBA				
5.						
	Dolly Ramchandani	BBA				
6.						
	Leena Gidwani	BBA				
7.						
	Chinmayee Rao	BBA				
8.						
	Arti Suthar	BBA				
9.						
	Akanksha Bajaj	BBA				
10.						
	Wasif	BBA				

### **MODULE OF BERKADIA**

S.No	Topic Name	Total Duration (Hours)	# of Sessions	Dates sessions wise
1	Introduction	1	1	
2	CRE Basics: a. What is CMBS b. Evolution of CMBS c. Commercial Mortgage Loan Basics d. Characteristics of CMBS	2	1	09-16-16
3	CMBS - Three Level Perspective a. Property Level b. Loan Level c. Bond Level	6	2	09/28/2016 10/05/2016

4	CRE - Servicing Business Overview a. Servicing Overview b. Originations & Refinancing Overview	3	1	10-14-16
5	Recap & Mid Assessment	2	1	10-19-16
6	CRE - Basics of CRE & MF Servicing  a. Role of the Servicer b. Servicing Approaches c. History of Servicing d. Ethics in Commercial Servicing e. Servicing – Sources of Income	6	2	10/25/2016 11/01/2016
7	CRE - Life Cycle of CRE & Multifamily Loans a. The Loan Cycle b. Key players in Loan Cycle c. Property Types & Characteristics d. Property Performance	2	1	11-07-16
8	CRE - Servicing Agreements & Loan Documents a.Pooling & Servicing Agreement b. Sub Servicing Agreement c. Borrower Lender Loan Documents d. Property Related Documents	9	3	11/15/2016 11/21/2016 11/28/2016
9	Recap			12-12-16
10	Fianl Assessment			12-21-16
		31	12	

# HINDUJA GLOBAL SOLUTIONS PLACEMENT REPORT

The campus recruitment team of Hinduja Global Solutions conducted the Campus interview for Undergraduates in Main campus on 1<sup>st</sup> September 2016.

## **BBA III** year Final selects

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	Manisha Bajaj	BBA III year	Customer Support
			Associate

## CONCENTRIX PVT LTD PLACEMENT REPORT

The campus recruitment team of Concentrix Pvt Ltd conducted the Campus interview for Undergraduates in Main campus on 30<sup>th</sup> November 2016.

#### **BBA III year Final selects**

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	Muhammad Umar	BBA III year	Customer Service
			Executives Associate

## SUTHERNLAND GLOBAL SERVICES PVT LTD PLACEMENT REPORT

The campus recruitment team of Suthernland Global Services Pvt Ltd conducted the Campus interview for Undergraduates in Main campus on 6<sup>th</sup> December 2016.

#### **BBA III year Final selects**

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	Shruthi Vaishnav	BBA III year	Consultant
2	Maninder	BBA III year	Consultant

#### ICICI PRUEDENTIAL LIFE PLACEMENT REPORT

The campus recruitment team of ICICI Prudential conducted the Campus interview for Undergraduates in Main campus on 7<sup>th</sup> December 2016.

#### SYNCHRONY FINANCIAL SERVICES PVT LTD PLACEMENT REPORT

The campus recruitment team of Synchrony Financial Services Pvt Ltd conducted the Campus interview for Undergraduates in Main campus on 9<sup>th</sup> December 2016.

#### AGS HEALTH PLACEMENT REPORT

The campus recruitment team of AGS Health conducted the Campus interview for Undergraduates in Main campus on 13<sup>th</sup> December 2016.

### **BBA III** year Final selects

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	T. Tejaswini Reddy	BBA III year	Trainee- Process
			Associate

2	R. Sai Kiran	BBA III year	Trainee- Process
			Associate
3	A. Shiva Kumar	BBA III year	Trainee- Process
			Associate

## GENPACT PLACEMENT REPORT

The campus recruitment team of Genpact conducted the Campus interview for Undergraduates in Main campus on  $3^{rd}$  January 2017.

# **BBA III year Final selects**

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	T. Tejaswini Reddy	BBA III year	Trainee- Process
			Associate

## TCS PLACEMENT REPORT

The campus recruitment team of TCS conducted the Campus interview for Undergraduates in Main campus on  $27^{th}$  February 2017.

## **BBA III** year Final selects

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	T. Tejaswini Reddy	BBA III year	Data Processing
			Associate
2	Bharath.M	BBA III year	Data Processing
			Associate
3	Rajan Gupta	BBA III year	Data Processing
			Associate
4	Reetam Chandra	BBA III year	Data Processing
			Associate

## WIPRO PLACEMENT REPORT

The campus recruitment team of Wipro conducted the Campus interview for Undergraduates in Main campus on 13<sup>th</sup> March 2017 for the job roles- People Ambassador & Financial Analyst.

# M. JOSEPH'S SOCIAL RESPONSIBILITY (JSR)

As part of JSR the students of UG and PG of St.Joseph's Degree and Pg College visited the following places ,took an initiative to spend a day , made contributions and the details of which are given below:

| CLASS | DETAILS OF | PLACE | NO OF |

CLASS	CLASS INCHARGE	DETAILS OF NO OF STUDENTS VISITED ,CLASS STRENGTH, TIME OF VISIT AND STUDENT COORDINATO RS	PLACE OF VISIT	NO .OF .INMATE S	CASH	RIBUTION
BBA I (A)	Mrs. Srivani	35/53 9.00a.m to 2.30 p.m. Sagar .J. Lalwani, Rohit Jain ,Sinduja ,Tanuja & James	Governme nt Boys School, ,PoolBagh, Hyderguda, Hyderabad	60 - 70	5410	4 plastic chairs for teachers, 100 colour chart sheets bundle ,100 erasers Painting colours rangeela water colours ,Smile balls packet ,100 mango sips,5 BIG SIZE Plastic Mats for children sitting,100 pencils,100 sharpners ,Painting brushes, Good quality Water Bottle 100 , 100 parle G biscuits, 100 small scales 100 colouring books Plastic Bats , 100 wafer biscuitsand

						1 Teny cioit
BBA I(B)	Mrs.	47/57	Don Bosco	45	₹ .5600	Two Ceiling
	Sangeetha Thakur	9:30 am Rachapudi Sai	Navajeevan Orphanage	Students		fans, Note books
		Dinesh, Akshintha	,	and 5		, Pouch (Pencil
		m ,Ayush	H.No11-6-	Staff		Eraser Scale)
		Agarwal &	472,	Members		Snacks: Veg
		Narayan Jain	St.No.5,Baz			.Puff, Frooti,
		1 102 47 411	arGhat,Nam			Cupcakes,
			pally,			Biscuits
			Hyderabad-			Gifts: prizes for
			500001			winners
			Land:+9140			chocolates,long
			-23310305			size note books
			Cell:+9196			
			52574937			
			Email:dbnjn			
			ampally@re			
			diffmail.co			
			m <td></td> <td></td> <td></td>			
BBA I	Mrs.Lakshm	49/59	Adarna	40	₹ 5,80	Fruits (4
(IT)	i Madhuri	2:00 pm  Mohan,Manish & Ashok	Orphanage		0	apples), Stationary item (Writing Pads),Food items(Minute maid,cakes,biscuts)
BBA II (A)	Ms.Smriti Nagaria	42 / 47 10:00am – 4:00pm Pavan Jashwanth, Sanjay Upadhaya, Sree Lakshmi Nair, Nikitha Jangid, Abdul Wajid, Jash, Aditi and Urvashi	People with Hearing Impaired Network - PHIN Ms 71 Govt Quarters, Malakpet,	70	₹ 21,7 70	Drawing books,crayon boxes,watches,sk pping ropes,cricket kit,water bottles,pencil boxes

			Hyderabad, Telangana State-500 036 +91- 7702243422 , +91-40- 24063422			(prizes)(pencil,era ser,sharpener,glue ,scale,& pen),ball,balloons ,footballs ,vegetable biryani,ice cream and icegolas
BBA II (B)	Ms.Jesmy Thomas	43/56 10:00am to 2:30pm Dheeraj, Manish & Vivek	AMMA ODI ORPHAN AGE H.no: 3- 118/A Fish Building, IACT Colony Boduppal, West Balaji Hill Colony, Malikarjuna Nagar, Telangana. Ph: 0998950425 3	50	₹ 11,5 00	6 Tube lights with frames, 2 Carrom boards, 3 Chess boards, 4 badminton bats, Biscuit packets, Frooty, Mixture packets were distributed, Stationary like Pencil boxes, pens, pencils, color pencils, painting books, etc were distributed
BBA II(IT)	Mrs.Danam	41/46 10 am– 4.30 pm Manisha ,Mohd Imran & Mustajeeb	JOY FOUNDAT ION , Narepally	15 Children	₹ 8,00 0/-	Uniforms, snacks ,gifts and lunch ( Biryani)
BBA III(A)	Mrs.Molly	18/56 10.00 am – 1:00 pm Kamal,Tanveer & Akansha	Home For The Disabled, (5-3-419, Jeera, Bansilalpet,	200	₹ 7000	Rice – Rs 45/kg – Dal- Rs 80/kg – Sugar - Rs40/kg – Tamarind –Rs 80/kg

			Secunderab ad- 500 003. Tel: 040- 27530757			Tea Leaves 420/kg
BBA III	Mrs.Molly	41/52	Sadhana	160	₹ 8000	Rice:- 25 kg
(B)		10:00am -2:30 pm  Ms.Ramya Santhoshi , & Ms.Priti Jaspara	Institute for the Mentally Challenged , Plot no A- 7/5,Road no 6,Industrial Park,Nachar am,Hyderab ad-500076 Contact No:- 9440625012 ,040- 20080561	mentally challenged Girls and Boys,20 Aged women being left by their family members		Salt:-25 kg Tur Dal:- 5 kg Chana Dal:- 2.5 kg Moong Dal:- 2.5 kg Tamarind:- 5 kg Mirchi Powder:- 1 kg Wheat Flour:- 25 kg Poha:- 10 kg Sugar:- 10 kg Upma rawa:- 30 kg Bambino semia:- 20 kg Turmeric:- 1 kg Sanitary napkins:- 20 packets Choclates: 35 small packets
						Clothes

















## BBA I,II,III YEARS AND BBA IT I,II YEARS MAKING JSR A GRAND SUCCESS

# FACULTY DEVELOPMENT PROGRAMME:- MDP'S/SEMINARS/GUEST LECTURES /WORKSHOPS/REFRESHER COURSE ATTENDED

### 1. MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

Mrs. Molly Chaturvedi and Mrs.A.Mary Francina were the resource person for conducting MDP at Idea Cellular for their senior leadership (HR, Finance, Marketing, Sales, Networking, IT) on the topic GLIDE (Grow, Learn. Innovate, Digitoze, Evolve) on August 11 2016 at their premises located at Babukhan Mall Basheerbagh, which was

appreciated by the Idea Cellular employees and requested to conduct more number of MDP'S in future.

MDP was done for 39 employees of IDEA Ltd.

#### FEEDBACK ON MDP:-

- **\*** Best session ever heard
- **❖** Highly effective and Motivational
- **❖** Speaker was very clear in her thoughts and concepts







Mrs. Francina was being felicitated

#### 2. MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

Management Development Program was conducted for Managers and Assistant Managers of Idea Cellular Mobile Network Operator Company, Hyderabad on December 15, 2016 from 3:00pm to 5:30 pm in Jubilee Hall, Main Campus, St. Joseph's Degree & PG College.

The Resource Person for the Program was Mrs. A. Mary Francina, Associate Professor & HoD, Dept. of Business Management.

MDP highlighted the Importance of self management and self discipline on personal and professional development of oneself. The target group comprised of 15 Managers and Assistant Managers belonging to Network, marketing, sales, and operations department.

## MDP covered the following contents

- > Techniques & Skills of self management
- > Equation of self management
- ➤ How to be productive employee
- > SWOT Analysis (Strengths, Weaknesses, Opportunities & Threats)
- > Time Management Matrix
- > Tools of self Management
  - ✓ Big Five Personality
  - ✓ POSDCORB
  - ✓ PESTEL Analysis
  - ✓ Managerial Grid

- ✓ People Analytics
- > Indicators of Self Management
- > Self Development
  - ✓ Maslow's Need Hierarch Theory
- > TMC Model of self development

### **Activities Conducted**

- ➤ Birthday game
- ➤ Back to Back drawing
- > The I's have it





# 3. MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

## WORKSHOPS ORGANISED BY THE DEPARTMENT OF BUSINESS MANAGEMENT

S.NO	DATE	NAME OF THE FACULTY CONDUCTED WORKSHOP	TARGE T GROUP	TOPIC	DESCRIPTION
1	10/6/16	Dr.N.Srinivas & Mrs.R.Anita	Faculty members	Research paper writing and	The main objective of conducting this workshop was to

				presentation	make students aware about the nuances of writing article ,specially to the faculty who have not done it earlier
2	2/7/16	Mr.D.Satish-ICFAI Mrs.Molly Chaturvedi- Coordinator	Faculty members of Mass Communication ,Comerce and Management	Case Analysis & Writing	Mr.D.Sathish conducted the workshop on case analysis and emphasized on different areas of writing case.
3	29/10/16	Mrs.Danam Tressa	Intermediate students of Global College	Personality Development & etiquettes	Personality development is very important aspect in developing and growing an individual personality which is an important criteria for building a good career.
4	22/8/16	Mrs.R.Anita	Department of Commerce, St.Joseph's Degree & PG College	Goal Setting	The speaker focused on how to set SMART(specific, measureable, achievable, realistic and time-bound) goals by giving inspiring examples of famous personalities like PV Sindhu,



DR.SRINIVAS AND MRS.R.ANITA ADDRESSING THE FACULTY DURING THE SESSION





MRS.DANAM INTERACTING WITH STUDNETS

FELICITATION BY THE PRINCIPAL OF GLOBAL JUNIOR

#### COLLEGE DURING HER GUEST LECTURE



MRS.R.ANITA IN INTEARCTION WITH THE BCOM STUDENTS MR.SATISH CONDUCTING WORKSHOP SESSION

## FACULTY DEVELOPMENT PROGRAMME (2016-17)

S.NO	DATE	FDP	TOPIC	<b>Resource Person</b>	Venue
1	6/6/16	FDP	Impact of Social	Mr.K.Suresh,Director	St.Joseph's Degree & PG
			Media on Education	Apollo	College
2	7/6/16	FDP	Becoming a better	Mr.Shrikant	St.Joseph's Degree & PG
			teacher		College
3	10/6/16	FDP	Research article	Dr.Srinivas and	St.Joseph's Degree & PG
			writing	Mrs.R.Anita	College
3	10/6/16	FDP	ICT in teaching and	Mrs.Esther Ratna	St.Joseph's Degree & PG
			Learning		College

4	14/6/16	Workshop	Assertive Skills	Dr.S.Joel	St.Joseph's Degree & P	G
					College	
5	2/7/16	Workshop	Case Study writing	Mr.D.Sathish,ICFAI	St.Joseph's Degree & P	G
			and analysis	BSchool	College	



# **FDP SESSIONS PHOTOGRAPHS**

# $\frac{\textbf{DETAILS OF FACULTY ATTENDED,PRESENTED PAPER}}{/\textbf{SEMINAR/CONFERENCES}}$

List of Research Publications/Presentations by the faculties 2016-2017:

### **National Conferences/Seminars**

-	S.NO	FACULTY	TITLE OF THE PROGRAMME	DATE	PAPER TITLE	REGIONAL/ NATIONAL/ INTERNATIONAL	VENUE
			Two Day National	19 <sup>th</sup> & 20 <sup>th</sup> August 2016	Role of business intelligence in contemporary organisations Published with	National Conference	Aurora's
			Conference on "				Degree & PG
			Information and				College
	ļ	Mrs.R.Anita	Communication				Chiles de alles
			Technologies				Chikadpally, Block V, Near
	Research- Challenges and		ISSN no. 2348-		RTC Roads,		
			Challenges and		2591		Hyderabad

			Opportunities Published with ISSN no. 2348-2591				
	2	Ms.Smriti Nagaria	Two -Day National Seminar on Fraudulent Financial Practices in Indian Capital Market - Issues and Concerns	30 <sup>th</sup> and 31 <sup>st</sup> August ,2016	The Financial Fraud Gimmick: Today's Scenario	National Seminar	Department of Commerce -  University College of Commerce & Business Management
1.1	3	Ms.Swapna	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 <sup>th</sup> August,2 016	Knowledge Management – A Key Driver of Organizational Performance	National Conference	National level conference on "Recent Trends in Mgmt & SocialSciences " Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU
	ſ	Dr.Lydia	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 <sup>th</sup> August,2 016	Gandhiji's Principles for 21 <sup>st</sup> Century Organizations	National Conference	National level conference on "Recent Trends in Mgmt & SocialSciences" Organized by Anveshana Educational & Research Foundation organized in Association with

						University College of Commerce and Business Management, OU
5	Mrs.Mary Francina	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 <sup>th</sup> August,2 016	Emerging Trends in HRM	National Conference	National level conference on "Recent Trends in Mgmt & SocialSciences " Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU
6	Mrs Molly Chaturvedi	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 <sup>th</sup> August,2 016	A Study on Effectiveness of Digital Marketing on Current Competitive Scenario	National Conference	National level conference on "Recent Trends in Mgmt & Social Sciences" Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU

	7	Mrs,Danam	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 <sup>th</sup> August,2 016	Work Life Balance: A Study of Female Teachers of Kendriya Vidhyalaya in Uppal, Hyderabad	National Conference	National level conference of "Recent Trends in Mgmt & SocialScience" Organized Anveshana Educational Research Foundation organized in Association with University College of Commerce as Business Management OU	es by &
8	3	Mrs.K.Sriva ni	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 <sup>th</sup> August,2 016	IT and Emerging Practices in Allied Areas of Business and Banking	National Conference	National lever conference of "Recent Trends in Mgmt & Social Sciences" Organized by Anveshana Educational Research Foundation organized in Association with University College of Commerce and Business Management OU	n y &
į	12	Dr. N.Srinivas	National Seminar on "Revolutionalising Business Practices in Digital Era"	29 Nov 2016	M-Commerce Experiences – A Cross Sectional Study.	National Conference	St. Joseph's Degree & PC College	Ą
	13		4 <sup>th</sup> National Conference on	23rd	A Study on breaking	National Conference	Kristu Jayantl College,	ni

	Mrs.Danam	Women on the move Resonating Excellence	Sept,2016	barriers: women in a man's world		Bengaluru	
14	Ms.Smriti Nagaria	National Seminar on Contemporary Issues in Corporate,Personala nd Micro Finance,Banking,Ins urance and Financial Analytics	26 <sup>th</sup> Novembe r ,2016	Role of information technology in enhancing efficiency of banking operations: issues and challenges	National Seminar	Siva Sivani Institute of Management	

# List of Research Publications/Presentations by the Faculties 2016 – 2017:

#### **International Publications in Journals:**

	international Fublications in Journals:					
S.NO	FACULTY	DATE	PAPER TITLE	DETAILS		
1.	Ms.Smriti Nagaria	10 <sup>th</sup> June,201 6	An Analysis of Risk Management: Role in Banking Sector,ISSN NO. 2231-4334	International Journal of Research in IT & Management (IJRIM) (impact factor – 5.96)		
2	Ms.Smriti Nagaria	16 <sup>th</sup> Septemb er,2016	Finance: A vehicle for Enhancing Performance in Indian Micro,Small and Medium Enterprises(MSMES),ISSN NO. 2231-5985	International Journal of research in finance and marketing(IJRFM) (impact factor – 5.861)		

## LIST OF FACULTY ATTENDED WORKSHOP

S.NO	DATE	NAME OF THE FACULTY	TOPIC	VENUE
1	20 <sup>th</sup>	Mr.P.Ganesh Anand	Workshop on	Department of
	December		Derivatives	Commerce, Osmania
	.2016		organized by	University
			Department of	
			Commerce in	
			Association with	
			CIMA and BFSA	
2	29/4/17-	Mrs. Molly Chaturvedi	16th National	Prestige institute of
	1/5/17		level Workshop	Management,
			on case writing	Gwalior
			and presenting	Madhya Pradesh

## 4. MEMBERSHIP

All the faculty members of Business management Department are members of Hyderabad Management Association (HMA)

## 5. PAPER SETTERS/MEMBER OF ANY BODIES

S.NO	NAME OF THE FACULTY	NAME OF THE COLLEGE
1	Mrs.A.Mary Francina	RBVRR College,St.Ann's ,CVSR
2	Mrs.R.Anita	CBIT College, JBIT College,
		St.Francis College for
		women,RBVRR
3	Mr.P.Ganesh Anand	Nizam College ,St. Francis College for
		women, St. Ann's College for women
4	Mrs.Danam Tressa	St.Francis College for Women, St.Ann's
		College for women
5	Mrs.Molly Chaturvedi	St.Francis College for Women,St.Ann's
		College for women
6	Mrs.Sangeeta Thakur	St.Francis College for Women, St.Ann's
		College for women

# **<u>6. CONSULTANCY WORK BY THE DEPARTMENT</u>**

S.NO	DATE	NAME OF THE FACULTY	CONSULTAN CY WORK	NAME OF THE ORGANISATIO N
1	October 1 2016	Fr.Vincent Arokiadas	Keynote speaker at International Conference on Recent Advances in Emerging Technologies, Basic Sciences and Business Research Methods	St. Mary's Group of Institutions Guntur, AP organised by Anveshana Educational and Research Foundation
2	JULY 23 2016	Dr.N.Srinivas	Keynote speaker at International Conference on Emerging Trends in Basic Sciences, Engineering Technologies and Management Sciences (ICETBSETMS – 2016	Hotel Bliss, Tirupati organised by Anveshana Educational and Research Foundation

3	JUNE 2016	Mr.P.Ganesh Anand	Mr.P.Ganesh Anand takes classes for Operations Research, RMD for MBA I Year students	Nizam College
4.	JUNE 2016	Mrs.A.Danam Tressa	Mrs.Danam was the Resource person for the parents orientation programme	Little Flower High School, Abids , Hyderabad
5	MARC H 2017	Mrs.Sangeeta Thakur	Mrs.Sangeeta took classes for Strategic Management Subject	Nizam College





REV.FR.VINCENT AROKIADAS ADDRESSING AS A KEY NOTE SPEAKER & LIGHTING THE LAMP AT THE INTERNATIONAL CONFERENCE, ST.MARY'S COLLEGE, GUNTUR





# DR.SRINIVAS ADDRESSING THE GATHERING AS A KEY NOTE SPEAKER, ALSO BEING FELICITATED AT THE INTERNATIONAL CONFERENCE ,TIRUPATI



# MRS.DANAM TRESSA AS RESOURCE PERSON AT LITTLE FLOWER HIGH SCHOOL FOR ORIENTATION PROGRAMME



## DR.N.SRINIVAS, MR.D.SATISH and MR.SHRIKANTH CONDUCTING FDP SESSIONS

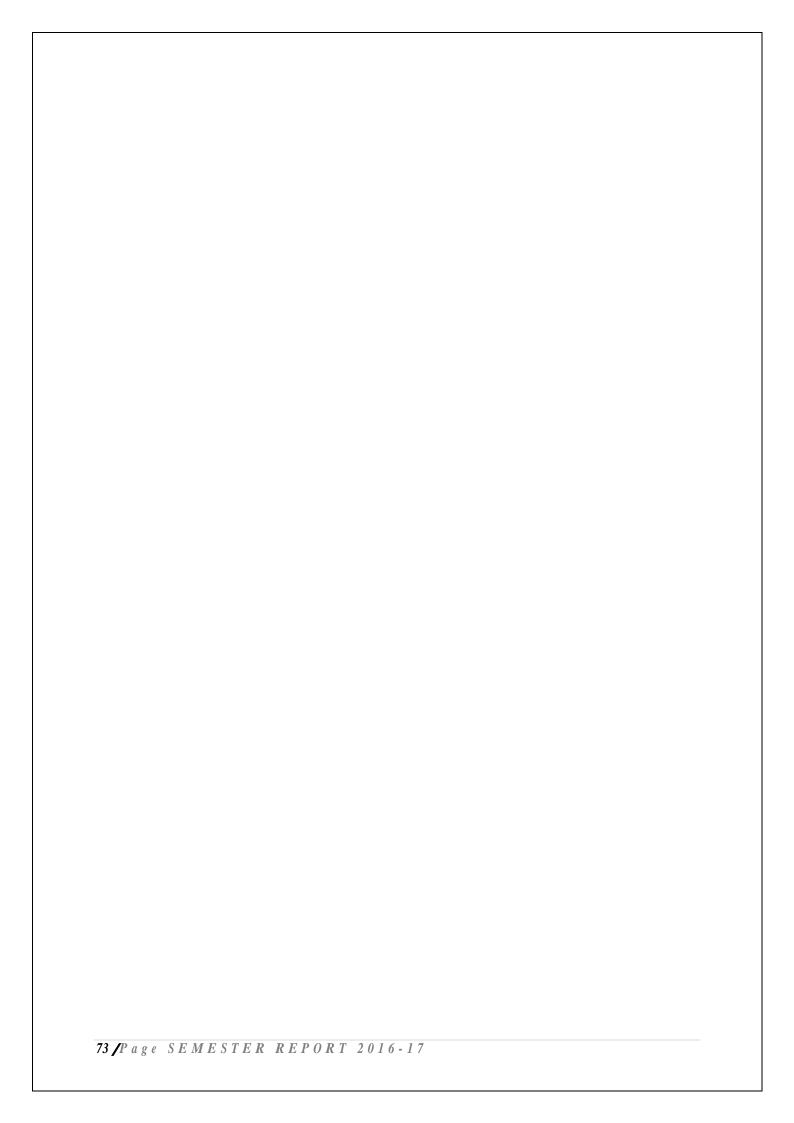
### 7. DETAILS OF STUDENT STRENGTH (BBA)

S.N O	CLASS	STRENGT H	No. of students from other states	International Students	Male No. &	Female No. & %
1	BBA III Year "A"	51	Arthi Suthar (Rajasthan)	Abdul Hadi (UAE) Syed Imran (UAE)	23/54 42%	32/54 58%

				Adnan Lahji (UAE)		
2	BBA III Year	54	Nil	Aayez Ahmed	39/54	18/54
	"B"			(UAE)	72%	34%
				Faraz Khan (UAE)		
3	BBA II Year	54	Nil	NIL	40/54	14/54
	"A"				75%	25%
4	BBA II Year	62	1	NIL	44/62	18/62
	"B"		(Jammu)		71%	29%
5	BBA I	57	1 (Maharashtra)	5 Foreign	20/57	37/57
	YEAR			students	35%	65%
	"A"			(Afghanistan & UAE)		
6	BBA I	60	Nil	3 Foreign	41/60	19/60
	YEAR "B"			Students (Afghanistan)	68%	32%
7	BBA (IT) II YR	46	1(RAJASTHAN)	2(SAUD I ARABIA	14 /46 (30%)	32/46 (70%)
0	DDA (III) I		2/CHENNIAL WOLLYOTTA	)	26/50	22/50
8	BBA (IT) I YR	59	3(CHENNAI,KOLKOTA)	7(SAUDI ARABIA,SHA RJ	36/59 (62%)	23/59 (38%)
					(0270)	

# 9. PROJECTS/INTERNSHIP/ EXPERIENTIAL LEARNING/EXHIBS

<u>A)</u>



# ED CELL/ WOMEN EMPOWERMENT/JSR/ RED CROSS ACTIVITIES/ JGG/NSS

## A)- REPORT ON ORIENTATION PROGRAMME ORGANISED BY ED CELL

"Entrepreneurship is living a few years of your life like most people won't, so you can spend the rest of your life like most people can't"

On 29<sup>th</sup> July, an Orientation programme on 'Entrepreneurship Development' was organized by the Entrepreneurial Development Cell (EDC) of St .Joseph's Degree and PG College, King Koti. With the support of Mrs. Mary Francina, HOD- Business Management (BM), the EDC Staff Coordinators of BM department, Ms. Smriti Nagaria and Mrs. Tina Sequeira along with a few EDC student volunteers from BBA II Year conducted the Orientation programme.

Mrs. Mary Francina, HOD - BM addressed the student gathering, showing her faith and confidence in their abilities, addressing them as young budding entrepreneurs. She spoke about the need for building the entrepreneurial spirit within students and the importance of this initiative. She firmly believed that the activities of the EDC will not only hone the skills of students but also inspire them to think, dream and do big. The Chief Guests were given Mementos from the college, as a gesture of appreciation and gratitude, by Mrs. Mary Francina. The programme concluded with a 'Vote of Thanks' by the host of the event and EDC staff coordinator, Mrs. Tina Sequeira.

#### FEEDBACK BY THE STUDENTS

The students thanked the management and staff for this amazing opportunity. In fact, students requests to be a part of EDC doubled in number, post the Orientation Programme,

Indeed, the Orientation Programme was a very well-organized and systematic event, that was made possible by the joint efforts of all the EDC members – The EDC Convenor, Mrs. Anantha Lakshmi, HOD –BM, Mrs. Mary Francina, EDC Staff Coordinators – Ms. Smriti Nagaria and Mrs. Tina Sequeira, and EDC student's coordinators - Mr. Sanjay U, Mr. Pavan J, Mr. Wajid, Ms. Aditi, Ms. Urvashi, Ms. Nikitha, Ms.Sree Lakshmi and Mr. Munawa

#### TWO DAY WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT

Entrepreneurial development workshop was conducted on September 17 & 19 in the main campus. The programme started with the inaugural address by Rev.Fr.Vincent Arokiadas. His address emphasized the need for Entrepreneurship and highlighted how the entrepreneurial eco-system has changed in recent times. The EDC Director SJC, Mrs. J.N.P.P.Anantha Lakshmi briefed the student gathering about the structure, design of the programme and spelt out the expectations of the organizers from the participants. The first lecture talk was devoted to an interactive session on "Business law for entrepreneurs" by Mr. S.V Ramakrishna, A.P. high court advocate and legal consultant advisor. According to him, an entrepreneur is a person who makes money by starting a

business with risk. The second lecture was delivered by **Mr. V.C Mouli**, Vice Principal of MRM College of management on 'Achievement motivation technique'.

Post lunch break, the afternoon session of the program was hosted jointly by Mr. Vaibhav Agarwal and Mr. Zohair Rizvi of BBA 1A. The third informative session of the day was on 'Licences and Clearances for New Entrepreneurs' which was taken by Mr. E.S Ganesh Ram, IPO, District Industries Centre. He talked about Industries' clearances- classifications, licences, approvals required, Acts applied and the various incentives which help the business to work smoothly without any legal disruptions. The last and final talk of the day was devoted to 'Project Identification' by Mr. K.V ThirumalRao, Retired Chief Consultant, APITCO. He spoke in depth about various idea generating techniques such as brainstorming, problem identification, product idea selection, need of product, sales volume and customer goodwill.

## FEEDBACK ON TWO DAY WORKSHOP

The overall feedback of the program was satisfactory and encouraging. The general consensus of the programme was that it was a highly informative, interactive and well-organized event. Most of the sessions and the respective speakers were rated in good to excellent range. Some of the suggestions included the addition of more management games in between the sessions as ice-breakers, knowledgeable speakers who can engage the audience for long hours and some even asked for better food quality.



# ED OFFICIALS ALONG WITH PRINCIPAL,ST.JOSEPH'S COLLEGE DURING INAUGURAL SESSION OF ED WORKSHOP

#### B)-RED CROSS SOCIETY

The Department of Business Management, St. Joseph's Degree & PG College in collaboration with Lions Club of Hyderabad Jeevan organized a mandatory Blood screening test for all BBA 1<sup>st</sup> year students on Thursday, 22 July 2016, at the Extended Campus, Seminar Hall. The event was coordinated by the Youth Red Cross faculty coordinator, Mrs. Tina Sequeira along with student coordinators, Ms. Chinmayee (BBA IIIA) and Mr. Prem Kumar (BBA IIIB). Around 150 students had participated in the blood screening event from various groups of BBA, B.Com and B.Sc.





BBA & BBA IT students donating blood at the blood donation camp

## C)-JOSEPH GREEN GROUP (JGG)

## **❖ FREE POLLUTION CHECK UP CAMPAIGN**

Joseph's Green Group (JGG) of St. Joseph's Degree & PG College in association with Road Transport Authority (RTA), Hyderabad organized a free pollution check up campaign on 14th, July 2016 in main campus to educate vehicle owners on the importance of pollution control and to promote greener, safer and healthier environment and contribute in saving our environment by maintaining in –use- vehicles & also to spread awareness about the environmental damage and take small steps against it. The students and faculty were actively involved. The event was inaugurated by the resource person *Mr. T. Raghunath*, , JOINT COMMISSIONER, RTA Hyderabad, Director

**Feedback:** Students felt that this session was very informative and useful.

# GUEST LECTURE ON "ENVIRONMENTAL POLLUTION AWARENESS AND ITS CONTROL"

Joseph's Green Group (JGG) of St.Joseph's Degree & PG College in association with Road Transport Authority (RTA) ,Hyderabad organized a Guest Lecture on "Environmental pollution awareness and its control "on 14th, July 2016, Mr.T. Raghunath, Joint Commissioner, RTA Hyderabad was the resource person. P.LVishweshwar Rao, Director welcomed the Guest speaker and students and highlighted the importance of vehicle pollution control also spoke about the privilege of having Mr. T. Raghunath, JOINT COMMISSIONER for the lecture. The objective of the lecture was to bring awareness among the students about the importance of vehicle Pollution Control. The resource person presented the current issues related to the environment like causes of vehicle pollution, effect of environmental pollution on human health and life. He highlighted the importance of environmental conservation and the ways that can be imparted in automobiles to reduce pollution and conserve the surrounding.



Mr.. T. Raghunath, Joint Commissioner ,RTA Hyderabad, addressing the students on environmental pollution awareness and its control.

#### D)- WOMEN EMPOWERMENT

Department of Management conducted an orientation programme for MBA I Year girls on 17 October, with an objective orienting them about women issues, grievances adderesal process were briefed to them, suggestions were incorporated as given by the students like suggestion box, provision of sanitary napkins in girls wash room, handwash, sanitizors etc. It was fruitful exercise appreciated by the students.

## 14. PAPER PRESENTATION BY THE BBA STUDENTS

\$. N O	NAME OF THE STUDEN T	VENUE	NAME OF THE EVENT	DATE OF THE EVENT	DETAILS OF THE ARTICLE
1	UPADHY A SANJAY	OSMANIA UNIVERSIT Y	TWO-DAY NATIONAL SEMINAR ON FRAUDULENT FINANCIAL PRACTICES IN INDIAN CAPITAL MARKET - ISSUES AND CONCERNS ORGANIZED BY DEPARTMENT OF COMMERCE UNIVERSITY COLLEGE OF COMMERCE & BUSINESS MANAGEMENT	30 <sup>TH</sup> AND 31 <sup>ST</sup> AUGUST,20 1 6	PRESENTED A PAPER TITLED  -  ACCOUNTING FRAUD IN CORPORATE: CASE STUDY ON SATYAM COMPUTERS LIMITED
2	ADITI ANUP PILLA I	OSMANIA UNIVERSIT Y	TWO-DAY NATIONAL SEMINAR ON FRAUDULENT FINANCIAL PRACTICES IN INDIAN CAPITAL MARKET - ISSUES AND CONCERNS ORGANIZED BY DEPARTMENT OF COMMERCE UNIVERSITY COLLEGE OF COMMERCE & BUSINESS MANAGEMENT	30 <sup>TH</sup> AND 31 <sup>ST</sup> AUGUST,20 1 6	PRESENTED A PAPER TITLED  THE FINANCIAL FRAUD GIMMICK: TODAY'S SCENARIO -
3	SYEDA JUHI FATIM A & URVAS HI PATEL	OSMANIA UNIVERSIT Y	TWO-DAY NATIONAL SEMINAR ON FRAUDULENT FINANCIAL PRACTICES IN INDIAN CAPITAL MARKET - ISSUES AND CONCERNS ORGANIZED BY DEPARTMENT OF COMMERCE UNIVERSITY COLLEGE OF COMMERCE & BUSINESS MANAGEMENT	30 <sup>TH</sup> AND 31 <sup>ST</sup> AUGUST,20 1 6	RESENTED A PAPER TITLED- ROLE OF REGULATORY SYSTEM: REGULATORY ACTIONS AGAINST COMPANIES -

5	i	SREE	SCHOOL OF	INTERNATIONAL	SEPTEMBE	PRESENTED A PAPER
		LAKSH	COMMERCE	CONFERENCE ON	R 25-27,	TITLED
		MI	AND	"INNOVATION AND	2016	- "MARKETING IN THE
		THULAS	BUSINESS	EMERGING TRENDS IN		CYBER
		I	STUDIES	BUSINESS MANAGEMENT		AGE "
		DHARA	JIWAJI	AND INFORMATION		_
		N	UNIVERSITY	TECHNOLOGY"		
		&	, CITY			
		ADITI	CENTER,			
		ANUP	GWALIO			
		PILLA	R (M.P.)			
		I	,			

Akansha	KRISTU	4th National conference on "	23rd	PRESENTED A PAPER ON "A
Tanwar	JAYANT	WOMEN ON THE MOVE:	September	STUDY ON BREAKING
BBA	HI	RESONATING EXCELLENCE	,2016	BARRIERS: WOMEN IN A
(IT)	COLLEG	on		MAN'S WORLD"
	Е	23 <sup>rd</sup> September ,2016		
	,Bangalore,	•		
	Karnataka			
C.K	Anveshna	National level conference on recent	27th August	Presented a paper on
Manisha	educational	trends in Management and Social	2016	:WORKLIFE BALANCE : A
	and research	sciences		STUDY OF
	foundation in			FEMALE
	association			TEACHERS OF KENDRIYA
	with			VIDYALAYA
	UCCBM,OU			UPPAL
	,Hyderabad			,HYDERABAD"
	Tanwar BBA (IT)	Tanwar BBA (IT) COLLEG E ,Bangalore, Karnataka  C.K Anveshna Manisha educational and research foundation in association with UCCBM,OU	Tanwar BBA (IT)  COLLEG E ,Bangalore, Karnataka  C.K Manisha  C.K Manisha  Anveshna educational and research foundation in association with UCCBM,OU  WOMEN ON THE MOVE: RESONATING EXCELLENCE on 23rd September ,2016  National level conference on recent trends in Management and Social sciences	Tanwar BBA (IT)  COLLEG E Bangalore, Karnataka  C.K Manisha  C.K Manisha  County of the move:  RESONATING EXCELLENCE On 23rd September ,2016  National level conference on recent trends in Management and Social and research foundation in association with UCCBM,OU  September ,2016  Colleg On 23rd September ,2016  National level conference on recent trends in Management and Social sciences

## Details of Students Registered with Placement cell, CRT

Total no. of students registered for placements (BBA III Year V Semester) = 63 students

- Placement Orientation Programme was conducted on 24th June 2016 by the Department of Business Management placement officer Dr.N.Srinivas and placement department coordinators Mrs.Danam and Ms.Swapna.
- Interactive session was organized and was held at Main campus attended by the Principal, Dean, HOD, Placement Officer, Placement Coordinators and Berkadia trainers on 13th July 2016 regarding the Job opportunities.
- Berkadia training orientation session was conducted for BBA III year placement registered students on 28th July 2016.
- Campus Recruitment Training programme was started for BBA III Year placement registered students from 17<sup>th</sup> September 2016 and was continued for one week by Globarena Institute.
- Mrs.Danam Tressa placement Department coordinator briefed the BBA III yr students for final rounds of interview in AMAZON ,Hitech city .

	DETAILS OF PLACEMENT FOR BBA III YR V SEMESTER STUDENTS								
S.NO	DATE	COURSE	NAME OF THE COMPAN Y	DESIGNA TI ON	NO OF STUDENTS PARTICIPATE D	NO OF STUDENT S PLACED			
1.	15-7-2016	BBA III Yr	Amazon ( Full time)	Transaction Risk Investigator	22	7			

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				& Seller support		
2.	18-7-2016	BBA II & III yr	Amazon ( Internship)	Customer Support Associate	25	20
3	16-9-2016	BBA III yr	Unisys	Technical Support Associate	20	NIL
4	01-9-2016	BBA III yr	Hinduja Global Solutions	Customer Support Associate	20	1

## A REPORT ON PLACEMENT ORIENTATION TO BBA III YRS

TIME: 12:20 TO 2:30 PM DATE :24-07-2016

#### **VENUE: SEMINAR HALL EXTD CAMPUS**

On 24th June 2016, the students of BBA III yrs were given placement orientation.

Mrs.Mary Francina briefed the students about the role of placement officer and Department coordinators . she also told that the students should take the utmost benefit of the placement cell.



MRS.FRANCINA HOD, DEPARTMENT. OF BUSINESS MANAGEMENT

#### SESSION BY DR.SRINIVAS -PLACEMENT OFFICER

The session was started by Dr.Srinivas –Placement officer .He highlighted on the importance of placement cell in each department .He gave an outline on the importance of placement registration online and explained the process in detail ..

Dr.Srinivas also showed a video on **ATTITUDE** which is the first criteria the corporate will look for .So he said it is very important to have the right attitude while looking fr a job in the corporate .



SESSION BY MRS.DANAM -DEPARTMENT PLACEMENT COORDINATOR

Mrs.Danam explained about the Registration form details (Hard copy and soft copy submission ) along with the fees They were also told the basic Etiquettes for the recruitment process. She encouraged the students to attend to CRT and told the benefits of CRT . Finally she made the student s realize the **REGISTRATION DOES NOT MEAN PLACEMENT** they need to persistently work toward placement.



Ms.Swapna emphasized on the dress code and also the process of registration .she told them about the permission letters and attendance which is mandatory when name once given for placement drive

# CAMPUS RECRUITMENT TRAINING PROGRAMME (CRT) FOR PLACEMENT REGISTERED STUDENTS

The Training & Placement Cell of St. Joseph's Degree & PG College has grown by leaps and bounds under the able leadership of the Principal Rev.Fr.Vincent Arokiadas with Dr. Nagunuri Srinivas the Placement Officer. The Placement cell works in coordination with various department placement coordinators and Pre-Placement Training Programmes conducted regularly at SJC and the Placement Officer also responsible for developing and maintaining the Corporate Relationships. It has been able to convince the top IT, Core finance, Manufacturing and service Multi-National companies for the recruitment of the graduating students from the campus.

The Institute conducts rigorous Pre-Placement Training Programmes for the under graduate and Post graduate students to make them Industry-ready throughout the academic year. In the academic year (2016 – 17) the Institute has tied-up with *Globarena Technologies Pvt Ltd*, Hyderabad to improve the students' communication & soft skills and train the students in Aptitude, Critical Reasoning, Spoken English, Group Discussions, Technical and HR Interview skills.

The training was provided to the students on various aspects such as:

- Personality Development
- Soft skills training
- Employability skills Development
- Vocabulary, Grammar & Comprehension
- Quantitative ability
- Applied Mathematics
- Engineering Mathematics
- Logical ability
- Inductive areasoning

## **Total number of sessions: 20**

## Total no. of BBA students registered for CRT= 45 students

## AMAZON PLACEMENT REPORT

- Mrs. Danam Tressa placement Department coordinator briefed the BBA III yr students for final rounds of interview in AMAZON, Hitech city.
- The Pre placement talk for Amazon full time & interview was held on 15<sup>th</sup> July 2016 in Joseph's Hall, Main campus, St.Joseph's Degree & PG College.
- The Campus recruitment team briefed the students about the company, Interview process and job profiles.
- Amazon Pre Placement orientation for BBA II year students was conducted by Dr. N.
   Srinivas –Placement Officer & Ms. S. Swapna- Placement Coordinator. The students were briefed about the various rounds of interview, job profile and interview tips also.







DR.SRINIVAS,MS.SWAPNA AND MRS.DANAM BREIFING STUDENTS FOR AMAZON

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	Adnan Bin Mohammad	BBA III year	Transaction Risk
			Investigator
2	Mohammad Faraz Khan	BBA III year	Transaction Risk
			Investigator
3	M.Eesha	BBA III year	Seller support
4	Panchawati Sai Pranav	BBA III year	Transaction Risk
			Investigator
5	Sherley Sarah Kavoori	BBA III year	Seller support
6	D. Reetam Chandra	BBA III year	Seller support

## **BERKADIA-2016**

## **BERKADIA -MOU**

The placement officer had taken initiative to have an MOU with BERKADIA director **Mr.NED MODI** .the first session of talks were held with the Principal Rev.Fr.Vincent

Arokiadas. He was very happy to take this as a best opportunity for both UG and PG students.

the second round of talks were held with a team of HR recruiters and manager .they addressed all the placement coordinators of the department of Commerce and Business Management , Deans – Administration and Academics , Heads of the Department Commerce and Business Management and the Placement Officer . we all clarified few queries regarding the training session which will be conducted by the BERKADIA team and also the selection process along with the benefits which could be provided by the company to our students .

The MOU signed by father was also discussed thoroughly understand the terms and conditions 13th July 2016

Venue: main campus, conference hall

#### BERKADIA ORIENTATION BY DR.SRINIVAS AND

MRS.DANAM Date: 28-07-2016 Venue: seminar hall, Extd campus

A session was conducted by Dr.Srinivas on the history of company and also he briefed about the MOU signed by the Institution .he further briefed this is a best opportunity provided to the students of St.Joseph's and the students can take upto this opportunity to write online test.

He further discussed the pay package and monetary benefits.

Mrs.Danam discussed about the pattern of test which will be conducted by them.she further briefed them about the company and it achievements .she highlighted about the pattern of test and hoe to prepare for it .guided all the students to study from certain finance textbooks

#### BERKADIA INUGURAL FOR TRAINING PROGRAMME

The dignitaries for the Inaugural were MR.SAMUEL PETER, Vice president –HR, MS.SUMANA SHANKARA, Vice President –Operations, Mr.Kunal, Manager, Mr.Jayaker –ASST Manager. The session was followed by address by Mr.Samuel peter about the company and benefits proved thereof. She briefed about the challenges at BERKADIA and the experience there of . benefits provided to the employees



LIGHTING OF THE LAMP

**UG & PG STUDENTS** 



FATHER ADDRESSINGTHE STUDENTS





MR.SAMUEL PETER -VICE PRESIDENT MS.SUMANA SHANKARA –VICE PRESIDENT

## **BERKADIA ONLINE TEST**

Date: 13th July 2016

Venue : Main campus

The students of MBA and BBA Attended the BERKADIA online test

No.of students attended:

## Agenda:

Course details (length of course 30-35 hours)

Sessions (date and timings)

Eligibility criteria (Preliminary Test)

General questions about the program

## **COMPANY details**

Kunal Haldankar Senior Manager (Training)

Vijay Meda Senior Manager (HR)

Jayakar Karna Assistant Manager (Training)

## List of students selected for BERKADIA BBA III YRS

11.	Aayez Ahmed Aayez Al	
	Jaabri	BBA
12.		
	Priti Jasapara	BBA
13.		
	Kotti Nidisha	BBA
14.		
	Sarvesh Agarwal	BBA
15.		
	Dolly Ramchandani	BBA
16.		
	Leena Gidwani	BBA
17.		
	Chinmayee Rao	BBA
18.		
	Arti Suthar	BBA
19.		
	Akanksha Bajaj	BBA
20.		
	Wasif	BBA

## MODULE OF BERKADIA

S.No	Topic Name	Total Duration (Hours)	# of Sessions	Dates sessions wise
1	Introduction	1	1	
2	CRE Basics: a. What is CMBS b. Evolution of CMBS c. Commercial Mortgage Loan Basics d. Characteristics of CMBS	2	1	09-16-16
3	CMBS - Three Level Perspective a. Property Level b. Loan Level c. Bond Level	6	2	09/28/2016 10/05/2016
4	CRE - Servicing Business Overview a. Servicing Overview b. Originations & Refinancing Overview	3	1	10-14-16
5	Recap & Mid Assessment	2	1	10-19-16
6	CRE - Basics of CRE & MF Servicing a. Role of the Servicer b. Servicing Approaches c. History of Servicing d. Ethics in Commercial Servicing e. Servicing – Sources of Income	6	2	10/25/2016 11/01/2016
7	CRE - Life Cycle of CRE & Multifamily Loans a. The Loan Cycle b. Key players in Loan Cycle c. Property Types & Characteristics d. Property Performance	2	1	11-07-16
8	CRE - Servicing Agreements & Loan Documents a.Pooling & Servicing Agreement b. Sub Servicing Agreement c. Borrower Lender Loan Documents d. Property Related Documents	9	3	11/15/2016 11/21/2016 11/28/2016
9	Recap			12-12-16
10	Fianl Assessment			12-21-16
		31	12	

## HINDUJA GLOBAL SOLUTIONS PLACEMENT REPORT

The campus recruitment team of Hinduja Global Solutions conducted the Campus interview for Undergraduates in Main campus on 1<sup>st</sup> September 2016.

## **BBA III** year Final selects

S.NO	STUDENT NAME	COURSE & YEAR	DESIGNATION
1	Manisha Bajaj	BBA III year	Customer Support
			Associate

## 16. RESULT ANALYSIS

S.NO	ACADEMI	TARGE	CLASS	PASS	I CLASS	I CLASS		FAIL%
	C YEAR	T GROUP	INCHARG E	%	(with Distinction)		CLAS S	
1	2015-16	BBA -I A	Ms.Smriti	88%	23	9	11	12%
			Nagaria					
2	2015-16	BBA –I B	Ms.Jesmy	55%	21	26	10	45%
			Thomas					
3	2015-16	BBA II A	Mrs.Molly	68%	22	18	12	32%
			Chaturvedi					
4	2015-16	BBA II B	Mrs.Tina	71%	30	12	8	29%
			Sequeria					
5	2015-16	BBA III	Mr.P.Ganesh	100%	42	14	9	Nil
6	2015-16	BBA (IT )I	Mrs.Danam	97%	29	12	6	1
		Yr	Tressa					

## GRADES FOR THE FIRST CBCS BATCH BBA I A

S.NO	MARKS	GRADE	NO. OF	Percentage
			<b>STUDENTS</b>	
1	90+	0	0	0
2	80-89	A	7	13
3	70-79	В	3	6
4	60-69	С	11	21
5	50-59	D	7	13
6	40-49	E	NIL	NIL
7	Less than 40	F	25(20 Failed and 5 were absent)	47

## BBA I B

S.NO	MARKS	GRADE	NO. OF STUDENTS	Percentage
1	90+	0	0	0
2	80-89	A	3	5
3	70-79	В	9	15
4	60-69	С	27	45
5	50-59	D	14	23
6	40-49	Е	6	10
7	Less than 40	F	1	2

## BBA (IT ) I

S.NO	CRITERIA		GIRLS	BOYS	TOTAL (OVERALL)
	MARK	GRADE			
	S				
1	90+	О	-	-	-
2	80-89	A	1	8	9
3	70-79	В	12	8	20
4	60-69	С	1	11	12
5	50-59	D	-	5	5
6	40-49	Е	-	2	2
7	Less than 40	F	-	1	1
	TOTAL				48

## 18. FRESHER'S DAY

Name of the Activity: FRESHER'S PARTY – 31 JULY 2016

Nature of the Activity: Student Centric

**DESCRIPTION**:- Fresher's party was organized by the College in view to officially

and formally welcome First years in the College with enthusiasm .



NISHANK FROM BBA (IT) I YR IN RAMP WALK

## PARENTS TEACHER MEET

## SUMMARY STATEMENT OF PARENT TEACHER MEET HELD ON 3 SEP 2016

S.NO	CLASS	CLASS STRENGT H	PARENTS ATTENDE D	CLASS INCHARGE	REPORT SUBMITTE D
1	BBA I A	55	14 2 spoke on phone	Mrs. Srivani	Yes
2	BBAIB	59	22	Mrs. Sangeeta Thakur	Yes
3	BBA (IT) I	59	32	Mrs. Laxmi Madhuri	Yes
4	BBA II A	48	37	Ms. Smriti Nagaria	Yes
5	BBA II B	56	18	Ms. Jesmy Thomas	Yes
6	BBA (IT) II	46	14	Mrs. Danam Tressa	Yes
7	BBA III A	51	30	Mrs. Molly Chaturvedi	Yes
8	BBA III B	53	11	Mrs. Tina Sequeira	Yes
		427	179		



BBA I A & B Class teachers interacting with the Parents



BBA II A & B class teachers interacting with the parents



BBA III A & B class teachers interacting with the parents



BBA (IT) II YR



BBA (IT) I YR

## SUMMARY STATEMENT OF PARENT TEACHER MEET HELD ON 27 JAN 2017

## PRINCIPAL PARENTS INTERACTION

Department of Business Management conducted an interactive session of parents with the management of St.Joseph's Degree & PG College, where 13 parents of BBA final years Section A and B participated enthusiastically ,selected students were not only

good in academics also have shown their talent in the varied fields like sports, extracurricular and Research article presentation in three years. Parents gave a highly positive feedback, they felt very happy as it was a matter of pride for them to listen to the positive attributes and good things for their ward from the faculty. Principal presented the vision of the college appreciated students for their accolades.



## BBA III YEAR STUDENTS PARENTS INTERACTED WITH PRINCIPAL

## 20. Alumni Meet

Alumni meet was conducted on September 17 2016, where alumni met each other, interacted with their class mates, faculty & shared their views, showed their gratitude towards the college for conducting this meet and requested for more to conduct in future, as it gives them the chance to intearct and meet their classmates and faculty members





ALUMNI MEMBERS WITH THE PRINCIPAL REV.FR.VINCENT AROKIADAS

21. Other Information & Photographs in JPG format\_

## • Teachers Day Celebration

Department of Business Management celebrated teacher's day in the extended campus on September 3, Teacher's day is celebrated to remember the former President of India Dr.Sarvapalli Radhakrishna, a great philosopher and a teacher, enthusiastically students (BBA,BBA IT,MBA) of the Department of Management participated in the celebration, College was beautifully decorated with balloons and other decorative items, event commenced with the Prayer song followed by the cultural events, faculty also participated in the event by acting on dialogues selected by the students, it was a fantabolous event systematically and properly planned by the student coordinators, faculty members were being facilitated by the gifts and floral bouquets. Language Department was also invited for being part of the celebration.

Date: - 3/9/16

Venue: - Department of Management, Extended Campus, St.Joseph's Degree

&PG College

Chaired By:- Mrs.A.Mary Francina

Target Group: - Faculty Members, Students of BBA, BBA IT, MBA



**Teachers celebrating the day** 



















TEACHERS FELICITATION AT THE EVENT

## • Independence Day Celebrations

Faculty & Students celebrated 70<sup>th</sup> Independence Day on August 15 in the College, students participated in different events and activities.

## Convocation Ceremony

Convocation was scheduled on October 22, where 40 BBA students took their degree certificate, Chief guest of the event was Vice Chancellor, Osmania University. Krishna Rathi,Zehra Ghani,Nitesh Rathi secured first, second and third ranks respectively.



## NATIONAL POLICE ACADEMY

College in order to bring awareness regarding IPS services and contribution in the society, conducted visit to Sardar Vallabh Bhai Patel National Police academy on

September 26, where BBA students also participated and interacted with the top brass of our Country.



BBA Students with IPS officer at National Police Academy

## MENTORING AND COUNSELING

## FACULTY: MRS SANGEETA THAKUR BBA I-B

ROLL NO	NAME	CLASS	MENTORING / PERSONAL COUNSELLING
FOREIGN STUDENTS		CLITOS	THE COUNTY OF TH
121416406112	MOHAMMA D FAWAD	BBA I B	Finding it difficult to make friends or communicate effectively with others
121416406113	HASIBULLAH	BBA I B	Adjusting to College Life and New place
121416406114	INYATURAHMA N	BBA I B	Communication Problems/Family issues
121416406115	HAYALULLA	BBA I A	Study problems, including difficulties with writing, speaking and putting things off
121416406116	SAYED NAQI	BBA I A	Communication Problems
121416406117	EHSANUALLA	BBA I A	Homesickness and related issues.
121416406101	AVINASH PANDEY	BBA I B	Discipline Issues
121416406100	RAJESH KUMAWA T	BBA I B	Health problems

## FACULTY: MR SMRITI NAGARIA BBA II A

S.	.No	Roll No	Name	Class	Faculty	
	1	121415406013	MOHD MISBAULLAH QURESHI	BBA II(A)	Ms.Smriti Nagaria	Mentoring on improvement in studies and took initiative to encourage him to study. This brought an improvement in him and he scored little better marks than previous time.

## FACULTY: MRS K.LAXMIMADHURI BBA (IT )I YR

ROLL NO	NAME	CLASS	MENTORING / PERSONAL COUNSELLING
FOREIGN STUDENTS			
121416406112	Mohammad Azeem	BBAIT	He Was New To The Indian food and culture health was detoriating and was absent for many days.
121416406113	Moiz	BBA IT	Was finding it difficult to adjust with the different cultural backgrounds of the class
121416406114	Julia	BBA IT	Home sickness and communication problems.
121416406115	Syed Wajid	BBAIT	Could not adjust to the different teaching methodology compared to the Saudi

## FACULTY: MRS.MOLLY CHATURVEDI

ROLL NO	NAME	CLASS	MENTORING / PERSONAL COUNSELLING
121414406024	MD.ANAS	BBA III A	<ul> <li>Academics related aspects</li> <li>Personal issues</li> <li>Discipline matters</li> </ul>
121414406035	N.SOFIA	BBA III A	<ul> <li>Academics</li> <li>Self confidence</li> <li>Relationship building</li> </ul>
121414406052	SYED IMRAN	BBA III A	<ul> <li>Attendance aspect</li> <li>Irregularity reasons and counseling</li> <li>Discipline issues</li> </ul>

## NATIONAL POLICE ACADEMY VISIT

College in order to bring awareness regarding IPS services and contribution in the society, conducted visit to Sardar Vallabh Bhai Patel National Police academy on September 26, where BBA students also participated and interacted with the top brass of our Country.



BBA STUDENTS WITH IPS OFFICER AT NATIONAL POLICE ACADEMY