

# ***St Joseph's Degree & PG College***

**DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM**

**CINEVOLUTION 2020**



On 31<sup>st</sup> January, 2020, The Department of Mass Communication and Journalism, conducted Cinevolution2020 – A Youth Film Festival, encouraging filmmakers and giving them a platform to showcase their films.



The categories for entry included short film that contained a theme – struggle and documentary film that contained an open theme. The event was sponsored by NTPC and Sagar Home Appliances with official media partners Gemini Music and Fever 94.3 FM.



**The Chief Guest for the event was Mr. Shailesh Reddy, CEO of T-SAT.**



The Guest of Honors panel included senior actor Mr. Surya, and newcomers Ms. Monica, Mr. Abhinav, critically acclaimed director Mr. Venkatesh Maha and the famous RJ Yash from Fever 94.3 FM.

After the inauguration, there was an interactive session where the students were allowed to pose questions to the guests. The guests also talked about their journey in the film industry and shared their valuable experiences.



We had a whopping entries of 40 out of which 10 were selected for the screening on the final day by the screening committee. The programme schedule included inaugural, screening and



valedictory. After the inauguration, a few selected short films and documentaries were screened for final scrutiny by the judges – Mr. Prem Aman, Ms. Supriya Sakamuri and Mr. Debashish Chakraborty.



The entries came from across India. The films were completely judged based on theme relevance and also the technical aspects. After the screening, it was the valedictory session where three best short films and three best documentary films were chosen out of which the first best from each category won a cash prize of Rs. 10,000 and Rs. 7,000 respectively.



In the short film category, 'Therul' directed by Mr. Senthamizhan (from Cuddalore, Tamil Nadu) won the first prize. 'Kasadaru' (by Mr. Ravichandran of Chennai) and 'You Don't Have to Understand' (by Yohan George of Hyderabad) finished second and third.

The documentary shortlist was dominated by students of Pondicherry University with Arya P Gopi's 'No Means No' and Suresh Y's 'Dreams in Blind' bagging the first and second prizes. 'Un-Fair' by Desiree D' Souza of St. Francis College, Hyderabad finished third.

