

Entrepreneurship Development Cell



Report 2019-20

Entrepreneurship Development Cell Awareness Programme & Committee Selection

In the month of July the ED Cell conducted the awareness Programme of ED Cell in the college for the fresher's 2019-22 batch and basing on their interested selected few for the ED Cell Committee. The announcements were made on 3rd and 4th of July 2019.

The Meeting was held on 5th July,2019



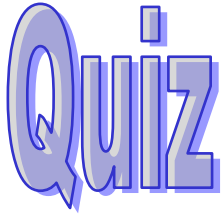
Emmanuel Patrick Addressing the Freshers on importance of ED Cell



The Programme began with the interaction by former ED Member Mr. Emmanuel Patrick of B.Com Computers 3rd Year. Followed by ED Cell Convenor Ms M Prashanthi and coordinator Mrs Ch Padmaja, the interaction gave compact insight about the ED Cell activities in the college the committee member's roles and responsibilities. The selection for the committee was done

basing on the interest, enthusiasm and their past contribution in extracurricular activities during school and intermediate college time. There were around 70 students gave nominations to be a part of ED Cell Committee.





On 3 August, 2019 the ED Cell has conducted Quiz “Pechchan Khoun” Competition on Companies, Entrepreneurs and Jingles

There were three rounds:

1. MCQ'S
2. JINGLES
3. IDENTIFY THE LOGOS & ENTREPRENEURS

We started the competition at 1:30pm in Joseph's Hall.

The judges for the competition were Ms. Prashanti, Mrs.Padmaja, Mrs Padmaja and Ms Mhelsea Mona

The number of students participated in the competition were 135.Each team was consisting of minimum 2 members and maximum 3 members.

After the first round 14 teams has made it to the next round. The second round was 'Jingles'.

7 teams had qualified for the final round which identifying the 'Logo' or the 'trademark' and the name of the company or name of the owner.

We had around 15 questions and after this we had the rapid fire round for the teams with highest scores.

The winners of the quiz competition – Pechchan Khoun

PHOTOS:-



Students during the first round of the competition which is MCQ's



Evaluation of the first round



Round 2- Jingles



Students attending the second round



Round 3



Final Round

Winners: Syed Rasheed, Vishal Aelay, Kriya Jain of II IT

1st runner up: Kriti Malpani, Sheeka Jain, Sunidhi Jhawar of II P

2nd runner up: Vishwajeet Singh, K. Rohit Kumar of BA mass comm. III



Judges for the Event



Group photo of ED Cell Committee 2019-20

21/08/2019



ED cell of St. Joseph's Degree & PG College aims at inculcation and imbibing the values and essentials of what it takes to be an entrepreneur in this world of globalization and digitalization.

It aims to create greater awareness of opportunities and benefits of entrepreneurship among the students, to make them realize their dream business and develop greater entrepreneurial culture within the institution.

The major task of an entrepreneur is to look at a problem, give it a solution and capitalize the market.

With competitions like **Time to Start-Up**, students learn to ignite their thoughts and give them a direction to think like a real world entrepreneur. ED Cell has conducted a competition on Product idea with the name as “Time to Start Up” on 21 August, 2019.

The competition was divided into 2 segments.

1. Elevator Pitch

Each team consisted of 2-3 participants and was given a different problem based on the present scenario of India. They had to come up with an innovative solution which can possibly solve the problem. They ought to think like entrepreneurs and make a business out of it. To prepare an elevator pitch, each team had **20 minutes**. Prior to that, a virtual budget of **20 lakhs** was given to build a business. The teams had to pitch their solution within **2minutes**.

2. Business – Plan

Each team had 20 minutes to prepare for the presentation. The presentation was supposed to be a detailed extension of the elevator pitch which included facets like **B-plan, Marketing, CSR, Expansion policies, Budget allocation & HRM.** The teams were required to present the concepts and their outlook within **4 minutes.**



ED Cell Committee with student who helped in organizing the event



Student preparing to present their plan



Students of B.Com Professional 2nd Year presenting their Business Plan



Judges of the event Mr. P Vasant Vikas and Mrs. Ch Padmaja



Bhoj-ae-Jashn

Entrepreneurship Development Cell of St. Joseph's Degree & PG College has organized food fest “Bhoj-ae-Jashn” on 20 September, 2019. The aim of this event was to give practical exposure to the students as an entrepreneur for one day. The event was organised in the college premises and inaugural was at 11.45 am with a ribbon cutting by our Principal Rev.Fr.Marreddy.



Principal Fr. Marreddy opening the Food Fest with a Ribbon cutting



Front view

The event has given students the pre-entrepreneurial experience in entrepreneurship. It has helped the students to actually understand how to set up a start up and given a scope to compete with the competitors, there were 24 stalls set up. This competitive environment has made the students to come up

with different strategies to attract customers with innovative ideas be it in pricing, enhancing the sales, creating market for their product. A Tinge of entrepreneurship was perceptible among the students in this one day entrepreneurship. The event has provided the students a platform to learn team work, leadership, planning and overall management skills.

There was an overwhelming response from students with a wide variety of innovative and yummy Cuisines such as Potato Cheese Nuggets, Grilled sandwich, Pastries & Cupcakes, Veg. Manchuria & Pav bhaji, Bread Pakoda & French fries, Frankies, Pizza & Kurkure Chat, Chilly cheese toast & Bread Pizza and many more. Students have exhibited their talent in preparing, displaying, marketing and selling their food items.



Students having refreshing time during Food Fest



Students enjoying the food at Bhoj-ae-Jashn



The event was successfully ended with delectation and gave our one day entrepreneurs a tinge of entrepreneurship in various aspects such as competing on price, sales, and product presentation to attract PEOPLE (the ultimate customers).

Entrepreneurship Orientation Programme for 1st year Students

Ed Cell has organised Orientation programme on 29 January 2020 for the first year students to give them insight on who is an entrepreneur, what makes an entrepreneur. An insight on what exactly contributed for the selected entrepreneurs to become successful or to reach their immediate goals

The event began with a welcoming address by ED Cell Faculty Coordinator Ms Mhelsea Mona



Also read out the profile of the Resource person Dr.P.GOWRI KUSUMA who has done Women Startup Programme, NSRCEL, Bangalore in 2018

Later on the session was taken over by Dr. P Gowri Kusuma



Dr Gowri Kusuma spoke on topics such as

Entrepreneurship:

Problem Solving-Pain Point

DO Philosophy

Yodha – Warrior

Myths of Entrepreneurship

1) Financial Capital vs. Human/Social Capital

2) Solo Entrepreneur vs. Co-Founding Teams

3) Friends/ Family vs. Professional Partners

Equifinality – in simple words it suggests that same results can be achieved with different initial conditions and through many different paths.

Stupid ideas that made millions

- Pet rock
- Santa Mail
- Doggles
- Antenna balls
- The clapper



First year Students listening to the Resource Person Zealously



Orientation session by ni-MSME

The Entrepreneur Development Cell in collaboration with NI-MSME conducted awareness session on 24th February, 2020. The main motive of the session was to orient students about startups and the assistance/ Help which MSME is extending.

The session started at 9.30 AM in Chapel Hall.

Student coordinator D. Srikanth delivered a brief introduction about the guest Lecturer Mr. Sandeep Bhatnagar who is also the Director of Marketing and Business Development at ni-msme.

The session was then taken up by Mr. Sandeep and he explained student various important points of entrepreneurship, Business sector's and also guided students as to how one should start his/her business.

Students were made aware about the great initiative- Ministry of Micro, Small and Medium Enterprises(MSME) which was taken up by the Government of India and how it has helped million to start their own business and it also helped students to understand the importance of MSME.

Later a video was played which showed how one can present their innovative ideas to MSME and receive funds to start their own business.

After the Orientation there was a question and answer session where students clarified their doubts with the team from NI-MSME.

At the end a memento was presented to Mr.Sandeep Bhatnagar by our College Dean Academics Ms Esther Ratna. Student coordinator Mr. Manish of B.Com 3H ended the session with Vote of Thanks.



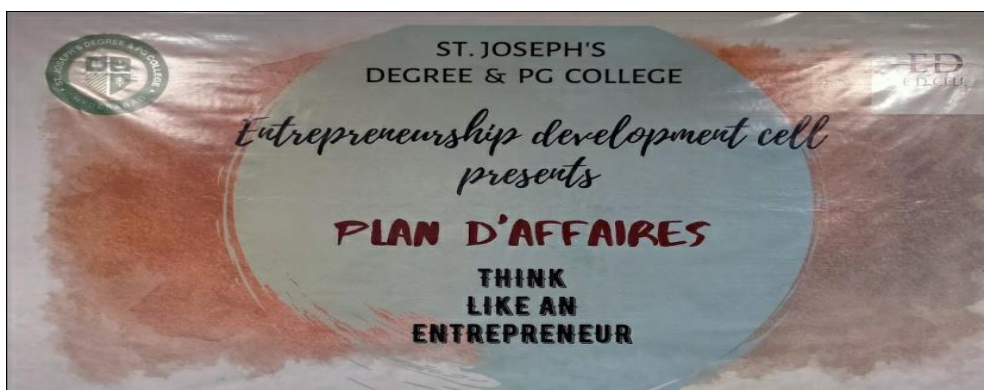
Mr Sandeep Batnagar sharing knowledge with students on MSME



Q&A Session

Entrepreneurship development cell- Plan D'affairs

Entrepreneurship development cell of St. Joseph Degree and P.G college conducted “Plan D'affairs- think like an entrepreneur” an intercollegiate event on 12th March 2020 at 1 P.m.in Joseph’s Hall.



Event Poster

The event was hosted by Mr.Manish and Ms. Sampada of 3rd Year B.com Honors. A short brief up was given on the importance of Entrepreneurship.

The event had students participating from various colleges such as IIMC, St Francis Begumpet and few more colleges. **Mrs. Shanti Kiran, Mrs. Rafat Ahmedi and Ms.M. Prashanthi** were the judges for the event who were keen on thoughts such as exploring the new ideas and innovative skills among the students ideas.

Entrepreneurship development cell aimed to identify, support and grow the talents of young business leaders in the market. The event was organized to nourish the entrepreneurship skills of the students.

There were 9-10 teams in total participating in the event individually as well as in groups.

The event comprised of two rounds. The first round was the Power point presentation round and second was the situation round.

In the first round the students presented their visions towards a matter relating to entrepreneurship through a PowerPoint presentation within a time limit of 3-5 minutes. Time management was a crucial aspect and the students managed to showcase their ideas and plans effectively within that aspect.



Ms Akanksha from B.Com Honors St Josephs



Abhav Tiwari from IIMC College

Further only four teams were qualified for the second round. In the second round the judges gave each team different situations based on their business ideas, where the students needed to incorporate strategic thinking and come up with a solution and present it to the judges.



Yashaswini from B.Com 1IT and Aashutosh from B.Com 3IT



Students from IIMC answering the Judges questions

The winners for the event were:

First prize- *Ashutosh* from 2IT and *Yesheswini* from 1IT with a cash prize of Rs 3000 – St Joseph's Degree and PG college.

Second prize- *Sirivani* and *Chandana* with a cash prize of Rs 2000- St Francis College

Third prize –*Abhay Tiwari* with a cash prize of Rs 1000 – IIMC





ED Cell Committee