

1.3 Plan of Action /Outcome

St. Joseph's Degree & PG College

Autonomous - Affiliated to Osmania University

PART A

Yearly Plan for MBA

ACADEMIC YEAR 2017-2018

Name of the Department: BUSINESS MANAGEMENT (annexure should be in this format)

Plan of Action	Achievements

1.4 IS ACTION TAKEN REPORT

2.1 No. of Teaching Faculty

1. Rev Fr Dr Vincent Arokiadas
2. Mrs Mary Francina
3. Dr. R. Anita, Dean Academics & Associate Professor
4. Mrs.K. Srivani , Associate Professor
5. Mrs. Danam Tressa, Associate Professor
6. Mrs. Sangeetha Thakur, Assistant Professor
7. Mr. P. Ganesh Anand, Assistant Professor
8. Dr. N. Srinivas, Associate Professor & Placement Officer
9. Mrs. Molly Chaturvedi, Assistant Professor
10. Ms. Smriti Nagaria, Assistant Professor
11. Ms. K. Jesmy Thomas, Assistant Professor
12. Ms. Swapna Sangyam, Assistant Professor
13. Dr. Vandana, Associate Professor
14. Ms. Harriet ,Assistant Professor
15. Mrs. Laxmi Madhuri, Assistant Professor
16. Mrs. Jayasree, Assistant Professor
17. Ms Suchita
18. Mrs. Rahat Fatima ,Assistant Professor

PART B

- 1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects
(BoS Date, Venue, Composition, Revisions & Resolutions)

BOARD OF STUDIES COMPOSITION

Principal: Rev. Fr. Dr. Vincent Arokiadas

Chairperson

1. Mrs. A. Mary Francina
HoD, Dept. of Business Management, St. Joseph's Degree & PG College

Subject experts from outside the parent university

1. Prof. Sreenivasa Murthy, Dean & Chairman-Placements, Institute of Public Enterprise (IPE)
2. Dr. Vidyadhar Reddy Aileni, Professor & Director, Centre for Management Studies, NALSAR University of Law

Expert Nominated by Vice-Chancellor OU

1. Prof .R .Venketshwar Rao
Chairman Board of Studies Dept. of Business Management, Osmania University

Representative from Industry

1. Mr. Mohammed Idris, Vice President – Operations, Berkadia India Services Pvt Ltd

PG Alumnus

1. Ms. Rebekkah Christopher, Senior Analyst, CTS Evolving Workforce, Deloitte Consulting Pvt. Ltd.

Faculty Members

1. Dr. R. Anita, Dean Academics & Associate Professor
2. Mrs.K. Srivani , Associate Professor
3. Mrs. Danam Tressa, Associate Professor
4. Mrs. Sangeetha Thakur, Assistant Professor
5. Mr. P. Ganesh Anand, Assistant Professor
6. Dr. N. Srinivas, Associate Professor & Placement Officer
7. Mrs. Molly Chaturvedi, Assistant Professor
8. Ms. Smriti Nagaria, Assistant Professor
9. Ms. K. Jesmy Thomas, Assistant Professor
10. Ms. Swapna Sangyam, Assistant Professor
11. Dr. Vandana, Associate Professor
12. Ms. Harriet ,Assistant Professor
13. Mrs. Laxmi Madhuri, Assistant Professor
14. Mrs. Jayasree, Assistant Professor
15. Mrs. Rahat Fatima ,Assistant Professor

DEPARTMENT OF BUSINESS MANAGEMENT

AGENDA FOR BOARD OF STUDIES

Date: 16 March 2018

1. Prayer by Ms. Jesmy, Assistant Professor, Dept. of Business Management, SJC
2. Welcoming the Board of Studies members by Mrs. K. Srivani, Associate Professor, Dept. of Business Management, SJC.
3. Presenting the previous BoS resolutions by Mrs. A. Mary Francina, Head of the Department
4. Presenting the course structure of MBA course of two years w.e.f 2018-2019 AY for discussion and approval.
5. Presenting the course syllabus of MBA course of two years w.e.f 2018-2019 AY for discussion and approval.
6. Presenting the changed model paper w.e.f 2018 AY batch onwards for discussion and approval.
7. Presenting list of examiners for discussion and approval
8. Vote of thanks by Mrs. Vandana Samba

MINUTES OF THE MEETING

- Meeting commenced with Mrs. Danam Tressa Inviting the board members followed by Prayer by Ms. Jesmy Thomas
- Formal welcome address was delivered by Mrs. K. Srivani
- Rev. Fr. Dr. Vincent Arokiadas, Principal address the board members and called for deliberations that would enhance the quality of the curriculum.
- Mrs. A. Mary Francina, Head Department of Business Management presented the minutes of previous BOS meeting.
- Rev. Fr. Dr. Vincent Arokiadas, briefly shared the initiatives taken during previous academic year for the resolutions passed in previous meeting.
- Mrs. A. Mary Francina presented the course structure and syllabus w.e.f 2018-19 AY.
- Prof. Sreenivasa Murthy suggested to include the latest edition of the text books to all the subjects.
- Md Idris suggested to include Macro's in excel in IT for Managers syllabus.

- Prof R. Venkateshwar Rao suggested to include BPR,SCM,TQM as operations elective subjects.
- Prof. Vidhyadhar Reddy suggested to increase corporate Communication credits from 2 to 3
- Prof Vidhyadhar Reddy suggested to prepare glossary of all subjects.
- Board also suggested to check the overlapping of syllabus in SFM,BRM if any
- Rev Fr Dr Vincent Arokiadas, Principal, explained the board member the usefulness of R programming & mentioned that the staff will be sent on the FDP for enhancing the subject skills for R
- Prof. R. Venkateshwar Rao sought clarity of about core and specialization subjects.
- Mrs. Mary Francina shared the new model question paper with the board
- Prof. Vidhyadhar Reddy gave clarity about the total no of credits as Min 102 and Max No limit for PG Courses.
- Meeting concluded by the vote of thanks by Dr Vandana, Professor, Department of Business Management.

RESOLUTIONS OF THE BOARD OF STUDIES MEETING

The Board of Studies meeting of the Department of Business Management was held on 16 March, 2018 at 2:00 p.m., in the Conference Hall, St Joseph's Degree & PG College.

The following resolutions were made:

It has been resolved:

1. To approve the Course Structure and Syllabus of MBA w.e.f 2018- 2019 with the following changes
 - a. The introduction of Open Electives (Business Laws and Corporate Social Responsibility) in Sem I and (E-Business and Economic Environment & Policy) in Sem II.
 - b. The introduction of new paper "Indian Ethos and Business Ethics" as Ability Enhancement Compulsory course in Sem I
 - c. The introduction of Skill Enhancement courses - IT Applications for Managers & Corporate Communication in Sem I & II with 2 units.

- d. The introduction of Generic Elective papers - Business Analytics Using R & Entrepreneur Development in Sem III & IV.
 - e. Revised syllabus of Statistics for Management and Business Research Methods incorporating SPSS in Semester I and Sem II.
 - f. The introduction of new paper “Management Accounting & Control” as Discipline Specific Course in Semester III.
2. To approve the external examination pattern w.e.f 2018-2019
 3. To approve the panel of examiners

All the above-mentioned resolutions have been unanimously approved by the members of the Board.

2.9 Seminars and Conferences (Staff & Students separately) **Seminars/ National Conference Conferences/ International Conference Workshops**
ATTENDED BY FACULTY

SL .NO	Faculty name	Date	Title of the Programme	Seminars/conference /workshop /	Place & Organization
1	Dr.R.anita and Mrs.Mary Francina	15 th November 2017	Empowered Educators	FDP	DELOITTE Office ,Hyderabad
SL .NO	Faculty name	Date	Title of the Programme	FDP	Place & Organization
1	ALL Department faculty	15 th November 2017	Empowered Educators	ORIENTATION ON IBM SOFTWARE PRODUCTS	IBM Office ,Hyderabad

SL.NO	Faculty name	Date	Title of the Programme	Seminars/conference /workshop /	Place & Organization
1	Mrs .A.Mary Francina	15 th November 2017	Empowered Educators	FDP	DELOITTE Office ,Hyderabad
2	Dr. R.Anita	28 & 29 December 2017	1 st Two Day International Conference on Advancements and Innovations in Engineering, Technology& Management (ICAIETM2017) Technically sponsored by IEEE, ISTE and IETE	International Conference	(JBREC)Joginpally B.R. Engineering College, Hyderabad
3	Dr. R.Anita	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College, Hyderabad
4	Dr. R.Anita	9 February 2018	National Conference on Role of Science & Technology for Sustainable Development	National Conference	St. Joseph’s Degree & PG College, Hyderabad
5	Mrs .A.Mary Francina	10 th February, 2018	One day national Seminar on SME Startup and Entrepreneurship in Modern	National Seminar	Indian Institute of Management and Commerce UG and PG college

			Millennium		,Hyderabad
6	Dr.vandana.samba	29-1-18	Effective research and funding agencies.	workshop	St.martins college of business management
7	Dr.vandana.samba	20-1-18.	Mgmt. education.	seminar	Methodist college, A bids.
8	Mrs Danam Tressa	1 st to 3 rd February	Three day FDP on Research Methodology and data analysis using SPSS	FDP	AVANTHI Group of Institution-Hyderabad
9	M.Jaysree	10 th February, 2018	One day national Seminar on SME Startup and Entrepreneurship in Modern Millennium	National Seminar	Indian Institute of Management and Commerce UG and PG college ,Hyderabad
10	Mrs Sangeeta Thakur	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College, Hyderabad
11	Mrs.A.Mary Francina	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
12	Mrs.Molly Chaturvedi	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
13	Mrs Laxmi Madhri	19 th , 20 th & 21 st January 2018.	2 nd International Conference	International	St. Joseph’s Degree & PG College,

			on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	Conference	
14	Ms.Smriti Nagaria	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
15	Mrs. Danam Tressa	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
16	Mrs .Srivani	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
17	S. Swapna	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
18	Mrs .Mary Francina	9 February 2018	National Conference on Role of Science & Technology for Sustainable Development	National Conference	St. Joseph’s Degree & PG College, Hyderabad
	Mrs Smriti	9 February 2018	National Conference	National	St. Joseph’s Degree & PG

19			on Role of Science & Technology for Sustainable Development	Conference	College, Hyderabad
20	Mrs Jayasree	9 February 2018	National Conference on Role of Science & Technology for Sustainable Development	National Conference	St. Joseph's Degree & PG College, Hyderabad

SUMMARY TABLE FACULTY ATTENDED

YEAR	NO. SEMINARS ATTENDED BY FACULTY	NO. OF NATIONAL CONFERENCE ATTENDED BY FACULTY	NO. OF NATIONAL SEMINAR ATTENDED BY FACULTY	NO. OF INTERNATIONAL CONFERENCE ATTENDED BY FACULTY	NO. OF WORKSHOP ATTENDED BY FACULTY	NO. OF FDP ATTENDED BY FACULTY
2017-18	01	05	01	10	01	02

2.6 Innovative processes adopted by the institution in Teaching and Learning:

OUTSTATION INDUSTRIAL VISIT

REPORT

[MBA 2016-18 BATCH]

Total Number of Students: 43

Faculties accompanied: Mr. Ganesh Anand

Ms. S. Swapna

[8th March 2018 – 17th March 2018]

Accompanied by:

Mr. Ashok

Jai Maata Ki Teertha Yatra
(Tour Agent)

Background

The students of **MBA II year Batch** [2016 -2018] along with **faculty members Mr. Ganesh Anand and Ms. Swapna, Department of Business Management** began the journey on 8th March, 2018 from Nampally Railway Station, the train journey was fun as usual and the students managed to form teams and have fun. We were able to cover some very interesting places such as **Agra, Mathura, Shimla, Kullu, Manali, Amritsar and New Delhi** in the period of 8 days, the students were excited and co-operated along with the faculties on various occasions for the success of this trip.

Objective of Industrial visit

Industrial visit has its own importance in the career of a student who is pursuing professional degree. It is considered as a part of college curriculum, mainly seen in engineering/ MBA courses. An objective of industrial visit is to provide students an insight regarding internal working of companies. We know, theoretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work. It gives them exposure to current work practices as opposed to possibly theoretical knowledge. It provides an excellent knowledge to know about industrial environment.

Detailed Overview

- The trip consisted of visit to places such as **Taj Mahal- Agra** and then started off to **Shimla** with bus journey.
- The second day evening we all reached Shimla where we had a visit to **Sai Shawl Factory, Shimla** and then proceeded to Hotel, where the students enjoyed DJ and then had a visit to **Kufri**- there the students enjoyed various types of rides e.g, horse riding etc.
- The next day started off to **Manali** where we visited the **Manali snow point-Gulaba**. The students really enjoyed the visit very much.
- From Manali we started off to **Amritsar** in bus and the next day we had visit to various places such as **The Golden Temple and Wagah Border**. During the evening time the students also visited some famous shopping places over there.
- From Amritsar we then proceeded to Delhi. Also visited various places like **Akshardham Temple, Qutub Minar, Overview of Parliament House, India Gate**.
- The journey concluded as we started off from Delhi railway station and reached Hyderabad on 18th March 2018.

Highlights

Visit to Sai Shawl Factory



Manali- Gulaba



Amritsar – Wagah Border



Dawar Footwear Industrial Visit



Industries Visited

- Sai Shawl Factory
Shimla, Himachal Pradesh
- Dawar Footwear Industries Near Bapu Asaram, 12.5 Km, Agra-Delhi Road,
Sikandra, Agra-282007(India).

Faculty Co-ordinators:

Mr. Ganesh Anand

Ms. S.Swapna

A Report on One-Day Industrial Visit

Date: January 17 & 18, 2018 **Time:** 9:30 A.M to 5:30 P.M

Target group: MBA II students. **Number of Students:** 104

Department of Business Management of St. Joseph's Degree & P.G College had organised one – day industrial visit to Yarn Division of Surya Lakshmi Cotton Mills for the students of MBA 2nd Year (Section – A) in order to enhance their practical simulation and to have an overview on the activities related to operations and processing of Polyester-Viscoseblend carried out in the division located near Amanagal. Mahbubnagar district, Telangana .

The visit was organized with the prior permission from the authorities by our co-ordinator Mr.P.GaneshAnand . Our principal, Rev. Fr.Dr.VincentArokiadas and Head of Department, Mrs. Mary Francina took the initiative and made it to be materialised.

Students and faculty coordinators Dr.Vandana Samba, Professor Department of Business Management and Mrs. Sangeetha Thakur, Associate Professor, Department of Business Management started from the college (extended campus) premises at 9:30 AM , after a prayer by the HOD Mrs. A. Mary Francina.



Students reached the industry at 12:00 P.M. They were welcomed by authorities. Students were split into 3 groups. Mr. Raheem, Quality Department in-charge supported and guided the faculty and students on their visit.



Yarn Division of Surya Lakshmi Cotton Textiles started in the year 1987 and spread over 50 acres of Land with the turnover of 300 to 350 crores and almost 1200 employees. It blends the polyester and viscose to produce the smooth material that can absorb moisture.



Students started the visit with the department of raw material which stores and blend 70% Polyester and 30% Viscose material through Bale Plücker machine. Blended materials stored in an iron box that has the capacity of 1500 kg storage. Next, Carding Department where Brakermix machines mix 5 cardings to form one. Later another machine finiture 6 to one.



On Rowing machines sensors are used to take care of abrupt halt functioning. Then visited Spinning department and Auto comer department where UV Lamp shed detect defects in cone. Quality Assurance Department where offline checking is done interms of strength of the final product.

R. L. Narayana, President of the division addressed the students and briefed about the division and its working . He answered various questions posed by the students related to

- Division targets.
- GST affect.
- Profitability.
- Company's turnover.
- Health and Hygiene issues.

We expressed gratitude, to the authorities and hadlunch and started back to the college.

A Report on the Visit to Securities Exchange and Board of India (SEBI)

Guest Speaker: Mr. Vinayak, Trainer from NSE

Faculty Coordinators: Mr. Ganesh Anand and Dr. Vandana Samba

Target group: MBA II year (III semester) students **Date:** October 26th, 2017.

Students Participated: 50 **Time:** 9:30 AM to 2:00 PM

We the MBA 2nd Year students (Section A&B) of St. Joseph's Degree & P.G College visited the Securities and Exchange Board of India (SEBI) office located at Banjara Hills under the guidance and motivation of our Principal Rev. Father Vincent Arokiadas, Head of Department of Business Management, Mrs. A. Mary Francina, Mr. P. Ganesh Anand, MBA Coordinator & Associate Professor and Dr. Vandana Samba Professor, Department of Business Management.

Mr. Vinayak, speaker from National Stock Exchange of India (NSE) conducted a highly educative and interactive session for the students. Mr. Vinayak spoke about,

- The financial system structure in India with special reference to securities market.
- How the stock market operates in India and demonstrated the live trading.
- He also enlightened the students on career prospects in Investment Sector and certifications provided by NSE Academy's Certification in Financial Markets (NCFM).

The students participated in the discussion with a great deal of enthusiasm and expressed their gratitude towards the SEBI Authorities, Mr. Vinayak and the Faculty coordinators for giving them the opportunity to be a part of the session. On the whole, the students had a wonderful experience and looking forward to more such opportunities.



Mr. Vinayak addressing the students



Students and Faculty picture with the guest speaker



Mr. Vinayak giving practical demonstration of trading to students



Vote of thanks by Sonam, MBA IIyr student

3.4 INTERNATIONAL JOURNAL PUBLICATION

ACADEMIC YEAR – 2017-18

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
1	Ms.Smriti Nagaria	A Study on Issues of Demonetization with Special Reference to Small Businesses,”	International Journal of Research in Finance and Marketing	ISSN(o): 2231-5985, I Factor: 6.397(UGC Approved)	31 st July,2017
2	Mrs.Molly Chaturvedi	A Study on Challenges and Opportunities of Rural Marketing	International Journal of Current Research	<u>IMPACT FACTOR-</u> 7.086, Volume 9 Issue 11, Page no.61682-61686, November, 2017ISSN - 0975-833X	30 th November ,2017

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
3	Ms.Smriti Nagaria	Foreign Direct Investment (FDI) :A Future Key Driver for India's Growth	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120	Date of Conference :19 th , 20 th & 21 st January 2018. Year Of Publication – January,2018
4	Dr.R.Anita	Diversity Management at Workplace:Aspects Challenges	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120	Date of Conference :19 th , 20 th & 21 st January 2018. Year Of Publication – January,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
5	Mrs.Molly Chaturvedi	A Conceptual Study on Recent Trends,Challenges and Opportunities in E- Marketing :In Specal Reference with 7 Up Case Study	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120	Date of Conference :19 th , 20 th & 21 st January 2018. Year Of Publication – January,2018
6	Mrs. Danam Tressa	Digital Banking – Moving Towards Digital Transformation with Reference to and Initiative of SBI	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120	Date of Conference :19 th , 20 th & 21 st January 2018. Year Of Publication – January,2018
7	Dr.Vandana S	Analysis of Profitability and Risk – A Study of SME	PARIPEX- Indian Journal of Research	ISSN No : 2250-1991,Volume 6 ,Issue 09	September ,2017

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
8	Mrs .Srivani	Virtual Crimes and Human Disasters Facets of IT Revolution in Indian Perspective	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120	Date of Conference :19 th , 20 th & 21 st January 2018. Year Of Publication – January,2018
9	Mrs.Sangeeta Thakur	The Impact of Information Technology Advancement in Indian Banking Sector	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120	Date of Conference :19 th , 20 th & 21 st January 2018. Year Of Publication – January,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
10	Mrs.A.Mary Francina	A Study on Trends &Challenges in Global HRM	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120	Date of Conference :19 th , 20 th & 21 st January 2018. Year Of Publication – January,2018
11	Mrs.Molly Chaturvedi	A study of online shopping behavior in retail sector	The Journal of global management outlook.	ISSN 2277–3789, IMPACT FACTOR POWER BY I2OR: 3.010, INDEXED IN SCOPUS, I2OR, JIF (Bi-annual)	Feb 1 2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
12	Dr.Anita	INTERNET OF THINGS (IoT) – ITS IMPACT ON MANUFACTURING PROCESS	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 4, Issue 12 December 2017 Impact Factor 2.120	December 2017
13	Mrs.Srivani	Ar &Vr Focused Startups And Companies An Indian Perspective	International Journal of Computer & Mathematical Sciences IJCMS	ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	9 th February ,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
14	Ms.Smriti Nagaria	Exploring the Potential of E-Commerce in the Digital Era: Opportunities and Challenges	International Journal of Computer & Mathematical Sciences IJCMS	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	9 th February ,2018
15	Dr.Anita	Artificial Intelligence – Its Impact on the Future Organisations	International Journal of Computer & Mathematical Sciences IJCMS	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	9 th February ,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
16	Mrs.Mary Francina	A Study on Digital HR	International Journal of Computer & Mathematical Sciences IJCMS	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	9 th February ,2018
17	Mrs.Jayshree	A Study on Impact of E-Commerce in India: Benefits & Challenges	International Journal of Computer & Mathematical Sciences IJCMS	ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	9 th February ,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
18	Dr.Anita	Exploring The Potential Of E-Commerce In The Digital Era: Opportunities And Challenges	International Journal of Computer & Mathematical Sciences IJCMS	ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	9 th February ,2018
19	Dr.Anita	EVALUATION OF QUALITY OF MANAGEMENT EDUCATION IN HYDERABAD AND RANGAREDDY – AN EMPIRICAL STUDY	International Journal of Research in Economics and Social Sciences(IJRESS) Available online at: http://euroasiapub.org	Vol. 8 Issue 1, ISSN(o): 2249-7382 Impact Factor: 6.939	January,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
20	Dr.Anita	STUDENT ENGAGEMENT FOR ENHANCED LEARNING	INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN SOCIAL SCIENCES &HUMANITIES	Vol.4, Issue No.1, ISSN: 2454- 2202	Jan –March ,2018

NO OF FACULTY PUBLISHED PAPER - 09

PAPERS PRESENTED AND PUBLISHED IN NATIONAL CONFERENCE/SEMINAR

S.No	Department	Faculty	Title of the programme	Date/Month/Year	Paper Title	Details with ISBN	Regional/National/International	Place & Organization
1	Business Management	Ms.Smriti Nagaria	-	November, 2017	Big Wigs of Indian Market – Foreign Institutional Investors	Book Title: Indian Financial Markets – Emerging Trends ISBN – 978-93- 85101-66-3	-	-

2	Business Management	Ms.Smrithi Nagaria	National Conference on Role of Science & Technology for Sustainable Development	9 February 2018	Exploring the Potential of E-Commerce in the Digital Era: Opportunities and Challenges	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad
3	Business Management	Dr.Anita	National Conference on Role of Science & Technology for Sustainable Development	9 February 2018	Artificial Intelligence – Its Impact on the Future Organisations	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad
3	Business Management	Mrs .Mary Francina	National Conference on Role of	9 February 2018	A Study on Digital HR	International Journal of Computer &	National	St. Joseph's Degree & PG College,

			Science & Technology for Sustainable Development			Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58		Hyderabad
4	Business Management	Mrs.Jayshree	National Conference on Role of Science & Technology for Sustainable Development	9 February 2018	A Study on Artificial Intelligence for Hedging Funds	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad
5	Business Management	Dr.Anita	National Conference on Role of Science & Technology for Sustainable	9 th February, 2018	Exploring The Potential Of E-Commerce In The Digital Era: Opportunities And	International Journal of Computer & Mathematical Sciences IJCMS ISSN	National	St. Joseph's Degree & PG College, Hyderabad

			Develop ment		Challeng es	2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58		
6	Business Manage ment	Mrs.Sriv ani	National Conferen ce on Role of Science Technolo gy for Sustainab le Develop ment	9 th Februar y,2018	AR & UR Focussed Startups and Companie s – An Indian Perspecti ve	Internation al Journal of Computer & Mathemati cal Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderaba d
7	Business Manage ment	Mrs.Fran cina	2 nd One Day National Seminar	10 th Februar y	Employee Retention : Challengi ng Task at Start Ups	(Presentati on)	National	Indian Institute of Mangeme nt and Commerc e
8	Business Manage ment	Mrs.Jays hree	2 nd One Day National Seminar	10 th Februar y	A Study on Transfor mation of	(Presentati on)	National	Indian Institute of Mangeme nt and Commerc e

					the Business Pattern of Start Up 's by the Angle Investor			
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SUMMARY TABLE

S.NO	YEAR	NO. SEMINARS ATTENDED BY FACULTY	NO. OF PAPERS PRESENTED	NO. OF PAPERS PUBLISHED	NO. OF BOOKS PUBLISHED
1	2017-18	3	8	8	-

5 FACULTY

PAPERS PRESENTED AND PUBLISHED AT INTERNATIONAL CONFERENCE/SEMINAR

S. N o	Depart ment	Faculty	Title of the programm e	Date/ Month /Year	Paper Title	Details	Regiona l/Nation al/Inter national	Place & Organiz ation
1	Business Manage ment	Dr.R.An ita	1 st Internation al Conference on	28 th and 29 th Decem	Internet of Things(IoT) – Its Impact on	ISSN No – 2394- 3386,Volum e 4 ,Issue 12	Internati onal	Joginpal ly B.R Engineer ing

			Advancements and Innovations in Engineering, Technology and Management (ICAIETM 2017)	ber,2017	Manufacturing Process			College ,Hyderabad
2	Business Management	Ms.Smriti Nagaria	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	Foreign Direct Investment (FDI) :A Future Key Driver for India’s Growth	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph’s Degree and PG College, King Koti,Hyderabad
3	Business Management	Dr.R.Anita	2 nd International Conference on “Global Opportunities &	January ,2018	Diversity Management at Workplace :Aspects	International Journal of Engineering Technology Science and Research IJETSR	International	St.Joseph’s Degree and PG College,

			Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation		Challenges	ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120		King Koti, Hyderabad
4	Business Management	Mrs.Dan am Tressa	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	Digital Banking – Moving Towards Digital Transformation with Reference to and Initiative of SBI	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph's Degree and PG College, King Koti, Hyderabad

5	Business Management	Mrs.Molly	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	A Conceptual Study on Recent Trends,Challenges and Opportunities in E-Marketing :In Special Reference with 7 Up Case Study	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph's Degree and PG College, King Koti,Hyderabad
6	Business Management	Mrs.Jayashree	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development	January ,2018	A Study on Share Price Movement of Equities Using Technical Analysis	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph's Degree and PG College, King Koti,Hyderabad

			Corporation					
7	Business Management	Mrs.Srivani	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	Virtual Crimes and Human Disasters Facets of IT Revolution in Indian Perspective	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph's Degree and PG College, King Koti, Hyderabad
8	Business Management	Mrs.Sangeeta Thakur	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration	January ,2018	The Impact of Information Technology Advancement in Indian Banking Sector	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact	International	St.Joseph's Degree and PG College, King Koti, Hyderabad

			on with Internation al Skill Developme nt Corporatio n			Factor 2.120		
9	Business Manage ment	Mrs.A. Mary Francina	2 nd Internation al Conference on “Global Opportuniti es & Challenges in Commerce “ (ICGOCC -2018) in Collaborati on with Internation al Skill Developme nt Corporatio n	Janua ry ,2018	A Study on Trends &Challeng es in Global HRM	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	Internati onal	St.Josep h’s Degree and PG College, King Koti,Hy derabad
10	Business Manage ment	Ms.S.Sw apna	2 nd Internation al Conference on “Global Opportuniti es & Challenges in Commerce “	Janua ry ,2018	A Study on Implicatio n of Implement ing Green HRM with Reference to	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1	Internati onal	St.Josep h’s Degree and PG College, King Koti,Hy derabad

			(ICGOCC -2018) in Collaborati on with Internation al Skill Developme nt Corporatio n		Developin g Nations	January 2018 Impact Factor 2.120		
1 1	Business Manage ment	Mrs.Lax mi Madhuri	2 nd Internation al Conference on “Global Opportuniti es & Challenges in Commerce “ (ICGOCC -2018) in Collaborati on with Internation al Skill Developme nt Corporatio n	Janua ry ,2018	A Study on Contributi on of Digital Marketing for Profit Maximizat ion and Competitiv e Advantage	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	Internati onal	St.Josep h’s Degree and PG College, King Koti,Hy derabad
1 2	Business Manage ment	Dr.Anita	1 st Two Day Internation al Conference on Advancem ents and Innovation	Decem ber ,2017	INTERNE T OF THINGS (IoT) – ITS	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386	Internati onal	(JBREC)Joginpa lly B.R. Engineer ing College,

			s in Engineerin g, Technolog y& Manageme nt (ICAIETM 2017) Technicall y sponsored by IEEE, ISTE and IETE		IMPACT ON MANUFA CTURING PROCESS	Volume 4, Issue 12 December 2017 Impact Factor 2.120 & ISBN: 978- 93-87433- 06-9		Hyderab ad
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SUMMARY TABLE

S.NO	YEAR	NO. SEMINARS ATTENDED BY FACULTY	NO. OF PAPERS PRESENTED	NO. OF PAPERS PUBLISHED	NO. OF BOOKS PUBLISHED
1	2017- 18	3	12	12	NIL

3.7 PAPER SETTERS/MEMBER OF ANY BODIES

S.NO	NAME OF THE FACULTY	NAME OF THE COLLEGE
1	Mrs.A.Mary Francina	RBVRR College,St.Ann's ,CVSR
2	Dr.R.Anita	CBIT College,JBIT College, St.Francis College for women,RBVRR
3	Mr.P.Ganesh Anand	Nizam College ,St. Francis College for women, St.Ann's College for Women, RBVRR College
4	Mrs.Danam Tressa	St.Francis College for Women, St.Ann's College for Women
5	Mrs.Molly Chaturvedi	St.Francis College for Women, St.Ann's College for Women
6	Mrs.Sangeeta Thakur	St.Francis College for Women, St.Ann's College for Women
7	Dr N Srinivas	St Ann's College and St Francies

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility (YRC/Women Empowerment/ ED/ JGG/ Any other):-

JOSEPH GREEN GROUP (JGG)

JOSEPH'S GREEN GROUP student coordinators conducted an Eco friendly awareness program under the guidance of **Rev.Fr. Vincent Arokiadas**, Principal, St.Joseph's Degree & PG college on the occasion of Ganesh Festival on 24th August 2018., to raise awareness among students about the pollution problems associated with immersion of painted Ganeshas made from plaster of paris.

JGG student coordinators participated actively in this awareness program visited class to class carrying placards, colorful posters and clay Ganesha idols to create awareness among students about an eco friendly Ganesh festival, giving message to students to save environment.

They raised slogans explaining the ill effects of using idols made from plaster of paris and its danger to the lakes. Students were seen by displaying placards and colorful posters .The posters carried out message like SAVE LAKES , USE PLAIN CLAY GANESHA, DEOVOTION IS IMPORTANT NOT

DECORATION & SAVE ENVIRONMENT and few students had prepared slogans which said “Clay Ganesha brings gain by not causing environment pain”, “We are born to help the world and not destroy it.” and “Go Eco –Friendly this Ganesh Chaturthi.”



STUDENTS CELEBRATING THE JGG EVENT

INTERNATIONAL OZONE DAY

The college makes special efforts to instill environmental awareness amongst its students. We firmly believe that environmental awareness must lead to environmental action. International Ozone Day is being celebrated all over the World on 16th September every year to create environmental awareness among the common people so as to concern and protect our environment from its fast degradation in all aspects.

JOSEPH'S GREEN GROUP faculty and student coordinators celebrated International Ozone Day on 16th September, 2017 in the main campus with the theme ‘Caring for life under the sun’ to create awareness among young students about “Preservation of Ozone Layer and its effect on Environment” and also bring awareness towards the health hazards and ecological imbalance caused

by depletion of the ozone layer present in the atmosphere by conducting , models exhibition and power point presentation

The event was inaugurated by the Principal of the college **Rev.Fr. Vincent Arokiadas**. He addressed the students the importance of safe guarding the ozone by minimizing the pollution. **and how its preservation has become an issue of great concern worldwide.**

The students gave a presentation through charts and models, highlighting the main factors responsible for this destruction caused in the atmosphere and its detrimental results on all living beings. **The students came up with innovative, informative & colorful models and posters depicting "Ozone a natural umbrella".**

JGG student coordinators then went around with the students of SLATE school Hyderabad, were the audience for the event and they saw all the Models exhibits exhibited by the students after that they assembled in the seminar hall , where JGG student coordinators presented to the Slate school students about the ozone layer, including how it protects people from radiation by using power point and showed videos about the ozone layer.



PRINCIPAL INTERACTING WITH THE STUDENTS AT JOSEPH'S GREEN GROUP EVENT

JSR Report

JOSEPH'S SOCIAL RESPONSIBILITY

REPORT ON VISIT TO : Zilla Parishad High School, Anajpur, HayathNagar, Ranga Reddy District.

Date of Visit: 17/02/2017

Time of Visit: 10.00a.m to 1.30 p.m.

Class: MBA I'A'

ClassStrength:59

No. of Students Visited: 45

Student Coordinators: Shaik. Mohit, Sharon Thomas, G. Sharon

Coordinator of the place of visit: Mr. Laxmaiah (Headmaster of the school)

No. of School Children: 100

Class In Charge: S. Swapna

Objective/Purpose of the Visit :

- To visit the school as a part Joseph's Social responsibility activity.
- To fulfill the requirements of the govt. school children.
- To motivate and educate our students the need for involving themselves for Societal objectives.
- To share the knowledge, Good habits, importance of Self Confidence among the students

Details of Contribution made in cash or kind:

Each students contributed 100/- each, 44 students amounting to 4400/-

Games/Activities Conducted and prizes distributed

- **Game 1: Kho-Kho for Boys** (Coordinated by Mohit, Nawab, Moinuddin)
- **Game 2:Dog in the Bone**(Coordinated by Juveria, Rashmi, Malavika, Karthik Manoj)
- **Game 3: Mathematical Tables** (Coordinated by Shaik, Tuljana, Rohith)
- **Hygiene awareness:** Coordinated by Rekha, Juveria, Shirisha, Madhu Vaishnav.
- **Informative Teaching Programme:** Coordinated by Swaraj, Anil, Sai Krishna, Shirisha.

Feedback from the Students about the visit

Students showed lot of enthusiasm and participated actively in all the games and activities conducted. Our students also showed lot of enthusiasm and coordinated effectively. They felt very confident when they were appreciated by the teachers for conducting activities and sharing the information with the school children that was really informative to them. The school children wanted us to come back next time again.

Gifts & Prizes distributed to school children:

S.NO	Gifts/ Prizes	Expense Worth
1	Stationery Pouches	500/-
2	Stationery Kit	1000/-
3	Fruits	2000/-
4	Biscuit Packs	900/-

Glimpse of the event:



Date of Visit: 17th February 2017

Time of Visit: 10:30 a.m to 3.00 pm

Class: M.B.A II-B

Class Strength: 58

No. of Students Participated 11 (enclosed the details)

Student Coordinators: Rafay, Alekhya & Priyanka Sethi

Place of Visit with Full Address and Contact No:

- **Main Campus**
Orphanage home children visited (13 students) from
 - Joy Foundation(9 Nos) (Address: Plot 149, Venkatadre Township, Narapally, Rangareddy - 501301, Behind Sai Baba Temple)
 - Friends Foundation (4Nos) (b-10/114, 4th face, venkatedri town ship chowdary guda, Narapally, Hyderabad - 501301, near grampanchayat)

Class In Charge: Dr. R. Anita

Objectives of the Activity:

1. To sensitize students to social responsibility
2. To serve the society and maintaining a social and emotional bond with the various communities and needy across the city
3. To make them aware of the joy of sharing with the disadvantage.

LIST OF STUDENTS WHO ATTENDED: 11 Nos

S.No	Roll No	Name
1	121416672061	RAYANI SAHIL
2	121416672065	ALEKHYA MUDGALKAR
3	121416672076	CHITTESH GUPTA

4	121416672087	PRIYANKA SETHI
5	121416672089	N TEJA
6	121416672095	K VINAY
7	121416672102	M PRADEEP
8	121416672105	POOJA VINODRAO WARGANTIWAR
9	121416672109	Y RAM MOHAN
10	121416672118	SUCHITHA VENISHETTY
11	121416672120	RAYFAY MOHIUDDIN MOHAMMED

Note: Since MBA II year students had internal Exams from 19th February 2018, most of the students did not participate.

DETAILS OF AMOUNT COLLECTED AND SPENT

AMOUNT COLLECTED FROM STUDENTS: 5000/-

SL.NO	DETAILS OF ITEMS PURCHASED	AMOUNT	BILL ENCLOSED
1	Chocolates	Rs 1200/-	Enclosed
2	Stationary items- colour pencils and colour books	Rs 1000/-	Enclosed
3	Total amount spent	Rs 2,200/-	
	Balanace amount given to Mrs. Danam for Lunch	Rs 2800/-	
	Total amount collected	Rs 5000/-	

ABOUT THE VISIT

MBA II B students organised the JSR activity with full synergy and commitment at the college main campus, King Koti, Hyderabad, Telangana, India on February 17, 2018 under the guidance of Dr.R.Anita, class Incharge. Children of various age groups from two different orphanages were prearranged to visit the main campus wherein different activities, games & food were prepared for their onset. Students conducted various activities & lunch was provided for 13 children of 3-10 years of age group. The activities for the day started with the prayer by Rev. Fr. Arogyam, Assistant Principal and prayer song led by the BBA students followed by the breakfast arranged by the Department of Commerce.



Further, the little kids enthusiastically moved to the classroom wherein a colorful world of crayons and sketches were waiting for them. The little children colored excitedly their favorite cartoon characters and chocolates were distributed during the session. Later, the children rocked the floor with their favorite music on and played tug of war. The children after the activities had sumptuous lunch. Lastly, the student coordinators along with their respective class in-charges waved off a warm goodbye to the lovely kids.

FEEDBACK FROM STUDENTS

“Seeing such happiness on the faces of such cute little children is what we objectify on this day”, said one of the student coordinators. Moreover, the sweetness and innocence of the children moved the faculty and the students emotionally.

The orphanage coordinators were extremely grateful for the time and happiness shared by them.



MBA II B students with the orphanage children

సేవా భావం అలవర్చుకోవాలి



వివిధ పాఠశాలలో పాఠ్యాంశాలు చదివారు.

గమనిక: ప్రతి బిచ్చరూ సేవాభావం కలిగి ఉండాలని పెయింట్ విన్యాయం అండ్ కలర్ చేయబడింది. సోమవారం కింగ్ కోరిలోని జోసెఫ్ డిగ్రీ అండ్ పీజీ కళాశాల ప్రెసిడెంట్ ప్రొఫెసర్ దాశరథి పెయింట్ జోసెఫ్ డిగ్రీ అండ్ పీజీ కళాశాలలో జోసెఫ్ సోషల్ సోషల్

రెస్పాన్సిబిలిటీ డి. వేదవంశీ ఘనంగా నిర్వహించారు. ఈ సందర్భంగా కళాశాల విద్యార్థులు, జూనియర్ ఫ్రెండ్స్ ఫౌండేషన్ అధ్యక్షులలో జరిగిన సమావేశం వలన అనాధాశ్రమాలు లభించిన విద్యార్థులను కళాశాలకు తీసుకువచ్చి వారికో సేవా భాగా అందించారు. ఈ సందర్భంగా విన్యాయం అండ్ కలర్ చేయబడింది. ఈ కళాశాల అధ్యక్షులలో అనాధా చిన్నారుల కోసం ఇటువంటి కార్యక్రమాలు చేపట్టడం ఎంతో అనుచితంగా ఉందన్నారు. అదే విధంగా ఇటువంటి కార్యక్రమాలకు సహకరిస్తూ స్వేచ్ఛ సర్వీసుల నెంబర్లను పంపిణీ చేయవలసిందిగా కోరారు. అనంతరం చిన్నారులకు చిత్రలేఖనం, తులనా, రంగుల గీతం, మ్యూజికల్ డ్రైమ్, డ్యాన్స్, పీజీ గేడరాఫ్టులు వంటి శ్రీదా సాంస్కృతిక కార్యక్రమాలు నిర్వహించారు. ఈ పోటీలలో గెలుపొందిన చిన్నారులకు బహుమతులను ప్రధానం చేశారు. ఈ కార్యక్రమంలో జెఎస్ఆర్ కమిటీ కన్వీనర్ ఎ. ధన, సభ్యులు శ్రవణ్, వర్షణ, వత్సల, వివేక్ తదితరులు పాల్గొన్నారు.

MBA II B STUDENT PARTICIPATION IN JSR ACTIVITY WITH FRIENDS FOUNDATION CHILDREN

5.9.1 No. of students participated in cultural events:

5.9.1 Participation by the students

S.No	Name of the Student	Course	Event	organised by	Awarded	For What
1	K Gayatri	MBA IYr	Abhyuday 2018	Andhra Mahila Sabha School of Informatics	Best Manager	Changing Scenario for Banking Sector
2	Sonam Duby	MBA II yr	Abhyuday 2018	Andhra Mahila Sabha School of Informatics		
3	CHITTESH GUPTA	MBA II yr	Chanakaya Business Simulation competition	AIMA at Ashoka Business School	Participated	
4	PRIYANKA SETHI	MBA II yr	Chanakaya Business Simulation competition	AIMA at Ashoka Business School	Participated	
5	RAFAY MOHIUDDIN MOHAMMED	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Business Quiz, Ad making, Young Manager, Business Plan & paper presentation -
6	CHITTESH GUPTA	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	
7	CHITTESH GUPTA	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Winner	Business Plan & paper presentation -
8	J PRIYANKA	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	I prize	

9	THOKALA ANUSHA REDDY	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Business Quiz -
10	PRATIBHA RATHI	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
11	ADEEBA FIRDOUS	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Ad making , Business Quiz-
12	GANAPATHI PRIYANANDINI	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Business Quiz
13	NAMPALLY APOORVA VARMA	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Ad making -
14	PRIYANKA SETHI	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	
15	SANA AJANI	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Ad making, Business Quiz -
16	K.GAYATHRI	MBA II yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	
17	CHITTESH GUPTA	MBA II yr		Avanthi PG colleges	Participated	young Manager
18	RAFAY MOHIUDDIN MOHAMMED	MBA II yr		Avanthi PG College	Participated	Young Manager
19	RAFAY MOHIUDDIN MOHAMMED	MBA II yr		Aurora PG College	Participated	Business Quiz, Ad – making -
20	Maria Rose Simon	MBA I yr	Vishisht 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
21	K Likhitha	MBA I YR	VISHISHT 2K17	Stanley College of Engineering	Participated	AD MAKING

				and Technology		
22	SRAVYA GONA	MBA IYR	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad making
23	Sharon Elisha	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Business Quiz
24	Rashmi Sandha	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Young Manager
25	Manisha Maria	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
26	G.Sharon	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
27	O.Malavika	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
28	Rashmi Sandha	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
29	Richard Francis	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
30	Md Moinuddin Ali Khan	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
31	G.Manish Reddy	MBA I yr	VISHISHT 2K17	Stanley College of Engineering and Technology	Participated	Ad Making
32	Ankita Kedia	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Business Quiz

33	Naga Shruthi	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Business Quiz
34	Nidhi Tiwari	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Business Quiz
35	Afifa	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Business Quiz
36	Ankita Kedia	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Business Quiz
37	Naga Shruthi	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Business Quiz
38	Nidhi Tiwari	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Business Quiz
39	Mounika	MBA I yr	Abhyuday 2018	Andhra Mahila Sabha of Information	Participated	Business Quiz
40	A.Sushmitha	MBA I yr	Abhyuday 2018	Andhra Mahila Sabha of Information	Participated	Business Quiz
41	Neha	MBA I yr	She Team 10 K Run	Hyderabad She Team 10K Run	Participated	10 K run
42	Shaik Ahmed	MBA I yr	She Team 10K Run	Hyderabad She Team 10K Run	Participated	10 K Run
43	Syeda Fatima	MBA I yr	Melange 2018	Loyala Academy Degree & PG College	Participated	Business Quiz
44	Mahrin Unnisa	MBA I yr	Melange 2018	Loyala Academy Degree & PG College	Participated	Business Quiz
45	Mahrin Unnisa	MBA I yr	Melange 2018	Loyala Academy Degree & PG College	Participated	Business Quiz
46	Mahrin Unnisa	MBA I yr	Make in India Make it Happen	David Memorial Institue Of Management	First Prize	Business Quiz

47	Syeda Fatima	MBA I yr	Make in India Make it Happen	David Memorial Institue Of Management	First Prize	Business Quiz
48	Pawar Anil	MBA I yr	VISHISHT 2K17	Stanley College of Engineering & Technology for Women	Participated	Business Quiz
49	Twinkle	MBA I yr	She Team 10 K Run	Hyderabad She Team 10K Run	Participated	
50	Rakesh	MBA I yr	She Team 10K Run	Hyderabad She Team 10K Run	Participated	
51	Richard Francis	MBA I yr	National Conference on "The role of Science and technology on Sustainable Development"	St Joseph's Degree & PG College	Paper Presentation	Paper Presentation
52	B Sanjay	Mba Iyr	National Conference on "The role of Science and technology on Sustainable Development"	St Joseph's Degree & PG College	Paper Presentation	Paper Presentation
53	Leema Rose	MBA I yr	International Conference on "Global Opportunities and Challenges in commerce"	St Joseph's Degree & PG College	Paper Presentation	Paper Presentation
54	Rashmi Sandha	MBA I yr	National Conference on "The role of Science and technology on Sustainable Development"	St Joseph's Degree & PG College	Paper Presentation	Paper Presentation
55	Juveria Fatima Hussain	MBA I yr	National Conference on "The role of Science and technology on Sustainable Development"	St Joseph's Degree & PG College	Paper Presentation	Paper Presentation
56	Sashi Kanth		National Conference on "The role of Science and technology on Sustainable	St Joseph's Degree & PG College	Paper Presentation	Paper Presentation

			Development"			
57	Richard Francis	MBA I yr	International Conference on "Global Opportunities and Challenges in commerce"	St Joseph's Degree & PG College	Paper Presentation	Paper Presentation
58	M Nikhil Raj	MBA II yr	Participated in All India University Boxing Championship	Jalender	Boxing	
59	M Nikhil Raj	MBA II yr	Participated in All India University Boxing Championship	Chandigarh	Boxing	
60	Sanjay	MBA II yr	Chanakaya Business Simulation competition	AIMA at Ashoka Business School	Participated	Finance event
61	Sonam Duby	MBA II yr	Chanakaya Business Simulation competition	AIMA at Ashoka Business School	Participated	Finance event
62	Vidhi Shukla	Mba II yr	OU Competitions	Osmnania University	Participated	Essay Writing and Painting
63	GST Rohit	MBA II Yr	Vruddhi 2017	JNTU	Participated	Virtual Stock Market
64	Vishal	MBA II Yr	Vruddhi 2017	JNTU	Participated	Virtual Stock Market
65	Venkata Srvasta	MBA II Yr	Vruddhi 2017	JNTU	Participated	Virtual Stock Market
66	C Akhil Yadav	MBA II Yr	Vruddhi 2017	JNTU	Participated	Virtual Stock Market
67	Diksha	MBA II Yr	Vruddhi 2017	JNTU	Participated	Virtual Stock Market
68	Sonam Dubey	MBA II yr	Aavirbhav 2017	Anurag Group of Instutions	First Prize	Paper Presentation
69	Sonam Dubey	MBA II yr	Aavirbhav 2017	Anurag Group of Instutions	First Prize	Mock Stock Exchange
70	Sonam Dubey	MBA II yr	Aavirbhav 2017	Anurag Group of Instutions	First Prize	HR Pannel
71	Sravya GONA	MBA I yr	Melange 2018	Loyala Academy Degree & PG College	Participated	Business Quiz
72	Akshay	MBA I yr	Melange 2018	Loyala Academy Degree & PG	Participated	Business Quiz

				College		
73	Harika	MBA I yr	Melange 2018	Loyala Academy Degree & PG College	Participated	Business Quiz
74	SRAVYA GONA	MBA I yr	Maths Quiz	St Joseph's Degree & PG College	Participated	Maths Quiz
75	Likitha	MBA I yr	Maths Quiz	St Joseph's Degree & PG College	Participated	Maths Quiz
76	Sai shashidher	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Treasure Hunt
77	Raj Vijay	MBA I yr	Carnations 2 K 18	RVBRR Women's College	Participated	Treasure Hunt

2.9 Guest Lecturers organized for students

S.No	Topic	Date	Resource Person	Organization	Course
1	Orientation to MBA I yr Students	26/07/2017	K.J.A Swarup	Former General Manager, ITC Limited	MBA I yr
2	Guest lecture on Hopes and fears as new students	31/07/2017	Ms Catherine Xavier	ISB	MBA I yr
3	A Session on Stock Mind Game	13/10/2017	Ashish Anand	ICICI Direct	MBA II yr
4	Orientation Program on Add On Courser	6/11/2017	Sandesh G Balla	Manipal Global	MBA II yr
5	National Education Day	11/11/2017	Prof Venkatraman	TSCHE	MBA I Yr and II yr
6	International Guest Lecture on Research and Its Impact	4/1/2018	Dr Ravi Seetham Raju	The university of Sydney	MBA I yr
7	International Guest lecture on Issues on Supply Chain Management	4/1/2018	Dr Patric Jaska	Univerity of Mary hardin	MBA II yr
8	Guest Lecture on Young India	12/1/2018	Pratyush Soday	I Pure	MBA I yr
9	Niryath Bhandu seminar on Foreign Trade Policy & Procedure	9/2/2018	Shri P Sai Babu & Shri P T Srinath	Director General of Foreign Trade	MBA II yr
10	Guest Lecture on Finance Specialization	12/04/2018	Mr Vinayak	NSE	MBA I yr

ORIENTATION PROGRAMME OF MBA

DATE: 26 JULY 2017

VENUE: VIYANNE HALL

(EXT.CAMPUS)

The Department of Business Management organized an orientation programme for MBA I Year Students with warm welcome to the new college environment. The programme started with welcoming our principal Rev. Fr. Vincent Arokiadas, HOD, Mrs. A. Mary Francina and our Guest K.J.A Swarup, Former General Manager, ITC Limited and presently Trainer and

Management Consultant. Ms. Smriti Nagaria started the programme Welcoming the dignitaries and students. This was followed by traditional lighting of the lamp which is done before starting any auspicious event as Light symbolizes the absence of darkness, grief and unhappiness continued by Prayer song by MBA II Year Students to invoke God's blessings. Rev. Fr. Vincent Arokiadas, Charismatic Principal addressed the students with a motivational speech and told students to always take the initiative to move forward. He asked the students to always have a positive approach in life. He quoted, "Fly as high as you want to but always keep your feet on the ground." He asked them to give up all the fear within them and take the most positive steps in life. He congratulated them on having been selected in one of the most reputed college's in India for Post Graduation.

Our Guest speaker Mr. K.J.A Swarup spoke to our student on how the Indians mindset is where he said that, if there is a chance that we have a hint of the bad news, we tend to protect ourselves instead of working towards preventing something bad to happen. He mentioned about the fundamentals of life which are:

- 1) Believe in God.
- 2) Believe in yourself.

He spoke about how the education system in exam and score oriented but the industry looks for knowledge and not the CGPA. Exams are important but that doesn't mean one mug- up for the exam, reproduce and forget it the minute you are out of the exam hall. It doesn't work this way as knowledge is far more important. He said that, textbooks are the best way to gain knowledge. Talking about the selections at corporates, he said only those who have sound knowledge of the subject along with application and communication skills are selected. In school, we are instructed not to talk. On the other hand, once we fall in the real world, all we are asked to talk, talk and talk. This is also an area where our education system lacks. Coming to Group Discussions, he said there is no correct answer in a GD. He also spoke about how one should be able to work efficiently not only individually but also in groups or teams. He should not only be a leader but also should be a follower. He signed off wishing the students the very best for their bright and successful future. After the speech our college video was played to show college life which covered aspects such as events, clubs of the college along with achievements of the

students which can create a lasting impression. After this Mrs. A. Mary Francina, HOD gave an insight about the vision, mission, core values, college management, courses offered, major activities, ranking and rating of the college. She expressed her expectations from the students regarding academics, discipline, extracurricular activities, participation in events and competitions outside the college. She concluded with the quote by Colin Powell “A Dream doesn’t become reality through magic; it takes sweat, determination and hard work”.

An ice breaking session was conducted by Mr. Ganesh and Ms. Swapna to motivate students to come up and speak in front of others. First activity students had to enact their hobbies and others had to guess in which students were very sportive to come up and enact their hobbies like singing, dancing, and goal keeping. Second activity was extempore where they were given a topic to speak on the spot and they spoke well

MBA II Year students shared about their experiences in college where each focused on a given area and gave an insight about the college rules, regulations, duties, functions and how life is at St. Joseph’s Degree and PG College.

On Academics – Alekhya Mudgalkar

She was the first student speaker for the day who spoke at length about the first year i.e. Semester I and Semester II, the number of subjects in both the semesters and also about the internal examinations.

She expressed the way the college moulds the students by asking them to do projects, presentations, assignments etc might seem to be stressful and boring but will boost the self-confidence level and make them independent enough to talk in front of people.

She told the Internship opportunities that are available to the students during their summer break. She also told the students about the various days like, Women’s Day, Teacher’s Day, National Education Day etc that are celebrated by department. She concluded her speech saying that the seniors were glad to have them as their juniors and welcomed them to the St. Joseph’s family.

On Discipline – Rafay Moinuddin

He spoke about the discipline, the rules and the regulations that are to be abided in the college. He informed the students that the college functions from 8:30am and late coming is discouraged. ID card is mandatory while you are inside the campus. Also, formal dress code is to be followed.. He finally wished them good luck and success in the future endeavors.

On Experience –Roshan Nelson Xavier

He spoke about his personal experience at college till date. His first day of college and the journey through the first and second semesters. He spoke about how he overcame his stage fear through the numerous presentations and other similar opportunities where he had to walk to the stage and address a crowd. He spoke about the tie-up of Joseph's with the Merrimack University, were talks of Student Exchange Programme are on and also about the MOU with Berkedia and IBM. He told the students about the opportunities that they have with respect to the research articles that they can write which forms a part of the National Conference. He spoke about the cultural fest conducted in college called 'Josephiesta'. He also informed the students about the Campus Recruitment Training (CRT) provided by the college and wished the students luck and asked them to study but also to enjoy and build a large network.

On Events – By Zeeshan Maqsood

She was the last student speaker for the day. She spread light on all the extracurricular activities that the students can take part in and represent the college.

There are a lot of fests that are held for the Management students in various colleges. Students can take part in all such Inter college events which will widen their horizon and increase their confidence levels. Back home, the students have opportunities in the form of Intra college competitions and also the management club. They have clubs like JGG where they work towards the betterment of the environment and also the JSR where the college tells the students that the end of the day, it's the society for the betterment of whom we work hard. She spoke about SQAC meetings which are held which are attended by the Class Representatives (CR's) to discuss or share matters relating to improvement or solving an issue. She also included the Fresher's and the Farewell parties that are arranged by the seniors and the juniors respectively. These parties are conducted with great pomp and show. She concluded her speech saying that even though

their stay at St. Joseph's will be hectic, they'll definitely enjoy and learn and build themselves as better individuals.

The programme ended successfully.

**Report Prepared by
Mrs.Francina & Ms.Smriti**



Lighting of the Lamp



Resource Person Mr. K.J.A Swarup sharing his experience with the students

Rev.Fr.Vincent Arokiadas addressing the Students



Mrs. A. Mary Francina, HOD, addressing the students



Alekhya, Zeeshan,Rafay, Roshan MBA II Year students Sharing their experience about college.



Ms.Smriti MC for the program

MBA I Year Students-Fresher's to college



Students participating in Ice Breaking Session
A Report on the International Guest Lecture on “Issues in Supply Chain Management”

Guest Speaker: Dr. Patrick Jaska, Professor McLane College of Business, University of Mary-Hardin Baylor

Target group: MBA II year (IV semester) students.

Time: 10:00 A.M to 11:30 A.M

Venue: Chapel Hall, Main Campus **Date:** January 4, 2018

Department of Business Management, St. Joseph’s Degree &P.G College had organized the International Guest Lecture on “Issues in Supply Chain Management” for MBA 2nd Year students under the guidance of Principal Rev. Father Vincent Arokiadas; Professor P.L Vishweshar Rao, Director; Mrs. A. Mary Francina, Head of Department of Business Management; Mr. P. Ganesh Anand, MBA Coordinator & Associate Professor and Dr. N. Srinivas, Professor ,Department of Business Management

The Session started with the welcome of Dignitaries by Adeeba and Alekhya, MBA 2nd Year students followed by kindle of lamp by the Guest, Principal and Student Coordinators.

Reverent Father expressed the gratitude towards Dr. Jaska with a floral bouquet as a token of appreciation.

The guest lecture was preceded by a short talk by the Principal, Rev. Father. In his talk Father spoke about the decade old relationship between St. Joseph’s and Dr. Jaska on the grounds of competency and undue excellence. He also emphasized on the importance of arranging lectures by International guests for the students.

Alekhya read the profile of Dr. Jaska before inviting him for the address.

Dr. Jaska is a professor in McLane College of Business, University of Mary-Hardin Baylor located in the heart of the city Belton, Texas, USA. Dr. Jaska presented research papers on quality compliance and on many other marketing topics. Dr. Jaska spoke about the following topics during the session:

1. Supply Chain – A factor and Key to get products anytime across the world.
2. Globalization and its changing impactful role in Supply Chain Management.
3. Adaptive Programming Interface (API) and need to adjust with it.
4. Marketing challenges like Short Product Life Cycle, Quality Compliance.
5. E-Commerce giant Amazon dominating market with new facilities in distribution segment and posing a big challenge to Offline stores in growing market.

Dr. Jaska also talked about:

- A. The use of booming Technology like Robotics, Artificial Intelligence, Internet of Things, Block chain, Automation and software's to overcome the challenges in Supply Chain with Data Management and Integration.
- B. Emerging Trends in supply chain like Omni channel Revenue Management to sustain in the market. Tesla introducing Automatic Vehicle (truck) without driver for 500 miles to overcome the problem of shortage of labour in US. Strengthening Global Supply Chain Networks.

Dr. Jaska concluded the session by answering the questions posed by students. The lecture was received with admiration by the students.

The session ended with honorarium to Dr. Patrick Jaska by Prof P.L. Vishweshar Rao, Director of the college with the Golden Memento and formal vote of thanks by Sonam Dubey.

A REPORT ON INTERNATIONAL GUEST LECTURE

ON

“RESEARCH -ITS IMPACT”

BY

DR.RAVI SITAMRAJU,ASSOCIATE PROFESSOR , UNIVERSITY OF SYDNEY.

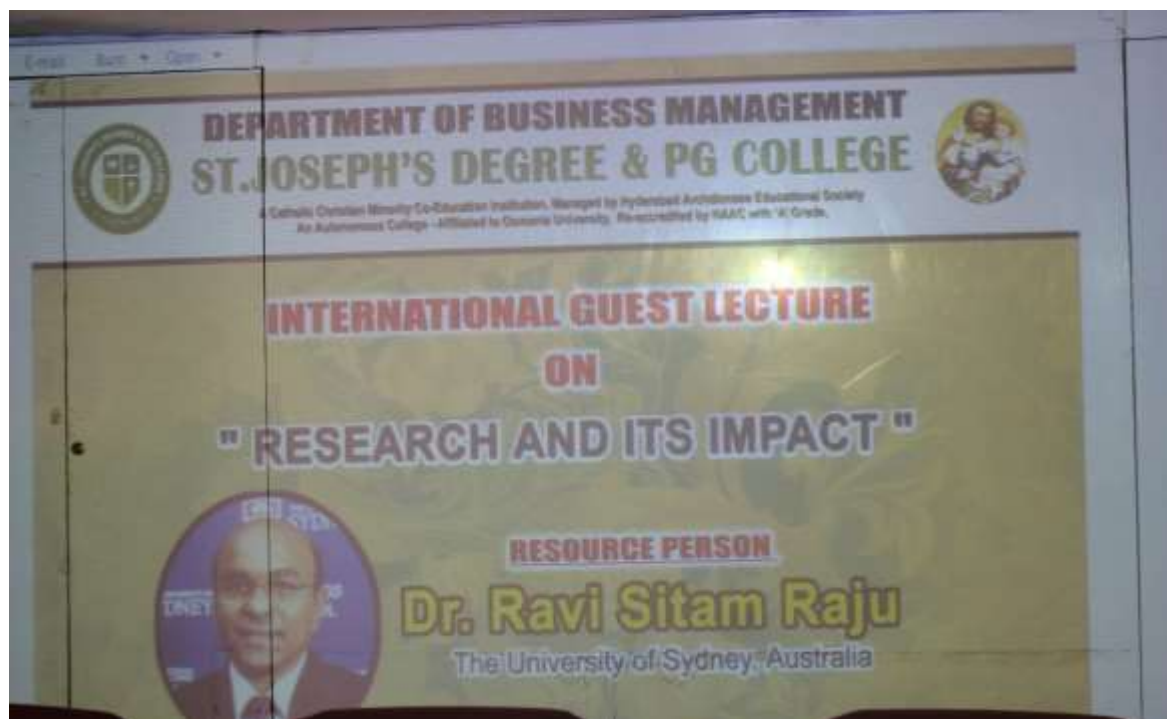
DATE : 3-01-2018

VENUE: VIANNEY HALL,

TIME : 11 AM

TARGET GROUP: MBA I YRS

EXTENDED CAMPUS



The lecture started with welcoming Dr.RaviSitam Raju resource person for the International Guest lecture by Shaik(student of MBA I yr)and floral boquet was presented by the HOD Mrs.Francina .

Then followed by a prayer song by the Students of MBA I Yrs.



DR.RAVI SITAMRAJU GIVING HIS INSIGHTS

Dr.Seethamraju gave a brief introduction about the research programs that he had done in his career. According to him, research is important in every field. He defined research as finding an answer for the scientific questions which are formed in a proper manner. He also stated that research will never be based on the individual opinions. Research is initially started by acquiring knowledge about each part of the question. We need to operationalize the answer. We should explicitly explain the research that we are conducting. Then we should be careful that our individual opinion should not have any impact on the research and we should be ready with the information regarding the research that we are conducting.



Secondly, there was a great interaction between the professor and students. He has asked questions like- give an example for research? What is the difference between an opinion and research? Students have answered these questions in their own understanding levels. Then he gave an example for research and an



example for finding an information. He told that finding about NarendraModi is not a research. Research is that finding new innovations and giving an answer for the questions that arise regarding the innovation.

Thirdly, he told that research skills are more important for a person who is conducting research on a particular question or innovation. He also gave the difference between Academic Research and Industrial Research. Academic research deals with all the aspects we look for and there is no limited time for the research. While, industrial Research is done only for a particular issue that are related to a particular firm or industry and there is a limited time for conducting research on

the issue. As the context is constantly changing, there will be many changes in the research that we do day by day. So we should be very cautious while conducting a research.

Finally, research is not considered on an individual opinion. There are many steps conducted to find a prescribed answer for the scientific question that arise to solve an issue or get some knowledge on the area on which we are researching.

The guest was felicitated by Mrs. Francina with a memento and the College Diary.

Vote of thanks was proposed by Harika MBA I yr student. The lecture came to an end by feedback take from the guest .



STUDENTS OF MBA I YR WITH THE GUEST

A Report on the Celebration of National Education Day, 2017

Target group: MBA (I & II Year) students.

Time: 9:00 A.M to 1:00 P.M.

Venue: Vianney Hall, Extended Campus.

Date: November 11th, 2017.

Department of Business Management of St. Joseph's Degree & P.G College celebrated the National Education Day on 11th of November 2017 to commemorate the birth anniversary of eminent educationist and Independent India's First Education Minister Maulana Abdul Kalam Azad. The distinguished guests of the event were:

- Reverent Father Vincent Arokiadas, Principal of St. Joseph's Degree & P.G College
- Chief Guest: Professor V. Venkataramana, Vice-Chairman- Telangana State Council of Higher Education.
- Guest of Honour: Professor Viswanadham, Retired Professor- Department of Commerce, Osmania University.
- Special Guest – Professor P.L Vishweshar Rao, Director of St. Joseph's Degree & P.G College



Program begins with the welcome of Guests by Mrs. Danam Teresa, Associate Professor, and Department of Business Management.

Adeeba, MBA 2nd Year student gave a welcome note, followed by a prayer song and lighting of the lamp by Dignitaries.



Department presented blossoming floral bouquets as the token of welcome to the Guests. Miss. Swapna, Faculty, Department of Business Management presented floral bouquet to Reverent Father Vincent Arokiadas.

Mrs. Mary Francina, Head, Department of Business Management presented floral bouquet to our Chief Guest Prof. V. VenkataRamana, Vice Chairman, Telangana State Council for Higher Education.

Mrs. Danam, Faculty, Department of Business Management presented floral bouquet to our Guest of Honour Prof. Viswanadham, Retired Professor, Department of Commerce, Osmania University.

Mrs. Sangeeta Thakur, Faculty, Department of Business Management presented floral bouquet to Prof. P L Vishweshwer Rao, Director, St. Joseph's Degree & PG College.



Reverent Father Vincent Arokiadas, Principal of the College motivated the students with his words of wisdom and also encouraged them to instil the qualities along with the MBA program for better future.

Professor V. Venkata Ramana with his 20 years of experience motivated the students with his warm and encouraging words. Some key points from Professor Speech are:



✚ He expressed that hard work always yields fruit to once efforts.

- ✚ He felt the role of teacher is not recognised in a broader aspect and has to give a deserving place.
- ✚ Professor expressed his gratitude towards his teachers for the success he achieved in his life..
- ✚ He emphasized on the importance of Research, Qualitative education and development of soft skills.

Professor Viswanadham Guest of Honour, held various positions in his 35 years of experience.



In his key note address Professor said , the students to become Master of Self-Administration before becoming Master of Business Administration. He advised the students to have commitments towards work because Work is Divine. He also spoke about human values and importance of character .

Adeeba, MBA 2nd Year student welcomed our Special Guest, Professor P.L. Vishweshar Rao, Director of the College. Director gave an overview over the trends in the present education system in the country.

Father felicitated the guests with a memento as a token of appreciation and gracing the occasion. Diksha Sharma, MBA 2nd Year student proposed vote of thanks for the session.



To conclude, the commendable efforts and meticulous planning of Mrs. Mary Francina, Head, Department of Business Management, Mrs. Danam Teresa, Associate Professor, Department of Business Management, Dr.Vandana Samba, Professor, Department of Business Management and Mrs.Molly Chaturvedi, AssistantProfessor, Department of Business Management made the celebrations a grand success.

A plethora of activities were conducted ranging from literal to cultural and provided a platform for students to exhibit their hidden talent from 11.00 A.M- 12.30 P.M. The brief report on the activities are here by enclosed

A REPORT ON CORPORATE SOCIAL RESPONSIBILITY EVENT

Date: 9th November 2017

Venue: Extended Campus

Time: 11:00 -11:30 am

The Department of Business Management organized “**CORPORATE SOCIAL RESPONSIBILITY EVENT**” organize a **CORPORATE SOCIAL RESPONSIBILITY (CSR)** event on **9th Nov 2017** as a part of practical orientation and participation of the MBA I yr students in the subject of BUSIENSS LAW(UNIT –V) to leave an impact on the society ..

The following activities were conducted:

1. WALK FOR A HEALTHY HEART –STUDENTS TO ESCORT THE FACULTY

2 Kilometer walk TILL MAIN CAMPUS 11.00- 11.30 AM



2. SAVE ENERY -TO SWITCH OFF POWER DURING THE SHORT BREAK

1. A WALK FOR HEALTHY HEART

All the students of MBA I yr were the participants for this event .they walked from the extended campus till the main campus along with the faculty

This is the first kind of thought shaping into action. This is the first step for the long leap making it bold lettered in the history of St.Jospeh's. This walk is walk with a purpose, the purpose of having a healthy heart. when your mind goes errant make your heart rule your body.



FACULTY MADE IT FOR THE WALK

This walk began with an inspiration spirit moving from the extended campus to main campus of the college premises. The color theme RED stands for love, the students all in red symbolize a healthy heart to spread love. All MBA I yr students accompanied the faculty members in the walk to make this message go viral. This was the need of the hour. Awareness among people was the solo motto of 'A Walk for a healthy Heart' It is thus a proud privileged for all the inspiration to be a part of such an historic event ever organized .

Report on Guest lecture for MBA I yr Students on 31/7/2017

Title of Lecture:- “Settling In”- Welcome to the world of MBA Education”

Resource Person

Catherine Xavier

Researcher and Writer with the Indian School of Business

Target Group MBA I yr Students Time:9-11 AM

Lecture as started with introduction of guest speaker to the Students Mr Ganesh Anand Introduced the guest speaker to the students

Ms Catherine Xavier gave a lecture on the following to the MBA Students to encourage the students how best they can utilize the MBA course and how to overcome stage fear.

She explained the students about how to be professional in the MBA world. Madam Addressed on the following points

- Hopes & Fears as New Students
- “Settling In”- Welcome to the world of MBA Education
- Goal Setting- The Key to Success
- Key Tips on How to Stand Ahead of the Crowd

Madam gave some of the following tips to be professional in MBA world

Greet everyone with a smile. The first and most simple step you can take to improve your personality is to give everyone a warm greeting. People will perceive you as friendly and kind if you smile when you see them. Flash your pearly whites and shake their hands or hug them.

Have good manners. Politeness conveys respect and thoughtfulness to others. Use the appropriate titles, such as Dr., when greeting someone. Show special respect to elders, always referring to them as Mr. or Ms

- Have good table manners, too. Sit up straight, keep your elbows off the table, and don't smack or slurp.

Ask open-ended questions. When you meet someone, don't go on and on about yourself; get to know them instead! Ask them questions about themselves that require more than a 'yes' or 'no' answer.

- You might say something like, "So, I hear you're a big music buff. Who are some of your favorite artists?"
- If you have trouble making conversation with others, join a group like Toastmasters. They're designed to help build your confidence in networking and public speaking.

Continue doing these things even if they don't come naturally. Keep in mind that it takes time for changes to become habits, or to even become comfortable with new behaviors. If you find it hard to adapt any of these new behaviors, then focus on faking it until they become more comfortable for you.

- For example, if you are uncomfortable with smiling, then smiling regularly should start to relieve some of that discomfort and it will eventually become easier for you.

Be a good listener. When others are speaking, listen to understand them. Don't wait until they're finished so you can respond, but truly focus in on what they're saying. Try to repeat back what they've said to you every few minutes so you can show that you hear them

- You might say something like, "So, Jan it seems like you're frustrated that your boss decided to promote the new guy instead of you. I can see how that would be really upsetting."

Meditate daily. Sometimes, life can be a mess and it can make your mind even messier. Without proper focus, you might find that you're rude to others, absent-minded, or just plain grouchy. Take some time each day to clear your mind and improve your mental health by meditating.

- If you've never meditated before, try using an app on your phone like Headspace, Calm, or Insight Timer.

Your personality includes your individual differences from other people in how you think, feel, and behave. You might want to improve your personality if you just moved to a new school, got a new job, or simply because you want to be your best version of yourself. You can develop a warmer personality by making good connections with others, learning new things, and having some fun.

Madam Conducted the Management Game based on the team work and communication

Lecture concluded with formal vote of thanks by MBA I yr Students



10 FACULTY

7.7 RANKINGS

CSR-GHRDC B-Schools Survey 2017

5th Rank in best B-School as private B-School in Telangana by CSR GHRDC in November 2017.

SOURCES: <https://www.competitionreview.in/2017/04/>

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https://www.competitionreview.in/wp-content/uploads/2017/06/combinedpdf.pdf

14 of 16 Automatic Zoom

CSR-GHRDC B-Schools Survey 2017

Rank	Name of the B-School
2	PSG Institute of Management (PSG College of Technology), Coimbatore
3	Sona School of Management, Salem
4	SRM School of Management, Chennai
5	PSNA College of Engineering & Technology, Dindigul
6	School of Management, Chennai
7	Veltech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai
8	Coimbatore Institute of Management and Technology, Coimbatore
9	Institute for Technology and Management, Chennai
10	St. Joseph's Institute of Management, Tiruchirappalli
11	M.O.P. Vaishnav College for Women (Autonomous), Chennai
12	Department of Management Studies, Nandha Engineering College, Erode

TELANGANA

Government	
1	Institute of Public Enterprise, Hyderabad

Private	
1	Siva Sivani Institute of Management, Secunderabad
2	Institute of Management Technology, Hyderabad
3	Vignana Jyothi Institute of Management, Hyderabad
4	Warangal Institute of Management, Warangal
5	St. Joseph's Degree & PG College (Autonomous), Hyderabad
6	Badruka College P.G. Centre, Hyderabad

UTTAR PRADESH

Private

The Week Hansa Survey 2017

8th Rank in Top B- School In Hyderabad , **55th Rank** Top B- School in Private South Zone ,**130th Rank** Top B- School in All India By The Week Hansa Survey 2017

SOURCES:THE WEEK Magazine 5th , November 2017

COVER STORY		
TOP B-SCHOOLS HYDERABAD		
Rank 2017	Govt./Pvt.	College, City
1	P	ICFAI Business School
2	P	Institute of Public Enterprise (IPE)
3	P	Institute of Management Technology (IMT)
4	P	Siva Sivani Institute of Management
5	P	Vignana Jyothi Institute of Management
6	P	ICBM - School of Business Excellence
7	P	Dhruva College of Management
8	P	St. Joseph's Degree & PG College
TOP B-SCHOOLS BENGALURU		

BEST B SCHOOLS		
COVER STORY		
Rank 2017	College, City	Composite Score 2017*
54	LEAD College of Management, Palakkad	204
55	St. Joseph's Degree & PG College, Hyderabad	201
56	KLS Gogte Institute of Technology, Belgaum	201
57	Easwari Engineering College, Chennai	199
57	Siddaganga Institute of Technology, Tumkur	199
57	Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai	199
60	Don Bosco Institute of Technology, Bengaluru	197
61	MEASI Institute of Management, Chennai	196
62	Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar	193
63	Sambhram Academy of Management Studies, Bengaluru	190
64	Benchmans Institute of Management Studies, Changanacherry	189
65	Bharatesh Education Trust's Global Business School (BET's GBS), Belgaum	185
66	Holy Grace Academy of Management Studies, Mala	181
67	MSM Besant Institute of PG Studies, Mangalore	167
68	Global Business School, Hubli	165

COVER STORY

Rank 2017	College, City	Composite Score 2017*
115	Central Institute of Business Management Research & Development (CIBMRD), Nagpur	219
116	Faculty of Management Studies, Manav Rachna International University, Faridabad	218
116	Amity Business School, Jaipur	218
118	Karnatak Law Society's Institute of Management Education and Research, Belgaum	217
119	Saveetha School of Management, Chennai	216
120	GRG School of Management Studies (GRGSMS), Coimbatore	214
120	Warangal Institute of Management, Warangal	214
120	Nehru School of Management, Thrissur	214
123	KV Institute of Management and Information Studies, Coimbatore	212
124	Quantum School of Business, Roorkee	211
125	Amity Business School, Gwalior	210
126	CMR Centre for Business Studies, Bengaluru	205
126	Happy Valley Business School, Coimbatore	205
128	LEAD College of Management, Palakkad	204
129	People's Institute of Management & Research (PIMR), Bhopal	203
130	St. Joseph's Degree & PG College, Hyderabad	201
130	KLS Gogte Institute of Technology, Belgaum	201
132	Easwari Engineering College, Chennai	199
132	Siddaganga Institute of Technology, Tumkur	199
132	Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai	199
135	Don Bosco Institute of Technology, Bengaluru	197
136	MEASI Institute of Management, Chennai	196
136	Institute of Advanced Management and Research (IAMR), Ghaziabad	196
138	DAV Institute of Management, Faridabad	194
139	Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar	193
140	School of Management, JECRC University, Jaipur	190
140	Sambhram Academy of Management Studies, Bengaluru	190
142	Berchmans Institute of Management Studies, Changanacherry	189
142	IES College of Technology, Bhopal	189
144	Bharatesh Education Trust's Global Business School (BET's GBS), Belgaum	185
145	S.V. Institute of Management, Kadi	182
146	Holy Grace Academy of Management Studies, Mala	181

Date : 26/2/2018

TIMES – B S CHOO L SURVEY : i3rc Insights Pvt. Ltd

95th Rank in Top 100 Management Institutes Overall Ranking in INDIA

by i3rc Insights Pvt. Ltd

SOURCES : <http://www.timesbschoolsurvey.org/mba/index.html>

Optimal Media Solutions Partnered with i3RC to conduct its sixth B School 2018 Survey to determine the top Management Institutes in India

About i3rc Insights Pvt. Ltd



i3RC Insights Pvt. Ltd. (i3RC) is a specialist research & consultancy firm having a young and dynamic team of researchers. i3RC team is very passionate about its work and is completely focussed on making every research project a great success. For them every project

is an opportunity to contribute to their clients' growth and society and hence they focus on absolute quality. i3RC has a specialist team that carries out the ranking survey which they have now been conducting for over 5 years. A rigorous methodology developed based on inputs from industry experts, has been consistently updated based on the feedback every year. In addition, i3RC has a team of highly experienced industry experts as consultants who provide their expertise for specific projects. i3RC is a full member of MRSI and follow MRSI code of ethics while conducting every research project.

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**Top 100 Management Institutes
Overall Ranking**

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www.timesbschoolsurvey.org/mba/index.html	
Search	
30	MIT School of Management, Pune
31	Institute of Public Enterprise, Hyderabad
32	Faculty of Management Studies, Manav Rachna International University, Faridabad
33	Apeejay School Of Management, Delhi
34	Fortune Institute of International Business, Delhi
35	Faculty of Management Studies - Maharaja Sayajirao University of Baroda, Vadodara
36	International Institute of Management Studies , Pune
37	ITM Business School, Chennai
38	GLA University , Institute of Business Management, Mathura
39	Rajagiri Centre for Business Studies, Cochin
40	Universal Business School, Mumbai
41	MIT School of Technology Management, Pune
42	Galgotias University , School of Business, Greater Noida
43	Jagan Institute Of Management Studies, Rohini, Delhi
44	Sharda University, Greater Noida
45	Bengal Institute of Business Studies, Kolkata
46	Management Institute for Leadership and Excellence (MILE), Pune
47	DC School of Management and Technology, Pullikkanam
48	Jagannath International Management School, Kalkaji, Delhi
49	IIEBM Indus Business School, Pune
81	Atharva Institute of Management Studies, Mumbai
82	National Academy of Event Management and Development (NAEMD), Mumbai
83	Unique Institute of Management and Technology, Ghaziabad
84	IIMT College of Engineering Department of Management, Greater Noida
85	IES Management College and Research Centre, Mumbai
86	ABV - Indian Institute of Information Technology and Management, Gwalior
87	Sinhgad institute of Business Administration and Computer Applications, Pune
88	Vignana Jyothi Institute of Management, Hyderabad
89	Vivekanand Education Society's Institute of Management Studies & Research, Mumbai
90	Sou. Sushila Danchand Ghodawat Charitable Trust's Sanajay Ghodawat Group of Institutions, Kolhapur
91	Dhruva College of Management, Hyderabad
92	MM Institute of Management, MM University, Ambala
93	Measi Institute of Management, Royapeeth
94	NBN Sinhgad School of Management Studies (NBNSOMS), Pune
95	St Joseph's Degree and PG College, Hyderabad
96	International School of Management, Patna
97	Department of Management Studies - Indian School of Mines, Dhanbad

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the department. Give details.

Teaching and Learning Methodology used by the Department

Subject	Innovative Methodology used
Marketing Management	Field visits to shopping Malls, Panel discussions, Extempore talk, Role play on brand manager, Advertisement making with tagline, logo, and creation of Jingle.
Business Law	Live case, analysis, and to give view point according to the law. Role play on sale of goods, fraud, Mistake etc , Mock Annual General Meeting, Model display on Environment pollution, Real cases on consumer redressed.
Statistics for Management	Assignment based on the survey of the product or service and analysis of the collected data with help of Statistics Tools and Techniques.
Managerial Economics	Live Case studies, Article Review, Subscription of Financial News papers like Business Standard & Economic Times based on the data from news papers.
Management and Organization Behavior	Role Play, Crossword Puzzle, assignment based on Vision statement of the Company, Activities on Group Dramatics
Accounting for Business	Analysis of the Financial Report of the company as the assignment given to the students.
IT Applications	Preparation of the Student performance on using Excel and Creation of Student Data Base which is given to student as the Innovative assignment.

Human Resource Management	Mock Interview, Role play on different styles of leader, Assignment on Performance Appraisal survey, You tube videos on selection procedure and training methods.
Financial Management	Case Study on financial reports of the company
Business Research Methods	Assignment based on the Analysis of the Mini project Report, Assignment on preparation of Questionnaire.
Operations Management	Industrial Visits, Video presentation, Assignment on preparation of inventory status of the company.
Global Business	Case Study of the FDI
Strategic Management	Analysis of Vision and Mission Statement of the companies, potters model.
Supply Chain Management	Video presentations, Warehousing applying case, Wal-Mart unique practice on SCM Packaging live exercise in Class.
Entrepreneurial Development	Activities of ED Cell, Preparation of project Reports for new business ideas , Events in Management club for new business Idea
Investment Analysis and Portfolio Management & Financial Systems and Services	<ol style="list-style-type: none"> 1. Assignment given to the students to study the Stock prices by taking the data from NSE and calculate the stock index. 2. Innovative Assignment is give to the student to find out the investments plans which are available with post office Savings and make Analysis and report of the same. 3. Visit to Securities Exchange Board of India
Organizational Development	OD programs at various Indian and MNC like TCS, ONGC etc Implementation of OD Programs in Sector 7 movie.
Leadership and Change Management	Role play on different styles of leader eg: -Charismatic leader, Autocratic leader, consultative leader, Leadership Lessons from Movies like Guru, Chak de India, Lagan
Marketing Communication and Distribution Management	Role play of managerial roles, AD Making- Electronic & Print, case studies, Peer group discussion, One minute ad, Mini Projects
Services Marketing	Role play of managerial roles, AD Making- Electronic & Print, case studies, Peer group discussion, One minute ad, Mini Projects

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7.3 Give two Best Practices of the department (*please see the format in the NAAC Self-study Manuals*)

1. Regular Induction/orientation programmers for students/faculty.
2. Regular periodic Counseling, remedial classes, tutorial, mentoring & career guidance.
3. Innovative certificate/skill-based courses
4. Conduct of National and International Seminars, Guest Lectures
5. Regular publication of annual news letter “NEWSDIGEST” now christened as Joseph’s Chronicle.
6. Regular conduct of Entrepreneurial Awareness programmes
7. Conduct of Academic and cultural fest – Josephiesta and Curafesto
8. Organizing experiential learning activities –Industrial Visits, educational tours/exposure visits/field trips.
9. Encouragement to the students to apply for the NSE Certificate Courses
10. Encouragement to the students to Participate in the National and State level competitions conducted by other colleges and intuitions
11. Regular conduct of community service programmes under the banner of Josephite Social Responsibility, National Service Scheme, Women Empowerment Cell and Red Cross Society.