



St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49
King Koti Road, Hyderabad, Telangana

DEPARTMENT OF COMMERCE

INDUSTRIAL VISITS/FIELD TRIPS/EDUCATIONAL TOUR: 2019-2020

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Principal

**LIST OF INDUSTRIAL VISITS/FIELD TRIPS/EDUCATIONAL TOUR ORGANISED BY THE
DEPARTMENT**

S.No.	Date	Class	Name of the Organisation/ Place Visited
1	10 th July 2019	B.Com IIP (48 registered students)	Securities and Exchange board of India (SEBI), road No.10 Banjara Hills, Hyderabad
2	17 th July 2019	B.Com II(IFA) (40 registered students)	Securities and Exchange board of India (SEBI), road No.10 Banjara Hills, Hyderabad
3	18 th July 2019	B.Com I year (Gen, Comp, Hons, Prof, IT & IFA) [122 registered students]	Active Farm School located in Kowkuntla village, Chevella mandal of Ranga Reddy District
4	24 th July 2019	B.Com IP (40 registered students)	Securities and Exchange board of India (SEBI), road No.10 Banjara Hills, Hyderabad
5	13 th Jan 2020	B.Com IP, IIH,IIP (53 registered students)	Varun Beverages Limited (PepsiCo), Pothireddypalli, Sanga Reddy District, Telangana
6	27 th & 28 th Jan 2020	B.Com IIH (40 registered students)	Telangana State Commission, Hyderabad
7	30 th Jan 2020	B.Com IH, I (IFA) (registered 44 students)	Bhoodan Pochampally, Yadagiri, Bhuvanagiri District, Telangana
8	11 th Feb 2020	B.Com IIIP, III(IFA) (31 registered students)	Gayatri Sugars Limited (Kamareddy unit), Adloor Yellareddy village, Sadasiva Nagar Mandal, Nizambad District, Telangana
9	17 th Feb 2020	B.Com IIC, IID, II(IT) (registered 62 students) [Organized by Department of Sciences]	T-HUB, Hyderabad, Telangana
10	11 th to 13 th March 2020	IIA, IIP, IIIC, IIID, IIIP, III(IT), III(IFA) [38 registered students]	National Institute of Securities Market (An Educational Initiative by SEBI), NISM Campus, Patalganga, Navi Mumbai

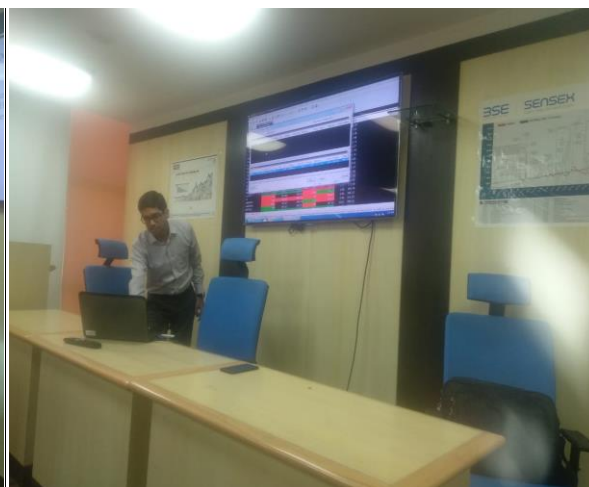
Visit to SEBI by B.Com IIP

Department of Commerce organized visit to Securities and Exchange board of India (SEBI) office located at road No.10 Banjara Hills, Hyderabad for B.Com IIP students on 10th July 2019. They were accompanied by Mr.P.Vasant Vikas, Assistant Professor, Department of Commerce.

The first session was addressed by Mr.T Srinivasan, Assistant General Manager, SEBI from 10.30 am to 12.30 pm. He gave an overview on various aspects such as Structure of Capital Markets, Primary Market, Secondary Market and Functions of SEBI with case studies. The second session was addressed by Mr. Srinivasa Vinayak, Deputy Manager, National Stock Exchange (NSE), Hyderabad from 1.00 pm to 2.00 pm. He gave an insight on functioning of Stock exchange and Online trading of securities. He also encouraged students to take up Certificate Courses offered by NSE. The visit helped the students to acquire knowledge about SEBI and Stock Markets.



Address by Mr.T.Srinivasan



Address by Mr. Srinivasa Vinayak



Visit to SEBI by B.Com IIP

Visit to SEBI by B.Com II(IFA)

Department of Commerce organized visit to Securities and Exchange board of India (SEBI) office located at road No.10 Banjara Hills, Hyderabad for B.Com II (IFA) students on 17th July 2019. They were accompanied by Mrs. Bh.Srivatsala, Assistant Professor, Department of Commerce.

The first session was taken by Mr.T Srinivasan, Assistant General Manager, SEBI from 11.00 am to 12.30 pm. He gave an insight on aspects such as History, Functions, Powers of SEBI, various Financial Institutions, Stock Market, Financial Markets, Primary and Secondary Markets. He also mentioned about Satyam Company and Sahara Company Scams. The second session was taken by Mr. Srinivasa Vinayak, Deputy Manager, National Stock Exchange (NSE), Hyderabad from 12.30 pm to 2.00 pm. He explained the procedure for Online trading of securities and also encouraged students to take up Certificate Courses offered by NSE. The visit helped the students to gain knowledge about SEBI and Stock Markets.

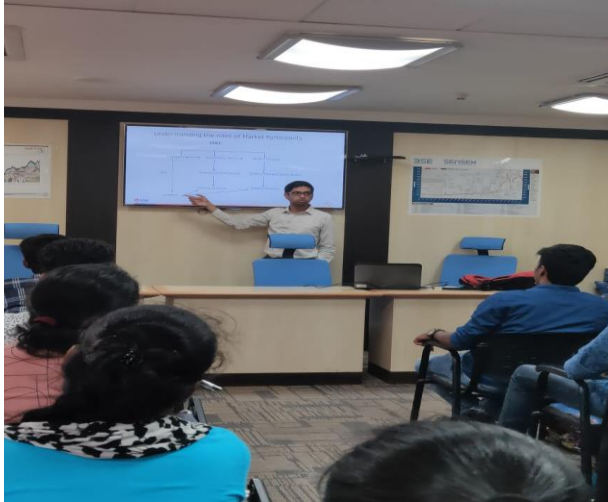


Visit to SEBI by B.Com II (IFA)

Visit to SEBI by B.Com IP

Department of Commerce organized visit to Securities and Exchange board of India (SEBI) office located at road No.10 Banjara Hills, Hyderabad for B.Com IP students on 24th July 2019. They were accompanied by Mrs.K.Radha, Assistant Professor, Department of Commerce.

The first session was taken by Mr.Maddela Samuel Babu, Assistant Manager, SEBI from 10.30 am to 12.00 pm. He gave an insight on aspects such as Objectives, Function and Role of SEBI in controlling and regulating Stock Exchange with live cases. He also advised the students to develop the habit of saving to face future uncertainties. The second session was taken by Mr. Srinivasa Vinayak, Deputy Manager, National Stock Exchange (NSE), Hyderabad from 12.30 pm to 2.00 pm. He explained about Nifty which is a stock market Index for NSE and also the procedure for Online trading of shares and securities. The visit was very useful to students where they could acquire both theoretical and practical knowledge on Stock Markets.



Address by Srininasa Vinayak



Address by Maddela Samuel Babu



Visit to SEBI by B.Com IP

Visit to Active Farm School

Josephs Green Group Cell (JGG) of St. Josephs Degree & PG College organised field trip to Active Farm School located in Kowkuntla village, Chevella mandal of Ranga Reddy District on 18th July 2019. 122 registered students from B.Com first year all streams visited the school accompanied by the faculty members Mrs.Aarati Samala, Mrs. Regina, Miss.P.Namratha and Mr.T.Krishna.

Active Farm School is a service to educate in hands-on method in Agriculture, Farm Technology, Food Processing and Rural Exhibits primarily to non-farmers. The Objective of the School is to make the non-farmers engage with nature, agriculture, develop respect to farmer, value for food and love for mother earth. It was set up in the year 2014 by Mr.Vamsi Krishna to provide a unique experiential learning centre to learners while connecting them to nature, academics and life. They can know and learn about 55 plus crops namely cereal, millets, oil crops, pulses, commercial crops, medicinal plants, vegetables, fruits, creepers and others; Food processing units like Small Paddy mill, oil mill, bread making unit, milk chilling unit, Bio gas unit and hand loom unit and Domestic Animals like Cow, Buffalo, Ducks, Birds, Hens, Goose, Sheep and Goats. They can play Farm games like Gilli Danda, Tyre Rolling, Gullar Shooting, etc. and Farm Music like Flute, Mouth Organ, Bajana Drum, etc to have fun on visit.

On Arrival at around 10.15 am, Students were served breakfast by the management and the items were ranging from Kichdi to bread and Jam, Cornflakes and milk. They were given natural hand sanitizer before breakfast and were also taught how to make it. Later the instructor spoke at length about Agriculture and familiarized everyone with the jargon involved in Agriculture. He mentioned that Entrepreneurship and Agriculture are utterly connected and have a lot to offer to each other. He then divided students into four groups and each group was given an activity where our students gained hands on experience of planting in paddy fields, sowing seeds, weeding, cultivation, harvesting, pampering animals, feeding animals, making of bio enzymes and vermin compost, use of farming tools and preparation of special nutritious liquid to enhance the growth of plants

Students went around the farm on tractor enjoying the green spaces and also played Gilli Danda in the open area to have fun. They were given bags containing manure and soil to try planting at home. They bid adieu to the villagers and left the farm at around 3.45 pm. The trip gave an insight on how much effort goes into one plate of food, practical knowledge on agriculture and at the same time being more responsible towards protection of environment. It has indeed provided a platform to learn, experience and live the life of a farmer for a day.



Planting of Paddy



Students performing Agricultural Activity



Instructor explaining to Students about Agriculture



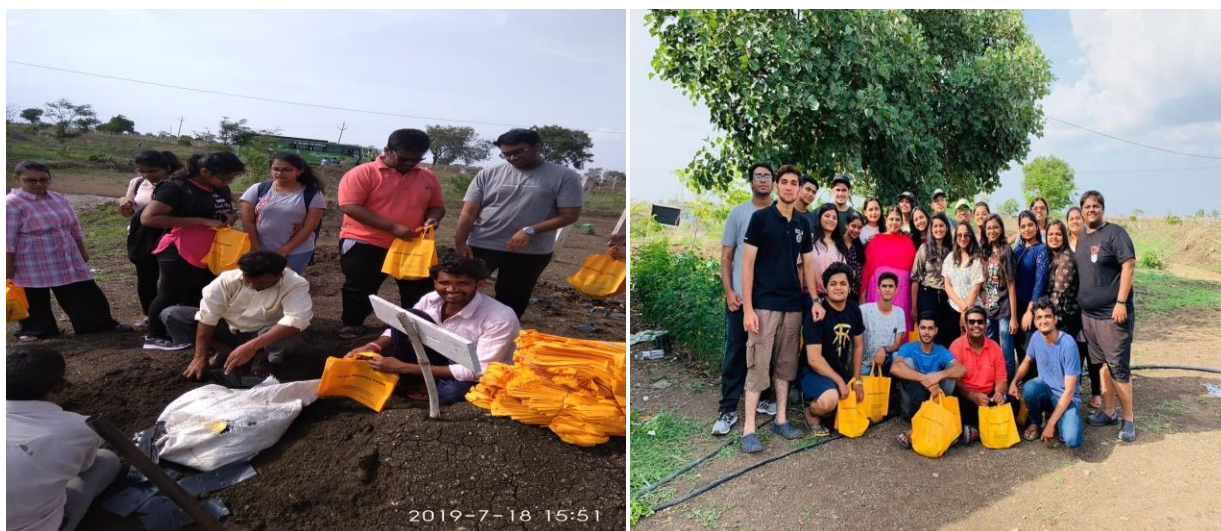
Students performing Agricultural Activity



Students Pampering Animals & Birds



Students going around Farm on Tractor



Distribution of Bags containing Soil & Manure to Students

Visit to Varun Beverages Limited (PepsiCo)

Department of Commerce in collaboration with “Acumen Connect”, Hyderabad organized industrial visit to Varun Beverages Limited (PepsiCo) located at Pothireddypalli, Sanga Reddy District, Telangana on 13th January 2020. 53 registered students from B.Com I year Professionals and II year Honors and Professionals were accompanied by Dr. N.Srilatha, Head, Department of Commerce and Ms.N.Sai Lakshmi, Assistant Professor, Department of Commerce.

On arrival Mr.Shubham from Acumen Connect briefed the students about the objective of the visit and also gave an insight on the company. He said that Beverages Limited is the second largest franchisee in the world (outside US) of carbonated soft drinks (“CSDs”) and non-carbonated beverages (“NCBs”) sold under trademarks owned by PepsiCo and a key player in the beverage industry. It produces and distributes a wide range of CSDs, as well as a large selection of NCBs, including packaged drinking water. PepsiCo CSD brands sold by us include Pepsi, Diet Pepsi, Seven-Up, Mirinda Orange, Mirinda Lemon, Mountain Dew, Seven-Up Nimbooz Masala Soda, Evervess Soda, Duke’s Soda and Sting. PepsiCo NCB brands sold by us include Tropicana (100%, Essentials & Delight), Tropicana Slice, Tropicana Frutz, Seven-Up Nimbooz, Gatorade and Quaker Oat Milk as well as packaged drinking water under the brand Aquafina. He also explained about Business Model Canvas such as (i). Layout of the

organization (ii). HR prospects (iii). Best case practices (iv). Waste Management (v). Operations Management.

Mr. Naveen and Mr.Sai Krishna from Quality department of the company explained to students about state of the art technology and quality control methods used by the company. Students were taken on a tour of the plant where they witnessed the processes involved in converting raw material into finished product i.e. how the Pepsi is filled into bottles, labeling, bar coding, packing etc

Mountain Dew was given to all students as a complimentary for the visit. Case Study was also given to the students and were asked to submit the same. Certificates were given to all the students. The visit offered students an extensive industry exposure and was an effective learning experience.



Students interacting with officials of Varun Beverages Limited (PepsiCo)



Visit to Varun Beverages Limited (PepsiCo)

Visit to State Commission (Telangana State Consumer Redressal Agency)

Department of Commerce organized visit to State Commission (Telangana State Consumer Redressal Agency) located at Khairatabad, Hyderabad on 27th and 28th January 2020. 40 students from B.Com II year Honors were taken to State Commission for an experiential learning accompanied by Mrs.Aarati Samala, Assistant Professor, Department of Commerce. The objective of the visit was to know about the working of State Commission in settlement of consumer disputes when the value of the claim is above 20 Lakhs to 1 Crore.

On arrival, students were taken to court room at 10.00 am and the proceedings started around 10:30 am. The advocates represented the Appellant and the Respondents to put forward the facts of their respective cases. There were 100 cases on each day. Some of the cases were adjourned to a later date, while some received orders. Students got an opportunity to witness the proceedings of various cases, know the facts of the cases and the procedure for settlement of consumer disputes.

After the court was adjourned, Students had an interactive session with Hon'ble Justice Mr. M.S.K. Jaiswal, President, Telangana State Consumer Redressal Commission and Ms.Meena Ramanathan, member of Telangana State Commission. He shared his experiences in dealing with

various cases and how difficult it is to give judgement. He also cleared the queries of the students. The visit gave a practical exposure to students in knowing about the working of consumer redressal agencies.



Students interacting with President and member of Telangana State Commission



Students at Telangana State Commission



Visit to Telangana State Commission

Visit to Bhoodan Pochampally

Department of Commerce in collaboration with “Acumen Connect”, Hyderabad organized industrial visit to Bhoodan Pochampally on 30th January 2020. 44 registered students from B.Com I year Honors and IFA were accompanied by Dr. Sumitra Pujari and Dr. Y.Geethanjali, Assistant Professors, Department of Commerce.

Bhoodan Pochampally is a census town in Yadagiri, Bhuvanagiri District of Indian State of Telangana. Pochampally is a place known for “IKAT” a type of silk where threads and colours find their way into the hands of skillful weavers and meander into the market as beautiful sarees and dress materials. IKAT is the first Indian Textile process to obtain Intellectual Property Rights Protection under Geographical Indications of Goods Act 1999. Pochampally is a typical weaving village known as “Silk city of India”

The tour commenced with visit to Handloom Textile Park spread over 24 acres to learn about dying, drying and designing stages of the making of Sarees and dress materials which are being exported to different parts of the world. Students witnessed different stages namely warping and wefting, layering of thread, joining of silk and cotton, designing (IKAT), drying and finished product.

In the second phase of the visit, students visited Weaving Museum and were enlightened about the history of the village and its connection with the revolutionary Bhoodan movement. On 18th April 1951, Vinobha Bhave, a well-known advocate for non-violence and human rights visited this village. After looking at the plight of the landless farmers of the region, he requested the wealthy landlords to donate some of their lands to the farmers. The local landlords donated 250 acres of land in and around Pochampally. This started the revolutionary Bhoodan movement across India. Later students were divided into 4 groups and were given a Business model canvas which they need to fill up keeping in mind Cost structure, Revenue streams, key activities, key resources, key partners, value propositions, channels, customer relationships and customer segments

The highlight of the tour was visit to weaver's homes and interacting with them which was the last phase. Students have experienced how saree weaving is a family affair where every member has a specific role to play in the process. Students had a gala time in shopping and feast upon junk food.

The tour was fruitful where students got an opportunity to explore ethnicity of Pochampally and also understand the struggle of a common man in the society to whom we pay no heed. The tour was coordinated by Dr.Sumitra Pujari along with the officials from Accumen Connect Mr.Charan and Mr.Shubham.



Industrial Visit to Bhoodan Pochampally



Students interacting with weavers



Students at Handloom Textile Park

Visit to Gayatri Sugars Limited

Department of Commerce organized industrial visit to Gayatri Sugars Limited (Kamareddy unit) located in Adloor Yellareddy village, Sadasiva Nagar Mandal, Nizambad District, Telangana on 11th February 2020. 31 registered students from B.Com III year (Professionals and IFA) were accompanied by Ms.M.Prashanthi and Ms.Mhelsea Mona, Assistant Professors, Department of Commerce

Gayatri Sugars Limited, a public limited company listed on Bombay Stock Exchange (BSE) is a part of the 50 year old highly diversified Gayatri Group. Gayatri Sugars Limited is in the field of Manufacturing across integrated fields such as Sugar, Distillery, and Power. The company which

has pioneered manufacturing of sugar, co-generation of green power, Rectified Spirit and Extra Neutral Alcohol was started in the year 1997. The sugar plant is equipped with state-of-the-art technology and equipment to produce two different grades of high quality commercial sugar graded according to their color and grain size namely S 30 and M 30. Special care is taken to ensure quality par excellence that adds value to its brand image.

Sugar is produced in Double Sulphitation Process involving passing through 5 main stations namely (1) Mill House (2) Boiler House (3) Power House (4) Clarification and evaporation House (5) Boiling and curimeny. The Sugar plant works for 180 days in a year. Students got an opportunity to witness various stages involved in the manufacture of sugar such as (1) Extraction of the Juice (2) Clarification of Juice (3) Concentration and Crystallization (4) Separation of Crystals (5) Refining of Sugar (6) Recovery of Sugar Molasses. 3 types of sugar is formed in this process namely Type A, B and C. As part of recreation students also visited Pocharam Dam and Medak Church on the way back home. The industrial visit enabled the students to enhance their knowledge through practical exposure and learning.



Sugar Cane collected from fields



Crushing of Sugar Cane



Students interacting with Officials



Students at Gayathri Sugar Limited



Students enjoying at Pocharam Dam

Visit to T-HUB

Department of Sciences organized visit to T-HUB, Hyderabad, Telangana on 17th February 2020. 62 registered students from B.Com II year (Computers and IT) were accompanied by Mrs.M.Sunitha and Mrs.C.Swathi, Assistant Professors, Department of Sciences

T-HUB is a Start up Incubator formed 5th November 2015. It is a Public - Private Partnership between the Government of Telangana and three of India's leading academic institutes (The International Institute of Information Technology, Hyderabad - IIIT, The Indian School of Business, Hyderabad – IBS and The National Academy of Legal Studies and Research, Hyderabad- NALSAR) and other private sectors. The main aim of the partnership is to aid technology-related start-ups and the 'hub' provides an innovation driven ecosystem for these companies at a nominal fee. The incubator is expected to be a vantage point for entrepreneurs and investors from India and the world, as it is hard for start-ups to acquire sophisticated infrastructure and professional services.

Mr. Ganesh Rayala, Senior Manager, Marketing Communications, T-Hub, Hyderabad in his address said that the vision of T-HUB is enabling and empowering an ecosystem hungry for innovation. He gave an insight on various programs and entrepreneurial services provided by the

incubation centre. He spoke on business idea generation and its implementation and latest happenings in the field of entrepreneurship. He suggested the students to update their knowledge to become a successful entrepreneur and also cited success stories of young and famous entrepreneurs. After the interactive session, Students were taken a tour of T-HUB. The visit was a great success.



Talk by Mr.Ganesh Rayala



Industrial Visit to T-HUB

Visit to NISM Campus, Navi Mumbai

Department of Commerce in collaboration with “Acumen Connect”, Hyderabad organized Educational Tour to National Institute of Securities Market (An Educational Initiative by SEBI), NISM Campus, Patalganga, Navi Mumbai from 11th to 13th March 2020. 38 registered students from B.Com II year (Generals and Computers) and III year (Computers, Professionals, IT and IFA) were accompanied by Mrs.Bh.Srivatsala and Mr.T.Krishna, Assistant Professors, Department of Commerce

A workshop was organized by NISM on the topic “Building Careers in Capital Markets” on 11th March 2020 at NISM Campus, Patalganga, Navi Mumbai. The resource person was Dr.Latha S Chari, Associate Professor, School for Securities Information and Research (SSIR), NISM.

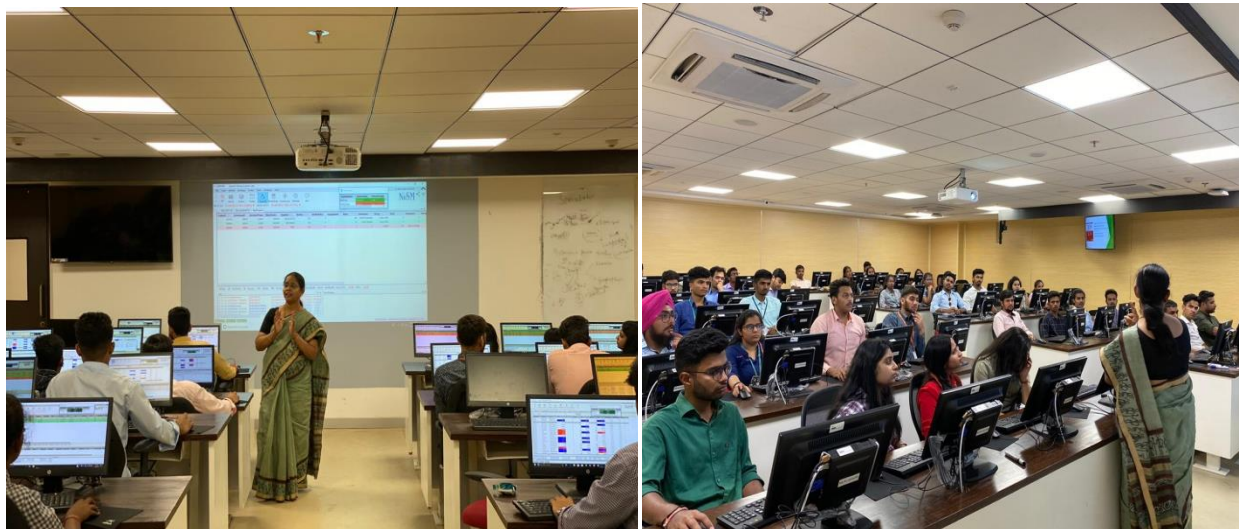
Dr. Latha Chari is a Doctorate in Finance from BITS Pilani, Post Graduate in Commerce and a FCMA (Fellow Member of the Institute for Cost Accountants of India). She has an experience of about two decades equally divided between academia and industry. Before joining NISM, she has worked with Institute for Technology and Management and ITM Institute of Financial Markets for more than a decade. She joined ITM as lecturer and grew up the hierarchy to become the Deputy Director, heading ITM Institute of Financial Markets. During her academic tenure she has published papers in various national and international journals and has conducted MDPs in the areas of financial asset valuation, strategic cost management, trading and operations in equity markets, performance evaluation of mutual funds and the like.

Dr. Latha gave an overview on various aspects such as vision, mission and Functions of NISM, Stock Markets, Financial Markets, Capital Markets, Primary and Secondary Markets etc. She gave an insight on functioning of Stock exchange and explained the procedure for Online trading of shares and securities. A computer was allotted to each student where they learnt about online trading of shares. Certificates were given to all the participants. The visit was very useful to students where they could acquire both theoretical and practical knowledge on Stock Markets and online trading of securities.

 **List of Students**

S.No	Name of the Student	Class
1	Mitesh Heda	B.Com III Computers
2	Vinayendhar Goud	B.Com III Computers
3	Avdesh Raj	B.Com III Computers
4	Navjot Singh	B.Com III Computers
5	Brijesh Mundada	B.Com III Professional
6	B Akhilesh	B.Com III Professional
7	Shruti Jallan	B.Com III Professional
8	Vinay Navandher	B.Com III Professional
9	M Mahesh Kumar	B.Com III Professional
10	G Vishal	B.Com III Professional
11	P Sai Siddhartha	B.Com III Professional
12	Arihant Jain	B.Com III Professional
13	Sejal Agarwal	B.Com III Professional
14	Rishab Awasthi	B.Com III Professional
15	Rahul Bhandari	B.Com III IT
16	Mohammed Abdul Basith	B.Com III IT
17	C M Ashish Nambiar	B.Com III IT
18	Nitya Sharanya Bhagi	B.Com III IT
19	Saakshi Sohni	B.Com III IT
20	Y Dhanesh	B.Com III IT
21	Chetan Bhati	B.Com III IT
22	K Keerthana Reddy	B.Com III IT
23	G Dhanusha Sreeni	B.Com III IFA
24	Jane Mary Page	B.Com III IFA
25	Jivika Tayal	B.Com II Professional
26	Kapish Kanodia	B.Com II Professional
27	V Akhil	B.Com III IT
28	Harshil Kant	B.Com III Professional

29	Kaushal Jhunjunwala	B.Com III Professional
30	B Swathi	B.Com III IFA
31	Nandini Agarwal	B.Com II Professional
32	Sheeka Jain	B.Com II Professional
33	Ismail Ali	B.Com III IT
34	Masih Ahmed Khan	B.Com III IT
35	Ishika Gupta	B.Com II General
36	Y Rishitha	B.Com III IFA
37	Surakshita Vatturi	B.Com
38	Mohd Aahad	B.Com III IT



Workshop on “Building Careers in Capital Markets” by Dr.Latha S. Chari at NISM Campus, Navi Mumbai



Industrial Visit to NISM Campus, Navi Mumbai