

ST.JOSEPH'S DEGREE & PG COLLEGE DEPARTMENT OF COMMERCE

NAME OF THE EVENT: ORIENTATION PROGRAMME FOR FINAL YEAR STUDENTS – ACADEMIC YEAR 2020-21

OBJECTIVE OF THE EVENT:

- 1.) To orient the students about the subjects in the final year.
- 2.) To orient the students about the Elective Subjects in the final year.

OUTCOME OF THE EVENT: By the end of the session, the students got a clear idea about the core subjects and elective subjects that would study in the final year.

DETAILS OF PARTICIPANTS: All the Students from B.Com Final Year

DATE, TIME, & VENUE: 3rd JULY 2020, Online - Google Meet

TARGET AUDIENCE: All the Students from B.Com Final Year

NAME AND DESIGNATION OF RESOURCE PERSONS:

- 1.) Dr.N.Srilatha, Head, Dept. of Commerce
- 2.) Mrs.Sreelakshmi, Faculty Member, Dept. of Commerce
- 3.) Dr.Geetanjali, Faculty Member, Dept. of Commerce
- 4.) Mrs. Aarati Samala, Faculty Member, Dept. of Commerce
- 5.) Ms.Prashanti, Faculty Member, Dept. of Commerce

A BRIEF REPORT:

An orientation programme was conducted for the final year students at the beginning of the Academic Year 2020-21. The orientation programme was about the subjects that they would be learning in the final year. The main purpose of this orientation programme was to give the students a clear idea about the various elective papers that are offered to them, for them to choose from it based on their areas of interest.

The orientation programme commenced with an address by Dr.N.Srilatha, Head, Dept. of Commerce. And it was followed by orientation about the elective papers by the following Faculty Members from Dept. of Commerce.



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- Orientation on Management Accounting Mrs.Sreelakshmi, Faculty Member,
 Dept. of Commerce
- 2.) Orientation on Financial Management Dr.Geetanjali, Faculty Member, Dept. of Commerce
- 3.) Orientation on Marketing Mrs. Aarati Samala, Faculty Member, Dept. of Commerce
- 4.) Orientation on Human Resource Management & Industrial Relations Ms.Prashanti, Faculty Member, Dept. of Commerce

The students were very happy to attend this session as it helped them choose the elective papers for the final year.