

DEPARTMENT OF COMMERCE
ACE CLUB
WORKSHOP ON PERSONALITY DEVELOPMENT

TITLE OF THE EVENT: “Workshop on Personality Development”

DATE AND TIME: 4th & 5th February 2021 from 12.00 pm to 1.30 pm

VENUE: Online mode on Google Meet and You Tube Live Streaming

TARGET AUDIENCE: B.Com First Year Students

NUMBER OF PARTICIPANTS: 151

FACULTY COORDINATORS:

- **Mrs. Ritika Waghray, Assistant Professor**
- **Miss. M.Debora, Assistant Professor**

OBJECTIVE OF THE EVENT:

The workshop was organized with an objective to develop a positive attitude in life, enhance self esteem, build self confidence and develop overall personality of students

OUTCOME OF THE EVENT:

Students were able to know the importance of building a desirable personality to become global icon. They also got an idea as to how personal branding through social media can be an alternative career option instead of government or private jobs

REPORT ON THE EVENT

Association of Commerce Enthusiasts (ACE), Department of Commerce, St. Joseph’s Degree & PG College organized two day workshop on “Personality Development” for B.Com first year students of all streams on 4th and 5th February 2021 through online mode on Google Meet and You Tube live streaming from 12.00 pm to 1.30 pm. The resource person was Ms.Daman Johar, Assistant Professor and Chair Person Admissions and Promotions at Siva Sivani Institute of Management, Hyderabad. She is a renowned trainer, HR Consultant with a fiery passion to

transform young minds to higher states of excellence. She has 10 years of work experience with a strong background in behavioral sciences and corporate communication. The workshop commenced with welcome note by Mrs.Ritika Waghay, Convenor, ACE and Assistant Professor followed by introduction of the speaker by Miss.M.Debora, Coordinator, ACE and Assistant Professor.

Ms. Daman in her address stated that internet has provided a new avenue to enhance personal growth through academic widespread enrichment, creative expression and social interaction. She said that social media refers to interaction among people in which they create, share, make and or exchange information and ideas in virtual communities and networks. She gave insights on (i) using social media for personal branding (ii). Positive and Negative Powers of Social Media (iii). Exploring Social media as a career option namely Blogger, influencer, FB and Instagram Marketing, Freelancing on websites, Advertisements, YouTube Clicks, Likes and Shares etc (iv). Statistics on Digital growth (v). Digital Marketing. At the beginning of the session, she gave a task where students need to describe themselves either through an image/drawing or rap. Our students voluntarily came forward and wonderfully displayed their creative skills and talent.

On 2nd day, Ms. Daman spoke on (i). Social media and Personal Branding (ii). Importance of Goal setting (iii). Importance of Branding to survive in the world (iv). Building a desirable personality. She explained about “ABC” of Personality Development which includes Appearance, Positive Body Language and Communication. She mentioned how branding and building a desirable personality has brought fame to famous personalities namely Late Sri. Mahatma Gandhi, Late Mr.Steve Jobs, Mr. Barack Obama, Sri.Narendra Modi, Mr.Shahrukh Khan, Mr.Yuvraj Singh etc. She also quoted real instances and examples which were very encouraging and interesting. Students actively participated in the interaction and also asked queries. The workshop concluded with vote of thanks delivered by Miss.M.Debora, Coordinator, ACE and Assistant Professor. There was positive feedback on workshop from 151 registered students.

LIST OF REGISTERED STUDENTS

Name of the Student	Roll No.	Class/Group
Krish Jaiswal	121420401021	B.Com I A
T.Subramanyam	121420401118	B.Com I B
Nikhil Rathi	121420401087	B.Com I B
Aman Jain	121420403003	B.Com I P
Akash Singh	121420403002	B.Com I P
Prem Sufha Gupta	121420403025	B.Com I P
Soniya Kapoor	121420401107	B.Com I B
Darshan Kavar	121420401010	B.Com I A
Ainala Tharun Reddy	121420407003	B.Com I H
Heeral Upadhyay	121420407049	B.Com I H
Kashish Jain	121420401017	B.Com I A
Raksha Jain	121420407035	B.Com I H
Prathik Baji	121420407033	B.Com I H
Juhiagarwal	121420401015	B.Com I A
Danny Lalrinawma Ralte	121420401009	B.Com I A
Mayuri Tak	12420401025	B.Com I A
Sanjeev Khalkho	121420401032	B.Com I A
Payal	121520407030	B.Com I H
Harsh Rai	121420407022	B.Com I H

Pritesh Jain	121420403026	B.Com I P
Keshav Goel	121420403017	B.Com I P
Sakshi Jain	121420401094	B.Com I B
Mangali Manisha	121420402057	B.Com I C
Dhairya Dave	121420402011	B.Com I C
Mudavath Shanker	121420402037	B.Com I C
Kannaiah Jaswani	121420402020	B.Com I C
Yogeeta Thakur	121420407055	B.Com I H
M.Venkata Satya Prabhas	121420402121	B.Com I D
Challa Ramya	121420407036	B.Com I H
Saniya Begum	121420402066	B.Com I D
Kathyayini Kotla	121420402081	B.Com I D
Pratham Sharma	121420403041	B.Com I P
Pavan Kachawa	121420401053	B.Com I A
Mukesh Daga	121420401085	B.Com I B
K.Sri Sai Vamshi Krishna	121420401073	B.Com I B
Fathima Christina Pinto	121420401070	B.Com I B
Mohammed Kabir Ahmed	121420403021	B.Com I P
Chetan Tiwari	121420401008	B.Com I A
Deepak Sharma	121420407015	B.Com I H
Rishi Upadhaya	121420407038	B.Com I H

Riya Purkait	7569566476	B.Com I H
Nidhi Sharma	121420401112	B.Com I B
Manisha Chouhan	121420401111	B.Com I B
Manvith Reddy	121420401051	B.Com I A
Mahamkali Rishi Chaitanya	121420401043	B.Com I A
Sowmya Yadav	121420407043	B.Com I H
Vishaka Inani	121420407052	B.Com I H
Saad Anees Ahmed	121420409036	B.Com I IFA
Sai Samiksha Parimi	121420409024	B.Com I IFA
T Shirisha Devi	121420407056	B.Com I H
Yedugani Shruthi	121420407054	B.Com I H
Lohitha Reddy Gangalapudi	121420409035	B.Com I IFA
Bandaru Aashrita Reddy	121420407011	B.Com I H
Nomula Tilakasri	121420409034	B.Com I IFA
Ranshita Kaur Sethi	121420402101	B.Com I D
Bushra Khan	121420403007	B.Com I P
Pratik Jain	121420405032	B.Com I IT
N.Nisha	121420405028	B.Com I IT
Kale Durga	121420401016	B.Com I A
Mohammed Rauf Uddin Rizwan	121420409017	B.Com I IFA
Vanshika Varma	121420405044	B.Com I IT

K Mani Prabhas	121420402117	B.Com I D
Dastagir Hisamuddin	121420405008	B.Com I IT
Eshika Mittal	121420402012	B.Com I C
Bijoriya Vaishali	121420401007	B.Com I A
Tanisha Agarwal	121420401099	B.Com I B
Barkha Agarwal	121420401068	B.Com I B
Sarvi Ramwani	121420402051	B.Com I C
Harsh Sharma	121420407023	B.Com I H
Ayushi Kedia	121420407010	B.Com I H
Ushab Agarwal	121420407050	B.Com I H
Vivek Modani	121420407053	B.Com I H
Thakur Rishika Singh	121420407047	B.Com I H
Rishika Poddar	121420407060	B.Com I H
Gadre Akshitha Rani	121420407057	B.Com I H
Sandesh Dayama	121420407042	B.Com I H
Preethi Rajpurohit	121420401089	B.Com I B
Goda Ramya Yadav	121430407019	B.Com I H
Lachoriya Prem Kumar	121420405021	B.Com I IT
Tejaswaroop Jureddy	121420407058	B.Com I H
Praneeta Saxena	121420407032	B.Com I H
Goutam Bhardwaj	121420407020	B.Com I H

Vishwak	121420407027	B.Com I H
Rohith Racha	121420405033	B.Com I IT
Leena Lunia	121420407025	B.Com I H
Sujal Upadhyay	121420407045	B.Com I H
Shruthi P	121420405030	B.Com I IT
Syed zakaullah	121420407013	B.Com I H
Avantika Pandey	121420407007	B.Com I H
Sisodiya Uday Jain	121420403036	B.Com I P
Khushi Kachwaha	121420407024	B.Com I H
P. Dhatri	121420409023	B.Com I IFA
Mohammed Ayaan	121420409015	B.Com I IFA
Ravi Teja	121420402078	B.Com I D
Ch. Prathima	121420402119	B.Com I D
Kushal Agarwal	121420403019	B.Com I P
Krishna Kanth Vyas	121420401077	B.Com I B
Aditi Bansal	121420407001	B.Com I H
Ayushi Agarwal	121420407009	B.Com I H
L. Gopi Chandana	121420405004	B.Com I IT
Suhani Garg	121420403029	B.Com I P
Naman Kumar Balar	121420407029	B.Com I H
Dev Joshi	121420403034	B.Com I P

Roohi Yasmeen	121420407040	B.Com I H
Sanyam Sethia	121420407044	B.Com I H
Madanu Xavier Chintu	121420402048	B.Com I C
Yash Sharma	121420401038	B.Com I A
Rishabh Heda	121420401030	B.Com I A
Sheshank Kumar	121420402122	B.Com I D
Chavi Agarwal	121420403008	B.Com I P
Lachoriya Deekshitha	121420405020	B.Com I IT
Vanshika Sharma	121420405043	B.Com I IT
Girish Bararia	121420407018	B.Com I H
Mohd Saadh Qureshi	121420401057	B.Com I A
Sneha Panwar	121420401033	B.Com I A
Syed Ali Hussain Zaidi	121420401034	B.Com I A
Edward Milton	121420401011	B.Com I A
D.Adithyavardhan	121420401048	B.Com I A
Jameel Bin Mahmood Alamoudi	121420403044	B.Com I P
T.Deepika	121420401041	B.Com I A
Harshita Vasant	121420401050	B.Com I A
Lavisha G. Parwani	121420405022	B.Com I IT
Harleen Kaur Hora	121420405016	B.Com I IT
S. Anusha Reddy	121420405037	B.Com I IT

P. Varun	121420405045	B.Com I IT
P.Chandra Vamshi	121420401115	B.Com I B
Kota Shalini	121420401020	B.Com I A
Yashwitha	121420401040	B.Com I A
Deeksha Singhanj	121420403009	B.Com I P
Bhumika Jain	121420402009	B.Com I C
Garvit Jain	121420401071	B.Com I B
Mansha	121420407028	B.Com I H
Udaykiran	121420401116	B.Com I B
Samuel Akash	121420407004	B.Com I H
Tanuj Rathi	121420407046	B.Com I H
Potel Tanishq Yadav	121420407031	B.Com I H
Unnathi Agarwal	121420407048	B.Com I H
Muskan Charania	121420402058	B.Com I C
Nikitha Kantekar	121420407051	B.Com I H
Shakti Avinash	121420401059	B.Com I A
Austin Victor	121420407006	B.Com I H
Aniket Gupta	121420401002	B.Com I A
Bhavik Agarwal	121420407012	B.Com I H
Soumya	121420402013	B.Com I C
Sunil Dugana	121420405010	B.Com I IT

Eshita Evita Peter	121420407016	B.Com I H
M. Keerthana	121420402026	B.Com I C
Bathula Lysa Praneeth	121420402008	B.Com I C
Syed Azhar Ali	121420407059	B.Com I H
Krishna Jaju	121420401022	B.Com I A
Gauri Shinde	121420407017	B.Com I H

LINKS FOR MEETING & FEEDBACK

Meeting Link

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Feedback Links

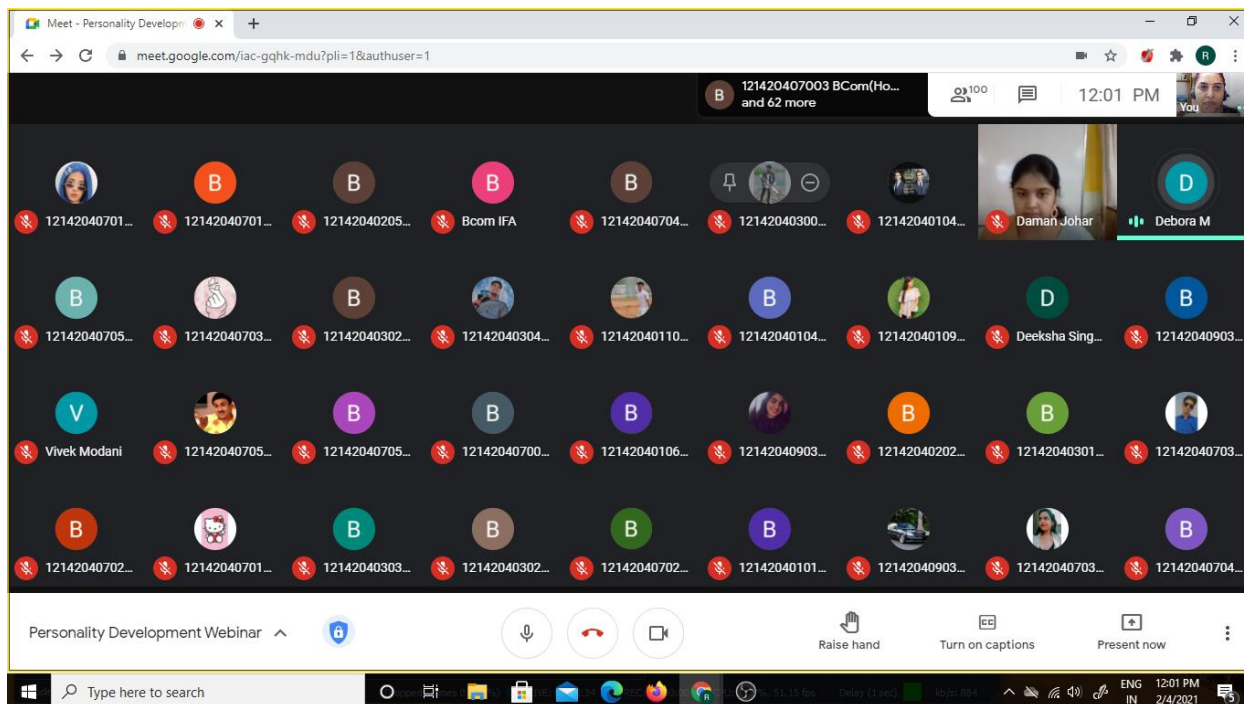
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? Feedback form link day 1

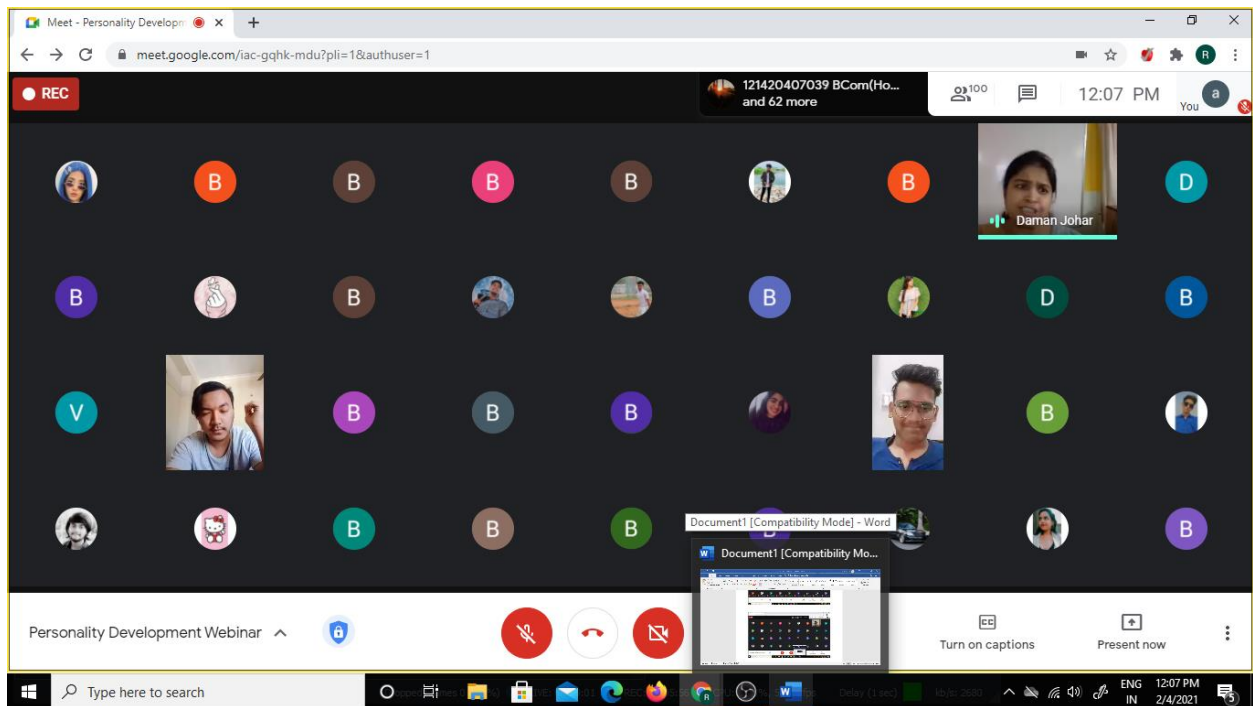
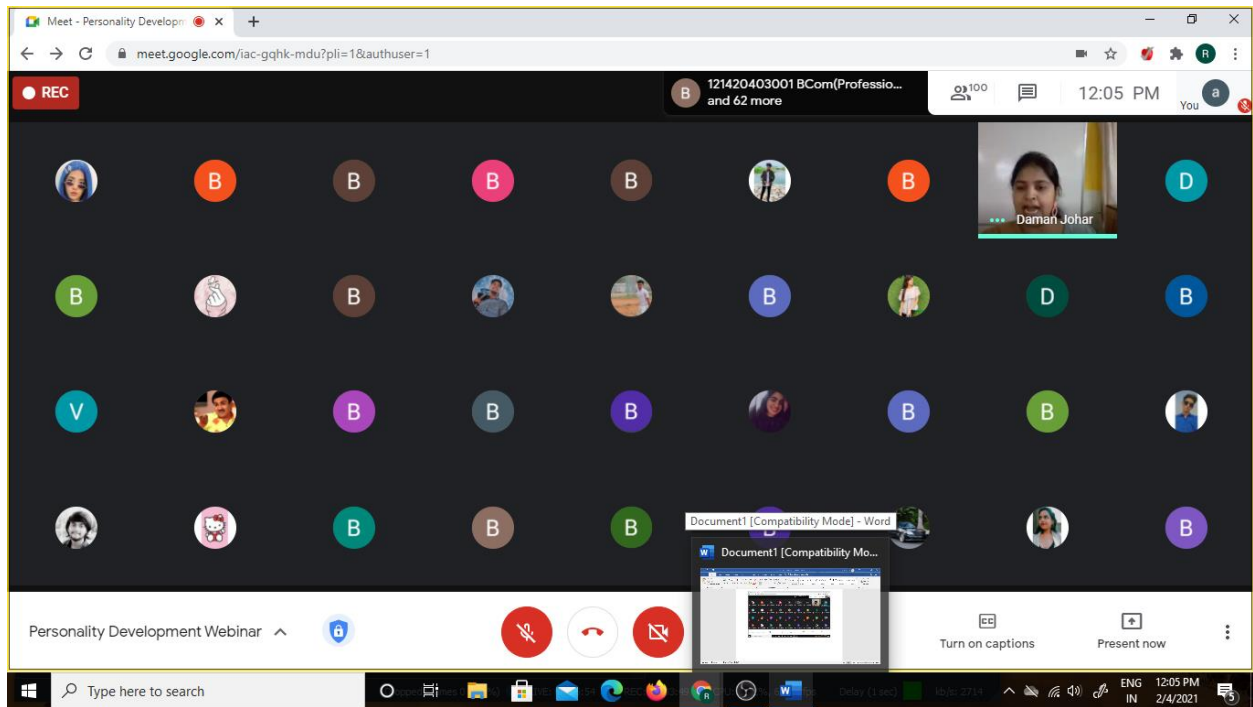
https://docs.google.com/forms/d/1zcyvVVyHI33m98ikrK30MoC00kU_6_oOuJUXFnZpVhg/edit?usp=sharing **Feedback form link day 2**

CERTIFICATE:



PHOTOGRAPHS - DAY 1





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REC

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People (100)

Chat

Let everyone send messages

121420401050 BCom(Generals) 12:12 PM
That's so perfect Ma'am

121420407001 BCom(Honors) 12:25 PM
me

121420407034 BCom(Honors) 12:26 PM
namaskar
mein nahi hoon kyu badi kalakaar
dancing mein rakhti hoon shok apna
aur raat ko dekh ti hoon roz sapna
koi*

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koi*

Deeksha Singhani 12:28 PM
chalo pehle ate hai mere naam pe jada mat socho
dekhlo yaar screen pe or toh or kya batau apne
bare mai dance ke alawa kuch dikhta hi nhi samne
you can

You 12:29 PM
By Yogeeta Thakur (you tube)
i love speaking on stages, taking my images, Dance
is my stress buster, my self-confidence is my
master...

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You 12:29 PM
By Yogeeta Thakur (you tube)
i love speaking on stages, taking my images, Dance
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121420407001 BCom(Honors) 12:29 PM
Ma'am can I show my drawing

121420407060 BCom(Honors) 12:30 PM
Ma'am i have something to share

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People (100)

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you can

You 12:29 PM
By Yogeeta Thakur (you tube)
i love speaking on stages, taking my images, Dance
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Ma'am can I show my drawing

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Ma'am i have something to share

Send a message to everyone

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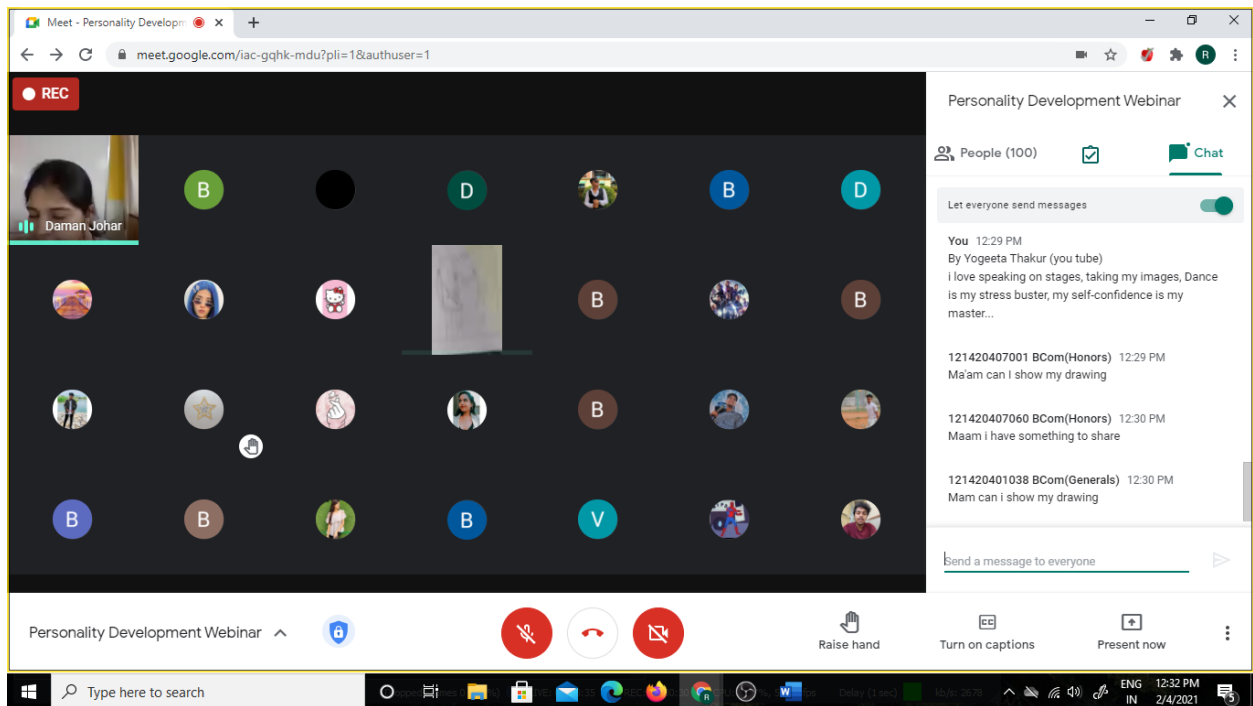
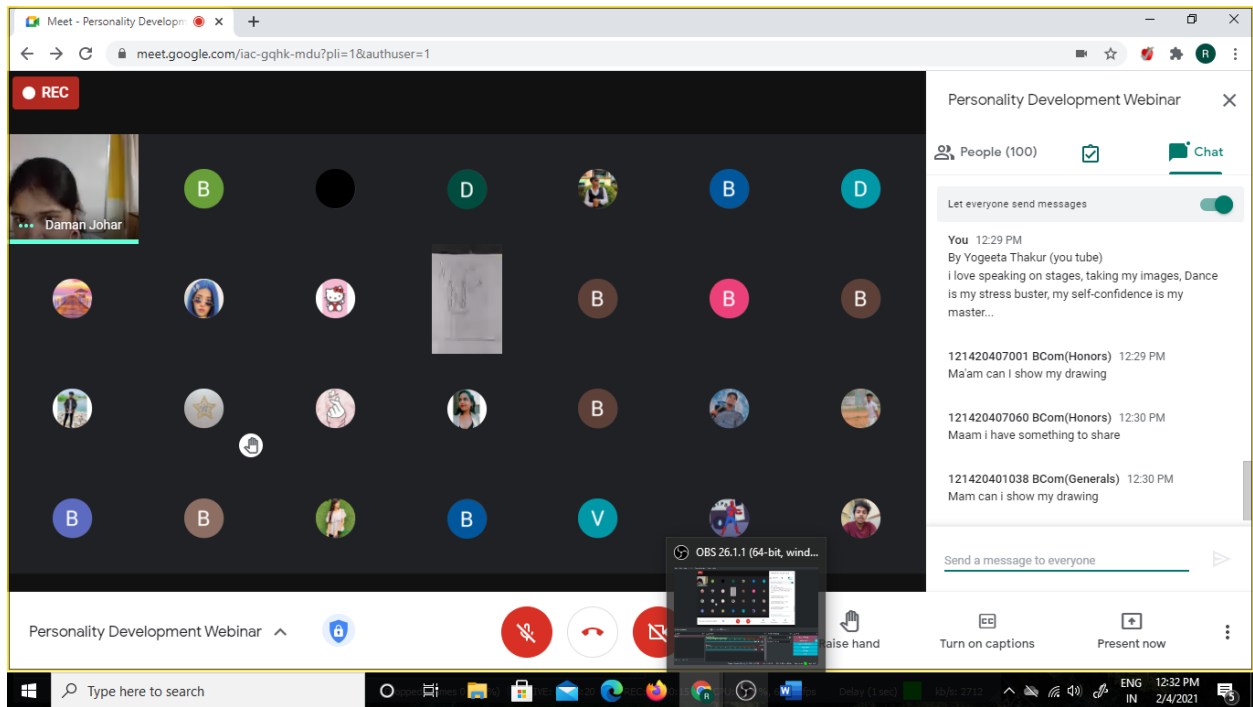
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People (100)

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You 12:29 PM
By Yogeeta Thakur (you tube)
i love speaking on stages, taking my images, Dance
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121420407001 BCom(Honors) 12:29 PM
Ma'am can I show my drawing

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Ma'am i have something to share

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Mam can i show my drawing

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People (99)

Chat

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You 12:29 PM
By Yogeeta Thakur (you tube)
i love speaking on stages, taking my images, Dance
is my stress buster, my self-confidence is my
master...

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Ma'am can I show my drawing

121420407060 BCom(Honors) 12:30 PM
Ma'am i have something to share

121420401038 BCom(Generals) 12:30 PM
Mam can i show my drawing

Send a message to everyone

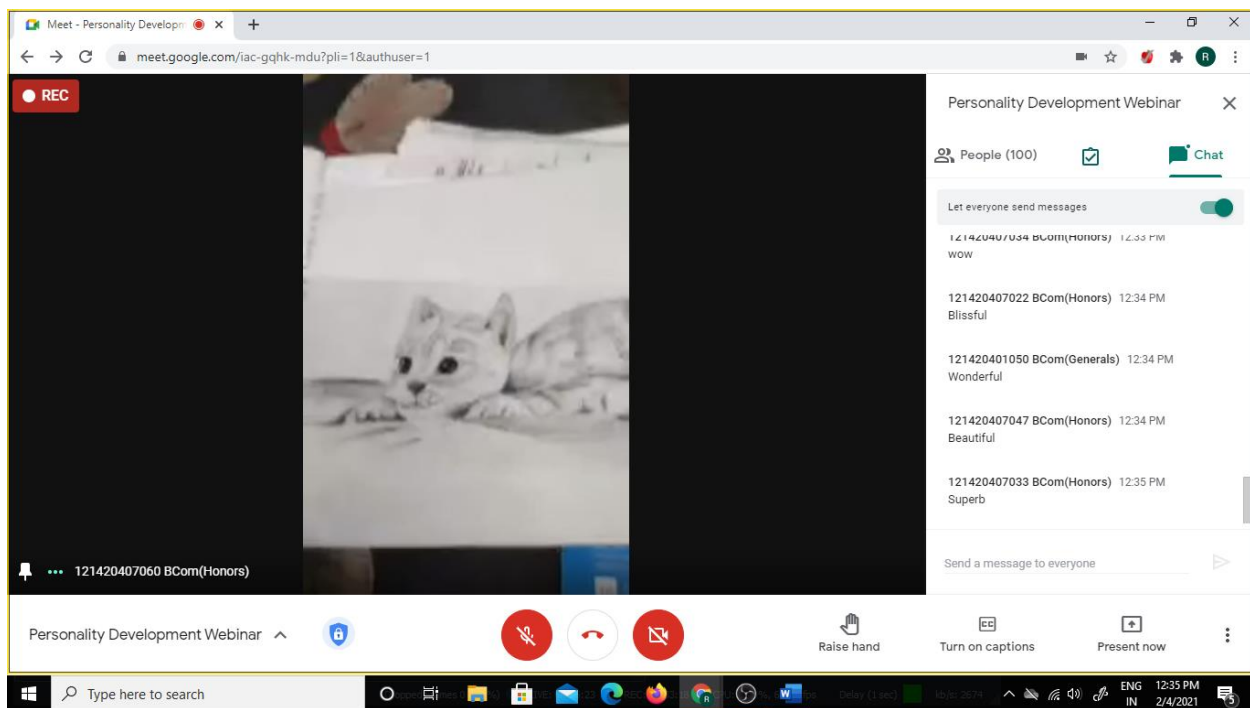
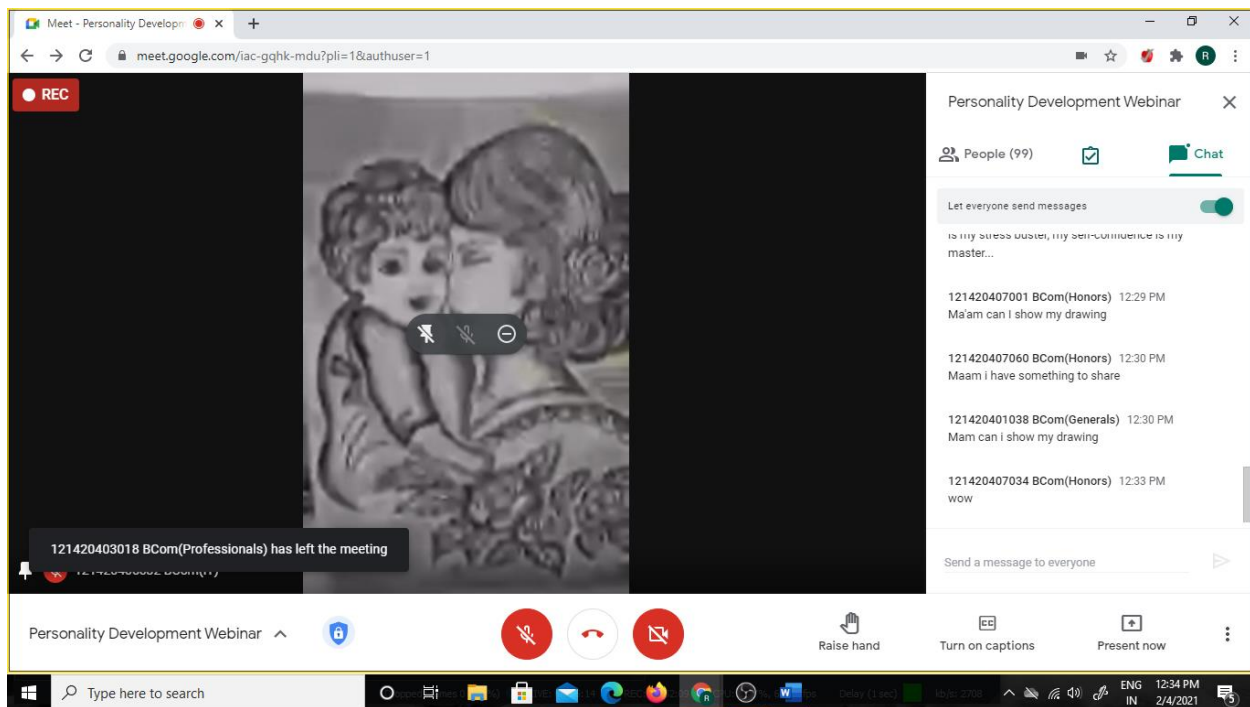
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We are all aware that social media has had a tremendous impact on **our culture, in business, on the world-at-large.**

What are some of the real powers, both positive and negative, that social media has vested in our hands?

Powers of Social Media

Positive Powers Negative

Positive and negative effects of social networking

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REC D Daman Johar is presenting 121420402051 BCom(Compu... and 77 more 1:04 PM You

Positive Powers

1. Children & Adolescents
2. Enhanced Learning Opportunities
3. Health Information and Issues
4. Powers in Business
5. Power on Politics
6. Non-profit organisation
7. Other powers

POSITIVE POWERS

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REC D Daman Johar is presenting 121420407056 BCom(Ho... and 75 more 1:07 PM You

Negative Powers

There are downsides too to social media. Many introverts and socially reclusive users place too much emphasis on virtual interaction, and ignore the real world outside.

- 1 Cyber Bullying And Online Harassment
- 2 Influence Of Advertisements On Buying
- 3 Relationships
- 4 ISIS

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REC D Daman Johar is presenting 121420407036 BCom(Ho... and 73 more 1:13 PM You

Career in Social Media

- Blogger
- Influencer
- FB Marketing
- Instagram Marketing
- Advertisements
- YouTube – Clicks, Likes and Shares

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Social Media and Personal Branding

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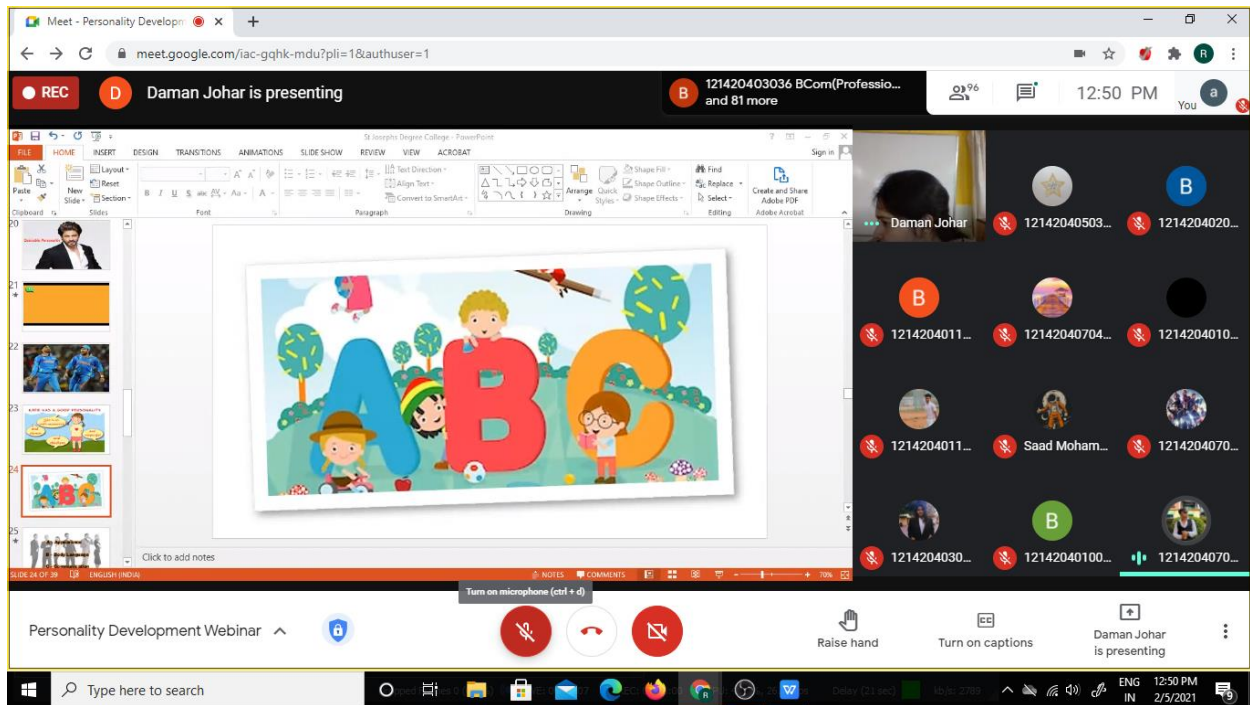
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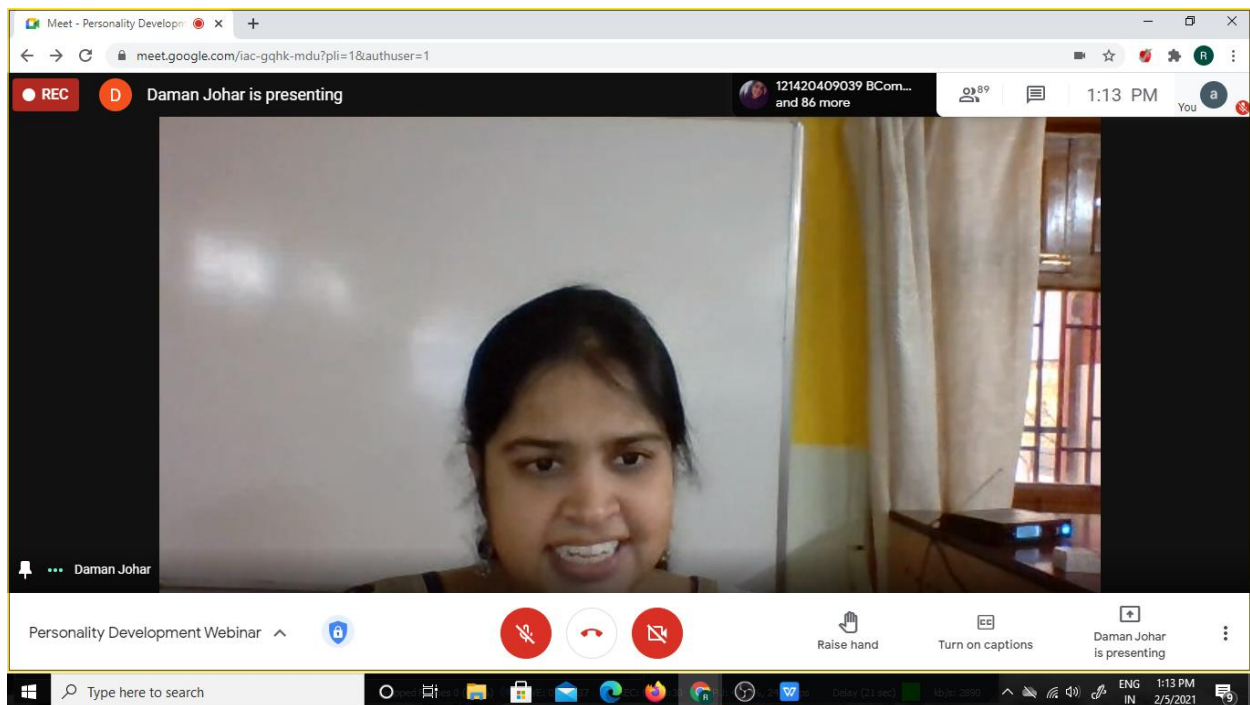
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1:31 PM

St Joseph's Degree College - PowerPoint

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People (96) Chat

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121420401008 BCom(Generals) 11:59 AM
Good afternoon mam

121420407040 BCom(Honors) 12:33 PM
I'm a fan of him

121420405004 BCom(IT) 1:18 PM
But mostly everything depends on mindset mam
they can change at any moment.

You 1:37 PM
<https://forms.gle/grNLY1ukP4s96Sw17>
Feed back form for Certificate & attendance, Kindly
Fill it carefully

Send a message to everyone

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Leave call

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