



# JOSEPH'S HERALD

COMMERCE NEWSLETTER

2020-2021



**ST. JOSEPH'S  
DEGREE & PG COLLEGE**

Autonomous | Re-accredited by NAAC

Affiliated to Osmania University



## Inside the Issue ...

The Prologue .....	2
The Critique Crew .....	3
Critique Crew's Communique.....	4
Provost's Proclamation .....	5
In Conversation with the Correspondent .....	6
From the Desk of Dean of Academics.....	7
Directions of the Director of Evaluations.....	7
Dialogue with Doyen .....	8
Connect with the Convenor .....	8
Truthful Thanking for Rewarding Rankings.....	9
Commerce Day Celebrations .....	9
Prastuti - Presentation Competition.....	11
Department Diaries .....	13
Grace of ACE .....	20
COMMERA 2021.....	21
Student Achievements .....	27
Placements Record .....	28
Faculty Achievements/Awards/Consultancy/ Extension Services .....	29
Sophomore's Stories .....	30
Alumni Audits .....	32
Parents Probes of Alumni .....	35

*Dream to touch the sky  
Spread the wings of knowledge  
and Learn how to Fly*

### The Prologue

With the aim, zest, zeal, verve, ardour and avidity of letting every Josephite touch the skies with a broad base of Lore and widened horizons of Knowledge and Expertise, we are here to unveil the third print of our Commerce Newsletter... JOSEPH'S HERALD 2020 - 2021.

The iconic Joseph's Herald, is now here with a new outlook, new perspective and a new face all together which shall leave all its readers mesmerised with its content, articles and commitment.

Here Presenting, a Panoramic Palette in the times of Pandemic which depicts the journey ranging from - Alumni Audits to Parents Probes, Sophomore's Stories to Champion's Crowns, Events Embraced to Achievements Acquired - Joseph's Herald has everything in it to cater to the needs of all Commerce Lovers.

"Welcome to the world of Conscious Conscience of Commerce".

**JOSEPH'S HERALD**  
The Annual Commerce Newsletter  
Department of Commerce  
St. Joseph's Degree & PG College

## The Critique Crew

**Miss. M. DEBORA**  
M.Com, M.Phil, PGDCA  
Convenor of Joseph's Herald  
& Assistant Professor,  
Department of Commerce



**Dr. N. SRILATHA**  
M.Com, M.Phil, PhD  
Associate Professor & Head,  
Department of Commerce



**VAISHNAVI MAMIDIPUDI**  
B. Com III IFA  
Team Lead

**AKBAR ASADI**  
B. Com III Professionals  
Editor in Chief



**T. SONU**  
B.Com III Computers  
C Section  
Collection Head

**INDIRA**  
B.Com III Computers  
D Section  
Creative Head & Editor



**KHUSHAL KOTHARI**  
B.Com II Professionals  
Assistant Team Lead

**FARIA HISBAR**  
B.Com II Professionals  
Assistant Editor



**R. SAI MANU BHARADWAJ**  
B.Com II Computers  
C Section  
Assistant Collector

**A. MADHURI**  
B.Com II Computers  
C Section  
Assistant Collector



**MITHALI ASAWA**  
B.Com II Computers  
C Section  
Creative Assistant



**HARSH RAI**  
B.Com I Honors  
Assistant Collector



## Critique Crew's Communique



Each and every accomplishment starts with a decision to try! With the same mindset and vista our journey of bringing Joseph's Herald with a new face, has started and today we take immense pride and joy to release the most awaited bulletin of the entire Commerce fraternity of our College which is our very own **"JOSEPH'S HERALD 2020 - 2021"**, the Annual Commerce Newsletter, which was carefully created and colourfully curated by the Critique Crew.

It feels nostalgic now, but times just fly. We still can't believe when our journey of this newsletter release has started with single toddler steps of ours and has now fully transformed into a destination reached voyage. A successful accomplishment that will be cherished throughout our lives. But, when we turn around to view this beautiful journey of ours, it reminds us of all our efforts that were taken to make this very edition more meaningful, new and memorable.

All Accomplishments were once considered impossible, but with a creative and considerate crew, every milestone was cherished and every landmark was joyous. From the very first day, the entire crew was geared up for this very release and heavy hours, many minds, and most importantly many emotions were poured into this bulletin. Through this platform we would like to extend our deepest gratitude to our beloved faculty Dr. N. Srilatha mam, Associate Professor & Head, Department of Commerce and Miss. M. Debora mam, Convenor, Joseph's Herald & Assistant Professor, Department of Commerce for their strong belief in this crew of ours, constant support, guidance and their utmost Care towards this crew of ours.

We sincerely hope that this bulletin which is a result of an exotic blended mix of our Emotions, Ideas, Thoughts, Creativity and Commitment will be relished and cherished by our readers as well.

***We wish all our readers, A RADIANT READING!!!***



## Provost's Proclamation

The Joseph's Herald - Commerce Newsletter sums up the achievements of Commerce Department and also provides a platform for students to depict their hidden creativity. It gives me immense happiness to see the zeal and enthusiasm of the Department in bringing out the third issue of Joseph's Herald. Commerce Newsletter is a forum which encourages the students to keep themselves updated, share knowledge and also add more and more knowledge to their knowledge bank. This newsletter gives an opportunity to the students to exhibit and develop their skills and talents. I take this opportunity to appreciate and congratulate Dr.N.Srilatha, Head of the Department, Miss.M.Debora, Convenor and the editorial team for their dedication and hard work. May God almighty shower his abundant blessings on you all forever.

Fr. Dr. D. Sunder Reddy  
Principal





### In conversation with the Correspondent...

Department of Commerce aims at imparting value based quality education to the students and produce conscientious citizens bringing laurels to the College. I'm pleased to know that the Department is bringing out third issue of Joseph's Herald - Commerce Newsletter. The Newsletter offers a platform to showcase the vibrant journey of Commerce Department and also witness the creative potential of youngsters and teamwork which is very much needed in today's competitive world. Reading this Newsletter would definitely be an inspiration to all. I congratulate Dr.N.Srilatha, Head of the Department, Miss.M.Debora, Convenor and also applaud the valuable efforts and coordination of Joseph's Herald team in bringing out this Newsletter. You have shown that you are capable of doing great things. Remember as you rise to stardom that achievers are among the humblest people. I wish you all a great success. Stay Blessed!

Rev. Fr. Kandi Marreddy  
Correspondent



### From the desk of Dean of Academics

Joseph's Herald - Commerce Newsletter is an excellent knowledge sharing forum. This gives a great exposure to the students to get awareness about the latest developments that are happening in the field of Commerce. This gives the students a wonderful opportunity to share their novel ideas and encourages them to develop the kind of thinking process which is required and which would lead to many more inventions in the future. I take this opportunity to congratulate Dr.N.Srilatha, Head of the Department, Miss.M.Debora, Convenor and the editorial team for their commitment, dedication and efforts that they have put in, in coming up with the third issue of Joseph's Herald. I wish the team all the very best in all future endeavors.

Rev. Fr. Uday Bhaskar Reddy  
Dean of Academics



### Directions of the Director of Evaluations

Dear Students, make Commerce a choice and not a second option. One positive event transforms the vision for the things happened in life and gives a motive to dream and fulfill it by making an individual identity in society. I am glad Commerce Department is coming out with yet another innovative and creative idea to bring out "The Joseph's Herald". Contented to know its main focus is to integrate standard of life with quality of life through overall development. The Joseph's Herald brings out the best in students which include personality development, leadership, adventures, group activities, highest work ethics, treating short-term success to feed motivation, treating short-term failures as maturity gains, serving the larger group and finally invoking Almighty God to bless us. I am excited and looking forward to witness the growth of the students, their achievements, skills and talents through this magazine. I congratulate Dr.N.Srilatha, Head of the Department, Miss.M.Debora, Convenor and the editorial team.

I wish success for the entire Commerce Department for their countless efforts now and in the coming days.

Rev. Fr. Dr. Thumma Fathima Reddy,  
Director of Evaluations, Examination Branch





### Dialogue with Doyen

It gives me an immense pleasure to present to our readers the "Joseph's Herald-News Letter" third issue of the Department of Commerce. This Newsletter gives us the glimpses of the achievements and activities of the department and the articles from students on current trends in Commerce.

Publishing a magazine today is indeed a tedious and herculean task. The efforts put in by the team are commendable. I extend my heartfelt congratulations to the magazine Convenor Miss.M. Debora and editorial team for putting their meticulous planning and hard work in bringing out "Joseph's Herald- News Letter" third issue of the Department of Commerce.

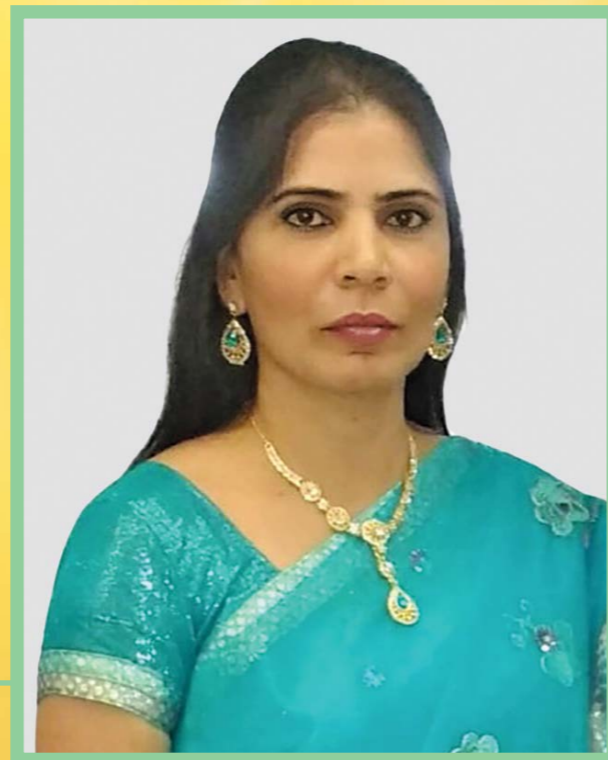
**Dr. N. Srilatha**, Associate Professor & Head, Department of Commerce

### Connect with the Convenor

I'm glad to bring before you all third issue of Joseph's Herald - Commerce Newsletter for the academic year 2020-21 by overcoming the challenges posed by the pandemic crisis which blow around the globe, leaving no space untouched and which had a major impact on education by adopting virtual learning. The aim of this Newsletter is to inform, inspire and engage a diverse readership from all stakeholders of the College.

It gives me immense pleasure to pen for this extraordinary Newsletter and also appreciate the Team Lead, final year Heads and support from first and second year students of Joseph's Herald Editorial Team for their constant efforts, hard work and enthusiasm. I'm sure their original ideas will certainly excite and elate your thoughts. The outstanding articles, notable student and faculty achievements, fond memories of Alumni and their parents along with the various events organised by our Department are sure to captivate the attention of the readers. I hope you would enjoy your journey as you sail through the pages of Joseph's Herald and for sure will make an interesting reading

**Miss. M. Debora**, Convenor of Joseph's Herald & Assistant Professor, Department of Commerce



### Truthful thanking for rewarding rankings



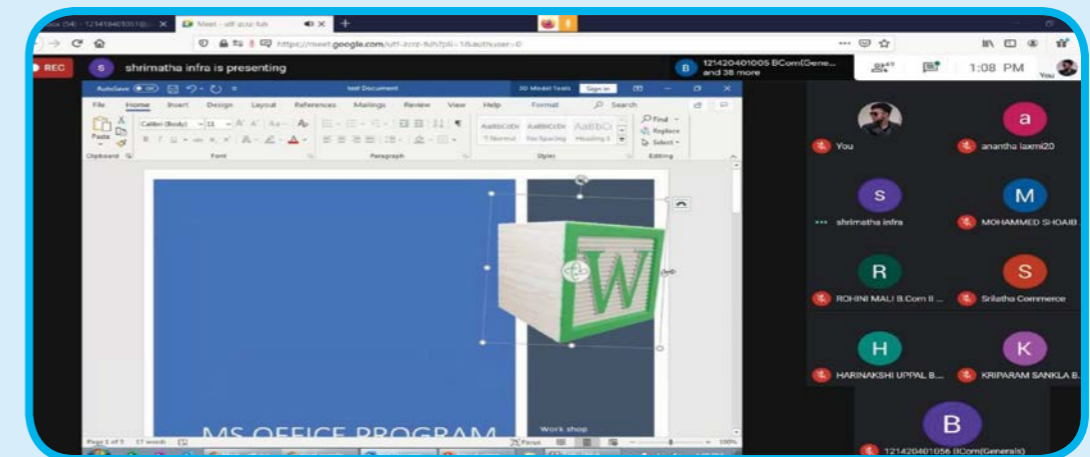
S.No.	Survey Conducted by	Ranking at India Level	Ranking at City Level
1	India Today, Nielsen Survey - June 2020	52	3
2	The Week - Hansa Research Survey - August 2020	39	3
3	Outlook Magazine - September 2020	59	4
4	Education World - The Human Development Magazine - May 2021	31	4

### Commerce Day Celebrations

The "Commerce Day Celebrations" was a curated collection of many events formulated by the prestigious ACE Club of Commerce Department via online platform due to the ongoing COVID pandemic crisis. The celebrations commenced on 5th November 2020 and concluded on 11th November 2020. Workshop on "MS Word & MS Excel"; "ACE Online Quiz"; Webinar on "Time Management" and "Prastuti - Presentation Competition" were the events conducted under the 'Commerce Day Celebrations' banner.

#### Workshop on MS Word and MS Excel

Workshop on "MS Word and MS Excel" was the maiden program of the four-day event held on the dates of 5th, 6th, 12th & 13th of November 2020, mainly targeted at B.Com I and II year General students in order to acquaint them with the usage of MS word and MS excel software, which are considered to be the basic skills that a graduate is expected to acquire in order to survive in the developing digital era. The resource person was Mr.Gowri Shankar, Director, Moksha Consulting Services, Hyderabad. The event witnessed 93 participants. At the end of the workshop, the students found it to be very informative and they learnt about various aspects of MS Word and MS Excel namely Menu Bar, Various Tabs, Shortcut Keys, Mathematical Functions, Diagrams, Charts etc.



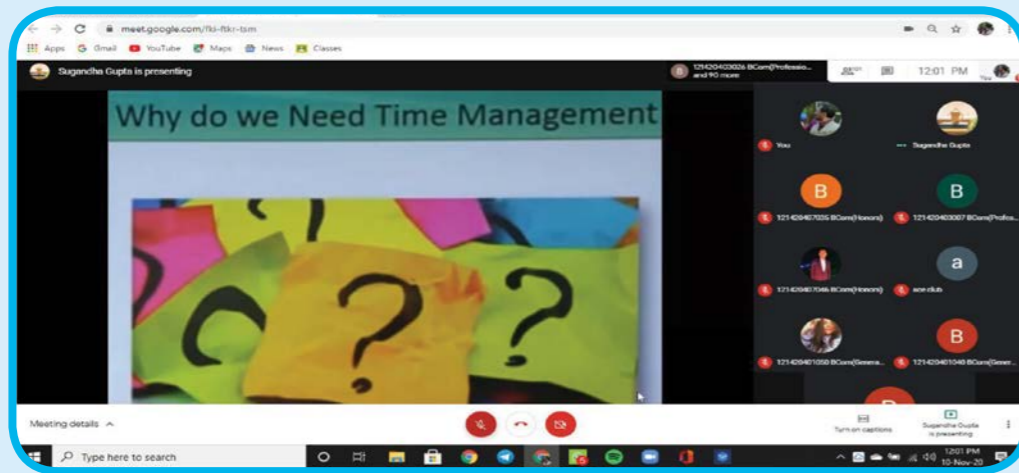


### ACE Online Quiz

The 'ACE Online Quiz' was the second event conducted on 10th November 2020 for all streams of B.Com I, II & III year students through Google Form, which was categorized in such a way so as to enable the participants to know their level of knowledge in the field of Commerce. A set of questions were framed from the broad syllabus, which tested the student's ability to recognize and answer the questions. This event witnessed about 130 participants. The quiz increased the confidence levels of the students with regard to the commerce subjects and also made them understand their areas of improvement.

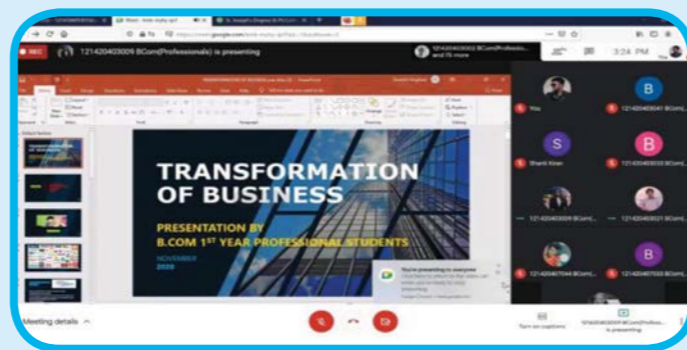
### Webinar on Time Management

The third event of the celebrations was Webinar on 'Time Management' which was conducted on 10th of November, 2020, for all streams of B.Com I year students. The objective was to educate students on the importance of Time Management and the vital role it plays in every individual's personal and professional life and it also gave an idea of how to inculcate this life changing skill for a better brighter and meaningful life. This event has seen a wonderful resource person; Dr.Suganda Gupta, of ESSGEE Digiskills, Mumbai. The event witnessed a whopping number of 262 participants. By the end of the webinar, students understood how to set priorities and achieve goals through efficient Time Management, advantages of multi-tasking and how not to multi task until and unless it is important.



### Prastuti - Presentation Competition

The fourth event of the celebrations was 'Prastuti - Presentation Competition' which was held on 9th, 10th & 11th of November, 2020 wherein the focus was on how well a team of students could present a given concept with creativity and presentation skills. A topic was given to each class and they were asked to come up with a presentation and showcase the student's presentation skills and their ability to explain.



It would be fair to presume that the "Commerce Day Celebrations -2020" was victorious in overcoming the obstacles caused by the pandemic and engage students in educative, enlightening and entertaining activities. The workshop on 'MS Word and MS Excel' recorded a very positive feedback and was found helpful by the participants. All the participants of 'ACE-Online Quiz' retained additional knowledge about commerce by the end of the quiz. Webinar on 'Time Management' was successful in instructing the students the art of managing their valuable time. 'Prastuti- Presentation Competition' gave students good exposure on presentation which is required at every stage in the corporate world.

All in all the 'Commerce Day Celebrations - 2020' was a great Success with many Emotions, Challenges, Learnings, Ideas and many more Memories that have left a memorable mark in the lives of all those who were a part of these celebrations.

## Prastuti - Presentation Competition

As part of Commerce Day Celebrations, Association of Commerce Enthusiasts (ACE), Department of Commerce conducted an Inter Class Presentation Competition titled "PRASTUTI" for all three years of B.Com, wherein topic was given to each class and the faculty were mentors who guided the students. The students took the opportunity in stride and came up with vibrant presentations as they have to get adapted to making presentations digitally.



The event was robust and was carried out very smoothly over the course of 3 days on 9th, 10th & 11th of November, 2020 by the student coordinators of ACE and the faculty of Department of Commerce. Each class was evaluated on the basis of oratory skills, confidence, selected theme, matter and presentation skills. The Judges were Mr.Trinadh Teja, Senior Manager at ICICI Prudential & CA Nevin Fernandes, Proprietor - Fernandes & Associates. The event had 80 participants consisting of 24 teams spread across all three years of B.Com.

## Winners of Prastuti - Presentation Competition

**Topic: Startups - A Boon or Bane to Indian Economy**  
**Mentor: Mrs. Preethi Rathi - I Prize**

**Topic: A comparison of Mutual Funds with other Investment options - Mentor: Mrs. G. Savita - I Prize**



**Ayushi Kedia**  
B.Com I Honors



**Prathik Baji**  
B.Com I Honors



**Avantika Pandey**  
B.Com I Honors



**Rangineni Shivani**  
B.Com II (IT)



**Kamal Ashutosh Pandya**  
B.Com II (IT)



**Anisha Jhavar**  
B.Com II (IT)



**Ayush Verma**  
B.Com I Honors



**Sanyam Sethia**  
B.Com I Honors



**Mansha Agarwal**  
B.Com I Honors



**Harsha Rochi Ramani**  
B.Com II (IT)



**Ishika Jaiswal**  
B.Com II (IT)



**Nune Prashanth Kumar**  
B.Com II (IT)



**Praneeta Saxena**  
B.Com I Honors



**Yogeeta Thakur**  
B.Com I Honors



**Harsh Rai**  
B.Com I Honors



**Sejal Jaiswal**  
B.Com II (IT)



**Jain Priya**  
B.Com II (IT)



**Topic: Transition in Modes of Payment - Mentor: Mrs. CH. Padmaja - II Prize**



**Chetan Tiwari** B.Com I General A Sec. **Harshita Vasant** B.Com I General A Sec. **Aniket Gupta** B.Com I General A Sec. **Mohammed Saadh** B.Com I General A Sec. **Darshan Kawar** B.Com I General A Sec. **Syed Ali Hussain Zaidi** B.Com I General A Sec. **Yashwitha** B.Com I General A Sec.

**Topic: It's Time to break the Silence - Crimes against Minor Girls - Mentor: Miss. M. Debora - II Prize**



**Hadia Masood Siddiqui** B.Com II Professionals **Khushal Kothari** B.Com II Professionals **N. Einstein Arther Paul** B.Com II Professionals **Priyanka Jaiswal** B.Com II Professionals **Sardar Satvinder Singh** B.Com II Professionals **Faria Hisbar** B.Com II Professionals

**Topic: Life Insurance and its role in present scenario - Mentor: Miss. Mhelsea Mona M - II Prize**



**R. Sai Manu Bharadwaj** B.Com II Comp. 'C' Sec **A. Navya Prakash** B.Com II Comp. 'C' Sec **Mithali Asawa** B.Com II Comp. 'C' Sec **Pintu Kumar Mali** B.Com II Comp. 'C' Sec **Sohanlal Sanjana** B.Com II Comp. 'C' Sec **Villyal Vidushi** B.Com II Comp. 'C' Sec **Fatima Nayeem** B.Com II Comp. 'C' Sec

**Topic: Humour Appeal in Advertisements - Mentor: Mrs. Aarati Samala - I Prize**



**Akbar Asadi** B.Com III Professionals **Farwa Basith** B.Com III Professionals **Ronak Agarwal** B.Com III Professionals **Simran Malu** B.Com III Professionals **Muskan Jain** B.Com III Professionals

**Topic: COVID 19 & its impact on the Global Economy - Mentor: Miss. M. Prashanthi - II Prize**



**Vaishnavi Mamidipudi** B.Com III (IFA) **Niharika Aredla** B.Com III (IFA) **Purna Soni** B.Com III (IFA) **Syed Omer** B.Com III (IFA) **Umar Muqtadir Siddique** B.Com III (IFA)

**Topic: Make in India - Significance & Challenges ahead - Mentor: Mrs. R. Sreelakshmi - II Prize**



**Pooja Patange** B.Com III Honors **Amal Anthony** B.Com III Honors **Suguru Sahithi Poornima** B.Com III Honors **Kavita Goyal** B.Com III Honors **Mehul Mansur Mukhida** B.Com III Honors

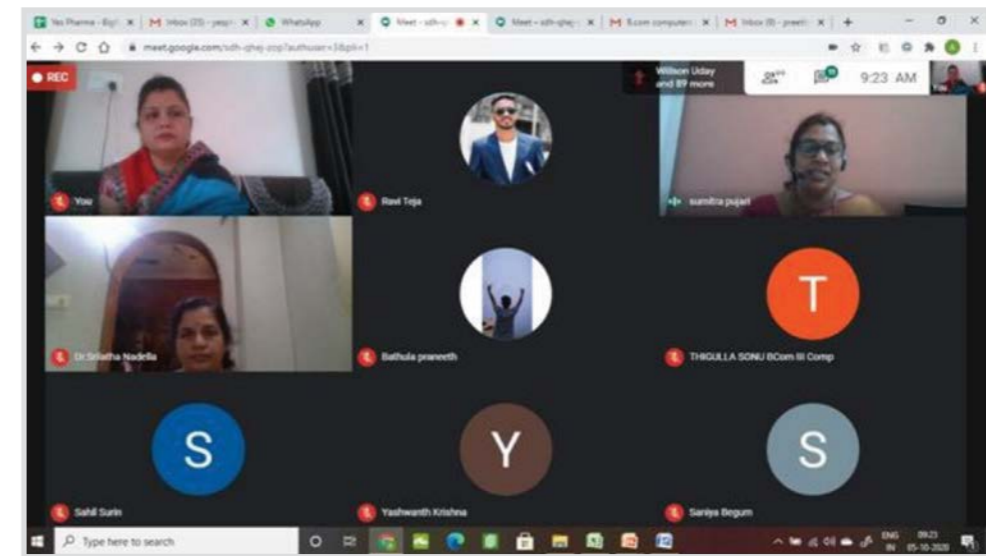
## Department Diaries

Department of Commerce, St. Josephs Degree & PG College has conducted several events during the academic year 2020-2021 despite the new challenge of virtual education. The attempts of the Department were so deep and conscious that they tried "THE REAL HARD WAY OUT" for converting the Seminars into Webinars; Trainings into Podcasts; Competitions into Presentations; Classrooms into Google Meet, and so on & on & on!

*Presenting a Sneek Peek into the Department's Expeditious Hike...*

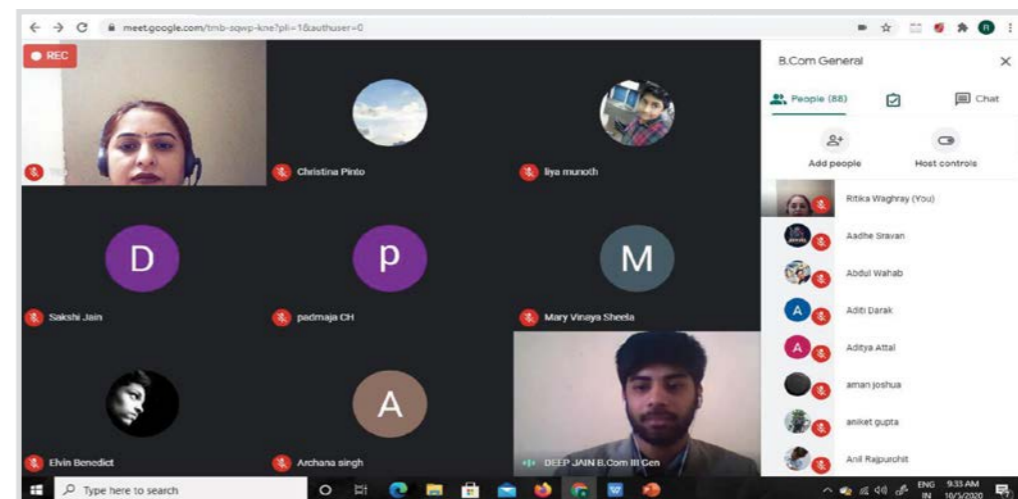
### Orientation Programme for Final Year Students on Electives

Orientation Programme on "Electives" was organised for B.Com III year Students of all streams on 3rd July 2020 from 9.00 am to 11.00 am. The main objective was to give a clear idea about the various elective papers that are offered so as to enable them to choose the subjects based on their areas of interest. By the end of the session, students got a clear idea about core subjects and elective subjects.



### Orientation Programme for Second & Final Year Students

Orientation Programme for B.Com II and III year Students was organised on 14<sup>th</sup> August 2020 from 10.00 am to 11.00 am. The resource persons were Mrs. Ritika Waghay and Mr. Vasant Vikas, Inhouse Faculty. Students were informed about how to join the Google Meet Link to attend the class, Do's and Don'ts of online classes, how to access material in Google Classroom and how to take assignments in Google Classroom





### FDP and Training on Google Meet & Google Classroom

Department of Commerce in collaboration with IQAC, St. Josephs Degree & PG College organised FDP and Training on "Google Meet and Google Classroom" for faculty from 6th to 8th August 2020 from 9.30 am to 11.00 am. The resource persons were Dr. Murugan Pattusamy, Assistant Professor, University of Hyderabad, Mrs. Ritika Waghay and Mr. Vasant Vikas, Inhouse Faculty.



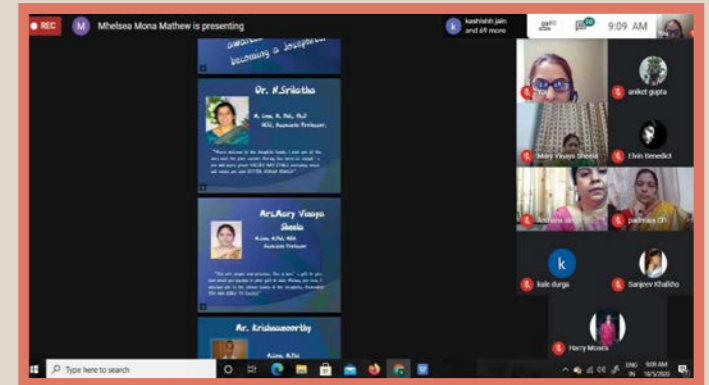
### Induction Programme for First Year Students

St. Josephs Degree & PG College in collaboration with Disha Foundation organized 5 Day Induction Programme for I year students of all Programs from 28th September to 3rd October 2020. Students were informed about college rules and regulations, academics, value added courses, student support services, extension activities, Examination system and Evaluation. Sessions on "rising above the challenges", Values-The Foundation of True Success" and "Student Social Responsibility & Future India" were also conducted by Disha Foundation



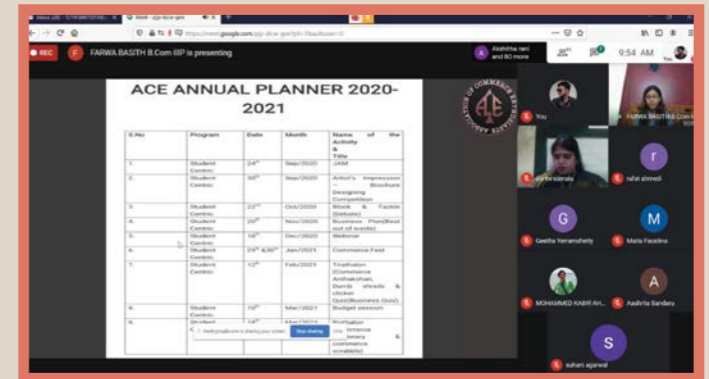
### Orientation Programme on Digital Documentation

Orientation programme was organised for faculty on Digital Documentation - Digital Unit Planners, Digital Teaching Diary and E-Consolidated Attendance Sheets by Mrs. Ritika Waghay, Inhouse faculty on 3rd October 2020 in computer lab



### Orientation Programme for First Year Students

Orientation programme for B.Com I year students of all streams was organised on 5th October 2020 by respective Programme Coordinators. They gave an overview on vision, mission, history and achievements of the department, ACCA, campus culture and code of conduct. Students were informed various Committees and Cells namely ACE Club, ED Cell, Rang Manch etc and also about examination system and evaluation



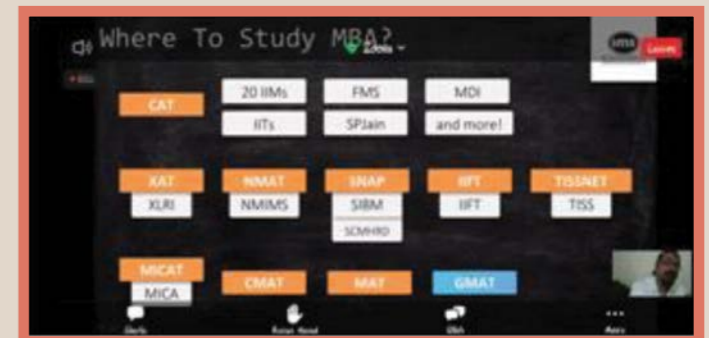
### Orientation Programme on Masters Programs in Management & Other Streams in India & Abroad

Department of Commerce, St. Josephs Degree & PG College in collaboration with IMS Learning Resources Private Limited, Andhra Pradesh and Telangana organised orientation programme on "Masters Programme in Management and other streams in India & Abroad" for B.Com III year students of all streams on 8th October, 2020 from 12.00 pm to 1.00 pm. The resource persons were Mr. Aditya Prakash lengar, Lead Mentor, IMS and Mr. Durga Shanker Bussetti Chief Mentor, IMS. The objective of the session was to enable students to take right career decision. Students were informed about various higher education options in India and abroad and an overview on IMS Institute.



### Orientation Programme on What after Graduation: Options in India & Abroad

Department of Commerce, St. Josephs Degree & PG College in collaboration with IMS Learning Resources Private Limited, Andhra Pradesh and Telangana organised orientation programme on "What after Graduation: Options in India & Abroad" for B.Com III year students of all streams on 9th October, 2020 from 12.00 pm to 1.00 pm. The resource persons were Mr. Aditya Prakash lengar, lead mentor, IMS and Mr. Durga Shanker Bussetti Chief mentor, IMS. The objective

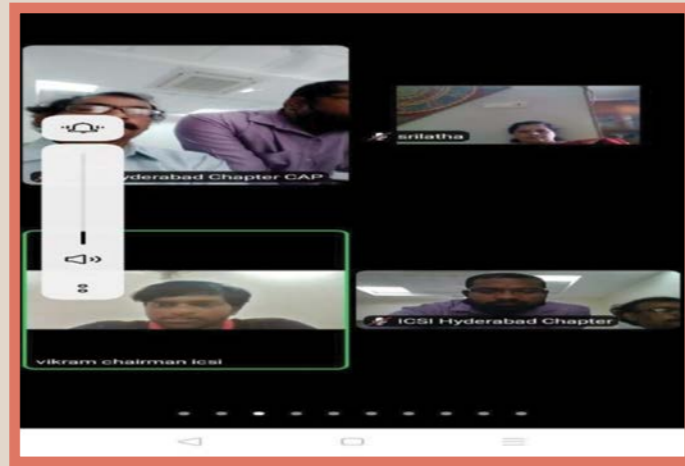




was to encourage students to take up management so as to enable them to attain their financial goals at an early age.

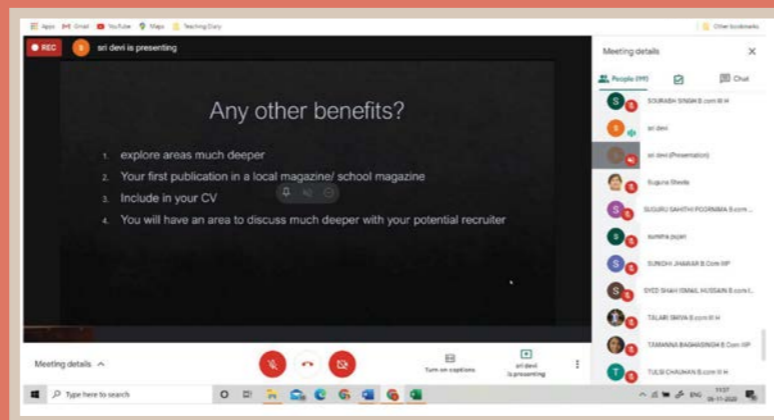
### Career Awareness Programme on Company Secretary Course

Department of Commerce, St. Josephs Degree & PG College in collaboration with Institute of Company Secretaries of India (ICSI) organised "Career Awareness Programme on Company Secretary Course" for B.Com I year (Computers & IT) students from 12.30 pm to 1.30 pm on 4<sup>th</sup> November 2020. The resources persons were Mr.Palvai Vikram Reddy, CS, Chairman, ICSI -Hyderabad Chapter and Mr. V.P. Sharma, Executive Administrative Officer, ICSI - Hyderabad Chapter. Mr. Vikram Reddy explained in detail about the role of Company Secretary in a company and career prospects of the Course



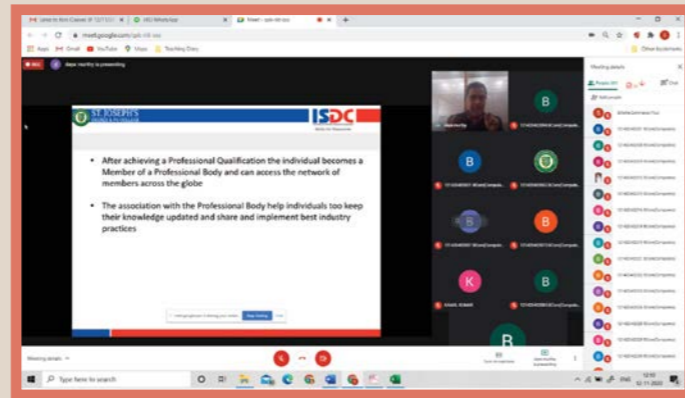
### Guest Lecture on Research Projects

Guest Lecture on "Research Projects" was organized for B.com III year Honors and Professional students and faculty on 6<sup>th</sup> November 2020 from 11.30 a.m to 12.30 pm. The speaker was Prof.Sridevi, IFIM Business School, Bengaluru. She enlightened the students to take up projects based on real time problems and she also spoke about the importance of having Knowledge, Skill and Competency while planning for research projects



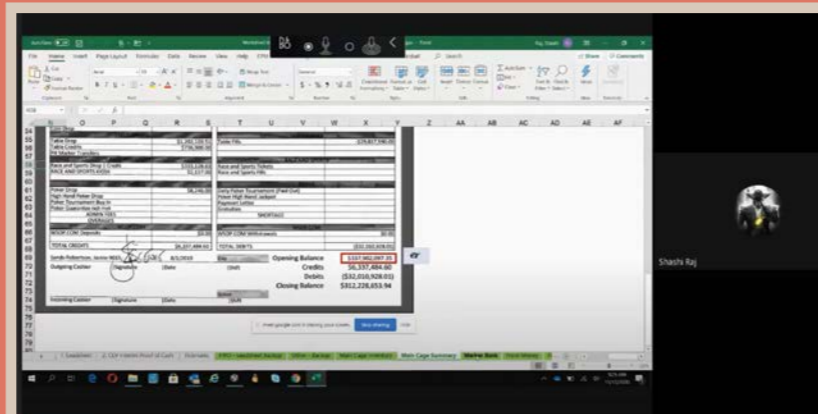
### Orientation on US CMA

Department of Commerce, St. Josephs Degree & PG College in collaboration with ISDC organised orientation on "US CMA" on 12<sup>th</sup> and 13<sup>th</sup> of November, 2020 for B.Com I year (Computers, Honors, Professionals & IT) students from 12.00 pm to 1.00 pm. The speaker was Mr. Daya Murthy, Head-Institutional Partnership, ISDC. The objective of the event was to mentor and motivate the students to enrol for US CMA course. He explained about the significance of the course, the unique proficiencies required for success in this challenging profession, examination mode and Job Opportunities



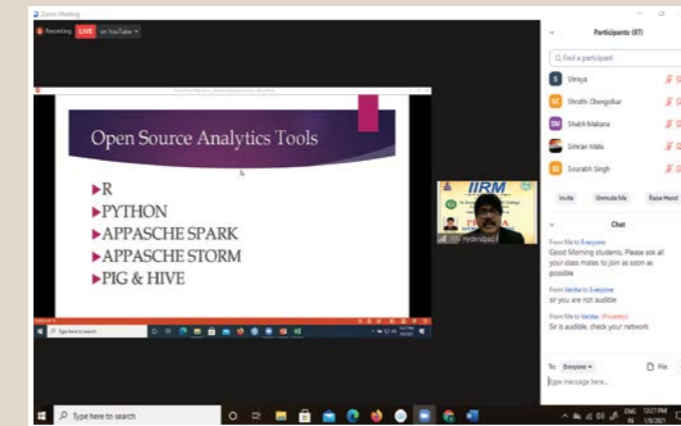
### Guest Lecture on Verification and Valuation of Assets and Liabilities

A Guest Lecture on "Verification and Valuation of Assets and Liabilities" was organised for B.Com II year Honours and Professional students on 17<sup>th</sup> November 2020 from 9.00 am to 10.00 am. The speaker was Mr. Shashi Raj, Senior Analyst at Deloitte Audit, Hyderabad and Alumni of the College. He explained in detail about Verification and Valuation of Assets and Liabilities with live examples



### Webinar on Business Analytics

Association of Commerce Enthusiasts (ACE), Department of Commerce, St. Josephs Degree & PG College organized webinar on "Business Analytics" for B.Com III year students of all streams on 8<sup>th</sup> January 2021 from 12.00 pm to 1:30 pm. The resource person was Prof. A Deepak Kumar, Faculty, IIRM, Hyderabad. The objective of the webinar was to orient the students about the importance of Business Analytics. It was a dedicated programme designed to impart knowledge on various analytical tools such as open source analytical tools and commercial analytical tools. He also explained about the importance and usage of various tools in different data sources and insights were also given on structured and un-structured data.



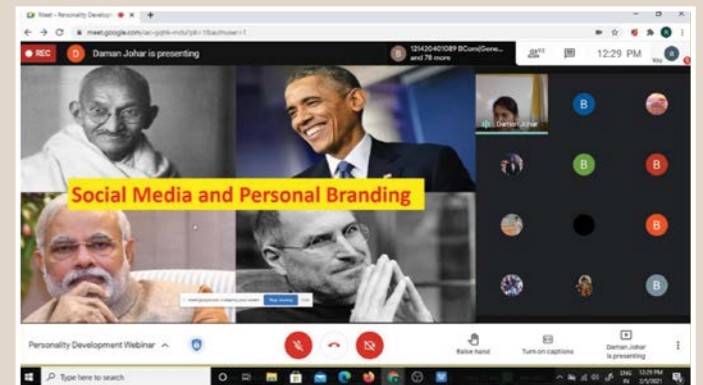
### Webinar on CATT (Computer assisted Audit Tools & Techniques)

Association of Commerce Enthusiasts (ACE), Department of Commerce, St. Josephs Degree & PG College organized webinar on "CATT (Computer assisted Audit Tools & Techniques)" for B.Com II year students of all streams on 12<sup>th</sup> January 2021 from 9:00 am to 11:30 am. The speaker was Mr. Sabareesh Narayanan who is a Chartered Accountant and Alumni of the College. He enlightened the students on how the emerging technology (CATT) is implemented in the organizations, its importance and models of CATT



### Workshop on Personality Development

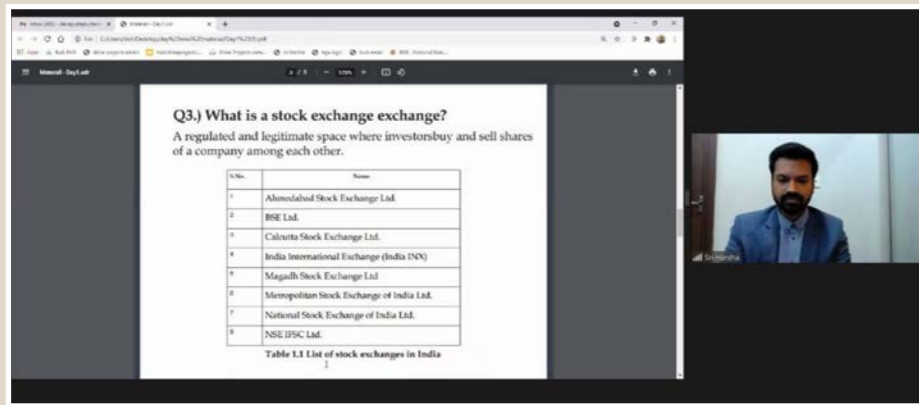
Association of Commerce Enthusiasts (ACE), Department of Commerce, St. Josephs Degree & PG College organized workshop on "Personality Development" for B.Com I year students of all streams on 4<sup>th</sup> and 5<sup>th</sup> February 2021 from 12.00 pm to 1.30 pm. The resource person was Ms.Daman Johar, Assistant Professor and Chair Person Admissions and Promotions at Siva Sivani Institute of Management, Hyderabad. It was organized with an objective to develop a positive attitude in life, enhance self-esteem, build self-confidence and develop overall personality of the students. She gave insights on using social media for personal branding and "ABC" of Personality Development which includes Appearance, Positive Body Language and Communication. At the close of the event, students were able to know the importance of building a desirable personality to become a global icon.



### Webinar on Share Markets

Association of Commerce Enthusiasts (ACE), Department of Commerce, St. Josephs Degree & PG College in collaboration with Shine Projects, Hyderabad organised webinar on "Stock Markets" for B.Com I year (Honors & Professionals) and B.Com II year (General, Computers, Honors, Professionals & IT) students on 17<sup>th</sup> May 2021 from 12.00 pm to 1.30 pm. The resource person was Mr. Venkata Sri Harsha, Founder, CEO, MD, Shine Projects who is also an International Motivational Speaker, Coach and Trainer. Students were given a practical exposure on (a). Share Market (b). Stock Exchange (c). Initial Public Offering (d). Difference between Sensex & Nifty (e). Market Capitalisation and how exchanges segregate Stocks (f). Classification of Companies based on Market Capitalisation (g). Which ones are the top stocks? and the industries from which those stocks are made. E-Certificates were given to all participants.





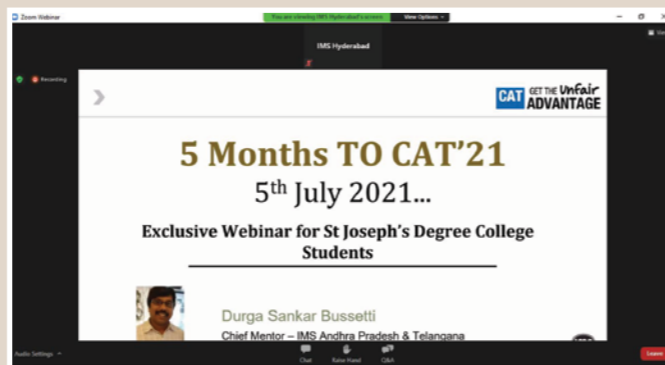
**Webinar on Corporate Etiquette**

A Webinar on “Corporate Etiquette” was organised for B.Com II and III year (General, Computers, Honors, Professionals & IT) students from 26<sup>th</sup> to 28<sup>th</sup> May 2021 from 10.00 am to 12.00 pm. The resource person was Dr. Arijit Santikary - Program Chair, PGDM and Associate Professor, Shiva Shivani Institute of Management (SSIM), Hyderabad. He spoke on meaning of etiquette, types of etiquettes, meaning of Social etiquettes, Importance and Types of Business etiquettes. The webinar was a concentrated event targeted to incorporate into the minds of the pupils about the Corporate Behavioural Patterns



**Webinar on How to Crack CAT 21 in 5 Months?**

Department of Commerce, St. Josephs Degree & PG College in collaboration with IMS Learning Resources Private Limited, Andhra Pradesh and Telangana organized webinar on “How to Crack CAT 21 in 5 Months for B.Com II and III year (General, Computers, Honors, Professionals & IT) students on 5<sup>th</sup> July 2021 from 12.00 pm to 1.00 pm. The speaker was Mr.Durga Sankar Bussetti, Chief Mentor at IMS. He spoke on various entrance tests, Top B-Schools in India, Selection criteria of premier B-Schools, How much to score in CAT, Salary offered and why to do MBA?



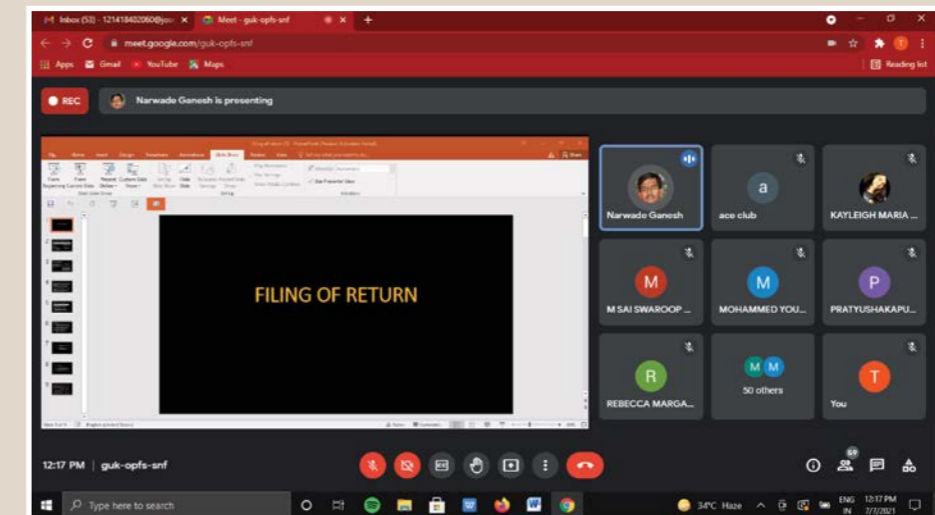
**Webinar on 5 reasons to start preparing for CAT 22**

Department of Commerce, St. Josephs Degree & PG College in collaboration with IMS Learning Resources Private Limited, Andhra Pradesh and Telangana organized webinar on “5 reasons to start preparing for CAT 22” for B.Com I year (General, Computers, Honors, Professionals & IT) students on 7<sup>th</sup> July 2021 from 12.00 pm to 1.00 pm. The speaker was Mr.Durga Sankar Bussetti, Chief Mentor at IMS. He gave an insight on various entrance tests, Top B Schools in India, Profile building for top B-Schools, Skills required to crack CAT, How much to score in CAT and Salary offered



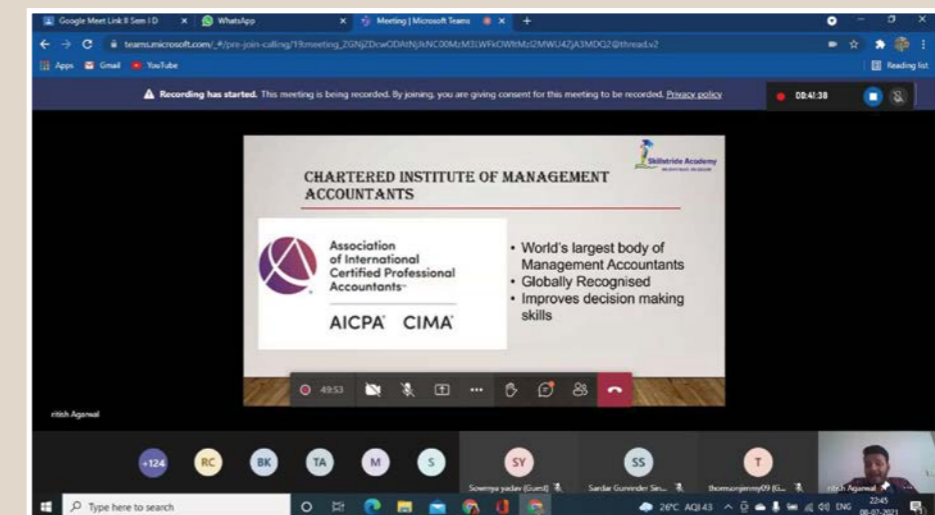
**Webinar on E-filing of Returns**

Association of Commerce Enthusiasts (ACE), Department of Commerce, St. Josephs Degree & PG College organised webinar on “E-filing of Returns” for B.Com III year (General, Computers & IT) students on 7<sup>th</sup> July 2021 from 12:00 pm to 1:00 pm. The speaker was Mr. Ganesh Narwade who is a Cost Accountant by profession. He gave an insight on various ITR Forms and explained the relevance of each form. He also mentioned about the importance of form 16 and the mistake one must not commit while filing returns through online mode.



**Webinar on Careers in Management in India and Abroad**

Department of Commerce, St. Josephs Degree & PG College in collaboration with Skill Stride Academy Private Limited, Hyderabad organised webinar on “Careers in Management in India and abroad” for B.Com I year (General, Computers, Honors, Professionals & IT) students on 8<sup>th</sup> July 2021 from 12.00 pm to 1.00 pm. The resource person was Mr. Rishit Agarwal, CIMA qualified and Co-founder of Skill Stride Academy. He spoke on CIMA course and also gave an insight on the Role of Management Accountants and skills required by Finance Professionals namely Technical, Business, Leadership, Digital and Peoples Skills.





## Grace of ACE

### (ASSOCIATION OF COMMERCE ENTHUSIASTS - COMMERCE CLUB)

In order to meet the challenging needs of corporate world environment, it is not just sufficient for a student of commerce to be sound theoretically but must also be exposed to the outer world in a dynamic way to face practical situation and here the Gears of ACE were on.

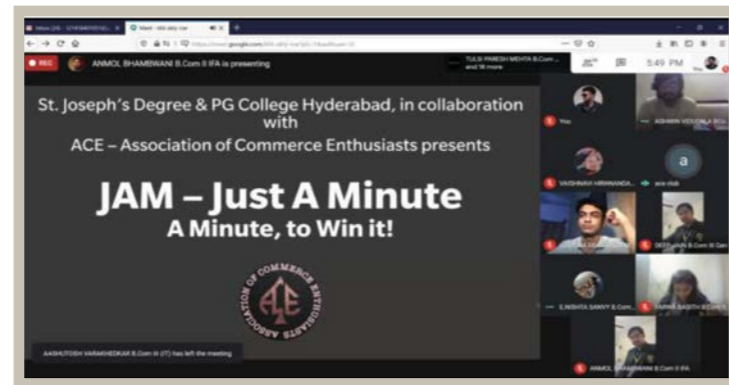
The Objective of the ACE club is to expose students to meet the practical challenges in the current business scenarios and to let the students interact with business experts of industry and to encourage students to become better at managing events and learn how to handle public relations and reporting as well as being creative on social media and promotions.

The Vision of the ACE Club is to make students strive for excellence in the field of commerce with a holistic concern for better education, environment and society. ACE encourages students to enhance their leadership and management skills by providing practical exposure to overcome challenges in the global market.

*Here showcasing a bird's eye view of the Race conducted by ACE....*

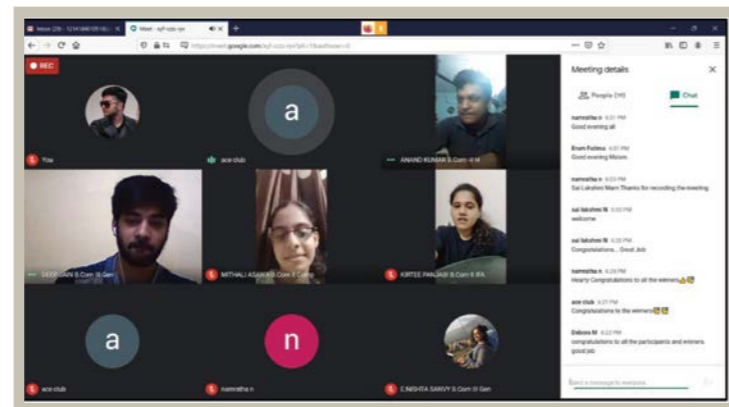
### JAM (Just A Minute) - Minute to Win It

JAM was conducted on 24<sup>th</sup> September, 2020 for I, II and III year students of all programs. The objective of the event was to provide a platform to the students to exhibit their Commerce related Knowledge and Communication Skills. The basic idea behind conducting this event was to enhance the confidence of students and also to put to test their abilities to talk on the general business related topics instantly which will upgrade their memory power and also the general awareness about what's going around the world. 19 Students participated in the event and the competition had 2 rounds.



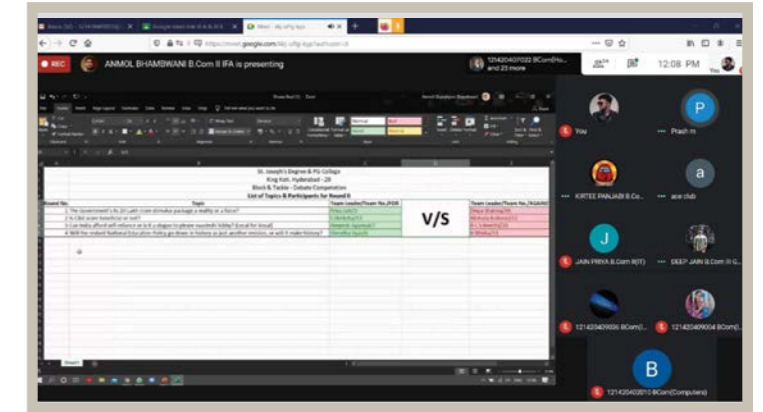
### Artist's Impression (Brochure Designing)

This event was conducted for I, II and III year students of all programs. The entries for the competition were received from 26<sup>th</sup> September 2020 and results were declared on 3<sup>rd</sup> October 2020. The objective of the event was to bring out the creativity skills of the students, wherein everyone can showcase their skills and interests in the field of Art, Design and Creativity. In today's world, even the fields of design, art, animation, sound effects, VFX, SFX, etc; are booming career options. Hence to provide a platform for students to venture into such spaces was the idea behind this event. 9 students participated in the event.



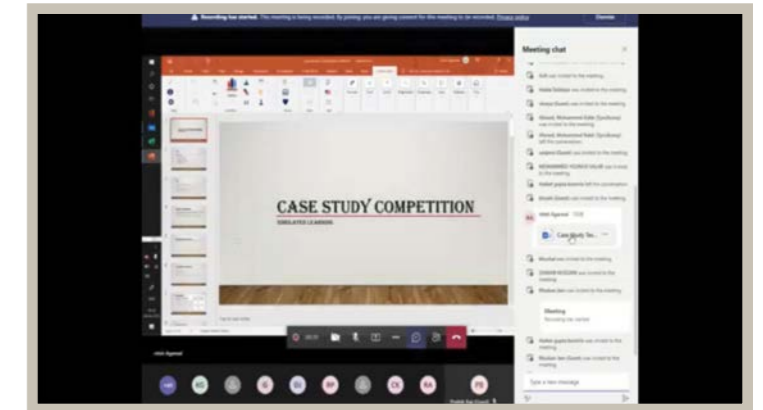
### Block & Tackle (Debate Competition)

This event was held on 22<sup>nd</sup> and 23<sup>rd</sup> October, 2020 for I, II and III year students of all programs. The objective of the event was to generate opportunity to effective critical thinking, presentation skills. This brings in the qualities of Confident Speaking and Expressing Opinions Strongly. It helps students to place their ideas in the open by being Assertive and not Aggressive. The basic idea of this competition was to enhance the communication skills of the students, by making them state valid, valuable and logical points for a debate. There were 18 teams consisting of 42 participants



### Case Study Competition

Association of Commerce Enthusiasts(ACE), Department of Commerce in collaboration with Skill Stride Academy, Hyderabad conducted "Case Study" Competition for B.Com I, II & III year students on 24<sup>th</sup> April 2021 from 3.00 pm to 5.00 pm through online mode on Microsoft Teams. There were 4 members per team and 55 students participated in the competition. The case study was relating to aspects relating Management Accounting. Each team was allotted a virtual room to discuss and was asked to draft a descriptive and exploratory analysis of the case study and submit thorough mail within the given time limit. The winners were awarded with Cash Prizes by Skill Stride Academy



## COMMERA 2021

**COMMERA 2021** was a Maiden Online National Level Inter Collegiate Commerce Fest conducted by **Association of Commerce Enthusiasts (ACE)**, Department of Commerce, St. Josephs Degree & P.G College, Hyderabad, amidst the havoc created by the pandemic. The aim of conducting this fest during this period of hardship was to encourage the students Pan-India, to brush their knowledge, skills and also bring the entire fraternity of students together for sharing their thoughts, ideas, emotions and knowledge.

It was a two day event held on **29<sup>th</sup> and 30<sup>th</sup> of April, 2021**. The 1<sup>st</sup> day witnessed the Inaugural ceremony post which the event was declared "Open" and the Competitions began. On the **2<sup>nd</sup>** day, the other events took place, following which there was a Valedictory ceremony that unveiled the winners of various competitions and thereby declared the event "Closed".

On 29<sup>th</sup> April, 2021, the Inaugural session was attended by Students, Faculty and Dignitaries, - Chief Guest of the day **Prof. Prashanta Athma**, Chairman, Board of Studies, UCC & BM, Osmania University, Hyderabad; **Mr. Daya Murthy**, Head, Institutional Partnership, ISDC; **Ms. Kirti**, representative from Skill Stride Academy, Hyderabad; **Rev Fr. K Marreddy**, Correspondent; **Rev Fr. Dr. Thumma Fathima Reddy**, Director of Evaluations, Examination Branch, and **Dr. N. Srilatha**, Head, Department of Commerce. The President of Association of Commerce Enthusiasts(ACE), and Host **Mr.Deep Jain** welcomed the gathering. Later, **Anno Domini**, the college choir took the dais with a prayer song to invoke the blessings of God. Then the environment transitioned into a virtual lighting of the lamp. Thereon, **Mrs. Shanti Kiran**, Assistant Professor, Department of Commerce presented a note on

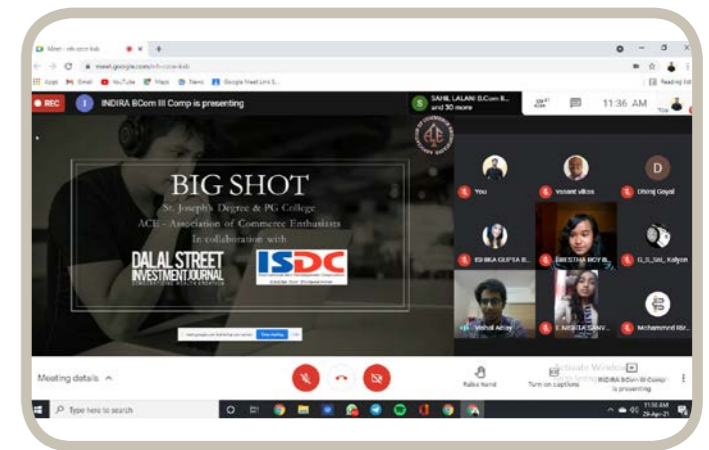
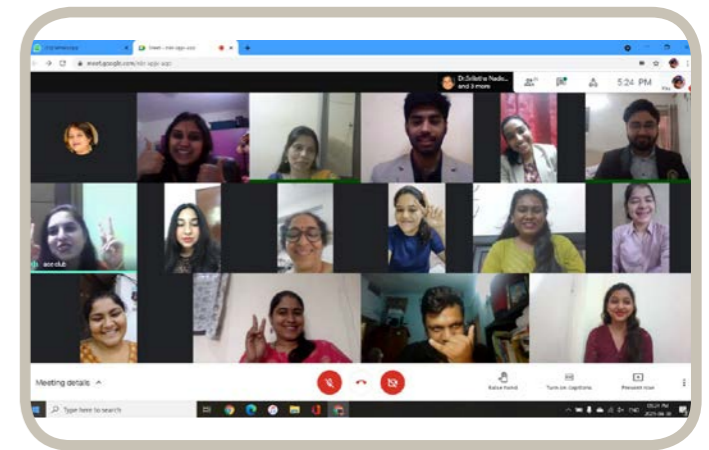
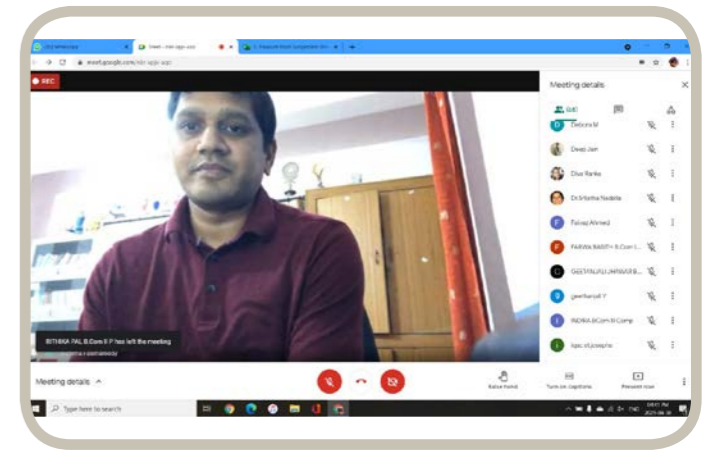
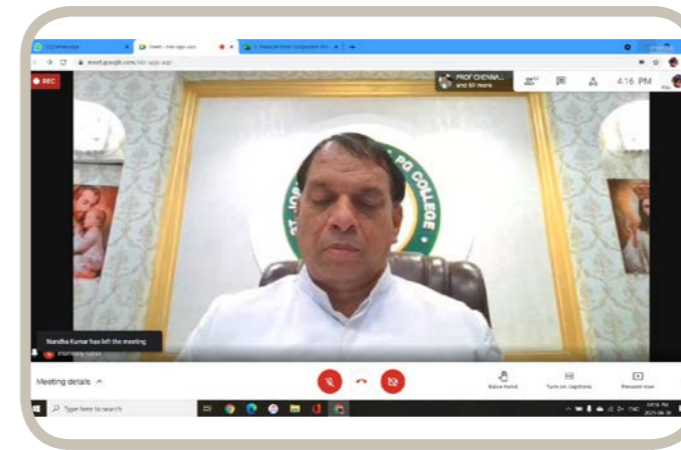
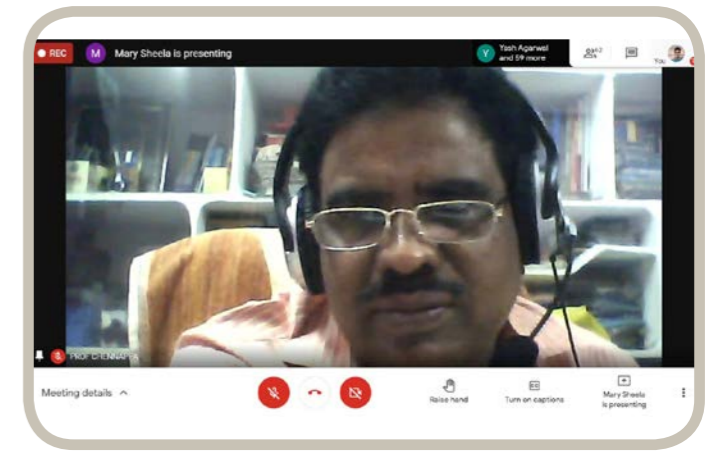
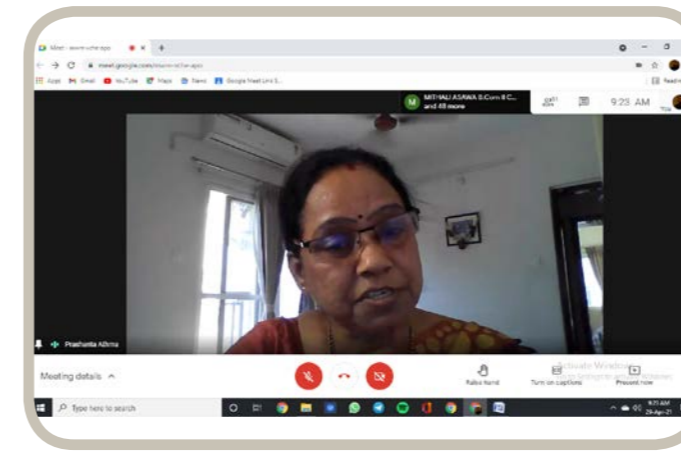


ACE Club. Following this, the Convenor of ACE, **Mrs. Ritika Waghray** thanked the Platinum Sponsor of the event, ISDC, and co-sponsors, viz, Skillstride Academy, IMS, Entuze, Dalal Street Investment Journal and Net Credentials. **Mrs. K. Radha**, Assistant Professor, Department of Commerce introduced Chief Guest of the day to the audience. **Prof. Prashanta Athma** spoke about the relevance of the competitions and advised the students with a **5 step mantra of life- 5 digit salary, 4 wheeler, 3 bedroom house, 2 kids, 1 life partner and 0 tensions**. **Rev. Fr. K. Marreddy** addressed the gathering and highlighted that education and perseverance are the two main keys for Success. **Rev. Fr. Thumma Fathima Reddy** motivated the students to work hard to achieve many such accomplishments. **Dr. N. Srilatha** in her address said that the College aims at holistic development of students and also shared about the importance of such platform and how it helps them to express and explore their talents. Following this, **Mr. Daya Murthy** spoke about the importance of student's participation in competitions to overcome their stage fear and thereby gain confidence. Finally, the ceremony concluded with vote of thanks by **Mrs. Bh. Srivatsala**, Assistant Professor, Department of Commerce.

As the Fest took off, on the First day, the events trio was - **TRIATHLON; BIG SHOT - PAPER TRADING & BIATHLON**. On the Second day, **B-QUIZITION, BUSINESS PLAN & TREASURE HUNT**, were the three events that were held. Triathlon was a combination of 3 rounds, namely **JAM; AD-ZAP & MOCK PRESS CONFERENCE**. Biathlon was a 2 round event, having **COMMERCE ANTAKSHARI & COMMERCE Pictionary**.

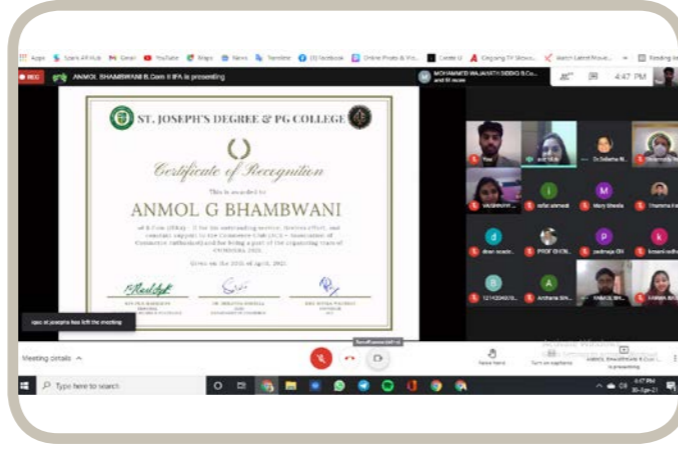
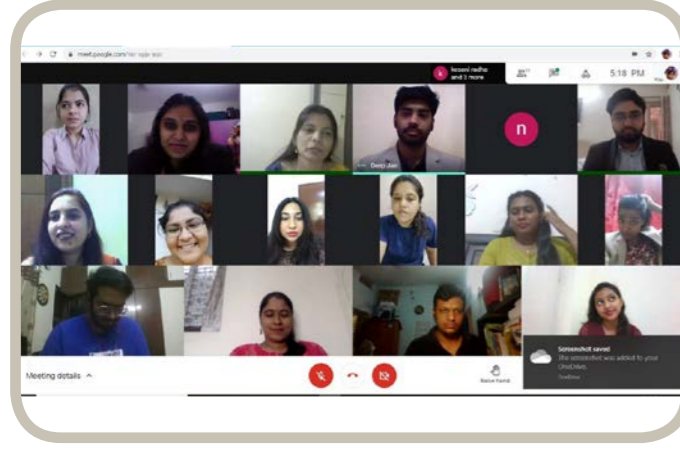
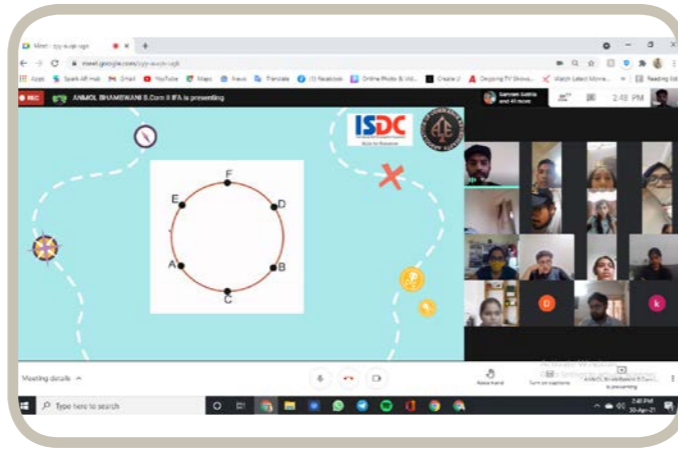
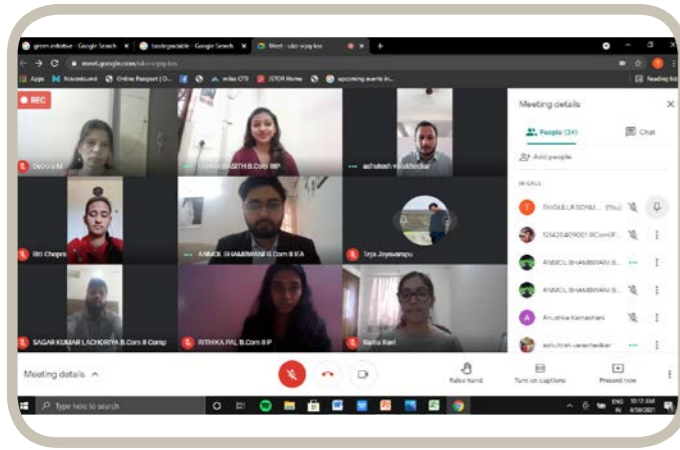
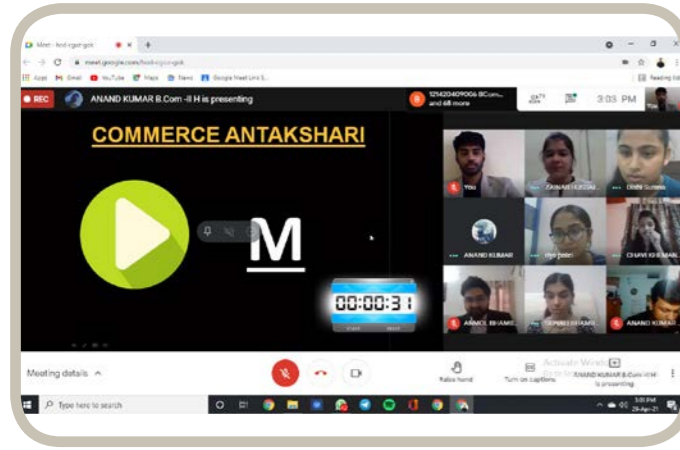
On 30<sup>th</sup> April, 2021, the Valedictory ceremony was held which was hosted by Vice President of ACE - Commerce Club, **Miss. Vaishnavi Mamidipudi**. The event took off with a prayer song, followed by the Rapporteurs report read out by the Convener of ACE Club, **Mrs. Ritika Waghray**. **Mrs. Ch. Padmaja**, Assistant Professor, Department of Commerce introduced the Chief Guest **Prof. D. Chennappa**, Principal, University College of Commerce & Business Management, Osmania University, to the gathering. He congratulated Commerce Department for successfully conducting such an extravagant event despite the pandemic's effect. **Rev. Fr. K. Marreddy**, appreciated the efforts of the entire team for making the event a grand success. **Rev. Fr. Thumma Uday Bhasker Reddy**, Dean Academics motivated the students to keep striving hard to achieve many more accomplishments in life. Later, Director of Evaluations, **Rev. Fr. Dr. Thumma Fathima Reddy**, inspired the students to work hard to make many more impossible tasks into a possibility. Later, **Mrs. T. Esther Ratna**, IQAC Coordinator wished the team a great future ahead for all their hard work. Then, the Convener of ACE felicitated all the student coordinators with E-Certificates for their efforts in organising **COMMERA 2021**. Then, the closing remarks were delivered by **Dr. N. Srilatha**, Head, Department of Commerce. Then, the most awaited winners list was unveiled by **Miss. Namratha Patalay**, ACE Coordinator & Assistant Professor, Department of Commerce. Finally, vote of thanks was proclaimed by **Miss. M. Debora**, ACE Coordinator & Assistant Professor, Department of Commerce, where she thanked all the dignitaries present at the event, sponsors, the entire college management, student coordinators and the participants for making **COMMERA** a grand success. The event ended with the national anthem.

**Kudos !!! "COMMERA 2021"**





# Student Achievements



**FARHAN HAMZA**  
B.Com III (IFA)  
cleared all ACCA papers and has become ACCA AFFILIATE



**DEEP JAIN**  
B.Com III General "A" Section  
got placed in Zomato with highest pay package of Rs.10 Lakhs Per Anum



**REVA THAKUR**  
B.Com I Computers 'C' Section  
was awarded CMA Program Scholarship by Institute of Management Accountants (IMA) in the year 2021



**FAIYAZ AHMED**  
B.Com III (IFA)  
cleared all ACCA papers and has become ACCA AFFILIATE



**MUSADDAQ MISBHAUL HAQ**  
B.Com III (IFA),  
cleared all ACCA papers and has become ACCA AFFILIATE



**DANIYA ABUBAKER**  
B.Com II (IFA)  
secured 3<sup>rd</sup> rank in India and 14<sup>th</sup> rank worldwide scoring 81 marks out of 100 in the subject Financial Management. The exam was conducted by ACCA on 11<sup>th</sup> June 2021 and results were declared on 19<sup>th</sup> July 2021

**D. SRIKANTH**, B.Com III Computers C Section & NSS Chief Student Coordinator of the College received Certificate of Appreciation as "COVID -19 Warrior" and "COVID-19 Warrior-Blood Donar" from Mr. V. C. Sajjanar, Police Commissioner, Cyberabad, Telangana and Chairman, SCSC for his Yeoman Eervice in the relief activities organised by Society for Cyberabad Security Council in association with Cyberabad Police during COVID-19 Pandemic in May 2021. He was also coordinator for the World's largest Inoculation Drive held at Hi-Tech City, Hyderabad on 6<sup>th</sup> June 2021



**MOHD. DAWOOD KHAN**, B.Com III Computers 'D' Section secured first prize in Raw Combat Sports Inter State "Fitness Championship" organised by Mold-Tek Packaging Limited on 11<sup>th</sup> April 2021. He also received Certificate of Participation for taking part in 65<sup>th</sup> Men's Free Style Senior National Wrestling Championship organised by Chandra Mouli Pandey Wrestling Academy on 23<sup>rd</sup> and 24<sup>th</sup> January 2021 at Noida, Uttar Pradesh.



**MOHAMMED ALI**, B.Com III General "B" Section secured Silver Medal under Youth Category and Bronze Medal under Mens Category at State Ranking Table Tennis Tournament organised by AWA Sports Academy, Khairatabad, Hyderabad from 13<sup>th</sup> to 16<sup>th</sup> December 2020. He secured 3<sup>rd</sup> place in selections for World University Games held at Jain University, Bengaluru on 4<sup>th</sup> & 5<sup>th</sup> March 2021. He got selected for World University Games to be held at Chengdu, China from September 2021. He represented Telangana State Team at Senior National Table Tennis Championship held at Panchkula, Haryana from 14<sup>th</sup> to 23<sup>rd</sup> February 2021 and at Youth National Table Tennis Championship held at Indore, Madhya Pradesh from 7<sup>th</sup> to 16<sup>th</sup> March 2021





## Placements Record

S.No.	Dates of Placement Drive	Name of the Company	No. of Students Placed	CTC (Rs. Per Annum)
1	21 <sup>st</sup> & 28 <sup>th</sup> September 2020	Deloitte Audit	12	5.50 Lakhs
2	19 <sup>th</sup> , 20 <sup>th</sup> & 27 <sup>th</sup> October 2020	Deloitte Tax	04	3,55,500
3	20 <sup>th</sup> & 27 <sup>th</sup> October 2020	Deloitte Enabling Areas	09	3.30 Lakhs
4	30 <sup>th</sup> October & 9 <sup>th</sup> November 2020	J.P Morgan Chase & Co	05	5.25 Lakhs + 1Lakh Single Sign on Bonus
5	22nd January 2021	Calvin Klein & Tommy Hilfiger	02	2.16 Lakhs
6	1st February 2021	Sutherland Global Services Inc	20 (7 for Voice Process & 13 for Non Voice Process)	2.50 Lakhs for Voice Process & 2.75 Lakhs for Non Voice Process
7	17th March 2021	WeMakeScholars	03	2.84 Lakhs
8	22nd & 24th March 2021	BYJUS	03	5 Lakhs +1Lakh retention Bonus
9	22nd, 26th March 2021 & 2nd April 2021	Nine Advisory Private Limited	02	1.92 Lakhs
10	8th & 9th April 2021	Best Insurance Services	05	1.44 Lakh
11	8th & 9th April 2021	Utkarsh Small Financial Bank	05	2.40 Lakhs
12	8th & 9th April 2021	Mahindra Finance	13	2.16 Lakhs
13	8th & 9th April 2021	HDB Financial Services	13	2.40 Lakhs
14	14th, 16th, 19th to 21st April 2021	Berkadia Services India Pvt.Ltd	01	3,95,600
15	21st April & 7th May 2021	Amazon India	02	3.30 Lakhs
16	17th & 29th May & 7th June 2021	KFintech Private Limited	09	1.80 Lakhs
17	3rd, 4th, 7th & 8th June 2021	Thomson Reuters	16	3 Lakhs
18	19th to 26th, 29th June & 14th & 15th July 2021	Zomato	01	10 Lakhs
19	21 <sup>st</sup> January 2021	Internship at Deloitte CoRE Contact Centre	03	96,000

**ST. JOSEPH'S DEGREE & PG COLLEGE**  
**HEARTY CONGRATULATIONS TO DELOITTE SELECTS 2020-21**

CTC - 5.75 L.P.A  
 CTC - 3.5 L.P.A  
 CTC - 3.3 L.P.A

**Deloitte**

**Note:** Results awaited for Tata Consultancy Services, Diebold Nixdorf and Federal Bank companies. Recruitment Process of Price Water House Coopers and Darwinbox companies is in Progress.



## Faculty Achievements / Awards / Consultancy / Extension Services

S.NO.	NAME OF THE FACULTY	ACHIEVEMENTS / AWARDS / CONSULTANCY / EXTENSION SERVICES
1	<b>Dr. N. Srilatha</b>	Resource Person for Orientation on the topic "Outcome Based Education" organised by IQAC, St.Josephs Degree & PG College, Hyderabad on 4th March 2021
2	<b>Mrs. G. Savitha</b>	Received Certificate of Participation in Online Quiz Competition on " Basics of Management" and secured 70%, organized by Bel First Grade College, Bengaluru on 2nd June 2020 Received Certificate of Participation in National Level Online Accounting Quiz-2020 and secured 95% marks, organised by Department of Commerce, Palamuru University, Mahbubnagar on 5th June 2020
3	<b>Miss. M. Debora</b>	Received Certificate of Appreciation for active participation and excellence in " Online Business Economics Quiz BEE 2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 4th August 2020 Received Certificate of Appreciation for active participation and excellence in " Online Business Law Quiz-2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 4th August 2020 Received Certificate of Appreciation for active participation and excellence in " Online Advanced Accounting Quiz-2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 4th August 2020
4	<b>Mrs. Archana Singh</b>	Received Certificate of Appreciation for active participation and excellence in " Online Business Law Quiz-2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 30th July 2020
5	<b>Mrs. Aarati Samala</b>	Received Certificate of Appreciation for active participation and excellence in " Online Business Law Quiz-2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 30th July 2020 Received Certificate of Appreciation for active participation and excellence in " Online Advanced Accounting Quiz-2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 30th July 2020 Awarded Token of Appreciation for her work in promoting environmental activities in the college as JGG Cell Convenor by All India Engineers Staff College during National Energy Conservation Week Celebrations in December 2019 Awarded Certificate of Appreciation for being faculty volunteer and JGG representative for the event Chevening Conservation around climate change organised by the College in collaboration with British Deputy High Commission, Hyderabad





6	<b>Miss. Patalay Namratha</b>	Received Certificate of Appreciation for active participation and excellence in " Online Business Law Quiz BEE 2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 30th July 2020
		Received Certificate of Appreciation for active participation and excellence in " Online Advanced Accounting Quiz-2020" organized by Department of Commerce, Mahatma Jyotiba Phule Telangana Backward classes welfare residential Degree College for Women, Wargal, Siddipet, Telangana on 30th July 2020
		Awarded Certificate of Appreciation for being faculty volunteer and JGG representative for the event Chevening Conservation around climate change organised by the College in collaboration with British Deputy High Commission, Hyderabad
		Completed MBA (Finance)
7	<b>Mrs. Ritika Waghay</b>	Awarded Best Professor Award in the subject Business Economics by Academy of Management Professional & DMBA on 27th December 2020
8	<b>Mrs. Preethi Rathi</b>	Awarded Certificate of Appreciation for exemplary teaching service and inspiring student fraternity by Hyderabad Branch of Southern India Regional Council, ICAI on 5th September 2020
9	<b>Dr. Mrs. Sumitra Pujari</b>	Delivered Online Guest Lecture for B.Com Students on the topic "Green Banking "at St.Anns College for Women, Mehdiapatnam, Hyderabad on 28th October 2020
10	<b>Dr. J. N. P. P. Anantha Lakshmi</b>	Awarded " Women Excellence Award 2021" for her exemplary contribution in the area of Teaching & Research (Finance & Accounts) by International Leadership Development Council (ILDC) & Academy of Management Professional (AMP) on 8th March 2021
		Awarded " Catch of the Day" on 1st August 2021 in an Online Competition at "Star National Workshop cum FDP on "NAAC revised guidelines: A paradigm shift in quality initiatives for criteria VI - Governance, Leadership and Management" organized by IQAC, Career College, Bhopal from 26th July to 1st August 2021
11	<b>Mrs. Shanti Kiran</b>	Delivered Guest Lecture for B.Com II (IAF) Students on the topic " Auditing & Assurance - Financial Decisions" at St. Ann's College for Women Mehdiapatnam, Hyderabad on 1st February 2021
		Guest Faculty for the Subject Financial Management for B.Com (Strategic Management) students at Loyola Academy, Secunderabad from December 2020 to April 2021 once in a week (Saturday) for 3 hours.
12	<b>Mrs. Sarika Verma</b>	Received Certificate of Appreciation for active participation and excellence in Online National Quiz Carnival - 2.0 in the subject Accounts organized by IQAC, Indian Institute of Management & Commerce, Hyderabad on 13th June 2021
		Received Certificate of Appreciation for active participation and excellence in Online National Quiz Carnival - 2.0 in the subject Financial Markets & Services organized by IQAC, Indian Institute of Management & Commerce, Hyderabad on 25th June 2021

## Sophomore's Stories (STUDENT ARTICLES)

### Green Consumerism

Green Consumerism is related to the notion of sustainable development and sustainable consumer behavior. It is the process of buying the goods which safeguard the environment for the present and the future generations. It is the concept which ascribes to consumers responsibility for addressing environmental problems through the adoption of environmental behaviors, organic products. Green consumer behavior is a type of pro-environmental behavior which harms the environment as little as possible and has less environmental impact. Economic growth has come at the cost of environment only. For the things we humans do we're facing a lot issues related to the environment. The main thing which the whole world is facing right now is the Global warming, an outcome of greenhouse gas emission. When we look into these aspects, I believe we have to change our perspective towards the way we live and go for green lifestyles.

We can use the concept of green consumerism in food, clothing, energy sectors i.e green food, green fashion and green energy. In India, Consumerism has gained momentum after 1991 but green consumerism is not getting the due priority. The idea of green consumerism is very much important to popularize among all the sections of the society as we can make this planet a beautiful place to live. There are several laws which are made by the government to protect our environment. When the government of the nation is only trying to make certain laws and treaties towards the protection of environment it's our responsibility to safeguard the degrading environment.

In this pandemic, many of the customers have become green consumers where they buy products and services which have undergone eco-friendly production process. In these days many people are moving towards sustainable living. But there is no proper awareness about it among all the sections of people. I wish there will be more businesses and organizations going for green initiatives. In this era of cutthroat competition, it is much essential to know the consumer's tastes and preferences. Nowadays the consumers are more health conscious and prefer green products. It is the duty of the organizations to make an impact on the society by producing these kinds of products and promote sustainable living.



T. Sonu, B.Com III Computers C Sec.

### Efficient Market Hypothesis

The efficient market theory is a hypothesis which states that share prices reflect all information and consistent alpha generation is impossible. According to the EMH theory, stocks always trade at their fair value on exchanges, making it impossible for investors to purchase undervalued stocks or sell stocks for inflated prices. Therefore, it should be impossible to outperform the overall market through

expert stock selection or market timing, and the only way an investor can obtain higher returns is by purchasing riskier investments. The Efficient Market Hypothesis (EMH) is one of the main reasons why some investors may choose

as a passive investing strategy. It helps to explain the valid rationale of buying these passive mutual funds and exchange traded funds (ETFs).EMH does not require that investors be rational, what it says is that the individual investors will act randomly. But as a whole, the market is always "right." In simple terms, "efficient" implies being "normal."

There are three forms of EMH: Weak, Semi-Strong, and Strong -

#### a) Weak Form EMH:

Weak form EMH suggests that all past information is priced into securities. Fundamental analysis of securities can provide you with information to produce returns above market averages in the short term.

#### b) Semi-Strong Form EMH:

Semi-strong form EMH implies that neither fundamental analysis nor technical analysis can provide you with an advantage. It also suggests that new information is instantly priced into securities.



Vaishnavi Mamidipudi, B.Com III (IFA)



### c) Strong Form EMH:

Strong form EMH says that all information, both public and private, is priced into stocks; therefore, no investor can gain advantage over the market as a whole. Strong form EMH does not say it's impossible to get an abnormally high return. That's because there are always outliers included in the averages.

Hence, EMH does not say that you can never outperform the market. It says that there are outliers who can beat the market averages. But there are also outliers who lose big to the market. The majority is closer to the median. Those who "win" are lucky; those who "lose" are unlucky. If you

believe that you can't predict the stock market, you would most often support the EMH. But a short term trader might reject the ideas put forth by the EMH, because they believe that they are able to predict changes in the stock prices. At times, it's the blend of various games such as those of the perceptions, markets, situations, understandings, news, and many more psychological factors. Thus, Risk in Investments arises not from not knowing how to invest! But, it arises from not knowing what one is doing!

*Investor's most favourite line should be - "Think Small, Act Big".*

## Human Resource Management

Human Resource Management is a process of four functions "acquisition, development, motivation and maintenance of human development, acquiring the people services, developing their skills, motivating them to higher level of performance and ensuring that they continue to maintain their commitment to organization. Human resources are the most important element in an organization. Organization is made up of people and function through people. The resources of men, money, material and machine are collected, coordinated and utilized through people. Human Resource is heterogeneous in nature which means dynamic and behave differently. HRM is concerned with employees as individuals as well as group. It is the process of achieving the best fit between individuals, jobs, organizations and the environment. Human Resource Management is concerned with managing people at work. It covers all type of people at all levels in the organization. It focuses on action rather than on record keeping. It provides the solution to HR problems to achieve both organization objectives and employees personal goals. It is concerned with developing potential of employees so that they get maximum satisfaction from their work and give their best efforts to the organization.

Management of Human Resources is an ongoing or never-ending exercise rather than a one-shot function. It helps organization to achieve its objectives in the future by providing for competent and well-motivated employees. The functions of Human Resources are managerial and operative functions. Managing people is the essence of being a manager. A Human Resource Manager performs the functions of Planning, Organizing, Directing and Controlling. Planning is the process of deciding the HR goals, formulating HR policies and programs to achieve the goals. Organizing is the process of allocating task among the members of the group, establishing authority-responsibility relationships among them and integrating their activities towards the common objectives. Directing is the process of motivating, activating, leading and supervising people. Controlling implies checking, verifying and regulating to ensure that everything occur in conformity with the plans adopted and the instructions issued.



**A. Madhuri, B. Com II Computers C Sec.**

## Bulletins Turn Bullets to News Sanity

The television media is one of the major source of information for people over the past few years, its global acceptance and general availability makes it more influential over the masses. First news program was broadcasted on American television in 1952 and in India same was done in 1959 from A.I.R headquarters in Delhi with beneficial intention of developing the informational rights of the people. People tend to contribute eagerly in the development of mankind, but as human nature states "no one wants to be a king without treasure", many different associations or channels induced themselves in this field and a beneficial informational medium was turned into a commercial act.

Due to dense competition and perpetual lust for advertisements, Journalism turned yellow, fake news and over exaggeration came into business. Major social and political

issues were exploited and got concealed by dinky issues, for example the controversial case of suicidal death of actor Sushant Singh Rajput along with Bollywood, drugs, etc concealed the major issue of nation's economy which witnessed a historic fall post a global pandemic, and even the Kangana and BMC glitch was so embellished that it completely camouflaged the difficulties and protests of farmers and their suicidal statistics. Identifying the relevant news is the key to information. The media needs to address those issues to which everyone one can connect .Yes nation wants to know but the right thing. Save Sanity. Save Journalism.

## Information Technology

**Information Technology [IT]** is the study of Computers and Telecommunications to store, retrieve, transmit, or send data. Information Technology is especially based on computer science. It is a wonderful invention of modern science. Besides computers, it also includes telephone, television, radio, wireless, email, fax, the internet etc. the Internet is a giant member information technology. It is the source of news and information. Thus, internet fulfils the demand of every individual. In old generation, if we want to contact anyone we have to write a letter and it goes too late. But now, we can contact anyone with

video from our house, all are the gifts of technology. IT is also bringing society leaps and bounds ahead of communicating with others.

Information Technology makes this all possible. Whether you work in a large or small business, Information Technology is going to play a large role in your day-to-day tasks. Businesses tend to use IT in three main ways: to support basic information processing tasks, to help with decision-making, and to support innovation. For instance, when it comes to information processes, IT is used to streamline tasks from computing and printing payroll to creating presentations. IT also supports building websites for products and services. It helps businesses, governments, and

individuals increase their efficiency and effectiveness. Rapid improvement in hardware and processing ability forces consumers to purchase new, relevant technology. On a market level, this rapid turnover creates demand. From a firm's perspective however, this can result in a lower customer retention rate.



**Jacob Augustine  
B.Com I Computers C Section**

## How to break the chains of difficult tasks through Management?

Managing things is difficult but not impossible. People are just not aware of right methods or just been lazy when they say I have no time to complete my important tasks for the day. Here the few methods that can help you finish the difficult and important tasks for the day.

### Prioritize and schedule your tasks.

Make to do list but don't just fill with all unimportant tasks. Just pick three important and urgent tasks which are to be done today itself. You can add unimportant but urgent tasks after this. Pick a time where you are more productive. Get done with the difficult tasks first and then you can do that unimportant task with satisfaction of getting the difficult task done earlier.

### Break the tasks into chunks.

Break that long difficult task into chunks. Usually you can do a task for 50 minutes and take 10 minutes rest or you can just get into flow and do for long hours. But make sure you are not using your phone while taking the break which will eventually take back you to level 0 and it will be difficult to get into flow again. Instead you can go out for walk or do some stretching in this break.

### Reward yourself.

Our brain likes rewards; it gives immediate dopamine when we get rewarded. After doing one difficult task reward yourself with some favourite snack or watch your favourite YouTube video for 10 minutes. This way you get motivated to do that remaining task and get things done quickly.

### Learn to Delegate

As a College students, we are with constant assignments and projects and doing our side hustle will be little difficult.



**Syed Ali Hussain Zaidi  
B.Com I General A Section**



We can make it easy by delegating tasks especially when it comes to our side projects. Get done with that assignment which can be done in 30 minutes now. So that you can give more time to task which require more time. It is rightly said "if you try to manage everything, you manage nothing".

**Remove Distractions**

Doing the important tasks with constant ringing of phone is difficult. Turn on DND mode on your phone and get only important things to your desk so that you are not working in a mess and so that you will not go again and again to get things, which will affect the flow.



**S. Sushanth Rao, B.Com I (IT)**



**Alumni Audits**

It was a great journey of my life to be a part of St. Joseph's Degree and PG College. I have learnt a plethora of things in the College and developed my intellectual skills and communication skills. I know what it is to be leader and know what teamwork is. The lecturers were very kind and they were always there to help us. There were various Clubs and Cells and Committees in the College which organized many co-curricular activities. I was part of Entrepreneurship Development Cell for two years. The most awaited event was the food fest "Bhoj-e-jashn" for the young entrepreneurs, they are given a platform to explore how a business works. I was the president of ED Cell in my final year and it was a great experience. On the other hand, I was the student coordinator of Career Development Cell (CDC) where we used to interact with the Corporates and see that the recruitment process goes in a smooth way. I am very grateful to the College for the Placement Drives where we get recruited in a company and make career in a particular sector. I thank each and everyone who have made my journey so memorable. I suggest the upcoming batch to use the opportunities given by College and explore yourself.

Every person has a Destiny and I am so happy and proud to say St. Josephs has been a foundation to my destiny. When I joined Joseph's my name was Husna Sameera and with everyone's encouragement and blessings, I received honorary doctorate in sports and I prefixed doctor to my name. My name is Dr. Shaik Husna Sameera and I am from B. Com Computers. St Joseph's has been one of the best encouraging platforms that I have got. When I joined St. Joseph's I was so unsure about how the College administration is going to support me to balance my career and education, but it's been a tremendous journey for me in this College. The administration was very understanding, encouraging and of course they were supportive. St. Joseph's has given me friends like family and so much more. In short, I want to thank everyone who made my life much better at St. Joseph's just by being part of it. I am thankful for all the lessons that I have learnt and all the experiences I have been through. They are all worth my time. I am glad that I am a Josephite.



**Emmanuel Patrick  
(B.Com Computers)**



**Dr. Shaik Husna Sameera  
(B.Com Computers)**

In the midst of a tiring pandemic, I managed to graduate from St. Joseph's Degree & PG College as a B.Com Honors student. This wouldn't have been possible without the support and guidance of faculty. In my three years as a Josephite, I was never short of enriching experiences. Every year was a challenge that taught me numerous life lessons and experiences. Even during these hard and exhausting times, the lecturers and management were dedicated and relentless in their efforts to ensure students' safety during the examinations and conducted them online. This commitment to student experience is a trademark of St. Josephs College and its faculty. And that is all a student could ask for. The faculty's vivid approach to structuring and scripting the curricula created a consistent and coherent program that encouraged learning and successfully eliminated learning gaps. This combination of education, mentorship and experience helped me to understand my personal approach and the key principles to become better. These principles prepared and imbued me with the professionalism to get placed as an Audit Assistant in Deloitte successfully. St. Joseph's unique blend of academics and extra-curriculars increased my indulgence in creative and intellectual pursuits. I had the honour of sharing my voice for the College Choir, Anno Domini. This small, passionate community inspired me to learn and develop my interest in music, and also taught me that practice and hard-work go hand-in-hand for a mind that aims at success and growth. St. Joseph's enriches ones personality and increases their competence in life.

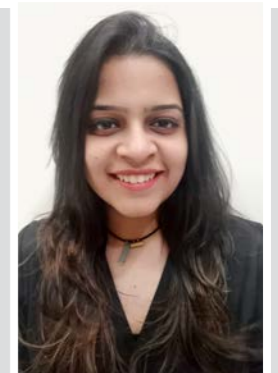


**Manasa Gracy Benjamin  
(B.Com Honors)**



**Devdutt Verma  
(B.Com Professionals)**

I am delighted to have been part of St Joseph's Degree & PG College. I would like to share my experience in this amazing College which has given me incredible opportunities at every step. Starting from representing the class for two consecutive years, attending the Annual College Board Meeting as a Student Representative, hosting the first National Commerce Fest COMMERA of the College as an Event Manager of ACE Club, winning the title of Ms. Happy Go Lucky in the farewell and finally getting placed at Deloitte as an Audit Assistant. My College has played a great role in helping me build my confidence and my personality. I'm grateful to all the wonderful and supportive faculty who helped me to overcome every hurdle that I came across in my journey. I am a proud Josephite.



**Muskaan Agarwal  
(B.Com IFA)**



## Parents Probes of Alumni

Our daughter loved all the learning opportunities at St. Josephs. Teachers motivated her to be best in everything and supported in all her efforts. They had idea about each child's strengths and weaknesses. The best part was she was the class representative for all three years which gave her a chance to prove herself. She got an opportunity to be student coordinator for Wall Street Competition at National Level Commerce Fest "COMMERA 2k19" and also for Soft Skills Certificate Course. The placements were so helpful because of which she got placed into highly reputed health insurance company .St. Josephs has kept the love of learning in her alive. The College builds a true sense of community and lasting friendships while providing academic challenge and nurturing each student's interests and strengths. She will always be grateful for the three Josephite years and wish they could have lasted longer.

St. Josephs offered a warm and comforting environment that my granddaughter referred to as her second home. She was academically good in all subjects and discovered strengths in areas outside her comfort zone. I liked that St. Josephs offered a smaller, more close-knit community where it was easier for students and parents to get to know each other beyond classroom and throughout the College

We are very happy with all the help our daughter has received and the progress she has made in her three years of graduation. As parents we are very impressed with the College and the lecturers. Looking at our daughter's progression and Goodwill of this prestigious institution, we admitted our son also in the same college. The parent teacher meeting was the best part where we understood our daughter's strengths and weaknesses. Hence it helped us



**Parents of Madhu Mishra - B.Com Computers  
(Mr. Umesh Kumar Mishra & Mrs. Suman Mishra)**

life. The curriculum was flexible to respond to each student's level of proficiency and the teachers could provide individual attention to each student. Strong academics, caring and committed teachers, classmates and the teachers were so friendly and caring whom I met during the parent teacher meet. We are very thankful for all the encouragement my granddaughter received to unlock her potential. Overall, an excellent experience for my granddaughter!



**Parents & Grandmother of Kanchan Goswami - B.Com Computers  
(Mr. Vishnu Gir & Mrs. Sandhya Goswami and Grandmother  
Mrs. Prathibha Goswami)**

to focus on her and motivate her in each aspect. Thank you to the management for making our children bright. It was a wonderful experience to her at your prestigious institution. It was an excellent exposure provided across the various platforms. The faculty were very supportive and encouraged the students to push boundaries to rise above expectations.

St Joseph's aims at overall development of every student, be it education, cultural awareness or practical exposure of business world like industrial exposure. She received certificate at state level competition for winning in a talent show "Saksham 2019". Moreover she got opportunity to enhance her skills and knowledge through various certificate courses. She got an opportunity to be student coordinator for certificate courses for two years, Business Quiz competition at Commerce Fest in 2017 and wall street competition at National Level Commerce Fest "COMMERA 2k19". The placement activities are pretty good which enables students to face interviews confidently. The ambience of the campus is very positive and the whole experience is very good and there was always support and motivation from the management to pursue her dreams. She feels proud to be a Josephite."

St. Josephs Degree and PG College, a place where education is not a business and the students are served with the perfect diet which is sufficient for them to be healthy, wealthy and have a bright future ahead. The College was perfect for our son. He has upgraded himself not only in his academics, but also in his overall personality. He is more outgoing, likes to do his Skill based assignments, and is motivated to engage in extra-curricular activities. The College is the best of the best. Being the Secretary of the Youth Red Cross Society, he inculcated ethics of compassion, inclusiveness and sustainability. He also got an opportunity to be selected as a delegate and represent the college at the Harvard US India Initiative 2020. Whether it was an internship at Boys for Voice or J Wings, he always hoisted the flag of St. Joseph's high. The College had also provided the campus placement opportunity wherein, he got placed at Berkadia (Berkshire Hathway). The College really helped him in his holistic development.

As an Alumni of St. Joseph's he is really missing those golden days. All memories right from going to Father's office and reciting the morning prayers, organizing street competition at National Level Commerce Fest COMMERA 2K19 or winning the Just a Minute event and to even anchoring the Josephista are memories made for a lifetime. He built connections with various great minds, broadened his understanding on a plethora of topics and nurtured his talents. St. Joseph's has shaped his life as it provided him with countless opportunities to challenge himself. It provided him with the necessary knowledge to appreciate the vast array of life. It made him more disciplined and helped him to grow not only professionally but holistically as a good human being. St. Josephs has state of the art campus through which students get facilitated with the courses along with the feeling of being accustomed to mingling with a wide spectrum of people.



**Parents of Ali Charaniya - B.Com Honors  
(Mr. Albis Charaniya & Mrs. Ashraf Charaniya)**



St. Joseph's Degree & PG College is one of the finest colleges in the twin cities, which has the best placements opportunities and extracurricular activities that help students to explore themselves. They focus both on academics and curriculum equally and make the students understand to have a balance for everything in life. Our daughter Taniya has completed her graduation and got placed in one of the best organization 'Amazon'. We as parents are very delighted with the facilities the College provides to the students and the bond that faculty members share with their students. Our elder daughter Bhavana had also been part of St. Joseph's and had completed her masters. The College is strict in terms of discipline which helps in training of mind and character, the exercise, development and control of character which is intended to produce obedience and orderly behaviour before stepping into their corporate lives. The discipline pattern which SJC follows is exemplary.

Everything about Joseph's is just commendable. Being class representative for three years consecutively helped to improve her leadership skills which was indeed a great experience. She got an opportunity to be coordinator for Wall Street competition at National Level Commerce fest "COMMERA 2k19". She exhibited her photography skills by taking photos of Food Fest 'Bhoj e Jashn' in her 3 years of graduation. Josephs is a place where passion is respected and dreams are accomplished. It is a place where challenges and competitions are confidence boosters. College has inspired her in plenty of ways to be the best version of herself. She just loved everything about St. Joseph's. It is just like her second home. Thank you for the beautiful three years. Thank you for giving our daughters the best experiences in their important phase of lives.

**Parents of Taniya K. Dodwani - B.Com (IT)  
(Mr. Kanayalal.K.Dodwani & Mrs.Sunita Dodwani)**





# JOSEPH'S HERALD

---

## COMMERCE NEWSLETTER

### 2020-2021



## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous | Re-accredited by NAAC | Affiliated to Osmania University  
Tel : +91 (40) 23234860, 23231769 | E-mail: [info@josephscollege.ac.in](mailto:info@josephscollege.ac.in)  
[www.josephscollege.ac.in](http://www.josephscollege.ac.in) | [www.josephspgcollege.ac.in](http://www.josephspgcollege.ac.in)