

## Online Webinar on account of World Photography Day.

Title of the event/activity: Interactive session on Photography, commemorating the World Photography Day.

Guest lecturers: Mrs. A R. Meryl Savithry and Mr. Rajiv Mathew Cherian

AR. Meryl Savithry holds a bachelor's degree in architecture and a master's degree in architectural interiors and has worked in Dubai for a while. Savithry studio Pvt. Ltd. is her proudly founded company, and she is the principal architect of the company. She also teaches at CSIT, Arora Design Institute, and Hamstech College of Interiors. Design consultation (architecture/interiors) is one of Savithry studio's verticals. Management and implementation of construction projects, Execution of interior design projects, Interior design projects of all types, Photographs of buildings, Product photography, interior photography, photographing events, families, and children/maternity, these are the expertise of savithry studio.

Mr. Rajiv Mathew Cherian, a photography hobbyist turned entrepreneur with over 9 years of experience working and collaborating on some of the industry's most influential brands. Fashion & Lifestyle, Retail, Travel & Urban themes, Events, and witty one-liners are among his specialties.

He worked for prestigious projects and events being an Official photographer like: 2014 Aero Show. Where only few photographers are allowed to film inside planes.

Supersonic Music and Hardwire Metal Festival are his few other great works where he was the main photographer.

Collaborated with Red-bull and many other reputed companies for specific campaigns where the pictures featured on brands' websites.

He photographed and edited events for JW Marriott, Taj Hotels, and UB City outdoor campaigns throughout the city.

Selected to work under award winning photographer -Ashish Parmar

Judged photography competition at CMRIT College.

He not only conquered the art of photography but also is an entrepreneur in this profession. he established himself very well and here's a list of his Entrepreneurial Experiences.

Images for digital and conventional marketing campaigns for clients.

- Worked on a variety of studio photography projects, including modelling shoots, events, and corporate commissions.

- Managed client funds while developing photography concepts

Suppliers and contractors engaged in the production shot were contacted.

Wedding photography is an area in which he excels. Clients have given a wonderful reviews and referrals.

A well-established freelance photography business with a significant following of loyal customers.

Date &Time of the webinar: 20th August 2021, 11: 30 am - 1: 00 pm

Venue: Google Meet

Target audience: All students of St. Joseph's.

The objective of the activity: To celebrate world photography day and also learn more about photography, to help students understand career paths that could be taken in photography field.

Brief Report:

The guest lecturers shared their personal experiences on how they took photography as a career path. Learned the importance of mentorship in learning photography.

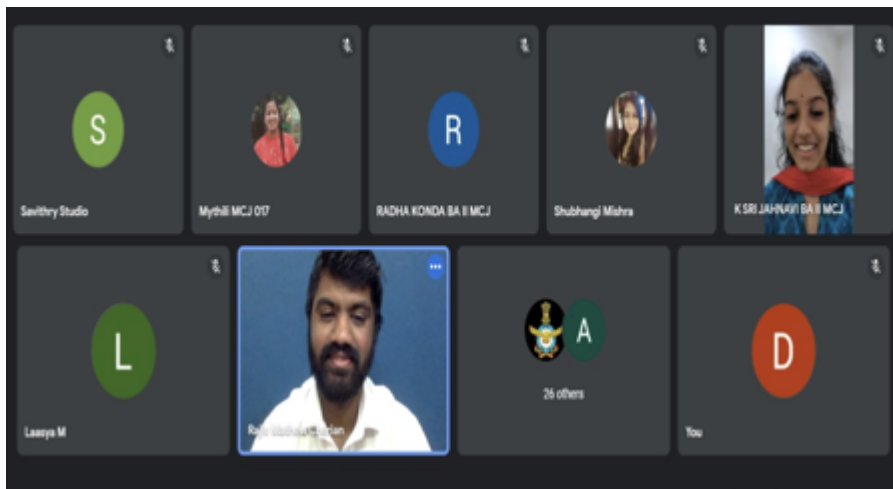
Got an understanding about different types of photography ranging from wedding photo shoots, new born photography, club photography to fashion photography.

Talked about the importance of editing in photography and different editing software.

Students got greater understanding about photography by asking their doubts and getting relevant answers from the lecturers.

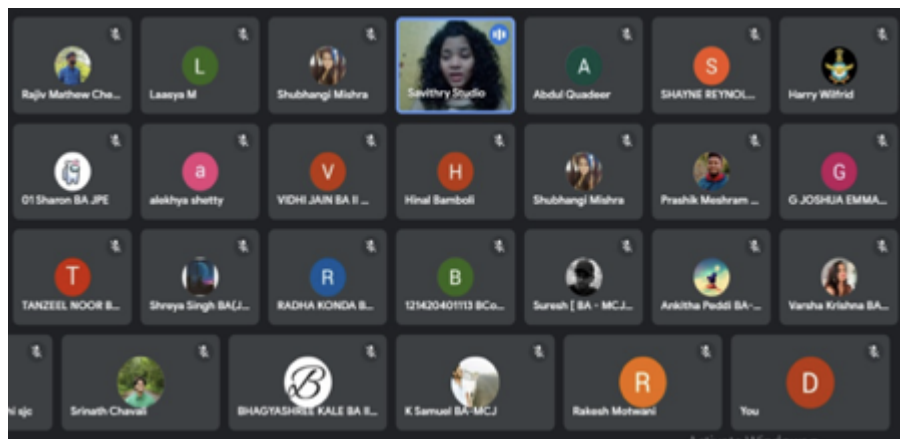
It was an interactive, interesting and learning session for the students.

Photos:



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(A picture of webinar where Jahnavi is introducing guest lecturer Mr. Rajiv Mathew.)



(Mrs. Savithry having an interactive session with the students during webinar.)

The outcome of the event: Developing greater understanding about different types of photography. Helping students learn new aspects of photography and guide them towards following their passion and turning their passion into a career option.