



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

Re-accredited by NAAC (3rd Cycle) with B⁺⁺

King Koti Road, Hyderabad

Ref No: SJC/MCJ/10-12-21/ 010/01

FIELD TRIP TO EFLU AND EMRC, OU

Title: A field trip to EFLU and EMRC (OU)

Date and Time: 17th December, 2021, 10:30am to 4:00pm

Venue: EFLU Hyderabad (Studio) and EMRC (studio)

Target Audience: BA 3 & MA 2

Objective of the event: The objective of a field trip to "EFLU and EMRC" was to make the students enhance their skills and produce them with practical knowledge followed by giving them hands-on experience about the same by taking turns.

Brief Report: St. Joseph's Degree and PG College had taken an initiative to take the students of BA (3rd year) and MA-1 and 2 of Journalism and Mass Communication to a field trip at EFLU and EMRC. The teachers assigned were Sriveda Ma'am, Rathan Sir and PLV Sir, Shayne Sir. The students had a lot of zest within themselves to procure practical knowledge from the utmost well-equipped team.

The students were instructed to reach the first spot which was English and Foreign Language University, Hyderabad. After reaching the location, they were asked to move to the studio where the Professor there had intricately acknowledged them about how the entire studio is structured keeping in mind its pros and cons which led to a deeper understanding. After the basic learning, the students were taken to the Program Control Room (PCR) where all the technicians guided the young professionals through the rest of the session who work from there and add in a few sound effects, video effects if and when required. For a sample purpose, few of the students moved towards the studio and delivered an impromptu speech in order to showcase how it appears on screen and what different modalities are needed as per the shot taken.

Another vigorous session took place at EMRC, Osmania University, where the production team was already in works, as one of the lecturers of Sociology Department was seen delivering a part of her self-made notes for online classes to make it easier for them to comprehend. Once the

lecture got over she made us help understand how to read out from a teleprompter with appropriate expressions and when to take a pause for a moment if any punctuations are placed. Tracing back to the first destination, at EFLU, similarly the students read out in order to gain some experience by being in front of the camera.



The students are being guided by the Professor of EFLU about the camera functioning.



Sociology lecturer delivering a note on "Rural Agrarian" from a teleprompter.

Outcome of the event: Through the events which had taken place, the students caught hold of how to face the camera as well as behind the camera. All in all the session was a very fruitful one and has surely expanded their knowledge bank of the aforementioned topics touched.