



(Autonomous), Affiliated to Osmania University Accredited by NAAC B++ King Koti Road, Hyderabad

INTITUTION'S INNOVATION COUNCIL: 2021-22

Respected Father,

I Dr.A.N.P.P.ANANTHA LAKSHMI, Convenor of IIC expressing my gratitude for selecting me. It was a sudden plan of conducting a FESTIEXIBITION 2021 in our college premises on 3/11/2021 from 11.00 AM onwards. The objective of this EXIBITION is to enhance/exhibit the talents and skills/innovation/creation of students and staff.

In this regard I have conducted online google meet with IIC staff coordinators and IIC registered students. They have shared their positive intention for this event. In this regard I request to grant permission to conduct the event in the college.

Dr.A.N.P.P.Anantha Lakshmi, Convenor

#### Coordinators:

- 1.Dr.S. Venkata Shiva Kumar
- 2. Mrs.Danam. T
- 3. Mrs.Padmaja.CH
- 4. Mr. Ashok kumar
- 5. Mr.Bhanu Prakash
- 6. Mrs.Mamta
- 7. Mrs. Amtual Fatima
- 8. Mr. Aditya Srinivas

(Students suggestion for the event is FESTIEXIBITION 2021, ETHNI-MELA, ART AND CRAFT WITH IIC)

With Regards

Dr. A.N.P. P. Anantha Lakshmi

(Rev.Fr.Dr.D.SUNDER REDDY)

Principal
ST. JOSEPH'S DEGREE & P.G. COLLEGE

King Koti Road, Hyderabad-500 028





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NOTICE

STAFF AND THE STUDENTS

Date: 1/11/2021

This is to inform all the staff and the students, Institution Innovation Council has come up with the FESTIBITION – 2021 (Exhibition cum sale) event in our campus on 3/11/2021 from 9.00 AM onwards to enhance, innovative and creative ideas of the students and also make them practical applicability of their thoughts. Special attention for the startup ideas. All the staff and the student's participation makes grand success of the event.

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PRINICIPAL

ST. JOSEPH'S DEURLE & P.G. COLLEGE King Kan Road, Hyderabad-500 029





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#### ALLOTMENT OF DUTIES TO THE FACULTY COORDINATORS

Date: 1/11/2021

Venue: Ground floor

- PREPARATION OF MINUTES OF THE MEETING: Which was conducted on 29.10.2021 by Mr.Ashok Kumar
- 2. Student list for registered student with signature Main campus: Mr.Bhanu Prakash
  Extension Campus: Ms.Mamta, Dr.Venkat
- 3. Stalls list with students signatures and prepare the final report: Mr.Aditya Srinivas
- 4. Media and photos: Mrs.Amtual ( During the event and after the event for documentation)
- 5. Parking permission: Mr. Ashok sir
- Arrangement of tables, provide deck and electricity: Mrs.Ashok, Mr.Bhanu Prakash & Mr.Aditya Srinivas
- 7. Total event monitoring ( on that day ): All the Committee coordinators.
- 8. Morning arrangments: Mrs.Padmaja, Mrs.Amtual ( on 3/11/2021)
- 9. Allotment of student coordinators: Mrs.Padmaja
- Final report preparation and submit to the IQAC: Dr.Siva Venkata sai( take help of Mr.Aditya Srinivas)
- 11. Permission letters for students and staff: Mrs.Dhanam

Note: 1. All the reports according to the format and which is to be signed by the Principal.

2. Within one week after completion of event report should get ready and submitted to the departments and the IQAC office ( last date of submitting the report 10/11/2021)

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PRINCIPAL

Principal ST. JOSEPH'S DEGREE & P.G. COLLEGE King Koti Road, Hyderabad-500 029





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#### INSTRUCTIONS:

All the students are hereby informed to follow the following instruction for FESTIBITION 2021

- > All exhibits must be handmade by students with their respective creative ideas and strictly not any readymade item.
- > If any readymade item is found on sale during the FESTIBITION then the team will be disqualified.
- > Students can put up in groups of maximum 3 or individually as well.
- > All exhibitors should reach the venue in the morning itself to setup their respective stalls.
- > Only tables will be provided to the students from the college end.
- > All students are requested to bring their own material to decorate their stalls.
- A cloth to cover the tables to be carried by all exhibitors.
- Students selling things can fix their prices for the items and discuss it once with the coordinators and get their green wave to it.
- No fee will be charged from students for putting up a stall.
- > All the returns earned from the stalls will respectively belong to their individual stall owners.
- > Management is not responsible for any loss of items and students must bear all responsibility of their belongings.
- > All stall in-charges are requested to stick to timings and dress code.
- > All stalls need to decide their respective stall name and have it displayed.
- > Stall in-charges must be in communication with their respective student coordinators regarding aspects of sales, profits, stock etc.
- > For any clarifications students are requested to approach coordinators listed in the brochure only.
- > Students who need electricity to set up the stall need to inform prior to setting up stall.
- > Without registration students won't be allowed to set up stalls.
- > The dress code is Indian ethnic wear.
- > All students are requested to maintain the decorum of the college throughout the exhibition.
- > The decision of the judges will be considered final.

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Principal

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ST. JOSEPH'S DEGREE & P.G. COLLEGE King Koti Road, Hyderabad-500 029





INNOVATION COUNCIL

# St. Joseph's Degree and PG College



Rev.Fr.Dr.D.SUNDER REDDY Principal

#### INSTITUTION'S INNOVATION COUNCIL

# Conducts

# BITION 2021

It is a exhibition of creative art and craft by students.

Objective: To showcase the skills and innovative thoughts by practical applicability.

To enhance management skills

Students can make and sell:

Best out of waste ,Creative diyas,Eco

friendly products, Decorative items etc...

#### OPEN FOR ALL STUDENTS AND FACULTY PRIZES WILL BE AWARDED TO BEST INNOVATIVE IDEAS

Dr.A.N.P.P.Anantha Lakshmi

Convenor

co-ordinators:

Mrs.Ch.Padmaja

Dr. Venkata Siva Kumar

Mr.S.Bhanu Prakash

Mrs.Danam Teressa

Ms.Mamatha

Mr.R.Ashok kumar

Mr.Aditya Srinivas

Mrs.Amthul Fatima

Venue **Ground floor** Date 03-11-2021 **Time** 11 am

FOR FURTHER DETAILS CONTACT

onwards

TAMANNA AGARWAL: 8121253275 (BCOM GENERAL)

ROHINI MALI: 8106736441 (BCOM GENERAL)

PUNERIYA POOJA: 9502205331 (MBA)

MAHALAKSHMI KATARI: 7075772995(BBA)

V.AKHILA: 7207389282(PGDM)



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			49/- to 300/-	200/- to 1000/-	50/- to 100/-	50/-to 300/-	70/-	No sale
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Principal ST. JOSEPH'S DEGREE & P.G. COLLEGE King Koti Road, Hyderabad-500 029





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Principal Principal

ST. JOSEPH'S DEGREE & P.G. COLLEGE King Koti Road, Hyderabad-500 029





(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade King Koti Road, Hyderabad

, am overwhelmed and happy to be a part of FESTIBITION organised by your college.

All the works of the children are outstanding and outstanding.

The guidance and training imparted by Dr. Arantha laushmi are landable.

The Principal of the college is proactive, Promotional and down to conth.

The students behaved in a decent manner. They are not only knowledgeable but also howable. They are quant children.

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FESTIBITION -2021 Winners List

1) Startups

Jist Prize — 1. Elisha Lakhani Stall. No. 15

J. Prize — 2. Hafsa Jabeen Stall No. 16

2 hd Prize — N. Vinay & Gajanand Stall No. 18

Best out of Waste

JSt Prize - Rithika Pal - Stall No. 14

2nd Prize - Kavga, Nancy, Sarah - Stall No. 3

3rd , - Chanchal kumavat, Mamta-Stall No. 1

3. Art & Craft

gr prize - Pratik Jain - Stall NO. 9

2 11 - Khyati & Disha Jain - Stall NO. 4

3rd 11 - Deksha, Shreya & Sudha - Stall NO. 13

Consol atton - Bhavana & Saharsha - Stall NO. 7

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# Report

Name of the Com-	Institution's Innovation Council
mittee / Cell	
<u>Theme</u>	Art & Craft
Name of the Activi-	FESTIBITION 2021
<u>ty</u>	
Mode of conduct	Physical
<u>Time</u>	One Day
Mandatory/ Elective	Elective
Nature of the Activity	Art & Craft exhibition (Sale cum exhibition)
In-charge/Convener	Dr.A.N.P.P Anantha Lakshmi
Date	3-11-2021
Title	Festibition
Venue	St Joseph's Degree & PG College, ground floor
Target Group	Students
No. of Stalls	18
No. of Participants with attendance list:	58 students and 1 faculty
Names of the judges	<ul> <li>Di. Line (Line pal), TTWR Degree College for women, RR District)</li> <li>KV.Ramana Murthy (Principal, Vijayanagar College of Commerce, Hyderabad)</li> <li>Dr.Prasad (IIC Convener, A.V College Hyderabad)</li> </ul>
Description about the activity	Festibition is an art & craft exhibition put forth by the college students to showcase their creativity by displaying their exhibits. Various themes like Women empowerment, Best out of waste, were employed to create a collection of artistic items. Participants were also given an opportunity to present potential startup ideas which gave them commercial viability.
<u>Objective</u>	To give the participants an opportunity to showcase their skills and innovative thoughts through the approach of practical applicability.
<u>Outcome</u>	Participants were able to show their creativity and earn



	through their ideas; potential professional contacts were also				
	established giving them a chance to pursue their entrepre-				
	neurial career. The startup ideas were evaluated by a panel of				
	judges, specially invited for the event.				
<u>Total Sales</u>	INR 22,779 (All stalls included)				
Feedback (if any)	It was mainly positive and encouraging with quite a number				
	of students having their Merchandise completely sold out.				
	Moreover the startup ideas and the collection of items were				
	appreciated by the panel of judges as well as customers. The				
	faculty members including the principal admired the talent				
	and creativity of the participants and expressed a desire to				
	see more such events in the future.				

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## Stall wise report

Stall	Stall Name	Type of	<b>Stall Members</b>	Description
no.		Stall		
01.	Miss Scrun- chie	Sale cum exhibition	Chanchal Ku- mawat, Mamta Rajpurohit	An idea of promoting sustainable fashion by making scrunchies from scrap fabric, collected from different sources.

**Sales:** INR 2,000

Feedback: The concept and the hard work put on the participants were appreciated

by the customers who also liked the products.

02.	Artizoned	Sale cum	Sahithya Gudu-	A diverse display of Art col-
		exhibition	ru	lection involving Handmade
				Canvas products, Resin
				Shells, Resin popup, magnets
				and Canvas paintings.

Sales: INR 960

**Feedback:** The artwork and the creativity of the participant were appreciated by the customers, who also placed advance orders for the products.

03.	Handy Crafts	Exhibition	Kavya, Nancy,	A unique idea of promoting
		only	Sarah	the concept of Best out of
				waste by making items of
				Diwali celebrations like Di-
				yas, CDs, chart paper, spoons
				etc.

Sales: Nil

**Feedback:** The products were liked and appreciated by the visitors. There were no

sales, as the products displayed were only exhibits.

04.	Art Magic	Sale cum	Khyati, Disha	An interesting collection of
		exhibition	Jain	artwork involving Envelopes
				of Quilling, Pearl, reusable
				rangoli, floating diya, Pearl
				mat, saree pins, door hang-
				ings, handbags, and embroi-
				dery.

**Remuneration:** Nil

Sales: The products were liked and appreciated by the visitors. There were no sales,



as the	s the products displayed were only exhibits.						
05.	Mind Curves	Sale cum	Raksha Jain	An interesting assortment of			
		exhibition		Canvas items, Coasters as			
				decorative pieces and Diyas,			
				digital bookmarks, wall hang-			
				ings and Mandala art.			

**Sales :** INR 1,950

**Feedback:** The feedback was positive and the products were purchased by a lot of Faculty members.

06.	Art Heaven	Sale cum	C. Chelsi Priya,	A unique display of interest-
		exhibition	Nikita, Suman	ing accessories like rubber
				bands, pen sketches, bags,
				masks, Scrunchies and art-
				works such as Resin art and
				Acrylic paintings.

**Sales:** INR 2,520

**Feedback:** The unique art collection was a success and had many buyers, who appreciated the quality and the creativity.

07.	Bag it all	Sale cum	Bhavana,	Sa-	The ideas being both individ-
		exhibition	hasra		ual and inspired, the stall dis-
					played handmade greetings,
					pen stands, Tie & Dye T
					Shirts and Masks.

**Sales:** INR 4,525

**Feedback:** The stall with the highest remuneration. The concept and the ideas, especially the Tie & Dye concept were a big success with the viewers as well as the buyers.

08.	Best out of	Sale cum	Aditi Bansal	A stall featuring the use of
	waste	exhibition		plastic spoons, cardboards,
				stationery items, candles, glit-
				ters etc. to make flower diyas,
				envelopes, chocolate cups
				with the idea of promoting
				theme Best out of Waste.

Sales: INR 20

**Feedback:** In spite of not gaining much in terms of sales, this stall was appreciated for the off-beat Best out of Waste Concept.



			(Ministry of HRD Ini	tiative)	
09.	Spin art	Sale cum exhibition	Prateek Jain	A result of hard work, this was a solo stall of art and craft, introducing the new way of art i.e. Spin art with the purpose of acquainting people and encouraging its practice.	
Sales	: INR 450				
		-	•	ducts involved, there were not	
many	sales but the ne	w concept of	Spin art was a big	g success in attracting people.	
10.	Kraftastics	Sale cum exhibition	Varun, Sravan- thi, Maha- lakshmi	A "Kraftastic" showcase of beautiful jewellery items like Pearl jewellery, bangles, ear- rings, boxes and bracelets.	
Sales	: INR 1,205				
<b>Feedback:</b> The products were very well received by the customers who were satisfied with the design and the quality of the jewellery items.					
11.	Faculty Stall	Exhibition only	Rana ma'am	A one and only faculty stall showcasing a creative paint- ing collection, in various tem- plates.	
Sales	: Nil	1	1		
		tive art colle	ection was unani	mously appreciated by a large	
	per of people.	ory o are com-	outon was unum	inously approvimed by a large	
12.	Khan Sahab ke Deep	Sale cum exhibition	Mohsin Khan	Inspired by the theme of Diwali, the stall displayed various types of Hand-painted and special addition Diyas (Rooh-e-Deccan, Riyasat-e-Jaipur, Babu Maushai, Shagun collection) with the idea of showcasing cultural diversity in our country.	
Sales	: INR 1,040	•	•		
	•	of showing	Cultural Diversit	y in the artwork was a big hit	
		•	·	and appreciated the designs and	
	_		,		

A Display of Art & Craft

the creativity.

13.

Happy Key Sale cum Deeksha



	(Ministry of HRD Initiative)						
	chains, Diyas,	exhibition	Singhani,	products popularizing person-			
	Art & Craft		Shreya Jakkula,	alized key chains, Diya sets			
			Shreya Prem	and Acrylic Rangoli.			
			Sudha	, ,			
Sales	: INR 3,530						
	,	ucts were lik	ed and very well	received by the people, with a			
	special mention to the personalized key chains. Also, the marketing skills of the						
-		•	re specifically app	C			
14.	Phenomenal	Exhibition	Rithika Pal	An assortment of collection			
17.	Thenomena	only	Kitilika I al	including acrylic and paint-			
		Omy		ings, attire, art piece etc.in or-			
				der to showcase relevant			
				themes like Women Empowerment, Recycling of waste;			
				involving eminent scholars			
				(Swami Vivekananda) and			
Sales	271			ordinary people.			
<b>Feedback:</b> The talent and the creativity of the participant were unanimously appreciated by the people who also expressed their desire to buy the products. The participant also received a lot of encouragement from quite a number of people, including the principal of the college, to start up an art business.							
15.	Nail Tales	Startup	Elisha Lakhani	A sale cum exhibit stall,			
				based on a startup idea in-			
				volving nail art and exten-			
				sions.			
Sales	: INR 2,500			Sions.			
	·	s a good cro	wd of neonle inte	rested in the on time treatment			
<b>Feedback:</b> There was a good crowd of people interested in the on time treatment involving nail art and the idea was liked and appreciated by those visiting the stall.							
16.	Pretty Little	Startup	Hafsa Jabeen	A collection with a bling, in-			
	Bling			volving a startup idea that fea-			
				tures Beaded jewellery,			
				Scrunchies, Candles and			
				phone charm.			
Sales	: INR 1,659			-			
Feedback: The products, especially the beaded jewellery and scrunchies were a hit							
with the customers and the visitors. Also, the creativity and design were appreciat-							
1	1						

17. Fizarts Startup Fiza Rajani An interesting set up of Resin

ed.



				and canvas art, phone cases, Key chains, Pendants, Bottle		
				art, Quilling art etc. (A startup		
				idea by the owner who al-		
				ready has a business by the		
				name of Fiza's Paint Brush-		
				es).		
Sales:	INR 150			,		
Feedb	oack: In spite of	f not having i	much in terms of s	sales, the creative Resin, canvas		
and q	uilling art were	successful in	n attracting people	e who were appreciative of the		
partic	ipant's effort.					
18.	Travloger	Startup	N.Vinay Ga-	A startup concept connecting		
			janand	travellers, travel influencers,		
				content creators through so-		
				cial media via vlogs as the		
				name suggests. The concept		
				also explores paid content		
				sharing and transfer.		
Sales:	Nil					
Feedb	ack: The partic	cipant was fo	or his presentation	skills, dedication and enthusi-		
asm to	asm towards his idea and was advised to be motivated and focused on his entrepre-					
neuria	neurial journey as startup is an area without instant success.					
19.		Sale cum	Vaishali,	A stall involving handmade		
		exhibition	Naveen	Diya pot sets, inspired by the		
				theme of Diwali.		
Remuneration: INR 720						
Feedback: Despite being a last minute entry, the stall managed to attract people						
and gain some sales as well.						

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## Photo Gallery























