

# ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous – Affiliated to Osmania University  
Re-Accredited by NAAC  
HYDERABAD. INDIA.

## MBA ANNUAL REPORT

2020-2021

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# **DEPARTMENT OF BUSINESS MANAGEMENT**

## **MBA ANNUAL REPORT 2020-2021**

### **Contributed by:**

\* Convenors of different committees

### **Compiled by:**

#### **MBA Course Coordinators:**

\* Prof. Vandana Samba

\* Dr. Rani Gujar

**Head of the Department**

**Principal**



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## ABOUT THE COLLEGE

St. Joseph's Degree & PG College obtained permission to start Post Graduation courses in MCA and MBA in the year 1998 and 2001 respectively from AICTE and affiliated to Osmania University. Hyderabad Archdiocese Educational Society (HAES) established St. Joseph's College in 1997. Today the mantle is donned by His Grace Most Rev. Poola Anthony, Archbishop of Hyderabad whose visionary and pragmatic leadership inspires the Institution to march on the path of excellence. The College is currently moving towards excellence under the visionary and exemplary leadership of Fr. Dr. D. Sunder Reddy, who is ever enthusiastic to charter new avenues.

St. Joseph's is an Autonomous College, Re-Accredited by the National Assessment and Accreditation Council with 'A' Grade in 2014. St. Joseph's received 2(f) from UGC in 2006, permanent affiliation from OU in 2007, the NAAC 'A' grade in 2008, Autonomous status and 12(B) in 2011 from the UGC. Autonomous Status was renewed in the year 2017.

Master of Business Administration course started in the year 2001 with an intake of 40 students which gradually increased to 120 in the year 2004-05 and 180 in the year 2019-20.  
Post Graduate

Diploma in Management (Business Management) was approved by All India Council for Technical Education (AICTE) in the year 2019.



## ACHIEVEMENTS/RANKINGS OF THE DEPARTMENT

STATE LEVEL	ALL INDIA LEVEL
<b><u>5<sup>th</sup> Rank</u></b> among Best Business School in Telangana State by CSR – GHRDC B-Schools Survey in November 2020	<b><u>16<sup>th</sup> Rank</u></b> all India Level among Top B – Schools of Excellence by CSR – GHRDC B- Schools Survey 2020 in November 2020
<b><u>Ranked 65<sup>th</sup></u></b> among the B Schools (Govt/Pvt) in South Zone and <b><u>Ranked 61<sup>st</sup></u></b> among the B Schools (Pvt) in South Zone by THE WEEK HANSA November 2020.	<b><u>Ranked 155<sup>th</sup></u></b> All India Level among Private B – School by The WEEK HANSA November 2020.
<b><u>Ranked 9<sup>th</sup></u></b> among the B-Schools in Hyderabad & <b><u>Ranked 8<sup>th</sup></u></b> among the private B-Schools in Hyderabad by THE WEEK HANSA November 2020.	<b><u>Ranked 175<sup>th</sup></u></b> All India Level among B – Schools by The WEEK HANSA November 2020
<b><u>2<sup>nd</sup> Rank</u></b> among B- Schools in Telangana State by The Academic insights magazine July 2020 edition.	<b><u>37<sup>th</sup> Rank</u></b> among B- Schools in overall India by The Academic insights magazine July 2020 edition.
<b><u>3<sup>rd</sup> Rank</u></b> in the Telangana State by Chronicle B-School Survey 2020 in February 2020	<b><u>65<sup>th</sup> Rank</u></b> overall India by Chronicle B-School Survey 2020 in February 2020
<b><u>2<sup>ND</sup> Rank</u></b> in the Telangana State by India Today Magazine, July 6, 2020 edition	<b><u>44<sup>th</sup> Rank</u></b> among BBA colleges in overall India by India Today Magazine, July 6, 2020 edition
<b><u>Ranked 12<sup>th</sup></u></b> in South among BBA Colleges by Times BBA Education Ranking survey 2019.	<b><u>Ranked 227<sup>th</sup></u></b> All India Level among B-Schools by India Today Magazine October 2019.
<b><u>2<sup>nd</sup> Rank</u></b> in the Telangana State in the category of BBA Education by GHRDC Survey 2020	<b><u>6<sup>th</sup> Rank</u></b> in Southern region and <b><u>19<sup>th</sup> Rank</u></b> overall India in the category of BBA Education by GHRDC Survey 2020
<b><u>6<sup>th</sup> Rank</u></b> among Best Business School in Telangana State by CSR – GHRDC B-Schools Survey in November 2019	<b><u>25<sup>th</sup> Rank</u></b> all India Level among Top B – Schools of Excellence by CSR – GHRDC B- Schools Survey 2019 in November 2019



## **VISION & MISSION OF THE DEPARTMENT**

### **VISION**

- To be a Centre for excellence for quality management education by preparing ethical, social conscious, eco-conscious business leaders and entrepreneurs for Indian and Global organisations

### **MISSION**

1. To provide practical, ethical, relevant and innovative solutions required for dynamics of Indian and Global organizations.
2. To prepare responsible citizens, leaders, professionals & entrepreneurs through effective program delivery
3. To prepare future business leaders with global acumen with competence, leadership qualities and impeccable personal integrity for integrated development of the society
4. To impart knowledge and nurture research & entrepreneurial skills for a successful career and stakeholders well-being
5. To build life skills through value-based education and service-oriented programs



## **THEME OF THE YEAR**

Achieving Academic Excellence through **4 Cs**

1. Collaborative Teaching – Learning process
2. Collaborations for enhancing the Quality Education
3. Curriculum enhancement with industry input
4. Continuous faculty Development



## FACULTY DETAILS

### DEPARTMENT OF BUSINESS MANAGEMENT

**Principal – Rev. Fr. Dr.D.Sunder Reddy MA, MBA, M. Phil Ph.D**

Sl. No	Name	Designation	Qualification
1.	Prof R. Anita	Dean Academics & Professor	BE, MBA, M.Phil, Ph.D ,UGC-NET, AP& TS SET
2.	Mrs. Danam Tressa .A	HOD, Associate Professor	M.Com, M.B.A TS-SET ,( Ph.D)
3.	Mr. P. Ganesh Anand	Assistant Professor	MBA
4.	Prof Nagunuri Srinivas	Director, Placements, Professor	MBA, M.Phil, Ph.D
5.	Prof Vandana Samba	Director, Research and FDP, Professor	MBA, Ph.D, UGC-NET
6.	Ms. Smriti Nagaria	Assistant Professor	MBA, TSSET,(PH.D)
7.	Ms. S. Swapna	Assistant Professor	MBA,(PH.D)
8.	Dr. Martina Rani	Director, Foreign Relations Centre,Associate Professor	M.Com, CMA, Ph.D
9.	Dr. C. Lalitha	Director, ED Cell, Associate Professor	MBA ,PhD
10.	Dr. H. Vani	Director, Skill Development Centre ,rese Associate Professor	MBA, NET ,PhD
11.	Dr. Rani Gujari	Associate Professor	MBA, NET, Ph.D
12.	Dr. Venkata Siva Kumar	Assistant Professor	MBA, MSc (Stats), (Ph.D)
13.	Dr. Samuel Babu	Associate Professor	MA;PhD
14.	Mr. C. Ayyappa	Assistant Professor	MBA
15.	Mr. Jyothi Kalyan	Assistant Professor	MBA, M. Tech, NET
16.	Mrs. Mubeen Sultana	Assistant Professor	MBA
17.	Ms. C. Sahithi	Assistant Professor	MBA



18.	Mr. B. L. Martin	Assistant Professor	MBA, AP SET
19.	Mrs. Gracy Sailasree	Assistant Professor	MBA
20.	Mr. Martin Mysa	Assistant Professor	MBA
21.	Mrs. Joseph Mary	Assistant Professor	MBA
22.	Mrs. Roohi Amatulla	Assistant Professor	MBA
23.	Ms. Magdalene	Assistant Professor	MBA
24.	Mrs. A. Mamatha	Assistant Professor	MBA



**ST.JOSEPH'S DEGREE & PG COLLEGE**  
**DEPARTMENT OF BUSINESS MANAGEMENT**  
**MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS)**  
**ACADEMIC YEAR 2020 -21**

**SEMESTER-I**

SEMESTER I Course Code	DETAILS	COURSE TITLE	HOURS			CREDIT S	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
<b>MBA 2020-101</b>	<b>DSC 1</b>	Management & Organizational Behavior	3	1		4	40	60	100	3
<b>MBA 2020-102</b>	<b>DSC 2</b>	Statistics for Management	3	1		4	40	60	100	3
<b>MBA 2020-103</b>	<b>DSC 3</b>	Accounting for Business	3	1		4	40	60	100	3
<b>MBA 2020-104</b>	<b>DSC 4</b>	Marketing Management	3	1		4	40	60	100	3
<b>MBA2020-105</b>	<b>DSC 5</b>	Managerial Economics	3	1		4	40	60	100	3
<b>MBA2020-106</b> <b>MBA 2020-107</b>	<b>Open Elective 1</b>	1. Business Laws 2. Corporate Social Responsibility	1	1		2	40	60	100	3
<b>MBA 2020-108</b>	<b>SEC 1</b>	MS Excel for Business (T+P)	1		2	2	20	30	50	2
<b>MBA2020-109</b>	<b>AECC 1</b>	Indian Ethos & Business Ethics	1	1		2	20	30	50	2
<b>MBA 2020-110</b>		1. Bridge course in Accounting 2. Bridge course in MS office for beginners				NON CGPA (10 hours)				
		<b>Total</b>	<b>18</b>	<b>7</b>	<b>2</b>	<b>26</b>			700	

**TOTAL**  
**HRS PER WEEK: 28**  
**CREDITS PER SEM: 26**



## SEMESTER II

Course Code	DETAILS	COURSE TITLE	HOURS			CR EDITS	MARKS		TO TAL	DURATION
			L	T	P		Int	Ext		
MBA 2020-201	DSC 6	Human Resource Management	3	1		4	40	60	100	3
MBA 2020-202	DSC 7	Financial Management	3	1		4	40	60	100	3
MBA 2020-203	DSC 8	Business Research Methods	3	1		4	40	60	100	3
MBA2020-204	DSC 9	Operations Research	3	1		4	40	60	100	3
MBA2020-205	DSC 10	Operations Management	3	1		4	40	60	100	3
MBA2020-206	Open Elective 2	1. Digital Marketing	1	1		2	40	60	100	3
MBA 2020-207		2. Emotional Intelligence					40	60	100	3
MBA 2020-208	DSC 11	Economic Environment & Policy	1	1		2	20	30	50	2
MBA 2020-209	AECC2	Managerial Communication	1		2	2	20	30	50	2
MBA2020-210	AECC3	CRT				2			50	
MBA 2020-211	AECC4	Comprehensive Viva				2			50	
		<b>Total</b>	<b>18</b>	<b>7</b>	<b>2</b>	<b>30</b>			<b>800</b>	

**TOTAL**

**HRS PER WEEK: 27**

**CREDITS PER SEM: 30**

**TOTAL NUMBER OF CREDITS AT THE END OF I YEAR: 26+30=56**



## MBA II YEAR

### SEMESTER III

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TO T A L	DURA TION
			L	T	P		Int	Ex t		
MBA2020-301	DSC 11	Global Business	3	1		4	40	60	100	3
MBA 2020-302	GE 1	Data Analytics using SPSS	1		2	2	40	60	100	3
		<b>Note:-Student need to select any two Specializations-Finance/Human Resource/Marketing/ Operations</b>								
MBA 2020-303	DSE & DSE2	Investment Analysis & Portfolio Management (F)	3	1		4	40	60	100	3
MBA2020-304		Financial Systems & Services (F)	3	1		4	40	60	100	3
MBA2020-305		Organization Development(HR)	3	1		4	40	60	100	3
MBA2020-306		Leadership & Change Management (HR)	3	1		4	40	60	100	3
MBA2020-307		Product & Brand Management (M)	3	1		4	40	60	100	3
MBA2020-308		Marketing Communication & Distribution Management (M)	3	1		4	40	60	100	3
MBA2020-309		Materials Management (O)	3	1		4	40	60	100	3
MBA2020-310		Total Quality Management (O)	3	1		4	40	60	100	3
MBA2020-311		CRT				2	20	30	50	
		<b>Internship-45 days</b>								
		<b>Total</b>	<b>16</b>	<b>5</b>	<b>2</b>	<b>24</b>			650	

**TOTAL  
HRS PER WEEK: 23  
CREDITS PER SEM: 24**



**SEMESTER IV**

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
<b>MBA 2020-401</b>	<b>DSC 12</b>	Strategic Management	3	1		4	40	60	100	3
<b>MBA 2020-402</b>	<b>GE 2</b>	Entrepreneurship & Startup Management	1	1		2	40	60	100	3
		<b>Note:-</b> Student need to select any two Specializations-Finance/Marketing /Human Resource/Operations								
<b>MBA2020-403</b>	<b>DSE3 &amp; DSE4</b>	Financial Risk Management (F)	3	1		4	40	60	100	3
<b>MBA2020-404</b>		International Finance (F)	3	1		4	40	60	100	3
<b>MBA2020-405</b>		Performance & Compensation Management (HR)	3	1		4	40	60	100	3
<b>MBA2020-406</b>		Industrial Relations & Labour Laws (HR)	3	1		4	40	60	100	3
<b>MBA2020-407</b>		Consumer Behaviour (M)	3	1		4	40	60	100	3
<b>MBA2020-408</b>		Services Marketing (M)	3	1		4	40	60	100	3
<b>MBA2020-409</b>		Logistics & Supply Chain Management (O)	3	1		4	40	60	100	3
<b>MBA2020-410</b>		Project Management (O)	3	1		4	40	60	100	3
<b>MBA2020-411</b>	<b>AECC 2</b>	Internship				4			100	
<b>MBA2020-412</b>	<b>DSE 5</b>	Project work & Viva-Voce (Comprehensive)				5	40	60	100	3
<b>MBA 2020-413</b>	<b>AECC 3</b>	*MOOCs/Certificate Course				2			50	
			<b>16</b>	<b>6</b>	<b>-</b>	<b>33</b>			<b>850</b>	

**TOTAL**

**HRS PER WEEK: 22**

**CREDITS PER SEM: 33**



MOU'S



ED CELL






తెలంగాణ తెలంగాణ TELAN  
I.No. 828 Date 18/3/2021 Rs. 10  
to Rev. Fr. Dr. D. Sunder Reddy  
W/o. Reddy Hyderabad  
Whom Principal R/o Josephs Degree

Rajitha

M. RAJITHA  
Licenced Stamp Vendor  
Lic. No. 16-07-05/2018  
Renewal License No: 16-07-06/2021  
College # 3-5-377/1, Vikaswadi, Marayanaaguda,  
Hyderabad-500029, Cell: 9685317896

st  
d

  
PRINCIPA

  
Dr. W.G. Prasanna Kumar  
Chairman  
Mahatma Gandhi National Council of Rural Education  
Dept. of Higher Education, Ministry of Education, Govt. of India  
Shakkar Bhavan, Fateh Maidan Road, Basheerbagh



2. MGNCRE agrees that all the above services will be provided to ST. JOSEPH'S DEGREE & PG COLLEGE free of charges.
3. Rights and responsibilities of ST. JOSEPH'S DEGREE & PG COLLEGE
  - (a) Introducing rural management programmes/courses at the Bachelor's and Master's level in the university;
  - (b) Promoting the BBA, MBA programs/courses;
  - (c) Utilizing the course content and curriculum developed by MGNCRE;
  - (d) Participating in workshops and FDPs organized by the MGNCRE; and
  - (e) Associating with FPCs, Other organizations for extending professional help and facilitating the students with internship, apprenticeship.
  - (f) Displaying this MoU and the Logo of MGNCRE on the ST. JOSEPH'S DEGREE & PG COLLEGE website, advertisements and other campaign/publicity material.
4. Both the Parties seek to enhance relations and recognise the benefits to be derived from increased mutual collaboration, cooperation and interaction for further promotion.
5. On behalf of the First Party, Fr. Dr. D. Sunder Reddy , Principal, will be the point of contact for further correspondence and coordination.
6. On behalf of the Second Party, Prof. Chethan Babu Chittalkar, Director, Rural Management Programme, with Cell No. 9052907212 and email; , will be the point of contact for further correspondence and coordination.
7. This Memorandum of Understanding shall enter into force only solely on the basis of goodwill only and shall never be not be legally bound nor financially binded.



MGNCRE), which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors, on the Second Part, witnesses as follows.

WHEREAS MGNCRE is interested in entering into Memorandum of Understanding (MoU) with well-established academic and Research and Development set upto explore, extend and strengthen mutual relationship for promotion of professional education in rural management by sharing the facilities and expertise available with each of them,

And

WHEREAS ST. JOSEPH'S DEGREE & PG COLLEGE is interested in offering professional academic programmes in rural management both at the undergraduate and the post-graduate level for promotion of rural development and capacity building,

NOW, THEREFORE, IT IS AGREED TO BETWEEN THE PARTIES ABOVE NAMED AS FOLLOWS.

1. Rights and responsibilities of MGNCRE

- (a) Providing the course curriculum developed by the institute to ST JOSEPH'S DEGREE & PG COLLEGE, Providing the online course content to the students and faculty members of ST. JOSEPH'S DEGREE & PG COLLEGE;
- (b) Allowing the students of ST. JOSEPH'S DEGREE & PG COLLEGE to participate in workshops and the faculty members of ST. JOSEPH'S DEGREE & PG COLLEGE to participate in Faculty Development Programmes (FDPs) organised by MGNCRE;
- (c) Providing the opportunities of industry-academic meet to the students and faculty members of ST. JOSEPH'S DEGREE & PG COLLEGE;
- (d) Helping ST JOSEPH'S DEGREE & PG COLLEGE in arranging field study, summer internship and final placement for their rural management students; and
- (e) Displaying this MoU and the Logo of ST JOSEPH'S DEGREE & PG COLLEGE on the MGNCRE website.





MOU WITH MGNCRE



MOU WITH AIFMB



Stamp Vendor L.M.S 18-07-004/2008  
R.L.No 15-07-006/2012 H.No.3-5-944  
Shop no. 4 Ground floor  
Panchavati Mall, Narayanaguda  
Hyderabad - 500029  
AUTH. LICENSE NO. 14 / 2013  
भारत  
INDIA  
STAMP DUTY  
TELANGANA  
NON JUDICIAL  
Rs. 0000100  
28.11.2020  
357472  
TELANGANA  
002871670171

## MEMORANDUM OF UNDERSTANDING (MOU)

Between

### **Asian Institute of Family Managed Business**

A-57, Giriraj Industrial Estate, 1<sup>st</sup> Floor, Mahakali Caves Road, Andheri East  
Mumbai 400 093 (Maharashtra)

AND

### **St. Joseph's Degree & PG College**

Re-accredited by NAAC with A Grade  
Autonomous, Affiliated to Osmania University  
5-9-300, Caprotti Hall Building, Gunfoundry, Abids Hyderabad - 500 001

This Memorandum of Understanding (MOU) is made on 2nd Dec. 2020, by and between Asian Institute of Family Managed Business (AIFMB), and St. Joseph's Degree & PG College.

AIFMB is a not for profit company promoted with the mission to get youngsters excited to join family business and to build on the institution of family business.

**MOU WITH AIFMB**



## SKILL DEVELOPMENT CENTRE



**भारत INDIA**  
**INDIA NON JUDICIAL**

**తెలంగాణ తెలంగాణ TELANGANA**

No. 325 Date 7/12/2020 Rs. 100/-

old to Sandeep Santhoshan & Namodan Reddy

from Digital Nest Info media Pvt Ltd  
M/o Hyd.

U 801777  
As [Signature]  
Sub-Registrar  
Ex-Officio stamp Venue:  
S.R.O. Secunderabad

**Memorandum Of Understanding**  
This Indenture of MOU is made on 15th Dec, 2020

**BETWEEN**

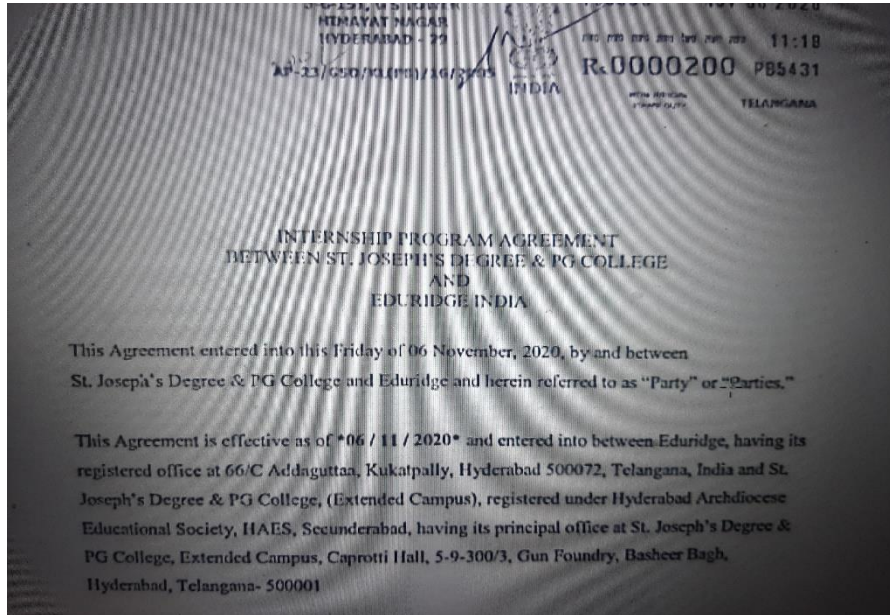
St. Joseph's Degree & PG College Gunfoundry, Abids, Hyderabad, represented by the Principal, Fr. Dr. D. Sunder Reddy, having its office at Gunfoundry, Abids, Hyderabad-500001 Telangana State (hereinafter referred to as "St. Joseph's Degree & PG College" which term shall wherever the context so requires, mean and include its successors and assigns on the first part

**And**

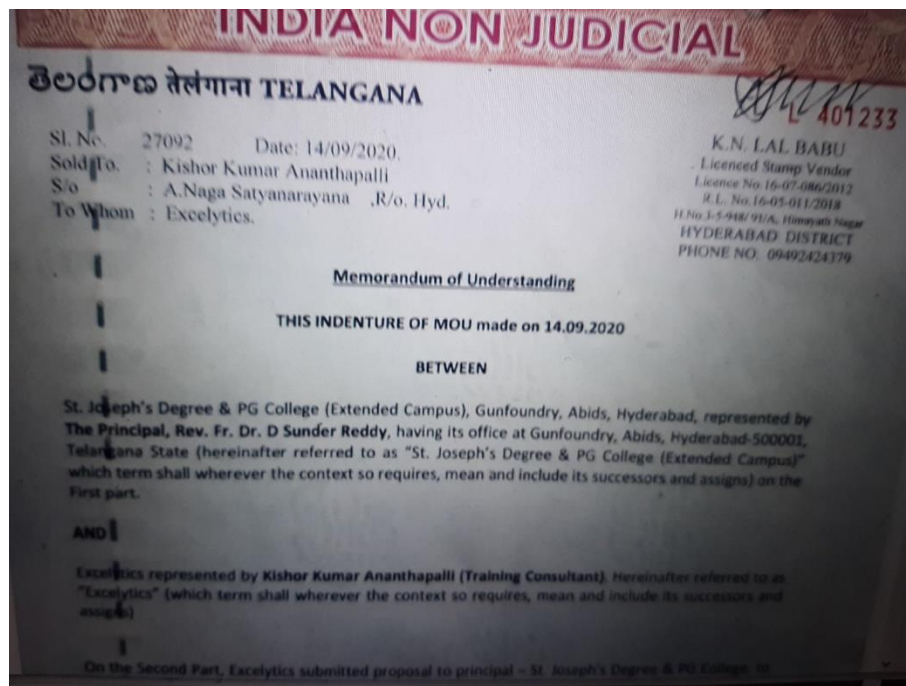
Digital Nest Info Media Pvt Ltd, located at 2nd floor, above Karnataka Bank, Silicon Valley Road, Hitech City, Hyderabad. represented by Sandeep Santhoshan (Founder And Training Consultant). Hereinafter referred to as "Digital Nest" (which term shall wherever the context so requires, mean and include its successors and assigns

## MOU WITH DIGITAL NEST



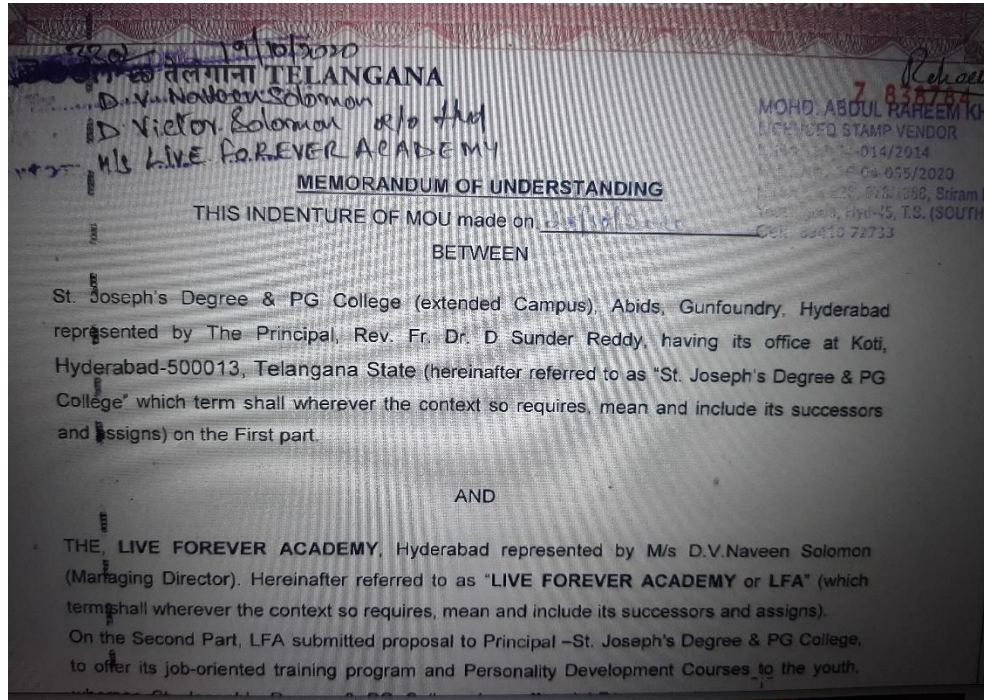


### MOU WITH EDURIDGE



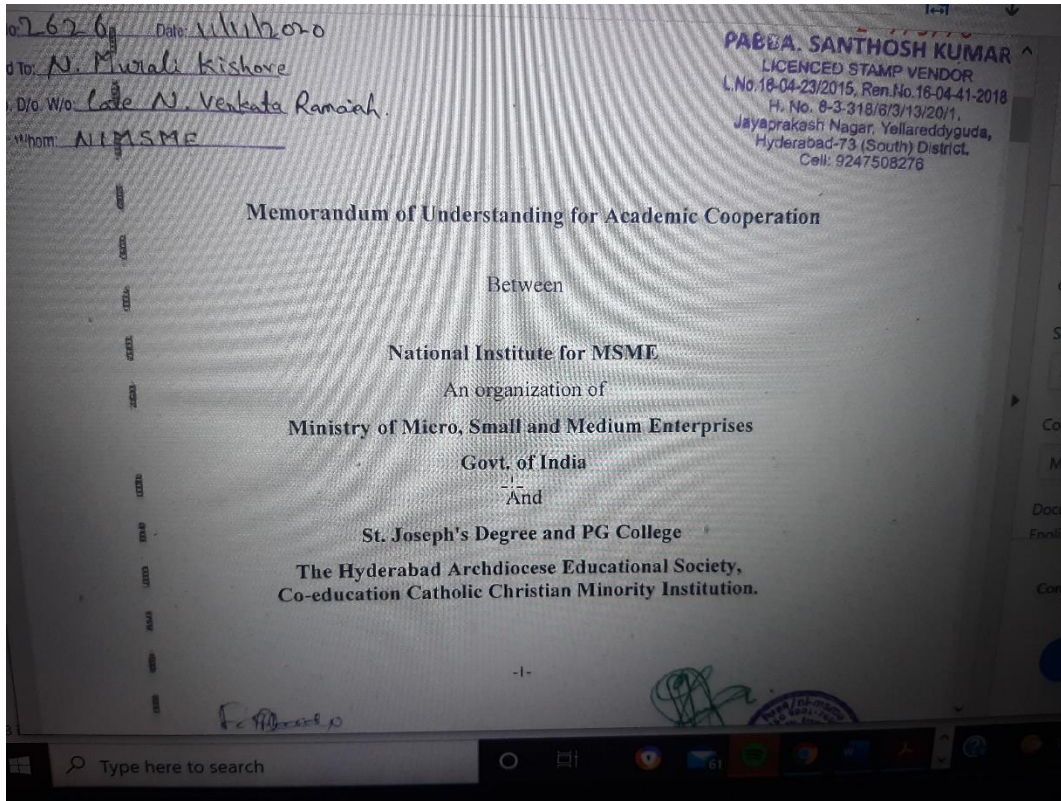
### MOU WITH EXCELYTICS





## MOU WITH LIVE FOREVER ACADEMY





**MOU WITH NIMSME**



XLNC - Tally Institute of Learning

**Memorandum of Understanding**

M/s XLNC Tally Institute of Learning (TIL) and St. Joseph's Degree & PG College

Date of MoU : 9-2020

Til Name : XLNC Tally Institute of Learning(TIL)

College Details : St. Joseph's Degree & PG College  
Caprotti hall building, Gunfoundry,  
Abids, near suryalok complex,  
Hyderabad-500001, Telangana

Academic Year : 2020-21

Course : Tally GURU / Tally PRO / Tally ACE

Financials

### MOU WITH TALLY INSTITUTE OF LEARNING

తెలంగాణ తెలంగాణ TELANGANA

SLNO. 19567 Date 16 SEP 2020

Sold to D. Sunder Reddy

S/o. W/o. D/o. Man Reddy

For Whom self

**MEMORANDUM OF UNDERSTANDING**

THIS INDENTURE OF MOU made on 17.09.2020

St. Joseph's Degree & PG College (Extended Campus), Gunfoundry, Abids, Hyderabad, represented by The Principal, Rev. Fr. Dr. D. Sunder Reddy, having its office at Gunfoundry Abids, Hyderabad-500001, Telangana state (herein after referred to as "St. Joseph's Degree & PG College ( Extended Campus)" which term shall wherever the context so requires, mean and include its successors and assigns) on the First part.

AND

Eduopolis Technologies Pvt. Ltd, represented Narayanan S Co-Founder & CBO, Unschool, Hereinafter referred to as Unschool, , having its office Ground Floor H.No. 1-11-251/3, Behind Shoppers Stop, Begumpet, Hyderabad, Telangana - 500016 hereafter referred to as "Unschool", (which term shall wherever the context so requires, mean and include its successors and assigns)

### MOU WITH UNSCHOOL



### SJC Certificate Courses MOU

**June 2020 to March 2021**

SL.NO	DATE & TIMINGS	NAME OF THE PROGRAMME	RESOURCE PERSON/INCHARGE OF PROGRAMME	OBJECTIVE
1	07/12/2020	Digital Marketing by Digital Nest	Mr. Sandeep Santhosham	After completion of digital marketing training program to receives a digital marketing certificate that have acquired the skill set of a Digital Marketing.
2.	14/09/ 2020	Excelytics	Mr. Kishore Kumar Ananthapalli	Students Will Be Able to Identify the different components of the Excel worksheet. Differentiate between an Excel workbook & worksheet and about complete fields
3.	19/10/2020	Live for Academy	D.V. Naveen Solomon	Students can able to build self-confidence, enhance self-esteem and improve overall <b>personality</b> . The <b>programme aims</b> at grooming the students through sensitizing them about proper behavior, socially and professionally, in formal and informal circumstances.
4.	11/11/2020	NIMSME	N. Murali Kishore	Students to develop potential to think



				creatively and innovate, to develop proactivity, flexibility, autonomy, ability to manage and track a project and pursue getting results.
5.	20/01/2021	NSE	Mr. Radha Krishan	The Objective of the course is to equip the students with necessary stock market theoretical and practical know-how so that students can apply the same in researching equity markets for wealth creation

### 1. Digital Marketing by Digital Nest:





2. Excelytics:



3. Live for Academy:





#### 4. NIMSME



#### 5. NSE





## ORIENTATION REPORTS





## **ST.JOSEPH'S DEGREE & PG COLLEGE**

**Autonomous - Affiliated to Osmania University**

**Re - Accredited by NAAC with 'A' Grade**

**Gunfoundry, Abids, Hyderabad**

**EXTENDED CAMPUS**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-21**

**REF. SJC/**

**17-08-2020**

### **MBA III SEMESTER A-SECTION**

#### **ONLINE ORIENTATION**

**Date: 17<sup>th</sup> August, 2020**

**Timings: 9.30 am – 10.30am**

**For whom: MBA II YEAR**

**No. of .Students attended**

**Section A = 54**

**Section B= 57**

**Section C = 55**

**Objective of the programme:** To orient the students on semester III & IV subjects, Course structure, Course objectives and outcomes, Credits, Internship, project guidelines and MOOC's

#### **Resource Persons:**

1. Prof. Vandana Samba, Class In –Charge- Section A
2. Dr. Martina Rani, Class In –Charge – Section B
3. Mr.Jyothi Kalyan, Class In –Charge - Class Teacher

#### **About the Orientation:**

The Department of Business Management conducted the orientation program on 17-8-2020 at 9.30 am to 10.30am on Google Meet Platform, <http://meet.google.com/qvz-afbo-dug>, to give clarity on the on the importance of Course structure, Course objectives, Course Outcomes



and career objectives. The link was provided to the students in the official class WhatsApp group 1 day in advance prior to the session.

**The faculty oriented ON**

1. Common papers and Electives of III & IV Semester (Specializations)
2. Importance of the courses
3. Credits awarded to the courses
4. Inclusion of MOOCs (by SWAYAM NPTEL where our college is registered as a local chapter)/certificate courses provided by college ( 2 credits)
5. Internships & Projects in Semester IV – 4 and 5 credits respectively
6. Quality of SBTs
7. CRT programme with credits in Semester III



A query session was conducted with the students to clear their doubts regarding the curriculum and course structure. The students were also instructed to maintain the logbooks for projects.

**Overall report Prepared by**

1. Prof. R. Anita (edited)
2. Mrs. Gracy

**Fr. Dr. D. Sunder Reddy**  
**Principal**





# **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020 - 2021**

### **NAME OF THE COMMITTEE - ORIENTATION**

### **REPORT ON MBA II YEAR II SEMESTER ORIENTATION (2019-2021 Batch)**

**Date:** 25-02-2021      **Timings:** 9.00 AM to 10.00 AM      **Venue:** Class Rooms (Sec-A, B & C)  
**For whom:** MBA IV SEMESTER Students

#### **No. of Participants:**

**Section A:** 45

**Section B:** 30

**Section C:** 45

**Resource Persons:** Prof. Vandana Samba, Dr. Martina Rani, Mr. Jyothi Kalyan, Dr. Venkata Shiva Kumar, Mr. P. Ganesh Anand, Ms. Swapna & Dr. Vani.

#### **Objective of the Session:**

- To introduce the Course structure to the students.
- To introduce the number of credits allotted for each course according to its category.
- Clarify the students concerns with respect to electives and other academic related issues.

#### **Session outcomes**

By the end of the session students will be able to

- Identify the difference between common subjects and elective subjects
- Know the subject he/she will be studying in their IV-Sem of MBA programme
- Tell how many credits are allotted to each course in programme
- Know the student responsibility in attending the classes.



## Section -A



The Class In-Charge, **Prof. Vandana** welcomed the students into their IV Semester. Prof.Vandana gave a thorough orientation on the subjects of their IV Semester. She explained the number of Credits&Classes each subject is allotted with. She also spoke about the Projects that they have undertaken and explained how to accomplish them effectively. Prof. Vandana gave orientation on Internships and the value addition that is created by taking up Internships in various domains.



## Section B

**Dr.Martina**,Associate Professor, Class In charge, MBA II Year- IV Sem- B section oriented the students about the Course structure, Type of course – Skill Enhancement Course and Discipline Specific Course, Total Marks (Internal & External) and Credits, Skilled Based Test etc and by giving the details of Subjects offered in IV Semester, importance of every subject along with the Examination paper pattern.



She also enlightened students about working on Internships as this will improve their skills, knowledge and will give them exposure towards understanding industry needs and requirements.

By the end of the session, the students have got complete knowledge of the course structure, course objectives and outcomes of each subject, credits allotted, importance of the subjects, that will be dealt in for the academic year 2020-2021. Also, a specific overview of the course International finance was also given, as Dr.Martina handles the same course for the said semester.Mrs. Danam Tress, HOD, also visited during the same time, and emphasized upon the disciplinary codes and rules to be followed..



### Section -C

The orientation was held by the class in-charge **Mr. Jyothikalyan**. On the commencement of the session Class in charge welcomed the students with a very warm greeting. After a few minutes of making the session comfortable for the student's class in charge presented list of subjects in the course structure for both IV semesters of MBA for the AY 2020-2021. The Class in charge spoke about the common subjects and electives offered in MBA 4<sup>th</sup> semester. He also mentioned that all the students would be studying common subject irrespective of the electives and gave a very detailed vision to the students about each and every subject offered under four electives for the upcoming IV Semester.



**Orientation on:**

## **PROJECTS**

**Ms. Swapna, Projects Convenor**, addressed the students on the importance of doing live projects and how students can gain experience when they choose to do live projects. She explained how to choose topics for their research keeping in view the current critical scenario. She also explained the students about guidelines for 2<sup>nd</sup> Phase Project presentation, evaluation criteria. A closing note by Ms. Swapna - the students should continuously meet their project guide and also not to copy the projects. Live projects always give lifelong learning.



**Ms. Swapna, Projects Convenor, addressing students on Projects.**



**INTERNSHIPS:**Mr.P.Ganesh Anand,Asst.Professor and Internship committee Convenor, gave orientation on Internships. He said, doing Internships will give the students a good amount of exposure to the practicalities of business in the real time situations. He gave the complete information on how to take up internships and also on the credits allotted.

**SWAYAM MOOCS:**

**S. Venkata Siva Kumar**, SPOC of Swayam Local Chapter (3022) – SJC PG presented the MBA 2<sup>nd</sup> year students about the list of courses available under the areas of Management, Multidisciplinary and Social Sciences and instructed the students about the process of enrolment, registration of exams for the enrolled courses. He also explained the process of attending weekly assignments of enrolment courses. The SPOC also mentioned about the credit allotment for Swayam Courses in MBA 2<sup>nd</sup> year. He informed that every student has to complete one Swayam Course with minimum 8 weeks duration to obtain 2 credits in the 4<sup>th</sup> semester marks memo.

**CERTIFICATE COURSES**

**Dr. Vani.H** has given orientation on the various Certificate Courses students can opt for. She told them that it is a great value addition for them for the regular course that they are pursuing. She has listed out the prominent Certificate Courses.

**Compiled by:**Mrs.K.GracySailaSree&Ms.Magdalene

**PRINCIPAL**



**MBA I YEAR**  
**BATCH 2020-22**  
**ORIENTATION**





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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020 - 2021**

### **NAME OF THE COMMITTEE - ORIENTATION**

### **REPORT ON MBA I YEAR ORIENTATION (2020-2022 Batch)**

**Day-1 Date: 04-01-2021 Timings: 9:15am - 1:00am Venue: Vianney Hall**

**For whom: MBA I YEAR Students**

**No. of Participants: 130**

**Objective of the Programme: To orient students about college, department, examination rules and regulations, MOOCs and certificate courses.**

**Name/s of the Resource Person/s: Rev.Fr.Dr.D. Sunder Reddy, Principal, Prof.R. Anita Dean, Mrs.Danam, HoD, Dr. Venkata Siva Kumar and Dr. Vani.**

The Department of Business Management organized 5 Days Orientation Programme for MBA I Year Semester I Students from 4<sup>th</sup> -8<sup>th</sup> January 2021. Mrs. Gracy welcomed our Principal, Dean and HoD on the dais. This was followed with lighting of the lamp, scripture reading and prayer. The principal addressed the students stating that St. Joseph's is special and assured that students stay in this institution will be a special one. He focused on goal setting which is movement from where one is to where one wants to reach and this gap can be filled with one's ability and capacity. He shared stories which focused on identifying one's potential and work on weaknesses so that individual identity can be created. He concluded saying that life is yours



and one has to decide what one wants to be by having a destination point to reach and accomplish the goal.

**Prof.R. Anita**, Dean Academics addressed the Josephites and congratulated the students for choosing our college. Mam was very happy to share that this is the 20<sup>th</sup> MBA Students batch and mentioned the specialization offered. Mam also stated that first time industry academia meeting was conducted and their inputs are incorporated for this batch curriculum so that the students gets the maximum benefit of the latest industry / market trends.

This was followed with Department presentation by **Mrs.Danam Tressa, HoD** who welcomed the students and explained in detail about the inception of department, autonomous status and dual specializations offered. Mam presented the rankings of the college, vision, mission of the department, innovative teaching methodologies used and MOUs signed by the department. She also mentioned that faculty are trained through various FDPs organized and explained various student activities by mentioning women empowerment cell, Joseph's Social responsibility, entrepreneurial development activities, industrial visit and inter college activities organized. She concluded by saying that Alumni involve and contribute in the development of the college.

A presentation on examination rules and regulations was given by **Dr. Venkata Siva Kumar** who explained clearly about split up of internal and external exam marks for various courses i.e DSC, DSC, GE, SEC and AECC. Sir continued explaining about MOOCs course which every student must complete from Swayam NPTEL which carries 4 credits. This was followed with certificate course presentation by **Dr. Vani** who explained that students must complete one certificate course of 30 hours duration offered by college which is worth Rs 5000/- and carries 2 credits.





Our Principal Rev.Fr.Dr.D.Suder Reddy addressing MBA I Year Students



Address by Prof.R Anita, Dean Academics  
Address



Mrs. Danam Tressa, HoD's





MBA I Year Students at the Orientation Programme

## Day-2

**Date:** 05-01-2021    **Timings:** 9:00am - 1:00am    **Venue:** Vianney Hall

**Objective of the Programme:** To motivate students to achieve their goals for which motivational talk by Charles Godwin was arranged and an orientation about management club, Alumni activities, specialization, placement, project, ED Cell and Sports was given to the students.

**Name/s of the Resource Person/s:** Mr.Charles Godwin, Mr.Ganesh,Dr.Martina,Prof.Vandan, Dr.Rani ,Prof.Srinivas,Dr.Lalitha, Ms.Swapna and Dr.Sridhar

The second day of orientation programme started with Management club – **MARG - Think Differently** orientation by **Mr. Ganesh** who explained the objective, vision and mission of the



club. The club helps students to showcase one domain interest and group activities are organized by students every week. The activities should be something different and two videos were shown which showed how the concept is understood by one and actual presentation is something different.

A brief session about skills and Alumni activities was explained by **Dr. Martina** who stressed on skills which is required for 21<sup>st</sup> century which includes learning, listening and life skills. Mam then continued by sharing about alumni association which is formed and named as JOPA. The association is very active and Alumni students are always there to help college through webinars, placement assistance and guest lectures.

**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
HYDERABAD, INDIA.

Rev. Fr. Dr. D. Sunder Reddy  
Principal

**Speaker**  
**Mr. Charles Godwin P**  
HR Leader & Public Speaker  
Zoho Corporation  
Madras Christian College

**05<sup>th</sup> January 2021**  
Time: 9:15 am to 10:30 am

**Orientation Committee**

<b>PROF. R. ANITA</b> DEAN ACADEMICS	<b>MR. P. GANESH ANAND</b> ASSISTANT PROFESSOR	<b>MR. JYOTHI KALYAN</b> ASSISTANT PROFESSOR
<b>MS. SMRITI NAGARIA</b> ASSISTANT PROFESSOR	<b>MRS. K. GRACY SAILA SREE</b> ASSISTANT PROFESSOR	

A motivational talk by **Mr. Charles Godwin**, HR Leader and Public speaker, Zoho Corporation was arranged for the students. Sir shared his life experiences to help students understand that life is challenging and everything is possible when one feels responsible. He mentioned that one should not worry about what happened instead find out ways to overcome it. Sir stated that one has to be a differentiator in the crowd and 50 % of learning is beyond curriculum which can be achieved by exploring one's potential. Networking plays a key role which is possible through various social media platforms. One has to be unique and adaptability to technology will make a difference. It was an enlightening session for the young minds.

An orientation on specialization was delivered by **Prof. Vandana and Dr. Rani** who have clearly explained the subjects offered semester wise to students by explaining the types of course and stressed on case teaching which will be used as a teaching pedagogy and will provide practical application of the concept. Mam mentioned about the benefit of dual



specialization which will be helpful for carrying out project work and also stated that internship is mandatory for students along with MOOCs and certificate course. This was followed with mentoring orientation where students will be allotted as a mentor who will guide, motivate, counsel students to achieve their goals.

**Prof.Srinivas**, Placement Director explained about placement cell and its activities. He mentioned that the students must possess analytical skills, have practical knowledge apart from subject knowledge. He stated that the cell helps students achieve their job and mentioned about CRT , inhouse training sessions, internship and various activities carried out by the cell which will help in the overall development of the student. He concluded by stating the cell initiatives, salary packages and placement partners.

A brief orientation about projects was given by **Ms.Swapna and Dr,Rani Gujari** who explained that project offers a bridge to independent learning from students and organizational growth. Project chapterisation and evaluation was also well explained by them and at the last they mentioned that real time projects are accepted and suggested students to do the same.

This was followed with ED Cell Orientation by **Dr.C.Lalitha** ,Director EDC who explained in detail about the vision, mission and objectives of the cell. Mam stressed on MOUs signed by college which will benefit the institution. At the last mam mentioned about registration fee of Rs 100 to be paid by students who wish to join ED cell and take the benefits of workshops, skill development and idea hub.

At the last orientation about sports was given by **Dr,Sridhar Reddy** Physical Director who stated that Osmania University Academic calendar is followed and various inter college competitions are organized which can be attended by students. He stated that college provides indoor games facility such as carom ,chess and for outdoor games college hire Osmania University and Nizam College ground. At the last sir motivated students to participate in sport activities.





**Mr. Ganesh Anand about MARG**



**Dr. Martina about Alumni Activities**



**Prof. Vandana Samba ,MBA Cordinator ,addressing the students**



### **Day-3**

**Date: 06-01-2021      Timings: 9:00am - 12:00pm      Venue: Vianney Hall**

**Objective of the Programme: To orient students about college, department, examination rules and regulations, MOOCs and certificate courses.**

**Name/s of the Resource Person/s:** Rev.Fr.Dr.D. SunderReddy, Principal, Prof.R. Anita Dean, Academics, Mrs.Danam, HoD, Dr. C. Lalitha, Dr. Rani Gujari, Mrs. K. Gracy Saila Sree.

The Day 3 of MBA I year orientation started with an orientation by the class In-Charges:

Dr.C.Lalitha -Section A

Dr.Rani Gujari-Section B

Mrs. K.Gracy Saila Sree -Section C.

Dr. rani Gujari gave a detailed orientation on Course Structure, Faculty teaching various subjects, Dr.Lalitha gave orientation on Rules regarding Attendance, Leaves, Permissions, Discipline, Dress Code & ID Cards, Election of the class Representative and Mrs.Gracy gave orientation on the Timings of the college, Assignments, Internal & External Examinations, Fees, various Committees, Canteen, Parking, Events & Fests. The Ice-Breaking session started with the self-introduction of the students. Students were asked to introduce themselves starting with an adjective which starts with the first letter of their name. This made the students to think differently about themselves and came up with excellent adjectives that suit their nature. Later a management game, “Product Dumb Charades” was conducted by dividing the students into three groups, A, B & C. Students have shown high levels of enthusiasm and participated very actively. Team A won the game.





**Day-3 ended Successfully.**

**Learnings Drawn:** Students have got complete orientation on the course structure, the rules and regulations of the college and also had the pleasure of participating in an interesting Ice-Breaking session.

**Day-4**

**Date:** 07-01-2021 **Timings:** 9:00am - 12:00pm **Venue:** Vianney Hall

**No. of Participants:** 130

**Objective of the Programme:** To orient students about college, department, examination rules and regulations, MOOCs and certificate courses.

**Resource Person/s:** **Fr.Dr.D.Sunder Reddy, Prof.Nagunuri Srinivas, Mr.P.Ganesh Anand, Mr.Krishna Kuppachi.**

Prof.Nagunuri Srinivas has given an orientation on Internships. He talked about Industry expectations from students, from students. He also conveyed the information about the current



opportunities of internships. Mr. Ganesh Anand has also thrown some more light upon Internships being the convenor of Internship Committee.

Principal, Fr.Dr. Sunder Reddy elaborated on Online and Offline Courses.



The banner is for St. Joseph's Degree & PG College, Hyderabad, India. It features a portrait of Rev. Fr. Dr. D. Sunder Reddy, Principal, and a portrait of Mr. Krishna Kuppachi, Company Secretary and Finance Specialist. The text reads: 'Welcome to Orientation Programme for MBA 2020 - 2022 batch'. Below this, it says '07<sup>th</sup> January 2021 Employability Skills by Krishna Kuppachi Company Secretary Finance Specialist'. At the bottom, the Orientation Committee members are listed: Prof. R. Anita (Dean Academics), Mr. P. Ganesh Anand (Assistant Professor), Ms. Smriti N (Assistant Professor), Mr. Jyothi Kalyan (Assistant Professor), and Mrs. Gracy (Assistant Professor).



Mr. Krishna Kuppachi, talked on employability Skills. He said that administration is bigger than management and every student should know the ingredients of preparing themselves to land in their dream job. He said students should do reverse engineering. They should prepare their Resume first. He motivated the students to work towards enhancement of skills as the corporate world mands a lot of speaking making communication a very important skill to be learnt. He related some key skills such as, Quick to adapt, Attention to detail, being in top of the game, well networked, being prepared and time management. He said that students should realize their own strengths and weaknesses and work toward creating their own USP.

A memento was presented by the HOD, Mrs. Danam Tressa to the Guest speaker, Mr. Krishna Kuppachi and MS. Smriti proposed the formal Vote of Thanks.



**The Day-4 session ended successfully.**

**Learnings from the Session: Students could estimate the importance of RESUME and the key skills that they need to acquire to become successful in their careers.**

## **Day-5**

**Date: 08-01-2021 Time: 9.30 am – 12.30 pm Venue: Vianney Hall**

**Objective:** To equip the students with the knowledge of the current opportunities and upcoming opportunities in the Business world.

Mr. P. Ganesh Anand, Asst.Professor and Convenor for the Management Club has given orientation about the club and its activities in detail. He also related the importance of the ‘Management Club (MARG)’ and how students can participate in the Club activities there by developing all the core skills required.



There was an ‘Alumni Talk’ by the Alumni member of St.Joseph’s College, Mr.Gratus Raul who shared his experiences of his excellent learnings in the college during his study’ He also crucial tips to the students as to how to grab the opportunities and land in their dream jobs.





The Resource Person of the day, Mr. Sanjay Kapoor, Business Consultant & Advisor, President, HMA on Industry expectations for MBA graduates was warmly welcomed by the



Principal and Faculty. Mr. Kapoor said, he is very happy to face the students physically after a long time. He said learning is a continuous process. He related a story of an Egyptian Cement company which talks about common sense. He said life is very simple and we make it complicated. He related one story from his personal life. He said, conducting 'Working workshops' in colleges will help the students to develop their skills to a great extent. He also said one can change the policies of a company with the analytical thinking, conviction and commitment and more importantly 'Common Sense'. One can always learn from failures.

The session ended with a Memento presentation to the Speaker and formal Vote of Thanks by Ms. Smriti.

**Learnings from the Session:** Students got the opportunity to get connected to the experiences and expertise of the speaker and understand the depth of corporate world.





**ST. JOSEPH'S DEGREE & PG COLLEGE**

**Autonomous - Affiliated to Osmania University**

**Gunfoundry, Abids, Hyderabad.**

**ACADEMIC YEAR - 2020 - 2021**

**New Faculty Orientation Report**

**Ref No.SJC/03-08-2021/06/01**

**Date: 03-08-2021**

**Time: 10:00 pm - 12:00 pm**

**Venue: Vianney Hall**

**No.of Participants: 09**

**Resource Persons: Prof.R.Anita, Dean Academics and Mrs.Danam Tressa, Head, Dept.of Management.**

**Speaker 1: Prof.R.Anita, Dean, Academics.**

Prof. Anita gave a hearty welcome to the new Faculty members. She introduced the college, Teaching and Non-Teaching Faculty to all the new entrants.

Prof.Anita said that the college has been running only MBA under the department of Business Management Starting with the intake of 40 students and could get its intake increased to 120 by 2011. The college has attained Autonomous Status in the year 2011 and before that it was an affiliated college under Osmania University. Prof.Anita clarified that the college attained Autonomy with two clauses: 1. Autonomy with respect to Curriculum and 2, Autonomy with respect to Examinations. Since then, the college has taken the charge of designing its own curriculum and conducting exams on its own.(From Exam Paper setting to Evaluation).



Talking about the syllabus she said the college followed the curriculum framed by Osmania University till the Autonomous status is attained. In 2015 Choice Based Credit system (CBCS) was initiated by the college as per UGC Guidelines. She said any student who studies in any college in India in the first year can get transferred to any other college in India in the Second year if required given he/she has already studied 50-70% of the similar subjects. She said this is the advantage of adopting CBCS system.

Prof. Anita Clarified that there are various types of courses prescribed by UGC which are being followed. She said

Among the 100% of existing courses (Subjects),

60% should be Core Courses

20% Should be Elective Courses and

20% Should be Skill based Courses or Ability Enhancement Courses.

- The Core Courses are named as 'Discipline Specific Courses.(w.e.f)
- The Elective Courses are named as:
  - i. Discipline Specific Elective Courses
  - ii. The Generic Elective Courses (Inter-Disciplinary Courses)
  - iii. Open Elective
- Skill Enhancement Courses
- Ability Enhancement Compulsory Courses
- Compulsory Courses (Modern Indian Languages-MIL) Only for BBA in 4 semesters.

She also explained the Credit allocation to each of the Courses.

Prof. Anita invited the new faculty to come up with any suggestions or recommendations with respect to curriculum, methodologies and any other events of the college.

Prof. Anita has thrown light upon TLP ( Once called Unit Planner) and explained how it is connected to Blooms Taxonomy. Even exams are being conducted with an aim to achieve the pre-set outcomes based on Blooms Taxonomy Levels. She explained the ideology behind writing Course objectives and Course Outcomes. She also has explained in detail the importance of Skill Based Tests.



She motivated the new faculty to know from the students on one-to-one basis at the end of every semester about what have they learnt throughout.



**Prof.R.Anita addressing New Faculty about CBCS System and Statutory Bodies**

#### **SPEAKER 2: Mrs. Danam Tressa, HoD Business Management**

Mrs. Danam Tressa, HoD Business Management briefed about the roles and responsibilities of the Faculty, Class Incharges.

Secondly, She spoke about How to Maintain Registers:

1. Monthly review of the attendance
2. Internal Marks, Skill Based Tests (SBT) and Assignments
3. Signatures from the students after submitting the hardcopies of their SBT's.
4. Subject teachers to take Signatures from the class in charges, HoD and Principal by the end of every month.

Thirdly, She Spoke about How to maintain a Teaching Diary:

1. Concept of Teaching, Teaching Methodology



2. No. of Classes taken by the end of the week.
3. Source of the material to be mentioned.

Next, She spoke about Academic Writing:

1. Cumulative Writing
2. Details to be filled in fully.

Next, she briefed in detail about the Course Coordinators & members (co-ordinators) :

1. BOS
2. Sharing the Burden
3. Register Distribution and the Signatures to be taken.

She also Briefed about the Committee Convenors and Members:

1. Plan of Action
2. To do different for the Committee (kinda Innovative)
3. Not to feel the work as a burden but, take it as an opportunity to work as a team.
4. Every individual needs to contribute their ideas for the betterment of the students, that is how the team initiation is done.

Next, She spoke about the parent -Teacher meet:

1. For every semester this meet is done twice.
2. Feedback of the student in terms of Curriculum, co- curriculum, extra -Curriculum to be given to the parents.
3. Any remarks given by the parents on their ward make sure to take the feedback.
4. Any issues related to Disciplinary, Grievances, Harassment make sure that as a Class incharge give an ear and ask the parents or their wards to write a complaint letter.

Next, She spoke about the Skill Based Test (SBT):

1. Make a Question bank with about 25 Questions
2. Drill out in Viva so that, students can learn more and can make an effort to score well.

Finally, She spoke about the Result Analysis:

1. Format will be shared via email to the registered emails.
2. Needs to be done subject-wise.
3. Class In-charges are advised
4. to do the Consolidate Analysis.
5. Conduct Remedial Classes for the weak and Below average Students which really boosts them to score well.





**Mrs .A.Danam Tressa,HOD, addressing new faculty about College Committees , Roles and Responsibilities of Faculty**

**LIST OF FACULTY WHO ATTENDED THE ORIENTATION PROGRAMME:**

- 1)Dr.Lalitha
- 2)Dr. Vani
- 3)Mr.Martin
- 4)Mr.Martin Mysa
- 5)Mrs.Roohi
- 6)Mrs.Mamatha
- 7)Mrs.Joseph Mary
- 8)Mrs.Gracy
- 9)Mrs.Magdalene

**Outcome** The new Faculty were equipped with the complete information of the College, Curriculum, Teaching Methodologies and Other Programmes and Events of the college.



## **RESEARCH & TRAINING**



O	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	RE- DEFINING BUSINESS IN THE GLOBAL CONTEXT OF CONTEMPORARY CHALLENGES	DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, Arumbakkam,	The New Economist		(ISSN 2347 - 7172)	Aug-20
2	Hiring & onboarding during covid-19, lockdown period- is it strategic decision	Dr. M.G.R. Educational and Research Institute TN	Exemplar cases		ISBN: 978-93-88568-17-	Jun-20
3	A Study on Predictive Maintenance of Select Cars in Telangana	3 <sup>rd</sup> International Conference on Innovative Practices in Business,		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
4	Online Teaching vs face to face teaching in higher Education			<b>Utkal Historical Research Journal UGC CARE APPROVED</b>	ISSN NO :0976-2132VOL.34(XI): 2021	APRIL 2021
5	Digital leadership 4.0 and its Impact on organization			<b>Utkal Historical Research Journal UGC CARE APPROVED</b>	ISSN NO :0976-2132VOL.34(X): 2021	APRIL 2021
6	Changing Dynamics of COVID ERA: NEW Normal Business &Economy			<b>International Journal of Research in management &amp;Social Science</b>	ISSN no : 2322-0899 VOL NO :9 Issue 2 (I)	April-June 2021



7	“Logistics Management at Pharmaceutical Company			Journal of Logistics, Supply Chain and Retail Management	Management, Volume 4 Issue 1, Mantech Publication	28 <sup>th</sup> may 2021.
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## ANITA RESEARCH UPDATE 2020-21

**JUNE 2020 – MAY 2021**

### SUMMARY TABLE

SL.NO	DETAILS	NO
1	Paper Publications	6
2	Caselet Publication	1
5	Resource Person & Organising secretary & Moderator	7
6	Paper presentations	5
7	AICTE – ATAL FDPs	2
8	Case Study Workshop	1
9	AICTE - STTP	7
8	International Conferences	8
9	Other FDPS – 5 days – 10days	12
10	Editorial Board Member	1
11	Paper Setter and Examiner	3 colleges
12	Achievements	1
13	Other webinars	73



## DETAILS

### Paper Publications: 6

1. Published a paper on “***A Study On Predictive Maintenance Of Select Cars In Telangana***” by Journal Of Critical Reviews, ISSN- 2394-5125 Vol 7, Issue 15, 2020, Pg No. 3635-3638, 8 Aug 2020.(Scopus Indexed)
2. Published a paper on “***Re- Defining Business In The Global Context Of Contemporary Challenges***” in Seminar “Redefining Economics & Business in the context of 3Cs - Contemporary Challenges, Ceaseless Competition & Changing Consumerism on the Global Confront 2020” in The New Economist (ISSN 2347 - 7172): International Journal of Global Economists by Dwaraka Doss Goverdhan Doss Vaishnav College, PG & Research Department of Economics and Department of Business Administration, Chennai in August 2020.- Volume 7, 1-30 June 2020, issue 6, pg: 346- 348
3. Published a paper on “***Changing dynamics of Covid era: New Normal in Business & Economy***” in International Journal of Research in Management & Social Science (ISSN: 2322-0899) Impact Factor: 6.45, Vol 9, Issue 2(1), April – June 2021.pg: 356-360 (Student paper- guided Kamakshi MBA II year 2019-21 and was presented by student in one day multidisciplinary inter-collegiate online student research convention 2021 on the theme “Changing dynamics of Covid era – new normal in society and industry” organized by Research Cell & NSS Unit, Bunts Sangha, S.M. Shetty College of Science, Commerce & Management Studies, Mumbai on 5<sup>th</sup> April 2021.
4. Published a paper on “***Online Teaching Vs face to face teaching in Higher Education- A students’ Perspective***” in Utkal Historical Research Journal with ISSN: 0976-2132, Vol. 34(XI) 2021, pg: 78-84, UGC Care Approved, Peer reviewed and referred Journal.
5. Published a paper on “***Digital Leadership 4.0 and its impact on Organisational Performance***” in Utkal Historical Research Journal with ISSN: 0976-2132, Vol. 34(X) 2021, pg: 182-190, UGC Care Approved, Peer reviewed and referred Journal.
6. Published a paper on “Logistics Management at Pharmaceutical Company” in Journal of Logistics, Supply Chain and Retail Management, Volume 4 Issue 1, Mantech Publication on 28<sup>th</sup> May 2021.

Paper 1: ***A Study On Predictive Maintenance Of Select Cars In Telangana***



**A Study On Predictive Maintenance Of Select Cars In Telangana**

**Prof. R. Anita**

Dean Academics & Associate Professor  
Department of Business Management, St. Joseph's Degree & PG College, Gunfoundry,  
Abids Hyderabad

**Dr. D. Sunder Reddy**

Principal, St. Joseph's Degree & PG College, Gunfoundry, Abids Hyderabad

Received: 14 April 2020 Revised and Accepted: 8 August 2020

**ABSTRACT**

Predictive maintenance helps in predicting the failure of the machines or equipment beforehand. It saves the costs and also increases the life of the machine or vehicle. The present study on predictive maintenance of the select cars is undertaken to study the percentage of cars that require maintenance and replacement of the parts. Primary data is collected from 1000 customers of deccan motors company and SPSS 16 version is used to analyse the data and find out whether performance of the vehicle is dependent on the maintenance and replacement of the parts is dependent on the performance of the vehicle. Chi-square and correlation analysis are data analysis techniques that are used to analyse the data. The study concludes that there is a high negative correlation between performance and maintenance and low negative correlation between replacement and performance.

**Keyword:** Predictive maintenance, Predictive work flow, replacement

**INTRODUCTION**

Maintenance involves cost effective practices of servicing functional checks repairing or replacing of necessary

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**Paper 2: *Re- Defining Business In The Global Context Of Contemporary Challenges***





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## RE-DEFINING BUSINESS IN THE GLOBAL CONTEXT OF CONTEMPORARY CHALLENGES

PROF. R. ANITA  
DEAN ACADEMICS  
ST. JOSEPH'S DEGREE & PG COLLEGE  
Hyderabad,

### Abstract

Business in 2020 is different from earlier years as there is great impact of digital technology on it and in fact Covid pandemic has accelerated it further. Presently the economy is not only facing with Covid pandemic but also the emergence of disruptive technologies and supply chains. Hence, this paper aims to study the impact of digitalisation and Covid Pandemic on the business and presents the contemporary challenges faced by the companies/business in near future. The paper is concluded with the suggestions to overcome the challenges faced.

**Key words:** Digitalisation, Challenges, re-defining business

### Introduction

The manufacturing sector is one of the highest growth sectors in India. Government of India is planning to achieve 25% of GDP share and a creation of 100 million new jobs by 2022 (<https://www.ibef.org/industry/manufacturing-sector-india.aspx>). Businesses are re-defined not only by present Covid-19 scenario but also by digital technology. Prior to Covid impact on business, from past decade it is digital technology which is having a great impact on the businesses over the global. Covid-19 and digital technology is redefining the business competition and is also bringing about change in the business models across various sectors of industries.

With the digital transformation, competitors in various sectors are also emerging which is often undermining the barriers to entry. To mention digitisation of banking sector caused a shift from "conventional banking" to "convenience banking" to make customer's happy. Fintech which is a fusion of technology and finance has helped the banking industry to revolutionise. The partnership between banks and fintech companies in India has initiated a paradigm shift from mere vendor-customer relationships to that of mentorship and investment.

With the digital transformation, the future of work may be increasingly automated and virtual reality can help the industries give a better work life balance to the staff by increasing the flexibility to them to work. Most of the businesses will soon be online and infact covid impact as increased the pace of digital transformation. Increase use of augmented reality and virtual reality in future will be able to interact with a catalogue in real time which makes it convenient to organisation to increase the good experience to customers.

### Objectives of the Study:

1. To present the contemporary challenges faced by the business in 2020
2. To suggest the measures to overcome the challenges

The study is based on the secondary data only and various online resources were used to undertake this study.

### Contemporary challenges to be faced by the business in

Companies will face economic future uncertainty and slow growth

1. Disruption in technology, uncertain trade and regulatory changes
2. A shift in consumer expectation
3. Recruitment Issues and workplace changes with working more remotely.

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### E- CERTIFICATE OF APPRECIATION

This is to certify that Mr./Ms./Dr. **R. ANITA**  
has contributed research paper  
**RE- DEFINING BUSINESS IN THE GLOBAL CONTEXT OF CONTEMPORARY CHALLENGES**

in The New Economist (ISSN 2347 - 7172) - An initiative by PG & Research Department of Economics and Department of Business Administration in Redefining Economics & Business in the context of 3Cs - Contemporary Challenges, Ceaseless Competition & Changing Consumerism on the Global Confront 2020.

**Dr. T. S. Prema**  
Convener - Economics  
Head Economics

August 2020

**Prof. J. P. Jaideep**  
Convener - Management  
Head BBA

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CHANGING DYNAMICS OF COVID ERA: NEW NORMAL IN BUSINESS & ECONOMY

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Ms. Kamakshi Sanghi<sup>1</sup> and Prof. R. Anita<sup>2</sup>

Student<sup>1</sup> and Dean Academics<sup>2</sup>, St. Joseph's Degree & PG College, Caprotti Hall Building Gunfoundry, Abids, Hyderabad

---

**ABSTRACT**

*The COVID-19 pandemic presented an opportunity for various growing organizations to become digitized and transform themselves quickly by adapting themselves to the market need. This present study is undertaken to understand the new normal of businesses, economy and more in particular retail sector. Secondary data was collected from various e-resources and analysed to understand the changing scenario in new normal. The study also reflects the changes that can be anticipated in new normal by organizations.*

*Keywords: New normal, digital transformation, remote workforce, pandemic*

---

**INTRODUCTION**

The COVID-19 widespread has unleashed changes that appeared incomprehensible and unbelievable as the whole white-collar workforce of numerous nations started working from domestic. This crisis presents a good opportunity for organizations not to treat humans and machines on parallel paths but help to build relationship that can pave a way forward. It enhances creativity, nurtures growth and innovation in future. It serves as a unique opportunity to organizations to operate as a true social enterprise. COVID-19 proceeds to have a gigantic effect on businesses and operations on the dexterity to advance to the better approaches of working and guaranteeing the workforce remains locked in and productive.

Covid-19 impacted the organizations to great extent and it has become more challenging for the organizations to survive. Organisations are spending lot of time to adapt to these uncertain and volatile situations. Under such changing dynamics what is the new normal for the organizations. New normal indicates the way organizations work in a new way taking lessons from the past and deciding what is applicable and useful and eliminating those which do not help in the progress.

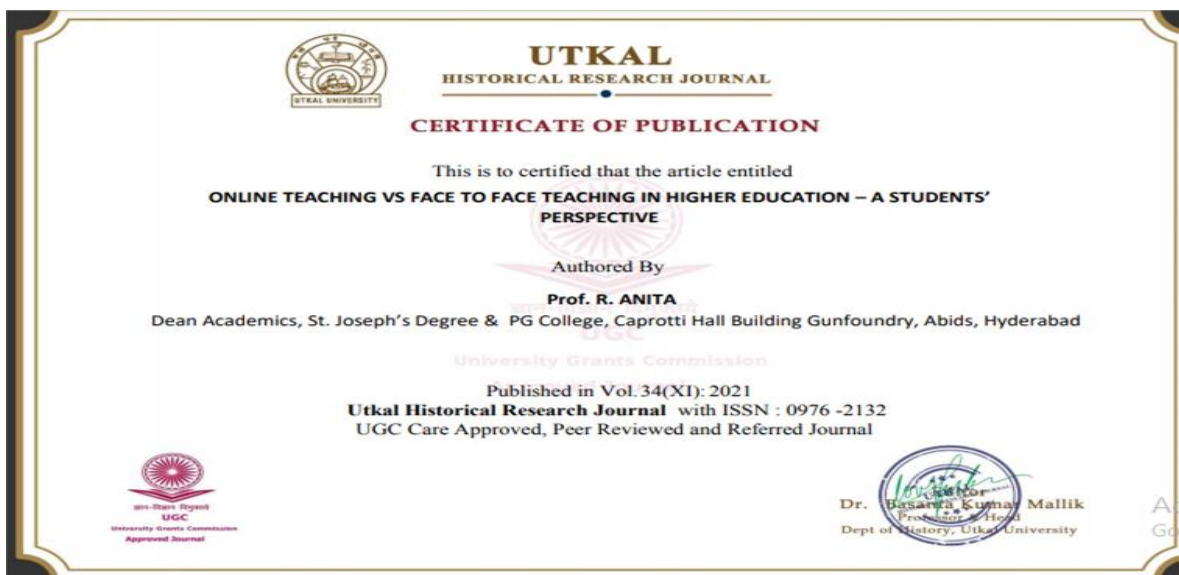
The present study is undertaken to study the changing dynamics, understand the impact of Covid-19 on the businesses and economy and the new normal for businesses and retail business in specific. To study the same secondary data is collected from various e-resources and analysed.

**IMPACT ON BUSINESSES AND ECONOMY**

The COVID- 19 pandemic has impacted businesses, jobs and GDP to a great extent. MSMEs in developing countries are affected the most. To combat this slowdown more than 1/3 rd of the companies have started using



Paper 4: *Online Teaching Vs face to face teaching in Higher Education- A students' Perspective*





## ONLINE TEACHING VS FACE TO FACE TEACHING IN HIGHER EDUCATION – A STUDENTS' PERSPECTIVE

**Dr. VANLIH**, Associate Professor, St. Joseph's Degree & PG College, Caprotti Hall Building  
Gunfoundry, Abids, Hyderabad, [vanikotla16@gmail.com](mailto:vanikotla16@gmail.com), 9963005214

**Prof. R. ANITA**, Dean Academics, St. Joseph's Degree & PG College, Caprotti Hall Building  
Gunfoundry, Abids, Hyderabad, [anitarolla1972@gmail.com](mailto:anitarolla1972@gmail.com), 9849039824

### ABSTRACT

Covid - 19 pandemic created lot of anxiety among the population across the globe and education sector was not an exception. This resulted in sudden drastic shift in teaching from 'brick and mortar' to online teaching especially for the education institutions which were following completely offline mode. The present research study examines the students' perspective on online teaching in comparison to face-to-face teaching. Primary data is collected using Google form survey questionnaire from graduate Students (UG & PG) from select educational Institutes in Hyderabad. Hence, the present study also evaluated the satisfaction level of students on various parameters like attainment of graduate attributed consisting of knowledge, skills and behaviour.

**KEY WORDS:** Online teaching, Face-to Face teaching, pandemic, higher education, student perspective.

### INTRODUCTION

World Health Organisation (WHO) declared the pandemic as Covid-19 on February 11, 2020. The outbreak of Covid-19 was a sudden unanticipated pandemic, astronomically rare event and is called as "Black Swan" event and the metaphor "Black Swan" was coined in the year 2007 by Nassim Taleb in his Book "The Black Swan". Pandemic is highly improbable event and difficult to predict that can end up having a drastic consequence.

The impact of Covid - 19 pandemic has significantly disrupted the economy and various sectors critically and education sector was not an exception. The pandemic had a great impact on the Education sector, which is the critical determinant of a country's economic and interrupted the continuity of the learning for more than 285 million young learners in India.

UNESCO report mentioned that in the month of April 2020, the pandemic affected more than 90% of total world's student population. As per the report nearly 32 crores of students in India were affected with the restrictions imposed by the country.

The lockdown imposed in the country led to cancelling the classes and examinations face-to-face. Initially in March the educational institutions were confused and did not know the way to deal with the situation. This sudden crisis compelled the educators and institutions to take up the opportunities that were in the hand. Though initially, the educational institutions were not having good information technology infrastructure to connect students online but Covid created the opportunity for the educational institutions to strengthen the infrastructure (Pravat, 2020a).

Most of the students grew up with face-to-face teaching-learning in a traditional classroom. Online learning is a new challenge which the current educational institutions are facing. This shift was a sudden drastic change and most of the educational institutions across the country were not equipped with it completely. Educational institutions shifted suddenly from face-to-face teaching to online teaching. Face-to-face teaching - learning allows and gives scope for a live interaction between a learner and an instructor.

Online teaching happens when the content is delivered via internet and platforms using google meet, Zoom etc... and [Singh & Thurman \(2019\)](#) also mentioned that online learning has learning experiences

*Utkal Historical Research Journal, ISSN : 0976-2132 Vol.-34(XI), 2021 □ 78*





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HISTORICAL RESEARCH JOURNAL

**CERTIFICATE OF PUBLICATION**

This is to certify that the article entitled  
**DIGITAL LEADERSHIP 4.0 AND ITS IMPACT ON ORGANISATIONAL PERFORMANCE**

Authored By

**Prof. R. ANITA**

Dean Academics & Director – PG Admissions, St. Joseph's Degree & PG College, Caprotti Hall Building  
Gunfoundry, Abids, Hyderabad

University Grants Commission

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UGC Care Approved, Peer Reviewed and Referred Journal





## DIGITAL LEADERSHIP 4.0 AND ITS IMPACT ON ORGANISATIONAL PERFORMANCE

**Prof. R. ANITA**, Dean Academics & Director – PG Admissions, St. Joseph's Degree & PG College, Caprotti Hall Building Gunfoundry, Abids, Hyderabad, [anitarolla1972@gmail.com](mailto:anitarolla1972@gmail.com), 9849039824.

**Dr. VANL H.** Associate Professor, St. Joseph's Degree & PG College, Caprotti Hall Building Gunfoundry, Abids, Hyderabad, [vanikarla16@gmail.com](mailto:vanikarla16@gmail.com), 9963005214.

### ABSTRACT

Industry 4.0 refers to rapid digital transformation of the organizations in terms of designing a system, operating and producing products and services. This has strong implication on practices of leaders in terms of leadership abilities, capabilities and the way they implement this change (Korhonen, 2015). There is a dire need of digital savvy leaders, who can enhance the productivity of employees and organization. Hence, the present research paper tries to explore and analyze the Leadership 4.0 skills required to enhance organizational performance. Primary data collected from 44 middle level managers of various private sector organizations located in Hyderabad is analyzed using correlation and regression analysis. This research article proposes a Leadership 4.0 model taking the variables: collaborative skills, emotional intelligence, Digital Skills, relational transparency, inspirational motivation, idealized behavior and individual consideration and organizational performance.

**Keywords:** Emotional Intelligence, Transformational Leadership, Relational transparency, collaborative skills, Digital Skills and Organizational Performance.

### INTRODUCTION

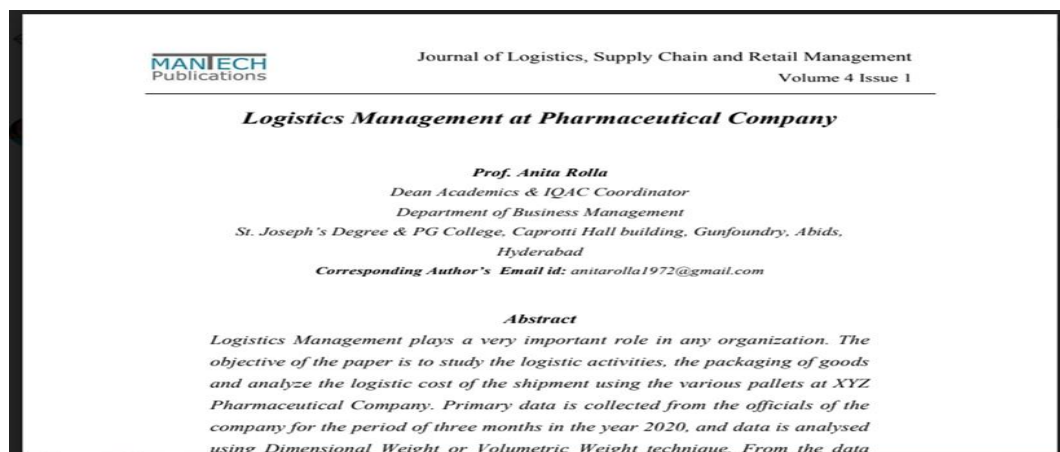
The world around us is changing very rapidly and disruptively than we can comprehend. From past three years we are continuously hearing the buzz word "digital" which involves robotics, 3D printing, artificial intelligence etc....In this world of transition, Digital transformation has led to deconstruction of authority, responsibility and accountability and innovation of technology, making all the customers and employees as the building blocks to digital strategy. Hence, smart, connected technologies are transforming entire value chain of how products and services are designed, made, used and maintained. The emphasis is more on faster, cheaper and better products and services.

Industry 4.0 is transforming the way organisations and customers operate, thereby demanding constant shifts in workforce capabilities and job roles. These job roles will be dealing with basic cognitive skills, lateral thinking skills and can pave way for new opportunities emphasizing innovation, design thinking, creativity, collaboration and out-of-the box- thinking. Hence, functioning and surviving in this world emphasizes digitization, speed and efficiency and requires constant re-calibrating into newer skills sets. Every organization needs digital leaders who can embrace the latest digital technologies and make quick decisions to enhance their brand value. To put in simple words digital leadership means leaders ability to use digital assets like email, websites, videos, robotics, programming etc., to achieve organisational objectives by driving the right digital culture. He needs to have the ability to adapt, unlearn and re-learn to keep pace with the rapidly evolving technologies and their impact on the way we work, do business and live. He should be able to solve unknown, disruptive problems and come up with newer innovative ideas-which can create growth opportunities amidst disruption and challenge the status quo. These skills evolve from a particular kind of mindset called innovation mindset which is a combination of abilities to solve problems using critical thinking, collaborative skills and having relational transparency.

*Utkal Historical Research Journal, ISSN : 0976-2132 Vol.-34(X), 2021* □ 181



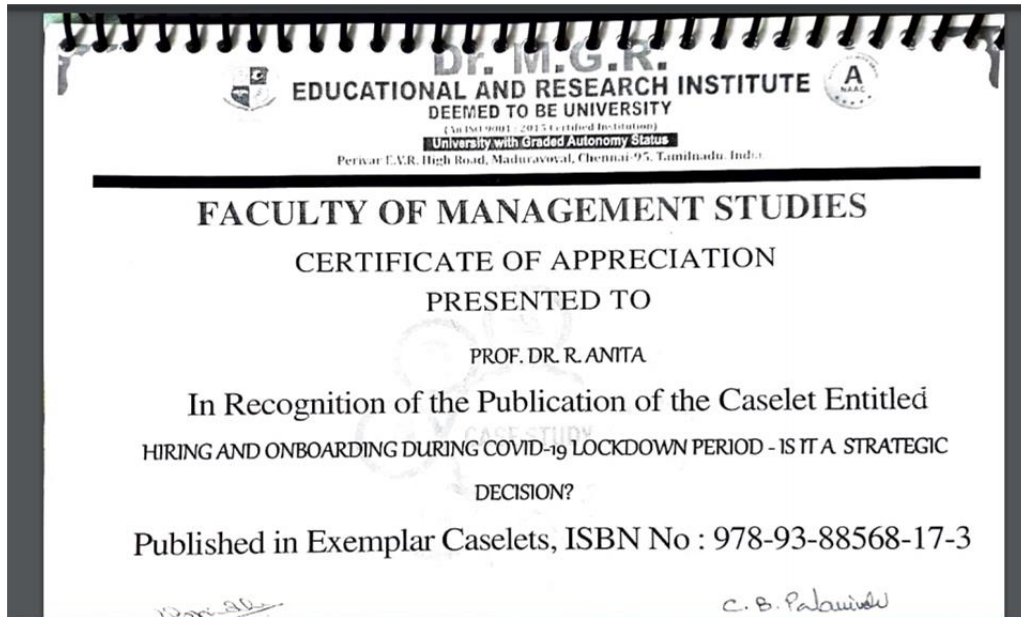
## Paper 6: Logistics Management at Pharmaceutical Company



### Caselet publication

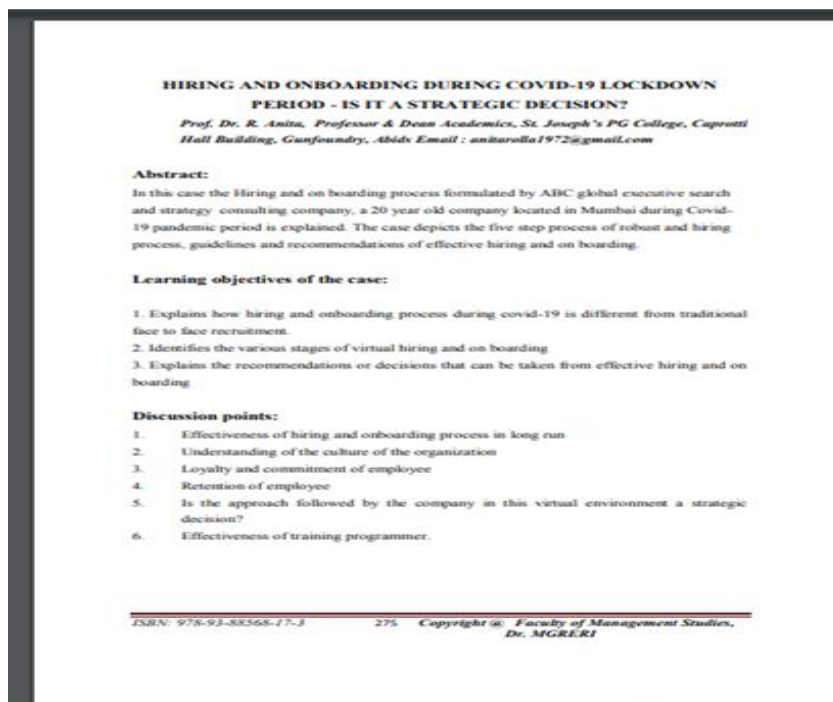
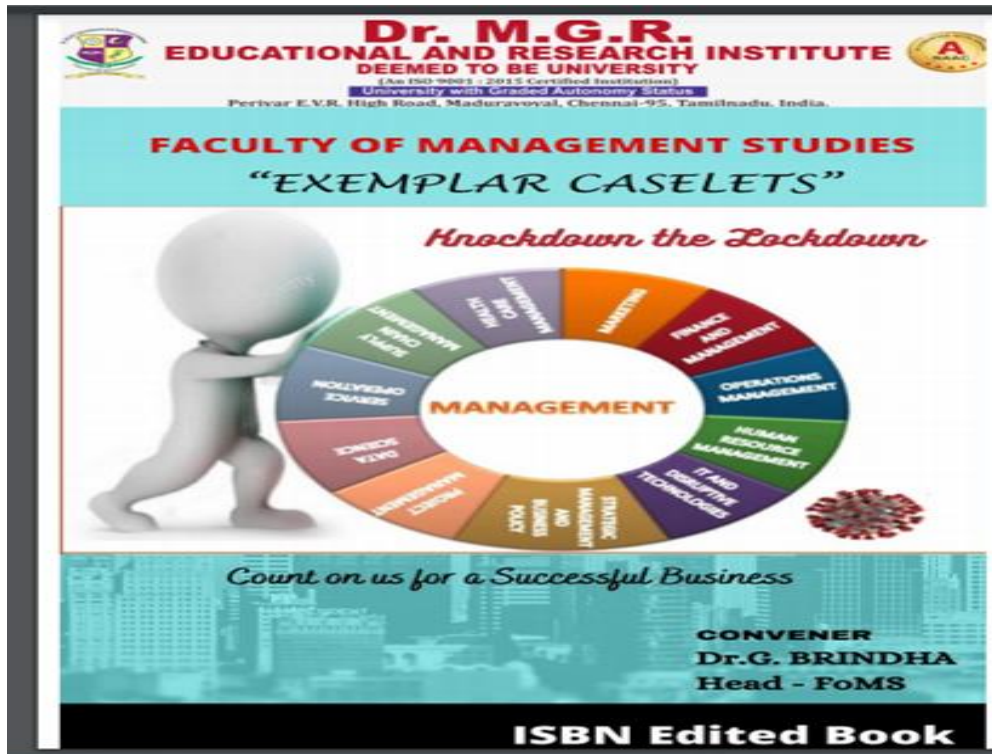
1. Published case study on "*Hiring and onboarding during covid-19 lockdown period - is it a strategic decision?*" in Book title "Exemplar Caselets" published by Dr. M. G.R. Educational and Research Institute, Tamil Nadu with ISBN no. **978-93-88568-17-3** in June 2020. pg no. 275- 280





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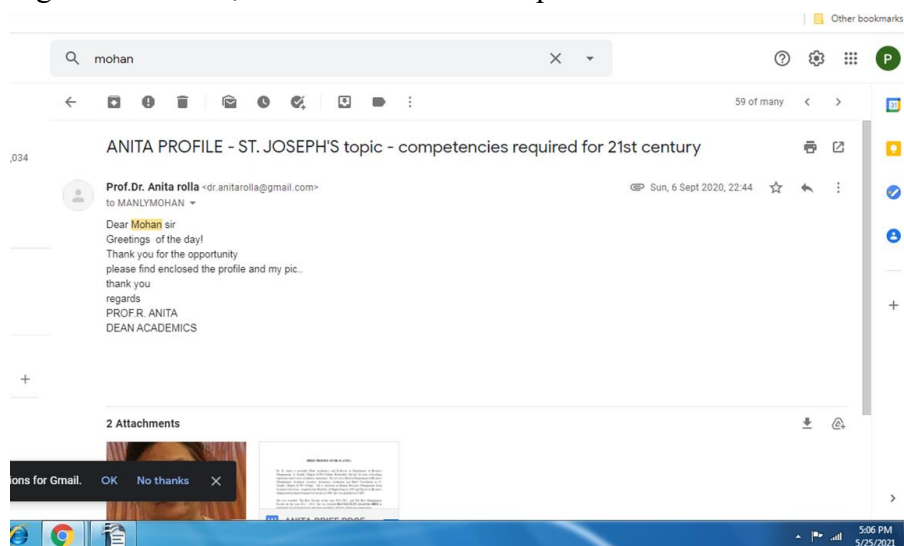


## Paper & Caselet publication IN PROCESS

1. A Banker who went an extra mile – AIMS Journal (UGC Care)
2. Digital Leadership For Industry 4.0 Transformation – The Conceptual Framework - AIMS Journal (UGC Care)
3. Re-Designing HR Practices Post Covid- 19 Pandemic (college ISBN book)
4. Implementation Of Green Human Resource Management Practices Towards Sustainability– A Conceptual Study (UGC Care – Badruka college)

## As resource person: 7

1. Was the guest speaker to deliver the topic on “ Competencies required for 21<sup>st</sup> Century” for MBA students of the college Vivekananda Institute of Information and Management Studies, Tamil Nadu on 12<sup>th</sup> Sept 2020.





2 of 463

to me

Dear Sir/Madam/Students ,

Greetings..!!!

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It is the pleasure and privilege for inviting you for a Webinar on the topic,

"Competencies Required for 21st Century"

With Facilitator,

Prof Dr.R.Anita,

Dean Academics,

St.Joseph's Degree & PG College,

Hyderabad,

on 12.09.2020(Saturday) between 11:00 am to 12:30 pm.

Meeting URL: <https://meet.google.com/tee-cktd-iwy>

Phone: +1 484-552-3144 PIN: 873 830 813#

e-certificate will be issued for all the participants

The poster and Resource Person details for the same is annexed.

We Look forward to meet you at the google meet.

Thanks and Regards,

VIIMS -MBA & MCA Faculty Team.

For further clarification Contact :

Dr.V.Mohanasundaram, HOD/MBA, 9842942240,

Ms.S.Anitha, HOD/MCA, 9842858388,

Dr.B.L.Sairam Subramaniam, Director/VIIMS, 9443316537



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**Date**  
**12.09.2020**  
**11.00am - 12.30pm**

**Facilitator**  
**Prof. Dr. R. ANITA, (Dean Academics),**  
**St. Joseph's Degree & PG College,**  
**Hyderabad.**

For further details contact:  
**Dr. V. Mohanasundaram, HOD/MBA-9842942240**  
**Ms. S. Anitha, HOD/MCA-9842658386**

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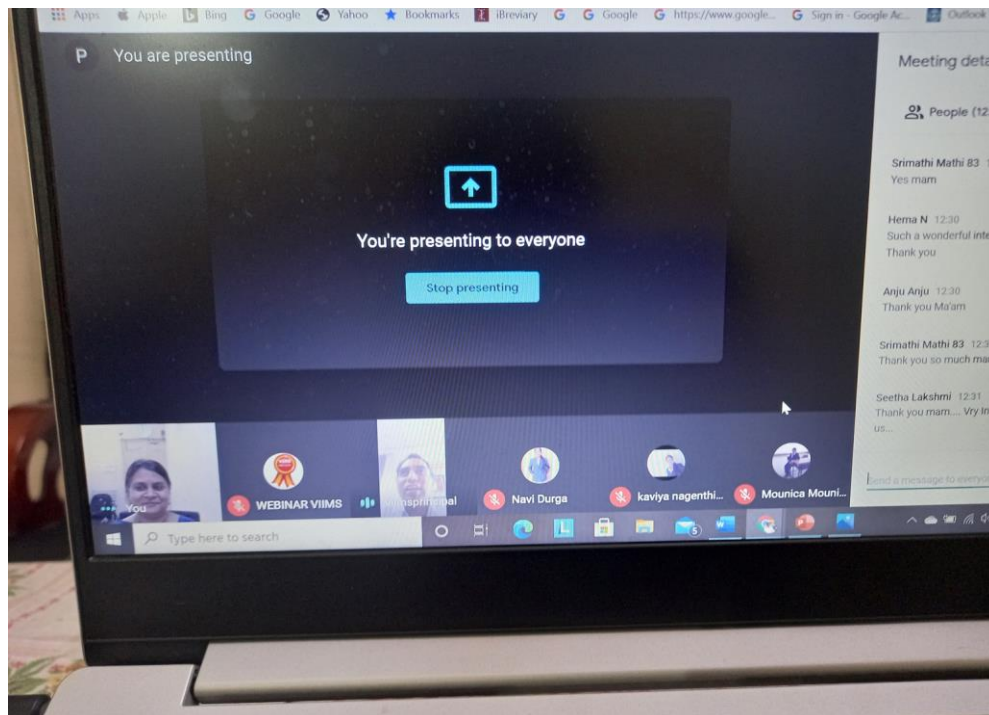
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2. Advisory member for the AICTE sponsored virtual international conference on machines learning and data analytics for decision making







Ref: **DIU/IQAC/01/2021**

Date: **28/01/2021**

**International Lecture Series on 'Remote Work Force Management'**

To  
**Dr. R. Anita**  
Dean Academics,  
Director PG Admissions &  
IQAC Coordinator,  
St. Joseph's Degree & PG College, Hyderabad, India.

**Subject:** Appreciation letter for being the distinguished speaker at the International Lecture Series on 'Remote Work Force Management'.

**Dear Sir,**

On behalf of Professor Dr. K. M. Mohsin, Vice Chancellor, Dhaka International University (DIU), I would like to show our sincere and utmost gratitude to you for becoming the distinguished speaker at the International Lecture Series entitled 'Remote Work Force Management' hosted by the Department of Business Administration, DIU on 28 Jan. (Thursday) 2021 during 2:30 ~ 3:30 pm (Bangladesh time) as well as for your outstanding contributions. Your distinctiveness of understanding and deeply rooted notions in this event made the program a very successful and interactive one.

Please accept our sincere appreciation from Dhaka International University family.  
With best regards,

*Dr. Md. Serajul Islam Prodhan*  
**Dr. Md. Serajul Islam Prodhan**  
Professor, Department of Civil Engineering  
&  
Director, Institutional Quality Assurance Cell (IQAC)  
Dhaka International University  
Cell: 88-01746437321, e-mail: [prodhan\\_serajul@yahoo.com](mailto:prodhan_serajul@yahoo.com)

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**TOPIC: REMOTE WORKFORCE MANAGEMENT**

**SPEAKER**



**Dr. C. Lalitha**  
Associate professor,  
Director ED Cell  
St. Joseph's Degree & PG College

**SPEAKER**



**Prof. (Dr.) R. Anita**  
Dean Academics  
Director PG Admissions &  
IQAC Coordinator  
St. Joseph's Degree & PG College

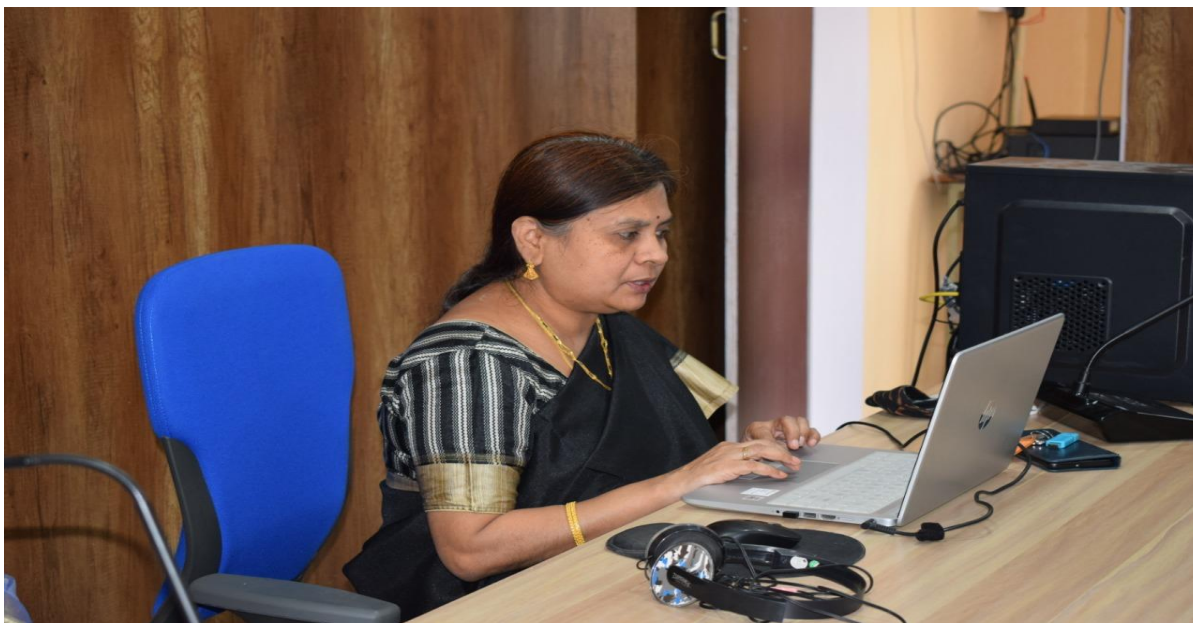
Date: 28<sup>th</sup> Jan 2021, Timing: 2 PM - 3 PM (Indian Timing), 2.30 PM - 3.30 PM (Bangladesh Timing)

**Human Resource Management**

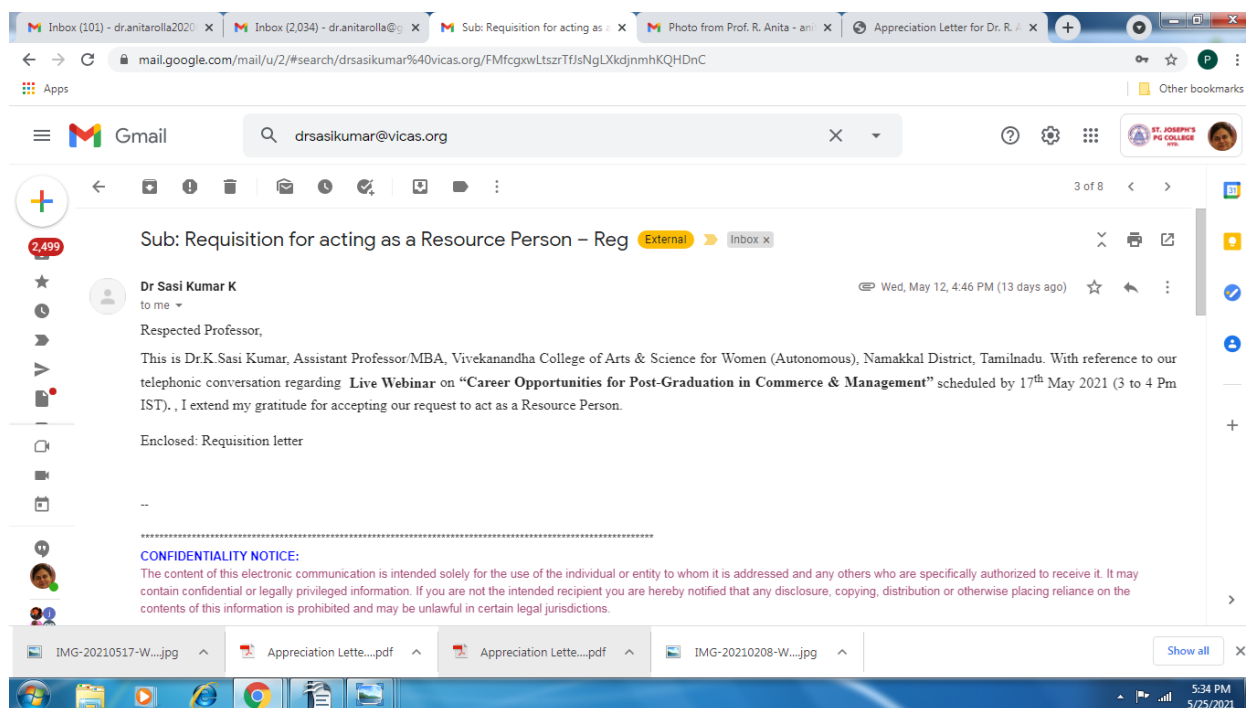


**HOST: DEPARTMENT OF BUSINESS ADMINISTRATION**  
**ORGANIZED BY: INSTITUTIONAL QUALITY ASSURANCE CELL (IQAC), DIU**





4. Was a resource person to deliver live webinar entitles “Career Opportunities for Post-Graduation in Commerce & Management” on 17<sup>th</sup> May 2021 for UG students of Vivekanandha College of Arts and Sciences for Women, Namakkal, Tamil Nadu.







Dr. K. Sasi Kumar  
Assistant Professor / MBA  
Vivekanandha College of Arts & Sciences for Women  
Elayampalayam - 637 205, Tiruchengode, Namakkal Dt., Tamil Nadu

# VIVEKANANDHA

College of Arts and Sciences for Women  
[Autonomous]

(An ISO 9001:2008 Institution)

Affiliated to Periyar University, Approved by AICTE and

Re-Accredited with 'A' Grade by NAAC,

Recognized under section 2(f) and 12(B) of UGC Act, 1956

Elayampalayam - 637 205, Tiruchengode, Namakkal Dt., Tamil Nadu



Dr.K.Sasi Kumar MBA., MHRM., NET., Ph.D.,

Ph: 9940992765, 8695596138

Assistant Professor/MBA

drsasikumar@vicas.org

12.05.2021

To

Prof. Dr. Anita Rolla

Dean Academics & Director PG Admissions,

Department of Business Management,

St. Joseph's Degree & PG College, Hyderabad.

**Sub: Requisition for acting as a Resource Person – Reg**

Respected Madam,

We write to you with a warm heart and wishes. We hope you are in the best of health and spirits.

We wish to inform you that the PG and Research Department of Commerce, intends to conduct a **Live Webinar on "Career Opportunities for Post-Graduation in Commerce & Management"**. The program is scheduled on 17<sup>th</sup> May 2021 (3 to 4 P.m. IST).

It is an honor and privilege to invite you as a Resource Person for our event. We believe that your contribution to this field is unparalleled and your speech on this topic will be of great benefit to the participants.

We solicit a positive response for our further association.

Dr.K.Sasi Kumar

Assistant Professor/MBA

Vivekanandha College of Arts & Sciences for Women (Aut)

Elayampalayam, Tiruchengode - TK

Phone: 9940992765, 8695596138





## VIVEKANANDHA

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Dr.K.Sasi Kumar MBA, MIRM, NET., Ph.D.,

Ph: 9940992765, 8695596138

Assistant Professor/MBA

[drsasikumar@vicas.org](mailto:drsasikumar@vicas.org)

17.05.2021

To

Prof. Dr. Anita Rolla

Dean Academics & Director PG Admissions,

Department of Business Management,

St. Joseph's Degree & PG College, Hyderabad.

**Sub:** Gratitude for being acted as a Resource Person - Reg.

Respected Madam,

We would like to extend our sincere thanks and appreciation for your Virtual Presence for delivering a keynote address in the **Live Webinar on "Career Opportunities for Post-Graduation in Commerce & Management"** held on 17<sup>th</sup> May 2021. The presentation was both informative and enlightening. The information provided by you will certainly contribute to the overall success of student community.

It is my great pleasure to thank you for sparing your valuable time. Your inspirational speech lifted the Spirits of our participants to a great extent. Once again, I convey my gratitude for your contribution and look forward for our further association.

Enclosed:

E-Certificate of Appreciation

Dr.K. Sasi Kumar

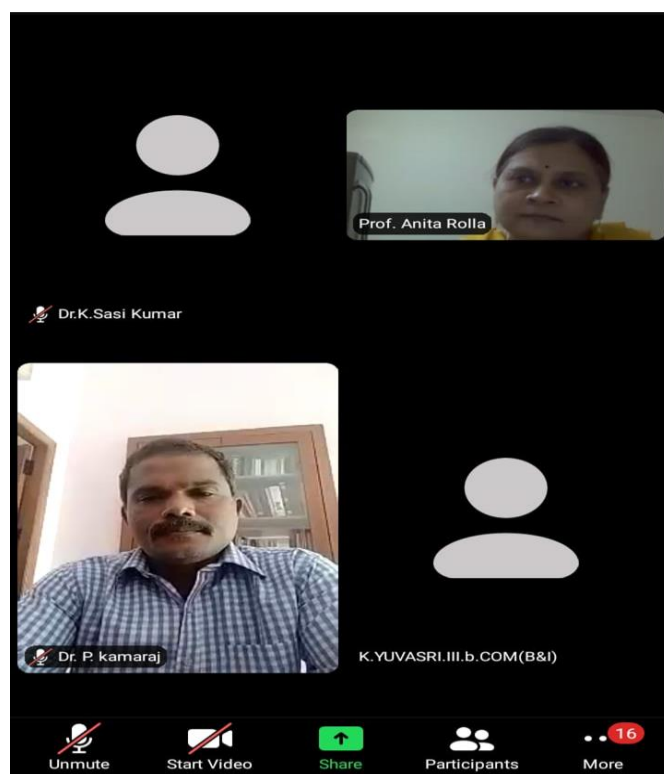
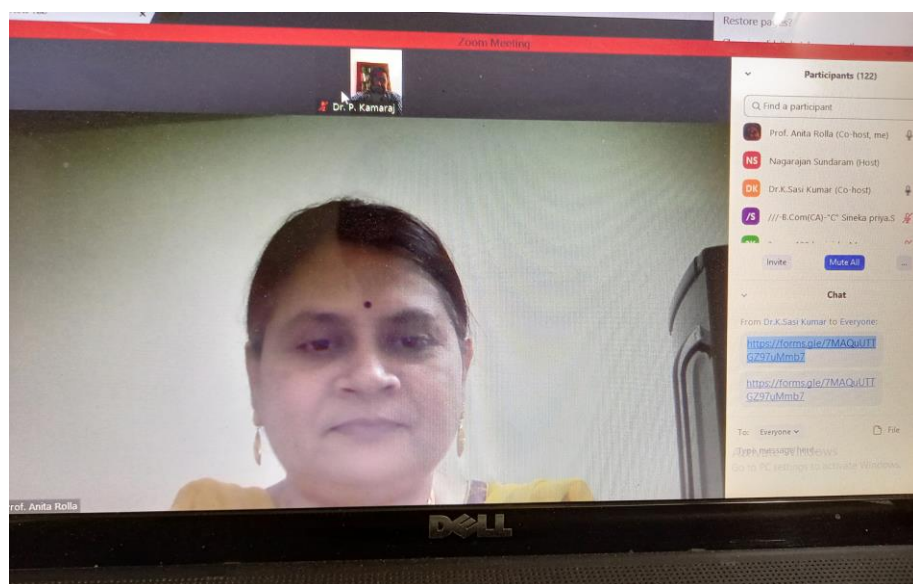
Assistant Professor/MBA

Vivekanandha College of Arts & Sciences for Women (Aut)

Elayampalayam, Tiruchengode - TN

Namakkal District, Tamil Nadu - 637 205, India





5. Was a speaker in round Table Conference (inauguration of south chapter) organised by women with wings organisation on 22<sup>nd</sup> may 2021.





## **Resilient Women of The Current Times**

**(Round Table Conference)**



**Flt Lt Sonali (Retd.)  
Soft Skills Trainer,  
Anchor, Author,  
Kathak Dancer**

**(MODERATOR)**



**Prof. R. Anita  
Dean Academics  
St. Joseph's Degree  
and PG College**

**(SPEAKER)**



**C. Kavita Sharma  
Sr DGM (HRD)/  
Leadership Wing,  
BEL Academy for  
Excellence**

**(SPEAKER)**

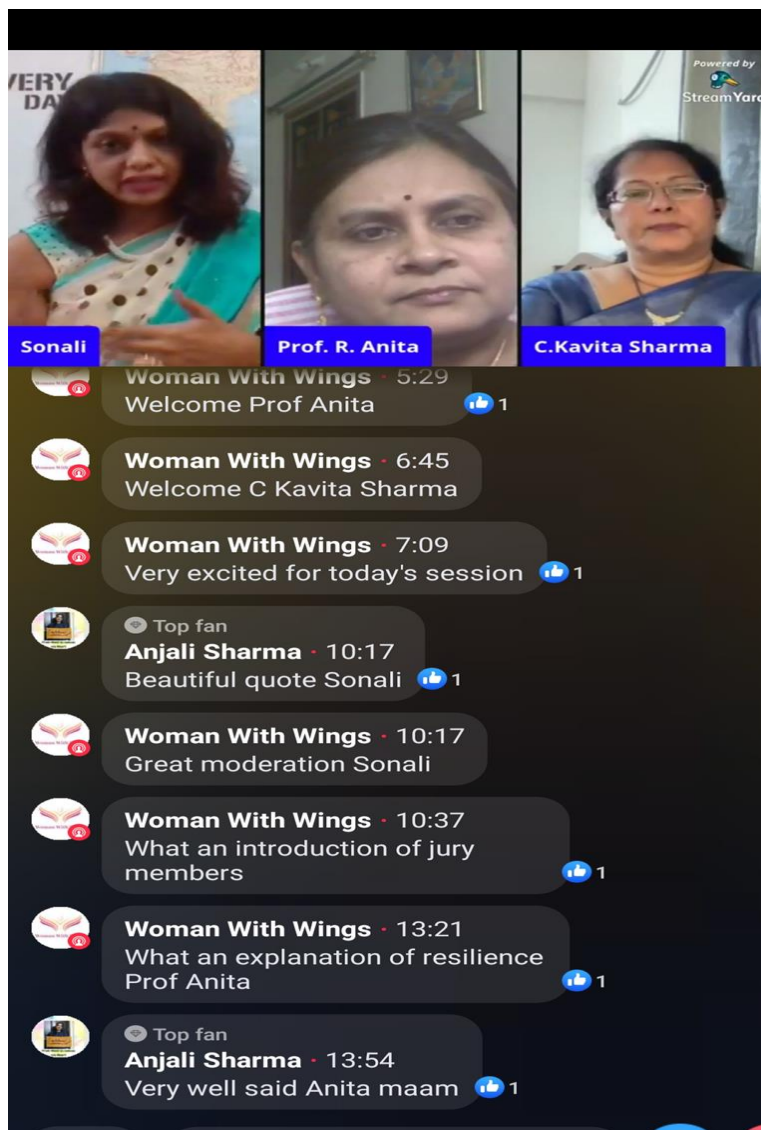
**22nd May | 6pm to 7pm | FB live**





<https://youtu.be/BsoYAXIZYRw>





6. Prof. R. Anita was a panelist in the ATAL Brainstroming session conducted on 16th December at 3.00 pm with ATAL FDP Coordinators organised by AICTE Training and Learning Academy on 15-16<sup>th</sup> December 2020.





# All India Council for Technical Education

## AICTE Training & Learning (ATAL) Academy



Prof. Anil D. Sahasrabudhe  
Chairman, AICTE, New Delhi



Prof. M. P. Poonia  
Vice-Chairman, AICTE, New Delhi

# ATAL Brainstorming *Conclave*

15<sup>th</sup> & 16<sup>th</sup> December, 2020 | 11 AM to 5 PM







1/8



## ATAL Brainstorming Conclave

All India Council for Technical Education, New Delhi

AICTE Training And Learning (ATAL) Academy

Date: December 15-16, 2020 at 11:00am

### Minute to Minute Program

Anchor- Suhasini N. Madhekar

	Arrival of Dignitaries
11:00 am	Welcome Address & About ATAL Academy by <b>Dr. Ravindra Kumar Soni</b> , Director, All India Council for Technical Education
11:05am	Address by <b>Hon'ble Prof. Anil D. Sahasrabudhe</b> , Chairman All India Council for Technical Education
<b>Head of Institutions will now share their Valuable Feedbacks</b>	
11:20am	Address by Prof. Rajat Gupta, Director NIT Mizoram
11:25am	Address by RAVICHANDIRAN, Director NIPER Kolkata
11:30am	Address by D M Diwakar, Director Development Research Institute, Bihar
11:35am	Address by Dr. Pradeep Joshi, Director General AMITY SCHOOL OF FASHION TECHNOLOGY, AMITY UNIVERSITY UP
11:40am	Address by Prof S M Husain, Group Director ITM Group of Institutions, Uttar Pradesh
11:45am	Address by Preeti Mahesh Kulkarni, Director Dr. Moonje Institute of Management and Computer Studies
11:50am	Address by Manoj Soni , Director Sony College of Management and Technology
11:55am	Address by Prof S M Husain, Director Institute of Technology & Management (ITM Aligarh)
12:00 noon	Address by Mr Ashok Verghese, Director Hindustan Institute of Technology and Science, Chennai
12:05 pm	Address by Dr. B. C Sharma, Director Inderprastha Engineering College Ghaziabad
12:10 pm	Address by PROF. V. V. NAGESWARA RAO, Director Aditya Institute of Technology and Management
12:15 pm	Address by Dr. A Garg , Director KIET Group of Institutions (Delhi-NCR)
12:20 pm	Address by Dr Ketan Kotecha, Director Symbiosis Institute of Technology, Pune
12:25 pm	Address by Raj kumar R, Founder HILMIL SOLUTIONS INDIA , Karnataka
12:30 pm	Address by Roshan Kumar, Founder & CEO Skillswell EduTech LLP

## Participants will now share their Valuable Fe

Anchor:Dr. Pragya Singh

03:00pm	Address by Siddharth Jain, Assistant Professor, KIET Gro
03:03pm	Address by Dr. Surendra Kumar Saini, Associate Profess
03:06pm	Address by Santhi Narayanan, Assistant professor, Shard
03:09pm	Address by Prof. R.ANITA , Dean Academics , ST.JOSEPH'S DEGREE & PG COLLEGE



## **7. As Head- Organising secretary and Moderator**

- Organising Secretary for International Online Conference on CSR, Economy and Financial Markets towards Sustainability, which was held on 4th and 5th September 2020 organised by International Open Access Technical Group
- Moderator for the Session - Sustainable Development and Social Innovation through CSR in Finance, Banking and Accounting on 5th September 2020 organised by International Open Access Technical Group for International Online Conference on CSR, Economy and Financial Markets towards Sustainability, which was held on 4th and 5th September 2020





## Paper presentations: 5

1. Presented paper on “*Comparative Study On Effectiveness Of Online Teaching To Face –To- Face Teaching In Higher Education – A Students’ Perspective*” in three day virtual **International Conference** on Pandemic, Humanity and education” held on 29<sup>th</sup> – 31<sup>st</sup> October 2020 by Cape Comorin Trust, India.
2. Presented paper on “*Digital Leadership for Industry 4.0 Transformation – The Conceptual Framework*” in two day International E-Conference on “Digitalization as Vehicle for innovation, organizational growth & Effectiveness held on 19<sup>th</sup> – 20<sup>th</sup>



December 2020 by Prestige Institute of Management, Gwalior in collaboration with Association of International Business & Professional Management, Indonesia.

3. Presented paper on “***Impact of Leadership 4.0 on Organisation Performance***” in two day 2<sup>nd</sup> International E-Conference on “Digitalization as Vehicle for innovation, organizational growth & Effectiveness held on 19<sup>th</sup> – 20<sup>th</sup> December 2020 by Prestige Institute of Management, Gwalior in collaboration with Association of International Business & Professional Management, Indonesia.
4. Presented paper on “***Women Empowerment Strategies for sustainable development***” in International E-Conference 2020 on Women Empowerment in the world- Various Sectors” held on 26-27 Dec, 2020 by School of Engineering and Technology, CT University, Ludhiana.
5. Presented Paper on “ ***Role of Indian NGOs in combating the Covid-19 Pandemic***” on 9<sup>th</sup> May, 2021, Sunday in one day National Level e-conference on “ Environment in the age of Covid 19” by Hariharpur Friends of Environment in collaboration with Deccan environmental research organization.





# CERTIFICATE OF APPRECIATION



**PRESTIGE**  
INSTITUTE OF MANAGEMENT, GWALIOR  
UGC NAAC ACCREDITED 'A' GRADE AUTONOMOUS INSTITUTE

## 12<sup>th</sup> INTERNATIONAL E-CONFERENCE ON

Digitalization as Vehicle For Innovation, Organizational Growth & Effectiveness  
19-20 DECEMBER, 2020



Collaboration with  
Association of International Business & Professional Management, Indonesia



**This is to certify that Prof./Dr./Mr./Ms.**

**Prof. R. ANITA**

Professor, St. Joseph's Degree & PG College, Hyderabad

**has Presented a Paper Titled**

**Digital Leadership for Industry 4.0 Transformation- The Conceptual Framework**

in 12<sup>th</sup> International E-Conference, 2020

organized by Prestige Institute of Management, Gwalior (M.P) India.

**Dr. Ruturaj Baber**  
Organizing Secretary

**Dr. S.S. Bhakar**  
Conference Chairman



# Certificate of Paper Presentation

SPONSORS



This is to certify that

**R. Anita**

**ST. Joseph's Degree & PG College, India**  
has presented paper on topic

**Women Empowerment Strategies For Sustainable Development**

in

## International E-Conference 2020

**"Women Empowerment in the world:- Various Sectors "**

Dated: 26<sup>th</sup>-27<sup>th</sup>December, 2020

Organized by **'School of Engineering and Technology, CT University'**

SPONSORS



*Dr. Harsh Sadawarti*  
Dr Harsh Sadawarti  
Vice Chancellor  
CT University



*S. Charanjeet Singh Channi*  
S. Charanjeet Singh Channi  
Chancellor  
CT University





# CERTIFICATE OF APPRECIATION



**PRESTIGE**  
INSTITUTE OF MANAGEMENT, GWALIOR  
UGC NAAC ACCREDITED 'A' GRADE AUTONOMOUS INSTITUTE

## 12<sup>th</sup> INTERNATIONAL E-CONFERENCE ON

Digitalization as Vehicle For Innovation, Organizational Growth & Effectiveness

19-20 DECEMBER, 2020



Collaboration with  
Association of International Business & Professional Management, Indonesia



**This is to certify that Prof./Dr./Mr./Ms.**

**Prof. R. Anita**

Professor, St. Joseph's Degree & PG College, Hyderabad

has Presented a Paper Titled

**IMPACT OF LEADERSHIP 4.0 ON ORGANISATION PERFORMANCE**

in 12<sup>th</sup> International E-Conference, 2020

organized by Prestige Institute of Management, Gwalior (M.P) India.

**Dr. Ruturaj Baber**  
Organizing Secretary

**Dr. S.S. Bhakar**  
Conference Chairman

### FDPs participation

#### Case Writing Workshop

Participated in three day Case Writing workshop organized from 21<sup>st</sup> April to 23<sup>rd</sup> April 2021 by Association of Indian Management Schools(AIMS)





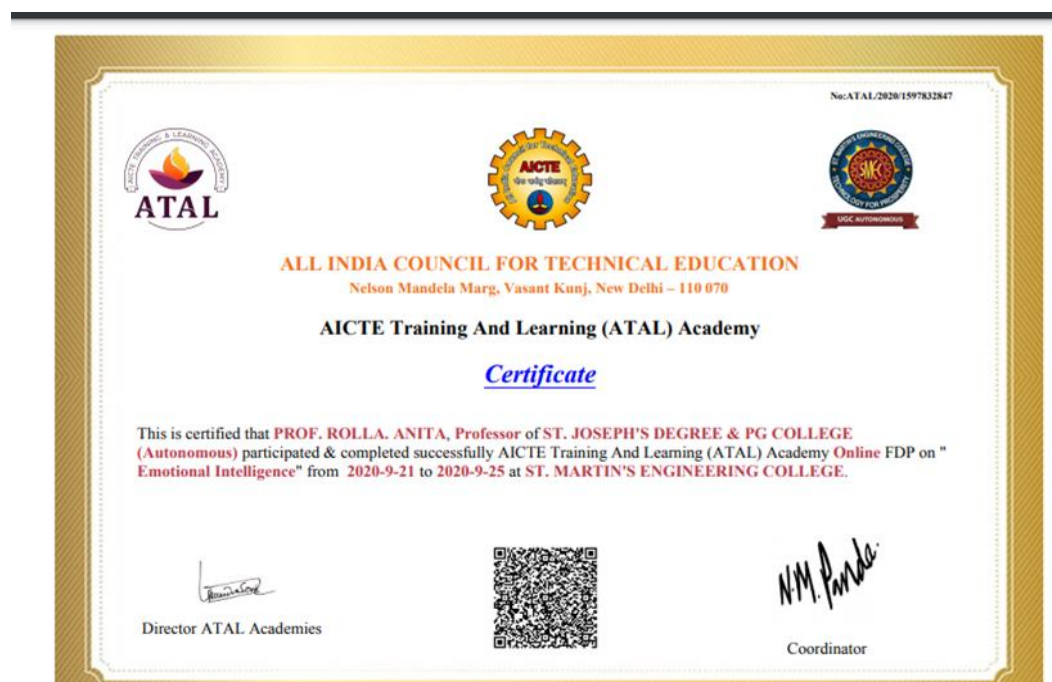
#### AICTE

Participated in four day online course in examination reforms conducted from 22-25<sup>th</sup> April, 2020

#### AICTE- ATAL

1. Participated in *AICTE Training and Learning Academy online FDP on Emotional Intelligence* from 21Sept – 25 Sept 2020 organised by St. Martin's Engineering College
2. Participated in AICTE Training And Learning (ATAL) Academy Online FDP on "Gamification" from 2021-1-18 to 2021-1-22 at Vishawakarma Institute of Technology.





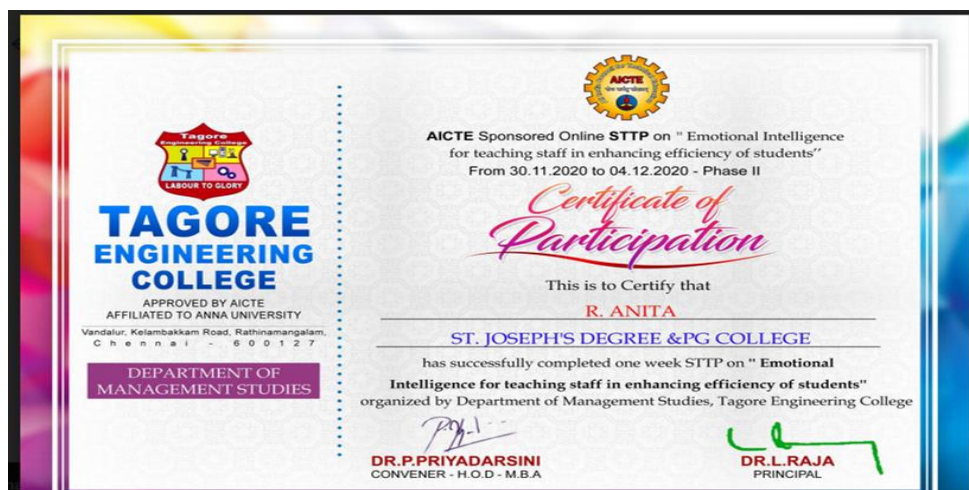
## AICTE- STTP

1. Participated in *AICTE sponsored 6 day online STTP on Outcome based Curriculum planning, mapping and measurement* organized by Sri Krishna College of Technology from Nov 2-7, 2020
2. Participated in *AICTE sponsored one week online STTP on "Interpersonal Skills of Best Behavioral Teachers – Series III* organized by P.S.R. Engineering College from 19.10.2020 to 24.10.2020.



3. Participated in *AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”* organized by Tagore Engineering College, Rathinamangalam, from 17.11.2020 to 23.11.2020 – Phase I.
4. Participated in *AICTE sponsored one week online STTP (Series II) on “Outcome based Curriculum planning, Mapping and Measurement”* organized by Sri Krishna College of Technology, Anna University from Nov 02-07, 2020.
5. Participated in *AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”* organized by Tagore Engineering College, Rathinamangalam, from 30.11.2020 to 04.12.2020 – Phase II.
6. Participated in **AICTE Sponsored One Week Short Term Training Program** in online mode on **“Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)”** organized between **4th Jan 2021 to 9th Jan 2021** by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan’s, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.
7. Participated in **AICTE Sponsored online short term training program(STTP)** of 6 days (30 hours) on Management 4.0 organised by the Institute of Business Management & Research (IBMR), IPS Academy, Indore from **26<sup>th</sup> April to 1<sup>st</sup> May 2021**.









INTERNATIONAL CONFERENCES: 8 nos

1. Participated in 4 days *International Webinar on "Contemporary Issues in Commerce & Management"* organized by Department of Commerce, St. Philomena's College, Mysore from 7<sup>th</sup> – 10<sup>th</sup> Oct 2020.



2. Participated in **3<sup>rd</sup> International Conference** on Recent Advances in Management & Technology organized by Faculty of Management, Invertis University, Bareilly, UP, India in association with Livingstone College, Salisbury, NC, USA, Johnson C. Smith University, Charlotte, NC, USA & The Institute of Company Secretaries of India on Jan 8<sup>th</sup> & 9<sup>th</sup>, 2021.
3. Participated in **International Conference of Advance Research & Innovation organised by Meerut Institute of Engineering and Technology**, Meerut in 30<sup>th</sup> January 2021.
4. Participated in “**2<sup>nd</sup> International e-Conference** on Recent Trends in Commerce, Management & Information Technology” organized by J.H.A.Agarsen College , Chennai – 60 on 19<sup>th</sup> March 2021.
5. Participated in **Academic International Multidisciplinary Conference** held on 12<sup>th</sup> April 2021 conducted by Tech New Publications.
6. Participated in **International Virtual Colloquium** on “ Rebooting Strategies for Post Covid-19 Business Operations” in association with international faculty students multi research consortium, Chennai held on 30<sup>th</sup> and 31<sup>st</sup> March 2021.
7. Participated in **Online International Webinar on Research Publication & Citation Promotion** on 15<sup>th</sup> May 2021 conducted by Periyar E.V.R College, Tamil Nadu
8. Participated in INTERNATIONAL RESEARCH WORKSHOP on “Financial Inclusion And Rural Development” on 17<sup>th</sup> & 18<sup>th</sup> May 2021 conducted by ST. JOSEPH’S DEGREE & PG COLLEGE & Burgundy School of Business.















#### OTHER FDPs Which are four days – ten days: 12

1. Participated in **ten days FDP on "online teaching tools"** conducted by School of Management, University of Hyderabad on August 5-14, 2020.
2. Participated in **five days FDP on Blended Learning – The new Normal** conducted online during 12<sup>th</sup> – 16<sup>th</sup> Oct 2020 by Anurag University
3. Participated in seven days national level FDP on **"Application of tools & techniques in research methodology & Accelerate to publish article in scopus and web of science"** organised by Department of B.Com Professional Accounting and Accounting & Finance, Hindusthan College of Arts and Science, Coimbatore, from 17<sup>th</sup> -24<sup>th</sup> December 2020.
4. Participated in Five days Online FDP on **"Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship"** organized by Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India from Nov 23-27, 2020.
5. Participated in online one day workshop on "Rural Entrepreneurship and Rural Engagement" for HEIs in Association with Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India on 05.11.2020.
6. Participated in **six days National Level FDP on teaching – Learning practices in 2020** organised by PG & Research Department of Commerce with Computer Applications, Hindusthan College of Arts and Science, Coimbatore, from 1<sup>st</sup> Nov – 21<sup>st</sup> November 2020.



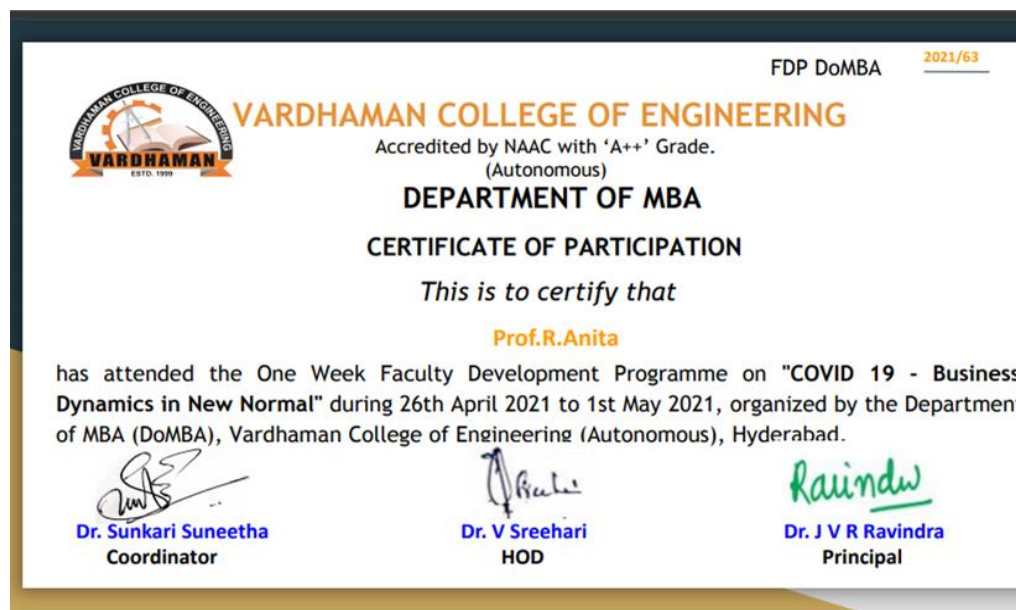
7. Participated in **Seven Days National Level Faculty Development Program** On "Application Of Tools & Techniques In Research Methodology & Accelerate To Publish Article In Scopus And Web Of Science" Organized by Department of B.com Professional Accounting and Accounting & Finance, HINDUSTHAN COLLEGE OF ARTS & SCIENCE from 17th - 24th December 2020
8. Participated has attended **Ten Day Faculty Development program** on 'Research Methodology' organized by Department of Business Management, RBVRR Women's College in association with ICSSR, from 28th Dec 2020 to 6<sup>th</sup> Jan, 2021.
9. Participated in **6 days online FDP** on Revised NAAC framework" from 29<sup>th</sup> March to 3<sup>rd</sup> April 2021 conducted by The oxford college of Business Management, Bangalore.
10. Participated in 4 days FDP programme from 13<sup>th</sup> April – 16<sup>th</sup> April 2021 on Master Finance Series 7: Financial Statement Analysis conducted by Pune Institute of Business Management (NSDC certificate)
11. Participated in 7 days FDP programme on Covid-19- business Dynamics in New Normal from 26<sup>th</sup> April to 1<sup>st</sup> May 2021 organised by Vardhaman College of Engineering, Hyderabad.
12. Participated in 7 days FDP programme on "Teaching pedagogies for virtual classrooms" from 25<sup>th</sup> may to 31<sup>st</sup> May 2021 organised by "Vivekanada College of Arts & Science for Women" , Tamil Nadu.



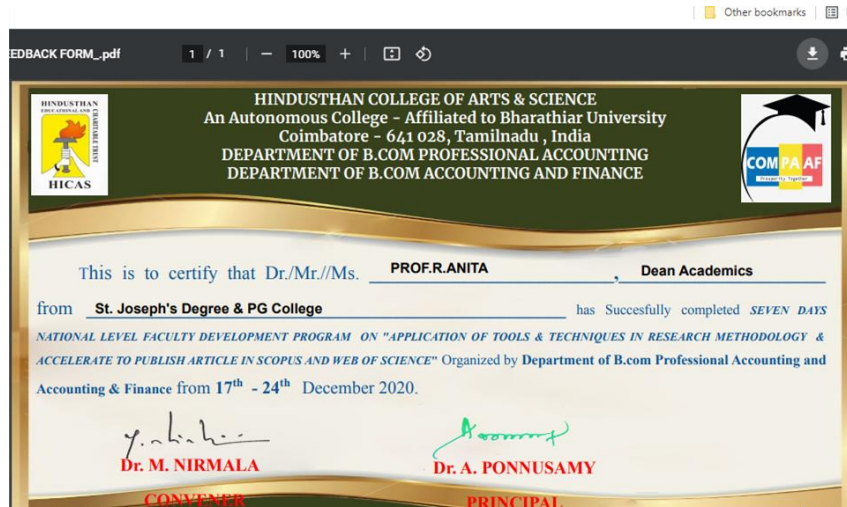












## EDITORIAL BOARD MEMBER & REVIEWER

1. Appointed as Editorial Board Member of International Journal of Academe and Industry Research, South Spring Village, Candelaria, Quezon, Philippines on 1st January 2021





## ACHIEVEMENTS:

Prof. R. Anita has been honored with “**BEST FACULTY AWARD**” for the academic excellence for the academic year 2020-21 by Vivekananda College of arts and Sciences for women, Tamil Nadu.



## PAPER SETTER & EXAMINER

1. RBVRR College – HR, Operations, Statistics, Business Mathematics, Marketing
2. St. Ann's College - HR
3. CBIT - HR



## OTHER WEBINARS – INTERNATIONAL, NATIONAL, STATE, COLLEGE LEVEL

### Prof. R. ANITA - OTHER WEBINARS 2020-21

SL.N O	Date	Type of Webinar	Details of the event	Organised by
1	1/6/2020	WEBINAR	CO PO ATTAINMENT COMPUTATION & OUTCOME ANALYSIS	Inpods Edutech
2	7/6/2020	Personality Developme nt Program	“Never Stop Improving Yourself:Invest in Yourself”	Nehru Institute Of Management Studies
3	8/6/2020	FDP	Marketing 4.0: Trends, Challenges & opportunities.	St. Joseph's Degree & PG College, Hyderabad
4	9/6/2020	FDP	Reflection on Competency based and Blended Learning	St.Joseph's Degree & PG College, Hyderabad
5	7/6/2020	Internation al webinar	International webinar on How do you write high impact factor paper	Mahatma Gandhi College, Kerala
6	11/6/2020	FDP	COVID19 Outbreaks's Impact on financial markets "	St.Joseph's Degree & PG College, Hyderabad
7	12/6/2020	FDP	Social distancing and new mode of work":The role of managers	St.Joseph's Degree & PG College, Hyderabad
8	7/6/2020	Environme ntal Week Competitio n	National level slogan writing competition	Thakur College of Science & Commerce, Mumbai



9	15/6/2020	National webinar	Entrepreneurial Challenges & opportunities of Covid-19	Annai Velankanni College, TN
10	10/6/2020	Webinar	Tools and Techniques of Advanced Research for management & Social Science	Indira Gandhi National Tribal UNIVERSITY, Madhya Pradesh
11	21/6/2020	Webinar	NAAC Accreditation process for Autonomous Colleges	Rathinam College of Arts & Science, Coimbatore
12	13-06-2020	FDP	Unleashing the true potential of communities	St. Joseph's Degree & PG College, Hyderabad
13	5th and 6th June, 2020	National CONFERENCE	National CONFERENCE on "Digital Technology And E-Learning Challenges - NCDTEC2020" - A Paradigm Shift in Higher Education	Global Institute of Engineering and Technology, Moinabad
14	14/06/2020	National Webinar	National Webinar on Resurgence of Indian Economy: Managerial Strategies during post covid-19 era	Ram krishna Dwarika College, Patna
15	6-8/06/2020	National Webinar	Digital Learning & Online library services	Govt. Bilasa Girls PG Autonomous College, Chhattisgarh
16	18/06/2020	National webinar	Managing finances and investments proactively during uncertain times	Jyothi Nivas College, Bangalore
17	17/06/2020	Online workshop	Innovative product design using Arduino	Atul Incubation centre, Pondicherry Engineering college Foundation
18	15/06/2020	FDP	Adoption of Technology in upgrading skills	St. Joseph's Degree & PG College, Hyderabad
19	24th June 2020	Webinar	"Artificial Intelligence – Driven Human	HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY, Chennai



			Resource Management”	
20	27/06/2020	Seminar	You can Win	Pallavi engineering college, Hyderabad
21	27/06/2020	International Level Webinar	International Level Webinar on “Program and Project Management”	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE, TN
22	16/06/2020	FDP	Emotional Intelligence:Why it can matter more than IQ	St.Joseph's Degree & PG College, Hyderabad
23	9th July,2020	National Level of webinar	National Level of webinar on “Research Oriented Technical FDP Program - A Paradigm of Research from Synopsis to Thesis	<b>SHURPARAKA EDUCATIONAL AND MEDICAL TRUST'S MOINUDDIN BURHAN HARRIS COLLEGE OF ARTS AND A. E. KALSEKAR COLLEGE OF COMMERCE AND MANAGEMENT THANE, MAHARASHTRA</b>
24	29 June to 3-07-2020	FDP	Case methodology and Research methodology	St.Joseph's Degree & PG College, Hyderabad
25	11.07.2020.	Webinar	“Time: Ubiquitous and Untapped”	VIVEKANANDHA INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES (VIIMS), Chennai
26	13/07/2020	Webinar	Art of writing research papers in International Peer Reviewed Journal	Rathinam College of Arts & Science, Coimbatore
27	15th July, 2020.	National Level Webinar	National Level Webinar on “Artificial Intelligence with Learning Concept	S.E.M.T's M.B. Harris College of Arts & A.E.Kalsekar College of Commerce & Mgmt,Maharashtra



28	19-Jul-20	Attended Regional Principal Meet Webinar Session	Regional Principal Meet Webinar Session on “Design Thinking for Educators”	ICFAI Business School, Bangalore
29	24-Jul-20	Webinar	Higher & Technical Education Conclave, North India 2020	ELETS TECHNOMEDIA & DIGITALLEARNING MAGAZINE
30	2nd August, 2020.	National Webinar	Classroom Communication Strategies For Teacher Trainees	St.John’s College of Education. Palayamkotai
31	1-Aug-20	Faculty Knowledge Sharing Program	Faculty Knowledge Sharing Program on “Online Learning and Students Engagement Techniques”	ICFAI Business School, Bangalore
32	9-Aug-20	National Webinar	Local for Vocal: with Environmental Sustainability”	ATAL BIHARI VAJPAYEE TRUST, BILASPUR CG
33	6th July 2020 to 12th July 2020.	seven days programme titled “Leadership Development Programme”	Seven days programme titled “Leadership Development Programme”	S.A. COLLEGE OF ARTS & SCIENCE, chennai
34	12th and 13th August 2020	two day webinar	“E-Resources for Teaching and Learning”	Avanthi Group of Institutions,hyderabad
35	Aug 05-14, 2020.	Ten-Day(10 hour) Online FDP	Online Teaching Tools	School of Management Studies,UNIVERSITY OF HYDERABAD
36	21-Aug-20	School leadership Summit	School leadership Summit	Dr. C. V. Raman University, Elets Technomedia & Digitallearning Magazine
37	29-Aug-20	Webinar	Outcome based education	Tech Edu Teacher



38	29-Aug-20	Webinar	Finance for non-finance managers	Chennia Arts And Science College
39	13-Sep-20	Webinar	Social Thinking- test of significance	Professor Gsk's Social Laboratory
40	12/8/2020	International webinar	International webinar on Impact of COVID ON academic Library services	Nehru Gram Bharati
41	14/08/2020	Webinar	How to teach online with google meet	St.Joseph's Degree & PG College, Hyderabad
42	19/08/2020	e-workshop	e-workshop on IPR	Bidhan Chandra College, Asansol, West Bengal, India
43	06.09.2020.	WEBINAR	"Employment VS Business-Choosing your Career path"	Vivekanandha Institute Of Information And Management Studies (VIIMS).
44	04.10.2020	International webinar	International webinar on Entrepreneurship – The road not taken	Thickness Learning community
45	03.10.2020	Webinar	How recruitment works	Meerut Institute of Technology, Meerut
46	13.10.2020	National Seminar	"Quality Metrics in Higher Education"	Internal Quality Assurance Cell, RBVRR Women's College, Narayanguda, Hyderabad,
47	14.10.2020	International level Webinar	Life style and life balance of teachers, research scholars and students during the covid – 19 pandemic	Mother Teresa College of Engineering, Pedappalli



48	7th, 8th, 9th and 10th October 2020	four-day International Webinar	Contemporary Issues in Commerce and Management	Department of Commerce, St. Philomena's College (Autonomous), Mysore
49	01.11.2020	Webinar	Role on quality assurance basics (manual and automation)	Meerut Institute of Technology, Meerut
50	07.11.2020	National Webinar	"Research Methodology"	Internal Quality Assurance Cell, RBVRR Women's College, Narayanguda, Hyderabad,
60	13.12.2020	Webinar	Envisioning Job prospects and the effect of Global pandemic	Meerut Institute of Technology, Meerut
61	31.01.2021	Workshop	Design thinking workshop	University of Engineering and Management, Kolkata in collaboration with WICCI, UP HR Council
62	27-28.02.2021	Conference	Innovation and Entrepreneurship Development	Technology innovation and incubation centre, ABP- Indian Institute of Information technology & Management, Gwalior
63	13.12.2020	Webinar	Digital transformation in education sector	Professor GSK's Social Laboratory
64	14.12.2020	National Webinar	"FUTURE SKILLS FOR CAREER SUCCESS",	Department of Commerce (Computer Applications), Vels Institute of Science, Technology and Advanced Studies



				(VISTAS), Chennai-600117
65	06.12.2020	International Webinar	"Social Entrepreneur based on Community - Issues in Asia"	Department of Commerce, St. Philomena's College (Autonomous) Mysore in Collaboration with Community network Without Border (CWB) - Japan
66	24.12.2020	National Webinar	" Research Methodology"	Department of Mathematics and Statistics , RBVRR Women's College, Narayanguda, Hyderabad
67	19.12.2020	National Webinar	Teachers as agents of change"	Badruka College of Commerce & Arts
68	21.05.21	National level online workshop	A road map to MBA Projects	Vidya Jyothi Institute of Technology, Hyderabad
69	20.03.2021	National Level FDP	A road map t get funded projects for Indian academicians	Alpha Arts & Science College
70	20-05-2021	National Webinar	Impact of Covid-19 outbreak on Foreign Direct Investment	Nehru Arts & Science College, Tamil Nadu



71	21st May, 2021	Webinar	"Sustainable Tourism Practices"	ASBM University, Bhubaneswar
72	31.05.2021	National webinar	"Entrepreneurial Leadership"	ATAL BIHARI VAJPAYEE TRUST, BILASPUR CG
73	16.05.2021	Webinar	"Corporate Social Responsibility Challenges"	ASBM University, Bhubaneswar



S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	<b>EMERGENCE OF FINANCIAL ANALYTICS IN BUSINESS SECTOR</b>	3 <sup>rd</sup> International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020	-	-	SCOPUS International Journal of Advanced Science and Technology ISSN 2005-4238 Volume	June 2020
2	<b>ROLE OF BANKS IN FUNDING INDIAN MSME SECTOR: A CORONA VIRUS PERSPECTIVE</b>	Chapter Publication New Paradigms in Business Management Practices	New Paradigms in Business Management Practices- Volume I	Amazon Publishers	ISBN - 979-8-576-29351-3	January 2021 Amazon Publishers Kindle E – Store



<b>S.No</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>3</b>	<b>Foreign Direct Investment :A Wave to the Growth of Retail Sector in India</b>	-	-	-	SCOPUS International Journal of Advanced Science and Technology ISSN 2005-4238 Volume	June 2020
<b>4</b>	Outbreak Of Covid 19 Crisis: Effect On Indian Economy And Business	St.Pious College ,Habsiguda	Impact of Lockdown on Education, Economy & Environment inIndia	Ideal International E – Publication	ISBN :978-93-89817-31-7	July 2020



<b>S.No</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>5</b>	<b>Effect of Covid – 19 on E-Commerce Business</b>	-	-	-	International Journal of Global Economists ,ISSN 2347 – 7172,Volume 7,Issue -06 , 1 -30 June 2020	August 2020
<b>6</b>	<b>Caselet The Mega Merger Of Banks: A Financial Tool To Revamp Operations And Profitability</b>	-	Exemplar Caselet Organized by Faculty of Management Studies ,Dr. M.G. R Education & Research Institute	-	ISBN :978-83-88568-17-3	June 2020
<b>7</b>	<b>Impact of Covid 19 on Business Firms</b>	Chapter Publication	New Paradigms in Business Management Practices- Volume 3	Amazon Publishers	ISBN - 979-8-579-38928-2	January 2021 Amazon Publishers Kindle E – Store



S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
8	<b>Dynamic role of women in Tourism in 21<sup>st</sup> Century:opportunities &amp; challenges.</b>	International conference on Touris,Travel & Hospitality Management 2020		Gitam university HBS.	ISSN NO :	30&31 <sup>st</sup> 2020

### PAPER PRESENTATIONS

- 1) Presented a paper on “The Spread of Covid 19: Its major impact on Business &Economy ,National webinar on corona virus and its Impact on Indian Economy: A Road Ahead, on 14<sup>th</sup> April,2020,organized by Faculty of Management ,Mohanlal, Sukhadia University ,Udaipur.
- 2) Presented a paper on Indian MSME :The Role of Government in Strengthening its operations,National Seminar on Self Sustaining Economy :A Road Map to New Bharat on 2<sup>nd</sup> May ,2020 organised by Tourism and Hotel Management programme,Faculty of Management Studies, Mohanlal Sukhadia University ,Udaipur.
- 3) Poster presentation on “out break of Covid 19 pandemic :It’s Effect on Indian MSME and Government Revival measures.at a National Multilingual conference on problems and oppourtunities in Agriulture in and after covid 19.
- 4) Presented a case in Amity :details awaited
- 5) Presented a paper titled “ : details awaited

PARTICULARS	NUMBER
SCOPUS	2
INTERNATIONAL PUBLICATION	1



NATIONAL PUBLICATION	
BOOK CHAPTER	2
INTERNATIONAL CONFERENCE	1
NATIONAL CONFERENCES	3
CASES	1

**PROF.VANDANA SAMBA**

<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>A Study on Bankruptcy Using Altman Z-Score Prediction Model</b>	3 <sup>rd</sup> International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020			<b>SCOPUS International Journal of Advanced Science and Technology Vol.29,NO.11s(2020) pp 1660-1663.</b> .	<b>JUNE 2020</b>  <b>SCOPUS</b>
<b>“Green Marketing -A Perceptual Study of Emerging Graduates (Millennials) with special reference to Hyderabad City</b>	3 <sup>rd</sup> International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020			<b>Journal of Critical Reviews” ISSN : 2394-5125.VOL7 , ISSUE 13,2020.SCOPUS</b>	<b>NOV,2020</b>  <b>SCOPUS</b>
<b>A Comparative Study on Cash Flow Statements of SBI&amp;HDFC</b>				European Journal of Molecular & Clinical Medicine ISSN 2515-8260 Volume 7, Issue 8, 2020	  <b>Feb,2021</b> <b>SCOPUS</b>



<b>A Study on Business Ethical Practices for Sustainable Development</b>		<b>“ NEW PARADIGMS IN BUSINESS MANAGEMENT PRACTICES”</b>	<b>Amazon Publishers</b>	Volume 3 <b>ISBN: 979-8-579-38928-2.</b>	<b>DECEMBER 2020</b>
<b>Financial Management(Text book)</b>	AUTHORED A TEXT BOOK		Himalya Publishing House Pvt. Ltd	ISBN 978-93-90515-67-7	<b>DECEMBER 2020</b>
GREEN BANKING STRATEGIES FOR SUSTAINABLE DEVELOPMENT: SBI CASE STUDY		<b>Emerging trends in the Digital Era</b>	<i>Min E Kavi, E development and Digital Publishing - Hard copy</i>	<b>ISBN NO: 978-81-949577-8-2.</b> <b>AMAZON KINDLE SOFT COPY</b>	<b>FEB2021</b>
<b>Challenges in Online Teaching Process - A Study on Teachers’ Perspective”</b>	Vishleshan-International Conference on Post Covid PRACTICES.1.0			ISBR Business School, Bangalore, India, , PUBLISHED IN FLUSSER STUDIES.NET (1661-5719), VOLUME -30,2021, UGC CARE LISTED JOURNAL.	23 FEB,2021
<b>Financial Inclusion of Rural Economy</b>	International research workshop	Financial Inclusion	<i>Institute of Scholars (Insc)</i>	1ISBN 978-1-954461-79-6	MAY 17 <sup>TH</sup> & 18 <sup>th</sup> ,2021
<b>Impact of Covid -19 on Education Sector</b>		<b>Impact of Covid -19 on Indian Economy .</b>	<i>Paramount publishers</i>	ISBN 978-93-90631-62-9	MAY 2021.
<b>Impact of Covid 19- A multi Dimensional perspective</b>		<b>International peer review(refered journal )</b>	<i>VEDA PUBLICATIONS JOURNAL OF English language and literature</i>	ISSN : 2349-9753 VOLUME 1.SPL.ISSUE 8	JULY, 2021
<b>Financial management</b>	Authored a text book .		<i>Paramount publishers</i>	ISBN : 978-93-90631-64-3	MAY 2021



<b>DEMERGER OF LIBRA TYRES LTD.<sup>1</sup></b>	Written a Case		<b>AIMS</b>	AWAITING	

PARTICULARS	NUMBER
SCOPUS	3
INTERNATIONAL PUBLICATION	2
NATIONAL PUBLICATION	-
BOOK CHAPTER	4
INTERNATIONAL CONFERENCE PRESENTED	PRESENTED ONE PAPER and published
NATIONAL CONFERENCES	-
CASES	1 yet to be published
Text books authored	2 Financial management
Editor	1



<b>S N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	RE- DEFINING BUSINESS IN THE GLOBAL CONTEXT OF CONTEMPORARY CHALLENGES	DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE,	The New Economist		(ISSN 2347 - 7172)	Aug-20
<b>2</b>	Hiring & onboarding during covid-19, lockdown period- is it strategic decision	Dr. M.G.R. Educational and Research Institute TN	Exemplar cases		ISBN: 978-93-88568- 17-	Jun-20
<b>3</b>	A Study on Predictive Maintenance of Select Cars in Telangana	3 <sup>rd</sup> International Conference on Innovative Practices in Business,		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
<b>4</b>	Online Teaching vs face to face teaching in higher Education			<b>Utkal Historical Research Journal UGC CARE APPROV ED</b>	ISSN NO :0976- 2132VOL.34(XI):2021	APRIL 2021
<b>5</b>	Digital leadership 4.0 and its Impact on organization			<b>Utkal Historical Research Journal UGC CARE APPROV ED</b>	ISSN NO :0976- 2132VOL.34(X):2021	APRIL 2021
<b>6</b>	Changing Dynamics of COVID ERA: NEW Normal Business &Economy			<b>Internatio nal Journal of Research in manageme nt &amp;Social Science</b>	ISSN no : 2322-0899 VOL NO :9 Issue 2 (I)	April-June 2021



7	“Logistics Management at Pharmaceutical Company			Journal of Logistics, Supply Chain and Retail Management	Management, Volume 4 Issue 1, Mantech Publication	28 <sup>th</sup> may 2021.
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PARTICULARS	NUMBER
SCOPUS	1
INTERNATIONAL PUBLICATION	3
NATIONAL PUBLICATION	2
BOOK CHAPTER	1
INTERNATIONAL CONFERENCE PRESENTED	6
NATIONAL CONFERENCES	
CASES	1 AIMS IN PROCESS
Text books authored	
Editor	



**PROF.N.SRINIVAS**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	<b>An empirical analysis of consumer's online shopping preferences in fashion apparels</b>	3 <sup>rd</sup> International Conference on Innovative Practices in Business,		<b>International journal of Advanced Science and Technology</b>	<b>Vol.29,no.11s2020, Pp 2042-2050  scopus</b>	<b>June 2020</b>
<b>2</b>	<b>Understanding the OTT -streaming Behaviour among generation Z</b>	3 <sup>rd</sup> International Conference on Innovative Practices in Business,		<b>Journal of critical Review</b>	<b>Vol 7,issue 15,</b>	<b>November 2020.</b>
<b>3</b>	<b>Making post-covid placement experience ,meaningful and Highly Engaging</b>	<b>Presented a paper</b>			<b>Mahaveer Institute of Science &amp;Technology.Ban dlaguda,Hyderaba d.</b>	<b>29<sup>th</sup> &amp;30<sup>th</sup> January,20 21</b>
<b>4</b>	<b>Do Labour Codes Bodewell for to Women workers usher in a New Era?</b>	<b>Presented a paper,UGC Sponsered Two -day National Seminar on “New Labour codes and their influence on industrial Scenario NLCHISO2021</b>			<b>Acharya Nagarjuna University, Guntur,</b>	<b>13<sup>th</sup> &amp;14<sup>th</sup> march 2021.</b>

<b>PARTICULARS</b>	<b>NUMBER</b>
<b>SCOPUS</b>	<b>2</b>
<b>INTERNATIONAL PUBLICATION</b>	



NATIONAL PUBLICATION	
BOOK CHAPTER	
INTERNATIONAL CONFERENCE PRESENTED	
NATIONAL CONFERENCES PAPER PRESENTED	2
CASES	
Text books authored	
Editor	



**MR. P. GANESH ANAND**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publicatio n</b>
<b>1</b>	<b>Understanding the OTT -streaming Behaviour among generation Z</b>	3 <sup>rd</sup> International Conference on Innovative Practices in		<b>Journal of critical Review</b>	<b>Vol 7,issue 15,</b>	<b>November 2020.</b>
<b>2</b>	<b>Crisis Management - Government of India Boon on MSME,under (ANBA)Scheme</b>		<b>Economic policy and planning in India post Covid 19</b>	<b>Bloomsbury Publishing</b>	<b>ISBN 978-93- 90513-68-0</b>	<b>September 2020.</b>
<b>3</b>	<b>A Comparative Study on Cash Flow Statements of SBI&amp;HDFC</b>				<b>Wutan Huatan Jisuan Jishu”, ISSN NO: 1001-1749, VOLUME XVII, ISSUE 1,</b>	<b>January,2021. UGC CARE - GROUP-II JOURNAL. SCOPUS</b>
<b>4</b>	<b>A STUDY ON “INVESTORS PERCEPTION ABOUT INVESTMENT IN STOCK MARKET” National</b>				<b>ISBN : 978-93- 85132-95-7</b>	<b>AUGUST 2020</b>

<b>PARTICULARS</b>	<b>NUMBER</b>
<b>SCOPUS</b>	<b>1</b>
<b>INTERNATIONAL PUBLICATION</b>	
<b>NATIONAL PUBLICATION</b>	<b>1</b>
<b>BOOK CHAPTER</b>	<b>2</b>
<b>INTERNATIONAL CONFERENCE PRESENTED</b>	



NATIONAL CONFERENCES PAPER PRESENTED	2
CASES	
Text books authored	
Editor	



**DR .VANI .H**

<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>A Study on Bankruptcy Using Altman Z-Score Prediction Model</b>	3 <sup>rd</sup> International Conference on Innovative Practices in Business,			<b>SCOPUS International Journal of Advanced Science and Technology Vol.29,NO.11s(2020)</b>	<b>JUNE 2020</b>
GREEN BANKING STRATEGIES FOR SUSTAINABLE DEVELOPMENT: SBI CASE STUDY		<b>Emerging trends in the Digital Era</b>	<i>Min E Kavi, E development and Digital Publishing - Hard copy</i>	<b>ISBN NO: 978-81-949577-8-2. AMAZON KINDLE SOFT COPY</b>	<b>FEB2021</b>
<b>Challenges in Online Teaching Process - A Study on Teachers' Perspective"</b>	Vishleshan-International Conference on Post Covid PRACTICES.1.0			ISBR Business School, Bangalore, India. ISBR Business School, Bangalore, India, , PUBLISHED IN FLUSSER STUDIES.NET (1661-5719), VOLUME - 30,2021, UGC CARE LISTED JOURNAL.	<b>FEB,2021</b>
<b>Impact of Covid -19 on Education Sector</b>		<b>Impact of Covid -19 on Indian Economy .</b>	<i>Paramount publishers</i>	ISBN 978-93-90631-62-9	<b>MAY 2021.</b>
<b>Talent Crisis: Blended workforce for competitive Advantage</b>	11 <sup>th</sup> conference ON EXCELLENCE in Research and Education , (CERE)				<b>IIM INDORE. 18<sup>TH</sup> -20<sup>TH</sup> JUNE.2021</b>



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INTERNATIONAL PUBLICATION	
NATIONAL PUBLICATION	1
BOOK CHAPTER	2
INTERNATIONAL CONFERENCE PRESENTED /ATTENDED	1
NATIONAL CONFERENCES PAPER PRESENTED	
CASES	
Text books authored	
Editor	

**MR.B.L.MARTIN**

N O	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publicatio n
1	<b>A Comparative Study on Brand Awareness Among Life Insurance companies in Twin</b>	3 <sup>rd</sup> International Conference on Innovative Practices in		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
2						



PARTICULARS	NUMBER
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INTERNATIONAL PUBLICATION	
NATIONAL PUBLICATION	
BOOK CHAPTER	
INTERNATIONAL CONFERENCE PRESENTED /ATTENDED	
NATIONAL CONFERENCES PAPER PRESENTED	
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Text books authored	
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**Dr.Venkata Siva Kumar**

<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
Multi Tasking -A Source of Work place Stress.	3 <sup>rd</sup> International Conference on Innovative Practices in		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
<b>"Green Marketing -A Perceptual Study of Emerging Graduates (Millennials) with special reference to Hyderabad City</b>	3 <sup>rd</sup> International Conference on Innovative Practices in			<b>Journal of Critical Reviews" ISSN : 2394-5125.VOL7 , ISSUE 13,2020.SCOPUS</b>	<b>NOV,2020</b>
<b>A Comparative Study on Cash Flow Statements of SBI&amp;HDFC</b>				<b>Wutan Huatan Jisuan Jishu", ISSN NO: 1001-1749, VOLUME XVII, ISSUE 1,</b>	<b>January,2021. UGC CARE - GROUP-II JOURNAL. SCOPUS</b>
<b>A Study on Business Ethical Practices for Sustainable Development</b>		<b>" NEW PARADIGMS IN BUSINESS MANAGEMENT PRACTICES"</b>	<b>Amazon Publishers</b>	<b>Volume 3 ISBN: 979-8-579-38928-2.</b>	<b>DECEMBER 2020</b>
<b>Learners' Perceptions towards Academic Growth with respect to Virtual Teaching in Classroom</b>			<b>Aweshkar - A Peer Reviewed Research Journal (SP Mandal's We School - Welingkar Education)</b>	0974-1119,	<b>SEP 2020</b>



<b>Challenges in Online Teaching Process - A Study on Teachers' Perspective"</b>	Vishleshan-International Conference on Post Covid PRACTICES. 1.0			ISBR Business School, Bangalore, India. ISBR Business School, Bangalore, India, , PUBLISHED IN FLUSSER STUDIES.NET (1661-5719), VOLUME - 30,2021, UGC CARE LISTED JOURNAL.	FEB,2021
<b>Financial Inclusion of Rural Economy</b>	International research workshop	Financial Inclusion	<i>Institute of Scholars (Insc)</i>	ISBN 978-1-954461-79-6	MAY 17 <sup>TH</sup> & 18 <sup>th</sup> , 2021
<b>Impact of Covid -19 on Education Sector</b>		<b>Impact of Covid -19 on Indian Economy .</b>	<i>Paramount publishers</i>	ISBN 978-93-90631-62-9	MAY 2021.
<b>Role of ICT Tools in Educational System During COVID-19 with Special Reference to Virtual Classroom 91</b>		<b>Impact of Indian Economy</b>	<b>PARAMOUNT</b>	ISBN: 978-9-390631-62-9	MAY 2021

SCOPUS	2
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BOOK CHAPTER	4
INTERNATIONAL CONFERENCE PRESENTED /ATTENDED	1
NATIONAL CONFERENCES PAPER PRESENTED	
CASES	
Text books authored	
Editor	



**MRS DANAM TRESSA**

**Book chapters**

S.No.	Title with page no.	Book Title, editor & publisher	ISSN / ISBN No.	Whether peer reviewed	No. of authors and date of publications	Whether you are the main author
1.	Impact of covid-19: how online classes are becoming the new normal	Impact of Covid-19 on Indian Economy	ISBN: 978-9-390631-62-9	YES	1  MAY 2021	YES
2.	Financial Inclusion through Micro Finance – Insights into various Micro Finance Companies in India	Financial Inclusions in Rural Development	ISBN :978-1-954461-79-6	YES	1  JUNE 2021	YES

S.No.	Title with page no.	Journal	ISSN / ISBN No.	Whether peer reviewed. Impact factor, if any	No. of Coauthors	Whether you are the main author
1.	A STUDY ON INSIGHTS INTO SMART RETAIL USING IBM COGNOS INSIGHT	International Journal of Emerging Technologies and Innovative Research ( An International Open Access Journal, Peer-reviewed, Refereed Journals ) www.jetir.org   UGC and ISSN Approved),	ISSN: 2349-5162  Vol.7, Issue 5, page no. pp518-524, May-2020, Available at : <a href="http://www.jetir.org/papers/JETIR2005384.pdf">http://www.jetir.org/papers/JETIR2005384.pdf</a>	7.95	NO	Yes



2.	A Study On Challenges Faced By Women Entrepreneurs In The Districts Of Hyderabad and Ranga Reddy	International Journal of Science, Engineering and Management (IJSEM)	Vol 5, Issue 11, November 2020 ISSN 2456 -1304	2.7	NO	YES
3.	A Descriptive Study on Key Motivations and Challenges of Women Entrepreneurs in India	Solid State Technology Cite score 0.3 <b>Scopus</b>	DEC 2020 Scopus - 15742-15752 Issue <u>Vol. 63 No. 6 (2020)</u>	2.142	No	Yes
4.	Potential Innovative Education and Research based on National Education Policy (NEP) 2020: Prospects and Challenges	Wesleyan Journal of Research –An International Research Journal UGC Care Journal peer Reviewed and referred Journal	Mar 2021 ISSN : 0975-1386 Vol no.14 No.1 (XXVIII): 2021	-	YES - 3 AUTHORS	2 <sup>nd</sup> Author

### Conferences

Title of the paper presented	Title of Conference / Seminar etc	Date (s) of the event	Organized by	Whether International/ National/State/Regional / University or college Level
Role of Microfinance Finance in Empowering Rural Women through Entrepreneurship	Financial Inclusion	17 <sup>th</sup> and 18 <sup>th</sup> May 2021	SJC and Burgandy university, France	International



Presented a paper on “Rural Women Entrepreneurship in India :Challenges and opportunities	ONE-DAY INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT STUDIES	26th March, 2021	ICBM	INTERNATIONAL
International Research Workshop on “Financial Inclusion And Rural Development”	International Research Workshop	17th & 18th May 2021	St. Joseph’s Degree & PG College & Burgundy School of Business	International
3 Days International Conference on Research Methodology & ICT Tools for Ph.D Scholars	International conference	27-29 Nov,2020	Bharati Vidyapeeth (Deemed to be University) Pune	

SCOPUS	1
INTERNATIONAL PUBLICATION	2
NATIONAL PUBLICATION	1
BOOK CHAPTER	2



INTERNATIONAL CONFERENCE PRESENTED /ATTENDED	4
NATIONAL CONFERENCES PAPER PRESENTED	
CASES	
Text books authored	
Editor	

**Mrs.Gracy Sailasree**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	<b>Contemporary Trends in Outbound Training-Its Impact on Corporate Employees</b>	3 <sup>rd</sup> International Conference on Innovative Practices in		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
<b>2</b>	<b>The plight of Human Resources in the industrial sector during current pandemic – covid-19 ,</b>			<b>GIS Science journal</b>	Volume 8, Issue 6, Paper ID : GST 4288.	June 2021

SCOPUS	1
INTERNATIONAL PUBLICATION	1
NATIONAL PUBLICATION	
BOOK CHAPTER	
INTERNATIONAL CONFERENCE PRESENTED /ATTENDED	



NATIONAL CONFERENCES PAPER PRESENTED	
CASES	
Text books authored	
Editor	

**Mr.Jyothi Kalyan**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	<b>Implication of Artificial Intelligence in Manufacturing Industry with spl focus on Automotive.</b>	3 <sup>rd</sup> International Conference on		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
<b>2</b>	<b>Effect of Covid 19 on Indian Television Industry</b>			<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 19	<b>July2020</b>
<b>3</b>	<b>Effect of Covid 19 on Indian Television Industry post covid.(sep 2020 to April 2021)</b>				<b>WIP SCOPUS</b>	<b>April/may 2021</b>
<b>4</b>	<b>Government Initiatives towards new innovative Teaching Methodologies during Covid.</b>				<b>WIP UGC CARE</b>	<b>APRIL/MAY 2021.</b>



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**Ms.Swapna**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	<b>Issues Challenges and future of HR Management trends in India</b>	3 <sup>rd</sup> International Conference on Innovative Practices in Business,		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
<b>2</b>	<b>Impact of Human Capital Management on performance of an Organisation</b>			<b>International journal of Advanced Science &amp;technology</b>	Vol 29,No 8(2020) pp-4031-4034	August 2020
<b>3</b>	<b>Impact of Covid - 19 Pandemic on Event management Sector</b>	<b>Book chapter</b>		<b>Integrated Publications</b>		March 8 <sup>th</sup> ,2021.



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**Dr.Rani Gujar**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	Faculty Relationship Management	3 <sup>rd</sup> International Conference on Innovative Practices in Business, Economics and		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020
<b>2</b>	Academic Search Engine Optimization	3 <sup>rd</sup> International Conference on Innovative Practices in Business, Economics and Entrepreneurship		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020
<b>3</b>	A study on Learning Style preference in comparision with the Academic Achievement	3 <sup>rd</sup> International Conference on Innovative Practices in Business, Economics and		<b>Internationa l journal of Advanced Science and Technology</b>	Vol.29 no 11s(2020) Pp 1664-1669.	August 2020
<b>4</b>	The Data Analysis Challenges of the COVID-19 Pandemic	Imapact of covid on Indian Economy		<b>PARAMOU NT</b>	ISBN: 978-9- 390631-62-9	MAY 2021

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CASES	
Text books authored	
Editor	1



## DR.K.MARTINA RANI

### SEMINAR/WEBINAR PARTICIPATIONS

1	08-06-2020	Marketing 4.0: Trends, Challenges & opportunities.	St.Joseph's Degree & PG College, Hyderabad
2	09-06-2020	Reflection on Competency based and Blended Learning	St.Joseph's Degree & PG College, Hyderabad.6 Days
3	10-06-2020	"Social Media for Social Good	St.Joseph's Degree & PG College, Hyderabad
4	11-06-2020	Meditate your way to happiness "	St.Joseph's Degree & PG College, Hyderabad.
5	11-06-2020	COVID19 Outbreaks's Impact on financial markets "	St.Joseph's Degree & PG College, Hyderabad.
7	12-06-2020	Social distancing and new mode of work":The role of managers	St.Joseph's Degree & PG College, Hyderabad.
8	13-06-2020	Unleashing the true potential of communities	St.Joseph's Degree & PG College, Hyderabad
9	24-06-2020	Turnaround strategies in learning	Jyothi Nivas College, Bangalore
10	29-3-07-202	Case methodology and Research methodology	St.Josephs Degree & PG college.
11	24-06-2020	Differentiated Learning	VISTAS, Chennai
12	1-7 -06-2020	Synergia to Revitalize, Reform, and Refresh Ourselves as Agents to Ensure Quality Education."	Auxilium College, Coimbatore (2 days)
13	04-07-2020	Higher Education	Lead India Foundation (1/2 day)
14	7 TO 14-09-2020	Data Analysis using SPSS	St.Joseph's Degree & PG College, Hyderabad (5 days)
15	Nov 23 - 27, 2020	Case discussion methodology on Rural marketing	Mahatma Gandhi National Council of Rural Education (2 days)



16	Nov 23 - 27, 2020	rural entrepreneurship	(Department of Higher Education, Ministry of Education, Govt. of India, Hyderabad) ( 1 day)
17	<b>02-10-2020</b>	Problem based Learning method	Viswa Karma University, National level
<b>18</b>	<b>23-03-2021</b>	Financial and Social Performance of MFIs using DEA,	ICMB conference- <b>Skyline university, Sharjah, UAE. (International )</b>
<b>19</b>	26-03-2021	Potential Challenges of National Education Policy	ICBM - Contemporary Management Issues, Attapur, Telangana
<b>20</b>	17-18 -05-2021	Entrepreneurship in MSMEs for sustainbale rural development: National Fianncial Inclusion policy	International Research Workshop, our college in collaboration with <b>Burgundy School of Business, Dijon, France. (International)</b>
<b>21</b>	1-06-2021	The Co-evolution of India's policy on Science, Technology and Innovation with University Education: Are all three functions of a university important for innovation?	Education Innovation Forum, Ecole des Mines de Saint Etienne, V. CASADELLA, <b>University Picardie Jules Verne, France. (International)</b>

<b>ATAL, STTP, SYMPOSIUM, WORKSHOPS PARTICIPATION</b>			
<b>SL.No</b>	<b>Workshop</b>	<b>Organizer</b>	<b>Date</b>
1	1-3 June 2020	Rubrics	Christ University
2	ATTAL (5 days)	Leadership and Excellence : by Alagappa University, Tamilnadu	21-25 September 2020
3	STTP (5 days)	OBE : Sri Rama Krishna college of Arts and Science, Coimbatore, India	5- 10 <sup>th</sup> October 2020



4	HMA Export and Import Management	HMA -	30 Nov – 1 Dec 2020
5	NIRF workshop (2 days)	NIRF,	19 & 20 Jan 2021
6	24-02 to 28-02-2021	Research writing from manuscript to citations	ICBM, Attapur (five days)
7	Case study workshop (3 days)	AIMS,	21-23 April 2021
8	OBE (5 days)	IPOD,	12-17 <sup>th</sup> May 2021
	Financial modelling	GENVIQ	18 <sup>th</sup> - 23 May 2021
	14- 21 June 2021 (8 days)	Online teaching – Learning Practice and Tool,	Christ Emminent College

#### SEMINAR PARTICIPATION WITH PRESENTATIONS

<b>Title of the paper</b>	<b>Organizer</b>	<b>Date</b>
Problem based Learning method	Viswa Karma University, National level	<b>02-10-2020</b>
Financial and Social Performance of MFIs using DEA,	ICMB conference- <b>Skyline university, Sharjah, UAE. (International)</b>	<b>23-03-2021</b>
Potential Challenges of National Education Policy	ICBM - Contemporary Management Issues, Attapur, Telangana	26-03-2021
Entrepreneurship in MSMEs for sustainable rural development: National Financial Inclusion policy	International Research Workshop, our college in collaboration with <b>Burgundy School of Business, Dijon, France. (International)</b>	17-18 -05-2021



The Co-evolution of India's policy on Science, Technology and Innovation with University Education: Are all three functions of a university important for innovation?	Education Innovation Forum, Ecole des Mines de Saint Etienne, V. CASADELLA, <b>University Picardie Jules Verne, France. (<u>International</u>)</b>	1-06-2021
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#### PROFESSIONAL DEVELOPMENT AS SPEAKERS, MODERATOR & ORGANIZERS

Sl.No	Moderator/speaker/ chair person	Title and organizer	Date
1	Moderator	Skills & Employability: Unleashing the Potential (International symposium) St.Joseph's Degree & PG College, Hyderabad	16-09-2020
2	Speaker	Tech Edu Teacher – Digital Tech Outcome based education (OBE)	15-09-2020
3	Speaker	Employment opportunities for Repatriates Jawaharlal Nehru University- Hyderabad- Alumni Relations	2-10-2020
4	Speaker	Speaker on NEP, 2020 INDCON- Chamber of Commerce and Industry & MIT world peace University	26-3-2021
5	Orgnizer	International Research Workshop St.Joseph's Degree & PG College, Hyderabad and <b>Burgundy School of Business, Dijon, France.</b>	17-18-05-2021
6	Discussant	International Research Workshop St.Joseph's Degree & PG College, Hyderabad and <b>Burgundy School of Business, Dijon, France.</b>	17-18-05-2021
7	Judge	Student Innovative Idea Presentation CMR institute of Technology and Management	27-03-2021
8	BOS – member	Loyola Academy, alwal, Telengana BBA & MBA courses	30-03-2021
9	Examiner	St. Francis College, CMR College. MBA and M.Com	30-05-2021



10	Chairperson	ICBM seminar on Issues & Challenges in Pandemic Times	07-07-2021
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### Books published

S.No.	Title with page no.	Journal Name	ISSN / ISBN No.	Date of Publication	Academic Year	Whether peer reviewed. Impact factor, if any	No. of Co-authors	Whether you are the main author
1	Employability Skills among Management Graduate: Need for Social Innovation”	Journal of Review	2394-5124 VOL 7, Issue 13,2020	July 2020	2020-21	SCOPUS	2	Yes
2	Potential Challenges of National Education Policy	Wesleyan Journal of Research ,	0975-1375 Vol.14 No1(XXVIII)	Yes Impact factor 3.4	20-21	UGC	2	yes
3	Microfinance through Self-Help and Bank Linkage Programmes (SBLP) : An Exploratory	International Journal of Recent Technology and Engineering	2277-3878	Mar-20	2020-21	SCOPUS	2	Yes
3	“A study on Financial Frauds in Banking sector, Volume XI, Issue XII, ISSN:	Journal of XI'AN University of Architecture & Technology(JXAT),	1006-7930	Dec-19	2019-20	<b>Scopus indexed</b>	2	Second author 9
4.	“Financial Inclusion: A study of Approaches”,	<b>International Journal of Advance and Innovative Research</b>	Vol 6, Issue	Jan-Mar 2019	2019-20	<b>UGC care</b> 2394-7780/ 23-03-2019	2	First author



5	"Sustainable Innovation through clusters in MSMEs in the Ethiopian context",,,	<b>International journal of Research and Management Studies</b>	Vol 3 Issue No.8, ISSN 2455-7595	Jan 2019	2018-19	<b>UGC care</b>	2	First author
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**Books published as Author or as Editor / Reviewer year wise (in descending order)**

*e: Academic year is defined as July to June*

S. No.	Book Title	Type of Book & Authorship Author / Editor / Reviewer	Publisher ISSN / ISBN No.	Intern National / National Publisher	Date of publications	Academic Year
1	Financial Inclusion and Rural Development	Co-Editor		International Publisher	30 <sup>th</sup> May 2021	2020-21

**Summary of Books published in Conference Proceeding Books/ Editorial Books (in descending order)**

S. No.	Title with page no.	Book Title & publisher	ISSN / ISBN No.	Whether peer reviewed	Date of publications	Academic Year	No. of Authors	Whether you are the main author
	Identifying various sources of Improving financial Inclusion	Financial inclusion and rural development InSc publishers FDIs in India,	9781-954461-76-6	Yes	17-05-2021	2020-21	3	second
	Foreign Direct Investments in India	Contemporary issues in Management Himalaya publishers	978-93-89951-03-5	yes	2020	2020-21	Three	second



	Banking Recession During Covid times	Impact of COVID on Indian Economy	978-93-90631-62-9	yes	2021	2020-21	Two	First
	Poverty alleviation through CSR (25 to 29)	Perspectives on Management Issues, Archers and Elevator Publication	ISBN:978-81-950384-8-0	yes	Feb 2021	2020-21	Three	First

#### Summary of conferences/symposium/forum organized

Name of Conference	Title of theme	Collaboration	sponsor	Date
International Symposia on	Employability skill-unleashing the potential	Tech- Edu	<u>St. Joseph's Degree &amp; PG college</u>	13-17 July 2020
International Research Workshop, our college in collaboration with SJC	Financial Inclusion for Rural Development	Burgundy School of Business, Dijon, France	<u>free.</u>	17-18 - 05-2021

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**MR. MARTIN MYSA**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publicatio n</b>
<b>1</b>	Consumer Behaviour towards Mutual Funds with speial reference to seccunderabad Metropolitan city			International Journal of Research Publications and Reviews	ISSN25827421	18/12/2020
<b>2</b>	Consumer Awareness towards Green Marketing A Study in Secunderabad Region.			AUT AUT RESEARCH JOURNAL	UGC CARE APPROVED ISSN NO: 0005-0601 VOL:12,ISSUE II,	FEB,2021

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**Mrs.Mary Joseph**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Confer ence or Semina</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publicatio n</b>
<b>1</b>	<b>E-Commerce Business Models.</b>		<b>“ NEW PARADIGMS IN BUSINESS MANAGEMENT</b>	<b>Amazon Publishers</b>	<b>970-8-579-38928-2</b>	<b>Dec,2020</b>
<b>2</b>	<b>The Enterprise Self Financing – Impact of Taxation .</b>				<b>wip</b>	
<b>3</b>	<b>A study on Employee Attrition in lifestyle during pandemic COVID 19</b>			<b>PARAMOUNT</b>	ISBN: 978-9-390631- 62-9	MAY 2021
<b>6</b>	<b>A Study on Different investments of the investors in India .</b>			<b>Amazon kindle edition</b>	<b>97985112220610</b>	<b>May,2021</b>

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**Ms.Magdalene**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Confere nce or Semina</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	A study on English becoming an Official Language with reference to World Englishes	Real Challen ges in Digital Era.			<b>(Presented a paper)</b>	18 <sup>th</sup> &19 <sup>th</sup> December 2020
<b>2</b>	<b>Impact of COVID-19 on Indian Education</b>		<b>Impact of Indian Economy</b>	<b>PARAMOUNT</b>	ISBN: 978-9-390631-62- 9	MAY 2021

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**MRS .MUBEEN SULTANA**

SNO	TITLE	Name of the conference or seminar	Title of the book	Name of publisher	ISBN/ISSN no	Year of publication
1	Learners perception towards academic growth with respect to virtual teaching in classroom	Future of workforce and workplace  We school	Work place conference proceedings	Excel India publishers  Aweshkar journal	978-81-943641-5-3  ISSN : 0974-1119	Sep 2020  Sep 2020
2	Perceptions of Teaching Professionals on factors influencing Workplace Stress and coping techniques – A Pragmatic Learning from Autonomous Colleges in Hyderabad City	International conference			SCOPUS	July 2020
3	<b>Role of ICT Tools in Educational System During COVID-19 with Special Reference to Virtual Classroom 91</b>		<b>Impact of Indian Economy</b>	<b>PARAMOUNT</b>	ISBN: 978-9-390631-62-9	MAY 2021

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**MS .MAMATHA**

SNO	TITLE	Name of the conference or seminar	Title of the book	Name of publisher	ISBN/ISSN no	Year of publication
1	<b>Impact of COVID-19 on Indian Education</b>		<b>Impact of Indian Economy</b>	<b>PARAMOUNT</b>	ISBN: 978-9-390631-62-9	MAY 2021

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**DR.C.Lalitha**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conference or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publicatio n</b>
<b>1</b>	<b>Impact of Employee Retention Strategies on Employee Loyalty in select IT companies of Hyd.</b>	3 <sup>rd</sup> International Conference on Innovative Practices in		<b>International journal of Advanced Science and Technology</b>	Vol.29 no 11s(2020) Pp 1775-1762	August 2020
<b>2</b>	<b>A success story of Women Entrepreneurs at Garage:An Icon of Inspiration</b>			<b>PALARCH' SJournal of Archeaology of Egypt /Egyptology</b>	<b>ISSN NO : 1567- 214X VOL 18(6) .147- 151.</b>	<b>PJAE18( 6)2021</b>

**Ms Sahithi**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conferen ce or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	<b>The Impact of Human Resource policies on Employees Job Satisfaction</b>	3 <sup>rd</sup> Internatio nal Conferenc e on		<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
<b>2</b>	Academic Search Engine Optimization			<b>Journal of Critical Reviews</b>	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020



**Ms.Kavya**

<b>N O</b>	<b>Title of the Paper</b>	<b>Name of the Conferen ce or Seminar</b>	<b>Title of the Book</b>	<b>Name of the Publisher</b>	<b>ISBN /ISSN No.</b>	<b>Year of Publication</b>
<b>1</b>	<b>"Green Marketing -A Perceptual Study of Emerging Graduates (Millennials) with special reference to Hyderabad City</b>	<b>3<sup>rd</sup> Internatio nal Conferenc e on</b>			<b>Journal of Critical Reviews" ISSN : 2394-5125.VOL7 , ISSUE 13,2020.SCOPUS</b>	<b>NOV,2020</b>
<b>2</b>	<b>Creative Accounting Practices - Does that Impact Accounting Ethics,</b>	<b>3<sup>rd</sup> Internatio nal Conferenc e on</b>		<b>International journal of Advanced Science and Technology</b>	Vol.29 no 11s(2020) Pp 1807-1814.	August 2020

**Students Research 2020 -21**

<b>Name</b>	<b>TITLE</b>	<b>Name of the conference or seminar</b>	<b>Title of the book</b>	<b>Name of publisher</b>	<b>ISBN/ISSN no</b>	<b>Year of publication</b>
Kamakshi sanghi MBA II YEAR SEC A	Changing Dynamics of COVID ERA: NEW Normal Business &Economy			<b>International Journal of Research in management &amp;Social Science</b>	ISSN no : 2322-0899 VOL NO :9 Issue 2 (I)	April-June 2021



# IMPACT OF COVID -19 ON INDIAN ECONOMY – ISBN BOOK

S.No.	Title of the Paper	PROGRAMME
1	Impact of COVID-19 on OTT Platforms - G. Deepshika	MBA II YEAR
2	Impact of COVID-19 on Indian Education - Nikita Mondal, V. Akhila	PGDM I YEAR
3	Impact on OTT Platforms in India - Juhi Chauhan	MBA II YEAR
4	Impact of COVID-19 on HR Practices - Ms. Preeti Bongur	MBA II YEAR
5	Impact of COVID-19 on Indian Economy - Jajalu Krupa	MBA I YEAR
6	Impact of COVID-19 on Indian Education - Anjali Joshi	MBA II YEAR
7	Impact of COVID-19 on Indian Stock Markets - Sourabh Jaiswal1, C. S. Varshith2 -	PGDM I YEAR
	Impact of COVID-19 on Indian Stock Market - Amrutha Manthri	MBA II
8	Impact of COVID-19 on Indian Economy - Kamakshi Sanghi	MBA II
9	Impact of COVID-19 on Indian Stock Market - Moksha Surana	MBA II
10	Impact of COVID-19 on OTT Platform - Prathana Sant	MBA II
	IMPACT OF COVID-19 ON OTT PLATFORM. Shruthi &Kalyani .	PGDM I YR



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4.	<b>COVID-19 and its Effect on Sectors in India</b> <i>- Deboshmita Brahma</i>	22
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30.	<b>IMPACT OF COVID-19 ON OTT PLATFORM.</b> <i>Shruthi &amp;Kalyani .</i>	159



## **INTERNATIONAL RESEARCH WORKSHOP**





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Ref. SJC/20-05-2021/11

20-05-2021

## Report

### International Research Workshop

**"FINANCIAL INCLUSION AND RURAL DEVELOPMENT"**

**17-18<sup>th</sup> MAY 2021**

**Date:** 17-18 MAY 2021  
ONLINE

**Timings:** 1.00 p.m. to 5.00 p.m. **Venue:**  
**For whom:** Faculty Members from  
India and from Abroad

**No. of participants:** 125

Organized by Dr.K.Martina Rani

An international research workshop on FINANCIAL INCLUSION AND RURAL DEVELOPMENT was held on 17th and 18th May 2021, on Google Meets. It was a joint initiative between St. Joseph's Degree and PG College, Hyderabad, Telangana, India and CEREN, Burgundy School of Business, Dijon, France. The research workshop called for papers from all over the world with for broadly four tracks which were as follows,

Track 1: Rural development, Track 2: Financial Inclusion, Track 3: Sectoral Views,



Track 4: All other themes relating to Rural development and Financial Inclusion.

The workshop was inaugurated by Dr. D. Sunder Reddy, principal of St. Joseph's Degree and PG college, Hyderabad, Telangana who welcomed Dr. ASSELINEAU Alexandre, Director Research and Knowledge Transfer, CEREN, Burgundy School of Business, Dijon, France, & Dr. Arvind Ashta, Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France along with

the organizers, collaborators, paper presenters, discussants and chair persons from France and India. Then he welcomed Prof. B.J. Nanjesh, Director, InSC Publishers who's willing to take forward the research papers for publishing in refereed indexed journals.

Dr. D Sunder Reddy talked about how Financial inclusion is the main focus of all the policies of various developments, framing to end poverty in all its forms all over, as per the Sustainable Development Goals (SDGs) by 2030. And to reduce at least by half the population of all ages living in poverty a need to record and compile the happenings to be captured in a book and after receiving a great number of papers on this topic a strong need to hold a workshop was felt to gather more research inputs for this joint initiative. He declared there was a strong need to have more research inputs on how the financial sector of our country is taking forward the SDGs of 2030, very specially in the midst of this pandemic, which poses a real challenge to the whole world.

He concluded by thanking all the people attending the workshop and encouraged all the paper presenters.

After, Dr. d Sunder Reddy's welcoming speech Dr. ASSELINEAU Alexandre, Director Research and Knowledge Transfer, CEREN, Burgundy School of Business, Dijon, France addressed the participants of the meeting. He welcomed all the participants discussants and talked about how he appreciated this workshop being held. He thanked Dr. D Sunder Reddy, Dr. Arvind Astha for this joint initiative and appreciated everyone for understanding the need to gather more research inputs for Financial Inclusion and Rural Development.

Finally, the meet was addressed by Dr. Arvind Astha,

Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France. He thanked all the participants, discussants chair persons then talked about how Dr. Asselineau Alexander's title ' Knowledge Transfer' was a great inspiration for him and how much he appreciated the concept. He then addressed the paper presenters by giving them tips to present a paper, he talked about how a presenter should be able to continue talking about their research for at least 5 minutes for the other people to understand and appreciate their paper. He wished everybody luck and encouraged, appreciate this joint initiative.

And the following schedule shows the details of paper presenters with their topics including the round table conference based on the present day highlights of financial inclusion and rural development :



chairperson		Discussant
<p><b>Chair person Track Proceedings</b></p> <p>Chair person proceeds to say.. Hello everybody. We have three interesting speakers. The first speaker is... DR..... <u>Just introduce the Presenter..</u> and Tell the speaker, You have <b>12 to 15 minutes</b>. I will let you know when 12 minutes are over and cut you off when <b>15 minutes are over</b>. <u>The presenter presents....</u></p> <p>(After 15 minutes,) We now have Dr ..... as the Discussant for the paper... who has read the paper and <u>The discussant Discusses. for 5 minutes.</u> will give us his appreciation in 5 minutes (After 20 minutes,)</p> <p>I now open the discussion to the audience. And the time given is <b>only 10 minutes...</b> so for each speaker, you give <b>30 minutes (15+5+10)</b> only</p> <p>..</p> <p>Thank you, we now move to the second speaker.</p> <p>And go on to the third speaker.....</p> <p>Finally you say, I wind up the session and thanks to the presenters, discussants and participants.</p>	<p><b>Time</b> <b>1 hr and 30 minutes for each session</b></p>	<p>Since some of you may have not been a discussant before, please remember the usual format is to have 5 slides, max 6.</p> <p>Title slide Summary slide (your summary of what you think the paper covered) Three things you liked about the paper Three major weaknesses Three minor points (language, bibliography, structure, etc) Your recommendations (if any) for overcoming the major weaknesses.</p>
	<p><b>3 speakers x 15 minutes each + 3 discussion x 5 minutes each =</b></p> <p><b>3 speakers x 10 minutes for Q &amp; A session = 30 minutes</b></p> <p><b>= 90 minutes</b></p>	



## PAPER ALLOCATION

AUTHORS	PAPERS	DISCUSSANTS
<b>17<sup>th</sup> May -Session 1 : 30 to 3.00 pm</b>		
<b>Book launch</b>		
<b>2. Paper 2:</b> Dr. Manish Ex- Banker, Co-Owner SkillsEdge, ( <a href="http://www.skillsedge.co">www.skillsedge.co</a> ) Ex-Officer    State Bank of India    FDPM    IIM~Ahemdabad    Researcher (Social Marketing; Economics; Banking; Psychology),Contact Nos. +91 98931 40886	Assessing Behavioral Perspective in Financial Inclusion: A Decade of Content Analysis	<b>1. Dr. Arvind Ashta,</b>
<b>3. Paper 3:</b> Ms. Smriti Nagaria Ms. Mamata. Assistant Professors, St. Joseph's Degree & PG College, Abids, Hyderabad	Banking The Unbanked : The Role, Risks and Regulation of Fintech In Achieving Financial Inclusion In India. (received)	<b>Dr.Martina Rani</b>
<b>17<sup>th</sup> May – Session 2 : 3.15 to 4.45 pm</b>		
<b>1 Paper 4:</b> BAHARU SISAY NEGATU, ( yet to receive confirmation) Lecturer in the department of accounting and finance, Debre Tabor University, Amhara region, Ethiopia	A Study on Determinants of private investment activity: A CASE STUDY OF DEBRE TABOUR TOWN; Ethiopia with Reference TO Ethiopian investment Authority ( paper received)	<b>2. Dr. Arvind Ashta</b>
<b>2 Paper 5.</b> Dr. Sindhu Varghese, Associate Professor, Loyola Academy, Alwal, Hyderabad, Telangana, India	New Horizon in Indian Villages- Corporate Social Responsibility A Driver for Rural Development, (paper received)	<b>Dr. Manish,</b>
<b>3. Paper 6:</b> Mrs. Danam Tressa, Head and Associate Professor, Ms. Swapna, Assistant Professor, St.Joseph's Degree & PG Collge	Impact of Micro finance on Growth and Empowerment of Rural women in Telangana (received)	<b>Prof. (Dr.)Surrender</b>



<b>18<sup>th</sup> May – Session 3 : 00 to 4.30 pm</b>		
7. <b>Paper 7:</b> Laxminarayana M Research Scholar Department of Corporate Secretaryship, Alagappa University, Karaikudi, Tamilnadu.	Role of IOT In Promoting Financial Inclusion In Rural India	<b>3. Dr. Arvind Ashta,</b>
<b>Dr. Arvind Ashta,</b> Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France	The effect of the confinement and deconfinement on financial inclusion in French rural areas	
8. <b>Paper 9:</b> Dr. K. Martina Rani, Fr. Dr..D. Sunder Reddy, and Ms. Magdalene.	Entrepreneurship in MSMEs for a Sustainable Rural Development : The Role of India's National Financial Inclusion Policy	<b>Prof. Bharat Ram Dhungana</b>



**First day 17<sup>th</sup> May 2021 1.15 to 4.45 (IST) Venue: Google meet : <https://meet.google.com/ivz-jbkh-mnr>**

Time	Programme	Papers	MC /MODERATORS/CHAIRS
1.15 - 1.30 INAUGURAL			
1.15 - 1.20	1. Fr. Dr. D. Sunder Reddy, Principal, St. Joseph's Degree & PG College, #5-9-1106, King Koti Rd, Shergate, Gun Foundry, Koti, Hyderabad, Telangana 500 029, INDIA		MC:  Dr. Martina Rani, Associate Professor & Director, Foreign Relations, St. Joseph's Degree & PG College, Department of Business Management
1.20 - 1.25	2. Dr. ASSELINEAU Alexandre, Director Research and Knowledge Transfer, CEREN, Burgundy School of Business, Dijon, France		
1.25 - 1.30	3. Dr. Arvind Ashta, Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France		



1.30 - 3.00 TRACK 1			
1.30 - 1.40	BOOK RELEASE: Prof. Vandana Samba, Director- Research & FDP, St.Joseph's Degree & PG College, Department of Business Management, St.Joseph's Degree & PG College,		
1.40- 1.50	& Dr.Martina Rani, Associate Professor & Director, Foreign Relations, Department of Business Management, St.Joseph's Degree & PG College,		
1.50 -2.00	Publisher's Talk	Prof. B.J. Nanjesh, Director, InSC Publishers	Chair Person:  Prof. R. Anita, Director-PG Admission & Dean, St. Joseph's Degree & PG College, Department of Business Management
2.00- 2.30 Presentation:- 15minutes Discussion - 5 minute Q & A 10 minutes	2. Paper 2: Dr. Manish Co-Owner SkillsEdge, (www.skillsedge.co), Ex-Officer    State Bank of India   , FDPM    IIM~Ahemdabad   , Researcher	Assessing Behavioral Perspective in Financial Inclusion: A Decade of Content Analysis Discussant: Dr. Arvind Ashta	
2.30- 3.00 Presentation:- 15minutes Discussion - 5 minute Q & A 10 minutes	3. Paper 3: Ms. Smriti Nagaria Ms. Mamata. Assistant Professors, St. Joseph's Degree & PG College, Abids, Hyderabad	Banking The Unbanked : The Role, Risks and Regulation of Fintech In Achieving Financial Inclusion In India. Discussant: Dr.Martina Rani	



**Second Day - 18<sup>th</sup> May 2021 1.15 pm to 4.45 pm (IST) Venue: Google meet: <https://meet.google.com/jbc-ftdf-pht>**

**1.15 - 2.45 TRACK 3**

<b>1.15-1.45</b> <b>Presentation:- 15 minutes</b> <b>Discussion - 5 minute</b> <b>Q &amp; A 10 minutes</b>	<b>7. Paper 1: Laxminarayana M</b> Research Scholar Department of Corporate Secretaryship, Alagappa University, Karaikudi, Tamilnadu.	Role of IOT In Promoting Financial Inclusion In Rural India <b>Discussant: Dr. Arvind Ashta</b>	<b>Chair Person: Mr. Reddy, Founder Principal, Sri Sai College, Addis Ababa, Ethiopia</b>
<b>1.45-2.15</b> <b>Presentation:- 15 minutes</b> <b>Discussion - 5 minute</b> <b>Q &amp; A 10 minutes</b>	<b>8. Paper 2: Dr. Arvind Ashta,</b> Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France	The effect of the confinement and deconfinement on financial inclusion in French rural areas	
<b>2.15-2.45</b> <b>Presentation:- 15 minutes</b> <b>Discussion - 5 minute</b> <b>Q &amp; A 10 minutes</b>	<b>9. Paper 3: Dr. K. Martina Rani,</b> Fr. Dr. D. Sunder Reddy, and Ms. Magdalena	Entrepreneurship in Rural MSMEs for a Sustainable Rural Development : The Role of India's National Financial Inclusion Policy and the way forward, <b>Discussant : Prof. Bharat Ram Dhungana, Associate Professor, School of Business Pokhara University, Pokhara Metropolitan City - 30, Pokhara, Nepal</b>	



2.45- 3.00 Break			
3.00 - 4.30 ***** ROUND TABLE CONFERENCE			
20 MINUTES	Mr. BOKA MABELE David,	Director and Chairman of the Crisis Committee at Microfinance Populaire SA, Kinshasa, Congo Democratic Republic.	<u>Chair Person</u> : Mrs. Danam Tressa, Associate Professor & Head, , St. Joseph's Degree & PG
20 MINUTES	Mr. KHAN Saleh	Programme Manager for Financial Inclusion, Universal Postal Union (UPU), Bern, Switzerland	<u>MODERATOR:</u>  Dr.Usha Gopinath Financial Inclusion & Social Sector Development Bangalore Urban, Karnataka, India
20 MINUTES	Mr. MASSEBIAU Philippe,	Agro-economist/ Investment officer, SIDI (International Solidarity for Development and Investment), Paris, France	
20 MINUTES	Dr. P. Satish,	Executive Director, Sa-Dhan, Safdarjung Enclave, Near Kamal Cinema, New Delhi, India.	
4.30-4.45			
4.30-4.45	Valedictory Dr. Isabelle Allemand, Leader of the Research Team in Finance, Governance and CSR, CEREN, Burgundy School of Business, Dijon, France	Vote of Thanks by Dr.K.Martina Rani	



DATE & TRACK	PAPER PRESENTER	DISCUSSANTS	Chair Persons
17-05-2021 TRACK 1	1. Book release	Prof. Vandana & Dr.Martina	Prof. R. Anita, Director-PG Admission & Dean, St. Joseph's Degree & PG College, Department of Business Management
	2. Paper 2: Mr. Manish	Dr. Arvind	
	3. Paper 3: Ms. Smriti Nagaria	Dr.Martina Rani	
17-05-2021 TRACK II	1 Paper 4 : BAHARU SISAY	Prof. Arvind	Chair Person: Prof. (Dr.) Surender Mor, Department of Economics, BPS Women University, Khanpur Kalan, Sonapat, Haryana,
	2 Paper 5: Dr. Sindhu Varghese,	Mr. Manish	
	3. Paper 6: Mrs. Danam	Prof. Surender	
18-05-2021 TRACK III	1. Paper 7: Laxminarayana	Prof. Arvind	Chair Person: Mr. Reddy, Founder Principal, Sri Sai College, Addis Ababa, Ethiopia
	2. Paper 8: Dr. Arvind Ashta		
	3. Paper 9: Dr. K. Martina Rani	Prof.Bharat Ram Dhungana	



chairperson		Discussant
<b>Chair person Track Proceedings</b>	<b>Time</b> <b>1 hr and 30 minutes for each session</b>	Since some of you may have not been a discussant before, please remember the usual format is to have 5 slides, max 6.
Chair person proceeds to say,  Hello everybody. We have three interesting speakers.  The first speaker is...  DR..... <u>Just introduce the Presenter and Tell the speaker, You have 12 to 15 minutes. I will let you know when 12 minutes are over and cut you off when 15 minutes are over. The presenter presents....</u>  (After 15 minutes,) We now have Dr..... as the Discussant for the paper, who has read the paper and <u>The discussant Discusses for 5 minutes will give us his appreciation in 5 minutes</u> (After 20 minutes,) I now open the discussion to the audience. And the time given is <u>only 10 minutes...</u> so for each speaker, you give <u>30 minutes (15+5+10)</u> only .. Thank you, we now move to the second speaker.  And go on to the third speaker.....  Finally you say, I wind up the session and thanks to the presenters, discussants and participants.	<b>3 speakers x 15 minutes each + 3 discussion x 5 minutes each =</b>  <b>3 speakers x 10 minutes for Q &amp; A session = 30 minutes</b>  <b>= 90 minutes</b>	<ol style="list-style-type: none"> <li>1. Title slide</li> <li>2. Summary slide (your summary of what you think the paper covered)</li> <li>3. Three things you liked about the paper</li> <li>4. Three major weaknesses</li> <li>5. Three minor points (language, bibliography, structure, etc)</li> <li>6. Your recommendations (if any) for overcoming the major weaknesses.</li> </ol>



# Responsibilities

Name	Session	nature of work
Overall Supervision, Chair persons	Prof. Anita (Chair) Mrs. Danam Tressa	adjusting clashes between workshop and classes, faculty release, if needed and their presence in the workshop
Book Release Video & PPT (Inauguration)	Prof. Vandana as Research Director Dr.Martina	Talk by Research Director on Book Publishing information on Book and paper of the workshop by Dr.Martina
Track 1, 2, & 3	Mrs. Mamata & Dr.Martina	Check the authors if they are ready for presentation before the session take off
Round Table Conference	Dr.Martina & Ms. Smriti	Ensure the speakers are ready and a float of slide
Feed back form creation & Certificates creation	Dr. Venkata Shiva & Mr. Martin Mysa	Pls include the option, for presenter too, and the title of the paper
Circulation of Feedback during the round table o & coordination of MBA First yrs during the round table conf	Mrs. Joseph Mary & Dr. Rani	Pls ensure that the participants fill questionnaire Ensure MBA first yr student participation during round table
Technical part	Mr. Kiran & Mr. Swamy,	Already created links from Industry session email and only need to accept



# **ISBN BOOK**





**St. Joseph's Degree & PG College**  
5-9-1106, KingKoti Rd, Shergate,  
Koti, Hyderabad-500029, Telangana

**RELEASE OF OUR EDITORIAL BOOK  
TITLED**

**Financial Inclusion for Rural Development**

**ST. JOSEPH'S DEGREE & PG COLLEGE**

Re-accredited by NAAC with 'A' Grade, Autonomous  
Affiliated to Osmania University, Co-Educational Christian Minority Institution  
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# Financial Inclusion

**For Rural Development**

ISBN: 978-1-954461-79-6

**Editors:**

**Rev. Fr. Dr. D. Sunder Reddy  
Dr. K. Martina Rani**



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## Chief Editor

**Rev. Fr. Dr. D. Sunder Reddy**Principal



**Rev. Fr. Dr. D. Sunder Reddy**, holds an affluent experience of serving and leading Higher Educational Institutions under his envisioned and enlivening leadership for the past 15 years, and aims at achieving ACADEMIC EXCELLENCE, INNOVATIVE TEACHING & INTELLECTUAL CAPITAL

He holds a Doctoral degree (PhD) in English Language Teaching (ELT) from JNTU, Hyderabad and several other educational qualifications in the areas of Business Management, Education and Arts. He has a number of research articles published in international and national journals to his credit and

He has been awarded with eloquent awards for his contribution, both individual and institutional awards .. EMPYREAN EDUCATOR AWARD As The Best Principal Of The Year 2019 By Rampros Educational Society Under Raaga Gopal Awards EXEMPLARY CONTRIBUTOR AWARD By ELETs World Education Summit In 2019, LEADING HIGHER EDUCATIONAL INSTITUTION OF THE YEAR 2019 BY Brainfeed Higher Education Awards 2019, BEST AUTONOMOUS COLLEGE By Ambition Career Counselors, Hyderabad In January 2020.



## Associate Editor



**Dr. K. Martina Rani,** Associate Professor & Director -  
Foreign Relations

She has more than 25 years' of experience in Industry, Teaching, Research and Administration, more than 20 research papers in high indexed journals and has presented around forty papers in National and International Conferences, including Europe and Ethiopia.

She has international working exposure as a Professor in an Ethiopian University, regular presenter of papers in Microfinance forum, Europe, with a project done in microfinance, and is an awardee of Best Professor in Financial Management and obtained a few Best Paper awards. She was an invitee for a presentation of inputs for India's Financial Inclusion 2012-2017.



## Paper published

**Financial Inclusion through Micro Finance—Insights into Various Micro Finance Companies in India**

*Danam Tressa , Fr.Dr.D.SunderReddy*

.....  
**Exploring the Role of Behavioral Theories in Financial Inclusion**

*Manish*

.....  
**Financial Inclusion towards Rural Development in India: Issues and Concerns**

*Annemalla. Ramesh*

.....  
**Identifying Various Sources Contributing to Improve Financial Inclusion**

*Martina Rani, Surekha Adiki, P. Sai Rani,*

.....  
**Institutional Assistance to Scheduled Caste Rural Entrepreneurship in Tirunelveli District**

*S. Rajeshkanna*

.....  
**Women Entrepreneurship in Micro, Small and Medium Enterprises of India – A Gateway to Financial Inclusion.**

*Manoj Kumar Joshi*

.....  
**Facets of Rural Development through Financial Inclusion**

*Mohana Krishna Irrinki*

.....  
**Concept on Which Islamic Banking Works**

*Mubeen Sultana, Mohd. Yosuf*



**Inclusion through Insurance -A Study on Crop and Cattle Insurance**

*.Nazia Sultana, K.Srinikhila*

.....

**Financial Inclusion in India– A Divergent Analysis**

*P.Srilatha, Aleti Padma*

.....

**Financial Inclusion of Rural India: Challenges & Opportunities**

*Vandana Samba, Venkata Siva Kumar*

.....

**Government Funding Schemes: An Aid for Rural Entrepreneurs**

*Smriti Nagaria*

.....

**Micro Finance for Women Micro-Entrepreneurship**

*Mamatha, Mahalaxmi K*



PUBLISHED BY



Dear Authors,

Thank you for contributing papers for our Editorial Book, the book will be available online, link will be provided and hard copies will be sent to your homes

Thank You All!

**PROF. VANDANA SAMBA**

**DIRECTOR- RESEARCH & FACULTY DEVELOPMENT**

**St. Joseph's Degree & PG College**

Department of Business Management



## **AICTE -APPLICATIONS 2020-21**

**1) AICTE -ISTE REFERESHER COURSE IN FINANCE -FINANCIAL DERIVATIVES**

**Applied by Prof. Vandana Samba**

**Fund Amount : 3,00,000 /-**

**2) AICTE-ISTE ,REFRESHER COURSE IN DATA ANALYTICS  
APPLIED BY Dr.Rani Gujar & Dr.c.lalitha**

**Fund amount: 3,00,000 /-**

**Micro Finance: A study on Self Help Groups**

## **AICTE**

**1) Spices Scheme - related to management club**

**Applied by Prof. Vandana Samba &Mr. P. Ganesh Anand.**

**Fund Amount 1,00,000/-.**

**2) Research promotion scheme – by Dr. Martina Rani.k**

**Fund Amount 3,00,000/- .**





RESEARCH MEETING WITH FACULTY, NOV 26<sup>TH</sup>, 2020

## STTP -ISTE

9 applications sent all sanctioned .

SI.NO	FACULTY	TOPIC
1	Prof. R.Anita	Outcome based Education Need of the Hour
2	Prof. Vandana samba	Case study -as a Pedagogical Tool
3	Prof. N.Srinivas	Marketing 4.0: Troad Ahead Trends,challenges and Strategies.
4	Mrs. A.Danam Tressa	Research Issues and Challenges -Deep learning in to funding proposals
5	Dr.C.Lalitha	How to write a research paper
6	Dr.Vani .H	Sales and Marketing Analytics
7	Dr.Venkata Siva Kumar	Data Analysis using SPSS
8	Dr.Rani Gujar	Role of NIRF ranking in India, in improving Higher Education
9	Ms.Smriti.Nagaria	Entrepreneurship: A strategy for Innovation and Sustainability



## **FACULTY DEVELOPMENT PROGRAMMES**



### Faculty Development Programmes

**June 2020 to March 2021**

SL.NO	DATE & TIMINGS	NAME OF THE PROGRAMME	RESOURCE PERSON	OBJECTIVE
1	1:30 pm to 3:30 pm. 29 <sup>th</sup> June 2020 to 3 <sup>rd</sup> July 2020	Case Study and Research Methodology	<ul style="list-style-type: none"> <li>➤ Prof. Alex Joseph Faculty Christ University</li> <li>➤ Prof. Padma Kumari. Faculty (Christ deemed University).</li> <li>➤ Prof. DNS Vice Chancellor (Ansal University).</li> <li>➤ Mr. Tobby Sinon Present Survey Foundation.</li> <li>➤ Prof. Robin TM Faculty NIITK Surath kerl.</li> <li>➤ Prof. Ablilash Namboodiri Faculty Rajagiri Studies for Business Students Kochi.</li> </ul>	To make students acquire decision making and problem solving skill through can study methodology and enchance the faculty research skills.



2.	29 <sup>th</sup> July 2020. 9:30 to 11:30	Workshop on Case study in (HR)	Dr. C. lalitha, Ms.S. Swapna, Mrs. Gracy Saila Sree Mrs. P. Sudha Rani	To Encourage Faculty members to incorporate case Based method.
	29 <sup>th</sup> July 11:30 am to 1:30 pm	Workshop on Case study Methodology in Marketing	Prof . N. Srinivas Dr. Vani Mr. B.L.Matrin Mr. Martin Mysa.	To inoculate the habit of case writing
	3 <sup>rd</sup> August 11:30am to 1:00 pm	Case Presentation finance (group 2)	Dr. Martina Ms.Smriti Mrs. Roohi	To improve Case study recalculation and get self Trained.
	28 <sup>th</sup> July 2020	Case Study workshop Finance Group (1)	Prof. Vandana Samba Mr. P. Ganesh Anand Ms. Ch. Kavys Mrs. Mamatha Allam	
	30 <sup>th</sup> July 2020 9:30 to 11:30pm	Workshop on Case study Methodology in area of operations.	Prof. R. anitha Mr.Ganesh Mr.Jyothi kalyan	Adoption of New Method of Teaching to students and Orient Faculty  To Equity Faculty with skills to Teach Case study in the classes.



3.	24 <sup>th</sup> August 2020.	Workshop on effective Teaching Techniques in area of Operations and Quantitative subjects/courses	Prof. R. Anitha Mr. gabesh Mr. venkata siva Mr. Jyothi kalyan Dr. C. Lalitha	To Explore the Techniques of Teaching in this area.
4.	5 <sup>th</sup> August 9:30am to 12:15 pm	Workshop on effective Teaching Techniques in area of HR	Prof. R. Anitha Dr. Rani Mrs. Gracy Mr. Jyothi kalyan Ms. Swapna	To Explore the Techniques of Teaching in HRM.
5.	August 2 <sup>nd</sup> 2020	Workshop on effective Teaching Techniques	Prof. Vandana Samba Mr. P. Ganesh Dr. Martina Rani Ms. Smriti Ms.Kavya Ch Mrs. Mamatha A	To Explore the Techniques of Teaching and The innovative Teaching Methodology
6.	13 <sup>th</sup> to 17 <sup>th</sup> July, 2020. 6:00pm to 8:00 pm	One week International E-Symposia (Co-Ordinates Dr.K.Martina)		To develop Employability skills and Traits needed for every job.
7	Sep 7 <sup>th</sup> to Sep 11 <sup>th</sup> 2020. 1:00 pm to 3:00pm	E-workshop on Data Analytics using SPSS	Mr. Rachit Agarwal Trainer and Founder Academics Research Practices	To develop Research skills with regard to Analysis
8.	14 <sup>th</sup> August, 2020. 11:00am to 12:30 pm	How to Teach Online google hang outs meet	Prof. N. Srinivas Director. Centre for Career Development	To Ensure effective on-line Teaching by faculty in this pandemic



				situation area the India.
9.	29 <sup>th</sup> October 2020. 2:00pm to 4:00 pm	Student Development Program (SDP) Management Education: Relevance, Challenges and Opportunities in port Covid Arena (Co-Ordinator Prof. vandana Samba)	Mr. Sanjay Kapoor President-HMA Mr. Siddique Alam Khan Associate professor D.U Bangladesh Ms. Tanuja Abburi Founder and CEO Beyond Pinks Dr. Chetan Srivastav Associate Professor (HCU)	To help students navigale their way through post Covid – 19 arena and Introduce them with expert opinion upon same
10	October 31 <sup>st</sup> 2020. 10:00 am to 4:00 pm	Sustainability Reporting	Mr. G. Anantha Krishna, Partner BDO.	
		Current Corporate Practice in Reporting	Mr. G. Anantha Krishna, Partner BDO.	
		Cloud Accounting	Mr. Sundeep Mittal, Founder, Fin Advantage Consulting.	
11	15 <sup>th</sup> Dec 2020. 2:00 pm to 4:00pm  16 <sup>th</sup> Dec 2020 2:00 to 4:00 pm	Writing Research Proposal and have to Identify the journal index.	Dr. Karthikeyan  Partha Sarathy Associate Professor School of Management Studies Kongu Engineering College, Erade , tamil Nadu.	



12.	19 <sup>th</sup> Dec 2020. 11:30 to 1:00 pm	Writing Research Proposal	Prof. Ganapathi Panda (Visiting professor IIT Buvaneshwar)	
13	3-4-2021	<b>"Tips for Writing Articles in Scopus, Web Of Science, and UGC Care Listed Journals</b>	Dr. Karthikeyan  Partha Sarathy Associate Professor School of Management Studies Kongu Engineering College, Erade , tamil Nadu         2) Prof. Ganapathi Panda (Visiting professor IIT Buvaneshwar)	To provide adequate information to faculty members with regard to the publication aspect.
14.	10 <sup>TH</sup> MAY ,2021 TO 15 <sup>TH</sup> MAY,2021	<b>Developing an Inclusive curriculum: Guide for curriculum Development and Evaluation process.</b>	Mr.Ajay Bhagwat  Director of Inpods India Pvt.Ltd. Pune .	To provide adequate information to faculty members on curriculum designing.



AICTE - ATAL FDP'S

SI.NO	NAME OF THE FACULTY	FDP1	DATES	FDP 2	DATES
1	PROF.R.ANITA	<b><i>Emotional Intelligence</i></b> organized by St. Martin's Engineering College	21Sept – 25 Sept 2020	<b>"Gamification"</b> organized by Vishwakarma Institute of Technology.	2021-1-18 to 2021-1-22
2	PROF.VANDANA SAMBA	<b>STRESS MANAGEMNT</b> <b>Govt.Engineering college.</b>	<b>5-10-2020 to 9-10-2020.</b>	<b>Leadership &amp; Excellence</b>	<b>1-2-2021 to 5-2-2021</b> <b>JNTU,Ananthapur</b>
3	PROF. SRINIVAS.N				
4	Mrs Danam Tressa	<b>Team Building &amp;Co-ordination Gandhi Institute of Technology &amp;Management - GITAM .</b>	15-2-2021 to 19-2-2021		
4	P.GANESH ANAND	<b>Rural Entrepreneurship</b> Mahatma Gandhi University,'	23 <sup>rd</sup> Nov to 27 Nov 2020	<b>Design Thinking'</b> Organized by Sri Manakula Vinayangar Engineering College Pondicherry, India	8 <sup>th</sup> Nov to 12 <sup>th</sup> Nov 2020
5.	MS.SMRITI	1) Innovation Management Inderprastha Engineering College.  2) Team Building and Coordination. GITAM ,Hyderabad	26-09-2020 -30-09-2020,  15-02-2021 -19-02-2021	Cloud Technology, Beant College of Engineering and Technology ,Gurdaspur	26-10-2020 -30-10-2020



6	DR.K.MARTINA RANI	<b>Leadership &amp; Excellence by Allagappa university</b>	21-25 September 2020		
7	Mrs Joseph Mary	<b>Personal &amp; professional Excellence at IPS Academy ,Institute of Engineering &amp; Science ,Rjendra nagar,INDORE.</b>	7-12-2020 & 11-12-2020.		
8	DR.RANI GUJARI	<b>Leadership &amp; Excellence by National Institute of Technology</b>	23-11-2020 to 27-11-2020		
9	Mr.Jyothi Kalyan	<b>Leadership &amp; Excellence B.M.S. College of Engineering</b>	7-12-2020 to 11-12-2020.	<b>Social Enterprise Management</b>	23-11-2020 To 27-11-2020.
10	Ms.Sahithi	<b>Organisation Behaviour ,International Management Institute-Kolkata.</b>	9-11-2020 to 13-11-2020		
11	MS.Swapna .S	<b>Personal Effectiveness</b>	2-11-2021 to 6-11-2021.	<b>Data Analysis using SPSS.</b>	5-10-2020- 9-10-2020.
12	DR.VANI .H	<b>Personal Effectiveness</b>	2-11-2021 to 6-11-2021.		



## **FDP'S 2020-2021**





## **ST. JOSEPH'S DEGREE & PG COLLEGE**

**(EXTENDED CAMPUS)**

**Autonomous - Affiliated to Osmania University**

**Re - Accredited by NAAC with 'A' Grade**

**Gunfoundry, Abids, Hyderabad.**

**ACADEMIC YEAR 2020-2021**

### **FACULTY NOTICE**

This is to inform all the Faculty that there is a Professional Development Programme “**Case Study & Research Methodology**” has been organized from **June 29<sup>th</sup> 2020 to 3<sup>rd</sup> July 2020** by in Computer Lab. 2<sup>nd</sup> Floor from 1:30 pm to 3:30 pm.





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

**Ref: SJC/26-8-2019/21/13**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-2021**

**NAME OF THE CELL/COMMITTEE: RESEARCH COMMITTEE**

**REPORT ON**

**FDP on “CASE STUDY & RESEARCH METHODOLOGY”**

**Date: 29<sup>th</sup> June'2020 to 3<sup>rd</sup> July'2020**

**Timings: 1:30 To 3:30 PM**

**For whom: Faculty at National Level**

**Venue: Computer Lab, Second Floor**

**No. of participants: 39 from 13 colleges (St. Joseph's Degree & PG College, Villa Maria Degree college, Osmania University, Institute of Management, Nirma University, JB CL International School, Bank of Baroda, Don Bosco College, TURA, St. Ann's College for Women, Lovely Professional University, Mizoram University, Dr. D. Y. Patil of Education, HIT Dehradun and GITAM deemed to be University)**

## **Objective of the event/programme:**

FDP aims to bring out the strengths of case method in teaching, motivate the participants to adopt 'case teaching' as an additional pedagogical tool in delivery of their future courses and also equip participants to teach cases more effectively.

The main objective of the FDP is to make students acquire decision making and problem solving skills through case study methodology and enhance the faculty research skills apart from orienting participants towards developing the research proposals and take up consultancy works.

**Name/s of the resource person/s:**



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE - INDIA

**FIVE-DAY  
ONLINE FDP ON  
CASE STUDY &  
RESEARCH METHODOLOGY**  
In Collaboration with  
**CHRIST (DEEMED TO BE UNIVERSITY)**  
BANGALORE

29 June, 2020  
to  
03 July, 2020

01:30pm  
to  
03:30pm

**RESOURCE PERSONS**

Prof. Alex Joseph  
Faculty, CHRIST (Deemed to be University)

Prof. Padmakumar M M  
Faculty, CHRIST (Deemed to be University)

Prof. D N S Kumar  
New Charavita, Christ University

Mr. Tobby Simon  
President, Bangalore University

Prof. Rofin T M  
Faculty, NITK Surathkal

Prof. Abhilash Nambodiri  
Faculty, Rajagiri Centre for Business Studies, Kochi

All the participants will  
be awarded with  
E-Participation Certificate

**Programme Coordinators:**  
Prof. Vandana Samba  
Director - Research  
Mrs. A. Danam Tressa  
Head of the Department

For any support contact  
**99495 50576**

Rev. Fr. Dr. D. Sunder Reddy  
Principal

**REGISTRATION LINK**  
<http://tiny.cc/fdpsjc>

**SESSION LINK**  
[meet.google.com/fux-ibq-kgw](https://meet.google.com/fux-ibq-kgw)

## Facilitators'



**Alex Joseph-** Mr Alex Joseph is an Assistant Professor in the Media Studies Department at CHRIST (Deemed to be University).



**Padmakumar M M-** Mr Padmakumar M M is an Assistant Professor in the Media Studies Department at CHRIST (Deemed to be University).



**Prof. Rofin T M-** Mr Rofin T K is a faculty at the National Institute of Technology Karnataka, Surathkal.



**Prof. Abhilash Nambodiri-**Mr Abhilash is a faculty at Rajagiri Centre for Business Studies, Kochi, Kerala.





**Prof. D N S Kumar-** Prof D N S Kumar is the Vice Chancellor at Ansal University, Haryana.



**Tobby Simon-** Mr Bobby Simon is the President, at Synergia Foundation. Synergia Foundation is an independent and strategic think tank whose purpose is to augment decision-making at a policy level while enriching individual discourse and public dialogue. With fact based insights, the Synergia Foundation provides impactful solutions that challenge the status quo, turning risks into opportunities.

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### **About the programme :**

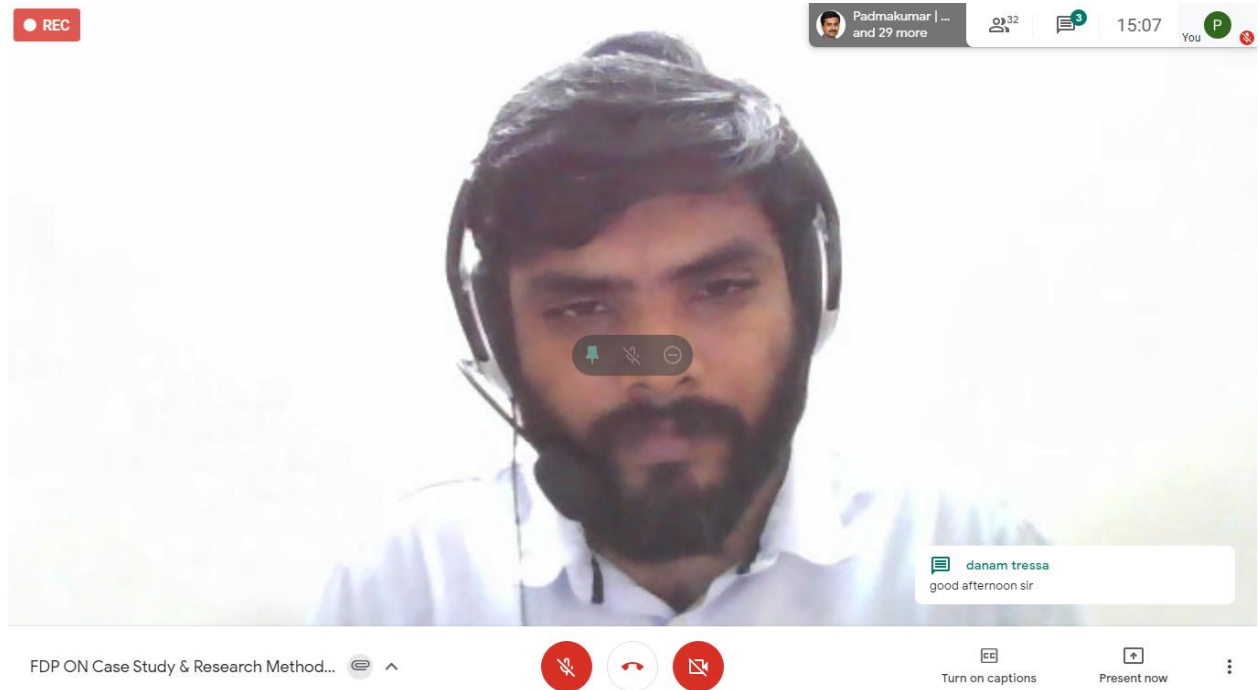
Teaching with cases has become an integral part of management education today. The outcomes of this approach are more participation by students, highly stimulating classroom discussions, honing of problem solving and cognitive skills of students, better preparedness of students for real life corporate realities/issues, learning becomes multi-dimensional and inter-disciplinary – and a renewed joy in teaching and learning.

This was a Five day Faculty Development Programme where various related subtopics were discussed in detail by eminent educationists and a very beneficial academic environment was experienced by the participants.

### **DAY 1**

Session started with welcome address by Prof. Vandana followed by introducing our principal Rev. Fr. Dr. D. Sunder Reddy by Mrs. Mubeen Sultana and also introducing Prof. Alex Joseph Faculty, Christ Deemed to be University by Mrs. Jyosthna Darla, Prof. Alex Joseph introduced day 1 session speaker Prof. Abhilash G Nambudiri, Faculty at Rajagiri college of Social Sciences, Kerala.





**Session facilitated and moderated by Prof. Alex, Christ College**

## Learning from

**Day 1: 29.06.2020**

Mr. Abhilash gave insights about Case study method of teaching as a pedagogical tool in teaching methodology. He explained the do's and don'ts of case study and the approach of case study methodology in the classroom. He explained how to prepare a case and deliver effectively in class room by engaging the students. He explained how to make students to prepare and participate in class room discussion and also make them feel they are cared.

**Openings**

Instructor Opening	Opening Question	Opening Call	Opening Exchange
What the instructor says to frame the case and class discussion	The lead question that anchors the first pasture of the class	Which student is called to start and how the question is delivered (e.g. cold, warm, volunteer)	The follow-up questions and probes used to engage the student opener

- Provide Context
- Improve engagement



## CASE STUDY METHDOLOGY SESSION BY MR. ABHILASH

The session also covered effective case teaching, how to open a case and what kind of questions to be posed like cold calls Vs warm call sand supporting and guiding students to make them to think and get engaged. Preparation of board plan was also discussed which is very useful to faculty in delivering the case very effectively to the students. Case study on The Shenandoah reaper – Part I was discussed along with how to write a board plan.

### Day – 2: 30.06.2020

Day 2 Session started with the continuation of first day discussion, Case on “Class or Mass?” HBR Case study was dealt in the class explaining the concepts that were taught on day 1.

He showed, how to make a board plan and make it more effectively for delivering a case? And also explained how each case has to be evaluated from all perspectives from Marketing, HRM, Finance Operations and so on. He mentioned that case instructor should be a good facilitator to make students engage in a fruitful discussion.

REC Abhilash G N RCBS is presenting

Decision making Matrix:

Options:	Premium Image	Reputation	Profitability	Potential
Start new brand (C.A.S.)				
Sell franchises of existing brand to C.A.S.				
Start Equity market (As a business)				
Private labeling for retailers				
Cut franchisee's				

### DECISION MAKING CRITERIA PRESENTE DBY PROF. ABHILASH FOR CASE STUDY 2 DISCUSSION

Vote of thanks for two days on case methodology by Prof. Abhilash was proposed by Ms. Kavya Ch, faculty of Business Management.

### Day – 3: 1.07.2020





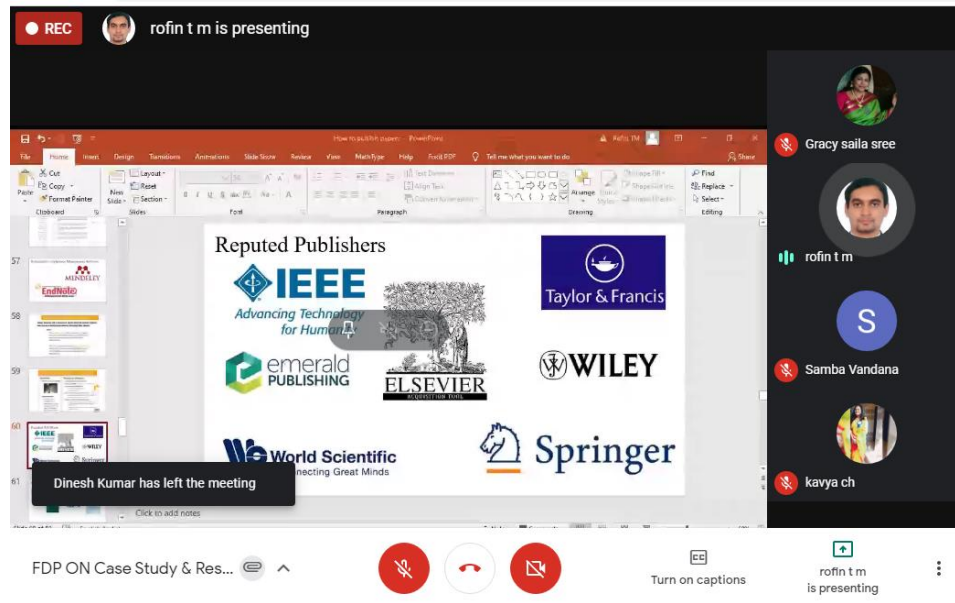
### **FACULTY ATTENDING THE FDP SESSION**

The Session started by welcoming Dr. Rofin T M , Assistant Professor at National Institute of Technology Karnataka. The main objective of the session “ Research Methodology and analysis tools in Management Research” was to introduce different statistical tools used in management research and also discussed research process in research methodology . Major focus was on data analysis, different methods of tools were discussed like factor analysis, multiple regression, multiple discriminate analysis and logistics regression, conjoint analysis, cluster analysis, canonical correlation, perceptual mapping, correspondence analysis, structural equation modeling and confirmatory factor analysis, multiple criteria decision making, analytical hierarchy process, Anova, AHP Software, TOPSIS and system dynamics and so on. He explained how to choose statistical tool for a given data and also explained by taking few examples and applications.

#### **Day – 4      2.07.2020**

Session was mainly focused on Basics of research paper writing and publishing. Various insights were made in how to choose research good research topic, steps of writing research paper, general structure of research article, writing an abstract, choose a right journal (UGC Care, Scopus, ABDC, etc..) for publishing research article and also how research paper design is changed according to the format of the prescribed journals. He also explained how to calculate citations and impact factor and also the importance of citations. Vote of thanks proposed by Mr. Martin .B.L

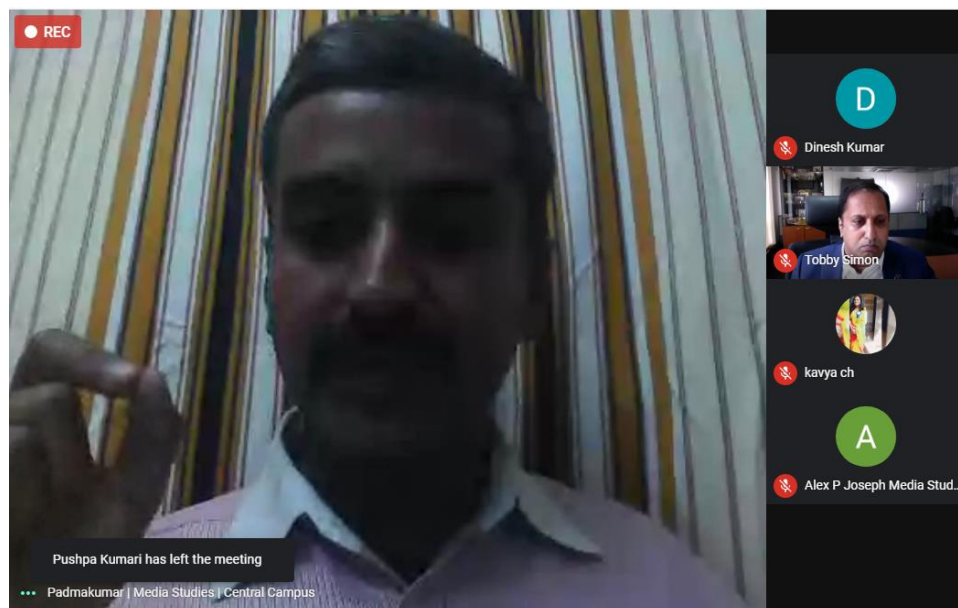




### Presentation by Mr. Roffin on Choosing right publisher for publishing research article

**Day – 5 3.07.2020**

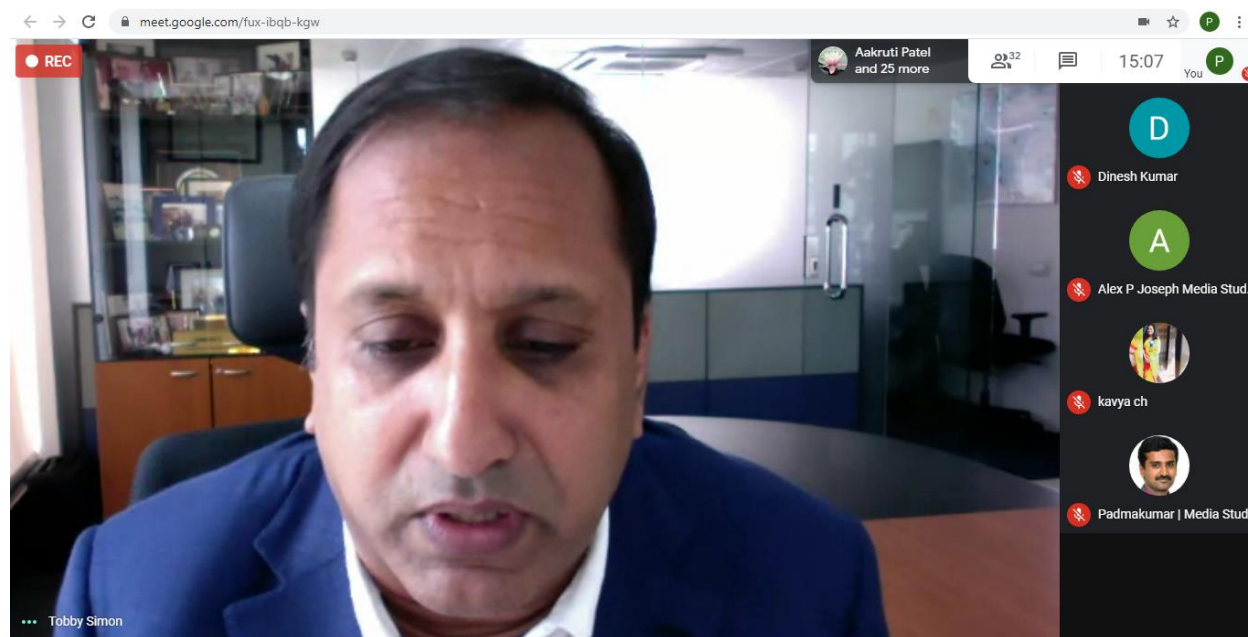
Session started with Prof. Alex discussing about the importance of Beget the child. To plant tree, Write a book all the three are concerned for future generations. As teachers we are concerned of future generations of the students and also concerned about society as a social contract theory organizations need to give back to society knowledge should help for the societal development.



Session moderator by Prof. Padma Kumar



The session was moderated by Mr. Padma Kumar, graduate of EFLU, Member of the Humanities and Social Sciences academia and faculty of Christ College. He said we should be lifelong learners and also be concerned about society. He said What we are giving back to society is very important. He introduced Mr. Tobby Simon the President, at Synergia Foundation. Synergia Foundation is an independent and strategic think tank whose purpose is to augment decision-making at a policy level while enriching individual discourse and public dialogue.



### **Mr. Tobby Simon addressing the faculty**

His insights were useful to unlearn and relearn the new technology and think innovatively. He said empathy and emotional intelligence are very important and always give information focused education to the students. He mentioned that Engaging the teachers to understand the industry based innovations and technology map with the Academics is very important and stressed that students should have the knowledge of what the companies are in to when they go for interviews.

Vote of thanks proposed by Dr. Rani, Associate Professor of Department of Business Management.

### **Day – 6 6.07.2020**

**Session begin with the Prof. Alex introducing Dr. D N S Kumar** An erudite scholar with an experience of 29 years, is currently serving as the Vice-Chancellor of Ansal University, Gurgaon. Session purpose was to make faculty aware of writing a research proposal. He expressed that Knowledge comes from the education and always go for application oriented research.



He said, “always begin to write an article for the newspapers that will help further in writing a research paper or research proposal”. He mentioned that while applying for the proposal, one need to identify the current socio-economic issues, interact with the community and government then make a research proposal. Basing on research proposal he said to choose the funding agencies like ICMR, UGC, AICTE, external, DST, ICSSR, NITI AAYOG and so on. To continued telling that one need to submit research proposal with one or more people from other colleges for a better scope for acceptance of the proposal. He expressed that Title and objectives are the two essential components of the research projects. Dr. Kumar suggested to see video on **I knew then what I know now by Mr. Rajiv Bajaj.**

A closing note by Prof. Alex stating each faculty should have a strategic plan for every academic year. There should be implementation of learning outcomes from FDP programme. At least One research at the end of the semester it is either Scopus/UGC Care list journals.

Vote of thanks proposed by Ms.Swapna, faculty Business Management and final vote of thanks for the 6 day FDP by Mrs. Danam Tressa, Head of Business Management and ended with a closing words by Prof. Vandana, Director Research and FDP.

## **OUTCOME:**

The outcomes of this approach are more participation by students, highly stimulating classroom discussions, honing of problem solving and cognitive skills of students, better preparedness of students for real life corporate realities/issues, learning becomes multi-dimensional and inter-disciplinary – and a renewed joy in teaching and learning.

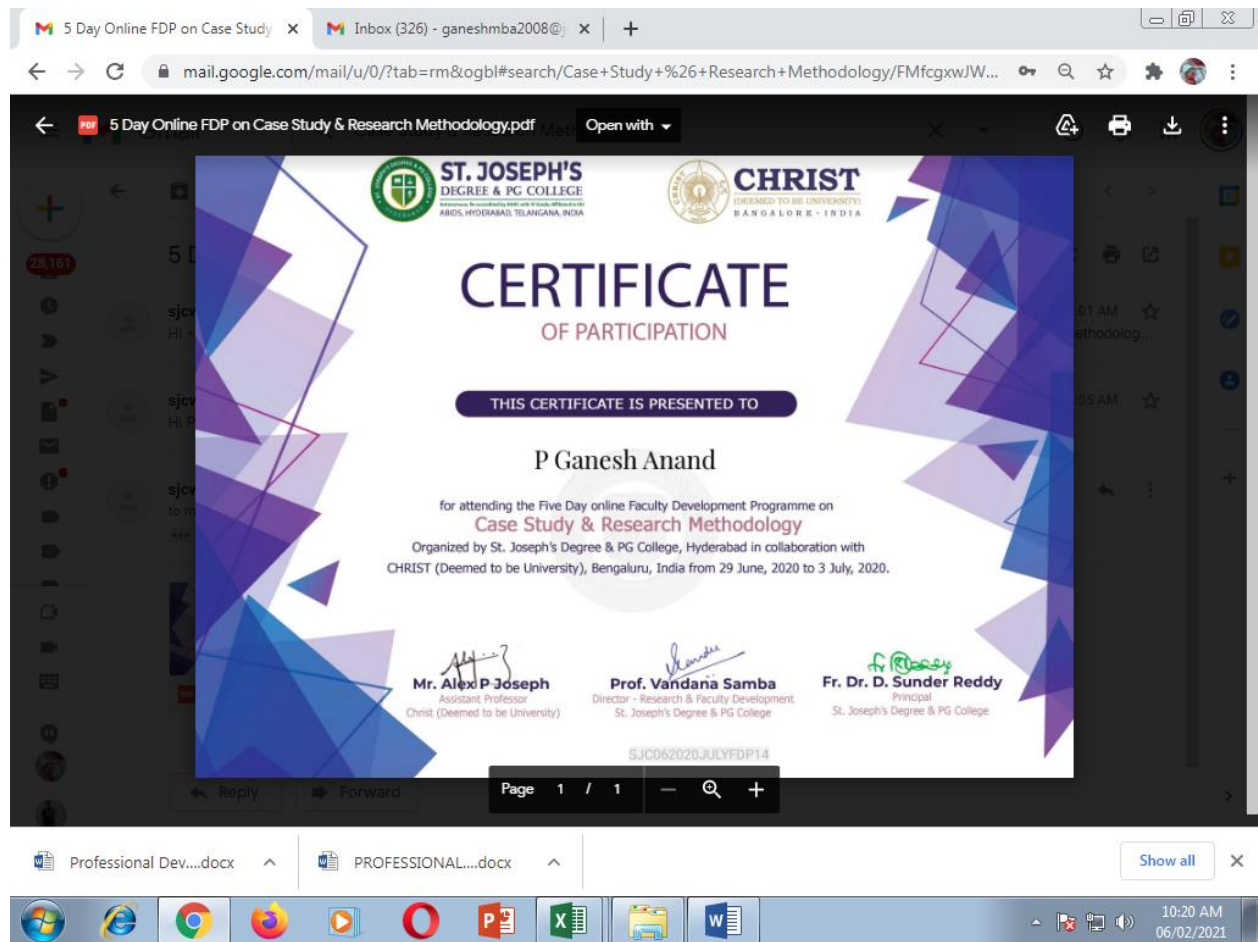
## **PICTURE FOR REFERENCE:**



**Prof. D. N S Kumar, Vice Chancellor of Ansal University addressing the faculty**

## **CERTIFICATE:**









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Gunfoundry, Abids, Hyderabad.

**ACADEMIC YEAR 2020-2021**

### **FACULTY NOTICE**

This is to inform all the Faculty that there is a Professional Development Programme **One-week International E-Symposia** “UNLEASHING THE POTENTIAL: SKILLS & EMPLOYABILITY” has been organized from **July 13<sup>th</sup> 2020 to 17<sup>th</sup> July 2020** from 6:00 pm to 8:00 pm.

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**





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Ref. SJC/20-07-2020

20-07-2020

## Report on One-week International E-Symposia "UNLEASHING THE POTENTIAL : SKILLS & EMPLOYABILITY" 13<sup>th</sup> - 17<sup>th</sup> July 2020

**Date:** 13- 17 -07-2019  
**ONLINE**

**Timings:** 6.00 p.m. to 8.00 p.m. **Venue:**  
**For whom:** Faculty Members from  
India and corporate from Abroad

**No. of participants:** 125

Organized by Dr.K.Martina Rani

### Objective of the event/programme:

Employability skills are core skills and traits needed for every job. Employability Skills are transferable skills needed by a student to make him 'employable'. Employability depends on knowledge, skills and attitudes, and how does a student present himself to employers. The symposia is focused to discuss the employable nature of job seeking students based on the following perspectives:

- Importance of employability skills
- Challenges faced by Corporate in getting right candidates with right employability skills
- Academic Institutions' challenges in equipping students with right employability skills

**Prof. Samuel Johnson.K** : presently working as a Faculty in VIT AP School of Business ( VSB) VIT-AP, Also taking care of Student Welfare, Events and Branding activities at VIT-AP Amaravati Campus, Andhra Pradesh. He is a Digital Education Coach, Transforming many educational



institutions in Higher Education Universities, Colleges and Schools. He is also consulting e learning and Blended learning for corporate organizations in their learning and Development. Worked for VIT Vellore with Academic Staff College and VIT Chennai besides coordinating “Learning and Research Cell”, taking care of Faculty Training and their Continuous education programmes for the last 12 years with VIT UNIVERSITY. Having worked with Mafoi Academy which is now RANDSTAD for training young faculty members, corporate employees. I AM A WIPRO and Dale Carnegie Certified Master Trainer. A Motivational speaker and Corporate Trainer.

**Mr. Ram Kumar:** currently working with GEA as a Controller and Program Manager responsible for financial processes, systems, defining metrics for internal functional measurements and also responsible for implementing robotics and analytics solutions. I have worked in several different roles over last 15 years involving Financial Reporting, Financial Planning, ERP Implementation, Audit with corporates like General Electric, Johnson Controls. He is a certified Black Belt and Project Manager with degrees in both business administration and law.

**Mrs. Subha Ganesh :** Founder/CEO, Digital Confluent, London, United Kingdom, Digital Confluent is a Boutique Digital Consulting firm that provide end to end support from digital strategy to execution. • Digital Confluent is a Boutique Digital Consulting firm that provide end to end support from digital strategy to execution. They use e Data and automation to help brands connect to right audience through the marketing channels. They do this using predictive modelling (using Deep Learning); increase Return on Investment (ROI) and reduce cost through marketing channels by accurately predicting customer behaviour.

**Mr. Gab Ciminelli,** Teacher and Executive Coach, Tsukuba, Ibarak, Japan, website, An established international management expert with over 20 years of professional experience in the areas of organizational leadership, strategic planning, oversight of complex international programs in humanitarian response, and global health. Working in more than 30 countries around the globe, including conflict-affected and post-conflict contexts. Extensive experience in headquarters, regional and country office leadership roles with expertise in transforming organizational vision into operational success through programs for the most vulnerable communities. Experienced building alliances with diverse stakeholders. executive leadership and organizations with communication, and interpersonal skills helping cultivate strategic alliance.  
<https://www.silentleadership.org/meet-gab-cover>

**Dr. Samuel Rukomia,** Kenyan, Industrialist and Research analysis for World Bank projects. and a motivational speaker among the youths especially in higher institutions of study. Holds a Bachelor of Commerce (B.Com) and Masters of Commerce (M.Com) Business Administration at Agra University – India , and a Post Graduate Diploma in cooperative Management, have attended more than 30 conferences both at International and National level. Before joining Ph.D programme, worked as a human resource executive (4 years) in a manufacturing and printing company of about 300 employees – Kenya and was severally contracted for World Bank projects as a research analyst. Further, have been a sought after motivational speaker among the youths especially in higher institutions of study.



**Mr. Ganesh Ramachandran**, Manager, Mentor and Coach, WHO, Switzerland, An established international management expert with over 20 years of professional experience in the areas of organizational leadership, strategic planning, oversight of complex international programs in humanitarian response, and global health. Working in more than 30 countries around the globe, including conflict-affected and post-conflict contexts. Extensive experience in headquarters, regional and country office leadership roles with expertise in transforming organizational vision into operational success through programs for the most vulnerable communities. Experienced building alliances with diverse stakeholders. executive leadership and organizations with communication, and interpersonal skills helping cultivate strategic alliance. A results-oriented, vision-driven leader focused on people and culture, fostering talent and innovation, and consistently delivering exceptional results.

Linked [https://me.linkedin.com/pub/ganesh-ramachandran/a0/8ab/163?trk=biz\\_employee\\_pub](https://me.linkedin.com/pub/ganesh-ramachandran/a0/8ab/163?trk=biz_employee_pub)

**Mrs. Anitha Deepak**, relationship Manager & Coach, Cognizant, Canada, Experienced Senior Programme Manager with a demonstrated history of working in the information technology and services industry in Insurance domain including Delivery management, Global program management, Consulting, Business Analysis, Solution Design for Multi-tier / BPaaS services and Bid management for Large Proposals with key core strengths of Stake Holder Management, Communication, Consulting and Coaching

<https://www.linkedin.com/in/anitha-deepak>

#### **ABOUT THE PROGRAM**



## First day

## HIGHLIGHTS

**PROF. SAMUEL JOHNSON.K , VIT-AP SCHOOL OF BUSINESS,(VSB), VI-ANDHRA PRADESH, India, Presentd on “The Ability to get Employed “ .** “The ability to get employed” is itself a skill and this potential is in every student and the pruning should start from the first day of the college. May be technical, or internpersonal or soft skills, these help students to get employment... but ability to get employment is a drive towards acquiring skills . Of which, Samuel sir, insisted on networking which is the network of everyone, students should be put on the networking platforms which will increase the vicinity. People may be under the impression that students cannot be recruited as we see everywhere the lockdown. But this is not true... and the truth is the networking provides a greater path for more jobs, sitting in a place- E-recruitment... sure we would like to follow your model and Sir has promised to share the link. Secondly, his call to every participant is say ‘S’ to skills, otherwise it will lead to ‘KILLS’..... Good rhyming and good sharing sir... we are glad to have you on the list of moderator and also panelist. Hats off to your strong point of opinions

**Mr. G.V.Santosh ,Faculty, CR Reddy Polytechnic Cottage, Eluru, Andhra Pradesh, India** on **Creating Digital Resume.....** **Mr. G.V.S. Santhosh,** it is very clear in your talk and presentation that your mentor is Prof. Samuel.. Sir introduced us to the creation of digital resume, which itself is a skill, He gave us a few website links for the same. But if we find any difficulties, we shall approach you sir... the resume platform you created is awesome. And it is a bigger contribution to the youth who mostly lack presentation skills. The improper presentation of one’s profile may also be a barrier – like delay in getting jobs or rejections. Sure we will use your services in the future ...

## Second day

## HIGHLIGHTS

**Mr. Gab Ciminelli , Teacher and Coach Executive Coach, Japan, spoke on Love to Work and Work to Live ..** Loving the work is itself a potentiality, if someone works to live without loving the work... it is the reflection of the fear which guide him He motivated the participants to share what do they love and they expressed their interests as reading books, love movies, listening to people, but only a few mentioned, they love themselves. If people refuse to love themselves, they cannot love work/job. His study shows that only 13% of employees are engaged at work... 93% of people lack motivation, less likely to make effort to achieve org goals or outcomes, unhappy and unproductive at work likely to spread negativity to co-workers.. Hence everyone needs self-leadership. the perfect definition of leadership is to bring out potentiality from the students. Apart from helping them to dream big ... Hence the call by Sir is **to love to love work through self-leadership**

**Dr. Samuel Rukomia Kangaru, Visiting International Faculty HRSOB, Kenya spoke on Sharpen Your Axe - for Skills, .....** Explained the behaviour of people based on the proverb.. “as a man thinks, so he is” Iron sharpens iron, so people sharpen people. He spoke about the importance of positive attitude- he said do not look at your position or status, but be positive about your potentialities, be positive.... in accepting mistakes and be open for corrections. A negative person will never be open for corrections and his potentialities will be killed and not skilled. Hence, be positive and accept both positive and negative suggestion or comments...for corrections.



### Third day

## HIGHLIGHTS

Mr. Ganesh Ramachandran, manager, mentor and coach, WHO, Switzerland, spoke on social skills and social innovation, highlighting the importance of having passion, mission, profession and vocation. The intersection of all these make a man realize his vision, Mr. Ganesh has achieved his vision through the same following the Japanese strategy approach 'IKIGAI'. He spoke about the development of soft skills and hard skills and explained about the importance of each of them, laying more emphasis on the social skills through social innovation. The platform which will help the people meet their vision is the social innovation platforms available to them. There are offline and online social innovation strategies that one can adapt to and even educational institutions can expose the students to these platforms to unleash their potentialities. He gave a few link details like.... Hackathons, Prep.Org..

### Fourth day

## HIGHLIGHTS

Mr. Ram Kumar, GEA, "Head of RPA and ERP", Maryland, US, delivered a talk on "Perfect Hires Don't Exist: Talent Identification and Development Insight"... A right saying that No perfect match is there to the industry hiring policies.

However industries expect every employee to have leadership skills and data skills

He explained about Organizational Goals needed to define roles and roles to skills needed... discussed about the leadership value statements..talent factors and the need for aptitude, skills and knowledge embedded with attitude.

Explained how defined roles are used to fix the needed skills, using two case studies, explaining the KPIs, and development factors, focusing on academic skills, interpersonal skills, Foresight skills embedded in foundation traits like Attitude and aptitude.



## Fifth day

## HIGHLIGHTS

Mrs. Subha Ganesh, Digital confluent, United Kingdom, spoke on What Got you here won't take you there, shared her personal story, highlighting her challenges , she understood the gap for people skills, and she learnt two life teachings- don't criticise and be honest the book titled.."How to win friends..."

Education is the step which help us to gain experience when we apply our learning. Online marketing is a green area of jobs. Aptitude is tolerable but not attitude.

Mrs. Anitha Deepak, Relationship Manager & Coach , Cognizant, Canada spoke on What Got you here won't take you there.... Explained what is employability skills.. What are they ?? She recognizes attitude as one of the important skills .and secondly continuous learning. Quoted the achievements of Jackma. Both the teachers and learners are not important, but it is the application. Keep appreciating people, foundation skills remain the same, but skills should meet the changes. Today's market needs senior underwriter, leaving no place for other common jobs, we need to match the requirements through Agile coaches and also quality certification markets, data scientists, cloud engineers.. Career achievement is possible because there is abundant possibilities – The gap assessment

### OUTCOME:

To know and understand Self talent.

### PICTURE FOR REFERENCE:

Date	Speakers	Topic
13-07-2020		Prof. Samuel Johnson.K VIT-AP School of Business,(VSB), VIT-AP University,Andhra Pradesh, India, , Faculty, VIT University, Mentor, Coach and Trainer - website: <a href="https://www.samueljohnson.in/">https://www.samueljohnson.in/</a> on <b>The Ability to get Employed = Employability</b>
13-07-2020		Mr. G.V.Santosh Faculty, CR Reddy Polytechnic Cottage Eluru, Andhra Pradesh, India, Faculty -Research in the areas of skills, problem solving and communication on Creating Digital Resume
14-07-2020		Mr. Gab Ciminelli Teacher and Coach Executive Coach, Teacher Tsukuba, Ibaraki, Japan on Love to Work and Work to Live



14-07-2020		Dr. S. Rukomia Kangaru Visiting International Faculty HRSOB Kenya, on <b>Sharpen Your Axe - for Skills</b>
15-07-2020		2. Mr. Ganesh Ramachandran, Manager, Mentor and Coach WHO, Switzerland on <b>Employability skill in the International Development context</b>
16-07-2020		Mr. Ram Kumar, GE, US & HR Manager, GE, US, on <b>Human capital Identification, Development and Retention</b>
17-07-2020		Mrs. Subha Ganesh, Digital confluent United Kingdom on <b>What Got you here won't take you there</b>
17-07-2020		Mrs. Anitha Deepak, Relationship Manager & Coach , Cognizant, Canada, on <b>What Got you here won't take you there</b>

#### CERTIFICATE:







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**Gunfoundry, Abids, Hyderabad.**

**ACADEMIC YEAR 2020-2021**

### **FACULTY NOTICE**

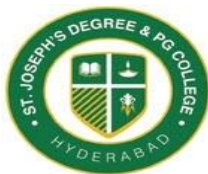
**DATE: 14<sup>th</sup> August, 2020**

This is to inform all the Faculty that there is a Professional Development Programme “**Case Based Teaching & Learning**” has been organized from **July 25<sup>th</sup> 2020 to 31<sup>st</sup> July 2020** by Fr. Dr. D. Sunder Reddy, Principal, St. Joseph's Degree & PG College & Faculty in respective domain areas in Vianney Hall.

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**





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## DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-21

### CASE STUDY METHODOLOGY

From July 25<sup>th</sup> 2020 to 31<sup>st</sup> July 2020

**CHIEF RESOURCE PERSON**  
**Fr. Dr. D. SUNDER REDDY**  
**PRINCIPAL**

**FACULTY DEVELOPMENT PROGRAMME**  
**ON**  
**“ CASE BASED TEACHING & LEARNING ”**  
**25<sup>th</sup> July, 2020 to 31 July, 2020**

**ASK**  
**A ALWAYS**  
**S SEEK**  
**K KNOWLEDGE**

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Abids || Hyderabad || Telangana || India

**Objective of the FDP:** The main Objective of organizing the FDP on Case study methodology is to adopt the new method of teaching for the UG & PG students and Orient the faculty members.

### ABOUT THE PROGRAMME

The session Chief Resource person was Rev. Fr. Dr. D. Sunder Reddy, oriented the faculty on case methodology on the 1<sup>st</sup> day of the FDP.



On 28<sup>th</sup> July, 2020, Finance faculty Prof. Vandana Samba , Mr .P. Ganesh Anand , Ms.Ch.Kavya and Mamatha Allam took a case on “ Lady.M. Confectionaries”, the case was discussed throwing light on all management domains—Finance,Marketing & Human Resource. All the faculty members actively participated in the case discussion.

Later all other domain Faculty continued to present.

**OUTCOME:** To discuss the intricacies of case study analysis and its presentation that we shall teach cases to the students in the class room

**PICTURE FOR REFERENCE:**



**Rev Fr.Dr.D.Sunder Reddy with the Finance Faculty on 28<sup>th</sup> July,2020**



## CERTIFICATE:



### Report on FDP On Case Based Teaching Methodology

**DATE:** 29<sup>th</sup> July, 2020

**VENUE:** Vianney Hall

**TIMINGS:** 9.30 AM-11.30 AM

**RESOURCE PERSONS:** Dr.C.Lalitha, Ms.S.Swapna, Mrs. Gracy Saila Sree & Mrs.P.S.Sudha Rani

**No. of Faculty Participated:** 17

**Title:** Case Study on Modern Industries Ltd.

**Objective of the Programme:** To encourage the faculty members to incorporate 'Case based method' in their teaching learning process and throw more light upon the best ways of executing it in the classroom.

The presentation started with the introductory note by Dr. C. Lalitha who introduced the team and gave an overview of the case. As the participants were given the copy of the "Case" much before, they had the idea of what the case is all about.

The session went on in a question and answer mode. Dr.Lalitha has posed questions about the company (Modern Industries Ltd), its location, Turn over, No.of employees and the protagonist in the case. The participants actively answered the questions which gave a clarity that every participant is well aware of the case. As the case is on "Training and Development" Dr.Lalitha also made the participants highlight the Training Policy of the company.

Mrs. Gracy extracted information from the participants by posing questions on the people involved in the case, the facts and the key problems of the case. (Mr.Rakesh Sharma, His Qualification and Specialization, his training tenure and his demand). The participants came out with various versions and conclusions of Mr.Rakesh Sharma's argument.

The case discussion gained momentum as the participants were asked questions on the most crucial nuances of the case.



Mrs.Sudha Rani, made the participants highlight the key issues involved in the case and tried to find out from them whether the demand of Mr.Rakesh is genuine or not.

Ms. Swapna, by discussing with the participants extracted the actual “Statement of the Problem”, the objectives and SWOT analysis. She also invited alternative courses of action from the participants and everyone has come up with various ACAs.

Dr.Lalitha gave the conclusion to the session by highlighting all the issues and ‘Alternative Courses of Actions’ drawn from the case saying that the best course of action suggested by majority of the participants can be executed.

**Outcome:** The Faculty members were very much encouraged by the session which made them more enthusiastic to incorporate ‘Case based method’ in their Teaching- Learning process. The faculty participated actively in the discussion .

#### PICTURE FOR REFERENCE







**Dr. C. Lalitha, Ms. S. Swapna & Mrs. Gracy during HR Case study Discussion**

**CERTIFICATE:**



## REPORT ON WORKSHOP ON CASE STUDY METHDODOLOGY IN AREA OF MARKETING

**Date & Time of presentation:** 29<sup>th</sup> July, 2020 & 11:30 am – 1:30 pm

**Target Audience:** Internal Faculty

**Venue:** Vianney Hall, St. Joseph's Degree & Pg College

**Objective of the Programme:** To help the *faculty* members to not only sharpen their *case teaching* skills but also to inculcate the habit of *case* writing.



**Marketing Faculty Team**

**Chief Resource Person**

**Rev. Fr. Dr. D. Sunder Reddy**  
**St. Joseph's Degree & PG College**





**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
ABIDS, HYDERABAD  
**MARKETING TEAM**

**29 JULY, 2020**  
**HARVARD**  
**CASE STUDY**  
**PRESENTATION ON**  
**REED SUPERMARKETS:**  
**A NEW WAVE OF**  
**COMPETITORS**

**Prof. Nagunuri Srinivas**

**Mr. B. L. Martin**

**Mr. Martin Mysa**

**Dr. Vani**

### About the programme:

We team of marketing faculty Presented the Harvard marketing case study on Reed Super Markets: A New Wave of Competitors to our colleagues as part of case-based teaching and learning, practice in this regard we take this opportunity to thank our principal Rev.Fr.Dr.D.Sunder Reddy for his encouragement and support

### Key Points Discussed:

- Reed's core competencies
- The colombus market
- Competitors of reed's supermarket
- Problems for reed's
- Objectives

### Outcomes of the case study:

- Reed's Growth Strategies

### Strategies / Concepts Discussed:

- SWOT Analysis
- Michel Porter's Five Competitive Forces
- Portfolio Matrices
- 7 P's
- Product Mix Strategies

All the participants were involved in the discussion and at the end Principal, Fr. Dr D. Sunder Reddy gave his observations on the presentation of the case. He appreciated the presentation and gave the faculty his inputs of the usage in the class.



**Outcome of the Session:** At the end of the presentation, all the faculty members have recollected the marketing concepts and they expressed that this session was boosted them with great confidence to implement and handle the case study in the classes.

**PICTURE FOR REFERENCE:**



**Fr. Dr. D. Sunder Reddy giving his observations and input on the case study in the area of Marketing delivered by the faculty Prof. Nagunuri Srinivas, Mr. Martin, Mr. Martin Mysa & Dr. Vani**





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**Ref: SJC/ 30-07-2020/21/**

**DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2020-2021  
NAME OF THE COMMITTEE: RESEARCH & FDP COMMITTEE  
REPORT ON  
WORKSHOP ON CASE STUDY METHDOLOGY  
IN AREA OF OPERATIONS**

**Date: 30<sup>th</sup> July, 2020**

**For whom: Faculty**

**No. of participants: 18**

**Timings: 9.30 am – 11.30 am**

**Venue: Vianney Hall**

**Objective of the programme:**

1. To equip faculty with skills to teach case study in the classes

**Name of the resource person: Fr. Dr. D. Sunder Reddy, Principal**

**Faculty who presented: Prof. R. Anita, Dean Academics, Mr. Ganesh, Asst. Professor, Mr. Jyothi Kalyan, Asst. Professor.**





### About the programme :

Case study on the “Logistics at ABC Ltd” was presented to the faculty members on 30<sup>th</sup> July 2020 from 9.30 am – 11.40 am. The workshop participants were divided into 3 groups. The scenario was delivering the case study for MBA II year/IV Semester in SCM class. A sheet was circulated to the team to record the observations. The groups were asked to do discuss for 5 minutes. The case was then presented by three faculty members. The case was discussed with by asking right questions to the participants to elicit the answers. The discussions were recorded in a structured way on the board.

On one side of the board:

Participants discussions were recorded in the following way.

Facts	1. Problem statement 1.Objectives 2. Assumptions	Alternatives Course of actions
Issues & consideration	On other side of board MODELS – SWOT. Cause & Effect diagram, Porters Value Chain	Recommendations

All the participants were involved in the discussion and at the end Principal, Fr. Dr. D. Sunder Reddy gave his observations on the presentation of the case. He appreciated the presentation and gave the faculty his inputs of the usage in the class.

At the end Mr. Kalyan presented the power point presentation of the case study prepared and also a small video that is created on the understanding of the case.

**Outcome of the Session:** At the end of the session, faculty is confident to implement and handle the case study in the classes.



**PICTURE FOR REFERENCE:**



**Operations delivered by the faculty Prof. R.Anita, Mr. Ganesh and Mr. Kalyan**



**Fr. Dr. D. Sunder Reddy giving his observations and input on the case study in the area of Operations**

**CERTIFICATE:**





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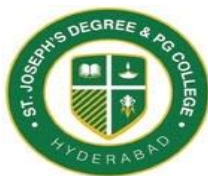
**Gunfoundry, Abids, Hyderabad.**

**ACADEMIC YEAR 2020-2021**

### **FACULTY NOTICE**

This is to inform all the Faculty that there is a Professional Development Programme “**Effective Teaching Techniques**” has been organized from **July 31<sup>st</sup> 2020 to 6<sup>th</sup> August 2020** by **Fr. Dr. D. Sunder Reddy, Principal, St. Joseph's Degree & PG College** in Vianney Hall.





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## **DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-21**

### **EFFECTIVE TEACHING TECHNIQUES**

**From 31<sup>st</sup> July 2020 to 6<sup>th</sup> August,2020**

**Objective of FDP: To adopt the effective teaching techniques and also to use innovative teaching methodologies .**

Rev .Fr. Dr. D. Sunder Reddy started the FDP and discussed on the various methodologies that can be adopted in teaching to students.

#### **ABOUT THE PROGRAM**

On August 2<sup>nd</sup> 2020, Finance Faculty Prof.Vandana Samba, Mr.P.Ganesh Anand, Dr.Martina Rani.K, Ms .Smriti .N,Ms.ch.Kavya and Mamatha Allam took session on different teaching methodologies adopted in the following subjects .

- Accounting For Business
- Financial Management
- Investment Analysis and Portfolio Management
- Financial System and Services
- Financial Risk Management
- International Finance

Different methodologies like

- Role Plays
- Presentations
- Puzzles
- peer learning



- mini projects
- Group discussions
- Industrial visits

#### OUTCOME:

These sessions are conducted to involve students and have interactive sessions.

#### PICTURE FOR REFERENCE:



#### CERTIFICATE:







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**ACADEMIC YEAR 2020-2021**

### **FACULTY NOTICE**

This is to inform all the Faculty that there is a Professional Development Programme “**Case Study Presentation**” has been organized on 3<sup>rd</sup> August 2020 from 11:30 to 1pm by Finance faculty, in Vianney Hall.

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**





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**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-21**

**REF. SJC/01**

**03-08-2020**

### **FDP- CASE STUDY PRESENTATION**

#### **FINANCE GROUP 2**

**DATE:** 3<sup>rd</sup> August 2020

**VENUE:** Vianney Hall

**TIMINGS:** 11.30 am to 1.00 pm

**TARGET GROUP:** faculty members

**NO. OF PARTICIPANTS:** 21

**Presentation by: Dr Martina Rani, Ms.  
Smriti & Mrs. Roohi**

**OBJECTIVE OF THE PROGRAM:** The session was aimed to improve case study presentation and get self-trained.

#### **ABOUT THE PROGRAMME**

The Department of Business Management organized case study presentation on a Finance Case "BONNIE ROAD" which was administered to all faculty members to discuss the intricacies of case study analysis and its presentation that we shall teach cases to the students in the class room

#### **Modus operandi**

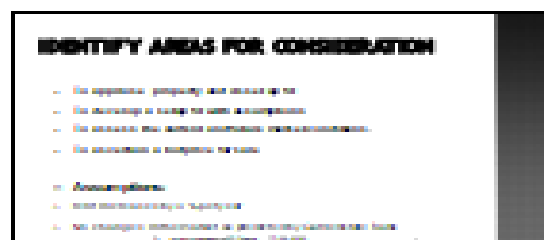
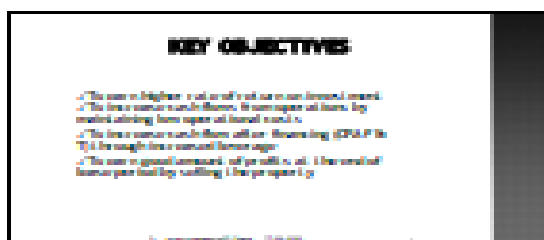
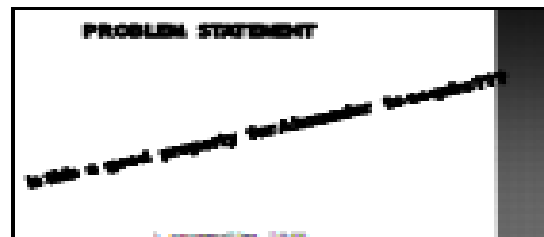
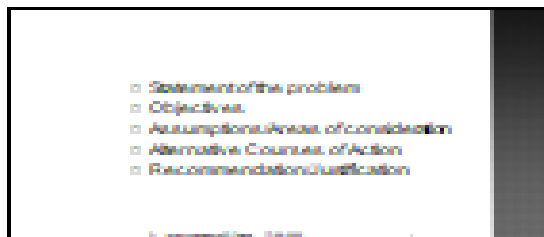
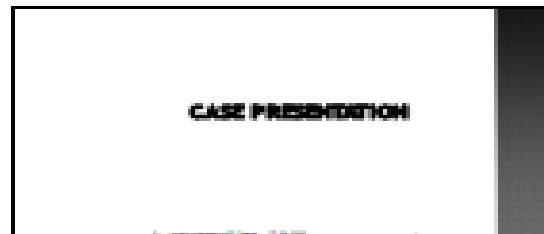
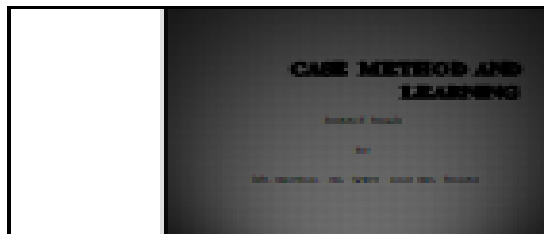
1. Cases were distributed to all faculty two days ahead for preparation
2. The team prepared the questions to pose in the group
3. Attracted answers from the participants during the session
4. Framed problem statements and set objectives of the case
5. Complied them in a SWOT analysis mode.
6. Fixed alternative courses of actions
7. Finally presented open conclusions.



## OUTCOME:

To discuss the intricacies of case study analysis and its presentation that we shall teach cases to the students in the class room

### Picture for reference:











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### **ACADEMIC YEAR 2020-2021**

#### **FACULTY NOTICE**

This is to inform all the Faculty that there is a Professional Development Programme “**Effective Teaching Strategies in the area of Marketing**” has been organized from **26<sup>th</sup> August 2020** by in Vianney Hall from 1:30 pm to 3:30 pm.





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**26 August, 2020**

**Ref: SJC/ 26-07-2020/21/**

## **RESEARCH & FDP COMMITTEE**

**DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2020-2021**

### **REPORT ON FDP ON EFFECTIVE TEACHING STRATEGIES IN AREA OF MARKETING**

**Date & Time of presentation: 26<sup>th</sup> August, 2020 & 1:30 Pm – 3:00 pm**

**Target Audience: Internal Faculty**

**Venue: Vianney Hall, St. Joseph's Degree & Pg College**

#### **Objective of the Programme:**

To understand the teaching techniques/methods employed in Marketing Subjects

To explore the Strategies that can be used in marketing subjects



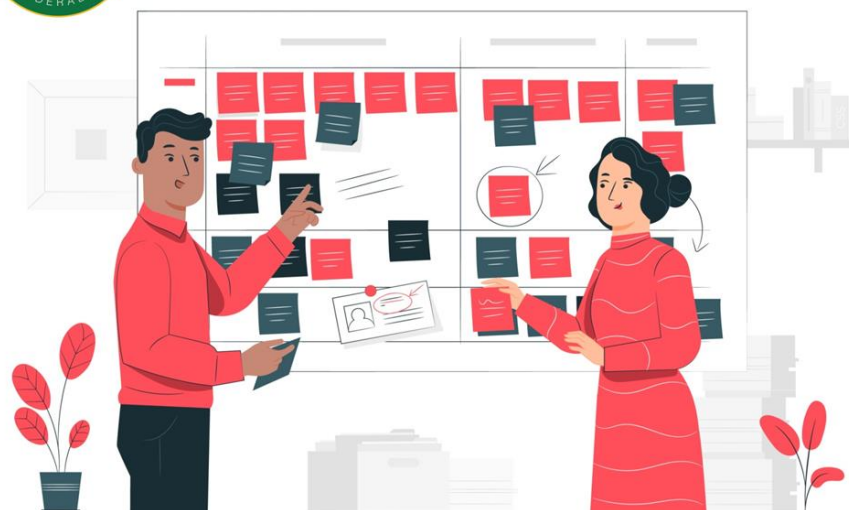


Chief Resource Person  
**Rev. Fr. Dr. D. Sunder Reddy**  
 St. Joseph's Degree & PG College

Marketing Faculty Team

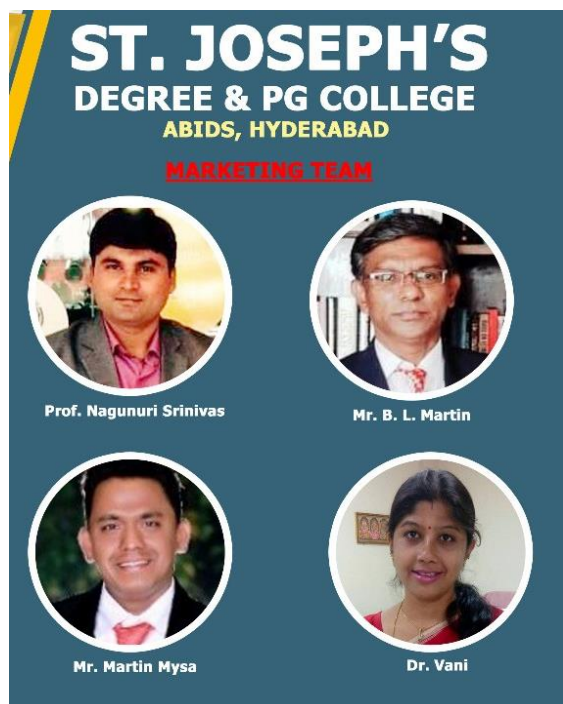


## EFFECTIVE MARKETING TEACHING STRATEGIES



**Team Members:**  
 Prof. Nagunuri Srinivas  
 Mr. B. L. Martin  
 Mr. Martin Mysa  
 Dr. Vani





### **About the programme:**

We team of marketing faculty Presented the effective marketing teaching strategies to our colleagues as part of Faculty Development Programme in teaching and learning, practice in this regard we take this opportunity to thank our principal Rev.Fr.Dr.D.Sunder Reddy for his encouragement and support



**Subjects Discussed:**

S.No.	Faculty Name	Subjects	Semester
1.	Mr. Martin Mysa	Marketing Management	I
2.	Mr. Martin	Product & Brand Management	III
3.	Dr. Vani	Consumer Behaviour	IV
4.	Prof. Nagunuri Srinivas	1. Marketing Communication & Distribution Management 2. Services Marketing	III IV

All the participants were involved in the discussion and at the end Principal, Fr. Dr D. Sunder Reddy gave his observations on the presentation.. He appreciated the presentation and gave the faculty his inputs of the usage in the class.

**OUTCOME:**

**Outcome of the Session:** At the end of the presentation, all the faculty members have recollected the marketing concepts and they expressed that this session was boosted them with great confidence to implement and handle the case study in the classes.

Session Videos:

URL 1: <https://youtu.be/YrUNhTyRpp0>

URL 2: <https://youtu.be/NBw2TrGIX-4>

.



**Picture for Reference:**



**Fr. Dr. D. Sunder Reddy giving his observations and input on the Presentation in the area of Marketing**



**delivered  
by the faculty Prof. Nagunuri Srinivas, Mr. Martin, Mr. Martin Mysa & Dr. Vani**

**CERTIFICATE:**





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**ACADEMIC YEAR 2020-2021**

### **FACULTY NOTICE**

This is to inform all the Faculty that there is a Professional Development Programme “**Effective Teaching Strategies in the area of Operations**” has been organized from **6<sup>th</sup> August 2020** by in Vianney Hall from 9:15 am to 11:00 am.





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**Ref: SJC/ 06-08-2020/21/**

**DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2020-2021  
NAME OF THE COMMITTEE: RESEARCH & FDP COMMITTEE  
REPORT ON  
WORKSHOP ON EFFECTIVE TEACHING TECHNIQUES  
IN AREA OF OPERATIONS**

**Date: 6<sup>th</sup> August 2020**

**Timings: 9.15 - 11.00 am**

**For whom: Faculty**

**Venue: Vianney Hall**

**No. of participants: 19**

**Objective of the programme:**

1. To understand the teaching techniques/methods employed in OPERATIONS & QUANTITATIVE subjects
2. To explore the techniques/ methods that can be used in OPERATIONS & QUANTITATIVE subjects

**Name of the resource person: Fr. Dr. D. Sunder Reddy, Principal**

**Faculty who presented: Prof. R. Anita, Dean Academics, Mr. Ganesh, Mr. Venkata Siva Kumar, Mr. Jyothi Kalyan, Asst. Professor & Dr. C. Lalitha**





### About the programme :

Teaching strategies was presented to the faculty members on 6<sup>th</sup> August 2020 from 9.15 am – 11.00 pm. Prof. R. Anita, Incharge of the team gave the introduction and the overview of the Operations and Quantitative session. The teaching strategies for every subject (pooled from all the faculty as discussed on 1<sup>st</sup> August 2020) mentioned below were presented by faculty (in the format given by the resource person).

<u>Sem</u>	<u>Sub</u>	<u>Presented by Faculty Name</u>	<u>Sem</u>	<u>Sub</u>	<u>Presented by Faculty Name</u>
Sem-I	SFM	Mr. Venkat	Sem-III	MM	Mr. Ganesh
Sem-II	OR	Mr. Venkat	Sem-III	SCM	Mr.Jyothi Kalyan
Sem-II	OM	Prof.R.Anita	Sem-IV	TQM	Dr.C.Lalitha
			Sem-IV	PM	Mr. Ganesh

The various techniques that were used for teaching OPERATIONS & QUANTITATIVE subjects were:

#### Statistics For Management

- Lecture method, Video based teaching, Quiz, mini project, lab exercises, discussion & Practice problems for HW, group presentation, remedial classes for slow learners

#### Operations Research

- Mini projects, Lecture based methods

#### Proposed methods for quantitative (SFM & OR Courses) apart from above:

Case study, online quiz

#### Operations Management



- Cooperative strategy/small group exercises, Issue based inquiry - e-article, Whole class strategy-Discussion- Newspaper clippings, Role plays & discussions, Whole class strategy- Situation analysis, Videos, Whole class strategy - Active learning – poll, quizzes, Small groups strategies- loosely formed groups- Think – share, field visits,/industrial visits

### **Materials Management**

- Mini – project, case studies, newspaper discussions

### **Supply Chain Management**

- Lecture, discussion, group presentations, group projects, caselets,

### **Project Management**

- Mini- projects, situation analysis-discussions, caselets

### **Total Quality Management**

- Role play, situation Analysis, Caselets, Chart presentations, group assignments, videos, demonstrations, Discussion method, group and individual presentation, story based..

### **Proposed new strategies apart from existing (arrived after brainstorming with team members and input from participants)**

- Cooperative strategy- Think – Pair – Share, Issue based inquiry -Newspaper clippings/videos, Small group strategy- Collaborative learning (-Mini project- video making), mini- projects, Industry based lectures, field visits, Case Studies, simulations, Z to A approach, mind mapping, workshops, alumni sharing experience, and more participative based teaching including quizzes, polls online etc.

All the participants were involved in the discussion and gave good input. The session concluded with the suggestions and input from Principal, Fr. Dr. D. Sunder Reddy. He appreciated the presentation and techniques used in the class. He encouraged the faculty to use innovative pedagogy for making the learning effective.

### **OUTCOME:**

To use innovative pedagogy for making the learning effective.

### **CERTIFICATE:**





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**ACADEMIC YEAR 2020-2021**

### **FACULTY NOTICE**

This is to inform all the Faculty that there is a Professional Development Programme “**Data Analysis using SPSS**” has been organized from **Sep 7<sup>th</sup> 2020 to 14<sup>th</sup> Sep 2020** by **Mr. Rachit Agarwal**, Academic & Research consultant in Computer Lab. 2<sup>nd</sup> Floor from 1:00 pm to 3:00 pm.

**PRINCIPAL**

**FR. DR. D. SUNDER REDDY**





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Ref. SJC/20-09-2020/\_\_\_\_

20-09-2020

### Report on Data Analysis using SPSS Sep 7<sup>th</sup>- 14<sup>th</sup>, 2020

**Date:** Sep 7<sup>th</sup> to 14<sup>th</sup>, 2020; **Timings:** 1pm -3 pm **Venue:** II FLOOR Computer Lab

**For whom:** Faculty

**No. of participants:** 25

**Name of the Resource Person:** Mr. Rachit Agarwal, Academic & Research consultant

**Objective of the programme:** To Equip the faculty with the data analytics skills and help them in their research work and professional development.

#### About the Resource Persons:

Mr. Rachit Agarwal is working as Academic & Research consultant of research writing and data analysis. He is also working as Assistant professor at Centre for Management Development, Ghaziabad. He has conducted more than 50 academic training workshops on SPSS, Excel, SEM-AMOS.

Contact no: 8865009495, Email: info@rachitagarwal.com

#### ABOUT THE PROGRAM

Prof. Vandana Samba gave opening remarks on the importance of the FDP. She invited Prof. R. Anita for opening remarks to talk on the importance of learning SPSS for the faculty to enhance their research skills. Mr. Ganesh was invited by Prof. Vandana to present the profile of the resource person. And then the session was handed over to the resource person Mr. Rachit Agarwal.



The topics that he taught were:

1. Basics of SPSS; Data view, Variable view, Types of scales
2. Data analysis : central tendency , dispersion, distribution
3. Central : mean, median, mode, quartile, percentile, sum
4. Standard deviation, maxi, mini, range, variance
5. Distribution: normal, skewness, kurtosis
6. Normality tests
7. Hypothesis, p value, acceptance and rejection, Chebyshev's Theorem

Case Processing Summary						
	Valid		Cases Missing		Total	
	N	Percent	N	Percent	N	Percent
income	9	90.0%	1	10.0%	10	100.0%

Descriptives				Statistic	Std. Error
income	Mean			21934.3333	5634.53324
	95% Confidence Interval for Mean	Lower Bound		8941.0764	
		Upper Bound		34927.5903	
	5% Trimmed Mean			21982.5926	
	Median			22000.0000	
	Variance			285731684.0	
	Std. Deviation			16903.59973	
	Minimum			1000.00	
	Maximum			42000.00	
	Range			41000.00	
	Interquartile Range			34750.00	
	Skewness			-.132	.717
Kurtosis			-1.989	1.400	

The day I ended with answering the queries of the participants

## SECOND DAY 08-09-2020

The topics that were taught:

Test of difference: Z test, T test @ Anova test

t Test – Assumptions, one sample and two samples: independent and related samples (paired sample and repeated samples)

Independent sample t test- levene's test, Paired t – test, ANOVA , post hoc test



### Third Day: 9-09-2020

The session included

- ✓ Non-Parametric Test, Chi-square, Cramer's V test, Cross Tabs
- ✓ Focal points in data interpretation.



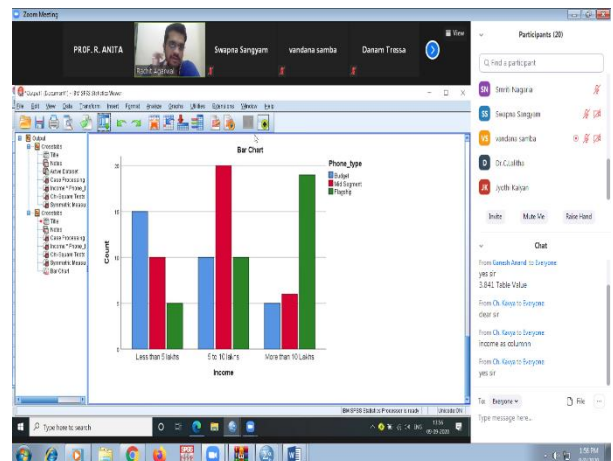
strength of association:-

Two ways/formulas:-

$$\frac{\chi^2}{\sqrt{n \times m}}$$

← Chi-square V

m = % lowest value of (r-1) (C-1)



Fourth day: 10<sup>th</sup> Sept 2020

Topics covered were Correlation-partial, multiple correlation, spurious correlation, regression, multi-collinearity, assumptions and Durbin Watson method

Partial :-

(A) Preparation

(B) Any

Dr. C. Lalitha cha...

mubeen

Prof. R. Anita

Chat window showing messages:

- From Gajula Kiran Kumar to Everyone: Hi, welcome to the session. We will discuss the topics related to regression analysis.
- From Ch. Keya to Everyone: Good afternoon Sir.
- From Gajula Kiran Kumar to Everyone: yes sir.
- From Ch. Keya to Everyone: 3.041 Table Value

Regression :-

cause & effect relationship

Admission is dependent on fee

100 95 90 80

5 LPA 2017

6 LPA 2018

7 LPA 2019

7 LPA 2020

Chat window showing messages:

- From Gajula Kiran Kumar to Everyone: Hi, welcome to the session. We will discuss the topics related to regression analysis.
- From Ch. Keya to Everyone: Good afternoon Sir.
- From Gajula Kiran Kumar to Everyone: yes sir.
- From Ch. Keya to Everyone: 3.041 Table Value

Regression

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.842 <sup>a</sup>	.710	.710	1.967

ANOVA

Source	Sum of Squares	df	Mean Square	F	Sig.
Regression	10.479	1	10.479	19.077	.000 <sup>a</sup>
Residual	3.721	18	.207		
Total	14.200	19			

1.6 to 2.4

No autocorrelation

Chat window showing messages:

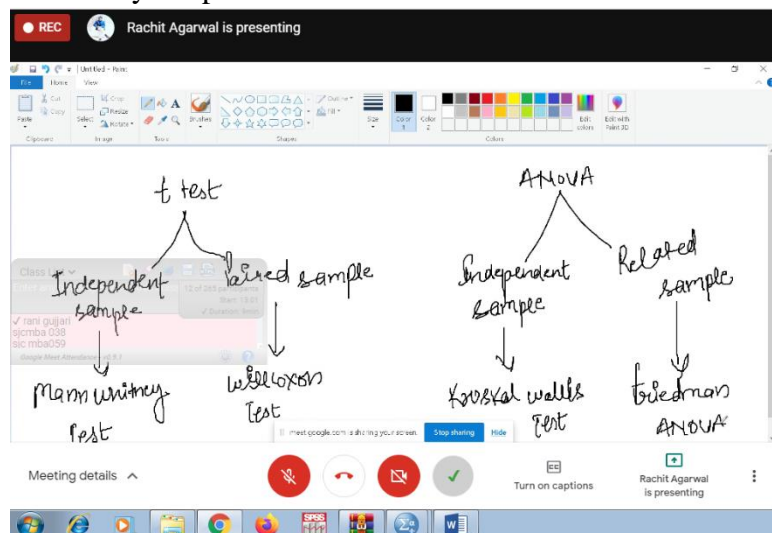
- From Gajula Kiran Kumar to Everyone: Hi, welcome to the session. We will discuss the topics related to regression analysis.
- From Ch. Keya to Everyone: Good afternoon Sir.
- From Gajula Kiran Kumar to Everyone: yes sir.
- From Ch. Keya to Everyone: 3.041 Table Value

14<sup>th</sup> Sept 2020- fifth day



The topics covered are non-parametric test – conditions, Mann Whitney test, Wilcoxon test, kruskhal Wallis test and Friedman (ANOVA) test.

Practically the problems were shown in SPSS



Five day DATA ANALYSIS USING SPSS was very good and useful. We faculty thank the Principal, Rev. Fr. Dr. D. Sunder Reddy for providing the opportunity.

## OUTCOME:

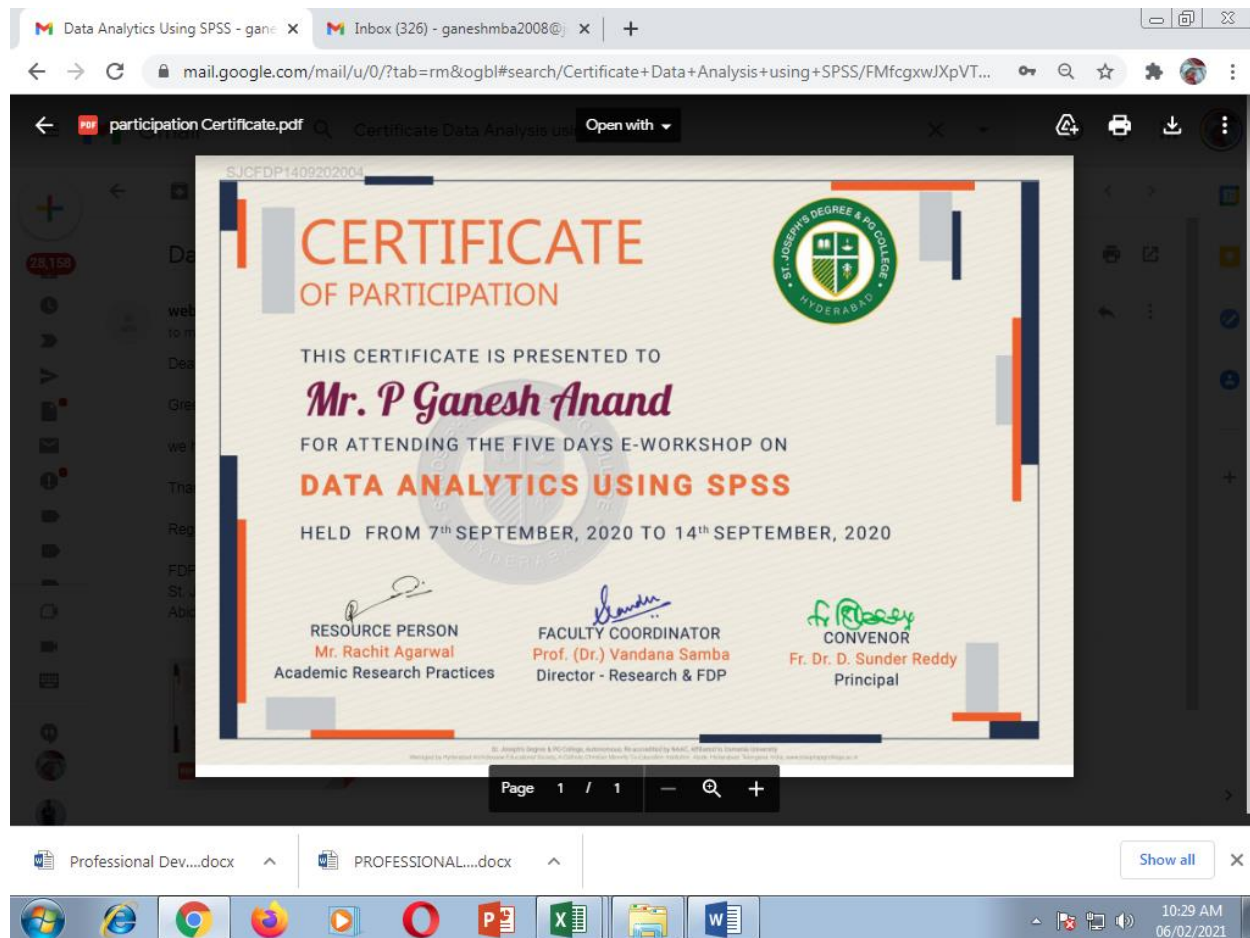
To equip faculty with technical knowledge related to data analysis.

## PICTURE FOR REFERENCE:



## CERTIFICATE:





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Ref: SJC/14-8-2020/

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**  
**NAME OF THE CELL/COMMITTEE: FDP**  
**REPORT ON**



## ONLINE FDP on “HOW TO TEACH ONLINE GOOGLE HANGOUTS MEET”

**Date:** 14<sup>th</sup> August, 2020

**For whom:** Faculty

**No. of participants:** 19

**Timings:** 11:00 am TO 12.30 pm

**Venue:** Online

### Objective of the event/programme:

1. FDP has been initiated by the college to ensure effective online teaching by faculty in this pandemic situation across the India.
2. This online faculty development programme will help all the faculty members to understand how e-learning system works.
3. Online google meet to help faculty members to deliver online content effectively.

**Name of the resource person:** Prof. N . Srinivas, Director Centre for Career Development



### About the programme :

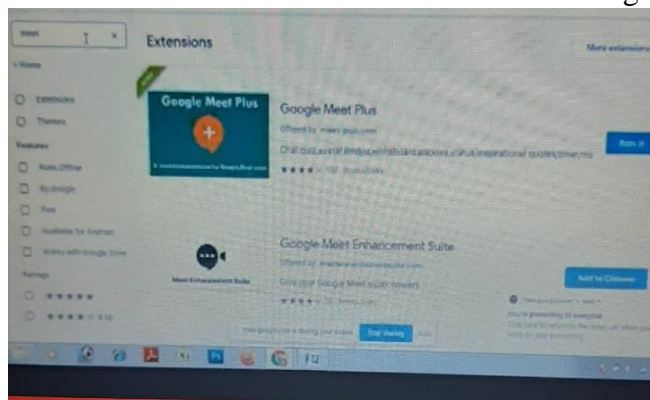
Education is evolving at a faster pace than any other period in recent history. To better understand these changes, faculty has to equip themselves with new changes in classroom teaching and by using G Suite for Education worldwide to create, collaborate and communicate to students . This One day online Faculty Development Programme has been organized on 14<sup>th</sup> August 2020 for the faculty of Business Management. The session started with welcome address by Prof.Vandana, Director Research & FDP followed by Welcome address by HoD, Mrs Danam Tressa. The session was then handed over to the resource person.

### Learning from FDP



Resource person explained how to create meeting link from Gsuite and also how to start a meeting. Sending an invitation to the students to join the meeting with the help of link created.

He explained how to admit button automatically by sending them the invitation to join or download the software for the same. Recoding option, Live stream and also Layouts were also explained. Attendance can be automatically recorded by downloading the meet attendance software, canvas apps and Jamboard apps which help us to write notes so that teaching becomes easy task were also explained. Other aspects like attachments, turn – on captions and mentimeter were also explained lucidly.



A closing note by Prof. R.Anita, Dean Academics where she thanked Principal for the opportunity, the resource person for sharing his learning experiences and said there should be implementation of learning outcomes from FDP programme. Formal vote of thanks was proposed by Prof. VandanaSamba

**Prepared by:**

1. Prof. R. Anita
2. Dr. C. Lalitha

**Rev. Fr. Dr. D. Sunder Reddy  
Principal**





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**SJC/5-09-31/10/2020**

**Date: 02/10/2020**

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021 Research & FDP**

### **REPORT ON FACULTY DEVELOPMENT PROGRAMME**

**Date: 02/10/2020**

**Timings: 10:00am. – 04:00pm.**

**Venue: St. Joseph's Degree and PG College (Extended Campus)**

**For whom: Faculty**

**No. of participants: 24 (faculty)**

**Objective of the event/program:** To obtain knowledge on Management Accounting Practices on Sustainability Reporting and Contemporary Developments.

The Webinar started at 10am sharp with a welcome note by Prof. Vandana Samba addressing all the guests Mr. Sanjay Kapoor, Mr. G. Anantha Krishnan Govindan, Mr. Jaywant Naidu, Mr. Sandeep Mittal along with our college Principal Rev. Fr. Dr. D. Sunder Reddy, Dean Academics Prof. R. Anitha and HOD Mrs. Danam Terresa.

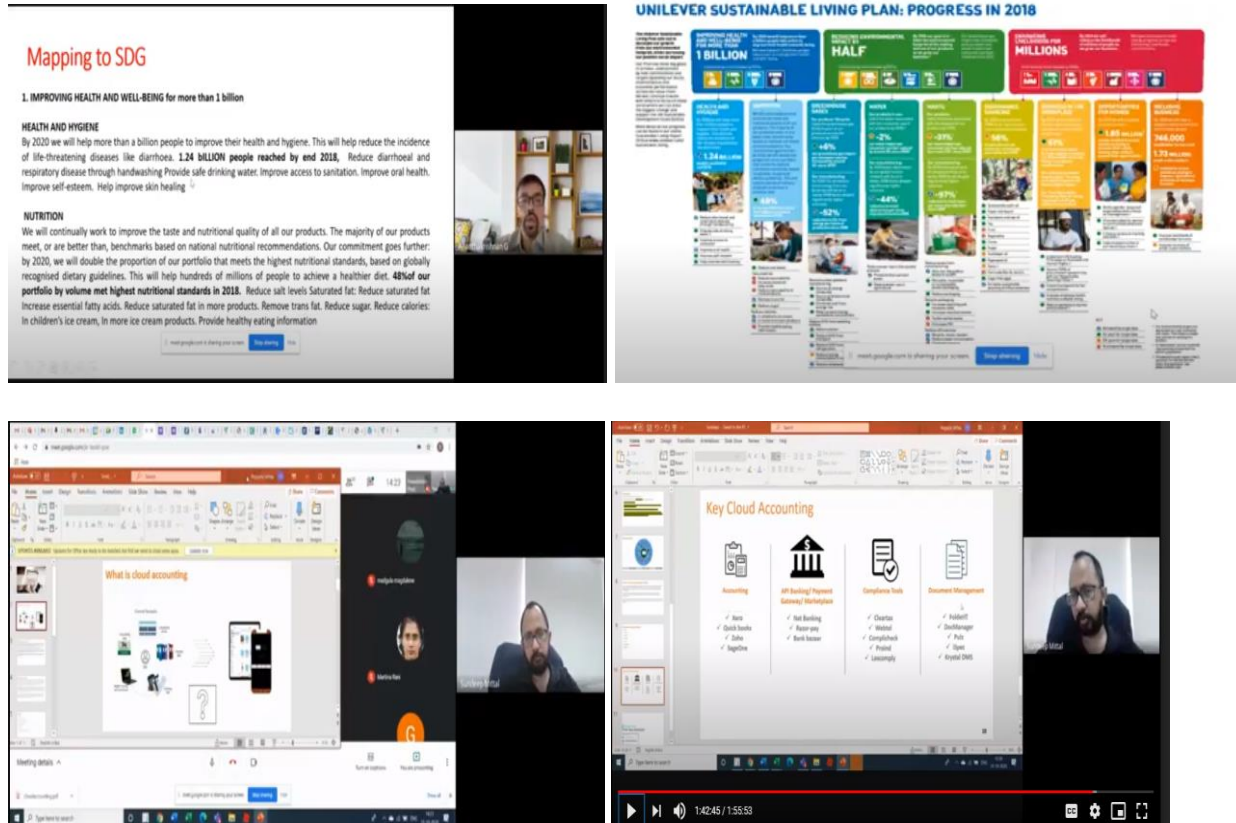
Mr. G. Anantha Krishnan Govindan started the session with a story of two men at a burger restaurant, and explained well about the history of Sustainability Reporting, purpose, different Definitions, Importance of it, Sir also explained 17 different Sustainability Development Goals were adopted by all UN member states 2015, as part of 2030 Agenda for sustainability development. Thorough explanation was given on Reporting Standards and Structure. Finally, Sir concluded the session with a word that it is not a reporting but commitment to right causes.

The second half of the FDP programme was started by Mr. Sandeep Mittal about **Cloud Accounting**, who explained the meaning of cloud accounting, benefits, recent trends. Cloud accounting solutions provide an equally secure (and sometimes even more secure) method of storing financial information



than traditional accounting software. Sir Also explained about the Key Cloud Accounting areas likes net banking, razor pay, bank bazaars, etc. The Programme ended with the vote of thanks to all the guests of the days.

### Picture for reference:



### Feedback/ Suggestion:

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**





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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

### **NAME OF THE CELL: RESEARCH & TRAINING CELL**

#### **REPORT ON**

**Date: 17/12/2020      Timings: 11:00 AM to 01:00 PM Venue: Virtual, Google Meet**

**For whom: All faculty**

**No. of participants: 21**

**Objective of the event/programme: To enlighten the faculty on how to write research proposal for applying for STTPs/FDPs/RPS.**

**Name/s of the resource person/s: Dr. Ganapati Panda**

**About the resource persons:** Prof Ganapati Panda is a Professional Fellow, School of Electrical Sciences, Indian Institute of Technology, Bhubaneshwar

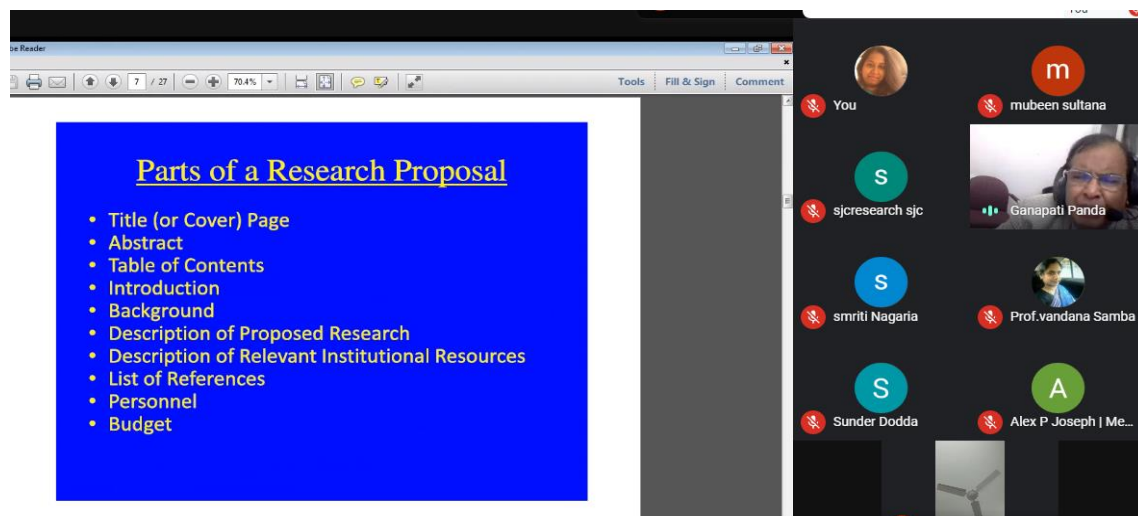
#### **About the programme with photographs:**

Sir, has given a detailed explanation about how to apply for funding for various funding agencies.

Sir has covered various topics which are as follows:

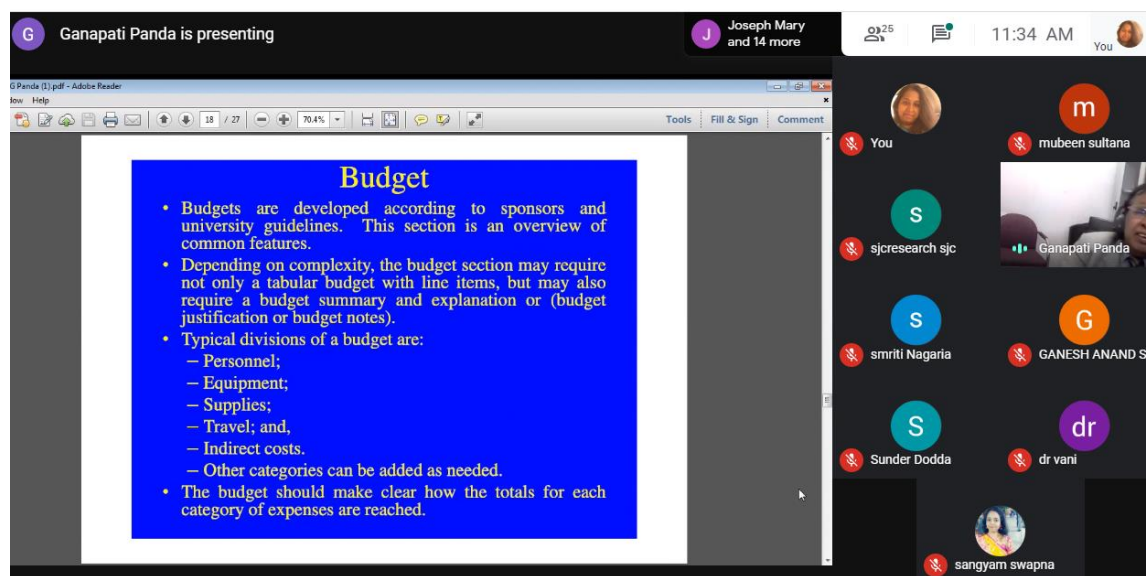
Title, Abstract, table of contents, introduction, need of the statement, description of the research proposal, references, budget.





Sir has also given reasons for the proposals getting rejected

Sir has given the list of various funding agencies and has advised on to do the interdepartmental research.



**Prepared by: Dr. Rani Gujar**

**Principal  
Rev. Fr. Dr. D. Sunder Reddy**





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Ref No : **SJC 13/15/2021**

### **ONLINE FACULTY DEVELOPMENT PROGRAMME ACADEMIC YEAR 2019-20**

#### **Report**

**on**

**"Tips for Writing Articles in Scopus, Web Of Science, and UGC Care Listed Journals**

**DATE: 3<sup>rd</sup> APRIL 2021**

**VENUE: GOOGLE MEET**

**TIMINGS: 10.30am- 1.30 pm**

**TARGET GROUP: faculty members**

**NO. OF PARTICIPANTS: 21**

**OBJECTIVE OF THE PROGRAM:** The session was aimed at giving an insight into various research inputs in the form of paper submission and how to cut hedges for the acceptance of research papers by high-indexed journal, Scopus, web science, UGC care list of journal.

**OUTCOME OF THE PROGRAM:** The faculty were able to get information about different journals, they were able to become the members of inderscience, ORCID, web of sciences and ugc care. Further they could get information about scopus ID.

**ABOUT THE RESOURCE PERSONS:** Dr. Karthikeyan Partha Sarathy Associate

Professor School of Management Studies Kongu Engineering College, Erode, Tamil Nadu

2) Prof. Ganapathi Panda : (Visiting professor IIT Buvareshwar



The resource person began the talk on the importance of quality research paper publications by giving certain important points with respect to language style, tables and figures for references, listing style of references under APA styles, etc.,

He also gave a list of few journals such as International journal of Business Excellence, International journal of Business & Innovation which are listed in both Scopus and webscience. He also provided us with the website sources to get the list of approved journals. He explained the order of importance of journal based on the impact factor too. He also suggested a source of obtaining impact factor called SJR - Scimago Journal & Country Rank (<https://www.scimagojr.com/index.php>) He gave good amount of information on the number of journal listed by various institutions.

He touched upon the various aspects of citation and how to attract more citation and the portals which help. He insisted upon a very strong theoretical background to attract more acceptance, including the grammar style to be used. He also gave good inputs on the research funding schemes made available by various institution. He also gave some inputs for open access journals: SCIHUB (<https://scihub.org/search/>) which are downloadable. Also gave a few website self-branding portals where the journal papers can placed to get citations like-clarivate.com, ORCID, Google Scholar.

### **Part 1 of the Prof.Ganapathi Pand Presentation**

Date:03/04/2021

Time: 12:15 to 1:30

Session started with Introduction of Resource person by Prof Vandana Samba and Mrs.Mubeen Sultana.

Prof. Ganapathi Panda started the session with publication of Scholarly Articles particularly in scoopers' index reference to Management.



The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Publication of scholarly Articles" by Prof. Ganapati Panda, FNAE, FNASc, FIET, FIE, FIETE, SMIEEE, Former Deputy Director, Professional Fellow, School of Electrical Sciences, Indian Institute of Technology Bhubaneswar. The slide content includes a diagram of the publishing cycle and a statement: "The goal of this presentation is to provide a background on scholarly publishing and in particular the journal publishing cycle." The meeting details on the right show 23 participants, including rani gujari, roohi sjc, sangyam swapna, sjcresearch sjc, Smita Parija, smriti Nagaria, Sunder Dodda, Tusar Dash, and Tusar Dash Presentation. The bottom status bar indicates the time is 12:29 PM on 4/3/2021.

Sir explained about the role of the publishers and related research documents and gave insights about the Author, Coauthor and references of the paper publication also explained How to store in the electronic warehouse and publishing in the digital era.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "The digital age of publishing" by Ganapati Panda. The slide features a circular diagram illustrating the publishing process, including stages like "Mobile content", "Author submission & Editorial systems", "Manage Peer Review", "Edit and Prepare", "Production", "Production tracking systems", "Publishing Connect", "Electronic warehousing", "Publish and Disseminate", "Archive and promote use", and "Electronic platforms". The meeting details on the right show 25 participants, including Prof. vandana Sa..., Ganapati Panda, Danam Tressa, Gracy sailasree, c Lalitha, dr vani, R Anita, and martin bhoopma... The bottom status bar indicates the time is 12:47 PM on 4/3/2021.

how to publish the ethics papers & what are the new ways to promote the articles .





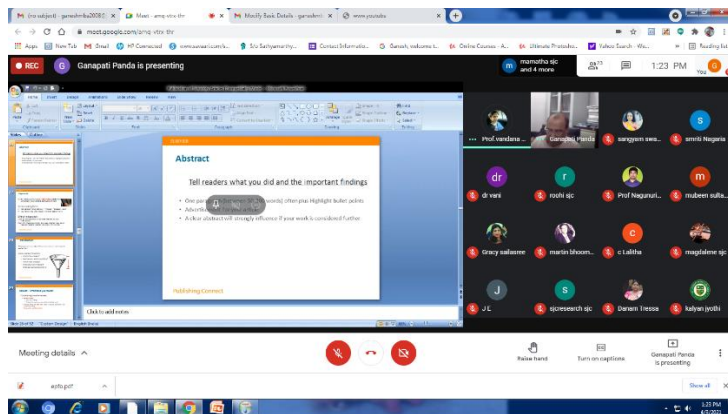


in case of scoopers only journal cited will be consider it won't take into consideration about the paper publications and paper chapters ,explained about the different sectors of the publications also need to check the paper is national interest or global Interest

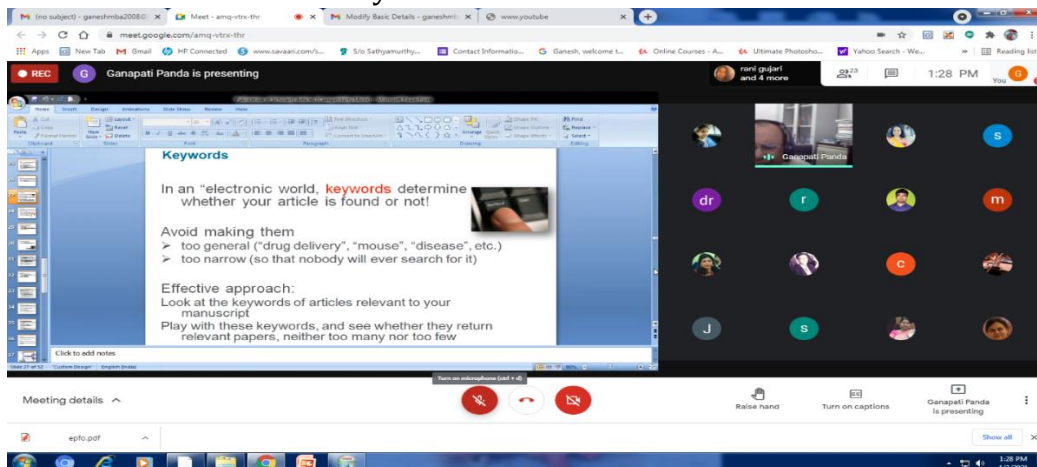
## Process of writing research papers for Scopus

Sir gave overview of the graphical presentation and general structure of research articles which includes :

1. 1.Abstarct it should be very attractive

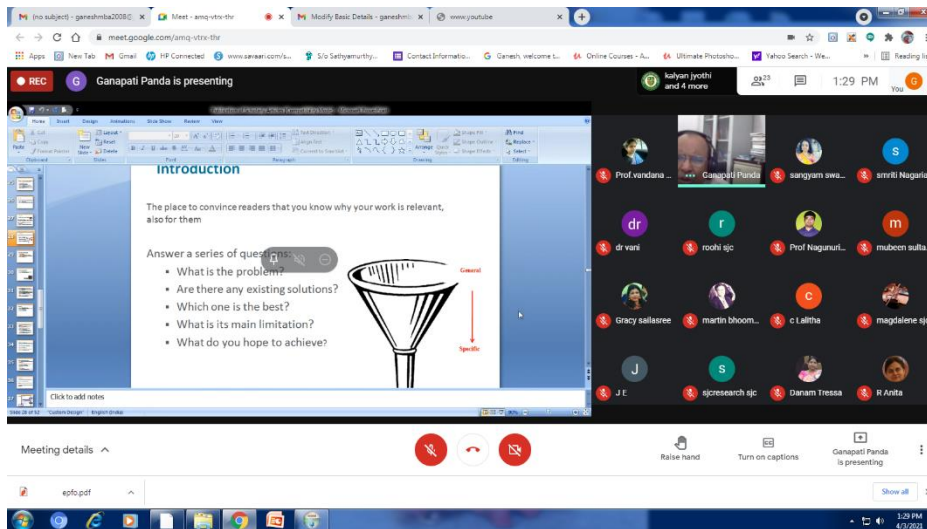


Finding the key word is important and its very useful to preparing the main script and it should be the suitable key Word

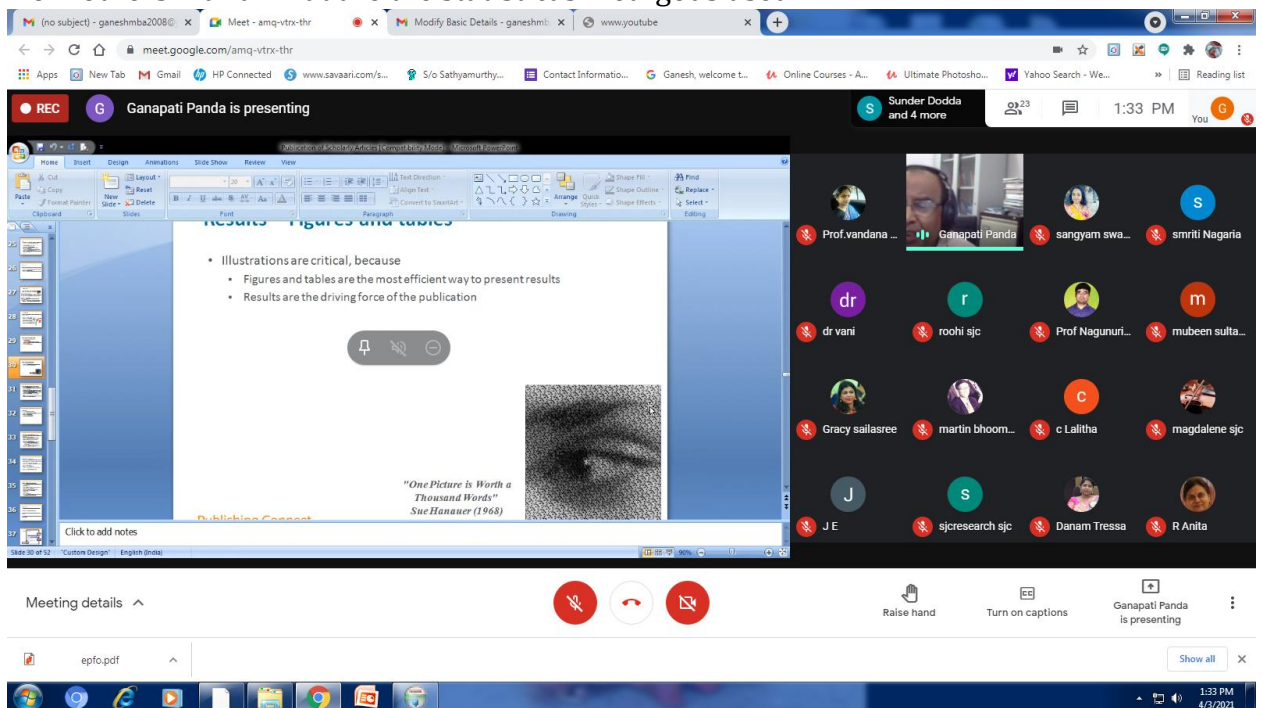


2. Main Text- deals with Introduction, Objective and Conclusion





we need to clear spell out in introductions about the What is the Problem? What are the existing the Solutions, What are the Limitations ,How our solutions are different from others ? and what are the statisticas methgods used



It should be very few statements instead of having multiple statements

1. How to made tables, Figures and Graphics
2. Interpretation and Discussing
3. write research from bottom to top and not from Top to bottom



Scientific language should be very clear keys to success to the Scientific languages and also explain about the grammar in the Journal to be used properly.

Discussions about the results to be considered

The screenshot shows a Google Meet interface. At the top, the browser tabs include 'Meet - amq-vtrc-thr', 'Modify Basic Details - ganeshm...', and 'www.youtube'. The Meet header shows 'Ganapati Panda is presenting' and a grid of participant avatars. The main window displays a presentation slide titled 'Discussion – what do the results mean?'. The slide content is as follows:

**Discussion – what do the results mean?**

- It is the most important section of your article. Here you get the chance to **SELL** your data!
  - Many manuscripts are rejected because the **Discussion** is weak
- Check for the following:
  - How do your results relate to the **original question** or objectives outlined in the Introduction section?
  - Do you provide **interpretation** for each of your results presented?
  - Are your results consistent with what other investigators have reported? Or are there any **differences**? Why?
  - Are there any **limitations**?
  - Does the discussion logically lead to your **conclusion**?
- Do not:
  - Make statements that go beyond what the results can support
  - Suddenly introduce new terms or ideas

At the bottom of the slide, it says 'Publishing Connect' and 'Click to add notes'. The bottom of the screen shows the Windows taskbar with various application icons and the system clock at 1:25 PM on 4/3/2021.

professor said most of the manuscripts are rejected because discussion is weak and conclusions are made based on the discussions.

Strength and weakness of the work depends on discussion and conclusion.



The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Conclusions" with the following bullet points:

- Present global and specific conclusions
- Indicate uses and extensions if appropriate
- Suggest future experiments and indicate whether they are underway
- Do not summarize the paper
  - The abstract is for that purpose
- Avoid judgments about impact

The right sidebar shows a grid of participants, including Prof. vandana, Ganapati Panda (who is presenting), sangam swa, smriti Nagaria, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, Danam Tressa, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons and the system clock at 1:38 PM on 4/3/2021.

Future scope of the research must be highlighted and avoid the Judgment and advices .

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "References: get them right!" with the following bullet points:

- Please **adhere to the Guide for Authors** of the journal
- It is your responsibility, not of the Editor's, to format references correctly!
- Check
  - Referencing style of the journal
  - The spelling of author names, the year of publication
  - Punctuation use
  - Use of "et al.": "et al." translates to "and others",
- Avoid citing the following if possible:
  - Personal communications, unpublished observations, manuscripts not yet accepted for publication
    - Editors may ask for such documents for evaluation of the manuscripts
  - Articles published only in the local language, which are difficult for international readers to find

The right sidebar shows the same grid of participants as the previous screenshot. The bottom of the screen shows the Windows taskbar with various application icons and the system clock at 1:39 PM on 4/3/2021.

Spellings and names of the authors in the references are very important.

Professor Ganapathi panda explain about the technical specifications and length to write the scoopers index papers and journals



The screenshot shows a Google Meet window with a presentation slide titled "Suggested length of a full article". The slide content is as follows:

- Not the same for all journals, even in the same field
- "...25-30 pages is the ideal length for a submitted manuscript, including **ESSENTIAL** data only,"
  - Title page
  - Abstract 1 paragraph
  - Introduction 1.5-2 manuscript pages (double-spaced, 12pt)
  - Methods 2-4 manuscript pages
  - Results and Discussion 10-12 manuscript pages
  - Conclusions 1-2 manuscript pages
  - Figures 6-8
  - Tables 1-3
  - References 20-50

The meeting interface shows Ganapati Panda as the presenter. The participant list includes Prof.vandana, sangyam swa, smriti Nagaria, dr.vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin bhoom, c Lalitha, magdalene sjc, J.E, sjcresearch sjc, Smita Parija, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons.

Cover Letter is an opportunity to give information about the researcher and Institutions, sir gave example of the cover letter and there should the suggested reviewer in the cover letter.

The screenshot shows a Google Meet window with a presentation slide titled "Example". The slide content is a cover letter from Professor H. D. Schmidt to Dr. Ganapati Panda. The letter includes the following text:

Dear Professor Schmidt,

Enclosed in this letter are an electronic submission of a manuscript for consideration for publication in the International Journal of Science. The manuscript is a review paper, previously not submitted in whole or in part, and is being submitted for consideration for publication in the International Journal of Science. The manuscript is a review paper, previously not submitted in whole or in part, and is being submitted for consideration for publication in the International Journal of Science.

Three potential independent reviewers who have excellent expertise in the field of science are suggested for the manuscript. I would very much appreciate if you would consider the manuscript for publication in the International Journal of Science.

The slide also features two callout boxes: "Final approval from all authors" and "Explanation of importance of research".

The meeting interface shows Ganapati Panda as the presenter. The participant list includes Prof.vandana, sangyam swa, smriti Nagaria, dr.vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin bhoom, c Lalitha, magdalene sjc, J.E, sjcresearch sjc, Smita Parija, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons.

rewires should be at least from 2 nations



The top screenshot shows a Google Meet window with the title 'Ganapati Panda is presenting'. The presentation slide is titled 'Suggest potential reviewers' and contains the following text:

- Your suggestions will help the Editor to move your manuscript to the review stage more efficiently.
- You can easily find potential reviewers and their contact details from articles in your specific subject area (e.g., your references).
- The reviewers should represent at least two regions of the world. And they should not be your supervisor or close friends.
- Be prepared to suggest 3-6 potential reviewers.

The bottom screenshot shows the same Google Meet window, but the presentation slide has changed to 'First Decision: "Accepted" or "Rejected"'. The slide is divided into two columns:

**Accepted**

- Very rare, but it happens
- Congratulations!
- Cake for the department
- Now wait for page proofs and then for your article to be online and in print

**Rejected**

- Probability 40-90% ...
- Do not despair
  - It happens to everybody
  - to understand WHY
  - Consider reviewers' advice
  - Be self-critical
- If you submit to another journal, begin as if it were a new manuscript
  - Take advantage of the reviewers' comments
  - They may review your manuscript for the other journal too!
  - Read the Guide for Authors of the [new Journal of Medicinal and Natural Products](#)

Both screenshots show a grid of participants on the right, including Prof. vandana, Ganapati Panda, sangam swa, smriti Nagarja, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sallasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, Danam Tressa, and R Anita. The taskbar at the bottom shows various applications like Chrome, Word, and PowerPoint.

probability of accepting paper is very less in scopers we need to understand the suggestions given by the reviewer and do revisions accordingly , what are the minor and major revisions to be done have to understand and revised paper should go for the publications. Major revision is not rejection but it is need to have revision in the technical specification.



The screenshot shows a Google Meet interface. The main window displays a presentation slide from Elsevier titled "First Decision: 'Major' or 'Minor' Revision". The slide content is as follows:

- Minor revision
  - Basically, the manuscript is worth to be published
  - Some elements in the manuscript must be clarified, restructured, shortened (often) or expanded (rarely)
  - Textual adaptations
  - "Minor revision" does NOT guarantee acceptance after revision!
- Major revision
  - The manuscript may be worth to be published
  - Significant deficiencies must be corrected before acceptance

The right sidebar shows a grid of participants, including Prof. vandana, Ganapati Panda (presenting), sangyam swa, smriti Nagarja, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy saillasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom status bar indicates the meeting is recorded and provides controls for raising a hand, turning on captions, and viewing details.

Need to prepare the detailed response letter after the revisions and use polite words in the letter, try to improve on the comment of the reviewer.

The screenshot shows a Google Meet interface. The main window displays a presentation slide from Elsevier titled "Manuscript Revision". The slide content is as follows:

- Prepare a detailed Response Letter
  - Copy-paste each reviewer comment, and type your response below it
  - State specifically which changes you have made to the manuscript
    - Include page/line numbers
    - No general statements like "Comment accepted, and Discussion changed accordingly."
  - Provide a scientific response to comments to accept, ....
  - .... or a convincing, solid and polite rebuttal when you feel the reviewer was wrong.
  - Write in such a manner, that your response can be forwarded to the reviewer without prior editing
- Do not do yourself a disfavours, but cherish your work
  - You spent *weeks* and *months* in the library to do the research
  - It took you *weeks* to write the manuscript

The right sidebar shows the same participants as the previous slide. The bottom status bar indicates the meeting is recorded and provides controls for raising a hand, turning on captions, and viewing details.

Professor gave the insights about the summary of the papers and explained about the lay summary .



The screenshot shows a Google Meet window with a presentation slide titled "You want to make sure your research gets the attention it deserves". The slide content includes:

- The volume of research articles is growing at an accelerated pace
- For most researchers, it's a real challenge to keep up with the literature
- Your job: make sure your research doesn't fall through the cracks!

A line graph shows a curve rising from 1970 to 2013, with a label "40M". Below the graph, it says "7 hrs/week average time spent on literature".

Below the graph, it says "Write a lay summary".

- Academic articles are written in a specific way
- They can be difficult to understand
- Lay summaries make research understandable

At the bottom of the slide, it says: "Before we dive in, let's take a step back and provide some background to explain why it's so important to make your research stand out. The number of published papers worldwide is growing at an accelerating pace. With such an impressive and ever-growing output, many researchers find it a challenge to..."

The meeting interface shows "Ganapati Panda is presenting" and a grid of participants. The bottom bar shows "Meeting details" and "epfo.pdf".

Promoting of the articles is most useful for networking, link from the university website and also maintain Online CV.

The screenshot shows a Google Meet window with a presentation slide titled "Promoting your article". The slide content includes:

- Conferences**
  - Prepare to network
  - Also connect online
  - Online poster
- Media relations**
  - Research statement
  - Your institution's communication's channels
  - Contact your editor or you can send an email to: [researchcomm@elsevier.com](mailto:researchcomm@elsevier.com)

At the bottom of the slide, it says: "Conferences are a great opportunity for networking and collaboration. It's always important to..."

The meeting interface shows "Ganapati Panda is presenting" and a grid of participants. The bottom bar shows "Meeting details" and "epfo.pdf".



The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Promoting your article" with the subtitle "4. Online CV". The slide features a diagram of a globe with lines connecting it to the LinkedIn and Mendeley logos. Below the diagram, it states: "It's important people can find you and the links to your publications. There are a few easy tools to help you increase your online visibility." The right sidebar shows a grid of participants, including Prof. vandana, Ganapati Panda (presenting), sangyam swa, smriti Nagaria, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy saaliasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 1:56 PM on 4/3/2021.

Monitoring the articles on the dashboard is useful for further improvement of our research.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Monitoring your article" with the subtitle "My Research Dashboard:". The slide lists several features: "Early feedback on downloads shares and citations", "Data about the geographic locations and research disciplines of your readers", "Search terms used in ScienceDirect to find your publications", and "A comparison of the performance of your article with other people's articles". An illustration of a woman working on a laptop is shown on the right side of the slide. Below the list, it states: "Any author who has published at least one article with Elsevier within the last 10 years will be invited to register for a personalized dashboard." The right sidebar shows the same grid of participants as the previous screenshot. The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 1:57 PM on 4/3/2021.



## Part 2 of the Prof.Ganapathi Panda Presentation

### List of Scoopers Journals and Articles

sir displayed the scoopers based books and journals. sir explain about the new impact Factor of 2016 professor gave insights about what are the different publications platforms for the Scoopers based index and UGC List of Journal in Management about-100 journal's list is shared by the professor with descending order of the impact factor.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Management 2020" with a list of journals and their impact factors. The slide content is as follows:

- 1. Academy of Management Annals Impact Factor=9.928**  
**About This Journal:**  
Academy of Management Annals is to publish state-of-the-art, in-depth and integrative reviews of research advances in management. Often called "reviews with an attitude," Annals papers summarize and/or challenge established assumptions and concepts, pinpoint problems and factual errors, inspire discussions, and illuminate possible avenues for further study.
- 2. Academy of Management Journal Impact Factor=9.067**  
**About This Journal:**  
AMJ is to publish empirical research that tests, extends, or builds management theory and contributes to management practice. All empirical methods including, but not limited to, qualitative, quantitative, field, laboratory, meta-analytic, and mixed methods are welcome.
- 3. Strategic Management Journal Impact Factor=7.909**  
**About This Journal:**  
Strategic Management Journal seeks to publish papers that ask and help to answer important and interesting questions in strategic management. It should publish papers that are both theoretically and empirically rigorous.

The right side of the screen shows a grid of participants' video feeds. The bottom of the screen shows the meeting controls and a taskbar with various application icons.

## Part-3 of the Prof.Ganapathi Panda Presentation

### Challenging areas the research

Professor explained about the challenges faced by the authors in the field of HR, Marketing, Systems and Finance in writing the research paper for Scoopers and web of sciences.

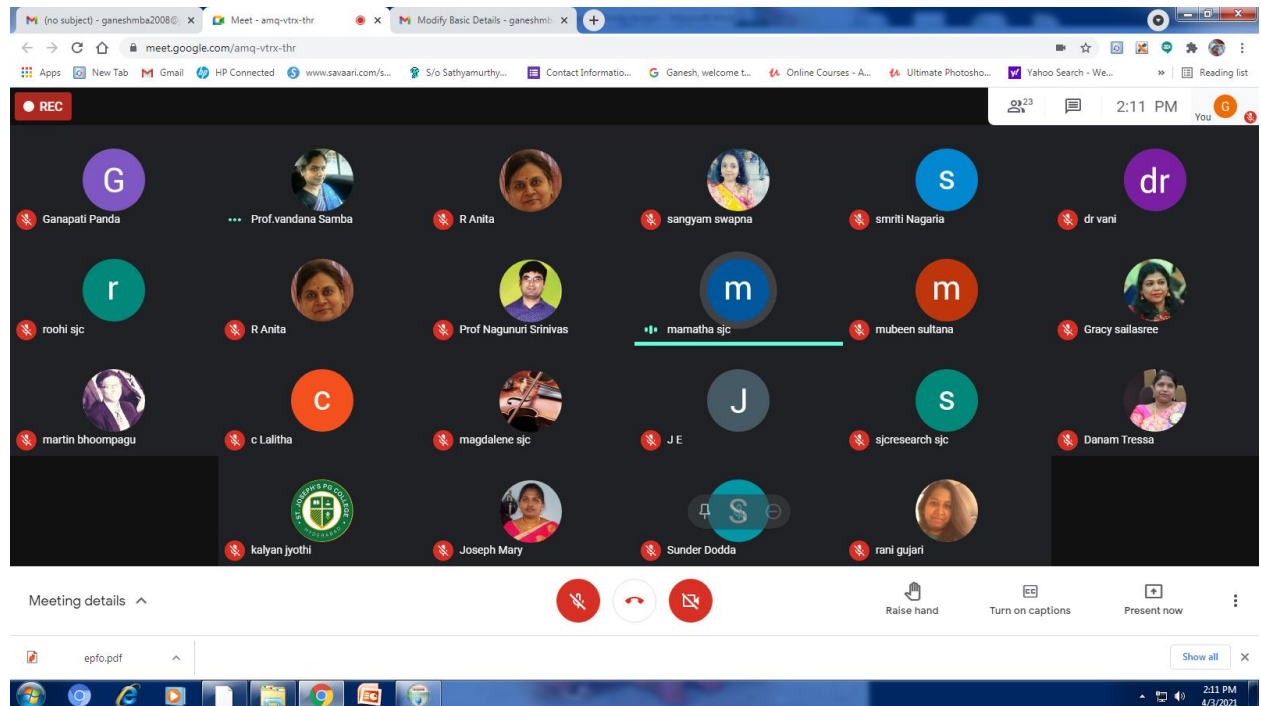
Some important points are

1. Data Analysis and Methods used
2. How to use the Abstracts
3. limitations in the research need to be considered
4. Normalization of Data
5. Creation of the date



Ex: In case of Finance-Stock marketing analysis, Bank Customers Analysis need to be done intelligent way

Session is concluded with Q & A and the formal Vote-of thanks by Mrs.Mamatha,Assistant Professor.



PRINCIPAL



## FDP'S & WEBINARS ATTENDED BY FACULTY



**DR. MARTINA . K**

### **1. ATAL, STTP, WORKSHOP & SYMPOSIUM**

Sl.no	ATTAL/STTP/SYMPOSIUM	Title	Date attended
1	International Symposium	Skills & Employability: Unleashing the Potential	13-17 July 2020
2	ATTAL	Leadership and Excellence : by Alagappa University, Tamilnadu	21-25 September 2020
3	STTP	OBE : Sri RamaKrishna college of Arts and Science, Coimbatore, India	5-10 2020
4	NIRF workshop	NIRF	19 & 20 Jan 2021

### **FACULTY DEVELOPMENT PROGRAMS 2020- 21**

**DR. MARTINA . K**

S. No.	Dates	Title of the course	Organized by
1	08-06-2020	Marketing 4.0: Trends, Challenges & opportunities.	St. Joseph's Degree & PG College, Hyderabad
2	09-06-2020	Reflection on Competency based and Blended Learning	St. Joseph's Degree & PG College, Hyderabad
3	10-06-2020	"Social Media for Social Good .	St. Joseph's Degree & PG College, Hyderabad
4	11-06-2020	Meditate your way to happiness "	St. Joseph's Degree & PG College, Hyderabad
5	11-06-2020	COVID19 Outbreaks's Impact on financial markets "	St. Joseph's Degree & PG College, Hyderabad
6	12-06-2020	Social distancing and new mode of work":The role of managers	St. Joseph's Degree & PG College, Hyderabad
7	29-3-07-202	Case methodology and Research methodology	St. Josephs
8	24-06-2020	Differentiated Learning	VISTAS, Chennai
9	24-06-2020	Turnaround strategies in learning	Jyothi Nivas College
10	April 21 <sup>st</sup> to April 23 <sup>rd</sup> 2021	AIMS CASE STUDY writing workshop	



PROF.R. ANITA

AICTE- STTP

1. Participated in ***AICTE sponsored 6 day online STTP on Outcome based Curriculum planning, mapping and measurement*** organized by Sri Krishna College of Technology from Nov 2-7, 2020
2. Participated in ***AICTE sponsored one week online STTP on “Interpersonal Skills of Best Behavioral Teachers – Series III*** organized by P.S.R. Engineering College from 19.10.2020 to 24.10.2020.
3. Participated in ***AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”*** organized by Tagore Engineering College, Rathinamangalam, from 17.11.2020 to 23.11.2020 – Phase I.
4. Participated in ***AICTE sponsored one week online STTP (Series II) on “Outcome based Curriculum planning, Mapping and Measurement”*** organized by Sri Krishna College of Technology, Anna University from Nov 02-07, 2020.
5. Participated in ***AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”*** organized by Tagore Engineering College, Rathinamangalam, from 30.11.2020 to 04.12.2020 – Phase II.
6. Participated in AICTE Sponsored One Week Short Term Training Program in online mode on “Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)” organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan’s, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.
7. Participated in AICTE Sponsored One Week Short Term Training Program in online mode on “Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)” organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan’s, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.

FDP’S 5-10 DAYS

1. Participated in ***five days FDP on Blended Learning – The new Normal*** conducted online during 12<sup>th</sup> – 16<sup>th</sup> Oct 2020 by Anurag University
2. Participated in seven days national level FDP on ***“Application of tools & techniques in research methodology & Accelerate to publish article in scopus and web of science”***



organised by Department of B.Com Professional Accounting and Accounting & Finance, Hindusthan College of Arts and Science, Coimbatore, from 17<sup>th</sup> -24<sup>th</sup> December 2020.

3. Participated in Five days Online FDP on “***Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship***” organized by Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India from Nov 23-27, 2020.
4. Participated in online one day workshop on “Rural Entrepreneurship and Rural Engagement” for HEIs in Association with Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India on 05.11.2020.
5. Participated in six days ***National Level FDP on teaching – Learning practices in 2020*** organised by PG & Research Department of Commerce with Computer Applications, Hindusthan College of Arts and Science, Coimbatore, from 1<sup>st</sup> Nov – 21<sup>st</sup> November 2020.
6. Participated in Seven Days National Level Faculty Development Program On "Application Of Tools & Techniques In Research Methodology & Accelerate To Publish Article In Scopus And Web Of Science" Organized by Department of B.com Professional Accounting and Accounting & Finance, HINDUSTHAN COLLEGE OF ARTS & SCIENCE from 17th - 24th December 2020
7. Participated has attended **Ten Day Faculty Development program** on ‘Research Methodology’ organized by Department of Business Management, RBVRR Women’s College in association with ICSSR, from 28th Dec 2020 to 6<sup>th</sup> Jan, 2021.

#### FDPs participation

##### Case Writing Workshop

Participated in three day Case Writing workshop organized from 21<sup>st</sup> April to 23<sup>rd</sup> April 2021 by Association of Indian Management Schools(AIMS)

##### AICTE- ATAL

1. Participated in ***AICTE Training and Learning Academy online FDP on Emotional Intelligence*** from 21Sept – 25 Sept 2020 organised by St. Martin’s Engineering College
2. Participated in AICTE Training And Learning (ATAL) Academy Online FDP on "Gamification" from 2021-1-18 to 2021-1-22 at Vishwakarma Institute of Technology.

#### FDPs participation

##### Case Writing Workshop

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- 3 Participated in ***AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”*** organized by Tagore Engineering College, Rathinamangalam, from 17.11.2020 to 23.11.2020 – Phase I.
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- 5 Participated in ***AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”*** organized by Tagore Engineering College, Rathinamangalam, from 30.11.2020 to 04.12.2020 – Phase II.
- 6 Participated in AICTE Sponsored One Week Short Term Training Program in online mode on “Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)” organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan’s, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.
- 7 Participated in AICTE Sponsored online short terms training program(STTP) of 6 days (30 hours) on Management 4.0 organised by the Institute of Business Management & Research (IBMR), IPS Academy, Indore from 26<sup>th</sup> April to 1<sup>st</sup> May 2021.

#### EDITORIAL BOARD MEMBER & REVIEWER

1. Appointed as Editorial Board Member of International Journal of Academe and Industry Research, South Spring Village, Candelaria, Quezon, Philippines on 1st January 2021



## ACHIEVEMENTS:

Prof. R. Anita has been honored with “**BEST FACULTY AWARD**” for the academic excellence for the academic year 2020-21 by Vivekananda College of arts and Sciences for women, Tamil Nadu.

## PAPER SETTER & EXAMINER

1. RBVRR College – HR, Operations, Statistics, Business Mathematics, Marketing
2. St. Ann’s College - HR
3. CBIT - HR

## OTHER WEBINARS – INTERNATIONAL, NATIONAL, STATE, COLLEGE LEVEL

### Prof. R. ANITA - OTHER WEBINARS 2020-21

SL. NO	Date	Type of Webinar	Details of the event	Organised by
1	1/6/2020	WEBINAR	CO PO ATTAINMENT COMPUTATION & OUTCOME ANALYSIS	Inpods Edutech
2	7/6/2020	Personality Development Program	“Never Stop Improving Yourself: Invest in Yourself”	Nehru Institute Of Management Studies
3	8/6/2020	FDP	Marketing 4.0: Trends, Challenges & opportunities.	St. Joseph's Degree & PG College, Hyderabad
4	9/6/2020	FDP	Reflection on Competency based and Blended Learning	St. Joseph's Degree & PG College, Hyderabad
5	7/6/2020	International webinar	How do you write high impact factor paper	Mahatma Gandhi College, Kerala
6	11/6/2020	FDP	COVID19 Outbreaks's Impact on financial markets "	St. Joseph's Degree & PG College, Hyderabad
7	12/6/2020	FDP	Social distancing and new mode of work": The role of managers	St. Joseph's Degree & PG College, Hyderabad



8	7/6/2020	Environmental Week Competition	National level slogan writing competition	Thakur College of Science & Commerce, Mumbai
9	15/6/2020	National webinar	Entrepreneurial Challenges & opportunities of Covid-19	Annai Velankanni College, TN
10	10/6/2020	Webinar	Tools and Techniques of Advanced Research for management & Social Science	Indira Gandhi National Tribal UNIVERSITY, Madhya Pradesh
11	21/6/2020	Webinar	NAAC Accreditation process for Autonomous Colleges	Rathinam College of Arts & Science, Coimbatore
12	13-06-2020	FDP	Unleashing the true potential of communities	St. Joseph's Degree & PG College, Hyderabad
13	5th and 6th June, 2020	National CONFERENCE	"DIGITAL TECHNOLOGY AND E-LEARNING CHALLENGES - NCDTEC2020" - A Paradigm Shift in Higher Education	Global Institute of Engineering and Technology, Moinabad
14	14/06/2020	National Webinar	Resurgence of Indian Economy: Managerial Strategies during post covid-19 era	Ram krishna Dwarika College, Patna
15	6-8/06/2020	National Webinar	Digital Learning & Online library services	Govt. Bilasa Girls PG Autonomous College, Chhattisgarh
16	18/06/2020	National webinar	Managing finances and investments proactively during uncertain times	Jyothi Nivas College, Bangalore
17	17/06/2020	Online workshop	Innovative product design using Arduino	Atul Incubation centre, Pondicherry Engineering college Foundation
18	15/06/2020	FDP	Adoption of Technology in upgrading skills	St. Joseph's Degree & PG College, Hyderabad



19	24th June 2020	Webinar	"Artificial Intelligence – Driven Human Resource Management"	HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY, Chennai
20	27/06/2020	Seminar	You can Win	Pallavi engineering college, Hyderabad
21	27/06/2020	International Level Webinar	"Program and Project Management"	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE, TN
22	16/06/2020	FDP	Emotional Intelligence: Why it can matter more than IQ	St. Joseph's Degree & PG College, Hyderabad
23	9th July, 2020	National Level of webinar	"Research Oriented Technical FDP Program - A Paradigm of Research from Synopsis to Thesis"	SHURPARAKA EDUCATIONAL AND MEDICAL TRUST'S MOINUDDIN BURHAN HARRIS COLLEGE OF ARTS AND A. E. KALSEKAR COLLEGE OF COMMERCE AND MANAGEMENT THANE, MAHARASHTRA
24	29 June to 3-07-2020	FDP	Case methodology and Research methodology	St. Joseph's Degree & PG College, Hyderabad
25	11.07.2020.	Webinar	"Time: Ubiquitous and Untapped"	VIVEKANANDHA INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES (VIIMS), Chennai
26	13/07/2020	Webinar	Art of writing research papers in International Peer Reviewed Journal	Rathinam College of Arts & Science, Coimbatore
27	15th July, 2020.	National Level Webinar	"Artificial Intelligence with Learning Concept"	S.E.M.T's M.B. Harris College of Arts & A.E. Kalsekar College of Commerce & Mgmt, Maharashtra
28	19-Jul-20	Attended Regional Principal Meet Webinar Session	"Design Thinking for Educators"	ICFAI Business School, Bangalore



29	24-Jul-20	Webinar	HIGHER & TECHNICAL EDUCATION CONCLAVE, NORTH INDIA 2020	ELETS TECHNOMEDIA & DIGITALLARNING MAGAZINE
30	2nd August, 2020.	National Webinar	CLASSROOM COMMUNICATION STRATEGIES FOR TEACHER TRAINEES	St.John's College of Education. Palayamkotai
31	1-Aug-20	Faculty Knowledge Sharing Program	"Online Learning and Students Engagement Techniques"	ICFAI Business School, Bangalore
32	9-Aug-20	National Webinar	Local for Vocal: with Environmental Sustainability"	ATAL BIHARI VAJPAYEE TRUST, BILASPUR CG
33	6th July 2020 to 12th July 2020.	seven days programme titled "Leadership Development Programme"		S.A. COLLEGE OF ARTS & SCIENCE, chennai
34	12th and 13th August 2020	two day webinar	"E-Resources for Teaching and Learning"	Avanthi Group of Institutions,hyderabad
35	Aug 05-14, 2020.	Ten-Day(10 hour) Online FDP	Online Teaching Tools	School of Management Studies,UNIVERSITY OF HYDERABAD
36	21-Aug-20	School leadership Summit	School leadership Summit	Dr. C. V. Raman University, Elets Technomedia & Digitallearning Magazine
37	29-Aug-20	Webinar	Outcome based education	Tech Edu Teacher
38	29-Aug-20	Webinar	Finance for non-finance managers	Chennia Arts And Science College
39	13-Sep-20	Webinar	Social Thinking- test of significance	Professor Gsk's Social Laboratory
40	12/8/2020	International webinar	Impact of COVID ON academic Library services	Nehru Gram Bharati
41	14/08/2020	Webinar	How to teach online with google meet	St.Joseph's Degree & PG College, Hyderabad



42	19/08/2020	e-workshop	e-workshop on IPR	Bidhan Chandra College, Asansol, West Bengal, India
43	06.09.2020.	WEBINAR	“Employment VS Business-Choosing your Career path”	Vivekanandha Institute Of Information And Management Studies (VIIMS).
44	04.10.2020	International webinar	Entrepreneurship – The road not taken	Thickness Learning community
45	03.10.2020	Webinar	How recruitment works	Meerut Institute of Technology, Meerut
46	13.10.2020	National Seminar	“Quality Metrics in Higher Education”	Internal Quality Assurance Cell, RBVRR Women's College, Narayanguda, Hyderabad,
47	14.10.2020	International level Webinar	Life style and life balance of teachers, research scholars and students during the covid – 19 pandemic	Mother Teresa College of Engineering, Pedappalli
48	7th, 8th, 9th and 10th October 2020	four-day International Webinar	Contemporary Issues in Commerce and Management	Department of Commerce, St. Philomena’s College (Autonomous), Mysore
49	01.11.2020	Webinar	Role on quality assurance basics (manual and automation)	Meerut Institute of Technology, Meerut
50	07.11.2020	National Webinar	“Research Methodology”	Internal Quality Assurance Cell, RBVRR Women's College, Narayanguda, Hyderabad,
60	13.12.2020	Webinar	Envisioning Job prospects and the effect of Global pandemic	Meerut Institute of Technology, Meerut



61	31.01.2021	Workshop	Design thinking workshop	University of Engineering and Management, Kolkata in collaboration with WICCI, UP HR Council
62	27- 28 .02.2021	Conference	Innovation and Entrepreneurship Development	Technology innovation and incubation centre, ABP- Indian Institute of Information technology & Management, Gwalior
63	13.12.2020	Webinar	Digital transformation in education sector	Professor GSK's Social Laboratory
64	14.12.2020	National Webinar	"FUTURE SKILLS FOR CAREER SUCCESS",	Department of Commerce (Computer Applications), Vels Institute of Science, Technology and Advanced Studies (VISTAS), Chennai-600117
65	06.12.2020	International Webinar	"Social Entrepreneur based on Community - Issues in Asia"	Department of Commerce, St. Philomena's College (Autonomous) Mysore in Collaboration with Community network Without Border (CWB) - Japan
66	24.12.2020	National Webinar	" Research Methodology"	Department of Mathematics and Statistics , RBVRR Women's College, Narayanguda, Hyderabad
67	19.12.2020	National Webinar	Teachers as agents of change"	Badruka College of Commerce & Arts



68	21.05.21	National level online workshop	A road map to MBA Projects	Vidya Jyothi Institute of Technology, Hyderabad
69	20-05-2021	National Webinar	Impact of Covid-19 outbreak on Foreign Direct Investment	Nehru Arts & Science College, Tamil Nadu

**PROF.VANDANA SAMBA**

**QUIZ &MDP**

<b>SL.No</b>	<b>Date</b>	<b>Type of Event</b>	<b>Title of the Event</b>	<b>Place</b>
<b>1</b>	<b>9/9/2020</b>	<b>National Level Quiz</b>  Certificate ID: PYO1U4-CE000012	<b>Computers for Managers.</b>	<b>School of Management Studies(GIET) GUNUPUR ,ODISSA</b>
<b>2</b>	<b>11.9.2020</b>	<b>MDP</b>	<b>Emotional Intelligence for effective leadership</b>	<b>Institute for Management Development (SDMIMD), Mysuru,</b>
<b>3</b>	<b>30 Nov &amp; 1<sup>st</sup> Dec,2020.</b>	<b>MDP</b>	<b>EXPORT &amp;IMPORT MANAGEMENT</b>	<b>Hyderabad Management Association(HMA)</b>



## FDP

SL.No	Date	Type of Event	Title of the Event	Place
1	19-8-20 23-8-20	ONLINE FDP	Data Analysis using SPSS	Academic research practices, Delhi
2	17 <sup>th</sup> 2020 to 2020	Online FDP	Innovative Methods of teaching finance and Accounts	Vignana Jyothi Institute of Management(VJIM).
3	April 21 <sup>st</sup> to 23 <sup>rd</sup> April, 2021			AIMS CASE STUDY writing workshop

1) Participated in the Five-Day Online FDP on ‘ **Designing and Process of Writing Research Papers in High-Quality Scopus Indexed International Journals** ’ organized by School of Education, Sharda University from 7<sup>th</sup> December ,2020 to 11<sup>th</sup> Dec 2020.

2) Participation in the **AICTE sponsored Two - Week Online Faculty Development Programme on ‘Deflate Financial Derivatives’** during **07 - 19 December, 2020** Department of Management, PSGR Krishnammal College for Women, Coimbatore.

## Prof.Srinivas Nagunuri

SL.No	Date	Type of Event	Title of the Event	Place
1	11.9.2020	MDP	Emotional Intelligence for effective leadership	Institute for Management Development (SDMIMD), Mysuru,
2	7 -11-2020 to 22-11-2020	FDP	Sales &Marketing Analytics program	We School,Mumbai.
3	30 <sup>th</sup> &31 <sup>st</sup> .2021	Virtual Colloquium	Rebooting Strategies for post covid -19 business operations.	Vivekananda College of Arts &Sciences for women.
4	26 <sup>th</sup> Dec 2020-3 <sup>rd</sup> jan 2021	Certification program	Cerified digital teacher (CDT).	MTC Global Leadetship Institute. Certificate no: MTCGLI/CDT/2020/12/17.
5				



## RESORUCE PERSON

- 1) One day training on Industrial Sustainability for mechanical engineering ,Organised by department of Mechanical Engineering,KG Reddy college of Engineering &Technology.8<sup>th</sup> May ,2021. 4pm to 5pm.

### MRS. A. DANAM TRESSA

Title of the paper presented	Title of Conference / Seminar etc	Date (s) of the event	Organized by	Whether International/ National/State/Regional / University or college Level
Role of Microfinance Finance in Empowering Rural Women through Entrepreneurship	Financial Inclusion	17 <sup>th</sup> and 18 <sup>th</sup> May 2021	SJC and Burgandy university ,France	International
Presented a paper on “ Rural Women Entrepreneurship in India :Challenges and opportunities	ONE-DAY INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT STUDIES	26th March, 2021	ICBM	INTERNATIONAL
International Research Workshop on “Financial Inclusion And Rural Development”	International Research Workshop	17th & 18th May 2021	St. Joseph’s Degree & PG College & Burgundy School of Business	International



Three days Online FDP on “Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship	FDP	Nov 23- 27, 2020	Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India	Local
Online one day workshop on “Rural Entrepreneurship and Rural Engagement	Workshop	5 <sup>th</sup> Nov 2020	HEIs in Association with Mahatma Gandhi	Local
5 days fdp on data analysis in SPSS	FDP	7 <sup>th</sup> sept to 14 <sup>th</sup> sept 2020	St. Joseph's Degree & PG College	Local
CO PO ATTAINMENT COMPUTATION & OUTCOME ANALYSIS	FDP	June 1 <sup>st</sup> 2020	Inpods Edutech	Local
Marketing 4.0: Trends, Challenges & opportunities.	FDP	June 9 <sup>th</sup> 2020	St. Joseph's Degree & PG College, Hyderabad	Local
Reflection on Competency based and Blended Learning	FDP	9 <sup>th</sup> june 2020	St. Joseph's Degree & PG College, Hyderabad	Local
COVID19 Out breaks Impact on financial markets "	FDP	11 <sup>th</sup> june 2020	St. Joseph's Degree & PG College, Hyderabad	Local



Social distancing and new mode of work": The role of managers	FDP	12 <sup>th</sup> june 2020	St. Joseph's Degree & PG College, Hyderabad	Local
Unleashing the true potential of communities	FDP	13 <sup>TH</sup> JUNE 2020	St. Joseph's Degree & PG College, Hyderabad	Local
Adoption of Technology in upgrading skills	FDP	15 <sup>th</sup> June 2020	St. Joseph's Degree & PG College, Hyderabad	
Emotional Intelligence:Why it can matter more than IQ	FDP	16 <sup>th</sup> june 2020	St. Joseph's Degree & PG College, Hyderabad	
Case methodology and Research methodology	FDP	29 June to 3 <sup>rd</sup> July 2020	St. Joseph's Degree & PG College, Hyderabad	
How to teach online with google meet		14 <sup>th</sup> August 2020	St. Joseph's Degree & PG College, Hyderabad	
3 days International FDP on Continuous Professional Development	International Conference	4 <sup>th</sup> to 6 <sup>th</sup> Dec 2020	Veda Vignana Academic and Research Centre	
5 Days online Faculty Development Program on Case Discussion Methodology on Rural	FDP	23 <sup>rd</sup> - 27 <sup>th</sup> Nov 2020	Mahatma Gandhi National Council of Rural	



Marketing & Rural Entrepreneurship			Education ,Dept of Higher Education, Ministry of Education ,Govt of India , Hyd	
3 Days International Conference on Research Methodology & ICT Tools for Ph.D Scholars	International conference	27-29 Nov,2020	Bharati Vidyapeeth (Deemed to be University) Pune	
One Day National Webinar on “Woman’s Health and Wellness” organized by Department of Commerce and IQAC	WEBINAR	20th MAY 2021	BADRUKA COLLEGE OF COMMERCE & ARTS	
FDP ON Developing an inclusive curriculum: guide for curriculum and evaluation and evaluation process	FDP	10 <sup>th</sup> may to 15 <sup>th</sup> may 2021	SJC	
Three day case study workshop	Workshop	21 <sup>st</sup> to 23 <sup>rd</sup> April 2021	AIMS All India Management Association	
One day International conference	International Conference	26 <sup>th</sup> March 2021	ICBM	



Contemporary issues in management studies				
MDP on Export Import Management	Management Development Programme	30 <sup>th</sup> nov to 1 <sup>st</sup> Dec 2020	HMA	
International Research workshop on Financial Inclusion and Rural Development	International workshop	17 <sup>th</sup> and 18 <sup>th</sup> May 2021	Burgundy University	

1	FDP –AICTE	1. FDP –AICTE –Team Building and Coordination- GITAM University 15-2-2021 to 19-2-2021
2	Three Day International Conference	2. 3 Day International Conference on Research Methodology %ICT Tools - 27-29 Nov 2020
3	Five Day FDP	3. 5 Day FDP –MGNCRE-on Case Discussion Methodology 23 -11-2020 to 27-11-2020.
4	One-day National Workshop	4. One-day National Workshop –MGNCRE-Ministry of Education on 8 <sup>th</sup> Dec 2020
5	FDP –AICTE	5. FDP –AICTE –Social Enterprise Management –IIM –NAGPUR from 19-10-2020



		to 23-10-2020
6	FDP –AICTE	6. FDP –AICTE –Personal Effectiveness –IIT – Bhubaneshwar from 2-11-2020 to 6-11-2020
7	STTP	IIT Bhubhashwer June 2021
8	FDP (Internal participation)	SJC
9	Submitted STTP Proposal –Approved	Indian society for Technical education
10	International Research workshop – Chairperson for a session	Overall incharge
11	Submitted case study for publishing to AIMA	Will be published in august 2021



**DR.VANI. H**

<b>SL.No</b>	<b>Date</b>	<b>Type of Event</b>	<b>Title of the Event</b>	<b>Place</b>
<b>1</b>	<b>30 NOV,2020 &amp; 1<sup>st</sup> Decemb er ,2020.</b>	<b>MDP</b>	<b>EXPORT IMPORT MANAGEMENT</b>	<b>HMA,HYD.</b>
<b>2</b>	<b>9/9/2020</b>	<b>National Level Quiz</b>  Certificate ID: PYO1U4-CE000012	<b>Computers for Managers.</b>	<b>School of Management Studies(GIET) GUNUPUR ,ODISSA.</b>
<b>3</b>	<b>11.9.2020</b>	<b>MDP</b>	<b>Emotional Intelligence for effective leadership</b>	Institute for Management Development (SDMIMD), Mysuru,
<b>4</b>	<b>7 -11-2020 to 22-11-2020</b>	<b>FDP</b>	<b>Sales &amp;Marketing Analytics program</b>	<b>We School,Mumbai.</b>
<b>5</b>	<b>April 21 to 23 ,2021</b>		<b>ESL Steel company</b>	AIMS CASE STUDY writing workshop
<b>6</b>	<b>23<sup>rd</sup> Nov to 27<sup>th</sup> Nov,2020</b>	<b>FDP</b>	<b>MGNRE</b>	
<b>7</b>	<b>8-13 JUNE,2021</b>	<b>STTP</b>	<b>PROFESSORS, Pedagogical practice</b>	Organised by DR.D.Y.PATIL,B SCHOOL,PUNE,INDIA.
<b>8</b>	<b>17<sup>TH</sup> TO 21<sup>ST</sup> MAY,2021</b>	<b>5 DAY WORKSHOP</b>	<b>Financial Modelling using Analytics and also completing Home based Assignments</b>	Online , AIMS,



## MS.S.SWAPNA

S.NO	TITLE OF PROGRAM	FDP/ WEBINAR	NATIONAL / INTERNATIONAL	DATE	ORGANIZED BY
	Necessity of BPR in Manufacturing Units under the premise of Covid-19	Webinar	National	10/08/2020	University PG Centre, Palamuru University
	Covid-19 & Its Impact on Advertising Sector	Webinar	National	12/08/2020	University PG Centre, Palamuru University
	How To Teach Online with Google Meet	Online FDP		14/08/2020	St. Joseph's Degree & PG College
	Entrepreneurship During & After Covid	Webinar		17/08/2020	Bhavan's Vivekananda College
	Be Ready for Anything with English as a Life Skill	Webinar		20/08/2020	Post Graduate Government College for Girls, Chandigarh in Collaboration with Cambridge
	Data Analysis using SPSS	Online FDP		05/10/2020 to 09/10/2020	AICTE Training & Learning (Atal) Academy Mahatma Gandhi University, Nalgonda
	Entrepreneurship Development Programme	Online FDP		05/10/2020 to 11/10/2020	Centre for Entrepreneurship Development & Business Sustainability in Collaboration with Osmania Technology Business Incubator
	Personal Effectiveness	Online FDP		02/11/2020 to 06/11/2020	AICTE Training & Learning (Atal) Academy



					Indian Institute of Technology, Bhubaneswar
	Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship	Online FDP		23/11/2021 to 27/11/2021	Mahatma Gandhi National Council of Rural Education
	Awareness Webinar on Outcome Based Education	Webinar		25/11/2020	National Board Of Accreditation in Association with JNTU, Hyd
	Data Analytics in Management Functional Areas	Webinar		25/11/2020	Siva Sivani Institute of Management
	Export Import Management	MDP		30/11/2020 to 01/12/2020	Hyderabad Management Association
	Research Methodology & Report Writing	Webinar	National	05/03/2021 to 06/03/2021	Dept. of Business Management, Osmania University
	Theory Building Research	Webinar	International	12/03/2021	St. Mary's College
	References, Citations & Plagiarism	Online Webinar	National	15/03/2021	Indian Accounting Association



**MR.P.GANESH ANAND**

<b>SL.No</b>	<b>Date</b>	<b>Type of Event</b>	<b>Title of the Event</b>	<b>Place</b>
<b>1</b>	<b>30 NOV,2020 &amp; 1<sup>st</sup> Decem ber ,2020.</b>	<b>MDP</b>	<b>EXPORT IMPORT MANAGEMENT</b>	<b>HMA,HYD.</b>
<b>2</b>	<b>April 21 to 23 .2021</b>			AIMS CASE STUDY writing workshop



## MS.SMRITI

SL.No	Date	Type of Event	Title of the Event	Place
1	29-06-2020 – 3-7-2020	Online FDP	Case Study & Research Methodology	St.Joseph's Degree & PG College, Gunfoundry
2	13-07-2020 – 17-7-2020	One Week International E - Symposia	Unleashing the Potential : Skills and Employability	St.Joseph's Degree & PG College, Gunfoundry
3	27-08-2020	Web Conference	Management Practices in Covid -19 – Issues, Challenges and Innovations	R.G Kedia College of Commerce
4	7-9-2020 -14-9-2020	E - Workshop	Data Analytics Using SPSS	St.Joseph's Degree & PG College, Gunfoundry
5	5 <sup>th</sup> -9 <sup>th</sup> October 2020	National Workshop	Innovation and Entrepreneurship	MSME – DI Nagpur and IIIT Nagpur



<b>List of Webinar Attended</b>				
<b>SL.No</b>	<b>Date</b>	<b>Type of the Webinar</b>	<b>Title of the Webinar</b>	<b>Place</b>
1	07/06/2020	Webinar	Basel 3 Credit Risk Framework	St.Joseph's College of Engineering,Chennai
2	9/06/2020	National Webinar	Indian Economy in Post Covid 19 : Prospects and Challenges	T.H.K Jain College
3	11/06/2020	National Level Webinar	Revitalising MSME Post Covid- 19 Crisis and Business Sustainability	Avinashilingam Institute for Home Science and Higher Education for Women
4	11/06/2020	Webinar	Covid 19 Outbreak's Impact on the Financial Markets	St.Joseph's Degree & PG College,King Koti
5	15/06/2020	National Level Webinar	Measures to Combat the impact of Covid -19 on Indian Economy	Avinashilingam Institute for Home Science and Higher Education for Women



6	18/06/2020	National Webinar	Managing Finances and Investments proactively during uncertain times	Jyoti Nivas College ,Bangalore
7	11-07-2020 & 12-07-2020	Two Day National Webinar	Corporate Sickness: Socio economic , Political and Legal Implications	St. Pious X PG College for Women
8	29-08-2020	Webinar	Finance for Non- Finance	Chennai National Arts and Science College
9	2 - 9 - 2020	Webinar	Covid -19 and Financial Markets	Mc Graw Hill
10	10-10-2020	National Webinar	Introduction to Business Analytics	I.I.M.T ,Bhubaneswar
11	08-10-2020	One Day National Webinar	Planning Personal Finance and Managing Mutual Funds Post Covid-19	Chaudhary Basi Lal University in collaboration with Securities and Exchange Board of India and Association of Mutual Funds in India
12	5 <sup>th</sup> -11 <sup>th</sup> October 2020	Entrepreneurship Development Program	Entrepreneurship Development Program	Department of Business Management , Osmania University, Centre for Entrepreneurship Development & Business Sustainability in



				Collaboration with Osmania Technology Business Incubator
13	11-11-2020	Webinar	National Education Day	Siva Sivani Institute of Management
14	09-01-2021	Webinar	Financial Well Being of Employees during Covid - 19	Chaintanya Bharathi Institute of Technology ,Gandipet
15	05-03-2021 and 6-03-2021	National Webinar	Research Methodology and Report Writing	Department of Business Management , Osmania University,

#### AICTE – STTP

1	21-2-2020 -26-12 - 2020	STTP	Harmony in the Workplace: Effective Interpersonal & Communication Skills	S.V Engineering College, Tirupati
2	04-01- 2021- 09- 01-2021	Online STTP	NLP Techniques for Teaching Gen Z Students: Rethinking New Ways of Communication	Sri Ramakrishna College of Arts & Science,Coimbatore



### FREE FDP, Webinars and Quiz

SL.No	Date	Type of Event	Title of the Event	Place
<b>FDP/WORKSHOP</b>				
1	13/08/2020 and 14/08/2020	2 Day FDP	Technology and Inclusive Growth – The Impact on Economy	Sree Narayan Guru College, Coimbatore
2	16/06/2020	National Level E - FDP	Epitome of Tax Savings Tips	S.I.V.E.T
<b>WEBINAR</b>				
1	05/06/2020	Webinar	MSME Kongunadu Arts and Science College	Kongunadu Arts and Science College
2	07/06/2020	Webinar	Basel 3 Credit Risk Framework	St. Joseph's College of Engineering, Chennai
3	18/06/2020	Webinar	Vocal for Local – Entrepreneurship as a Career Option	Badruka College P.G Centre
4	18/06/2020	National Webinar	Managing Finances and Investments proactively during uncertain times	Jyoti Nivas College , Bangalore
5	29-08-2020	Webinar	Finance for Non- Finance	Chennai National Arts and Science College
6	2 - 9 - 2020	Webinar	Covid -19 and Financial Markets	Mc Graw Hill
7	11-7-2020 - 12-7-2020	National Webinar	Corporate Sickness : Socioeconomic, Political and Legal Implication	St. Pious X P.G (MBA)
<b>QUIZ</b>				
1	7/06/2020	Online Quiz	Financial Management Online Quiz	AMS School of Informatics , secured 73%
2	2/06/2020	Online Quiz Programme	Information Technology	Gnanamani College of Technology



3	9/06/2020	Online quiz	Corporate accounting	Shanmuga Industries Arts & Science College
4	12/06/2020	National Level Quiz Competition	Financial Innovation	Stanley College of Engineering and Technology for Women
5	20/06/2020	Online Commerce Quiz	Commerce	Mahatma Jyotiba Phule Telangana Backward Classes Welfare Residential College for Women
6	6-07-2020	E – Quiz	Micro Economics	MSS WAKF Board College
7	14-08-2020	National Level E – Quiz	National Financial Awareness Day	Villa Marie Degree College for Women

#### MS.KAVYA.CH

SL.No	Date	Type of Event	Title of the Event	Place
1	19-8-20 TO 23-9-2020	ONLINE FDP	Data Analysis using SPSS	Academic Research Practices .Delhi.
2	17 <sup>th</sup> 2020 to 2020	Online FDP	Innovative Methods of teaching finance and Accounts	Vignana Jyothi Institute of Management(VJIM).



**MR.VENKATA SIVA**

<b>FDP Name</b>	<b>Date</b>	<b>From</b>	<b>Year</b>
<b>MDP on Export import Management</b>	<b>30 Nov2020 to 1st Dec 2020</b>	<b>Hyderabad Management Association</b>	<b>2020</b>
<b>Research Writing from Manuscript to Citations</b>	<b>24th Feb to 28th Feb 2021.</b>	<b>ICBM-School of Business Excellence</b>	<b>2021</b>
<b>NIRF</b>	<b>18th &amp; 19th January 2021</b>	<b>NIRF INDIA RANKINGS - 2021</b>	<b>2021</b>
<b>Managing Workplace stress and Development of employee wellbeing</b>	<b>15 Mar 2021 to 20 Mar 2021</b>	<b>GLA University</b>	<b>2021</b>

<b>SL.No</b>	<b>Date</b>	<b>Type of Event</b>	<b>Title of the Event</b>	<b>Place</b>
<b>1</b>	<b>19-8-20 TO 23-9-2020</b>	<b>ONLINE FDP</b>	<b>Data Analysis using SPSS</b>	<b>Gwahati</b>
<b>2</b>	<b>JUNE 8<sup>TH</sup>- JUNE 13,2021</b>	<b>STTP</b>	<b>On Professors pedagogical practice</b>	<b>DR.D.Y.PATIL B SCHOOL.</b>



**MRS MAMATHA**

SL.No	Date	Type of Event	Title of the Event	Place
1	16-07-2020	ONLINE FDP	Hands on with Google Drive	Silicon College of Commerce and Management
2	18 <sup>th</sup> & 19 <sup>th</sup> , Jan. 2021	Awareness Workshop	NIRF India Rankings-2021 for Higher Educational Institutions	Institute of Academic Excellence in collaboration with Collegiate & Technical Education, Dept. Govt of Telangana.
3	25-11-2020	Awareness webinar	Outcome Based Education and Accreditation (OBE&A)	Organised NBA, New Delhi in association JNTU.HYD.

**DR. RANI GUJARI**

SL.No	Date	Type of Event	Title of the Event	Place
1	20 JULY 2020 TO 24 JULY 2020	ONLINE FDP	CASE WRITING METHODOLOGY	Amity University, Kolkata.

**MRS JOSEPH MARY**

SL.No	Date	Type of Event	Title of the Event	Place
1	31 MAR CH, 2021	NATIONAL WEBINAR	CAREER OPPORTUNITIES IN BFSI, Accounting & Finance	Pilai College of Arts, Commerce & Science in Association with Financial Planning Academy.
2	18 <sup>th</sup> & 19 <sup>th</sup> , Jan. 2021	Awareness Workshop	NIRF India Rankings-2021 for Higher Educational Institutions	Institute of Academic Excellence in collaboration with Collegiate & Technical Education, Dept. Govt of Telangana.



**DR.C.LALITHA**

<b>SL.No</b>	<b>Date</b>	<b>Type of Event</b>	<b>Title of the Event</b>	<b>Place</b>
<b>1</b>	<b>28<sup>th</sup> August ,2020</b>	<b>FDP</b>	<b>Faculty as Mentor</b>	<b>Viswa Vishwani -B-school.</b>
<b>2</b>	<b>26-05- 2020</b>	<b>FDP</b>	<b>Creation of Google Sites and OER</b>	<b>DBM,RBVRR ,HYD</b>

Mrs .Gracy Saila Sree

<b>SL.No</b>	<b>Date</b>	<b>Type of Event</b>	<b>Title of the Event</b>	<b>Place</b>
<b>1</b>	<b>19<sup>th</sup> may,202 0</b>	<b>Case study fdp</b>	<b>The effective case study pedagogy</b>	<b>International school of management excellence ,bangalore.</b>





# **ST. JOSEPH'S DEGREE & PG COLLEGE**

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5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

### **NAME OF THE CELL/COMMITTEE FDP**

### **REPORT ON**

### **TRAINING ON SALES AND MARKETING ANALYTICS**

**Date:** Nov & December      **Timings:** 1:30 pm – 7:00 pm      **Venue:** Virtual, ZOOM Meet

**No. of participants from the College:** 2  
**Prof. Naganuri Srinivas & Dr. Vani.H**

**Objective of the event/ Program:** To train on the data analytics tools pertaining to sales & marketing.

**Name/s of the resource persons:** Conducted from We School Bangalore, Wellingkar Education, Mr. Sandeep Maity

#### **About the Participating Persons:**

Prof. Naganuri Srinivas and Dr. Vani Harpanahalli Faculty Members of Business Management participated in the program.

#### **About the program:**

The Session started with the introduction of the resource person given by Wellingkar Education and usefulness of the program in today's real time situation. The following topics were covered in the 4 days training program conducted

#### **Session 1 Orientating Data Analytics**

- An overview of Data Analytics & Marketing Analytics
- Understanding scope of Marketing Analytics

#### **Session 2**



**Drawing Insights through Data Visualization**

- Knowing various types of Marketing data
- Understanding univariate, bivariate & multivariate distributions
- Identifying trends in data
- Creating Sales Dashboard

**Session 3 Exploring Marketing data using Descriptive Analytics**

- Summarizing Marketing Data using descriptive analytical tools
- Analysis of Customers' Spending behavior: An Exploratory Data Analysis Approach
- Analysing profit scenario: Understanding Price-Volume Calculator

**Session 4 Analysing Marketing Scenarios using Hypothesis Testing**

- Understanding Business Hypothesis
- Hypothesis Testing: A tool to make decisions
- Testing marketing hypotheses applying t test, chi-square test and ANOVA Session 5 Market Predictions •
- Regression Analysis: a key predictive model
- Estimating and predicting Sales
- Case analysis on effective marketing communication
- Predicting conversion of prospects: Adaptation of Logistic Regression Session 6 Product Pricing
- Understanding the customers' requirements
- Deciding the right price using Conjoint Analysis

**Session 5 Market Predictions**

- Regression Analysis: a key predictive model
- Estimating and predicting Sales
- Case analysis on effective marketing communication
- Predicting conversion of prospects: Adaptation of Logistic Regression

**Session 6 Product Pricing**

- Understanding the customers' requirements
- Deciding the right price using Conjoint Analysis

**Session 7 Demand Forecasting**

- Forecasting seasonal demand
- Forecast demand with long-run trend
- Forecasting time-series demand along with other attributes Session 8 Customers and the Market
- Identification of market segmentation
- Market Basket Analysis

**Feedback of the program:** The program was effective in relating statistical tool with the real time data analysis.

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**



## **CONSULTANCY**



<b>S. No</b>	<b>Client</b>	<b>Total amount Received (Rs.)</b>	<b>Faculty Names &amp; Share (70%)</b>	<b>College share in Rs. (30%)</b>
1	Middle earth Consultants Pvt Ltd (Patil Railway Infrastructure (P) Ltd	11050	7734 (B.L. Martin + Martin Mysa)	3315
2	Ravi Foods Pvt Ltd (Duke)	8260	5782 (Prof. N. Srinivas & Martin Mysa)	2478
3	NIPER FEB 18 <sup>TH</sup> & 19 <sup>TH</sup> , 2021	12000	8400 (Prof. Vandana Samba)	3600
Total		31310	21916	9394



## **GUEST LECTURE REPORTS**



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## **.Guest Lectures/ Seminars/ Workshops organised for students**

SL.NO	DATE & TIMINGS	TOPIC	RESOURCE PERSON	ORGANISATION
1.	31.08.2020	Ways of Effective Health Creation	Mr. Rahul Dhaman	Jai Vatnani and Co. SBEI Initiative.
2.	18.09.2020. 10:00 am	Stock Market Trading and Technical Analysis	G.S. Vinayak	NSE Indis.Ltd.
3.	26.09.2020 4:00 pm	Industry Expectations from MBA Professionals	Mr. Aravind warrier	Human Resource Director Rapid Value.
4.	21.09.2020 to 24.09.2020	Working of Stock Market.	Dr. Aditya Srinivas	Bombamy Stock Exchange.
5.	03.10.2020 11:30 am to 12:30 pm	Management of Logistics during Covid	Mr. Sunil Bharaswaj	SP Jain Institute of Management and Research Mumbai.
6.	09.10.2020	Integrated Marketing Communication and Strategy	GP Capt (or). Mukund Mohan	Dayananada Sagara University,Banglore.
7.	13.10.2020	Operations Management	Mr. Vishnu Kawshik	IIT Ghaziabad.
8.	23.10.2020	Investment Banking	Shakun Shaik Europe Plc Budapest Hungary.	Vice President Citi Bank Group
9.	29-10-2020	Management Education and Relevance	SDP ,	DHAKA UNIVERSITY
10	19.10.2020	Changing Trends and Career Opportunities of BFSI	Haresh Desai, Retd, Chief Manager	Central Bank of India.



11	06.11.2020	New Employee Engagement Challenges in Covid-19	Dr. Srikanth Yerranulli	Sr. Manager in Cogent Data Pvt,Ltd. Hyd
12.	07.11.2020	Finance System and Services.	Mr. Christopher Lee Senior Manager	Bank of America
13	09.11.2020	Data Reduction and Scale Reliability using SPSS	Dr. Harinadh Associate Professor.	Srinidhi Institute of Science and Technology, Hyd
14	18.11.2020	Six Sigma its Implementation in Industry	Mr. N. Rameswara Rao	Advisor and Expertise in Sales and Marketing
15	25-02-2021	france	MR.Eric perrotel	
16	MARCH 2-03-2021	SDP	CYBER CRIMES NAD WOMEN	Mr. S Harinath (ACP)-cybercrimes Rachakonda and Commissionerate
17		DERIVATIVES		
18	11-05-2021	FOREIGN EXCHANGE MARKET: ITS IMPACT ON FINANCIAL SYSTEM	CMA : MR.VIVEK RAJSEKHAR	INDUSTRIALIST AND ADVISOR ,FCMA
19	18-05-2021	Role of FDI IN INTERNATIONAL FINANCIAL SYSTEM	CMA : MR.VIVEK RAJSEKHAR	INDUSTRIALIST AND ADVISOR ,FCMA
20	22 <sup>nd</sup> April 2021	“ Balance Score Card”	<i>Ms. Harinin Sreenivasan,</i>	<i>Partner, Semcostyle Institute India LLP,</i>
21	24-05-2021	Consumer protection Act and Intellectual property rights MBA I YEAR	<i>Prof.Nidhi Saxena</i>	<i>ASSISTANT PROFESSOR IN LAW, Sikkim university</i>
22	25.11.2020	BUSINESS SUSTAINABILITY MANAGEMENT	Mr. Mario David	





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**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**

## GUEST LECTURE REPORT ON

### WORKING OF STOCK MARKET

**Date:** 21/09/2020

**Timings:** 2:00pm - 2:45pm

**Mode:** Online

**Platform:** Google Meet

**Target audience:** MBA II Year Finance Students

**No. of Participants:** 103

**Objective of the Event/Programme:** To help students understand working of stock exchanges, working of broker, trading account Demat account, risk management, KYC of clients and investment vs speculation

**Name/s of the Resource Person/s:** Dr. Aditya Srinivas

#### Day I – 21<sup>st</sup> September 2020

##### About the Programme:

A Guest Lecture on Working of Stock Market was organized for MBA II Year Finance Specialization students. Mr. Ganesh, Assistant Professor welcomed the guest and students and Diksha of MBA II Year introduced the topic of the day.

Mr. Aditya Srinivas started the guest lecture by introducing students to capital market, BSE which is one of the oldest and largest exchanges of Asia with around 1400 Main brokers, 17000 Sub-brokers and 5400 listed companies on Bombay Stock Exchange. He added that BSE's Index Sensex, which includes top 30 well performing companies in India and is a barometer of stocks traded in the country.

He then explained about the 3 types of trading that happen on BSE, which are:

- Intraday trading which constitutes of 80% of the market volume though it gives quick gains, Dr. Aditya doesn't recommend this as it involves high risks.
- Delivery based trading is where one purchases stocks and make full payment and store the stock in Demat account until the desired price is hit in Market. This is a much secured and risk free way of trading.
- Wealth creation strategy is where one can buy and pay for stocks and store them for a long time. Gaining bonuses, dividends, rights issues etc released by company therefore creating wealth by increased value of shares.



Sir then illustrated a conversation between Jeff Bezos and Warren Buffett, to explain how to maximize wealth in long term, wherein former asks latter that why don't people copy popular investors like Warren. Dr. Aditya told the answer by Warren which was, people don't aim to become rich slowly. He clearly explained that wealth making is possible by investing in quality stocks and holding them for long periods. Dr. Aditya Srinivas suggested students to invest monthly in fundamental companies so that the value of stock grows with company's growth, beginners to invest in BSE sensex stocks as they are top 30 companies and they make a good portfolio to invest in these companies have good cash flows and has capacity to face adverse situations in the economy and generate wealth timely for stockholders.

He then proceeded to explain the 2 important aspects which an investor should be aware of Net profits and Debt Equity ratio of the companies. He then suggested to invest in zero debt companies, Reliance, BSE Ltd, Infosys, TCS, Wipro, D Mart etc are few among them. Sir then spoke about how demand, i.e., number of buyers and supply, i.e., availability of sellers stock, factors determining the prices in stock markets. He continued by giving example of current pandemic situation, where stocks still tend to move up high as the Foreign Institutional Investors (FII's) are still heavily investing in Indian stocks.

USA and Europe being the major part of FII in India, these countries and their contributions hold high importance in Indian exchanges. He also presented the figures of FII's during last five months where confidence in Indian markets is good. Sir urged investors to have an eye on markets of USA, Europe, China and Japan as they majorily influenced Indian and global markets as well. Sir mentioned how gold and stock markets are inversely related, i.e., then stock markets are falling, gold markets raise and vice versa.

He stated that share prices are heavily influenced by news and information. Positive information pushes prices up and negative information brings prices down. He says sentiments, i.e., economic data and geopolitical information, drives liquidity and liquidity drives markets

The session ended with question and answer session.

## **Day II: 22<sup>nd</sup> September 2020**

**Date:** 22/09/2020      **Timings:** 2:00pm - 2:45pm      **Mode:** Online

**Target Audience:** MBA II Year Finance Students

**Platform:** Google Meet

**No. of Participants:** 94

**Objective of the Event/Programme:** To help students understand about Fundamental Analysis, Economic Analysis, industry analysis and company analysis with case studies

**Name/s of the Resource Person/s:** Dr. Aditya Srinivas

**About the Programme:** The session started with a welcome address by Ms. Smriti, Assistant Professor and Haindavi of MBA II Year introduced the topic of the day. Dr. Aditya Srinivas explained



about Fundamental Analysis. He simplified it by saying it as EIC analysis, i.e., economic, industry and company. Fundamental analysis involves analyzing the broad factors that influence the stock markets like economic stability, industry conditions, company and its performance. He began to explain about the economic stability and its influence on stock markets. Sir spoke about how current economic situation which seems like a recession like and sloping GDP with -23.9%, lowest ever, is effecting the stock markets and data only considers the formal sector, it would be even worse, if considered informal sectors. He says, the situation like current crisis brings in more challenges than solutions to the economy. It is not only India which is facing challenges but entire global economy. He listed out the different nation's GDP: Japan -7%, USA -12%, Italy -13% etc. He then proceeded to talk about another economic problem, i.e., unemployment which was 6.1% in March and now has hit to 27%. During this period more than 1.7crore people lost their jobs. He then spoke about various sectors like travel and tourism, automobiles, insurance, hospitality, Aviation, real-estate, and how they are functioning during pandemic. He later spoke about SGX Nifty, i.e Singapore's Nifty and how much is it closely related to functioning of BSE Nifty. He explained that SGX Nifty is nothing but BSE Nifty listed on Singapore's exchange. Dr. Aditya Srinivas answered several questions from participants with examples.

### **Day III – 23<sup>rd</sup> September 2020**

<b>Date: 23/09/2020</b>	<b>Timings: 2:00pm - 02:55pm</b>	<b>Mode: Online</b>
<b>Target Audience: : MBA II Year Finance Students</b>		
<b>Platform: GOOGLE MEET</b>		
<b>No. of Participants: 80</b>		
<b>Objective of the Event/Programme: To help students understand about Mutual and its role in wealth creation</b>		
<b>Name/s of the Resource Person/s: Dr. Aditya Srinivas</b>		

### **About the Programme:**

Dr.Vani, Assistant Professor welcomed the guest speaker and students and Aishwariya of MBA II year introduced the topic of the day. Dr. Aditya Srinivas sir began the session by talking about historical framework of mutual funds in India ,features and its structure where sponsors create the fund, Board of Trustees ensures that fund is created with investor's interest as priority and finally Asset Management Companies generate the profits for investments. He then explained about the different types of mutual funds which include Equity Diversified Funds which are 100% investment in equity stocks and involves high returns,Balanced Funds which are 65% Equity and 35% in debt securities and involves high risks, Debt Funds which involves 100% of investment in debt securities; Index Funds which involves replicating index funds like BSE Sensex; Sector Funds which involves investment in one single sector and has high risk return ratio,Tax Saver Funds which has lock in period of 3 years and Exchange Traded Funds which are listed on stock exchange like HDFC Gold Ltd.Sir also mentioned about different modes of investment which are Lumpsum and SIP's. As the session concluded, Mr. Aditya Srinivas sir answered several questions from participants.



#### Day IV – 24<sup>th</sup> September 2020

<b>Date: 24/09/2020</b>	<b>Timings: 2:00pm - 2:50pm</b>	<b>Mode: Online</b>
<b>Target audience: MBA II Year Finance Students</b>		
<b>Platform: Google Meet</b>		
<b>No. of participants: 70</b>		
<b>Objective of the Event/Programme: To help students understand about Monetary policy and its implication -</b>		
<b>Name/s of the Resource person/s: Dr. Aditya Srinivas</b>		

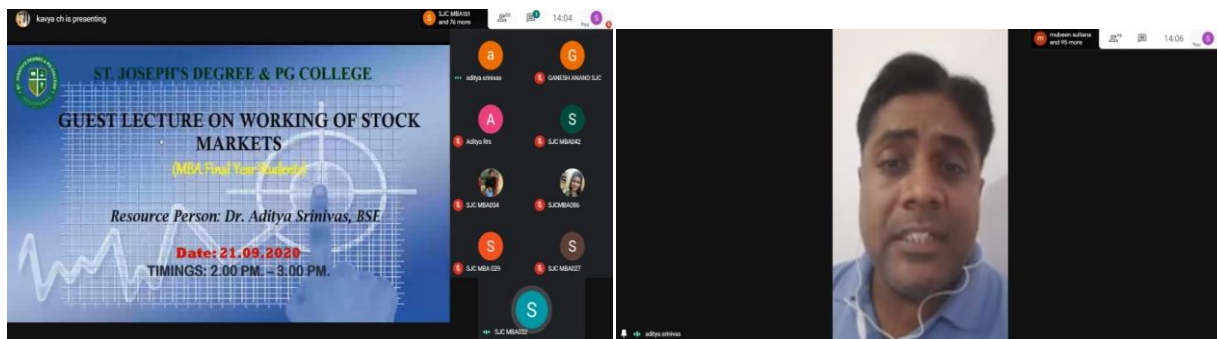
#### **About the programme:**

Dr.Rani ,Associate Professor welcomed the resource person and students.The topic for the day was introduced by Khatija Bhanu, student of MBA II year.Dr. Aditya Srinivas commenced the session by discussing about two main objectives of Monetary policy of RBI,i.e., inflation control and GDP growth. Sir mentioned about four main monetary instruments- repo rate, reverse repo rate, cash reserve ratio and statutory liquidity ratio and how these ratios influences the money and capital markets. He explained each of these along with its current rates in the country. He then explained how monetary policies lead to major changes in demand and consumption along with business confidence.. He pointed out that the current situation has restricted credit consumption by this large section of Indian economy, thus leading to slower than anticipated recovery of markets from the corona virus crisis has hit economy. He then listed interest rates prevailing in various countries at current times, and also told that these rates may go further down or remain same considering current pandemic. He concluded this by saying that the four monetary instruments, i.e., Repo Rate, Reverse Repo Rate, CRR, SLR plays vital role in maintaining liquidity and consumer demand and consumption of credit on the economy and many businesses depend on these interest rates.

As the end of the session sir answered all the questions asked by the participants and a formal vote of thanks was proposed by Prashamsa of MBA II Year .

**Feedback of the Session** – The students were very happy with the informative sessions conducted which provided a practical approach.





**Dr.Aditya Srinivas addressing the Students**

**Report prepared by Ms.Smriti Nagaria**

**Rev. Fr. Dr. D. Sunder Reddy  
Principal**





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**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-2021**

**NAME OF THE CELL/COMMITTEE GUEST LECTURE**

**REPORT ON**

**GUEST LECTURE ON MANAGEMENT OF LOGISTICS DURING COVID**

**Date: 3 October 2020**

**Timings: 11:30 am - 12:30 pm**

**Venue: Virtual, Google Meet**

**For Whom: MBA II Year Students - Operations and Marketing Specialization**

**No. of Participants: 70**

**Objective of the Event/Programme: Management of logistics during COVID**

**Name of the Resource Person: Mr. Sunil Bharadwaj, Supply Chain and Operational Excellence Professional, SP Jain Institute of Management and Research, Mumbai**

## **About the Resource Persons:**

Mr. Sunil Bhardwaj is a Professional in Supply Chain and Operations Excellence. He has a notably outstanding career with 18 years of industrial experience in multiple industries such as engineering and construction, Information Technology, Building Materials, FMCG, Water & Power and Textiles. He also has major competencies in core competencies of supply distribution, sales and Operations Planning.

**Contact No.:** 9930009552

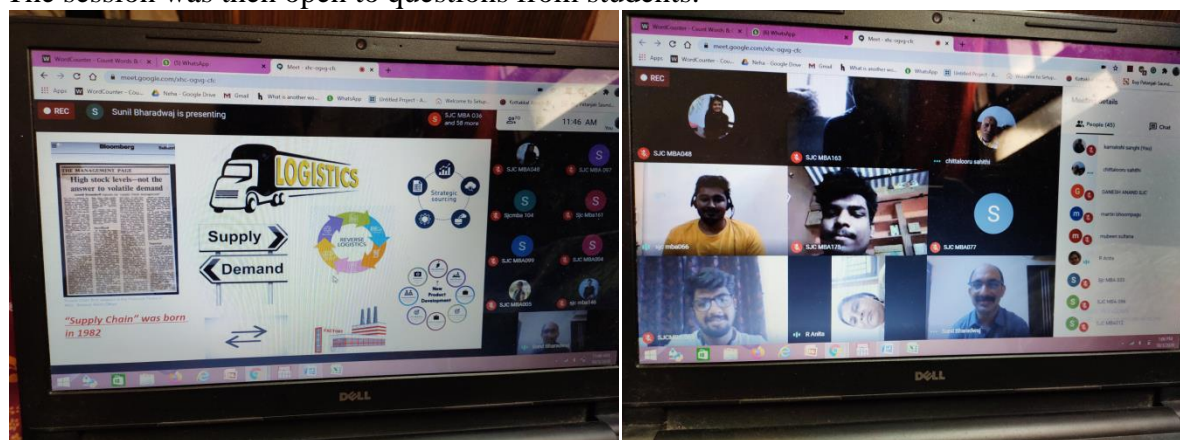
**Email Id:** [sunil362@gmail.com](mailto:sunil362@gmail.com)

**Linkedin:** <https://www.linkedin.com/in/bharadwajsunil/>

## **About the Programme with photographs:**



The programme started with the introduction of the speaker by Nihal, MBA II Year Student. The speaker took over the session and spoke about Supply Chain Management – Trends, Challenges and Opportunities. He introduced the major themes for the day and started with major micro development where he differentiated the World and Indian current affairs which deals with micro development followed with six broad frameworks which are measured according to the performance metric with agile forecasting and pull distribution control tower. A picture display was open to students related to Supply chain environment, where the triple bottom line was explained in detail with Sustainability/Green operations ethics which deals with Zero wastage with 3R- Reduce, Recycle, Reuse and major impact of Supply Chain Management was focused on areas such as Operations Excellence Umbrella which explains the supply side and the demand side which requires same requirements. The Role of E-Commerce was highlighted with Online platforms with variety and choices with various prices and ended with Operational priorities & Opportunities in supply chain. The session was then open to questions from students.



**Mr. Sunil Bharadwaj addressing the students**

**Feedback of the Programme:** The students felt that the session was really good and interactive.

**Prepared by Ms.Smriti Nagaria**

**Rev. Fr. Dr. D. Sunder Reddy  
Principal**





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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

### **NAME OF THE CELL/COMMITTEE GUEST LECTURE**

### **REPORT ON**

### **GUEST LECTURE ON THE CHANGING TRENDS AND CAREER OPPORTUNITIES OF BFSI SECTOR**

**Date: 19 Oct 2020      Timings: 2:00 pm-4:00 pm      Venue: Virtual, Google Meet**

**For whom: For MBA II Year, Finance Students**

**No. of participants: 60**

**Objective of the event/Programme: To Share the changes and trends in financial sector**

**Name/s of the resource person/s: Mr.Haresh Desai, Retd, Chief Manager in Central Bank of India**

#### **About the resource persons:**

Mr.Desai has experience in banking and finance field for more than 41 years. He has held several positions in areas of banking. Sir has handled corporate programs for employees of different banks on induction, Retail banking and financial product and services in different states in Rural, Urban and Metro areas.



### About the programme with photographs:

The Session started with the introduction of the resource person Mr. Desai given by Diksha of MBA 2<sup>nd</sup> year. Mr.Desai and Prof.Srinivas sir addressed the students and then started the session.

Dr.Desai started with the overview of BFSI Industry and gave an overview about various banks, Insurance companies and financial services with their detailed information about each and every bank with loan services and how they contribute to the economy. Then focusing on main financial Institutions in India with the roles and contribution of RBI towards the banks for the interest rates and different banks providing different types of loans. Then focusing on Financial Services like mutual Funds, Merchant Bankers, Custodians etc and Banks like Public sector banks, Private sector banks, Foreign banks etc which creating services. IT, ITES and BPO organization and its various uses with the fast growing sectors and its expectations for the future like electronics and gadget based equipments used for fast growing banking sector who's majorly approximately 8% is contributed to the economy.



The Roles which created value by adding solutions and mapping the customers with one point contact mapping and reporting the relationship manager of mapped customers in the superior services.



**Role of a neo BFSI employee**

Creating value for the Financial Institution and its customers

Superior Service (Doorstep, Branches)

Provide Solutions

100% Mapped Customers Engagement

Relationship Manager of Mapped Customers

One-point Contact for all mapped customers

Cross sell Focus Product

HARESH DESAI's screen

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**Overview of BFSI Industry**

Main Financial Institutions in India

**Banks**

- Public sector
- Private sector
- Foreign banks
- Co-operative banks
- Regional rural banks
- Differential banks

**Financial Services**

- Mutual funds
- Distribution agencies (broking)
- Merchant bankers
- Custodians

**Insurance**

**NBFCs**

- Deposit Accepting
- Non-deposit Accepting
- Asset Finance Company
- Investment Company
- Loan Company
- Infrastructure Finance Company
- MFIs

**Systematically Important Core Investment Company**

- Infrastructure Debt Fund NBFC
- Account Aggregators
- Factors
- Mortgage Guarantee Companies
- Non Operative Financial Holding Company

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Sir also shared knowledge of the life of a neo BFSI employee and how are the trends changing with trends and career opportunities of BFSI Sector and its Role and Job Opportunity details.

Question and Answers session-Finally sir answered the queries posed by the students.

The session was wound up with a formal vote of thanks given by Supriya of MBA 2nd year.

**Feedback of the programme:** The session was knowledgeable and informative. Sir gave the practical examples and future prospects of banking and finance.

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Principal





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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

**13<sup>th</sup> October, 2020**

### **REPORT FOR OPERATIONS MANAGEMENT**

<b>Date:</b>	<b>Timings: 2:00-3.00PM</b>	<b>Mode: Online</b>
<b>Target audience: Operation &amp; marketing Students.</b>		<b>Platform: Google Meet</b>
<b>No. of participants: 55</b>		
<b>Objective of the Event/programme: To generate awareness among students regarding the operations management.</b>		
<b>Name/s of the resource person/s: Mr. Vishnu Kaushik, CEO &amp; Founder of Tecgroom.in.</b>		

#### **About the programme:**

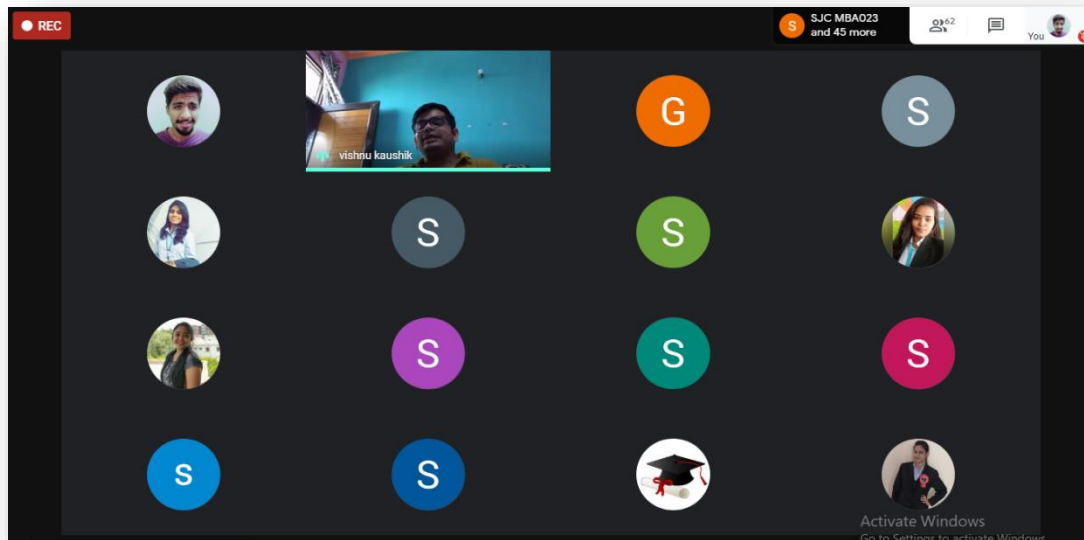
**Introduction:** As a man of today's world our mentor had said you need to invest today, so will you reap for tomorrow. A teacher, entrepreneur and operation specialist with hands on work experience in the technical know-how and practical aspects of administration from corporate to self-allied work was discussed.



## Key-Take Aways

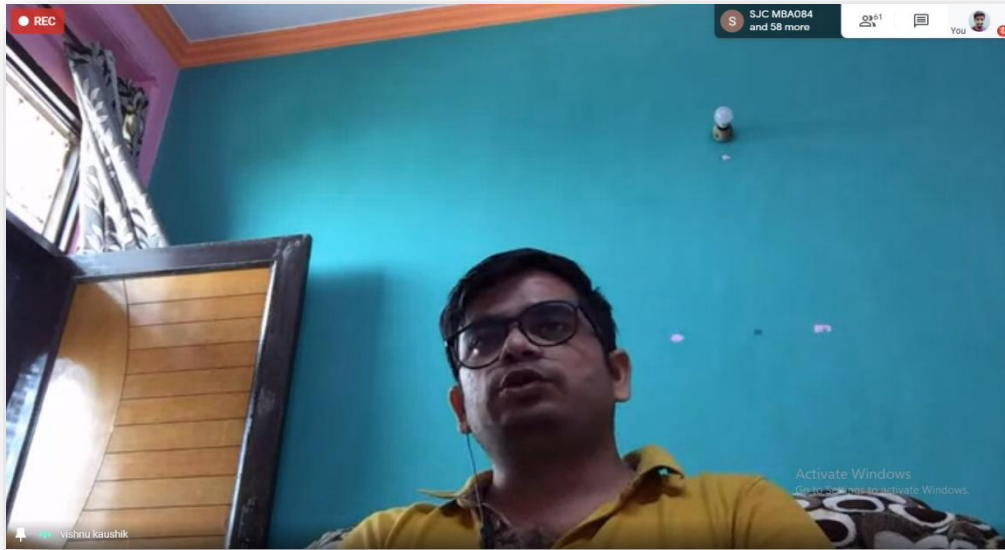
- Why, What and How business analysis will be done.

(Overcoming each barrier in professional and personal life to get through by having operations as a background, where work becomes tough to handle, **schedule** your work life plays an important role)



- Put light on internal operations and work management of firms like UBER, where the resource person is present pursuing a job role as Community Operations Specialist.





- Labour management and principles of persuading employees within the firm explained in detail.
- Virtual job speaking experience and technical jargons explained in a concise manner, with a motive of shared knowledge.
- Insights on related example of job processes such as drive support system, decision taking hierarchy and decision making hierarchy also explained.

Mr.Hemanth, proposed a formal vote of thanks, for accepting the invitation and enlightening the students on Operations Management.

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**Principal**





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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

### **REPORT FOR**

### **INVESTOR EDUCATION INITIATIVE BY L&T MUTUAL FUND**

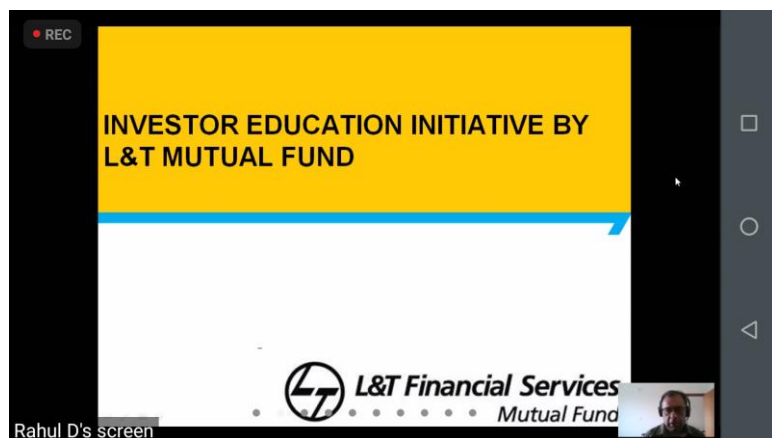
<b>Date: 31/08/2020</b>	<b>Timings: 1:00-2:30PM</b>	<b>Mode: Online</b>
<b>Target audience: Finance Students.</b>	<b>Platform: ZOOM</b>	
<b>MEETING</b>		
<b>No. of participants: 55</b>		
<b>Objective of the event/programme: To generate awareness among students regarding the perks of Mutual Fund Investments.</b>		
<b>Name/s of the resource person/s: Rahul. D</b>		

**About the programme:** The Webinar organised by St Joseph's Degree And PG College and Mr.P.Ganesh Anand , senior faculty in finance took the lead and arranged the session to enlighten Students of finance specialization about Investments in mutual funds by L&T financial services

The session was inaugurated by Prof. Dr. Vandana Samba.

The resource person for the day, Mr. D. Rahul, was introduced by Ms. Supriya Reddy, student of MBA II year.





Mr. D. Rahul, began the session by announcing the agenda for 1 hour 30 minutes program of investor awareness.

He started the investor awareness program by comparing the current investment by students in education and monetary Investments to earn returns. He drew out the difference between both investments as material and immaterial returns, that is knowledge for education and return in money's worth or material return for investment of money.



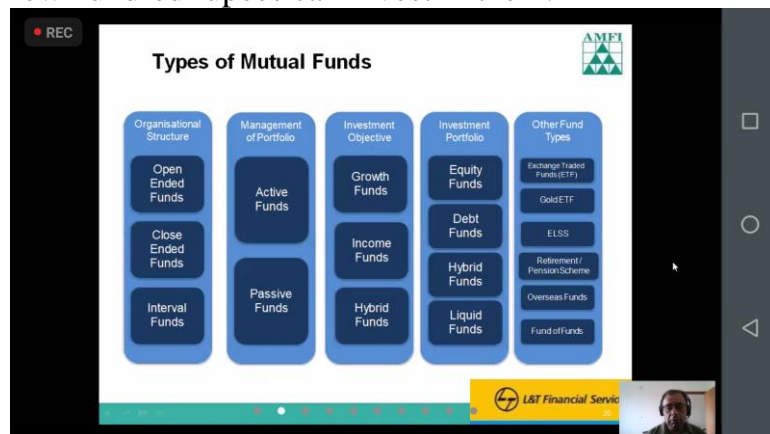
He proceeded to explain the importance of savings and investment. He mentioned how any amount of money saved, cannot be truly saved from value depreciation due to inflation. Inflation is inevitable but money should expand its value along with inflation to curb its effects.

. He advised students to start investing as early as possible, as the value of investments held for longer periods have higher values. He then urged students to determine the need for investment before making one. He mentioned that an investor should be aware of his goals. He discussed various options of investment such as gold, property, insurance, Mutual Fund, etc, and also regarding which option would be better in various stages of career and life. He encouraged students to determine the investment goals and select the options to create a feasible portfolio accordingly.





He then proceeds to talk about what mutual fund is and how is it a better investment option. He began by saying mutual fund is the trust that pools the savings of a number of investors who share a common financial goal and anybody with an investible surplus of as little as a few hundred rupees can invest in them.

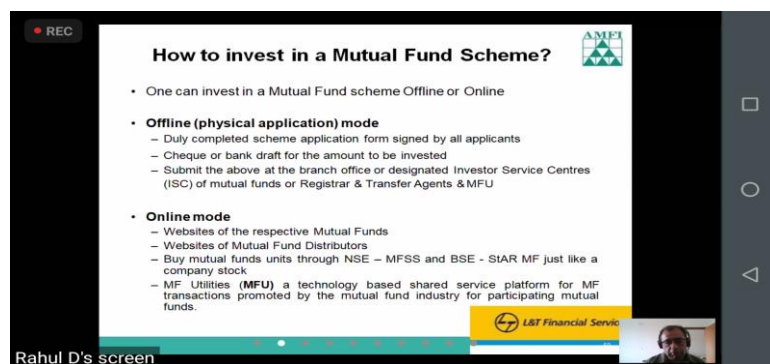


He then discussed various categories of mutual funds like Equity funds, Debt funds, Solution oriented funds, etc along with examples of companies that offers such schemes in market, also which kind holds the benefit of period, returns, risks, and capital appreciation.

He then explained about Scheme related Documents which are available from Fund Manager and are to be read in detail to understand the nature and requirement of the fund. Statement of additional information, key information memorandum, and scheme information documents are the important information an investor need to check before investing in a scheme by Asset Management Company.

He also advised to have a nominees for the investment plans and further discussed the process of investment in mutual funds by both online and traditional ways.





As the session concluded, Mr. D. Rahul answered few queries from students. Students were eager to know about alternative investments channels apart from Asset Management Company, interest calculation methods, kind of research required before investment, how safe are investment apps to use, investment in crypto currency, blue chip/long cap securities etc. Mr. Rahul patiently answered queries of students and provided insights needed.

Finally, a formal vote of thanks to Mr. D. Rahul was presented by Diksha Surana, student of MBA II year.

The session was ended by Ms. Deepiksha, student of MBA II year.

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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### REPORT ON

### ROLE OF STOCK EXCHANGE AND TECHNICAL ANALYSIS

<b>Date: 19-09-2020</b>	<b>Timings: 10:00Am-12:15PM</b>	<b>Mode: Online</b>
<b>Target audience: Finance Students.</b>	<b>Platform: GOOGLE MEET</b>	
<b>No. of participants: 95</b>		

**Objective of the event/programme: To help students understand about stock exchanges, i.e., NSE and importance of Technical Analysis of securities before investing.**

**Name/s of the resource person/s: G.S. VINAYAK**

**About the programme:** The Guest lecture is organized by P.Ganesh Anand & Prof. Vandana Samba specially for students of finance specialization to help them understand How NSE works and how technical analysis can help investors in creating better portfolios. The session was inaugurated by Mr.P. Ganesh Anand.

The resource person for the day, Mr. G.S. Vinayak, was introduced by Rohini, student of MBA II year.

The speaker of the day, Mr. G.S. Vinayak, is manager at National Stock Exchange since 2009. Previously worked with HDFC Bank for 3years. Mr. Vinayak has graduated PGDM from IPE. Currently working with NSE in regulation, clearing and settlement, business development etc.

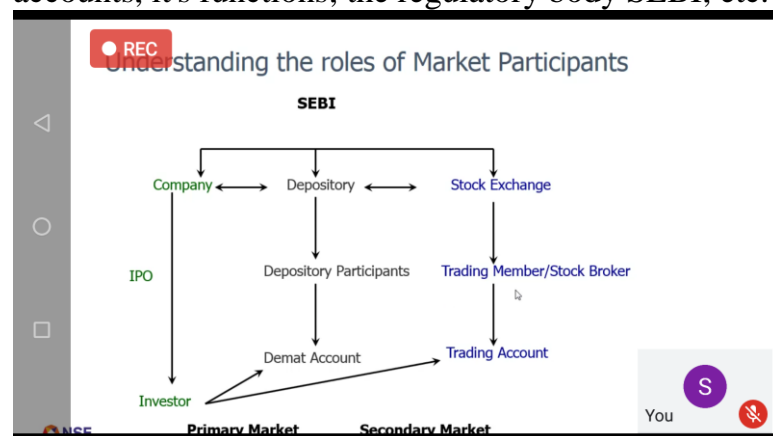


Prof. Dr. Vandana Samba then thanked Mr. Vinayak for his presence and gives brief description of the topic of today's guest lecture. Mam opines that students to engage themselves and make use of this session to fullest, and handed over the session to the resource person.



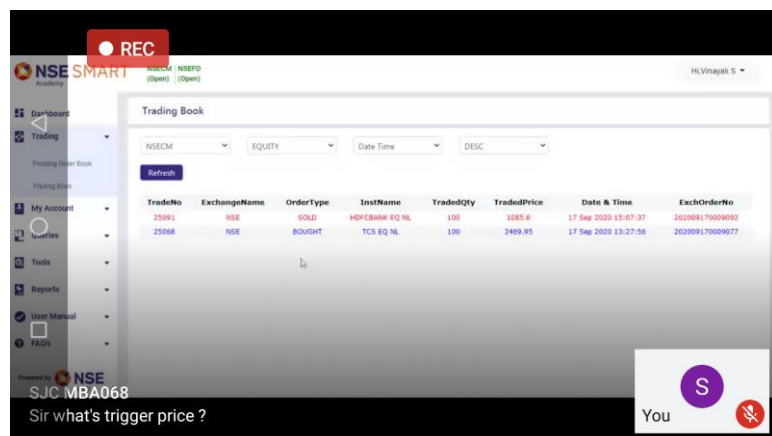
Mr. G.S. Vinayak sir started the lecture by asking simple question to students, like difference between savings and investment. He explained the difference with a equation of  $\text{Income} - \text{Savings} = \text{Expenses}$ . He also spoke about Indian Financial Markets: money market and securities market, and what it both consists of. He then explained different types of securities, i.e., shares and debentures. Then, he discussed types of markets and its participants.

He then proceeded to clearly explain about the role of these different markets and their participants with situational examples. In this process, he covered the upper and lower limit placed on quantities of securities that can be held by investors; about demat and trading accounts, it's functions; the regulatory body SEBI; etc.

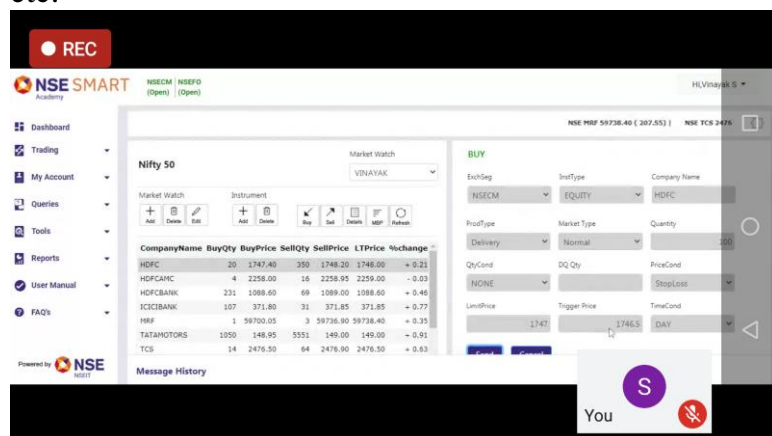


Sir, later explained various asset classes, in both current and older scenarios. Then he also spoke about what changes have emerged in securities trading since NSE has started, some of which are commencement of online trading, i.e., NSE online stream based trade, increase in volumes of trade, introduction of new technologies, and many more.





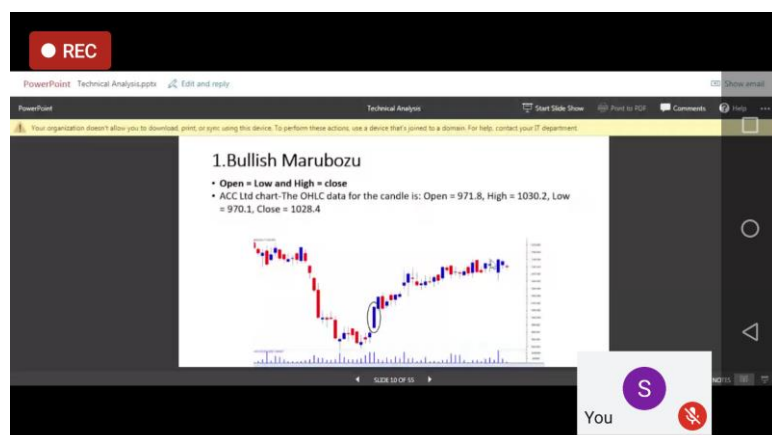
He then began to talk about demat account and how it is necessary in trading. Then he gave NSE Smart portal view and elucidated the function and use of this portal which gives real time trading experience with virtual money. He proceeded to explain every single aspect of the site, right from creating market watch screen, adding stocks to it, to placing buy and sell orders with limit order, market order and stop loss trading conditions. He also showed how to check if the orders has been executed to trade, also various options on NSE Smart like. Trading detail of buy and sell options; Account details like net balances, limit and balance, portfolio and preference; Queries about snap quotes and market analysis; Tools like charting, candlesticks and competition; Reports like bhav copy, transaction list, etc.



He then proceeded to talk about types of orders. He explained two types of orders which are active and passive orders along with examples of ordering matching Rules. He also explained about Mutual Fund and why it is a better investing option along with recent developments in capital market.

He then spoke about candlestick chart of technical analysis and its various types. He explains its major types, i.e., marubozu- bullish and bearish, spinning top, doji candle, paper umbrella, its significance and how each depicts open, close, high, low and volumes of stock.





As the session concluded, Mr. G.S. Vinayak answered several queries from students. Students were eager to know about investment in various securities and industries. Students also asked about currency markets, OTC's NSE certification courses etc. Mr. Vinayak patiently answered queries of student, provided insights needed along with easy examples.

Finally, a formal vote of thanks to Mr. G.S. Vinayak was proposed by Aishwarya, Student of MBA II year.

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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

**SJC/26-03-2021/16/16**

### **REPORT ON**

### **DERIVATIVES -- A PRACTICAL APPROACH**

<b>Date: 26/03/2021</b>	<b>Timings: 12:50pm-02:00pm</b>	<b>Mode: Online</b>
<b>Target Audience: Finance Students.</b>	<b>Platform: GOOGLE MEET</b>	
<b>No. of participants: 75</b>		
<b>Objective of the event/programme: To impart theoretical and practical knowledge in students regarding Derivatives</b>		
<b>Name/s of the resource person/s: Mr. MK. Srikanth, Mr. Harinath Reddy.</b>		

#### **About the programme:**

A guest lecture was organized for students of finance specialization to help them understand practical approach on "How Derivatives Work". Ms.Diksha, student of MBA II year welcomed the guest speakers Mr.Srikanth and Mr.Harinath. This was followed with profile reading of Mr. MK. Srikanth, Deputy General Manager of SEBI by Moksha, a student of MBA-II year.

Mr. Srikanth commenced the session by explaining the regulations of the financial sector. He briefly explained about how banking, securities market, insurance and pension schemes work and how any complaints are to be filed and handled regarding the stock purchase or sale.

Mr. Srikanth then spoke about various investment options and how one can best select their viable option. He explained various parameters based on which an investor should select the investment option i.e safety, liquidity and returns. He explained this with few examples of gold, land, stocks in reliance etc.



He also emphasized on how an investor should keep an eye for latest, relevant and reliable information that has potential to influence the stock prices, based on which investors should take decisions.

He then proceeded to explain how to select investment avenues based on investor's time and risk profile. He also spoke about SEBI Act 1992 and in what ways it helps investors and issuers, promotes business, regulates the Securities Market by amending the existing regulations, and develops new products.

He later spoke about grievances redressal mechanism by SEBI. He elucidated the process to file a complaint against an issuing company in case of non receipt of shares etc., with SCORES. The registered complaint with SCORES should then be scrutinized by SEBI and followed up by concerned exchange which enquires the intermediary involved, who reports the problem to the issuer company, which finally resolves the issue. In this way any grievance of investors are resolved and their interests are protected.

Mr. Srikanth concluded his session by explaining about SCORES - SEBI Complaint Redressal System in detail.

The second guest speaker for the day, Mr. Harinath Reddy, Senior Manager at NSE, was introduced by Deepshika, student of MBA-II year. Mr. Harinath Reddy, began his session by marking the importance of Global Money Week celebrated from 22-28th march 2021. He started briefing about asset classes - exchange platform and current scenario, which included what kind of products can be found and traded in which kind of markets.

Then he proceeded to explain about the functioning of secondary markets and how a transaction execution takes place. He clearly mentioned the role of clearing committees, clearing banks and depositories of NSE and BSE which helps in executing transactions. He clearly explained using various examples.

Later, he started explaining about derivatives - a contract or a product which derives value from an underlying asset and also its types that are mostly traded in exchanges - Futures and options. He elucidated what futures and options contracts are, how to determine its prices, how to execute the contract.

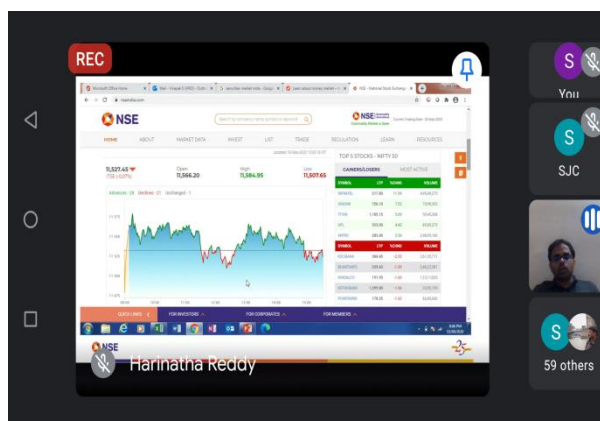
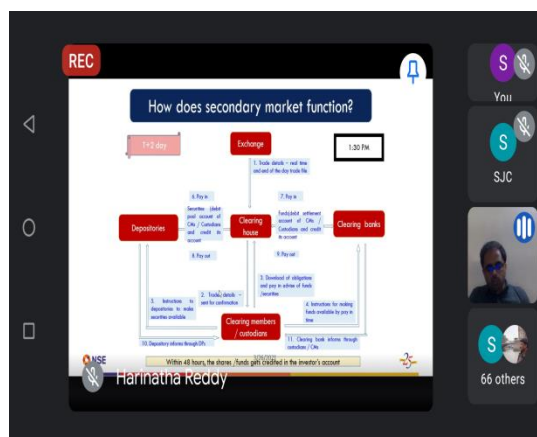
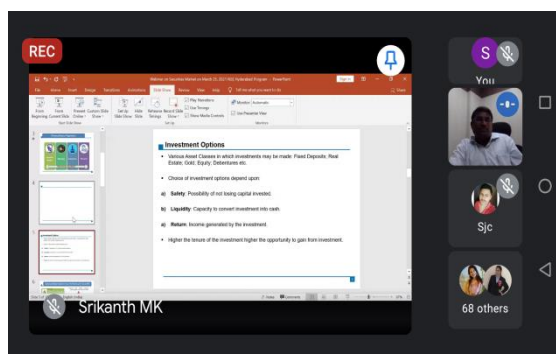
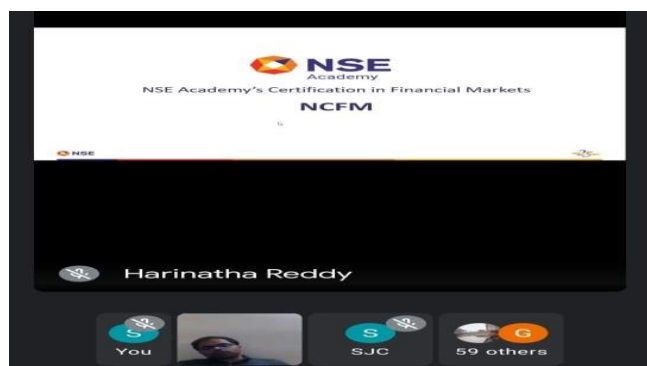
He also explained various terminologies related to these, like call option, put option, expiration day, strike and spot price; and precautions while dealing in these contracts. Finally he explains about mutual funds and why to select them along with post trade checking. He concluded by showcasing the uses of NSE website.

The session ended with a formal vote of thanks presented by Prathana, a student of MBA-II year.



**Feedback of the Session** – The students were very happy for attending an informative session which provide them a practical approach to the concept.

**Outcome:** The students cleary understood the theoretical concept and practical approach to derivatives.



**Mr.Srikanth and Mr.Harinath addressing the Students**

**Prepared by Ms.Smriti Nagaria**

**Rev. Fr. Dr. D. Sunder Reddy  
Principal**





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Ref no: SJC 15/14/2021

25-02-2021

## International Guest Lecture Report

### Francophonie – 2021

**St. Joseph's**  
Degree & PG College  
Gunfoundry, Abids, Hyderabad- 500001

**International Guest Lecture**  
**FRANCOPHONIE 2021**  
**Mr. Eric Perrotel**

**25th Feb' 2021**  
**10.30 AM to 11.30 AM**

**Rev. Fr. Dr. D. Sunder Reddy**  
Principal

**Objective of the Session :** The Objective of arranging the lecture is to provide an awareness to the students about the uses ,different levels in learning the French language and opportunities in France. Mr. Eric Perrotel, Attache from France, Samuel Bereth and Mrs.Vasudha from alliance francoise, Banjara Hills, addressed MBA students on the following. Mrs .Vasudha opined that Indians will have more ability to learn new languages .Learning French would increase job opportunities in the Global job market .For Education in France government allocates 20%of its budget towards education.



French Higher education council has come up with around Rs 10cr scholarships for Indian Students. Any bridge courses not required for further studies in France 3 yrs. degree is valid.

- Mr. Samuel, Director highlighted on the relationship between India and France and also focused on the Projects based learning through movies, music, activities etc.
- Mr. Eric Perrotel addressed on international nobility ,1600 courses are taught in English
- It is also 5<sup>th</sup> largest economy in the world
- France was the first to open its borders for students in 2020.
- French is the official language of European

## Gallery



The students were very much motivated and got an awareness with regards to the Value added courses and opportunities available in France.

**PRINCIPAL**





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**Gunfoundry, Abids, Hyderabad**

Ref no: SJC/ 10/4/11/2020

**Date:** 04/11/2020

**NOTICE**

All the MBA II year Finance Students are hereby informed that there will be a Guest Lecture for the course "FINANCIAL SYSTEMS & SERVICES". The other details are:

1. Name of the resource person : Mr. Christopher Lee
2. Topic : Investment Banking : Deposits and M & A
3. Date and Time : 7<sup>th</sup> November 2020. 11 am to 12.30 pm

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Ref: SJC/11/7/11/2021

8/11/2021

## NOTICE- MBA II YEAR

### Report on Investment Banking Services : Deposits and M & A

**Date: 07 November 2021 Timings:2:00 Pm onwards Venue: GOOGLE MEET**

**For whom: MBA II Years**

**No. of participants: 85**

**Objective of the event/ Program: To provide additional knowledge on the Investment Banking services.**

#### Speaker profile:

Mr. Christopher Lee is working as a Senior Manager at Bank of America for 12+ years and worked as a Business Development Manager at Sierra Atlantic Software Services Ltd, and also Business Development Executive at Solugenix Business Solutions (P) Ltd, and also Business Development Executive at Swift Response (P) Ltd. He obtained Bachelor's degree in commerce from St. Joseph's Degree College . He obtained Six Sigma Green Belt & Lean Methodologies, Six Colors of Critical Thinking – adapted from Edward De Bono, The 7 Habits of Highly Effective People – Stephen R. Covey, Situational Leadership® II (SLII) – Ken Blanchard, Collaboration with Key Stakeholder, Connect, Collaborate and Communicate, Executive Presence – Enhancing Your Personal Brand

#### Topic presentation

The speaker gave an introduction on the history of various investment banking services and how are they useful to the customers. He spoke about Bank of America which is an investment service company and also he gave the working of the other investment banking services with their coverage



He explained about the Mergers and acquisitions taking place among the various organizations and the importance of M & As. He described the responsibilities of the buyer and the seller with their motives behind their purchases. He also explained the corporate deposits attracted by the investment bankers as a part of customer services to companies.

Mergers and acquisitions (M&A) refer to transactions between two companies combining in some form. Although mergers and acquisitions (M&A) are used interchangeably, they come with different legal meanings. In a merger, two companies of similar size combine to form a new single entity.

**TOP INVESTMENT BANKS IN THE WORLD**

Bank of America, Merrill Lynch, Barclays, Citigroup, Credit Suisse, Deutsche Bank, Goldman Sachs, JPMorgan Chase, Morgan Stanley, UBS

**MERGER AND ACQUISITIONS**

One of the main roles of investment banking in mergers and acquisitions is to establish fair value for the companies involved in the transaction. Investment banks are experts at calculating what a business is worth.

What roles do investment banks play in M&A transactions?

The roles of the investment bank will differ depending on whether the bank is representing:

The seller of a company ("sell-side")

(or)

Advising a prospective acquirer ("buy-side").

## SELL-SIDE RESPONSIBILITIES:

- ❖ Set valuation expectations for client companies and helping them plan their timing and go-to-market strategies
- ❖ Assembling marketing materials such as the "Information Memorandum" to convey these points
- ❖ Identifying and contacting potential buyers, managing information flow and holding strategic discussions with interested parties
- ❖ Establishing a formal bid process for the company, reviewing bids and helping select a buyer
- ❖ Setting up an online diligence "data room" and serving as the primary liaison between the buyer (and/or its advisors) and seller during due diligence
- ❖ Helping negotiate the final terms of the deal

## BUY-SIDE RESPONSIBILITIES:

- ❖ Evaluating the potential target and its industry to set a preliminary valuation
- ❖ Assessing the strategic fit of a potential target with the client; identifying and, to the extent that it's possible, quantifying synergy opportunities
- ❖ Crafting a bidding strategy and helping draft proposed terms of purchase
- ❖ Identifying potential issues in the diligence process and following up accordingly
- ❖ Analyzing the buyer's capital structure to determine the correct transaction financing; helping the buyer find financing
- ❖ Helping negotiate the final terms of the deal

## KEY TAKEAWAYS

- ❖ The investment bank's role in mergers and acquisitions falls into one of either two buckets: seller representation or buyer representation (also called target representation and acquirer representation).
- ❖ One of the main roles of investment banking in mergers and acquisitions is to establish fair value for the companies involved in the transaction.
- ❖ Banks will also source deals by studying the market themselves and approaching companies with their own strategic ideas.
- ❖ One of the main roles investment banks play is to introduce new securities to market in order to finance M&A activity.

## DEPOSITORIES

A depository is an entity which helps an investor to buy or sell securities such as stocks and bonds in a paper-less manner. Securities in depository accounts are similar to funds in bank accounts.

### Advantages:-

- ❖ There is no need to have physical documents of your financial instruments
- ❖ Automatic and Transparent Trading
- ❖ Shortens the settlement period

Another name for Depository System is **Scriptless Trading System**



## CONSTITUENTS OF DEPOSITORY SYSTEM



**Mr. Christopher Lee**

Senior Manager, Portfolio Management Office

**BANK OF AMERICA**  
Guest Webinar on

Investment Banking Services : Deposits and M & A

Date of Guest Lecture 7<sup>th</sup> November 2020 - Saturday 11 noon to 12.30 pm

For MBA II Yr Finance students

Organizers

Dr.Martina Rani

Associate Professor

Department of Business Management

Mrs. Joseph Mary

Assistant Professor

Department of Business Management





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Ref no: SJC/ 10/4/12/2020

**Date:** 04/12/2020

**NOTICE**

All the MBA II year Finance Students are hereby informed that there will be a Guest Lecture for the course "FINANCIAL SYSTEMS & SERVICES". The other details are:

1. Name of the resource person : Mr. Christopher Lee
2. Topic : Credit Rating Methodology
3. Date and Time : 5<sup>th</sup> December 2020. 12 am to 1.30 pm

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Ref: SJC/11/05/12/2020

05/12/2020

**NOTICE- MBA II YEAR**

**Report on Investment Banking Services : Deposits and M & A**

**Date: 05 December 2020 Timings:12:00 to 1.30 pm onwards Venue: GOOGLE MEET**

**For whom: MBA II Years**

**No. of participants: 126**

**Objective of the event/ Program: To provide additional knowledge on the credit rating methodology**

**Speaker profile:**

Mr. Christopher Lee is working as a Senior Manager at Bank of America for 12+ years and worked as a Business Development Manager at Sierra Atlantic Software Services Ltd, and also Business Development Executive at Solugenix Business Solutions (P) Ltd, and also Business Development Executive at Swift Response (P) Ltd. He obtained Bachelor's degree in commerce from St. Joseph's Degree College . He obtained Six Sigma Green Belt & Lean Methodologies, Six Colors of Critical Thinking – adapted from Edward De Bono, The 7 Habits of Highly Effective People – Stephen R. Covey, Situational Leadership® II (SLII) – Ken Blanchard, Collaboration with Key Stakeholder, Connect, Collaborate and Communicate, Executive Presence – Enhancing Your Personal Brand

Topic presentation



The speaker explained on the what is credit rating and its objectives:

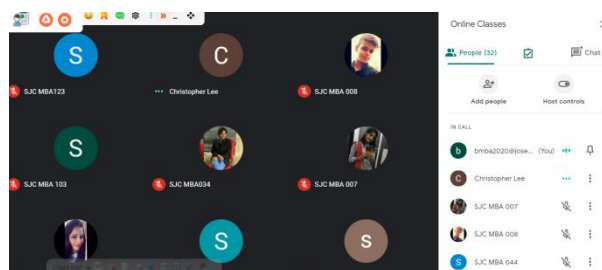
Credit rating is a codified rating assigned to an issue by authorized credit rating agencies. These agencies have been promoted by well-established financial Institutions and reputed banks/finance companies.

Objectives of Credit Rating: Provide superior information to the investors at a low cost; Provide a sound basis for proper risk-return structure; Subject borrowers to a healthy discipline, and Assist in the framing of public policy guidelines on institutional investment.

Approaches to Credit Rating: As a technique for independent examination of the investment worth of financial securities as an input to investment decision-making, the process of credit rating usually involves use of one or more of (i) implicit judgmental approach and (ii) explicit judgmental approaches and (iii) statistical approach. While implicit judgmental follows beauty-contest approach wherein a broad range of factors concerning promoter, project, environment and instrument characteristics are considered 'generally'. Explicit judgmental approach involves identification and measurement of the factors critical to an objective assessment of the credit/investment worthier of an instrument with a view to arriving at a numerical credit score or index. Finally, statistical approach involves, assignment of weights to each of the factors and obtaining the overall credit rating score with a view to doing away with personal bias inherent in both-explicit and implicit judgment. Credit Rating Mechanism

### Methodology of Credit Rating

The rating is based on the investigation analysis, study and interpretation of various factors. The world of investment is exposed to the continuous onslaught of political, economic, social and other forces which does not permit any one to understand sufficiently certainty. Hence a logical approach to systematic evaluation is compulsory and within the framework of certain common features the agencies employ different methodologies. The key factors generally considered are listed below: 1. Business Analysis or Company Analysis; Industry risk: Nature and basis of competition, key success factors; demand supply position; structure of industry; government policies, etc. 2. Economic Analysis 3. Financial Analysis; Accounting Quality: Overstatement/under statement of profits; auditors qualification; methods of income recognition's inventory valuation and depreciation policies, off balance sheet liabilities etc. 4. Management Evaluation: 5. Geographical Analysis: 6. Fundamental Analysis





## Credit Rating Methodology / Process

In India credit rating is done mostly at the request of the borrowers or issuer companies. The borrower or issuer company requests the credit rating agency for assigning a ranking to the proposed instrument.

- **Agreement:** An agreement is entered into between the rating agency and the issuer company.
- **Appointment of analytical team:** The rating agency assigns the job to a team of experts who have expert knowledge in the relevant business area.
- **Obtaining information:** The analytical team obtains the required information from the client company.
- **Meeting the officials:** To obtain clarifications and understanding the client's business the analytical team visits and interacts with the executives of the client.

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**Mr. Christopher Lee**

Senior Manager, Portfolio Management Office

**BANK OF AMERICA**  
Guest Webinar on

**CREDIT RATING METHODOLOGY**

Date of Guest Lecture 5<sup>th</sup> December 2020 - Saturday 11 noon to 12.30 pm

For MBA II Yr Finance students



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**Ref No:SJC/15/02/2021**

**Date: 02-04-2021**

## **REPORT OF STUDENT DEVELOPMENT PROGRAM**

### **ON**

### **“CYBER CRIME AND WOMEN”**

**Time: 11:00 am**

**Target Audience: MBA I year**

**Venue: Vianney Hall**

**Objective :**The objective of organizing this SDP is to give awareness to the students about the different types of cybercrimes and orient the women on different issues for their personal safety and security.

The resource person was Mr. S Harinath (ACP)-cybercrimes Rachakonda and Commissionerate and Mr. Jaywant Naidu ,SDP Convenor, HMA. Prof. Vandana Samba addressed the gathering . Sir explained about matrimony site crimes in which the fraudsters use fake phone numbers, pictures. He explained how victims are lured by gifts and money. He talked about the job portal fraud giving example of Shine.com. He explained about digital discipline and explained about the cyber stalking, physical stalking, social stalking and how victims fall prey to such stalks.

He shared a case about how grudge led to cyber bullying and informed about Preventive Detection Act (PTA). He gave preventive measures about how one should be aware of such frauds and keep their social media safe. Took further with mail spoofing and online transaction frauds. He warned about how some restaurants and pubs got involved for using information skimmer on the debit and credit cards of the customers. The pin numbers should never be spelled out. He acquainted the audience with the Quick Support for any kind of help.

It was an interactive session . Mr. Jaywant Naidu shared a message from Sanjay Kapoor, President HMA, Prof. Vandana Samba Felicitated Mr. S Harinath and Dr. Vani handed over the memento to Mr. Jaywant Naidu. feedback was given by Ms. Florence and T.Nikhil ,MBA I year students. The session ended with a vote of thanks by Mr. Sharhan Khan.





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Ref No : **SJC 13/15/2021**

### **ONLINE FACULTY DEVELOPMENT PROGRAMME ACADEMIC YEAR 2019-20**

#### **Report**

**on**

**"Tips for Writing Articles in Scopus, Web Of Science, and UGC Care Listed Journals**

**DATE: 3<sup>rd</sup> APRIL 2021**

**VENUE: GOOGLE MEET**

**TIMINGS: 10.30am- 1.30 pm**

**TARGET GROUP: faculty members**

**NO. OF PARTICIPANTS: 21**

**OBJECTIVE OF THE PROGRAM:** The session was aimed at giving an insight into various research inputs in the form of paper submission and how to cut hedges for the acceptance of research papers by high-indexed journal, Scopus, web science, UGC care list of journal.

**OUTCOME OF THE PROGRAM:** The faculty were able to get information about different journals, they were able to become the members of inderscience, ORCID, web of sciences. and ugc care. Further they could get information about scopus ID .

**ABOUT THE RESOURCE PERSONS:** Dr. Karthikeyan Partha Sarathy Associate

Professor School of Management Studies Kongu Engineering College, Erade , tamil Nadu



## 2) Prof. Ganapathi Panda :(Visiting professor IIT Buvareshwar

The resource person began the talk on the importance of quality research paper publications by giving certain important points with respect to language style, tables and figures for references, listing style of references under APA styles, etc.,

He also gave a list of few journals such as International journal of Business Excellence, International journal of Business & Innovation which are listed in both Scopus and webscience. He also provided us with the website sources to get the list of approved journals. He explained the order of importance of journal based on the impact factor too. He also suggested a source of obtaining impact factor called SJR - Scimago Journal & Country Rank (<https://www.scimagojr.com/index.php>) He gave good amount of information on the number of journal listed by various institutions.

He touched upon the various aspects of citation and how to attract more citation and the portals which help. He insisted upon a very strong theoretical background to attract more acceptance, including the grammar style to be used. He also gave good inputs on the research funding schemes made available by various institution. He also gave some inputs for open access journals: SCIHUB (<https://scihub.org/search/>) which are downloadable. Also gave a few website self-branding portals where the journal papers can placed to get citations like-clarivate.com, ORCID, Google Scholar.

### **Part 1 of the Prof.Ganapathi Pand Presentation**

Date:03/04/2021

Time: 12:15 to 1:30

Session started with Introduction of Resource person by Prof Vandana Samba and Mrs.Mubeeen Sultana.

Prof. Ganapathi Panda started the session with publication of Scholarly Articles particularly in scoopers' index reference to Management.



Sir explained about the role of the publishers and related research documents and gave insights about the Author, Coauthor and references of the paper publication also explained How to store in the electronic warehouse and publishing in the digital era.

how to publish the ethics papers & what are the new ways to promote the articles .



professor asked all faculty to visit different sites for more details for Scoopers publications he explained about what is critical analysis citation Index and Documentation of the research papers

Prof said for Business Management and Account it is 3.35% and distribution of the papers in the different areas.

Prof gave information about the open access journals and articles with references to scoopers and also said that they will be charge for the information.

How to crack the article at first time? and how to publish in scoopers sir explained

manuscript is to be clear and understandable to editors so it should be very clear.

Sir explain about review papers and the references and how it help for our research and said to send to those publications where its already accepted.

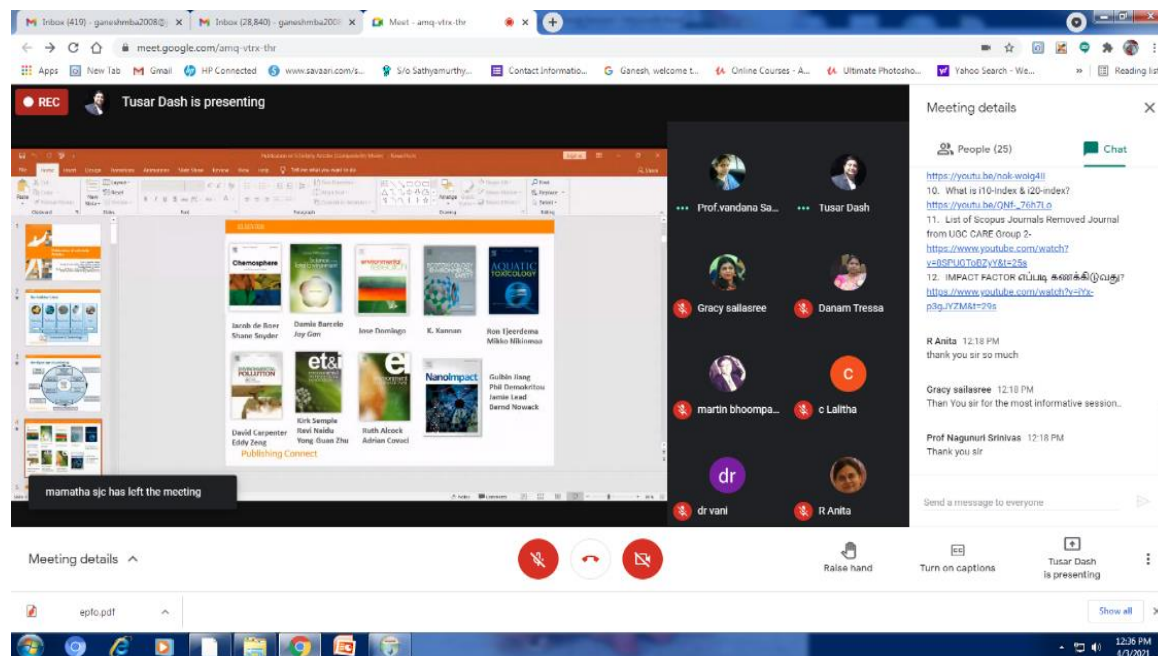
what we need to check before sending articles for publication.

1.who is the journal audience ?

2.Impact factor of the journal

3.don't submit the journal manuscript to more publications at a time

Professor added to his presentation who to find out the trends in subject area and consider impact factor and specific impact Factor and H-Index of the journal which says the quality of the research.





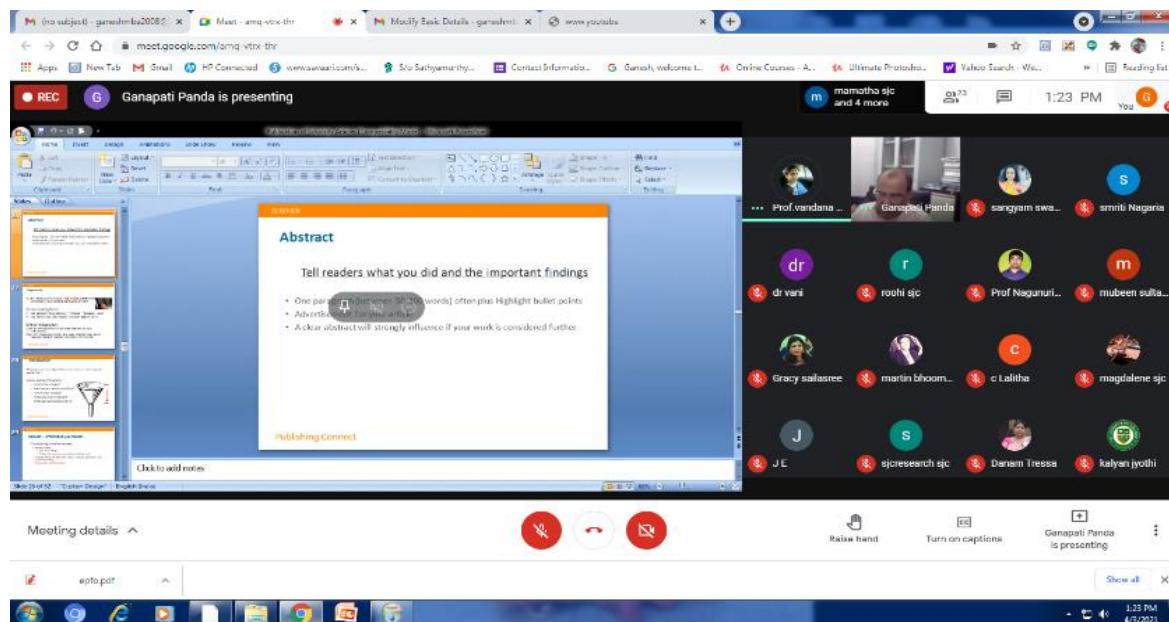
professor said revised about the impact factor of the scoopers journal, he gave example of the no of articles in last 2 yrs and cited, referred by different authors said explained how to calculate the impact factor of the journal.

in case of scoopers only journal cited will be consider it won't take into consideration about the paper publications and paper chapters ,explained about the different sectors of the publications also need to check the paper is national interest or global Interest

### Process of writing research papers for Scopus

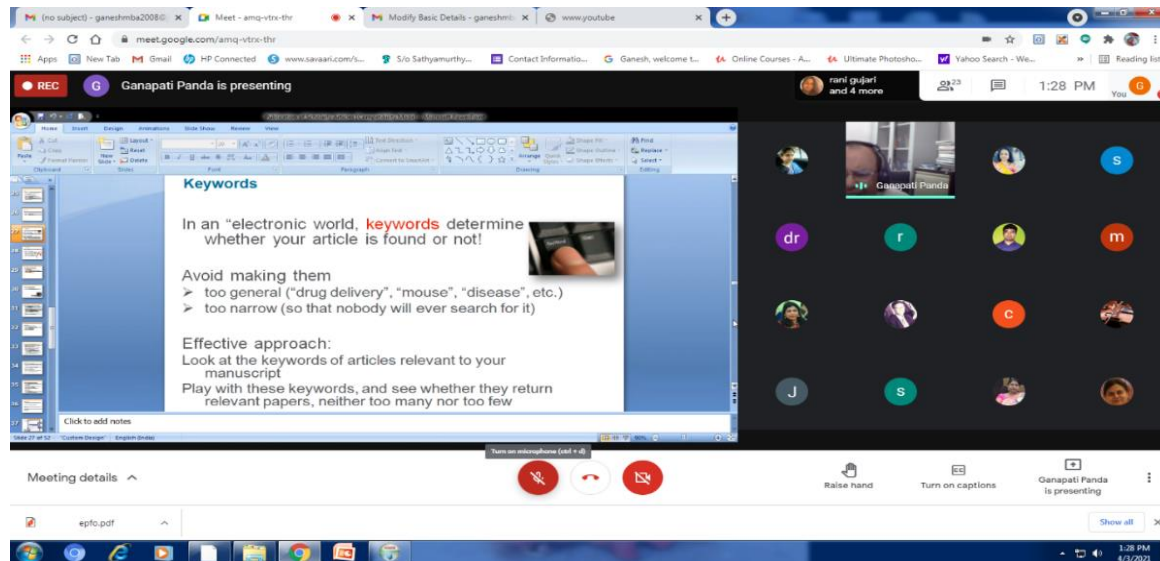
Sir gave overview of the graphical presentation and general structure of research articles which includes :

1. Abstract it should be very attractive

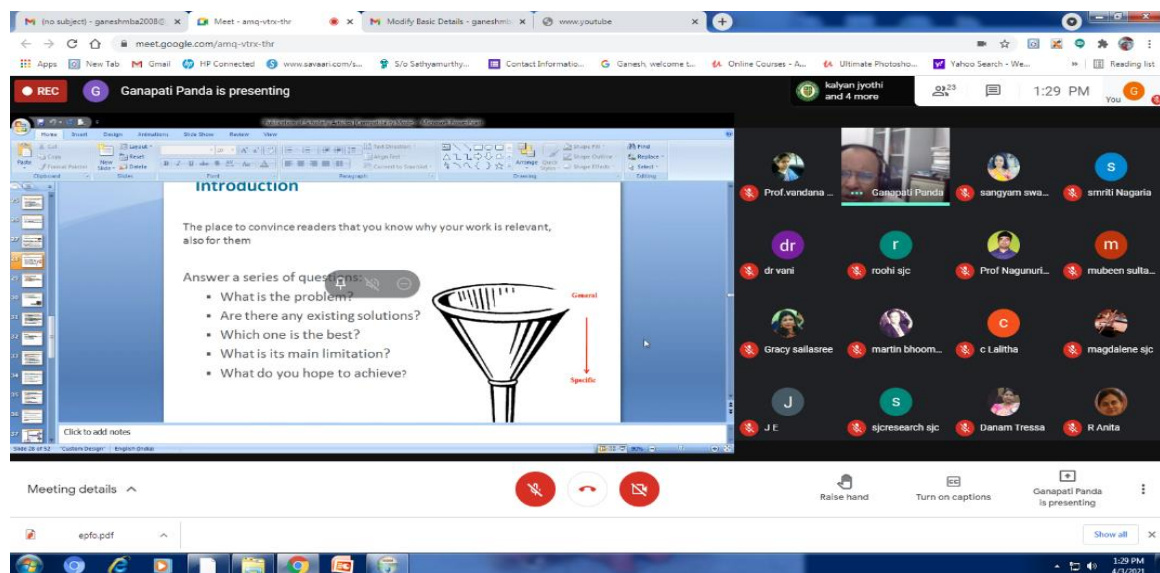


Finding the key word is important and its very useful to preparing the main script and it should be the suitable key Word



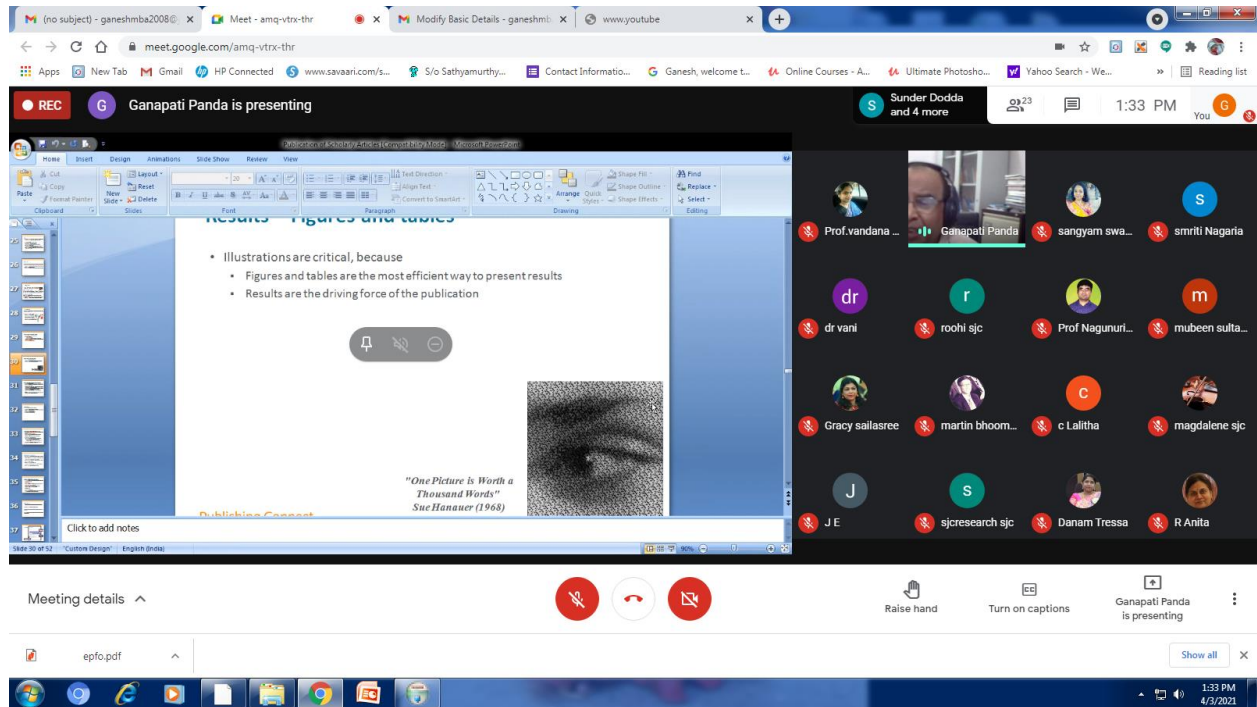


### 3. Main Text- deals with Introduction, Objective and Conclusion



we need to clear spell out in introductions about the What is the Problem? What are the existing the Solutions, What are the Limitations ,How our solutions are different from others ? and what are the statisticas methods used



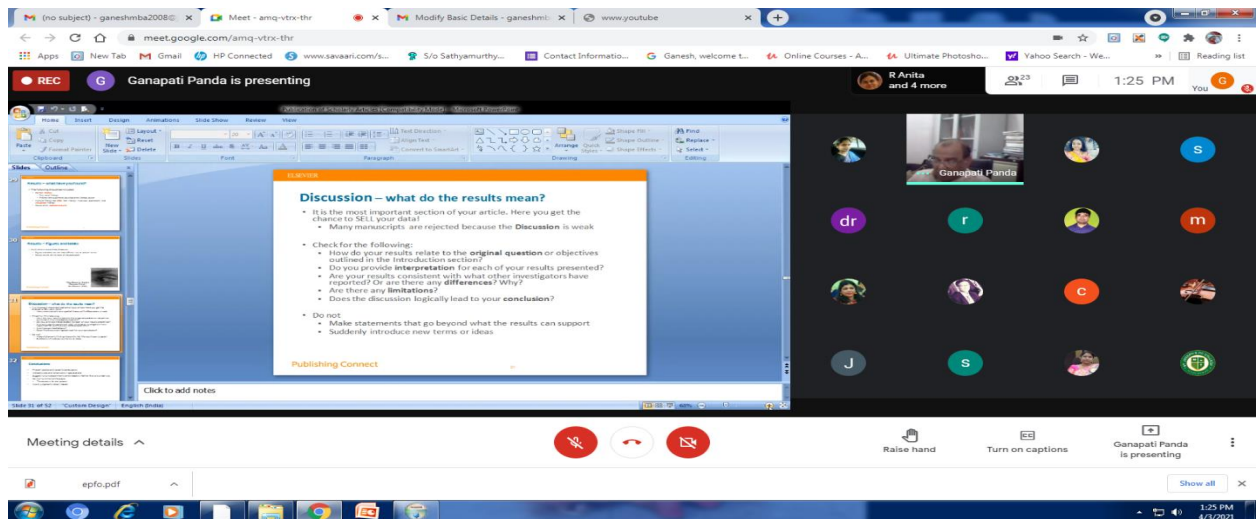


It should be very few statements instead of having multiple statements

4. How to made tables, Figures and Graphics
5. Interpretation and Discussing
6. write research from bottom to top and not from Top to bottom

Scientific language should be very clear keys to success to the Scientific languages and also explain about the grammar in the Journal to be used properly.

Discussions about the results to be considered





professor said most of the manuscripts are rejected because discussion is weak and conclusions are made based on the discussions.

Strength and weakness of the work depends on discussion and conclusion.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Conclusions" with the following bullet points:

- Present global and specific conclusions
- Indicate uses and extensions if appropriate
- Suggest future experiments and indicate whether they are underway
- Do not summarize the paper
  - The abstract is for that purpose
- Avoid judgments about impact

The slide is part of a presentation by Ganapati Panda, who is also visible in the top-left corner of the participant grid. The grid includes other participants like Prof.vandana, sangam swa, smriti Nagaria, dr.vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, Danam Tressa, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons.

Future scope of the research must be highlighted and avoid the Judgment and advices .

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "References: get them right!" with the following bullet points:

- Please **adhere to the Guide for Authors** of the journal
- It is your responsibility, not of the Editor's, to format references correctly!
- Check
  - Referencing style of the journal
  - The spelling of author names, the year of publication
  - Punctuation use
  - Use of "et al.": "et al." translates to "and others",
- Avoid citing the following if possible:
  - Personal communications, unpublished observations, manuscripts not yet accepted for publication
    - Editors may ask for such documents for evaluation of the manuscripts
  - Articles published only in the local language, which are difficult for international readers to find

The slide is part of a presentation by Ganapati Panda, who is also visible in the top-left corner of the participant grid. The grid includes other participants like Prof.vandana, sangam swa, smriti Nagaria, dr.vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, Danam Tressa, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons.

Spellings and names of the authors in the references are very important.



Professor Ganapathi panda explain about the technical specifications and length to write the scoopers index papers and journals

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Suggested length of a full article". The slide content is as follows:

- Not the same for all journals, even in the same field
- "...25-30 pages is the ideal length for a submitted manuscript, including **ESSENTIAL** data only."
  - Title page
  - Abstract 1 paragraph
  - Introduction 1.5-2 manuscript pages (double-spaced, 12pt)
  - Methods 2-4 manuscript pages
  - Results and Discussion 10-12 manuscript pages
  - Conclusions 1-2 manuscript pages
  - Figures 6-8
  - Tables 1-3
  - References 20-50

The slide also includes a "Click to add notes" button at the bottom. The meeting controls at the bottom show "Meeting details", "Raise hand", "Turn on captions", and "Ganapati Panda is presenting". The participant list on the right includes Prof.vandana..., sangyam swa..., smriti Nagarja, dr.vani, roohi sjc, Prof.Nagunuri..., mubeen sulta..., Gracy sailasree, martin bhoom..., c Lalitha, magdalene sjc, J E, sjcresearch sjc, Smita Parija, and R Anita.

Cover Letter is an opportunity to give information about the researcher and Institutions, sir gave example of the cover letter and there should the suggested reviewer in the cover letter.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Example". The slide content is as follows:

**Example**

Professor Dr. G. Ganapathi  
School of Science and Engineering  
Sri Sathya Sai Institute of Higher Learning  
Puttapet, TN, 621004  
India

Dear Prof. Dr. S. S. Sathya Sai,

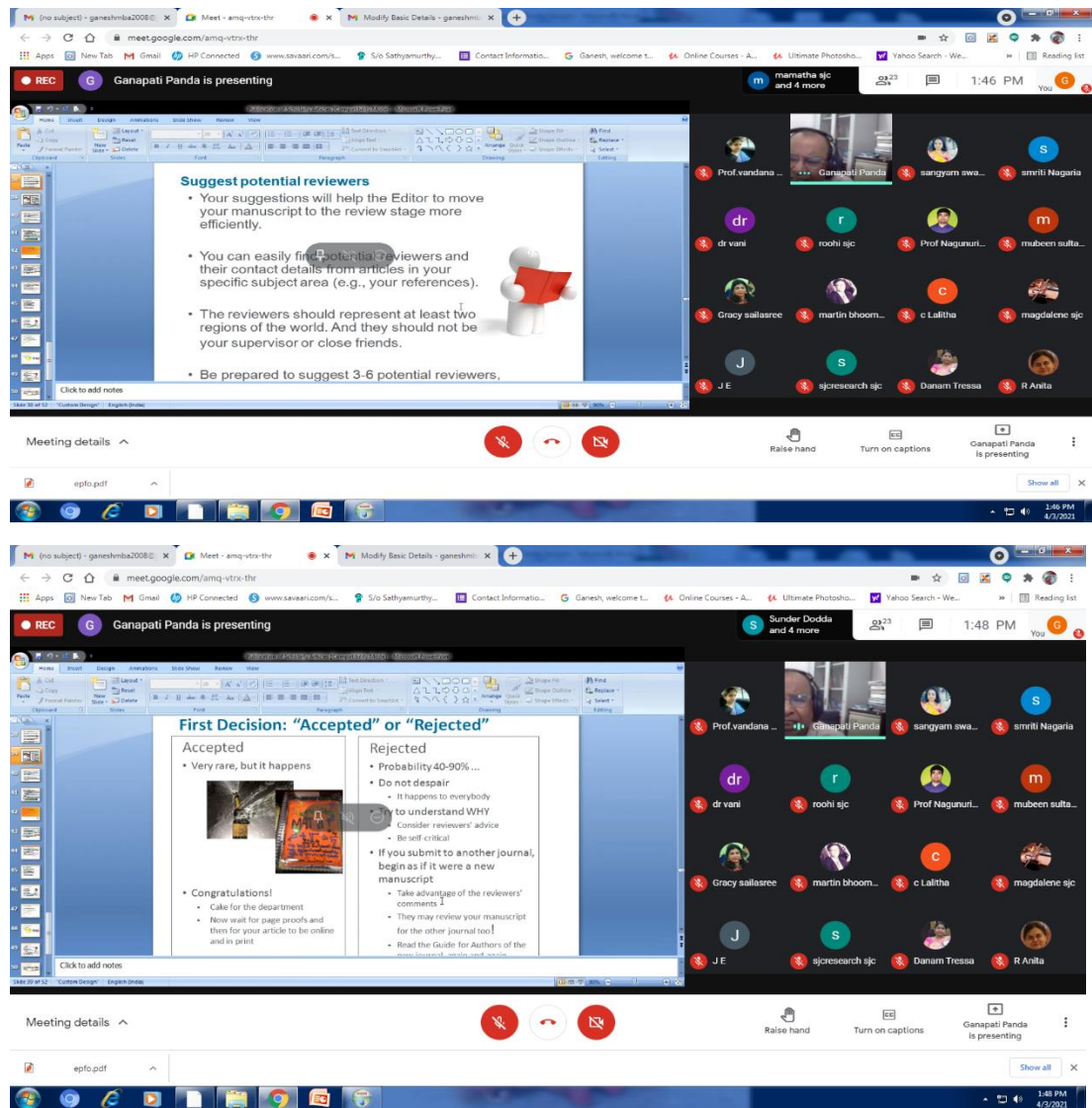
I am pleased to inform you that I have submitted a manuscript titled "Final approval from all authors" for consideration for publication in the International Journal of Science. The manuscript is a review paper and is intended for publication in the International Journal of Science. The manuscript is a review paper and is intended for publication in the International Journal of Science. The manuscript is a review paper and is intended for publication in the International Journal of Science.

I would very much appreciate if you would consider the manuscript for publication in the International Journal of Science.

Yours faithfully,  
Dr. G. Ganapathi, Associate Professor, Sri Sathya Sai Institute of Higher Learning, Puttapet, TN, 621004, India.

The slide also includes a "Click to add notes" button at the bottom. The meeting controls at the bottom show "Meeting details", "Raise hand", "Turn on captions", and "Ganapati Panda is presenting". The participant list on the right includes Prof.vandana..., sangyam swa..., smriti Nagarja, dr.vani, roohi sjc, Prof.Nagunuri..., mubeen sulta..., Gracy sailasree, martin bhoom..., c Lalitha, magdalene sjc, J E, sjcresearch sjc, Smita Parija, and R Anita.





probability of accepting paper is very less in scopers we need to understand the suggestions given by the reviewer and do revisions accordingly, what are the minor and major revisions to be done have to understand and revised paper should go for the publications. Major revision is not rejection but it is need to have revision in the technical specification.



The screenshot shows a Google Meet interface. On the left, a presentation slide titled "First Decision: 'Major' or 'Minor' Revision" is displayed. The slide content is as follows:

- Minor revision
  - Basically, the manuscript is worth to be published
  - Some elements in the manuscript must be clarified, restructured, shortened (often) or expanded (rarely)
  - Textual adaptations
  - "Minor revision" does NOT guarantee acceptance after revision!
- Major revision
  - The manuscript may be worth to be published
  - Significant deficiencies must be corrected before acceptance

On the right side of the screen, a grid of participant avatars is visible, including Prof. vandana, Ganapati Panda, sangyam swa, smriti Nagarja, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy saillasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 1:50 PM on 4/3/2021.

Need to prepare the detailed response letter after the revisions and use polite words in the letter, try to improve on the comment of the reviewer.

The screenshot shows a Google Meet interface. On the left, a presentation slide titled "Manuscript Revision" is displayed. The slide content is as follows:

- Prepare a detailed Response Letter
  - Copy-paste each reviewer comment, and type your response below it
  - State specifically which changes you have made to the manuscript
    - Include page/line numbers
    - No general statements like "Comment accepted, and Discussion changed accordingly."
  - Provide a scientific response to comments to accept, ....
  - .... or a convincing, solid and polite rebuttal when you feel the reviewer was wrong.
  - Write in such a manner, that your response can be forwarded to the reviewer without prior editing
- Do not do yourself a disfavours, but cherish your work
  - You spent *weeks* and *months* in the library to do the research
  - It took you *weeks* to write the manuscript

On the right side of the screen, a grid of participant avatars is visible, including Prof. vandana, Ganapati Panda, sangyam swa, smriti Nagarja, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy saillasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 1:52 PM on 4/3/2021.

Professor gave the insights about the summary of the papers and explained about the lay summary.



The screenshot shows a Google Meet window with a presentation slide titled "You want to make sure your research gets the attention it deserves". The slide content includes:

- The volume of research articles is growing at an accelerated pace
- For most researchers, it's a real challenge to keep up with the literature
- Your job: make sure your research doesn't fall through the cracks!

A line graph shows the volume of research articles growing from 1970 to 2013, reaching 40M. A text box indicates "7 hrs/week average time spent on literature". Below the graph, it says "Write a lay summary".

The slide also mentions: "Academic articles are written in a specific way", "They can be difficult to understand", and "Lay summaries make research understandable".

At the bottom of the slide, it says: "Before we dive in, let's take a step back and provide some background to explain why it's so important to make your research stand out. The number of published papers worldwide is growing at an accelerating pace. With such an impressive and ever-growing output, many researchers find it a challenge to..."

The meeting interface shows "Ganapati Panda is presenting" and a grid of participants. The bottom bar shows "epfo.pdf" and the time "1:54 PM 4/3/2021".

Promoting of the articles is most useful for networking, link from the university website and also maintain Online CV.

The screenshot shows a Google Meet window with a presentation slide titled "Promoting your article". The slide content includes:

- Conferences**
  - Prepare to network
  - Also connect online
  - Online poster
- Media relations**
  - Research statement
  - Your institution's communication's channels
  - Contact your editor or you can send an email to: [researchcomm@elsevier.com](mailto:researchcomm@elsevier.com)

The slide also features an illustration of a man speaking into a microphone.

At the bottom of the slide, it says: "Conferences are a great opportunity for networking and collaboration. It's always important to..."

The meeting interface shows "Ganapati Panda is presenting" and a grid of participants. The bottom bar shows "epfo.pdf" and the time "1:55 PM 4/3/2021".



The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Promoting your article" with the subtitle "4. Online CV". The slide features a diagram with a globe in the center, connected to icons for LinkedIn and Mendeley. Below the diagram, it states: "It's important people can find you and the links to your publications. There are a few easy tools to help you increase your online visibility." The right sidebar shows a grid of participants, including Prof. vandana, Ganapati Panda (presenting), sangyam swa, smriti Nagaria, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy saillasree, martin bhoom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons and the system clock at 1:56 PM on 4/3/2021.

Monitoring the articles on the dashboard is useful for further improvement of our research.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Monitoring your article" with the subtitle "My Research Dashboard:". The slide lists several features: "Early feedback on downloads shares and citations", "Data about the geographic locations and research disciplines of your readers", "Search terms used in ScienceDirect to find your publications", and "A comparison of the performance of your article with other people's articles". An illustration of a woman working on a laptop is shown on the right side of the slide. Below the list, it states: "Any author who has published at least one article with Elsevier within the last 10 years will be invited to register for a personalized dashboard." The right sidebar shows the same grid of participants as the previous screenshot. The bottom of the screen shows the Windows taskbar with various application icons and the system clock at 1:57 PM on 4/3/2021.



## Part 2 of the Prof.Ganapathi Panda Presentation

### List of Scoopers Journals and Articles

sir displayed the scoopers based books and journals. sir explain about the new impact Factor of 2016 professor gave insights about what are the different publications platforms for the Scoopers based index and UGC List of Journal in Management about-100 journal's list is shared by the professor with descending order of the impact factor.

The screenshot shows a Google Meet session with Prof. Ganapathi Panda presenting. The presentation slide is titled "Management 2020" and lists three journals with their impact factors:

- 1. **Academy of Management Annals** Impact Factor=9.928  
About This Journal: Academy of Management Annals is to publish state-of-the-art, in-depth and integrative reviews of research advances in management. Often called "reviews with substance," Annals papers summarize and/or challenge established assumptions and concepts, pinpoint problems and factual errors, inspire discussions, and illuminate possible avenues for further study.
- 2. **Academy of Management Journal** Impact Factor=9.067  
About This Journal: AMJ is to publish empirical research that tests, extends, or builds management theory and contributes to management practice. All empirical methods including, but not limited to, qualitative, quantitative, field, laboratory, meta-analytic, and mixed methods are welcome.
- 3. **Strategic Management Journal** Impact Factor=7.909  
About This Journal: Strategic Management Journal seeks to publish papers that ask and help to answer important and interesting questions in strategic management. Journal and content themes include: strategic theory, analysis, and practice.

The meeting interface shows a grid of participants on the right and a taskbar at the bottom.

## Part-3 of the Prof.Ganapathi Panda Presentation

### Challenging areas the research

Professor explained about the challenges faced by the authors in the field of HR, Marketing, Systems and Finance in writing the research paper for Scoopers and web of sciences.

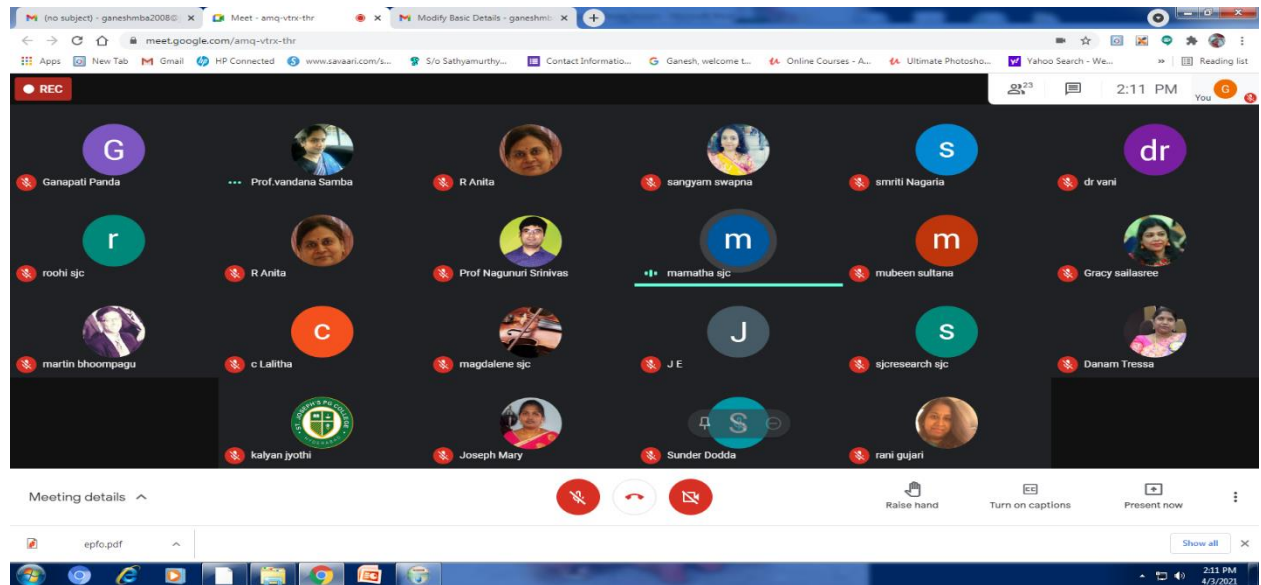
Some important points are

6. Data Analysis and Methods used
7. How to use the Abstracts
8. limitations in the research need to be considered
9. Normalization of Data
10. Creation of the date



Ex: In case of Finance-Stock marketing analysis, Bank Customers Analysis need to be done intelligent way

Session is concluded with Q & A and the formal Vote-of thanks by Mrs.Mamatha,Assistant Professor.



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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### NAME OF THE CELL/COMMITTEE GUEST LECTURE COMMITTEE

### REPORT ON WEBINAR ON FOREIGN EXCHANGE MARKET;ITS IMPACT OF FINANCIAL SYSTEM

**Date:** 11 May 2021      **Timings:** 2:00 Pm onwards      **Venue:** GOOGEL MEET

**For whom:** MBA II Years

**No. of participants:** 50

**Objective of the event/ Program:** To Share the details of Foreign Exchange market: Its Impact of Financial System.

**Name/s of the resource persons:** CMA.Mr.Vivek Rajsekhar

#### **About the Participating Persons:**

Students of MBA Second Year with Finance Specialization.

#### **About the Resource Persons:**

Mr. Vivek Rajsekhar has completed his graduation in commerce from Andhra University and post-graduation in management from Bharatiya Vidya Bhavan, Mumbai. He has also done his short MBA from Audencia, France. He is a CMA who is also a fellow member of Institute of cost Accountants of India. Mr. Vivek Rajsekhar has an industrial experience in both the domains public and private sector.

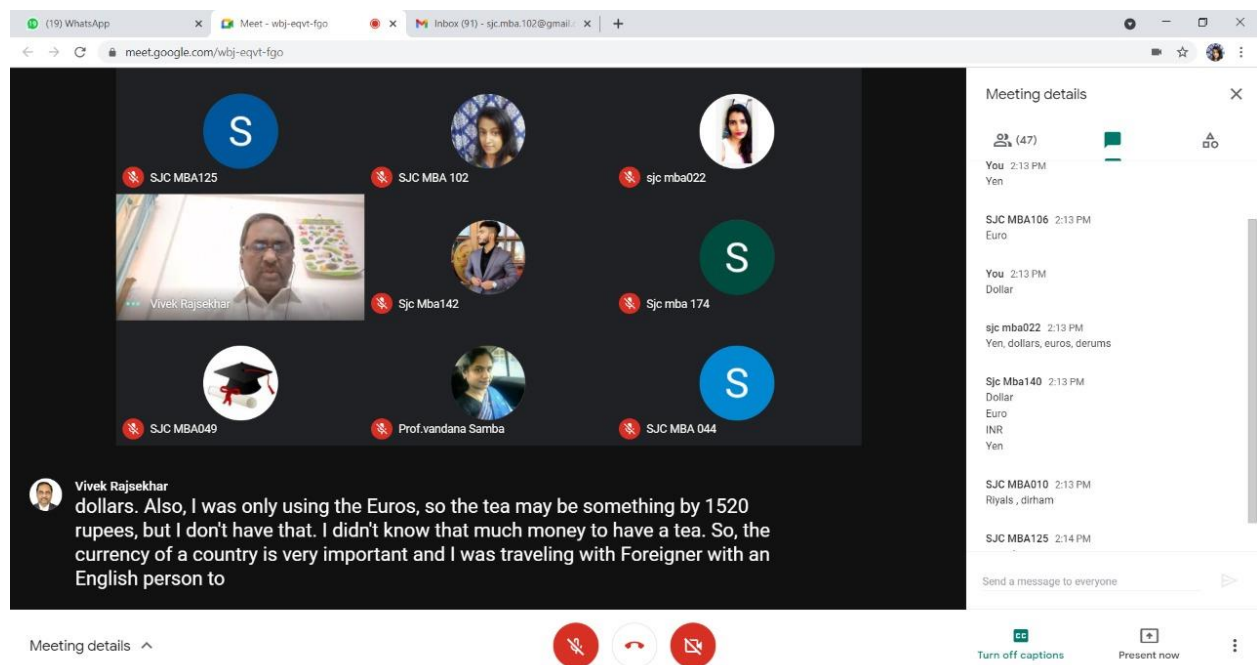
He worked for Hindustan Antibiotics Ltd as a Finance manager for 12 years. He has also worked in various capacities from Accounts Officer to Chief Financial Officer (CFO) in Spencer's Pharma Secunderabad, Greaves Cotton Pune, Endurance Systems, a Bajaj group Company and CIPY-Pidilite Group. Mr. Vivek Rajsekhar is also a retired Director-Finance at ARRK-UK an Automobile group. He is also a visiting professor at Vishwa Vishwani and also a finance trainer CMM. He has a teaching experience at DY Patil College of Management Sciences in the field of Management Accounting, at Tilak Maharashtra University in Financial Management, at ICAI for Financial Accounting and at Wigan and Leigh in Business Strategy and Taxation. He has also authored books and articles in the field of Financial Management for TILAK UNIVERSITY.



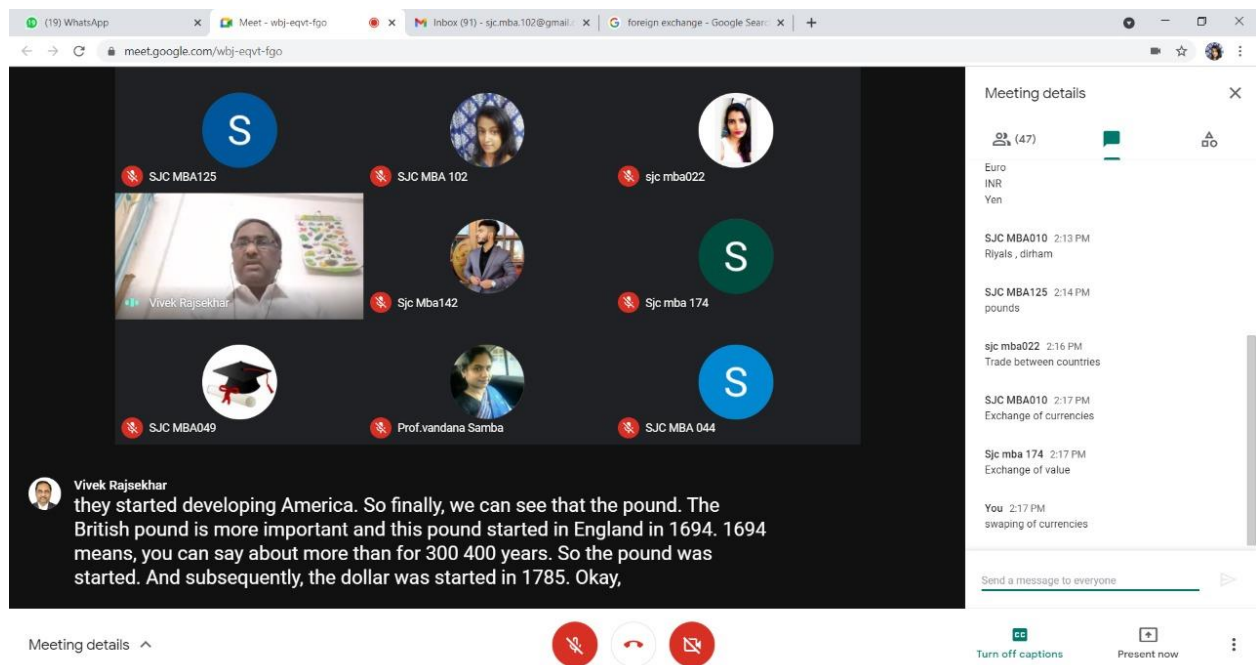
I feel honored to speak for someone who has an experience both in commerce and finance field. Someone who can enlighten us with varied insight and industry exposure.

### About the program with photographs:

The Session started with the sirs Introduction given by Ashwini of MBA 2C.Sir started by asking about how many currencies we have and took a live example from his expertise sharing us the importance of Foreign currency. Sir shared the history of each currency and its current market price. Sir shared his immense knowledge on different currencies traded in foreign exchange from its history to current market price .Sir ended by having a great discussion about Bitcoin.







**Feedback of the program:** The session was a successfully conducted with effective feedback from the students about the Foreign Exchange Market.

**Program coordinators’:** Dr.K.Martina Rani and Prof.Vandana Samba

**Rev. Fr. Dr. D. Sunder Reddy**  
Principal



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Ref no: SJC 15/14/2021

25-02-2021

## International Guest Lecture Report

### Francophonic – 2021



**Objective of the Session :** The Objective of arranging the lecture is to provide an awareness to the students about the uses ,different levels in learning the French language and opportunities in France. Mr. Eric Perrotel, Attache from France, Samuel Bereth and Mrs.Vasudha from alliance francoise, Banjara Hills, addressed MBA students on the following. Mrs .Vasudha opined that Indians will have more ability to learn new languages .Learning French would increase job opportunities in the Global job market .For Education in France government allocates 20%of its budget towards education. French Higher education council has come up with around Rs 10cr scholarships for Indian Students. Any bridge courses not required for further studies in France 3 yrs. degree is valid.



- Mr. Samuel, Director highlighted on the relationship between India and France and also focused on the Projects based learning through movies, music, activities etc.
- Mr. Eric Perrotel addressed on international nobility ,1600 courses are taught in English
- It is also 5<sup>th</sup> largest economy in the world
- France was the first to open its borders for students in 2020.
- French is the official language of European

## Gallery



The students were very much motivated and got an awareness with regards to the Value added courses and opportunities available in France.

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**Ref No:SJC/15/02/2021**

**Date: 02-04-2021**

## REPORT OF STUDENT DEVELOPMENT PROGRAM

**ON**

### **“CYBER CRIME AND WOMEN”**

**Time: 11:00 am**

**Target Audience: MBA I year**

**Venue: Vianney Hall**

**Objective :**The objective of organizing this SDP is to give awareness to the students about the different types of cybercrimes and orient the women on different issues for their personal safety and security.

The resource person was Mr. S Harinath (ACP)-cybercrimes Rachakonda and Commissionerate and Mr. Jaywant Naidu ,SDP Convenor, HMA. Prof. Vandana Samba addressed the gathering . Sir explained about matrimony site crimes in which the fraudsters use fake phone numbers, pictures. He explained how victims are lured by gifts and money. He talked about the job portal fraud giving example of Shine.com. He explained about digital discipline and explained about the cyber stalking, physical stalking, social stalking and how victims fall prey to such stalks.

He shared a case about how grudge led to cyber bullying and informed about Preventive Detection Act (PTA). He gave preventive measures about how one should be aware of such frauds and keep their social media safe. Took further with mail spoofing and online transaction frauds. He warned about how some restaurants and pubs got involved for using information skimmer on the debit and credit cards of the customers. The pin numbers should never be spelled out. He acquainted the audience with the Quick Support for any kind of help.

It was an interactive session . Mr. Jaywant Naidu shared a message from Sanjay Kapoor, President HMA, Prof. Vandana Samba Felicitated Mr. S Harinath and Dr. Vani handed over the memento to



Mr. Jaywant Naidu. feedback was given by Ms. Florence and T.Nikhil ,MBA I year students. The session ended with a vote of thanks by Mr. Sharhan Khan.



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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### REPORT ON STUDENT DEVELOPMENT PROGRAM (SDP) MANAGEMENT EDUCATION: RELEVANCE, CHALLENGES, AND OPPORTUNITIES IN POST COVID ARENA

**Date:** 29/10/2020

**Timings:** 2pm - 4pm

**Mode:** Online

**Target audience:** MBA and DHAKA INTERNATIONAL(DIU) students

**Platform:** Google Meet

**No. of participants:** 95

**Objective of the event/programme:** To help students navigate their way through post COVID-19 arena and introduce them with expert opinion upon same.

**Name/s of the resource person/s:** Prof. Bholanath Datta, Mr. Jaywant Naidu, Prof. Alam Siddique Khan, Mr.Sanjay Kapoor, Mrs.Tanuja Abburi &Dr.Chetan Srivastava.

#### **About Resource Persons:**

Prof. Bholanath Datta, founder and president of MTC global, an author and currently serving in the advisory board of several organizations.

Mr. Sanjay Kapoor, president of Hyderabad Management Association.

Tanuja Abburi, founder and CEO of Beyond pink.

Alam Siddique Khan, Associate professor Dhaka International University, Bangladesh.



**About the Programme:**

The SDP was organized on

**MANAGEMENT EDUCATION: RELEVANCE, CHALLENGES AND OPPORTUNITIES** for MBA and BBA students was moderated by Ms. Kavya, Assistant professor, inaugurated the session by welcome speech, followed by a brief introduction by Prof. Vandana Samba, who opined that students should make utilization of this opportunity and make best of this webinar.

Ms. Deepiksha, student of MBA II year introduced principal, Rev. Fr. Dr. D. Sunder Reddy shared his thoughts with the participants. He welcomed the resource persons for the day and spoke about the topic of webinar and how apt it is to learn about relevance, challenges and opportunities in today's world. He rightly mentioned that the current situation has put us on safeguard and opportunistic mode to face further challenges.

Ms. Prashamsa, student of MBA II year introduced prof. Bholanath Datta, Prof. Datta addressed the participants regarding the topic. He said "**Covid is best teacher**" and cited the McKinsey & Company report which said that the world has seen major change during past 7 months which was to be recorded in next 10 years. Sir also mentioned the digital transformation of not just businesses but academic as well. He says it's not just having a website for business but making sure of customer satisfaction. He also cited the WORLD ECONOMIC FORUM'S report which speaks about one quality to possess in order to excel-- Learnability. He pointed out Academics going online and swiftly adapting to this is beneficial to both students and teachers. Though he appreciates the shift to online classes, but also points out certain qualities which can be learnt in classroom only, such as team building skills, participation skills etc., as academics is 360° development and requires physical presence. He spoke about the opportunities brought by COVID in Edu-tech start-ups during last 7 months like online assessment apps, examination etc. which have found its way to success. He also mentions the further scope in Edu tech industry suggesting the possibility of facial recognition in online assessment tests. Also due to COVID-19, India has opened up many of its sectors for Foreign Institutional Investors. Sir also talked about many multinational companies going remote to accommodate large percentage of its workforce to work from home.

He concluded by saying, physical distancing is not a limit for knowledge distancing.

He also suggested students to not be demotivated and time bound during these tough times and further suggested to always introspect- think to redesign the process and be resilient.

Mr. Praneeth, student of MBA II year introduced Mr. Sanjay Kapoor, President of HMA, addressed on the opportunities brought by COVID. He suggested how this time should be



utilized in unlearning, relearning the conventional ways of doing jobs, studies etc. He reminded that change is the factor that instigates unlearning process, as management student one should identify the change and unlearn accordingly to introduce new ways. He cites example of taxis in earlier days and now, how the perception of consumers has changed but not the way of transportation.

He then proceeded to describe the ways in which HMA can help management students, couple of them being - subscription to its newsletters, industry readiness program headed by MD of ITC and professors of IMT and Junior Manager Program of 30hrs for 40 days.

Mr. Jaywant Naidu sir began by talking about how this period has enabled their organization (HMA) to expand their initiatives and extended his hope for the same with academics. He also said that the current advancement in academia with online classes, will surely help create better classroom experience in post Covid period.

Mrs. DanamTressa ma'am, addressed the resource persons and thanked them for accepting the invite and also encouraged students to ask questions and take benefit of the webinar.

Later, Alam Siddique Khan sir, Associate professor from Dhaka International University, Bangladesh shared his insights on the effects of COVID-19 on students. Sir shared statistics of Covid cases, students deprived of education during this pandemic, employment rates etc.

He mentions the challenges, that students overall development is dependent on social relations and currently which is not possible; also suggested that this is the period when parents have an opportunity to nurture their children.

Ms. Tanuja Abburi shared her thoughts on the changes in the world and how the changes expected to be seen in next 10 years is seen in past 7 months. She described two types of changes: Incremental change, where change is not visibly happening or small change and Exponential change where change is fast paced and sudden. She said that today's change has left people at shock and it is not easily adaptable change.

Especially students, whose socially interactive life which is part of their development has come to still. Similarly, social interactions has changed for many areas, businesses, jobs etc. She then proceeded to elucidate the positive and negative changes experienced after pandemic outbreak. She mentioned a few perks of this change, in job market- hiring scenario changed; flexibility in working and studying; increased accessibility, scalability and availability. She then involved participants in an activity and asked questions of how technology can be considered as a bane. Later reminded that humans are social animals and it is necessary to have social interactions, lack of which results in social awkwardness. She then played a video to demonstrate prioritizing goals for students. She also narrated a story to explain how focused mind and ability to grab opportunity can lead the way to success.



Ms.Pooja Varma, student of MBA II year introduced Dr. Chetan Srivastava .Sir, addressed the participants regarding various disciplines. He started off by saying reminding that skills of earlier days are not useful in today's scenario. Management students should possess the transferability skills to adapt and make use of old skills to work in changed world. He suggested that students need more practical approach in academics. He also suggested to have new skills set to help succeed in post COVID-19 world. "Thinking out of box is necessary but never forget what's inside the box" said Mr. Srivastava. He suggested students to learn the trend and determine the requirements to excel in such environment.

He also said that new normal, post COVID-19, demands higher levels of Emotional quotient, Intellectual quotient, Adversity quotient and Social quotient.

Later he suggested students to have mindset to adapt to change, flexibility, have diversity in career, get rid of negative and hindering mindset, never stop learning, choose a job which you love, explore your powers and help your friends.

He further urged students to break out of the comfort zone and looking towards entrepreneurship, future plans and never forget individual social responsibility.

Finally, moderator Ms. Kavya ma'am proposed a formal vote of thanks to resource persons and concluded the session.

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**





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DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

## REPORT FOR

### DATA REDUCTION AND SCALE RELIABILITY USING SPSS

**Date:**  
09/11/2020

**Timings: 10 AM - 12:20 PM**

**Platform: Zoom Meetings**

**For whom:** MBA II Students

**No. of participants:** 100

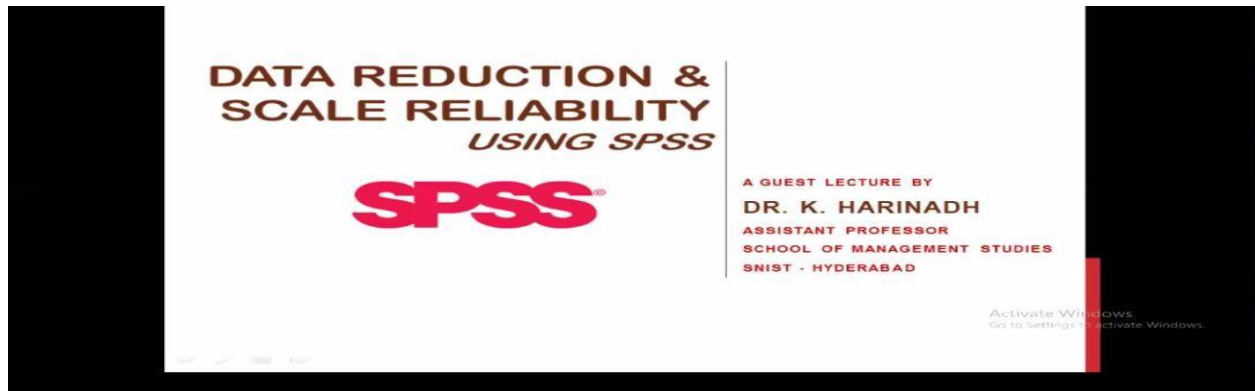
**Objective of the event/program:** To impart practical knowledge of SPSS tools – Data Reduction and Scale Reliability.

**Name/s of the resource person/s:** Dr. K. Harinadh, Assistant Professor, School of Management Studies, Sreenidhi Institute of Science & Technology.

**About the program:** The Guest Lecture is organized by Department of Business Management, St Joseph's Degree and PG College to impart students with expertise teaching of SPSS tools i.e., Data reduction and Scale reliability.



The guest lecture was inaugurated by Mr. S. Venkata Siva Kumar, Assistant Professor & CoE (PG), and also the subject faculty by welcoming the resource person and introducing the topic for the day.





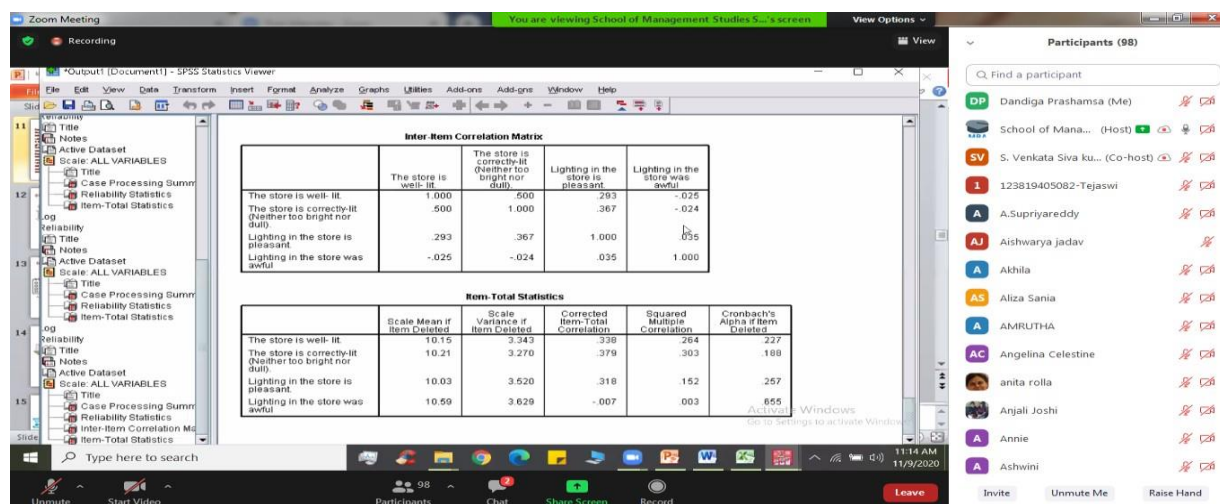
Aliza Sania, student of MBA II year, introduced the resource person Dr. K. Harinadh sir.

Professor started the session by introducing the software and its functions to students. He suggested students to actively participate in research activities and observe this software as a tool to organize and analyse data. He then said that the newer versions of the software enables the users to even analyse the text in the data, i.e., helps to decode underlying meaning of the comments or the text present in the data and the tool helping in this is called Data Mining.

Harinadh sir then proceeded to explain the two tools to be taught for the day, Data reduction and Scale reliability. He explained that scale reliability helps the user to test whether questions are able to get desirable information and Data reduction helps user in condensation of data where variables can be reduced.

He then introduced the basic terminology like scale, items, construct, correlation analysis, scale reliability and Cronbach's Alpha test. He explained how factor analysis can be applied to ratio or interval data only and how correlation analysis is an underlying technique to determine the strength of relation among variables.

He later started to explain how Cronbach's Alpha test, Scale reliability can be put to test in SPSS to generate outputs according to the data collected. He then instructed students to open the prior sent documents for practice and started with the questionnaire which consisted of the data related to store environment with three categories (constructs), they were lighting, assortments and employees. He explained students with step wise instructions on how to analyze data in each construct.

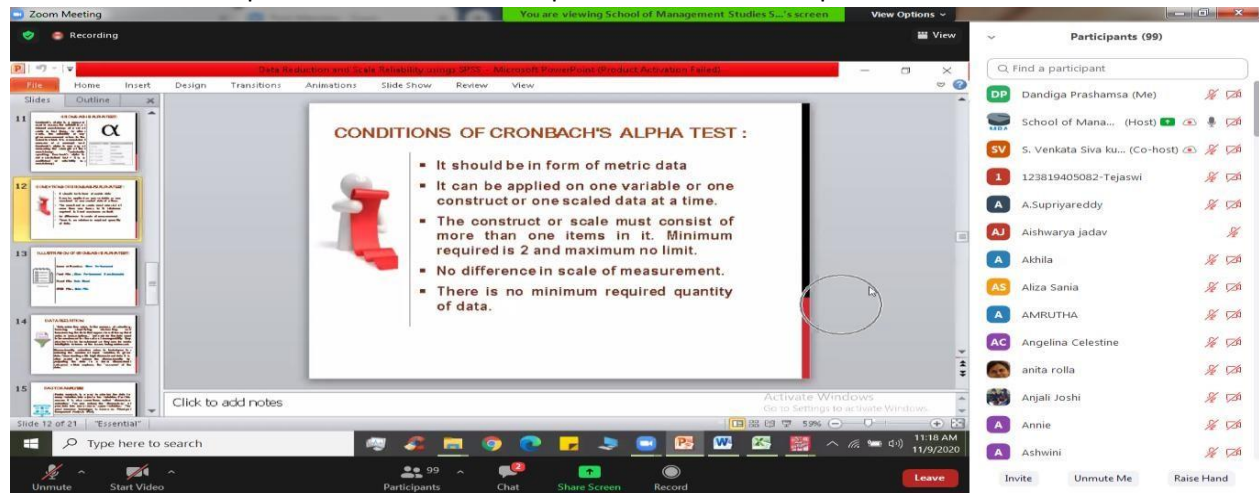


Prof. Harinadh explained that when Cronbach alpha value is close to one, the reliability of the scale construct is high, but when test applied to first construct of lighting, the Cronbach value was 0.4 which is close to 0. Therefore, sir explained to look at item wise statistics and eliminate the item which has less Cronbach value to increase the overall value of Cronbach alpha value.

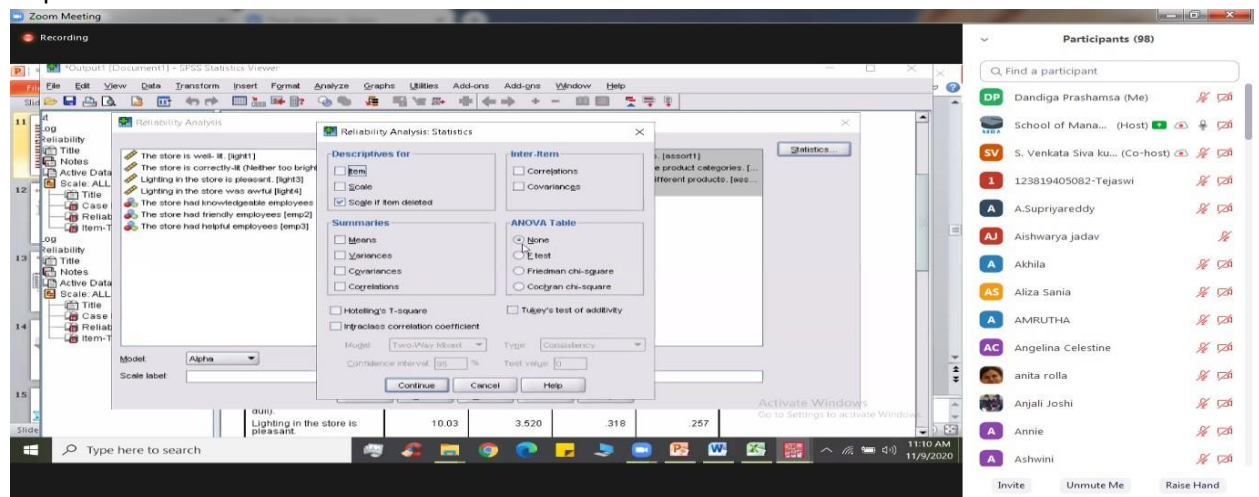
Similarly, he helped students to perform same analysis on remaining constructs.



Harinadh sir later explained the conditions to perform Cronbach's Alpha test on scale construct data.



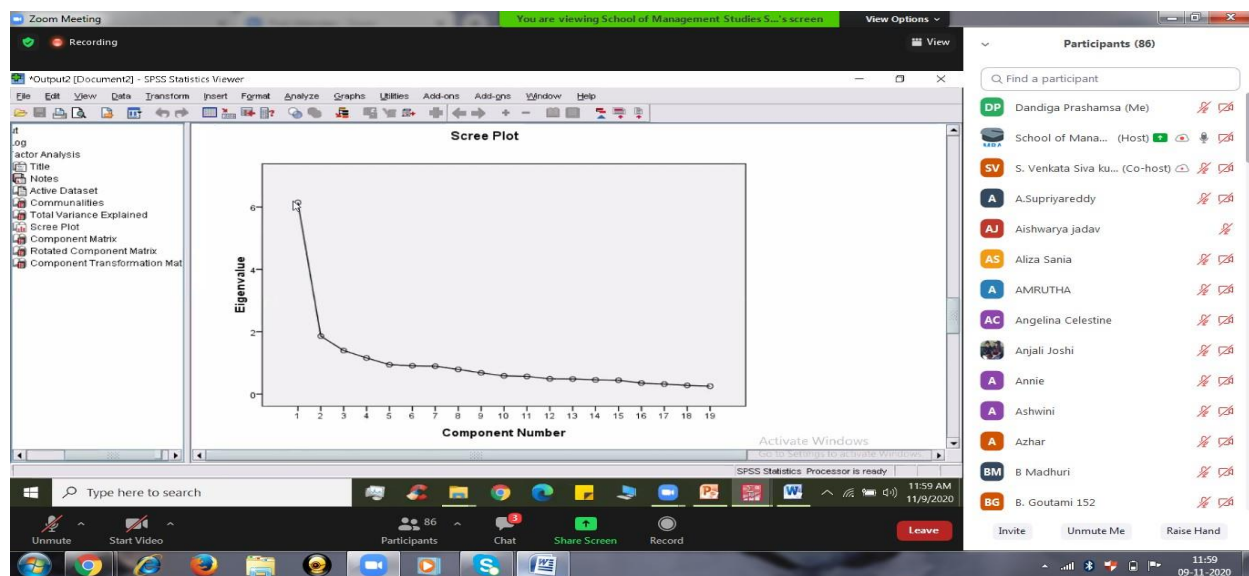
Then he proceeded to explain theoretical part of factor analysis, data reduction, factor analysis and types of factor analysis. He explained that any factors or variables that are similar in nature or are resulting in similar output/direction, they can be clubbed into the same by using data reduction. He says, with the help of observed factors we can derive new or latent factors.



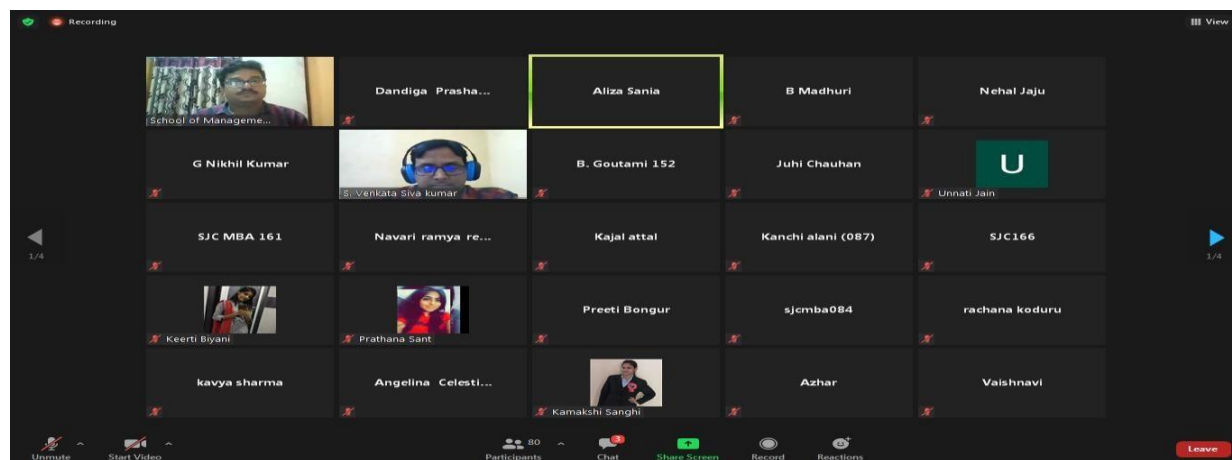
He then moved to SPSS to explain practically the data reduction factor analysis tests. With the help of previously sent data to students he explained the step wise way to execute and run the tests for data reduction and factor analysis.

Sir Harinadh explained how few key factors are needed to be remembered while executing the factor analysis. They are, KMO and Bartlett's test of sphericity for description, principal component for method, extract based on Eigen value which can be set to any limit as per user's limit, varimax for rotation etc.





He further explains that when Eigen value is greater than 1, that items can be converted into variables and for the items/questions with Eigen value less than 1, can be combined with those whose value is greater than 1. In this way he explained how data reduction is possible in SPSS.



**Moderator: S. Venkata Siva Kumar, Assistant Professor**

**Rev. Fr. Dr. D. Sunder Reddy**  
Principal





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Ref: SJC/22/04/2021/

DATE : 21/04/2021

## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### NOTICE

This is to inform all the MBA II year students that a guest lecture will be conducted on 22<sup>nd</sup> April 2021 on “ Balance Score Card” from 3.00pm – 4.00 pm by ***Ms. Harinin Sreenivasan, Partner, Semcostyle Institute India LLP***, Business Transformation Evangelist and TedEx Speaker. This Guest lecture is arranged in collaboration with ***Ms. Shaifaly Sangal, Founder Yung Minds***. I request all the students to make use of this lecture.

Guest Lecture Coordinator: Prof. R. Anita, Dean Academics

Fr. Dr. D. Sunder Reddy

Principal





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Ref: SJC/22/04/2021/

DATE : 23/04/2021

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**  
**NAME OF THE CELL/COMMITTEE: GUEST LECTURE**  
**REPORT ON**

**GUEST LECTURE ON BALANCE SCORE CARD**

**Date : 22.04.2021**      **Timings – 3.00PM – 4.00 PM , Thursday**      **No. of Participants: 30**  
**8,29,102,174,17,23,27,34,52,54,56,66,71,72,75,76,80,90,95,33,140,147,163,166,167,172,69,152,1**  
**10,177,88**

**For whom: MBA II year students (HR especially)**

**Venue: Online**

**Objective of the event/programme:**

1. To make students understand the application of Balanced ScoreCard approach of evaluating the performance in any organisation

**Name of the resource person:** Ms. Harinin Sreenivasan, Partner, Semcostyle Institute India LLP, Business Transformation Evangelist and TedEx Speaker.

**Coordinator : Prof. R. ANITA, Dean Academics & Director – P G Admissions**

Guest lecture arranged in collaboration with **Ms. Shaifaly Sangal, Founder Yung Minds**

**About the speaker:** Ms. Harini is associated with Semcostyle Institute India, LLP. She is a design thinker, Behavioural scientists, a business transformation evangelist and adept in unlocking human potential in organisation. 24 years of successful experiment in the areas of leveraging people potential for business excellence. She was a keynote & TedEx speaker and strong believer in driving



one's destiny. She is a columnist in iimjobs.com, mentor, guest faculty in HR in reputed business schools.

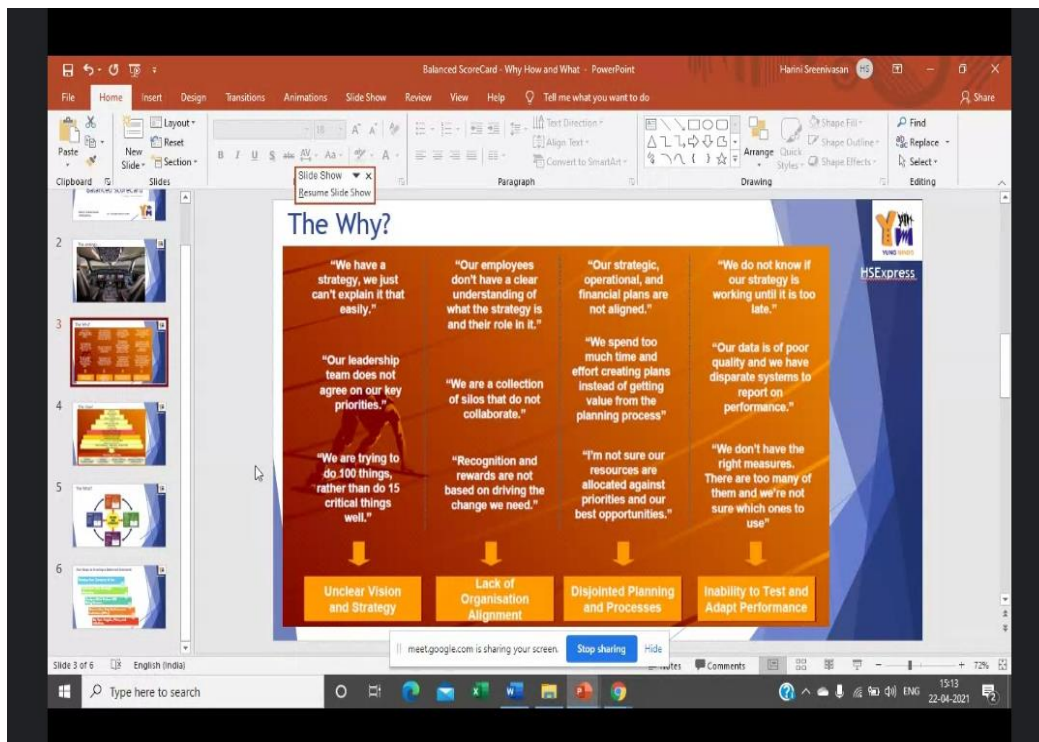
The image is a composite of two parts. The left part is a promotional poster for a guest lecture. It features the logo of St. Joseph's Degree & PG College, Hyderabad, and the text: "ST. JOSEPH'S DEGREE & PG COLLEGE (Autonomous), Affiliated to Osmania University King Koti Road, Hyderabad - 500 029." Below this, it says "GUEST LECTURE ON" and "BALANCED SCORECARD". It is organized in collaboration with YUNG MINDS. The lecture is for MBA II year students and is scheduled for On 22nd April 2021, Thursday at 3.00 pm - 4.00 pm. The resource person is Ms. Harini Sreenivasan, Partner Semicostyle Institute India LLP, Business Transformation Evangelist & TEDx Speaker. The coordinator is Ms. Shaifaly Sangal, Founder Yung Minds. The poster also mentions Fr. Dr. D. Sunder Reddy, Principal, and Prof. R. Anita, Dean Academics, St. Joseph's Degree & PG College.

The right part is a screenshot of a Zoom meeting. The title of the meeting is "PCM CLASS FOR MB...". The meeting is recorded, as indicated by the "REC" button. The main video feed shows a woman with glasses, identified as Harini Sreenivasan. Below the video feed, there are icons for various meeting controls: a red phone icon, a microphone icon, a video icon, a chat icon, and a settings icon. There are also icons for participants: "You", "SJC", "sjc", and "21 others".

### About the Session:

Gulshan, MBA II year student introduced the session speaker, Ms. Harini Sreenivasam and Ms. Shaifaly, Founder Yung Minds. Ms. Harini Sreenivasan discussed the concept of Balanced score card. The four perspectives – customer, financial, business process and learning perspectives.





She explained the students why there should be clear vision and strategy, organisation alignment, proper planning and processes in place and ability to test and adapt performance.

She discussed with students the practical aspects of implementation of balanced score card. Prof. R. Anita thanked the speaker for sparing her time and giving the application of BSc in the organisation-practical perspective. Aliza, MBA II year student proposed the formal vote of thanks.

Learning outcome: Students were able to understand the application of Balanced Score Card in Organisation

**Feedback: 50% of the students rated very good, 33% as excellent and 17% as good.(Enclosed the feedback)**

**Prepared by:**

3. Prof. R. Anita

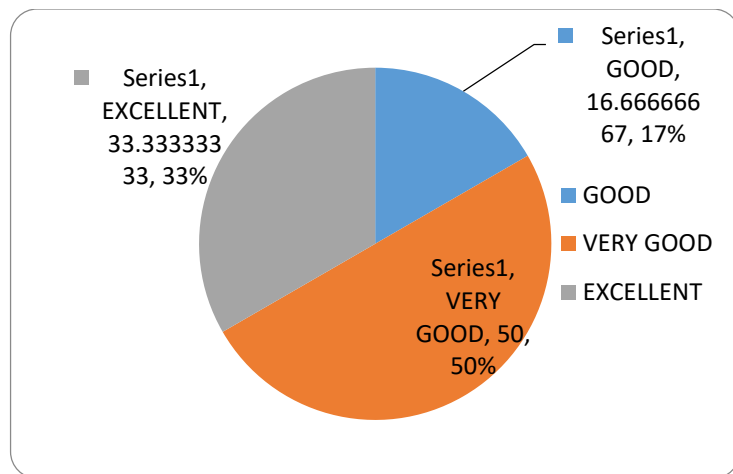
**Fr. Dr. D. Sunder Reddy  
Principal**



**FEEDBACK (12 OUT OF 30 STUDENTS)**

**Q: KNOWLEDGE LEVELS OF THE SPEAKER**





4:23

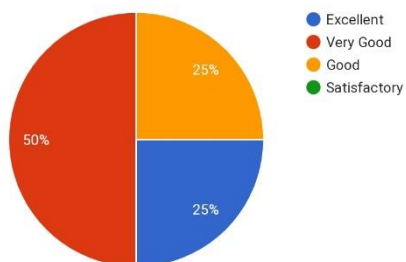


Guest Lecture on "Balanced Scorecard" on 2:

Questions Responses 12

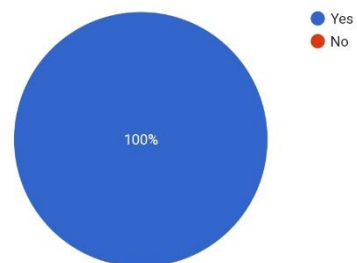
I gained knowledge and understood the application of the concept

12 responses



It was an interactive session

12 responses





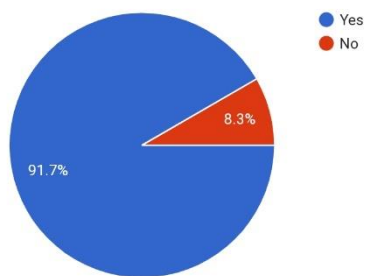


## Guest Lecture on "Balanced Scorecard" on 2:

Questions Responses 12

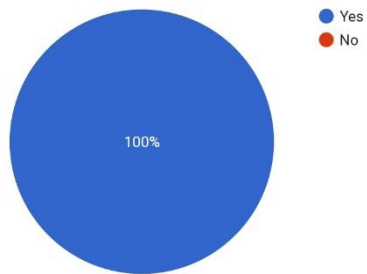
Would like to have such session more?

12 responses



Resource person answered all the queries

12 responses

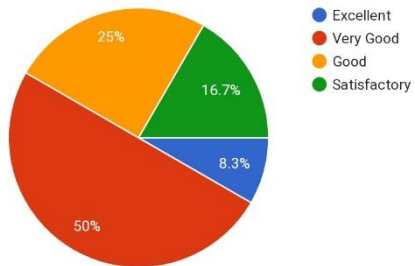




Questions Responses 12

### The Presentation skills of the speaker

12 responses

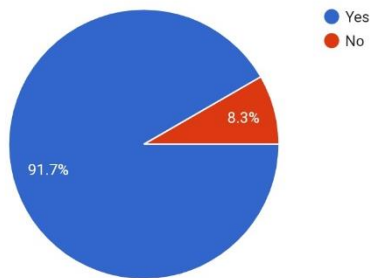


### Guest Lecture on "Balanced Scorecard" on 2:

Questions Responses 12

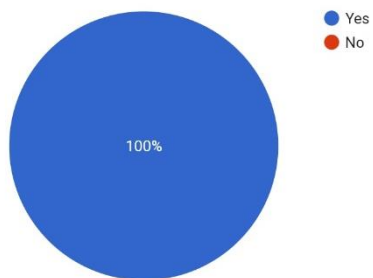
#### Would like to have such session more?

12 responses



#### Resource person answered all the queries

12 responses



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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

### **NAME OF THE CELL/COMMITTEE GUEST LECTURE COMMITTEE**

### **REPORT ON WEBINAR ON FOREIGN EXCHANGE MARKET;ITS IMPACT OF FINANCIAL SYSTEM**

**Date: 18 May 2021      Timings:2:00 Pm onwards      Venue: GOOGEL MEET**

**For whom: MBA II Years**

**No. of participants: 50**

**Objective of the event/ Program: To Share the details of Foreign Exchange market:  
Its Impact of Financial System.**

**Name/s of the resource persons: CMA.Mr.Vivek Rajsekhar**

#### **About the Participating Persons:**

Students of MBA Second Year with Finance Specialisation.

#### **About the Resource Persons:**

Mr. Vivek Rajsekhar has completed his graduation in commerce from Andhra University and post-graduation in management from Bharatiya Vidya Bhavan, Mumbai. He has also done his short MBA from Audencia, France. He is a CMA who is also a fellow member of Institute of cost Accountants of India. Mr. Vivek Rajsekhar has an industrial experience in both the domains public and private sector.

He worked for Hindustan Antibiotics Ltd as a Finance manager for 12 years. He has also worked in various capacities from Accounts Officer to Chief Financial Officer (CFO) in Spencer's Pharma Secunderabad, Greaves Cotton Pune, Endurance Systems, a Bajaj group Company and CIPY-Pidilite Group. Mr. Vivek Rajsekhar is also a retired Director-Finance at ARRK-UK an Automobile group. He is also a visiting professor at Vishwa Vishwani and



also a finance trainer CMM. He has a teaching experience at DY Patil College of Management Sciences in the field of Management Accounting, at Tilak Maharashtra University in Financial Management, at ICFAI for Financial Accounting and at Wigan and Leigh in Business Strategy and Taxation. He has also authored books and articles in the field of Financial Management for TILAK UNIVERSITY.

I feel honoured to speak for someone who has an experience both in commerce and finance field. Someone who can enlighten us with varied insight and industry exposure.

**Cell no: 9823122511**

**Email id: [mycfo.vivek@gmail.com](mailto:mycfo.vivek@gmail.com)**

### About the program with photographs:

The Session started with the sir's Welcome speech given by Ashwariya of MBA 2A. Then sir asked few basic question about foreign exchange. Then sir shared few slides and explained briefly about the presentation about Foreign Direct investment Act 2013 ,Organic and non- Organic buying and expansion of the operations with different countries, Types of FDI'S like Horizontal, vertical and platform FDI.

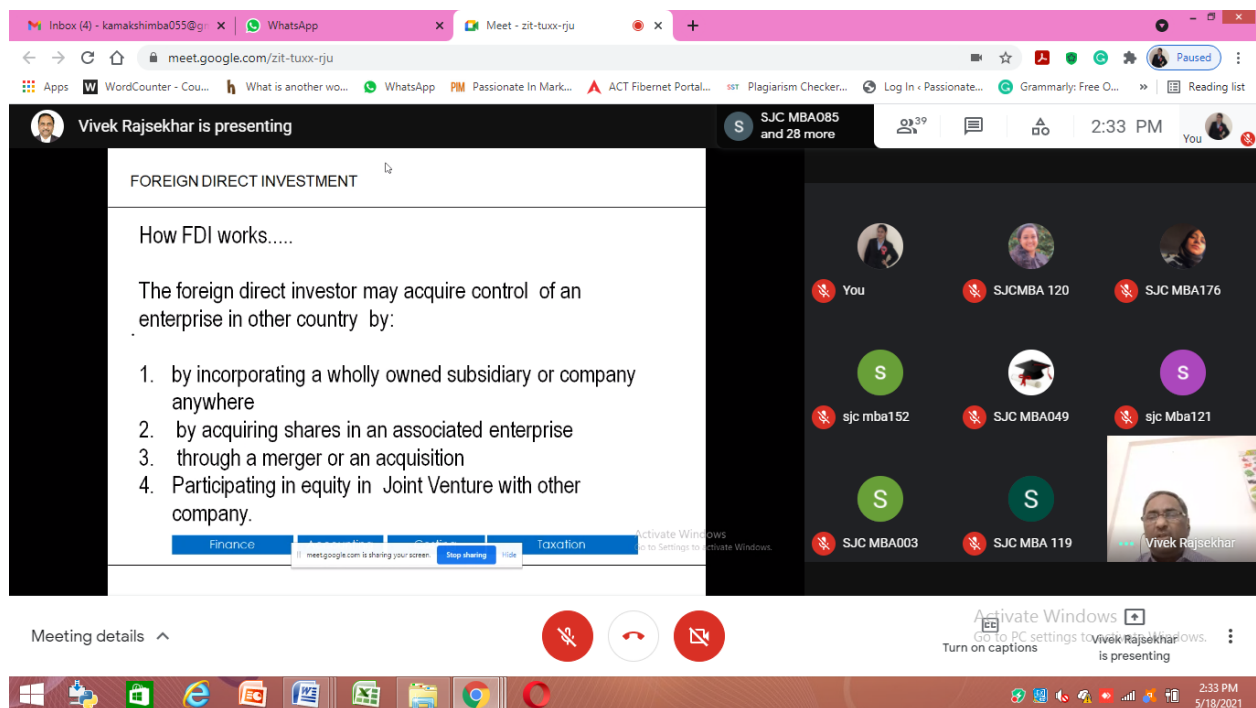
Sir continued by sharing how FDI works its benefits and top 10 MNCs in India used FDI for business Its Inflows and top 5 countries with biggest FDI in Indonesia. Sir briefly when through Government Routes and procedure for using FDI for Online applications its receipt of FDI remittance. The session was followed by question and answers from students and with a formal vote of thanks given by prathna of MBA 2A.

The screenshot shows a Google Meet interface. On the left, a presentation slide titled "FOREIGN DIRECT INVESTMENT" is displayed, featuring a table of company net sales. On the right, a grid of participants is visible, including the presenter and several students.

Company Name	Net Sales (Rs. cr)
TCS	1,35,963.00
Infosys	85,912.00
Wipro	50,299.40
HCL Tech	35,673.00
Tech Mahindra	29,640.90

Participants visible in the grid include: You, SJC MBA 120, SJC MBA 176, sjc mba152, sjc Mba121, SJC MBA049, SJC MBA 102, SJC MBA 119, and Vivek Rajsekhar (presenting).





**Feedback of the program:** The session was a successfully conducted with effective feedback from the students about the Foreign Exchange Market.

**Program coordinators’:** Prof.Vandana Sambha, Dr.Martina

**Rev. Fr. Dr. D. Sunder Reddy  
Principal**



## A REPORT ON A GUEST LECTURE ON CONSUMER PROTECTION

The poster is for a guest lecture at St. Joseph's Degree & PG College. It features a green background with a purple banner for the lecture title. The college's logo is in the top left, and a gavel is in the center. Portraits of the principal and the guest lecturer are on the right. The date and time are in the bottom left, and the organizers' names are at the bottom.

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Principal

**GUEST LECTURE ON**  
**CONSUMER PROTECTION ACT AND INTELLECTUAL PROPERTY RIGHTS**

**For MBA 1<sup>st</sup> Year Students**

**24<sup>th</sup> May, 2021** **2.00 pm**

**Prof. Nidhi Saxena**  
Asst. Professor of Law  
Sikkim Central University,  
Gangtok, Sikkim.

**Organizers:**

**Mrs. A. DANAM TRESSA**  
HoD & Associate Professor

**Prof. Vandana Samba**  
Director R&D

**B. L. Martin**  
Assistant Professor

The session started with the introduction of the Resource Person Dr. Nidhi Sinha, Professor, Department of Law, Sikkim University, Gangtok, Sikkim by Ms. Sippora student of MBA 1<sup>st</sup> year.

A guest lecture on Consumer Protection is organized under National Service Scheme in order to bring awareness among PG students who are pursuing MBA courses in our Institute. The main focus has been to update the awareness of Consumer Laws under Business Laws which creates an understanding on how a consumer can be protected from various frauds or wrong selling in the market place.



The resource person has covered extensively the topic with her own rich experience and real life examples and situations. The lecture was highly interactive and students were clarified on various questions.

The programme started at 2:00 PM and ended at around 3:30 PM and is a successful event considering the attendance of the students though it is an online session.

The student coordinators are Ms. Madhu, Ms. Pooja, and Ms. Sippora and the programme ended with Vote of thanks.



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**Ref:**

### **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

**NAME OF THE CELL/COMMITTEE:**

**REPORT ON**

### **INDUSTRY EXPECTATIONS FROM MBA PROFESSIONAL**

**Date: 26/09/2020      Timings: 04:00 PM TO 05:30 PM.      Venue: Google Meet**

**For whom: MBA 2A**

**No. of participants: 100**

**Objective of the event/program: To know the problems and expectations of MBA professionals and to give required solutions to them.**

**Name/s of the resource person/s: Mr. Aravind Warriar  
Human Resource Director, RapidValue**

**About the Resource Person :** An HR Professional with an experience of more than twelve years, Aravind Warriar has worked in multiple sectors like Information Technology, Manufacturing



and Pharmaceuticals in leading MNCs. Aravind, currently heads the HR department in RapidValue Solutions and works very closely with the leadership team in managing mission-critical projects and assignments. He has been pivotal in providing a strategic perspective to the organization. Apart from being passionate about keeping up his learning curve while developing and coaching team and extended team, he is a motivational speaker and also serves as an advisory member for many leading business schools across India.

**About the program:** The lecture commenced with the welcoming of guest Mr. Aravind Warriar by Prashamsa (MBA 2A). Sir enlightened students with the qualities of leader and the need to develop leadership qualities in the MBA professional's life. He also emphasized on the impact, influence and inspiration a leader creates in a person's life.

Mr. Aravind introduced students to the 3P's (Passion, Purpose, Perseverance) and 3C's (Commitment, Competence and Character) that would help a student to come up as a leader. Sir shared a secret with students, "Power of Purpose" in every person's life with interesting stories to inspire students. Sir also suggested students a few books for self development and enhancement of students.

Mr. Aravind concluded the lecture by putting up a few points that every student should have. After sir's lecture the session ended at 5:30 PM with vote of thanks presented by G. Deepshika (MBA 2A) on behalf of MBA students and faculty.

**Prepared by:**

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**





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Date: 25/11/2020

## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

IQAC Committee

### REPORT ON

## GUEST LECTURE ON BUSINESS SUSTAINABILITY MANAGEMENT

<b>Date:</b>	<b>Timings:</b> 3:00PM to 4:00PM.
<b>Venue:</b> St. Joseph's Degree and PG College (Extended Campus)	
<b>For whom:</b> MBA Students	
<b>No. of participants:</b> 43 (including faculty)	

The programme began with a welcome note by Prof. R. Anitha, introduced Mr. Mario David to the students. He started the session **BUSINESS SUSTAINABILITY MANAGEMENT** with the question to students to give names of 30 years old organizations and he compared their Sustainability with today's companies. He explained about how natural resources are important and how people are irresponsible in wasting them without saving for future generations.

Mario David explained about the components of Sustainability i.e. Nature, Humankind, Growth. He then answered query of a student (Roll no-69), who asked about one thing which should remind everyone that how he/she to be a responsible citizen (being an educated human being). He enlightened about 4 Types of Sustainability and collected student's opinions about the same.



He also described 17 different Sustainability Goals to the Global Change like Poverty, Good health, Education to everyone, etc along with some benefits.

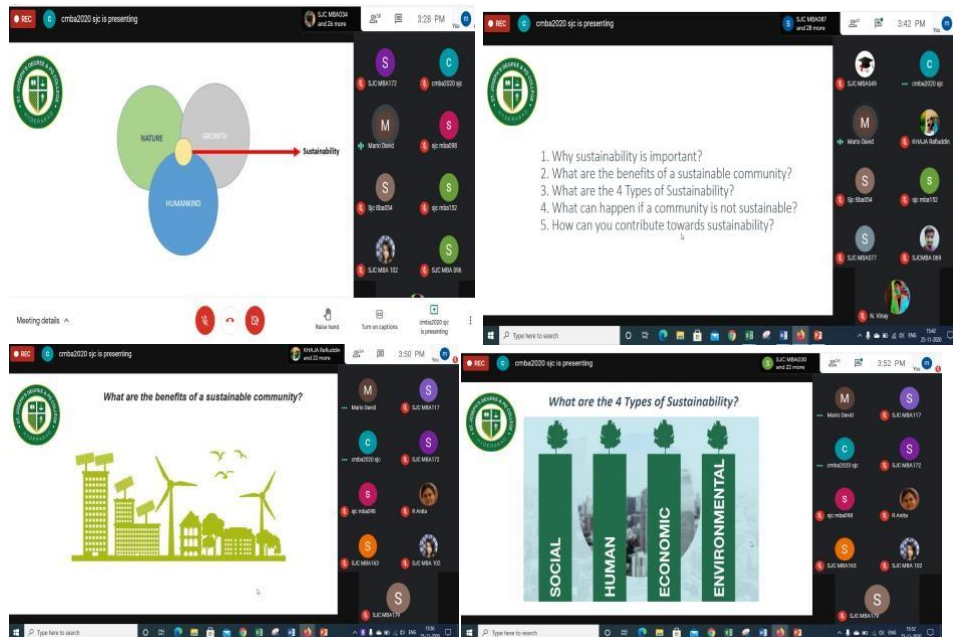
He future continued the session with Organizational ability to achieve its goals and increase longterm stakeholders value by integrating economic, environment and social opportunities into its strategies, he shared his views on how his company is following by giving an opportunity to woman employee along with 47% of employment to the disabled employees who are educated



He explained well about organizational Sustainability, terms, Productivity and well-being of the employee. He shared the opinion of Suitability of employee by taking care of well-being of the employee's safety.

Finally, a formal Vote of Thanks was delivered by one of the MBA Students Ms. AngelinaCelestine

### Some Glimpse :



### Feedback/ Suggestion:

Rev. Fr. Dr. D. Sunder Reddy  
Principal



INTERNATIONAL LECTURE SERIES TO DHAKA UNIVERSITY



# DHAKA INTERNATIONAL UNIVERSITY

## INTERNATIONAL LECTURE SERIES

In association with



MTC Global  
Educate Empower Elevate



**TOPIC: REMOTE WORKFORCE MANAGEMENT**

**SPEAKER**



**Dr. C. Lalitha**  
Associate professor,  
Director ED Cell  
St. Joseph's Degree & PG College

**SPEAKER**



**Prof. (Dr.) R. Anita**  
Dean Academics  
Director PG Admissions &  
IQAC Coordinator  
St. Joseph's Degree & PG College

Date: 28<sup>th</sup> Jan 2021, Timing: 2 PM - 3 PM (Indian Timing), 2.30 PM - 3.30 PM (Bangladesh Timing)

Human Resource Management



**HOST: DEPARTMENT OF BUSINESS ADMINISTRATION**

**ORGANIZED BY: INSTITUTIONAL QUALITY ASSURANCE CELL (IQAC), DIU**

# DHAKA INTERNATIONAL UNIVERSITY

## INTERNATIONAL LECTURE SERIES

In association with



MTC Global  
Educate Empower Elevate



**TOPIC: PORTFOLIO ANALYSIS**

**SPEAKER**



**Prof. (Dr.) Vandana Samba**  
Professor in Finance & Director Research & FDP  
St. Joseph's Degree & PG College, Hyderabad

**SPEAKER**



**Mr. Ganesh Anand**  
Assistant Professor  
Asst. Director: UG Admission  
& Convenor: Management Club

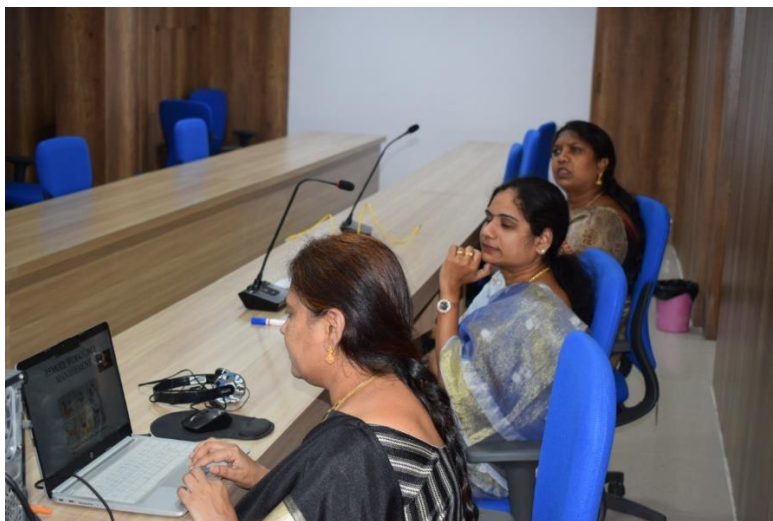
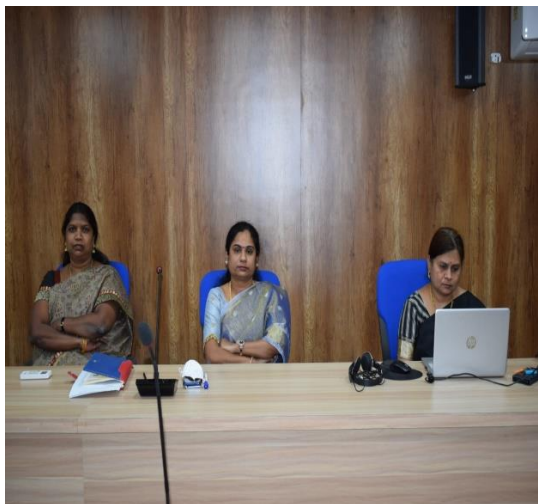
Date: 3<sup>rd</sup> Feb 2021, Timing: 2 PM - 3 PM (Indian Timing), 2.30 PM - 3.30 PM (Bangladesh Timing)



**HOST: DEPARTMENT OF BUSINESS ADMINISTRATION**

**ORGANIZED BY: INSTITUTIONAL QUALITY ASSURANCE CELL (IQAC), DIU**





PROF.R.ANITA PRESENTATION TO DHAKA STUDENTS



PROF.VANDANA SAMBA &P.GANESH ANAND PRESENTATION TO DHAKA STUDENTS







## DHAKA INTERNATIONAL UNIVERSITY

### INTERNATIONAL LECTURE SERIES

*In association with*



### TOPIC: CONTEMPORARY ISSUES & CHALLENGES IN MARKETING

**SPEAKER**



**Prof. (Dr.) Naganuri Srinivas**  
Professor in Marketing, Director Career Development Centre & Corporate Relations  
St. Joseph's Degree & PG College, Hyderabad

**SPEAKER**



**Dr. Vani. H. Panahalli**  
Associate Professor, Director Skill Development  
Department of Business Management  
St. Joseph's Degree & PG College

Date: 9<sup>th</sup> Feb 2021, Timing: 2 PM - 3 PM (Indian Timing), 2.30 PM - 3.30 PM (Bangladesh Timing)



**HOST: DEPARTMENT OF BUSINESS ADMINISTRATION**

**ORGANIZED BY: INSTITUTIONAL QUALITY ASSURANCE CELL (IQAC), DIU**



## FACULTY AS RESOURCE – PERSON TO NIPER



**PROF.VANDANA SAMBA TOOK LECTURE TO M. PHARMACY STUDENTS, NIPER**



**GUEST LECTURE ON**  
**ONE DAY TRAINING ON**  
**INDUSTRIAL SUSTAINABILITY**  
**FOR MECHANICAL**  
**ENGINEERING**



**PROF. (DR.) NAGUNURI SRINIVAS**  
Professor in Marketing, Director Career  
Development Centre & Corporate Relations  
St. Joseph's Degree & PG College, Hyderabad

Organized by  
Department of Mechanical  
Engineering



**KG REDDY**  
College of Engineering  
& Technology  
New Age Engineering

**8<sup>th</sup> MAY 2021**  
**04:00 PM to 05:00 PM**

Webinar Link :  
<https://kgrcet2.swecha.org/b/uma-o1k-sp7-h7k>

**PROF.N.SRINIVAS TOOK LECTURE TO K.V RANGAREDDY STUDENTS.**



## **CULTURAL COMMITTEE REPORTS**



# **ST. JOSEPH'S DEGREE & PG COLLEGE**

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## **DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-2021**

### **REPORT ON**

**Lets Make Better World**

**Date: 16/12/2020**

**Timings: 12:00pm to 1:00pm**

**For whom: BBA Ist years**

**No. of participants : 60**

**Objective of the event : Lets stop thinking on better world but lets starts working on it.**

### **About the programme with photographs:**

Mrs.Mubeen invited the the guest of event Dr.Lubna Sarwat. She started session by quoting “ The people who pray together can build together a better world” she further explained about the importance of water bodies , and ways to stop pollution. She emphasized on scope of natural resources and she stated students to become active agents in developing environmental safety methods.





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Rev. Fr. Dr. D. Sunder Reddy  
Principal

**LET'S MAKE  
A BETTER  
WORLD**



16 December 2020



12 pm to 1 pm



**Dr. Lunbna Sarwat**  
Environment Protectionist  
& Social Activist

**Mrs. DANAM TRESSA**  
HOD & Associate Professor

Committee Convenor:  
**Mrs. MUBEEN**

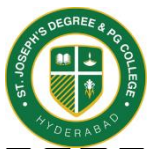
Committee Members:

**MS SAHITHI | Mr. BL MARTIN**, Assistant Professor

Organizing by: **JGG Committee**

**Principal**





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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### Report on National Youth Day Celebrations

**Date :** 15/01/2021

**Platform –** Online

**For Whom –** BBA and MBA Students

**No.of Participants:** 46

**Objective :** To promote rational thinking among the **youth**, who are the future of the country.

#### About Programme:

Main **objectives** of **National Youth Day** is to promote rational thinking among the **youth**, who are the future of the country. So cultural committee organized the youth day competitions for all students.

Competitions held are

- Quiz: Remembering Swami Vivekananda
- Essay writing: Role of youth during Covid -20



## List of Participants:

S.No	Interested to participate in	Name	Roll No	Class	Mobile No :
1	Quiz	Anu Parnika	29	BBA BA - I	9290499375
2	Both	Ayesha siddiqua	42	BBA BA - I	6309487800
3	Both	Neelima Jessie. P	1.2142E+11	BBA BA - I	7093197670
4	Both	Sindhuri Nimmisetty	57	BBA BA - I	7993077603
5	Quiz	Aakanksha Gunjal	121420412012	BBA E - I	63057 61913
6	Quiz	RASHI BHANDARI	121420412016	BBA E - I	7702125883
7	Essay Writing	Kristu raju	61	BBA E - I	9121745317
8	Quiz	Sairaj Waghmare	47	BBA BA - I	7331159506
9	Both	Eshaan Kothari	1.21419E+11	BBA IT - II	9.17033E+11
10	Quiz	Shaik zubair	37	BBA BA - I	7032096026
11	Quiz	Vanshika kripalani	121419408059	BBA IT - II	6301325326
12	Quiz	Vignesh Sitimalle	121420406070	BBA - I	6304793139
13	Quiz	N.Beaula Snigdha	121420406068	BBA - I	7386771536
14	Quiz	Raunak Baid	121418410059	BBA BA - III	9.1766E+11
15	Essay Writing	Yashasvi Bhati	15	BBA FM - I	8712730100
16	Quiz	Samridhi Vijayvargiya	121420406054	BBA - I	7794806885
17	Quiz	Riya Agarwal	121420406003	BBA - I	6309436213
18	Quiz	Marri Surya Cristal	121420410056	BBA BA - I	8309530480
19	Both	Akshita	57	BBA - I	9493665203
20	Quiz	Mdnadiruddin	121419412025	BBA E - II	8686187201
21	Essay Writing	YAMINI	13	BBA IT - I	7674995138
22	Quiz	Perna	121419406046	BBA - II	9618961121
23	Both	SusruthM	1.2142E+11	BBA BA - I	9652078048
24	Essay Writing	Mohammed Faizan	62	BBA IT - I	6301564403
25	Quiz	Sanjana Mundada	43	BBA BA - III	9989875633
26	Essay Writing	Tatineni Nikhil	Na	MBA I	9515225674
27	Both	Midhat	Not given	MBA I	8179705560
28	Both	Manisha agarwal	N/A	MBA I	7893154207
29	Quiz	MANCHUKONDA DILEEP	N/A	MBA I	8466848002
30	Essay Writing	Annam Rittesh kumar	11	MBA I	9676507632
31	Essay Writing	Bellamkonda Charishma	NA	MBA I	9177388074



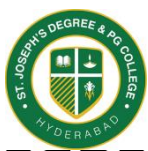
32	Quiz	Charita	NA	MBA I	7337091563
33	Quiz	PRABHUGARI PRAMOODH	NA	MBA I	9912112039
34	Both	Greeshma Chirag	NA	MBA I	9505795229
35	Both	Gopu.TejaSravanthi	NA	MBA I	9.18106E+11
36	Essay Writing	Ezekiel vincy lima	Na	MBA I	7780308800
37	Essay Writing	Navneetha kachwa	10	MBA I	9866208536
38	Essay Writing	Mahnaaz	60	MBA I	6303726916
39	Quiz	Khyati	Mba 1b	MBA I	8886003450
40	Essay Writing	Himaja patnamshetty	NA	MBA I	9908341226
41	Essay Writing	Vaishnavi Nabariya	28	MBA I	7730976963
42	Quiz	B.prashant	58	MBA I	7794859796
43	Essay Writing	Akanksha Pyatla	18	MBA I	8125071901
44	Essay Writing	Mamilla Sushma	14	MBA I	9182656243
45	Both	Harshit bothra	13	MBA I	9182265189
46	Both	Bharti Makkad	37	MBA I	9291669552

- **Quiz** – Winner - Beaula Snigdha – BBA G – I  
Runner – Eshaan Kothari – BBA IT – II
- **Essay Writing** - Winner – Mahnaaz Mukaram – MBA – I C  
Runner – Aakansha Pratyusha – MBA – I A

**Principal**

**Rev.Fr.Dr.D.Sunder Reddy**





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### Report on Christmas Week

Date : 22-12-2020

Venue – Vainey Hall

For Whom – Teaching and Non Teaching Faculty

Timings – 11:00am to 2:00pm

**About Programme:** Christmas is one of the joyful celebrations at St Joseph's degree and PG College. It is a season of joy, greetings, cakes, gifts and fun. Since there comes a short vacation during Christmas, a pre-Christmas celebration is organized every year at the institute. Christmas competition held for students a week before vacation.

On 22<sup>nd</sup> Dec Christmas celebrations for teaching and non-teaching faculty were conducted by



cultural committee. Christmas tree is decorated with lights and gifts. The celebrations include rhythmic presentation from college choir and various games were conducted for teaching and non-teaching faculty.



### **Chirstmas competition for students :**

**Bible quiz :** 1<sup>st</sup> Prize - Amulya Paul – BBA IT -2

2<sup>nd</sup> Prize – Eshaan - BBA IT – 2

Neelima Jessie – BBA BA – 1

Justin – BBA BA – 3

### **Participation Certificate for Bible quiz**

Sairaj Waghmare	121420410047	BBA BA 1st Year
Anu Parnika	121420410029	BBA-BA
Pavan Kumar	121420410018	Bba ba
Huzaifa Abdul Rahman	121420406020	BBA Genral
Marri Surya Cristal	56	BBA BA I year
Khushi Kedia	121419412011	BBA E
Mahek Agarwal	121419412019	Bba honor's 2 years

**Carol Singing** – Aryaman – BBA IT 2

**Crib Making** – Chelsea – BBA BA – 3

**Selfie with Christmas tree** – Chelsea - BBA BA 3

Minal – BBA H – I

**Rev.Fr.Dr.D.Sunder Reddy**

**Principal**



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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### Report on Republic Day Competitions

Date : 24-01-2021 to 27-01-2021

Venue – Online

For Whom – BBA and MBA

No.of Participants : 16

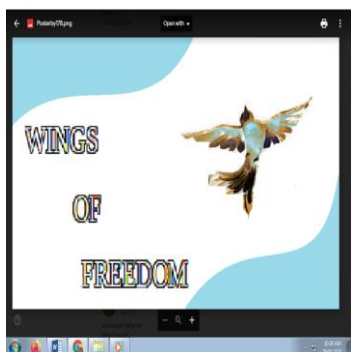
### About Programme:

Republic Day in India is not just a celebration of the birth of its Constitution, but also a commemoration of the day in which we consolidated the contesting ideas of the nation, and concluded upon the values it enshrined and the path it would take towards social, political and economic objectives. Due to pandemic celebrations are restricted to online. In order to enhance the spirit of patriotism among the students cultural committee conducted Poster designing and Singing competitions. We are happy there is good response from students.

**Singing Competition :** Ragav soni – BBA IT-I – I  
Vanshika Loya - BBA BA-3 – II  
Pilli Mary Zipporah – MBA – I A

**Poster Making :** Anuparinika – BBA BA I – I  
Prathibha – MBA I B - II





### Singing :

S.No	Name of the student	Class	Event	
1.	Ragav Soni	BBA IT 1	Singing	1st Prize
2.	Vanshika Loya	BBA BA 3	Singing	2 <sup>nd</sup> Prize
3.	Akansha Pyatla	MBA IA	Singing	
4.	Tadishetti Charitha	MBA I C	Singing	
5.	Navneeth Kuchwa	MBA I C	Singing	
6.	Pilli Mary Zipporah	MBA I A	Singing	2 <sup>nd</sup> Prize
7.	Aishwarya	MBA IB	Singing	
8.	Jagrithi Dhar Dubey	MBA I B	Singing	

Poster

### Designing:

S.No	Name of the student	Class	Event	
1.	J .Karunakar Reddy	121420408017 BBA-IT(1st Year)	Poster Designing	
2.	Pragithya .T	BBA BA 3	Poster Desinging	
3.	Archana	BBA BA 1	Poster Designing	
4.	Anuparinika	BBA BA 1	Poster Desinging	1st Prize
5.	Muskaan	MBA Sec A	Poster Designing	
6.	M. Prathiba	MBA I B	Poster Desinging	2 <sup>nd</sup> Prize
7.	Manikanth	MBA A	Poster Designing	
8.	Neriga Shirley	MBA I C	Poster Desinging	

Principal



## REPUBLIC DAY CELEBRATIONS AT ARCHBISHOP OFFICE



**REV.FR.DR.D.SUNDER REDDY WITH STAFF**



## BISHOP VISIT



FEB 28<sup>TH</sup>, 2021, MOST REV. POOLA ANTHONY, ARCHBISHOP OF HYDERABAD VISITED CAMPUS, REV. FR. DR. D. SUNDER REEDY PRINCIPAL HANDED OVER A FLORAL BOUQUET.



## Mentoring Cell



# List of Mentors Assigned for MBA 1<sup>st</sup> Years

## Section A

MBA I year A section	
Mentors List	
Roll Number	Mentor Assigned
121420672001	Dr. K. MARTINA RANI
121420672002	Dr. K. MARTINA RANI
121420672003	Dr. K. MARTINA RANI
121420672004	Dr. K. MARTINA RANI
121420672005	Dr. K. MARTINA RANI
121420672006	Dr. K. MARTINA RANI
121420672007	Dr. K. MARTINA RANI
121420672008	Dr. K. MARTINA RANI
121420672009	Dr. K. MARTINA RANI
121420672010	Dr. K. MARTINA RANI
121420672011	Dr. K. MARTINA RANI
121420672012	Dr. K. MARTINA RANI
121420672013	Dr. K. MARTINA RANI
121420672014	Dr. K. MARTINA RANI
121420672015	Dr. K. MARTINA RANI
121420672016	Dr. K. MARTINA RANI
121420672017	Dr. K. MARTINA RANI
121420672018	Dr. K. MARTINA RANI
121420672019	Dr. K. MARTINA RANI
121420672020	Dr. K. MARTINA RANI
121420672021	DR. C. LALITHA
121420672022	DR. C. LALITHA
121420672023	DR. C. LALITHA
121420672024	DR. C. LALITHA
121420672025	DR. C. LALITHA
121420672026	DR. C. LALITHA
121420672027	DR. C. LALITHA
121420672028	DR. C. LALITHA
121420672029	DR. C. LALITHA
121420672030	DR. C. LALITHA
121420672031	DR. C. LALITHA



121420672032	DR. C. LALITHA
121420672033	DR. C. LALITHA
121420672034	DR. C. LALITHA
121420672035	DR. C. LALITHA
121420672036	DR. C. LALITHA
121420672037	DR. C. LALITHA
121420672038	DR. C. LALITHA
121420672039	DR. C. LALITHA
121420672040	DR. C. LALITHA
121420672041	MRS. JOSEPH MARY
121420672042	MRS. JOSEPH MARY
121420672043	MRS. JOSEPH MARY
121420672044	MRS. JOSEPH MARY
121420672045	MRS. JOSEPH MARY
121420672046	MRS. JOSEPH MARY
121420672047	MRS. JOSEPH MARY
121420672048	MRS. JOSEPH MARY
121420672049	MRS. JOSEPH MARY
121420672050	MRS. JOSEPH MARY
121420672051	MRS. JOSEPH MARY
121420672052	MRS. JOSEPH MARY
121420672053	MRS. JOSEPH MARY
121420672054	MRS. JOSEPH MARY
121420672055	MRS. JOSEPH MARY
121420672056	MRS. JOSEPH MARY
121420672057	MRS. JOSEPH MARY
121420672058	MRS. JOSEPH MARY
121420672059	MRS. JOSEPH MARY
121420672060	MRS. JOSEPH MARY

MBA I year B Section	
Mentors List	
Roll Number	Mentor Assigned
121420672061	DR. H. VANI
121420672062	DR. H. VANI
121420672063	DR. H. VANI
121420672064	DR. H. VANI
121420672065	DR. H. VANI
121420672066	DR. H. VANI



121420672067	DR. H. VANI
121420672068	DR. H. VANI
121420672069	DR. H. VANI
121420672070	DR. H. VANI
121420672071	DR. H. VANI
121420672072	DR. H. VANI
121420672073	DR. H. VANI
121420672074	DR. H. VANI
121420672075	DR. H. VANI
121420672076	DR. H. VANI
121420672077	DR. H. VANI
121420672078	DR. H. VANI
121420672079	DR. H. VANI
121420672080	DR. H. VANI
121420672081	PROF. VANDANA SAMBA
121420672082	PROF. VANDANA SAMBA
121420672083	PROF. VANDANA SAMBA
121420672084	PROF. VANDANA SAMBA
121420672085	PROF. VANDANA SAMBA
121420672086	PROF. VANDANA SAMBA
121420672087	PROF. VANDANA SAMBA
121420672088	PROF. VANDANA SAMBA
121420672089	PROF. VANDANA SAMBA
121420672090	PROF. VANDANA SAMBA
121420672091	PROF. VANDANA SAMBA
121420672092	PROF. VANDANA SAMBA
121420672093	PROF. VANDANA SAMBA
121420672094	PROF. VANDANA SAMBA
121420672095	PROF. VANDANA SAMBA
121420672096	PROF. VANDANA SAMBA
121420672097	PROF. VANDANA SAMBA
121420672098	PROF. VANDANA SAMBA
121420672099	PROF. VANDANA SAMBA
121420672100	PROF. VANDANA SAMBA
121420672101	Dr. RANI GUJARI
121420672102	Dr. RANI GUJARI
121420672103	Dr. RANI GUJARI
121420672104	Dr. RANI GUJARI
121420672105	Dr. RANI GUJARI



121420672106	Dr. RANI GUJARI
121420672107	Dr. RANI GUJARI
121420672108	Dr. RANI GUJARI
121420672109	Dr. RANI GUJARI
121420672110	Dr. RANI GUJARI
121420672111	Dr. RANI GUJARI
121420672112	Dr. RANI GUJARI
121420672113	Dr. RANI GUJARI
121420672114	Dr. RANI GUJARI
121420672115	Dr. RANI GUJARI
121420672116	Dr. RANI GUJARI
121420672117	Dr. RANI GUJARI
121420672118	Dr. RANI GUJARI
121420672119	Dr. RANI GUJARI
121420672120	Dr. RANI GUJARI

MBA I year C section	
Mentors List	
Roll Number	Mentor Assigned
121420672121	MR. P. GANESH ANAND
121420672122	MR. P. GANESH ANAND
121420672123	MR. P. GANESH ANAND
121420672124	MR. P. GANESH ANAND
121420672125	MR. P. GANESH ANAND
121420672126	MR. P. GANESH ANAND
121420672127	MR. P. GANESH ANAND
121420672128	MR. P. GANESH ANAND
121420672129	MR. P. GANESH ANAND
121420672130	MR. P. GANESH ANAND
121420672131	MR. P. GANESH ANAND
121420672132	MR. P. GANESH ANAND
121420672133	MR. P. GANESH ANAND
121420672134	MR. P. GANESH ANAND
121420672135	MR. P. GANESH ANAND
121420672136	MR. P. GANESH ANAND
121420672137	MR. P. GANESH ANAND
121420672138	MR. P. GANESH ANAND
121420672139	MR. P. GANESH ANAND
121420672140	MR. P. GANESH ANAND
121420672141	MS. N. SMRITI NAGARIA



121420672142	MS. N. SMRITI NAGARIA
121420672143	MS. N. SMRITI NAGARIA
121420672144	MS. N. SMRITI NAGARIA
121420672145	MS. N. SMRITI NAGARIA
121420672146	MS. N. SMRITI NAGARIA
121420672147	MS. N. SMRITI NAGARIA
121420672148	MS. N. SMRITI NAGARIA
121420672149	MS. N. SMRITI NAGARIA
121420672150	MS. N. SMRITI NAGARIA
121420672151	MS. N. SMRITI NAGARIA
121420672152	MS. N. SMRITI NAGARIA
121420672153	MS. N. SMRITI NAGARIA
121420672154	MS. N. SMRITI NAGARIA
121420672155	MS. N. SMRITI NAGARIA
121420672156	MS. N. SMRITI NAGARIA
121420672157	MS. N. SMRITI NAGARIA
121420672158	MS. N. SMRITI NAGARIA
121420672159	MS. N. SMRITI NAGARIA
121420672160	MS. N. SMRITI NAGARIA
121420672161	MRS. GRACY SAILASREE
121420672162	MRS. GRACY SAILASREE
121420672163	MRS. GRACY SAILASREE
121420672164	MRS. GRACY SAILASREE
121420672165	MRS. GRACY SAILASREE
121420672166	MRS. GRACY SAILASREE
121420672167	MRS. GRACY SAILASREE
121420672168	MRS. GRACY SAILASREE
121420672169	MRS. GRACY SAILASREE
121420672170	MRS. GRACY SAILASREE
121420672171	MRS. GRACY SAILASREE
121420672172	MRS. GRACY SAILASREE
121420672173	MRS. GRACY SAILASREE
121420672174	MRS. GRACY SAILASREE
121420672175	MRS. GRACY SAILASREE
121420672176	MRS. GRACY SAILASREE
121420672177	MRS. GRACY SAILASREE
121420672178	MRS. GRACY SAILASREE
121420672179	MRS. GRACY SAILASREE
121420672180	MRS. GRACY SAILASREE



## MBA II Year Mentor List

Mentors List	
121419672001	Ms. S. Swapna
121419672002	Ms. S. Swapna
121419672003	Ms. S. Swapna
121419672004	Ms. S. Swapna
121419672005	Ms. S. Swapna
121419672006	Ms. S. Swapna
121419672007	Ms. S. Swapna
121419672008	Ms. S. Swapna
121419672009	Ms. S. Swapna
121419672010	Ms. S. Swapna
121419672011	Ms. S. Swapna
121419672012	Ms. S. Swapna
121419672013	Ms. S. Swapna
121419672014	Ms. S. Swapna
121419672015	Ms. S. Swapna
121419672016	Ms. S. Swapna
121419672017	Mr. C. Ayyappa
121419672018	Mr. C. Ayyappa
121419672019	Mr. C. Ayyappa
121419672020	Mr. C. Ayyappa
121419672021	Mr. C. Ayyappa
121419672022	Mr. C. Ayyappa
121419672023	Mr. C. Ayyappa
121419672024	Mr. C. Ayyappa
121419672025	Mr. C. Ayyappa
121419672026	Mr. C. Ayyappa
121419672027	Mr. C. Ayyappa
121419672028	Mr. C. Ayyappa
121419672029	Mr. C. Ayyappa
121419672030	Mr. C. Ayyappa
121419672031	Mr. C. Ayyappa
121419672032	Mr. Jyothi Kalyan
121419672033	Mr. Jyothi Kalyan



121419672034	Mr. Jyothi Kalyan
121419672035	Mr. Jyothi Kalyan
121419672036	Mr. Jyothi Kalyan
121419672037	Mr. Jyothi Kalyan
121419672038	Mr. Jyothi Kalyan
121419672039	Mr. Jyothi Kalyan
121419672040	Mr. Jyothi Kalyan
121419672041	Mr. Jyothi Kalyan
121419672042	Mr. Jyothi Kalyan
121419672043	Mr. Jyothi Kalyan
121419672044	Mr. Jyothi Kalyan
121419672045	Mr. Jyothi Kalyan
121419672046	Mr. Jyothi Kalyan
121419672047	Dr. S. Venkata Siva
121419672048	Dr. S. Venkata Siva
121419672049	Dr. S. Venkata Siva
121419672050	Dr. S. Venkata Siva
121419672051	Dr. S. Venkata Siva
121419672052	Dr. S. Venkata Siva
121419672053	Dr. S. Venkata Siva
121419672054	Dr. S. Venkata Siva
121419672055	Dr. S. Venkata Siva
121419672056	Dr. S. Venkata Siva
121419672057	Dr. S. Venkata Siva
121419672058	Dr. S. Venkata Siva
121419672059	Dr. S. Venkata Siva
121419672060	Dr. S. Venkata Siva
121419672061	Dr. S. Venkata Siva
121419672062	Dr. S. Venkata Siva
121419672063	Mr. B. L. Martin
121419672064	Mr. B. L. Martin
121419672065	Mr. B. L. Martin
121419672066	Mr. B. L. Martin
121419672067	Mr. B. L. Martin
121419672068	Mr. B. L. Martin
121419672069	Mr. B. L. Martin
121419672070	Mr. B. L. Martin
121419672071	Mr. B. L. Martin
121419672072	Mr. B. L. Martin



121419672073	<b>Mr. B. L. Martin</b>
121419672074	<b>Mr. B. L. Martin</b>
121419672075	<b>Mr. B. L. Martin</b>
121419672076	<b>Mr. B. L. Martin</b>
121419672077	<b>Mr. B. L. Martin</b>
121419672078	<b>Mr. Martin Mysa</b>
121419672079	<b>Mr. Martin Mysa</b>
121419672080	<b>Mr. Martin Mysa</b>
121419672081	<b>Mr. Martin Mysa</b>
121419672082	<b>Mr. Martin Mysa</b>
121419672083	<b>Mr. Martin Mysa</b>
121419672084	<b>Mr. Martin Mysa</b>
121419672085	<b>Mr. Martin Mysa</b>
121419672086	<b>Mr. Martin Mysa</b>
121419672087	<b>Mr. Martin Mysa</b>
121419672088	<b>Mr. Martin Mysa</b>
121419672089	<b>Mr. Martin Mysa</b>
121419672090	<b>Mr. Martin Mysa</b>
121419672091	<b>Mr. Martin Mysa</b>
121419672092	<b>Mr. Martin Mysa</b>
121419672093	<b>Mrs. Mamatha</b>
121419672094	<b>Mrs. Mamatha</b>
121419672095	<b>Mrs. Mamatha</b>
121419672096	<b>Mrs. Mamatha</b>
121419672097	<b>Mrs. Mamatha</b>
121419672098	<b>Mrs. Mamatha</b>
121419672099	<b>Mrs. Mamatha</b>
121419672100	<b>Mrs. Mamatha</b>
121419672101	<b>Mrs. Mamatha</b>
121419672102	<b>Mrs. Mamatha</b>
121419672103	<b>Mrs. Mamatha</b>
121419672104	<b>Mrs. Mamatha</b>
121419672105	<b>Mrs. Mamatha</b>
121419672106	<b>Mrs. Mamatha</b>
121419672107	<b>Mrs. Mamatha</b>
121419672108	<b>Ms. Magdalene</b>
121419672109	<b>Ms. Magdalene</b>
121419672110	<b>Ms. Magdalene</b>
121419672111	<b>Ms. Magdalene</b>



121419672112	<b>Ms. Magdalene</b>
121419672113	<b>Ms. Magdalene</b>
121419672114	<b>Ms. Magdalene</b>
121419672115	<b>Ms. Magdalene</b>
121419672116	<b>Ms. Magdalene</b>
121419672117	<b>Ms. Magdalene</b>
121419672118	<b>Ms. Magdalene</b>
121419672119	<b>Ms. Magdalene</b>
121419672120	<b>Ms. Magdalene</b>
121419672121	<b>Ms. Magdalene</b>
121419672122	<b>Ms. Magdalene</b>
121419672123	<b>Ms. Magdalene</b>
121419672124	<b>Mrs. Danam Tressa</b>
121419672125	<b>Mrs. Danam Tressa</b>
121419672126	<b>Mrs. Danam Tressa</b>
121419672127	<b>Mrs. Danam Tressa</b>
121419672128	<b>Mrs. Danam Tressa</b>
121419672129	<b>Mrs. Danam Tressa</b>
121419672130	<b>Mrs. Danam Tressa</b>
121419672131	<b>Mrs. Danam Tressa</b>
121419672132	<b>Mrs. Danam Tressa</b>
121419672133	<b>Mrs. Danam Tressa</b>
121419672134	<b>Mrs. Danam Tressa</b>
121419672135	<b>Mrs. Danam Tressa</b>
121419672136	<b>Mrs. Danam Tressa</b>
121419672137	<b>Mrs. Danam Tressa</b>
121419672138	<b>Prof. N. Srinivas</b>
121419672139	<b>Prof. N. Srinivas</b>
121419672140	<b>Prof. N. Srinivas</b>
121419672141	<b>Prof. N. Srinivas</b>
121419672142	<b>Prof. N. Srinivas</b>
121419672143	<b>Prof. N. Srinivas</b>
121419672144	<b>Prof. N. Srinivas</b>
121419672145	<b>Prof. N. Srinivas</b>
121419672146	<b>Prof. N. Srinivas</b>
121419672147	<b>Prof. N. Srinivas</b>
121419672148	<b>Prof. N. Srinivas</b>
121419672149	<b>Prof. N. Srinivas</b>
121419672150	<b>Prof. N. Srinivas</b>



121419672151	<b>Prof. N. Srinivas</b>
121419672152	<b>Prof. R. Anita</b>
121419672153	<b>Prof. R. Anita</b>
121419672154	<b>Prof. R. Anita</b>
121419672155	<b>Prof. R. Anita</b>
121419672156	<b>Prof. R. Anita</b>
121419672157	<b>Prof. R. Anita</b>
121419672158	<b>Prof. R. Anita</b>
121419672159	<b>Prof. R. Anita</b>
121419672160	<b>Prof. R. Anita</b>
121419672161	<b>Prof. R. Anita</b>
121419672162	<b>Prof. R. Anita</b>
121419672163	<b>Prof. R. Anita</b>
121419672164	<b>Prof. R. Anita</b>
121419672165	<b>Prof. R. Anita</b>
121419672166	<b>Fr. Dr. D. Sunder</b>
121419672167	<b>Fr. Dr. D. Sunder</b>
121419672168	<b>Fr. Dr. D. Sunder</b>
121419672169	<b>Fr. Dr. D. Sunder</b>
121419672170	<b>Fr. Dr. D. Sunder</b>
121419672171	<b>Fr. Dr. D. Sunder</b>
121419672172	<b>Fr. Dr. D. Sunder</b>
121419672173	<b>Fr. Dr. D. Sunder</b>
121419672174	<b>Fr. Dr. D. Sunder</b>
121419672175	<b>Fr. Dr. D. Sunder</b>
121419672176	<b>Fr. Dr. D. Sunder</b>
121419672177	<b>Fr. Dr. D. Sunder</b>
121419672178	<b>Fr. Dr. D. Sunder</b>
121419672179	<b>Fr. Dr. D. Sunder</b>
121419672180	<b>Fr. Dr. D. Sunder</b>



## MBA PROJECTS



**I PHASE PROJECT PRESENTATION SCHEDULE  
ACADEMIC YEAR 2020-21**

**DATE: 16-12-2020**

This is to inform all the MBA II year students that I Phase of project presentations are scheduled on 19<sup>th</sup>, 20<sup>th</sup>, 21<sup>th</sup> and 22<sup>nd</sup> December 2020. Kindly strictly follow the detailed guidelines sent to you already for the three Chapters.

**Note:** Project guides have to be available during the time of presentations.

**PROJECT PRESENTATIONS SCHEDULE (SUMMARY)**

DATE	TIMINGS	VENUE	PROJECT AREA	INCHARGE COORDINATOR
19-12-2020	10:00 am to 12:00 pm 2:00 pm to 3:00 pm	Online Google Meet	HR	Dr. Rani Gujar
19-12-2020	9:00 am to 11:00 am 11:30 am to 1:30 pm 4:00 pm to 6:00 pm		Finance (Panel-I)	Mrs. Roohi Ms. S. Swapna
20-12-2020	10:00 am to 12:00 Pm		Finance (Panel-I)	Mrs. Roohi Ms. S. Swapna Dr. Rani Gujar
19-12-2020	10:00 am to 12:00 pm 2:00 pm to 4:00 pm		Marketing/Operations	Dr. K. Martina Rani
21-12-2020	9:00 am to 11:00 am 11:30 am to 1:30 pm 2:30 pm to 4:30 pm		Finance (Panel-II)	Mrs. Joseph Mary Dr. Rani Gujar Ms. S. Swapna

**NOTE:**

- Also find the detailed schedule of Project presentations along with the list of students enclosed below. All the students should report to the respective Project Coordinators 30 minutes before commencement of Project presentations without fail.
- 21<sup>st</sup> December presentations will continue on 22<sup>nd</sup> December if presentations will not be completed during stipulated time.

**PRINCIPAL  
FR. DR. D. SUNDER REDDY**

**HR PROJECT PRESENTATIONS SCHEDULE**



**Panelists: Dr. J. Suresh Reddy and Mr. Sunil Bharadwaj**

**DATE: 19-12-2020      PROJECT AREA: HR      TIME: 10:00 AM - 11:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672008	Vinay Singh	Prof R. Anita
2	121419672015	Prudhvi Chand	Prof R. Anita
3	121419672035	I Calvin Thomas	Mrs. Danam Tressa
4	121419672138	G Kavya Sri	Mrs. Danam Tressa
5	121419672047	Esther Rani	Mr. Jyothi Kalyan
6	121419672053	K. Bhargavi	Mr. Jyothi Kalyan
7	121419672062	Roshan Emmanuel	Mr. Jyothi Kalyan
8	121419672067	M Abhishek	Mrs. Gracy Sailasree
9	121419672071	Aliza Sania	Mrs. Gracy Sailasree
10	121419672074	Meenakshi Rawal	Mrs. Gracy Sailasree

**DATE: 19-12-2020      PROJECT AREA: HR      TIME: 11:00 AM - 12:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
11	121419672091	Cherukuri Sukeerthi Samson	Dr. C. Lalitha
12	121419672095	B.Maru Evita	Dr. C. Lalitha
13	121419672099	Keerthana	Dr. C. Lalitha
14	121419672100	Mary Martina Pereira	Dr. C. Lalitha
15	121419672102	R. Angelina Celestine	Dr. C. Lalitha
16	121419672125	Ashwini	Dr. Rani Gujar
17	121419672151	Nerissa Vowles	Dr. Rani Gujar

**DATE: 19-12-2020      PROJECT AREA: HR      TIME: 02:00 PM - 3:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
18	121419672072	M. Vyshnavi	Mrs. Gracy Sailasree
19	121419672081	VenkataSatya VaraPrasad Ballari	Mrs. Gracy Sailasree
20	121419672066	Nikhil Sanjamala	Mr. Jyothi Kalyan
21	121419672172	Simika	Dr. Rani Gujar

**PRINCIPAL  
FR. DR. D. SUNDER REDDY**

**MARKETING & OPERATIONS PROJECT PRESENTATIONS SCHEDULE**



**Panelists: Dr. Sapna Singh and Ms. Swetha Chandrasekar Iyer**

**DATE: 19-12-2020      PROJECT AREA: Marketing      TIME: 10:00 AM - 11:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672153	Karthik yadav	Prof. N. Srinivas
2	121419672156	Nunna Nikhil	Prof. N. Srinivas
3	121419672162	Gaurav Jain Gadhiya	Prof. N. Srinivas
4	121419672165	Akki Rohan Goud	Prof. N. Srinivas
5	121419672056	Basheer Ahmed Khan	Mr. B.L. Martin
6	121419672061	SHOYEB AHMED	Mr. B.L. Martin
7	121419672063	Md Abrar Ahmed	Mr. B.L. Martin
8	121419672086	Nehal Jaju	Mr. B.L. Martin
9	121419672087	Kanchi alani	Mr. B.L. Martin

**DATE: 19-12-2020      PROJECT AREA: Marketing      TIME: 11:00 AM - 12:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
10	121419672105	Kajal attal	Mr. Martin Mysa
11	121419672107	Norton Windsor Bernard	Mr. Martin Mysa
12	121419672108	Manideep	Mr. Martin Mysa
13	121419672002	Haji Mohammad Ismail	Mr. C. Ayyappa
14	121419672010	Mirza Mohammad Baig	Mr. C. Ayyappa
15	121419672016	Jagannatham Prafulla Durga	Mr. C. Ayyappa
16	121419672037	Carina Mary Bernard	Mr. C. Ayyappa
17	121419672045	Mohsen Mohd Aleem	Mr. C. Ayyappa
18	121419672046	Shivani Prasad	Mr. C. Ayyappa
19	121419672112	Nikhil.k	Mr. S. Venkata Siva Kumar
20	121419672124	Niveditha Reddy. Gade	Mr. S. Venkata Siva Kumar
21	121419672144	Toomaty Venkata Sai Krishna	Mr. S. Venkata Siva Kumar
22	121419672147	Chandra Shekar Gurralla	Mr. S. Venkata Siva Kumar
23	121419672150	Vardhineedi Mourya Sai Pavan Kumar	Mr. S. Venkata Siva Kumar



**DATE: 19-12-2020****PROJECT AREA : OPERATIONS****TIME: 02:00 PM - 3:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
24	121419672012	Nandam Bhargavi	Prof. R. Anita
25	121419672077	Vanam Praneeth	Prof. R. Anita
26	121419672093	B V Vinaya	Prof. R. Anita
27	121419672094	Maria Reena Joseph	Prof. R. Anita
28	121419672109	Tanda shivani	Prof. R. Anita
29	121419672117	Rohan Shastri	Mr. Jyothi Kalyan
30	121419672134	Mohammed kashif	Mr. Jyothi Kalyan
31	121419672161	B. Venkata Sai Kaushik Gupta	Mr. Jyothi Kalyan
32	121419672163	Sayeed Bin Abdul Rahman	Mr. Jyothi Kalyan
33	121419672166	Antonelle Malcolm Russell	Mr. Jyothi Kalyan

**DATE: 19-12-2020****PROJECT AREA : MARKETING****TIME: 03:00 PM - 4:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
34	121419672160	G.Shashank	Prof. N. Srinivas
35	121419672168	Saddanapu Praneeth Kumar	Prof. N. Srinivas
36	121419672069	Gulshan Chablani	Mr. B.L. Martin
37	121419672098	Reddem Uday Kumar Reddy	Mr. Martin Mysa
38	121419672139	Vallabh hippalgoaker	Mr. S. Venkata Siva Kumar
39	121419672170	S. Rishikesh	Ms. C.Sahithi
40	121419672171	N.Sai Krishna	Ms. C.Sahithi
41	121419672176	Khatija Banu	Ms. C.Sahithi
42	121419672178	Makshi jain	Ms. C.Sahithi
43	121419672179	Syed Shoeb Ali	Ms. C.Sahithi

**PRINCIPAL**  
**FR. DR. D. SUNDER REDDY**



**FINANCE (PANEL-I) PROJECT PRESENTATIONS SCHEDULE****Panelists: Prof. CH. Chaitanya and Mr. Krishna Kuppachi****DATE: 19-12-2020****PROJECT AREA: FINANCE****TIME: 9:00 AM - 10:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672032	Diksha surana	Prof. Vandana Samba
2	121419672034	B. Preeti	Prof. Vandana Samba
3	121419672039	G.Deepshika	Prof. Vandana Samba
4	121419672043	A.SUPRIYA	Prof. Vandana Samba
5	121419672048	AMRUTHA MANTHRI	Prof. Vandana Samba
6	121419672050	K.Sneha	Prof. Vandana Samba
7	121419672089	Deepa Daga	Mr. Martin Mysa
8	121419672106	A. Preethi	Mr. Martin Mysa

**DATE: 19-12-2020****PROJECT AREA: FINANCE****TIME: 10:00 AM - 11:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
9	121419672076	Thakur Gurpreet kaur	Dr. K. Martina Rani
10	121419672080	P.Supriya	Dr. K. Martina Rani
11	121419672082	Chinta Dheeraj Raghavendra Reddy	Dr. K. Martina Rani
12	121419672083	Komal Bojja	Dr. K. Martina Rani
13	121419672084	Singanamala Vinay	Dr. K. Martina Rani
14	121419672085	Samiya Farzeen	Dr. K. Martina Rani
15	121419672088	Suchitra Bidlan	Dr. K. Martina Rani
16	121419672090	Mekala Shiva Sai Vikas	Dr. K. Martina Rani
17	121419672092	Nethakani Vinay Sagar Robin Christopher	Dr. K. Martina Rani



**DATE: 19-12-2020****PROJECT AREA: FINANCE****TIME: 11:30 AM - 12:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
18	121419672019	Prathana Sant	Ms.Smriti Nagaria
19	121419672020	Mohd Salman	Ms.Smriti Nagaria
20	121419672022	Aishwarya Jadav	Ms.Smriti Nagaria
21	121419672023	P.Kavya	Ms.Smriti Nagaria
22	121419672024	Tammali Madhuri	Ms.Smriti Nagaria
23	121419672027	Navneet P	Ms.Smriti Nagaria
24	121419672028	S.Akhila	Ms.Smriti Nagaria
25	121419672029	D.Priyanka	Ms.Smriti Nagaria
26	121419672031	A.Shalem Raj	Ms.Smriti Nagaria

**DATE: 19-12-2020****PROJECT AREA: FINANCE****TIME: 12:30 PM - 1:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
27	121419672051	Mohammed Azhar Ali	Mr. P. Ganesh Anand
28	121419672009	A. S. Clinton Raj	Mr. P. Ganesh Anand
29	121419672054	Jatin N Karnani	Mr. P. Ganesh Anand
30	121419672057	Polampally Pooja	Mr. P. Ganesh Anand
31	121419672058	Tushar Agarwal	Mr. P. Ganesh Anand
32	121419672059	Palla Saikiran	Mr. P. Ganesh Anand
33	121419672060	Vunyala Pooja Varma	Mr. P. Ganesh Anand
34	121419672064	Peddigari Kalyani	Mr. P. Ganesh Anand
35	121419672068	Ajay Balwani	Mr. P. Ganesh Anand
36	121419672070	P.Vaishnavi	Mr. P. Ganesh Anand
37	121419672073	Kotha SaiHemanth Reddy	Mr. P. Ganesh Anand

**DATE: 19-12-2020****PROJECT AREA: FINANCE****TIME: 4:00 PM - 5:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
38	121419672122	Taraka Nithisha	Mrs. Mubeen Sultana
39	121419672123	Koduri Rachana	Mrs. Mubeen Sultana
40	121419672126	Cirra Priyanka Sharon	Mrs. Mubeen Sultana
41	121419672128	M. Pearl Naomi	Mrs. Mubeen Sultana
42	121419672129	J.Naresh	Mrs. Mubeen Sultana
43	121419672013	Juhi Chauhan	Mrs. A. Danam Tressa
44	121419672014	Monika Sharma	Mrs. A. Danam Tressa
45	121419672052	D. Prashamsa	Mrs. A. Danam Tressa



**DATE: 20-12-2020****PROJECT AREA: FINANCE****TIME: 10:00 AM - 12:00 PM**

<b>S.NO</b>	<b>ROLL NO</b>	<b>NAME OF THE STUDENT</b>	<b>PROJECT GUIDE</b>
46	121419672017	Samson Gokhale	Mrs. Roohi
47	121419672142	G.Nikhil Kumar	Mrs. Roohi
48	121419672145	M.Sriram	Mrs. Roohi
49	121419672038	M.jagadeshreddy	Mrs. Roohi
50	121419672040	Nilap Aspin	Mrs. Roohi
51	121419672041	Harry Vimal Raj	Mrs. Roohi
52	121419672001	Syed Rehaan	Mrs. Roohi
53	121419672004	Puyush Soni	Mrs. Roohi
54	121419672018	Anjali joshi	Mrs. Roohi

**PRINCIPAL**  
**FR. DR. D. SUNDER REDDY**



**FINANCE (PANEL-II) PROJECT PRESENTATIONS SCHEDULE****Panelists: Prof. Tabassum and Mrs. Krishna Jyothi****DATE: 21-12-2020****PROJECT AREA: FINANCE****TIME: 9:00 AM - 10:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672141	K. Divya	Prof. R. Anita
2	121419672143	Mahesh Panchal	Prof. R. Anita
3	121419672003	Moksha Surana	Mrs. A. Danam Tressa
4	121419672005	Unnati Jain	Mrs. A. Danam Tressa
5	121419672006	Harshita Mota	Mrs. A. Danam Tressa
6	121419672007	Keerthi Biyani	Mrs. A. Danam Tressa
7	121419672131	Joseph Annie Racheal	Mrs. Mubeen Sultana
8	121419672136	kota Mukesh	Mrs. Mubeen Sultana
9	121419672140	S.Pooja	Mrs. Mubeen Sultana

**DATE: 21-12-2020****PROJECT AREA: FINANCE****TIME: 10:00 AM - 11:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
10	121419672033	D.Megana naidu	Prof. Vandana Samba
11	121419672036	Peddireddy Dilip Kumar	Prof. Vandana Samba
12	121419672042	Maria Savitha Ellias	Prof. Vandana Samba
13	121419672049	S Rahul	Prof. Vandana Samba
14	121419672075	Ramkumar Rathi	Dr. K. Martina Rani
15	121419672078	Sunil Arokia Francis	Dr. K. Martina Rani
16	121419672079	Thathireddy Dinesh reddy	Dr. K. Martina Rani
17	121419672096	J Rohini anthony mary	Dr. K. Martina Rani
18	121419672055	Kamakshi Sanghi	Mr. P. Ganesh Anand
19	121419672065	S.Ravikumar Reddy	Mr. P. Ganesh Anand



**DATE: 21-12-2020****PROJECT AREA: FINANCE****TIME: 11:30 AM - 12:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
20	121419672021	Navari Ramya Reddy	Ms. Smriti Nagaria
21	121419672025	Pranaya Kumar Kudumula	Ms. Smriti Nagaria
22	121419672026	Hari Gayathri	Ms. Smriti Nagaria
23	121419672030	Norman Nathenial Harry	Ms. Smriti Nagaria
24	121419672127	P. Venkat Reddy	Mrs. Mubeen Sultana
25	121419672130	P.Swanthana Raj	Mrs. Mubeen Sultana
26	121419672132	B. Madhuri	Mrs. Mubeen Sultana
27	121419672133	M. Samyuktha	Mrs. Mubeen Sultana
28	121419672135	L.Pavani	Mrs. Mubeen Sultana

**DATE: 21-12-2020****PROJECT AREA: FINANCE****TIME: 12:30 PM - 1:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
29	121419672146	L Ganesh	Dr. Vani
30	121419672152	B. Goutami	Dr. Vani
31	121419672154	Karepe Bhuvana sree	Dr. Vani
32	121419672155	Jaipreet singh khalsa	Dr. Vani
33	121419672157	G Sravan Kumar	Dr. Vani
34	121419672158	Krishna B Upadhyay	Dr. Vani
35	121419672159	Boguda Santhosh	Dr. Vani
36	121419672167	kothapalli shiv karthik	Dr. Vani

**DATE: 21-12-2020****PROJECT AREA: FINANCE****TIME: 2:30 PM - 3:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
37	121419672169	Bollaboina Abhinav Santosh	Mrs. Mamatha
38	121419672173	J.k nimrithkumar	Mrs. Mamatha
39	121419672174	K.Jaya Sai Reddy	Mrs. Mamatha
40	121419672175	Sama Sai Shiva Rama Krishna	Mrs. Mamatha
41	121419672180	Harshitha Reddy	Mrs. Mamatha
42	121419672110	Shaik Katubadi Farooq	Mrs. Mamatha
43	121419672044	Sowmya	Mrs. Mamatha



**DATE: 21-12-2020****PROJECT AREA: FINANCE****TIME: 3:30 PM - 4:30 PM**

<b>S.NO</b>	<b>ROLL NO</b>	<b>NAME OF THE STUDENT</b>	<b>PROJECT GUIDE</b>
44	121419672097	Nagothu Srikanthbala	Mrs. Joseph Mary
45	121419672101	Mathru Koteshwari	Mrs. Joseph Mary
46	121419672103	Harsha Bahed	Mrs. Joseph Mary
47	121419672104	V Sai Siri	Mrs. Joseph Mary
48	121419672111	Mohd Lukhman	Mrs. Joseph Mary
49	121419672113	Syed Jamsheed	Mrs. Joseph Mary
50	121419672114	Mohd Abdul Hakeem	Mrs. Joseph Mary
51	121419672115	Mohammed Rizwan	Mrs. Joseph Mary
52	121419672116	P. Ashwitha Chandra	Mrs. Joseph Mary
53	121419672118	Saikalyan Edla	Mrs. Joseph Mary
54	121419672119	Gaddam Ramesh Nikhil Kumar	Mrs. Joseph Mary
55	121419672120	P.S.Haindhavi	Mrs. Joseph Mary
56	121419672121	George Michael	Mrs. Joseph Mary

**PRINCIPAL**  
**FR. DR. D. SUNDER REDDY**



## PROJECT -II PHASE





## ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

### MBA (BATCH 2019-2021) II PHASE PROJECT PRESENTATION SCHEDULE ACADEMIC YEAR 2020-21

**DATE: 28-05-2021**

This is to inform all the MBA II year students that 2<sup>nd</sup> Phase of project presentations are scheduled on 28<sup>th</sup> and 29<sup>th</sup> May 2021. Kindly strictly follow the detailed guidelines sent to you already for the project presentation.

**Note:** Project guides have to be available during the time of presentations.

#### PROJECT PRESENTATIONS SCHEDULE (SUMMARY)

DATE	TIMINGS	VENUE	PROJECT AREA	INCHARGE COORDINATOR
28-05-2021	9:00 am to 12:40 pm 2:00 pm to 5:30 pm	Online Google Meet	Marketing/Operations	Forenoon: Dr. Martina Rani Afternoon: Ms. Swapna
28-05-2021	9:00 am to 12:30 Pm 1:30 pm to 4:30 pm		Finance (Panel-II)	Forenoon: Mrs. Joseph Mary Afternoon: Dr. Rani Gujar
29-05-2021	9:00 am to 1:30 pm 2:30 pm to 4:30 pm		Finance (Panel-I)	Forenoon: Dr. Martina Rani Afternoon: Ms. Swapna
29-05-2021	9:30 am to 12:30 pm 2:00 pm to 3:00 pm		HR	Forenoon: Mrs. Joseph Mary Afternoon: Dr. Rani Gujar

#### NOTE:

Also find the detailed schedule of Project presentations along with the list of students enclosed below. All the students should report to the respective Project Coordinators 30 minutes before commencement of Project presentations without fail.

**PRINCIPAL**  
**FR. DR. D. SUNDER REDDY**



**MARKETING & OPERATIONS PROJECT PRESENTATIONS SCHEDULE****Panelists: Dr. Sapna Singh and Ms. Swetha Chandrasekar Iyer****DATE: 28-05-2021****PROJECT AREA: Marketing****TIME: 9:00 AM - 10:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672002	Haji Mohammad Ismail	Mr. C. Ayyappa
2	121419672010	Mirza Mohammad Baig	Mr. C. Ayyappa
3	121419672016	Jagannatham Prafulla Durga	Mr. C. Ayyappa
4	121419672037	Carina Mary Bernard	Mr. C. Ayyappa
5	121419672045	Mohsen Mohd Aleem	Mr. C. Ayyappa
6	121419672046	Shivani Prasad	Mr. C. Ayyappa

**DATE: 28-05-2021****PROJECT AREA: Marketing****TIME: 10:00 AM - 11:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
7	121419672112	Nikhil.k	Mr. S. Venkata Siva Kumar
8	121419672124	Niveditha Reddy. Gade	Mr. S. Venkata Siva Kumar
9	121419672144	Toomaty Venkata Sai Krishna	Mr. S. Venkata Siva Kumar
10	121419672147	Chandra Shekar Gurralla	Mr. S. Venkata Siva Kumar
11	121419672150	Vardhineedi Mourya Sai Pavan Kumar	Mr. S. Venkata Siva Kumar
12	121419672139	Vallabh hippalgoaker	Mr. S. Venkata Siva Kumar

**DATE: 28-05-2021****PROJECT AREA: Marketing****TIME: 11:00 AM - 12:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
13	121419672153	Karthik yadav	Prof. N. Srinivas
14	121419672156	Nunna Nikhil	Prof. N. Srinivas
15	121419672162	Gaurav Jain Gadhiya	Prof. N. Srinivas
16	121419672165	Akki Rohan Goud	Prof. N. Srinivas
17	121419672160	G.Shashank	Prof. N. Srinivas
18	121419672168	Saddanapu Praneeth Kumar	Prof. N. Srinivas
19	121419672109	Tanda shivani	Prof. N. Srinivas

**DATE: 28-05-2021****PROJECT AREA: Marketing****TIME: 12:00 PM - 12:40 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
20	121419672069	Gulshan Chablani	Mr. B.L. Martin
21	121419672056	Basheer Ahmed Khan	Mr. B.L. Martin
22	121419672061	SHOYEB AHMED	Mr. B.L. Martin



23	121419672177	Sued Mohammed Ali	Mr. B.L. Martin
24	121419672086	Nehal Jaju	Mr. B.L. Martin
25	121419672087	Kanchi alani	Mr. B.L. Martin

**DATE: 28-05-2021      PROJECT AREA: OPERATIONS      TIME: 02:00 PM - 2:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
26	121419672012	Nandam Bhargavi	Prof. R. Anita
27	121419672077	Vanam Praneeth	Prof. R. Anita
28	121419672093	B V Vinaya	Prof. R. Anita
29	121419672094	Maria Reena Joseph	Prof. R. Anita

**DATE: 28-05-2021      PROJECT AREA : OPERATIONS      TIME: 02:30 PM - 3:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
30	121419672117	Rohan Shastri	Mr. Jyothi Kalyan
31	121419672134	Mohammed kashif	Mr. Jyothi Kalyan
32	121419672161	B. Venkata Sai Kaushik Gupta	Mr. Jyothi Kalyan
33	121419672163	Sayeed Bin Abdul Rahman	Mr. Jyothi Kalyan
34	121419672166	Antonelle Malcolm Russell	Mr. Jyothi Kalyan

**DATE: 28-05-2021      PROJECT AREA: Marketing      TIME: 3:30 PM - 5:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
35	121419672105	Kajal attal	Mr. Martin Mysa
36	121419672107	Norton Windsor Bernard	Mr. Martin Mysa
37	121419672108	Manideep	Mr. Martin Mysa
38	121419672098	Reddem Uday Kumar Reddy	Mr. Martin Mysa
39	121419672170	S. Rishikesh	Dr. Rani Gujar
40	121419672171	N.Sai Krishna	Dr. Rani Gujar
41	121419672176	Khatija Banu	Dr. Rani Gujar
42	121419672179	Syed Shoeb Ali	Ms. S. Swapna

**PRINCIPAL  
FR. DR. D. SUNDER REDDY**



## FINANCE (PANEL-II) PROJECT PRESENTATIONS SCHEDULE

**Panelists: Prof. Tabassum and Mrs. Krishna Jyothi**

**DATE: 28-05-2021      PROJECT AREA: FINANCE      TIME: 9:00 PM - 10:30 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672097	Nagothu Srikanthbala	Mrs. Joseph Mary
2	121419672101	Mathru Koteshwari	Mrs. Joseph Mary
3	121419672103	Harsha Bahed	Mrs. Joseph Mary
4	121419672104	V Sai Siri	Mrs. Joseph Mary
5	121419672111	Mohd Lukhman	Mrs. Joseph Mary
6	121419672113	Syed Jamsheed	Mrs. Joseph Mary
7	121419672114	Mohd Abdul Hakeem	Mrs. Joseph Mary
8	121419672115	Mohammed Rizwan	Mrs. Joseph Mary
9	121419672116	P. Ashwitha Chandra	Mrs. Joseph Mary
10	121419672118	Saikalyan Edla	Mrs. Joseph Mary
11	121419672119	Gaddam Ramesh Nikhil Kumar	Mrs. Joseph Mary
12	121419672120	P.S.Haindhavi	Mrs. Joseph Mary
13	121419672121	George Michael	Mrs. Joseph Mary

**DATE: 28-05-2021      PROJECT AREA: FINANCE      TIME: 10:30 AM - 11:30 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
14	121419672146	L Ganesh	Dr. Vani
15	121419672152	B. Goutami	Dr. Vani
16	121419672154	Karepe Bhuvana sree	Dr. Vani
17	121419672155	Jaipreet singh khalsa	Dr. Vani
18	121419672157	G Sravan Kumar	Dr. Vani
19	121419672158	Krishna B Upadhyay	Dr. Vani
20	121419672159	Boguda Santhosh	Dr. Vani
21	121419672167	kothapalli shiv karthik	Dr. Vani

**DATE: 28-05-2021      PROJECT AREA: FINANCE      TIME: 11:30 AM - 12:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
22	121419672033	D.Megana naidu	Prof. Vandana Samba
23	121419672036	Peddireddy Dilip Kumar	Prof. Vandana Samba
24	121419672042	Maria Savitha Ellias	Prof. Vandana Samba
25	121419672049	S Rahul	Prof. Vandana Samba
26	121419672075	Ramkumar Rathi	Dr. K. Martina Rani
27	121419672078	Sunil Arokia Francis	Dr. K. Martina Rani
28	121419672079	Thathireddy Dinesh reddy	Dr. K. Martina Rani



29	121419672096	J Rohini anthony mary	Dr. K. Martina Rani
30	121419672055	Kamakshi Sanghi	Mr. P. Ganesh Anand
31	121419672065	S.Ravikumar Reddy	Mr. P. Ganesh Anand

**DATE: 28-05-2021**      **PROJECT AREA: FINANCE**      **TIME: 1:30 PM - 2:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
32	121419672021	Navari Ramya Reddy	Ms. Smriti Nagaria
33	121419672025	Pranaya Kumar Kudumula	Ms. Smriti Nagaria
34	121419672026	Hari Gayathri	Ms. Smriti Nagaria
35	121419672030	Norman Nathenial Harry	Ms. Smriti Nagaria
36	121419672127	P. Venkat Reddy	Mrs. Mubeen Sultana
37	121419672130	P.Swanthana Raj	Mrs. Mubeen Sultana
38	121419672132	B. Madhuri	Mrs. Mubeen Sultana
39	121419672133	M. Samyuktha	Mrs. Mubeen Sultana
40	121419672135	L.Pavani	Mrs. Mubeen Sultana

**DATE: 28-05-2021**      **PROJECT AREA: FINANCE**      **TIME: 2:30 PM - 3:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
41	121419672141	K. Divya	Prof. R. Anita
42	121419672143	Mahesh Panchal	Prof. R. Anita
43	121419672003	Moksha Surana	Mrs. A. Danam Tressa
44	121419672005	Unnati Jain	Mrs. A. Danam Tressa
45	121419672006	Harshita Mota	Mrs. A. Danam Tressa
46	121419672007	Keerthi Biyani	Mrs. A. Danam Tressa
47	121419672131	Joseph Annie Racheal	Mrs. Mubeen Sultana
48	121419672136	kota Mukesh	Mrs. Mubeen Sultana
49	121419672140	S.Pooja	Mrs. Mubeen Sultana

**DATE: 28-05-2021**      **PROJECT AREA: FINANCE**      **TIME: 3:30 PM - 4:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
50	121419672169	Bollaboina Abhinav Santosh	Mrs. Mamatha
51	121419672173	J.k nimrithkumar	Mrs. Mamatha
52	121419672174	K.Jaya Sai Reddy	Mrs. Mamatha
53	121419672175	Sama Sai Shiva Rama Krishna	Mrs. Mamatha
54	121419672180	Harshitha Reddy	Mrs. Mamatha
55	121419672110	Shaik Katubadi Farooq	Mrs. Mamatha
56	121419672044	Sowmya	Mrs. Mamatha



## HR PROJECT PRESENTATIONS SCHEDULE

**Panelists: Dr. J. Suresh Reddy and Mr. Sunil Bharadwaj**

**DATE: 29-05-2021**

**PROJECT AREA: HR**

**TIME: 9:30 AM - 11:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672008	Vinay Singh	Prof R. Anita
2	121419672015	Prudhvi Chand	Prof R. Anita
3	121419672035	I Calvin Thomas	Mrs. Danam Tressa
4	121419672138	G Kavya Sri	Mrs. Danam Tressa
5	121419672047	Esther Rani	Mr. Jyothi Kalyan
6	121419672053	K. Bhargavi	Mr. Jyothi Kalyan
7	121419672062	Roshan Emmanuel	Mr. Jyothi Kalyan
8	121419672066	Nikhil Sanjamala	Mr. Jyothi Kalyan

**DATE: 29-05-2021**

**PROJECT AREA: HR**

**TIME: 11:30 AM - 12:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
9	121419672091	Cherukuri Sukeerthi Samson	Dr. C. Lalitha
10	121419672095	B.Maru Evita	Dr. C. Lalitha
11	121419672099	Keerthana	Dr. C. Lalitha
12	121419672102	R. Angelina Celestine	Dr. C. Lalitha
13	121419672125	Ashwini	Dr. Rani Gujar
14	121419672151	Nerissa Vowles	Dr. Rani Gujar
15	121419672172	Simika	Dr. Rani Gujar

**DATE: 29-05-2021**

**PROJECT AREA: HR**

**TIME: 02:00 PM - 3:00 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
16	121419672072	M. Vyshnavi	Mrs. Gracy Sailasree
17	121419672081	VenkataSatya VaraPrasad Ballari	Mrs. Gracy Sailasree
18	121419672067	M Abhishek	Mrs. Gracy Sailasree
19	121419672071	Aliz;a Sania	Mrs. Gracy Sailasree
20	121419672074	Meenakshi Rawal	Mrs. Gracy Sailasree

**PRINCIPAL  
FR. DR. D. SUNDER REDDY**



**FINANCE (PANEL-I) PROJECT PRESENTATIONS SCHEDULE****Panelists: Prof. CH. Chaitanya and Mr. Krishna Kuppachi****DATE: 29-05-2021****PROJECT AREA: FINANCE****TIME: 9:00 AM - 10:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
1	121419672032	Diksha surana	Prof. Vandana Samba
2	121419672034	B. Preeti	Prof. Vandana Samba
3	121419672039	G.Deepshika	Prof. Vandana Samba
4	121419672043	A.SUPRIYA	Prof. Vandana Samba
5	121419672048	AMRUTHA MANTHRI	Prof. Vandana Samba
6	121419672050	K.Sneha	Prof. Vandana Samba
7	121419672089	Deepa Daga	Mr. Martin Mysa
8	121419672106	A. Preethi	Mr. Martin Mysa

**DATE: 29-05-2021****PROJECT AREA: FINANCE****TIME: 10:00 AM - 11:00 AM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
9	121419672076	Thakur Gurpreet kaur	Dr. K. Martina Rani
10	121419672080	P.Supriya	Dr. K. Martina Rani
11	121419672082	Chinta Dheeraj Raghavendra Reddy	Dr. K. Martina Rani
12	121419672083	Komal Bojja	Dr. K. Martina Rani
13	121419672084	Singanamala Vinay	Dr. K. Martina Rani
14	121419672085	Samiya Farzeen	Dr. K. Martina Rani
15	121419672088	Suchitra Bidlan	Dr. K. Martina Rani
16	121419672090	Mekala Shiva Sai Vikas	Dr. K. Martina Rani
17	121419672092	Nethakani Vinay Sagar Robin Christopher	Dr. K. Martina Rani

**DATE: 29-05-2021****PROJECT AREA: FINANCE****TIME: 11:30 AM - 12:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
18	121419672019	Prathana Sant	Ms.Smriti Nagaria
19	121419672020	Mohd Salman	Ms.Smriti Nagaria
20	121419672022	Aishwarya Jadav	Ms.Smriti Nagaria
21	121419672023	P.Kavya	Ms.Smriti Nagaria
22	121419672024	Tammali Madhuri	Ms.Smriti Nagaria
23	121419672027	Navneet P	Ms.Smriti Nagaria
24	121419672028	S.Akhila	Ms.Smriti Nagaria
25	121419672029	D.Priyanka	Ms.Smriti Nagaria
26	121419672031	A.Shalem Raj	Ms.Smriti Nagaria



**DATE: 29-05-2021****PROJECT AREA: FINANCE****TIME: 12:30 PM - 1:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
27	121419672051	Mohammed Azhar Ali	Mr. P. Ganesh Anand
28	121419672009	A. S. Clinton Raj	Mr. P. Ganesh Anand
29	121419672054	Jatin N Karnani	Mr. P. Ganesh Anand
30	121419672057	Polampally Pooja	Mr. P. Ganesh Anand
31	121419672058	Tushar Agarwal	Mr. P. Ganesh Anand
32	121419672059	Palla Saikiran	Mr. P. Ganesh Anand
33	121419672060	Vunyala Pooja Varma	Mr. P. Ganesh Anand
34	121419672064	Peddigari Kalyani	Mr. P. Ganesh Anand
35	121419672068	Ajay Balwani	Mr. P. Ganesh Anand
36	121419672070	P.Vaishnavi	Mr. P. Ganesh Anand
37	121419672073	Kotha SaiHemanth Reddy	Mr. P. Ganesh Anand

**DATE: 29-05-2021****PROJECT AREA: FINANCE****TIME: 2:30 PM - 3:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
38	121419672122	Taraka Nithisha	Mrs. Mubeen Sultana
39	121419672123	Koduri Rachana	Mrs. Mubeen Sultana
40	121419672126	Cirra Priyanka Sharon	Mrs. Mubeen Sultana
41	121419672128	M. Pearl Naomi	Mrs. Mubeen Sultana
42	121419672129	J.Naresh	Mrs. Mubeen Sultana
43	121419672013	Juhi Chauhan	Mrs. A. Danam Tressa
44	121419672014	Monika Sharma	Mrs. A. Danam Tressa
45	121419672052	D. Prashamsa	Mrs. A. Danam Tressa

**DATE: 29-05-2021****PROJECT AREA: FINANCE****TIME: 3:30 AM - 4:30 PM**

S.NO	ROLL NO	NAME OF THE STUDENT	PROJECT GUIDE
46	121419672017	Samson Gokhale	Ms. S. Swapna
47	121419672142	G.Nikhil Kumar	Ms. S. Swapna
48	121419672145	M.Sriram	Mrs. Mamatha
49	121419672038	M.Jagadeshreddy	Ms. Swapna
50	121419672040	Nilap Aspin	Mrs. Mubeen
51	121419672041	Harry Vimal Raj	Mrs. Mubeen
52	121419672001	Syed Rehaan	Mrs. Joseph Mary
53	121419672004	Puyush Soni	Mrs. Mubeen
54	121419672018	Anjali joshi	Mrs. Mubeen

**FR. DR. D. SUNDER REDDY**  
**PRINCIPAL**



## ED Cell Activities



	Name of the Event	Speaker/Guest	Affiliation	Event Date
1	WORKSHOP conducted by Josh talks	1. Huzefa Kapadia	1. Entrepreneur	<b>08-08-2018</b>
		2. Manikanta Racharla	2. CEO shoptap	
2	ENTREPRENEURIAL MARKETING	MR.SRIDHAR MATETI	ED Trainer, MSME	<b>19-07-2019</b>
3	FOOD – E - MAZE– 2K19	In-House Event		<b>31.01.2020</b>
4	ED CELL – INTERACTIVE SESSION	Mr. SANKARSH CHANDA	Founder-SAVART & Co-Founder-Stardour Aerospace	<b>01-10-2020</b>
5	DESIGN YOUR FUTURE – ENTREPRENEURSHIP AND FAMILY BUSINESS	Mr. GAURAV KOTHARI	Managing Director, Mukesh Cloths Pvt. Ltd.	<b>17-10-2020</b>
6	ONLINE SESSION ON STOCK MARKET TRADING FOR BEGINNERS	Ms. Tarini Gupta and Mr. Rishabh	Co-Founder and CMO Dalalstreet.ai	<b>31-10-2020</b>
7	STARTUPS @ YOUNG INDIA	Mr.Durgesh Gupta	Head Global Business Development-Nav Wireless Technologies Pvt. Ltd. & Vice President of Sales-BGAUSS,Hyderabad	<b>04-12-2020</b>
8	DESIGN YOUR FUTURE – ENTREPRENEURIAL TALK	Mr. Om Thaker	Director Oasis Infrastructure Pvt. Ltd.	<b>20-01-2021</b>
9.	Innovations in Business	Mr.Rahul .K.Jain	Partner Swasthik Food	<b>31.03.2021</b>
10.	Sensitizing Entrepreneurship	Dr.W.G.Prasanna Kumar, Mr.Ch.Chethan Babu	MGNCRE	<b>16.03.2021</b>



## WORKSHOP conducted by Josh talks

DATE: 08 AUGUST 2018

VENUE: VIANNEY HALL

Josh Talks was co-founded by Shobhit Banga & Supriya Paul in January 2015 with the goal of raising the aspirations of Young India.

“Ordinary people can have extraordinary stories. That's the premise of Josh Talk, Delhi-based start-up that gives a platform to people to share their tales of courage”

Session was divided into two parts:

**First session:** Huzefa Kapadia spoke about experiences in becoming a successful entrepreneur.



Huzefa Kapadia was the first speaker who spoke about his successful career as an entrepreneur. He started a company which enlightens the customers with upcoming brands and helps the clients to reach the customers. He spoke about the stepping stones required for a startup. These stepping stones resemble the steps that we go through after we are born. An entrepreneur should know to learn, observe the mistakes and ensure to correct them while starting up a business. He also told that as an entrepreneur we should accept challenges and never back step in critical situations. A person should be always value based and revenue based, then the things will be worked out in a positive way. The most important aspect as an entrepreneur is that he should be a balanced person by taking care of personal and professional life.



**Second session : Manikanta Racharla** : The manager of josh talks spoke about the booming career in digital marketing.



Manikanta Racharla was the second spokesman of the workshop. He is the CEO of shoptap which is an offline commercial platform designed to bridge the gap between retailers and customers. He is also founder of Pay Fix and Nyto Technology. He spoke about failures and success teach us many things in our life and it will be the major step for our success in life. He coated that “change is painful, growth is painful but struck up at one point is very painful.” He had encouraged each and everyone and boosted energy in us to take a step to achieve the goals that we want to.

**Student feedback** : As an MBA student, it was a great opportunity for us to understand the present market and take a step to start up a company and succeed in life. It was an energy- boosting session and never back step during failures as an entrepreneur. The session concluded

with a vote of thanks by shaik an MBA IInd year student. The students were appreciated by Dean academics Dr.R.Anita

**FR. DR. D. SUNDER REDDY  
PRINCIPAL**





# **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2019-2020**

**NAME OF THE CELL/COMMITTEE Entrepreneurships Development Cell**

### **REPORT ON**

### **“Entrepreneurial Marketing”**

**Date: 18-07-2019 Timings: 9:00am to 12:30pm Venue: Seminar Hall**

**For whom: II-Year BBA, BBA(IT), BBA(BA) Students**

**No. of participants : 180**

**Objective of the event/programme: To enlighten students on Entrepreneurial skills and careers in Entrepreneurial Marketing**

**Name/s of the resource person/s: Mr. Sridhar Mateti**

**About the resource persons (3 to 4 lines):**

**Mr. Sridhar Mateti is startup mentor and professional ED Trainer and a Guest speaker associated with ni-NSME, Yusufguda**

**Ph:**

**Mail ID:**

**About the programme with photographs:**

The program started with lightening of the lamp the guest, HoD, Dean Academics and scripture has been read from the Holy bible and a prayer song followed by formal introduction of our Principal Rev. Fr.Dr.D.Sundar Reddy and the Speaker for the day Mr.Sridhar Mateti.. Later session was handed over to the speaker. Speaker started the session with a key note on importance of



entrepreneurship by asking question and making the session more interactive. The speaker touched the following points in his lecture

- Difference between entrepreneurial and traditional marketing
- Budding entrepreneur challenges
- Risk involved in business
- Importance of tech seminars, courses.
- How to convert an idea into business
- Relationship marketing
- Expeditionary Marketing
- One-to-one marketing
- Real-Time marketing
- Convergence Marketing
- Types of Pricing Strategies

At the end of the session Dean Academic felicitated the guest with memento and Deepika of 2<sup>nd</sup> year BBA proposed vote of thanks.

**Feedback of the programme:**

The overall feedback of the students on the session was good and are willing to attend session like this in nearby future. Students made few suggestions that helps in improving the future sessions.

**Prepared by:** Jyothi Kalyan

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**



## REPORT ON

### FOOD - E - MAZE-2K19

**Date:** 31.01.2020    **Timings:** 10.00AM TO 04.00PM    **Venue:** Parking slot – Ground floor – UG Campus

**For whom:** All BBA and MBA students

**No. of participants:** All UG & PG Students – 300 approx.

**Objective of the event/programme:** To develop entrepreneurship skills among the

#### ABOUT THE PROGRAMME:

The day started with enthusiasm and thrill. The college was beautifully decorated with food posters, balloons and ribbons. All the stall owners were excited to present their food items in front of the audience. The event proceeded with inaugural ceremony which was done by respected principal Rev.Fr Dr.D Sunder Reddy, Dean Academics Dr. R Anita and Head of Department Mrs.Danam Tressa. There were total of 14 stalls with different varieties of food dishes.

As soon as the fest began the stalls were crowded with customers. There were various dessert stalls, Chinese stall, chat stalls and many more. The stall owners even offered challenging tasks to the customers which indeed showed their marketing strategy. The stall owners were rated by the faculty depending upon the taste and their creativity. Songs were played parallel to the fest. The aroma of food could be felt everywhere. Later, the neighbouring school students were invited to taste the food. The results were put on hold and was planned to be declared on college fest or farewell. On the whole it was fun – Filled environment where students have participated enthusiastically.

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**





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Ref: SJC/30-10-2020/37/3

## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021 REPORT ON

### ED CELL – INTERACTIVE SESSION WITH Mr. SANKARSH CHANDA

**Date:** 30<sup>th</sup> September, 2020  
**For whom:** Students of BBA & MBA  
**No. of participants:** 157

**Timings:** 2pm – 3pm  
**Venue:** Online

#### **Objectives of the event/programme:**

1. The interactive session has been initiated to educate the students about how to setup a business and entrepreneurial skills.
2. This online session is for the students to develop their team building and leadership skills.



#### **Name of the resource person:**

Mr. Sankarsh Chanda



#### About the programme:

- Dr. Lalitha started the session with a short welcome note and welcomed all the students and the resource person for the day. Ms. Cathleen of BBA (BA) III introduced Mr. Shankar Chanda guest speaker for the day .
- Mr. Chanda began the session by speaking about his company “Savart” and its three main projects viz., i) Research and Advisory ii) Nirvana and iii) Vantage . It is used to provide a platform to educate people about investing, right from basic courses to advance level courses are available. Savart wants to help its employees to get the value-based network and to help make them partners later on in their field by providing this educational opportunity. He also spoke about this co-founded company “Stardour Aerospace”.
- Later Mr. Sankarsh interacted with the students and answered all their questions related to startups and the difficulties faced while building up a business and also mentioned that they started off with their first connections whereas the main means for marketing for them was their YouTube channel and online contents and small-scale marketing through paid advertisements and also used organic marketing strategies. Right-now he uses LinkedIn and their HR department to hire the employees.
- Speaker said learn from the mistakes and told the more we fail, adapt and learn the better we will do. Sir also mentioned that as an entrepreneur saving money there must be a lot of research and also the stock market gives more freedom and independence and suggested not to gamble trade in the beginning and to be patient.
- Mr. Sankarsh quoted that “Do what you like. When you wake up in the morning and feel excited to go to work that is success.” And to completely commit to our work to succeed.
- When asked about how Savart was doing during the pandemic Mr. Chanda replied that it was doing good and the participation in market has increased. Revenue and profits have increased and so is the productivity.
- The key points mentioned by Mr. Chanda before joining a company are – 1) Ethical business 2) Growth potential for product n company 3) Track record (data) 4) Mote (specialty) 5) Quality of management.
- The suggestions for students by Mr. Shankar Chanda were to 1) Do what you want to do 2) Don't seek validation. 3) Take advice, focus on the good and not bad. 4) Do what gives' you happiness 5) The decision should be yours don't listen to anyone else. 6) Take time and decide.



- In the end Mr. Sankarsh Chanda suggested few books to be referred on Entrepreneurial development, investment management etc.


#### **Learning from the session :**

From the session the students have thoroughly understood the concept of entrepreneurial development, how to startup a new business, marketing and also to be patient and do what we love.



**Prepared by:**

**Dr.C.Lalitha**

  
**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**



Ref: SJC/17-10-2020/37/3

**DEPARTMENT OF BUSINESS  
MANAGEMENT ACADEMIC YEAR  
2020-2021**

**REPORT ON**

**DESIGN YOUR FUTURE – ENTREPRENEURSHIP AND  
FAMILY BUSINESS WITH Mr. GAURAV KOTHARI**

**Date:** 17 th October, 2020

**Timings:** 11am -12am

**For whom:** Students of BBA & MBA

**Venue:** Online

**No. of participants:** 35

**Objectives of the event/programme:**

1. The interactive session has been initiated to educate the students about how to setup a business by availing different sources of funding and also to enhance their entrepreneurial skills.
2. This online session is for the students to understand about the various sources of funds.



**Name of the resource person:**

Mr. Gaurav Kothari

**About the programme:**

- Dr. Lalitha started the session with a short welcome note and welcomed all the students and the resource person for the day. Ms. Avantika Agarwal of BBA (H)-II introduced Mr. Gaurav Kothari -guest speaker for the day.
- Mr. Gaurav began the session by introducing himself and then placed a very important question in front of the participants; the question being: what are the qualities that any businessman should possess in order to succeed.
- He then went on explaining about the 3 crucial C's- Courage, Confidence and Charity.



1) **Courage**-The courage to face challenges, take risks and to take pleasure being in uncomfortable situations.

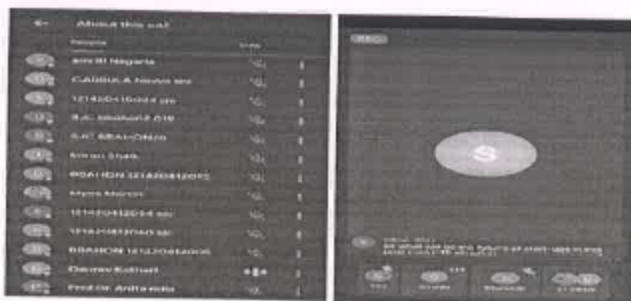
2) **Confidence**- Having confidence in your own abilities and doing what you believe.

3) **Charity**-A good business man always believes in charity. As quoted by Mr. Gaurav "How much ever you receive will always be more than what you give." Hence always believe in giving to the people, to the society.

- Mr. Gaurav mentioned the major steps involved in becoming an entrepreneur. The first step being 'Idea generation.' He explained the importance of Idea generation by giving a simple example of Flipkart and Snapdeal. He also threw some light on the fact that 'Execution is more important the idea itself.'
- The second step was a develop a prototype.
- Also explained about the "ROUNDS OF FUNDING". Funding round is anytime money is raised from one or more investors for a business.
- Types of Funding Round:
  - Angel round, Series A round, Series B round, Series C round, Bridge round.
- Later towards the end Mr. Gaurav interacted with the students and answered all their questions related to startups and the difficulties faced while acquiring funds for the newly established businesses.
- At the end of the session Mr. Gulshan chalbani MBA II year student presented the vote of thanks to Mr.Gaurav kathori .

#### Learning from the session:

From the session the students have thoroughly understood the concept of entrepreneurial development, how to startup a new business or in that case how to expand their family businesses also. They also gained a lot of input on how to acquire funds and to get investment on board.



Prepared by:

Dr.C.Lalitha

*Rev. Fr. Dr. D. Sunder Reddy*  
Principal.



Ref: SJC/17-10-2020/37/3

DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-2021

REPORT ON

Online session on STOCK MARKET TRADING FOR BEGINNERS

Date: 31st October,

Timings: 1pm to

For whom: BBA & MBA

Venue: *online*

No. of participants: 75

Objectives of the event/ program:

1. To educate students on how to invest in stock market and imparting elementary knowledge on Stock Exchange .



Name of the resource person:

Ms. Tarini Gupta and Mr. Rishabh

About the program:

- Dr. Lalitha opened the session addressing the participants and welcoming all the students and the resource person for the day.
- Ms. Nidhi Lal of BBA (E)-I introduced Ms. Tarini Gupta and Mr. Rishabh Jain-guest speakers for the day.
- Ms. Tarini began the session by introducing herself and then handed over the session to Mr. Jain who introduced the day's prime subject. He briefed the students on what a stock exchange and stock market is.
- He listed and detailed the functions of stock market.
  - Pricing of securities
  - Contribution to economic growth
  - Providing scope for speculation
  - Safety of transaction
  - Spreading of equity culture



- Ms. Tarani shared her personal experience of how she dealt with a full-time service broker and explained the difference between the later and a discount broker.
- She emphasized on the actors of a stock market and threw light on the multiple users of the stock market and gave an example of a vegetable market in the neighborhood to relate and understand better.
- Introducing the topic 'Demat Account', the speakers went on explaining the procedure to create on
  - Choose where you want to open a Demat account.
  - Fill the account opening form
  - Submit the required documents.
  - An in person verification will be conducted to check the details
  - Online application is processed and client id is given
  - You can trade happily.
- Ms. Gupta then spoke in length about the difference between trading and investing in stocks and listed the aspects of difference as PURPOSE, DURATION, SKILL/ART, RISK, MOTIVE.

***'My grandfather told me fundamental analysis is sufficient to have a startup'***

- Talking about how the stock market has evolved over the years she added that nowadays it's very important to have a SENTIMENTAL ANALYSIS along with the other essential analysis as well.
- The Speaker duo showed an interesting video of how the stock market had actually started.
- The last topic they covered was the stock myths which gave a clear picture of stock market to the students.
- Later towards the end Ms. Tarani Gupta and Mr. Rishabh Jain interacted with the students and answered all their questions related to how the economic growth is related to stock market and that how the boom in stock market has been visible due to the COVID pandemic.
- At the end of the session NIRMIT CHOUDHARI of BBA E 1st year presented the formal vote of thanks to Ms. Tarani Gupta and Mr. Rishabh Jain

[https://www.youtube.com/watch?v=p7HKvqRI\\_Bo](https://www.youtube.com/watch?v=p7HKvqRI_Bo)

[https://www.youtube.com/watch?v=p7HKvqRI\\_Bo](https://www.youtube.com/watch?v=p7HKvqRI_Bo)

<https://discord.gg/wBu6ujF> <https://medium.com/dalalstreet-ai>

[https://www.youtube.com/channel/UC2InIk\\_ioi0ArNcIdrWNQ3w](https://www.youtube.com/channel/UC2InIk_ioi0ArNcIdrWNQ3w)

<https://www.linkedin.com/in/tarini-gupta-a43a31146/>

these links were respectively shared to aid the students throughout the webinar and also for further guidance.



**Learning from the session:**

From the session the students have thoroughly understood the concept of Stock Exchange. They are also equipped with enough knowledge on how to invest in the stocks as beginners and the key analysis they have to make in order to invest in the right way.

**Prepared by:**

**Dr.C.Lalitha**



**Rev.Fr.Dr.D. Sunder Reddy**

**Principal.**



Ref: SJC/04-12-2020/1

DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-2021

REPORT ON  
START UP  
YOUNG INDIA.

Date: 4-12-2020

Timings: 11am to 12am

For whom: BBA & MBA

Venue: Online

No. of participants: 75

Objectives of the event/ program:

1. To educate students on life experiences.



Name of the resource person:

DURGESH GUPTA

About the program:

□ Dr. Lalitha opened the session addressing the participants and welcoming all the students and the resource person for the day.

□ The session started with introduction of the guest Mr Durgesh Gupta by G. Rishita of BBA-gen-3.

□ The session was all about how emerging entrepreneurs face challenges in their lives. Sir has told us his own life experience as an example regarding how he started his business. Sir has also given us 12 rules to become a successful entrepreneur.

- 1) Challenge is an opportunity.
- 2) Why is marketing so important
- 3) Business is all about making people lazy.
- 4) Never ever put all your eggs in a single basket.
- 5) Raising should be considered success.
- 6) Don't make decisions when you are  
Excited  
Delay  
Postpone  
Calm down



- And then decide only when you are grounded back.
- 7) Thinking big is very important but growth should not be so rapid that a small outside change makes it go completely out of control.
  - 8) Failure is not shame.
  - 9) Being honest is more important when we are in tough times and people will external elixir for your own well-being.
  - 10) External force- people from different dominion can bring radical changes.
  - 11) Don't look for workers for loyal employees it should be only people.
  - 12) Gorilla strategy can take you from A to D but not further. Professionalism is something which is inevitable and you will have to become professional.

The session ended with a Sazranish- "failure is no shame this is a big problem in our Indian mindset" The session was interesting as well as inspiring, especially sir has explained each and every point with live examples of his life. Most of us students were inspired by his life experience.

#### Learning from the session:

From the session the students have thoroughly understood the life experiences. Enough knowledge on live examples, failures and professionalism in startups.

Prepared by:

Dr.C.Lalitha

Dr.Vani.H

*[Handwritten signatures and dates]*  
11/12/2020

*[Handwritten signature]*  
Rev.Fr.Dr.D. Sunder Reddy  
Principal.





## **DEPARTMENT OF BUSINESS MANGEMENT**

### **ST. JOSEPH'S DEGREE & PG COLLEGE**

Autonomous- Affiliated to Osmania University

Re-Accredited by NAAC with 'A' Grade

2020-2021

DATE: 20-1-2021

SPEAKER: MR.OM THAKER

TOPIC: ENTREPRENEURIAL TALK -DESIGN YOUR FUTURE

ORGANISED BY: ED CELL OF ST JOSEPHS DEGREE & PG COLLEGE

CO- CONVEYOUR: Dr. LALITA

MODE: ONLINE

Amidst this chaos of the pandemic which has caused a huge disturbance in the academic progression of the students, we are grateful and honoured towards our college Principal Fr. Dr. D. Sunder ready and our faculty members for giving us an opportunity to expand our knowledge by conducting webinars.


The session started with introduction of the guest Mr Om Thaker by A. Janet Florence of MBA 1B student. The session was all about how one should design their future to become an entrepreneur. Sir begins the session with a quote "one who stands out of box are really dynamic in nature". He discussed about the challenges an entrepreneur faces and his tremendous experience. He also discussed how one should try and implement the idea in order to become a successful entrepreneur.

He discussed about various aspects such as Creating and developing network, marketing, Collection of funds, Target audience, suppliers, potential employees which plays an important role in becoming an entrepreneur. He discussed about USP (unique selling price) and how an individual should identify the SWOT analysis (strength, weakness, threats, and opportunities). He also discuss about the various schemes the government offers to MSEM for startups.


The session was very interesting as well as inspiring; sir has explained each and every point with live examples of his life. Most of the students were inspired by his life experience. At last the session was ended with vote of thanks presented by Puneriya Pooja by MBA 1B student.

  
**PRINCIPAL**







**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
HYDERABAD, INDIA.



F.D.O. Sunder Reddy  
Principal

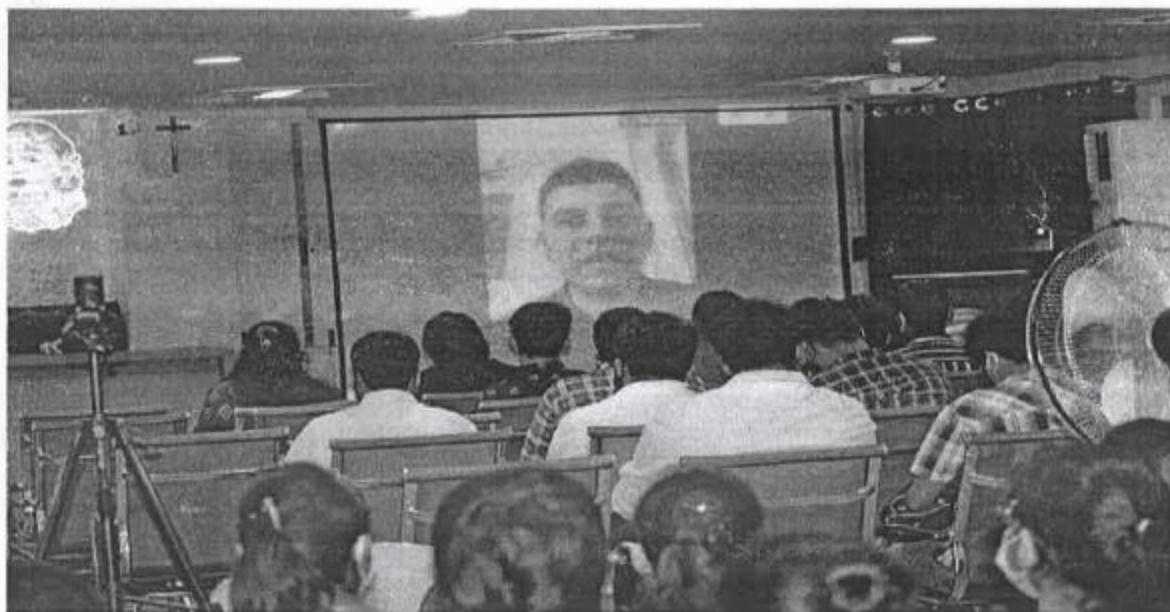


**Design your Future**  
Entrepreneurial talk  
by  
**Mr. Om Thaker**  
Director  
**Oasis Infrastructure Pvt. Ltd.**  
20<sup>th</sup> January 2021 @ 10 am - 11 am  
google meet link  
<https://meet.google.com/psu-sevv-dua>



**Organizing Committee**

Dr. C. Lalitha Associate Professor Director, EDC	Mr. Ganesh Anand P Assistant Professor Member, EDC
Mr. Jayothi Kalyan Assistant Professor Member, EDC	Dr. H. Vani Associate Professor Director, SDG



*F. D. O. Sunder Reddy*  
**PRINCIPAL**



## **CERTIFICATE COURSES**

## **SKILL DEVELOPMENT CENTRE**



<b>Date</b>	<b>Topic</b>	<b>Institution Provider</b>	<b>UG/PG</b>
24-09-2020	GUEST LECTURE	Bombay Stock Exchange	PG
30-09-2020	WOMEN EMPOWERMENT CELL	Barco & SHIKHA VERMA	UG & PG
19-01-2021	FREE WEBINAR	Digital Marketing by IIDE	UG & PG
19-01-2021	REGISTRATION TO THE CERTIFICATE COURSES	Certificate Courses	UG & PG
17-12-2020	Josephs Online Learning Centre	National level short term training/certificate programs to inhouse and also to other college faculty/ students	Faculty & Students
15-03-2021	incharges of BBA – 2 <sup>nd</sup> and 3 <sup>rd</sup> years	-	Class Incharges





**ST. JOSEPH'S DEGREE & PG COLLEGE**  
**King Koti Road, Hyderabad**

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**Online Orientation session on the certificate courses – Advance Excel offered by Excelytics**

Ref: SJC/10-04-2021/10

**Date: 4 April**

**Timings: 2pm to 5pm**

**For whom: BBA AND MBA**

**Venue: Zoom**

**Objectives of the event/program:**

1. Provide details regarding the modules in the course.
2. Information about the certificate

**Name of the resource person:**

Mr. Kishor Kumar, Excelytics

**About the program:**

- Mr. Kishor commenced the program by asking the participants what are their expectation from the advance excel course.
- Mr. Kishor gave a brief description about Excelytics through PPT
  - Who they are?
  - What they do
  - Courses offered by them
  - Why get certified
  - Why excelytics

Mr. Kishor than showed the Microsoft sample certificate which the students will receive and explain about the details and its importance.



Mr. Kishor then started explaining the course Modules and the number of hours with the topics covered through a pdf file as follows:

1. Advance Excel- 15 hours
2. VBA, Macros- 15 Hours
3. SQL – 10 Hours
4. Access- 10 Hours

Mr. Kishor gave a description about him and his background – to relate with the students that he himself being a B.com, MBA is in the field of IT.

- Moving forward he gave a in depth explanation of data analytics and how the course modules are interlinked with each other.
- He explained the 6 stages of Data Analytics:
  1. Data
  2. Information
  3. Summarize
  4. Present
  5. Analyze
  6. Protect/Print
  - Discussion about the roles available in the market and the package after completion of the course. – Data Analytics, Data Scientist, Data Engineer along with the skills need for each one
  - He gave a brief explanation about the types of data analytics as follows:
    1. Descriptive
    2. Diagnostic
    3. Predictive
    4. Prescriptive
- This course helps you in Descriptive and Diagnostic data analytics.
- He showed a dashboard which the student will prepare in the coming classes using excel

He concluded the session by answering and clarifying all the doubts of the students.

**Pics for reference:**





**Prepared by:**

**Ms. Aleena Kotadiya**

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**





**ST. JOSEPH'S DEGREE & PG COLLEGE**  
**King Koti Road, Hyderabad**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**Online Orientation session on the certificate courses – Entrepreneurship Skills Development and Capacity building programs**

**Ref: SJC/29-04-2021/10**

**Date: 11<sup>th</sup> Nov 2020**

**Timings: 11:30am to 12:30pm**

**For whom: BBA AND MBA**

**Venue: MBA Classroom**

**Objectives of the event/program:**

- 3.** Provide details regarding the modules in the course.
- 4.** Information about the certificate

**Name of the resource person:**

Mr. N. Murali Krishna

**About the program:**

- Mr. N. Murali Krishna commenced the program by asking the participants what are their expectation from the course.
  - Discussed about the agenda of Entrepreneurship Skills Development and Capacity building programs. Developing the skill sets can also help you develop your entrepreneurial skills, he explained the following points.
- Business management skills.
  - Teamwork and leadership skills.



- Communication and listening.
- Customer service skills.
- Financial skills.
- Analytical and problem-solving skills.
- Critical thinking skills.
- Strategic thinking and planning skills

He concluded the session by answering and clarifying all the doubts of the students.

**Pics for reference:**



**Prepared by:**

**Mrs. Mamatha**

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**





**ST. JOSEPH'S DEGREE & PG COLLEGE**  
**King Koti Road, Hyderabad**

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**Online Orientation session on the certificate courses – Digital Marketing**

**Ref: SJC/29-04-2021/10**

**Date: 25th April 2021**

**Timings: 11:30am to 12:30pm**

**For whom: BBA AND MBA**

**Venue: MBA Classroom**

**Objectives of the event/program:**

5. Provide details regarding the modules in the course.
6. Information about the certificate

**Name of the resource person:**

Mr. Sandeep Santhosham Digital Nest

**About the program:**

- Mr. Sandeep Santhosham commenced the program by asking the participants what are their expectation from the course.
- Discussed about the agenda of Digital Marketing to educate
  - How to use the entire console ?
  - How Digital marketing works
  - Module in digital marketing
  - How to start the course
  - How doubts are clarified
  - Internship and Placements

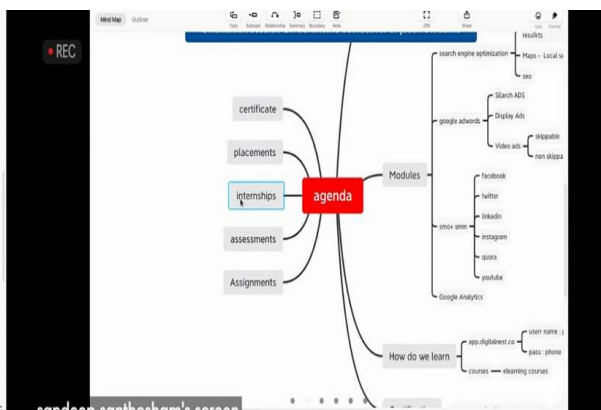
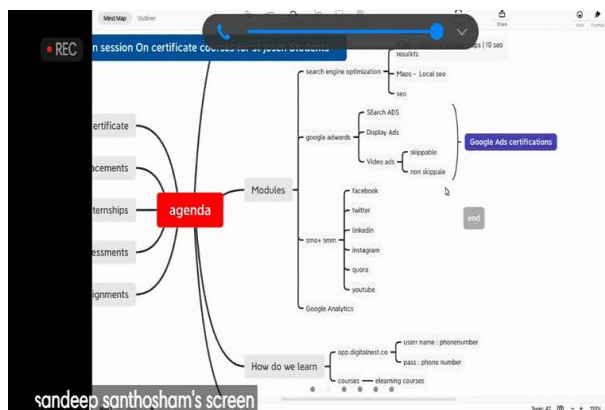
Following points discussed



- ✓ Digital nest will conduct the training sessions for the students. The training will be conducted through Pre Recorded Sessions which are taught by eminent industry professionals
- ✓ Training methodology: Students will be given login id and password and the students should spend stipulated time on the application and should complete the course.
- ✓ We have given an option where students can watch the videos, download the materials and submit Assignments online.
- ✓ Doubt arising out of online module should / will be clarified in the offline mode.
- ✓ Assessment will be done based on the course. We have few assessments that are to be conducted at the campus and for few courses students can take it up online.
- ✓ e Certification will be provided to the students who ever get 75% or above in the assessment that are conducted by Digital Nest.

He concluded the session by answering and clarifying all the doubts of the students.

### Pics for reference:



Prepared by:

Mrs. Mamatha

Rev. Fr. Dr. D. Sunder Reddy

Principal





**ST. JOSEPH'S DEGREE & PG COLLEGE**  
**King Koti Road, Hyderabad**

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**Online Orientation session on the certificate courses – NSE**

**Ref: SJC/20-01-2021/10**

<b>Date:</b> 20 <sup>th</sup> Jan 2020	<b>Timings:</b> 11:30am to 12:30pm
<b>For whom:</b> BBA AND MBA	<b>Venue:</b> MBA Classroom
<b>Objectives of the event/program:</b> <ul style="list-style-type: none"><li>7. Provide details regarding the modules in the course.</li><li>8. Information about the certificate</li></ul>	
<b>Name of the resource person:</b> Mr. Radha Krishna	

**About the program:**

- Mr. Radha Krishna commenced the program by asking the participants what are their expectation from the course.

Discussed about the agenda of National Stock Exchange and how it helps. These certificates are widely accepted and recognized in the industry for expertise in financial market. Students are also get chance to trained to work on NLT software of NSE Academy which is used in the financial market and thus students develop market skills.

The session includes lectures on 'Overview of the Exchange', 'Capital Markets', 'Derivative Markets'. In this session, the students learn about stock exchange structure, its operations, products traded on it and so on. They also learn about NCFM certification which not only expands their knowledge base, but also improves their career prospects.



He concluded the session by answering and clarifying all the doubts of the students.

**Pics for referene:**



**Prepared by:**

**Mrs. Mamatha**

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**





**ST. JOSEPH'S DEGREE & PG COLLEGE**  
**King Koti Road, Hyderabad**

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**Online Orientation session on the certificate courses – Personality Development and Human Resource offered by Live for Academy**

Ref: SJC/10-04-2021/10/

<b>Date: 10 April, 2021</b>	<b>Timings: 2pm to 4pm</b>
<b>For whom: BBA AND MBA</b>	<b>Venue: MBA Classroom</b>
<b>Objectives of the event/program:</b>	
9. Provide details regarding the modules in the course.	
10. Information about the certificate	
<b>Name of the resource person:</b>	
<b>D.V. Naveen Solomon</b>	

**About the program:**

- Mr. **D.V. Naveen Solomon** started the program by asking the participants what are their expectation from the Personality Development and Human Resource course.
- Gave a brief description about Live for Academy to students
  - Who they are?
  - What they do
  - Courses offered by them
  - Why get certified
  - Why the course is important

They shared sample certificate which the students received and explain about the details and its importance.



Mr. **D.V. Naveen Solomon** then started explaining the course Modules and the number of hours with the topics covered.

- Moving forward he gave a in depth explanation of Personality Development and how the course helps students in life. Also said HRD function has a crucial role to play in matching individuals traits with job roles and determining whether an individual's personality attributes measure up to the requirements of the job that he or she is expected to do

He concluded the session by answering and clarifying all the doubts of the students.

**Pics for reference:**



**Prepared by:**

**Mrs. Mamatha**

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**



**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2021-2021**  
**REPORT ON**  
**MASTER CLASS ON DIGITAL MARKETING WITH**  
**MS. DWHANI SHAH**

**Date: 2<sup>nd</sup> February, 2021**

**Timings: 12pm – 1pm**

**For whom: Students of BBA & MBA**

**Venue: Online**

**No of Participants: 45**

**Objective of the event / programme:**

1. The interaction session has been initiated to educate the students the essentials of Digital Marketing and encourage them to venture in the fields of Digital Marketing.
2. This Online Session is for the students to develop Computer skills and Marketing skills



**Name of the Resource Person:**

Ms. Dhvani Shah

**About the Programme:**

1. Mrs. Mubeen started the session with a short welcome note and Ms. Pilli Mary Zipporah of MBA I welcomed the Father, Dean, HOD and Skill Development Member and the students. Later introduced the speaker for the day.
2. Ms. Shah began the session by speaking about the influence of Internet and Technology that has changed every person's life and directed to the session of Digital Marketing. She explained three aspects of Search Engine Optimization, which enhances the Importance of Marketing and Ranking of products on Google.
  1. Identify Keywords and Search Volume
  2. Keywords with Buying Intentions.
  3. Map Keywords to your Website.

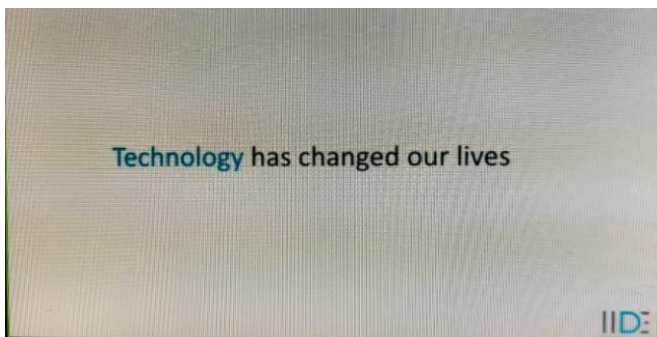


3. Ms. Shah was very interactive and frequently asked the opinion of the students to further continue in her session and she presented the session by using relevant examples like shoes and its buying market.
4. She elaborated about Social Media Marketing that is Facebook and Instagram ads creation. Explained the students how to start a campaign, handle traffic and focus on detailed targeting.
5. She gave a glimpse of Influencers Marketing where endorsement from influencers and organisations who have a purported expert level knowledge would affect the markets demand of that product.
6. She ended the session by marking that Remarketing, is a way to connect with audience on Google or the partner websites after customers interaction with the particular website or mobile app of that particular product.
7. After the session, she suggested about the various courses available on IIDE for the aspiring students to take on and to get inspired by the every growing world of Marketing and Advertisement.
8. Ms. Rupica Grace of MBA I has thanked Ms. Shah for sharing her mastery over the field of Digital Marketing.

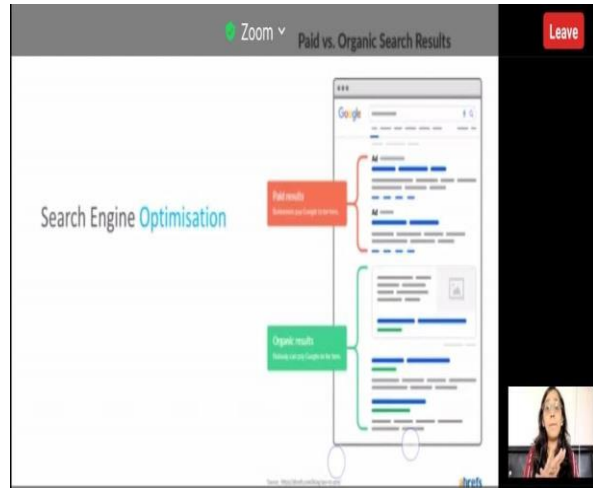
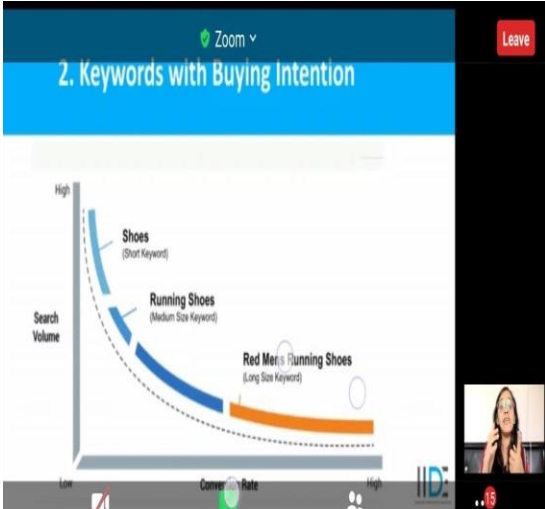
#### **Learning from the session:**

From the session the students have had a brief idea in the areas of Digital Marketing, Social Media Marketing, Influencers Marketing and Remarketing, Ms. Shah has encouraged all the students to enrol in various courses as per the convenience and interest of the students.

#### **Screenshots from the Online Session.**







## Facebook/Instagram Ads

Applications Closing Soon

Final Deadline: July 30, 2020

Why IIDE?

From Jajalu Krupa to Everyone

yes

Certified Digital Marketing Course

**Prepared by :**

**Dr. C. Lalitha**

**Principal :**

**Rev. Fr. Dr. D. Sunder Reddy**



## **Evaluation report on Excelytics Certificate Courses**

Mr. Kishore, Resource Person  
Excelytics  
29-08-2020, 11:15 AM

### **1. Excel (Topics suggested to include)**

- Financial Functions
- What – If Analysis
- Data Validation
- Data Consolidation
- Data Outline
- Exporting and Importing Data

### **2. Macros**

No Queries

### **3. Ms – Access (Topics suggested to include)**

- Reports

### **4. SQL (Topics suggest to include)**

- ODBC Connection setup
- If possible increase the number of hours to 15

### **Observations:**

Mr.Kishore, Trainer presented and gave brief description about excel, macros, access and SQL certificate courses. The Trainer got good knowledge and was efficient in explaining respective courses and clarifications were given when asked. I recommend for including these courses in our college curriculum.

### **Regards**

Mr.S.Srikanth  
Assistant Professor  
Department of Computer Science  
St.Joseph's Degree & PG College





# **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

**NAME OF THE CELL: INDUSTRY VISIT**

### **REPORT ON**

**Date: 27/1/2021      Timings: 09:00 AM to 06:00 PM      Venue: Pennar Steels**

**For whom: MBA students**

**No. of participants: 15**

**Objective of the event/programme: To make students understand the different operation processes of Pennar Steels.**

**In Collaboration with HMA**

**The visit was organized in collaboration with HMA**





The college bus started from college at 09:30 A.M. The students were given COVID 19 guidelines and all the students were instructed to compulsorily wear masks at all times and carry a pocket sanitizer at all times.





We reached the Pennar Steels at 12:10 P.M. We immediately proceeded to training hall where the HMA professionals and the company production managers have briefed about the company.

The production manager has explained us how they receive orders, then how the order is divided into different small work jobs and assigned to different groups. Sir has also explained that currently they are working on a building for Hitechcity. So it is a product based layout. He has explained the process of procurement of various raw materials used by the company. He has explained the process of vendor identification like JSW steel, etc. He has explained about different processes that take place in the company like sheeting, shearing, drilling, welding, painting jobs to transform the raw material to finished product.





Then the students were taken to visit the company. Safety precautions have been taken by the company. The team was divided into two groups of 7 students and 8 students and shown the entire company.

Followed by the visit, the team had lunch and journey has begun at 3:00 PM from the company. We reached the college around 05:00 PM.





**Prepared by: Dr. Rani Gujar**

**Principal  
Rev. Fr. Dr. D. Sunder Reddy**



Students attended:

From Section A:

B. Prashanth

M. Pratibha

Tanya Riches

Pramod

Pranav Nath

Section B

T. Nikhil

Chirag Greeshma

Joshua

Ishti

Aanchal

Section C

G. Sree poojitha

Rahel Jessica

Ruben

Bhagirath

M. Dileep

The industrial visit was published in HMA newsletter.



Industrial Visit

# INDUSTRY VISIT HMA WITH ITS INSTITUTIONAL MEMBERS

**Institutions:**  
St. Joseph's Degree & PG College  
**Industry:**  
Pennar PEBS, Sadasivpet  
**Date:** 12-01-2021  
**Timing:** 09:30AM-05:00PM



**Nithi Ganesani**  
MBA 1B  
121420672000

In collaboration with Hyderabad Management Association our college, St. Joseph Degree and PG College organized an Industrial Visit to Pennar PEBS, Sadasivpet.

It was truly a very informative visit for us MBA students as we could understand about the working culture of the factory. We got to know that the contractors are hired on contract basis for every building order and the safety of the workers is taken care by the clients themselves. The workers assign workers to take regular care and safety measures always, all around the factory showed that the company is concerned about the safety of the workers and adhered to legal laws. The raw materials for project are outsourced on agreement basis from top companies as and when required. The technical aspects of machinery and working environment was explained in a very effective manner.

I thank our beloved Father, HMA, Pennar PEBS management and Dr. Rani Gajani for organizing such an informative industrial visit.

**Bhargath Laksh**  
MBA 1C  
121420672164

In collaboration with Hyderabad Management Association, our college organized an industrial visit to Pennar PEBS, Sadasivpet. The manufacturing area is spread over 43 acres. It was founded by Mr. N. Venkatarao. It was established in the year 2008 and production started in the year 2010. At present they have work force of 1000 employees. It is a PAN India group. Major suppliers to them are JSW and TATA steels. They have two plants available in Sadasivpet location. One of the major projects fulfilled by them is Hyderabad metro building. They have a corporate office located in Bangalore.

It was truly a very informative visit for all of us as we could understand about the working pattern of the factory. We got to know that some of the workers are hired on the contract basis. The factory produces nearly 300 to 400 tons per day. Pennar PEBS also manufactures roof tops with special testing system that prevents any leakage. I take this opportunity to thank father, HMA, Pennar PEBS management and Rani Gajani for organizing a successful industrial visit.



**Dr. Rani Gajani**  
Faculty Incharge



**Manohar Reddy**  
MBA 1C  
121420672344

We started travelling from the college campus by bus along with our co-instructor faculty. The visit was organized with prior permission and guidance of Hyderabad Management Association. We reached Pennar premises at Sadasivpet within 30 minutes. This is the first industrial visit during COVID-19 Pandemic situation & we took all safety measures during industrial visit. We are specially thanks to HMA Members, College Management & Pennar Management for conducting industrial visit during COVID-19.

**About Company**  
Pennar Industries Limited is one of the leading engineering organizations in India well known for its expertise in providing engineered products & services. An epitome of quality, precision, and perfection, Pennar is driven by an enterprising desire to excel with experience spanning over three decades.



The Pennar Industries was founded by Mr. N. Venkatarao, Chairman.

Their quest for Engineering excellence began in 1988, with a strategic decision to establish our first manufacturing plant at Insapur, Near Hyderabad at an installed capacity of 30,000 MT/PA to manufacture Cold Rolled Steel Strips (CRSS). The company was growing at a rapid pace and thus to incorporate its expansion and demand, pennar increased its manufacturing capacity to 50,000 MT/PA in the year 1997. Today, with an annual production capacity of more than 3,50,000



**G. Sree Pragasam**  
MBA 1st year  
121420672172

Pennar Industries Limited is one of the leading engineering organizations in India well known for its expertise in providing engineered products & services. Founded by Mr. N. Venkatarao, Chairman, he has received several prestigious awards for his contribution to the Industrial Development and "Outstanding Entrepreneur of the year" award by the Hyderabad Management Association. Pennar has set up its two subsidiaries in

MTPA Pennar has set up its two subsidiaries, PEBS (Pennar Engineered Building System) and PBI (Pennar Irons Limited).

## CORE BUSINESS

A leading provider of steel solutions, pennar's steel products and profiles division manufactures

- Cold Rolled Steel Strips (CRSS)
- Cold Rolled Formed Sections (CRFS)
- Building components and infrastructure
- Automobile profiles
- Metal crash barriers
- Sheet piles and
- ESP electrodes

They are the market leaders in terms of capacity and variety of profiles with a production capacity of 2,40,000MT per annum, a significant footprint all across Asia.

## Business Lines

- System & Projects
- Industrial components
- Steel Products & Profiles
- Precision Tubes



Pennar Engineered Building Systems (PEBS) and Pennar Environment Limited (PIL). These Industries were endeavor to achieve 'total customer satisfaction through total quality management' and is committed to produce and provide steel based products and associated services of the highest quality to customers all over the world.

The vision and mission of an organization is

## Vision

Our vision is to be a globally reputed engineered metal products company. We endeavor to have a strong and enduring relationship with our customers based on quality and service.

## Mission

Our mission is to leverage our modern infrastructure, technical expertise and decades

of experience to provide high quality and cost effective metal products to our customers. We are committed to ensure rewarding experience to our customers. We work closely with shareholders, suppliers, customers and employees to ensure attractive economic returns for every stakeholder.

On the arrival we were welcomed by the team at Pennar and explained about the working of machines by their experts. During the time of pandemic the industry was shut for 3 and half month and later it started on May 4th 2020 with precautionary measures and no employee lost their job. Lastly I would like to thank HMA, Pennar Industrial Management, our Principal Dr. Dr. Sunder Reddy, faculty members and special thanks to Dr. Rani Gajani for organizing this event.

Industrial Visit



**Dr. Rani Gajani**  
1st Year MBA  
121420672172

Pennar Industries has a special presence with its manufacturing facilities situated across the country. Founded by Mr. N. Venkatarao, Chairman, Pennar Industries established its first manufacturing plant at Insapur, near Hyderabad, with an installed capacity of 30,000 MT/PA in 1988, which later increased its manufacturing capacity to 50,000

MT/PA in the year 1997. Pennar has set up its two subsidiaries, Pennar Engineered Building Systems (PEBS) and Pennar Irons Limited (PIL), in addition, Test Pennar. On arrival we were welcomed by the team at Pennar and briefed about the company. Its self-sufficient safety measures, Pennar has about 1000 employees of which 250 are permanent. We were given a tour of the manufacturing facility and the various machinery and processes were explained by their expert. From the arrival of the raw material to the final product, they import steel from JSW & TATA. The tour ended an entire day, and it was a learning experience. Lastly I would like to thank HMA, Pennar Management, our Principal Father, Dr. Sunder Reddy, and the faculty for organizing this industrial visit.



**M. Prathiba**  
MBA 1st year  
121420672013

**Chairman - N. VENKATARAO**  
VC - Ashoka Rao  
It was established in the year 2008 and production started in the year 2010. At present they have work force of 1000 employees. It is a PAN India group. Major suppliers of steel to them are JSW and TATA steels. The quality provided by them is 100% - 99.99% - 98%. They have two plants available in Sadasivpet location. One of the major projects fulfilled by them is Hyderabad metro building. They have a corporate office located in Bangalore.

ventures which generate business to the local people and through this process the metal sector gets raised as the savings made in the help in environmental conservation.

**Signature product**  
The PEBS (Pennar Engineered Building System) is a product which helps heat radiation in summer.

They have double deck system for which they provide 20-25 years of guarantee and the attached is a roof top.



Industrial Visit



**G. Sree Pragasam**  
MBA 1st year  
121420672172

Pennar Industries commenced manufacture of cold rolled Steel Strips in 1988 at Insapur, near Hyderabad with an installed capacity of 30,000 MT/PA. The company achieved profits right from the first year of its operation followed by declaration of dividend from the second year. The company increased its manufacturing capacity to 50,000 MT/PA in the year 1997.

**Products manufactured by the company include:**

- Cold Rolled Formed Profiles
- Products are used in Commercial & Passenger Vehicles, Railway Coaches &

Wagons, Industrial Buildings, Pollution Control Equipments and Door & Window Frames for Housing.

List-Group">

- **Pre-Engineered Building Systems:** The system consists of elegant lattice-roof, portals made of cold formed profiles or portals of plate girder construction. Roofing and cladding are made of phosphorized galvanized coil-coated steel sheet profiles as per customer specifications.

List-Group">

- **Engineered Components:** Division 2500 - Engineered Components Division Supplies various precast steel components for the following sectors: Bulk Storage / With the Goods (Compressor Shell, Airline tanks, Storage Systems, Reactor Cylinders)

List-Group">

- **Electro Static Precipitators:** Division 2500 - Engineered Components Division Supplies various precast steel components for the following sectors: Bulk Storage / With the Goods (Compressor Shell, Airline tanks, Storage Systems, Reactor Cylinders)

List-Group">

- **Metal Crash Barrier:** Pennar Industries Limited is the pioneer in the field of Road

Industrial Visit



**G. Sree Pragasam**  
MBA 1st year  
121420672172

Crash Barrier in India which were initially manufactured under license from West Africa Industrial Services (NAIS) Africa.

List-Group">

- **Cold Rolled Steel Strip (CRSS):** Pennar manufactures steel strips up to 250 mm width and thickness range of 0.25 - 4.5 mm both in coil and sheet form.

List-Group">

- In this difficult environment, Pennar has delivered, credible consolidated results in FY 15, with Gross Revenue at Rs. 3274 Crores, EBITDA at Rs. 116.5 Crores and PAT at Rs. 42 Crores. The company has generated positive cash flow of Rs. 54 Crores, during the year. Lastly I thank HMA very much for conducting this kind of visit.

sheet blocking the structures to make them feasible for painting. The company transports the structures to the site and erects them to finish the building. Pennar PEBS also manufactures roof tops with special locking system that prevents any leakage. All the while processes pertaining to a manufacturing unit were followed by us.







**AANCHAL SINGH**  
BBA 1-B  
1214205720627

#### PROCESS:

The industrial process involves metal surface treatment or process such as pickling/ electroplating/ paint stripping/ heat treatment using cyanide bath/ shotblasting or finishing and annealing/ annealing/ galvanizing.

The industrial process also involves making of heavy fabricated Penmar galvanized coils, the thickness of pitting is controlled with low tolerance and high corrosion resistance. Mainly for the coastal area projects they increase the number of micron plating to control the rusting or corrosion of steel with the help of shot blasting and paint blasting process.

**Shot blasting and paint blasting:** It is a very important part of steel structure and metal building industry. It provides benefits for steel products. It removes all

rust, mill scales and corrosion thus eliminating moisture which almost always is entrapped beneath these corrosion products.

**Welding process:** The Penmar Industries Limited uses 4 types of welding. They are:

- Manual welding
- Machine welding
- Tag welding
- SCAD (Coke Cored Arc Welding)

The first and foremost step of the process is studying the requirements of the customer and understanding their needs for the project. They make a plan and design layout according to the customer requirement and work accordingly.

**MULTI-ROGERS** (uses gas or flame) Or

**SHEARING** (cuts like scissors) (For cutting the sheet)

• **PUNCHING** (to check the required thickness)

• **WELDING PROCESS**

• **H-ASSEMBLING PROCESS** (assembling the bars in H-shape)



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#### QUALITY CHECK AND ASSEMBLING

The quality check are done twice the process. Firstly when in process and secondly in the final process of assembling.

**Double Lock System:** Penmar Steel Industries has introduced a new system called as the Double lock system. It turns 90° up and 90° down i.e., a total of 180° degree angle. There is a clip fixed which is known as the floating clip. It helps in thermal expansion and also contraction during winter. The floating clip adjusts itself according to the weather. It has warranty 20-25 years.

#### PRODUCTS MANUFACTURE BY THEM:

- Cooked Rolled Steel Strips
- Engineering components and products
- Road Safety Barriers
- ERW (Electric Resistance Welded) Precision Tubes
- CDW (Cold Drawn Welded) Tubes
- Rail Wagon/ Coach Components
- Panels for Automobile



## INDUSTRY VISIT HMA WITH ITS INSTITUTIONAL MEMBERS

**Institution:** St. Joseph's Degree & PG College

**Industry:** Penmar PERI, Sadashivpet.

**Date:** 27-01-2021

**Timings:** 09:30AM-05:00PM



**Garak Nath Dewnabi**  
(B.Com I Year General)  
Vijaya Nagar College of Commerce  
Vijayanagar Colony, Hyderabad

#### Introduction

We the students of Vijaya Nagar College of commerce as went to industrial visit to penmar pet at Sadashiv pet in Sangli Reddy district on 27 January 2021. We the students firstly assembled at St. Joseph degree college, Akola. Our journey started sharp at 9:30. The distance from Hyderabad to penmar industry is 74 km. we reached their by 12:00 noon.

After reaching the venue we gather in seminar hall and we have an interaction with HR people and the production manager at the industry and briefed about the industry as students were asked some queries and industrial people have responded to it.

Later on we went to the industrial plant divided in 2 groups. And started walking into industry the manager of the industry started explains about the history of the industry he said that industry has started in the year 2005, it is a



manufacturing industry. Some of its products are steel sheets, iron rods, and its products use in railway automobile, building systems, pollution control and road safety.

#### Features

- Penmar industry has a capacity of to handle over 200 corgan tones of steel over per annum.
- Penmar industry is multi products, multi location and enterprise manufacturing a wide range of fully added steel metal products.
- This company was built in 25 acres of area.
- Penmar industry products touch any sectors of economy and people in various modes of lives.



**J. Ajay Kumar**  
Faculty Incharge

#### Objectives of industry

- Penmar industry main vision is to be globally reputed engineered metal product company.
- Providing world class steel products across the globe.
- They are endeavoring to have strong and enduring relationship with their customer based on quality and service.

#### Equipment

- Automatic cutting machine.
- Automatic welding machine
- Laser cutting machine.
- Assembling in a line machine.
- Punching machine.



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#### Products

- Produce MCI double lock.
- Branded roofing sheet with guaranty of their no leakage on the roof.
- Penmar industry products find application in diverse industry with more than 2000 different products designed and engineered to suit specific customer requirement.



**Kishan Singh Thakur**  
(B.Com I Year General)  
Vijayanagar College of Commerce  
Vijayanagar Colony, Hyderabad

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- The products made in Penmar industry are durable environmental friendly flexible and have aesthetics value.

Thanks to our college principal Dr. V. Ramana murthy sir, for allowing us for the industrial visit. Thanks to our faculty who accompanied us during the visit. J. Ajay Kumar sir.



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**Krishna Vardhan**  
(B.Com I Year General)  
Vijayanagar College of Commerce  
Vijayanagar Colony, Hyderabad

#### Introduction

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9 THE MANAGEMENT REVIEW SUPPLEMENTARY



# Industrial Visit



The 10th Industrial visit was a kickstart to the 10th year of the students and staff of the college. The visit was organized by the faculty of the college and the students of the college. The visit was organized by the faculty of the college and the students of the college.



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## WOMEN EMPOWERMENT



## **WOMEN EMPOWERMENT PROGRAMS CONDUCTED IN AY 20-21**

<b>SNO</b>	<b>Date of the Event</b>	<b>Event Name</b>
<b>1</b>	<b>3/10/2020</b>	<b>The best thing about you is You</b>
<b>2</b>	<b>9/12/2020</b>	<b>Gender Discrimination</b>
<b>3</b>	<b>26/1/2021</b>	<b>National Girl Child</b>

### **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2019 - 2020**

#### **Report on Best thing About you is YOU**

<b>Date : 10 – 12 - 2019</b> <b>For whom: MBA I and II Year Students (Boys)</b> <b>No. of Students Attended: 70</b> <b>Objective of the Programme : To orient boys and stop violence against Women</b>	<b>Timings:3:00pm – 4:30pm</b>
---	--------------------------------

The Department of Business Management organized a Session On Men Unite to end Violence against Women on account of International Human Rights Day in collaboration with Divya Disha , a NGO working towards human dignity. The session started with an address by Dr. Chaitanya, Director of Asha Hospital and Psychiatrist who mentioned that 1 out of 3 women are harassed at workplaces, schools and colleges which perpetually leads to cases where a woman gets molested and raped then.

#### **How can Men play a vital role in eliminating Rape?**

- ✓ Eliminating the illiteracy in women by educating them at a large scale.
- ✓ Child abuse at home should be addressed and looked into immediately.
- ✓ There should not be a rampant usage of alcohol and other drugs(which can be a severe factor to violence) should be taken care of by the Government.



- ✓ Changes in the environment must take place with awareness and special educative programs should be taking place.
- ✓ Gender inequality is an issue to be explained, debated and spoken about.

This was followed with a speech by Mr. Isidore Philips who shared that on an average 30% people only have sought help on the atrocities which have taken place on women, the emergency numbers if any violence against women take place i.e **Helpline No's 100 and 181** and **for Child Abuse** it is 1098 and spoke about the following:

- ✓ The question of “Who” (raped or harassed) arises but gets hidden, always only the victim gets questioned.
- ✓ Why change until there's no vast issue taking place?
- ✓ Chivalry-Explained why this act is just become a yesterday thing and is no longer a characteristic of today.
- ✓ Never do differentiate between the women of your family and the women who become your peers in the outer world.

The next speaker was Mr. D. Venkatesh, Senior Civil Judge, who mentioned that an average of 30% people only have sought help on the atrocities which have taken place on women and he gave an example of the 26/11 attacks and how it gave an impact to the minds of the people which in turn impacted the Human rights.

The last Speaker was Mrs. B. Laxmi who spoke about the differences between Traditional culture and Western (now-day) culture, where regional awareness was given by the elder's of the family. Main key points spoken about were:

- ✓ Sex ratio getting affected by the mind-set put on the girl-child.
- ✓ Seeing both the genders as human and not tag them as a greater sex or a weaker sex.

Our college students spoke on the topic which covered women issues and domestic violence. The programme was concluded with a Vote of Thanks and students felt it was an informative session.





**MBA Students during the Session**

**Rev .Fr.Dr.D.Sunder Reddy**

**Principal**





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Ref: SJC/26-8-2019/21/13

DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2020-2021

NAME OF THE CELL/COMMITTEE: WOMAN EMPOWERMENT CELL  
ONLINE WEBINAR on "GENDER DISCRIMINATION – IN PERSPECTIVE OF  
COVID-19 PANDEMIC"

Date: 09<sup>th</sup> December, 2020

Timings: 11:00 am TO 12.30 pm

For whom: Students of BBA and MBA

Venue: Online

No. of participants: 105

Objective of the event/programme:

1. The session was initiated to make the students aware of the difficulties faced by the young girls and women during the Covid-19 pandemic.
2. This online women empowerment program will help all the students understand the various assaults and violence and discrimination being practiced even in the current world.
3. Online google meet to help the students understand that the women are equal to men irrespective of their physical appearance.

Name of the resource person:

Mrs. Margaret Francis MSW (Ph.D)

HOD, St. Francis College

SHE Teams

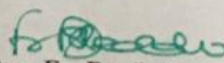
About the program:

- Dr. Martina Rani started the session by welcoming our resource person for the session Mrs. Margaret Francis.



- Then Namrata Kakkar of BBA 3<sup>rd</sup> year took over the session and introduced Mrs. Margaret.
- Later the session was started by Mrs. Margaret started off by saying ma'am is willing to serve as many people as possible.
- Ma'am continued the session by mentioning the most common and serious issues faced by women since forever. Ms. Francis explained the issues like fertility, and the difficulties faced by a single mother through an example of a woman from Bengal.
- Mrs. Margaret expressed how men get to get away from all the problems but women can't, how men treat women brutally for their sexual needs and the women being tied up to them through a knot can't deny especially during this pandemic.
- Next ma'am spoke about how a girl named Devika from Kerela killed herself because her parents wouldn't provide the resources for her to attend the online classes unlike her brother, which is so wrong and cruel.
- Ma'am continued the session by showing a video on the problems faced by the women and how few governments are putting efforts towards solving their problems and how the female social workers are involved in helping the women in need.
- Ma'am quoted that "even after all this time and effort the people remain same and equality is still a distant dream". The society does not seem to understand the importance and need of equality.
- Later Mrs. Margaret Francis showed a few indexes and how India still ranks low in all the global indexes. The women and girls are not given the opportunity to live or to be something they want to, they are not provided with a ladder of support to grow be it education or work place.
- According to a study it was found that the women are paid comparatively less than men just because they are women. There is more economic gender gap than political gap.
- In the end ma'am finished by saying that there is a little improvement now-a-days but this is not enough the women need to stand out more and must be recognized as equal to men.

Prepared by:  
Namrata Kakkar

  
Rev. Fr. Dr. D. Sunder Reddy  
Principal





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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### NAME OF THE CELL: WOMEN EMPOWERMENT CELL REPORT ON

**Date: 26/1/2021**

**Timings: 09:00 AM to 06:00 PM**

**Venue: Online**

**For whom: MBA & BBA students**

**No. of participants: 6**

**Objective of the event/programme: To create awareness on the National Girl Child Day.**

On account of National Girl Child day, St. Joseph's Degree & PG College has organized competitions for BBA and MBA students.

Two competitions were conducted online.

**Slogan Writing Competition and Handmade Card competition was conducted through google form**

[https://drive.google.com/file/d/1U9eNu\\_s3R96KbyrVE4670OWrMeJs5NXL/view](https://drive.google.com/file/d/1U9eNu_s3R96KbyrVE4670OWrMeJs5NXL/view)

The below mentioned slogan and card have been selected as winners of the competitions.

Pyaar ki murat hoon, taakat ki murat. Roop dikhega vaisa, bartaav hoga jaisa. (□□□□ □□ □□□□  
□□□ , □□□□ □□ □□□□ □□□ □□□ □□□□□□ □□□□ , □□□□□□ □□□□ □□□□□□)





**Prepared by:** Dr. Rani Gujar

**Principal**  
**Rev. Fr. Dr. D. Sunder Reddy**





# **ST. JOSEPH'S DEGREE & PG COLLEGE**

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## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2021-2022**

### **NAME OF THE CELL: WOMEN EMPOWERMENT CELL**

### **REPORT ON**

**Date: 15/06/2021      Timings: 11:00 AM to 01:00 PM Venue: Virtual, Google Meet**

**For whom: All Students**

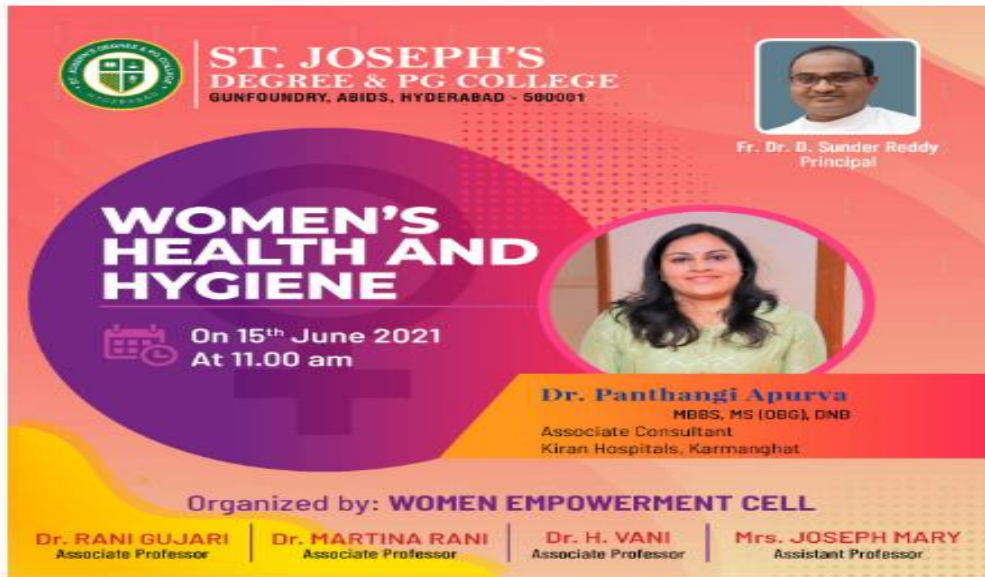
**No. of participants: 100**

**Objective of the event/programme: To enlighten students about women's health and hygiene.**

**Name/s of the resource person/s: Dr. Panthangi Apurva**

**About the resource persons:** Patangi apurva is a associated consultant at Kiran hospitals karmanghat. She received her bachelor of medicine and bachelor of surgery MBBS from prestigious University that is Osmania University Hyderabad and master of surgery in obstetrics and gynaecology from Kasturba Medical College from Manipal University, Karnataka. She participated and attended in several conference and have experience in research. Where up Dr Apurva is keenly interested in High risk obstetrics and reproductive medicine and surgery





### About the programme with photographs:

Mam has detailed about menstruation, menstrual cup and sanitary pads usage and explained about the safe disposal of the pads. Mam has explained safe sex practices and how to prevent STIs. Also emphasized the need of taking HPV vaccine to prevent STIs before having sexual intercourse.

**TABOO?**

**MENSTRUATION**

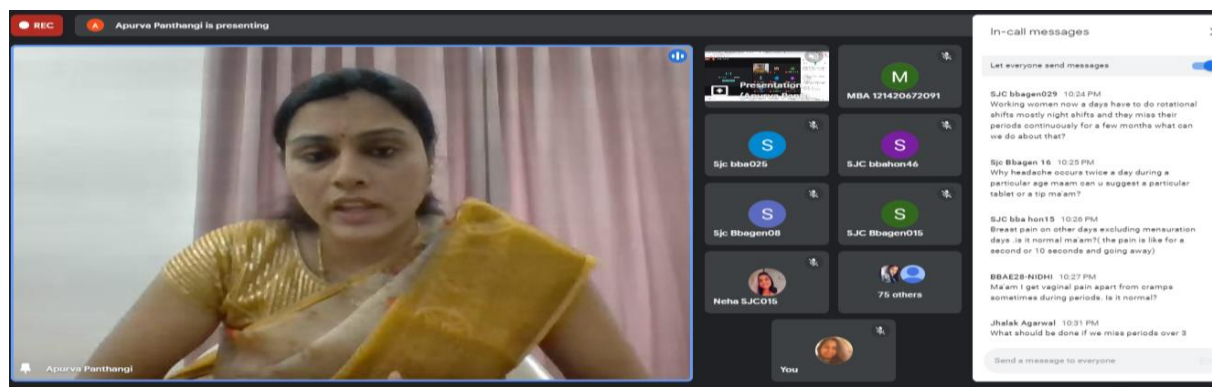
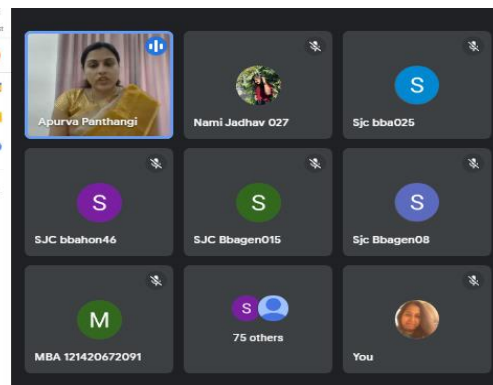
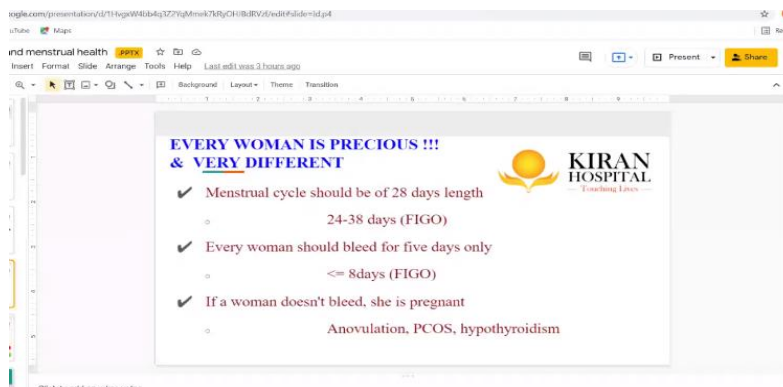
1. Unclean?? 2. Embarrassing??

How Prepared were we to face our First Menses??

- Cultural influences
- Accurate and appropriate knowledge at proper time is most important
- Menstrual hygiene and safe disposal of menstrual waste

**KIRAN HOSPITAL**  
— Touching Lives —





A 40 minute question and answer session ensued. Dr. Apurva has answered all the questions of students with immense clarity and patience.

**Prepared by: Dr. Rani Gujar**

**Principal  
Rev. Fr. Dr. D. Sunder Reddy**



## INDUSTRY INSTITUTE INTERACTION SESSIONS



## DETAILS OF INDUSTRY SESSIONS

### ACADEMIC YEAR 2020-21

S.N O	DATE	RESOURCE PERSON	TOPIC & CLASS	No. of hrs	DETAILS OF THE TOPICS COVERED (PROGRAMME )
1	5.12.2020 8.12.2020 10.12.2020 12.12.2020 28.12.2020 6.30pm- 8.00 pm	<i>Mr. Aravind Warrior, HR Professional, RapidValve Solutions</i>	<b>Subject: Leadership and Change Management</b> HR – Topic Leadership styles, Change process, creativity and innovation  MBA II Year - HR	9 Hrs	Leadership, strategy, vision, mission, plan of action, leadership style, change management, stages of change, leading and managing change, resistance to change, change process, change models, metrics, job role, creativity , innovation, min maps, 6 thinking hats methods
2	7.12.2020 9.12.2020 11.12.2020 21.12.2020 22.12.2020 27.12.2020 6.30 – 8.00pm	<i>Mr. Aravind Warrior, HR Professional, RapidValve Solutions</i>	<b>Subject: Organisation Development</b> <b>Topic: Consultant Client Relationship</b>  <b>MBA II YEAR - HR</b>	9 hrs	Issues in Consultant– Client Relationship: Entry and contracting-Defining the client system-Trust- The nature of the consultant's expertise-Consultant as a model- Consultant team as a microcosm- Client dependency and terminating the relationship. Conditions for optimal success of OD- Future directions in OD.
S.N O	DATE	RESOURCE PERSON	TOPIC & CLASS	No. of hrs	DETAILS OF THE TOPICS COVERED (PROGRAMME )
3	21.12.2020 5 to 7 pm 23.12.2020 - Half hr 5.30pm to 6.00 pm	<i>Mr. Harshavardh an Gaddalae , Practice Leader- Knowledge Advisory, Research Vani, Medha Research and Consulting Pvt. Ltd</i>	Subject: Product and Brand Management MBA II Year – Marketing students  Subject : Marketing communication & Distribution management  Unit IV: topic: Understanding Brands MBA II Year- Marketing	2 ½ hrs	Contemporary brand strategies Interactives session on value, coopetition Videos – power of emotions, brand position, Zomata adv, empathy (Hyundai)  Introduction to distribution with examples



4	9.12.2020 11.12.2020 3.30- 5.30pm	<b>Mr. Krishna Kuppachi</b>  <b>Company Secretary Finance Specialist</b>	Subject: Financial system & services Topic : Financial System & <b>Securitization of Debt</b>  MBA II year Finance	4 hrs	Secured and Unsecured debt-Debt Financing Concept Advantages and Disadvantages. Residential mortgage backed securities (MBS) -Asset backed securities (ABS)- Collateralized debt obligations (CDO)-Commercial mortgage backed securities (CMBS)
5	8.12.2020 10.12.2020 23.12.2020 3.30- 5.30pm	<b>Mr. Krishna Kuppachi</b>  <b>Company Secretary Finance Specialist</b>	Subject: Investment Analysis & Portfolio Management Topic: <b>Portfolio Evaluation</b> MBA II year Finance	6 hrs	Active and passive bond portfolio management strategies Performance measures-Sharpe's reward to variability index, Treynor's reward to volatility index, Jensen's differential index, Fama's decomposition of returns. Mutual funds: genesis, features, types and schemes. Measures of risk, variance, SD Movies: The big short, margin call clippings
<b>S.N O</b>	<b>DATE</b>	<b>RESOURCE PERSON</b>	<b>TOPIC &amp; CLASS</b>	<b>No. of hrs</b>	<b>DETAILS OF THE TOPICS COVERED (PROGRAMME )</b>
6	10.12.2020 20.12.2020 27.12.2020 31.12.2020 2.00- 4.00pm	<b>Mr. Debasish Mukherjee, Consultant and Trainer, Logistics &amp; Supply Chain</b>	Subject: Materials Management Topic:concepts,, <b>Purchasing capital equipment Maintenance, Repair, Operations (MRO) items, plant and machinery</b> MBA II year Operations	8 hrs	responsibility and Decision – <b>International Buying and Import purchasing:</b> import procedure and documents – Categories of importers – letter of credit – customs tariff-Governmental purchasing practices and procedures: Policy and procedures – tenders
7	8.12.2020 12.12.2020 22.12.2020 29.12.2020 1.30- 3.30PM	<b>Mr. Debasish Mukherjee, Consultant and Trainer, Logistics &amp; Supply Chain</b>	Subject: TQM Topic: TQM IN service organisations MBA II year Operations	8 hrs	<b>Service quality, SERVQUAL Model- Garvins quality dimensions- Gronross service model – Moore's service model to measure service quality programs. TQM in Health-care services, Hotels and financial services – Banks, Mutual Funds.</b>



## HR SESSIONS

### IN ORGANISATION DEVELOPMENT & LEADERSHIP AND CHANGE MANAGEMENT (HR SPECIALISATION) BY ARAVIND WARRIER, HR DIRECTOR, RAPIDVALUE

#### 1. ORGANISATION DEVELOPMENT

Aravind Warriar is presenting

### Essentials of effective proposal.

Elements	Description
Objectives of proposed project	A statement of the goals in clear and concise terms, including measurable results, if any.
Proposed process or action plan	Provide an overview of the process to be used. Usually includes a diagnosis (including how the data will be collected), feedback process, and action-planning or implementation process.
Roles and responsibilities	A list of key stakeholders in the process, including the OD practitioner, and the specific responsibilities for which they will be held accountable.
Recommended interventions	A description of the proposed change strategies, including training, off-site meetings, systems or processes to be redesigned, and other activities.
Fees, terms, and conditions	Provide an outline of the fees and expenses associated with project.

Source : Mckinsey

LCM & OD INDUSTRY SESSIONS

People (11)

IN CALL

- cmba2020 sjc (You)
- Aravind Warriar
- Aravind Warriar Presentation
- SJC MBA034
- SJC MBA052
- sjc mba066

System is infected! Click here to clean

Aravind Warriar is presenting

### Skills & Abilities of OD Consultant.

- Interpersonal Skills
- General consultation skills
- OD theory
- Ability to tolerate Ambiguity
- Ability to influence
- Ability to face difficult issues
- Ability to support others
- Ability to listen & empathize
- Perspective
- Ability to conceptualize
- Ability to create learning Opportunities
- Ability to discover & mobilize Human Energy

LCM & OD INDUSTRY SESSIONS

People (13)

IN CALL

- Aravind Warriar Presentation
- SJC MBA029
- Sjc mba 60
- SJC MBA034
- SJC MBA054
- sjc mba066
- sjc mba071
- SJC MBA076
- SJC MBA116
- SJC MBA123



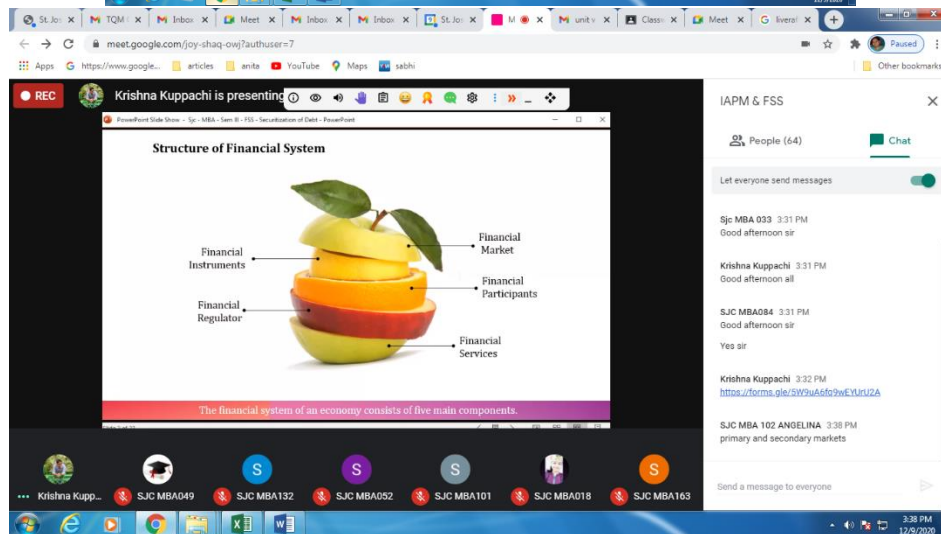
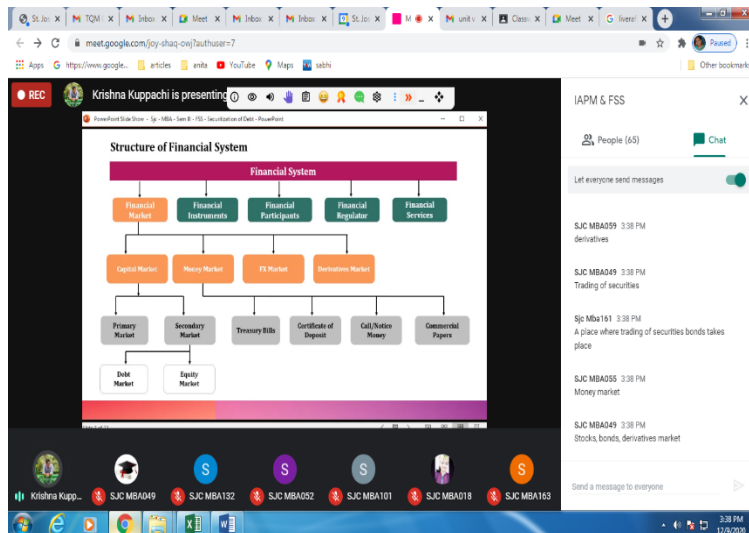
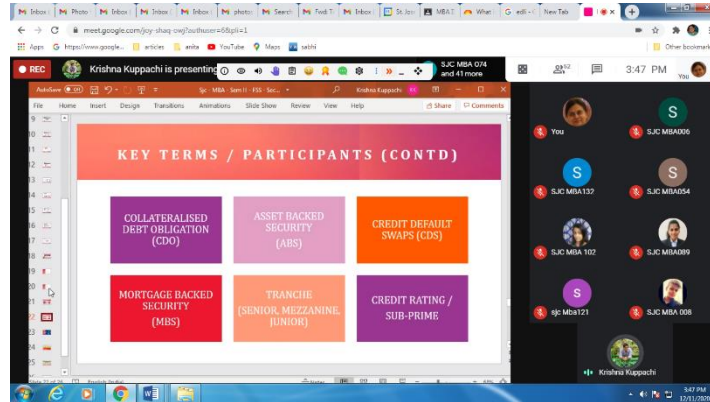
## II. LEADERSHIP AND CHANGE MANAGEMENT (HR SPECIALISATION)

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "THE KEY DIFFERENCE BETWEEN CREATIVITY AND INNOVATION IS EXECUTION." The slide content includes a quote from Harsh Goenka (@hvgoenka) about the Tata Steel CEO's complaint and a manager's response. The quote is: "On told by CEO to set it right! manager replied it'll take a month. CEO let managers and workers be interchanged. Toilets were done up in 1 day. Solutions to problems require creativity!" The slide also features a lightbulb icon. The bottom of the slide has the text "LCM & OD INDUSTRY SESSIONS". The right sidebar shows a list of participants, including "You", "SJC MBA052", "sjc mba071", "SJC MBA072", "SJC MBA099", "SJC MBA116", "SJC MBA123", and "SJC MBA131". The bottom status bar shows the time as 18:58 on 28-12-2020.

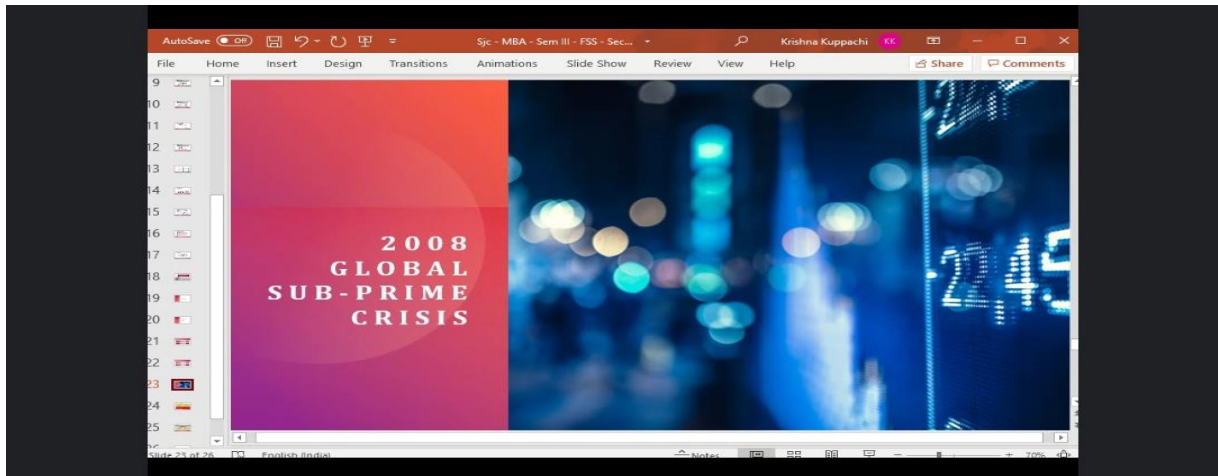
The screenshot shows a Google Meet interface. The main window displays a participant, Aravind Warriar, speaking. The right sidebar shows a chat window titled "LCM & OD INDUSTRY SESSIONS" with a list of participants and a chat history. The chat history includes messages from "sjc mba071" (6:58 PM) saying "yes sir", "Aravind Warriar" (6:59 PM) saying "Good evening my Leaders!", "Thanks Aliza", and "SJC MBA052" (7:37 PM) asking "Sir, can you tell us little about future of Organization change, i.e., in AI age?". The bottom status bar shows the time as 19:47 on 28-12-2020.



# FINANCE INDUSTRY SESSIONS IN INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT & FINANCIAL SYSTEM & SERVICES (F) BY *Mr. Krishna Kuppachi, Company Secretary Finance Specialist*





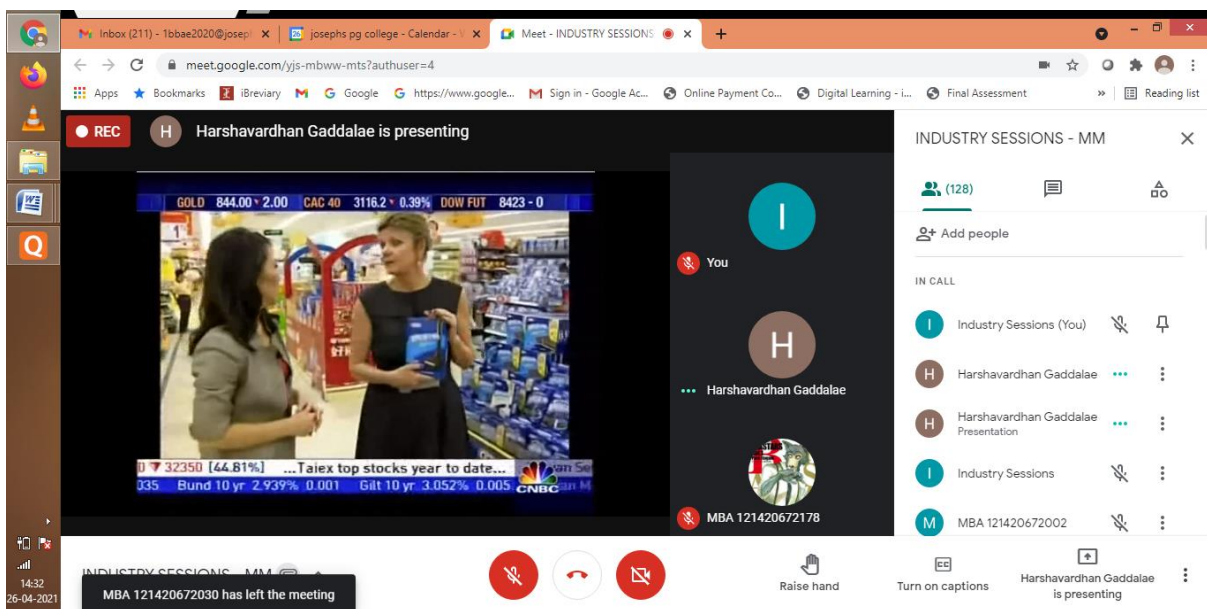
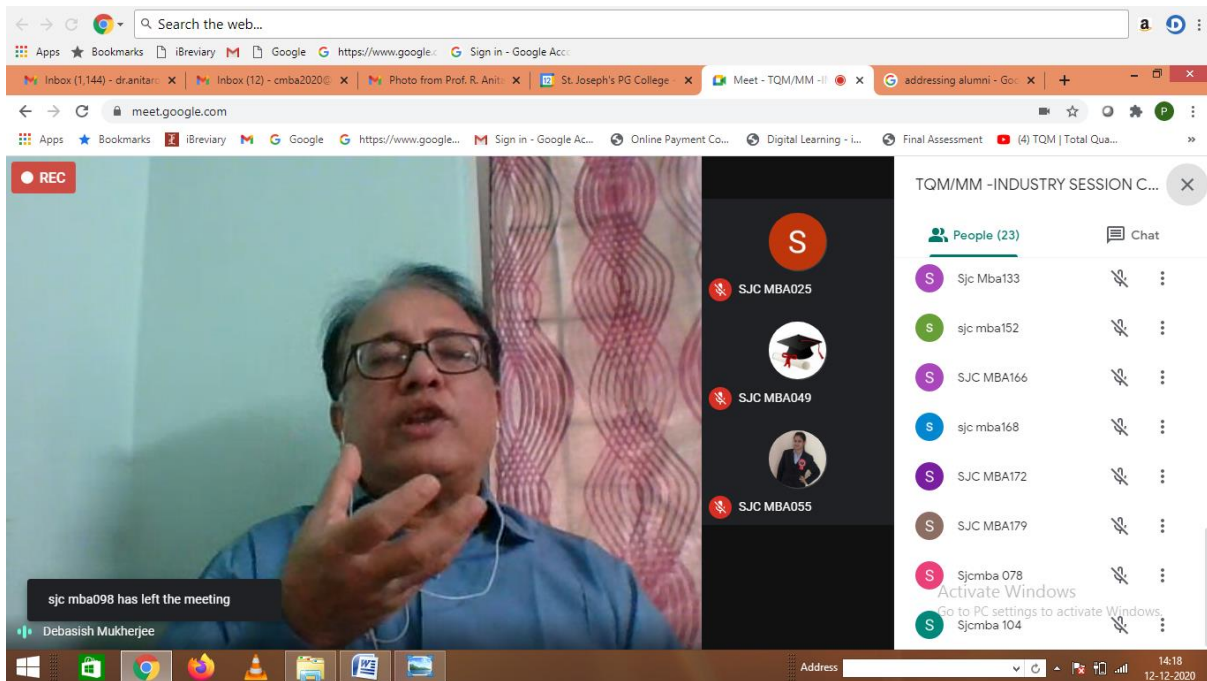


## INDUSTRY SESSIONS ON OPERATIONS SPECIALISATION

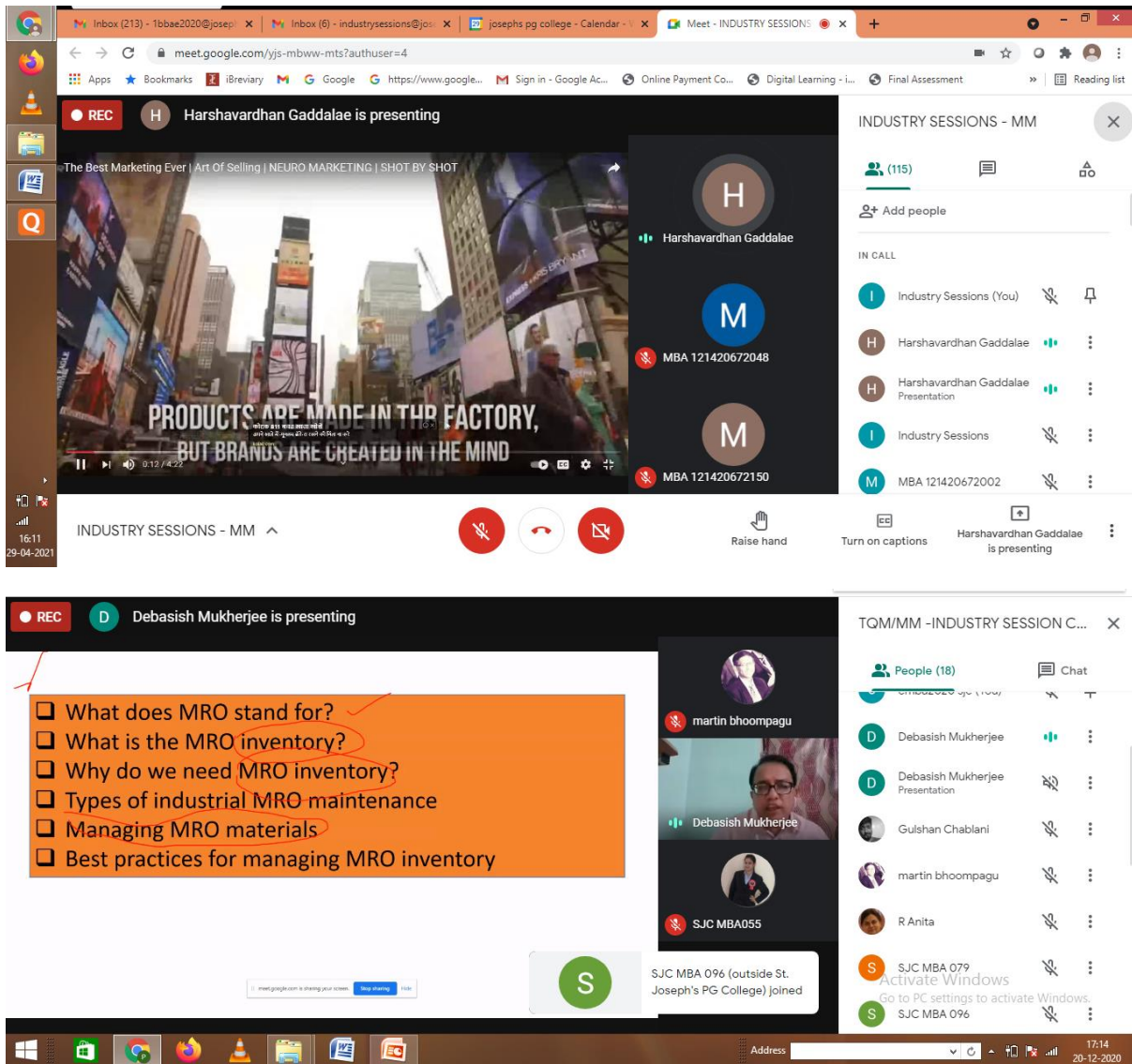
### MATERAILS MANAGEMENT & TOTAL QUALITY MANAGEMENT

**BY Mr. Debasish Mukherjee, Consultant and Trainer, Logistics & Supply Chain**







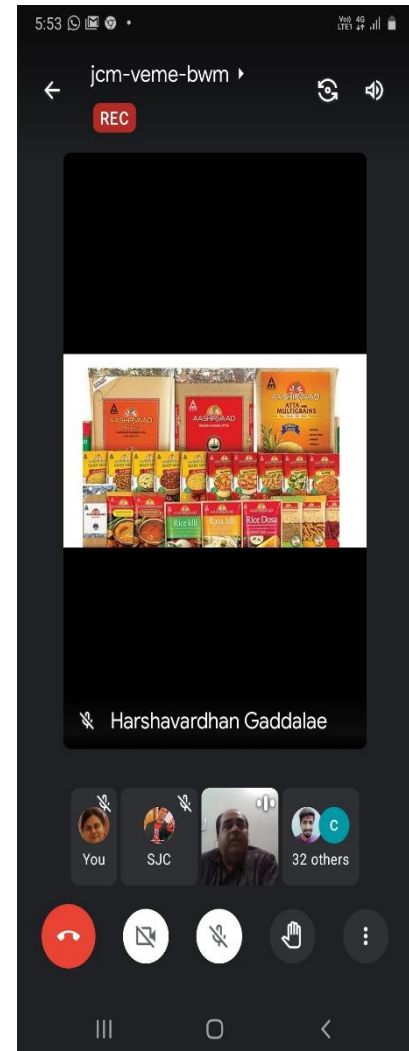
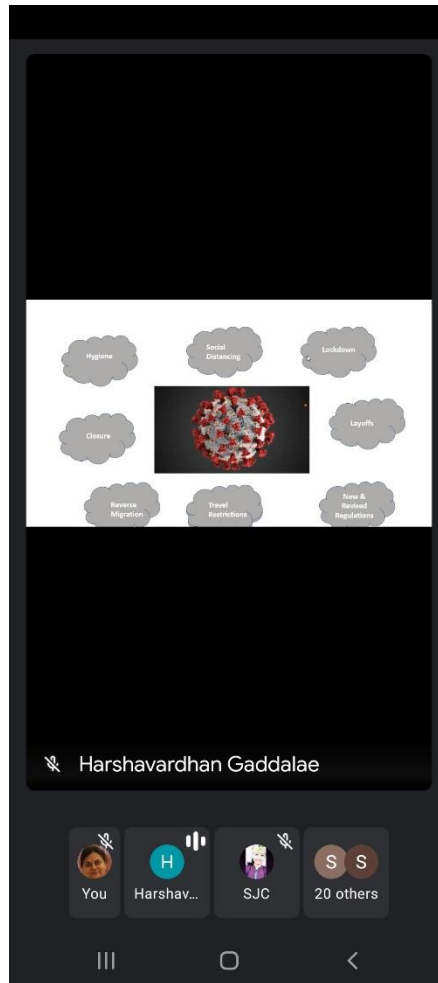
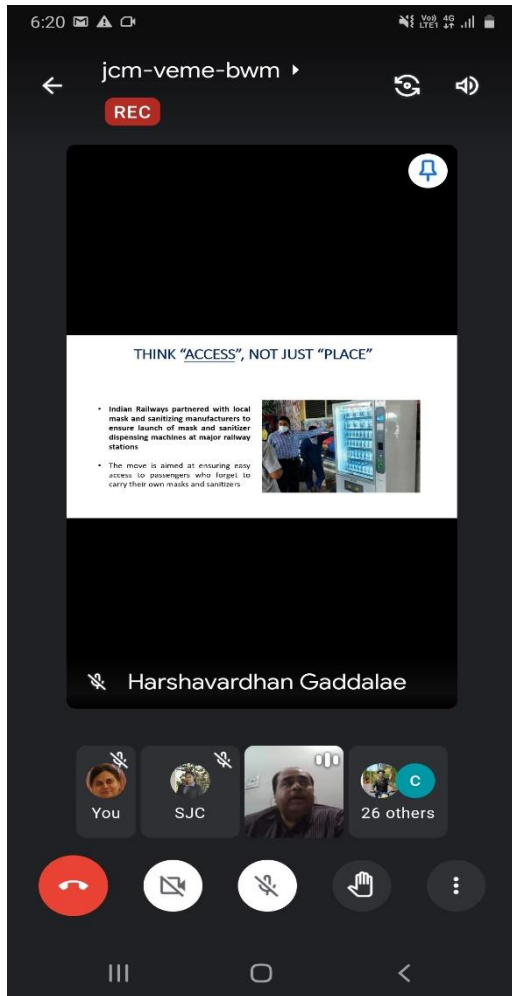


***INDUSTRY SESSION ON MARKETING SPECIALISATION (PRODUCT AND BRAND MANAGEMEN & MARKETING COMMUNICAITON & DISTRIBUTION MANAGEMEN)***  
***Mr. Harshavardhan Gaddalae , Practice Leader-Knowledge Advisory, Research Vani,Medha Research and Consulting Pvt. Ltd.***



Username	Roll No.	Name of the student	SPECIALISATION
pretty.preeti29@gmail.com	121419672034	Preeti Bongur	HR;FINANCE
salmanmohammed1950@gmail.com	121419672020	Mohd Salman	HR;FINANCE
megana.donda6@gmail.com	121419672033	D.megana naidu	FINANCE;OPERATIONS
jnkarnani@gmail.com	121419672054	Jatin N Karnani	HR;FINANCE
ramkumarrathi19@gmail.com	121419672075	Ram Kumar Rathi	FINANCE;OPERATIONS
sjcmba084@gmail.com	121419672084	SINGANAMALA VINAY	FINANCE;MARKETING
sjc.mba.102@gmail.com	121419672102	R.ANGELINA CELESTINE	HR;FINANCE
gkchablani@gmail.com	121419672069	Gulshan Chablani	MARKETING;OPERATIONS
saniaaliza6@gmail.com	121419672071	Aliza Sania	HR;FINANCE
shastryrohan@gmail.com	117	Rohan Shastri	OPERATIONS
414.nihal@gmail.com	121419672066	S. Nikhil	HR;OPERATIONS
vinaysinghmba008@gmail.com	121419672008	Vinay singh	HR;FINANCE
prashansasahai55@gmail.com	121419672052	D. Prashamsa	HR;FINANCE
sjcmba096@gmail.com	121419672096	Joseph Rohini	FINANCE
praneeth.vanam@gmail.com	121419672077	V.Praneeth	MARKETING;OPERATIONS
azhar74433@gmail.com	121419672051	Mohammed Azhar Ali	HR;FINANCE
amruthamanthri1999@gmail.com	121419672048	AMRUTHA MANTHRI	FINANCE
shivaniprasad1391@gmail.com	121419672046	SHIVANI PRASAD	FINANCE;MARKETING
vinaya.bejawada@gmail.com	121419672093	B Vinaya	FINANCE;OPERATIONS
sjcmba059@gmail.com	121419672059	Palla Saikiran	HR;FINANCE
navari.ramya@gmail.com	121419672021	Navari Ramya reddy	FINANCE;OPERATIONS
sjcmba090@gmail.com	121419672090	M. Shiva Sai Vikas	FINANCE;MARKETING
praneeth.vanam@gmail.com	121419672077	V.Praneeth	MARKETING;OPERATIONS
dr56861@gmail.com	121419672079	Dinesh Reddy	FINANCE;OPERATIONS
mbaig9118@gmail.com	121419672010	Mirza Mohammed Baig	FINANCE;MARKETING
sjcmba101@gmail.com	121419672101	Mathrukoteshwari	FINANCE
gurpreetkaurthakur275@gmail.com	121419672076	Gurpreet kaur	HR;FINANCE
youcantseeme035@gmail.com	121419672035	Calvin	HR;FINANCE



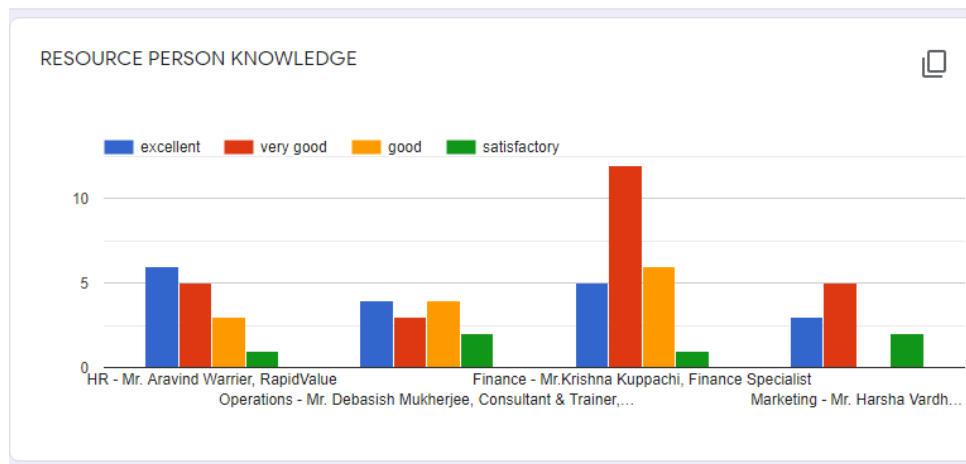
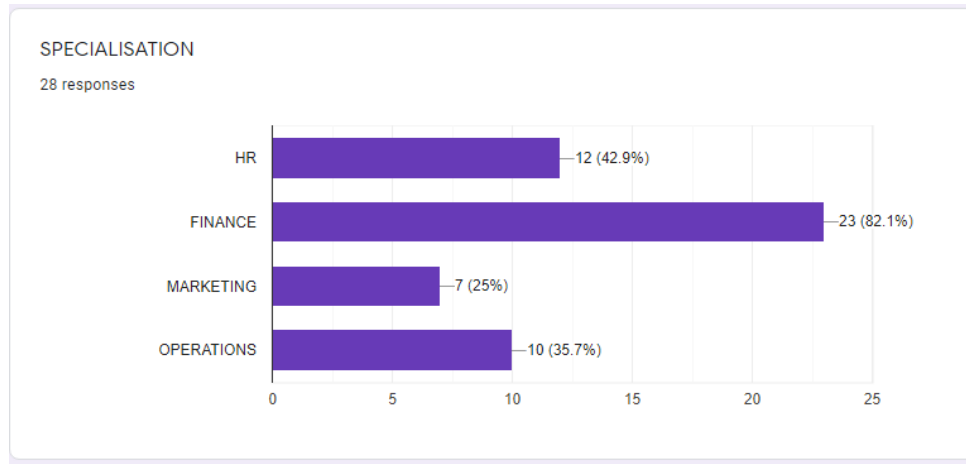




## FEEDBACK ON THE INDUSTRY SESSIONS

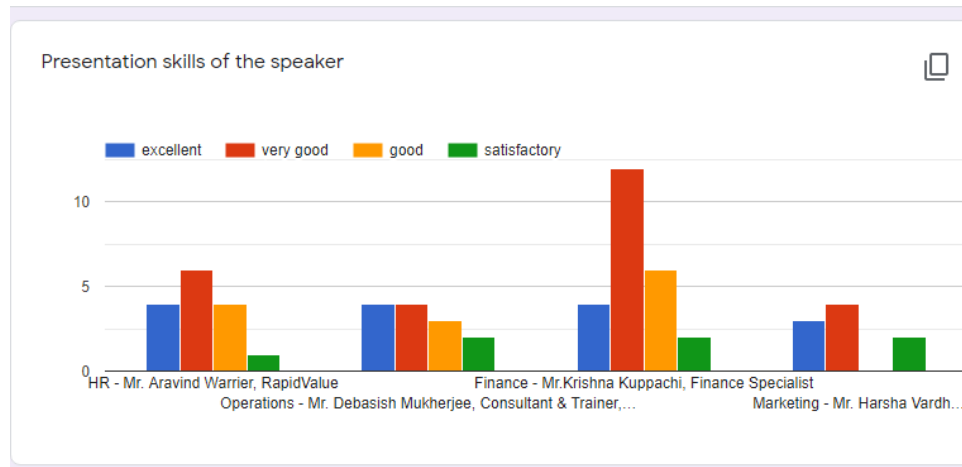
Feedback given by 26 students who attended the sessions

Graphical representation of the feedback

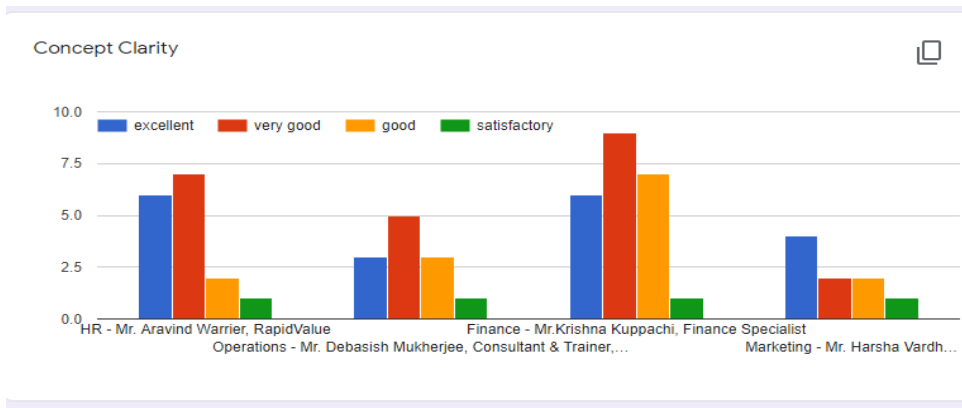


- 11/16 (69%) of the HR students – MBA II year (batch 2019-2021) opined that Mr. Aravind had very good & excellent knowledge.
- 7/13 (54%) of Operations students - MBA II year (batch 2019-2021) opined that Mr. Debasish had very good & excellent knowledge.
- 17/24 (71%) of finance specialisation students - MBA II year (batch 2019-2021) opined that Mr. Krishna had very good & excellent knowledge.
- 8/10 (80%) of marketing specialisation students - MBA II year (batch 2019-2021) opined that Mr. Harsha had very good & excellent knowledge.



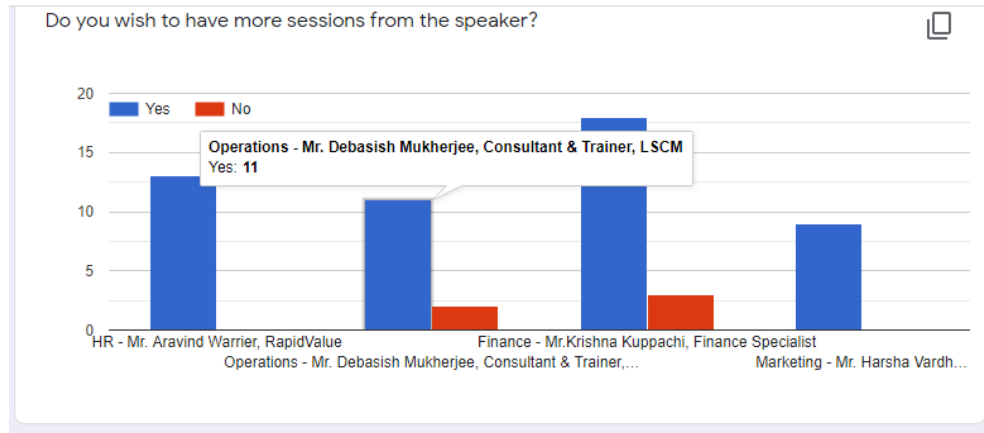


1. 10/15 (67%) of the HR students – MBA II year (batch 2019-2021) opined that Mr. Aravind had very good & excellent presentation skills.
2. 8/13 (62%) of Operations students - MBA II year (batch 2019-2021) opined that Mr. Debasish had very good & excellent presentation skills.
3. 16/24 (67%) of finance specialisation students - MBA II year (batch 2019-2021) opined that Mr. Krishna had very good & excellent presentation skills.
4. 7/9 (78% ) of marketing specialisation students - MBA II year (batch 2019-2021) opined that Mr. Harsha had very good & excellent presentation skills.

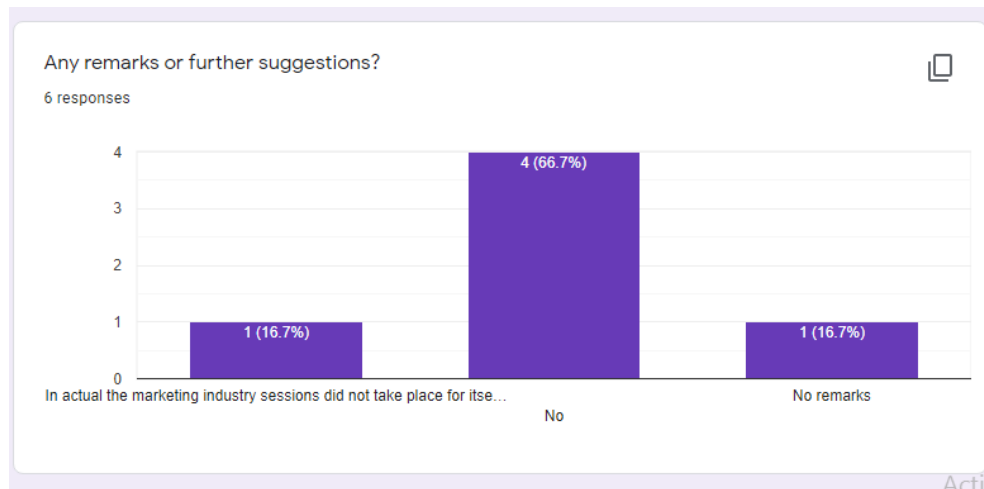


1. 13/16 (81%) of the HR students – MBA II year (batch 2019-2021) opined that Mr. Aravind had very good & excellent concept clarity.
2. 8/12 (67%) of Operations students - MBA II year (batch 2019-2021) opined that Mr. Debasish had very good & excellent concept clarity.
3. 15/23 (65%) of finance specialisation students - MBA II year (batch 2019-2021) opined that Mr. Krishna had very good & excellent concept clarity.
4. 6/9 (67% ) of marketing specialisation students - MBA II year (batch 2019-2021) opined that Mr. Harsha had very good & excellent concept clarity.





1. 13/13 (100%) of the HR students – MBA II year (batch 2019-2021) opined that they wish to have more session from the speaker, Mr. Aravind.
2. 11/13 (85%) of Operations students - MBA II year (batch 2019-2021) opined that they wish to have more session from the speaker, Mr. Debasish.
3. 18/21 (86%) of finance specialisation students - MBA II year (batch 2019-2021) opined that they wish to have more session from the speaker., Mr. Krishna.
4. 9/9 (100%) of marketing specialisation students - MBA II year (batch 2019-2021) opined that they wish to have more session from the speaker, Mr. Harsha.



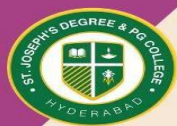


## PART- II INDUSTRY ACADEMIA SESSIONS

### **DETAILS OF INDUSTRY SESSIONS**

**ACADEMIC YEAR 2020-21**





**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001



**Rev. Fr. Dr. D. Sunder Reddy**  
Principal

**INDUSTRY – INSTITUTE – INTERACTION CELL**  
*organises*

# **INDUSTRY EXPERT SPECIALIZATION SESSIONS**

For MBA II Year Students

Scheduled in December 2020 & January 2021



**Mr. Aravind Warrior**  
HR Director, RapidValue  
Area: HR



**Mr. Debasish Mukherjee**  
Consultant and Trainer  
Logistics & Supply Chain  
Area: Operations



**Mr. Krishna Kuppachi**  
Company Secretary  
Finance Specialist  
Area: Finance



**Mr. Harsha**  
Practice Leader – Knowledge  
Advisory, Research Vani,  
A unit of Medha Research and  
Consulting Pvt. Ltd  
Area: Marketing

Coordinator: Prof. R. Anita, Dean Academics





**ST. JOSEPH'S**  
**DEGREE & PG COLLEGE**  
King Koti Road, Hyderabad - 500001.



**Fr. Dr. D. Sunder Reddy**  
Principal

**INDUSTRY – INSTITUTE – INTERACTION CELL**  
*organises*

# **INDUSTRY EXPERT SPECIALIZATION SESSIONS**

**For MBA I Year Students**

**Scheduled in April 2021**



**Mr. Aravind Warrior**  
HR Director, RapidValue  
Area: HR



**Mr. Krishna Kuppachi**  
Company Secretary  
Finance Specialist  
Area: Finance



**Mr. Harsha**  
Practice Leader – Knowledge Advisory,  
Research Vani, A unit of Medha  
Research and Consulting Pvt. Ltd  
Area: Marketing

**Coordinator: Prof. R. Anita, Dean Academics**



**FOR MBA I YEAR (A , B & C)**

**APRIL & MAY 2021**

**Learning objective: To orient the students on the industry applications of the concepts and create awareness on the trends in the present market.**

**Sessions Coordinator: Prof. R. Anita**

S.N O	DATE & no. of students attended	RESOURCE PERSON	TOPIC & CLASS	No. of hrs	DETAILS OF THE TOPICS COVERED (PROGRAMME )
1	10.04.2021- 152 students attended 11.04.2021- 156 students 18.04.2021- 141 students 19.04.2021- 145 students 24.04.2021- 138 students 25.04.2021 6.30 to 8 pm	<i>Mr. Aravind Warrior, HR Professional, RapidValve Solutions</i>	<b>Subject: Management &amp; Organisational behaviour</b>  MBA I year A, B, & C (Subject faculty: Prof.R.Anita-A, Dr. Rani – B & Mrs. Gracy- C Section	9 Hrs	<b><u>Unit IV&amp; V: Group behaviour and organisation system</u></b> Groups – meaning, social identity theory, ingroup, outgroup, punctuated equilibrium model , group properties, teams, types of the teams, creating effective teams, communication, functions, process, types, barriers to effective communication, leadership- meaning, theories – trait, behavioural, fielder contingency, path goal theory, leader- participation model, leader-member exchange, transactional leadership, transformational leader, characteristics of transactional and transformational, charismatic leadership theory, authentic leaders, socialised charismatic leadership, servant leadership. 5 components of emotional intelligence, change, reasons of change, types of change, stages of change, leading change, facilitating change leadership, change process, resistance to change, overcoming resistance to change, implementing change, how to overcoming change, essentials for implementing change, role of change agents, preparing employees, culture, features, ethical culture, creating



					and sustaining culture hofstede's cultural dimensions, conflict, conflict process, conflict management techniques.
3	20.04.2021(11-1 pm)- 147 students attended 22.04.2021(2- 4pm)- 150 students 26.04.2021 (2 – 3 pm)- 128 students attended 28.04.2021 (2 to 4.25pm)- 147 students 29.04.2021(2 to 4.15pm)- 147 students attended & 3.05.2021 (2 to 4.30 pm)- 144 students attended	<b>Mr. Harshavardhan Gaddalae , Practice Leader-Knowledge Advisory, Research Vani, Medha Research and Consulting Pvt. Ltd</b>	Subject: Marketing Management  MBA I year A, B, & C (Subject faculty: Prof. N.Srinivas -A, Dr. Vani – B & Mr. Ayyappa - C Section	12 hrs	<b><u>UNIT V: Contemporary marketing strategies</u></b> Rural marketing – An introduction to practical perspective, interaction, examples like patanjali, videos Services marketing - different service sectors, examples – Amazon,Walmart, Zomato, features-cooptation, advertising, strategies during covid- videos, interaction, international marketing- adapting, standardisation, customisation-videos, campaign, guerrilla marketing- videos, relational marketing, neuro marketing, brain mapping, social marketing, tata, emotional marketing, social media marketing- trends, Conversational marketing(20 <sup>th</sup> )
4	9 hrs 6.04.2021- 150 students attended 7.04.2021- 150 students attended 8.04.2021- 163 students attended 15.04.2021- 157 attended 16.04.2021 – 150 students	<b>Mr. Krishna Kuppachi Company Secretary Finance Specialist</b>	Subject: Accounting for Business	9 hrs	<b><u>Unit III: Financial statement Analysis</u></b> – meaning, objective, need, users, basics of preparation of financial statements, techniques - various financial statements- comparative statements, common size, trend analysis, ratio analysis, fund flow analysis, cash flow analysis, comparative financial statement – balance sheet and income statements, steps to prepare comparative balance sheet, analysis, what to study while analysing income statement & its



	& 17.04.2021- 147 students 4.30 to 6.00pm				analysis, common size statement- analysis (examples), balance sheet common size analysis- practical problem, incomes statement common size analysis, importance of Common size statements- practical applicability, trend analysis- ratio analysis- objectives, advantages, limitations, classification of ratios – financial ratios, solvency ratios, activity ratios, turnover ratios, profitability ratios, market test ratios (formula, application and significance. Practical application of the financial statements were discussed.
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Note: The MOB & AFB ppt and class recordings are shared with students.

## MOB SESSIONS

BY ARAVIND WARRIER, HR DIRECTOR, RAPIDVALUE

**Ingroup | Outgroup | Social Identity threat.**

- **IN [group]** Favouritism - Perspective in which we see members of our ingroup as better than other people, and people not in our group as all the same.
- **OUT [group]** - The inverse of an ingroup, which can mean everyone outside the group, but more usually an identified other group.
- **Social Identity Threat** - With social identity threat, individuals believe they will be personally negatively evaluated due to their association with a devalued group, and they may lose confidence and performance effectiveness.

Source: - Organizational Behavior - Stephen P. Robbins et al

INDUSTRY SESSION - MOB

Aravind Warriar is presenting

Chat Log:

- MBA 121420672004 6:39 PM: Creating effective team
- MBA 121420672114 6:39 PM: Cross functioning
- MBA 121420672004 6:39 PM: Career path also sir
- MBA 121420672178 6:40 PM: Yes

Send a message to everyone

Meeting Controls: Raise hand, Turn on captions, Aravind Warriar is presenting



The top screenshot displays a Google Meet interface. The main window shows a presentation slide titled "Communication process" with a diagram illustrating the communication model: Sender (Message to be sent) → Encoding message → Channel (Noise) → Receiver (Message received) → Message decoding. A feedback loop connects the Receiver back to the Sender. The slide is attributed to "Source: Harvard Business Review". The participant "Aravind Warriar" is visible in a small video window. The right sidebar shows a list of participants, including "MBA 121420672004" and "MBA 121420672114".

The bottom screenshot shows the same Google Meet interface. The main window displays a presentation slide titled "INDUSTRY SESSIONS - MOB". The slide features a central fingerprint graphic and four surrounding boxes: "Know yourself" (Character - Purpose/values, Personal Style & Habits, Knowledge & Skills), "Growing yourself" (Self Learning-Formal/Informal, On the job learning, Learn from others), "Sharing yourself" (Opportunities for growing others - Mentor/Sponsor, Broadening Horizons-Volunteer, Guiding principles for sharing yourself), and "Take care of yourself" (Personal Strategies-Self protective/Energized, Decision making, Self energy-renewing, YOGAS JIFFI WJIS). The slide is attributed to "Source: Harvard Business Review". The participant "Aravind Warriar" is visible in a small video window. The right sidebar shows a list of participants, including "MBA 121420672139" and "MBA 121420672140".

## ACCOUNTING FOR BUSINESS SESSIONS IN

BY *Mr. Krishna Kuppachi, Company Secretary Finance Specialist*







Harshavardhan Gaddalae is presenting

MBA 121420672... and 126 more

2:16 PM

137

REC

Harshavardhan Gaddalae

10. Joseph's Session - 28 April 2021 - PowerPoint

File Home Insert Design Transitions Animations Slide Show Review View Help Tell me what you want to do

Clipboard Paste New Slide Section Slides Layout Reset Section Slides

Font Paragraph Drawing

1 Your beauty. Use it wisely.

2

3

4

5

6

7

8

9 A lot of people are here. The people list shows them all. View all

14:16 03-05-2021

INDUSTRY SESSIONS - MM

Waiting for www.gstatic.com...

REC

Harshavardhan Gaddalae is presenting

2 Heart Touching and Emotional Ads to make you DONATE | WHY & WHAT

14:34 03-05-2021

INDUSTRY SESSIONS - MM

Harshavardhan Gaddalae

MBA 121420672004

MBA 121420672048

MBA 121420672058

INDUSTRY SESSIONS - MM

139

IN CALL

- Industry Sessions (You)
- Harshavardhan Gaddalae
- Harshavardhan Gaddalae Presentation
- Industry Sessions
- Industry Sessions
- Manju Sr
- MBA 121420672002

14:34 03-05-2021

INDUSTRY SESSIONS - MM

Harshavardhan Gaddalae is presenting



Sl.no	Username	ROLL NO	NAME OF THE STUDENT
1.	121420672009@josephspgcollege.ac.in	121420672009	Sravanthi
2.	sarhankhan2@gmail.com	121420672007	Sarhan khan
3.	madhumishra29803@gmail.com	121420672004	MADHU MISHRA
4.	saigeethika1999@gmail.com	121420672153	M SAI GEETHIKA
5.	himanshiagr5@gmail.com	121420672129	Himanshi Agarwal
6.	121420672038@josephspgcollege.ac.in	121420672038	Alekhy Kollipara
7.	121420672122@josephspgcollege.ac.in	121420672122	Akshay Vyas
8.	charita1812@gmail.com	121420672143	TADISHETTI CHARITA
9.	121420672013@josephspg.ac.in	121420672013	M PRATIBHA
10.	kadakanchisritejaswi@gmail.com	121420672030	K. Sri Tejaswi
11.	radhikaagarwal431@gmail.com	121420672134	Radhika Agarwal
12.	121420672087@josephspgcollege.ac.in	121420672087	ALLU DINESH SURYA
13.	srinivasareddychinthalapudi@gmail.com	121420672055	Chinthalapudi Srinivasa reddy
14.	parwatikaraishwarya@gmail.com	23	P. Aishwarya
15.	himajakatakamsetti111@gmail.com	121420672034	Katakamsetti Himaja
16.	121420672117@josephspgcollege.ac.in	121420672117	Basani Anvesh Reddy
17.	mamillasushma123@gmail.com	121420672014	Mamilla Sushma
18.	namruthashetty73@gmail.com	121420672022	M.Namrutha
19.	121420672062@josephspgcollge.ac.in	121420672062	Kothapally Rahul
20.	121420672100@josephspgcollege.ac.in	121420672100	Tejaswi Bidla
21.	muskaanlatif4384@gmail.com	2046	Muskaan
22.	sakshibhansali21@gmail.com	3	Sakshi Bhansali
23.	mohammedrameez59@gmail.com	121420672167	Mohammed Rameez
24.	viharikavinnu23@gmail.com	121420672044	Sudhabathula Venkata Sai Viharika
25.	syeda.hafsa.1540@gmail.com	121420672015	Syeda Hafsa
26.	yeshwanthreddy386@gmail.com	1214672050	P Yeswanth Reddy
27.	rohithkunta0@gmail.con	42	K Rohith
28.	ojasjain170@gmail.com	121420672033	Ojas jain
29.	121420672179@josephspgcollege.ac.in	121420672179	RAHEL JESSICA
30.	punitkaurpk.pk@gmail.com	121420672001	Punit kaur
31.	ayushijhawar09@gmail.com	121420672005	Ayushi Jhawar
32.	326yashu@gmail.con	121420692026	N Yashaswini
33.	harshikareddy24@gmail.com	121420672016	Harshika
34.	uroojfatima51472@gmail.com	121420672036	Syeda urooj Fatima
35.	srmanju.divyavani@gmail.com	121420672121	Devarapalli Manjula
36.	vaishnavinab@gmail.com	28	Vaishnavi Nabariya
37.	121420672031@josephspgcollege.ac.in	31	S. Durga Bhavani
38.	nikhildefence13@gmail.com	121420672064	Tatineni Nikhil
39.	121420672095@josephspgcollege.ac.in	121420672095	Muskan renwa
40.	121420672110@josephspgcollege.ac.in	121420672110	Vivek Kumar Sharma
41.	121420672047@josephspgcollege.ac.in	121420672047	S H Pranav Nath
42.	bellamkondacharishma@gmail.com	121420672078	Bellamkonda Charishma
43.	shahsdhawal@gmail.com	121420672074	Shah S Dhawal
44.	121420672094@josephspgcollege.ac.in	121420672094	Aishwarya Yadgirker
45.	121420672085@josephspgcollege.ac	121420672085	Nagam Anand Reddy

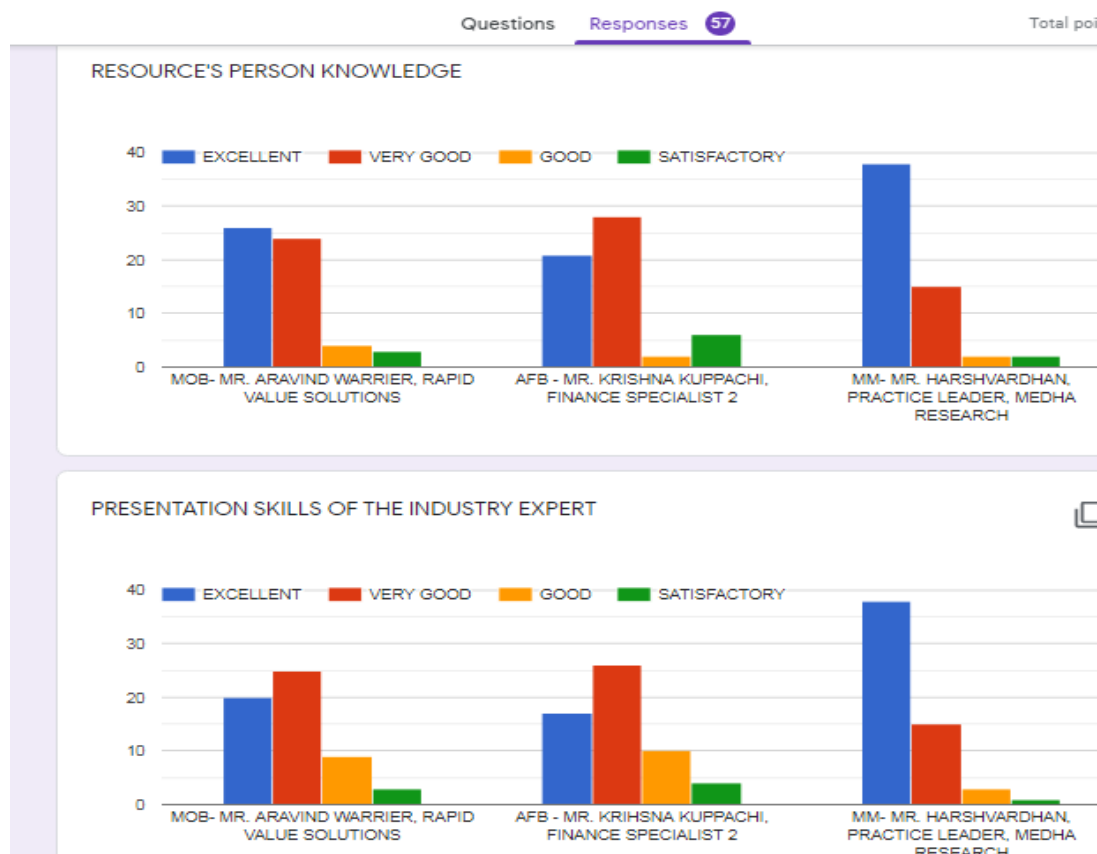






## Feedback given by 56 students who attended the sessions

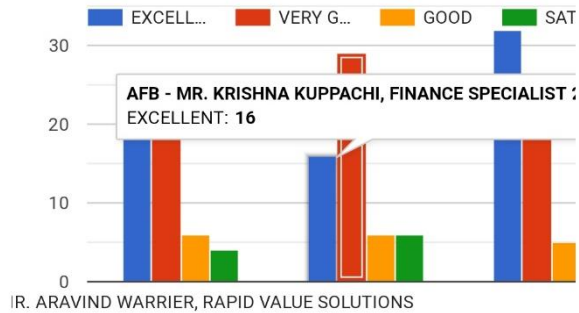
### Graphical representation of the feedback



1. 50/57 (88%) of the MBA I YEAR (batch 2020-22) opined that Mr. Aravind had very good & excellent knowledge.
  2. 49/57 (86%) of MBA I YEAR (batch 2020-22) opined that Mr. Krishna had very good & excellent knowledge.
  3. 53/55 (96%) of MBA I YEAR (batch 2020-22) opined that Mr. Harsha had very good & excellent knowledge.
- 
1. 45/57 (79%) of the MBA I YEAR (batch 2020-22) opined that Mr. Aravind had very good & excellent presentation skills.
  2. 43/57 (75%) of MBA I YEAR (batch 2020-22) opined that Mr. Krishna had very good & excellent presentation skills.
  3. 53/55 (93%) of MBA I YEAR (batch 2020-22) opined that Mr. Harsha had very good & excellent presentation skills.



### CONCEPT CLARITY OF THE INDUSTRY EXPERT



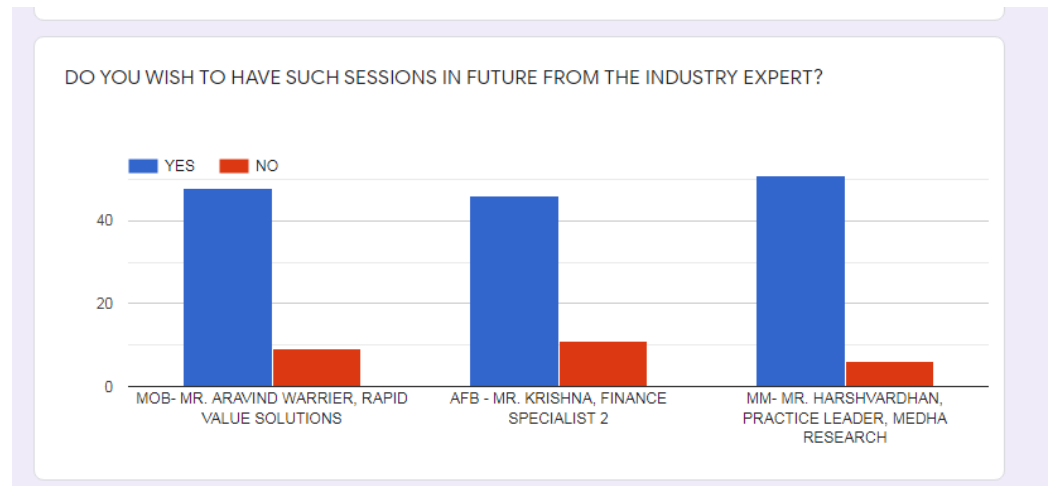
1. 47/57 (82%) of the MBA I YEAR (batch 2020-22) opined that Mr. Aravind had very good & excellent concept clarity.
2. 45/57 (79%) of MBA I YEAR (batch 2020-22) opined that Mr. Krishna had very good & excellent concept clarity.
3. 51/57 (89%) of MBA I YEAR (batch 2020-22) opined that Mr. Harsha had very good & excellent concept clarity.

### EXPLANATION OF THE PRACTICAL COMPONENT/ INDUSTRY PERSPECTIVE BY INDUSTRY EXPERT





1. 51/57 (89%) of the MBA I YEAR (batch 2020-22) opined that Mr. Aravind had very good & excellent explanation of practical component.
2. 47/57 (82%) of MBA I YEAR (batch 2020-22) opined that Mr. Krishna had very good & excellent explanation of practical component.
3. 54/57 (95%) of MBA I YEAR (batch 2020-22) opined that Mr. Harsha had very good & excellent explanation of practical component.



1. 49/57 (86%) of the MBA I YEAR (batch 2020-22) opined that wish to have more session in future from Mr. Aravind.
2. 46/57 (81%) of MBA I YEAR (batch 2020-22) opined that wish to have more session in future from Mr. Krishna



## SUGGESTIONS

Thank you for this opportunity of learning. We are waiting for more sessions Nd more to seek more knowledge
They were excellent. Please do conduct these kind of sessions they help us in growing beyond. Very Happy for the faculty for arranging these sessions.
All the industry experts were good but I felt Krishna sir went a bit fast
Nice idea of industrial expert session...by this we have gained so much of knowledge..in a practical way
The timings and continuity with the regular classes made us hectic the entire month of April. it ws like overflow.
These industrial sessions would be more effective if conducted online. The situation doesn't support but still conducting these session onle made it bit difficult to understand
Krishna sir class was a little bit fast
Nothing
It was a brilliant sessions and we have learned so many things
The timings and the days are not conducive
More practical things to be included or real time example
looking forward to many such practical sessions
Offline sessions will be more helpful.
No suggestions
It was very nice session

3. 51/57 (90%) of MBA I YEAR (batch 2020-22) opined that wish to have more session in future from Mr. Harsha.

Learning outcome: The students were able to understand the practical component of the subjects

Prepared by Prof. R. Anita



## CAREER DEVELOPMENT CELL -CDC



Registered Students for Placements

S. No	Roll No	Candidate Name	Email	Mobil e	Subject	De gre e
1	121419 672001	Syed Rehaan	rehansyedimran@gmail.com	95151 18770	Computers	MB A
2	121419 672002	Haji Mohammad Ismail	mi920003@gmail.com	88017 74089	Finance	MB A
3	121419 672003	moksha surana jain	mokshasurana8182@gmail.com	88850 38182	Finance	MB A
4	121419 672004	Piyush Soni	piyushsoni438@gmail.com	95500 20198	Finance	MB A
5	121419 672005	UNNATI JAIN	unnatijain322@gmail.com	89192 53060	Finance	MB A
6	121419 672006	Harshita Mota	73harshitamota@gmail.com	81252 69395	Finance	MB A
7	121419 672008	vinay singh	vinay214singh@gmail.com	70935 81947	Finance	MB A
8	121419 672009	A. S. CLINTON RAJ	clintonraj99@gmail.com	75694 07922	Finance	MB A
9	121419 672010	Mirza Mohammed Baig	princeomerb@gmail.com	70322 68764	Professional - Finance & HR	MB A
10	121419 672012	BHARGAVI NANDAM	bargavinandam@gmail.com	99668 65848	Finance	MB A
11	121419 672013	Juhi Chauhan	chauhanjuhi018@gmail.com	81067 24919	Finance	MB A
12	121419 672014	Monika sharma	monikasharma93989@gmail.com	93983 89978	Commerce	MB A
13	121419 672017	Samson Gokhale	Samsongokhale73@gmail.com	83095 48661	Finance	MB A
14	121419 672018	Anjali joshi	joshianjali853@gmail.com	85003 75495	Finance	MB A
15	121419 672020	Mohd Salman	salmanmohammed1950@gmail.com	73860 25721	Finance	MB A
16	121419 672021	NAVARI RAMYA REDDY	navari.ramya@gmail.com	95153 02627	Finance	MB A
17	121419 672023	Pilligundla Kavya	kavyapilligundla919@gmail.com	95734 37537	Finance	MB A
18	121419 672024	Tammali Madhuri	madhurithammali89@gmail.com	90106 15796	Finance	MB A
19	121419 672025	pranaya kumar kudumula	pranayakumarkudumula@gmail.com	63023 61473	Finance	MB A



20	121419 672027	Navneet Parihar	navneetparihar430@gmail.com	97006 54934	Business Administration	MB A
21	121419 672028	Akhila Somidi	Somidi.akhila27@gmail.com	70132 15290	Finance	MB A
22	121419 672028	Somidi Akhila	Somidi.akhila27@gmail.com	70132 15290	Finance	MB A
23	121419 672032	Diksha Jain Surana	dikshasurana97@gmail.com	81433 15521	Finance	MB A
24	121419 672034	Preeti Bongur	pretty.preeti29@gmail.com	81061 55193	Finance	MB A
25	121419 672035	Calvin Thomas	calvin.calthom@gmail.com	79893 64891	Marketing	MB A
26	121419 672039	DEEPSHIKA GOGIKAR	gogikardeepshika118@gmail.com	95531 31575	Integrated Professional Programme	MB A
27	121419 672040	Nilap Aspin	paulaspin13@gmail.com	97007 11674	Finance	MB A
28	121419 672045	Mohsen Mohd Aleem	mohsin.aleem.mla@gmail.com	88016 98075	Finance	MB A
29	121419 672048	AMRUTHA MANTHRI	amruthamanthri1999@gmail.com	90307 53813	Finance	MB A
30	121419 672049	rahul s	rahulmba049@gmail.com	83747 64327	Computers	MB A
31	121419 672050	Ms Sneha Koiguri	snehakoiguri@gmail.com	84668 61940	Accounting	MB A
32	121419 672052	prashamsa dandiga	prashamsadandiga@gmail.com	94916 76597	Finance	MB A
33	121419 672054	Jatin N karnani	jnkarnani@gmail.com	96183 1630	Finance	MB A
34	121419 672055	Kamakshi Sanghi	kuku.sanghi@gmail.com	77804 49044	Finance	MB A
35	121419 672057	Pooja varma	pooja.varma1201@gmail.com	99492 66415	Finance	MB A
36	121419 672058	TUSHAR AGARWAL	tusharagarwal2424@gmail.com	77940 03298	Commerce	MB A
37	121419 672061	SHOYEB AHMED	shoyebahmed78@gmail.com	98495 02096	Finance	MB A
38	121419 672062	Koorpad Roshan Emmanuel	roshan.emmanuel09@gmail.com	78938 83307	Business Administration	MB A
39	121419 672065	sama. Ravikumar Reddy	ravikumarreddysama@gmail.com	86863 43423	Computer Science	MB A
40	121419 672067	Malchetty Abhishek	abhi1234cool@gmail.com	99084 63441	Marketing	MB A
41	121419 672068	Ajay Laxman Balwani	abalwani045@gmail.com	79814 07384	Finance	MB A



42	121419 672069	Gulshan Kailash Chablani	hydsjc69@gmail.com	89402 32526	Marketing	MB A
43	121419 672070	vaishnavi pilligundla	vaishnavipilligundla1997@gmail.com	77027 68144	Finance	MB A
44	121419 672071	Aliza Sania	saniaaliza6@gmail.com	95509 75197	Human Resource	MB A
45	121419 672073	KOTHA SAIHEMANTH REDDY	hemanthkotha92@gmail.com	99591 81283	Finance	MB A
46	121419 672074	Meenakshi Rawal	meenakshirawal07777@gmail.com	70329 45401	Human Resource	MB A
47	121419 672076	Thakur Gurpreet kaur	gurpreetkaurthakur275@gmail.com	88970 15275	Finance	MB A
48	121419 672082	Dheeraj Raghavendra Reddy Chinta	cdheerajrr@gmail.com	95022 70808	Finance	MB A
49	121419 672084	Vinay Singanamala	vinaysinganamala08@gmail.com	82477 91794	Finance	MB A
50	121419 672085	Samiya Farzeen	samiyafarzeen1@gmail.com	81252 09809	Finance	MB A
51	121419 672086	Nehal jaju	nehaljaju98.nj@gmail.com	83284 48169	Finance	MB A
52	121419 672087	kanchi Alani	kanchialani1998@gmail.com	80968 93947	Finance	MB A
53	121419 672089	Deepa Daga	deepadaga3399@gmail.com	95818 75010	Finance	MB A
54	121419 672090	SHIVA SAI VIKAS MEKALA	sjcmba090@gmail.com	97002 86070	Finance	MB A
55	121419 672091	cherukuri sukeerthi samson	sukeerthisamson825@gmail.com	90527 03959	Accounting	MB A
56	121419 672092	Robin christopher Nethakani vinay sagar	robinn19977@gmail.com	99492 36251	Commerce	MB A
57	121419 672097	Srikanthbala Nagothu	srikanthbala1997@gmail.com	91546 66250	Finance	MB A
58	121419 672098	R.UDAY REDDY	reddemuday@gmail.com	84649 55090	Marketing	MB A
59	121419 672098	Reddem uday Kumar Reddy	reddemuday@gmail.com	84649 55090	Commerce & Accounting	MB A
60	121419 672102	ANGELINA CELESTINE	sjc.mba.102@gmail.com	99087 22773	Commerce	MB A
61	121419 672103	Harsha Bahed	imharshabahed@gmail.com	77807 25280	Finance	MB A
62	121419 672111	mohd lukhman	mohdlukhman007@gmail.com	97010 04786	Commerce	MB A
63	121419 672113	syed jamsheed	syedjamsheed71@gmail.com	88013 72062	Finance	MB A



64	121419 672116	Padma Ashwitha Chandra	padma.ashwitha@gmail.com	95153 85015	Finance	MB A
65	121419 672118	Sai Kalyan Edla	esaikalyan1998@gmail.com	89196 10160	Finance	MB A
66	121419 672119	gaddam ramesh nikhil kumar	nikhil.nicks1122@gmail.com	90308 29220	Finance	MB A
67	121419 672120	P SUPRIYA	supriyapadala02@gmail.com	90308 16642	Finance	MB A
68	121419 672122	Taraka Nithisha	nithishadolly@gmail.com	80083 44099	Finance	MB A
69	121419 672123	KODURI RACHANA	koduru.rachana@gmail.com	81430 59980	Finance	MB A
70	121419 672124	gade niveditha reddy	gadenivedithareddy77@gmail.com	81069 55299	Human Resource	MB A
71	121419 672125	Ashwini Kulkarni	ashwinikulkarni1197@gmail.com	91777 28518	Human Resource	MB A
72	121419 672127	Patlolla Venkat Reddy	Patlollavenkatreddy20@gmail.com	76619 64542	Commerce	MB A
73	121419 672132	Madhuri Banda	bandamadhuri1999@gmail.com	86885 35107	Finance	MB A
74	121419 672133	MARNENI SAMYUKTHA	marnenisamyuktha444@gmail.com	94938 08883	Accounting	MB A
75	121419 672135	lakhnapur Pavani	lakhnapurpavani@gmail.com	95339 94731	Finance	MB A
76	121419 672136	kota Mukesh	kotamukesh29@gmail.com	86867 51832	Finance	MB A
77	121419 672138	Kavya sri Ghantasala	kavyaghantasala333@gmail.com	78427 47371	Business Administration	MB A
78	121419 672139	VALLABH HIPPALGOAKER	vallabhhippalgoaker@gmail.com	95738 53543	Finance	MB A
79	121419 672146	GANESH LAADE	ganeshlaade@gmail.com	83411 65401	Accounting	MB A
80	121419 672150	sai pavan	saipavankumarpk22@gmail.com	81797 73936	Business Administration	MB A
81	121419 672151	Nerissa Vowles	nerissavowles97@gmail.com	80993 12800	Human Resource	MB A
82	121419 672152	Goutami Bomma	gouthamiramesh47@gmail.com	89789 66672	Business Administration	MB A
83	121419 672154	karepe bhuvana sree	karepesree20@gmail.com	80086 91707	Finance	MB A
84	121419 672155	jaipreet singh khalsa	jaipreetsingh263@gmail.com	90116 39042	Finance	MB A
85	121419 672157	G sravan Kumar	kumarsravan80761@gmail.com	94409 64516	Finance	MB A
86	121419 672159	BOGUDA SANTHOSH	bogudasanthosh@gmail.com	90327 20601	Finance	MB A

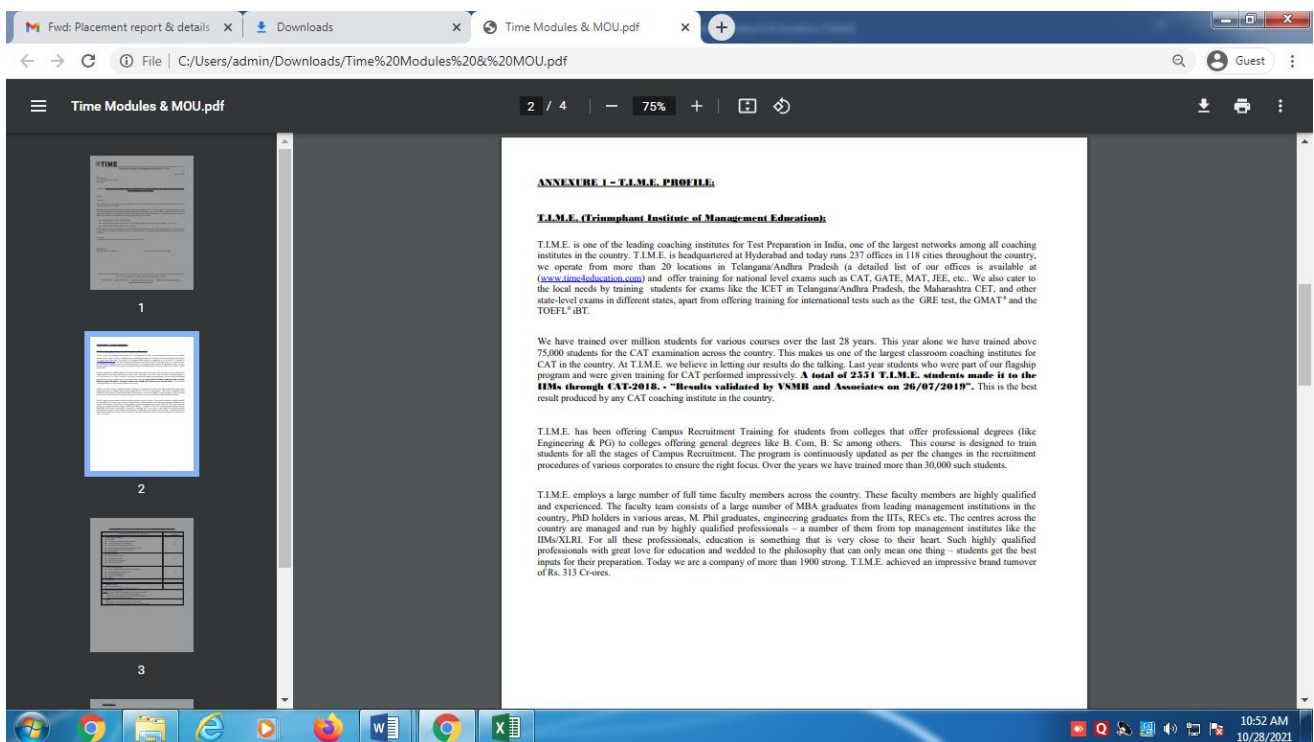
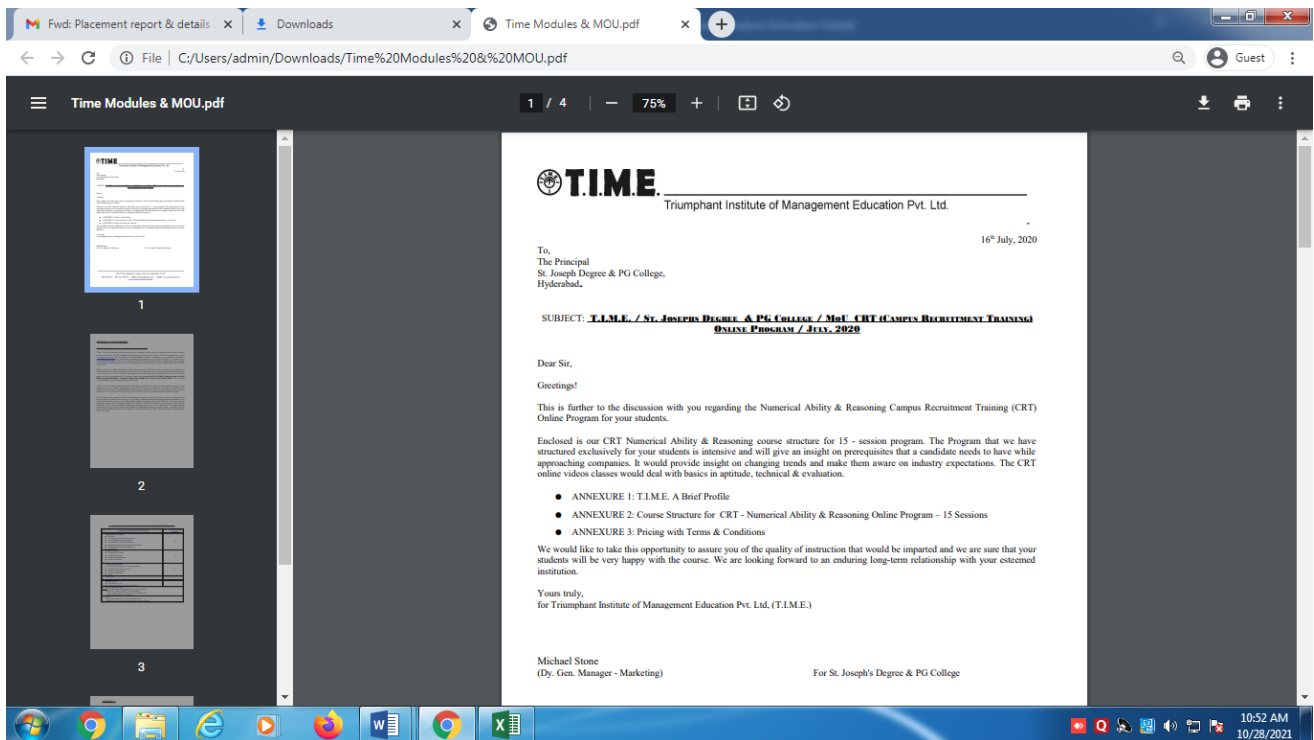


87	121419 672159	SANTHOSH BOGUDA	bogudasanthosh@gmail.com	90327 20601	Finance	MB A
88	121419 672161	Bontala Venkata Sai Kaushik Gupta	kaushikgupta161@gmail.com	91820 49311	Finance	MB A
89	121419 672165	AKKI ROHAN GOUD	Rohangoud742@gmail.com	99122 33691	Finance	MB A
90	121419 672166	Antonelle Malcolm Russell	antonelle.russell7@gmail.com	91602 62808	Operations	MB A
91	121419 672167	kothapalli shiv karthik	shivkarthik.169@gmail.com	70134 93926	Commerce & Accounting	MB A
92	121419 672168	SADDANAPU PRANEETH KUMAR	praneethkumar7799@gmail.com	77990 54926	Marketing	MB A
93	121419 672170	Surampally Rishi Kesh	rkesh391@gmail.com	87128 95304	Marketing	MB A
94	121419 672171	sai krishna	saiKrish0112@gmail.com	86672 94840	Information Technology	MB A
95	121419 672172	Simika Macherla	macherlasimika@gmail.com	86393 74126	Human Resource	MB A
96	121419 672174	KOVVURU JAYA SAI REDDY	jayasaireddy76@gmail.com	91107 39546	Finance	MB A
97	121419 672175	sama sai shiva rama krishna	samasaisivaramakrishna1998@gmail.com	95535 86587	Finance	MB A
98	121419 672177	SYED MOHAMMED ALI	sjcmba177@gmail.com	82977 69744	Finance	MB A
99	121419 672019	Prathana Sant	prathanasant@gmail.com	81791 14900	Computer Application	MB A
100	121419 672105	Kajal Attal	kajalattal2810@gmail.com	62814 12148	Finance	MB A
101	121419 672156	NUNNA NIKHIL	KANTHNIKKI9@GMAIL.COM	81062 38942	Computer Application	MB A
102		akshita agarwal	akshitaagarwal306@gmail.com	80197 66470	Finance	MB A
103		Daka Priyanka Reddy	priyareddyDaka25@gmail.com	95536 72542	Finance	MB A
104		Karan Raj Sebastian	sebastiankaran1997@gmail.com	86868 38661	Finance	MB A
105		KEERTHANA PAIVARDA	paivardhakeerthi@gmail.com	70329 39962	Human Resource	MB A
106		Keerthi Biyani	keertibiyani1999@gmail.com	80748 00206	Finance	MB A
107		KHATIJA BANU	khatijabanu97@gmail.com	80744 22741	Arts	MB A
108		Mrudula Hari	harimrudula309@gmail.com	79934 97291	Finance	MB A



10 9		N SANKEERTH	sankeerth02@gmail.com	94924 24220	Finance	MB A
11 0		Preethi Anguswamy	Preethianguswamy@gmail.com	93983 63830	Finance	MB A
11 1		REGONDA CHAKRAVARTHI VINAY	regondavinay26702@gmail.com	76740 42376	Business Administration	MB A
11 2		sai pavan kumar	saipavankumarpk22@gmail.com	81797 73936	Marketing	MB A
11 3		Sanjamala Nikhil	414.nihal@gmail.com	90597 73222	Computer Science	MB A
11 4		SRAVAN GUNTAKANTI	kumarsravan80761@gmail.com	94409 64516	Computer Application	MB A
11 5		Sri Ram M	sriram.m098765@gmail.com	77023 26278	Finance	MB A
11 6		vyshnavi Mallikarjuna	mallikarjuna.vyshnavi@gmail.com	81069 17151	Human Resource	MB A







Time Modules & MOU.pdf

3 / 4 | 75%

1

2

3

**Course Structure for the Campus Recruitment Training Online Program**

PROGRAM COVERAGE - (15 SESSIONS)	Total no. of Sessions
<b>Quantitative Ability:</b> <ul style="list-style-type: none"> <li>Numbers</li> <li>Percentages, Profit &amp; Loss, Partnership</li> <li>Average, Mixtures and Alligations</li> <li>Time and Work &amp; Time and Distance</li> <li>Simple Equations; Ratio Proportions &amp; Variations</li> <li>Data Interpretation &amp; Data Sufficiency</li> <li>Speed Math</li> </ul>	10
<b>Verbal Ability:</b> <ul style="list-style-type: none"> <li>Introduction to Verbal</li> <li>Paragraph Formation</li> <li>Reading Comprehension</li> <li>Sentence Correction</li> </ul>	4
<b>Logical Reasoning:</b> <ul style="list-style-type: none"> <li>Linear Arrangements &amp; Circular Arrangements</li> <li>Blood Relations, Direction sense</li> <li>Selections, Comparisons</li> <li>Puzzles - Distribution</li> <li>Cubes</li> </ul>	5
<b>Material:</b> <ul style="list-style-type: none"> <li>4 eBooks will be provided</li> </ul>	-
<b>Online Tests:</b> <ul style="list-style-type: none"> <li>Sectional Tests - 20</li> <li>Mock Tests (General / Company Specific) - 5</li> </ul>	-
<b>Value Added Services:</b> Access to On-line student homepage(SHP) for all registered students. SHIP focus - Top IT & Non-IT Company profiling. Tips on Resume preparation, Interviews & Group Discussion Info on Company Specific Test Patterns Note: Each session comprises of 1:45 hours to 2:00 hours Maximum no. of hours spent on the program would be 30 hours	

10:52 AM  
10/28/2021

CRT Modules (2).pdf

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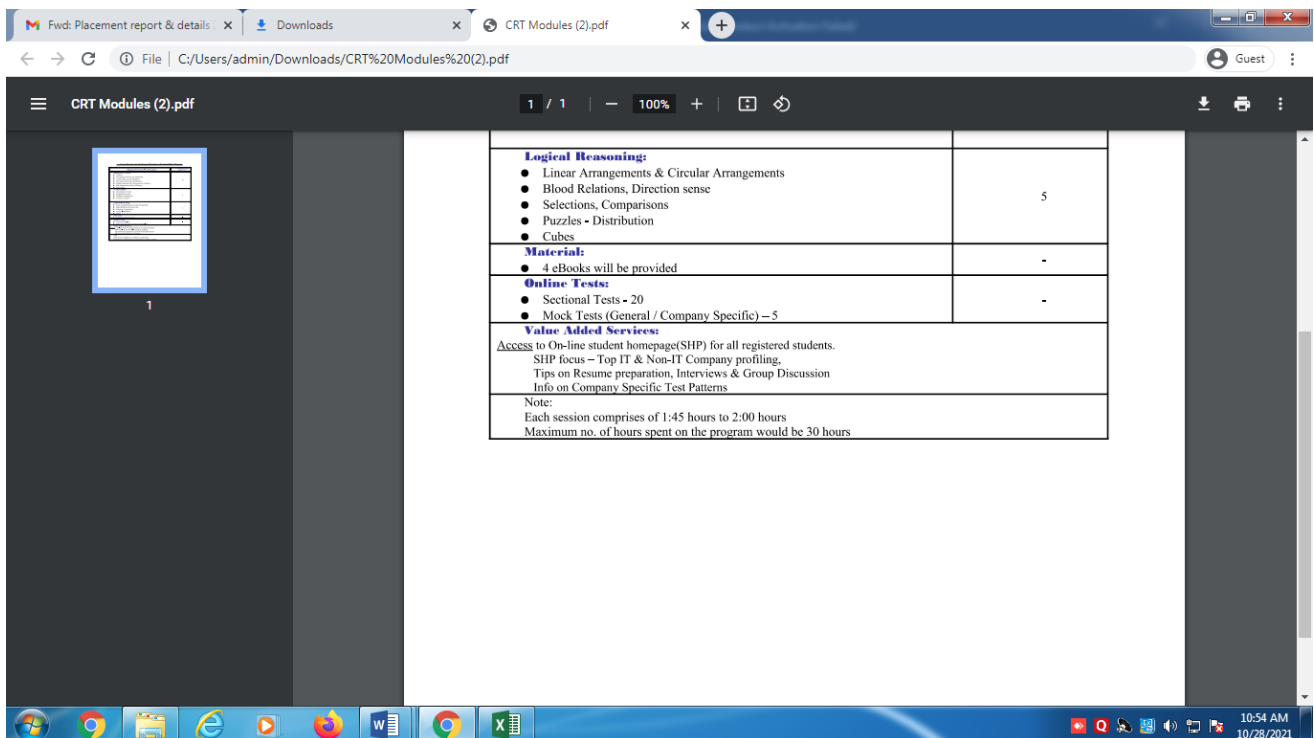
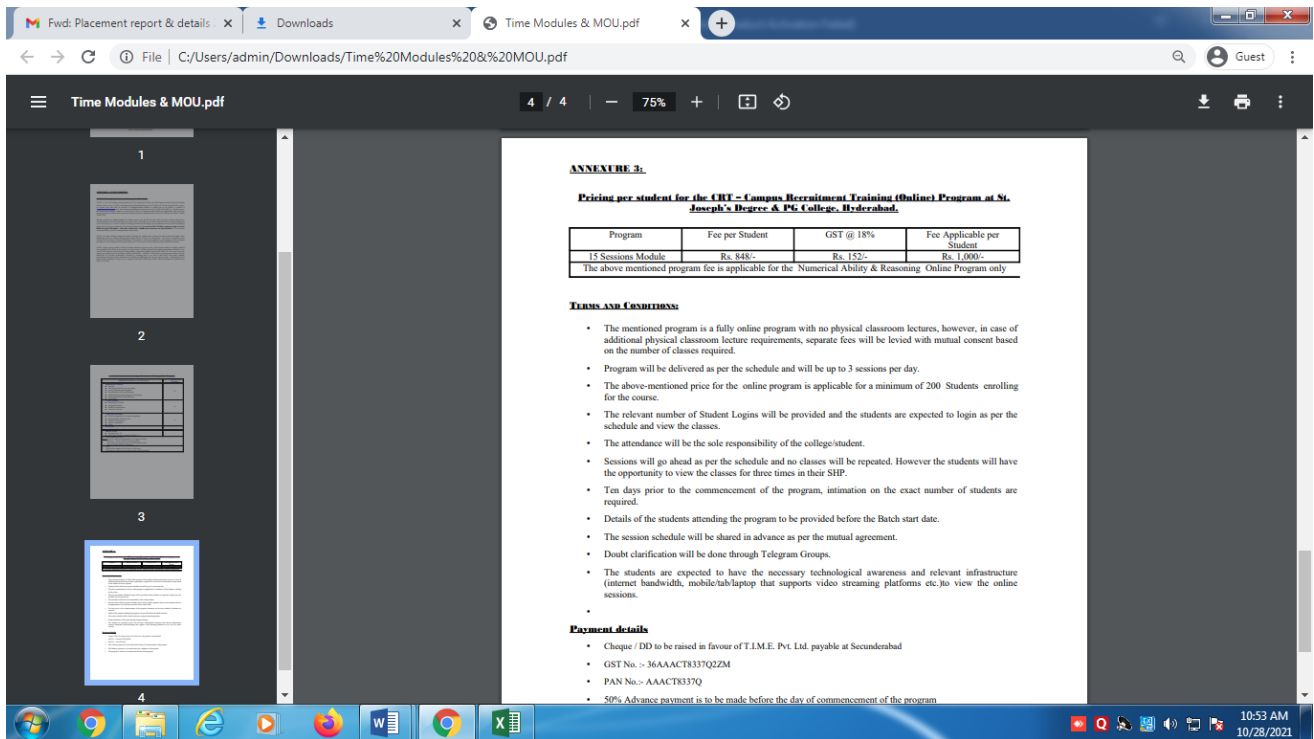
1

**Course Structure for the Campus Recruitment Training Online Program**

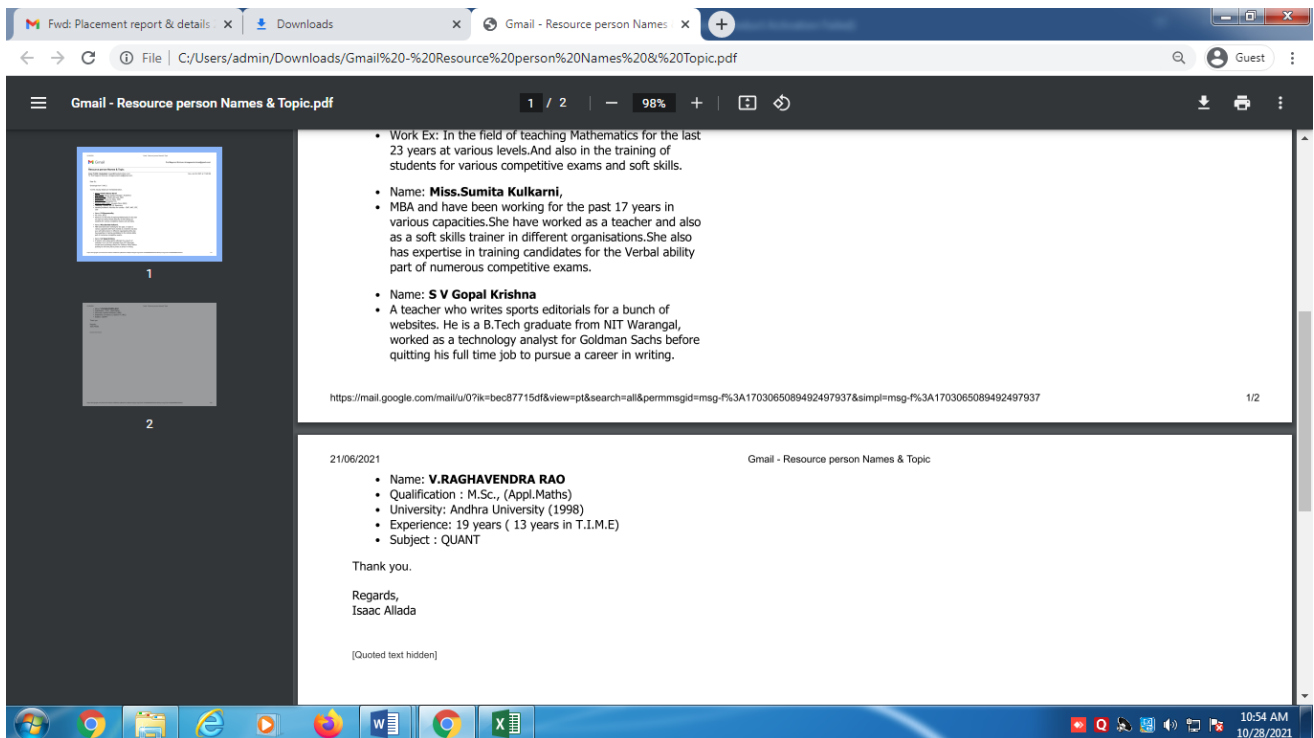
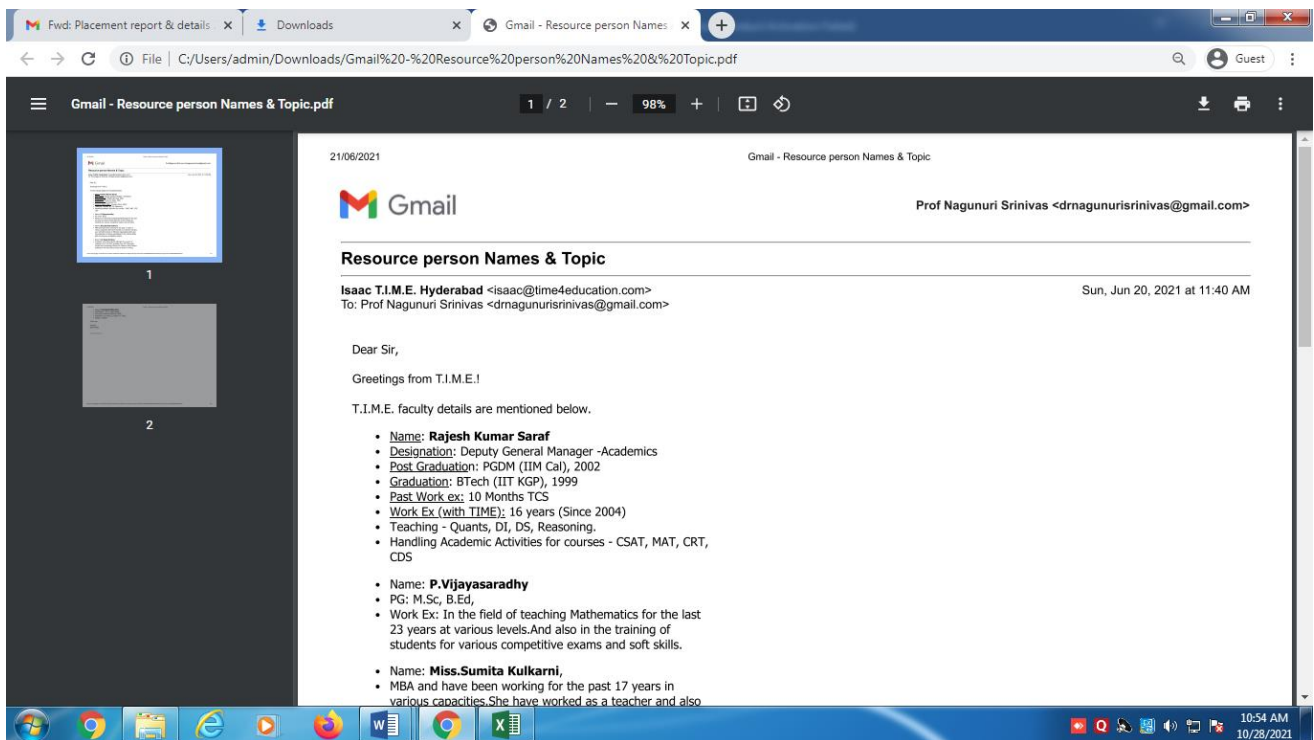
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<b>Value Added Services:</b> Access to On-line student homepage(SHP) for all registered students.	

10:53 AM  
10/28/2021











T.I.M.E. faculty details are mentioned below.

- **Name: Rajesh Kumar Saraf**
- **Designation:** Deputy General Manager -Academics
- **Post Graduation:** PGDM (IIM Cal), 2002
- **Graduation:** BTech (IIT KGP), 1999
- **Past Work ex:** 10 Months TCS
- **Work Ex (with TIME):** 16 years (Since 2004)
- **Teaching -** Quants, DI, DS, Reasoning.
- **Handling Academic Activities for courses -** CSAT, MAT, CRT, CDS
  
- **Name: P.Vijayasaradhy**
- **PG:** M.Sc, B.Ed,
- **Work Ex:** In the field of teaching Mathematics for the last 23 years at various levels.And also in the training of students for various competitive exams and soft skills.
  
- **Name: Miss.Sumita Kulkarni,**
- **MBA and have been working for the past 17 years in various capacities.**She have worked as a teacher and also as a soft skills trainer in different organisations.She also has expertise in training candidates for the Verbal ability part of numerous competitive exams.
  
- **Name: S V Gopal Krishna**
- **A teacher who writes sports editorials for a bunch of websites.** He is a B.Tech graduate from NIT Warangal, worked as a technology analyst for Goldman Sachs before quitting his full time job to pursue a career in writing.
  
- **Name: V.RAGHAVENDRA RAO**
- **Qualification :** M.Sc., (Appl.Maths)
- **University:** Andhra University (1998)
- **Experience:** 19 years ( 13 years in T.I.M.E)
- **Subject :** QUANT

#### Placed Students List

S. No.	Student Name	Email Id	Mobil e No	Off Campus/On Campus	Company Name	Salar y
1	N V Robin Christopher	robinn19977@gmail.com	9949236251	Off Campus	Amazon	3,00,000
2	Gulshn Chablani	gkchablani@gmail.com	8940232526	Off Campus	ByJu's	8,00,000
3	Juhi Chauhan	chauhanjuhi018@gmail.com	8106724919	Off Campus	Cognizant	2,20,000
4	Thathireddy Dinesh reddy	Sjcmba079@gmail.com	8099215494	Off Campus	Cognizant	2,20,000



5	Nikhil	nikhilsanjamala@gmail.com	9059773222	Off Campus	DCB Bank	5,00,000
6	Nagothu Srikanthbala	srikanthbala1997@gmail.com	9154666250	Off Campus	Deloitte	5,00,000
7	Mohd Abdul Hakeem	abdulhakeemqhadr@gmail.com	8555062835	Off Campus	Diamond assam tea co	2,50,000
8	Rohan Shastri	shastryrohan@gmail.com	9849857476	Off Campus	LSA Recruit Pvt Lt.,	3,50,000
9	Norton Windsor Bernard	norton@rhythmonline.co.in	6300450866	Off Campus	Rhythmonline	5,00,000
10	VenkataSatya VaraPrasad Ballari	sjcmmba081@gmail.com	9553852082	Off Campus	SME metrix	3,00,000
11	Carina Mary Bernard	carinabernard8@gmail.com	8328535204	Off Campus	SME metrix	3,00,000
12	Komal Bojja	komalreddy1998@gmail.com	9949242926	Off Campus	SME metrix	3,00,000
13	Harshita Mota	73harshitamota@gmail.com	8125269395	Off Campus	Wells Fargo	2,70,000
14	Meenakshi Rawal	meenakshirawal077777@gmail.com	7032945401	Off Campus	Wipro	1,40,000
15	Kota mukesh	Kotamukesh29@gmail.com	8686751832	On Campus	Berkadia	3,50,000
16	Kotha Saihemanth reddy	hemanthkotha92@gmail.com	9959181283	On Campus	Berkadia	3,50,000
17	kotha sai hemanth reddy	hemanthkotha92@gmail.com	9959181283	On Campus	Berkadia	4,00,000
18	D. Prashamsa	prashamsadandiga@gmail.com	9959454081	On Campus	Deloitte	5,50,000
19	Jatin N Karnani	jnkarnani@gmail.com	9618312630	On Campus	Deloitte	6,05,000
20	Harsha Bahed	sjcmmba103@gmail.com	7780725280	On Campus	Deloitte	6,05,000
21	Chinta Dheeraj Raghavendra Reddy	sjcmmba082@gmail.com	9502270808	On Campus	Deloitte	6,05,000
22	Keerthana	paivardhakeerthi@gmail.com	7032939962	On Campus	Franklin Templeton	3,50,000
23	Haindhavi	sjcmmba120@gmail.com	9666382133	On Campus	Franklin Templeton	3,50,000
24	SUCHITRA BIDLAN	suchiitra1997@gmail.com	6281947893	On Campus	Franklin Templeton	3,50,000
25	Keerthana	paivardhakeerthi@gmail.com	7032939962	On Campus	Franklin Templeton	3,50,000
26	Navneet Parihar	navneetparihar430@gmail.com	9700654934	On Campus	Franklin Templeton	3,50,000





27	A. S. Clinton Raj	Clintonraj99@gmail.com	7569407922	On Campus	Franklin Templeton	3,50,000
28	R.ANGELINA CELESTINE	angelinarobert1996@gmail.com	9908722773	On Campus	Franklin Templeton	3,50,000
29	Harry Vimal Raj	vimalraj8718@gmail.com	7095885654	On Campus	Franklin Templeton	3,50,000
30	Keerthana	Sjcmba099@gmail.com	7032939962	On Campus	Franklin Templeton	3,50,000
31	Mohd Salman	salmanmohammed1950@gmail.com	7386025721	On Campus	IDFC FIRST BANK	3,75,000
32	P. Dilip Kumar	dkpdilip469@gmail.com	7396429847	On Campus	Innovacx	4,00,000
33	Hari Gayathri	harigayathri612@gmail.com	9182915543	On Campus	Newmark	5,50,000
34	S.Akhila	Somidi.akhila27@gmail.com	7013215290	On Campus	Ryan	3,33,000
35	G.Deepshika	gogikardeepshika118@gmail.com	9553131575	On Campus	Ryan	3,33,000
36	Gogikar Deepshika	gogikardeepshika118@gmail.com	9553131575	On Campus	Ryan	3,33,000
37	Deepa Daga			Off Campus	Ryan	3,33,000
38	Prathana Sant			Off Campus	Ryan	3,33,000
39	Shivani Tanda			Off Campus	Accenture	2,20,000
40	Shiva Sai Vikas Mekala	mklssv6070@gmail.com	9700286070	Off Campus	Mahindra Finance	1.80LPA
41	Sai kalyan Edla	esaikalyan1998@gmail.com	8919610160	Off Campus	Synergy Partners and Capital	1.80LPA
42	Preeti Bongur	pretty.preeti29@gmail.com	8106155193	Off Campus	Naya Sawera NGO	1.50LPA
43	Kothapalli shivkarthik	shivkarthik.169@gmail.com	9.17E+11	Off Campus	Regalix	1.80LPA
44	Robin Christopher N.V.	robinn19977@gmail.com	9949236251	Off Campus	Regalix	1.80LPA
45	Krishna Upadhyay	krishnaupadhyay177@gmail.com	8999549191	Off Campus	Sutherland Global Ltd	2.5 Lakh P.A
46	A.SUPRIYA REDDY	supriyamba043@gmail.com	6303822093	Off Campus	MyCaptain	1.80LPA
47	Prudhvi Chand	s.prudhvichand.pr@gmail.com	9700119358	Off Campus	Mahindra Finance	1.80LPA
48	Samson Gokhale	samsongokhale73@gmail.com	8309548661	Off Campus	Mahindra Finance	1.80LPA




49	Jaipreet singh khalsa	jaipreetsingh263@gmail.com	9011639042	Off Campus	JP Morgan Investment Services	2.00L PA
50	Mohammed Azhar Ali	iamazharali@gmail.com	8074025226	Off Campus	Shine Projects	1.20L PA
51	Vaishnavi Pilligundla	vaishnavipilligundla4@gmail.com	7702768144	Off Campus	franklin templeton	3.00LPA
52	Jagadeshreddy Mukkara	m.jagadeshreddy1998@gmail.com	9515360971	Off Campus	Sreyal Consultancy	1.80L PA
53	Nikhil Kumar	nikhil.nicks1122@gmail.com	9030829220	Off Campus	Phalaknama Das Company	1.80LPA
54	Samiya Farzeen	samiyafarzeen1@gmail.com	8125209809	Off Campus	Mahindra Finance	2.10L PA
55	Syed Jamsheed	syedjamsheed71@gmail.com	8801372062	Off Campus	Shine Projects	1.20L PA
56	Peddireddy Dilip Kumar	dkpdilip469@gmail.com	7396429847	Off Campus	SREYAL CONSULTANCY	1.50L PA
57	Pooja Varma	pooja.varma1201@gmail.com	9701964415	Off Campus	Mahindra Finance	2.10L PA
58	JAYA SAI REDDY	jayasaireddy76@gmail.com	9110739546	Off Campus	Sutherland Global Ltd	2.5 Lakh P.A




**FR. DR. D. SUNDER REDDY**  
PRINCIPAL

## **MBA I YEAR** PROFILE ASSESSMENT WEEK

 **REGISTER HERE**    Link: <https://cutt.ly/3jFEQ2i>



**25<sup>th</sup> January, 2021 to**  
**30<sup>th</sup> January, 2021**

**For More Details Contact**  
**Prof. Nagunuri Srinivas**  
Director - CDC & CR  
[www.josephpgcollege.ac.in](http://www.josephpgcollege.ac.in)



**PROF.R. ANITA & PROF.VANDANA SAMBA WITH MBA I YEAR STUDENTS**



## PLACEMENT TRAINING TO FINANCE STUDENTS



PROF.VANDANASAMBA & P. GANESH ANAND





## TASK REPORTS



### **DEPARTMENT OF BUSINESS MANGEMENT**

#### **ST. JOSEPH'S DEGREE & PG COLLEGE**

Autonomous- Affiliated to Osmania University

Re-Accredited by NAAC with 'A' Grade

2020-2021

#### **Day-1**

Date:1-10-2020

Time: 12:00 p.m–2.00 p.m.

Place: online webinar

Topic: Employability skills – Importance of learning English

Conducted by: Naandi Mahindra pride classroom (TASK)

College Coordinator: Mrs. K. Gracy Saila Sree, Asst.Professor at St. josephs degree & PG college  
(extended)

No. of students participated: 90





Mr. Krishna Bhaskar was the speaker for the session. The session started with enthusiasm and positivity. Mr. Krishna kept all his efforts to make the session interactive. Students actively participated and responded throughout the session. Games were conducted at the beginning of the session to make students attentive and at the same time learning was made easier. Through this session students gained a lot of information regarding the importance and effectiveness of English language. Mr. Krishna helped us to understand why English has to be learnt, what are the ways to learn English and how the universal language English builds one's self confidence. He spoke about the challenges which an individual faces while learning English and also provided effective aids and tools such as movies, songs, news, audio books and speeches that can be used to overcome those challenges. He mentioned about the ways to improve communication which includes listening, speaking, reading and writing. He gave a clarity regarding the myths and reality of English. He explained in detail about the technological aids with which one could enhance and develop his/her communication skills. At the end of the session students gave their feedback and clarified their doubts. Ms. Gracy gave a vote of thanks to Mr. Krishna and his team (Mahindra Pride Classroom) for their efforts and teaching. Ms. Joy (member of MPC) addressed the gathering and concluded the session.



**Learn English**

**Why?**

- ✓ Knowledge
- ✓ Search Engine
- ✓ Social Media
- ✓ Expression of thoughts
- ✓ Interview

**English = Self-Confidence**

## Learnings:

- 1.Importance of English as a tool of communication.
2. Ways to improve and develop English
- 3.Challenges that are faced while learning English and effective tools to overcome it.

## Day-2

**Date:**1-10-2020

**Time:** 12:00 p.m-2.00p.m

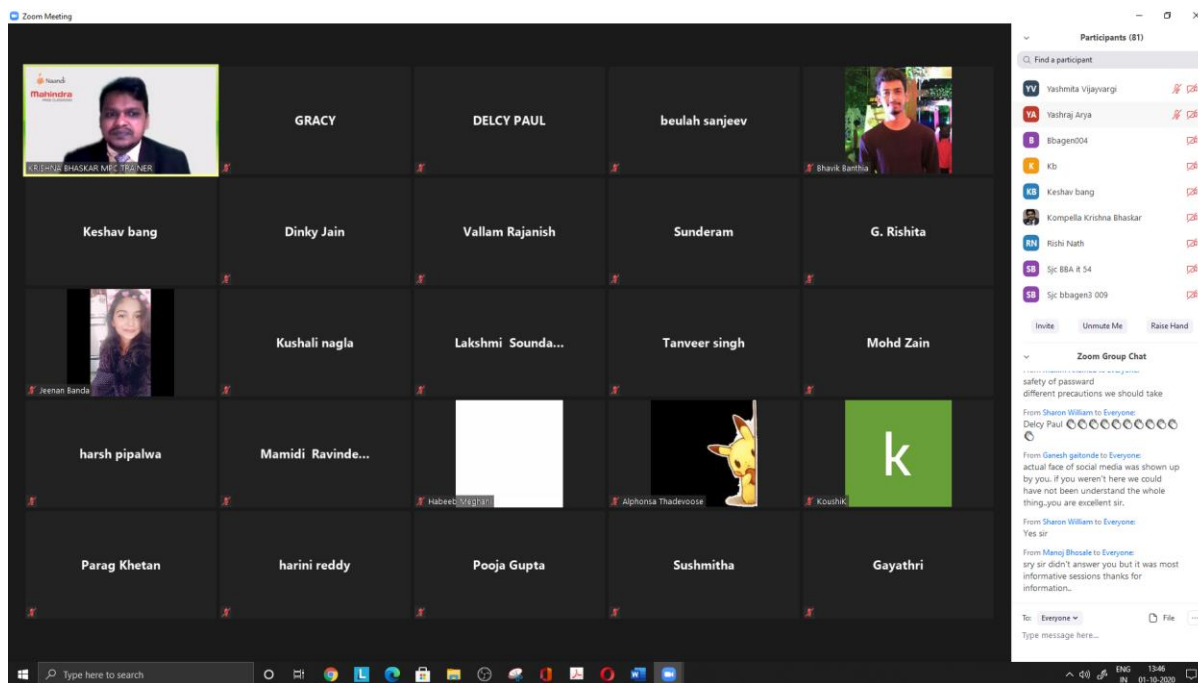
**Place:** online webinar

**Topic:** employability skills – social media, cybercrime

**Conducted by:** Naandi Mahindra pride classroom (TASK)



**Conveyor:** Gracy Saila Sree, Asst.Professor & TASK Coordinator at St.



**No. of students participated: 90**

Amidst this chaos of the pandemic which has caused a huge disturbance in the academic progression of the students, we are grateful and honoured towards our college principal Fr. Dr. D. Sunder Reddy and our faculty members for giving us an opportunity to expand our knowledge by conducting webinars.

The session was led by Mr. Krishna Bhaskar who gave us a thorough explanation on social media and cybercrime. It was an interactive session between students and the mentor. Sir gave us insights on how social media can be means of communicating to the outer world and how it is expanding its platform to make people connect to various parts of the world easily. Sir has explained us that social media is a booming platform as well a threat to human world. He has explained us that cyber bullying has become a trend on social media platform. People cannot secure their personal information. Hacking, spam, threats etc have become vulnerable on social media. Sir also gave us a statistical explanation on how only 1% of the cyber crimes have been resolved till date.

Sir also gave us tips on how to secure our passwords and how we can secure our accounts by thinking



twice and sharing our details. By the end of the session students spoke about the things they learnt during the session.

Sir not only gave us lecture on the topic but also encouraged students to actively participate in the session. He motivated the students by praising them. He made the session very much attractive by asking questions to students.

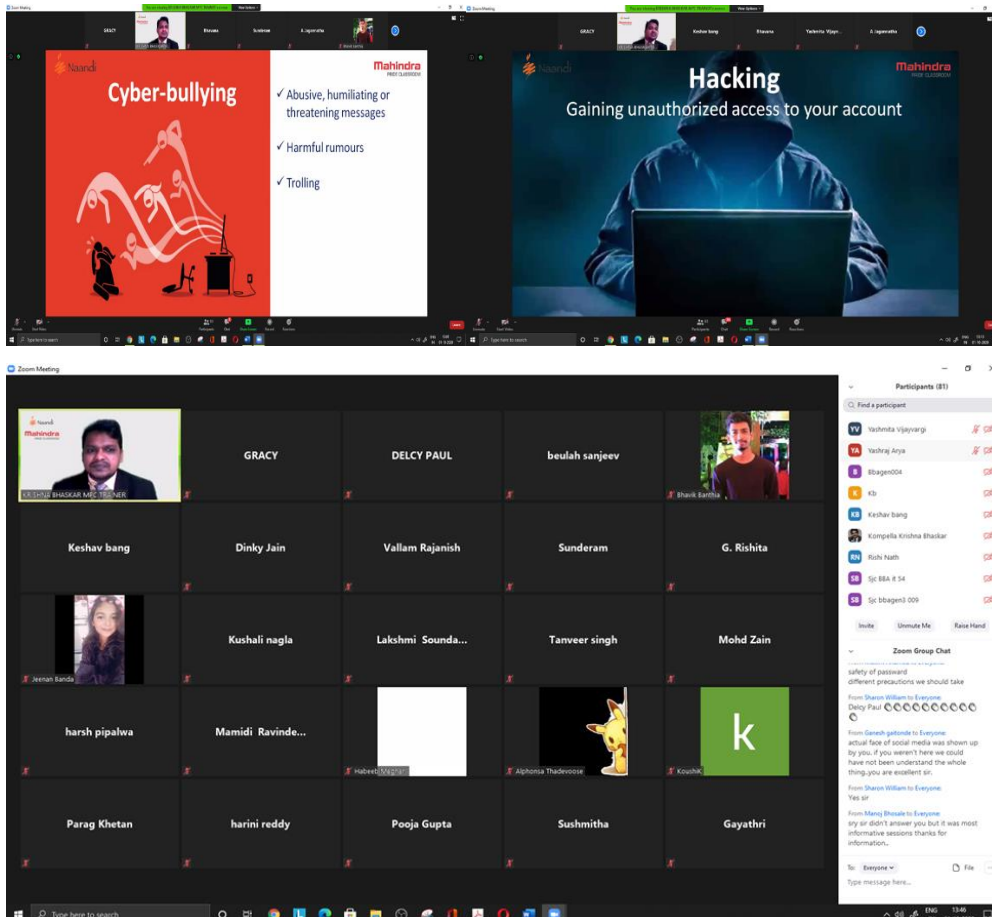
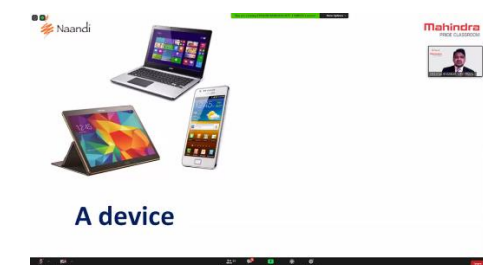
We are grateful and thankful to the Task group for arranging this interactive webinar and helping us gain knowledge despite the present scenario.



### Highlights of the session:

- \*Importance of social media
- \*Cybercrime
- \* Tips to secure you social media account.





**Day-3**

**2nd September, 2020**

**Timings: 12:00pm TO 02:00pm**

**For whom: Students of BBA III Gen/IT**

**Venue: Online**

**TOPIC: EMAIL ETTIQUETTES**

**CONDUCTED BY: MAHINDRA Pride Classes.**

**No. of participants: 90**



**TIME: 12:00 PM-2.00 PM**

**Objective of the event/programme:**

1. The training program is initiated to train the students and help them in improving their employability skills
2. The session was on E-Mail Communication and E-Mail Etiquettes.

Name of the resource person: Mr. Krishna Bhaskar

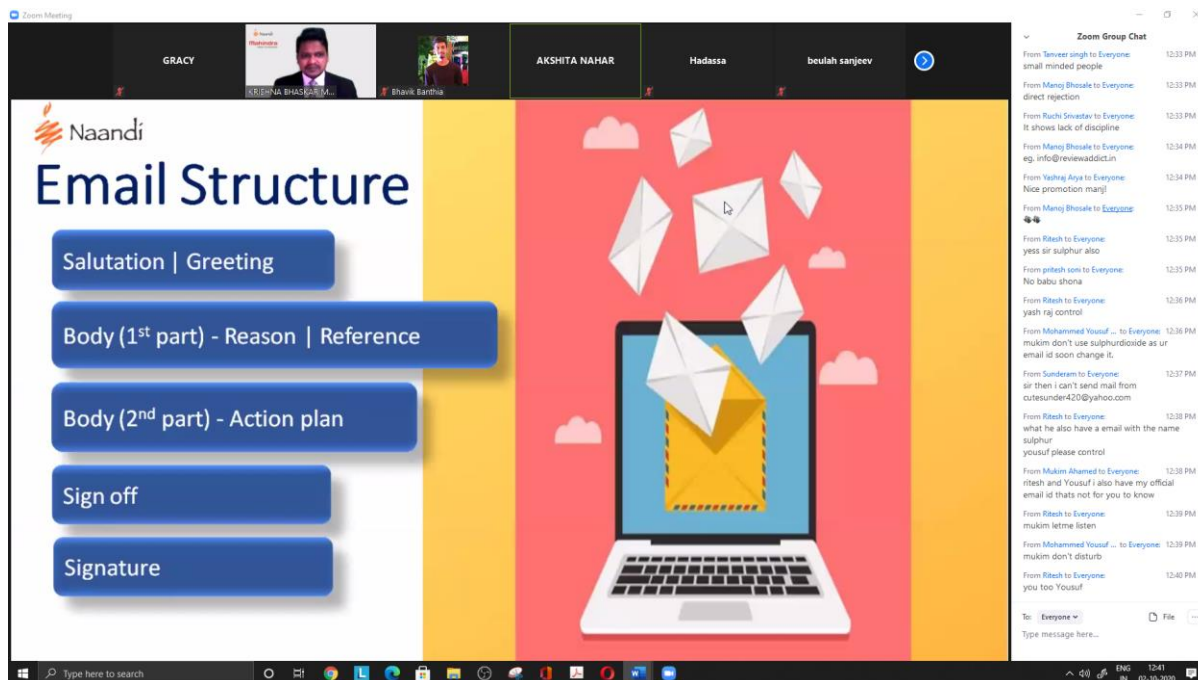


The third day's session was commenced by our host & Trainer Mr. Kompella Krishna Bhaskar. The session was set of with a set of games, which helped students to know the various modes of communication from the past ages until the current age, followed by the understanding of which type Email ID's are proper and professional to use and why should we have a professional Email ID. Secondly, we were taught the difference between an Informal Mail and a Formal Mail and how to write effective and professional emails. After which, we were taught the Email Structure i.e., what should a professional email contain and what is the format in which the *mail* has to be written. Next, we were taught the difference between Cc and Bcc in the email and the session was concluded by giving the students *tips* in regard of Email Etiquettes.

Lastly, the students were given time to ask their queries and to provide their reviews in regard of the session.

It was a session filled with interaction and enthusiasm among the students and the Host.





**Day-4**

**REPORT ON**

**“MAHINDRA PRIDE CLASSROOM-EMPLOYABILITY SKILLS TRAINING” BY TASK**

**Topic: Industrial Revolution**

**Date: 3<sup>rd</sup> September, 2020**

**Timings: 12:00pm TO 02:00pm**

**For whom: Students of BBA III Gen/IT**

**Venue: Online**

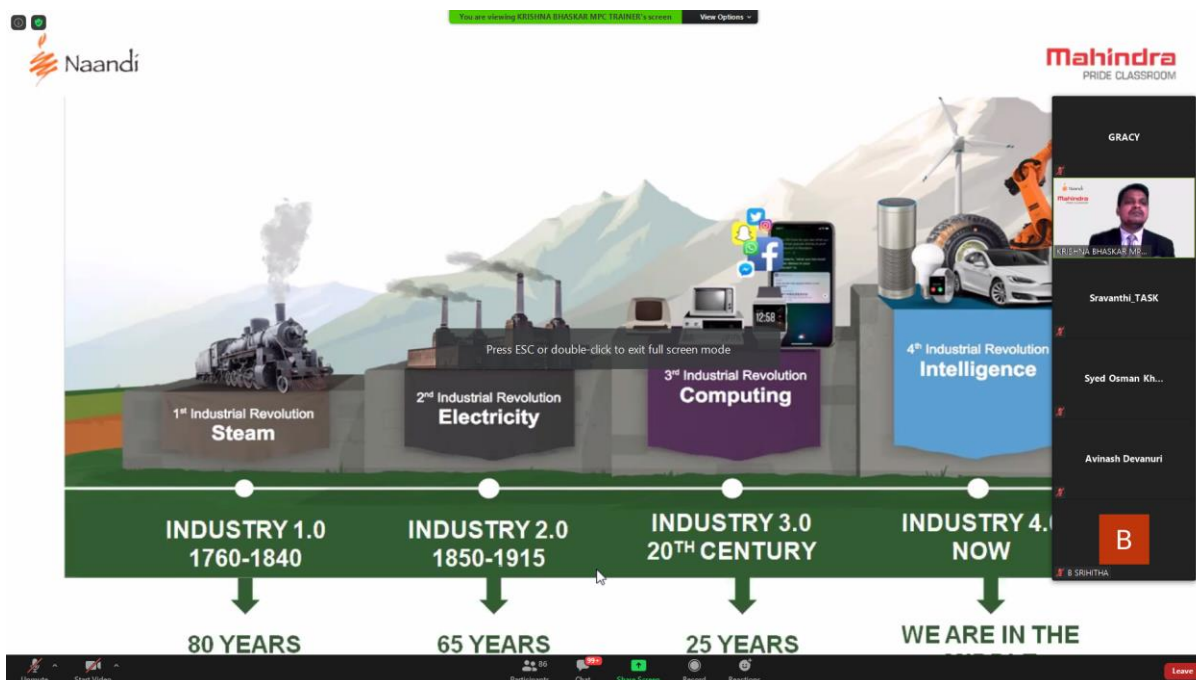
**No. of participants: 80**

**Objective of the event/programme:**

1. The training program is initiated to train the students and help them in improving their employability skills.
2. This online training session is being conducted to make the students learn the new trends in today's life and to adapt to them.

**Name of the resource person: Mr. Krishna Bhaskar**





### About the programme:

The session was started with the revision of the previous day of the session. Mr. Krishna Bhaskar asked a few questions and the students actively replied through the chat box

Later Mr. Krishna Bhasker continued with the next topic “Industrial Revolution” and quoted “ Changes and innovation in manufacturing and transportation of goods was the main motive of the Industrial Revolution.”

Mr. Krishna Bhasker conducted a little quiz related to the four Industrial Revolutions that took place till date to make the session more interactive and fun all the students participated actively and with a lot of enthusiasm.

Sir thoroughly explained the topic with few examples of the car that has been manufactured in the past and has gone through a lot of updates and became a whole new model for the modern era. And also the evolution of computer and telephone.

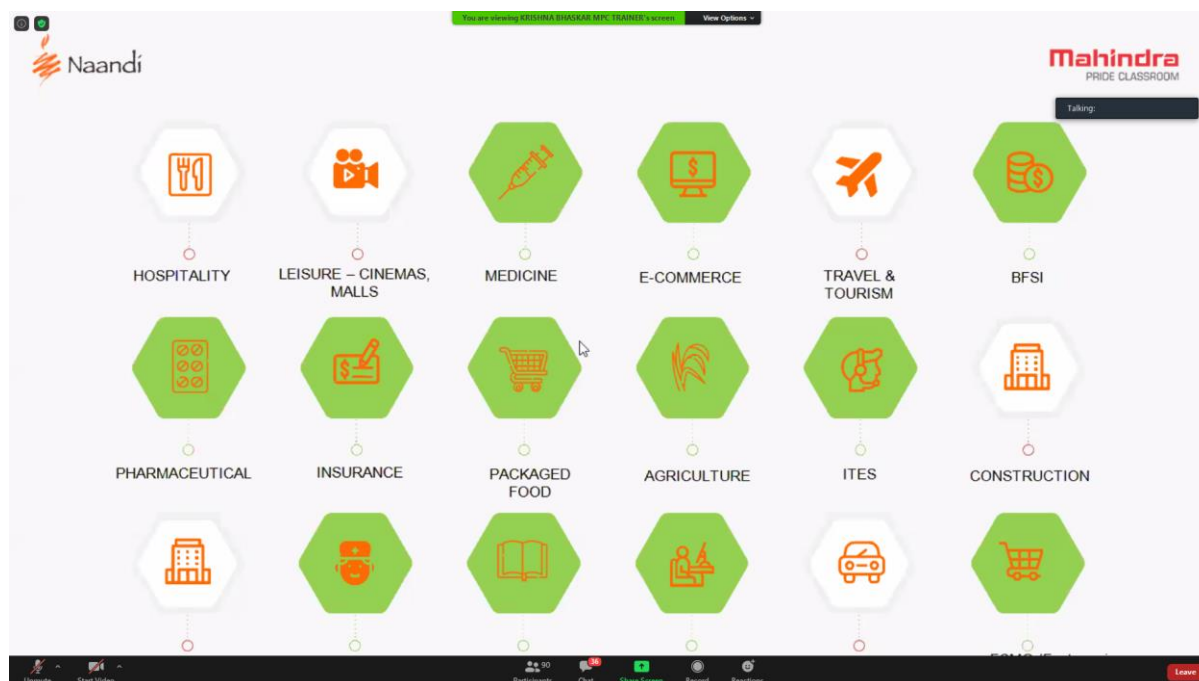
Mr. Krishna mentioned to change with time , stay up to date with the trends. Sir made an observation about the changes in the Industrial revolution i.e., compared to the first and second revolutions the third and fourth revolution took a really little time period to develop and that there has been rapid change and it’s happening even faster and that the fifth Industrial Revolution is around the corner and hence one must learn to adapt to the changes.



In the end Mr. Krishna Bhaskar explained about the multiple departments in a company and that one needs to keep improving multiple skills and try for the other opportunities that are in front of them especially in this pandemic situation and later go for the field of their interest and choice.

### **Learning from the session:**

By the end of the session the students completely understood the importance of adapting to change and staying up to date with the trends and to improve in as many skills as possible to have a better career and easy life style.



### **Day-5**

**Date: 4<sup>th</sup> October, 2020**

**Timings: 12:00pm to 2.00 pm**

**For whom: Students of BBA III Gen/IT**

**Venue: Online**

**No. of participants: 80**

### **Objective of the event/programme:**

1. The online Employability Skills Training was initiated by the college to make the students understand more about the work place atmosphere. This online training will help the students to grow professionally and personally.



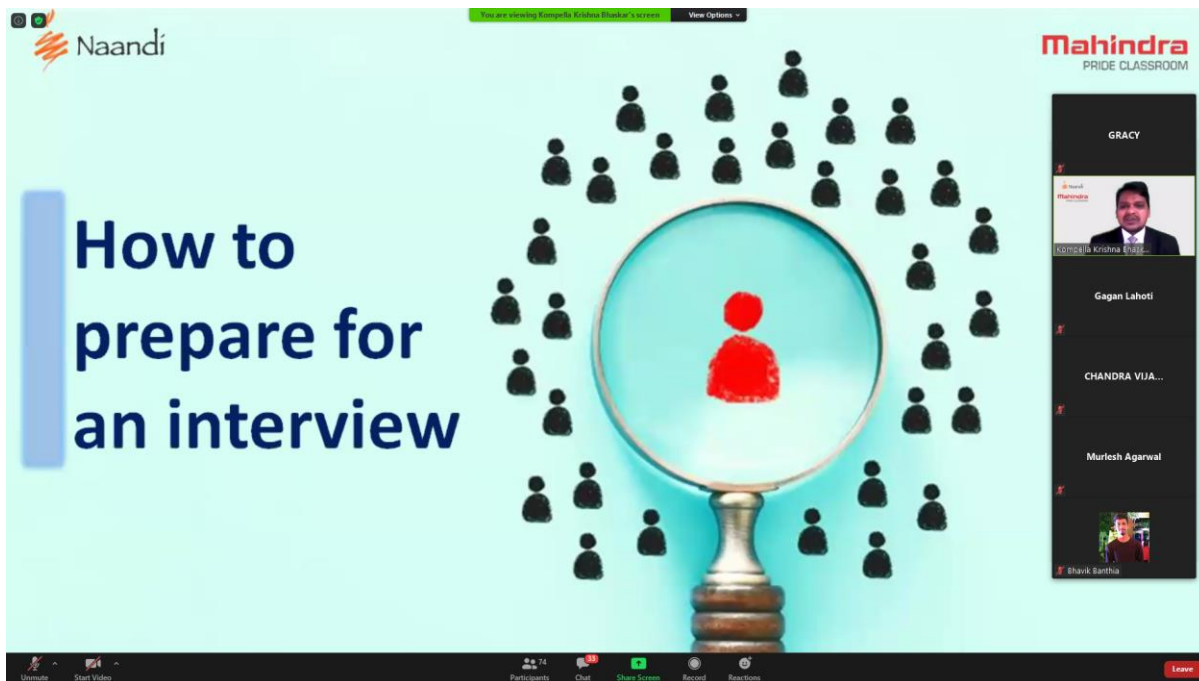
2. Online Zoom meet being conducted to help the students gain knowledge about the interview and professional skills.

**Name of the resource person:**

**Mr. Kompella Krishna Bhaskar**

**About the session:**

The session started off with an interactive session by Mr. Krishna Bhaskar by a revision of the previous session where sir asked the students to answer a few questions and the students participated actively.



Mr. Krishna then began the session for the fifth day with a little quiz about the requirements of a job and its importance.

Sir later resumed the session by explaining the importance of interview skills and gave a brief and thorough explanation about how the interview process actually carries on. And particularly mentioned “First impression is the last impression” and to have a positive impact on the interviewer.

Mr. Krishna clearly mentioned the required qualities and things for an interview in which sir told the students that the most important things to remember in an interview are (i)Grooming & Hygiene (ii) Body language (iii) Communication Skills & (iv) Resume.

Then later sir explained the importance and the steps to prepare a resume in detail . Sir also explained the difference between a resume and a curriculum vitae.

Sir winded up the class by thanking the students for their interaction and participation.



Naandi

You are viewing Kompendia Krishna Bhaskar's screen View Options

## Body Language



- ✓ Walk confidently
- ✓ Firm handshake
- ✓ Stay calm and composed
- ✓ Sit straight
- ✓ Maintain eye contact
- ✓ Smile
- ✓ No fidgeting or playing with other objects
- ✓ Keep feet firmly on the ground

Zoom Meeting

Participants Chat Share Screen Record Reactions

Leave

### Learning from the session:

By the end of the session the students gained a lot of knowledge about the requirements and skills for an interview and the required information and importance of a resume in order to get a job and the process of an interview.

Naandi

GRACY

A.Eshwar Goud


Manish

G. Rishita

E

hahindra PRIDE CLASSROOM

## Grooming & Hygiene



- ✓ Decent & neat hair
- ✓ Clean and ironed formal clothes
- ✓ Polished shoes and fresh clean socks
- ✓ Nails should be clean and trimmed
- ✓ Use light body spray to smell good
- ✓ Ladies – no heavy jewellery
- ✓ Boys – Clean-shaven look

Zoom Meeting

Participants Chat Share Screen Record Reactions

Leave



## Day-6

Date: 5<sup>th</sup> October, 2020

Timings: 12:00pm TO 01:30pm

For whom: Students of BBA Gen/IT

Venue: Online

No. of participants: 81

Name of the resource person:

Mr. Kompella Krishna Bhaskar

Objective of the event/programme:

1. The Employability Skills Training has been initiated to make the students understand the work place environment and professional skills.
2. This online student training programme being held to help the students learn about interview etiquettes and personality development.
3. Online Zoom meet being conducted to make it convenient for the students to attend the session.



About the programme:



- Mr. Krishna Bhaskar started off the session by interacting with the students by revising the learnings from the previous session where all the students participated with enthusiasm.
- Later sir continued the session with by showing a short video on interview etiquette and moved on to the new topic – Types of Interviews.
- Mr. Krishna elaborated by mentioning the three main types of interviews i.e., (i) Face to Face Interview (ii) Telephonic Interview & (iii) VIDEO- Online Interview and stated the important points in each interview procedure.
- Sir later moved on to the Rounds included in an interview and explained the procedure of the interview in detail in which sir stressed on to the points Attitude, Communication, Technical & HR/Managerial.
- Mr. Krishna briefed the general points to be kept in mind when preparing for an interview and a few details to be remembered about the HR/ Managerial Round.
- Sir winded up the session by presenting a few frequently asked questions in an interview and ended the session by thanking the students for their active participation.

**TIPS FOR A PHONE INTERVIEW**

- ✓ Know the job description
- ✓ Research about the company
- ✓ Choose a time convenient for you
- ✓ No distractions
- ✓ Keep your resume, pen and a paper nearby
- ✓ Straight posture
- ✓ Try to use headphones

### Learning from the session:

By the end of the session the students thoroughly understood the concept and importance of interview etiquettes and the types of interviews and the procedure of an interview and the measures to be taken while preparing or during an interview.



## Day-7

Date: 6<sup>th</sup> October, 2020

Timings: 12:00pm TO 01:30pm

For whom: Students of BBA III Gen/IT

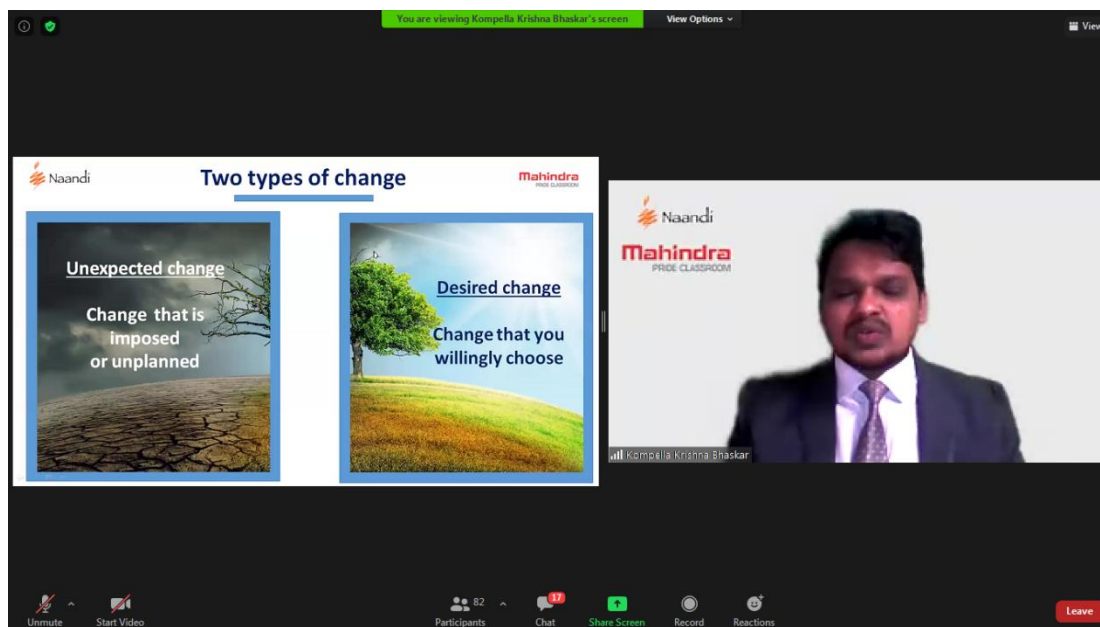
Venue: Online

No. of participants: 84

### Objective of the event/programme:

1. The online Employability Skills Training has been initiated for the students to improve their employability skills and work place environment.
2. This online training session will help the students grow both professionally and personally.
3. Online Zoom meet to make it convenient for all the students to attend the session and learn new things.

Name of the resource person: Mr. Kompella Krishna Bhaskar



### About the programme:

- Mr. Krishna Bhaskar started the session with an interactive session of revision of the previous session in which all the students participated actively.



- Later Mr. Bhaskar started off the last day of the training session with the final topic “Adapting to Change”. Sir stated the two different types of changes
- (i) Desired Change - Change that you willingly choose
- (ii) Unexpected Change – Change that is imposed or unplanned
- Sir explained “Why change is a concern?” and mentioned the two psychological reasons for change that keep you trapped in the past:
  - (i) We are creatures of habit
  - (ii) Fear of failure

And also quoted “Change yourself to change”
- Mr. Bhaskar also suggested the ways to change in detail and stated that ‘Thoughts lead to change in emotions and emotions lead to change in behavior and hence the process of change starts with thinking.’
- Sir also explained that one must not be worried of change and start by changing the little things around you and accept the things beyond your reach. Sir also mentioned to come out of the comfort zone and break the fear and upgrade your skills.
- Mr. Krishna also explained the qualities that will help one to face the changes in detail and winded up by quoting “Embrace the change and unleash your potential.”
- In the end sir thanked all the students for all the seven enthusiastic and interactive sessions throughout the seven days of the Employability Skills Training Sessions.
- Later few students came forward and expressed their views and learnings about the seven-day training session and later Ms. Gracy ended the session by thanking all the TASK coordinators, Mr. Krishna Bhaskar and all the students for seven days of enthusiastic training sessions.



You are viewing Kompella Krishna Bhaskar's screen

View Options

Naandi

Mahindra

Naandi

Mahindra

Kompella Krishna Bhaskar

Unmute Start Video Participants 82 Chat 99+ Share Screen Record Reactions Leave

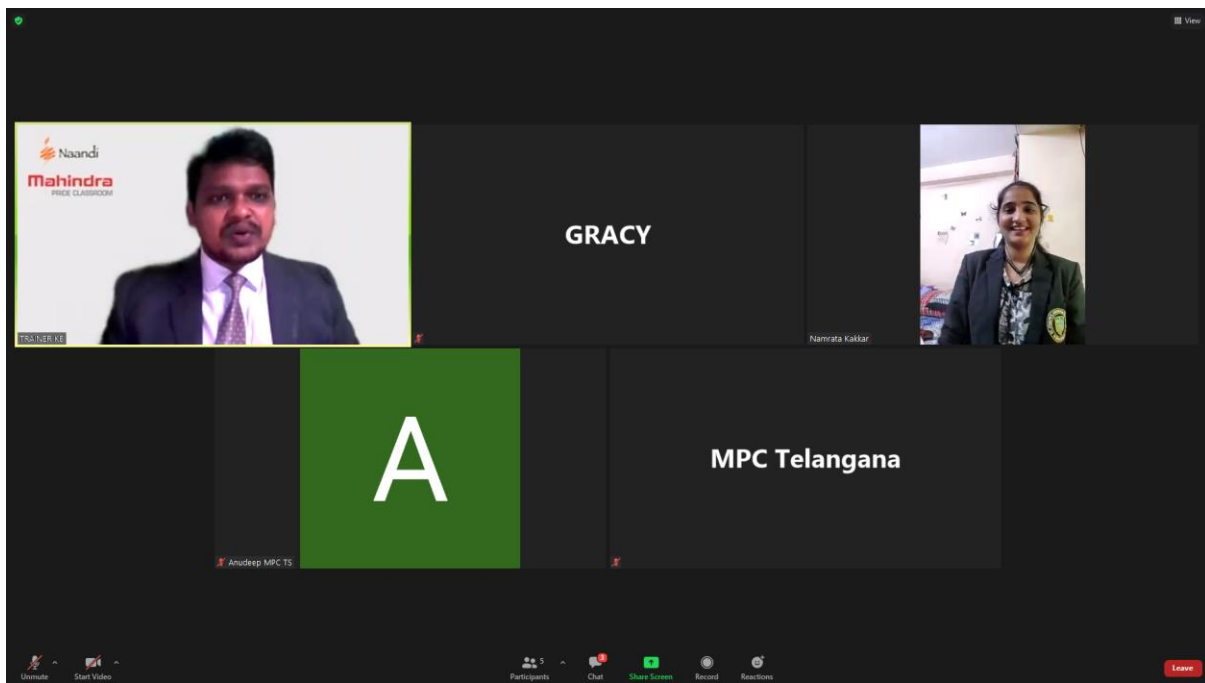
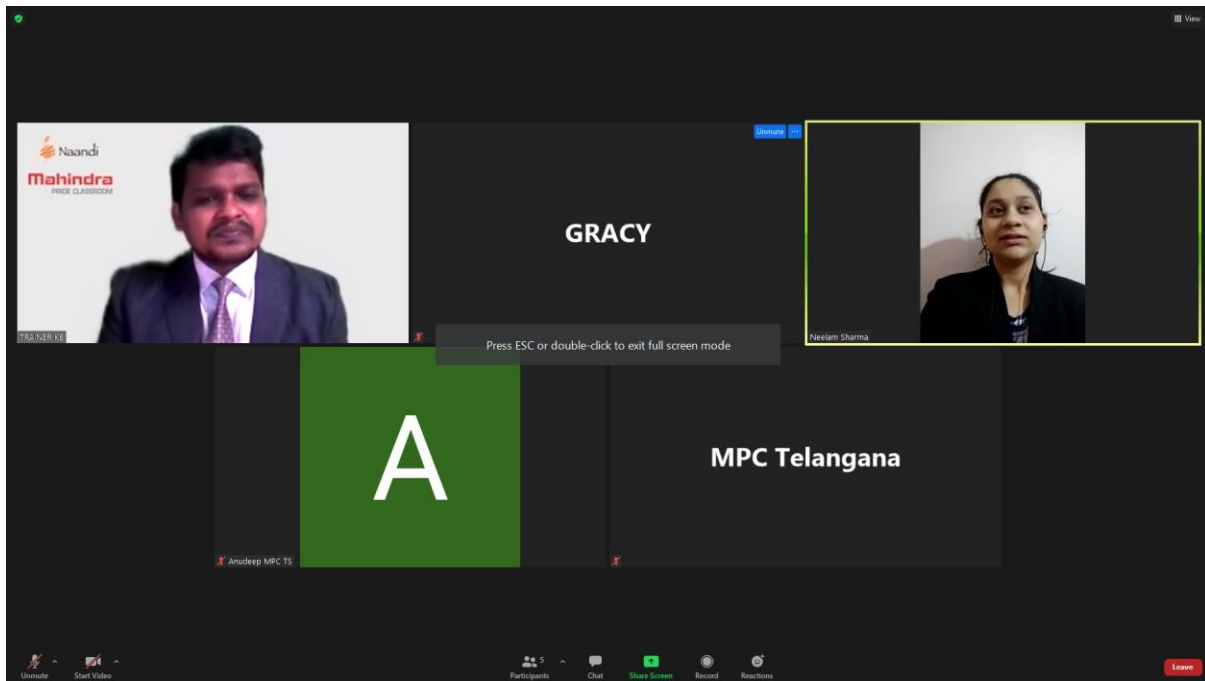
### Learning from the session:

From the seven-day Employability Skills Training session the students understood the importance of communication skills and interview etiquettes, work place atmosphere and email writing, the rounds in an interview and the importance of a proper resume, the types of interviews and the importance of adapting to change and learning to embrace the changes. The seven days of learning have been of huge help to the students and helped them to grow in various ways.

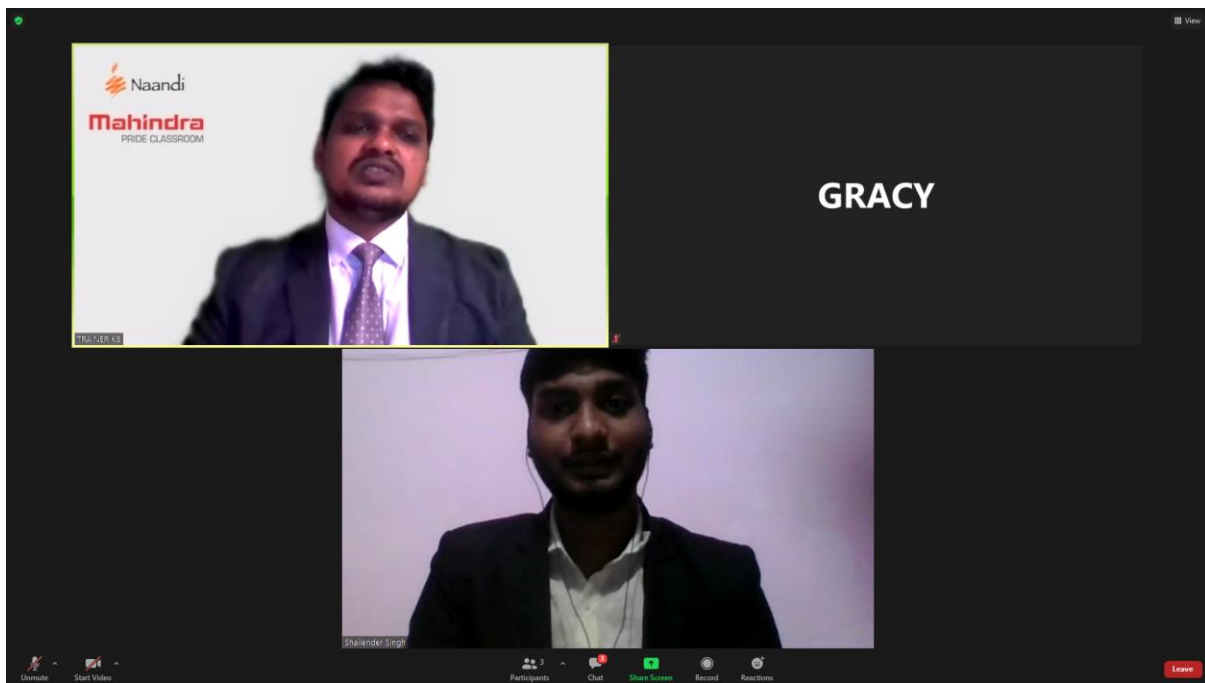
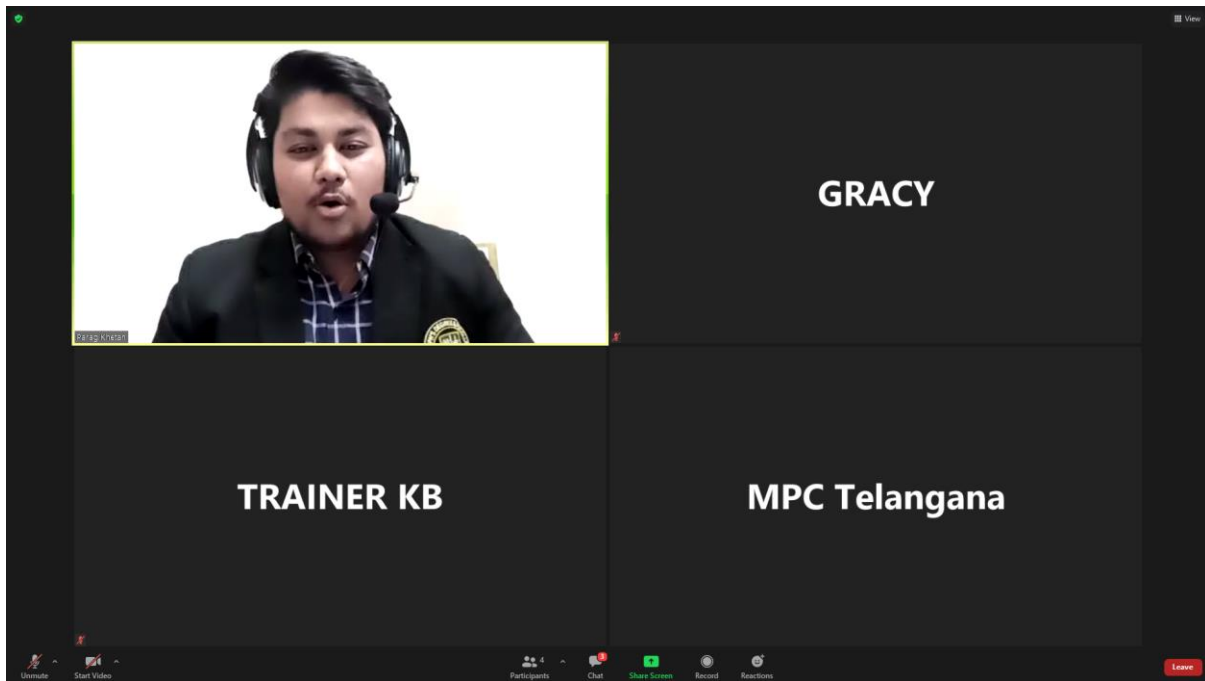
### Day-8

### Mock Interviews





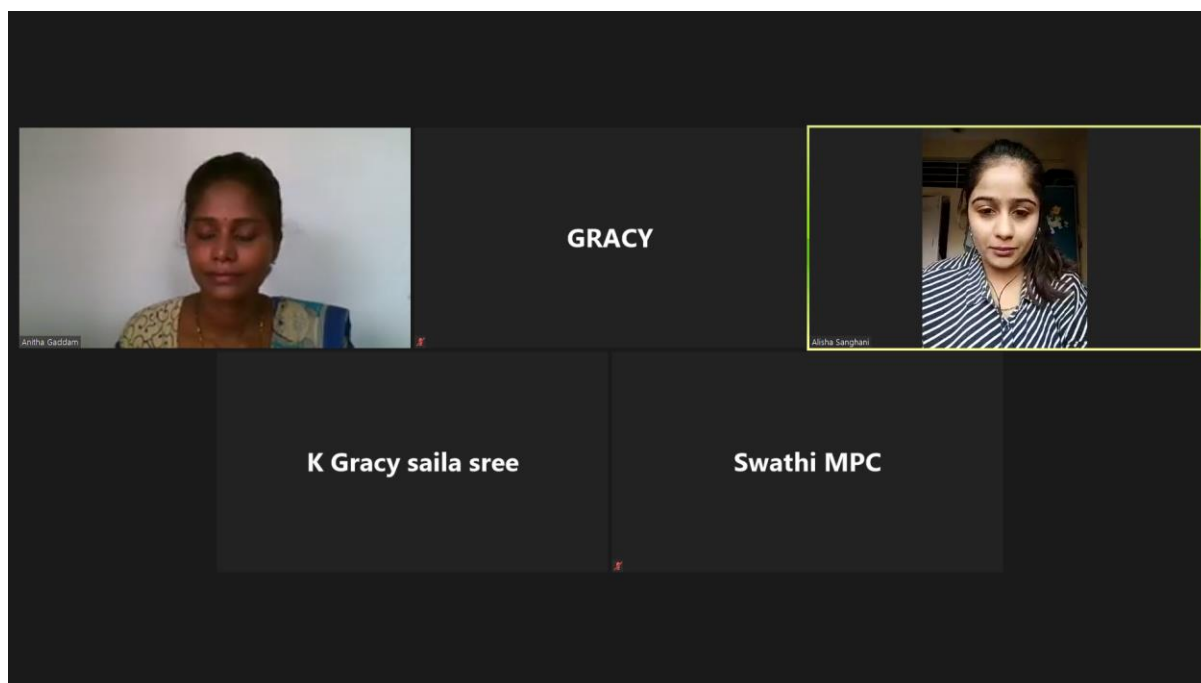
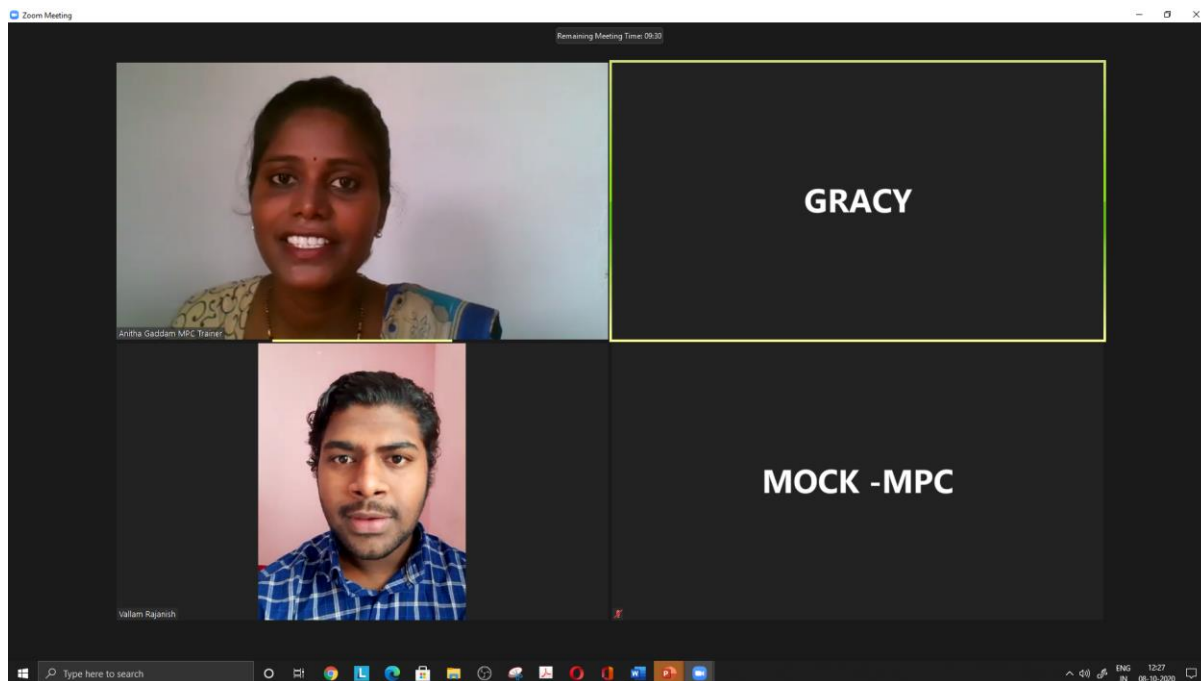






## Day-9

### Mock Interviews





## INTERNSHIP DETAILS



<b>PROGRAM COVERAGE - (15 SESSIONS)</b>	<b>Total no. of Sessions</b>
<b>Quantitative Ability:</b> <ul style="list-style-type: none"> <li>● Numbers</li> <li>●</li> <li>●</li> <li>●</li> </ul>	10
	4
<b>Logical Reasoning:</b> <ul style="list-style-type: none"> <li>● Linear Arrangements &amp; Circular Arrangements</li> <li>● Blood Relations, Direction sense</li> <li>● Selections, Comparisons</li> <li>● Puzzles - Distribution</li> <li>● Cubes</li> </ul>	5
<b>Material:</b> <ul style="list-style-type: none"> <li>●</li> </ul>	-
<ul style="list-style-type: none"> <li>● Sectional Tests - 20</li> <li>●</li> </ul>	-



Roll No	Name	Company	Contact Person	Mail id
121419672120	Haindhavi	Unschool	Sushlok	Sushlok.unschool@gmail.com
121419672101	Mathrukoteshwari	Markguider staffing solutions	Supriya	Supriya. aluri@guider.in
121419672073	Kotha SaiHemanth Reddy	Mentor minds & Unschoool	Mahaveer reddy	mahaveer.unschool@gmail.com
121419672007	Keerthi Biyani	S K BANG & CO (CA)	Tanuj Agarwal	Tanuj@skbc.co.in
121419672055	Kamakshi Sanghi	IHA Consultant	Ms.Sita	sd@ihaconsulting.in
121419672088	Suchitra Bidlan	UNSCHOOL	Hemanth Kotha	hemanthkotha92@gmail.com
121419672102	R.ANGELINA CELESTINE	EDUPOLIS TECHNOLOGIES PVT.LTD ( UNSCHOOL )	SUSHLOK (New team leader) and MAHAVEER /Operations Executive	sushlok.unschool@gmail.com
121419672006	Harshita mota	Toshniwal and company	Sandeep toshniwal	Ca.toshniwal@gmail.com
121419672071	Aliza Sania	Shine Projects	Venkata Harsha	harsha_great2004@yahoo.com
121419672035	I Calvin Thomas	SBI Life Insurance	Saurabh Karwayun	saurabh.karwayun@sbi-life.com
121419672022	Aishwarya jadav	Goodwill comtrades	Sachin Aloysius	franticwolfie@gmail.com
121419672089	Deepa Daga	Darak Accountancy Services	Rahul Darak	das@darak.co.in
121419672105	Kajal Attal	Unschool	Mahaveer	Mahaveer.unschool@gmail.com
121419672087	Kanchi alani	Unschool	Mahaveer	mahaveer.unschool@gmail.com
121419672084	SINGANAMALA VINAY	Deloitte	Chandra	cb@deloitte.com
121419672089	Deepa Daga	<a href="http://Unschool.in">Unschool.in</a>	Mahaveer	Mahaveer.unschool@gmail.com
121419672099	Keerthana	My Captain	Tejaswi	tejaswi.v@mycaptain.in
121419672086	Nehal jaju	UNSCHOOL	Mahaveer sir	Mahaveer.unschool@gmail.com
121419672034	B. Preeti	Mentorminds (Vishal Peripherals)	Prakirti	contact@mentormind.in
121419672172	Simika	LUDIFU	Sakshi	prachi@ludifu.com
121419672098	Uday Reddy	LUDIFU	Sakshi	prachi@ludifu.com
121419672049	S RAHUL	Jyothi prakash & Co.	CA Srimanth	casrimanth@gmail.com
121419672008	Vinay Singh	Mentorminds	<a href="http://Mentorminds.in">Mentorminds.in</a>	Contact@mentormind.in
121419672071	Aliza Sania	Shine Projects	Sri Venkata Harsha	sriharsha@shineprojects.in
121419672090	Shiva Sai Vikas	Divergent Consulting services	Manohar Reddy	k.manohar@divergentcs.org
121419672039	G.Deepshika	IHA consultant	Miss.Sita	Sd@Ihaconsulting.in



121419672110	SHAIK KATUBADI FAROOQ	Shine projects	Harsha	sriharsha@shineprojects.in
121419672027	Navneet Parihar	B&B advisory	Rajan dubey	bbadvisory.co.in@gmail.com
121419672115	Mohammed Rizwan	Shine projects	Harsha	sriharsha@shineprojects.in
12141967085	Samiya Farzeen	Shine Projects	Sri Harsha	@shineprojects
121419672018	Anjali joshi	IHA	Sita ma'am	Info@ihaconsulting.in
121419672019	Prathana Sant	IHA CONSULTANCY SERVICE	Sita ma'am	sd@ihaconsulting.in
121419672018	Anjali joshi	Iha consultancy	Sita ma'am	sd@ihaconsulting.in
121419672031	A.Shalem Raj	Shine projects	Sri Harsha	shalemrajmba031@gmail.com
121419672143	Mahesh Panchal	Future IM/Pact - Forage - InsideSherpa	Tom - Co founder, Yolanda Beattie	tom@theforage.com
121419672020	Mohd Salman	Brand factory	Bharath Chary	bharathkumar.b@futurelifestyle.in
121419672143	Mahesh Panchal	Futuristic labs - Mentornship	LUVIEEN ALVA - CEO	Contact@mentormind.in
121419672054	Jatin N Karnani	Future Lifestyle Fashions Limited	Bharath Kumar Sir	bharathkumar.b@futurelifestyle.in
121419672166	Antonelle Malcolm Russell	Man With A Plan Event Managers Private Limited	Anand Kolagani	manwithaplanhyd@gmail.com
121419672064	Peddigari Kalyani	Meluha technologies	Pavani	pavanik@meluhaedu.com
121419672041	Harry Vimal Raj	Brand factory	Bharath kumar	bharathkumar.b@futurelifestyle.in
121419672046	Shivani Prasad	FROST NTERACTIVE	RITVIK	ritvik@frostinteractive.com
121419672060	Pooja varma	First tech consulting	Tarun sir-	No
121419672079	Thathireddy Dinesh reddy	Unschool	Hemanth reddy	hemanthkotha92@gmail.com
121419672021	NAVARI RAMYA REDDY	LUDIFU(Let us do it for u)	Sakshi	priya@ludifu.com
121419672028	S.Akhila	Brand factory	Bharat	Unknown
121419672043	A.Supriya	MYCAPTAIN	Tejaswi	tejaswi.v@mycaptain.in
121419672059	Palla Saikiran	LUDIFU	Sakshi	Sakshi@gmail.com
121419672053	K.bhargavi	Adarsha E.M. High school	Netti Kantaiah Kavali	net.amma143@gmail.com
121419672040	Nilap Aspin	KFC	Sandeep (Assistant general manager)	bsandeep586@gmail.com
121419672004	Piyush Soni	FactServices	Prakirti	@mentormind.in



121419672051	Mohammed Azhar Ali	Shine projects	Sri Harsha	info@shineprojects.in
121419672052	D. Prashamsa	Deloitte	Nikhita Megha	nikitha.megha@msourceone.com
121419672023	Pilligundla Kavya	Shine Projects	Sri Harsha	sriharsha@shineprojects.in
121419672014	Monika sharma	Factservices	Prakirti valiveti	@mentormind.in
121419672009	A. S. Clinton Raj	Indian front line	Krishna Sawal	krishna.sawal1@iifl.com
121419672024	Tammali Madhuri	Brand Factory	Bharat	bharathkumar.b@futurelifestyle.in
121419672023	Pilligundla Kavya	Shine Projects	Sri Harsha	sriharsha@shineprojects.in
121419672048	AMRUTHA MANTHRI	IHA CONSULTING SERVICES	Sita Mam	sd@ihaconsulting.in
121419672058	TUSHAR AGARWAL	IHA CONSULTANCY SERVICES	SITA MAM	sd@ihaconsulting.in
121419672032	DIKSHA SURANA	Naya sawera	Tejaswini	<a href="http://www.nayasawera.org">www.nayasawera.org</a>
121419672003	MOKSHA SURANA	Naya sawera	Tejaswini	<a href="http://www.nayasawera.org">www.nayasawera.org</a>
121419672060	Vunyala Pooja Varma	First tech consulting	Tarun	tarun.ftc@gmail.com
121419672059	Palla Saikiran	LUDIFU	Sakshi	prachi@ludifu.com
121419672028	Akhila	Brandfactory	Bharat	bharathkumar.b@futurelifestyle.in
121419672064	Peddigari Kalyani	Meluha technologies	Pavani	pavanik@meluhaedu.com
121419672010	Mirza Mohammed Baig	Uniworks Designs Pvt. Ltd.	Juhi Jaiswal chaubey	admin@uniworksdesigns.com
121419672075	Ram Kumar Rath	CA.JD Kabra & Co.	Abhishek Kabra	jdkabra@gmail.com
121419672106	A. Preethi	Mycaptain	Tejaswini	Tejaswi.v@mycaptain.in
121419672080	P.Supriya	Mycaptain	Tejaswini	Tejaswni.v@mycaptain.in
121419672072	M. Vyshnavi	My captain	Tejaswi	Tejaswi.v@mycaptain.in
121419672014	Monika sharma	Factservices(mentormind)	Prakirti valiveti, sashi	prakirti.valiveti@mentormind-db4868b49492.intercom-mail.com or sashi.kallam@mentormind-db4868b49492 mail.com
121419672001	Syed Rehaan	Mentor mind	Mentor mind	contact@mentormind.in
121419672052	D. Prashamsa	Deloitte Tax Services India	Soumya Chadha (mentor)	sochadha@deloitte.com
121419672046	SHIVANI PRASAD	FROST INTERACTIVE	RITVIK ANAND	ritvik@frostinteractive.com



121419672059	Palla Saikiran	LUDIFU	Sakshi	sakshi@ludifu.com
121419672012	Bhargavi Nandam	White Thoughts & Branding	Raj Praveen	rajpraveen000@gmail.com
121419672038	M.jagadeshreddy	Sreyan consultancy service ,	Managing director	reddyvenky1995@gmail.com
121419672045	Mohsen Mohd Aleem	Mentor Mind (fact service)	Luvieen Alva	contact@mentormind.in
121419672037	Carina Mary Bernard	Sme Metrix	Omer Khan	Omer@smemetrix.com
121419672166	Antonelle Malcolm Russell	Man with a plan event managers services private limited	Mr. Anand	manwithaplanhyd@gmail.com
121419672023	P.Kavya	Shine Projects	Sri harsha	Sriharsha@shineprojects.in
1214-19-672-042	Maria Savitha Ellias	LUDIFU	Rohit Aloysius	Rohitaloysius@gmail.com
121419672172	Macherla Simika	LUDIFU	Sakshi Goel	sakshi@ludifu.com
121419672098	Reddem uday Reddy	LUDIFU	Sakshi Goel	sakshi@ludifu.com
121419672004	Piyush Soni	Mentormind (FactServices)	Luvieen Alva	contact@mentormind.in
121419672036	Peddireddy Dilip kumar	Sreyan consultancy services	Venkateshwarulu Reddy	Reddyvenky1995@gmail.com
121419672038	M.jagadeshreddy	Sreyan consultancy service	Reddy venkateshwarlu	reddyvenky1995@gmail.com
121419672143	Mahesh Panchal	Mentormind - Futuristic labs / Digital Marketing strategy for crowdfunding	Luvineen	luvieen.alva@mentormind-db4868b49492.mail.com
121419672143	Mahesh Panchal	The Forage - Investment Management	Thomas Brunskill - CEO founder	admin@theforage.com anisha@insidesherpa.com admin@insidesherpa.com
121419672022	Aishwarya jadav	Smart India multi management institute	Sparsh Agarwal	sparshsparsh9@gmail.com
121419672030	Norman Nathenial Harry	Couch Potato Production	Melwin Sam	melwin@wearecpp.com
121419672151	Nerissa Vowles	HSBC (one year experience)	Vikas Bhugra	vikas.bhugra@hsbc.co.in
121419672125	Ashwini	HSBC ( 1 year work experience)	Vikas Bhugra	vikas.bhugra@hsbc.co.in
121419672001	Syed Rehaan	Mentor mind (facts service)	Luvieen Alva	Contact@mentormind.in



121419672051	Mohammed Azhar Ali	Shine projects	Sri Harsha	sriharsha@shineprojects.in
121419672015	Prudhvi Chand	Solution graphs Pvt Ltd	Mahesh	Info@solutiongraphs.com
121419672050	Sneha	Mentor minds	Megha Gajjala	Megha@mentormind.in
121419672016	J Prafulla Durga	Brand factory	Chetan	Unknown
121419672019	Prathana Sant	IHA CONSULTANCY	Sita ma'am	sd@ihaconsulting.in
121419672041	Harry Vimal Raj	Brand factory	Bharath	bharathkumar.b@futurelifestyle.in
121419672047	Esther Rani	LUDIFU	Ambrose Rao	AmbroseRao.ludifu@gmail.com
121419672031	ANGARI SHALEM RAJ	Shine projects	Sri Harsha	sriharsha@shineprojects.in
121419672008	Vinay singh	Fact services	Prakirti	contact@mentormind.in
121419672005	Unnati Jain	Naya Sawera	Tejaswi	<a href="http://www.nayasawera.org">http://www.nayasawera.org</a>
121419672005	Moksha Jain	Naya Sawera	Tejaswi	<a href="http://www.nayasawera.org">http://www.nayasawera.org</a>
121429672032	Diksha Surana	Naya Sawera	Tejaswi	<a href="http://www.nayasawera.org">http://www.nayasawera.org</a>
121419672167	Kothapalli Shiv Karthik	Admarg Digital Private Limited	Manjunath Kamper	kmanjunath@admarg.in
121419672040	Nilap Aspin	KFC	Shaik Aslam	shaikaslam089@gmail.com
121419672116	P. Ashwitha Chandra	Virtual Process	Vishnupriya	vishnupriya.hymavathi91@gmail.com, srikanth@isplgroup.com
121419672002	Haji Mohammad Ismail	Closer -App (Sales & Marketing)	Aditya Sharma	-
12149672028	S.Akhila	Brand factory	Bharat	bharathkumar.b@futurelifestyle.in
121419672023	P.Kavya	Shine Projects	Sri harsha	Sriharsha@shineprojects.in
121419672023	P.Kavya	Shine Projects	Sri harsha	Sriharsha@shineprojects.in
121419672133	M.samyuktha	Investleaf management solutions Pvt ltd	G.srinivas reddy	Investleafprojects@gmail.com
121419672152	Bomma Goutami	Uber (Mentorminds)	Luvieen	info@mentormind.in
121419672029	D.priyanks	FROST interactive	Ritvik	Ritvik@frostinteractive
121419672132	B. Madhuri	Factservices (mentor minds)	Luvieen	Info@mentormind.in



121419672138	G kavya sri	Isthriwala	Sriram Suravarapu	sriram4suravarapu@gmail.com
121419672123	KODURI RACHANA	Fact Services - Mentormind	LUVIEEN ALVA	info@mentormind.in
121419672145	M. SRIRAM	Mentor mind	Prakirti	Info@mentormind.in
121419672156	Nunna Nikhil	Mentormind	Mentormind	Kanthnikki9@gmail.com
121419672175	Sama sai shiva rama krishna	Mentor minds	Mentor minds	info@mentormind.in
121419672156	Nunna Nikhil	Mentormind	Mentormind	Kanthnikki9@gmail.com
121419672135	Lakhnapur Pavani	Mentorminds	Luvien	info@mentormind.in
121419672161	Bontala Venkata Sai Kaushik Gupta	Tested Health Care (Mentormind)	Luvieen Alva	info@mentormind.in
121419672172	Simika	Mentor minds	HR manager	contact@mentormind.in
121419672159	B Santhosh	Mentorminds	HR Manager	contact@mentormind.in
121419672124	Niveditha Reddy. Gade	SIG OVERSEAS	Vishal	Vishalthirumalareddy@gmail.com
121419672154	Karepe Bhuvana sree	Mentor minds	Luvieen	info@mentormind.in
121419672163	Sayeed Bin Abdul Rahman	Shine projects	Venkata Sri Harsha	Sriharsha@shineprojects.in
121419672163	Sayeed Bin Abdul Rahman	Shine projects	Venkata sri Harsha	Sriharsha@shineprojects.in
121419672122	T.Nithisha	Mentorminds	Luvieen	Info@mentormind.in
121419672174	K.JAYA SAI REDDY	Mentor mind	Mentor mind	info@mentormind.in
121419672143	Mahesh Panchal	Mentorminds - digital marketing statergy for crowd funding	LUVIEEN ALVA	luvieen.alva@mentormind-db4868b49492. mail.com , prakirti.valiveti@mentormind- db4868b49492.intercom-mail.com , contact@mentormind.in
121419672147	Chandra Shekar Gurralla	SANDEEP NALLA & CO	8977608216	cansandeep95@gmail.com
121419672179	Syed Shoeb Ali	ADP	Praveen Kunchapudi	Praveen.Kunchapudi@adp.com
121419672136	Kota Mukesh	Mentorminds	Luvien	info@mentormind.in
121419672141	KUNTA DIVYA	Mentorminds	Luvieen	Info@mentormind.in
121419672090	Mekala Shiva Sai Vikas	Mentorminds- FACT Services- Finance	Luvieen	Info@mentormind.in
121419672166	Antonelle Malcolm Russell	Man With A Plan Event Managers Private Limited	Mr.Anand	manwithaplanhyd@gmail.com
121419672138	G kavya sri	Isthriwala	Sriram Suravarapu	sriram4suravarapu@gmail.com



121419672134	Mohammad Kashif	Awign	Gurpreet Singh	Contact@awign.com
121419672157	G.Sravan Kumar	online	Sriram internship	info@mentormind.in
121419672134	Mohammad Kashif	Awign	Gurpreet Singh	Contact@Awign.com
121419672170	Surampally Rishikesh	Marketing Intern for the Project Srishtipath at Human Welfare Council	Sunil	hr@srishtipath.com
121419672170	Surampally Rishikesh	Marketing Intern for the Project Srishtipath at Human Welfare Council	Sunil	hello@srishtipath.com
121419672153	Karthik Yadav	Bilakanti Data Management Solutions Pvt Ltd	Ravi kumar	bilakantidatamanagement@gmail.com
121419672129	Jogi naresh	Menternship	Mentor mind	infi@mentormind.in
121419672140	S.pooja	BSE	Aditya Srinivas	BSE
121419672155	Jaipreet singh khalsa	BSE	Aditya Shrinivas	jaipreetsingh263@gmail.com
121419672177	Syed Mohammed Ali	BSE	Aditya Srinivas	Sjcmba177@gmail.com
121419672176	Khatija Banu	BSE	Aditya Srinivas	Khatija banu
121419672142	G.Nikhil Kumar	BSE	Aditya Srinivas	gnikhilkumar142@gmail.com
121419672131	Joseph Annie Racheal	BSE	Aditya srinivas	BSE
121419672146	L.Ganesh	Biosephia Organic Solutions Private limited	Himashika Vemula	hrfinance@biosephia.com
121419672168	S Praneeth kumar	Dhwani - Ek Awaz Asha Ki	Ms. Deepika	dhwanigroup01@gmail.com
121419672126	Cirra Priyanka Sharon	Wells Fargo	Thekedath, Bindu	Bindu.K.Thekedath@wellsfargo.com
121419672121	George Michael	BSE	Dr. Aditya Srinivas	0807.michaelgeorge@gmail.com
121419672176	Khatija Banu	BSE	DR.Aditya Srinivas	Khatijabanu176@gmail.com
121419672090	Shiva Sai Vikas (ISP16SHI9700)	Internshala. ISP Program 16(ISP16SHI9700)	SAMAY AKSHIT KARTHIKAY	isp@internshala.com
121419672165	Akki Rohan Goud	India bulls	GVN Rama rao	rohangoud742@gmail.com
121419672130	Palagiri Swanthana Raj	Employed	Employed	swanthanaraj@gmail.com
121419672150	Vardhineedi mourya sai pavan kumar	Bilakanti data management solutions pvt ltd	Hr manager	Bilakantidatamanagement@gmail.com



1214-19-672-180	Thumma harshitha reddy	Portfolio management	Rama rao	Harshithareddy3939@gmail.com
121419672128	M Pearl Naomi	In Process	Rao	PearlNaomi58@gmail.com
121419672139	H Vallabh	Hgs	Rajesh	Rajesh @gmail.com
121419672127	P. Venkat Reddy	Gollapudi & co	G. Saidulalu	saiduluca1992@gmail.com
121419672124	Niveditha Reddy. Gade	SIG	Vishal	vishalthirumalreddy@gmail.com
121419672090	Shiva Sai Vikas	Internshala (ISP16 Program) - ISP16SHI9700	Samay Akshit Kartikay	isp@internshla.com isp-hiring@internshala.com
121419672165	Akki Rohan Goud	IndianBulls on Portfolio management	G.V.N.RAMARAO	Indiabulls2021@gmail.com
121419672124	Niveditha Reddy. Gade	SIG	Vishal	vishalthirumalreddy@gmail.com
121419672165	Akki Rohan Goud	India bulls	GVN Rama rao	rohangoud742@gmail.com



## ALUMNI REPORT



### ALUMNI SUPPORT 2020-21

SL.No	Event details		Alumni details	Participants
	Date	Programme		
1	15-07-2020	International Symposia	Mr. Ram Kumar	Faculty members from India and Industrials from Abroad.
2.	4 Sep 2020	Project Orientation	Mr. Gratus Rahul (2015-17) President Alumni Association Tax Cconsultant-II Deloitte JOPA President	MBA II year Students (2019-2021) <b>(INLCUED UNDER PROJECT ORIENTATION )</b>
3.	26 Sep 2020	Virtual Alumni Interaction (Batch 2019-2020)	Mr. Rafay Mohammed (Senior Tax associate Deloitte) Ms. Apoorva ( Tax Consultant-II Deloitte)	MBA II year Students (2019-2021) <b>(INLCUED UNDER ORIENTATION )</b>
4.	10 <sup>th</sup> Oct 2020	First Alumni Association Meet	Mr. Gratus, Mr. Ram Kumar, Ms. S. Gita Mr. Amandeep Singh Dua Mr. RakeshYarramsetti Ms. K. Rebekkah Mr.Rahul Job Gurud Mr. Mohammed Imran	FACULTY & JOPA MEMBERS
5	12 Nov 2020	Guest Lecture on Strategies for Group Dynamism Event Management	Mr. Thakur Shashant Singh Sr. HR Associate Amazon	MBA, BBA, BBA IT III year. (2018-2021) <b>(INCLUDED UNDER GUEST LECTURE)</b>
6	12 December 2021	Samyoga 2020	Alumni Association members	ALUMNIS, FACULTY & JOPA MEMBERS
7	30 Jan 2021	Alumni Interaction by JOPA	Mr. Gratus Rahul,Mr. Ram Kumar, Ms. S. Gita Mr. Amandeep Singh Dua Mr. RakeshYarramsetti Ms. K. Rebekkah Mr.Rahul Job Gurud Mr. Mohammed Imran	MBA 1 <sup>St</sup> Yr Students (2020-2022)
8	19-04-2021	Career Development Training	Mr. Mohammed Imran	MBA 1 <sup>St</sup> Yr Students (2020-2022)
9.	15-05-2021	Career Development Training	Ms. Manisha Raj	MBA 1 <sup>St</sup> Yr Students (2020-2022)





## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University  
Co-Educational Christina Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society, (HAES)

Ref. SJC/20-07-2020

20-07-2020

### Alumni PARTICIPATION Report in One-week International E-Symposia "UNLEASHING THE POTENTIAL : SKILLS & EMPLOYABILITY" 15<sup>th</sup> July 2020

**Date:** 13- 17 -07-2019  
**ONLINE**

**Timings:** 6.00 p.m. to 8.00 p.m. **Venue:**  
**For whom:** Faculty Members from  
India and corporate from Abroad

**No. of participants:** 125

Organized by Dr.K.Martina Rani



Mr. Ram Kumar, GE,US &  
HR Manager, GE, US, on

#### Human capital Identification, Development and Retention

**Mr. Ram Kumar:** currently working with GEA as a Controller and Program Manager responsible for financial processes, systems, defining metrics for internal functional measurements and also responsible for implementing robotics and analytics solutions. I have worked in several different roles over last 15 years involving Financial Reporting, Financial Planning, ERP Implementation, Audit with corporates like General Electric, Johnson Controls. He is a certified Black Belt and Project Manager with degrees in both business administration and law.

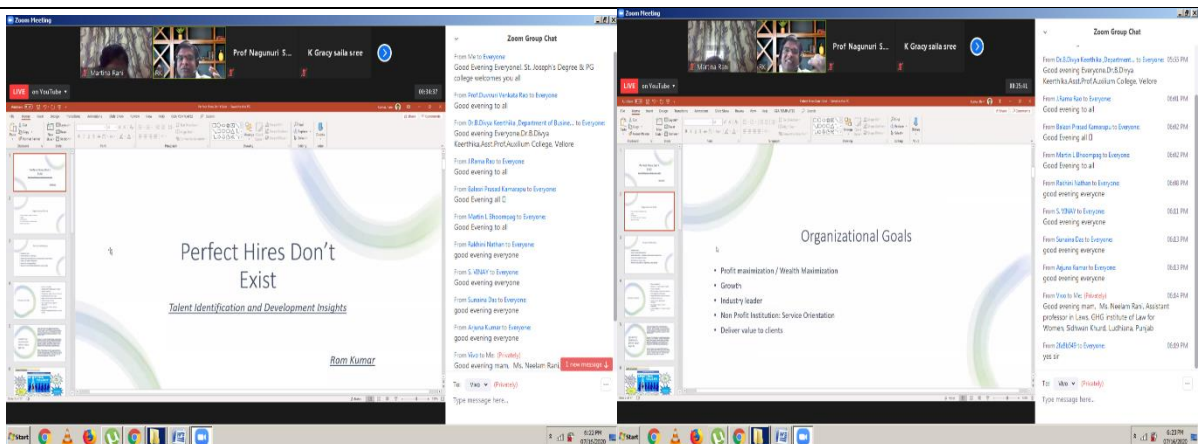


Mr. Ram Kumar, GEA, "Head of RPA and ERP", Maryland, US, delivered a talk on **Perfect Hires Don't Exist: Talent Identification and Development Insight**... A right saying that No perfect match is there to the industry hiring policies.

However industries expect every employee to have leadership skills and data skills

He explained about Organizational Goals needed to define roles and roles to skills needed... discussed about the leadership value statements..talent factors and the need for aptitude, skills and knowledge embedded with attitude.

Explained how defined roles are used to fix the needed skills, using two case studies, explaining the KPIs, and development factors, focusing on academic skills, interpersonal skills, Foresight skills embedded in foundation traits like Attitude and aptitude.





## ST.JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Re-accredited by NAAC with 'A' Grade, Affiliated to Osmania University,  
Managed by HAES, 5-9-300, Caprotti Hall Building, Gunfoundry, Abids, Hyderabad – 500001, Telangana

### One-week International E-Symposia on UNLEASHING THE POTENTIAL : SKILLS & EMPLOYABILITY

**Convenor**



**Rev. Fr. Dr. D. Sunder Reddy**  
Principal

For further details, Contact:  
**Dr. Martina Bani**  
Associate Professor & Director,  
Centre for Skill Development,  
Ph. No. 7087772006  
Email ID: martina@stjosephscollege.ac.in

**Mrs. Danam Teresa**  
Associate Professor & Head  
of the Department,  
Ph.No.9880775624  
Email ID: danamteresa2014@gmail.com

**Resource persons**



**Dr. Javier Elkin**  
Switzerland  
Digital Health and Innovation  
(DHS), World Health  
Organization (WHO), Geneva,  
Switzerland



**Mr. Ram Kumar**  
USA  
Controller and Programs  
Manager - iGEM,  
Maryland, US



**Mr. Cab Ciminelli**  
Japan  
Teacher and Coach  
Executive Coach, Teacher  
Tsubaki, (Tokyo), Japan



**Dr. Saini Rosaline**  
India  
Faculty - VSB VIT AP University  
Educational Technology  
Consultant



**Ms. Carmelita Xavier**  
Malaysia  
Senior Lecturer  
Tosh Mavor International



**Dr. S. Rukonia**  
Kenya  
Visiting International Faculty  
HARCOM, Kenya



**G V S Santosh**  
India  
Faculty, CB Rani  
Polytechnic College  
Bapat, Andhra Pradesh



**Mr. Ganesh**  
Switzerland  
Grant Finance Manager,  
MICO, Geneva



**Mrs. Subha Ganesh**  
Harrow, UK  
Founder/CEO at  
Digital Conflicts, Harrow

**Moderator**



**Prof. Samuel Johnson K.**  
Faculty - VSB - VIT AP  
Digital Education Coach

**13<sup>th</sup> - 17<sup>th</sup> July 2020**

**Registration fee : 200/-**

Click here to register: <https://techeduteacher.com/index.php/zoom-meetings/international-e-symposia/>



**Rev. Fr. Dr. D. Sunder Reddy**  
**PRINCIPAL**





## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University  
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Managed by Hyderabad Archdiocese Educational Society, (HAES)

### Report on FIRST PG Alumni Association Meet (JOPA)

**Date:** 10- 10 -2020      **Timings:** 3.00 p.m. to 4.00 p.m.      **Venue:** ONLINE  
**For whom:** Faculty Members and Alumni Association members  
**No. of participants:** 125      Organized by Alumni Committee members

#### **Name/s of the resource persons: PG Alumni Association Members (JOPA)**

Mr. Gratus, Mr. Ram Kumar, Ms. S. Gita  
Mr. Amandeep Singh Dua  
Mr. Rakesh Yarramsetti  
Ms. K. Rebekkah  
Mr. Rahul Job Gurud  
Mr. Mohammed Imran

#### **About the meet:**

The Event is a first of its kind titled as LET'S EXPLORE AMAZING POSSIBILITIES (LEAP). The event started with a warm welcome extended by our Principal Fr. Dr. D. Sunder Reddy. Then Dr. Martina and Mrs. Danam introduced all the Alumni Association members through profile reading. Prof. Anita, Prof. N. Srinivas and Prof. Vandana madam participated to discuss on the needs of our Programmes.

As a beginning, Mr. Gratus, the President, introduced all in his team with their responsibilities and roles as per the registered Association. He discussed about the team's future contribution towards their juniors based on their abilities in the following areas:

- a. Association members meet,
- b. Guest lectures,
- c. Project examiners,
- d. Events : collaborations and Competition
- e. Orientation Guidance on specialization,
- f. Career development training,
- g. Placement leads and links (throughout the year)
- h. Social programmes
- i. Alumni portal



All the faculty members acknowledged their promises and agreed to extend co-operation with them..It was well appreciated by our Principal and the Event ended with vote of thanks by all the senior faculty and finally by Dr. Martina, convener of the meet from the college side.



**ST. JOSEPH'S  
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(EXTENDED CAMPUS), Re-accredited by NAAC with 'A' Grade, Autonomous  
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Managed by Hyderabad Archdiocese Educational Society  
#5-9-300, Caprotti Hall Building, Gunfoundry, Abids, Hyderabad - 500001

## JOPA FORMED UNDER THE LEADERSHIP OF DYNAMIC PRINCIPAL

### LET'S EXPLORE AMAZING POSSIBILITIES (LEAP)

### VIRTUAL MEET OF ST. JOSEPH'S PG ALUMNI ASSOCIATION- JOPA

on 10<sup>th</sup> October 2020 | 3.00 pm - 4.00 pm



**Mr. Gratus Rahul**  
Convener  
President, JOPA  
TAX CONSULTANT-II, DELOITTE



**Mr. Ram Kumar**  
Co-Convener  
Controller & Program Manager-  
Finance, GE, Maryland, US

Alumni Committee: Dr. K. Martina Rani, Ms. S. Swapna



**Rev. Fr. Dr. D. Sunder Reddy**  
Principal



**Ms. S. Gita**  
Vice - President, JOPA  
Accounts Receivable Specialist  
Dell International Services India Pvt Ltd



**Mr. Amandeep Singh Dua**  
Joint Secretary, JOPA  
Senior Sales Associate  
Cloud4c Services Pvt Ltd



**Mr. Rakesh Yarramsetti**  
Treasurer, JOPA  
Tax Consultant - DELOITTE



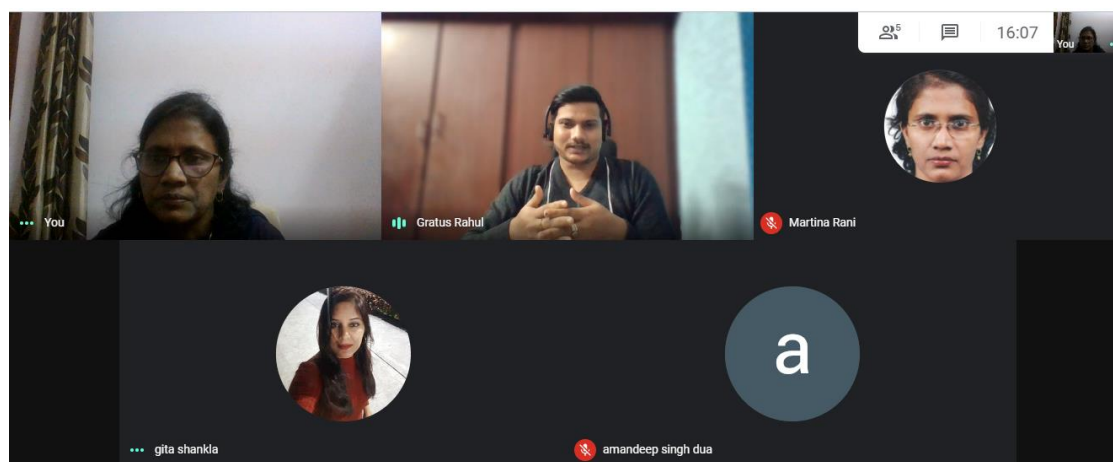
**Ms. K. Rebekkah Christopher**  
General Secretary, JOPA  
Assistant Manager - DELOITTE



**Mr. Rahul Job Gudur**  
Executive Member, JOPA  
Senior Technical Engineer  
Tech Mahindra

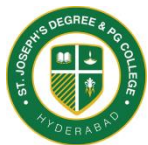


**Mr. Mohammed Imran**  
Executive Member, JOPA  
Cloud Product Specialist  
Airtel Digital Limited



**PRINCIPAL**





## **ST. JOSEPH'S DEGREE & PG COLLEGE**

Autonomous, Affiliated to Osmania University  
Co-Educational Christina Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society, (HAES)

### **NAME OF THE CELL/COMMITTEE MBA ALUMNI MEET**

### **REPORT ON SAMYOGA ALUMNI MEET : TWEET & GREET**

**Date: 12 Dec 2020      Timings: 4:00 pm onwards      Venue: Virtual, ZOOM Meet**

**For whom:** For Alumni of MBA

**No. of participants: 40**

**Objective of the event/ Program: To Share the Joyous moment and memorable experiences by renew our commitments to the noble ideas of our beloved Alma Mater**

Organized by Alumni Committee members

#### **Name/s of the resource persons: PG Alumni Association Members (JOPA)**

Mr. Gratus, Mr. Ram Kumar, Ms. S. Gita  
Mr. Amandeep Singh Dua  
Mr. Rakesh Yarramsetti  
Ms. K. Rebekkah  
Mr. Rahul Job Gurud  
Mr. Mohammed Imran

#### **About the Participating Persons:**

Mr. Ramkumar, Miss Rebekkah Chirstopher, Mr. Rahul Gratus and all the other Alumina with Faculty Members of Business Management

#### **About the program with photographs:**

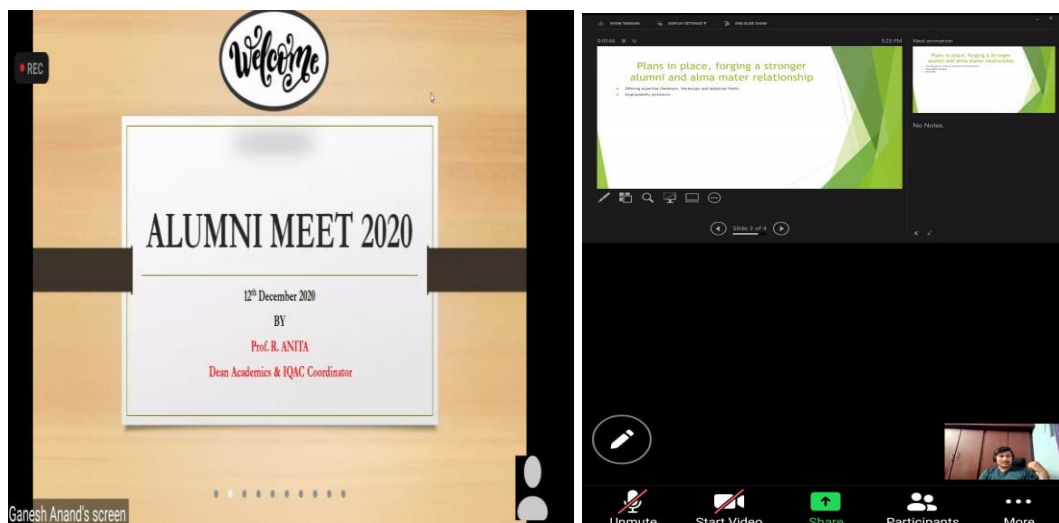
The Session started with the introduction of the resource person given by Magdalene Madgula then Professor Dr. Vandana Sambha welcomed all dignities, Alumina and Faculty Members. The session started with Rev. Father. Dr. D. Sunder Reddy addressed the Gathering and Faculty Members started addressing the alumina. Then the dignities Mr. Ramkumar, Miss Rebekkah Chirstopher, Mr. Rahul Gratus started addressing Themselves.

Then Mr. Gratus Rahul took over the session by highlighting the plans which can have a strong alumni and alma mater relationship. Some of the points like Employability assistance, Mentorship, Reconnect, Book Donation, Promoting Institutional events, Summer Internship



opportunities and Interaction with present students/Faculty/recent pass-out. Then Professor R .Anita took over the session by Highlighting Vision, Mission and the Programmer Educational Outcomes and Future Plans with alumina.

Then Mr. Gratus Rahul has played a short video of alumni's Video with all the memories of college and their group friends. The session concluded by alumina interaction.



**Feedback of the program:** The meet was a successfully concluded with effective collaboration of alumni and alma mater relationship.

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**





**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
(Extended Campus)  
Gulbandra, Abids, Hyderabad - 500001

## **MBA ALUMNI MEET**

You are cordially invited to the  
**SAMYOGA 2020**



**SAMYOGA  
Management  
Tweet & Greet**

**The Management, Principal and Staff**

*Heartfully Welcome You All!*

You are cordially invited to cherish at your joyous moments and memorable experiences with us along with your successful stories of your achievement and awards, to renew our commitments to the noble ideas of our beloved Alma Mater

We look forward for your gracious online presence as per the schedule:

**Date:** December 12, 2020, Saturday 4 pm onwards

**Venue:** GOOGLE MEET

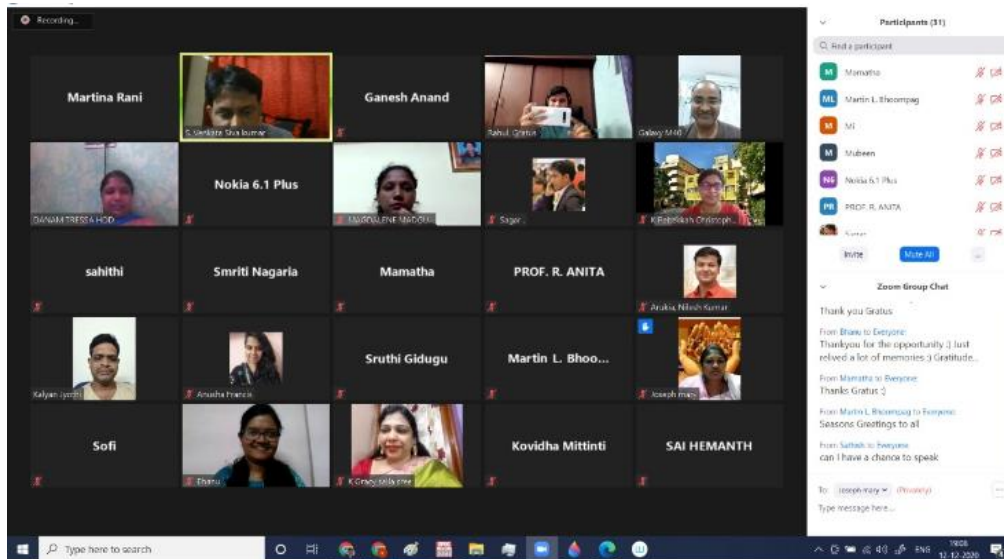
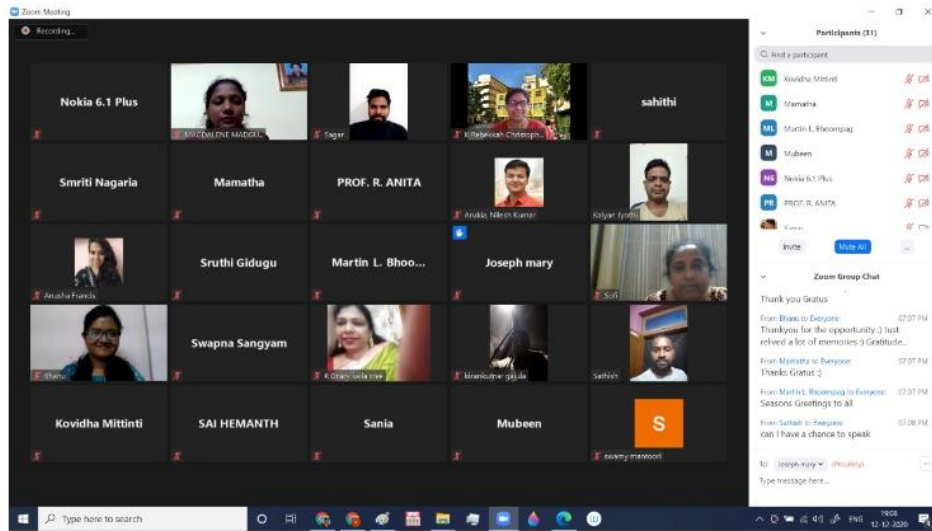
Warm Wishes

**JOSEPHITES FAMILY**

Department of Business Management









The screenshot displays a Zoom meeting in progress. The main window shows a grid of 20 participants. The names of the participants visible in the grid are: Ganesh Anand, Sahithi, Smriti Nagarla, Mamatha, Sathish, Swapna Sangyam, and several others. The chat window on the right shows a message from 'Joseph May' with the text: 'Thank you Gratus. From Bhana to Everyone: Thankyou for the opportunity :) Just relived a lot of memories :) Gratitude.. From Mamatha to Everyone: Thanks Gratus :) From Martin L Bhoompag to Everyone: Season's Greetings to all. From Sathish to Everyone: can I have a chance to speak'. The toolbar at the bottom includes icons for Mute, Stop Video, Security, Participants, Chat, Share Screen, Pause/Stop Recording, Reactions, and More. The status bar at the bottom right shows the time as 12:12:20 PM on 12-12-2020.





## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University  
Co-Educational Christina Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society, (HAES)

**Date: 30/1/2021**

### DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

**Alumni Committee**

#### **REPORT ON**

**ALUMNI INTERACTION BY THE ST. JOSEPH'S PG ALUMNI**

**ASSOCIATION- JOPA**

**Date: 30/01/2021**

**Timings: 9:00am.-10:00am.**

**Venue: Vianney Hall**

**For whom: MBA 1<sup>st</sup> Year Students**

**No. of participants: 132 (Including faculty)**

**Objective of the event/program: To have an Alumni Interaction session with MBA 1<sup>st</sup> year students.**

The very first Alumni Interaction by the St. Joseph's PG Alumni association- JOPA for MBA 1st year students were held on 30-01-2021, Saturday at Vianney Hall from 9:00am onwards. The alumni interaction meet began with a wonderful introduction by Yagnashree continued by lamp lighting by our beloved Principal Fr. Dr. D Sunder Reddy, Alumni Committee members followed with prayer, then bouquet were presented to Father and dignitaries of the day by the students.

Mr. Ram Kumar (Co-convenor-JOPA) (MBA Batch:2003-2005) joined us through online platform and guided us through a very informative and insightful presentation. He mentioned that MBA at St. Joseph is all about learning professionalism. Profile reading of Father done by the committee member. The meet continued with a very joyful speech by Father where the happiness and proud for his ex-students was seen in his brightly shining eyes. Then, Mr. Gratus (Convenor-JOPA) (MBA batch: 2015-17) gave a motivating talk and mentioned that going higher on pace needs sacrifices. Then, Mr. Imran (Executive Member-JOPA) (MBA batch:2013-15) gave valuable information about technology and how it is important to be aware of latest events happening around the world by reading newspapers and much more. After which, Mr. Amandeep Singh Dua (Joint secretary-JOPA) took us all to the memory lane back to his college days and also encouraged students to believe in their own selves. Later, Mr. Rakesh Yarramshetti (Treasurer- JOPA) (MBA batch:2017-19) also shared his notorious life and learning experiences at college and suggested the fresher's to have great communication skills and to be honest always. The session moved forward to Q&A session where all the students got information and knowledge about technology, operations sector, marketing sector, viva process, skill sets required, interviewing process, post/pre COVID effects, life at corporate, other career options and lots of motivation and inspiration from the alumni committee. HOD Danam Mam and other faculty members shared their memories with their beloved ex-students and how proud they are to see the students transformed into professionals.



Mr. Gratus concluded the interaction session by stating to have Maturity, Positivity, Professionalism throughout MBA and beyond. Finally, the JOPA meet was concluded by presenting Mementos to all the Alumni Association members and ended the session with the formal vote of thanks.

**Picture for reference:**







**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001



Fr. Dr. D. Sunder Reddy, Principal

## **ALUMNI INTERACTION BY ST. JOSEPH'S PG ALUMNI ASSOCIATION- JOPA** For MBA 1<sup>st</sup> Year Students

30<sup>th</sup> January 2021 | 9 am - 10 am | Venue: Vianney Hall



**Mr. Grabus Rahul**  
Convener  
President - JOPA  
TAX CONSULTANT-II, DELLOITTE



**Mr. Ram Kumar**  
Co-Convener  
Controller & Program Manager -  
Finance, GLA, Maryland, US



**Ms. S. Gita**  
Vice - President - JOPA  
Accounts Receivable Specialist  
Dell International Services India Pvt Ltd



**Mr. Amandeep Singh Dua**  
Joint Secretary - JOPA  
Senior Sales Associate  
CloudKc Services Pvt Ltd



**Mr. Rakesh Yarramsetti**  
Treasurer - JOPA  
Tax Consultant, DELLOITTE



**Ms. K. Rebekkah Christopher**  
General Secretary - JOPA  
Assistant Manager, DELLOITTE



**Mr. Rahul Job Gudur**  
Executive Member - JOPA  
Senior Technical Engineer  
Tech Mahindra



**Mr. Mohammed Inran**  
Executive Member - JOPA  
Cloud Product Specialist  
Airtel Digital Limited

Organized by: **ALUMNI COMMITTEE**

**Fr. Dr. D. Sunder Reddy**  
Principal





## ST. JOSEPH'S DEGREE & PG COLLEGE

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Ref. SJC/19-04-2021

19-04-2021

### Alumni PARTICIPATION Report CRT & Mentoring Sessions

**Date:** 19-04-2021    **Timings:** 9.30.p.m. to 10.30 p.m.    **Venue:** ONLINE  
**For whom:** MBA First Year  
**No. of participants:** 70    **Organized by** Dr.K.Martina Rani

#### PROFILE OF THE SPEAKER : Mr. Mohammed Imran

Presently working with Airtel Digital as product specialist - Cloud for West circle. I'm responsible for achieving the regional Cloud target. I am also helping the organization to build GTM for Hyperscaler & RegTech Solutions. Previous to Airtel i was associated with Cloud4C (A CtrlS Datacenter Ltd company) where I have been associated for more than 5 years and have been rewarded with Appraisals (Average of 30% YOY Growth) & Promotions at regular intervals as recognition for my capabilities and professionalism in management of my job functions; having joined as Intern and being promoted as Trainee pre-sales and Assistant Manager within 4 years.

The speaker explained the students on how to plan and fix vision:

I will become a well respected product manager in an industry, defining ways in which to deliver better value to product users and improving the way that organizations approach management.

I will become a well-known and respected leader in an industry, revitalizing the ways that the product is produced and marketed to make healthier products to help people live better lives.

To become the manager of a company, providing excellent service to my customers while respecting and managing a top-notch staff.

The speaker also guided the student by giving the following tips as a three step process:

1) Find some time to think about your vision.

2) Ask yourself some of these questions:

How do you define career success?

What would your career be like if you had the power to make it any way you wanted?



Who are the people you most admire and what is it about them or their careers that attract you to them?

What would you want to do today if all your bills were paid and you had relatively unlimited cash reserves?

What's the one activity you most love?

When you meet someone new in 5 years time, how would you like to describe your career?

Bring it all together into one coherent statement

**Rev. Fr. Dr. D. Sunder Reddy**  
**PRINCIPAL**

 **ST. JOSEPH'S**  
**DEGREE & PG COLLEGE**  
(Extended Campus)  
Ganapadry, Abids, Hyderabad - 500081

  
Rev. Fr. Dr. D. Sunder Reddy  
Principal

**SESSION ON**

**CRT & MENTORING SESSION**

Resource Person  
**MR. IMRAN**  
**ALUMNI**

 **17th April 2021**  
 **9.30am to 10.30 am**

 **Venue: Google Meet**

**ORGANIZERS: PLACEMENT COMMITTEE & ALUMNI COMMITTEE**





## ST. JOSEPH'S DEGREE & PG COLLEGE

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Managed by Hyderabad Archdiocese Educational Society, (HAES)

Ref. SJC/15-05-2021

15-05-2021

### Alumni PARTICIPATION Report Career Development Training Sessions "CAREER VISION FOR MBA FIRST YEAR STUDENTS" 15<sup>th</sup> MAY 2021

**Date:** 15-05-2021

**Timings:** 11.00 p.m. to 12.00 p.m. **Venue:** ONLINE  
**For whom:** MBA First Year Students

**No. of participants:** 70

Organized by Dr.K.Martina Rani



Ms. Manisha Raj, D.E Shaw, India &  
HR Manager, D.E Shaw, India

#### **Talent Management (core HR) and HR Business Partner Teams**

**Ms. Manisha Raj:** currently working with D.E Shaw as a Human Resource Manager responsible for strategic planning and implementation. Also proving expertise in process optimization, change management, stakeholder management, and providing comprehensive HR solutions. I have worked as a Senior HR specialist in D.E Shaw for 5 years and later earned a Managing position for talent management in the same. She has published in the Global Journal of Management and Research on SEXUAL HARASSMENT OF WOMEN AT WORKPLACE and has also done some volunteering work in Wells Fargo financial Services, California.

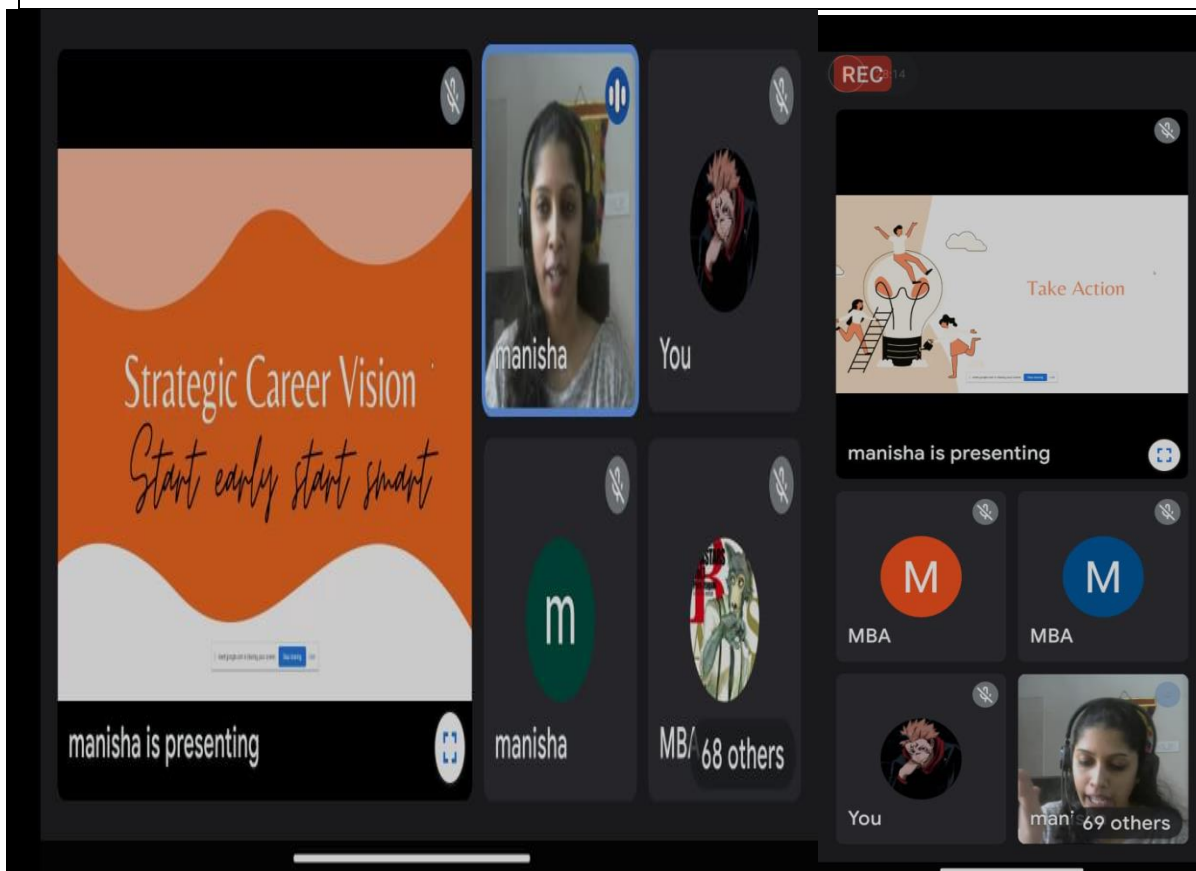


Ms. Manisha Raj a Human Resource Manager “Talent Management” in D.E Shaw, India delivered a career development session on “ Strategic Career Vision” pointing out to ‘Start Early Start Smart’ .

A student needs to strategically plan what they want to opt for a career and start strategically planning how to meet their career objectives from the beginning of their MBA Journey.

She encouraged students to reflect on a few important questions such as What are your strengths? Are you self-aware? why is it important to know your strengths? Is it important to develop self-awareness? And suggested being open to feedback for understanding one’s own personality.

Explaining the students start focussing on identifying their career objectives and assessing their current situation to take the correct actions for reaching their career goals. She recommended students explore different job roles to realize their potential in the future specializations they want to opt for and explore the opportunities in the college as well as outside by interning in various forte’s.



Rev. Fr. Dr. D. Sunder Reddy





**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
Gunfoundry, Abids, Hyderabad - 500001



**Rev. Fr. Dr. D. Sunder Reddy**  
Principal



## ALUMNI TALK ON CAREER VISION

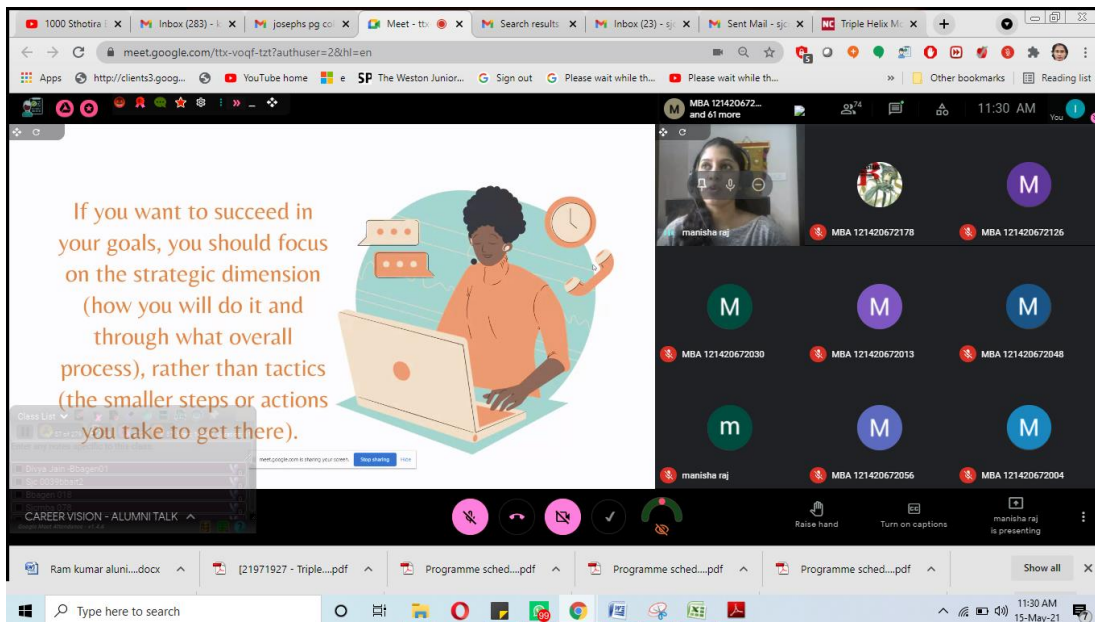
**On 15<sup>th</sup> May 2021**  
**11.00 am - 12.00 pm**  
**Venue: GOOGLE MEET**



**D. E. SHAW**  
**ALUMNI, MANAGER**

GOOGLE MEET : <https://meet.google.com/ttx-voqf-tzt>

ORGANIZERS : ALUMNI COMMITTEE MEMBERS



**PRINCIPAL**





# **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

### **NAME OF THE CELL/COMMITTEE MBA ALUMNI MEET**

### **REPORT ON**

### **GUEST LECTURE ON SAMYOGA MANAGEMENT TWEET & GREET**

**Date: 12 Dec 2020      Timings: 4:00 pm onwards      Venue: Virtual, ZOOM Meet**

**For whom: For Alumni of MBA**

**No. of participants: 40**

**Objective of the event/ Program: To Share the Joyous moment and memorable experiences by renew our commitments to the noble ideas of our beloved Alma Mater**

**Name/s of the resource persons: Mr. Ramkumar, Miss Rebekkah Chirstopher, Mr.Rahul Gratus**

#### **About the Participating Persons:**

Mr.Ramkumar, Miss Rebekkah Chirstopher, Mr.Rahul Gratus and all the other Alumina with Faculty Members of Business Management

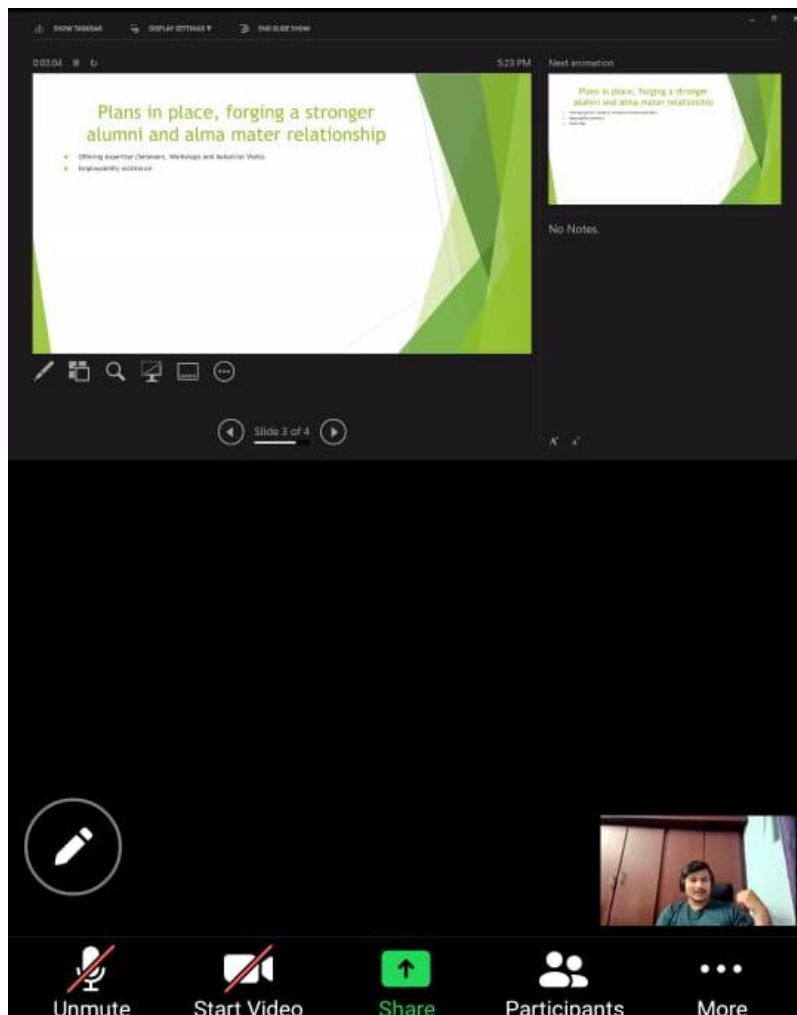
#### **About the program with photographs:**

The Session started with the introduction of the resource person given by Magdalene Madgula then Professor Dr.Vandana Sambha welcomed all dignities, Alumina and Faculty Members.The session started with Rev.Father.Dr.D.Sunder Reddy addressed the Gathering and Faculty Members started addressing the alumina. Then the dignities Mr.Ramkumar, Miss Rebekkah Chirstopher, Mr.Rahul Gratus stared addressing Themselves.



Then Mr. Gratus Rahul took over the session by highlighting the plans which can have a strong alumni and alma mater relationship. Some of the points like Employability assistance, Mentorship, Reconnect, Book Donation, Promoting Institutional events , Summer Internship opportunities and Interaction with present students/Faculty/recent pass-out. Then Professor R .Anita took over the session by Highlighting Vision, Mission and the Programmer Educational Outcomes and Future Plans with alumina.

Then Mr. Gratus Rahul has played a short video of alumni's Video with all the memories of college and their group friends. The session concluded by alumina interaction.







**Feedback of the program:** The meet was a successfully concluded with effective collaboration of alumni and alma mater relationship.

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**



## JOSEPH'S GO GREEN





## ST. JOSEPH'S DEGREE & PG COLLEGE

King Koti Road, Hyderabad

DEPARTMENT OF BUSINESS MANAGEMENT

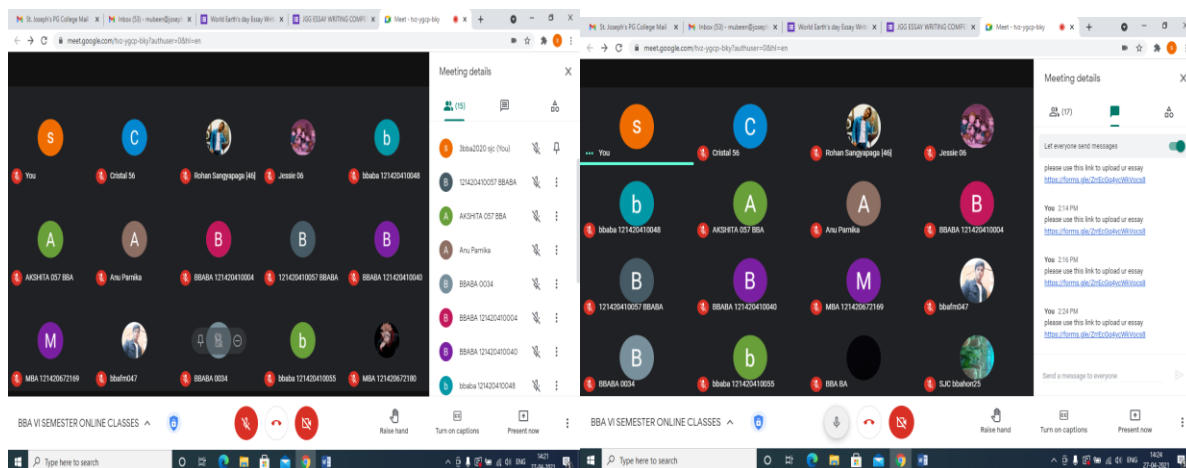
ACADEMIC YEAR 2020-2021

Date: 28<sup>th</sup> April, 2021

Ref No. SJC/2-04-2021/ /2

### Report of World Earth Day

St. Joseph's Degree & PG college JGG Committee has conducted an Essay writing Competition on 27<sup>th</sup> April 2021 on account of World Earth Day, Topic: "Measuring the Health Effects of Global Warming on the Earth's Population" in which 18 students from BBA & MBA have participated. Laxmi Agarwal of BBA BA I year got 1<sup>st</sup> Prize, Akshita of BBA general stands in second place and Mehnaaz Mukarram of MBA I Year got Third Prize.



**Organizer: Mrs Mubeen**

**Principal**

**Fr. Dr. D. Sunder Reddy**





**ST. JOSEPH'S DEGREE & PG COLLEGE**

**King Koti Road, Hyderabad**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**PLASTIC AND ENVIRONMENT**

**Ref: SJC/06-5-2021/30/**

**Date: 5th, June2021**

**Timings: 10am to12pm**

**Venue: Online**

**For whom: Students of BBA & MBA**

**No. of participants: 90**

**Objectives of the event/ program:**

1. To commemorate the World Environment Day.
2. To understand the need to reduce plastic in life.
3. To encourage students to develop the best out of waste culture and save the environment in their own way possible.

**Name of the resource person:**

MR. Anand Reddy Yellu



### **About the program:**

- Mrs. Mubeen Sultana opened the session addressing the participants and welcoming all the students and the guest speaker for the day. She further introduced Mr. Anand Reddy Yellu, IFS and guest speaker for the day.
- Mr. Anand began the session by introducing himself and then detailed the gathering about the specialty of the occasion the World Environment Day.
- He described a few wildlife examples specifically inclusive of birds.
  - He emphasized on the hazardous effect of plastic on wildlife
  - He further suggested ways to make life eco-friendly.
  - He also explained how plastic eventually changed industries.
  - It was also mentioned that the use of plastic hiked after the World War II.
  - He crucially focused on the transformation synergy of nature.
- Mr. Anand believes that no wildlife product should be bought in order to discourage the wildlife tampering culture to increase sales, he shared the same thought and it quiet inspired the students.

### ***‘It is our responsibility to protect the planet and hand it over to our future generations’***

- He enlightened about information related to transformation of nature from greenery to destruction.

He even sited examples of how birds die due to the kite flying. He threw light on the seriousness of the problem by showing how an ablator died due to consuming plastic.

- He urged that the cure to the plastic problem the world is facing right now has the solution of the 3Rs, which is Reduce, Reuse and Recycle.
- Mr. Anand also educated the students on the types of plastic which can be reused and the once which cannot be recycled.
- Post Mr. Anand’s thought provoking lecture, Mrs., Danam Tressa asked a few purposeful questions to the guest speaker making it a highly interactive session.

The session then reached its final leg where the students exhibited their creativity and responsibility towards the Earth in various forms of Best out of Waste. The several competitions proposed saw many entries which outshined one another in different ways.

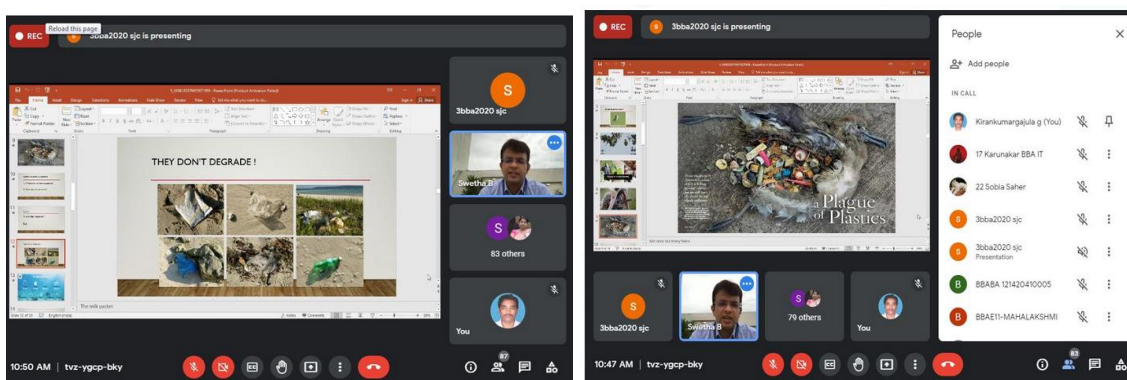


- **At the end of the session Ms. Hinal Bamboli presented the formal vote of thanks to the gathering**

### **Learning from the session:**

From the session the students have thoroughly understood the value of protecting the life on Earth. Its now clear that we equally share the Earth with the other living beings and that we have no rights to harm it. We can always do our share of duty to the earth with whatever we have around us. We can reduce reuse and recycle the plastic and save the environment from its harmful effects.

### **Pics for Reference:**



**Prepared by:**

**Mrs. Mamatha**

**Principal**

**Fr. Dr. D. Sunder Reddy**



## FOREIGN RELATIONS EVENT REPORTS





## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University  
Co-Educational Christina Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society, (HAES)

Ref. SJC/20-07-2020/65

20-07-2020


### Report on One-week International E-Symposia “UNLEASHING THE POTENTIAL : SKILLS & EMPLOYABILITY” 13<sup>th</sup> - 17<sup>th</sup> July 2020

<b>Date:</b> 13- 17 -07-2019	<b>Timings:</b> 6.00 p.m. to 8.00 p.m. <b>Venue:</b> ONLINE
	<b>For whom:</b> Faculty Members from India and corporate from Abroad
<b>No. of participants:</b> 125	Organized by Dr.K.Martina Rani & Mrs Danam Foreign Relations


#### Objective of the event/programme:

Employability skills are core skills and traits needed for every job. Employability Skills are transferable skills needed by a student to make him ‘employable’. Employability depends on knowledge, skills and attitudes, and how does a student present himself to employers. The symposia is focused to discuss the employable nature of job seeking students based on the following perspectives:

- Importance of employability skills
- Challenges faced by Corporate in getting right candidates with right employability skills
- Academic Institutions’ challenges in equipping students with right employability skills

Date	Speakers	Topic
13-07-2020		Prof. Samuel Johnson.K VIT-AP School of Business,(VSB), VIT-AP University,Andhra Pradesh, India, , Faculty, VIT University, Mentor, Coach and Trainer - website: <a href="https://www.samueljohnson.in/">https://www.samueljohnson.in/</a> on <b>The Ability to get Employed = Employability</b>



13-07-2020		Mr. G.V.Santosh Faculty, CR Reddy Polytechnic Cottage Eluru, Andhra Pradesh, India, Faculty -Research in the areas of skills, problem solving and communication on Creating Digital Resume
14-07-2020		Mr. Gab Ciminelli Teacher and Coach Executive Coach, Teacher Tsukuba, Ibaraki, Japan on Love to Work and Work to Live
14-07-2020		Dr. S.Rukomia Kangaru Visiting International Faculty HRSOB Kenya, on <b>Sharpen Your Axe - for Skills</b>
15-07-2020		2. Mr.Ganesh Ramachandran, Manager, Mentor and Coach WHO, Switzerland on <b>Employability skill in the International Development context</b>
16-07-2020		Mr. Ram Kumar, GEA,US , Controller and Program Manager responsible for financial processes, systems  <b>Human capital Identification, Development and Retention</b>
17-07-2020		Mrs. Subha Ganesh, Digital confluent United Kingdom on  <b>What Got you here won't take you there</b>
17-07-2020		Mrs. Anitha Deepak, Relationship Manager & Coach , Cognizant, Canada, on  <b>What Got you here won't take you there</b>

**Prof. Samuel Johnson.K** : presently working as a Faculty in VIT AP School of Business ( VSB) VIT-AP, Also taking care of Student Welfare, Events and Branding activities at VIT-AP Amaravati Campus, Andhra Pradesh. He is a Digital Education Coach, Transforming many educational institutions in Higher Education Universities, Colleges and Schools. He is also consulting e learning and Blended learning for corporate organizations in their learning and Development. Worked for VIT Vellore with Academic Staff College and VIT Chennai besides coordinating “Learning and Research Cell”, taking care of Faculty Training and their Continuous education programmes for the last 12 years with VIT UNIVERSITY. Having worked with Mafoi Academy which is now RANDSTAD for training young



faculty members, corporate employees. I AM A WIPRO and Dale Carnegie Certified Master Trainer. A Motivational speaker and Corporate Trainer.

**Mr. Ram Kumar:** currently working with GEA as a Controller and Program Manager responsible for financial processes, systems, defining metrics for internal functional measurements and also responsible for implementing robotics and analytics solutions. I have worked in several different roles over last 15 years involving Financial Reporting, Financial Planning, ERP Implementation, Audit with corporates like General Electric, Johnson Controls. He is a certified Black Belt and Project Manager with degrees in both business administration and law.

**Mrs. Subha Ganesh :** Founder/CEO, Digital Confluent, London, United Kingdom, Digital Confluent is a Boutique Digital Consulting firm that provide end to end support from digital strategy to execution. □ Digital Confluent is a Boutique Digital Consulting firm that provide end to end support from digital strategy to execution. They use e Data and automation to help brands connect to right audience through the marketing channels. They do this using predictive modelling (using Deep Learning); increase Return on Investment (ROI) and reduce cost through marketing channels by accurately predicting customer behaviour.

**Mr.Gab Ciminelli,** Teacher and Executive Coach, Tsukuba, Ibarak, Japan, website, An established international management expert with over 20 years of professional experience in the areas of organizational leadership, strategic planning, oversight of complex international programs in humanitarian response, and global health. Working in more than 30 countries around the globe, including conflict-affected and post-conflict contexts. Extensive experience in headquarters, regional and country office leadership roles with expertise in transforming organizational vision into operational success through programs for the most vulnerable communities. Experienced building alliances with diverse stakeholders. executive leadership and organizations with communication, and interpersonal skills helping cultivate strategic alliance.  
<https://www.silentleadership.org/meet-gab-cover>

**Dr.Samuel Rukomia,** Kenyan, Industrialist and Research analysis for World Bank projects. and a motivational speaker among the youths especially in higher institutions of study. Holds a Bachelor of Commerce (B.Com) and Masters of Commerce (M.Com) Business Administration at Agra University – India , and a Post Graduate Diploma in cooperative Management, have attended more than 30 conferences both at International and National level. Before joining Ph.D programme, worked as a human resource executive (4 years) in a manufacturing and printing company of about 300 employees – Kenya and was severally contracted for World Bank projects as a research analyst. Further, have been a sought after motivational speaker among the youths especially in higher institutions of study.

**Mr.Ganesh Ramachandran,** Manager, Mentor and Coach, WHO, Switzerland, An established international management expert with over 20 years of professional experience in the areas of organizational leadership, strategic planning, oversight of complex international programs in humanitarian response, and global health. Working in more than 30 countries around the globe, including conflict-affected and post-conflict contexts. Extensive experience in headquarters, regional and country office leadership roles with expertise in transforming organizational vision into operational success through programs for the most vulnerable communities. Experienced building alliances with diverse stakeholders. executive leadership and organizations with communication, and interpersonal skills helping cultivate strategic alliance.



A results-oriented, vision-driven leader focused on people and culture, fostering talent and innovation, and consistently delivering exceptional results.

Linked [https://me.linkedin.com/pub/ganesh-ramachandran/a0/8ab/163?trk=biz\\_employee\\_pub](https://me.linkedin.com/pub/ganesh-ramachandran/a0/8ab/163?trk=biz_employee_pub)

**Mrs. Anitha Deepak**, relationship Manager & Coach, Cognizant, Canada, Experienced Senior Programme Manager with a demonstrated history of working in the information technology and services industry in Insurance domain including Delivery management, Global program management, Consulting, Business Analysis, Solution Design for Multi-tier / BPaaS services and Bid management for Large Proposals with key core strengths of Stake Holder Management, Communication, Consulting and Coaching

<https://www.linkedin.com/in/anitha-deepak>

## DISCUSSION

### First day

### HIGHLIGHTS

**PROF. SAMUEL JOHNSON.K**, VIT-AP SCHOOL OF BUSINESS,(VSB), VI-ANDHRA PRADESH, India, Presentd on “**The Ability to get Employed**” . “The ability to get employed” is itself a skill and this potential is in every student and the pruning should start from the first day of the college. May be technical, or internpersonal or soft skills, these help students to get employment... but ability to get employment is a drive towards acquiring skills . Of which, Samuel sir, insisted on networking which is the network of everyone, students should be put on the networking platforms which will increase the vicinity. People may be under the impression that students cannot be recruited as we see everywhere the lockdown. But this is not true... and the truth is the networking provides a greater path for more jobs, sitting in a place-E-recruitment... sure we would like to follow your model and Sir has promised to share the link. Secondly, his call to every participant is say ‘S’ to skills, otherwise it will lead to ‘KILLS’..... Good rhyming and good sharing sir... we are glad to have you on the list of moderator and also panelist. Hats off to your strong point of opinions

Mr. G.V.Santosh ,Faculty, CR Reddy Polytechnic Cottage, Eluru, Andhra Pradesh, India on **Creating Digital Resume.....** **Mr. G.V.S. Santhosh**, it is very clear in your talk and presentation that your mentor is Prof. Samuel.. Sir introduced us to the creation of digital resume, which itself is a skill, He gave us a few website links for the same. But if we find any difficulties, we shall approach you sir... the resume platform you created is awesome. And it is a bigger contribution to the youth who mostly lack presentation skills. The improper presentation of one’s profile may also be a barrier – like delay in getting jobs or rejections. Sure we will use your services in the future ...



## Second day

## HIGHLIGHTS

**Mr. Gab Ciminelli , Teacher and Coach Executive Coach, Japan, spoke on Love to Work and Work to Live ..**

Loving the work is itself a potentiality, if someone works to live without loving the work... it is the reflection of the fear which guide him He motivated the participants to share what do they love and they expressed their interests as reading books, love movies, listening to people, but only a few mentioned, they love themselves. If people refuse to love themselves, they cannot love work/job. His study shows that only 13% of employees are engaged at work... 93% of people lack motivation, less likely to make effort to achieve org goals or outcomes, unhappy and unproductive at work likely to spread negativity to co-workers.. Hence everyone needs self-leadership. the perfect definition of leadership is to bring out potentiality from the students. Apart from helping them to dream big ... Hence the call by Sir is **to love to love work through self-leadership**

**Dr. Samuel Rukomia Kangaru, Visiting International Faculty HRSOB, Kenya spoke on Sharpen Your Axe - for Skills, .....**

Explained the behaviour of people based on the proverb.. "as a man thinks, so he is" Iron sharpens iron, so people sharpen people. He spoke about the importance of positive attitude- he said do not look at your position or status, but be positive about your potentialities, be positive.... in accepting mistakes and be open for corrections. A negative person will never be open for corrections and his potentialities will be killed and not skilled. Hence, be positive and accept both positive and negative suggestion or comments...for corrections.

## Third day

## HIGHLIGHTS

Mr.Ganesh ramachandran, manager, mentor and coach, WHO, switzerland, spoke on social skills and social innovation, highlighting the importance of having passion, mission, profession and vocation. The intersection of all these make A man realize his vision, Mr.Ganesh has achieved his vision through the same following the japanese strategy approach 'IKIGAI' He spoke about the development of soft skills and hard skills and explained about the importance of each of them, laying more emphasis on the social skills through social innovation. The platform which will help the people meet their vision is the social innovation platforms available to them . there are offline and online social innovation strategies that one can adapt to and even educational instituions can expose the students to these platforms to unleash their potentialities. He gave A few link details like.... Hackathone, prep.Org..



#### Fourth day

### HIGHLIGHTS

Mr. Ram Kumar, GEA, "Head of RPA and ERP", Maryland, US, delivered a talk on "Perfect Hires Don't Exist: Talent Identification and Development Insight"... A right saying that No perfect match is there to the industry hiring policies.

However industries expect every employee to have leadership skills and data skills

He explained about Organizational Goals needed to define roles and roles to skills needed... discussed about the leadership value statements..talent factors and the need for aptitude, skills and knowledge embedded with attitude.

Explained how defined roles are used to fix the needed skills, using two case studies, explaining the KPIs, and development factors, focusing on academic skills, interpersonal skills, Foresight skills embedded in foundation traits like Attitude and aptitude.

#### Fifth day

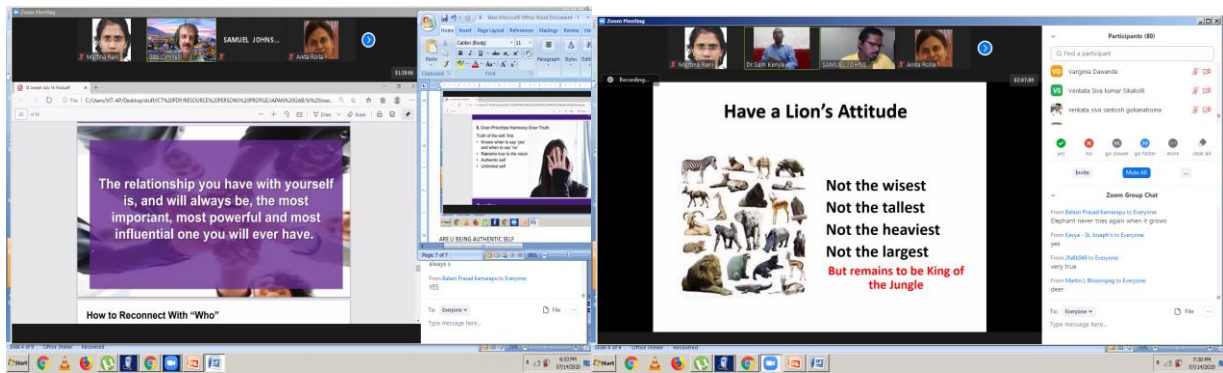
### HIGHLIGHTS

Mrs. Subha Ganesh, Digital confluent, United Kingdom, spoke on "What Got you here won't take you there", shared her personal story, highlighting her challenges, she understood the gap for people skills, and she learnt two life teachings- don't criticise and be honest the book titled.."How to win friends..."

Education is the step which help us to gain experience when we apply our learning. Online marketing is a green area of jobs. Aptitude is tolerable but not attitude.

Mrs. Anitha Deepak, Relationship Manager & Coach, Cognizant, Canada spoke on "What Got you here won't take you there...." Explained what is employability skills.. What are they ?? She recognizes attitude as one of the important skills .and secondly continuous learning. Quoted the achievements of Jackma. Both the teachers and learners are not important, but it is the application. Keep appreciating people, foundation skills remain the same, but skills should meet the changes. Today's market needs senior underwriter, leaving no place for other common jobs, we need to match the requirements through Agile coaches and also quality certification markets, data scientists, cloud engineers.. Career achievement is possible because there is abundant possibilities – The gap assessment









## ST. JOSEPH'S DEGREE & PG COLLEGE

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Co-Educational Christina Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society, (HAES)

Ref. SJC/20-07-2020/65

16-10-2020

### Report on SKILL ENHANCEMENT TALK "21<sup>st</sup> Century Skills for finance profile jobs" 16<sup>th</sup> October 2020

**Date:** 16-10-2020

**Venue:** ONLINE

**No. of participants:** 69

**Timings:** 9.00 a.m. to 10.00 a.m.

**For whom:** MBA III Sem Finance students

Organized by Foreign Relations Team

**SPEAKER : Anitha Deepak**, Co-founder TransNow, Customer Relationship Manager at Cognizant Technology Solution, Executive Life Coach, Happiness Evangelist, Canada.



**SPEAKER Anitha Deepak**

Co-founder TransNow, Customer Relationship Manager at Cognizant Technology Solution, Executive Life Coach, Happiness Evangelist, Canada. Mrs. Anitha Deepak is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America and UK. Currently based in Canada leading a global team. Her key core strengths are Stake Holder Management, Communication, Consulting and Coaching. Anitha Deepak has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Inspired by her mother and many great personal development gurus she continues her entrepreneur journey and Co-founded TransNow – with a mission to 'help unleash true potential of people and succeed' while she pursues her full time employment as Customer Relationship Manager at Cognizant Technology Solutions. Anitha Deepak is an Executive life coach and mindfulness practitioner who has been a catalyst in transforming people to reach their fullest potential. Anitha Deepak distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of consciousness engineering, she accelerates growth mindset to cultivate leadership excellence

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manufacturing and exporting of soft toys to International markets and India. Inspired by her mother and many great personal development gurus she continues her entrepreneur journey and Co-founded Trans Now – with a mission to ‘help unleash true potential of people and succeed ’while she pursues her full time employment as Customer Relationship Manager at Cognizant Technology Solutions. Anitha Deepak is an Executive life coach and mindfulness practitioner who been a catalyst in transforming people to reach their fullest potential. Anitha Deepak distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of consciousness engineering, she accelerates growth mindset to cultivate leadership excellence.

#### **PROGRAMME:**

The talk started with Dr.Martina introducing the kind of situation experienced by the younger generation today with respect to the job preferences based on the their interests, to make it very clear that the skills are what the industries look for in the students. Apart from the technical skills, the age-old formula for a job to secure, the 21<sup>st</sup> skills are the order of the Day to focus more on. People skills and innovative skills are what the talk of the day to face the challenges posed and faced by the industries. Hence, the talk was arranged to highlight the expectations by the industries to have the right skill-students. The speaker was introduced by Aliza, the student from Sec B. The speaker spoke on the following points:

1. The importance of communication which is the very very basic skill needed as a pre-cursor to work accomplishment
2. She posed a few questions like : 1. How is the job market now? 2. Do you believe about getting a job during this covid time? 3. What are the different roles you are interested in ? what are the industries??
3. Students answered her questions to some extent that she could start explaining about the importance of technical, conceptual skills and inter-personal skills
4. She also encouraged them to improve their skills, according to the job preferences by leveraging finance with IT
5. She posed a few interview questions that the students could answer with some reservations and however, the speaker gave some inputs on how to present themselves before the panel that can help them in getting jobs.

#### **PRINCIPAL**





**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
(Extended Campus)  
Gasfounry, Abids, Hyderabad - 500001



Rev. Fr. Dr. G. Sunder Reddy  
Principal

**SKILL ENHANCEMENT  
PROGRAMME (SEP)**  
**21<sup>st</sup> CENTURY SKILLS FOR  
FINANCE PROFILE JOBS**  
**For MBA Ilyr FINANCE STUDENTS**

On 16<sup>th</sup> October 2020 | 9.00 am - 10.00 am



**ANITHA DEEPAK**

Co-founder TransNow,  
Customer Relationship Manager at Cognizant  
Technology Solution, Executive Life Coach,  
Happiness Evangelist, Canada

Coordinators -  
Skill Development  
Centre



Dr. K. MARTINA RANI  
Associate Professor,  
Department of Business Management



Dr. H. VANI  
Associate Professor,  
Department of Business Management





## ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Ref. SJC/06-11-2020

06-11-2020

### Report on Guest Webinar “Investment Banking at CitiGroup” 16<sup>th</sup> October 2020

**Date:** 23-10-2020

**Timings:** 12.00 a.m. to 1.30 a.m.

**Venue:** ONLINE

**For whom:** MBA III Sem Finance students

**No. of participants:** 69

Organized by Dr.K.Martina Rani & Mrs. Joseph Mary

#### **NAME AND THE PROFILE OF THE SPEAKER: Mrs.Shakunbi Shaik, FRM, MBA in Finance, Bachelor Statistics, FINANCE PROFESSIONAL, BUDAPEST, HUNGARY**

Currently working as Vice-President, CITI Group, Financial Services Company, Budapest, Hungary. Worked as Business Analyst at Morgan Stanley for Bank's Liquidity Risk Department. Understanding business problems and identifying solutions to business problems. Work closely with development, testing and support teams to build solutions. worked at Deutsche Bank as business analyst for a regulatory project on Data Quality Management. Prior to Deutsche Bank, I worked at KPMG and EXL services as senior valuation analyst building valuation models for reporting and tax purposes. Got certified Financial Risk Manager by Global Association of Risk Professionals and hold a Post Graduate Diploma in Management (PGDM) in Finance from Vignana Jyothi Institute of Management, Hyderabad. In addition to outstanding academic credentials and practical knowledge in financial risk management and investment areas, I possess expertise in business analysis, risk management, financial modeling and report writing and got quick learning skills, high energy levels, hard working nature and a drive to exceed expectations consistently.

#### **Discussion:**

Madam, started the session with a few important questions on the importance of the saving and the nature of savings and the instruments of savings.



## Bank's role in the Economy

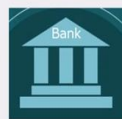
Let's play a game..

Imagine: If there were no banks...

- Where would you go to borrow money?
- What would you do with your savings?
- Would you be able to borrow (Save) as much as you need, when you need it, in a form that would be convenient for you?

## Everyone has a business to do with Money...

Either because one has money

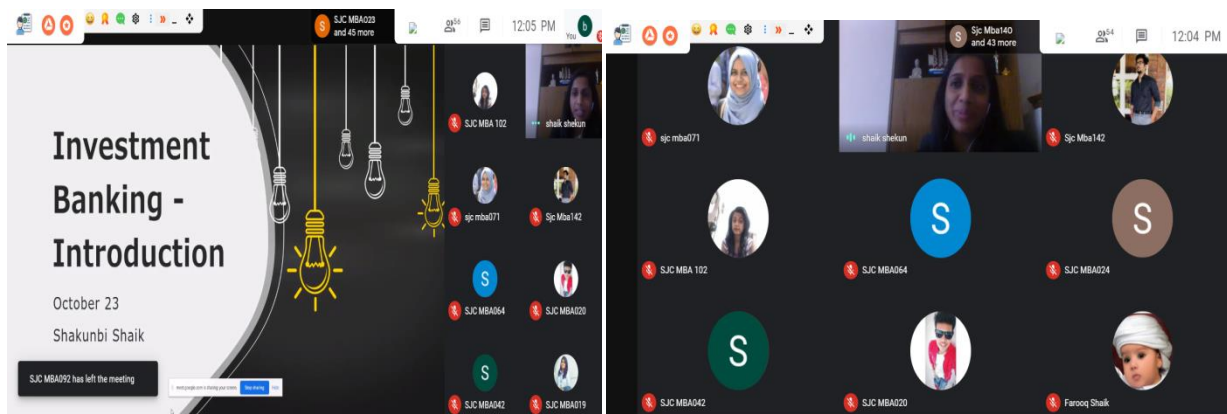


Or because one does not have money



Assuming the importance of banks' role in the economy, she threw light on the nature of banking services. She explained the concept of intermediation, by highlighting the process of it, the transfer of money from surplus units to deficit units. The speaker encouraged all the students to watch a few films in the area of finance, the Wall Street and the wolf of the wall street.etc., And finally she explained about the investment banking and the various services rendered by the Investment bankers.

The speakers clearly defined the various offices of investment bank structure with the examples that are existing in the various investment banks



. Rev. Fr Dr. D.Sunder reddy





Rev. Fr. Dr. D. Sunder Reddy  
Principal



**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001



**Mrs. SHAKUNBI SHAIK**  
Vice-President, CITI Bank,  
Europe plc Hungarian Branch Office,  
Budapest, Hungary.

## WEBINAR ON **INVESTMENT BANKING**

For MBA IIYr  
FINANCE STUDENTS



On 23<sup>rd</sup> October 2020  
12.00 pm - 1.00 pm



### Organizers



**Dr. K. MARTINA RANI**  
Associate Professor  
Department of Business Management



**Mrs. Josephs Mary**  
Assistant Professor  
Department of Business Management



**Prof. VANDANA SAMBA**  
Director - FDP & Research  
St. Joseph's Degree and PG College





## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University  
Co-Educational Christina Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society, (HAES)

### DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

Ref. SJC/20-03-2021

20-03-2021

#### Career Development Training Sessions “CAREER VISION FOR MBA FIRST YEAR STUDENT

**Date:** 20-03-2021

**Timings:** 9.30 p.m. to 11.00 p.m. **Venue:** ONLINE  
**For whom:** MBA First Year Students

**No. of participants:** 135

Organized by Dr.K.Martina Rani

#### **Leader, Executive Coach, Happiness Evangelist, Speaker**

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of consciousness engineering, she accelerates growth mindset to cultivate leadership excellence.

Mrs. Anitha Deepak,  
Relationship Manager & Coach  
, Cognizant, Canada



with strong soft skills are in high demand for many different types of jobs. And what are soft skills, and why are they so important?

She explained that the Soft skills are the skills that enable you to fit in at a workplace. They include your personality, attitude, flexibility, motivation, and manners. Soft skills are so important that they



are often the reason employers decide whether to keep or promote an employee.<sup>1</sup> Soft skills are different from hard skills (also known as technical skills), which are directly relevant to the job to which you are applying.<sup>1</sup> These are often more quantifiable, and easier to learn than soft skills.

Regardless of the job to which you're applying, you need at least some soft skills. In order to succeed at work, you must get along well with all the people with whom you interact, including managers, co-workers, clients, vendors, customers, and anyone else you communicate with while on the job. These are the types of skills all employers value. She explained how to develop these skills and emphasize them in job applications, resumes, cover letters, and interviews. Showing the interviewer that you have the skills the company is seeking will help you get hired. How well do you communicate? Communication skills are important in almost every job. You will likely need to communicate with people on the job, whether they are clients, customers, colleagues, employers, or vendors. You will also need to be able to speak clearly and politely with people in person, by phone, and in writing. You will also likely need to be a good listener. Employers want employees who can not only communicate their own ideas, but who also listen empathetically to others. Listening is a particularly important skill in customer service jobs.

Other skills related to leadership include the abilities to resolve problems and conflicts between people, and to make executive decisions. Employers look for job candidates with a strong work ethic. Such people come to work on time, complete tasks in a timely manner, and stay both focused and organized.

**Rev. Fr. Dr. D. Sunder Reddy**  
**PRINCIPAL**





Fr. Dr. D. Suresh Reddy  
Principal

**CAMPUS RECRUITMENT TRAINING PROGRAMME**  
**REMOTE SESSION ON**  
**SKILLS & CAREER ACTIVITIES**



**ANTTILA DEEPAK**

Co-founder TransKow,  
Customer Relationship Manager at Cognizant  
Technology Solution, Executive Life Coach,  
Happiness Evangelist, Canada

**SATURDAY 20<sup>th</sup> MARCH, 2021**

**09:30 AM - 11:00 AM, VIANNEY HALL**

16:32 ✓





## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University  
Co-Educational Christina Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society, (HAES)

### Career Development Training Sessions “CAREER VISION FOR MBA FIRST YEAR STUDENTS”

Ref. SJC/17-04-2021/

17-04-2021

**Date:** 17-04-2021 **Timings:** 11.00 p.m. to 12.00 p.m. **Venue:** ONLINE  
**For whom:** MBA First Year Students

**No. of participants:** 128

Organized by Dr.K.Martina Rani



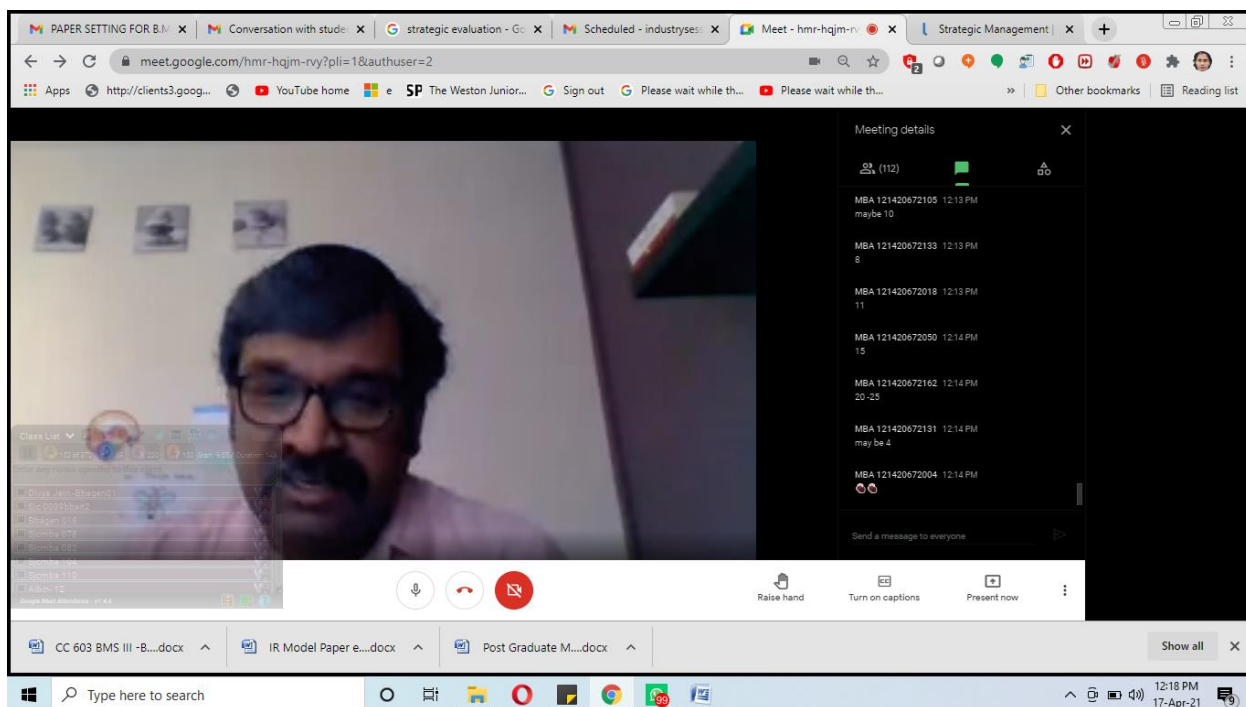
Mr. Ganesh Ramachandran, Manager, Mentor and Coach, WHO, Switzerland, spoke on Motivation and Social skills, highlighting the importance of having Passion, Mission, Profession and Vocation. The intersection of all these make a man realize his vision, Mr. Ganesh has achieved his vision through the same following the Japanese strategy approach ‘IKIGAI’ He discussed about various innovation learning platforms like Innovation Challenge Bootcamps, Hackathons and other platforms like Mentoring – Business

He described the role of motivation that can achieve it. Explaining a few types of motivation – a kind of freedom, curiosity, dreams, mastery which will lead to purpose and goals in the lives of humans, in turn serves opportunities to develop skills. He raised a number of questions on the career vision of the students and encouraged them to discuss on the same, finding out about the sources of motivation..

He described his experiences and narrated the achievements based on his vision throughout his life from the age of twenty to till date, explaining his life achievements with a graph showing consistent



rise with an upward trend. Students inquired about the job opportunities available relevant to their career vision. The discussion ended well with a good and positive feedback.







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Ref. SJC/20-05-2021/11

20-05-2021

### Report on International Research Workshop “FINANCIAL INCLUSION AND RURAL DEVELOPMENT” 17-18<sup>th</sup> MAY 2021

**Date:** 17-18 MAY 2021

**Venue:** ONLINE

**No. of participants:** 125

**Timings:** 1.00 p.m. to 5.00 p.m.

**For whom:** Faculty Members from  
India and from Abroad

**Organized by** Dr.K.Martina Rani &  
Mrs. Danam, Foreign Relations Committee

An international research workshop on FINANCIAL INCLUSION AND RURAL DEVELOPMENT was held on 17th and 18th May 2021, on Google Meets. It was a joint initiative between St. Joseph's Degree and PG College, Hyderabad, Telangana, India and CEREN, Burgundy School of Business, Dijon, France. The research workshop called for papers from all over the world with for broadly four tracks which were as follows,

Track 1: Rural development, Track 2: Financial Inclusion, Track 3: Sectoral Views,

Track 4: All other themes relating to Rural development and Financial Inclusion.

The workshop was inaugurated by Dr. D. Sunder Reddy, principal of St. Joseph's Degree and PG college, Hyderabad, Telangana who welcomed Dr. ASSELINEAU Alexandre, Director Research and Knowledge Transfer, CEREN, Burgundy School of Business, Dijon, France, & Dr. Arvind Ashta, Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France along with

the organizers, collaborators, paper presenters, discussants and chair persons from France and India. Then he welcomed Prof. B.J. Nanjesh, Director, InSC Publishers who's willing to take forward the research papers for publishing in refereed indexed journals.

Dr. D Sunder Reddy talked about how Financial inclusion is the main focus of all the policies of various developments, framing to end poverty in all its forms all over, as per the Sustainable Development Goals (SDGs) by 2030. And to reduce at least by half the population of all ages living in poverty a need to record and compile the happenings to be captured in a book and after receiving a great number of papers on this topic a strong need to hold a workshop was felt to gather more research



inputs for this joint initiative. He declared there was a strong need to have more research inputs on how the financial sector of our country is taking forward the SDGs of 2030, very specially in the midst of this pandemic, which poses a real challenge to the whole world.

He concluded by thanking all the people attending the workshop and encouraged all the paper presenters.

After, Dr. d Sunder Reddy's welcoming speech Dr. ASSELINEAU Alexandre, Director Research and Knowledge Transfer, CEREN, Burgundy School of Business, Dijon, France addressed the participants of the meeting. He welcomed all the participants discussants and talked about how he appreciated this workshop being held. He thanked Dr. D Sunder Reddy, Dr. Arvind Astha for this joint initiative and appreciated everyone for understanding the need to gather more research inputs for Financial Inclusion and Rural Development.

Finally, the meet was addressed by Dr. Arvind Astha, Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France. He thanked all the participants, discussants chair persons then talked about how Dr. Asselineau Alexander's title ' Knowledge Transfer' was a great inspiration for him and how much he appreciated the concept. He then addressed the paper presenters by giving them tips to present a paper, he talked about how a presenter should be able to continue talking about their research for at least 5 minutes for the other people to understand and appreciate their paper. He wished everybody luck and encouraged, appreciate this joint initiative.

And the following schedule shows the details of paper presenters with their topics including the round table conference based on the present day highlights of financial inclusion and rural development :

### Programme schedule

<b>First day17<sup>th</sup> May 2021    1.15 to 4.45 (IST)    Venue: Google meet : <a href="https://meet.google.com/ivz-jbkh-mnr">https://meet.google.com/ivz-jbkh-mnr</a></b>			
<b>Time</b>	<b>Programme</b>	<b>Papers</b>	<b>MC /MODERATORS/CHAIRS</b>
<b>1.15 – 1.30 INAUGURAL</b>			
<b>1.15 – 1.20</b>	<b>1. Fr. Dr. D. Sunder Reddy, Principal,</b> St.Joseph’s Degree & PG College, #5-9-1106, King Koti Rd, Shergate, Gun Foundry, Koti, Hyderabad, Telangana 500 029, INDIA		<b>MC:</b> <b>Dr. Martina Rani, Associate Professor &amp; Director, Foreign Relations,</b> St. Joseph’s Degree & PG College, Department of Business Management
<b>1.20 - 1.25</b>	<b>2. Dr. ASSELINEAU Alexandre,</b> Director Research and <b>Knowledge Transfer,</b> CEREN, Burgundy School of Business, Dijon, France		
<b>1.25 – 1.30</b>	<b>3. Dr. Arvind Ashta,</b>		



	Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France		
1.30 – 3.00 TRACK 1			
1.30 – 1. 40	<b>BOOK RELEASE: Prof. Vandana Samba,</b> Director- Research & FDP, St.Joseph’s Degree & PG College, Department of Business Management, St.Joseph’s Degree & PG College,		Chari person : Director- Research & FDP, St.Joseph’s Degree & PG College, Department of Business Management, St.Joseph’s Degree & PG College,
1.40- 1.50	& <b>Dr.Martina Rani,</b> Associate Professor & Director, Foreign Relations, Department of Business Management, St.Joseph’s Degree & PG College,		
1.50 -2.00	Publisher’s Talk	<b>Prof. B.J. Nanjesh, Director, InSC Publishers</b>	<b><u>Chair Person:</u></b>  <b>Prof. R. Anita, Director-PG Admission &amp; Dean, St. Joseph’s Degree &amp; PG College, Department of Business Management</b>
2.00- 2.30 <b>Presentation:- 15minutes</b> <b>Discussion - 5 minute</b> <b>Q &amp; A 10 minutes</b>	2. <b>Paper 2: Dr. Manish</b> Co-Owner SkillsEdge, (www.skillsedge.co), Ex-Officer    State Bank of India   , FDPM    IIM~Ahemdabad   , Researcher	Assessing Behavioral Perspective in Financial Inclusion: A Decade of Content Analysis  <b>Discussant: Dr. Arvind Ashta</b>	
2.30- 3.00 <b>Presentation:- 15minutes</b> <b>Discussion - 5 minute</b> <b>Q &amp; A 10 minutes</b>	3. <b>Paper 3: Ms. Smriti Nagaria</b> Ms. Mamata. Assistant Professors, St. Joseph’s Degree & PG College, Abids, Hyderabad	Banking The Unbanked : The Role, Risks and Regulation of Fintech In Achieving Financial Inclusion In India. <b>Discussant: Dr.Martina Rani</b>	
3.00 TO 3.15 Break			
3.15 – 4.45 TRACK 2			
3.15-3.45 <b>Presentation:- 15minutes</b> <b>Discussion - 5 minute</b>	1 <b>Paper 6 : BAHARU SISAY NEGATU</b> Lecturer in the department of accounting and finance, Debre	A Study on Determinants of private investment activity: A CASE STUDY OF DEBRE TABOUR TOWN; Ethiopia with Reference	<b><u>Chair Person:</u></b> <b>Prof. (Dr.) Surender Mor,</b> Department of Economics, BPS Women University, Khanpur Kalan, Sonepat, Haryana,



<b>Q &amp; A 10 minutes</b>	Tabor University, Amhara region, Ethiopia	TO Ethiopian investment Authority . <b><u>Discussant: Dr. Arvind Ashta</u></b>	
<b>3.45- 4.15 Presentation:- 15minutes Discussion - 5 minute Q &amp; A 10 minutes</b>	<b>2 Paper 7. Dr. Sindhu Varghese,</b> Associate Professor, Loyola Academy, Alwal, Hyderabad, Telangana, India	New Horizon in Indian Villages- Corporate Social Responsibility A Driver for Rural Development, <b><u>Discussant: DR..Manish</u></b>	
<b>4.15 – 4.45 Presentation:- 15minutes Discussion - 5 minute Q &amp; A 10 minutes</b>	<b>3. Paper 8: Mrs. Danam Tressa,</b> Head and Associate Professor, <b>Ms. Swapna,</b> Assistant Professor, Department of Business Management, St.Joseph's Degree & PG Collge	Impact of Micro finance on Growth and Empowerment of Rural women in Telangana . <b><u>Discussant</u> : Prof. (Dr.)Surender Mor,</b>	
<b>Second Day - 18<sup>th</sup> May 2021 1.15 pm to 4.45 pm (IST) Venue: Google meet: <a href="https://meet.google.com/jbc-ftdf-pht">https://meet.google.com/jbc-ftdf-pht</a></b>			
<b>1.15 – 2.45 TRACK 3</b>			
<b>1.15-1.45 Presentation:- 15minutes Discussion - 5 minute Q &amp; A 10 minutes</b>	<b>7. Paper 1: Laxminarayana M</b> Research Scholar Department of Corporate Secretaryship, Alagappa University, Karaikudi, Tamilnadu.	Role of IOT In Promoting Financial Inclusion In Rural India <b><u>Discussant: Dr. Arvind Ashta</u></b>	<b>Chair Person: Mr. Reddy,</b> Founder Principal, Sri Sai College, Addis Ababa, Ethiopia
<b>1.45-2.15 Presentation:- 15minutes Discussion - 5 minute Q &amp; A 10 minutes</b>	<b>8. Paper 2: Dr. Arvind Ashta,</b> Professor, CEREN, Burgundy School of Business, Université Bourgogne Franche-Comté, Dijon, France	The effect of the confinement and deconfinement on financial inclusion in French rural areas <b>(we have to find out today, because it was not given to me)</b>	
<b>2.15-2.45</b>	<b>9. Paper 3: Dr. K. Martina Rani,</b>	Entrepreneurship in Rural MSMEs for a	



<b>Presentation:-</b> <b>15minutes</b> <b>Discussion - 5</b> <b>minute</b> <b>Q &amp; A 10</b> <b>minutes</b>	Fr. Dr..D. Sunder Reddy, and Ms. Magdalene.	Sustainable Rural Development : The Role of India's National Financial Inclusion Policy and the way forward, <u><b>Discussant :</b></u> <b>Prof.Bharat Ram Dhungana,</b> Associate Professor ,School of Business Pokhara University,Pokhara Metropolitan City - 30, Pokhara, Nepal	
<b>2.45- 3.00 Break</b>			
<b>3.00 – 4.30 ***** ROUND TABLE CONFERENCE</b>			
<b>20 MINUTES</b>	<b>Mr. BOKA MABELE David,</b>	Director and Chairman of the Crisis Committee at Microfinance Populaire SA, Kinshasa, Congo Democratic Republic.	<b><u>Chair Person</u> : Mrs. Danam Tressa, Associate Professor &amp; Head, , St. Joseph's Degree &amp; PG</b>
<b>20 MINUTES</b>	<b>Mr. KHAN Saleh</b>	Programme Manager for Financial Inclusion, Universal Postal Union (UPU), Bern, Switzerland	College, Department of Business Management  <b><u>MODERATOR:</u></b>
<b>20 MINUTES</b>	<b>Mr. MASSEBIAU Philippe,</b>	Agro-economist/ Investment officer, SIDI (International Solidarity for Development and Investment), Paris, France	<b>Dr.Usha Gopinath</b> Financial Inclusion & Social Sector Development Bangalore Urban, Karnataka, India
<b>20 MINUTES</b>	<b>Dr. P. Satish,</b>	Executive Director, Sa-Dhan, Safdarjung Enclave, Near Kamal Cinema, New Delhi, India.	
<b>4.30-4.45</b>			
<b>4.30-4.45</b>	<b>Valedictory</b> <b>Dr. Isabelle Allemand, Leader of the Research Team in Finance, Governance and CSR, CEREN,</b>	Vote of Thanks by Dr.K.Martina Rani	



	Burgundy School of Business, Dijon, France		
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**\*\*\* ROUND TABLE CONFERENCE – 18<sup>TH</sup> MAY 3 00 PM TO 4 30 PM (IST)**

TIME	NAME	PROCEEDINGS & PROFILES	TOPIC OF DISCUSSION AND QUESTIONS (FOR PARTICIPANTS TO RAISE)
<b>5 minutes</b>	<b>Dr.Martina</b>	<b>Welcome address</b>	
<b>Self-Introduction : 5 minutes</b>	<b>Moderator: Dr.Usha Gopinath, Programme Manger,</b> Financial Inclusion & Social Sector Development Bangalore Urban, Karnataka, India	Dr. Usha Gopinath Menon financial inclusion and social sector expert with over 25 years of experience in Program Management Developed model villages using innovative program approaches, M4P, Market systems development approaches to empower women by identifying livelihood opportunities to enhance their incomes in both urban and rural areas. Has been instrumental in bridging the poverty gap using SDG principles to augment economic status among communities . Has actively involved in Fund Raising, and executing successful programs with quality and impact measurement for youth in skilling , women empowerment, gender mainstreaming, and developed M&E tools for water, sanitation programs in South East Asia. Has been a speaker on several economic forums imparting best practice in impact evaluation and community development for empowerment and livelihood enhancement. As Senior Consultant worked actively on child development and sponsorship programs at Plan International, World Bank, ADB, DFID, UNDP, and UK AID. Other areas of work includes disaster management and training , implementation of credit plus programs with micro finance institutions. <b>(for more information:</b>	



		<a href="https://www.linkedin.com/in/dr-usha-gopinath-9965b925/">https://www.linkedin.com/in/dr-usha-gopinath-9965b925/</a> )	
<p><b>Self-Introduction :</b> 5 minutes</p>	<p><b>Speaker no. 1</b> <b>Mr. BOKA MABELE David,</b> Director and Chairman of the Crisis Committee at Microfinance Populaire SA, Kinshasa, Congo Democratic Republic</p>	<p>David has worked for several consulting firms, primarily in the areas of external auditing, technical assistance in microfinance, and micro and macroeconomic studies. Currently, he is the Chairman of the Crisis Committee of Microfinance Populaire SA where he is also a Director, responsible for monitoring all technical issues.</p> <p>He holds a Master's degree in microfinance from the Solvay Brussels School of Economics and Management (Université Libre de Bruxelles - ULB) and has completed several training courses including a Mini-MBA with the International Business Management Institute (Berlin-Germany), digital finance with the Frankfurt School of Finance and Management, etc.</p> <p><a href="https://www.linkedin.com/in/david-boka-mabele-38a6421b8/?originalSubdomain=cd">https://www.linkedin.com/in/david-boka-mabele-38a6421b8/?originalSubdomain=cd</a></p>	<p><b><u>Questions</u></b></p> <ol style="list-style-type: none"> <li>1.Can you tell us about financial inclusion in the DRC in general and in rural areas in particular?</li> <li>2.What are the main challenges facing the DRC and rural areas in terms of financial inclusion?</li> <li>3.What have been the impacts of Covid-19 on financial inclusion in DRC and in rural areas?</li> <li>4.As President of the Crisis Committee of a microfinance company in the DRC, what mechanisms have you put in place to cushion the impact of the health crisis?</li> <li>5.What recommendations would you make to improve the level of financial inclusion in rural areas of the DRC?</li> </ol>
<p><b>Self-Introduction :</b> 5 minutes</p>	<p><b>Speaker No.2</b> <b>Mr. KHAN Saleh,</b> Programme Manager for Financial Inclusion, Universal Postal Union (UPU), Bern, Switzerland</p>	<p>He drives positive institutional outcomes, for one of the oldest UN agencies, by implementing catalytic projects, delivering impactful research, and advocating for the role of Posts within the financial inclusion sector. I ensure organizational growth and increase programme effectiveness by managing UPU's financial inclusion works team, and provide strategic leadership to internal and external teams to conduct evidence-based research. (For more information:</p> <p><a href="https://www.linkedin.com/in/salehkhan/">https://www.linkedin.com/in/salehkhan/</a> )</p>	



<b>Self-Introduction :</b> 5 minutes	<b>Speaker No 3</b> <b>Mr. MASSEBIAU Philippe,</b> Agro-economist/ Investment officer, Sidi (International Solidarity for Development and Investment), Paris, France	<p>I am agro-economist engineer, mainly specialized in agricultural/rural economics and impact investment (microfinance &amp; fair trade) thanks to 8 years of hands-on experience in south countries, mostly in Africa. • Management &amp; development of financial (debt, equity, guarantee) &amp; technical partnerships of SIDI in microfinance (MFIs &amp; banks), sustainable agriculture (cooperatives &amp; SMEs) and private equity in SMEs in 5 African countries: Kenya, Tanzania, DRC, Niger and Guinea, • Director of one microfinance bank &amp; one private equity fund. Earlier, he worked with Resilience Advisor &amp; Lead Innovation Company NameOxfam - Solidarity Permanent, Project Manager Policy &amp; Trade Company NameFARM Foundation, Rural Microfinance Consultant Company NameLFS Financial Systems, Agricultural Research Officer Company NameFrench Agency for Development Permanent</p> <p><a href="https://www.linkedin.com/in/philippe-massebiau/?locale=en_US">https://www.linkedin.com/in/philippe-massebiau/?locale=en_US</a></p>	<ol style="list-style-type: none"> <li>1.How is SIDI different from other MIVs / impact investors?</li> <li>2.What's the overall strategy of SIDI to ensure financial inclusion &amp; rural development ?</li> <li>3.What are your selection criteria on MFIs in order to ensure financial inclusion ?</li> <li>4.How much does rural finance represent in your portfolio?</li> <li>5.What are the main takeaways of rural finance according to SIDI experience?</li> </ol>
<div>Ppt</div> <div> <a href="https://drive.google.com/file/d/1d98uJNRI7rtJgKIL83mpFeNWL80ghYds/view?usp=sharing">https://drive.google.com/file/d/1d98uJNRI7rtJgKIL83mpFeNWL80ghYds/view?usp=sharing</a>  <a href="https://drive.google.com/file/d/1eShLnVPGnZeKDYnOMmAZy9EQaMbDoyZE/view?usp=sharing">https://drive.google.com/file/d/1eShLnVPGnZeKDYnOMmAZy9EQaMbDoyZE/view?usp=sharing</a> </div> <div>links;</div>			
<b>Self-Introduction :</b> 5 minutes	<b>Speaker No. 4</b> <b>Dr.P. Satish,</b>  Executive Director, Sa-Dhan, Safdarjung Enclave, Near Kamal Cinema, New Delhi, India.	<p>At present as Executive Director of Sa-Dhan I head its professional team as CEO. Sa-Dhan is the network of all Microfinance Institutions in India, having more than 220 member institutions. It is recognised by Reserve Bank of India as the Self Regulatory Organisation for MFIs in India and is the National Support Organisation (NSO) under DAY-NRLM of Ministry of Rural Development, Government of India. I am a Director on the Board of India Posts Payments Bank; a member of RBI's Financial Inclusion Advisory Committee and the SHG-Bank Linkage Programme Strategic Advisory Board of the National Bank for Agriculture and Rural Development (NABARD). I am on the</p>	<ol style="list-style-type: none"> <li>1.What are the relative roles of banks and non-banks in financial inclusion in India ?</li> <li>2.What were innovations and initiatives which have taken financial services to the last mile in India ?</li> <li>3.Is usage of digital alternatives in financial inclusion widespread ?</li> <li>4.Is there a digital divide between the poor and the rich ?</li> </ol>



		Steering Committee of PMSvaNidhi Scheme of the Ministry of Housing and Urban Development, Government of India and a member of Governing Council of Bankers Institute of Rural Development (BIRD), Lucknow. I was a Director on Board of MUDRA for a term (2015-2020) and was on IRDAI's Insurance Advisory Council for a term. <a href="https://www.linkedin.com/in/pillarisetti-satish-41588867/?originalSubdomain=in">https://www.linkedin.com/in/pillarisetti-satish-41588867/?originalSubdomain=in</a>	5.Has microfinance been successful in financial inclusion in India ? 6.How has the policy framework for microfinance evolved in India ? 7.What is the role played by Sa-Dhan as an association and as a Self-Regulatory Organisation (SRO) for the microfinance sector ?
Totally 40 minutes	1.Mr. BOKA MABELE David Philippe 3. Mr. KHAN Saleh Satish	2. Mr. MASSEBIAU 4. Dr. PILLARISSETTI	Dr.Usha will invite each speaker to talk on the topic for 10 minutes according to the order
20 MINUTES	Q& A SESSION and Concluding Remarks		Dr. Usha will invite participants to raise questions, the questions the speakers given in advance or would be on-the-spot question and she will conclude the session
Total time : 2 + 3 + 25 + 40 +20 =90 minutes			





**ST. JOSEPH'S  
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#40-1108, King Kothi Rd, Srirangapatna, Karnataka  
576 102, India. Phone: 98452 10201, 98452 10202

**BSB**  
BURGUNDY SCHOOL OF BUSINESS

## INTERNATIONAL RESEARCH WORKSHOP ON FINANCIAL INCLUSION AND RURAL DEVELOPMENT

A JOINT INITIATIVE BY  
St. Joseph's Degree & PG College, Hyderabad, Telangana, India  
with  
CEREN, Burgundy School of Business, Dijon, France

Dates: 17<sup>th</sup> & 18<sup>th</sup> MAY 2021  
Time: 1.15pm to 4.45pm, IST (8.45 to 12.15 CET)

### THEME OF THE RESEARCH WORKSHOP

Financial inclusion is described as the method of offering banking and financial solutions and services to every individual in the society without any form of discrimination. It primarily aims to include everybody in the society by giving them basic financial services without looking at a person's income or savings. Financial inclusion chiefly focuses on providing viable financial solutions to the economically underprivileged sections of the society without having any unfair treatment. It is also committed to being transparent while offering financial assistance without any hidden transaction costs.

Financial inclusion aims to eliminate the barriers of improper KYC details of the economically underprivileged sections of the society and many of them do not have access to apply for government-sanctioned documents and financial inclusion strategies provide economically priced financial services to the less fortunate sections of the society so that they can be financially independent without depending on charity or other means of getting funds that are actually not sustainable. Financial inclusion also intends to spread awareness about financial services and financial management among people of the society. Moreover, it seeks to develop formal and systematic credit avenues for the poor people.

Along with economic development, most of the world has seen a rural paradox. This paradox leaves rural areas increasingly deserted by businesses including financial service providers such as banks. In most of the developed countries, the number of bank branches are reducing rapidly, pushing people to use online banking. For numerically illiterate people, especially older people but all those who have numerical literacy skills, this creates a class of financially excluded people. In developing countries, while public sector banks are often directed to go to rural areas, the innovative mode of doing so reduces profitability of public sector banks and directs expenditures away from collections, thus increasing the non-performing loan portfolios. This then may lead to bankruptcy, creating a risk of financial exclusion for their rural customers.

Since COVID, we have seen that lower densities of population in rural areas protect people but that there are less medical facilities for those who get infected. Therefore, there is a need to regain an interest in rural development. In this workshop, we would like to discuss theoretical as well as practical advances in the field of financial inclusion and rural development.

### CALL FOR PAPERS

#### TRACK 1: RURAL DEVELOPMENT

1. The problems of rural development
2. Evolution of State policies on rural development
3. The role of the private sector in rural development
4. The role of the third sector in rural development
5. Innovations in rural development
6. Trends in rural development

#### TRACK 2: FINANCIAL INCLUSION

1. The problems of the financially excluded
2. Evolution of State policies on Financial inclusion
3. The role of the private sector in Financial inclusion
4. The role of the third sector in Financial inclusion
5. Innovations in Financial inclusion
6. Trends in Financial inclusion: What, where, why?

#### TRACK 3: SECTORAL VIEWS

1. Agriculture and rural development
2. Industry, markets and rural development
3. Infrastructure and rural development
4. Telecommunications and rural development
5. Financial Services and rural development (microcredit, microfinance, microinsurance)
6. Other services and rural development

#### TRACK 4: ALL OTHER TOPICS RELATING TO RURAL DEVELOPMENT AND FINANCIAL INCLUSION

1. Business in rural areas
2. Management in rural areas
3. Governance of agricultural and artisanal activities

### ORGANIZING COMMITTEE

- **Dr. Dr. GORDA Sunder Reddy**, Principal, St. Joseph's Degree & PG College, #5-4-1108, King Kothi Rd, Srirangapatna, Gun. Prantky, Kott. Hyderabad, Telangana 500 032, INDIA
- **Dr. ABDELHAK Alexandre**, Director Research and Knowledge Transfer, CEREN, Burgundy School of Business, Dijon, France
- **Dr. KOPALA Marika Rani**, Associate Professor & Director, Foreign Relations, St. Joseph's Degree & PG College, Department of Business Management, 5-4-300, Cognate Building, Abids, Hyderabad, Telangana, India
- **Dr. ALLEMAND Isabelle**, Leader of the Research Team in Finance, Governance and CSR, CEREN, Burgundy School of Business, Dijon, France
- **Dr. ABHYA Arvind**, Professor, CEREN, Burgundy School of Business, Dijon, France
- **Prof. NOLLA Anita**, Director-PS Admission & Dean, St. Joseph's Degree & PG College, Department of Business Management, 5-4-300, Cognate Building, Abids, Hyderabad, Telangana, India
- **Prof. SAMSA Venkatesh**, Director-Research and PSF, St. Joseph's Degree & PG College, Department of Business Management, 5-4-300, Cognate Building, Abids, Hyderabad, Telangana, India
- **Prof. NAGUNUR Srinivas**, Director, CDC & CX, St. Joseph's Degree & PG College, Department of Business Management, 5-4-300, Cognate Building, Abids, Hyderabad, Telangana, India
- **Mrs. TRISHA Ganesa**, HOD, St. Joseph's Degree & PG College, Department of Business Management, 5-4-300, Cognate Building, Abids, Hyderabad, Telangana, India

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### IMPORTANT DEADLINES:

- \* FULL PAPER SUBMISSION: 30<sup>th</sup> APRIL 2021
- \* ACCEPTANCE COMMUNICATION TO AUTHORS: 0<sup>th</sup> MAY 2021

Please send full papers or long abstracts of more than 500 words to: Dr. Marika Rani at [sresearch@stjosephscollege.ac.in](mailto:sresearch@stjosephscollege.ac.in) with a copy to [anvita.ashw@bsb-education.com](mailto:anvita.ashw@bsb-education.com)

For each full paper accepted for presentation, there will be a discussion who will provide feedback. Only 5 papers can be presented at the conference so that there is time for presentation and discussion.



### PRACTITIONER ROUND TABLE ON THE 18<sup>th</sup> MAY

A round table conference is being organized with professional speakers from different countries. We have confirmations for:

**Dr. SONA MADALE David**, Director and Chairman of the State Committee of Microfinance Popular SA, Kailash, Ganga Democratic Republic.

**Dr. KUMAR Abhi**, Programme Manager for Financial Inclusion, Universal Postal Union (UPU), Bern, Switzerland

**Dr. MADDEBAG Philippe**, Agri-economist/Investment officer, S&P (International) Authority for Development and Investment, Paris, France

**Dr. PILLAYOTTI Sathya**, Executive Director, So-Share, Self-help Group, Nara Karai, Chennai, New Caledonia

**Who can attend:** Academics, Practitioners, Policy Makers, Ph. D students and researchers in the relevant areas. There is no participation fee for this conference and use the link below to register.

Registration Link : <https://forms.gle/FAXCPUomLxUWRtw9>





**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
HYDERABAD, INDIA.

In association with  
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BUSINESS



**REV. FR. DR. D. SUNDER REDDY**  
Principal

## INTERNATIONAL RESEARCH WORKSHOP

MAY 2021

**DR. ARVIND ASTHA**

Professor

CBRIS, Burgundy School of Business,  
Université Bourgogne Franche-Comté, Dijon,  
France



**MR. BOKA MABELE DAVID**

Director and Chairman of the Crisis  
Committee at Microfinance,  
Populaire SA, Kinshasa, Congo  
Democratic Republic



**DR. P. SATISH**

Executive Director, Sa-Dhar, Self-helping  
Empower, New Rural Cinema, New Delhi



ROUND TABLE CONFERENCE

on

**FINANCIAL INCLUSION AND  
RURAL DEVELOPMENT**

**18<sup>th</sup> MAY 2021**

@

**3:00pm to 4:30pm**



**MR. KHAN SALEH**

Programme Manager for Financial  
Inclusion, Universal Postal Union  
(UPU), Bern, Switzerland

**MR. MASSEBAU PHILIPPE**

Agro-economist/ investment officer,  
SOS, Paris, France



**DR. USHA GOPINATH**

Programme Manager,  
Financial Inclusion & Social Sector  
Development,  
Bangalore Urban, Karnataka, India

Join us on : <https://meet.google.com/jtc-fidf-phl>

### Organizer



**Dr. K. Martina Rani**

Director - S&S Development Centre & Associate Professor



## MEDIA COVERAGE



అడుదెం... జరుగుతుంది

హైదరాబాద్-మేడ్చల్

# నవతెలంగాణ

విద్యుత్తు తెలుగు దినపత్రిక

## వైపువైపుతో లక్ష్యాన్ని చేరుకోవాలి



**-సాఫ్ట్ స్క్రీన్స్ పుస్తకావిష్కరణలో ప్రముఖ విద్యావేత్త ఆంధోనీ పూలా నవతెలంగాణ సుత్తాన్ బజార్**

ప్రస్తుత పోటీ ప్రపంచంలో యువత వైపువైపుతను పెంచుకుంటే ఉన్నతంగా రాణించేందుకు అవకాశాలుంటాయని హైదరాబాద్ మెట్రో పాలిటన్ ఆర్గ్ బిషప్ ప్రముఖ విద్యావేత్త ఆంధోనీ పూలా అన్నారు. సెయింట్ జోసెఫ్ డిగ్రీ పీజీ కళాశాల లో ప్రెస్విటర్ డాక్టర్ డి సుందర్ రెడ్డి రచించిన సాఫ్ట్ స్క్రీన్స్ (కెరియర్ డెవలప్మెంట్) పుస్తక అవిష్కరణ సభ నిర్వహించారు. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా హాజరై ఆయన మాట్లాడుతూ ఇతరులతో మాట్లాడేటప్పుడు మెళకువలతో కూడిన సంభాషణలు సాగించి ఆకట్టుకునేలా ప్రసంగాలు చేయాలని యువతకు పిలుపునిచ్చారు. పుస్తక విద్యా పరిజ్ఞానంతోపాటు సాఫ్ట్ స్క్రీన్స్ అవసరమన్నారు. సాఫ్ట్ స్క్రీన్స్ నా పుణ్య తో లక్ష్యాన్ని చేరుకునేలా సిద్ధం కావాలన్నారు. రచయిత డాక్టర్ సుందర్ రెడ్డి మాట్లాడుతూ.. మృదువైన వైపువైపుతలు కలిగి ఉండటం నేటి యువతకు ఎంతో అవసరం అన్నారు. ఈ పుస్తకం యువతకు ఓ మార్గదర్శకంగా ఉపయోగపడుతుందని పేర్కొన్నారు. ఉన్నత విద్యాశాఖ చైర్మన్ పాపిరెడ్డి ఈ పుస్తకానికి సందేశాత్మకంగా ముందుమాట రాయడం పట్ల వారు ప్రత్యేక కృతజ్ఞతలు తెలిపారు. ఈ కార్యక్రమంలో సీల్ కమల్ పబ్లికేషన్స్ ఎం డి సురేష్ చంద్ర శర్మ, డాక్టర్ ఎన్. సాములు బాబు, డాక్టర్ ఎన్ ఆర్ పాల్ రాజ్, తదితరులు పాల్గొన్నారు.

## విద్యార్థులు నిపుణులుగా ఎదగాలి

పీజీడీఎం కోర్సు తొలి బ్యాచ్ విద్యార్థులతో ఫాదర్ డా.డి.సుందర్ రెడ్డి

నారాయణగూడ, స్కూన్మడె: సెయింట్ జోసెఫ్ పీజీడీఎం కళాశాల (కింగ్ కోరి రోడ్-గన్ పౌండ్రి)లో పీజీ డీఎం తొలి బ్యాచ్ విద్యార్థులకు స్వాగతోత్సవం నిర్వహించారు. విద్యార్థులకు రెండు రోజులపాటు అవగాహన కార్యక్రమాన్ని నిర్వహించారు. శనివారం జరిగిన ముగింపు కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ ఫాదర్ డా.డి.సుందర్ రెడ్డి మాట్లాడుతూ భవిష్యత్తులో పీజీడీఎం కోర్సు అభ్యసించే విద్యార్థులు నిపుణులుగా ఎదగాలిని సూచించారు. జీవితంలో విజయాలు, అపజయాలు సర్వసాధారణమన్నారు. వైఫల్యం చెందితే కుంగిపోవాల్సిన అవసరం లేదని, జీవితానికో గుణపాఠం నేర్పించని గ్రహించి విజయతీరానికి చేరుకోవడానికి ప్రయత్నించాలన్నారు. కొత్త అవిష్కరణలపై దృష్టి సారించాలని సూచించారు. ఆనంతరం విద్యార్థులను అభినందించారు.



**విద్యార్థులతో కళాశాల ప్రెసిడెంట్ సుందర్ రెడ్డి**



# నైపుణ్యతతో లక్ష్యాన్ని చేరుకోవాలి



సాఫ్ట్ స్కీల్స్ పుస్తకావిష్కరణలో పాల్గొన్న విద్యావేత్తలు ఆంధోనీ పూలా, డాక్టర్ సుందర్ రెడ్డి

తెలుగుయానివర్సిటీ, ఫిబ్రవరి 18: ప్రస్తుత పోటీ ప్రపంచంలో యువత నైపుణ్యతను పెంచు కుంటేనే ఉన్నతంగా రాణించేందుకు అవకాశాలు ఉంటాయని హైదరాబాద్ మెట్రోపాలిటన్ ఆర్ట్స్ బిషప్, ప్రముఖ విద్యావేత్త ఆంధోనీ పూలా అన్నారు. సెయింట్ జోసెఫ్ డిగ్రీ, పీజీ కళాశాల (ఎక్స్టెండెడ్ క్యాంపస్) ప్రాంగణంలో డిస్కస్

పాల్ డాక్టర్ డి.సుందర్ రెడ్డి రచించిన సాఫ్ట్ స్కీల్స్ (కెరీర్ డెవలప్ మెంట్) పుస్తకం ఆవిష్కరణ సభ గురువారం జరిగింది. ముఖ్యఅతిథిగా హాజరైన ఆంధోనీ పూలా మాట్లాడుతూ ఇతరులతో మాట్లాడేటప్పుడు మెళకువలతో కూడిన సంభాషణ సాగింది అకట్టుకునేలా ప్రసంగాలు చేయాలని యువతకు పిలుపునిచ్చారు. పుస్తక విద్యాప

సాఫ్ట్ స్కీల్స్ పుస్తకావిష్కరణలో ప్రముఖ విద్యావేత్త ఆంధోనీ పూలా

రిజ్ఞానంతోపాటు సాఫ్ట్ స్కీల్స్ ఎంతో అవసరమన్నారు. సాఫ్ట్ స్కీల్స్ నైపుణ్యతతో లక్ష్యాన్ని చేరుకునేలా సిద్ధం కావాలన్నారు. రచయిత డాక్టర్ సుందర్ రెడ్డి మాట్లాడుతూ మృదువైన నైపుణ్యతను కలిగి ఉండడం, నేటి యువతకు ఎంతో అవసరమన్నారు. ఈ పుస్తకం యువతకు ఓ మార్గదర్శకంగా ఉపయోగపడుతుందని ఎన్.ఆర్ పాల్ రాజ్ అన్నారు. సాఫ్ట్ స్కీల్స్ పుస్తకం తేనె గూడులాందని ఆయన అభివర్ణించారు. ఉన్నత విద్యాశాఖ చైర్మన్ పాపిరెడ్డి ఈ పుస్తకానికి సందేశాత్మక ముందుమాట రాయడం పట్ల వారు ప్రత్యేక కృతజ్ఞతలు తెలిపారు. నీల్కేమల్ పబ్లికేషన్స్ ఎండ్ సురేశ్ చంద్ర శర్మ, డాక్టర్ ఎన్.సామ్యూల్ బాబు, డాక్టర్ ఎన్.ఆర్ పాల్ రాజ్ పాల్గొని పలు అంశాలపై ప్రసంగించారు.



### MARG-Management Club Activities 2020-2021

Date	Activity	
25/01/2021	Elections of Club Members	
28/01/2021	Announcements of Club members and Groups	
04/02/2021	Market Exposers-Formal Event	
05/02/2021	Union Budget Analysis-by Dr.Kishore	
11/02/2021	Union Budget Analysis by student teams-Formal Event	
19/02/2021	Debate Competition-Formal Event	
25/02/2021	Start Up- Formal Event	
22/05/2021		

Photos:

#### Club Elections







Announcements of Club members and Groups







1<sup>st</sup> Event: Market Exposers-Formal Event













Team 11 Winners for Formal Event



## Union Budget Analysis in collaboration with ET Campus:by Dr.Kishore

















## 2<sup>nd</sup> Event: Union Budget Analysis by student Teams-Formal Event











2<sup>nd</sup> Event Winners



### 3<sup>rd</sup> Event: Debate Competition-Formal Event













#### 4<sup>th</sup> Event:Start Up idea - Formal Event















## MANAGEMENT CLUB

### REPORT

Organized by team 1

Innovation Geeks

Topic: Story Telling [ Management Lesson/ stories ]

Date: 29-07-2021; Thursday

Team Members:

Aanchal, Ali, Prashanth, T. Nikhil, Ramana, Jessica, Mehnaz, Akula Pramod, Jagpal, Rahul, Alekhya and Priscilla.

Objective:



It gives us an opportunity to learn from other person's experience. It also shapes, strengthen or challenges our opinion and value. The main purpose of this activity is to learn valuable lessons through engaging in exciting stories.

#### About the Event:

The event was conducted on 29-07-2021. The name of the event was Story Telling [Management]

All the teams participated in the story telling

These were the topics given to debate on 20-05-2021

These were the teams which were selected for the debate on 22-05-2021[

VACCINATION STRATEGY BY INDIAN GOVERNMENT (GOOD OR BAD)	
TEAM-2 (POSITIVE)	TEAM-12 (NEGATIVE)
TEAM-10 (POSITIVE)	TEAM-4 (NEGATIVE)
TEAM-11(POSITIVE)	TEAM-1 (NEGATIVE)

The informal Event was conducted on 22-07-2021.

The winners of the Formal event are -

The winners of Informal event are -

VIRTUAL MANAGEMENT CLUB

MANAGEMENT CLUB REPORT-ONLINE

ORGANISED BY TEAM 12

TEAM- IMPACT

Date :- 12-08-2021

**Event based on** :- Creating awareness about various frauds.

**Objective**: Our main motive is to create awareness about various frauds. As we all know it's an



Internet era, Though the advanced technology made our lives easy but misutilization of advanced technology by Fraudster's making common people to fall prey to various frauds .

**conducted** online at 1 :30 p.m

The event started with a tribute video clip of legends who passed away due to COVID-19.

Event continued by news (current news /sports news )

The news was given in three different languages , Hindi , Telugu, and English .

News was read by Anvesh,Yagnasree,Deepika.

R. D. Manish and Jhansi started with the introduction and followed by formal activity.

The topic of the event was Spreading awareness about various frauds and the time duration for each team to present was 5min. Each team was given marks based on their Presentation skills, Time management and the prevention tips.

Each team explained the allocated fraud in detail with real time examples and suggested some prevention tips to avoid those frauds.

Formal event started by calling on the teams to present , according to below listed order.

List of Frauds	Assigned Team	Team Names
UPI Fraud	Team 4	Fervent fifteen
Debit & Credit card Fraud	Team 9	Hope
Email Fraud	Team 8	Squad of Gaffers
OTP Fraud	Team 1	Innovation Geeks
Matrimony Fraud	Team 6	Gordian knot
Prize and Lottery Fraud	Team 10	Golden Hawks
Website Spoofing	Team 11	Valorous
Fake Job Offers Fraud	Team 2	Origin
Olx Fraud	Team 7	Dragons
Social Media Fraud	Team 3	Business Amigos
Fake Charities Fraud	Team 5	Alpha



Informal event :- Informal event Conducted by Deepika and Yagna

The informal event consisted images of a few brand logos and some songs tunes each team had to guess which brand logo/ song .

The results of the event were announced by the committee members.

Team2 – Origin was the winner of the event.

The event ended with the Vote of thanks presented by Sirish.

## **MANAGEMENT CLUB-8**

### **REPORT**

**Organized by team 4**

**Fall, Flip, Flourish**

**Date: 20-05-2021; Thursday**

**Date: 22-07-2021; Thursday**

**Team Members:**

**Johar, Himaja, Urooj, Viharika, Suhas, Anand, Charishma, Vignesh, Ishti, Bharati, Khyati, Manisha, Nelson, Pranav, Swathi.**

**Objective:**

**To get a better exposure on the Educational, FMCG, Financial, Health, Media, General, aspects which have a greater influence on the country's functioning,**

**About the Event:**

**The event was conducted for two times, one on 20-05-2021 and the another on 22-07-2021. The name of the event is JOSEPHITES LIVE – The Debate Hour – In Pandemic Times!**

**All the teams including the organizing team has participated in the debate on the below listed topics. Six teams were selected from twelve teams and were asked to debate on VACCINATION STRATEGY BY INDIAN GOVERNMENT WAS GOOD or BAD.**

**These were the topics given to debate on 20-05-2021**



Team	Sectors	Debate Question
TEAM 1 vs 10	Education	Are online classes productive or not?
TEAM 2 vs 5	FMCG	Are they coping well with new Normal?
TEAM 3 vs 9	Finance	Is Universal Basic Income good or bad?
TEAM 6 vs 8	Health	Who will make India healthy, is it us or Government?
TEAM 7 vs 12	Media	Spreading awareness or fear?
TEAM 11 vs 4	General	Economic development or Saving the environment?

These were the teams which were selected for the debate on 22-05-2021

VACCINATION STRATEGY BY INDIAN GOVERNMENT (GOOD OR BAD)	
TEAM-2 (POSITIVE)	TEAM-12 (NEGATIVE)
TEAM-10 (POSITIVE)	TEAM-4 (NEGATIVE)
TEAM-11(POSITIVE)	TEAM-1 (NEGATIVE)

The informal Event was conducted on 22-07-2021.

The winners of the Formal event are -

The winners of Informal event are -







