



ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous

Affiliated to Osmania University

Re-accredited by NAAC with 'A' Grade.

DEPARTMENT OF COMMERCE

S.No	Course	Topic	E-Resource Link
1.	Principles of Accounting	Introduction to Financial Accounting	https://www.youtube.com/watch?v=mq6KNVeTE3A https://www.youtube.com/watch?v=0ROSNfYgmjc
		Bank Reconciliation Statement	
		Consignment Accounts	https://www.youtube.com/watch?v=4LhJ12N8Eqk&list=PLiaygP8qeQGUBcPmEHtQv3qUOISokyAVR
		Final Accounts	https://www.youtube.com/watch?v=4dG7JXdkQ34
2.	Corporate Accounting	Issue of Shares	https://www.youtube.com/watch?v=7Hh5AlicuLFQ
		Valuation of Goodwill	https://www.youtube.com/watch?v=GxqZnvfiZsw
		Amalgamation	https://www.youtube.com/watch?v=ApkpvaZCp8s
		Difference between Amalgamation and Merger	https://www.youtube.com/watch?v=WEh7GoiXg9U
3.	Advanced Corporate Accounting	Liquidation of Companies	https://www.youtube.com/watch?v=DVEK4z9uSVg
4.	Business Organisation	Business Organisation and Environment (NDL)	http://www.ndl.gov.in/document/QUFaeXV6Um80MWE2ampEOTNJZEIGQW80NGF1cy90MHk5dmQyUTVwVkvwY1N
5.	Questionnaire	NDL and CEC	http://www.ndl.gov.in/document/QUFaeXV6Um80MWE2ampEOTNJZEIGQW80NGF1cy90MHk5dmQyUTVwVkvwZngzUndwT1NSanFPbisyWU
6.	Auditing	Introduction to Auditing	https://www.toppr.com/guides/accounting-and-auditing/concept-of-auditing/ https://www.slideshare.net/Tamanna777/unit-1-introduction-to-auditing
		Audit and Audit Procedure	https://www.accountingnotes.net/auditing/internal-check/internal-control-and-internal-check-organisation-auditing/14792
		Vouching	https://www.tutorialspoint.com/auditing/auditing_vouching.htm
		Verification and Valuation of Assets	https://en.m.wikipedia.org/wiki/verification_(audit)

		and Liabilities	
		Company audit and Audit Report	https://www.investopedia.com/terms/a/auditorsreport.asp#:~:text=The%20auditor's%20report%20is%20a,with%20the%20company's%20annual%20report.
		Verification of Assets and Liabilities	https://www.youtube.com/watch?v=ewikhGVH42Y http://www.accountingnotes.net/auditing/verification/verification-of-assets-and-liabilities-company-auditing/14786
		Audit Report	https://www.youtube.com/watch?v=HyhpRr4qtj4 https://smallbusiness.chron.com/4-types-audit-reports-3794.html
7.	Computer Basics for Business	Introduction to computers	http://www.just.edu.jo/~mqais/CIS99/PDF/Ch.01_Introduction_%20to_computers.pdf
		Ms-Word and its Applications	http://www.bcpls.org/Docs/Computer_Handouts/Word101.pdf
		Ms-Excel and its applications	https://excelchamps.com/blog/learn-basic-excel/
		Ms-PowerPoint and its applications	https://support.office.com/en-us/article/basic-tasks-for-creating-a-powerpoint-presentation-efbbc1cd-c5f1-4264-b48e-c8a7b0334e36
		Creation of Business Spread sheets in various areas	https://computers.tutsplus.com/tutorials/using-spreadsheets-for-finance-how-to-calculate-loan-payments--cms-19498
8.	Computerized Accounting	Introduction to computerized accounting system	https://www.toppr.com/guides/accounting-and-auditing/computerised-accounting-environment/features-of-computerized-accounting-environment/
		Accounts with Inventory	https://www.youtube.com/watch?v=aiKZpExoo4k https://www.youtube.com/watch?v=0LfHxk3X_oM
9.	Insurance	Introduction to Insurance	https://shodhganga.inflibnet.ac.in/bitstream/10603/189515/10/10_chapter%201.pdf
		Life Insurance and Non life Insurance	https://www.lifeinsurance.org/blog/what-is-non-life-insurance#:~:text=Put%20simply%2C%20non%20life%20insurance,people%2C%20property%20or%20legal%20liabilities. https://www.bajajfinserv.in/insights/life-insurance-and-general-insurance
10.	MS-Excel for Business	Basics of Ms-Excel	https://www.youtube.com/watch?v=rJPWi5x0g3I
		Data Representation using Ms-excel	https://www.youtube.com/watch?v=4rjOtiZGTM4 https://www.youtube.com/watch?v=7V4xF3zCSol-
		Data Visualization using Ms-excel	https://www.youtube.com/watch?v=FPUN8ayV8Qs-creation

		Data Analysis	https://www.youtube.com/watch?v=91I70Xdjglc https://www.youtube.com/watch?v=hMY6MICQrZ8
		Financial Modeling using Ms-excel	https://www.youtube.com/watch?v=E0g210cDWhs https://www.youtube.com/watch?v=1cZc5JfOZFM
11	Principles of Economics	Introduction to economics	https://youtu.be/C0HO9mVawXs
		Utility & demand analysis	https://youtu.be/mJRd8d83HCA
		production	https://youtu.be/1FAeQPNk4Wo
12.	Business Economics	Market structure & perfect competition	https://youtu.be/3Qfc3aiNMr8
		Introduction to international trade & WTO	https://youtu.be/mEgDEewqIwx
		Business Economics	http://www.ndl.gov.in/ world e book library Author: Bogart Emast Ludlow
13.	Managerial Economics (Suguna Sheela)	Introduction to managerial economics	https://www.investopedia.com/terms/t/theory-firm.asp
		Cost function	https://www.economicshelp.org/blog/4890/economics/types-of-costs/
		Market Structure and pricing policy	http://www.yourarticlelibrary.com/managerial-economics/8-types-of-pricing-strategies-normally-adopted-by-firms-economics/29028
14.	Macro Economics	Economic Growth and National Income	https://youtu.be/p3aj9Ha-p0g https://youtu.be/UVAT8-ShzIc
		Inflation and Business Cycle	https://youtu.be/49_SW_YIwjI
		<u>Consumption and Investment</u>	https://www.economicshelp.org/blog/2812/economics/consumption-function-definition/#:~:text=The%20Keynesian%20consumption%20function%20expresses,spending%20depending%20on%20three%20factors.&text=b%20%3D%20marginal%20propensity%20to%20consume,Also%20known%20as%20induced%20consumption.
15.	Research Methodology and Report Writing	Chi Square	https://www.khanacademy.org/math/statistics-probability/inference-categorical-data-chi-square-tests/chi-square-

			goodness-of-fit-tests/v/pearson-s-chi-square-test-goodness-of-fit https://www.statisticssolutions.com/using-chi-square-statistic-in-research/
		Hypothesis	https://www.youtube.com/watch?v=VK-rnA3-41c https://www.merriam-webster.com/dictionary/hypothesis
		Report Writing	https://www.youtube.com/watch?v=-_Q0ylcj1ek http://www.yourarticlelibrary.com/marketing/research-report-introduction-definition-and-report-format/48713
16.	Management Accounting I	Comparative and Common Size Statements	https://www.youtube.com/watch?v=r_DC P1bqSG8 https://www.youtube.com/watch?v=7jjlz CX8yTs https://bizfluent.com/info-8576237-comparative-commonsize-financial-statements.html
		Ratio Analysis	https://www.youtube.com/watch?v=76g MXQBnbps https://www.accountingtools.com/articles/ratio-analysis.html
17.	Management Accounting II	Fund Flow Statement	https://www.youtube.com/watch?v=_xYl30mI76A https://businessjargons.com/fund-flow-statement.html
		Cash Flow Statement	https://www.youtube.com/watch?v=pISQ Mexnmew https://corporatefinanceinstitute.com/resources/knowledge/accounting/statement-of-cash-flows/
		Marginal Costing	https://www.youtube.com/watch?v=aE4J njAx2Qc https://www.accountingtools.com/articles/what-is-marginal-cost.html
18.	Commerce Lab	Debit Note	https://www.investopedia.com/terms/d/debit-note.asp#:~:text=A%20debit%20note%20is%20a,reminder%20for%20funds%20currently%20due.
		Memorandum of Association	https://accountlearning.com/memorandum-of-association-meaning-contents-of-moa/
		Annual Reports	http://www.annualreports.com/
		PAN Card	https://www.incometaxindia.gov.in/Pages/ta

			x-services/apply-for-pan.aspx https://www.onlineservices.nsdl.com/paam/endUserRegisterContact.html
		Form 16	https://www.incometaxindia.gov.in/forms/income-tax%20rules/103120000000007849.pdf https://cleartax.in/s/what-is-form-16
		Income Tax forms	https://www.incometaxindiaefiling.gov.in/
		Opening of Bank Account online	https://www.sbi.co.in/web/personal-banking/accounts/saving-account/savings-bank-account
		Insurance Policy Form	https://www.sbilife.co.in/en/services/download-center/proposal-forms https://uiic.co.in/sites/default/files/uploads/publicdisclosure/NL%2010%20RESERVE%20AND%20SURPLUS.pdf
19.	Computerized Accounting	Tally ERP 9	https://tallysolutions.com/ http://tallynotes.blogspot.com/2011/06/basic-accounting.html https://tallysolutions.com/release-notes/ https://www.tallyeducation.com/website/CHM/TallyERP9/01_MAINTAINING_COMPANY_DATA_IN_TALLY/01_Company_Information/Gateway_of_Tally.htm#:~:text=Gateway%20of%20Tally,Accounts%2Dwith%2DInventory%20Company. https://www.tallyschool.com/gateway-of-tally/ https://www.youtube.com/watch?v=v15p_fNI3go
20.	Cost AccountingI	Introduction	http://en.wikipedia.org/wiki/Cost_accounting https://www.accountingnotes.net/cost-accounting/what-is-cost-accounting-2/17513
		Cost sheet	www.treasury.govt.nz/publications/guidance/.../outputcosting https://theinvestorsbook.com/cost-sheet.html https://www.yourarticlelibrary.com/cost-accounting/cost-sheet/cost-sheet-meaning-objects-and-method-of-preparation-cost-accounting/74311
		Material	http://en.wikipedia.org/wiki/Cost_accounting http://www.businessdictionary.com/definition/material-cost.html www.treasury.govt.nz/publications/guidance/.../outputcosting

		Labour	http://en.wikipedia.org/wiki/Cost_accounting https://www.investopedia.com/terms/c/cost-of-labor.asp www.treasury.govt.nz/publications/guidance/.../outputcosting
		Overheads	http://en.wikipedia.org/wiki/Cost_accounting www.treasury.govt.nz/publications/guidance/.../outputcosting https://www.investopedia.com/terms/o/overhead.asp
21	Cost Accounting II	Single or Output Costing	https://www.accountingnotes.net/cost-accounting/output-costing/output-costing-meaning-features-and-objectives-cost-accounting/15147 https://www.ilearnlot.com/single-costing-meaning-characteristics-and-objectives/59967/
		Job and Contract Costing.	https://en.wikipedia.org/wiki/Job_costing https://www.accountingnotes.net/cost-accounting/job-costing/job-costing-meaning-objectives-and-procedure-cost-accounting/15054 https://www.accountingnotes.net/cost-accounting/contract-costing/contract-costing-definition-and-features-cost-accounting/10453 https://www.iedunote.com/contract-costing
		Process costing	https://en.wikipedia.org/wiki/Process_costing https://www.accountingtools.com/articles/2017/5/14/process-costing-process-cost-accounting
		Standard Costing and Variance Analysis	https://www.accountingcoach.com/standard-costing/explanation https://www.accountingtools.com/articles/2017/5/14/standard-costing https://en.wikipedia.org/wiki/Analysis_of_variance https://www.accountingtools.com/articles/what-is-variance-analysis.html
		Operating (or Service) Costing	https://accountlearning.com/operating-costing-meaning-features-application-objectives/ https://www.accountingnotes.net/cost-accounting/service-costing/service-costing-definition-and-application-and-formula-cost-accounting/10509

22.	Business Law	Introduction to Law of Contract	https://en.wikipedia.org/wiki/Contract https://www.slideshare.net/PreetiSikder1/introduction-to-law-of-contract https://www.lawteacher.net/modules/contract-law/
		Consideration and Free Consent	https://en.wikipedia.org/wiki/Consideration https://hallelis.co.uk/contractual-consideration/ https://www.toppr.com/guides/business-laws/indian-contract-act-1872-part-ii/free-consent/ https://www.slideshare.net/shrinivas1648/free-consentlaw-of-contractbusiness-law https://advocatetanwar.com/the-concept-of-free-consent-under-contract-law/
		Legality of Object	https://www.toppr.com/guides/business-laws/indian-contract-act-1872-part-ii/legality-of-object-and-consideration/ https://blog.ipleaders.in/legality-objects/
		Discharge of Contract	https://blog.ipleaders.in/contract-discharge/ https://www.lawteacher.net/free-law-essays/contract-law/methods-of-discharging-from-a-contract-contract-law-essay.php
		Sale of Goods Act	https://en.wikipedia.org/wiki/Indian_Sale_of_Goods_Act_1930 https://www.lawteacher.net/free-law-essays/contract-law/the-sale-of-goods-act-1930-contract-law-essay.php
23	Business and Corporate Law	Consumer Protection Act	https://en.wikipedia.org/wiki/Consumer_Protection_Act,_1986 https://www.toppr.com/guides/business-studies/consumer-protection/consumer-protection-act/
		Intellectual Property Rights & Right to Information Act	https://en.wikipedia.org/wiki/Intellectual_property http://www.ipindia.nic.in/rti-rg.htm http://www.ipindia.nic.in/right-to-information.htm http://dcmsme.gov.in/emerge/website_material_on_ipr.pdf https://en.wikipedia.org/wiki/Right_to_Information_Act,_2005
		Company Management	http://assets.cambridge.org/97805212/79451/excerpt/9780521279451_excerpt.pdf https://www.businessmanagementideas.com/organisation/types/company-meaning-characteristics-and-kinds-business-management/8932
		Company Meetings and Resolutions	https://www.rapidformations.co.uk/blog/company-meetings-and-resolutions/

			https://www.tutorialspoint.com/business_law/business_law_company_meetings.htm https://www.qualitycompanyformations.co.uk/meetings-and-resolutions/
		Winding up of Companies	https://lawrato.com/indian-kanoon/corporate-law/winding-up-of-company-under-companies-act-2013-634 https://www.taxmann.com/blogpost/2000000260/winding-up-of-a-company.aspx http://www.legalservicesindia.com/article/1319/Winding-Up-of-a-Company.html
24.	Managerial Economics (Rafat)	Nature and Scope of Managerial Economics	https://www.youtube.com/watch?v=n47SQ64MhYw&list=PLJumA3phskPFwp2XXInxCWpv28nPMimDU&index=1
		Tools of Managerial economics – Opportunity cost	https://www.youtube.com/watch?v=4RvfYNZRbt8&list=PLJumA3phskPFwp2XXInxCWpv28nPMimDU&index=2
		Incremental Reasoning, Discounting Principle, Time Perspective	https://www.economicdiscussion.net/managerial-economics/tools-used-in-managerial-economics/7118
		Law of Demand Substitution and Income effect	https://www.khanacademy.org/economics-finance-domain/microeconomics/supply-demand-equilibrium/demand-curve-tutorial/v/law-of-demand?modal=1 https://www.khanacademy.org/economics-finance-domain/microeconomics/supply-demand-equilibrium/demand-curve-tutorial/v/substitution-and-income-effects-and-the-law-of-demand?modal=1
		Law of Supply	https://www.khanacademy.org/economics-finance-domain/microeconomics/supply-demand-equilibrium/supply-curve-tutorial/v/law-of-supply?modal=1
		Elasticity of Demand – Its Determinants - Types of Price Elasticity	https://www.khanacademy.org/economics-finance-domain/microeconomics/elasticity-tutorial
		Production Function	https://www.youtube.com/watch?v=4kFLOoA5I4s https://www.toppr.com/guides/economics/production-and-costs/production-function/
		Law of variable proportions	https://www.youtube.com/watch?v=swjwXTbEV6E

			https://wikieducator.org/Law_of_variable_proportions
		Long Run Production Function	https://courses.lumenlearning.com/wm-microeconomics/chapter/long-run-costs-and-production-technology/
		Law of Returns to Scale	https://www.youtube.com/watch?v=HOi54g1UFDM
		Cobb douglas production function	https://www.slideshare.net/GouravDholwal/cobb-douglas-production-function-theory
		Cost Concepts Relevant cost in decision making	https://www.economicdiscussion.net/theory-of-cost/different-cost-concepts-an-overview/7000 https://www.youtube.com/watch?v=HI8Jxe4XpH8 http://trcollege.edu.in/study-material/24-economics/35-concepts-of-cost.html
		Economies and Diseconomies of Scale	https://www.khanacademy.org/economics-finance-domain/ap-microeconomics/production-cost-and-the-perfect-competition-model-temporary/33-long-run-p/v/economies-and-diseconomies-of-scale https://www.economicsonline.co.uk/Business_economics/Diseconomies_of_scale.html
		Economies of Scope	https://www.investopedia.com/terms/e/economiesofscope.asp
		Market structure- types of competition	https://www.cfainstitute.org/en/membership/professional-development/refresher-readings/2020/firm-market-structures
		Perfect competition – price and output determination in short run	https://www.khanacademy.org/economics-finance-domain/microeconomics/perfect-competition-topic/perfect-competition/v/economic-profit-for-firms-in-perfectly-competitive-markets
		Long run price and output determination	https://www.youtube.com/watch?v=-UJDyFqEOhA
		Monopoly	https://www.khanacademy.org/economics-finance-domain/ap-microeconomics/imperfect-competition/ap-monopolies-tutorial/v/monopolist-optimizing-price-part-1-total-revenue
		Monopolistic	https://www.youtube.com/watch?v=Eu7DCgkdnFw

		Competition	
		Oligopoly – price leadership	https://www.youtube.com/watch?v=oQFfcfc1ato
25.	Income Tax	Introduction to Income -Tax	https://www.slideshare.net/123456789ASHU/introduction-to-income-tax
		Discussion on Budget 2019	#Budget2019#BudgetHighlights#UnionBudget #UnionBudget2019#Budget2019#BudgetWithNews18#NirmalaSitharaman#Modi2.0Budget #IndiaBudget2019
		Income –Tax Slab Rates	Income Tax Slab rate and Calculations 2019: https://www.youtube.com/watch?v=3-fmN...
		Exempted Incomes	https://www.slideshare.net/sagar_sjuc/exempted-incomes-presentation?next_slideshow=1
		Partly Taxable Allowances-House Rent Allowance	https://youtu.be/duBhwseY1UI House rent allowance sec. 10(13A) under salary income
		Calculation of Tax	what is rebate u/s 87A,, Standard deduction & Tax calculation for F.Y. 2018 - 19 & F.Y. 2019 – 20 https://youtu.be/KJu7sEH2Mow
		Introduction to Capital Gains	https://www.slideshare.net/Paritoshc786/capital-gains-ppt
		Introduction to Income from Other sources	https://www.slideshare.net/patelameet/income-from-other-sources-13116201
		Set off and Carry Forward of Losses	https://cleartax.in/s/set-off-carry-forward-losses
		Deductions from GTI	https://www.slideshare.net/sanjaySDessai/permissible-deductions-from-gross-total-income
		Powers of Income tax Authorities	https://registrationseva.com/income-tax-authority-and-its-powers-under-income-tax-act/
26.	Principles of Management	Theories of management	https://getsling.com/blog/management-theories/
		Hawthorne studies	https://opentextbc.ca/businessopenstax/chapter/the-hawthorne-studies/#:~:text=The%20studies%20began%20when%20engineers,might%20have%20interested%20Frederick%20Taylor.&text=The%20pride%20that%20came%20from,workers%20to%20increase%20their%20productivity.

		Modern management	https://www.yourarticlelibrary.com/management/modern-management-theory-quantitative-system-and-contingency-approaches-to-management/25621
		Basic motivational model	https://www.google.com/search?rlz=1C1XBRQ_enIN716IN718&source=univ&tbm=isch&q=Basic+motivational+model&sa=X&ved=2ahUKEwi06P6CiffpAhVT63MBHV4cCOAQsAR6B-AgCEAE&biw=1366&bih=657
		X,Y,Z Theories of management	https://courses.lumenlearning.com/wmopen-introbusiness/chapter/reading-douglas-mcgregors-theory-x-and-theory-y-2/
		Types of leadership styles	https://www.americanexpress.com/en-us/business/trends-and-insights/articles/the-7-most-common-leadership-styles-and-how-to-find-your-own/
		Techniques of effective coordination	https://accountlearning.com/techniques-of-effective-coordination-in-organization/
		Controlling tools	https://kalyan-city.blogspot.com/2011/05/control-techniques-10-types-of.html
		Need and principles	https://www.owlgen.in/explain-the-need-for-principles-of-management/
27	Auditing	Introduction to Auditing	https://www.toppr.com/guides/accounting-and-auditing/concept-of-auditing/ https://www.slideshare.net/Tamanna777/unit-1-introduction-to-auditing
		Audit and Audit Procedure	https://www.accountingnotes.net/auditing/internal-check/internal-control-and-internal-check-organisation-auditing/14792
		Vouching	https://www.tutorialspoint.com/auditing/auditing_vouching.htm
		Verification and Valuation of Assets and Liabilities	https://en.m.wikipedia.org/wiki/verification_(audit)
		Company audit and Audit Report	https://www.investopedia.com/terms/a/auditorsreport.asp#:~:text=The%20auditor's%20report%20is%20a,with%20the%20company's%20annual%20report.
28	Human Resources Management	Ethical Issues in HRM	https://www.yourarticlelibrary.com/business/ethics/7-ethical-issues-faced-by-human-resource/64101
		BPO issues	https://www.flatworldsolutions.com/articles/common-challenges-bpo-industry.php
29	Industrial Relation	Trade Union	https://www.yourarticlelibrary.com/trade-unions/history-of-trade-union-movements-in-india/32988
		Mechanism of gender based grievances	file:///C:/Users/Hp/Downloads/PR2-guidance-notes-employee-grievance-mechanism.pdf

		Code of conduct	https://www.betterteam.com/code-of-ethics-and-professional-conduct#:~:text=A%20code%20of%20ethics%20and,safety%2C%20and%20conflicts%20of%20interest.
		Workers responsibility	https://educaloi.qc.ca/en/capsules/rights-and-responsibilities-of-employers-and-employees/
30	Advanced Accounting: Single Entry	Meaning - Features- Advantages and Disadvantages - Difference between Single Entry and Double Entry System-Difference between Statement of Affairs and Balance sheet	https://www.youtube.com/watch?v=mRrN49UJEzo
		Ascertainment of Profit or Loss - Statement of Affairs Method – Conversion Method	https://www.youtube.com/watch?v=6SbxQEK99Ow
31	Non Trading Concerns	Introduction- Features of Receipts and Payments Account, Income and Expenditure Account	https://www.youtube.com/watch?v=7SajgfE2nQo
		Receipts and Payments Account, Income and Expenditure Account Balance Sheet	https://www.youtube.com/watch?v=wKpJE5QQp10
	Partnership Accounts	Introduction- Features-Provisions applicable in absence of Partnership Deed	https://www.youtube.com/watch?v=MKjrKUhYXDQ
		Partnership final account	https://www.youtube.com/watch?v=jzjHdDoUGuU
	Admission of a Partner	Admission of a partner	https://www.youtube.com/watch?v=za-UQJ-sQMM
		Retirement and death partner: Accounting Treatment	https://www.youtube.com/watch?v=xF1hieHQvls
Dissolution of Partnership Firm	Dissolution of Firm: Introduction -Modes	https://www.youtube.com/watch?v=Vo2ON5UTR4Q	

	of Dissolution Accounting Treatment Realisation Account and Partners capital account Cash/Bank Account	https://www.youtube.com/watch?v=e2NSocJWP64
Issue of Shares	Introduction - Definition - Meaning - Features – Division/Categories of Share Capital- Types of Shares- Issue of Shares	https://www.youtube.com/watch?v=QlyoWKoZHlo
	Forfeiture of shares-Re- issue of forfeited shares – Opening Balance Sheet.	https://www.youtube.com/watch?v=IG8CACVoSOs
Issue and Redemption of Debentures	Meaning-Types- Shares Vs Debentures-Stages of Debentures- Issue of Debentures	https://www.youtube.com/watch?v=74Oipb5IAhl
	Redemption of Debentures – Sinking Fund	https://www.youtube.com/watch?v=7moHcWHbpew
Final Accounts of Companies	Proforma of company final accounts as per Companies Act 2013 (Schedule III) – Statement of Profit and Loss – Statement of Balance Sheet.	https://www.youtube.com/watch?v=PVYrnAedU1M
Profit Prior to Incorporation	Nature & Need of Profit or loss prior to Incorporation - Ascertainment of	https://www.youtube.com/watch?v=XgGM6qQIZ9g

		Profit or Loss prior to incorporation	
Bank Accounts	Bank Accounts-Books and Registers maintained by the banks-Slip System of Posting-Rebate on Bills Discounted.	Schedule of Advances- Non Performing Assets- Preparation of Profit & Loss Account and Balance Sheet as per schedule IV.	https://www.youtube.com/watch?v=CXJY1Y CIS10 https://www.youtube.com/watch?v=TVrj-tJo3qs
Introduction to Cost Accounting	Meaning, Definition, Objectives and scope of Cost Accounting		https://m.youtube.com/user/cecedusat
	Financial Accounting, Cost Accounting and Management Accounting		https://m.youtube.com/user/cecedusat
	Cost Audit: Meaning and Objectives		https://freebcomnotes.blogspot.com/2017/01/cost-audit-meaning-objectives.html
	Advantages and limitations of cost accounting		https://m.youtube.com/user/cecedusat
	Cost centre and cost unit- methods of costing, techniques of costing.		https://www.investopedia.com/ask/answers/041415/what-are-different-types-costs-cost-accounting.asp
Cost Sheet	Introduction, Meaning, Features and Importance		https://m.youtube.com/user/cecedusat

	Proforma of Cost Sheet	https://m.youtube.com/user/cecedusat
Materials	Materials: Introduction – Material Control- ABC Analysis- EOQ	https://www.youtube.com/results?search_query=abc+analysis-eoq
	Methods of pricing issues- FIFO, LIFO, Weighted average, base stock methods, choice of method	https://www.youtube.com/results?search_query=methods+of+pricing+issues
Labour	Labour: Introduction – Control of Labour Costs- Time Keeping & Time Booking- Idle Time- labour turnover	https://www.youtube.com/results?search_query=Control+of+Labour+Costs-+Time+Keeping
	Methods of Remuneration- Labour Incentives Schemes-Halsey & Rowan plan Taylor's and Merrick Differential piece rate systems.	https://www.youtube.com/results?search_query=Methods+of+Remuneration-+Labour+Incentives+
Overheads	Overheads: Introduction, classification– Allocation and Apportionment of Overheads	https://www.youtube.com/results?search_query=overheads+Apportionment+of+Overheads
	Absorption of Manufacturing Overhead - Calculation of Machine Hour Rate	https://www.youtube.com/results?search_query=Machine+Hour+Rate
Single or Output Costing	Meaning –Tender and Quotation	https://www.youtube.com/watch?v=X4yXA-3XEhk
	Introduction –	https://www.youtube.com/watch?v=Y5w2x3

	features of job costing-job cost sheet	GA aY
Job and Contract Costing	contract costing-features-contract accounts- Estimation of profit transferred to P & L A/c	https://www.youtube.com/watch?v=1J3hrEctGXk
Process costing	Introduction – features of process costing- job costing Vs process costing- process losses – process accounts	https://www.youtube.com/watch?v=9VpddmM1gjo
Standard Costing and Variance Analysis	Standard costing and Historical costing- Establishment of cost standards- steps involved in standard costing- Variance analysis – Material variance – labour variance	https://www.youtube.com/watch?v=Je_VjMUUamE
Operating (or Service) Costing		https://www.youtube.com/watch?v=7uqbnSK8CA
Cost Accounting	Introduction to Cost Accounting	https://www.toppr.com/guides/fundamentals-of-accounting/fundamentals-of-cost-accounting/methods-of-costing/
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	Labour	https://www.youtube.com/watch?v=ojMZCQvIRZM
	Overheads	https://www.yourarticlelibrary.com/cost-accounting/overheads-cost-accounting/allocation-and-apportionment-of-overhead-to-cost-centres/55631
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		Insolvency and Bankruptcy Code	https://www.youtube.com/watch?v=De3T0rbsWIE https://www.youtube.com/watch?v=LdY5beGA-Qs
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		Basic Motivational Model (Maslow's Need Hierarchy)	https://youtu.be/j9_xS6nhU4U
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		Co-operative Societies	https://youtu.be/EPDWLKNlbrY
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	Authorities for settlement of Industrial Disputes	http://www.legalserviceindia.com/legal/article-828-the-industrial-disputes-act-1947-authorities-and-their-functions.html#:~:text=There%20are%20various%20authorities%20under.court%2C%20tribunal%2C%20national%20tribunal.
Principles of Marketing	Marketing Concepts	https://www.youtube.com/watch?v=LV3LrVxc0yk
	Selling Vs Marketing	https://www.youtube.com/watch?v=iiAIUWAN2G0
	4 P's of Marketing	https://www.youtube.com/watch?v=t8_PBTl02Hg
	7 P's of Marketing for Service	https://www.youtube.com/watch?v=v0a6Flv ahPI
	Marketing Mix	https://www.youtube.com/watch?v=oMZMrnNWY-A
	Segmentation , Targeting and Positioning	https://www.youtube.com/watch?v=Eec7MMGd4Nk https://www.youtube.com/watch?v=yLgGHRr6aFs
	Consumer Behaviour	https://www.youtube.com/watch?v=bDFFO6Zaqyo
	Stages of Consumer Buying Decision Process	https://www.youtube.com/watch?v=a3a-V3KSsMI
	Business Buying Decision Process	https://www.youtube.com/watch?v=7NQwfJ6Omg0
	Marketing Management	Functions of Marketing
	Core Concepts of Marketing	https://www.youtube.com/watch?v=ui4RRCl oqnA https://www.youtube.com/watch?v=zxRxDR L-VO0
	Product Mix	https://www.youtube.com/watch?v=6POvsMtZQ_A
	Product Life Cycle	https://www.youtube.com/watch?v=VENTE OrVAOE https://www.youtube.com/watch?v=pq3e1b_7uho
	Brand	https://www.youtube.com/watch?v=LPVJGp HcA40

		Branding Strategies	https://www.youtube.com/watch?v=onyBtAokU0Y https://www.youtube.com/watch?v=iWuYU hSHXHg
		Pricing Objectives	https://www.youtube.com/watch?v=GjhREDfak3c
		Pricing Strategies	https://www.youtube.com/watch?v=vpRFgi2HqQ0
		Promotion Mix	https://www.youtube.com/watch?v=IIAWkeFs1aI
		Distribution Channels	https://www.youtube.com/watch?v=MvsDmit6wYA
		Case study on Network Marketing	https://www.youtube.com/watch?v=2kXbdIw0Nx4
		Global Marketing entry modes	https://www.youtube.com/watch?v=a5UaXsYV1aw