



## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous

Affiliated to Osmania University

Re-accredited by NAAC with 'A' Grade.

S.No	COURSE	TOPIC	E-RESOURCE/LINKS
1.	Introduction to Magazines	Types of Magazines	<a href="http://www.egyankosh.ac.in/bitstream/123456789/7336/1/Unit-3.pdf">http://www.egyankosh.ac.in/bitstream/123456789/7336/1/Unit-3.pdf</a> <a href="https://www.youtube.com/watch?v=sj3ayd0QNzw">https://www.youtube.com/watch?v=sj3ayd0QNzw</a>
		Editorial Mix	<a href="https://www.nytimes.com/2009/04/08/business/media/08adco.html">https://www.nytimes.com/2009/04/08/business/media/08adco.html</a> <a href="https://www.bbc.co.uk/rd/blog/2016-05-understanding-editorial-decisions">https://www.bbc.co.uk/rd/blog/2016-05-understanding-editorial-decisions</a>
		Use of Visuals	<a href="https://iotechnologies.com/blog/visual-storytelling/">https://iotechnologies.com/blog/visual-storytelling/</a> <a href="https://www.canva.com/learn/table-of-contents-design/">https://www.canva.com/learn/table-of-contents-design/</a>
		Magazines in India	<a href="https://www.youtube.com/watch?v=QTIU7z7-mmj">https://www.youtube.com/watch?v=QTIU7z7-mmj</a>
2.	Writing for Magazines	Selection of Topics	<a href="https://www.freelancewriting.com/magazine-writing/6-magazine-article-writing-tips/">https://www.freelancewriting.com/magazine-writing/6-magazine-article-writing-tips/</a>
		Gathering Information	<a href="https://opentextbc.ca/writingforsuccess/chapter/chapter-7-sources-choosing-the-right-ones/">https://opentextbc.ca/writingforsuccess/chapter/chapter-7-sources-choosing-the-right-ones/</a>
		Writing and Rewriting	<a href="https://www.youtube.com/watch?v=rPfAY1o089g">https://www.youtube.com/watch?v=rPfAY1o089g</a>
3.	Objectivity & Subjectivity	Objectivity & Subjectivity	<a href="https://www.poynter.org/archive/2004/slanting-story-structures/">https://www.poynter.org/archive/2004/slanting-story-structures/</a> <a href="https://www.zeepedia.com/read.php?features_and_editorial_policy_slanting_or_angling_feature_feature_and_column_writing&amp;b=74&amp;c=10">https://www.zeepedia.com/read.php?features_and_editorial_policy_slanting_or_angling_feature_feature_and_column_writing&amp;b=74&amp;c=10</a>
4	Editing Glossy Magazines	Editing Glossy Magazines	<a href="https://www.youtube.com/watch?v=Yy9dN7qLmJg">https://www.youtube.com/watch?v=Yy9dN7qLmJg</a> <a href="https://www.youtube.com/watch?v=DB9L2NI-dO0">https://www.youtube.com/watch?v=DB9L2NI-dO0</a>
5.	Freelancing	Freelancing Magazines	<a href="https://www.freelancewriting.com/magazine-writing/freelance-writing-for-magazines/">https://www.freelancewriting.com/magazine-writing/freelance-writing-for-magazines/</a> <a href="https://www.youtube.com/watch?v=BGY8vO3KRTk">https://www.youtube.com/watch?v=BGY8vO3KRTk</a>
6.	Ethics of Magazine Journalism	Ethics of Photojournalism	<a href="https://www.youtube.com/watch?v=7Rtr6JilvkU">https://www.youtube.com/watch?v=7Rtr6JilvkU</a> <a href="https://www.youtube.com/watch?v=x0ywfABbYGc">https://www.youtube.com/watch?v=x0ywfABbYGc</a>
		Invasion of Privacy	<a href="https://www.slideshare.net/no1jenn/photojournalism-ethics-and-law">https://www.slideshare.net/no1jenn/photojournalism-ethics-and-law</a> <a href="https://www.rcfp.org/wp-content/uploads/imported/PHOTOG.pdf">https://www.rcfp.org/wp-content/uploads/imported/PHOTOG.pdf</a>
		Libel	<a href="https://dept.swccd.edu/photography/assets/defamation-and-privacy-issues-for-photographers.pdf">https://dept.swccd.edu/photography/assets/defamation-and-privacy-issues-for-photographers.pdf</a>
7	<b>THEORIES OF HUMAN</b>	Introduction to - Communication	<a href="https://www.google.com/search?q=Mass+Media+environment&amp;og=Mass+Media+environment&amp;aqs=chrome..69i57.800">https://www.google.com/search?q=Mass+Media+environment&amp;og=Mass+Media+environment&amp;aqs=chrome..69i57.800</a>

	<b>COMMUNICATION</b>		<a href="#">7j0j7&amp;sourceid=chrome&amp;ie=UTF-8</a>
		Culture & Communication	<a href="https://sgundling.wordpress.com/2009/11/30/seven-tradition-of-communications/">https://sgundling.wordpress.com/2009/11/30/seven-tradition-of-communications/</a>
		Interpersonal Communication: Symbolic Interaction theory of George Herbert Mead	<a href="https://plato.stanford.edu/entries/mead/">https://plato.stanford.edu/entries/mead/</a>
		Relationship Development	<a href="https://www.managementstudyguide.com/interpersonal-relationship-theories.htm">https://www.managementstudyguide.com/interpersonal-relationship-theories.htm</a>
		Relationship Maintenance	<a href="https://www.google.com/search?q=Relationship+maintenance&amp;aq=Relationship+maintenance&amp;aq=chrome..69i57.7829j0j9&amp;sourceid=chrome&amp;ie=UTF-8">https://www.google.com/search?q=Relationship+maintenance&amp;aq=Relationship+maintenance&amp;aq=chrome..69i57.7829j0j9&amp;sourceid=chrome&amp;ie=UTF-8</a>
8	<b>PRINT MEDIA</b>	Newspapers	<a href="https://www.google.com/search?q=History%2C+Growth+and+Present+scenario+of+newspapers&amp;aq=History%2C+Growth+and+Present+scenario+of+newspapers&amp;aq=chrome..69i57.34661j0j9&amp;sourceid=chrome&amp;ie=UTF-8">https://www.google.com/search?q=History%2C+Growth+and+Present+scenario+of+newspapers&amp;aq=History%2C+Growth+and+Present+scenario+of+newspapers&amp;aq=chrome..69i57.34661j0j9&amp;sourceid=chrome&amp;ie=UTF-8</a>
		Trends in Print Journalism	<a href="https://www.livemint.com/industry/media/print-is-still-growing-in-india-mediacom-s-stephen-allan-1550556172954.html">https://www.livemint.com/industry/media/print-is-still-growing-in-india-mediacom-s-stephen-allan-1550556172954.html</a>
		Publication Formats and sizes	<a href="https://www.google.com/search?q=Publication+Formats+and+sizes&amp;aq=Publication+Formats+and+sizes&amp;aq=chrome..69i57.8894j0j9&amp;sourceid=chrome&amp;ie=UTF-8">https://www.google.com/search?q=Publication+Formats+and+sizes&amp;aq=Publication+Formats+and+sizes&amp;aq=chrome..69i57.8894j0j9&amp;sourceid=chrome&amp;ie=UTF-8</a>
		Production of a Newspaper Planning for print	<a href="https://www.google.com/search?q=Production+of+a+newspaper+planning+for+print&amp;aq=Production+of+a+newspaper+planning+for+print&amp;aq=chrome..69i57.31681j0j9&amp;sourceid=chrome&amp;ie=UTF-8">https://www.google.com/search?q=Production+of+a+newspaper+planning+for+print&amp;aq=Production+of+a+newspaper+planning+for+print&amp;aq=chrome..69i57.31681j0j9&amp;sourceid=chrome&amp;ie=UTF-8</a>
		Page making techniques	<a href="https://www.google.com/search?q=Pagemaking+techniques+in+print+production&amp;aq=Pagemaking+techniques+in+print+production&amp;aq=chrome..69i57.14257j0j9&amp;sourceid=chrome&amp;ie=UTF-8">https://www.google.com/search?q=Pagemaking+techniques+in+print+production&amp;aq=Pagemaking+techniques+in+print+production&amp;aq=chrome..69i57.14257j0j9&amp;sourceid=chrome&amp;ie=UTF-8</a>
9	<b>ADVANCED NEW MEDIA TECHNOLOGIES</b>	Basics of New Media Frameworks	<a href="https://media-ecology.wildapricot.org/What-Is-Media-Ecology#:~:text=It%20is%20the%20study%20of,and%20soft%20and%20technological%20evolution.">https://media-ecology.wildapricot.org/What-Is-Media-Ecology#:~:text=It%20is%20the%20study%20of,and%20soft%20and%20technological%20evolution.</a>
		Sociology of the Internet and New Media	<a href="https://www.thoughtco.com/sociology-of-the-internet-4001182">https://www.thoughtco.com/sociology-of-the-internet-4001182</a>