



## ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous

Affiliated to Osmania University

Re-accredited by NAAC with 'A' Grade.

S.No	Course or Subject name	Topic	E-Resource/Links
1	Management Science	Linear Programming	<a href="https://www.analyticsvidhya.com/blog/2017/02/introductory-guide-on-linear-programming-explained-in-simple-english/">https://www.analyticsvidhya.com/blog/2017/02/introductory-guide-on-linear-programming-explained-in-simple-english/</a>
		Plant Types	<a href="https://www.britannica.com/technology/production-system">https://www.britannica.com/technology/production-system</a>
		Production Methods	<a href="https://www.sourcify.com/the-4-different-production-methods-what-they-are-and-which-is-best-for-you/">https://www.sourcify.com/the-4-different-production-methods-what-they-are-and-which-is-best-for-you/</a>
		Vogel Method	<a href="https://www.geeksforgeeks.org/transportation-problem-set-4-vogels-approximation-method/">https://www.geeksforgeeks.org/transportation-problem-set-4-vogels-approximation-method/</a>
		Introduction of operations management	<a href="https://www.youtube.com/watch?v=9Bx-Gs1Zh38">https://www.youtube.com/watch?v=9Bx-Gs1Zh38</a> <a href="http://www.slideshare.net/ot.chandy/introduction-to-operation-management">http://www.slideshare.net/ot.chandy/introduction-to-operation-management</a> <a href="http://www.slideshare.net/Hondafanatics/introduction-to-operations-management-operations-is-the?related=1">http://www.slideshare.net/Hondafanatics/introduction-to-operations-management-operations-is-the?related=1</a> <a href="https://www.youtube.com/watch?v=PdyDIMqcRUs">https://www.youtube.com/watch?v=PdyDIMqcRUs</a>
		Nature of production	<a href="https://www.youtube.com/watch?v=P9e94laGY50">https://www.youtube.com/watch?v=P9e94laGY50</a>
		Plant Location	<a href="http://nptel.ac.in/courses/112107142/part2/facility%20design/lecture1.htm">http://nptel.ac.in/courses/112107142/part2/facility%20design/lecture1.htm</a>
		Operations management	<a href="http://nptel.ac.in/courses/Webcourse-contents/IIT.../ppm%20module%207.ppt">nptel.ac.in/courses/Webcourse-contents/IIT.../ppm%20module%207.ppt</a>
		TQM	<a href="http://asq.org/learn-about-quality/total-quality-management/overview/overview.html">http://asq.org/learn-about-quality/total-quality-management/overview/overview.html</a>
		Quality circles	<a href="http://www.yourarticlelibrary.com/employee-management/quality-circles-qcs-definition-objectives-and-other-details/35388">http://www.yourarticlelibrary.com/employee-management/quality-circles-qcs-definition-objectives-and-other-details/35388</a>
		Objectives of plant layout	<a href="http://www.yourarticlelibrary.com/industries/plant-layout/objectives-and-principles-of-industrial-plant-layout/34607/">http://www.yourarticlelibrary.com/industries/plant-layout/objectives-and-principles-of-industrial-plant-layout/34607/</a>
Introduction to operations research	<a href="http://www.slideshare.net/dharmendragahwai/operational-research-ppt">http://www.slideshare.net/dharmendragahwai/operational-research-ppt</a>		

		Linear programming objectives	<a href="http://www.nptel.ac.in/courses/111102012/nptel.ac.in/courses/105108127/pdf/...3/M3_Learning_Objectives.pdf">http://www.nptel.ac.in/courses/111102012/nptel.ac.in/courses/105108127/pdf/...3/M3_Learning_Objectives.pdf</a>
		Transportation problem	<a href="http://www.nptel.ac.in/courses/111102012/29">http://www.nptel.ac.in/courses/111102012/29</a> <a href="https://www.me.utexas.edu/~jensen/models/network/net8.html">https://www.me.utexas.edu/~jensen/models/network/net8.html</a>
		Production as a means of creating utility	<a href="https://interviewmania.com/discussion/50924-economics-economics-miscellaneous">https://interviewmania.com/discussion/50924-economics-economics-miscellaneous</a>
		Process Technologies– Job Shop, Batch, Continuous, Assembly, Project	<a href="http://www.netmba.com/operations/process/structure/">http://www.netmba.com/operations/process/structure/</a>
		Quality Circles - Types of control charts	<a href="https://shodhganga.inflibnet.ac.in/bitstream/10603/155609/10/10chapter%207.pdf">https://shodhganga.inflibnet.ac.in/bitstream/10603/155609/10/10chapter%207.pdf</a>
		Good Plant Layout	<a href="https://www.ilearnlot.com/plant-layout-meaning-definition-objectives-and-principles/60042/">https://www.ilearnlot.com/plant-layout-meaning-definition-objectives-and-principles/60042/</a>
		Linear programming problem –	<a href="https://www.analyticsvidhya.com/blog/2017/02/introduction-guide-on-linear-programming-explained-in-simple-english/">https://www.analyticsvidhya.com/blog/2017/02/introduction-guide-on-linear-programming-explained-in-simple-english/</a>
2	Social Media Marketing	Search Engine Optimization	<a href="https://moz.com/beginners-guide-to-seo">https://moz.com/beginners-guide-to-seo</a>
		Content Marketing	<a href="https://insights.newscred.com/how-to-create-a-social-media-strategy-for-content-marketing/">https://insights.newscred.com/how-to-create-a-social-media-strategy-for-content-marketing/</a>
3	Fundamentals of accounting	Single Column Cash Book Preparation	<a href="https://www.youtube.com/watch?v=e5WLw6zpmAc">https://www.youtube.com/watch?v=e5WLw6zpmAc</a>
		BRS Introduction in Financial Accounting	<a href="https://www.youtube.com/watch?v=m8ahJ25e4Lk">https://www.youtube.com/watch?v=m8ahJ25e4Lk</a>
4	International business	Foreign Investment in India - PFI, FDI, FII, FDI in Retail, FDI in E-Commerce	<a href="https://www.youtube.com/watch?v=NIFpE3OzIwA">https://www.youtube.com/watch?v=NIFpE3OzIwA</a>
		Foreign Investment in India	<a href="https://www.youtube.com/watch?v=jLEHrsknx7g">https://www.youtube.com/watch?v=jLEHrsknx7g</a>
5	Legal aspects of business	Right to information	<a href="https://nptel.ac.in/courses/129/106/129106001/">https://nptel.ac.in/courses/129/106/129106001/</a>
		Introduction to marketing essentials	<a href="https://nptel.ac.in/courses/110/107/110107147/">https://nptel.ac.in/courses/110/107/110107147/</a>
6	Principles of Marketing	Functions of marketing	<a href="https://www.slideserve.com/otto/the-7-functions-of-marketing">https://www.slideserve.com/otto/the-7-functions-of-marketing</a>
		Marketing concept	<a href="https://iedunote.com/marketing-concept">https://iedunote.com/marketing-concept</a>
		Market Segmentation	<a href="https://www.slideshare.net/sriprasadnavulla/market-segmentation-ppt-49489547">https://www.slideshare.net/sriprasadnavulla/market-segmentation-ppt-49489547</a>

		Market Segmentation	<a href="https://www.linkedin.com/pulse/20140730082827-41390803-market-segmentation-criteria-five-essential-criteria">https://www.linkedin.com/pulse/20140730082827-41390803-market-segmentation-criteria-five-essential-criteria</a>
		Market Price	<a href="https://www.slideshare.net/tutor2u/aqa-bus2marketingprice-12923235">https://www.slideshare.net/tutor2u/aqa-bus2marketingprice-12923235</a>
		Types of Retailing	<a href="https://www.slideshare.net/AkshayPaswan/major-types-of-retailing-in-india">https://www.slideshare.net/AkshayPaswan/major-types-of-retailing-in-india</a>
		Types of Wholesaling	<a href="https://www.slideshare.net/gadekar1986/wholesaling-12816042">https://www.slideshare.net/gadekar1986/wholesaling-12816042</a>
7	Project Management	Phases of Project Management	<a href="https://www.slideshare.net/JenniferBanzon/project-life-cycle-70247532?from_action=save">https://www.slideshare.net/JenniferBanzon/project-life-cycle-70247532?from_action=save</a>
		Tools and Techniques for Project Management	<a href="https://www.slideshare.net/EdurekaIN/project-management-tools-techniques-pmp-training-videos-project-management-tutorial-edureka-126190833?qid=1f914e81-217c-4e63-899b-905bdd19d01b&amp;v=&amp;b=&amp;from_search=5">https://www.slideshare.net/EdurekaIN/project-management-tools-techniques-pmp-training-videos-project-management-tutorial-edureka-126190833?qid=1f914e81-217c-4e63-899b-905bdd19d01b&amp;v=&amp;b=&amp;from_search=5</a>
		Appointing a Project Manager	<a href="https://www.slideshare.net/jbirons/project-manager-competency-overview?qid=ce6d7cc7-909f-4b4b-b298-3f229f2c8f99&amp;v=&amp;b=&amp;from_search=11">https://www.slideshare.net/jbirons/project-manager-competency-overview?qid=ce6d7cc7-909f-4b4b-b298-3f229f2c8f99&amp;v=&amp;b=&amp;from_search=11</a>
		Project Organization	<a href="https://www.slideshare.net/dipeshkhadka/engineering-management-project-organization?qid=697a6d4f-9eba-4a33-aece-b0960f7b27bf&amp;v=&amp;b=&amp;from_search=8">https://www.slideshare.net/dipeshkhadka/engineering-management-project-organization?qid=697a6d4f-9eba-4a33-aece-b0960f7b27bf&amp;v=&amp;b=&amp;from_search=8</a>
		Work breakdown Structure	<a href="https://www.slideshare.net/AhsanRahim1/what-is-a-work-breakdown-structure-wbs-a-complete-description-with-example?qid=11f3e201-26cf-4531-a22a-aeb1928e3144&amp;v=&amp;b=&amp;from_search=9">https://www.slideshare.net/AhsanRahim1/what-is-a-work-breakdown-structure-wbs-a-complete-description-with-example?qid=11f3e201-26cf-4531-a22a-aeb1928e3144&amp;v=&amp;b=&amp;from_search=9</a>
		Project Coordination-project control	<a href="https://www.slideshare.net/syscraftonline/management-by-objectives-from-the-views-of-project-management-and-coordination?qid=6e9bfe94-2234-4927-bf66-d60e8bb3c057&amp;v=&amp;b=&amp;from_search=8">https://www.slideshare.net/syscraftonline/management-by-objectives-from-the-views-of-project-management-and-coordination?qid=6e9bfe94-2234-4927-bf66-d60e8bb3c057&amp;v=&amp;b=&amp;from_search=8</a>
8	Principles of Management	Fundamentals of Organizational Behaviour- Crossword Puzzles	<a href="http://www.agilecrosswords.com/organizational-behavior-2/">http://www.agilecrosswords.com/organizational-behavior-2/</a>
		Organizational Behavior- Case Study of Coca-Cola Company	<a href="http://www.academia.edu/8516165/Organisational_Behaviour_A_case_study_of_Coca-Cola_Company">http://www.academia.edu/8516165/Organisational_Behaviour_A_case_study_of_Coca-Cola_Company</a>
		Guest Lecture on Fundamentals of Organizational Behavior	<a href="https://freevideolectures.com/course/3502/organizational-behaviour-i">https://freevideolectures.com/course/3502/organizational-behaviour-i</a>
		Management Principles Notes	<a href="https://www.slideshare.net/ersmbalu/principles-of-management-lecture-notes">https://www.slideshare.net/ersmbalu/principles-of-management-lecture-notes</a>

9	Human Resource Development: Systems & Strategies	Employee Development & Growth Issues	<a href="https://onlinecourses.nptel.ac.in/noc17_hs32/preview">https://onlinecourses.nptel.ac.in/noc17_hs32/preview</a>
		HRD Case Analysis at Starbucks Coffee Company	<a href="https://awc.ashford.edu/PDFHandouts/Case_Study_Sample_Annotated_08.31.2015.pdf">https://awc.ashford.edu/PDFHandouts/Case_Study_Sample_Annotated_08.31.2015.pdf</a>
		HRD Strategies & Experiences	<a href="http://egyankosh.ac.in/bitstream/123456789/6576/1/Unit-11.pdf">http://egyankosh.ac.in/bitstream/123456789/6576/1/Unit-11.pdf</a>
10	Principles of Organizational Theory & Behavior	Fundamentals of Organizational Behaviour- Crossword Puzzles	<a href="http://www.agilecrosswords.com/organizational-behavior-2/">http://www.agilecrosswords.com/organizational-behavior-2/</a>
		Organizational Behavior- Case Study of Coca-Cola Company	<a href="http://www.academia.edu/8516165/Organisational_Behaviour_A_case_study_of_Coca-Cola_Company">http://www.academia.edu/8516165/Organisational_Behaviour_A_case_study_of_Coca-Cola_Company</a>
		Guest Lecture on Fundamentals of Organizational Behavior	<a href="https://freevideolectures.com/course/3502/organizational-behaviour-i">https://freevideolectures.com/course/3502/organizational-behaviour-i</a>
		Management Principles Notes	<a href="https://www.slideshare.net/ersmbalu/principles-of-management-lecture-notes">https://www.slideshare.net/ersmbalu/principles-of-management-lecture-notes</a>
11	Leadership Development	Article on Leadership Development is a journey- not a destination	<a href="https://trainingindustry.com/articles/leadership/leadership-development-is-a-journey-not-a-destination/">https://trainingindustry.com/articles/leadership/leadership-development-is-a-journey-not-a-destination/</a>
		Centre for Creative Leadership- Strategies to Leadership Success	<a href="https://www.ccl.org/articles/">https://www.ccl.org/articles/</a>
		Case Study on Global Leadership Development- Best Practices	<a href="https://www.researchgate.net/publication/299831446_A_Case_Study_of_Global_Leadership_Development_Best_Practice">https://www.researchgate.net/publication/299831446_A_Case_Study_of_Global_Leadership_Development_Best_Practice</a>
		Leadership & Corporate Culture	<a href="https://www.csus.edu/indiv/.../Notes/Leadership%20and%20Corporate%20Culture.pdf">https://www.csus.edu/indiv/.../Notes/Leadership%20and%20Corporate%20Culture.pdf</a>
12	Corporate Governance & Business Ethics	Business Ethics cases	<a href="https://www.scu.edu/ethics/focus-areas/business-ethics/resources/cases/">https://www.scu.edu/ethics/focus-areas/business-ethics/resources/cases/</a>
		Sample Corporate	<a href="https://www.ril.com/ar2014-15/corporate-">https://www.ril.com/ar2014-15/corporate-</a>

		Governance Report	<a href="http://governance-report.html">governance-report.html</a>
		Case Study on Corporate Governance	<a href="https://corpgov.law.harvard.edu/2018/12/10/corporate-governance-case-study-tesla-twitter-and-the-good-weed/">https://corpgov.law.harvard.edu/2018/12/10/corporate-governance-case-study-tesla-twitter-and-the-good-weed/</a>
		Corporate Governance Notes	<a href="https://hbswk.hbs.edu/Pages/browse.aspx?HBSTopic=Corporate%20Governance">https://hbswk.hbs.edu/Pages/browse.aspx?HBSTopic=Corporate%20Governance</a>
		Corporate Governance cases in India	<a href="https://www.slideshare.net/kushal_kuchi/corporate-governance-cases-in-india">https://www.slideshare.net/kushal_kuchi/corporate-governance-cases-in-india</a>
13	Entrepreneurship Development	Entrepreneurial Journey	<a href="https://nptel.ac.in/courses/110/106/110106141/">https://nptel.ac.in/courses/110/106/110106141/</a>
		Entrepreneurship Development Cases	<a href="https://www.isb.edu/research/books-and-monographs/entrepreneurship-developmentindian-cases-on-change-agents">https://www.isb.edu/research/books-and-monographs/entrepreneurship-developmentindian-cases-on-change-agents</a>
		Article review on Entrepreneurship	<a href="https://innovation-entrepreneurship.springeropen.com/articles/10.1186/s13731-015-0018-4">https://innovation-entrepreneurship.springeropen.com/articles/10.1186/s13731-015-0018-4</a>
		Entrepreneurship Development notes	<a href="https://www.slideshare.net/anujkr/entrepreneurship-development-51025186">https://www.slideshare.net/anujkr/entrepreneurship-development-51025186</a>
		Entrepreneurship Lecture videos	<a href="https://www.youtube.com/watch?v=dGkkZ-od3EM">https://www.youtube.com/watch?v=dGkkZ-od3EM</a>
14	Introduction to Information Technology	IIT Basic Lecture videos	<a href="https://nptel.ac.in/courses/117/104/117104129/">https://nptel.ac.in/courses/117/104/117104129/</a>
		MS-Word Basics	<a href="https://www.youtube.com/watch?v=HC13M8FGINc">https://www.youtube.com/watch?v=HC13M8FGINc</a>
		MS-Excel Tutorial videos	<a href="https://www.youtube.com/watch?v=f_nWg2Q8fo">https://www.youtube.com/watch?v=f_nWg2Q8fo</a>
15	Marketing Management	New product Development Process	<a href="http://Theintactone.com">Theintactone.com</a> <a href="https://www.etcases.com/">https://www.etcases.com/</a> <a href="https://www.icmrindia.org/">https://www.icmrindia.org/</a>
16	International Marketing Management	International marketing introduction and Sales Promotion	<a href="http://Www.enotesmba.com">Www.enotesmba.com</a> <a href="https://www.etcases.com/">https://www.etcases.com/</a>
17	Business Policies and Strategies	Features of Business Policy	<a href="https://smallbusiness.chron.com/importance-business-policy-10199.html">https://smallbusiness.chron.com/importance-business-policy-10199.html</a>
		Difference between Policy and Strategy	<a href="https://www.youtube.com/watch?v=0DG-ktvbf0">https://www.youtube.com/watch?v=0DG-ktvbf0</a>
		Understanding strategy, mission -	<a href="https://onstrategyhq.com/resources/developing-your-strategy/">https://onstrategyhq.com/resources/developing-your-strategy/</a>

		vision	
		Strategic management process	<a href="File:///C:/Users/Administrator/Downloads/169_Sample-Pages.pdf">File:///C:/Users/Administrator/Downloads/169_Sample-Pages.pdf</a>
		Environmental Scanning	<a href="https://www.joe.org/joe/2010august/iw2.php">https://www.joe.org/joe/2010august/iw2.php</a>
		Value chain analysis	<a href="https://strategicmanagementinsight.com/tools/value-chain-analysis.html#:~:text=Value%20chain%20analysis%20is%20a,ompetitive%20advantage.Improved%20to%20provide%20">https://strategicmanagementinsight.com/tools/value-chain-analysis.html#:~:text=Value%20chain%20analysis%20is%20a,ompetitive%20advantage.Improved%20to%20provide%20</a>
		Balance Score card	<a href="https://balancedscorecard.org/bsc-basics-overview/">https://balancedscorecard.org/bsc-basics-overview/</a>
		Organisational structure	<a href="https://www.shrm.org/resourcesandtools/tools-and-samples/toolkits/pages/understandingorganizationalstructures.aspx">https://www.shrm.org/resourcesandtools/tools-and-samples/toolkits/pages/understandingorganizationalstructures.aspx</a>
		Strategic Leaders at different levels of an organization:	<a href="https://www.strategy-business.com/article/10-Principles-of-Strategic-Leadership?Gko=af52a">https://www.strategy-business.com/article/10-Principles-of-Strategic-Leadership?Gko=af52a</a>
		Social responsibilities	<a href="https://asq.org/quality-resources/social-responsibility">https://asq.org/quality-resources/social-responsibility</a>
18	Investment Management	Investment Management	<a href="https://www.youtube.com/watch?V=-_Amo6GYckU">https://www.youtube.com/watch?V=-_Amo6GYckU</a>
		Risk and Return	<a href="http://www.nptelvideos.in/2012/12/security-analysis-and-portfolio.html">http://www.nptelvideos.in/2012/12/security-analysis-and-portfolio.html</a>
		Online Trading	<a href="https://www.slideshare.net/petkarshwt/online-trading-ppt">https://www.slideshare.net/petkarshwt/online-trading-ppt</a>
		Stock Market	<a href="https://finance.zacks.com/types-investors-stock-market-4572.html">https://finance.zacks.com/types-investors-stock-market-4572.html</a>
		Elliot Wave Theory	<a href="http://www.investopedia.com/articles/technical/111401.asp">http://www.investopedia.com/articles/technical/111401.asp</a>
		Technical Analysis	<a href="http://www.pseacademy.com.ph/LM/investors~details/id-1345022032133/The_Principles_of_Technical_Analysis.html">http://www.pseacademy.com.ph/LM/investors~details/id-1345022032133/The_Principles_of_Technical_Analysis.html</a>
		Rate of Change	<a href="https://stockcharts.com/school/doku.php?Id=chart_school:technical_indicators:rate_of_change_roc_and_momentum">https://stockcharts.com/school/doku.php?Id=chart_school:technical_indicators:rate_of_change_roc_and_momentum</a>

		Problems and Prospects of Mutual Fund in India	<a href="https://shodhganga.inflibnet.ac.in/bitstream/10603/40550/14/16_chapter7.pdf">https://shodhganga.inflibnet.ac.in/bitstream/10603/40550/14/16_chapter7.pdf</a>
19	Management Accounting	Management Accounting	<a href="http://www.accountingnotes.net/management-accounting/management-accounting-meaning-nature-characteristics-objectives-tools-advantages-and-limitations/17041">http://www.accountingnotes.net/management-accounting/management-accounting-meaning-nature-characteristics-objectives-tools-advantages-and-limitations/17041</a> <a href="http://www.ddegjust.ac.in/studymaterial/mcom/mc-105.pdf">http://www.ddegjust.ac.in/studymaterial/mcom/mc-105.pdf</a>
		Overview of Management Accounting	<a href="https://www.youtube.com/watch?V=9xtrtqobtn0">https://www.youtube.com/watch?V=9xtrtqobtn0</a>
		Management Accounting Process, merits and demerits	<a href="https://content.wisestep.com/management-accounting-process-advantages-disadvantages/">https://content.wisestep.com/management-accounting-process-advantages-disadvantages/</a>
		Financial Statement	<a href="https://accounting-simplified.com/financial/statements/types.html">https://accounting-simplified.com/financial/statements/types.html</a>
		Ratio Analysis	<a href="https://www.wallstreetmojo.com/ratio-analysis/">https://www.wallstreetmojo.com/ratio-analysis/</a>
		Funds Flow Statement	<a href="http://www.yourarticlelibrary.com/accounting/funds-flow-statement/funds-flow-statement-meaning-objective-and-importance/59618">http://www.yourarticlelibrary.com/accounting/funds-flow-statement/funds-flow-statement-meaning-objective-and-importance/59618</a>
		Introduction to Management Accounting	<a href="https://www.toppr.com/guides/fundamentals-of-accounting/fundamentals-of-cost-accounting/meaning-of-management-accounting/">https://www.toppr.com/guides/fundamentals-of-accounting/fundamentals-of-cost-accounting/meaning-of-management-accounting/</a>
		Ratio Analysis	<a href="https://corporatefinanceinstitute.com/resources/knowledge/finance/ratio-analysis/">https://corporatefinanceinstitute.com/resources/knowledge/finance/ratio-analysis/</a>
		Analysis of Balance sheets	<a href="https://bizfluent.com/info-8576237-comparative-commonsize-financial-statements.html">https://bizfluent.com/info-8576237-comparative-commonsize-financial-statements.html</a> <a href="https://corporatefinanceinstitute.com/resources/knowledge/finance/common-size-analysis/">https://corporatefinanceinstitute.com/resources/knowledge/finance/common-size-analysis/</a>
		Cash Flow	<a href="https://www.youtube.com/watch?V=xqzmcvkep2q">https://www.youtube.com/watch?V=xqzmcvkep2q</a>

		Statement Working Capital Management	<a href="https://www.youtube.com/watch?V=kqwe-2g23kw">https://www.youtube.com/watch?V=kqwe-2g23kw</a>
20	Fundamentals of Business Economics	Consumer Equilibrium	<a href="http://www.yourarticlelibrary.com/economics/consumers-equilibrium-assumptions-and-conditions-economics/10785">http://www.yourarticlelibrary.com/economics/consumers-equilibrium-assumptions-and-conditions-economics/10785</a>
21	Managerial Economics	Demand and Supply	<a href="https://pearsonblog.campaignserver.co.uk/brazil-nut-price-rises-a-case-study-of-demand-and-supply/">https://pearsonblog.campaignserver.co.uk/brazil-nut-price-rises-a-case-study-of-demand-and-supply/</a>
		Managerial Economics	<a href="http://mba-ocean.blogspot.com/2013/01/managerial-economics-definition-nature.html">http://mba-ocean.blogspot.com/2013/01/managerial-economics-definition-nature.html</a>
		Production	<a href="https://www.youtube.com/watch?V=l2zxd0gjsrs">https://www.youtube.com/watch?V=l2zxd0gjsrs</a>
		Budget Line	<a href="https://businessjargons.com/budget-line.html">https://businessjargons.com/budget-line.html</a>
		Demand Forecasting	<a href="https://www.youtube.com/watch?V=WXM0GwiILc0">https://www.youtube.com/watch?V=WXM0GwiILc0</a>
		Business Cycle	<a href="https://www.toppr.com/guides/business-economics/business-cycles/causes-of-business-cycles/">https://www.toppr.com/guides/business-economics/business-cycles/causes-of-business-cycles/</a>
22	Advanced Financial Accounting	Depreciation	<a href="https://nptel.ac.in/content/storage2/courses/110101004/downloads/Lecture%20Notes/module5/lec1.pdf">https://nptel.ac.in/content/storage2/courses/110101004/downloads/Lecture%20Notes/module5/lec1.pdf</a>
		Partnership	<a href="https://byjus.com/commerce/what-is-partnership/">https://byjus.com/commerce/what-is-partnership/</a>
		Consignment	<a href="https://www.jandkicai.org/pdf/16773Consignment.pdf">https://www.jandkicai.org/pdf/16773Consignment.pdf</a>
23	Financial Management	Financial Management	<a href="http://www.pondiuni.edu.in/storage/dde/downloads/mbaii_fm.pdf">http://www.pondiuni.edu.in/storage/dde/downloads/mbaii_fm.pdf</a>
		Overview of Financial Management	<a href="https://www.youtube.com/watch?V=wxxcpmkkfui">https://www.youtube.com/watch?V=wxxcpmkkfui</a>
		Cash Management Process	<a href="https://www.youtube.com/watch?V=1suhhul13ny&amp;list=rdqmccmfmddufxc&amp;start_radio=1">https://www.youtube.com/watch?V=1suhhul13ny&amp;list=rdqmccmfmddufxc&amp;start_radio=1</a>
24	Indian Ethos and Business Ethics	Stress Management	<a href="https://www.helpguide.org/articles/stress/stress-management.htm">https://www.helpguide.org/articles/stress/stress-management.htm</a>
		Theories of Ethics	<a href="https://www.dsef.org/wp-content/uploads/2012/07/EthicalTheories.pdf">https://www.dsef.org/wp-content/uploads/2012/07/EthicalTheories.pdf</a>  <a href="https://www.britannica.com/topic/ethics-philosophy">https://www.britannica.com/topic/ethics-philosophy</a>
25	Cost Accounting	Cost Sheet	<a href="https://theinvestorsbook.com/cost-sheet.html">https://theinvestorsbook.com/cost-sheet.html</a>
26	International Business	International Business analysis	<a href="https://english.spbstu.ru/education/programs/short-term-programs/summer-school/business-management/international-business-analysis/">https://english.spbstu.ru/education/programs/short-term-programs/summer-school/business-management/international-business-analysis/</a>
		Economic Integration	<a href="https://www.britannica.com/topic/economic-integration">https://www.britannica.com/topic/economic-integration</a>



27	Research Methodology	Parametric Vs. Non – Parametric Tests	<a href="https://statisticsbyjim.com/hypothesis-testing/nonparametric-parametric-tests/">https://statisticsbyjim.com/hypothesis-testing/nonparametric-parametric-tests/</a>  <a href="https://help.xlstat.com/s/article/what-is-the-difference-between-a-parametric-and-a-nonparametric-test?language=en_US">https://help.xlstat.com/s/article/what-is-the-difference-between-a-parametric-and-a-nonparametric-test?language=en_US</a>
		Types of Research	<a href="https://www.scribbr.com/methodology/types-of-research/">https://www.scribbr.com/methodology/types-of-research/</a>  <a href="https://research-methodology.net/research-methodology/research-types/">https://research-methodology.net/research-methodology/research-types/</a>
28	Environmental science	Abiotic and Biotic Resources of environment	<a href="https://byjus.com/biology/biotic-and-abiotic/">https://byjus.com/biology/biotic-and-abiotic/</a>
		Pollution – Facts and Types	<a href="https://www.livescience.com/planet-earth">https://www.livescience.com/planet-earth</a>  <a href="https://www.britannica.com/science/pollution-environment">https://www.britannica.com/science/pollution-environment</a>
29	Principles of Organisational Behaviour	personality	<a href="http://www.nptel.ac.in/courses/110105034/">http://www.nptel.ac.in/courses/110105034/</a>
		Organizational behaviour	<a href="http://www.publishyourarticles.net/knowledge-hub/business-studies/organisation/978/">http://www.publishyourarticles.net/knowledge-hub/business-studies/organisation/978/</a>
		attitudes	<a href="http://nptel.ac.in/courses/110105029/pdf%20sahany/Module.6-28.pdf">http://nptel.ac.in/courses/110105029/pdf%20sahany/Module.6-28.pdf</a>
		perception	<a href="http://nptel.ac.in/courses/110105029/pdf%20sahany/Module.6-24pdf.pdf">http://nptel.ac.in/courses/110105029/pdf%20sahany/Module.6-24pdf.pdf</a>
		motivation	<a href="http://www.netmba.com/mgmt/ob/motivation/herzberg/">http://www.netmba.com/mgmt/ob/motivation/herzberg/</a> <a href="http://www.analytictech.com/mb021/motivation.htm">http://www.analytictech.com/mb021/motivation.htm</a>
		Transactional analysis	<a href="https://www.youtube.com/watch?v=nKNyFSLJy6o">https://www.youtube.com/watch?v=nKNyFSLJy6o</a>
		Group behaviour	<a href="http://nptel.ac.in/courses/IIT-MADRAS/Management_Science_I/Pdfs/7_1.pdf">http://nptel.ac.in/courses/IIT-MADRAS/Management_Science_I/Pdfs/7_1.pdf</a>
		leadership	<a href="http://www.nptel.ac.in/courses/122105021/">http://www.nptel.ac.in/courses/122105021/</a>  <a href="https://www.youtube.com/watch?v=w2NuPUV4LoE">https://www.youtube.com/watch?v=w2NuPUV4LoE</a>
		Leadership theories	<a href="https://www.youtube.com/watch?v=QM1Z8Vc9i9k">https://www.youtube.com/watch?v=QM1Z8Vc9i9k</a>
		Trait theory	<a href="http://nptel.ac.in/video.php?subjectId=122105021">http://nptel.ac.in/video.php?subjectId=122105021</a>
		communication	<a href="https://www.youtube.com/watch?v=FljoEitkIeM">https://www.youtube.com/watch?v=FljoEitkIeM</a>
		Levels of conflict	<a href="http://nptel.ac.in/courses/110105051/Q%20&amp;%20A%20Lec%2031%20to%2040.pdf">http://nptel.ac.in/courses/110105051/Q%20&amp;%20A%20Lec%2031%20to%2040.pdf</a>
Zappos company	<a href="https://www.youtube.com/watch?v=5CClIPaU">https://www.youtube.com/watch?v=5CClIPaU</a>		

		culture	<a href="#">z3E</a>
		Organization change	<a href="http://apexjournal.org/jbamsr/archive/2014/Jan/fulltext/Hashim.pdf">http://apexjournal.org/jbamsr/archive/2014/Jan/fulltext/Hashim.pdf</a> <a href="https://notes4exam.wordpress.com/2010/11/02/organizational-change/">https://notes4exam.wordpress.com/2010/11/02/organizational-change/</a> <a href="https://www.tinypulse.com/blog/3-examples-of-organizational-change-and-why-they-got-it-right">https://www.tinypulse.com/blog/3-examples-of-organizational-change-and-why-they-got-it-right</a>
30	Global Business	Introduction to international business	<a href="http://www.simplynotes.in/mbabba/meaning-definition-and-features-of-international-business-management/">http://www.simplynotes.in/mbabba/meaning-definition-and-features-of-international-business-management/</a>  Video- <a href="https://www.toppr.com/guides/business...business/classification-of-business-activities/">https://www.toppr.com/guides/business...business/classification-of-business-activities/</a>  <a href="https://www.internationalrelationsedu.org/what-is-international-business/">https://www.internationalrelationsedu.org/what-is-international-business/</a> <a href="https://kalyan-city.blogspot.com/2011/09/what-is-international-business-meaning.html">https://kalyan-city.blogspot.com/2011/09/what-is-international-business-meaning.html</a>
		IKEA case study	<a href="https://www.businesstoday.in/magazine/lbs-case-study/how-ikea-adapted-its-strategies-to-expand-in-china/story/196322.html">https://www.businesstoday.in/magazine/lbs-case-study/how-ikea-adapted-its-strategies-to-expand-in-china/story/196322.html</a>
		Trading blocs	<a href="https://www.youtube.com/watch?v=N54RkDpYs2I">https://www.youtube.com/watch?v=N54RkDpYs2I</a> <a href="https://www.slideshare.net/neharajeshkumari/saarc-ppt-on-international-trade">https://www.slideshare.net/neharajeshkumari/saarc-ppt-on-international-trade</a>
		GATT and its early rounds	<a href="https://www.slideshare.net/SmeetaKulkarni/gatt-and-wto-88151597">https://www.slideshare.net/SmeetaKulkarni/gatt-and-wto-88151597</a>
		WTO objectives	<a href="http://www.yourarticlelibrary.com/trade-2/world-trade-organization-wto-objectives-and-functions/23529">http://www.yourarticlelibrary.com/trade-2/world-trade-organization-wto-objectives-and-functions/23529</a>
		BRICS	<a href="http://www.slideshare.net/jainadityashah/ito-32623311">http://www.slideshare.net/jainadityashah/ito-32623311</a> <a href="https://nepalforeignaffairs.com/asean-brics-and-nepal/">https://nepalforeignaffairs.com/asean-brics-and-nepal/</a> <a href="https://www.state.gov/p/eap/regional/asean/">https://www.state.gov/p/eap/regional/asean/</a>
		Decision factors Global Market Entry strategies	<a href="https://www.omicsonline.org/open-access/internationalization-strategies-for-global-companies-a-case-study-of-arlafoods-denmark-2168-9601-1000191.php?aid=80434">https://www.omicsonline.org/open-access/internationalization-strategies-for-global-companies-a-case-study-of-arlafoods-denmark-2168-9601-1000191.php?aid=80434</a>
		Cost & Benefit Analysis of Entry strategies	<a href="http://www.pondiuni.edu.in/sites/default/files/Globa%20marketing-260214.pdf">http://www.pondiuni.edu.in/sites/default/files/Globa%20marketing-260214.pdf</a>  <a href="http://iveybusinessjournal.com/publication/the-five-factors-of-a-strategic-alliance/">http://iveybusinessjournal.com/publication/the-five-factors-of-a-strategic-alliance/</a>

	Global strategic planning	<a href="https://www.slideshare.net/awasare/introduction-to-global-strategic-planning-and-market-expansion">https://www.slideshare.net/awasare/introduction-to-global-strategic-planning-and-market-expansion</a>
	Foreign trade policy	<a href="https://www.slideshare.net/pankaj987654321/288-33-powerpointslideschapter9policyframeworkinternationltrade">https://www.slideshare.net/pankaj987654321/288-33-powerpointslideschapter9policyframeworkinternationltrade</a> <a href="https://economictimes.indiatimes.com/news/economy/foreign-trade/25-salient-features-from-new-foreign-trade-policy-to-push-up-indias-exports/articleshow/46772060.cms">https://economictimes.indiatimes.com/news/economy/foreign-trade/25-salient-features-from-new-foreign-trade-policy-to-push-up-indias-exports/articleshow/46772060.cms</a> <a href="https://www.ibef.org/pages/foreign-trade-policy-2015-20-key-highlights">https://www.ibef.org/pages/foreign-trade-policy-2015-20-key-highlights</a> <a href="https://www.ibef.org/download/Highlights-of-Foreign-Trade-Policy-(2015-2020).pdf">https://www.ibef.org/download/Highlights-of-Foreign-Trade-Policy-(2015-2020).pdf</a>
	Export promotion organisation	<a href="http://www.maharashtradiirectory.com/industrialresources/fieo.htm">http://www.maharashtradiirectory.com/industrialresources/fieo.htm</a>  <a href="http://www.fieo.org/view_section.php?id=0,34,551">http://www.fieo.org/view_section.php?id=0,34,551</a>
	Export promotion measures	<a href="http://shodhganga.inflibnet.ac.in/bitstream/10603/66102/11/11_chapter%203.pdf">http://shodhganga.inflibnet.ac.in/bitstream/10603/66102/11/11_chapter%203.pdf</a>
	Assistance to States for Developing Export Infrastructure & Allied activities (ASIDE) Scheme	<a href="http://www.gktoday.in/aside-scheme/">http://www.gktoday.in/aside-scheme/</a>
	Market Access Initiative (MAI) scheme	<a href="http://commerce.nic.in/trade/international_tpp_cis_6.asp">http://commerce.nic.in/trade/international_tpp_cis_6.asp</a>
	Marketing Development Assistance (MDA)	<a href="http://commerce.nic.in/trade/international_tpp_cis_5.asp">http://commerce.nic.in/trade/international_tpp_cis_5.asp</a>
	Export Credit Guarantee Corporation of India Limited (ECGC)	<a href="http://www.policybazaar.com/insurance-companies/export-credit-guarantee-corporation/">http://www.policybazaar.com/insurance-companies/export-credit-guarantee-corporation/</a>
	National Export Insurance Account (NEIA)	<a href="http://www.slideshare.net/sanjeevpatel4x/export-import-control-main">http://www.slideshare.net/sanjeevpatel4x/export-import-control-main</a>
	India Brand Equity Foundation (IBEF)	<a href="https://en.wikipedia.org/wiki/India_Brand_Equity_Foundation">https://en.wikipedia.org/wiki/India_Brand_Equity_Foundation</a>
	Outsourcing -KPO – LPO-IT outsourcing Services	<a href="http://www.authorstream.com/Presentation/culnite-1405379-international-trade-ppt/">http://www.authorstream.com/Presentation/culnite-1405379-international-trade-ppt/</a> <a href="http://www.slideshare.net/PrashantSharma37/initial-public-offering-14417369">http://www.slideshare.net/PrashantSharma37/initial-public-offering-14417369</a> <a href="http://www.mpsgroup.org.in/estudyzone/mba/M">http://www.mpsgroup.org.in/estudyzone/mba/M</a>

			<p><b>BA_3_ibm_notes_final.pdf</b></p> <p><a href="https://www.wto.org/english/tratop_e/serv_e/finance_e/finance_e.htm">https://www.wto.org/english/tratop_e/serv_e/finance_e/finance_e.htm</a></p>
		Case studies on global business	<a href="https://www.cengage.com/resource_uploads/downloads/0170186288_243676.pdf">https://www.cengage.com/resource_uploads/downloads/0170186288_243676.pdf</a>
31	Statistics for management	measures of central tendency	<a href="http://www.mathsteacher.com.au/year8/ch17_stat/02_mean/mean.htm">http://www.mathsteacher.com.au/year8/ch17_stat/02_mean/mean.htm</a>
		Dispersion	<a href="http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3198538/">http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3198538/</a>
		What is SPSS? & features	<ul style="list-style-type: none"> <li>• <a href="https://www.slideshare.net/Tech_MX/spss-14155493">https://www.slideshare.net/Tech_MX/spss-14155493</a></li> <li>• <a href="https://www.writeneed.com/single-post/2017/07/05/Importance-and-benefits-of-SPSS-in-research">https://www.writeneed.com/single-post/2017/07/05/Importance-and-benefits-of-SPSS-in-research</a></li> <li>• <a href="https://www.slideshare.net/SPSSResearch/what-is-the-use-of-spss-in-data-analysis">https://www.slideshare.net/SPSSResearch/what-is-the-use-of-spss-in-data-analysis</a></li> <li>• <a href="http://www.ecapitaladvisors.com/blog/5-ways-spss-predictive-analytics-can-benefit-any-business-in-any-industry/">http://www.ecapitaladvisors.com/blog/5-ways-spss-predictive-analytics-can-benefit-any-business-in-any-industry/</a></li> </ul>
		data view window & define variables	<p><a href="https://libguides.library.kent.edu/SPSS/DataViewWindow">https://libguides.library.kent.edu/SPSS/DataViewWindow</a></p> <ul style="list-style-type: none"> <li>• <a href="https://www.slideshare.net/Tech_MX/spss-14155493">https://www.slideshare.net/Tech_MX/spss-14155493</a></li> </ul> <p><a href="https://libguides.library.kent.edu/SPSS/DefineVariables">https://libguides.library.kent.edu/SPSS/DefineVariables</a></p>
		Main Menus in SPSS,	<a href="http://www.open.ac.uk/socialsciences/spsstutorial/files/tutorials/menus.pdf">http://www.open.ac.uk/socialsciences/spsstutorial/files/tutorials/menus.pdf</a>
		Data Types	<a href="https://libguides.library.kent.edu/SPSS/VariableTypes">https://libguides.library.kent.edu/SPSS/VariableTypes</a>
		Measures in SPSS	<p><a href="http://archive.learnhigher.ac.uk/analysethis/main/quantitative6.html">http://archive.learnhigher.ac.uk/analysethis/main/quantitative6.html</a></p> <p><a href="https://www.projectguru.in/publications/nominal-ordinal-scale-spss/">https://www.projectguru.in/publications/nominal-ordinal-scale-spss/</a></p>
		Creating and Saving a file	<p><a href="https://statistics.laerd.com/spss-tutorials/creating-a-new-file-in-spss-statistics.php">https://statistics.laerd.com/spss-tutorials/creating-a-new-file-in-spss-statistics.php</a></p> <p><a href="http://www.maths.surrey.ac.uk/explore/sivasakthypages/spss_syntax.html">http://www.maths.surrey.ac.uk/explore/sivasakthypages/spss_syntax.html</a></p>

		Measures of Central Tendency and Dispersion using SPSS	<a href="https://www.slideshare.net/Tech_MX/spss-14155493">https://www.slideshare.net/Tech_MX/spss-14155493</a> <a href="https://www.youtube.com/watch?v=ADDR3_Ng5CA">https://www.youtube.com/watch?v=ADDR3_Ng5CA</a> <a href="https://ssric.org/node/494">https://ssric.org/node/494</a>
		Binomial, Distribution	<a href="http://stattrek.com/probability-distributions/binomial.aspx">http://stattrek.com/probability-distributions/binomial.aspx</a> <a href="http://www.math.uah.edu/stat/bernoulli/Binomial.html">www.math.uah.edu/stat/bernoulli/Binomial.html</a>
32	Operations Management	Operations	<a href="http://www.bbc.co.uk/learningzone/clips/inside-a-frozen-pizza-factory/7250.html">http://www.bbc.co.uk/learningzone/clips/inside-a-frozen-pizza-factory/7250.html</a>
		quality	<a href="http://www.wiley.com/college/sc/reid/chap5.pdf">http://www.wiley.com/college/sc/reid/chap5.pdf</a> <a href="http://www.learnmanagement2.com/dimensionsofqualitygarvin.htm">http://www.learnmanagement2.com/dimensionsofqualitygarvin.htm</a> <a href="https://www.boundless.com/management/textbooks/boundless-management-textbook/control-8/bureaucratic-and-quality-control-tools-and-techniques-63/the-rater-model-321-7577/">https://www.boundless.com/management/textbooks/boundless-management-textbook/control-8/bureaucratic-and-quality-control-tools-and-techniques-63/the-rater-model-321-7577/</a>
		TQM	<a href="http://dl4a.org/uploads/pdf/581SPC.pdf">http://dl4a.org/uploads/pdf/581SPC.pdf</a> <a href="http://www.yourarticlelibrary.com/production-management/quality-control-meaning-importance-definition-and-objectives/26174/">http://www.yourarticlelibrary.com/production-management/quality-control-meaning-importance-definition-and-objectives/26174/</a> - objectives <a href="http://www.referenceforbusiness.com/management/Pr-Sa/Quality-and-Total-Quality-Management.html">http://www.referenceforbusiness.com/management/Pr-Sa/Quality-and-Total-Quality-Management.html</a> <a href="http://dl4a.org/uploads/pdf/ch01.pdf">http://dl4a.org/uploads/pdf/ch01.pdf</a> <a href="http://drvsrajakrishnan.weebly.com/uploads/2/7/2/0/27202421/ba7104-total-quality-management.pdf">http://drvsrajakrishnan.weebly.com/uploads/2/7/2/0/27202421/ba7104-total-quality-management.pdf</a> <a href="http://www.wiley.com/college/sc/reid/chap5.pdf">http://www.wiley.com/college/sc/reid/chap5.pdf</a>
		Quality control tools	<a href="http://asq.org/learn-about-quality/seven-basic-quality-tools/overview/overview.html">http://asq.org/learn-about-quality/seven-basic-quality-tools/overview/overview.html</a>
		Work study	<a href="http://www.slideshare.net/vishakeb/work-study-presentation-650617">http://www.slideshare.net/vishakeb/work-study-presentation-650617</a>
		Evolution of TQM	<a href="http://www.wiley.com/college/sc/reid/chap5.pdf">http://www.wiley.com/college/sc/reid/chap5.pdf</a> <a href="http://asq.org/learn-about-quality/total-quality-management/overview/tqm-history.html">http://asq.org/learn-about-quality/total-quality-management/overview/tqm-history.html</a>
		Contributions to quality	<a href="http://www.wiley.com/college/sc/reid/chap5.pdf">http://www.wiley.com/college/sc/reid/chap5.pdf</a> <a href="https://xisspm.files.wordpress.com/2011/07/chap-2-quality-management-philosophy.pdf">https://xisspm.files.wordpress.com/2011/07/chap-2-quality-management-philosophy.pdf</a>
		Benefits of TQM	<a href="http://benefitof.net/benefits-of-tqm/">http://benefitof.net/benefits-of-tqm/</a>
		Cost of quality	<a href="http://www.cqacademy.com/cqe-body-of-knowledge/quality-system/cost-of-quality/">http://www.cqacademy.com/cqe-body-of-knowledge/quality-system/cost-of-quality/</a>

			<a href="https://vgpblog.wordpress.com/2014/12/15/generating-value-by-reducing-quality-costs/">https://vgpblog.wordpress.com/2014/12/15/generating-value-by-reducing-quality-costs/</a>
		5 Ss	<a href="https://www.5stoday.com/what-is-5s/">https://www.5stoday.com/what-is-5s/</a> <a href="http://www.1000ventures.com/business_guide/lean_5s.html">http://www.1000ventures.com/business_guide/lean_5s.html</a>
		PDCA cycle	<a href="http://asq.org/learn-about-quality/project-planning-tools/overview/pdca-cycle.html">http://asq.org/learn-about-quality/project-planning-tools/overview/pdca-cycle.html</a>
		Six sigma	<a href="https://www.sixleansigma.com/index.php/wiki/six-sigma/what-is-six-sigma-objectives-fundamental-beliefs-benefits/">https://www.sixleansigma.com/index.php/wiki/six-sigma/what-is-six-sigma-objectives-fundamental-beliefs-benefits/</a>
		Value analysis	<a href="http://eu.wiley.com/legacy/wileychi/innovate/website/pages/atoz/valueanalysis.htm">http://eu.wiley.com/legacy/wileychi/innovate/website/pages/atoz/valueanalysis.htm</a> <a href="http://mechanical-abit.wikispaces.com/file/view/VE.pdf">http://mechanical-abit.wikispaces.com/file/view/VE.pdf</a>  <a href="http://eu.wiley.com/legacy/wileychi/innovate/website/pages/atoz/valueanalysis.htm">http://eu.wiley.com/legacy/wileychi/innovate/website/pages/atoz/valueanalysis.htm</a> <a href="http://mechanical-abit.wikispaces.com/file/view/VE.pdf">http://mechanical-abit.wikispaces.com/file/view/VE.pdf</a>
		quality	<a href="https://www.youtube.com/watch?v=gjk_11h914I">https://www.youtube.com/watch?v=gjk_11h914I</a> <a href="https://www.youtube.com/watch?v=3TV4xFGleEE">https://www.youtube.com/watch?v=3TV4xFGleEE</a> <a href="https://www.youtube.com/watch?v=RmK88P6Xojo">https://www.youtube.com/watch?v=RmK88P6Xojo</a>
		cost of poor quality	<a href="https://www.youtube.com/watch?v=y8NzumFA5fo">https://www.youtube.com/watch?v=y8NzumFA5fo</a> -
		Quality Assurance & Quality control	<a href="https://www.youtube.com/watch?v=gxwIfiQTPBw">https://www.youtube.com/watch?v=gxwIfiQTPBw</a> -
		quality in reality	<a href="https://www.youtube.com/watch?v=ZpFqneftGA8">https://www.youtube.com/watch?v=ZpFqneftGA8</a> -
33	Performance & Compensation management	Mercer's Human Capital wheel	<a href="http://www.futuresense.com/human_resources/">http://www.futuresense.com/human_resources/</a>  <a href="http://www.businessdictionary.com/definition/accesion-rate.html#ixzz1qkoTUM00">http://www.businessdictionary.com/definition/accesion-rate.html#ixzz1qkoTUM00</a>
		Assessment centre	<a href="https://www.ukessays.com/essays/business/assessment-centers-history-of-assessment-business-essays.php">https://www.ukessays.com/essays/business/assessment-centers-history-of-assessment-business-essays.php</a>  <a href="https://www.shrm.org/hr-today/trends-and-forecasting/special-reports-and-expert-views/Documents/Selection-Assessment-Methods.pdf">https://www.shrm.org/hr-today/trends-and-forecasting/special-reports-and-expert-views/Documents/Selection-Assessment-Methods.pdf</a>
		Psychometric tests	<a href="http://www.ipmaac.org/files/ac101.pdf">www.ipmaac.org/files/ac101.pdf</a> <a href="http://www.tvrls.com/psychometric_testing_and_climate_surveys.html">http://www.tvrls.com/psychometric_testing_and_climate_surveys.html</a>
		Attribution theory and causal matrix	<a href="http://www.psychologynoteshq.com/attributiontheory/">http://www.psychologynoteshq.com/attributiontheory/</a>

		<a href="http://www.authorstream.com/Presentation/psycheames-1291728-psychological-concepts-attribution-theory/">http://www.authorstream.com/Presentation/psycheames-1291728-psychological-concepts-attribution-theory/</a>
	Human information processing	<a href="http://www.eurocontrol.int/humanfactors/gallery/content/public/docs/DELIVERABLES/HF26%20(HRS-HSP-002-REP-01)%20Released.pdf">http://www.eurocontrol.int/humanfactors/gallery/content/public/docs/DELIVERABLES/HF26%20(HRS-HSP-002-REP-01)%20Released.pdf</a>
	performance shaping factors-	<a href="http://www.inl.gov/technicalpublications/Documents/4074955.pdf">http://www.inl.gov/technicalpublications/Documents/4074955.pdf</a>
	Yerkes-Dodson's Law-	<a href="http://en.wikipedia.org/wiki/Yerkes%E2%80%93Dodson_law">http://en.wikipedia.org/wiki/Yerkes%E2%80%93Dodson_law</a> <a href="http://changingminds.org/explanations/motivation/yerkes-dodson.htm">http://changingminds.org/explanations/motivation/yerkes-dodson.htm</a> <a href="http://www.compsim.com/demos/d58/Yerkes-Dodson.html">http://www.compsim.com/demos/d58/Yerkes-Dodson.html</a> <a href="http://www.msubillings.edu/casfaculty/.../3-1%20Chapter%204%20Learning.ppt">www.msubillings.edu/casfaculty/.../3-1%20Chapter%204%20Learning.ppt</a>  <a href="http://www.msubillings.edu/casfaculty/.../3-1%20Chapter%204%20Learning.ppt">www.msubillings.edu/casfaculty/.../3-1%20Chapter%204%20Learning.ppt</a>
	benchmarking	<a href="https://www.slideshare.net/VikashJais/xerox-benchmarking-54654048">https://www.slideshare.net/VikashJais/xerox-benchmarking-54654048</a>  <a href="http://businesscasestudies.co.uk/philips/making-things-better/benchmarking-performance.html">http://businesscasestudies.co.uk/philips/making-things-better/benchmarking-performance.html</a>
	Diagnostics benchmarking	<a href="https://www.slideshare.net/VikashJais/xerox-benchmarking-54654048">https://www.slideshare.net/VikashJais/xerox-benchmarking-54654048</a>  <a href="http://businesscasestudies.co.uk/philips/making-things-better/benchmarking-performance.html">http://businesscasestudies.co.uk/philips/making-things-better/benchmarking-performance.html</a>
	Process benchmarking	<a href="https://www.slideshare.net/VikashJais/xerox-benchmarking-54654048">https://www.slideshare.net/VikashJais/xerox-benchmarking-54654048</a>  <a href="http://businesscasestudies.co.uk/philips/making-things-better/benchmarking-performance.html">http://businesscasestudies.co.uk/philips/making-things-better/benchmarking-performance.html</a>
	Balanced score card	<a href="https://www.slideshare.net/SriwiyataIsmailZainu/group-work-southwest-airline-case">https://www.slideshare.net/SriwiyataIsmailZainu/group-work-southwest-airline-case</a> <a href="https://www.slideserve.com/adam-york/southwest-airlines-bsc">https://www.slideserve.com/adam-york/southwest-airlines-bsc</a>
	call back pay	<ul style="list-style-type: none"> <li>➤ <a href="http://www.bls.gov/ncs/ocs/sp/ncbl0062.pdf">http://www.bls.gov/ncs/ocs/sp/ncbl0062.pdf</a></li> <li>➤ <a href="http://www.businessdictionary.com/definition/call-back-pay.html">www.businessdictionary.com/definition/call-back-pay.html</a></li> <li>➤ <a href="http://www.dop.wa.gov/COMPCLASS/COMPENSATION/Pages/CallBackPay.aspx">http://www.dop.wa.gov/COMPCLASS/COMPENSATION/Pages/CallBackPay.aspx</a></li> </ul> <a href="http://web.ncifcrf.gov/Staff/Policies/Documents/300">http://web.ncifcrf.gov/Staff/Policies/Documents/300</a>

			/333.pdf
		Cafeteria benefits plan	<ul style="list-style-type: none"> <li>➤ <a href="http://www.bls.gov/ncs/ocs/sp/ncbl0062.pdf">http://www.bls.gov/ncs/ocs/sp/ncbl0062.pdf</a></li> <li>➤ <a href="http://business.rediff.com/column/2009/oct/29/guest-how-flexible-benefit-plans-can-help-employees.htm">http://business.rediff.com/column/2009/oct/29/guest-how-flexible-benefit-plans-can-help-employees.htm</a></li> <li>➤ <a href="http://www.enotes.com/cafeteria-plan-flexible-benefits-reference/cafeteria-plan-flexible-benefits">http://www.enotes.com/cafeteria-plan-flexible-benefits-reference/cafeteria-plan-flexible-benefits</a></li> </ul>
		Performance management	<a href="http://chrs.rutgers.edu/pub_documents/Huselid_12.pdf">http://chrs.rutgers.edu/pub_documents/Huselid_12.pdf</a>  <a href="https://www2.deloitte.com/insights/us/en/focus/human-capital-trends/2017/redesigning-performance-management.html">https://www2.deloitte.com/insights/us/en/focus/human-capital-trends/2017/redesigning-performance-management.html</a>  <a href="https://zenodo.org/record/264974#.XA09bTHhXIU">https://zenodo.org/record/264974#.XA09bTHhXIU</a>
		PMS in infosys	<a href="https://www.slideshare.net/ridhamkhajuria/pms-of-infosys">https://www.slideshare.net/ridhamkhajuria/pms-of-infosys</a>
		Compensation management	<a href="http://www.hrindex.com/hr-forum/payroll-management/8250-compensation-management-ppt">http://www.hrindex.com/hr-forum/payroll-management/8250-compensation-management-ppt</a> <a href="http://www.hrindex.com/hr-forum/payroll-management/8250-compensation-management-ppt">http://www.hrindex.com/hr-forum/payroll-management/8250-compensation-management-ppt</a>
		Compensation	<a href="http://payroll.naukrihub.com/compensation/">http://payroll.naukrihub.com/compensation/</a>  <a href="http://www.edocfind.com/download/ppt/COMPENSATION/">http://www.edocfind.com/download/ppt/COMPENSATION/</a>