

ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution
Managed by Hyderabad Archdiocese Educational Society
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

MBA I Year/ I Semester Examinations September – 2018

INTERNAL – I

TIME: 1 Hr 30 Mins

SUBJECT: MANAGEMENT & ORGANISATIONAL BEHAVIOUR

DATE: 05/09/2018

MAX MARKS : 30

Section-A

I. Answer all the questions

(5 x 3 = 15 Marks)

1. Define management and discuss the skills required by a manager as he moves up the hierarchy?
2. Discuss briefly any two modern theories of management
3. Explain the concepts of (a) MBO (b) MBWA
4. What is span of supervision?
5. Authority is of different types. Elaborate

Section-B

II. Answer the following questions

(3 x 5 = 15 Marks)

- 6 (a) Explain the functions of management in a logical order

OR

- (b) "Planning is outlining a future course of action in order to achieve objectives". Justify with the process of planning.

7. (a) Elucidate in detail the various principles of management as advocated by Henry Fayol

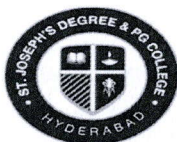
OR

- (b) Explain the following organization structures
i) Functional structure ii) Matrix structure

8. (a) Define and Distinguish between i) authority and responsibility ii) Authority and accountability

OR

- (b) Explain the following: i) Sources of power ii) Organisational Politics



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MBA I Year/ I Semester Examinations September – 2018 INTERNAL – I

TIME: 1 Hr 30 Mins

SUBJECT: STATISTICS FOR MANAGEMENT

DATE: 06/09/2018

MAX MARKS: 30

Section-A

I. Answer all the questions

(5 x 3 = 15 Marks)

1. Give the salient features of statistics
2. What are the different measures of central tendency? Explain
3. What is skewness and kurtosis?
4. State the Addition theorem (mutually exclusive and partially overlapping events)
5. What is Marginal, Conditional and Joint Probability?

II. Answer the following questions

(3X5=15 Marks)

- 6 a) Discuss various applications of Statistics.

OR

- b) Find Bowley's coefficient of skewness.

X	0-10	10-20	20 -30	30-40	40-50	50 -60	60-70	70-80	80-90	90-100
F	5	4	8	12	16	15	10	8	5	2

- 7 a) Find Karl Pearson Coefficient of skewness

X	10-20	20 -30	30-40	40-50	50 -60	60-70	70-80
F	15	58	70	80	65	60	22

OR

- b) What are the approaches of Probability? Explain in detail.

- 8 a) i) The probability that a driver stopping at a petrol station will have his car tyres checked is 0.12, the probability that he will have oil checked is 0.29 and probability that he will have both oil and tyres checked is 0.07. What is the probability that a driver stopping at the station will have neither his car tyres nor oil checked?
- ii) An urn contains 6 white, 4 red and 9 black balls. If 3 balls are drawn at random, find the probability that a) two of the balls drawn are white and one ball is red b) one of each colour c) none is red and d) atleast one is white.

OR

- b) In a bolt factory, machines A, B, C manufacture respectively 25%, 35% and 40% of the total. Of their output 5, 4 and 2 percent are known to be defective bolts. A bolt is drawn at random from the product and is found to be defective. What are the probabilities that defective was manufactured by Machine A, Machine B or Machine C?



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TIME: 1 Hr 30 Mins

SUBJECT: ACCOUNTING FOR BUSINESS

DATE: 05/09/2018

MAX MARKS : 30

Section-A

I. Answer all the questions

(5 x 3 = 15 Marks)

1. "Accounting Information is useful not only to owners but to many others". Substantiate
2. Briefly describe the steps in the Accounting Cycle.
3. What is Accounting Equation? Explain with suitable examples.
4. Distinguish between Profit & Loss Account and Balance Sheet
5. Define Depreciation? Explain its causes

II. Answer the following questions

(Marks: 3 x 5

= 15)

- 6 a) What are Accounting Concepts and Conventions? Explain any 5 Accounting concepts.

OR

- b) Journalise the following transactions in the books S & V Co. for the year 2018.

January 1 – Started business with cash ₹ 80,000
January 3 – Goods purchased for cash ₹ 30,000
January 5 – Goods Purchased from A ₹ 5,000
January 7 – Goods sold for Cash ₹ 10,000
January 10 – Goods sold to P for ₹ 30,000
January 12 – Cash Paid to A ₹ 3,000
January 15 – Cash Received from P ₹ 10,000
January 21 – Paid for Wages ₹ 1,500
January 25 – Purchased Furniture from Sunil for Cash ₹ 5,000
January 28 – Paid Rent ₹ 5,000
January 31 – Paid for Salaries ₹ 2,000

7. a) Explain the features, merits and demerits of Double Entry system.

OR

b) From the following Trial Balance of Mr. Y as on 31-3-2010, Prepare Trading ,P& L account and Balance Sheet.

Particulars	Debit Amount (₹)	Credit Amount(₹)
Buildings	50,000	
Capital		96,000
Purchases and Sales	15,000	40,450
Opening Stock(1- 4-2009)	8,000	
Debtors and Creditors	10,000	5,000
Drawings	3,500	
Sales Returns and Purchases Returns	1,000	500
Freight	3,250	
Office Salaries	10,000	
Wages	1,200	
Postage and Telegrams	1,000	
Machinery	20,000	
Bills Receivable and Bills Payable	9,000	3,000
Advertisement	4,000	
Cash in Hand	5,000	
.Loose Tools	4,000	
TOTAL	1,44,950	1,44,950

Adjustments:

- 1) Closing Stock was valued at ₹ 10,000
- 2) Depreciate buildings by 5% and Loose Tools by 12.5 %
- 3)Interest on Capital is at 5 % and on Drawings is at 10 %

8 a) Discuss the relationship between Journal and Ledger with suitable examples.

OR

b). The Following is the Trial Balance of Raman Traders as on 31st December,2007. Prepare Trading,Profit & Loss Account and Balance Sheet.

Particulars	Amount (₹)	Particulars	Amount(₹)
Cash in Hand	1,500	Sales	2,50,000
Cash at Bank	3,000	Return Inwards	2,000
Purchases	1,10,000	Capital	56,000
Return Inwards	1,500	Creditors	30,000
Wages	20,000		
Power & Fuel	8,000		
Carriage Outwards	6,000		
Carriage Inwards	5,000		
Opening Stock	6,000		
Land	10,000		
Building	80,000		
Machinery	30,000		
Patents	15,000		
Salaries	12,000		
Sundry Expenses	6,000		
Insurance	1,000		
Drawings	8,000		
Debtors	15,000		
TOTAL	3,38,000		3,38,000

Adjustments:

- 1)Closing Stock as at 31-12-2007 is ₹ 20,000
- 2)Provision for Bad and Doubtful Debts is 5 % on Debtors
- 3)Outstanding Salary ₹5,000 and Outstanding Wages ₹ 3,000
- 4)Depreciation is 10% on Building, Machinery and Patents.



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MBA I Year/ I Semester Examinations September – 2018 INTERNAL – I

TIME: 1 Hr 30 Mins
SUBJECT: BUSINESS LAW

DATE: 07/09/2018
MAX MARKS: 30

Section-A

I. Answer all the questions

(5 x 3 = 15 Marks)

1. Define Law and explain the objects Law.
2. Explain the terms with appropriate examples: (a) Void Agreement (b) Void Contract.
3. Explain the essential features of Contract of Guarantee.
4. What do you understand by the term Stranger to a contract?
5. Define "Bailment" and Explain the requisites of a contract of Bailment?

II. Answer the following questions

(3 x 5 = 15 Marks)

6. a) Define a Contract and explain in detail the essential elements of a Valid Contract with appropriate examples.

OR

- b) Bring out the legal rules as to Consideration while quoting a case wherever necessary.

7. a) Explain the various remedies for a Breach of contract.

OR

- b) What do you understand by capacity to contract? Examine the position of agreements made by a minor.

8. a) Bring out the differences between Indemnity and Guarantee

OR

- b) Explain the rights and duties of a Bailor.



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INTERNAL – I

TIME: 1 Hr

SUBJECT: IT APPLICATIONS FOR MANAGERS

DATE: 07/09/2018

MAX MARKS: 20

Section-A

I. Answer all the questions

(5 x 1= 5 Marks)

1. What is the difference between data and Information?
2. Define information system.
3. What is cloud computing.
4. What are the dimensions of information systems?
5. What is global Information System?

II. Answer the following questions

(3 x 5 = 15 Marks)

- 9 a) What are the emerging trends in computing?

OR

- b) What are the obstacles in using Global Information System

- 10 a) What are the types of cyber crimes.

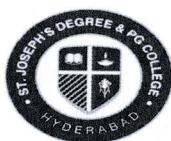
OR

- b) Applications of M-commerce?

- 11 a) What are the types of Electronic fund transfer?

OR

- b) What are the types of security mechanisms available to minimize the effect of cyber crimes?



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TIME: 1 Hr 30 Mins

SUBJECT: MARKETING MANAGEMENT

DATE: 06/09/2018

MAX MARKS: 30

Section-A

I. Answer all the questions

(5 x 3 = 15 Marks)

1. What are the emerging challenges in Marketing?
2. Write in detail about global Marketing.
3. Distinguish between Micro and Macro Environment
4. What is product positioning? Explain its strategies.
5. Discuss the segmentation of industrial markets.

II. Answer the following questions

(3 x 5 = 15 Marks)

- 6 a) Marketing mix plays a significant role in any market. Discuss

OR

- b) Define Marketing. Discuss Various Philosophies of Marketing.

- 7 a) Explain the relationship between marketing and other functional areas.

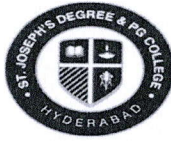
OR

- b) What do you mean by Market Segmentation? Explain its importance.

- 8 a) Discuss the steps involved in market targeting

OR

- b) Describe the basis for segmentation of Consumer Markets.



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INTERNAL – I

TIME: 1 Hr 30 Mins

DATE: 05/09/2018

SUBJECT: MANAGERIAL ECONOMICS

MAX MARKS: 30

Section-A

I. Answer all the questions

(5 x 3 = 15 Marks)

1. Incremental Reasoning
2. Risk Vs Uncertainty
3. Economies of Information
4. Indifference Curve
5. Market Equilibrium

II. Answer the following questions

(3x5=15 Marks)

9. (a) Define Managerial Economics. Explain its relation with other branches of Management.

OR

- (b) Write about "Asymmetry of information". Discuss the effects & techniques to control its affects in the market?

10. (a) Define & differentiate Micro & Macro Economics.

OR

- (b) Discuss in-detail "Law of Demand". Why does demand curve slope downwards from left to right.

11. (a) Discuss in-detail various types of price elasticity of demand.

OR

- (b) Discuss the Law of supply. Write about movement within supply curve and shift in supply curve?

