



## ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

Re-Accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup>

King Koti Road, Hyderabad

### Faculty Profile

Name	RASHI MATHUR
Designation	Assistant Professor
Qualification	M.Com, UGC NET(Commerce), APSET(Commerce), MBA(Finance), UGC NET (Management), (PhD).
Mail-Id	rashimathur@josephscollege.ac.in
Experience	14 years (Teaching) & 2 years (Industry)
Awards & Rewards	-
Membership Details	Telengana Commerce Association ,Global Professors Welfare Association Forum.
Paper Publications	<ul style="list-style-type: none"><li>Nature &amp; Dynamics of Financial Frauds and Fraud Risk Management “at Two Day National Seminar on Fraudulent Financial Practices in Indian Capital Market - Issues</li></ul>

	<p>&amp; Concerns conducted by Department of Commerce, Osmania University</p> <ul style="list-style-type: none"> <li>• “A Study on Environmental Accounting – Challenges &amp; Way Ahead” in the National Seminar on Business Dynamics – A Paradigm Shift in Policies for Sustainability, conducted by St Mary’s College ISBN 978- 93- 85506-03-1</li> </ul>
Book Publications	
Paper Presentations	<ul style="list-style-type: none"> <li>➤ E- Commerce and M-Commerce – Progressive Strides towards Digital Marketing” in One day National seminar on Digital Marketing –A Paradigm shift conducted by IIMC, Hyderabad on December 2016.</li> <li>➤ “An Analytical Study on Service Sector of India – Challenges and way ahead “in the Two Day National Seminar on Indian Economy in the Era of 25 Years of Reforms : Performance &amp; Issues conducted by Badruka College of Commerce &amp; Arts on November 2016.</li> </ul>

	<ul style="list-style-type: none"> <li>➤ “Understanding behavioral science and the concept of Nudge theory “at Two Day National Seminar themed, "India - A \$5 Trillion Economy - Opportunities and Challenges conducted by Badruka College of Commerce &amp; Arts on January 2020</li> <li>➤ Account holders perception towards e payments during the covid 19 pandemic and the way ahead at 2 day National Seminar on COVIDONOMICS: Economic Resilience Amidst Covid by St Josephs degree and PG College on April 7&amp;8 2022</li> </ul>
<p>Refresher Courses/ Seminars/ FDP’s/ FOP’s/ Conferences/ Workshops/Webinars Attended</p>	<ul style="list-style-type: none"> <li>➤ Online FDP on Student – Centric Methods and its Documentation ;</li> <li>➤ 6 Days National level Online FDP on Outcome Based Education</li> <li>➤ One Week Online FDP on Recent Advancements and Emerging Technologies in the area of Education and Research</li> <li>➤ 7 Day FDP on exploring Dynamics of the Classroom – NEP and NAAC Perspective</li> <li>➤ Short Term Training</li> </ul>

	<p>Program on Data Analysis using SPSS, AMOS and R</p> <ul style="list-style-type: none"><li>➤ Two Weeks National Level Workshop on How to write and Get Research papers Published</li><li>➤ FDP On N-List - A Digital Platform For Knowledge Enhancement</li></ul>
Consultancy Services	