

Department of Mass Communication and Journalism

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| Faculty Profile | |  |
| **Personal Details** | | |
| **Name** | Glen D Silva | |
| **Designation** | Asst. Professor | |
| **Qualification** | MA Communication, MA English | |
| **Mail-Id** | glendsilva@josephscollege.ac.in | |
| **Mobile Number** | 9073288793 | |
| **Academic Details** | | |
| **Academic Qualification** | Masters in **Mass Communication** from University of Hyderabad in 1997 with First division.  Masters in **English** from Osmania University in 1995 with First Division.  Graduate in **B Sc**. from Kakatiya University in 1993 with First Division. | |
| **Work Experience Details** | | |
|  | **INSTITUTIONAL WORK EXPERINECE : 3 YEARS** | |
| **Work Experience** | **Head, Dept of Mass Communication and Journalism/Assistant Professor**  **St. Joseph’s Degree and PG College ( Oct 2019- Present)**  Leading the Mass Communication and Journalism Department to achieve holistic teaching learning experience for the students.   * Coordinate with the Management and other Dept HOD’s for smooth functioning of the Student’s academic year. * Plan the students’ academic and co-curricular activities in consultation with the Dept. Faculty * Schedule Seminars, Guest lectures, workshops, Field Visits, Industry-Academia Interactions for the students. * Liaison with Television Channels, TV production houses, Newspaper houses, NGO’s , theatre groups and Government institutions for students’ internships and projects . * Co-ordinate with television, print and radio for publicity, promotion and coverage of events conducted by the college. * Teaching undergraduate and Post Graduate students Television and Film Making * Giving the students a first-hand practical experience in Television Production and equipping them to be Industry ready * Inculcating in the students ethical and moral values, ability to work effectively both as an individual and a team player. | |
|  | **OVERALL WORK EXPERIENCE IN INDUSTRY : 22 YEARS** | |
|  | **Segment Producer (2016 – 2019)**   * Based out of Kolkata, produced Segments for CBN‘s Bengali Show Samadhan. * Producing involved building contacts, conducting research, scripting, handling shoots and managing editing. * The Segments were dubbed and aired on CBN‘s Hindi Show , Ek Nayee Zindagi, Telugu Show – Nireekshna, Tamil Show- Thirupmunai, Punjabi Show- Ik Navee Zindagi . * The programs can be viewed at [www.cbn.in/youtube](http://www.cbn.in/youtube)   **Show Producer – Samadhan -Bengali Show (2012- 2016)**   * Researched and Scripted close to 200 episodes of the Show. * Planned schedules, coordinated with the hosts and led the team during the shoot. * Edited the episodes and final assembly. * Liaising with Television Channel for the deliverables.   **Senior Producer –Team Leader (2006 – 2016)**   * Responsible to oversee producers (8-10 Members) * Maintained their schedules, review and edit story content. * Worked closely with Manager- Production regarding any producer needs. * Additionally, fulfilled the role of a producer.   **Segment Producer (2001- 2006)**   * Scripted and shot Human Interest Stories, Features and Spots * Work closely with all members of a crew on video productions. * Ensure that the production goes smoothly and the project is completed on time. * Engaged in the complete process of Pre- production-Scripting, Production -shooting and Post Production – editing.   **Production Assistant (1998- 2001)**   * At Educational Multimedia Research Centre (previously Audio Visual Research centre) Osmania University, Hyderabad * Assisted a 13 episode series titled **Book fare.** This book review series presented a detailed review of some of the leading topical titles on a particular subject. * Co– produced a 25 episode science series titled **Pause & Ponder**. Set in the “Do you know” format each episode unraveled scientific explanation to the most commonly occurring experiences in our daily life. * Assisted a 10 episode Series titled **The Well Versed.** The series featured 10 contemporary Modern English Poets who have left an inedible mark on the Indian Poetry scene.   Anchored a 15 episode series titled **My Teacher.** The series featured well-known educationists; scholars and scientists teach a relevant topic. | |
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| **Paper Publication Details** | | |
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| **NIL** | |
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| **Workshops/Seminars/FDP/Referesher Courses/MRP** | | |
|  | One day National Seminar on Outcome Based Education on 6th July 2019 at St. Joseph’s Degree & PG College conducted by Mr. Ajit Reddy  Half a day workshop on Financial Planning and Management conducted by HSBC.  15th May 2021. Developing and Inclusive Curriculum.  Development and Evaluation Process. St. Joseph’s College.  One Week - Webinar ICT for remote teaching and evaluation 1 June - 5 June 2020.  FDP on developing an inclusive curriculum guide for curriculum development and evaluation process. 11-17 May 2021.  Re-imaging online education Digital technologies NEP 2020 and learning goals - 26 March 2021. | |
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| **Achievements Details** | | |
| **Awards & Rewards** | The Dept of Mass Communication is ranked 21st among the Mass Communication Colleges in India according to Week- Hansa survey 2020-2021  The college is ranked the 3rd Best College in Hyderabad in Arts & Humanities according to India- Today Marg Survey 2020-2021  The college is ranked the 3rd Best College in Hyderabad in Arts & Humanities according to India- Today Marg Survey 2019-2020  **Best Talented teacher Award** – Teachers Day celebration 2019 at St. Josephs Degree & PG College, Hyderabad.  Samadhanwas awarded the **International Innovation Award** at National Religious Broadcasters International Media Convention, USA 2014  **The 2008 CBN International Presidents Award for Excellence** in recognition of outstanding performance demonstrating Innovation, Integrity and Excellence  Represented CBN India at **Media- Production Mangers Conference at Chiang Mai, Thailand**  Participated in the **Script Writers workshop** conducted by CBN World Reach at Phnom Penh, Cambodia  The **Book Fare** series has won **5 awards at the 10th UGC CEC Video Competition** held in New Delhi 1997.  Two direct awards in the category of **Graphics, Animation Special** **Effects and Anchor-person**  Three certificates of merit in the categories of **Editing, Script & Camera.**  **Professional Voice- Over Artist.** Recorded Narrations for Telangana and Andhra Pradesh Government Promotional Films & Documentaries, Corporate Films, Government Agencies, E-Learning Films, Advertisements and TV Spots.  **Media Workshop**- Conducted 5-Day Television and Film Making Workshop for Young students at AG Church, Park Street, Kolkata.  **Master of Ceremony-** MC for various official programs, celebrations of Christian Broadcasting Network | |
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| **External Paper Setting details** | | |
| **External paper** | St. Francis College for Women  MA MCJ - Advertising  MA MCJ- Television Journalism  MA MCJ- Media Law & Ethics  BA MCJ- Production of Institutional and short Films  BA MCJ - Scripting for Media | |