

**REPORT ON**

**“PROCESS OF INNOVATION  
DEVELOPMENT AND  
TECHNOLOGY READINESS  
LEVEL”**

2<sup>nd</sup> FEB 2022

**FACULTY CO-ORDINATOR: C.H. PADMAJA**



## ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University  
Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade  
King Koti Road, Hyderabad



Ref no: 24/11/21/74/11

Date: 31/1/2022

### NOTICE

This is to inform all the students of UG and PG programmes that our college Institution's Innovation Cell is organising webinar on "PROCESS OF INNOVATION DEVELOPMENT AND TECHNOLOGY READINESS LEVEL" on 2<sup>nd</sup> Feb, 2022 from 3.00 PM onwards in online mode and the platform used is Google Meet Link. Interested students can register through the given link in the brochure shared in your class groups.

*A.N.P. Prudhvi Lal*  
CONVENOR



*[Signature]*  
PRINCIPAL & IIC PRESIDENT  
31/1/2022

Principal  
ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Koti Road, Hyderabad-500 081



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King Koti Road, Hyderabad



Date: 28/01/2022

## NOTICE

Institutions Innovation Council is organizing an Expert Talk on "Process of Innovation Development & Technology readiness Level" on 2<sup>nd</sup> February 2022 at 3.00 PM onwards in online mode. All the students of UG and PG programs are asked to register and participate in the webinar. E-Certificate will be given to all the registered participants on submission of the feedback form.

Event Co-Ordinator:

C. H. Padmaja

IIC Cell Convenor

Dr. A. N. P. P. Anantha Lakshmi

Google Form Registration Link:

[https://docs.google.com/forms/d/e/1FAIpQLSd5Lq32mekqmtRuFzx7cfSqu\\_-GmfFF3fxlpZ36sJGZYdpOg/viewform](https://docs.google.com/forms/d/e/1FAIpQLSd5Lq32mekqmtRuFzx7cfSqu_-GmfFF3fxlpZ36sJGZYdpOg/viewform)

*A. N. P. P. Anantha Lakshmi*  
Convenor



*Rev. Dr. Fr. D. Sunder Reddy*  
Principal

Principal  
ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Koti Road, Hyderabad-500



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King Koti Road, Hyderabad



## Image of the Notice

**Expert Talk**  
**“Process of Innovation Development and Technology Readiness Level”**  
**Google Meet (2<sup>nd</sup> February 2022)**



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*A.N.P.P. Anantha Laksh*  
CONVENOR



*[Signature]*  
PRINCIPAL & TIC PRESIDENT  
31/1/2022

Principal  
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King Koti Road, Hyderabad-500 081

*A.N.P.P. Anantha Laksh*  
Convenor



*[Signature]*  
Principal

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King Koti Road, Hyderabad-500 081



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## Brochure

### Expert Talk

"Process of Innovation Development and Technology Readiness Level"  
Google Meet (2<sup>nd</sup> February 2022)



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## INSTITUTION'S INNOVATION COUNCIL (IIC)

(Ministry of Education Initiative)

conducts

### **EXPERT TALK ON "PROCESS OF INNOVATION DEVELOPMENT AND TECHNOLOGY READINESS LEVEL"**

**VENUE : GOOGLE MEET**

**DATE : 2-2-2022**

**TIME : 3-5 PM**

**RESOURCE PERSON : DR. E. VIJAYA  
FACULTY MEMBER, NI-MSME**



Fr. Dr. D. Sunder Reddy  
Principal

Faculty coordinator  
C.H. Padmaja

Assistant Professor  
Dr. A.N.P.P. Anantha Lakshmi  
convener, IIC



Dr. E. Vijaya  
Faculty member, NI-MSME

Student coordinator

Kevin Harry P  
Ph. no : 9550645281



[HTTPS://WWW.INSTAGRAM.COM/IICSTJOSEPHDEGREEANDPGCOLLEGE/?HL=EN:](https://www.instagram.com/iicstjosephdegreeandpgcollege/?hl=en)



[HTTPS://TWITTER.COM/IIC\\_SIC](https://twitter.com/iic_sic)

A.N.P.P. Anantha Lakshmi  
Convener



Principal

Principal  
ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Koti Road, Hyderabad-500081



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King Koti Road, Hyderabad



## Registration Form

Expert Talk  
"Process of Innovation Development and Technology Readiness Level"  
Google Meet (2<sup>nd</sup> February 2022)

The google form link for registration: <https://docs.google.com/forms/d/e/1FAIpQLSd5Lq32mekqmtRuFzx7cfSquu-GmfFF3fxlpZ36sJGZYdpOg/viewform>

Snip of Google Form Link:



### Expert talk on "PROCESS OF INNOVATION DEVELOPMENT AND TECHNOLOGY READINESS LEVEL" - Registration Form

Dear Students register for Expert talk on "PROCESS OF INNOVATION DEVELOPMENT AND TECHNOLOGY READINESS LEVEL" scheduled on 2-02-2022 by INSTITUTION'S INNOVATION COUNCIL, St. Joseph Degree & PG College. Kindly give your details

(not shared) [Switch account](#)

\* Required

Email: \*

Your answer

Name of the Student (CAPITAL LETTERS ONLY): \*

Your answer

Roll Number (FULL ROLL NUMBER): \*

Your answer

Program \*

BBA

BCom

A.N.P. *Prasanna Lakshmi*  
Convenor



*Prasanna Lakshmi*  
Principal

Principal

ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Koti Road, Hyderabad, 500082

**Expert Talk**  
**“Process of Innovation Development and Technology Readiness Level”**  
**Google Meet (2<sup>nd</sup> February, 2022)**

**Google Form Registrations**

S.No.	Name	Roll Number (FULL ROLL NUMBER):	Program	Year	Mobile No.	Email Id
1.	TANYA JAIN	121421403025	BCom	I	9347170889	Taniyajain9030@gmail.com
2.	KUNEEKA SUKDEVE	121421403006	BCom	I	9109366399	Kuneeekasukdeve09@gmail.com
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5.	SNEHA	121421407043	BCom	I	9381017282	snehakaplapure@gmail.com
6.	Yukti N Jain	121421407060	BCom	I	8099668855	121421407060@josephscollege.ac.in
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8.	SARASWATI BUYAKAR	121421672070	other	I	9247943608	121421672070@josephscollege.ac.in
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14.	ROOHI YASMEEN	121420407040	BCom	II	8897868921	121420407040@josephscollege.ac.in
15.	ADITI BANSAL	121420407001	BCom	II	7730017517	121420407001@josephscollege.ac.in
16.	GODA RAMYA YADAV	121420407019	BCom	II	9959432591	Goda Ramya Yadav
17.	ROSHNI DAVE	121420412046	BBA	II	7731831433	roshanidave27@gmail.com
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23.	Raashid Dhamani	121420412052	BBA	II	+917355834786	bbahon121420412052@josephspgcollege.ac.in

	ABDUL HASEEB	7				
21.	Pratham K Ladha	12142041200 3	BBA	II	08919296903	prathamladha111@gmail.com
22.	NIRMIT CHOUDHARI	12142041200 6	BBA	II	7702263108	bbahon121420412006@josephspgcollege.ac.in
23.	Raashid Dhamani	12142041205 2	BBA	II	+9173558347 86	bbahon121420412052@josephspgcollege.ac.in
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30.	ROHAN PANCHAL	12142140703 1	BCom	I	8106030769	Rohanjp53@gmail.com
31.	DIVYA VYAS	12142140700 9	BCom	I	8978676097	121421407009@josephscollege.ac.in
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34.	KALASH MALANI	12142041201 3	BBA	II	8897529492	kalashmalani@gmail.com
35.	KRISH JAISWAL	12142040102 1	BCom	II	7032493095	jaiskrish01@gmail.com
36.	VAISHNAVI	12142147401 8	BSc	I	8500906444	Janapalavaishnavi@gmail.com
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38.	S. RAJESHWARI	12142140704 5	BCom	I	9618989751	sriramulaarathi@gmail.com
39.	SAMUEL PHILIP JOHNSON	12142140703 3	BCom	I	9441011141	samueljohnson1401@gmail.com
40.	JASON PILLAI	12142141001 6	BBA	I	8374458061	121421410016@josephscollege.ac.in

A.N.P. *Prathamladha*  
Convener



*Prathamladha*  
Principal

Principal  
ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Kothi Road, Hyderabad-500028



King Koti Road, Hyderabad

**Program Sheet**  
**Expert Talk**  
**“Process of Innovation Development and Technology Readiness Level”**  
**Google Meet (2<sup>nd</sup> February 2022)**

**INSTITUTION'S INNOVATION COUNCIL**  
**(Ministry of HRD initiatives)**

**PROGRAMME SCHEDULE FOR**  
**EXPERT TALK ON “PROCESS OF INNOVATION**  
**DEVELOPMENT AND TECHNOLOGY READINESS LEVEL”**

**Date: 01/02/2022**

DATE AND TIME	EVENT	FACULTY IN-CHARGE	STUDENT CO-ORDINATOR
2 <sup>nd</sup> FEB, 2022 3.00 PM	INAUGURAL SESSION	Mrs.C.H. PADMAJA	Roshni dave
3.10 PM	PRAYER	Mrs.C.H. PADMAJA	Mahalakshmi Katari
3.14-3.20 PM	WELCOME OF PRESIDENT, IIC CO-ORDINATOR, FACULTY CO-ORDINATOR, SPEAKER OF THE EVENT	Mrs.C.H. PADMAJA	Roshni dave
3.20 PM-3.25 PM	PROFILE READING OF THE RESOURCE PERSON	Mrs.C.H. PADMAJA	Harshitha
3.25 PM- 4.30 PM	SESSION BY THE RESOURCE PERSON	Mrs.C.H. PADMAJA	-
4.30 PM-4.45 PM	QUESTION HOUR	Mrs.C.H. PADMAJA	Roshni dave
4.45 PM-4.50 PM	VOTE OF THANKS	Mrs.C.H. PADMAJA	Ali
4.50 PM-5.00 PM	FEEDBACK LINK	Mrs.C.H. PADMAJA	Kevin
5.00PM-6.00PM	REPORT WRITING	Mrs.C.H. PADMAJA	S. Sanjana Srinivas

  
**Principal & President of IIC**



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King Koti Road, Hyderabad



## ST. JOSEPH'S DEGREE & PG COLLEGE INSTITUTE INNOVATION COUNCIL - REPORT

Name of the Committee / Cell	Institution's Innovation Council
Theme	Art & Craft, Entrepreneurship
Name of the Activity	IIC Calender Activity
Mode of conduct	online
Time	One day
Mandatory/ Elective	elective
In-charge/Convenor	Mrs. C.H. Padmaja
Student Coordinator	Ms. Roshni Dave (star performer) Mahalakshmi Katari, Kevin Harry, S.Sanjana, Ali, Harshita Maid ID: . Ph:
Resource person	Dr. E.VIJAYA, Faculty, NI-MSME
Date	22-2-2022
Title	<b>Expert Talk</b> <b>"Process of Innovation Development and Technology Readiness Level"</b>
Venue	online
Url and other social media link(You tube, twitter and facebook)	<b>YouTube Link:</b> <a href="https://www.youtube.com/watch?v=j9Jgw0XwWuU">https://www.youtube.com/watch?v=j9Jgw0XwWuU</a> <b>InstagramLink:</b> <a href="https://www.instagram.com/p/CZeWvRhPKAQ/?utm_medium=copy_link">https://www.instagram.com/p/CZeWvRhPKAQ/?utm_medium=copy link</a>
Target Group	Students of all courses and faculty coordinators

No. of Participants with attendance list:	List enclosed 40 students
Event Description	Event is organised in online mode with the aim to encourage the students, entrepreneurs, or any wannabe entrepreneurs to impart the importance of innovation and being technologically educated and aware in this fast-moving and ever-changing technological world.
Objective of the Event	Aims to encourage the target group on innovation and being technologically aware to be on par with the changing world.
Outcome of the Event	This session enlightened all the listeners and opened their minds to the topic of Innovation Development and Technological Readiness. Students got influenced with the talk and few decided to become job givers rather than job seekers. Resource person explained the innovation development using pictures, videos which was motivating audiences to stay in the webinar till the end of the session.
Total expenditure	Rs. 2,500

## Report on

### Expert Talk

#### “Process of Innovation Development and Technology Readiness Level” Google Meet (2<sup>nd</sup> February 2022)

**Date:** 2<sup>nd</sup> February 2022

**Organized by:** Institution’s Innovation Cell

**Target Group:** Institution’s Innovation Council, Students, Faculty, Educators, Entrepreneurs, Wannabe Entrepreneurs, etc

**Resource Person:** Dr. E. Vijaya, Faculty, NI-MSME

**Coordinators:** Mrs. C. H. Padmaja

**Student Coordinators:** Roshni Dave, Mahalakshmi Katari, Kevin Harry,

S. Sanjana Srinivas, Ali, Harshitha

**Objective:** Aims to encourage the target group on innovation and being technologically aware to be on par with the changing world.

#### **Report:**

The college Institutions Innovation Council (IIC-SJC) organized an expert talk on “**Process of Innovation Development and Technology Readiness Level**” in collaboration with National Institute for Micro, Small and Medium Enterprises (NI – MSME) on 2<sup>nd</sup> February 2022 through the online platform - google meet from 3:00 pm onwards. There was live streaming of this session on YouTube as well. 40 students and 5 faculty members attended the session and around 40 members viewed it on YouTube. The aim was to encourage the students, entrepreneurs, or any wannabe entrepreneurs to impart the importance of innovation and being technologically educated and aware in this fast-moving and ever-changing technological world. Dr. E. Vijaya, one of the faculty from NI – MSME was the expert speaker invited to our college for this session. Mam spoke about becoming job creators rather than job seekers, unique selling proposition (USP), commercialization, the process of innovation, the importance of thorough research, SWOT (Strengths, Weaknesses, Opportunities & Threats) of business idea/model, resources, business proposition, entrepreneurship as a subject and the knowledge and amount of exposure gained from it, how valuable IIC is, business plan and its components, elevator pitches, and investor pitches, etc. The speaker also showed a video of about 15 minutes which showcased how innovation booms during the time of crisis i.e., the coronavirus. The video also consisted of examples of innovations like drones, the food delivery industry, ghost kitchens, sunrise industries. Mam told short real stories regarding the Kakinada Experiment and nutritious laddoos, the small business of a teen girl from Nagpur, Maharashtra, and various other real-life

product and service opportunities through PESTLE Analysis), Champions Portal of the Indian Government, Incubators, Marketing, Make in India and Inputs for Patents "Innovation is the Glue between Invention and Investment", "The First Solution is Rarely the Best Solution", "Deconstructing an idea to Discover its Effects & Effects" are three noteworthy statements discussed by the speaker. The session was interesting and informative. The speaker was happy to be a part of it and is also looking forward to helping students become entrepreneurs – Job Creators rather than Job Seekers and also to have further interactions with St. Joseph's Community.

**YouTube Link:** <https://www.youtube.com/watch?v=j9Jgw0XwWuU>

**Instagram Link:** [https://www.instagram.com/p/CZeWvRhPKAQ/?utm\\_medium=copy\\_link](https://www.instagram.com/p/CZeWvRhPKAQ/?utm_medium=copy_link)

*A.N.P. Suresh Babu*  
Convenor



*[Signature]*  
Principal

Principal  
ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Koti Road, Hyderabad-500029



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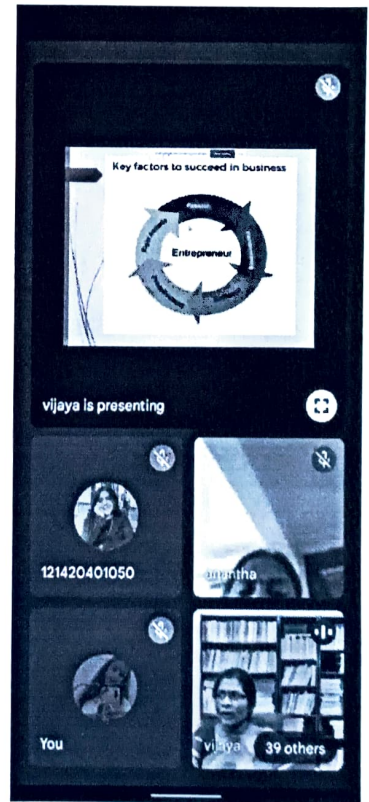
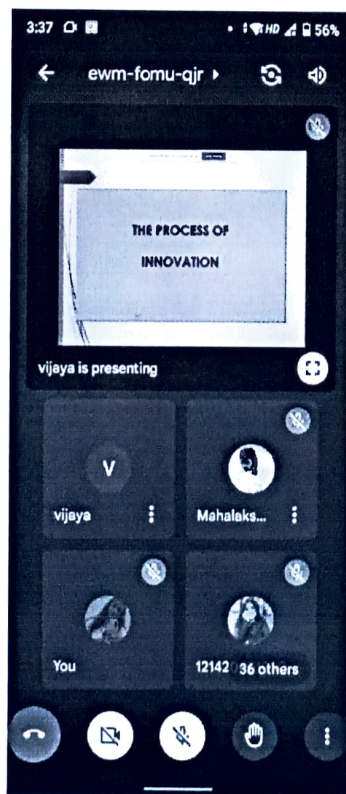
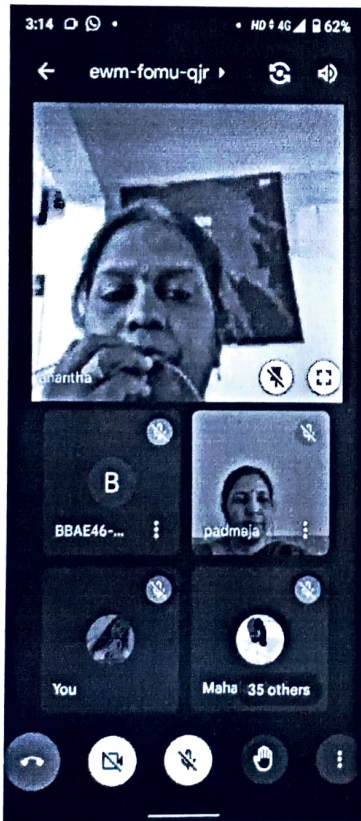
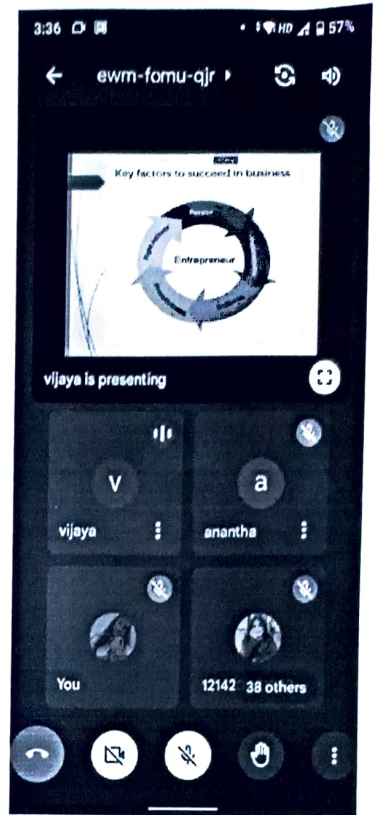
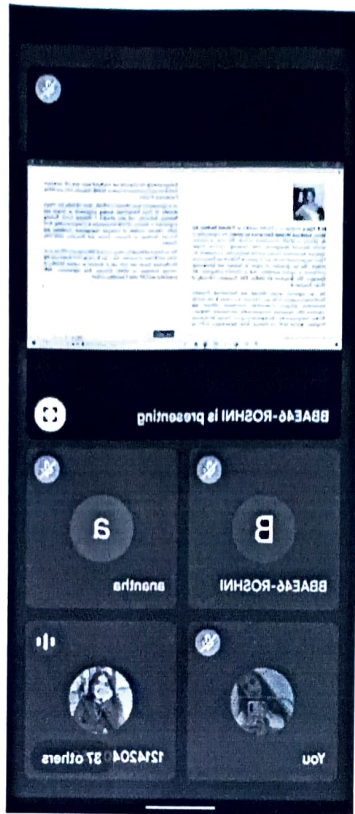
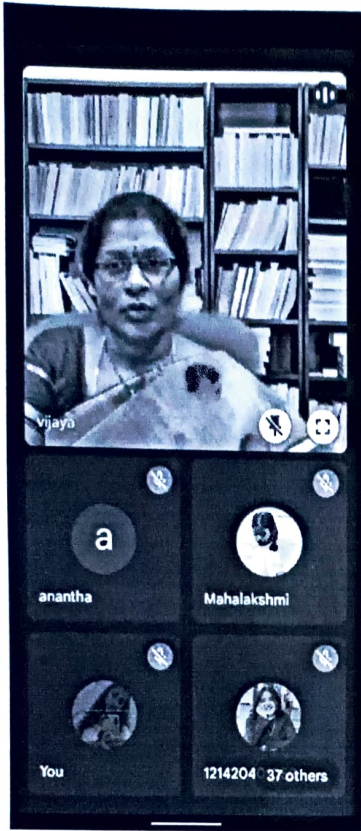


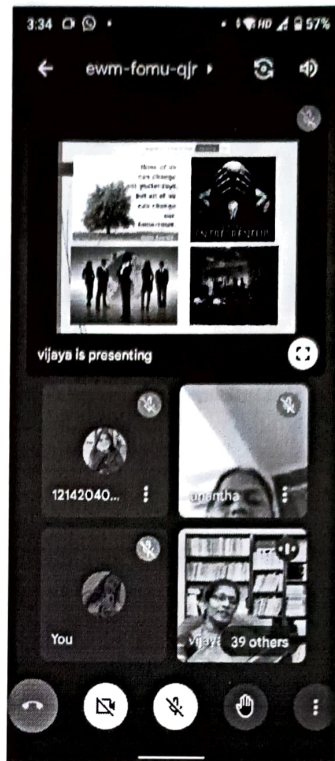
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### Expert Talk

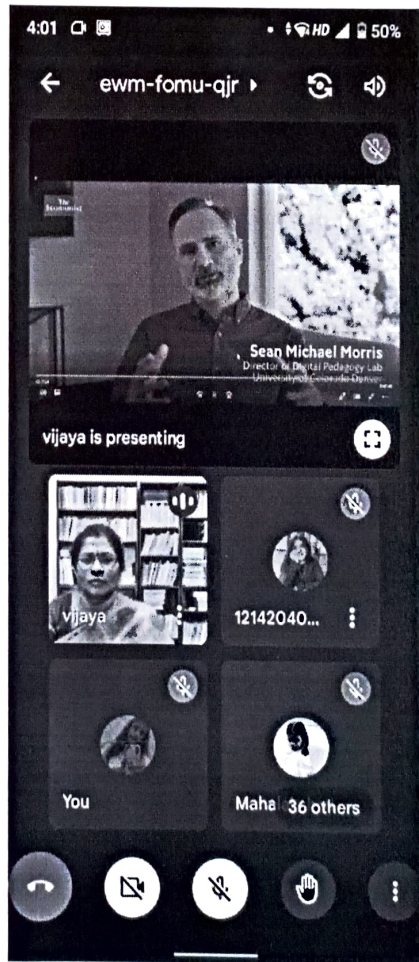
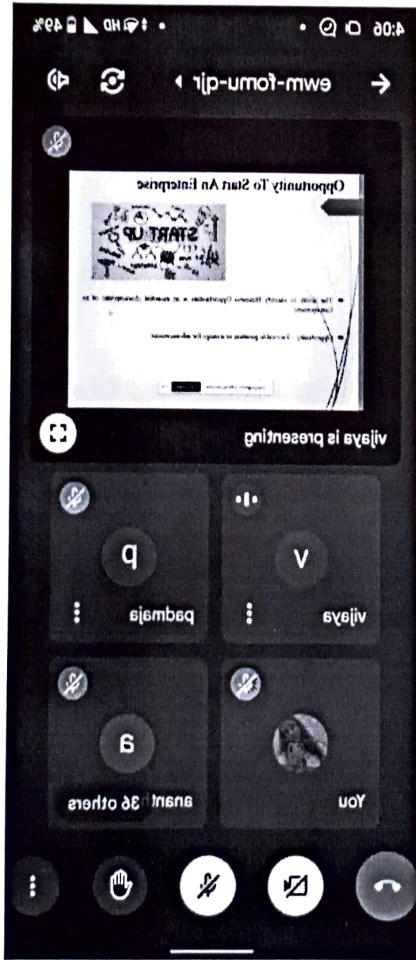
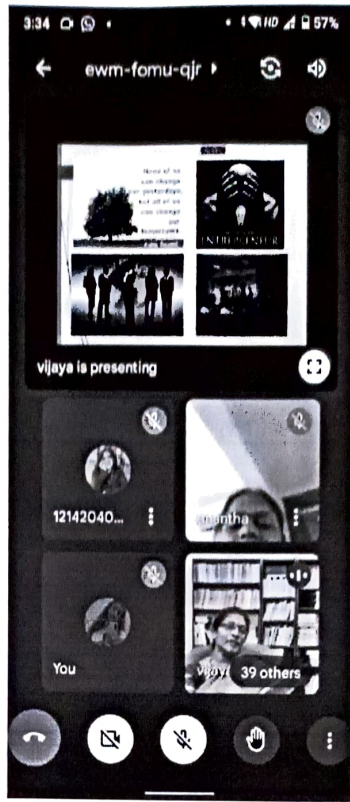
“Process of Innovation Development and Technology Readiness Level”  
Google Meet (2<sup>nd</sup> February 2022)

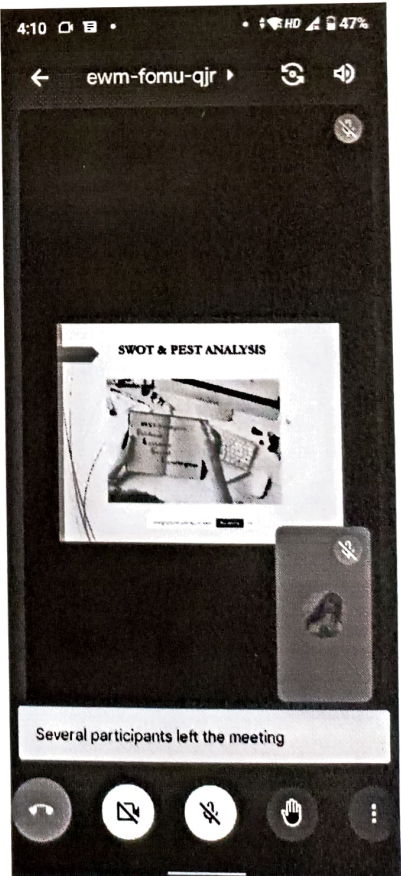
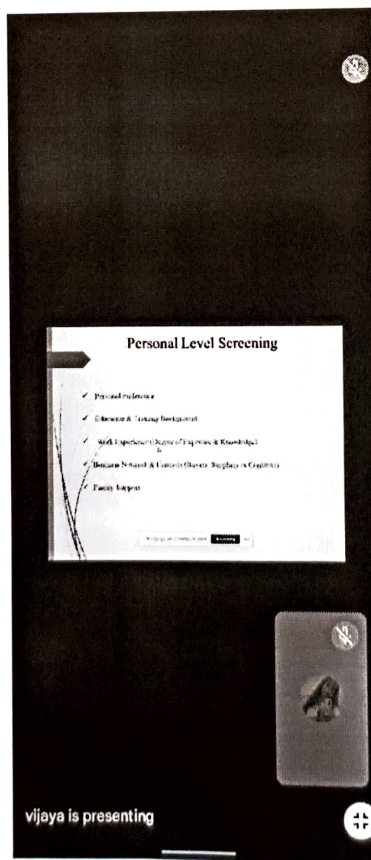
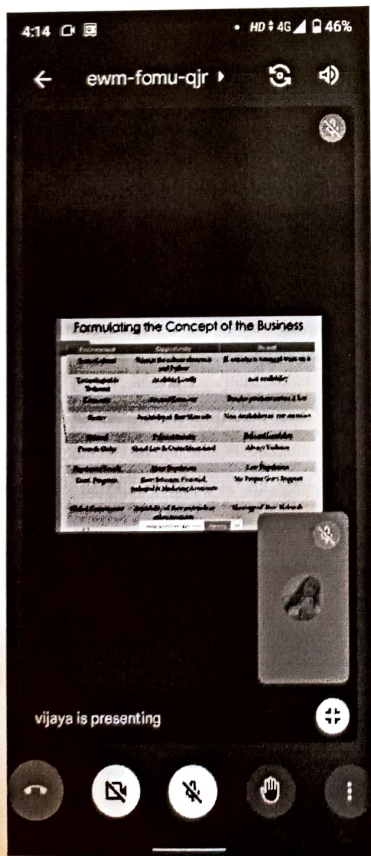
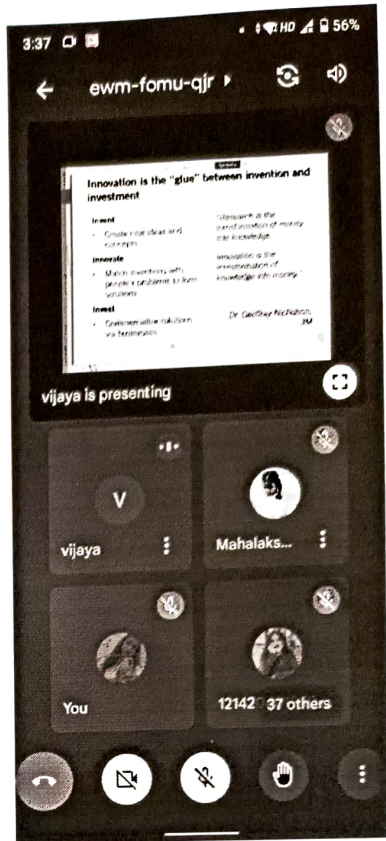
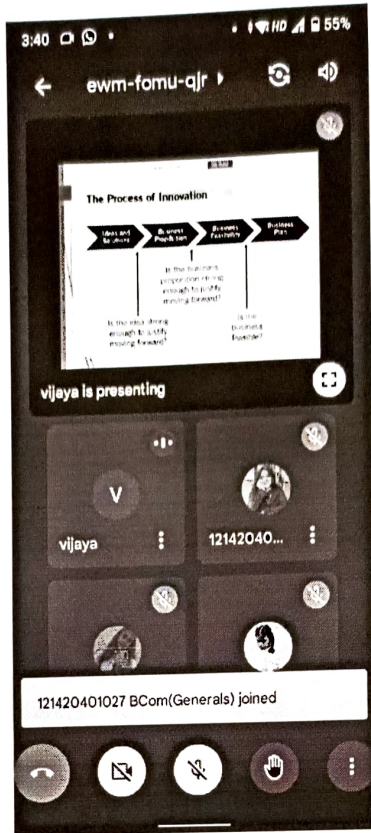
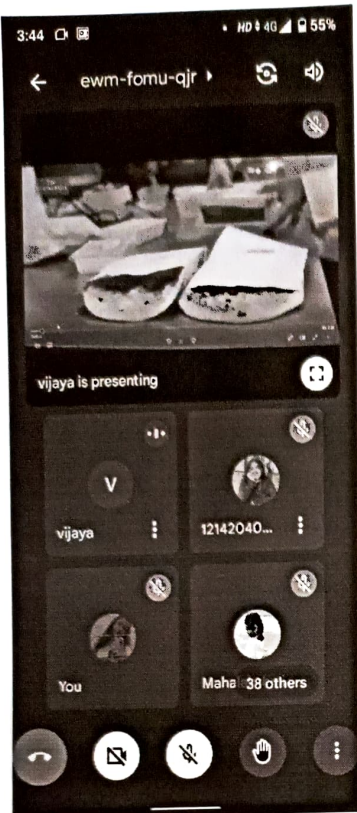


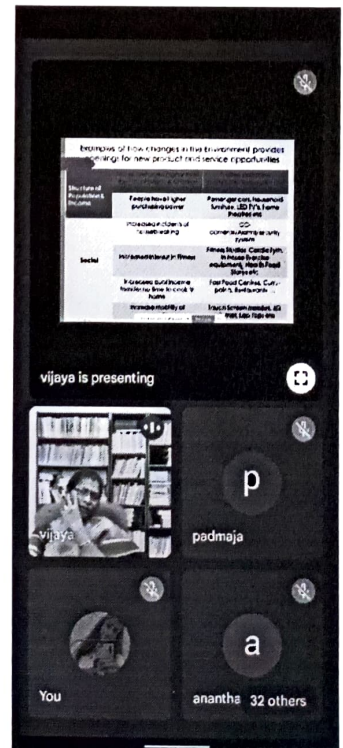
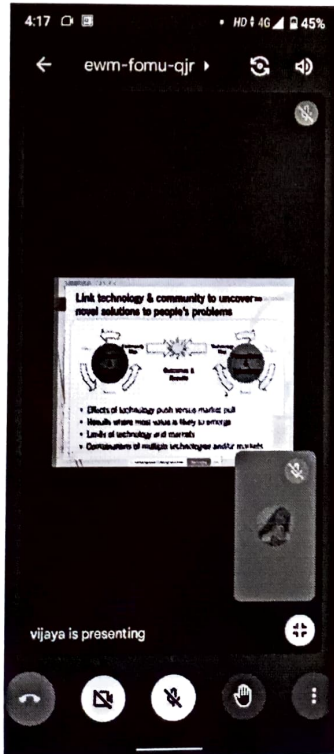
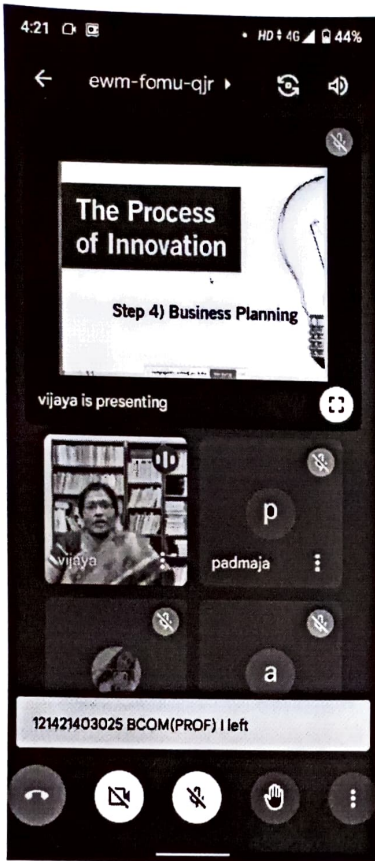


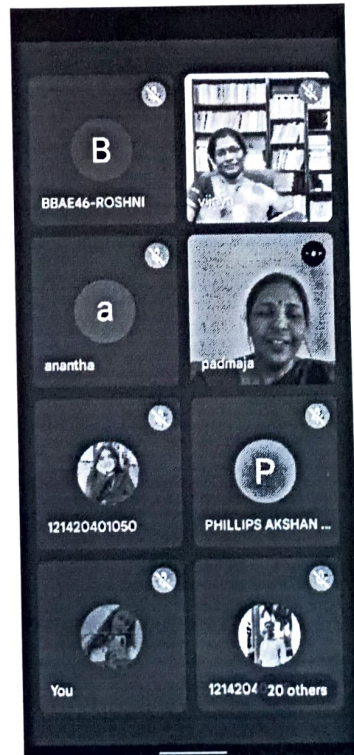
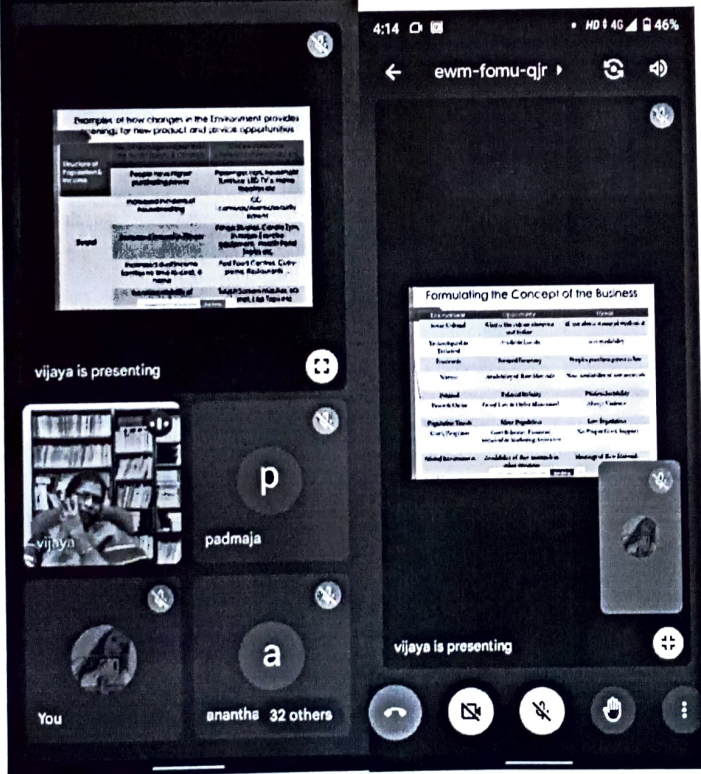
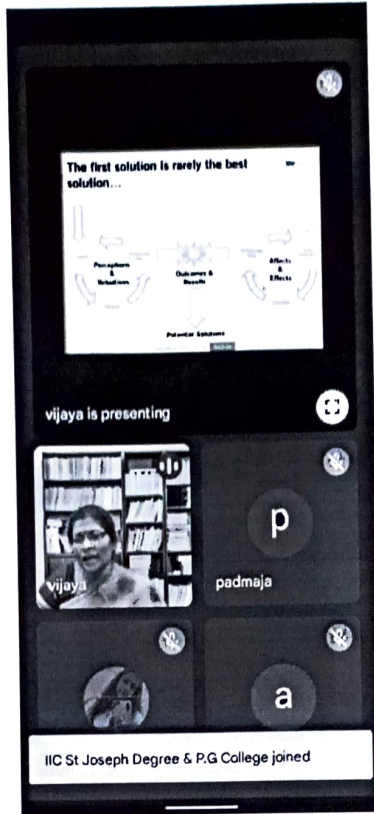
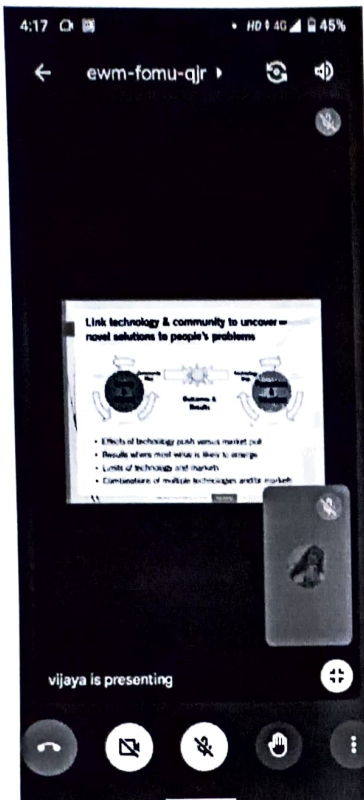


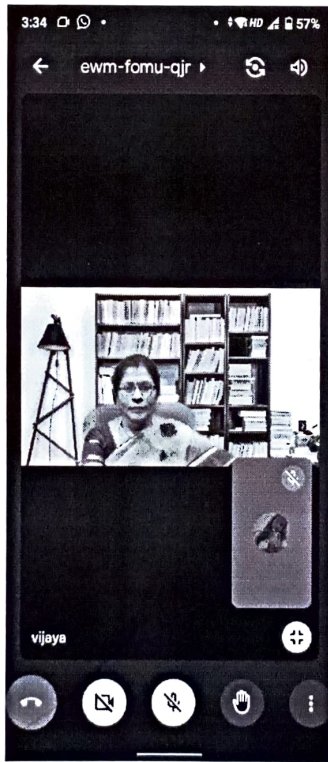
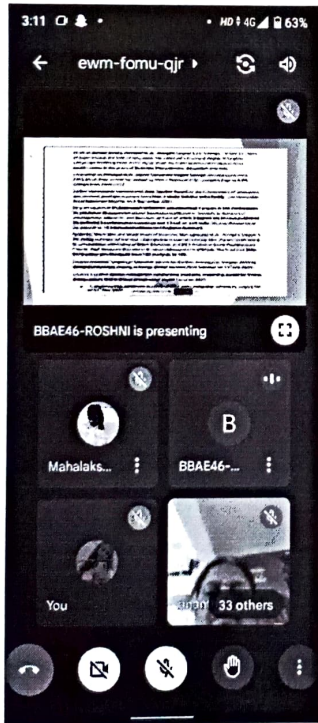
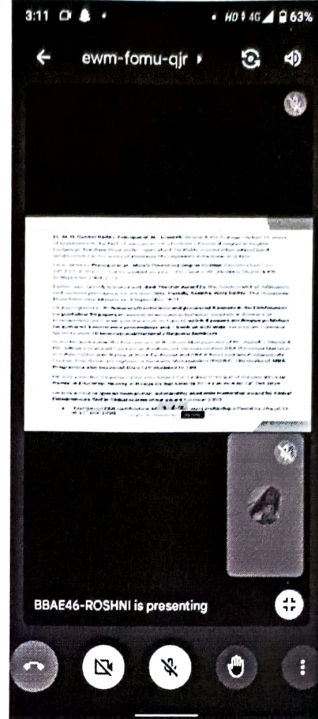
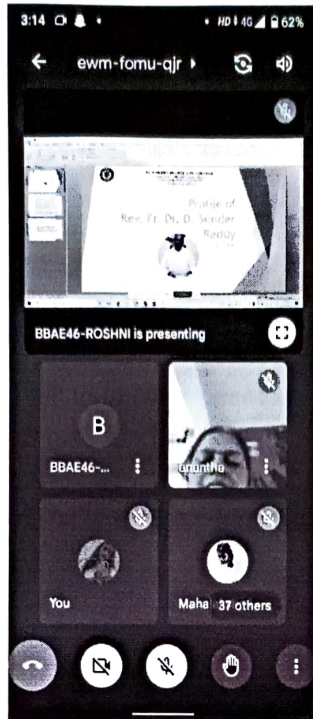
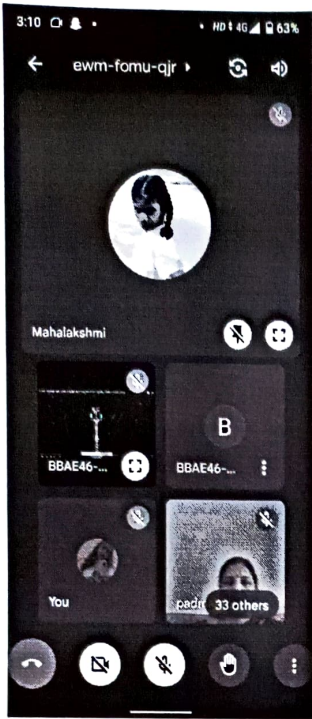


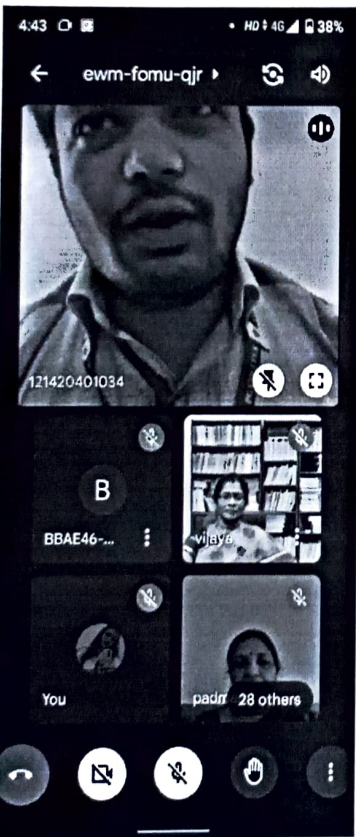
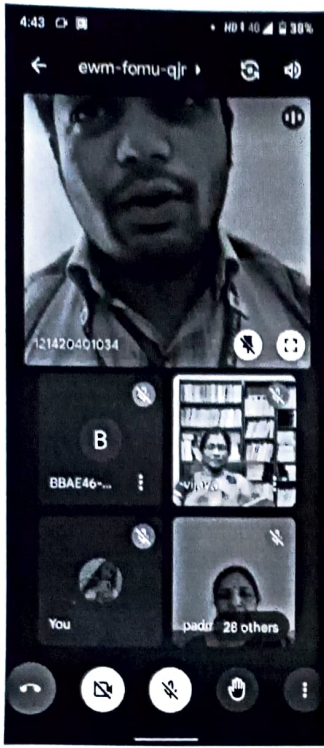












A. N. P. Praveen Kumar  
Convener



*[Handwritten Signature]*  
Principal

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## ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup>

King Koti Road, Hyderabad

Principal



### Feedback

#### Expert Talk

“Process of Innovation Development and Technology Readiness Level”

Google Meet (2<sup>nd</sup> February 2022)

### Google Form Registrations

S. No.	Name	Roll No.	Program	Year	Mobile No.	Email Id	Rate the Session on a Scale of 1-5	The Session was useful and the knowledge gained can be put to use	How well did the resource persons cover the topic of the talk	How can the session be improved	Suggestions for topics for future events
1	Dr.A.N.P. P.Anantha Lakshmi	No	BCom	III	970469 4939	ananthalakshmi2020@josephscollege.ac.in	5	5	5	Planning of idea	Excellent
2	M. ADITYA	121421 403032	BCom	I	626715 2102	maniaditya43@gmail.com	4	4	4		
3.	S. Sanjana Srinivas	121420 412029	BBA	II	868667 7722	bbahon121420412029@josephspgcollege.ac.in	4	4	4		
4.	TANYA JAIN	121421 403025	BCom	I	934717 0889	taniyajain9030@gmail.com	4	5	4	They would have asked us about various problems today's youth have faced	They can talk about the migration of people from rural to urban areas

5.	S. RAJESH WARI	121421 407045	BCo m	I	961898 9751	sriramulaaarathi@gmail.co m	5	4	5	mic It is already good... No need for any improv ement	
6.	KUNDUR U ANAMIKA	121420 408025	BBA	II	800841 9100	anamikakunduru@gmail. com	4	4	4	LIKE PROVI DING THE MATE RIAL AND GIVIN G LIVE EXAM PLES.	Cyber security , machin e learnin g, NFTs, bitcoin, cryptoc urrency , data science , and data analytic s.
7.	KALASH MALANI	121420 412013	BBA	II	889752 9492	bbahon121420412013@j osephspgcollege.ac.in	5	5	5		
8.	K. MANASA NAIR	121421 402020	BCo m	I	798164 6943	121421402020@josephs college.ac.in	5	5	5	It was a great knowle dgeabl e session ..!	
9.	ELISHA LAKHANI	121420 412036	BBA	II	955074 1227	BBAHON121420412036 @josephspgcollege.ac.in	5	5	5	None	Stocks and
10	MRUDINI KATARE	121420 401027	BCo m	II	800720 3070	121420401027@josephs clg.ac.in	5	5	5	It was up to the mark I don't think there's any need for some change s to be done for improv ement	
11	KRISH JAISWAL	121420 401021	BCo m	II	703249 3095	jaiskris01@gmail.com	5	5	5		
12	Raashid Salim Dhamani	121420 412052	BBA	II	+91735 583478 6	dhamaniraashid@gmail.c om	5	5	5	It can be conduc ted offline	How to launch a busines s



12	Raashid Salim Dhamani	121420412052	BBA	II	+917355834786	dhamaniraashid@gmail.com	5	5	5	It can be conducted offline so more interaction	How to launch a business product, how to identify business ideas
13	ADITI BANSAL	121420407001	BCom	II	7730017517	aditibansal459@gmail.com	4	4	4	All clear	
14	ROSHNI DAVE	121420412046	BBA	II	7731831433	roshanidave27@gmail.com	5	5	5	the time duration of the session should be made clear.	
15	SAAD MOHAM MED	121420401057	BCom	II	8106370389	121420401057@josephscollege.ac.in	3	4	4	Students' participation in Q&A	Establishing Online Businesses
16	MARNAR AKASH VITTHAL	121419401116	BCom	III	8247892520	marnarakash73@gmail.com	5	5	5	By interacting more with the students	All were fine
17	AAKANKSHA GUNJAL	121420412012	BBA	II	6305761913	aakanksha00028@gmail.com	5	5	5		
18	DEEPTI ARORA	121421407059	BCom	I	7675049806	deepti.arora190703@gmail.com	5	5	5		
19	Rohan panchal	121421407031	BCom	I	8106030769	rohanjp53@gmail.com	5	5	5	no flaws in the session	how does a business run in economic ways
20	T.SUBRAMNYAM	121420401118	BCom	II	9542541468	121420401118@josephscollege.ac.in	4	4	5	By showing the Indian development videos	Investing and retiring early
21	YAGYANSH	121420412030	BBA	II	08790064451	Yagyanshsanghi45@gmail.com	4	5	4		
22	NIRMIT CHOUDH	121420412006	BBA	II	7702263108	nirmitchoudhari@gmail.com	4	5	4		

25	Govada pearcy Richard Raj	121421 474016	BSc	I	939327 0110	121421474016@josephs college.ac.in	5	5	5	Innovati on ideas to launch India
26	BHOOMI KA SINGH	121421 468020	BSc	I	944174 4091	bhoomikasingh1919@gm ail.com	5	5	5	On career develop ments
27	NAVYA SHI	121429 412048	BBA	II	888525 8840	gabbulanavyashi@gmail. com	5	5	5	Restaur ant
28	GHANSH YAM AGARWA L	121421 402074	BCom	I	905270 0964	ghanshyam2729@gmail. com	4	4	4	
29	Pratham K Ladha	121420 412003	BBA	II	089192 96903	prathamladha111@gmail .com	5	5	5	No it was good

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