

St. Joseph's Degree & PG College

(Autonomous)-Affiliated to Osmania University

Re-Accredited by NAAC with "A" Grade

King Koti Main Road, Hyderabad – 500029

MA (Journalism & Communication) I Year/ Semester –II

March/April '2019 Examinations

Subject: MEDIA LAWS & ETHICS

Time: 3 Hrs.

Max. Marks: 60

Date: 27-03-2019

Section – A

I. Answer All questions not exceeding one page each.

5x4=20

1. Article 19(1)A
2. Cinematography Act.
3. Defamation
4. Official Secrets Act
5. Yellow Journalism

Section – B

II. Answer the following questions not exceeding three pages.

5x8=40

6. a) Discuss in detail the salient features of Indian Constitution and Fundamental Rights.
OR
b) Explain the history of Indian Press Laws.
7. a) Explain in detail the Parliamentary Proceedings Protection of Publication Act 1956.
OR
b) Discuss in detail the Cable Regulation Act and Working Journalist Act.
8. a) Explain in detail the Censorship Act and Drugs & Magical Remedies Act.
OR
b) Explain in detail the relevance of IPC sections to the media.
9. a) Explain Intellectual Property Rights and Copy Rights Act.
OR
b) What are the important features of Right to Information Act 2005? Explain.
10. a) Explain in detail the role and codes of PCI Act.
OR
b) Discuss in detail the importance of Media and Human Rights in India.

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MA (Journalism & Communication) I Year/ Semester –II
March/April '2019 Examinations

Subject: ADVANCE REPORTING & EDITING

Time: 3 Hrs.

Max. Marks: 60

Date: 29-03-2019

Section – A

I. Answer All questions not exceeding one page each.

5x4=20

1. Analyze the need and importance of development Reporting in the present times, citing suitable examples.
2. What are types of columns ? Name some columnists of recent times.
3. What is a feature? Explain its characteristics.
4. What are the principles of Design?
5. Narrate the importance of graphics in Page Layout.

Section – B

II. Answer the following questions not exceeding three pages.

5x8=40

6. a) What are the challenges in Reporting Gender issues and Human Rights? Cite recent examples

OR

- b) Describe the challenges in Development Reporting.

7. a) Why is style sheet a major factor in Editing the copy?

OR

- b) Critically analyze the role and importance of an editorial in a Newspaper in the recent times.

8. a) What are the Principles of Translation?

OR

- b) Differentiate between News writing, feature writing and Opinion writing.

9. a) Page Design and Layout. Explain in detail

OR

- b) What are the salient features of layout and design in a newspaper?

10. a) Discuss the role of photographers in gaining good Readership of the newspaper.

OR

- b) What are the different methods in Printing?

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MA (Journalism & Communication) I Year/ Semester –II

March/April '2019 Examinations

Subject: MAGAZINE & PHOTO JOURNALISM

Time: 3 Hrs.

Max. Marks: 60

Date: 03-04-2019

Section – A

I. Answer All questions not exceeding one page each.

5x4=20

1. Women magazine
2. Source
3. Stringers
4. Film size
5. JPEG

Section – B

II. Answer the following questions not exceeding three pages.

5x8=40

6. a) How do you plan the Editorial Mix of a Magazine.
OR
b) What are the trends in Magazine Publishing? Explain.
7. a) Explain the process of choosing a Topic and gathering Information.
OR
b) Explain the importance of Rewriting Articles and features.
8. a) Explain in detail the content and writing styles of different Magazines.
OR
b) Explain the concept of Freelance Journalism and Freelancing.
9. a) What are the characteristics and types of Lens and Films of a camera? Explain.
OR
b) What are the types of Light Meters and judging exposure? Explain.
10. a) Discuss the role of Graphics and Photographs in Magazines and Newspapers.
OR
b) What are the ethics of Photo Journalism? Explain with relevant contemporary examples.

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MA (Journalism & Communication) I Year/ Semester –II

March/April '2019 Examinations

Subject: TELEVISION PRODUCTION

Time: 3 Hrs.

Max. Marks: 60

Date: 01-04-2019

Section – A

I. Answer All questions not exceeding one page each.

5x4=20

1. What is pre-production planning? Explain budget?
2. What is Multi - camera production? Write its importance.
3. What is floor plan? Explain its importance.
4. Explain optical effects in Multi-camera production?
5. What is communication signal? Explain in brief.

Section – B

II. Answer the following questions not exceeding three pages.

5x8=40

6. a) Write the program proposal and Give a sample budget?

OR

- b) What are facility request schedules? Explain permits and clearances?

7. a) Explain Multi- camera directing procedures. Explain Rehearsals?

OR

- b) How to direct a Show rehearsals and Final show? Explain.

8. a) What are standard set units? Explain the use of platforms and wagons?

OR

- b) Write importance of Set pieces, and Makeup and costume? Explain in details?

9. a) What are Graphics? Explain specifications of TV Graphics?

OR

- b) What are video effects? Explain different kinds of effects.

10. a) What are Distribution Systems? Explain it with an example?

OR

- b) Explain ENG and EFP with a suitable example?

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MA (Journalism & Communication) I Year/ Semester –II

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Subject: MEDIA INDUSTRY & MANAGEMENT

Time: 3 Hrs.

Max. Marks: 60

Date: 08-04-2019

Section – A

I. Answer All questions not exceeding one page each.

5x4=20

1. TRAI
2. Digital Media
3. Digital Convergence
4. Costing in TV production
5. Brand Promotion

Section – B

II. Answer the following questions not exceeding three pages.

5x8=40

6. a) Describe the principles of management as applicable to media
OR
b) Explain the organizational structure of a Television channel
7. a) Discuss the advantages and disadvantages of Foreign equity in Indian media
OR
b) Discuss the problems in launching Media ventures.
8. a) Describe the costs and revenue sources of a Newspaper
OR
b) Describe the status of Advertising Industry in India
9. a) If you have to launch a 'monthly magazine' for youth, how do you plan?
OR
b) What kind of steps have to be taken by an organization before launching a Television channel
10. a) Discuss the importance of employee-employer relationship in a Media organization
OR
b) Explain the strategies of Brand promotion with examples
