

St. Joseph's Degree & PG College

(Autonomous)

Affiliated to Osmania University

Re-Accredited by NAAC with "B++" Grade

King Koti Main Road, Hyderabad – 500029

End Semester Examinations July 2021 (April 2021 Cycle)

BA(MCJ) -III Year

Semester VI

Subject: Documentary Production (SEC)

Subject ID : DPR6A08A21

Max.Marks:30

Date :04-08-2021

Time: 2hrs 30minutes

I Answer all Questions:

3*10=30 marks

A. Describe the contribution of Robert Flaherty in the field of Documentary filmmaking.

(10M)

Or

B. i. What are the functions of a Documentary? **(5M)**

ii. History of Documentary films. **(5M)**

2. A. Describe the steps involved in Documentary filmmaking. **(10M)**

Or

B. i. Describe the Public service broadcasting system in India. **(5M)**

ii. User generated content. **(5M)**

3. A. What is a Documentary? Describe Grierson's first principles of documentary filmmaking. **(10M)**

Or

B. i. Online distribution of Documentary film. **(5M)**

ii. Discuss the methods used to raise awareness on key issues facing contemporary society. **(5M)**

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End Semester Examinations July 2021 (April 2021 Cycle)

**BA (JPE) -III Year
Semester VI**

Subject: English for Competitive Exams (SEC)

Subject ID : **ECE6A09A21**

Date :04-08-2021

Max.Marks:30

Time: 2hrs 30minutes

- I. Read the following essay and fill in the blank with appropriate word. ($\frac{1}{2}$ X10=5mks)
- India _____ (1) a host of environmental challenges. Air pollution, water pollution, solid waste management and degradation of the natural environment _____ (2) all been major challenges for India. The situation was worse between 1947 through 1995. According to data collection and environment assessment studies of World Bank experts, between 1995 _____ (3) 2010, India made extremely fast progress in addressing its environmental issues and improving its environmental quality, similar to those enjoyed in developed economies.

British rule of India saw several laws related to the environment. Amongst the earlier ones _____ (4) Shore Nuisance (Bombay and Kolaba) Act of 1853 and the Oriental Gas Company Act of 1857. Whilst these laws failed in having the desired effect, British-enacted legislations led to the formulation of many environmental regulation in India. The Bhopal Gas Tragedy triggered _____ (5) Government of India to enact the Environment (Protection) Act of 1986. India also enacted a set of Noise Pollution (Regulation and Control) Rules in 2000.

In 1985, the Indian government created the Ministry of Environment _____ (6) Forests. This ministry is the central administrative organization in India _____ (7) regulating and ensuring environmental protection.

In 1990s, several reforms were introduced. Then is _____ (8), for the first time in Indian history, air pollution levels dropped in a five-year period. Satellite coverage confirms _____ (9) between 1992 and 2010, India's forest cover _____ (10) grown for the first time

by over 4 million hectares, registering a 7% increase. This is positive trend must be sustained.

- II. Complete the following conversation with the correct forms of verbs in brackets, depending on the Conditional Clause used in the sentences. (½X14=7 Mks)

Tara: I have to decide which University to go by the end of this week. I am so confused. Both are such good Universities.

Aditya: If you _____ (not have) so many factors to consider, this decision _____ (be) so much easier to make.

Tara: Exactly. If I _____ (choose) University of Toronto, I _____ (get) to stay here in Canada, close to you, mom and dad.

Aditya: If you _____ (not like) living here so much, you _____ (jump) at this opportunity to study in the U.K.

Tara: Yes, precisely! If I _____ (not qualify) for such a huge scholarship, it _____ (be) too expensive for me to afford anyway.

Aditya: I have been telling my friends about your situation. They told me, ‘Adi, if I _____ (be) in your sister’s place, I _____ (be) packing my bag and booking a flight to the UK right now!’

Tara: Yes, but the Toronto University is also a very good University.

Aditya: But if you _____ (move) to a different continent, you _____ (get) an incredible amount of exposure and opportunities. Of course, if you _____ (stay) here in Toronto, I _____ (get) to see you a lot more. But at the same time, you can’t let this opportunity go.

Tara: You are right. I will write a letter of acceptance to Leeds University right away. Thanks!

- III. Choose the appropriate antonym for the following words: (1X5=5mks)

1. Genuine -

i. Spurious

ii. Bogus

iii. Trumped

iv. Mock

v. Pretend

2. Abruptly –
 - i. Cautiously
 - ii. Gently
 - iii. Gradually
 - iv. Gingerly
3. Inept –
 - i. Experimental
 - ii. Adept
 - iii. Proficient
 - iv. Skilful
4. Accept –
 - i. Deny
 - ii. Dismiss
 - iii. Reject
 - iv. Refuse
5. Devious –
 - i. Ingenuous
 - ii. Artless
 - iii. Candid
 - iv. Childlike

IV. Choose the right homophones from the options given and fill in the blanks:

(½X10=5mks)

- i. She drew a _____ hat on the box _____ was empty. (which, witch)
- ii. _____ mother collects them over _____ each evening at 3oclock. (their, there)
- iii. _____ are you going to _____ that dress. (wear, where)
- iv. The book he _____ to us had a _____ cover. (read, red)
- v. Most people _____ with their _____ hands . (right, write)

V. Match column A with column B (½X8=4mks)

A	B
1. Joined at the hip	a. Doing something poorly in order to save time or money
2. Go –getter	b. Very happy
3. Cutting corners	c. Illegal market place
4. Come on board	d. To enjoy yourself very much
5. Black market	e. To feel sad
6. To feel blue	f. Join a team or a group
7. Have a whale of time	g. To be exceptionally close to someone
8. Over the moon	h. A person who is active, energetic, and has the initiative to pursue the things they want

VI. Choose the correct form of the verbs to complete these sentences: ($\frac{1}{2} \times 8 = 4$ mks)

1. The information *is/are* not entirely accurate.
2. The organizers *has/have* done a fantastic job.
3. Her desire *was/were* so great, that she decided to pursue it.
4. Grammar always *fascinate/fascinates* me.
5. This generation *do/does* not have any interest in history.
6. Traffic *tend/tends* to be heavier in the evenings.
7. The apartments in my area *offer/offers* all kinds of facilities.
8. Her interests *include/includes* a liking for space science.

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End Semester Examinations July 2021 (April 2021 Cycle)

**BA (MCJ, JPE) – Year III
Semester VI**

Subject: Online Journalism

Subject ID : ONJ6A01A21

Date :16-07-2021

Max.Marks:60

Time: 2hrs 30minutes

Section-A

I. Answer the following questions

3x12=36

1 Trace in detail the history and evolution of the Internet at a global level.

OR

2A. What is the significance of ARPANET? Elaborate.

B. Comment upon importance of the Domain Name System and Internet Governance.

3 Explain in detail the concepts of Multimediality, Interactivity, and Hypertextuality.

OR

4 A. Outline and explain the elements of a Digital Story.

B. Elaborate upon the narrative properties of Interactivity.

5 Write an essay about Open-source Journalism.

OR

6A. Elaborate upon the rise and impact of Participatory Journalism.

B. Comment upon Computer Assisted Journalism and Mobile Journalism.

Section-B

II. Answer any TWO of the following

2x12=24

7 Writing and preparing packages for the Web requires great effort and care on the part of journalists. Elaborate.

8A. Elaborate upon the rules for Online Writing and Package Creation.

B. Describe the significance of Information Architecture.

9 Elaborate upon the revenue, financing, and subscription models used for Online Journalism.

10 A. Discuss the modes of Online Advertising and Marketing Techniques.

B. Elaborate upon the significance of Jurisdiction and Privacy when it comes to Cyber Laws.

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End Semester Examinations July 2021 (April 2021 Cycle)

BA (JPE) -III Year

Semester VI

Subject: Adolescent Psychology

Subject ID : APS6A03A21

Date :20-07-2021

Max.Marks:60

Time: 2hrs 30minutes

Section-A

I. Answer the following questions

3x12=36

Q.NO: 1 Explain the determinants of a human development in detail

OR

Q.No: 2A. Illustrate fundamental principles of growth & development

B. Explain the stages of human life span.

Q.NO: 3 Describe the physical & psychological changes that occur during Adolescence

OR

Q.No: 4 A. Explain the influence of early & late maturation on Adolescence.

B. Explain the responses to pubertal changes

Q.NO: 5 Elaborate on the Psychosocial changes that occur during Adolescent years

OR

Q.No: 6A. How does self-concept develop? What are the elements that affect the development of self-concept

B. Explain the dimensions of self.

Section-B

II. Answer any TWO of the following

2x12=24

Q.NO: 7 Explain the Adolescent disorders that have their origins from lack of proper nourishment

Q.No: 8A. Describe the Physical, Psychological & Social changes that results from abusing drugs

B. Explain the factors influencing the career choices.

Q.NO: 9 Illustrate ways to improve relationships in Adolescence including emotional & personal competencies.

Q.No: 10 A. What is decision making? Explain the steps used in order to arrive at a decision.

B. Describe the enhancement of confidence in Adolescents.

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End Semester Examinations July 2021 (April 2021 Cycle)

BA(MassCom) -III Year

Semester VI

Subject: Specialized Reporting

Subject ID : SPR6A02A21

Date :20-07-2021

Max.Marks:60

Time: 2hrs 30minutes

Section A

Answer the following:

3*12= 36 Marks

1A. What is crime reporting? Identify the sources for crime reporting and qualities required for a crime journalist?

Or

2A. Discuss about Contempt of Court.

B. Explain Law of Defamation.

3A. What is Political Reporting? Discuss the qualities required for a political journalist.

Or

4A. Explain Question Hour, Zero Hour and Procedure of Voting in Parliament.

B. What is Paid news? Discuss its impact on democracy.

5A. What is Development Journalism? Discuss the importance of Development Journalism.

Or

6A. Explain Business or Economic Affairs reporting.

B. Discuss Budget reporting.

Section B

Answer any Two from the following

2*12=24 Marks

7A. What is Science and technology reporting? Discuss its importance.

8A. Write about any four reputed Science Research Organisations in India.

B. Explain Agriculture reporting.

9A. Explain Sports reporting. What are the qualities required by a sports reporter?

10A. Discuss reporting Defence Affairs.

B. Describe different kinds of Specialised reporting.

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End Semester Examinations July 2021 (April 2021 Cycle)

**BA (MCJ and JPE) -III Year
Semester VI**

Subject: Advertising

Subject ID : **ADV6A02A21**

Date :24-07-2021

Max.Marks:60

Time: 2hrs 30minutes

SECTION-A

I. Answer the following questions

3x12=36

1. Explain in detail roles and functions of Advertising

OR

2. A What are the objectives of Advertising

B What are the characteristics and Types of Advertising

3. Define Branding and it's process of Selecting Brand Name and logo?

OR

4. A What are the Methods of Evaluation in Advertising

B Write any 5 Advantages of Branding?

5. Define Budget? What are the Methods of Advertisement Budgeting?

OR

6. A Explain in detail about Media Scheduling

B Explain are the Advantages and Disadvantages of Advertising

SECTION- B

II. Answer any TWO of the following

2x12=24

1. Define Advertising Copy and write in detail about Essentials of Effective copy?

2. A What are the types of advertisement copy?
B What are the characteristics of a Good Advertisement Copy
3. What are the Ethical and Regulatory aspects of Advertising?
4. A Write in Detail any 6 Advertising Acts in India?
B Explain in Detail the code of ASCI for Advertising?

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BA(JPE) -III Year Semester VI

Subject: Indian Writing in English

Subject ID : TWE6A06A21

Date :28-07-2021

Max.Marks:60

Time: 2hrs 30minutes

Section I

I Answer the following questions in about 200 words. (3x6=18m)

1 Define Indian Writing in English and trace its history and development.

OR

Write brief notes on any one Pre – independent and one Post-independent eminent Indian writer in English.

2 Attempt a critical appreciation of Mahesh Dattani's play **Final Solutions**

OR

Attempt a character sketch of any one of your favourite characters in the play **Final Solutions**

3 Write a critical summary of **Fire on the Mountain**, explaining elements of 'existentialism' in the novel.

OR

Comment on the character sketch of Nandakaul.

Section II

II Annotate any three of the following. (3X5=15)

1 Sometimes I think that nothing
that ever comes into this house
goes out. Things that come in everyday
to lose themselves among other things
lost long ago among
other things lost long ago;

lame wandering cows from nowhere
have been known to be tethered,
given a name, encouraged

to get pregnant in the broad daylight
of the street under the elders'
supervision, the girls hiding

behind windows with holes in them.

2 My father, sceptic, rationalist,
trying every curse and blessing,
powder, mixture, herb and hybrid.
He even poured a little paraffin

upon the bitten toe and put a match to it.
 I watched the flame feeding on my mother.
 I watched the holy man perform his rites to tame the poison with an incantation.
 After twenty hours
 it lost its sting.

My mother only said
 Thank God the scorpion picked on me
 And spared my children.

3. I don't know politics but I know the names
 Of those in power, and can repeat them like
 Days of week, or names of months, beginning with Nehru.
4. The peasants came like swarms of flies
 and buzzed the name of God a hundred times
 to paralyse the Evil One.

Section III

III Explain with Reference to context any three of the following. (3x4=12m)

1. And who are you in relation to the patient?" the doctor asked. They had taken their seats, at last, at his consulting desk. There was a giant chart showing a cross-section of a man's urinary and reproductive organs on the wall behind the doctor, and Ratna looked at it for a moment, and then said: "His uncle."
2. ".....I'm tired of feeling so terrible all the time. Eight years, Mr. Kapasi, i I've been in pain eight years. I was hoping you could help me feel better, say the right thing. Suggest some kind of remedy."
3. He knew no more of what was going to happen to others than he knew what was going to happen to himself the next minute. He was as much a stranger to the stars as were his innocent customers.
- 4...his eyes sparkled with a sharp abnormal gleam which was really an outcome of a continual searching look for customers, which his simple clients took to be a prophetic light and felt comforted.

Section IV

IV Answer any three of the following questions in about 100 words selecting at least one question each from Part A and Part B. (3x5=15)

Part A

1. Justify the title "Interpreter of Maladies"
2. Attempt a character sketch of the Astrologer in R.K. Narayan's "An Astrologer's Day"
3. How does Adiga explore the complexity of human relationships in the story "Sultan's Battery"?
- 4 How does Narayan sustain suspense in the story "An Astrologer's Day"

Part B

- 1 Elaborate on the poetic devices used in the poem "The Night of the Scorpion".
- 2 How does Kamala Das explore her identity in the poem "An Introduction"?

3 Critically examine the theme of the poem "The Night of the Scorpion".

4 Justify the title "Small Scale Reflections on a Great House"

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End Semester Examinations July 2021 (April 2021 Cycle)

**BA(MCJ) -III Year
Semester VI**

Subject: Social Media

Subject ID : SOM6A05A21

Date :28-07-2021

Max.Marks:60

Time: 2hrs 30minutes

SECTION-A

Answer the following:

3*12=36 Marks

1. What is digital experience and how has it changed the life of an individual.
Explain with reference to online applications.
- OR
2. A Explain in Detail on Intranet, Internet and WWW
B What is Technological literacy? How is it important in the modern world?
3. Write in detail about the Information Communication Technology (ICT) and its scope.

OR

4. A Explain the digitization of media convergence.
B Write in Detail about Analogue and Digital Technology
5. Explain in Detail about SlideShare, Twitter & Blogger
- OR
6. A Write in detail about Facebook
B Explain YouTube and WordPress.

SECTION- B

Answer any TWO from the following:

(2*12= 24 Marks)

7. Define Digital Divide and What are the types of Digital Divide?

8. A Explain in detail about Cyber activism.

B Write in detail about Content planning and Audience Analysis

9. Explain Social Media Marketing

10. A What is search Engine Optimization

B Explain Online Reputation Management and Web Analytics

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End Semester Examinations July 2021 (April 2021 Cycle)

B.Com (JPE) -III Year

Semester VI

Subject: The American Literature

Subject ID : AML6A07A21

Max.Marks:60

Date :31-07-2021

Time: 2hrs 30minutes

I. Annotate any THREE of the following passages. Explain the allusions, if any. (3x5=15)

a. Till the dirges of his Hope that melancholy burden bore
Of 'Never - nevermore'."

b. Singing with open mouths their strong melodious songs.

c. He says again, "Good fences make good neighbours."

d. Ah, heavens and earth, friend! If you had made the acquiring of ignorance the study of your life,
you could not have graduated with higher honor than you could today.

e. I read in the Bible sometimes, and find much said about little children. How the Savior rebuked
the disciples who would not receive them, how he took them up in his arms, and blessed them.

II. Explain with suitable examples any THREE of the following terms:

(3x5=15)

(a) American Dream

(b) Transcendentalism

(c) Free Verse

(d) New England Brahmins

(e) Native American Literature

III. Write short notes on any THREE of the following writers highlighting their achievement.

(3x5=15)

(a) Eugene O'Neill

(b) Ernest Hemingway

(c) O'Henry

(d) Walt Whitman

(e) Edgar Allan Poe

IV. Answer any THREE of the following questions in about 200 words each:

(3x5=15)

(a) Discuss the primary themes in "The Old Man and the Sea."

(b) What are the main themes and symbols discussed in O'Neill's "The Hairy Ape" in the
background of the social criticism of industrialization?

(c) Why and how does Trysdale fail in his love affair?

(d) Explain how Poe creates a gothic atmosphere in "The Raven."

(e) Who do you think is the real 'angel' in disguise in TS Arthur's tale "An Angel in Disguise"?
