

# St.Joseph's Degree &PG College

**MA (Journalism & Communication) - I year -II Semester**

**End Semester Examinations April 2020 Cycle**

**Subject: Advanced Reporting and Editing**

**Subject ID :2ARE501**

**Date :25-01-2021**

**Max.Marks:60**

**Time: 2hrs 30 minutes**

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**Answer any five Questions**

**12 X 5 = 60mks**

1. How far do the media houses provide enough space in reporting on marginalized sections ?

Explain with a case study?

2. Gender Issues and Media rights are key components of development in the contemporary society. Explain the media's role in sensitizing the public on gender and media rights.

3. What are the different types of Editorials ?

4. What are Advertorials. Explain.

5. What are the different types and characteristics of Features ?

6. Write the difference between Features and Articles ?

7. Explain the principles of Layout and Design?

8. Explain the process of colour printing?

9. What are the different methods of printing?

10. Write about the Development and growth of Printing?

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**MA (Journalism & Communication) - I year -II Semester**

**End Semester Examinations April 2020 Cycle**

**Subject: Magazine & Photo Journalism**

**Subject ID :2MPJ502**

**Date :27-01-2021**

**Max.Marks:60**

**Time: 2hrs 30 minutes**

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**ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS**

**12 X 5 = 60mks**

1. How is magazine journalism different from other genres?
2. What are the different types of magazines? Rank them in terms of their popularity.
3. Present your plan for an article for a city magazine about colleges in the aftermath of Covid-19.
4. Write a brief analytical piece on design / art / creative trends.
5. Is magazine journalism subjective or objective? Discuss with examples.
6. What are the dos and don'ts for a freelance journalist?
7. Describe the working of a digital camera.
8. Discuss different aspects of lighting relevant to good photography.
9. How is news photography different from other streams?
10. What are the different file formats for photographs? Indicate the appropriate usage of each format.

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**MA (Journalism & Communication) I Year / Semester –II**  
**January '2021 Examinations**

**Subject: Media Industry and Management**

**Time: 2:30 Hrs.**  
**Subject ID:2MIM505**

**Max. Marks: 60**  
**Date: 04-02-2021**

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**I. Answer any five questions:**

**5X 12 = 60**

1. Explain in detail about the role of editorial staff in Print and Electronic Media.
2. Write in detail about a)TRAI b)News Broadcasters Association
3. Write in detail about the Vertical and horizontal expansion of Media.
4. Write in detail about the policy formulation, planning and control in Media ventures.
5. Define Globalization. Explain how Globalization changed the Market structure of Indian Media.
6. Explain in detail about the impact of advertising on media industry.
7. Write in detail about the planning and execution of a programme production.
8. How PR is used for building and sustaining business and audience? Explain.
9. Write in detail about a) Customer Relations b) Brand Promotion.
10. What is the use of Record keeping and cost control techniques in media. Explain.

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## **MA (Journalism & Communication) I Year / Semester –II January '2021 Examinations**

### **Subject: Media Law and Ethics**

**Time: 2:30 Hrs.  
Subject ID : 2MLE504**

**Max. Marks: 60  
Date: 01-02-2021**

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**I. Answer any five questions: 5X 12 = 60**

1. Explain in detail Fundamental rights and its implementation.
2. Discuss in details provision of Freedom of speech and Expression.
3. Write about Press and Registration of Books Act and Protection of Publications Act 1956. What are the differences between these both acts.?
4. Discuss in detail of Working Journalists Act and Cable Regulation Act
5. Write about Contempt of Court Act. Discuss the Contempt of Court proceedings with examples.
6. Discuss in details about Laws of Defamation.
7. Write in detail about the Right to Information Act. What is the difference between RTI and Official Secrets Act.
8. Comment on Right to Privacy and Intellectual Property Rights
9. Write in detail about the Press Council of India act and its functions.
10. Discuss in detail about the importance of Human Rights. What is the role of NHRC in India ?

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**MA (Journalism & Communication) I Year / Semester –II**  
**January '2021 Examinations**

**Subject: Television Production**

**Time: 2:30 Hrs.**  
**Subject ID :2TVP503**

**Max. Marks: 60**  
**Date: 29-01-2021**

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**I. Answer any five questions: 5X 12 = 60**

1. Explain Production Models and its significance in Television Production.
2. What is a Program proposal? Imagine you are a Producer and prepare a program proposal for a Television channel.
3. Examine in detail the Directors Role in a Television program.
4. Discuss three methods of Directing rehearsals.
5. Write about Elements of Scene Design.
6. What are Hanging Units in Television Scenery? Explain their usage in a Television program?
7. Discuss Superimposition and Keying in Television Production?
8. How are Multi- image effects used in Television production?
9. Explain the salient features of ENG and EFP
10. Describe in detail Sports Remote.