

# St.Joseph's Degree & PG College

(Autonomous)

Affiliated to Osmania University

Re-Accredited by NAAC with "B++" Grade

King Koti Main Road, Hyderabad – 500029

End Semester Examinations July 2021 (April 2021 Cycle)

**B.Com (Comp, IT), BBA(IT) -I Year  
Semester II**

**Subject: 'C' Programming**

**Subject ID : CPG2CM22A21**

**Date :02-08-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## **Section-A**

**Answer the following questions**

**(3\*12=36marks)**

1. List and write in detail on the operators and expressions used in C language with the help of examples..

OR

2. a) What is an algorithm and give the steps for writing an algorithm.

b) What is a flowchart and give the flowchart symbols.

3. Explain the working of switch case statements in C with the help of a program.

OR

4. a) Give the syntax and working of break statements

b) Give the syntax and working of continue statements

5. Write a program to multiply 2 matrices of 3X3 order.

OR

6. a) Write on creating a pointer variable.

b) Write on accessing the address of variable.

## **Section-B**

**Answer any 2 of the following**

**(2\*12=24marks)**

7. What is recursion. Write a program to find the factorial of a number using recursion.

OR

8. a) Write on call by value.

b) Write on call by reference

9. Write in detail on the structure, structure variables and accessing structure members with syntax

OR

10. a) Write on enumerated data types.

b) List the differences between a structure and a union.

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End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (Entrepreneurship) -I Year**

**Semester II**

**Subject: Fundamentals of Business Statistics using SPSS**

Subject ID : **SPS2M23A21**

Date :02-08-2021

Max.Marks:60

Time: 2hrs 30minutes

## **Section-A**

**I. Answer the following questions**

**3x12=36**

1. What is meant by Graphical Presentation? Draw the histogram for the following.

Sales (in '000)	0-25	25-50	50-75	75-100	100-125	125-150	150-175	175-200
No. of Salesman	13	12	24	32	40	25	44	8

**OR**

2. A. Define Statistics. Explain the importance and scope of statistics.

B. What is Data? Write the need for data. Explain the types of data.

3. Calculate median, first quartile and eighty-fifth percentile of the following data of incomes.

Income in '00 Rs.	0-5	5-10	10-15	15-20	20-25	25-30	30-35	35-40
No. of Families	75	250	350	192	68	35	24	6

**OR**

4. A. What do you mean by Measures of Central Tendency? What are the requisites of a Good Average?

B. List the various measures of central tendencies and state the formulae.

5. The following distribution gives the difference in age between husband and wife in a particular community:

Difference in Years	0-5	5-10	10-15	15-20	20-25	25-30	30-35	35-40
Frequency	449	705	507	281	109	52	16	4

Calculate mean deviation about median from these data and also find the coefficient of mean deviation.

**OR**

**6. From the following data:**

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80
No. of Students	12	18	35	42	50	45	20	8

A. Calculate Standard Deviation

B. Calculate Coefficient of Variation.

**Section-B**

**I. Answer the following questions**

**2x12=24**

**7. From the following data find out the Bowley's Coefficient of Skewness.**

Income (in Rs.)	Below 200	200-400	400-600	600-800	800-1000	1000-1200
No. of Workers	25	40	80	75	20	16

**OR**

**8. A. What is Skewness? Explain Positively Skewed and Negatively Skewed Distribution.**

**B. What is Kurtosis? Explain the measures of Kurtosis.**

**9. Find Karl-Pearson's Correlation Coefficient from the following data:**

x	46	54	56	56	58	60	60
y	36	40	44	54	42	58	54

**OR**

**10. A. Explain (i) Spearman's Rank Correlation Coefficient and (ii) Regression Analysis**

**B. The coefficient of correlation between two variables X and Y is 0.48. The covariance is 36. The standard deviation of X is 16. Find the standard deviation of Y.**

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**B.Com/B.Sc/ B.A/B.B.A-I Year**

**Semester - II**

**Subject: Environmental Studies**

**Subject ID : EVS2UGA21**

**Date :12-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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**I. Answer any FIVE of the following in about 150 words**

**4 X 5 = 20 Marks**

1. Ecological Footprint
2. Environmental Act
3. Green House gases
4. Radio activity
5. Fire safety
6. In-situ Conservation
7. Nuclear Hazards
8. Ex-situ Conservation

**II. Answer any FIVE of the following in about 250 words**

**8 X 5 = 40 Mark**

1. Describe Renewable and Non- Renewable resources.
2. Define Eco System, its structure and functions
3. Describe pollution and its effects. Write brief notes on any two kinds of pollution.
4. What is Global Warming? Discuss the causes and effects of Global Warming.
5. Define Biodiversity. Explain the threats to Biodiversity.
6. What is the significance of Ozone layer? How is it getting depleted?
7. What is Disaster Management?
8. Write an essay on the Central Government's environmental policies.

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**B.Com (Gen, Comp)/B.Sc/ B.A/B.B.A-I Year  
Semester –II**

**Subject: English - II**

**Subject ID : ENG2UGA21**

**Date :14-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## Section I

**I. Answer any five questions in about 50-75 words (2X5=10 M)**

1. What are the ways in which hands speak according to A G Gardiner?
2. What was the poet's opinion about the two roads in the poem Road not taken?
3. What is the message revealed in poem The Road not taken?
4. What are the 'trials and tribulations' Martin Luther talks about?
5. Briefly explain the dream of Martin Luther king Jr.
6. According to Henry W Longfellow, how do the lives of great men affect those around them?
7. What did the lady ask the dentist to wear? Why?
8. Write the gist of the conversation between Dolly and the dentist.

**2. Read the following passage and answer the questions that follow: 5 M**

Kissing as a part of salutation strictly does not match on the moral ground. But the essayist believes that Englishmen could not conceive that they will ever be argued out of shaking hands with each other. The essayist compares that greeting with the grip of the hand to accompany. It would seem like controlling one's anger or violation of sacred things. It seems like a bond without the seal and as inactive and cold as stepmother's breath or an official type written letter with typewritten signature. It seems as without shaking hands we are revolting with our hands.

1. What kind of salutation goes against the moral grounds?
2. What is the belief of the essayist?
3. Identify a 'simile' from the passage.
4. Give the antonym of the word 'sacred'.
5. Name the author of the passage.

**3. Read the following stanzas and answer the questions that follow: 5 M**

*Trust no Future, howe'er pleasant!  
Let the dead Past bury its dead!  
Act,— act in the living Present!  
Heart within, and God o'erhead!*

*Lives of great men all remind us  
We can make our lives sublime,  
And, departing, leave behind us  
Footprints on the sands of time;*

1. How does the poet picture past and present?
2. How does he want us to live the present?
3. What do we learn from great men?
4. Give the synonyms of the word 'sublime' & 'pleasant'.
5. Name the poet and the title of the poem.

**Section II**

**4. Answer any two questions out of the four in about 200 words (2X5=10 M)**

1. How does Decision making skills help you build a successful career? Explain in detail.
2. List and explain a few key skills that builds leadership skills.
3. Non-verbal communication is the key factor to build a good personality. List a few elements in detail
4. Explain in detail the Problem Solving Skills as an effective soft skill
5. Write the do's and don't's of dining etiquette.

**Section III**

- a.** Write a dialogue of eight exchanges on agreeing and disagreeing on an offer of a new course during the lockdown 6 M

**b. Match the following**

**7 M**

- |                   |  |
|-------------------|--|
| i. Kleptomania    | 1. Lover of books                          |
| ii. Monogamy      | 2. Lover of human kind                     |
| iii. egotist      | 3. One who often talks of his achievements |
| iv. Bibliophile   | 4. Habit of stealing things                |
| v. philanthropist | 5. Fear of open spaces                     |
| vi. Biography     | 6. Looking at the negative side            |
| vii. Pessimistic  | 7. Writing about someone's life story      |
| viii. Agoraphobia | 8. Custom of marrying one                  |

**c. Write the correct spelling of the following words: 6 M**

1. Tomorrow
2. Committee

3. Embarrassment
4. Absentia
5. Accommodate
6. Gynecologist

**d. Transcribe the following words 1 ½ M**

1. Active
2. Thermal
3. Closure

**Change it into English 1 ½ M**

1. /kəʊst/
2. /blʌf/
3. /bɪ'heɪv/

**e. Change it into Indirect Speech: 4 M**

1. The traffic police, “ show me your license?”
2. Ann said, “ when will you be back”
3. The watchman said to us, “ don’t play in the garden”
4. The boss said, “ don’t forget to order A3 size paper.”

**f. Change it into direct speech 4M**

1. He told me that he was Radha’s husband
2. He requested me to get the work done.
3. The doctor advised me to eat nutritious food.
4. They wanted to know what my name was.

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**B.Com (IT, Hons, Prof, IFA)/ B.B.A(IT, Analytics, FM, Entrepreneurship)-I Year  
Semester II**

**Subject: Functional English - II**

**Subject ID : FE2UGA21**

**Date :14-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## **Section I**

**Answer ant SIX from the following:**

**(6X2=12 Marks)**

1. Examine and elaborate on why, according to the author, self-esteem is indispensable for a successful life.
2. How are people with high self-esteem different from people with low self-esteem?
3. How is Ashok treated by the Doctor on confirming his disease?
4. How does Ashok cope with the unfortunate situation in his life?
5. What are Shaw's views on Spoken English?
6. What is the difference between Home Manners and Company Manners?
7. What is the father's advice to his son in the poem "If"?
8. Explain the theme of the poem "On killing a Tree"?

## **Section II**

**Answer the following (6X8= 48 Marks)**

- 9. How should you prepare for an Interview.8 Marks.**

**Or**

**What are the Do's and Don'ts to be kept in mind while preparing for the Interview?**

- 10.What are the steps to be followed for an effective Group Discussion?8 Marks.**

**or**

**What are the Dos and Don'ts of Group discussions?**

**3.Read the following advertisement and draft a Resume and a cover letter. 8 Marks.**



**11.** Wanted a Masters in Commerce holding a diploma in Tally to work as a Senior Accountant in Ideal Tech Ltd. Interested candidates are welcome to send their resume to Ideal Institute of Learning, Hyderabad.

**12.** What are the four effective Presentation Skills. **8 Marks**

Or

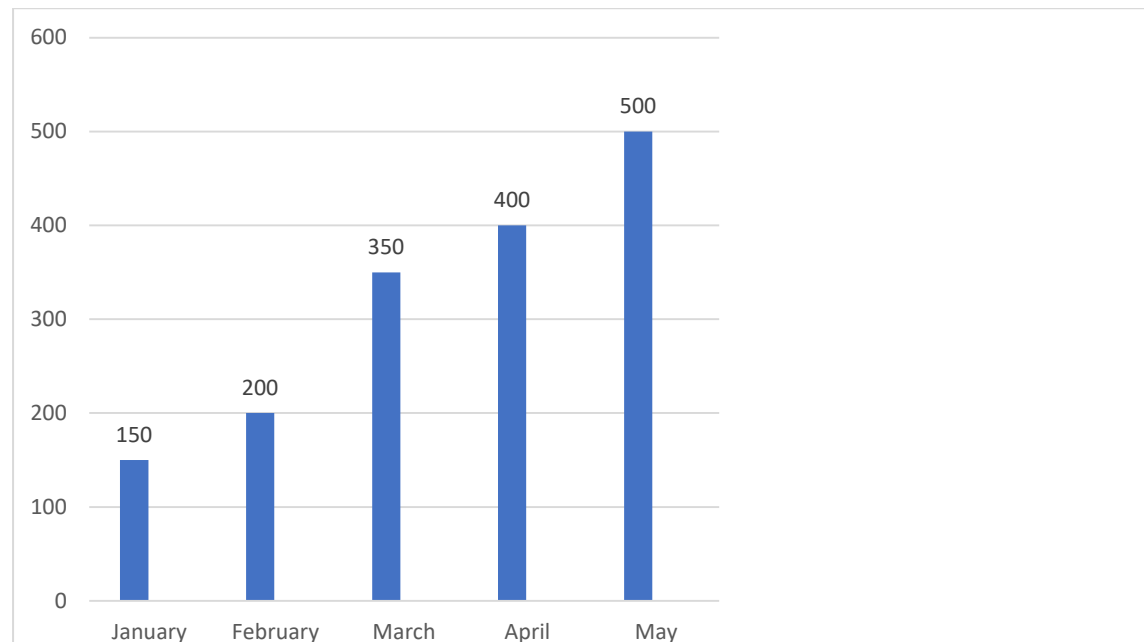
What are the Do's and Don'ts of Presentation Skills.

**13.** Write an e-mail correspondence: **8 Marks**

Assume that you are a Dealer of a general store. Write an email to the college in the city offering them a good discount on collaborating with them in an annual deal for ordering the sanitizers and hand gloves in this Covid.

**14. Convert the following information into text 4 Marks**

**A. Sale of Helmets in the city**



**B. Read the following and draw a tree diagram. 4 Marks**

A Company is headed by a Director, assisted by two Assistant Managers. Each Assistant Manager is assisted by two Financial Officers and each Financial Officer has a Secretary to

assist him in the smooth functioning of the factory.

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**B.Com (Gen, Comp)/B.Sc/ B.A/B.B.A (Gen)-I Year  
Semester II**

**Subject: Arabic II**

**Subject ID : SLA2UGA21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

## Section-A

Answer the following questions

(3x12=36 marks)

Q.No:1. Write an essay on Compilation of the holy Quran.

(12M)

Or

Q.No:2. A) Write about the impact of Quran on Arabic Literature.

(6M)

B) Write a note on “Hassan bin sabit.”

(6M)

Q.No:3. Write the Tafseer of surah zil zal (سورة الزلزال).

(12M)

Or

Q.No:4. A) Translate and explain the following verse with reference to context.

(6M)

ليلة القدر خير من الف شهر

B) Translate and explain the following verse with reference to context.

(6M)

الهكم التكاثر. حتى زرتم المقابر

Q.No:5. Write the summary of “Industrial Exhibition”

(12M)

Or

Q.No:6. A) Translate the following passage in English.

(6M)

ان مدينة حيدرآباد مدينة مشهورة ،هى تعرف بحضارتها وثقافتها، والآثار القديمة من تشارمينار ،وقلعة كولكنده، ومتحف سالارجنغ، وقصر شو محلة، ومكة مسجد، وقبات قطب شاهى، والجامعة العثمانية، ودائرة المعارف العثمانية، وغيرها.

B) Answer the following.

(6M)

1) بأى بوابة دخل الوالد وأهله فى المعرض؟

2) متى ولد مير عثمان علي خان ومتى توفى؟

3) بما يعرف الملك الأخير بمدينة حيدرآباد ؟

## Section-B

**II. Answer any two of the following.**

**2X12=24**

Q.No:7. Define Adjective phrase (المركب التوصيفي) with Arabic examples. (12M)

Q.No:8 A) Explain about Verbal Sentence (الجملة الفعلية) (6M)

B) Write a note on Nominal Sentence (الجملة الاسمية) (6M)

Q.No:9. A) Translate the following passage in English. (12M)

فيصل : أهلا وسهلا ومرحبا بك. كيف الحال يا صديقي؟

جمال : طيب وأنت؟

فيصل : أنا بخير وعافية، شكرا. متى غادرت نيويورك يا صديقي؟

جمال : في الساعة العاشرة صباحا.

فيصل : كيف كان السفر؟

جمال : إنه كان مريحا جدا.

Q.No:10. A) Translate the following Sentences in Arabic. (6M)

1. O brother! Where are you going?

2. I have to open my bank account.

3. May I help you?

B) Write the meanings of the following words. (6M)

1. ضابط الجوازات 2. دولارات 3. صالة الإنتظار 4. الإستمار 5. حساب التوفير 6. موظف البنك

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End Semester Examinations July 2021 (April 2021 Cycle)

**BBA(FM) I Year**

**Semester II**

**Subject: Business Ethics and Corporate Governance**

**Subject ID : BCG2M03A21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

## **Section-A**

**I. Answer the following questions**

**3x12=36**

**Q.NO: 1** Explain in detail the various types of ethics.

**OR**

**Q.No: 2** Define and explain beliefs and norms

B. Discuss the differences between morals and ethics.

**Q.NO: 3** Explain Deontological theory of Ethics in detail.

**OR**

**Q.No: 4** A. Discuss the types of Business Ethics

B. Discuss the factors influencing Business Ethics

**Q.NO: 5** Discuss the ethical issues in the area of information Technology.

**OR**

**Q.No: 6** A. Discuss some common deceptive practices in Marketing

B. What is meant by Insider Trading? Explain

## **Section-B**

**II. Answer any TWO of the following**

**2x12=24**

**Q.NO: 7** How does Sarbanes-Oxley Act protect shareholders, employees and the public from accounting errors and fraudulent financial practices.

**Q.No: 8** Who are the parties to Corporate Governance? Explain

B. Discuss the need for Corporate Governance.

**Q.NO: 9** Examine the roles and responsibilities of directors.

**Q.No: 10** A. Discuss the role of Corporate Governance Committee

B. Examine the role of internal auditors in Corporate Governance.

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**End Semester Examinations July 2021 (April 2021 Cycle)**

**BBA (IT) - I Year**

**Semester II**

**Subject: Digital Marketing**

**Subject ID : DM2C11A21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## **Section A**

### **I. ANSWER THE FOLLOWING QUESTIONS (3 X 12= 36 MARKS)**

1. What is called search engine optimisation (SEO), Write about On Page and Off page Activities of SEO?

(OR)

2. (a) What is called Search Engine and how it works? Write Popular Search Engine names?

(b) What is called domain, hosting and whois lookup? What are the elements to find whether a website is user friendly or not?

3. Write about Google Ads Platform and How it is helpful to a business promotion? What are the different types of ads we can create at Google ads?

(OR)

4. (a) Explain about Google Webmaster tool and how it is useful for SEO?

(b) What is Keyword Planner at Google Ads and how it is useful?

5. Explain about LinkedIn for Business, and how can we do the optimization for LinkedIn Page?

(OR)

6. (a) What are the most popular social media channels? How they can help to promote the business?

(b) What are the different types of facebook ads?

### **Section B**

#### **II. ANSWER ANY TWO OF THE FOLLOWING QUESTIONS (2 X 12= 24 MARKS)**

7. Explain the following tools.

1. Google MyBusiness
2. SEO Site Checkup
3. Alexa Siteinfo

8. (a) What is the difference between CPC, CPA, CPM and CPV bidding?

(b) Write about the location targeting at Google Ads, How could we select the locations and what are the advance options available to select?

9. Explain about Twitter for Business, And what are the different types of ads at Twitter Advertisements?

10. (a) Write about Google Analytics and how it is helpful for reports?

(b) Write about email marketing benefits? Explain about MailChimp tool for email marketing?

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End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (ANALYTICS) - I Year**

**Semester II**

**Subject: Essential Statistics for Business Analytics**

**Subject ID : SBA2M02A21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## **Section-A**

**I .Answer the following questions**

**3x12=36**

**Q.NO: 1** Explain various methods of collecting primary data and Secondary Data

**OR**

**Q.NO: 2A.**Distinguish between Numerical Data & Categorical Data with examples

**B.** Explain the types of categorical data, Categorical variables& analysis

**Q.NO: 3**What do you mean by dispersion? Distinguish between absolute and relative measures of dispersion. Give any one relative measure of dispersion

**OR**

**Q.NO: 4 A.**Consider a small unit of a factory where there are 5 employees: a supervisor and four laborers. The workers earn a salary of Rs.5000 per month each while the supervisor gets Rs.15000 per month. Calculate the mean, median and mode of the salaries.

**B.**Explain the concept of symmetrical distribution and skewness (positive & negative) with the help of a diagram

**Q.NO: 5** What is probability? Explain about its different approaches with examples.

**OR**

**Q.NO: 6A.**State Bayes theorem. A man is known to speak the truth 2 out of 3 times. He throws a die and reports that the number obtained is a four. Find the probability that the number obtained is actually a four.

**B.**What is Multiplication rule of Probability? An urn contains 20 red and 10 blue balls. Two balls are drawn from a bag one after the other without replacement. What is the probability that both the balls drawn are red?



### Section-B

**II. Answer any TWO of the following**

**2x12=24**

**Q.No: 7** Define Confidence Interval? What are the different sampling techniques? How we can estimate sampling errors?

**Q.No: 8A.**What is Sampling and Non Sampling Error? Distinguish between Sampling and Non Sampling Error and discuss methods to reduce it

**B.** Briefly explain simple random sampling and stratified sampling. When are these used? What are their merits and demerits?

**Q.No: 9** Define Chi square test. Discuss when and how we can perform chi-square test. Explain the concept of testing of Goodness of fit

**Q.No: 10 A.**What is F-test .State the Features of F-distribution? Mention any two applications of F-distribution

**B.** Explain the concept of Null & Alternate hypothesis with Type-I & type-II error.

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**B.Com (Gen, Comp)/B.Sc/ B.A/B.B.A (Gen)-I Year**

**Semester II**

**Subject: French II**

**Subject ID : SLF2UGA21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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**Part – A      Total marks 40 (5 questions of 8 Marks each)**

**1. Conjuguez les verbes entre parenthèses au temps indiqué (12 au choix -1 x12)      12**  
**(le présent et le passé composé et l'imparfait)**

1. Nous ----- le travail. (faire - mettez à l'imparfait)
2. Ils ----- cet appartement. (acheter - mettez au présent)
3. Elle ----- les enfants à dîner. (appeler – mettez au passé composé)
4. Ils ----- ces papiers. (jeter- mettez à l'imparfait)
5. Tu ----- le salon. (balayer- mettez au présent)
6. Nous ----- préparer pour les examens. (commencer– mettez au passé composé)
7. Elles ----- les fleurs dans le vase. (mettre-mettez à l'imparfait)
8. Il ----- sa chambre. (ranger -mettez au présent)
9. Marie ----- les exercices. (répéter - mettez à l'imparfait)
10. Ils ----- . (se lever– mettez au passé composé)
11. Elle ----- les meubles. (essuyer- mettez à l'imparfait)
12. Nous ----- le français. (apprendre -mettez au présent)
13. Ils ----- cette villa. (vendre -mettez au passé composé)
14. Elles ----- de la musique. (jouer - mettez à l'imparfait)
15. Nous ----- les phrases avec les prépositions. (remplir -mettez au passé composé)
16. Vous ----- les leçons. (lire – mettez au présent)

**II. A. Complétez les phrases avec un adjectif démonstratif : (8 au choix - ½ x 8)      4**  
**Ce, cet, cette & ces**

1. J'adore ----- actrice.

2. Paul n'aime pas ----- acteur.
3. Nous n'achetons pas ----- crayons.
4. ----- hôtel est construit récemment.
5. J'aime ----- restaurant près du cinéma Rex.
6. ----- femme a une belle coiffure.
7. Il faut couper ----- branches de cet arbre.
8. ----- photo est bonne.

**II. B. Complétez les phrases avec les prépositions (8 au choix- ½ x 8)**

**4**

**Des, au, en,à, de la, à l', de**

1. L'étudiant a posé une question ----- professeur ?
2. Le dîner ----- Français est très élaboré ?
3. Il vit ----- Etats – Unis.
4. Tu te lèves ----- 6 h.
5. Ils sont allés ----- voitures.
6. Elle va ---- école.
7. Au mois ---- décembre, il fait froid en Inde.
8. La voiture ----- dame est rouge.

**III. A. Utilisez un pronom relatif Qui ou Que dans les phrases (6 au choix - ½ x 6)**

**3**

1. Voilà le jeune fille ----- est ma voisine.
2. Ne prenez pas cet habit rouge ----- ne marche pas bien avec vous.
3. C'est Dr. Ravi ----- a soigné mon oncle.
4. Voyez cette dame ----- Paul l'invite chez soi, sa nouvelle directrice.
5. Je ne veux pas cette chemise ----- elle a apportée pour moi.
6. Aimez –vous ce film ----- vous avez vuà télé.
7. Voilà la voiture ----- Les Vincent ont achetée.
8. Prenez ces pêches madame, ----- elles sont si fraîches.

**III.B. Remplacez les mots soignés avec un pronom direct ou indirect dans les phrases suivantes (6 au choix - ½ x 6)**

**3**

1. Voilà le parfum. Paul ----- achète.
2. Il envoie les cadeaux aux enfants pour Noël.
3. Elle part avec ses amis d'enfance au pique –nique.
4. Elle danse bien que ses amies.
5. Vous ne portez pas ces souliers.
6. Il donne des livres à ses élèves.
7. Paul est plus méchant que ses camarades.
8. Ils achètent un appartement.

**IV. Mettez les phrases à l'impératif (6 au choix 1X6)**

**6**

**Ex : Tu dois faire tes devoirs. ---- Fais tes devoirs !**

1. Tu **écoutes** le professeur.
2. Vous **fermez** cette fenêtre.

3. Nous prenons la vaccine.
4. Il faut **manger** bien. (vous)
5. Nous **remplissons** cette fiche.
6. Vous allez à l'école.
7. Tu dois **écrire** proprement.
8. Vous n'**ouvrez** pas vos livres.

**V. Ecrivez / rédigez un paragraphe/ un dialogue sur un des sujets (10 phrases)**

**8**

1. Ma famille
2. Ma journée
3. La télévision

**Part B - Total Marks 20 (4 Questions of 5 marks each)**

**VI. Compréhension écrite (5 mks)**

**Dominique** Lapierre est né en 1933. Il a publié son premier livre à l'âge de 17 ans, en 1950. Puis, il a fait son service militaire et a rencontré Larry Collins. Après son service militaire, il a travaillé pendant 15 ans pour Paris Match comme grand reporter. Il est allé à Tokyo, à Rio, au Congo, à Moscou, à New York, en Algérie et il a raconté l'actualité contemporaine. En 1960, il a écrit un best-seller avec son ami Larry Collins « Paris brûle-t-il » ? Il a rencontré Mère Térésa en 1981 et a fondé l'association « Action pour les enfants des lépreux de Calcutta ».

**Les questions :**

**a. Dites vrai ou faux (½ x 5)**

**2 ½**

1. Dominique est né en 1933. ( )
2. Il a rencontré Lapierre. ( )
3. Il a travaillé pour 'Canada Match' comme grand reporter. ( )
4. En 1960, il a écrit un best-seller. ( )
5. Il a rencontré Mère Térésa en 1981. ( )

**b. Complétez avec le mot du texte (½ x 5)**

**2 ½**

1. Il a publié son premier livre à l'âge de ----- ans.
2. Il a rencontré-----.
3. Il a travaillé pendant 15 ans pour -----.
4. Il a rencontré ----- en 1981.
5. En, ----- et a fondé une association.

**VII. Traduisez en anglais 5 au choix (5x1)**

**5**

1. On partage ? -
2. Ah non ! C'est pour moi !
3. Alors je laisse le pourboire.—
4. C'est tout ?

5. Je vous dois combien ?
6. Je peux vous régler par carte ?
7. On accepte la carte à partir de 10 euros.

**VIII. Traduisez en français 5 au choix (5x1)**

**5**

1. I accepted immediately.
2. She is dancing.
3. Can I pay by card? -
4. What is your height? -
5. Can you help me?
6. Here is the fruit market.
7. It was stressful.

**IX. Faites / rédigez un micro-dialogue avec 5 au choix (5x1)**

**5**

1. .... ? - Il aime rester à la campagne.
2. Mettez –vous ce chapeau rouge ? - Oui, .....
3. Quelle heure est –il ? - Il .....
4. ----- ? – Il va à Paris en octobre.
5. Regardez –vous le matche du cricket ? - Non, -----
6. Où vont –ils ? - ..... ?
7. ----- ? C'est Pierre Cardin.

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# St.Joseph's Degree & PG College

(Autonomous)

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King Koti Main Road, Hyderabad – 500029

End Semester Examinations July 2021 (April 2021 Cycle)

**B.Com (Gen, Comp)/B.Sc/ B.A/B.B.A (Gen)-I Year  
Semester II**

**Subject: Hindi II**

**Subject ID : SLH2UGA21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

I. □□□□□ □□□□□ □□□□□□□□ □□ □□□□□ □□□□□ □

**3×12=36**

1. "□□□□□□ □□□□□□□□□□" □□□ □□ □□□□□ □□□□□□

□□

2.अ. संदर्भ साहित्य व्याख्या कीजिए।

a)सोचते सोचते मुझे हसी आ गयी।हम लोगों की यह विशेषता हो गयी है कि विदेशों में जाकर

अति उत्साह में अपने देश की निंदा करते हैं।

b)तुम्हारी जैसी स्त्री भी..क्या कहूँ, तुम इन ज्योतिषियों की बातों पर विश्वास करती हो ,जो दुनिया-भर

के झूठे और धूर्त हैं।ये झूठ बोलने की ही रोटियाँ कहते हैं।

3.ताई कहानी पाठ का सारांश लिखिए।

या

4.अ. a) गदल का चरित्र चित्रण कीजिए।

b)नरोत्तम सहाय का चरित्र कीजिए।

5.सेवा पाठ का सारांश लिखिए।

या

6.अ.a) भैया जी की राजनीति पर प्रकाश डालिए।

b)गजाधर बाबू आज के अभी भावकों का यथार्थ चित्रण है। इस कथन की पुष्टि कीजिए।

II.निम्नलिखित प्रश्नों में से किन्हीं दो प्रश्नों के उत्तर दीजिए।

**2×12=24**

7. डिप्टी कलेक्टरी पाठ का सारांश लिखिए।

8.अ. a) शकलदीप बाबू का चरित चित्रण कीजिए।

b) स्वामी विवेकानंद की विदेशों में कैसी छवि रही।

9 किसी एक विषय पर पत्र लिखिए।

अ) अपने पिताजी को पत्र लिख कर अपने नगर में आई बाढ़ के विषय में विवरण दीजिए।

b) किसी पुस्तक विक्रेता को पत्र लिखकर आवश्यक पुस्तकें मगवाईए।

10. आ a) किन्हीं 6 शब्दों का संधि विच्छेद कीजिए।

1. मुनीन्द्र 2. भानुदय 3. इत्यादि 4. रामायण

5. दिग्गज 6. पावक 7. उल्लंघन 8. अपेक्षा

b) किन्हीं 6 शब्दों का विलोम शब्द लिखिए।

1. शीत 2. उत्तरार्द्ध 3. साक्षर 4. शेष

5. उपकार 6. सुगम 7. सार्थक 8. वरिष्ठ

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King Koti Main Road, Hyderabad – 500029

End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (Entrepreneurship) - I Year  
Semester II**

**Subject: Marketing Management**

**Subject ID : MKM2M04A21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## **Section-A**

**I. Answer the following questions**

**3x12=36**

1. **Q.NO:1.**Distinguish between Micro and Macro Environment

**OR**

**Q.No: 2.**A.Explain marketing mix. How is it related to marketing program and marketing strategy?

B.What is marketing management? Explain the approaches of marketing.

**Q.NO: 3.** Define Market Segmentation? What are the benefits and limitations of Market Segmentation?

**OR**

**Q.No: 4.** A. Write a short note about Market Targeting.

B.On which basis consumer markets be segmented? Explain in brief.

**Q.NO: 5.**What are the steps involved in New Product Development? Write in detail.

**OR**

**Q.No:6.**A. What do you mean by packaging? Describe briefly the important functions of packaging the products.

B. What are the product mix pricing strategies

(Unit-III) Short

## **Section-B**

**II. Answer any TWO of the following**

**2x12=24**

**Q.NO: 7** Explain the various Levels of Distribution

**Q.No: 8**A. What is Zero Level Distribution?

B. How Direct marketing is different from Sales Promotion? Explain

**Q.NO: 9** What is seven Os structure? Explain the stages in adoption process

**Q.No: 10** A. What are the characteristics of industrial markets?

B. Outline the factors affecting consumer behaviour



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B.Com (Gen, Comp)/B.Sc/ B.A/B.B.A (Gen)-I Year

Semester II

Subject: Sanskrit II

Subject ID : SLS2UGA21

Date :17-07-2021

Max.Marks:60

Time: 2hrs 30minutes

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## SECTION - A

Answer the following questions.

(3×12=36 M)

Q.1: बुद्धस्य वैराग्योत्पत्तिः इति पाठ्यांशस्य सारं लिखत ।

OR

Q.2: A) बुद्धचरितरचयितुः परिचयं संक्षेपेण लिखत ।

B) ससन्दर्भं व्याख्यात ।

- न चैव संवेगमुपैति लोकः प्रत्यक्षतोऽपीदृशमीक्षमाणः ।

Q.3: बृहत्संहितायाः महत्वं निरूपयत ।

OR

Q.4: A) आचार्यं पि. श्रीरामचंद्रदुडु महोदयस्य परिचयं

लिखत ।

B) ससन्दर्भं व्याख्यात ।

- मानवस्य शरीरे यथा रक्तनाड्यः भवन्ति यथा च तासु रक्तं प्रवहति तथैव भूमेरन्तरपि जलनाड्यः सन्ति तासु जलं प्रवहति ।

Q.5: गुरुः शिष्यान् किम् अनुशास्ति?

OR

Q.6: A) 'उपनिषद्' शब्दस्य अर्थं लिखत ।

B) ससन्दर्भं व्याख्यात ।

- सत्यं वद । धर्मं चर ।

## SECTION - B

Answer any 'TWO' of the following. (2×12=24 M)

**Q.7:** गीतोक्तां दैवीसम्पदं व्याख्यात ।

**Q.8: A)** भगवद्गीतामुद्दिश्य निबन्धमेकं लिखत ।

**B)** ससन्दर्भं व्याख्यात ।

- न शौचं नापि चाचारो न सत्यं तेषु विद्यते ।

**Q.9:** सूचित लकारे लिखत -

i) भू (लङ्) ii) अस् (लट्) iii) लिख् ( लृट्)

**Q.10: A)** विग्रहवाक्यं समास नामं च लिखत-

i) विद्यानिपुणः ii) सीतापतिः

iii) अज्ञानम् iv) नरसिंहः

v) पञ्चवटी vi) चक्रपाणिः

**B)** समस्तपदं समास नामं च लिखत-

i) पापानामभावः ii) कार्ये दक्षः

iii) रक्ता च सा लता च iv) माता च पिता च

v) भूमिं धरति इति vi) कृष्णेन सह वर्तते

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End Semester Examinations July 2021 (April 2021 Cycle)

**B.Com (Gen, Comp)/B.Sc/ B.A/B.B.A (Gen)-I Year**

**Semester II**

**Subject: Telugu II**

**Subject ID : SLS2UGA21**

**Date :17-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

## Section –A

Answer the following questions

(3x12=36 marks)

1. హనుమత్ సందేశానన్ వీరంపుము. (12 మార్కులు)  
(లేదా)
2. A) సూర్యోత్తమయ సమయంలో లో పరకృతినో గోపరాజు వర్ణించిన తీరును వీరంచండి. (6 మార్కులు)  
B) సుభాషితములలో నీతులను పేర్కొనండి. (6 మార్కులు)
3. 'అల్పవీర' గీతంలో మఖ్ దూమ బహుముఖీన వ్యక్తిత్వం ఎలా వర్ణించబడింది? (12 మార్కులు)  
(లేదా)
4. A) పరపంచదులు ద్వారా సా.నా.రా భావజాలానన్ తలపండి. (6 మార్కులు)  
B) 'రాజు - కవి' అనే పాఠ్యభాగం ఆధారంగా రాజు కంటే కవి గొప్పవాడని నిరూపించండి. (6 మార్కులు)
5. ఎంకన్ సతీతక్వ ఆదర్శ జీవితానన్ తలపండి. (12 మార్కులు)  
(లేదా)
6. A) సంస్కృతి అనగానేమి? తొలంగణ సంస్కృతిలో పండుగల విశిష్టతను తలపండి. (6 మార్కులు)  
B) తొలంగణ సంస్కృతి లో గోరజనపండుగలను విశ్లేషించండి. (6 మార్కులు)

## Section -B

II. Answer any two of the following.

2X12=24

7. మహాదేవ రాజు, హరిహర మురారి దేవులు, ధర్మమవర్ధనుడు, మదన మంజరి వ్యూహాంభగ్ నమైన విధింతలపండి. (12 మార్కులు)
8. A) హరిహర, మురారి దేవులు గురించి తలపండి. (6 మార్కులు)  
B) దేవగిరి రాజ్యం గురించి రాయండి. (6 మార్కులు)
9. రుద్రమదేవి మహాదేవ రాజును ఓడించిన విధానం తలపండి. (12 మార్కులు)
10. A) మదనమంజరి పాత్ర చిత్రణ తలపండి. (6 మార్కులు)  
B) నందననం గురించి రాయండి. (6 మార్కులు)

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King Koti Main Road, Hyderabad – 500029

End Semester Examinations July 2021 (April 2021 Cycle)

**BBA Analytics -I Year**

**Semester II**

**Subject: Business Mathematics**

**Subject ID : BM2M06A21**

**Date :22-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

## **Section-A**

**I. Answer the following questions**

**3x12=36**

1. In a class of 50 students, 40 speak Hindi, 20 speak both English and Hindi and all the students speak at least one of the two languages. How many students speak only English and not Hindi? How many students speak English? How many students speak only Hindi and not English? How many students speak Hindi?

**OR**

2. A. Define a Set. Explain the various types of sets?

B. Explain the laws of algebra of sets.

3. Solve the following system of equations by means of determinants.

$$x + y + z - 7 = 0$$

$$x + 2y - 3z - 16 = 0$$

$$x + 3y + 4z - 22 = 0$$

**OR**

4. A. Define Matrix. Explain (i) Row Matrix (ii) Column Matrix (iii) Unit Matrix.

B. What are the properties of Matrix Addition?

5. The daily supply is 60 units when price is Rs. 12/- per unit. When the prices per unit increases to Rs. 15, then the supply increased to 90 units. Express the above as a linear function. Also find the supply when price is increased to Rs. 22 per unit.

**OR**

6. A. When the unit price is Rs. 4, the daily supply was found to be 50 units. When the price is increased to Rs. 5, the supply is increased to 60 units. Find the supply function.

B. Explain (i) Inverse function (ii) Composition of function (iii) Linear function

## **Section-B**

**I. Answer any Two from following questions**

**2x12=24**

7. Evaluate:  $\lim_{x \rightarrow 4} \frac{(x^2 - 16)}{\sqrt{(x^2 + 9)} - 5}$

8. A. Define the concept "Limit". What are the properties of Limits?

B. Define the concept "Derivatives". Explain the "Physical Meaning and Geometrical Meaning" of derivatives.

**9.** Out of 4 officers and 10 clerks in an office, a committee consisting of 2 officers and 3 clerks is to be formed. In how many ways can this be done if: (i) any officer and any clerk can be included, (ii) one particular clerk must be on the committee, (iii) one particular officer cannot be on the committee?

**10. A.** In how many ways can the letters of the word “DAUGHTER” be arranged so that the vowels may never be separated?

**B.** At a car park there are 100 vehicles, 60 of which are cars, 30 are vans and the remainder are Lorries. If every vehicle is equally likely to leave, find the probability of:

a) Van leaving first.

b) Lorry leaving first.

c) Car leaving second if either a lorry or van had left first.

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End Semester Examinations July 2021 (April 2021 Cycle)

**BBA Entrepreneurship -I Year**

**Semester II**

**Subject: Entrepreneurship Theory and Practice**

**Subject ID : ETP2M07A21**

**Date :22-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## **Section-A**

**I. Answer the following questions**

**3x12=36**

**Q.NO: 1** Define Business Plan. Write in detail the format of business Plan with suitable example.

**OR**

**Q.No: 2A.** What is Business Plan? State its Objectives.

B. What is meant by viability of the business proposal ? How do one measure its viability?

**Q.NO: 3** What is meant Micro Enterprise and give one example? Explain the Steps Involved in establishing Micro Enterprise.

**OR**

**Q.No: 4 A.** Write the characteristics of Micro Entreprises.

B. Define entrepreneur. What are the characteristics of a successful Entrepreneur?

**Q.NO: 5** Define Training. Discuss about the impact of training on entrepreneurs.

**OR**

**Q.No: 6A.** Factors responsible for the development of entrepreneur

B. How do one assess the entrepreneurial Competencies of an Entrepreneur.

## **Section-B**

**II. Answer any TWO of the following**

**2x12=24**

**Q.NO: 7** What is Entrepreneurial Development ? Explain support system available at National Level.

**Q.No: 8A.** Write about funding organizations for an enterprise.

B. Elucidate schemes of state government for Entrepreneurial Development.

**Q.NO: 9** Explain the Various steps involved in launching an enterprise.

**Q.No: 10 A.** What formalities are to be fulfilled in order to obtain trade licence from Panchayath.

**B.** Explain the formalities for Obtaining PAN .

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End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (Gen, IT, FM) -I Year  
Semester II**

**Subject: Principles of Marketing**

**Subject ID : POM2M05A21**

**Date :22-07-2021**

**Max.Marks:60**

**Time: 2hrs 30minutes**

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## **SECTION – A**

**Answer All the questions**

**3X12M=36M**

1. What is marketing? Explain how marketing process helps for business promotion?

**Or**

2. A). Explain the role of Information Technology in Marketing?  
B) Explain the role and responsibilities of marketing manager?
3. What is marketing environment? Explain role of micro environment in marketing?

**Or**

4. A) Explain how political influence in marketing?  
B) Explain how the globalisation will influence in marketing?
5. What is market segment? Explain what are the Geographic variables for consumer markets?

**Or**

6. A) Briefly describe the four major steps in designing a customer driven marketing strategy ?
- b) Explain the product position strategies adopted by patanjali?

## **SECTION – B**

**Answer any Two from the following**

**(2\*12=24 Marks)**

7. A) Explain the various levels of product and services?
8. A) What is Branding? Explain the need for Brand for a product?  
B) Briefly explain about value based pricing?
9. Explain the importance of marketing channels?
10. A) Briefly explain vertical marketing systems?  
B) Explain the various digital marketing tools used?

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King Koti Main Road, Hyderabad – 500029

End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (Financial Markets) -I Year**

**Semester II**

**Subject: Introduction to Mutual Funds**

Subject ID : **MF2M10A21**

Date :26-07-2021

Max.Marks:60

Time: 2hrs 30minutes

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## **Section-A**

**I. Answer the following questions**

**3x12=36**

1. Explain structure of MF in India

**OR**

2. A. Explain concept of Mutual Funds.

B. What is the role of Custodian?

3. What is Portfolio turnover and cash level in portfolio and how this both impact performance of the Mutual Funds?

**OR**

4.A. What is entry load and what is maximum entry load allowed if an investor wants to purchase existing MF.

B. What does AUM explain with example.

5. Investing in physical Gold or through ETF which one is better and why?

**OR**

6.A. What is credit risk?

B. What is the role of AP in Gold ETF?



## **Section-B**

**II. Answer any TWO of the following**

**2x12=24**

7. What is grandfathering in taxation of MF, explain with example
8. A. What are the features of liquid fund  
B. How are debt MF are taxed in short term explain
9. What is the difference between growth , dividend and dividend reinvestment plan, explain each with example?
- 10.A. What is SIP, what are its advantages to small investor?  
B. What is STP, why an investor use STP?

# St. Joseph's Degree & PG College

(Autonomous)

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Re-Accredited by NAAC with "B++" Grade

King Koti Main Road, Hyderabad – 500029

End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (Gen) -I Year**

**Semester II**

**Subject: Principles of Organizational Behaviour**

Subject ID : **POB2M08A21**

Date :26-07-2021

Max.Marks:60

Time: 2hrs 30minutes

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## Section-A

**I. Answer the following questions**

**3x12=36**

**Q.NO: 1.** Explain Big five personality traits. Also, discuss major traits influencing Organizational Behaviour.

**OR**

**Q.No: 2A.** "Studying **OB** helps to understand and predict organisational life". Give the importance of Organizational Behaviour

B. Summarize the shortcomings of Organizational Behaviour

**Q.NO: 3. Learning** is the individual growth of the person as a result of cooperative interaction with others. Justify the statement using theories of Learning

**OR**

**Q.No: 4 A.** "Beauty lies in the beholder". Explain the statement along with the perception process

B. According to **Maslow**, needs can create internal pressures that can influence a person's behavior. Discuss the statement with Maslow's need hierarchy theory

**Q.NO: 5** Transactional analysis analysis of self, analysis of ego states and analysis of transactions. Justify the statement

**OR**

**Q.No: 6A.** Discuss stages of group development

B. Give the functions of group

## Section-B

**II. Answer any TWO of the following**

**2x12=24**

**Q.NO: 7** Explain fielder's contingency theory

**Q.No: 8A.** Discuss the barriers of communication

B. Give the significance of leadership

**Q.No: 9** How do you create and sustain organizational culture?

**Q.No: 10 A.** Discuss types of Conflicts

**B.** Define Organisation development. Give the need for OD.

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End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (Analytics) -I Year  
Semester II**

**Subject: RDBMS with DB2**

Subject ID : **RDB2M09A21**

Date :26-07-2021

Max.Marks:60

Time: 2hrs 30minutes

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## **Section-A**

**I. Answer the following questions**

**3x12=36**

- 1 Define DBMS. Discuss about the Advantages of DBMS.

**OR**

- 2 A. Write short notes on DB2 Physical Objects .  
B Write short notes on usage of Control Center.  
3 Discuss about Entities and Attributes with proper examples.

**OR**

- 4 A. Discuss about Codd's Rules  
B. Discuss about Normalization and De-Normalization.  
5 Explain Views and Indexes with proper syntax and examples

**OR**

- 6 A. Write short notes on DDL Commands  
B. Explain Insert and Update command with proper syntax and examples

## **Section-B**

**II. Answer any TWO of the following**

**2x12=24**

- 7 Explain Joins with proper syntax and Examples  
8 A. Write short notes on Subqueries  
B. Explain Row Functions with proper examples

**9** Discuss about how backup is taken in DB2.

**10 A.** Write short notes on Export Utility

**B.** Write short notes on Data Warehousing and Data Migration.

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End Semester Examinations July 2021 (April 2021 Cycle)

**BBA (GEN, IT, ANALYTICS, FM) -I Year  
Semester II**

**Subject: Fundamentals of Business Economics**

Subject ID : **FBE2M11A21**

Date :29-07-2021

Max.Marks:60

Time: 2hrs 30minutes

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## **Section-A**

**I. Answer the following questions**

**3x12=36**

**Q.NO: 1** Elaborate on the nature and scope of Economics.

**OR**

**Q.No: 2** A. Explain the significance of Economics.

B. What do you mean by Inductive & Deductive methods of analysis?

**Q.NO: 3** Define the term Consumer Behaviour? Explain about Marginal Utility analysis.

**OR**

**Q.No: 4** A. Explain the concept of Consumer Surplus with an example.

B. What do you understand by the term Ordinal utility analysis?

**Q.NO: 5** Describe briefly the types of Elasticity of Demand.

**OR**

**Q.No: 6** A. What are the various determinants of Demand?

B. Illustrate the concept of Supply Curve with relevant example.

## **Section-B**

**II. Answer any TWO of the following**

**2x12=24**

**Q.NO: 7** Elaborate on the Law of Variable Proportions.

**Q.No: 8** A. What are the various factors of production?

B. What do you understand by the terms Explicit cost & Implicit cost?

**Q.NO: 9** Write a note on Price determination under Perfect competition & Monopoly.

**Q.No: 10 A.** What do you mean by Oligopoly? State its characteristics.

**B.** Explain the characteristic features of Monopolistic competition.

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End Semester Examinations July 2021 (April 2021 Cycle)

## BBA (ENTREPRENEURSHIP) -I Year Semester II

Subject: Human Resource Management

Subject ID : HRM2M12A21

Date :29-07-2021

Max.Marks:60

Time: 2hrs 30minutes

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### Section-A

#### I. Answer the following questions

3x12=36

1. What is Human Resource Management? Discuss major challenges which are faced by the modern HR Manager of the 21st Century.

OR

2. A What are its functions and objectives of Human Resource Management?  
B Explain difference between personnel management and HRM

3. What do you mean by Recruitment? Describe the various methods of Recruitment.

OR

4. A Explain about Induction and Placement.  
B Describe the applications of Job Description and Job Specification in the field of HRM.

5. What is the meaning, objectives and methods of management development?

OR

6. A What do you mean by career planning? What are its objectives?  
B Explain the Stages and methods of Training.

### Section-B

#### II. Answer any TWO of the following

2x12=24

7. Explain the methods of performance appraisal.
8. A Explain the meaning, objectives and methods of job evaluation.  
B. What are objectives of compensation management?
9. What are the recent trends and challenges in HRM?



- 10. A** Write short on Downsizing Plan, Exit Policy, Voluntary retirement schemes and Golden handshakes.
- B.** Explain briefly on Employee Empowerment, Work Life Balance, E-HR, and Workforce Diversity.

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