

Program	mme:		MBA	Δ		Date:		10-02-20)22	
Subject	ect Code/Course Code:MBA 2020-103Duration:1 Hr 30 Mdect Name/Course Name:Accounting For BusinessMax Marks:30 Marks							Mins.		
Subject	t Name/Course Name	e:	Acco	ounting For Business		Max. Ma	rks:	30 Mark	S	
Name o	of the Student:					Roll No:				
Bloom	n's Level:									
Ren	nember	BL	1	Apply		BL3	Evaluate		BL5	i
Und	lerstand	BL	2	Analyse		BL4	Create		BLe	5
Note	e: Give the level of que	estion as	per th	e Bloom's Taxonomy	/ lev	vels				
	<u>SECTION –A</u>									
	Answer all questions(5Q x 3 marks = 15 marks)									
Q.NO	NO QUESTIONS								Marks	BTL
1	Explain Accounting Equation with suitable example.									BL2
2	Define Journal and Ledger.									BL1
3	3 Explain the users of Accounting Information system.									BL2
4	4 Compare Capital and Revenue Expenditure.									BL4
5	List out the objective	es of Dep	preciat	tion.					3	BL1
				<u>SECTION – I</u>	<u> </u>					
	Answer	all ques	stions		(2	QX 5 Mai	rks= 10 Ma	arks)		
	Explain Accounting	Concept	s and	Conventions.						
6.0										BL2
0. a.	Iournalize the follo	owing tr	ansact	ions in the books of	AB		for the year	ended		
	January 2020	owing u	ansact	tons in the books of	110	c u co. 1	for the year	ended		
b.	January1 - Started	business	s with	cash ₹ 80,000						
	January 3 – Goods	purchase	ed for	cash ₹30,000						
	January 5 – Goods	Purchas	ed fro	m X ₹ 5,000					_	
	January 7 – Goods	sold for	Cash	₹ 10,000					5	
	January 10 – Good	ls sold to	\mathbf{P} for \mathbf{F}_2 or	X30,000						
	January12 – Cash J	Paid to A	1 from	D ₽₹10.000						
	January 21 – Paid 1	for Wage	s ₹ 1	500						
	January 25 – Purch	nased Fu	rniture	e from XYZ Co for Ca	ash s	₹5,000				
	January 28 – Paid	Rent ₹5	,000			, -				BL3
	January 31 – Paid	for Salar	ies₹2	2,000						

7. a.	Distinguish be	etween the	Straight Line	and Diminishing	g Balance metho	d of		BL4
			OR					
	Make use of the	following info	ormation given in	n the Trial Balanc	e of Shanthi Trade	rs as		
b.	on 31 st December	r,2020. Prepai	e Trading, Profi	t & Loss Account	and Balance Shee	t.		
	Particul	ars	Amount (₹)	Particulars	Amount (₹)			
	Cash in Hand		1,500	Sales	2,50,000			
	Cash at Bank		3,000	Return Inwards	2,000			
	Purchases		1,10,000	Capital	56,000			
	Return outward	s	1,500	Creditors	30,000			
	Wages		20,000		,			
	Power & Fuel		8,000					
	Carriage Outwa	rds	6,000					
	Carriage Inward	ls	5,000					
	Opening Stock		6,000					
	Land		10,000				5	
	Building		80,000					BL4
	Machinery		30,000					
	Patents		15,000					
	Salaries		12,000					
	Sundry Expense	es	6,000					
	Insurance		1,000					
	Drawings		8,000					
	Debtors		15,000					
	TOTAL		3,38,000		3,38,000			
	Adjustments 1) Closing S 2) Provision 3) Outstandin 4) Depreciati	tock as at 31- for Bad and I ng Salary ₹5,0 ion is 10% on	12-2007 is₹ 20,0 Doubtful Debts is D00 and Outstand Building, Mach	000 s 5 % on Debtors ding Wages ₹ 3,0 inery and Patents.	00			
	The accountant of	of a business t	firm, wrongly pr	repared the follow	ving trial balance.	If You		
	are an accountant	t, how do you	draw-up a trial	balance correctly	stating the reasons.			
	Capital	Debit balan	60 000	nce				
8 a	Opening stock	5.000	00,000					
0. u.	Discount	2,000	500				~	DI 5
	allowed						5	BL2
	Commission		700					
	received							
	Fixed assets	05.000	60,000					
	Sales	85,000	45.000					
	purchases		45,000					

					-	
	Return		1,000			
	outwards			_		
	Return	2,000				
	inwards			_		
	Carriage		600			
	inwards			_		
	Carriage		700			
	outwards			_		
	Wages	25,000				
	Bills	7,000				
	receivable					
	Debtors	9,000				
	Bills payable		7,000			
	Rent	3,000				
	Interest paid		2,000			
	Cash	800				
	Creditors	6,900				
	Closing stock	33,800				
		1,77,500	1,77,500			
			OR			
	XYZ Ltd. purc	hased a Mach	ine costing Rs.10	0.00.000/- on 1-1-2020. The company		
	decided to charg	e depreciation (@10 Per annum on	Straight line method.		
	But some of the	Board of Direct	ors want the rate of	of depreciation to be charged on		
	Written Down V	alue (WDV) @	10%.	i C		
b.	You as a financ	e manager, ana	lyse and suggest	which method is appropriate and why,	_	BL5
	taking into consi	deration the fol	lowing points.		5	
	1) Effect or	n profitability o	f the organisation.			
	2) Adaptab	oility to the char	ige in the method	of Depreciation.		
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ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3rd Cycle) with B⁺⁺ Grade King Koti Road, Hyderabad

P	rogran	amme:MBADate:11-02-202act Code/CourseMBA 2020-106Duration:1 Hr 30 Mact Number of CourseMBA 2020-106Maximum of CourseMaximum of Course						2022				
S C	ubject ode:	Code/Co	ourse	MBA	A 2020-106			Durati	ion: 1	Hr 30) Mins.	
S N	ubject lame:	Name/C	ourse	Busi	ness Laws			Max. Marks	30) Mar	ks	
N	lame of	f the Stu	dent:					Roll N	lo:			
B	loom's	s Level:										
Ī	Reme	ember BL1 Apply BL3 Evaluate BL5										
	Unde	rstand	BL	2	Analyse	BL4	Create		BI	L6		
L	Note:	Give the level of question as per the Bloom's Taxonomy levels										
				•	*	SECTION -	A					
		Α	nswer a	ll que	stions		(5	Q x 3 n	narks = 15	mar	ks)	1
Q	Q.NO					Question					Marks	BTL
1		What is	s Law of	Contr	act?	-					3	BL1
2		What do you understand by Breach of Contract?								3	BL1	
3		Discuss the Classification of Contracts.								3	BL2	
4		Describe the Performance of Contract.								3	BL2	
5		Explair	n the Rer	nedies	s of Breach of C	ontract.					3	BL2
		Answe	er all qu	estion	S	<u>SECTION –</u>	<u>B</u> (2 OX	5 Mar	ks= 10 Ma	rks)		
6.	. a.	What a	re the es	sentia	ls elements of a	Contract? Expla	ain briefly	y.				BL2
						OR					5	
	b.	Describ	be variou	s type	s of Guarantee v	with examples.						BL2
7		Discuss	s Termin	ation	of Bailment. Ex	plain with exam	ples.					DI A
/.	. a.					OR	•				_	BL2
	b.	Discuss	s the Rig	hts of	an Indemnity H	older and Inden	nnifier.				5	BL2
					SECT	ION –C (CASI	E STUDY	()				
		(Compuls	ory Q	uestion - (Unit	-1 / Unit-2)	(1	QX 5 I	Marks= 5	Mark	ks)	
1	8. a.	M/s Su	praja Ve	entures	s is a construction	ons company o	wned by	Mr. Sur	ya Rao an	d is	·	
		located	in Hyd	erabad	d. This is a me	dium sized con	npany w	ith arou	and 50 peo	ople		
		workin	g and is	main	ly into construc	tion of residen	tial apart	ments u	p to 5 flo	ors.		
		Each a	partment	t can	house 25 to 30	flats with oth	er basic	ameniti	es. So far	the	5	
		compar	iy has su	iccess	fully completed	around 20 proje	cts in and	d around	l Hyderaba	ad.		BL2
		Mr. Kr	ishna Ra	10 a k	nown relative of	f Mr. Surya Ra	o is also	one of	the oldest	flat		
		owners	of Flora	a Apa	rtments construc	cted by Supraja	Venture	s about	10 years a	ago.		

	He is now a Chief Engineer with Government Housing Corporation and knowing the abilities of Supraja Ventures he wanted to award the project of constructing 20 complexes of '2 Bed Room Apartments' with 30 flats "a welfare programme for the poor" initiated by government to Mr. Surya Rao's Supraja Ventures. On being given the contract, Supraja Ventures successfully completed 15 complexes and handed over them to government in time. Now only the last 5 are yet to completed which can be handed over in 6 months. Meanwhile the Audit Team from Government has noticed and revealed that the complexes are not in compliance and built with inferior quality raw material like cement and etc. there	
	checking the safety of the people and the fire of the building at stake. After checking theroughly, it was found that Supraio Ventures made a breach of contract	
	and the government has decided to take the action	
	1) Explain what kind of remedies can be taken	
	OR	
b.	Cleanwell Detergents Ltd is a FMCG company operates on Pan India basis. It has stocking points at State Capitals and District Head Quarters to ease the operations. In Hyderabad city they have 4 stocking points given the area operations and the business turnover. Poorna Agencies is the stockiest for the company handling its business in Secunderabad. Poorna Agencies is having association with the company for the last 6 years and is maintaining the stocks very well. The detergent products are both soaps as well as powder. Since Poorna Agencies services to the areas of ECIL and beyond, he has appointed a branch office of it to take care of the supplies to the retailers. But the Agency has not informed about the same to Cleanwell Detergents India Limited and by oversight has not insured the premises. Heavy floods that have hit the twin cities recently has affected the operations of the various business houses within the city and suburbs and Poorna Agencies is no exception. Due to poor maintenance and uncontrollable heavy rains the flood water has hit the agencies branch operations and some stock of the Cleanwell Detergents has completely damaged and cannot be sold to customers for use and at the same time the detergent powder has dissolved in flood water. Poorna Agencies has raised the issue with Cleanwell detergents requesting them to consider the case and reimburse the stocks but the company has denied citing 1) No Information and 2) Poor maintenance If you are	BL1



Program	mme:		MBA		Dat	te:		11-02-2	022	
Subject	t Code/Course Code	:	MBA	2020-105	Du	ration:		1 Hr 30	Mins.	
Subject	t Name/Course Nam	e:	Mana	gerial Economics	Ma	x. Mai	rks:	30 Marl	KS .	
Name o	of the Student:				Rol	ll No:				
Bloom	's Level:									
Ren	nember	BI	.1	Apply	BI	_3	Evaluate	e	В	L5
Und	erstand	BL	.2	Analyse	BI	.4	Create		B	L6
Note	e: Give the level of qu	estion	as per 1	the Bloom's Taxono	my leve	els				
	<u>SECTION – A</u>									
	Answer all questions(5Q x 3 Marks = 15 Marks)									1
Q.NO		ULISTIONS								
1	List out the features of Managerial Economics.								3	BL1
2	What is risk and uncertainty?								3	BL1
3	Explain the steps in business decision making process.									BL2
4	Define price elasticity of demand.									BL1
5	Explain demand function.									BL2
				<u>SECTION –B</u>						
	Answer a	ll quest	tions		(2QX	5 Mar	ks= 10 M	Iarks)	Γ	1
6. a.	Discuss the nature a	and sco	pe of N	Aanagerial Economic	cs.					BL2
h				OR					5	
0.	Explain in detail the	e basic	econor	nic principles.						BL2
7. a.	Explain Law of Der	mand a	nd Exc	eption of law of dem	nand in	detail.				DI Q
				OR					5	BL2
b.	Briefly explain the	method	s of de	emand forecasting.					5	BL2
	l			SECTION -C (CASE S	STUDY	Y)		I	
	Compul	sory Q	uestio	n- (Unit-1/Unit-2) (1	1 Q X 5	5 Mark	s = 5 Ma	urks)		-
 8. a. The covid -19 breakout challenges all areas of economics including but not only health, organizations, macroeconomics, financial history, development, inequality, political economy and public finance and concerns theory as well as empirical evidence. Analyze the role of Managerial Economist in the present economic situation. 									5	BL4
				OR						

 b. Indian market in resh refinenced dary products. Companies have recognized findia as an emergent market with diverse needs that these companies are diversifying in to new areas to meet the growing demand of Indian consumers who nowadays have a strong demand for fresh ideas, indulgent recipes and innovative products. The YO-MIX curd culture developed by Dupont to enable curd manufacturers meet the challenges in producing retail dahi on an industrial scale in the face of fast-growing market demand for dahi and other dairy based products, and enabling manufacturers in not only improving production efficiency, but also maintain consistency in product quality. (1) What concept does the case deal with? (2) Analyze the factors affecting demand of YO-MIX curd. 	b.	 The Retail Dahi As consumer trends in health and nutrition are undergoing drastic changes in recent times, Dupont Nutrition and Health has also tried to address this concern with its recent initiative. YO-MIX curd cultures for reliable production of dahi, lassi and butter milk with desired texture and traditional taste. This new range caters to the diverse needs of Indian market in fresh fermented dairy products. Companies have recognized India as an emergent market with diverse needs that these companies are diversifying in to new areas to meet the growing demand of Indian consumers who nowadays have a strong demand for fresh ideas, indulgent recipes and innovative products. The YO-MIX curd culture developed by Dupont to enable curd manufacturers meet the challenges in producing retail dahi on an industrial scale in the face of fast-growing market demand for dahi and other dairy based products, and enabling manufacturers in not only improving production efficiency, but also maintain consistency in product quality. (1) What concept does the case deal with? (2) Analyze the factors affecting demand of YO-MIX curd. 	5	BL
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Program	nme:		MBA	1		Date:		10-02-2	.022		
Subject	t Code/Course Code: MBA 2020-104 Duration: 1 Hr 3								Ir 30 Mins.		
Subject	Name/Course Nam	e:	Mark	eting Management		Max. Mai	rks:	30 Marl	KS		
Name of	f the Student:					Roll No:					
Bloom	's Level:							•			
Rem	ember	BL	,1	Apply		BL3	Evaluate	e	В	L5	
Unde	erstand	BL	.2	Analyse		BL4	Create		В	L6	
Note	: Give the level of qu	estion a	as per 1	the Bloom's Taxonor	my	levels					
				SECTION -A							
	Answer al	l questi	ons		(5	SQ x 3 mar	•ks = 15 r	narks)			
Q.NO		QUESTIONS								BTL	
1	Define Marketing Management. What are the objectives of Marketing								3	DI 1	
1	Management?								5	DLI	
2	Explain any one co	ncept of	f Marl	keting or any philoso	phi	es of Mark	eting.		3	BL2	
3	What is Marketing	Enviror	nment	? Explain with an exa	amp	ple.			3	BL2	
4	Discuss the charact	eristics	of Seg	gmentation.					3	BL2	
5	Explain STP.								3	BL2	
				SECTION -B							
	Answer al	l questi	ions		(2	QX 5 Mar	·ks= 10 N	(farks)			
6. a.	Discuss Marketing	mix wi	th rele	vant examples.						BL2	
h				OR					5		
0.	Analyze Micro and	Macro	Envir	onment in detail with	n ex	amples.				BL4	
7. a.	Explain the bases f	or Segn	nentati	on.							
				OR					5	BL2	
b.	Analyze Positionin	g strate;	gies w	ith examples.					5	BL4	
				<u>SECTION –C (</u>	CAS	SE STUDY	Y)				
	Compul	sory Qu	uestio	n- (Unit-1/Unit-2) (1	1 Q	X 5 Mark	s = 5 Ma	arks)	T		
	Auro, a company is	s into di	gital n	narketing. But it is no	ot a	ble to have	the impa	act that			
8. a.	was traditionally ge	enerated	I. Whi	le a survey was done	101 not	r the same,	it came t	o know			
	the impact of marketing environment on the digital strategies. Evaluate the impact of marketing environment on digital marketing strategies.								5	BL5	
									-		
	OR										
h	McDonalds introdu	iced its	Mahai	aja Burger in the Ind	lian	market.				BL5	
0.	1) Analyze the	e strateg	y usec	l by Mc Donald's.					5		
	2) Examine the	e Segme	entatic	on Process followed b	эy I	Mc Donald	Ś.				

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Progra	amme:		MBA		Date:		09-02-2	2022	
Subjec	t Code/Course Cod	le:	MBA	2020-101	Duration:		1 Hr 30) Mins.	
Subjec	et Name/Course Na	me:	Manag Organ	gement & izational Behavior	Max. Mark	s:	30 Mar	ks	
Name	of the Student:				Roll No:				
Bloom	's Level:				1	1			
Rem	ember	В	L1	Apply	BL3	Evalu	late		BL5
Unde	erstand	B	L2	Analyse	BL4	Creat	e		BL6
Note	: Give the level of qu	iestion	as per	the Bloom's Taxono	my levels				
	<u>SECTION –A</u>								
	$\frac{\text{Answer all questions}}{\text{OUESTIONS}} (50 \times 3 \text{ marks} = 15 \text{ marks})$								DTI
Q.NO	NO QUESTIONS							Marks	BIL
1	1 Interpret the nature of Management.								BL2
2	Illustrate the concept of MBE with an example.								BL2
3	Outline the Managerial Roles given by Henry Mintzberg.								BL2
4	What are the various sources of Power?								BL1
5	Relate the term Authority with Responsibility.								BL4
				<u>SECTION –</u>	<u>B</u>				
	Answer	all que	estions		(2 QX 5 Ma	arks= 1	l0 Mark	s)	1
6. a.	Discuss the function	ons of l	Manage	ment.					BL2
h				OR				5	
0.	Explain Henry Fay	vol's Pi	rinciple	s of Administrative	Management.				BL2
7. a.	Elaborate on the va	arious	steps in	Controlling process					BL2
				OR				5	
b.	Discuss any two C	ontem	porary o	organizational struct	ures.				BL2
				<u>SECTION –C</u>	(CASE STUI	DY)			
	Сотр	llsory	Questi	on- (Unit-1/Unit-2)	(1 Q X 5 Mai	rks = 5	Marks)	T	1
	You are employed	by a 2	40-bed	urban medical cente	er. You directl	y super	vise 30		
	staff Physical The	rapists	in the	Rehabilitation Depart	rtment in which	ch you	are the		
8 9	with another small	(DH). er hosi	over u	the local area. This l	nas disc	ussed I 20_bed	facility		
0. a.	that has faced vari	ous fir	ancial	and patient care safe	etv issues. As	a resul	t of the		
	merger the manage	gemen	t struct	ure has been realig	gned to ensu	re ope	rational	5	BL5
	functions of both p	hysica	l facilit	ies are controlled by	a single man	ager-y	ou have		
	been chosen as tha	t new i	manage	r.					
	1) Choose one of t	he basi	ic Mana	gement function rele	evant to above	scenar	io.		
	2) Clearly describe	e why y	ou cho	se this function and	why you feel t	his par	ticular		

	function is essential to your effective management.		
	OR		
b.	 Alpha Tonics is a progressive company which has achieved new records in the field of medicines. Recently the company decided to go for a major shift in policy decision by handing over the decision-making authority to the lower most level of employees. For this the company went for a thorough planning. Within four months the positive results of this major policy decision was recognizable. The employees felt a lot of development in their skill of taking first step to manage things on their own. Some major newspapers also covered this development. The production of the company increased. The company's top management could now focus on new areas of innovation as the employees turned more reliable. One day it so happened that the company's manufacturing branch in south could not fulfill even half of its production target and the operations manager was held answerable for the assigned target. He was called in the office. When he was questioned it was found that his right to command the workers was insufficient and it should have been more to create results. The management decided to listen to him and he was given more power. When he workers should come from the official rules and procedures. 1) In the above case which concept of management has been related to in the first paragraph of the case? 2) Which two elements of delegation have been highlighted in the above case? 	5	BL5



Program	nme:	MBA			Date:		09-02	2-2022			
Subject Code:	Code/Course	MBA 2	020-102		Duratio	on:	1 Hr	30 Mins.			
Subject Name:	Name/Course	Statistic Manage	es for		Max. N	larks:	30 M	arks			
Name of	f the Student:				Roll No):					
Bloom's	s Level:				•						
Reme	mber	BL1	A	pply		BL	3	Evaluate		BL5	
Under	derstand BL2 Analyse BL4 Create							Create		BL6	
Note:	e: Give the level of question as per the Bloom's Taxonomy levels										
				<u>SEC</u>	TION -4	<u>4</u>					
	Answer all questions(5Q x 3 marks = 15 mark										
Q.NO			QU	U ESTIO	NS				Marks	BTL	
1	Define Statistics	What is t	he role o	of statist	ics in bus	iness?			3	BL2	
2	Explain the conc	ept of Ske	wness.	What are	the varie	ous meth	nods of	Skewness?	3	BL2	
3	List out various measures of central tendency. Give the formulae for Mean, Median and Mode of a continuous frequency distribution.								3	BL1	
	Define:			-							
	(i) Sample Space										
4	(ii) Exhaustive E	vents							3	BL1	
	(iii) Equally Like	lv Events									
5	Define Probabili	v. Explain	n simple	event a	nd compo	ound eve	ent.		3	BL2	
		J	P	SEC	TION -	B					
	Answei	all quest	ions			(20 x	5 Mar	·ks= 10 Mar	ks)		
		4				(- 2	•			BL2	
	Explain the appl	cations of	f statistic	es in mar	nagerial d	ecision	making	5.			
									5		
6. a.				OR							
	Calculate mean,										
b.	Wages 0-10	10-20	20-30	30-40	40-50	50-60	60-70) 70-80		BL3	
	Freque 5	9	8	12	10	4	3	2			
	ncy	ncy 5 9 8 12 10 4 5 2									
7. a.	Explain various	approache	s to prol	oability.					5	BL2	

b.	OR	
	The probability that a contractor will get a contract is $2/3$ and the probability	BL3
	that he will get another contract is '5/9'. If the probability of getting at least	
	one contract is $4/5$, then what is the probability that he will get both the	
	contracts?	

<u>SECTION –C(</u> CASE STUDY)													
	Compulsory Question- (Unit-1/Unit-2) (1 Q X 5 Marks = 5 Marks)												
	The table below shows the distribution of marks for 100 students on a science												
	test.												
8. a.	Marks (%)	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80				
	Frequency	11	6	19	10	10	19	16	9	_	BL3		
	Measure the lack of symmetry based on quartiles.												
	OR												
b.	For a post of three persons 'A', 'B', and 'C' appear in the interview. T												
	probability of 'A' getting selected is twice that of 'B' and the probability of 'B'										BL4		
	being selected is thrice that of 'C'. What are the individual probabilities of A, B,												
	and C for being selected in the interview?												