ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University
Re-Accredited by NAAC (3rd Cycle) with B++
King Koti Road, Hyderabad

FACULTY PROFILE

Name	**PROF. DR. ROLLA. ANITA**
Designation	CONTROLLER OF EXAMINATIONS
Qualification	B.E, MBA, PhD, AP & TS - SET
Mail-Id	profanitha@josephscollege.ac.in anitha@josephspgcollege.ac.in
Experience	Total: 23 Years (17 Years in St. Josephs) 5 years industry experience & 18 years of teaching experience

Awards & Rewards	**Total: 50** 1. **Recognised** by St. Joseph's College Management with a Memento for the contributions made to the college during Annual Day celebrations since 2009. 2. Was awarded **The Best Teacher of the year 2011-2012** among 65 teachers in the college with Memento + Cash Rs 5000/-. 3. Was awarded **The 2nd Best Record keeping Faculty** for the year 2011 – 2012. 4. Was awarded **The Best Management Faculty for the year 2012 – 2013** with Cash Prize of Rs 5000/- + Memento. 5. Was given **Seed money** of Rs. 10,000 for research work by the college in 2013 Annual Day celebrations. 6. Was recognized by St. Joseph's College Management for contribution towards **NAAC re-accreditation in 2014** as IQAC Coordinator during Annual Day celebrations in 2015 with a certificate and memento. 7. Was **recognized** by St. Joseph's College Management for qualifying in TS & AP SET during Annual Day Celebrations in 2016 with a memento. 8. Was **awarded best paper presenter award** and cash prize of Rs3000 in Technical Session II in the National Seminar conducted by Kasturba Gandhi College **on Financial Literacy: Importance, Initiatives & Challenges on 9th December 2016.(** with Panel members Mr. G Babu Rao, Sr. DGM, LIC Secunderabad,Mr. Prabhakar, Angel Broking and Dr. P. Maheswari, Moderator). 9. Was recognized for **contribution** to the college in Vicennial Celebration 2017 December. 10. Awarded **Best FACULTY Award for HRM** in Ambitions Award function for education excellence 2020 by Ambitions organization. 11. Recognised by St. Joseph's College for **15 years of service** on September 5th, 2020 with a certificate. 12. Appointed as **Editorial Board Member** of International Journal of Academe and Industry Research, South Spring Village, Candelaria, Quezon, Philippines on 1st January 2021

13. Prof. R. Anita has been honored with "***Best Faculty Award***" for the academic excellence for the academic year 2020-21 by Vivekananda College of arts and Sciences for women, Tamil Nadu.
14. **Designed curriculum** for TQM & SCM Subjects for Dr. Ambedkar university, BOS member on 20.07.2019.
15. Recognised by St. Joseph's College for **16 years of service** with a certificate + memento + shawl on 26th September 2021.
16. **Examiner** for Autonomous Colleges – St. Ann's, Reddy College, St. Francis, Nizam College, CBIT and St. Joseph's College.
17. **Review board member** for the book published on "The New Horizon & Emerging Challenges In Post Covid-19 Business Scenario - JUNE 2021" with ISBN 978 - 9 3 - 5473 - 1 4 3 - 3 h t t p s : / / e d u m i n t . w e e b l y . c o m / published by PG & Research Department of commerce, Vivekanandha College of Arts and Sciences for Women, Tamil Nadu.
18. **Review board member** for the book published on "Impact Of Covid -19 Pandemic On Organizations, Society And Individuals - JULY 2021" with ISBN 978-93-5493-048-5 h t t p s : / / e d u m i n t . w e e b l y . c o m / published by PG & Research Department of commerce, Vivekanandha College of Arts and Sciences for Women, Tamil Nadu.
19. **Review board member** for the book published on "Post Covid-19 Business Ecosystem & Its Implications On Society- AUGUST 2021" with ISBN 978-93-5526-208-0 h t t p s : / / e d u m i n t . w e e b l y . c o m / published by PG & Research Department of commerce, Vivekanandha College of Arts and Sciences for Women, Tamil Nadu
20. **Advisory/Editorial Board Member** by executive council of Indian Association of Social Science Research on 26th July 2021.
21. Received Certificate for exceptional contribution as **Primary evaluator** for Toycathon 2021 from AICTE & Ministry of Education Innovation Cell.
22. Received **Luminary Award in Leadership** from International Journal of Academe and Industry Research, South Spring Village, Candelaria, Quezon, Philippines on 4th December 2021.
23. Received **Certificate of Life membership** from International Journal of Academe and Industry Research, South Spring Village, Candelaria, Quezon, Philippines on 13th January 2022.
24. was granted **Section editor** for the international Journal of Academe and Industry Research , Philippines on January 21, 2022.
25. Received second best paper award (certificate + Rs3000/- cash) for presenting a paper on "Examination Reforms: A Learning Outcome-Based Framework" in a two day international conference on " innovative mechanisms and standards for assuring quality in HEIs on 11th and 12th march 2022 organised by IQAC and Academic staff college , Koneru Laxmaiah educational foundation.

	OTHER ACHIEVEMENTS/EXTRA CURRICULAR ACTIVITIES: • Gold Medal and Cash prize of Rs. 500 was awarded for excellent performance in OYPC (One year part time course)in **Statistical Methods and Applications (Feb 1996)**of Indian Statistical Institute by Rama Jyothsna Trust. • Certificate was awarded for securing 76% marks in **All India General Knowledge Test** for pre-senior group in Nov.1985 conducted by Andhra Pradesh Public Library Association. • Rolling Shield medal and certificate was awarded for having stood first with 100% marks in **Mathematics in S.S.C. Examination** held in April 1987.

	1. Was a Resource person to orient St. Joseph's Degree & PG College faculty on teaching – learning process and Choice Based Credit System in June 2015 and June 2016 2. Was a resource person to give a talk on Project guidelines for Commerce Faculty, St.Joseph's Degree & PG College on 20th July 2015 3. Was the resource person for Villa Maria Degree & PG college to speak on"NAAC procedures for accreditation process" on 27th Jan 2016. 4. Was resource Person for the faculty development programme on "Writing a Research Paper" conducted on 10th June 2016 from 10.00 am to 12.00 pm in Seminar Hall for St. Joseph's College faculty. 5. Was key speaker for the International conference On "Peace, Stability And Sustainable Development : The Role Of Religion" for the technical session on"Religion And The Environment" Organized By Nalsar University Of Law from Jan 13th – 15th 2017. 6. Resource person for Workshop organized on Effective teachers in 21st Century on 9th June 2018 for Teachers of Sacred Heart Convent School, Uppal. 7. Resource person for Workshop on "Educational leadership" for Montford Bhavan, Ramanthpur for 20 brothers on 2nd May 2019. 8. Was judge for the Commerce Fest, St. Joseph's Degree & PG College on 20.09.2019 9. Delivered Guest lecture to BBA II year students, St. Joseph's Degree & PG College on Compensation management on 4th Oct 2019. 10. Delivered session on case study handling to faculty, St. Joseph's Degree & PG College on 7th Dec 2019 11. Academic Audit member for St. Joseph's Public school, King Koti, for reviewing teaching of Business Studies subject on 24th July 2019. 12. Was a resource person to deliver in the National Webinar on Impact of Covid lockdown on Organisation Culture and Crisis Leadership on 18th April 2020.

	1. Was the guest speaker to deliver the topic on " Competencies required for 21st Century" for MBA students of the college Vivekananda Institute of Information and Management Studies on 12th Sept 2020. 2. Was a panelist in the ATAL brainstorming session conducted on 16th December at 3.00pm with ATAL FDP Coordinators organization by AICTE training and Learning Academy on 15th -16th December 2020. 3. Was an Advisory member for the AICTE Sponsored Virtual International Conference on Machine learning and data analytics for decision making held on 5th and 6th March 2021 organised by Vivekananda Institute of Information and Management Studies, Namakkal, Tamil Nadu. 4. Was the International guest speaker to deliver the topic on "Remote Workforce Management" to BBA Students of the college "Dhaka International University" on 28th Jan 2021. 5. Was a resource person to deliver a live webinar entitled "Career Opportunities for Post- Graduation in Commerce & Management" on 17th May 2021 for UG students of Vivekanandha College of Arts and Sciences for Women, Namakkal, Tamil Nadu. 6. Was Chairperson & Organising Secretary for International Research workshop on Financial inclusion and rural development conducted on 17th & 18th May 2021 by St. Joseph's Degree & PG College in association with Burgundy School of Business. 7. Was speaker in a South Zone round table conference on Resilient Women of the current times organized by Women with Wings organization on 22nd May 2021. (FB Live from 6pm to 7 pm) 8. Was Moderator, organiser and Chairperson for international education forum on national education policies & science , technology and innovation policies: trends and challenges from 2nd August to 6th August 2021 organised by Department of Business Management, St. Joseph's degree & PG College, Hyderabad 9. Was a speaker in IIARI webinar series with the theme "Transcending the Pandemic towards a resilient new normal: Narratives and Adaptive strategies" Topic : "Rebuilding effective organizations using Holistic HR" organised by Institute of Industry and Academic Research Incorporated, Philippines on 18th September 2021. 10. Was a keynote speaker on the theme " Sustaining and Progressing the culture of research in the new normal" in the 2nd SPC multidisciplinary research e-conference organised by IIARI & San Pablo Colleges on 19th March 2022.
Membership Details	HMA

Paper Publications	ENCLOSED
Book Publications	1. Editor of the book published by Himalaya Publishers for International Conference on Innovation And Re-Engineering Of Management Practices For Sustainability in February 2019 organised by St. Joseph's Degree & PG College with ISBN no.978-93-5299-723-7 2. Editor of the book published by Himalaya Publishers for National Conference on Emerging Trends in Business Management: Opportunities and Challenges 30th Nov 2019 organised by St. Joseph's Degree & PG College with ISBN no.978-93-89951-03-5 3. Associate Editor for Book titled Contemporary issues in multidisciplinary subjects ISBN 978-93-03239-59-4 by redline publication ltd.in march 2022
Paper Presentations	ENCLOSED
Refresher Courses/ Seminars/ FDP's/ FOP's/ Conferences/ Workshops/Webinars Attended	ENCLOSED
Consultancy Services	NIL

PAPER PRESENTATIONS

PAPERS PRESENTED: 46 papers

1. A Paper presented on "***Development of Ultra High Strength low Alloy Ni, Sr, Cr, Co, Mo and Steel***" at CBIT, Hyderabad during Bachelor of Engineering in **1993.**
2. Presented a paper on "***Quality of Quality Management***" in **National Conference** at Kasturba Gandhi College for Women, Hyderabad during MBA Course **1995.**

3. Presented a paper on "***All Aluminium Alloy Conductors***' and participated in **National Seminar** on All Aluminium Alloy Conductor -97 organized by Aluminium Association of India at New Delhi while working in GPTL in **1997.**
4. Presented a paper on "***Innovation & Value Creation In Enterprises***" in **International Conference** on Entrepreneurship and Management (ICEM – 2006) July 26 – 28, **2006** organized by University of Hyderabad, Gachi Bowli.
5. Presented a paper on "***Knowledge process outsourcing – its Opportunities and Challenges***" in **First National Conference** of Research papers designing and implementation marketing strategies organized by All India Management Association in New Delhi on May 22nd, **2007**.
6. Presented a paper on "***Retention Strategies for 21st Century organisations***" in the **National Seminar** on Competing through People – The Strategic Human Resource Management Advantages on 16- 17th Nov, **2007** at the Schools of management Studies, University of Hyderabad.
7. Presented a paper on "***Customer Relationship Management In Financial Services***" in **National Conference** On Customer Relationship Management - A Financial Services Perspective organized by IPE, OU campus , Hyderabad on Aug 7th - 8th **2008**.
8. Presented a paper on "***India: Internet Usage and Issues***" in **International Conference**" The International Academy of Business and Public Administration Disciplines (IABPAD)", Dallas, Texas, April 22 – 25, **2010**.
9. Presented paper on "***An evaluation of Business School Surveys In India***" by Coauthor in eighth AIMS **International Conference** on Management at IIM Ahmedabad , Jan 1-4, **2011**.
10. Presented a paper on "***A study on Micro Finance and Self Help Groups in rural areas of Ranga Reddy District***" at the **National Conference** on Empowerment of Women through leadership and Entrepreneurship held on 24th Oct **2011** organised by AMS Schools of informatics , Hyderabad.
11. Presented a paper on "***FDI in Education Sector – Opportunities and Challenges***" in the **National Seminar** on "FDI in service Sector – opportunities and challenges" organized by the Department of Management & Commerce, MANUU, Hyderabad on 22nd and 23rd May **2012**.
12. Presented paper on "***Best Practices in Higher Education Institutions for sustenance and enhancement of Quality***" in NAAC Sponsored Two Day **national seminar** on " Role of IQAC-Sustenance & Enhancement of Quality in HEIs" organized by St. Joseph's Degree & PG College held on 25th – 26th September **2012**.
13. Presented paper on "***A study of perceptions of Business Management faculty towards HRD Climate with reference to Hyderabad***" organized by Deccan School of management , Hyderabad held at Mahindra Satyam Learning world, Madhapur, Hyderabad from 25 – 27th August 2012 in 24th AIMS Annual Management education convention **2012(International)**.
14. Presented paper on "***Impact of FDI On Higher Education- Challenges To Indian Universities***" in UGC Sponsored - Two-Day **National Seminar** on 'FDI in India-Issues and Challenges' organised by The Department of Business Management, RBVRR Women's College, Hyderabad, in association with The Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI) on March 25th and 26th, **2013**

15. Presented paper on "***An Evaluation of Student Perceptions' of Educational Service Quality***" in Two days **National conference** on Strategic Quality Management (NCSQM) BY GITAM School *of* International Business, GITAM University, Visakhapatnam on **5th-6th April 2013**.
16. Presented paper on "***A Study on the Performance Management System in Higher Educational Institutions***" in the **National Conference** "Competency Building Strategies for Sustainable Development in Teaching & research" organized by ANURAG Group of Institutions, Hyderabad on **30th Oct 2013.**
17. Presented paper on "***A Study On Consumer Dynamics And Marketing Strategies In Service Marketing***" in AICTE Sponsored Two day **International Conference** on ""Consumer Dynamics & Marketing Strategies in the Globalised Economic Era - Perspectives & Challenges", **29-30 October 2013** organised by Gokaraju Rangaraju Institute of Engineering & Technology,Kukatpally,Hyderabad.
18. Presented paper on "***A Roadmap for achieving financial goals through financial Planning***" in **National Seminar** on "Recent Trends in Financial Management & Financial Services conducted by Dept. of Business Management , St.Joseph's Degree & PG college on 4th Jan 2014.
19. Presented paper on "A ***Study On Role Of Stakeholders In Performance Management System In The Contemporary Organisations***" in **National Seminar** on "National Seminar on emerging trends in Commerce" conducted on 19th Dec 2013 by Dept. of Commerce , St.Joseph's Degree & PG College
20. Presented paper "***FDI – a key driver of economic growth***" in One day **National Seminar** on FDI – As a key driver if economy- A reality Check – opportunities & Challenges, organized by Department of Business Management, Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids , Hyderabad in 7 **March 2014**
21. Presented paper on "***The Role Of Employee Relations In Enhancing Productivity of The Organisations***", in **National Seminar** organised by Department of Business Management & Economics, Osmania University, Post Graduate College, Siddipet, Medak on 27-28 August, 2014
22. Presented paper on "***A Study On E-PDS System In India For Greater Transparency***", UGC Sponsored **National Seminar** on "Impact Of PDS On Poverty Reduction", organised by Centre for Youth Development and Studies, Bharathidasan University, Khajamalai Campus, Tiruchirappalli, on 18th February, 2015.
23. Presented paper on "***Impact Of E-Tailing On The Brick-And-Mortar Retailers***" in **National Seminar** E-Commerce – Impact on Economic Development, Organised by RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology, Abids, Hyderabad on 27th February, 2015.
24. Presented a paper on "***A study on Trends in Compensation Management***" in the National **Seminar** on "Contemporary Issues in Marketing, Finance, HRM & IT"organised by A.V. College Post Graduate Centre , Gagan Mahal, Hyderabad on 4th & 5th Dec, 2015.
25. Presented Paper on "***Managing Quality in Education System***" in **International Seminar** on "An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies" organized by St. Joseph's College in collaboration with TSCHE, Hyderabad from 18th – 20th Dec 2015.

26. Presented Paper on "***A Study on Usage of ICT In Teaching-Learning Process in Management Educational Institutions in Hyderabad***" in **National Conference** on "National Seminar on "Revolutionalising Business Practices in Digital Era" conducted by St. Joseph's Degree & PG College on 29 Nov 2016.
27. Presented Paper on "***Crafting Industry – Ready Workforce - A Strategic Educational Imperative***" in **International Conference on** 'Technology Driven Paradigms in Commerce' organized by Department of Commerce, Loyola Academy Degree and PG College on 9th – 10th December 2016.
28. Presented Paper on "***A Study on Financial Literacy among Students In Hyderabad***" in **National Conference** on "Financial Literacy: Importance, Initiatives & Challenges" organized by Department of Business Management, Kasturba Gandhi College, Secunderabad on 9th December 2016.
29. Presented Paper on "***Role of religion in provision of Peace, Security and Justice in the contemporary world***" in **International Conference** on "Peace, Stability and Sustainable development: The role of religion" organized by NALSAR University of Law Justice City, Shameerpet, R.R.District, Hyderabad from Jan 13th to Jan 15th 2017.
30. Presented paper on "***Internet Of Things (IoT) – Its Impact On Manufacturing Process***" in 1st Two Day **International Conference** on Advancements and Innovations in Engineering, Technology & Management (ICAIETM2017) Technically sponsored by IEEE, ISTE and IETE conducted by (JBREC) Joginpally B.R. Engineering College, Hyderabad on 28 & 29 December 2017.
31. Presented paper on "***Diversity Management At Workplace: Aspects, Challenges, And Strategies***" in 2nd **International Conference** on "Global Opportunities And Challenges In Commerce" organized by Department of Commerce, St. Joseph's Degree & PG College on 19th, 20th & 21st January 2018
32. Presented paper on "***Artificial Intelligence – Its Impact on the Future Organisations***" in **National Conference** on Role of Science & Technology for Sustainable Development organized by Department of Computer Science, St. Joseph's Degree & PG College on 9 February 2018.
33. Presented paper on "***Exploring The Potential Of E-Commerce In The Digital Era: Opportunities And Challenges***" in **National Conference** on Role of Science & Technology for Sustainable Development organized by Department of Computer Science, St. Joseph's Degree & PG College on 9 February 2018.
34. Presented paper on "***Work Life Balance of Employees of BPO Sector- An Analytical Study"*** in 4th **International Conference** on Emerging strategies for Business Advancements organized by Department of Master of Business Administration, Malla Reddy Engineering College for women on 8th and 9th February 2019.
35. Presented paper on "***A Comparative Analysis Of Business School Rankings By Select Magazines In India – An Analytical Study***" in **International Conference** on innovation and Re-engineering of management practices for sustainability organized by Department of Business Management, St. Joseph's Degree & PG College held on 31st January- 2nd February 2019.
36. Presented paper on "***Gig Economy – A Threat To Traditional Employment***" in **National Seminar** on "Emerging trends in Business Management – Opportunities and challenges" organized by Department of Business Management, St. Joseph's Degree & PG College held on 30th November 2019.

37. Presented paper on "***Implementation of Green Human Resource Management practices towards sustainability – A conceptual study***" in National Seminar on India A $ 5 Trillion Economy – opportunities & Challenges organized by Badruka College of Commerce & Arts, Kachiguda, Hyderabad on 24-25.01.2020
38. Presented paper on "***Comparative Study On Effectiveness Of Online Teaching To Face –To- Face Teaching In Higher Education – A Students' Perspective***" in three day virtual **International Conference** on Pandemic, Humanity and education" held on 29th – 31st October 2020 by Cape Comorin Trust, India.
39. Presented paper on "***Digital Leadership for Industry 4.0 Transformation – The Conceptual Framework***" in two day 2th International E-Conference on "Digitalization as Vehicle for innovation, organizational growth & Effectiveness held on 19th – 20th December 2020 by Prestige Institute of Management, Gwalior in collaboration with Association of International Business & Professional Management, Indonesia.
40. Presented paper on "***Impact of Leadership 4.0 on Organisation Performance***" in two day 2th International E-Conference on "Digitalization as Vehicle for innovation, organizational growth & Effectiveness held on 19th – 20th December 2020 by Prestige Institute of Management, Gwalior in collaboration with Association of International Business & Professional Management, Indonesia.
41. Presented a paper on "***Women Empowerment Strategies for sustainable development***" in International E-Conference 2020 on Women Empowerment in the world- Various Sectors" held on 26-27 Dec, 2020 by School of Engineering and Technology, CT University, Ludhiana.
42. Presented a Paper on " ***Role of Indian NGOs in combating the Covid-19 Pandemic***" on 9th May, 2021, Sunday in one day National Level e-conference on " Environment in the age of Covid 19" by Hariharpur Friends of Environment in collaboration with Deccan environmental research organization.
43. Presented a paper titled **Talent Crisis: Blended Workforce for competitive advantage** in the 11th edition of conference on excellence in research and education held during 18-20 June 2021 at Indian Institute of Management Indore.
44. Presented a paper on "**Empowering teachers on ethics to ensure peace in society – An exploratory study"** in a two day international webinar on ethics in higher education towards building sustainable development jointly organized by IQAC, Rani Anna govt. college for women and Journal of Dharma and globethics.net India on 26th and 27th July 2021.

45. Presented a paper on "Examination Reforms: A Learning Outcome-Based Framework" in a two day international conference on " innovative mechanisms and standards for assuring quality in HEIs on 11th and 12th march 2022 organised by IQAC and Academic staff college , Koneru Laxmaiah educational foundation.

46. Presented a paper on "SAP implementation for Production Planning in ABC Limited Company" in a 3rd International E-conference on "Modern Global Strategy in Management, Commerce, Mathematics, Science & Technology", organized by J.H.A.Agarsen College , Chennai, Tamil Nadu, India on 18th March 2022

Case Study presentations :1 Nos

1. Presented case study on "***Merging of oriental bank of commerce and united bank into the PNB – will it benefit banks and government***? In Case study international conference on "Managerial Excellence in VUCA world" organized by Siva Sivani Institute of Management, Kompally on 28.09.2019.

PARTICIPATION IN SEMINARS/WORKSHOPS/CONFERENCE : 106 Nos

1. Participated in ***5 day Management Development Programme on "creating the curious organisation***" held at Rajaji International Institute of Public Affairs and Administration (RIIPAA) Bolaram, Secunderabad (11th – 15th of September **1995**) during M.B.A course.
2. Participated in a ***2-day seminar (Sudharma'96) on Challenges in Knowledge Management*** at Kasturba Gandhi Post Graduate College for women, Secunderabad, **1996.**
3. Participated in a ***Seminar on Sri.Ramakrishna Bajaj Quality award*** conducted by Indian Mechanical Chamber- IMC) at FAPCCI while working in GPTL, **1997**.
4. Participated in ***one day Seminar on Supply Chain Management*** organized by RBVRR college at Blue Fox hotel in **2004**.
5. Participated in the ***Three Day Workshop On Interactive Learning Methodologies for Management faculty*** Sponsored by University Grants Commission, New Delhi, organized by School of Management Studies" 19-21 December, **2005**.
6. Participated in the ***National Seminar Conducted by*** "***Marketing Revolution and Human Capital in the new Millennium***" conducted by the Department of Management Studies, St. Joseph's PG College, Hyderabad on 3rd and 4th Feb **2006** at Hyderabad.
7. Participated in the ***Seminar organized by "Cost Management in Competitive Environment":*** Conducted by Department of Business Management , St. Joseph's PG College & Indian Accounting Association , Hyderabad on 14th Oct **2006**.
8. Participated in the ***Management faculty development program in Operations Research,*** organized by the Department of Business Management, Osmania University, Hyderabad on 30th January, **2008**.
9. Participated in "***Workshop on Case Studies and Teaching Methodologies in Management Education" Organised*** by St. Joseph's PG College on 19 -20 January **2008.**
10. Participated in a one day ***"Workshop on Research Methodology***" organized by St. Joseph's Degree & PG College, Hyderabad on 18th July **2008**.
11. Participated in "***Two day workshop on Analytics using SPSS and Excel***" organized by the Department of Economics , Nizam College, Osmania University, Hyderabad

and in Technical Collaboration with the Decision Tree Inc. sponsored by UGC from 6th – 7th September **2008**.

12. Participated in the ***21st AIMS Annual Management Education Convention 2009*** organised by AIMS & ISB, held at the Indian School of Business in Hyderabad from August 27- 29, **2009**.
13. Participated in a five ***day Workshop on "Innovative Insights in Research Methodology"*** by Research Division, IPE, OU Campus, Hyd on June 21 – 25 **2010**.
14. Participated in a ***"Workshop on Operation Management***" organised by Department of Business Management, OU, Hyderabad on 8th Sept, **2010**
15. Participated in ***two day National Workshop on Case Teaching- writing methodologies*** organized by School of Management Studies, CBIT on 8th and 9th April **2011** in association with Association of Indian Management Schools (AIMS).
16. Participated in ***HAES Faculty Orientation programme on "The Dignity and Role of Lecturers***" on 7th and 8th June **2011** conducted by St. Joseph's Degree & PG College in collaboration with HAES.
17. Participated in ***one day Faculty development programme on Management Teacher 2015 – New Age Teacher*** organized by AIMS Hyderabad on 6th March **2012** at Hotel Grand Plaza, Hyderabad.
18. **.**Participated in ***24th AIMS Annual Management education convention 2012(International),*** organized by Deccan School of management , Hyderabad held at Mahindra Satyam Learning world, Madhapur, Hyderabad from 25 – 27th August **2012**.
19. Participated in a two ***day Workshop on "International Case Study Analysis & Writing articles for Publication***" on November 23 – 24, **2012** by CMR Technical Campus, Hyderabad.
20. Participated in ***One day 10th ERA Annual National Conference***, conducted by BIMTech and Vishwa Vishwani at Greenpark Hotel on **18th Jan 2013**.
21. Participated in ***One Day National Seminar on "Quality Initiatives In Higher Education – Exploring New Frontiers***" on 3rd **August 2013** organised by IQAC – St. Mary's College, Yousufguda.
22. Participated in one day faculty development programme on ***"Recent Trends in Accounting***" organized by St. Joseph's Degree & PG College in collaboration with Indian Accounting Association, Hyderabad Chapter on 31st August 2013.
23. Participated in the Faculty ***Development Programme on "How to make Millions from one rupee***" organized by St. Joseph's Degree & PG College in collaboration with Hyderabad Management Association on 4th October **2013**.
24. Participated in a one ***day workshop on "Role of E-Resources in research***" Conducted by Training Cell, Department of Commerce, OUCW (Autonomous), Koti, Hyderabad on 22nd November 2014.
25. Participated in ***One day workshop on "Implementation of CBCS in College Prospects and Challenges***" organized by RBVR College in collaboration with TSCHE & ICSS, Narayanaguda on 27th June,2015.
26. Participated in ***Workshop on "Implementation of CBCS in autonomous colleges***" organized by St. Joseph's College in collaboration with TSCHE, Hyderabad, on 25th July 2015.

27. Participated in ***State Level University Industry meet on "Skill Transformation in Telangana***" organized by Osmania University, at OU, Auditorium on 1st Aug, 2015
28. Attended 4days FDP on ***"Predictive analytics using SPSS statistics"*** conducted by St. Joseph's College, in collaboration with IBM from April 11th – 14th 2018.
29. Participated in FDP titled "***Trends and Future of big data analytics and management"*** organized by Badruka College on August 10, 2018.
30. Participated in ***FDP on Commodity Derivatives*** organized by MCX – investor's protection fund and Keyman Education series pvt Ltd. In association with the St. Joseph's PG College, Hyderabad on 29th November 2018.
31. Participated in a Workshop ***on " Autonomy to College: Benefits & Way forward***" organized by University Grants Commission, South Eastern Regional Office, Hyderabad on 4th February 2019 at Maulana Azad National Urdu University (MANUU) Gachibowli, Hyderabad.
32. Participated in the ***"B-Schools Deans & Directors Conclave" (Reinventing Management Leadership)*** conducted by Amjad Ali Khan College of Business Administration in collaboration with Telangana State Council of Higher Education (TSCHE) on 10th January 2019.
33. Participated in ***Skill development workshop titled Design thinking*** organized by Telangana Academy for Skills and knowledge on 17th and 18th August 2018.
34. Participated in ***FDP on Personal-emotional development and counseling*** organised by St. Joseph's Degree & PG College, Hyderabad on 7 June 2019.
35. Participated in ***FDP on Outcome based Learning*** organised by St. Joseph's Degree & PG College, Hyderabad on 6th July 2019.
36. Participated in ***FDP on leadership Building and professionalism at Workplace*** organized by St. Francis College for Women on 19th July 2019.
37. Participated in ***FDP on process oriented guided inquiry learning*** organised by St. Joseph's Degree & PG College, Hyderabad on 21st July 2019.
38. Participated in ***ONE DAY awareness workshop in "Preparedness for accreditation: process & challenges***" organized by KAABS & XIME, Bangalore on 11th October 2019.
39. Participated in the International ***Conference on innovative practices in research in transdisciplinary areas*** organized by RAMPROS EDUCATION Society in collaboration with JS University, Berjaya University college on 13th Oct 2019.
40. Participated in the National ***UG College principal's Meet*** organized by ICFAI Foundation of Higher education, Hyderabad on 15-16th November 2019.
41. Attended AICTE ***Short term training programme on "Case methodology and case writing"*** conducted by S.P. Mandali's Prin. L. N. Welingkar Institute of Management development and research, Mumbai from Nov 18th – 23rd , 2019.
42. Participated in the International ***Conference on "Harmonizing People, Planet and profits"*** organized by Department of Commerce CHRIST (deemed to be University), Bangalore In collaboration with Institute of Management Accountants, USA on 20th January 2020.
43. Participated in ***FDP/Industry- Academia Forum on "Industry 4.0 and the future of learning, research and work***" organized by Wiley in Collaboration with Miles Education, Holiday Inn, Bangalore on 20th January 2020.
44. Attended 4 days webinar on "An effective research paper writing skills" from 13.04.2020 to 16.04.2020 organised by Bhagawan Mahivir College of Commerce and Management studies, Bhagwan Mahavir University.

45. Participated in a 4 days online course on ***Examination reforms*** conducted during 22-25 April, 2020 organised by AICTE.
46. Attended One-week Faculty Development Programme on **Innovative Teaching and Learning Practices' (Framework, Methodology, Course Outcomes and Assessment Setting)** organised by Center for Research Consultancy and Publications, VIVEKANANDA INSTITUTE OF MANAGEMENT STUDIES, -B-School, Coimbatore, Tamil Nadu. Affiliated to Anna University from 13 and 19 May 2020.
47. Attended Online refresher course on "**MBA – PPC (MANAGEMENT, BUSINESS, ADMINISTRATION- PRESENT & POST CRISIS)"** organised by S.A. College of Arts & Science, TN from 14th April – 4th may 2020
48. Attended International Webinar on **The impact of attitude, Behaviour and emotional intelligence on performance** organised by University of Stirling & AIMS School of Business Bangalore on 26.05.2020
49. Attended 3 days international workshop (online) on **latest trends in commerce** from 14th May to 16th May 2020 organised by Sarah Tucker College (Autonomous), Tamil Nadu
50. Attended Five day FDP on "**Case Study & Research Methodology"** from 29th JUne to 3rd July organised by St. Joseph's Degree & PG college, Hyderabad in collaboration with Christ (Deemed to be University) , Bangalore
51. Attended seven days programme titled **"Leadership Development Programme**" from 6th July 2020 to 12th July 2020 organised by S.A. COLLEGE OF ARTS & SCIENCE, chennai
52. Participated in **ten days FDP on "online teaching tools**" conducted by School of Management , University of Hyderabad on August 5-14, 2020
53. Participated in ***AICTE Training and Learning Academy online FDP on Emotional Intelligence*** from 21 Sept – 25 Sept 2020 organised by St. Martin's Engineering College.
54. Participated in ***4 days International Webinar on "Contemporary Issues in Commerce & Management***" organized by Department of Commerce, St. Philomena's College, Mysore from 7th – 10th Oct 2020.
55. Participated in f***ive days FDP on Blended Learning – The new Normal*** conducted online during 12th – 16th Oct 2020 by Anurag University
56. Participated in National ***Seminar on Quality Metrics In higher Education*** Organised by Raja Bahadur Venkat Rama Reddy Women's College, Hyderabad on 13th Oct 2020.
57. Participated in ***AICTE sponsored one week online STTP on "Interpersonal Skills of Best Behavioral Teachers – Series III*** organized by P.S.R. Engineering College from 19.10.2020 to 24.10.2020.
58. Participated in six days of National ***Level FDP on teaching – Learning practices in 2020*** organised by PG & Research Department of Commerce with Computer Applications, Hindusthan College of Arts and Science, Coimbatore, from 16th Nov – 21st November 2020.
59. Participated in ***AICTE sponsored 6 day online STTP on Outcome based Curriculum planning, mapping and measurement*** organized by Sri Krishna College of Technology from Nov 2-7, 2020.

60. Participated in an online one day workshop on "Rural Entrepreneurship and Rural Engagement" for HEIs in Association with Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India on 05.11.2020.
61. Participated in ***AICTE sponsored one week online STTP on "Emotional Intelligence for teaching staff in enhancing efficiency of students"*** organized by Tagore Engineering College, Rathinamangalam, from 17.11.2020 to 23.11.2020 – Phase I
62. Participated in Five days Online FDP on "***Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship***" organized by Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India from Nov 23-27, 2020.
63. Participated in AICTE ***sponsored one week online STTP on "Emotional Intelligence for teaching staff in enhancing efficiency of students"*** organized by Tagore Engineering College, Rathinamangalam, from 30.11.2020 to 04.12.2020 – Phase II.
64. Participated in seven days national level FDP on "***Application of tools & techniques in research methodology & Accelerate to publish article in scopus and web of science***" organised by Department of B.Com Professional Accounting and Accounting & Finance, Hindusthan College of Arts and Science, Coimbatore, from 17th -24th December 2020.
65. Participated in National webinar on "***Teachers as agents of Change***" organized by Badruka College of Commerce & Arts held on 19th Dec 2020.
66. Participated in "'Research Methodology' organized by Department of Business Management, RBVRR Women's College in association with ICSSR, from 28th Dec, 2020 to 6th Jan, 2021
67. Participated in **AICTE Sponsored One Week Short Term Training Program** in online mode on "Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)" organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan's, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058,Maharashtra.
68. Participated in **3rd International Conference** on Recent Advances in Management & Technology organized by Faculty of Management, Invertis University, Bareilly, UP, India in association with Livingstone College, Salisbury, NC, USA, Johnson C. Smith University, Charlotte, NC, USA & The Institute of Company Secretaries of India on Jan 8th & 9th, 2021.
69. Participated in **AICTE Training And Learning (ATAL) Academy Online FDP** on "Gamification" from 2021-1-18 to 2021-1-22 at Vishawakarma Institute of Technology.
70. Participated in the International **Conference of Advance Research & Innovation organised by Meerut Institute of Engineering and Technology**, Meerut on 30th January 2021.
71. Participated in "**2nd International e-Conference** on Recent Trends in Commerce, Management & Information Technology" organized by J.H.A.Agarsen College , Chennai – 60 on 19th March 2021.
72. Participated in the Academic **International Multidisciplinary Conference** held on 12th April 2021 conducted by Tech New Publications.

73. Participated in **International Virtual Colloquium** on " Rebooting Strategies for Post Covid-19 Business Operations" in association with international faculty students multi research consortium, Chennai held on 30th and 31st March 2021.
74. Participated in **6 days online FDP** on Revised NAAC framework" conducted by The oxford college of Business Management, Bangalore from 29th March to 3rd April 2021.
75. Participated in 4 days FDP programme on Master Finance Series 7: Financial Statement Analysis conducted by Pune Institute of Business Management (NSDC certificate) from 13th April – 16th April 2021
76. Participated in a three day **Case Writing workshop** organized from 21st April to 23rd April 2021 by Association of Indian Management Schools(AIMS).
77. Participated in **AICTE Sponsored online short term training program(STTP)** of 6 days (30 hours) on Management 4.0 organised by the Institute of Business Management & Research (IBMR), IPS Academy, Indore from 26th April to 1st May 2021.
78. .Participated in **7 days FDP programme** on Covid-19- business Dynamics in New Normal from 26th April to 1st May 2021 organised by Vardhaman College of Engineering, Hyderabad.
79. Participated in FDP titled **Developing an inclusive curriculum guide for curriculum development and evaluation process organization** by St. Joseph's Degree & PG College conducted form 10th May to 15th May 2021.
80. Participated in **Online International Webinar** on Research Publication & Citation Promotion on 15th May 2021 conducted by Periyar E.V.R College, Tamil Nadu.
81. Participated in the International Research Workshop on "Financial Inclusion and rural development on 17th and 18th May 2021 conducted by St. Joseph's Degree & PG College & Burgundy School of Business.
82. Participated in **7 days FDP programme** on "Teaching pedagogies for virtual classrooms" from 25th may to 31st May 2021 organised by "Vivekanada College of Arts & Science for Women" , Tamil Nadu.
83. Attended **Mega Virtual HR Conclave, 2021** titled HR in the new Era: Challenges and way forward on May 30,2021 organised by GNA university & Core HRIS.
84. Participated in **3rd International Live webinar** on Emerging trends in tourism research and hospitality post covid – 19 held on 31st May 2021 organized by RKDF university Ranchi.
85. Participated in the National Symposium on the occasion of World Environment Day organized by Gujarat Vidyapith, Ahmedabad and centre for studies in Rural Management, Gandhinagar on 4th June 2021.
86. Participated in **5 days short term training programme** on Professors pedagogical Practice from June 8th to June 13th 2021 organized by Dr. D. Y. Patil B. School, Pune, India in collaboration with Politeknik Negeri Tanah Laut, Indonesia and Association of Indian Management Schools, India from June 8, 2021 – June 13, 2021.
87. Participated in **one day international e-conference** on "Post Covid Challenges in Education, Industry and digital economy held on 12th June 2021 organised by Vidya Prasarak Mandal's R Z Shah College of arts and science and commerce, Mumbai.
88. Participated in a **one day international conference** on Contemporary innovations & challenges in skill development and higher education held on 21 June 2021 at Compucom institute of technology & Management jaipur.

89. Participated in one day **webinar on HR Analytics** : An algorithm for effective decision making on 26th June 2021 organised by Bharatiya Vidya Bhavan Institute of management science, Kolkata.
90. Attended **AICTE training and Learning online elementary FDP** on achieving operational excellence by Digital transformation of Supply Chain from 21-06-2021 to 25-06-2021
91. Participated in virtual **international conference** on Recontextualising entrepreneurship and business for the future: Issues and Challenges organized by the Department of commerce, St. Aloysius College, Kerala during 25th and 26th June 2021
92. Participated in **one week national level FDP** on transformation in Indian Education through New education policy – Challenges and opportunities organised by Govt of Karnataka, government first grade college for women and St. Aloysious college, Managaluru from 5th July 2021 to 11th July 2021.
93. Participated in a **5 days national level workshop** on e-content for effective teaching organized by IQAC of Rani Anna Govt. College for women,Tirunelveli from 13-7-2021 to 17-7-2021.
94. Participated in **International E-Conference** revamp educom 2021 " Mutation challenges in Commerce & Management organised by Mangalore university in collaboration with Karnataka Higher Education Council held on 23rd and 24th July 2021.
95. Participated in **2nd International Conference** on multidisciplinary industry and academic research - business, management and accounting on 31st July in Institute of industry and academic research incorporated, Candelaria, Philippines.
96. Participated in the **7th International conference** on educational leadership held from 29th to 31st July organized by SEED, Chennai.
97. Participated in an **international education forum** on national education policies & science , technology and innovation policies: trends and challenges from 2nd August to 6th August 2021 organised by Department of Business Management, St. Joseph's degree & PG College, Hyderabad
98. Attended **research intellectual discussion** organized by Institute Of Industry And Academic Research Incorporated on 21st August 2021 in Candelaria, Philippines.
99. Participated in **two days National level virtual Yen-Symposium** on understanding the rise of new normal era in education on 17th and 18th August 2021 organised by The Yenepoya Institute of Arts, Science, Commerce & Management.
100. Participated in a **five day national level faculty development program** on Nuance of Research techniques from 6th September to 10th September 2021 organised by Sri Krishna Adithya college of arts and science, Coimbatore.

101. Participated in the **National level** roundtable on Entrepreneurship in Challenging Times on 9th Sept 2021 organised by AIFBM.

102. Participated in the **International Webinar** on "Engagement & Building Culture" organized by Department of HRM, Dr.MGR Educational and Research Institute, Adayalampattu Phase II Campus,Chennai on 09th October 2021.

103. Participated in a **7 day faculty development programme** on exploring dynamics of the classroom - NEP & NAAC Perspective organised by IQAC of St. Pauls College, Bangalore from 20th January - 28th January 2022.

104. Participated in a **7 day faculty development programme** on National education Policy -2020, organised by St. Joseph's Degree & PG College, Hyderabad from 9th - 16th Feb 2022.

105. Participated in a **2 day International Conference** on " Innovative mechanism and & standards for assuring quality in HEIs" organised by IQAC& academic staff college of Koneru Laxmaiah Education Foundation, Hyderabad from 11th March - 12th March 2022

106. Participated in 3rd International E-conference on "Modern Global Strategy in Management, Commerce, Mathematics, Science & Technology", organized by J.H.A.Agarsen College , Chennai, Tamil Nadu, India on 18th March 2022

CASE STUDY PUBLICATIONS:2 No

1. Published case study on ***"Hiring and onboarding during covid-19 lockdown period - is it a strategic decision?"*** in Book title "Exemplar Caselets" published by Dr. M. G.R. Educational and Research Institute, Tamil Nadu with ISBN no. **978-93-88568-17-3 in June 2020.pg: 275-280.**

2. **Published case study on "A Banker Who Went that Extra Mile" in AIMS JOURNAL OF MANAGEMENT, Listed in UGC-CARE Journals Under Group I: Journal ID - 101024195, Vol. 7, No. 2, January 2022,ISSN 2395-6852.pg:442 to 451**

Published in Books: **24 Nos**

S.No.	Title with page no.	Details of conference Publications	ISSN / ISBN No.	Date of publication
1	Innovation & Value Creation In Enterprises Pg: 329-341	Title of the book: Entrepreneurship – Issues and Challenges International Conference on Entrepreneurship and management (ICEM – 2006) 26 – 28 July 2006	81-8424-202-6 Allied Publishers Pvt Limited, New Delhi	**2007**

2	A study of Micro Finance and Self-help groups in rural areas of Rangareddy district Pg: 266- 271	Title of the book Empowerment of Women through Leadership and Entrepreneurship 24th Oct **2011,** organised by AMS Schools of informatics , Hyderabad.	ISBN no: 978–93-5051-369-9. by Himalaya Publishing House	2011
3	FDI in education sector- opportunities & Challenges Pg 222-228	Title of the book: FDI in the Service Sector - Opportunities and Challenges National Seminar on FDI in the Service Sector - Opportunities and Challenges, organised by Maulana Azad National Urdu University, Hyderabad - 22nd to 23rd May 2012	ISBN No.978-93-82163-31-2. Paramount Publishing House	**O** **2012**
4	A Study of Perceptions of Business Management Faculty towards HRD Climate with Reference to Hyderabad Pg: 18 – 21	Innovative management Education for sustainable development - 24th AIMS Annual Management Education Convention 2012, organized by Deccan School of Management, Hyderabad 25- 27 August 2012	Conference Proceedings	**2012**
5	An Evaluation Of Student Perceptions' Of Educational Service Quality Pg 229 - 244	Title of the book: Strategic Quality Management (NCSQM)- Issues and Perspectives by GITAM School *of* International	978-93-5097-601-2 Himalaya Publishing House	**2013**

		Business, GITAM University, Visakhapatnam ON 5th-6th April 2013		
6	Impact Of FDI On Higher Education-Challenges To Indian Universities Pg: 168-171	Title of the book - FDI in India-Issues and Challenges' UGC Sponsored - Two-Day National Seminar on 'FDI in India-Issues and Challenges' organised by The Department of Business Management, RBVRR Women's College, Hyderabad, in association with The Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI) on March 25th and 26th, 2013	ISBN No. 978 – 93 – 82163 – 09 – 1 Paramount publishing house	**2013**
7	A Study on the Performance Management System in Higher Educational Institutions " Pg: 8 - 17	National Conference on Competency Building Strategies for Sustainable Development in Teaching & research on 30th October,2013 by ANURAG Group of Institutions, Hyderabad	ISBN 9789383038091 Siri Publishers and distributors pvt. Ltd	**2013**
8	A Study On Consumer Dynamics And Marketing Strategies In Service Marketing" Pg: 72 - 75	Conference Proceedings of AICTE Sponsored Two day International Conference "Consumer Dynamics & Marketing Strategies in the Globalised Economic Era -Perspectives & Challenges" on 29-30 October 2013 by Gokaraju Rangaraju Institute of Engineering & Technology,	Conference proceedings	**2013**

		Kukatpally, Hyderabad		
9	FDI – a key driver of economic growth Pg: 83-89	Title of the book - FDI – As a key driver if economy- A reality Check – opportunities & Challenges One day National Seminar on "FDI – As a key driver if economy- A reality Check – opportunities & Challenges" by Department of Business Management, Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids , Hyderabad, 7th March 2014	ISBN no.978-93-83241-27-9 Archers & Elevators Publishing House	**2015**
10	The Role of employee relations in enhancing productivity of the Organisations PG: 133 - 136	Title of the book - Strategic Issues in Business Management and Economics (SIBME-14) Two Day National Seminar on Strategic Issues in Business Management and Economics organized by Osmania PG College,Siddipet 27th and 28th August 2014	ISBN no:- 978-93-82163-83-1 Paramount Publishing House	**2014**
11	Impact Of E-Tailing On The Brick-And-Mortar Retailers Pg: 43 - 47	National Seminar on E-Commerce – Impact on Economic Development Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad on 27th February, 2015	ISBN No: 978-93-83241-87-3 Archers & Elevators Publishing House	**2015**
12	"A study on Trends in	National Conference on Contemporary Issues in	978-93-85506-01-7 Professional books	**2015**

	Compensation Management" 455-460	Marketing, Finance, HRM & IT organised by A.V. College Post Graduate Centre on 4th & 5th Dec, 2015	publisher	
13	Managing Quality in Education System Pg: 65-70	Title on Proceedings of International conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies 18,19 & 20 Dec 2015 Oorganised by St. Joseph's Degree & PG College, Hyderabad	978-93-85100-05-5 Paramount Publishing Hourse	**2015**
14	Crafting Industry – Ready Workforce - A Strategic Educational Imperative Pg: 172-185	Title of the book: International Seminar on Technology-Driven Paradigms in Commerce Department in Commerce Loyola Academy Degree and PG College on 9 and 10 December 2016	ISBN no. 978-93-7495-669-4 Media House	**2016**
15	A Study On Usage Of ICT In Teaching-Learning Process In Management Educational Institutions In Hyderabad Pg 140 - 145	Title of the book:Proceeding of National Conference on Revolutionalising Business Practices in digital era One day National conference on Revolutionalising Business Practices in digital era St. Joseph's Degree & PG College , 29 Nov 2016	ISBN No -978-93-81693-07-4 IRD India	**2016**
16	Internet Of Things (IoT) – Its Impact On Manufacturing Process	1st Two Day International Conference on Advancements and Innovations in Engineering,	December 2017 ISBN: 978-93-87433-06-9	**2017**

	Pg: 504-510	Technology& Management (ICAIETM2017) Technically sponsored by IEEE, ISTE and IETE International Journal of Engineering Technology Science and Research IJETSR		
17	Diversity Management At Workplace: Aspects, Challenges, And Strategies	2nd International Conference on "GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE" organized by St. Joseph's Degree & PG College on 19, 20, 21 January 2018.	ISBN: 978-93-87433-09-0	**2018**
18	Artificial Intelligence – Its Impact on the Future Organisations	National Conference on Role of Science & Technology for Sustainable Development organized by St. Joseph's Degree & PG College on 9th February 2018	ISBN: 978-93-87433-13-7	**2018**
19	Exploring The Potential Of E-Commerce In The Digital Era: Opportunities And Challenges	National Conference on Role of Science & Technology for Sustainable Development organized by St. Joseph's Degree & PG College on 9th February 2018	ISBN: 978-93-87433-13-7	**2018**
20	A Comparative Analysis Of Business School Rankings By Select	Three day International Conference on Innovation And Re-Engineering Of Management Practices	ISBN 978-93-5299-723-7 Himalaya Publishers	**2019**

	Magazines In India – An Analytical Study Pg: 128 - 133	For Sustainability 31 January – 2nd February 2019 Organised by Department of Business Management, St. Joseph's Degree & PG College, Hyderabad		
21	Work Life Balance of Employees of BPO Sector- An Analytical Stud**y**	4th **International Conference** on Emerging strategies for Business Advancements 8th and 9th February 2019 Organised by Department of Master of Business Administration, Malla Reddy Engineering College for women	**ISBN 978-93-83038-77-0**	2019
22	Gig Economy – A Threat To Traditional Employment Pg No: 36-43	National Seminar on "Emerging trends in Business Management – Opportunities and challenges" on 30th Nov 2019 Conducted by Department of Business Management, St. Joseph's Degree & PG college, extended campus	**ISBN 978-93-89951-03-5** Himalaya Publishers	2019
23	Re-Designing HR Practices Post COVID-19 Pandemic Pg.no 64-70	Title of the book: IMPACT OF CoviD-19 ON INDIAN ECONOMY	**ISBN:978-93-90631-62-9** **Paramount Publishing House**	2021
24	IMPACT OF COVID-19 ON BUSINESS OPERATIONS PG: 72-94	TITLE OF THE BOOK: POST COVID-19 BUSINESS ECOSYSTEM & ITS IMPLICATIONS ON SOCIETY	**ISBN: 978-93-5526-208-0** **PG & Research Department of Commerce**	August 2021

			Vivekanandha College of Arts and Sciences for Women [Autonomous], **Elayampalayam – 637 205. Tiruchengode, Namakkal Dt., Tamil nadu.** **www.edumint.weebly.com**	

JOURNAL PUBLICATION: 23 Nos

1. Published a paper on "Impact On Learning & Development In Organisations By COVID-19" in UGC Care listed Journal Modern Thamizh Research (A Quarterly International Multilateral Thamizh Journal) 3 to 5 June, 2021 - Special Issue (ISSN : 2321-984X) pg: 328-336
2. Published a paper on "Digital Leadership for Industry 4.0 Transformation: The Conceptual Framework" in AIMS JOURNAL OF MANAGEMENT listed in UGC-CARE Journals Under Group I: Journal ID – 101024195 ISSN 2395-6852 in Vol. 7, No. 1, July 2021, pg: 55-61.
3. Published a paper on "***Logistics Management at Pharmaceutical Company***" in Journal of Logistics, Supply Chain and Retail Management, Volume 4 Issue 1, Mantech Publication on 28th May 2021.
4. Published a paper on "**Women Empowerment Strategies for sustainable Development"** in Vimarsha – An endeavour to Share Knowledge, A bi-Annual Peer-Reviewed refereed Journal, Issn 0976-5176, Volume 11/ISSUE 2, July - December 2020.pg: 29-36
5. Published a paper on "***Changing dynamics of Covid era: New Normal in Business & Economy***" in International Journal of Research in Management & Social Science (ISSN: 2322-0899) Impact Factor: 6.45, Vol 9, Issue 2(1), April – June 2021.pg: 356-360, (Student paper- guided Kamakshi MBA II year 2019-21 and was presented by student in one day multidisciplinary inter-collegiate online student research convention 2021 on the theme "Changing dynamics of Covid era – new normal in society and industry" organized by Research Cell & NSS Unit, Bunts Sangha, S.M. Shetty College of Science, Commerce & Management Studies, Mumbai on 5th April 2021.
6. Published a paper on " ***Online Teaching Vs face to face teaching in Higher Education-A students' Perspective***" in Utkal Historical Research Journal with ISSN: 0976-2132, Vol. 34(XI) 2021, UGC Care Approved, Peer reviewed and referred Journal.. pg:78-84
7. Published a paper on "***Digital Leadership 4.0 and its impact on Organisational Performance***" in in Utkal Historical Research Journal with ISSN: 0976-2132, Vol. 34(X) 2021, UGC Care Approved, Peer reviewed and referred Journal. pg: 181-190
8. A paper on "***A Study On Predictive Maintenance Of Select Cars In Telangana***" by Journal Of Critical Reviews, ISSN- 2394-5125 Vol 7, Issue 15, 2020, Pg No. 3635-3638, 8 Aug 2020.(Scopus Indexed)

9. A paper on "***Re- Defining Business In The Global Context Of Contemporary Challenges***" in Seminar "Redefining Economics & Business in the context of 3Cs - Contemporary Challenges, Ceaseless Competition & Changing Consumerism on the Global Confront 2020" in The New Economist (ISSN 2347 - 7172) by Dwaraka Doss Goverdhan Doss Vaishnav College, PG & Research Department of Economics and Department of Business Administration, Chennai in August 2020.pg: 346-348.
10. A paper on "***Sustainable Corporate Social Responsibility Practices: An Indian Perspective***" in Studies in Indian Place Names, ISSN: 2394-3114 Vol-40-Issue-27 Pg No: 1496-1507, UGC Care Journal In Feb 2020, Impact Factor 6.3.
11. A paper on "***Effective strategic Talent acquisition process – A conceptual Study"*** published by Gavesana Journal of Management, Vol 11 Issue 1, page no, 42- 55, Jan - June 2019,Refereed Journal, indexed in google scholar and proquest, July 2019. ISSN NO: 0975-4547.
12. A paper on "***Work Life Balance of Employees of BPO Sector – An Analytical Study***" published by Restaurant Business, **ISSN 0097-8043,** Vol 118, Issue 9,(Scopus indexed) pg 209 -212. Sept 2019. Multidisciplinary Journal, Impact Factor: 5.3.
13. A paper on "***A Comparative Analysis of Business School Rankings By Select Magazines In India – An Analytical Study***" published by Journal of Emerging Technologies and Innovative Research (JETIR), ISSN: 2349-5162, Volume 6, Issue 2, Page no 1-4, February 2019. Impact factor 5.86, Open access Journal and UGC approved, peer-reviewed, indexed, referred
14. A paper on "***Student Engagement For Enhanced Learning" published by International Journal Of Academic Research In Social Sciences & Humanities"***, ISSN: 2454- 2202**,** Vol.4, Issue No.1, pg no. 1222-1224,March 2018, Peer reviewed Journal.
15. A paper on "***Evaluation Of Quality Of Management Education In Hyderabad And Rangareddy – An Empirical Study***" published by International Journal of Research in Economics and Social Sciences (IJRESS), ISSN(o): 2249-7382**,** Vol. 8 Issue 1, Pg.No. 138-154, Feb 2018, Peer reviewed and UGC approved, Impact Factor 6.939.
16. A paper on "***Exploring The Potential of E-Commerce in The Digital Era: Opportunities And Challenges***" published by International Journal of Computer & Mathematical Sciences(IJCMS), ISSN 2347 – 8527,Volume 7, Issue 2, , Pg.No. 124-130, February 2018, Peer reviewed and UGC approved, Impact Factor 2.58.
17. A paper on "***Artificial Intelligence – Its Impact on the Future Organisations***" published by International Journal of Computer & Mathematical Sciences(IJCMS), ISSN 2347 – 8527,Volume 7, Issue 2, Pg. no. 277-281, February 2018.Peer reviewed and UGC approved, Impact factor 2.58.
18. A paper on "***Diversity Management At Workplace: Aspects, Challenges, And Strategies***" published by International Journal of Engineering Technology Science and Research(IJETSR), ISSN 2394 – 3386,Volume 5, Issue 1, pg no. 306-316,January 2018.Peer reviewed international Journal, Impact factor 2.120.
19. A paper on "***Internet Of Things (IoT) – Its Impact On Manufacturing Process***" published by International Journal of Engineering Technology Science and Research(IJETSR), ISSN 2394 – 3386,Volume 4, Issue 12, Pg. 889-895,December 2017, Peer Reviewed International Journal, Impact Factor 2.120.

20. A paper on "***Role of Business Intelligence in Contemporary Organisations"*** published by Antharmukha, ISSN 2348-2591, Volume 4, Issue 1, Pg No: 38- 45, Oct-Dec 2016.Research Journal.
21. A paper on "***Quality Of Management Education In India – Concerns And Challenges***" published by International Journal Of Research In Economics And Social Sciences, ISSN 2249-7382,Volume 6, Issue 5,pg. 54-60,May, 2016, Peer reviewed, UGC approved and academic Journal, Impact factor-6.225
22. A paper on "***Skilling India – Initiatives To Create Global Workforce***" published by International Journal Of Research In Economics And Social Sciences , ISSN: 2249-7382, Volume 6, Issue 3, pg: 365-371, March, 2016.Peer reviewed, UGC approved, Journal No. 63200, Impact factor-6.225.
23. A paper on "***Employee Engagement – A Leading Indicator of Employee Retention***" published by International Journal in Management and Social Science(IJMSS), ISSN NO: 2321-1784,Vol.03 Issue-03, March, 2015,pg: 249-258. Peer reviewed, UGC approved, impact factor – 3.25.