



# **ST. JOSEPH'S DEGREE & PG COLLEGE**

Autonomous – Affiliated to Osmania University  
Re-Accredited by NAAC HYDERABAD. INDIA.

**DEPARTMENT OF BUSINESS MANAGEMENT**

**BBA ANNUAL REPORT**

**AY – 2021-2022**

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## **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Autonomous), Affiliated to Osmania University

Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade

King Koti Road, Hyderabad

### **1. INTRODUCTION – OVERVIEW OF THE INSTITUTION**

St. Joseph's Degree & PG College has completed 21 years of Academic Excellence spreading quality education and making a remarkable contribution in the field of Education as one of the most sought-after colleges in the twin cities. The college has kept pace with the changing world and has been the pioneering spirit behind many innovations in the field of education thus acquiring a well-deserved reputation in academics, sports and co-curricular activities.

### **ABOUT THE COLLEGE**

St. Joseph's Degree & PG College, a Catholic Minority Institution, established by HAES (Hyderabad Archdiocese Educational Society) in the year 1997, situated in the heart of the beautiful Hi-tech city, Hyderabad has become synonymous for "Distinct Environment of Excellence in Education" which is envisioned and endorsed through the exemplary motto of "Knowledge, Love and Service".

The Academic and Extension activities of the college are drawn from the well defined Mission statement which integrates the core values of the college with the modern objectives and goals of higher education, to promote globally competent knowledge citizens who are not only skilled and employable but are also morally upright and spiritually inspired with "Humane Values and Social Commitment".

The college achieved permanent affiliation from the Osmania University in 2007. However, owing to the constant dynamics of globalization, technological revolution, knowledge explosion and fast-growing needs of industry, the purpose and scope of higher education has been redefined to include components of employability, research, innovation and social relevance, whereby 'academic flexibility' has come to be an integral part of the quality education. Hence St. Joseph's sought Autonomy in the year 2010 and was conferred the status in March 2011. While we celebrate the Grant of Autonomy by University Grants Commission (UGC) from the year 2011 onwards, it elaborates still a greater vision for the future of St. Joseph's College, which has remained a mainstay in education. We are proud to state that this is the first of its kind among the classical unaided colleges (self-financed) under the jurisdiction of Osmania University. In the year 2017, the college was re-awarded the autonomous status for the next 5 years

It was something exciting and rewarding, long-awaited by all the stakeholders of the institution after tasting the success of accreditation by National Assessment Accreditation Council (NAAC) in 2008 with CGPA 3.51. The wings of academic freedom under autonomy are further strengthened by the 2(f) issued to St. Joseph's College by UGC on 25, July 2006 and 12 B issued on 27 June 2011 by UGC. PG Autonomy was conferred by the University in June 2014. The Quality enhancement & Sustenance of St. Joseph's is envisaged through its Re-accreditation by NAAC in September 2014 with CGPA 3.49. Another milestone in the history of the college is the introduction of CBCS from the academic year 2015-2016.



The college, as an ‘Autonomous College’ of Osmania University, has engaged itself in the process of curriculum enrichment and enhancement. Reaping the benefits of Autonomy, the college offers a wide range of academic programmes including several certificate courses and inter-disciplinary papers to make education more relevant and job-oriented. The college has completed two decades with a focus to march with academic excellence on one hand and to drive towards techno-savvy societal transformation on the other hand.

## About Department of Business Management

### VISION & MISSION

#### VISION

To create a distinct environment of excellence in education with human values and social commitment

#### MISSION

We are committed:

1. To create and maintain an environment of excellence in education with technological advancements, effective pedagogy and methods of evaluation.
2. To develop knowledge citizens with multidisciplinary global competencies.
3. To integrate in the students, the ennobling virtues of truth, fairness, tolerance and co-operation that leads them to serve the underprivileged.
4. To sensitize in Josephites a sense of appreciation of traditional and cultural inheritance of the nation.
5. To provide life skills towards a successful career, home and society.

### INSIGNIA

The Insignia symbolizes **KNOWLEDGE, SERVICE and LOVE**, the Motto of St. Joseph’s that we practice to internalize the vision each day through every activity of our college.

- The **Book** signifies **Imparting Knowledge** which enhances the intellectual capacity in theoretical and practical realms to achieve **Academic Excellence**.
- The **Lamp** signifies dispelling darkness and awaken Josephite to the omniscience of God, thus leading to illuminate a successful home and society.
- The **Lily** signifies love to treat all equally and respect their traditions and cultures.
- The **Path Finders** define the unidirectional upward growth of Josephites towards the path of professional success while holding onto the virtues of Knowledge, Service and Love.

### CORE VALUES

- TRUST IN DIVINITY
- FOSTER INTEGRITY
- ACQUIRE COMPETENCIES
- STRIVE FOR EXCELLENCE
- SERVE THE SOCIETY

## **AIMS AND OBJECTIVES FOR WHICH THE COLLEGE SOUGHT AUTONOMY**

### **A. AIMS**

1. To determine and prescribe its own courses of study and syllabi, and restructure and redesign the courses to suit local needs/ societal needs as well as the nation/Global.
2. To create and maintain an environment of excellence in education through technological advancements & effective pedagogy and evaluation techniques;
3. To develop knowledge citizens with multidisciplinary global competencies and life skills for successful career and perform their role in the society
4. To promote healthy practices such as community service, extension activities, projects for the benefit of the society at large, neighbourhood programmes, etc.

### **B. OBJECTIVES**

1. To help students develop global competencies for successful life and career
2. To equip the students with the right knowledge, relevant practical's skills and attitude to make them employable and positively influence the societal development
3. To help students develop a sense of independence and a spirit of inquiry to face any situation.
4. To integrate in the students, the ennobling virtues of truth, fairness, tolerance and co-operation that lead them to serve the underprivileged
5. To develop an educational system that can positively impact the development of the Nation

## **THEME OF THE YEAR**

Achieving Academic Excellence through 4Cs

1. Collaborative Teaching –Learning Process
2. Collaboration for Enhancing the Quality Education
3. Curriculum Enhancement with Industry Input
4. Continuous Faculty Development

## **Department Vision & Mission**

### **Highlights of the department Events / Activities**

1. Regular update of curriculum as per the industry/market needs and innovative certificate courses.
2. Regular conduct of orientation/induction programs for students and faculty.
3. Adoption of learner-centered teaching methodologies with judicious blend of lecture-based and experiential learning activities.
4. Usage of Case study methodology in teaching – Learning process
  - Implementation of Group/team teaching
  - Industry expert's delivery of content/sessions to get practical exposure
  - Teacher quality is maintained through Orientation/Faculty Development Programs, monitoring and regular feedback from students.
  - Organizing seminars/Guest Lectures (International)/Workshops/Exhibs/Educational Tours/Field Trips for student development.
  - Active Student HUB which consists of various committees with active student's participation
  - Continuous efforts to enhance the research culture of the college.
  - Organizing/conducting national and international seminars/conferences every year
  - Encouraging faculty and students to write, present and publish research papers/cases
  - Regular conduct of Entrepreneurial Awareness Programs, college annual academic and cultural fest
  - Students are counselled regularly and 100% personal/career support is provided by the faculty.
  - Celebrating special days like National Education Day, traditional days, National Youth Day etc.,
  - Provides consultancy services to corporate and organising Management Development Programs
  - Conduct of CRT Programs/Pre-placement activities for enhancing placement opportunities.
  - Mandatory Summer internship programme
  - Regular conduct of community service programs under the banner of Centre for Social Transformation (JSR, NSS, YRC, JGG).
  - Encouraging students' participation in intercollegiate competitions.
  - Registered Alumni Association

- Use of Alumni services in every aspect of academic, co-curricular and extra-curricular activities
  - Encouraging and recognizing students for their achievements during annual day celebrations.
  - Financial support to students from Christian Minority/First Generation/economically backward students.
2. 25. The college is now signatory member with Principles for Responsible Management Education (PRME)- An Initiative of the United Nations Global Compact from 13th January 2020
- Regular participation in B-School surveys to enhance the brand image of the college

## **2. ABOUT DEPARTMENT OF BUSINESS MANAGEMENT**

The Department of Business Management, St. Joseph's Degree & PG College, had its inception in the year 2001. The Department of Business Management offers a two-year full time programme of Masters in Business Administration, affiliated to Osmania University and Post Graduate Diploma in Management (Business Management) approved by All India Council for Technical Education (AICTE).

Master of Business Management course started with an intake of 40 students which gradually increased to 120 in the year 2004-05 and 180 in the year 2019-20. The college received autonomous status for PG in the year 2013 and offers Choice Based Credit System from the academic year 2015-2016. The department offers dual specialization from the academic year 2014-2015 onwards and Operations as one of the specialisation for MBA students apart from HR, Marketing and Finance from 2018-2019 year onwards.

At the under graduate level the department offers BBA course since 2011 after the St. Joseph's Degree & PG College has become autonomous in March 2011. BBA (Information Technology) course was introduced in the year 2015 and BBA (Business Analytics) was introduced in collaboration with IBM in the year 2017. In the year 2019, the department introduced two new courses that is BBA (Entrepreneurship) in collaboration with National Small Industries Corporation and BBA (Financial Markets) in collaboration with National Stock Exchange.

### **Some of the highlights of the department events/activities:**

- **2022**
  - MOU with HR Analytics Certificate courses, Tableau, Monster.com,
  - Workshop conducted for the faculty quality enhancement in collaboration with Christ University.
  - National Seminar on Covidonomics.
  - Award for Best College in The Hyderabad
- **2021**
  - MOU's with NSE, MGNCRE, Tech Mahindra.

- Introduced blended mode of teaching
- **2020**
  - MOU with different certificate courses institutions like Entuze, TASK, Tally, Live for academy.
  - MOU with Christ (Deemed to be University)
  - Online classes introduced due to Pandemic.
- **2019**
  - Student Management Fest conducted in January 2019 had more than 15 colleges and 250 plus students' participation.
  - Organized Three day International Conference on "Innovation and re-engineering of management practices for sustainability" in collaboration with TSCHE from 31 Jan – 2nd February with 29 resource persons/management experts (16 academicians + 13 industry experts) - 80 plus papers published with ISBN No. 978-93-5299-723-7 and ISSN no. 2349-5162
  - MoU with Mentor Mind for mentoring /mini projects
- **2018**
  - First time National Education Day (Vidyastra) was celebrated with intercollegiate Competitions.
  - PG Alumni Meet with the participation of 80 plus Alumni
  - 5 MOUs for the Certificate Courses (E-Mobitise, Moksha Associates, ICICI–Direct Center For Financial Learning, Quality Thought, Impact Education)
  - MoU with Synchro Serve Global Solutions for CRT programme
- **2017**
  - St. Joseph's Degree & P.G College celebrated Vicennial day on December 23, 2017. The Chief Guest was MLA Elvis Stephenson and Guest of Honor was Ned Modi, CEO of Berkedia
- **2016**
  - Organized One Day National Conference on "Revolutionalising Business Practices in Digital Era" in collaboration with IRD in Nov 2016
- **2015**
  - Curafesto 2015- Culmination of Master Minds – Management Meet was conducted in February 2015.
  - Organized Three Day International Conference on "An expedition towards Growth and Sustainability in Commerce and Management-Trends, Challenges and Strategies in collaboration with TSCHE from 18 to 20 Dec 2015
- **2014**
  - Organized One Day National Seminar on "Recent Trends in Financial Management and Financial Services in January 2014.
- **2011**
  - Organized First Time Management and IT Meet SAGGRAHA-The Celebration of talents: Management
- **2008**

- Workshop on Case study and Teaching Methodologies in Management Education was conducted on 19th & 20th Jan 2008. The Chief Guests for the Workshop were Prof. S.N. Sharma, Head, Department of Business Management, OU and Prof. M R Rao, Dean of the prestigious Indian School of Business(ISB).

- **2006**

- The first ever National Seminar in the history of St. Joseph's college was conducted with a dozen eminent resource persons and the Director of prestigious XLRI Fr. Casimir Raj SJ graced the occasion. The Chief Guests were Prof. K C Reddy Chairman APSCHE and Prof. Suleman Siddique, Vice-Chancellor OU. More than 800 students from various colleges in twin cities participated.

- **2005**

- The college reached academic heights with Mr. Ram Kumar being awarded the Gold Medal at OU.

- **2003**

- The students from the first batch achieved 100 % results at OU exam

- **2002**

- The Department conducted a grand student event at BVB Auditorium "Genesis" with over 600 students from various colleges participating in it.

## PROGRAMS OFFERED

Programme Code	Programme Name	Intake Granted
<b>406</b>	<b>BBA</b>	<b>120</b>
<b>408</b>	<b>BBA(IT) in Collaboration with Tech Mahindra</b>	<b>60</b>
<b>410</b>	<b>BBA(BA) in Collaboration with Wiely</b>	<b>60</b>
<b>411</b>	<b>BBA(FM) in Collaboration with NSE</b>	<b>60</b>
<b>412</b>	<b>BBA(E) in collaboration with Asian Institute for Family Managed Business (AIFMB) &amp; Mahatma Gandhi National Council of Rural Education (MGNCRE)</b>	<b>60</b>
<b>672</b>	<b>MBA</b>	<b>180</b>

## UG COURSES

BBA Three Year Full time course in Bachelor of Business Administration (BBA) started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012 with the student strength of 50, in the academic year 2013-14 the batch size increased to 120 with two sections. Program offers BBA with specializations in HR, Marketing and Finance.

### **BBA (INFORMATION TECHNOLOGY)**

Department of Business Management introduced BBA (Information Technology) course with an intake of 50 students in the academic year 2015-16 which aims to provide an extensive understanding of management and IT in organizations both in the private and public sectors. It provides a blend of theoretical studies with practical aspects of Business Management through innovative teaching methodologies. This course has been designed in a way that provides opportunity for students to specialize in Business Management and IT.

### **BBA (BUSINESS ANALYTICS)**

BBA (Business Analytics) course with an intake of 50 students started in the year 2017-18 in collaboration with IBM India Pvt. Ltd. Course was started with an objective to develop individuals with conceptual knowledge in the multiple disciplines of analytics comprising of mathematics, statistics, information technology and Management.

### **ST. JOSEPH'S IS THE FIRST AUTONOMOUS COLLEGE IN THE STATE OF TELANGANA TO INTRODUCE BBA (BUSINESS ANALYTICS) COURSE AT UG LEVEL.**

### **BBA (ENTREPRENEURSHIP)**

BBA (E) is introduced in the year 2019-20 with an intake of 60 students. It is first in Telangana to introduce this course. The course supplements entrepreneurship along with professional education in management and is the current requirement in the market for self-employment. The core subjects provide a solid/depth management education in the essential areas of business. The course has a tie- up with National Small Industries Corporation Limited for inculcating entrepreneurial skills. Students specialize in Marketing, Human Resource Management and Finance areas. Exposure to new areas in Management like Cyber Law & Cyber Crimes, Banking & Insurance, Retail Management and Financial Derivatives.

### **BBA (FINANCIAL MARKETS)**

BBA(FM) course in collaboration with NATIONAL STOCK EXCHANGE INDIA LTD. is introduced in the Academic year 2019-20 under Autonomy with an intake of 60 students. It is Second College in Telangana and Fifteenth College in The Country to offer this Course in Collaboration with NSE India Ltd. BBA (FM) is well-knit to give holistic picture of business accounts, management blending financial accounting and business-centered subjects. Students get 6 certifications from NSE along with the BBA (FM) degree. It is a gateway to a career in the Banking, Financial Services & Insurance (BSFI) segment. Curriculum designed by financial market experts to deliver industry relevant skills. Real- time Trading Experience and Special faculty/ market professionals as resource persons for the program

## LANDMARKS ACHIEVED BY THE COLLEGE

<b>2007</b>	:	Permanent Affiliation from Osmania University
<b>2008</b>	:	Accredited by NAAC with A grade with a CGPA of 3.51
<b>2013</b>	:	Grant of PG Autonomy
<b>2014</b>	:	Re-accreditation by NAAC with 'A' Grade with a CGPA of 3.49
<b>2015</b>	:	<ul style="list-style-type: none"> <li>• Introduction of Choice Based Credit System</li> <li>• Introduction of BBA (IT)</li> </ul>
<b>2017</b>	:	Introduction of BBA (Business Analytics) Programme in collaboration with IBM, India.
<b>2018</b>	:	Introduction of Outcome Based Education
<b>2019</b>	:	<ul style="list-style-type: none"> <li>• Introduction of BBA (Honours) &amp; BBA (Financial Markets) in Collaboration with NSE</li> <li>• Additional MBA section of 60 students was approved by AICTE</li> </ul>
<b>2021</b>	:	Accredited by NAAC with B++ grade with a CGPA of 2.81

### Best B-School Ranking 2020

## RANKINGS/RATINGS

### BUSINESS MANAGEMENT

STATE LEVEL	ALL INDIA LEVEL
<b>2<sup>nd</sup> Rank</b> among B- Schools in Telangana State by The Academic insights magazine July 2020 edition	<b>37<sup>th</sup> Rank</b> among B- Schools in overall India by The Academic insights magazine July 2020 edition.
<b>3<sup>rd</sup> Rank</b> in the Telangana State by Chronicle B-School Survey 2020 in February 2020	<b>65<sup>th</sup> Rank</b> overall India by Chronicle B-School Survey 2020 in February 2020
<b>2<sup>ND</sup> Rank</b> in the Telangana State by India Today Magazine, July 6, 2020 edition	<b>44<sup>th</sup> Rank</b> among BBA colleges in overall India by India Today Magazine, July 6, 2020 edition
<b>Ranked 12<sup>th</sup></b> in South among BBA Colleges by Times BBA Education Ranking survey 2019.	<b>Ranked 227<sup>th</sup></b> All India Level among B-Schools by India Today Magazine October 2019.
<b>2<sup>nd</sup> Rank</b> in the Telangana State in the category of BBA Education by GHRDC Survey 2020	<b>6<sup>th</sup> Rank</b> in Southern region and <b>19<sup>th</sup> Rank</b> overall India in the category of BBA Education by GHRDC Survey 2020
<b>6<sup>th</sup> Rank</b> among Best Business School in Telangana State by CSR – GHRDC B- Schools Survey in November 2019	<b>25<sup>th</sup> Rank</b> all India Level among Top B – Schools of Excellence by CSR – GHRDC B- Schools Survey 2019 in November 2019
<b>Ranked 64<sup>th</sup></b> among the B Schools in South India by THE WEEK HANSA November 2019.	<b>Ranked 150<sup>th</sup></b> All India Level among Private B – School by The WEEK HANSA November 2019.



<b>4<sup>th</sup> Rank</b> among Best Business School in Telangana State by Education World India in May 2018	<b>101<sup>st</sup> Rank</b> all India Level as Best B-School by Education World India in May 2018
<b>6<sup>th</sup> Rank as</b> Top B-School in Telangana by CSR-GHRDC in November 2018	<b>10<sup>th</sup> Rank</b> in India as Best Business School by Republic TV BBA Survey in Jan 2019 <b>10<sup>th</sup> Rank</b> in India as Best Business School by GHRDC BBA Survey in 2018
<b>9<sup>th</sup> Rank</b> in Hyderabad by The Week- Hansa B-School survey in October 2018	<b>95<sup>th</sup> Rank</b> all over India among Top Management Institutes by Times B-School Survey – i3RC Insights in August 2018
<b>8<sup>th</sup> Rank</b> in Hyderabad by The Week- Hansa B-School survey in 2017	<b>4<sup>th</sup> Rank</b> in Promising B-School all over India by CSR-GHRDC in November 2018 & 2017

## DEPARTMENT OF BUSINESS MANAGEMENT

### VISION OF THE DEPARTMENT

- To be a Centre for excellence for quality management education by preparing ethical, social conscious, eco-conscious business leaders and entrepreneurs for Indian and Global organisations

### MISSION OF THE DEPARTMENT

- To provide practical, ethical, relevant and innovative solutions required for dynamics of Indian and Global organizations.
- To prepare responsible citizens, leaders, professionals & entrepreneurs through effective program delivery
- To prepare future business leaders with global acumen with competence, leadership qualities and impeccable personal integrity for integrated development of the society
- To impart knowledge and nurture research & entrepreneurial skills for a successful career and stakeholders well-being
- To build life skills through value-based education and service-oriented programs

### 3. BOARD OF STUDIES COMPOSITION

**ST. JOSEPH'S DEGREE & PG COLLEGE  
DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2022-2023  
BOARD OF STUDIES COMPOSITION**

**Principal:** Fr. Dr. D. Sunder Reddy, St. Joseph's Degree & PG College.

**Dean Academics:** Fr. Thumma Uday Bhasker Reddy, St. Joseph's Degree & PG College.

**Dean Academics:** Mrs. Mary Vinaya Sheela, St. Joseph's Degree & PG College.

**Head of the Department (Chairperson)**

Prof. Vandana Samba, Professor & HoD, Dept. of Business Managements. Joseph's Degree & PG College.

**Subject Experts from outside the Parent University**

1. Dr. Sabyasachi Rath, Professor & Dean Vishwa Vishwani Group of Institutions
2. *Dr. Y. V. Ramana Murthy*, Associate Professor, Centre for Management Studies, NALSAR University of Law.

**Expert Nominated by Vice-Chancellor, OU**

1. Prof. V. Sudha - Chairman Board of Studies Dept. of Business Management, Osmania University
- Representative from Industry/Corporate Sector/Allied area relating to placement.**
1. Mr. Arun Kumar Maale, Senior Manager, Ambuja Cement, Telangana
  2. Mr. Santosh Deputy Manager, NSE India Ltd, Hyderabad.
  3. Mr. Michael Wagner, AVP- Miles Education.

**PG Alumnus**

- Mr. Sripati Harish Kumar, Deloitte

## Faculty Members

1. Prof. R. Anita, COE.
2. Dr. A. Danam Tressa, IQAC, Co-ordinator
3. Mr. P Ganesh Anand, Assistant Professor.
4. Prof. N. Srinivas, Co-ordinator, Career Development Centre & Corporate Relations
5. Ms. Smriti Nagaria, Assistant Professor
6. Ms. Swapna Sangyam, Assistant Professor, Addl-Controller of Exams (PG)
7. Dr. K. Martina Rani, Associate Professor, Co-ordinator-Foreign Relations
8. Dr. Rani Gujari, Associate Professor
9. Dr.S. Venkata Siva Kumar , Associate Professor, Controller of Exams (PGDM)
10. Mr. Jyothi Kalyan, Assistant Professor
11. Mrs. Mubeen Sultana, Assistant Professor
12. Mr. Martin B.L, Assistant Professor
13. Mrs. GracySailaSree, Assistant Professor
14. Mr. Martin Mysa, Assistant Professor
15. Dr. N. Samuel Babu, Assistant Professor
16. Mrs.G. Mamata, Assistant Professor
17. Dr. Vani.H.Associate Professor and Co-ordinator ,Skill Development Centre.
18. Mrs.Joseph Mary ,Assistant Professor
19. Mrs. P.BuelaPrasana Kumari, Assistant Professor
20. Mrs. K.Neeraja, Assistant Professor
21. Mrs .P.Rajitha, Assistant Professor.
22. Ms. Swapna Rani , Assistant Professor
23. Mrs. GowriPisolkar,Assistant Professor
24. Mrs. Dola Sarkar, ,Assistant Professor
25. Ms. Juveria,Assistant Professor
26. Ms. Pallavi .S,Assistant Professor
27. Mrs. ArchanaGanta,Assistant Professor
28. Ms. Salome,Assistant Professor.
29. Mr. Henry , Librarian.
30. Mrs. M.Kiran Jyothi, Head and Associate Professor, Dept of Computer Sciences.

## 4. SPECIAL FEATURES OF THE DEPARTMENT

1. Regular update of curriculum as per the industry/market needs and innovative certificate courses.
2. Regular conduct of orientation/induction programs for students and faculty.
2. Adoption of learner-centered teaching methodologies with judicious blend of lecture-based and experiential learning activities.
3. Usage of Case study methodology in teaching – Learning process
4. Implementation of Group/team teaching
5. Industry expert's delivery of content/sessions to get practical exposure
6. Teacher quality is maintained through Orientation/Faculty Development Programs, monitoring and regular feedback from students.

7. Organizing seminars/Guest Lectures (International)/Workshops/Exhibs/Educational Tours/Field Trips for student development.
8. Active Student HUB which consists of various committees with active student's participation
9. Continuous efforts to enhance research culture of the college.
10. Organizing/conducting national and international seminars/conferences every year
11. Encouraging faculty and students to write, present and publish research papers/cases
12. Regular conduct of Entrepreneurial Awareness Programs, college annual academic and cultural fest
13. Students are counselled regularly and 100% personal/career support is provided by the faculty.
14. Celebrating special days like National Education Day, traditional days, National Youth Day etc.,
15. Provides consultancy services to corporate and organising Management Development Programs
16. Conduct of CRT Programs/Pre-placement activities for enhancing placement opportunities.
17. Mandatory Summer internship programme
18. Regular conduct of community service programs under the banner of Centre for Social Transformation (JSR, NSS, YRC, JGG).
19. Encouraging students' participation in intercollegiate competitions.
20. Registered Alumni Association
21. Use of Alumni services in every aspect of academic, co-curricular and extra-curricular activities
22. Encouraging and recognizing students for their achievements during annual day celebrations.
23. Financial support to students from Christian Minority/First Generation/economically backward students.
24. The college is now signatory member with Principles for Responsible Management Education (PRME)- An Initiative of the United Nations Global Compact from 13th January 2020
25. Regular participation in B-School surveys to enhance the brand image of the college

## 5. MOUS SIGNED BY THE DEPARTMENT

SL. NO	NAME	PURPOSE	DATE & TIMINGS
1	NSIC	Industry Centric demand oriented training for skill development	20-06-2018
2	Amazon	Campus Placements	20-08-2018
3	BERKADIA	Campus recruitmnet jobs	23-08-2018
4	InkWall Technologies Pvt.Ltd	Students develop simple 2D games using various mobile Gaming tools	03-06-2019

5	Moksha Associates	Basics of Digital Marketing,Web Designing,Wordpress Basics,Google Analytics,Social Media Marketing	19-06-2019
6	Time Institute Pvt.Ltd	Developing the Students Skills through Logical reasoning,Aptitude and Group Discussions	09-07-2019
7	Public Relations Society of India	Basics of Public Relations & Corporate Communications,Online PR,Media relations,Press Confernce& Requirements of Good PRO	17-07-2019
8	Dark & Light Studios/Michael Monteiro	Different kinds of Photography like Portfolios,Wedding,outdoor Shoots,Photo editing and Poster Designing in photoshop	20-07-2019
9	MENTORMIND EDUTECH PVT LTD	IT projects on python, java, and android application	24-07-2019
10	Dhanwantri Institute	Activities based on Principles and Process of learning,Change management,Attitude and Process of changing attitudes,Developing Self Confidence ,Goal setting and atr of Public Speaking etc	24-07-2019
11	Pidilite	Enhancing the Arts and Craftsmanship through Painting,Glass painting ,stone painting Tie & Dye Etc.	06-08-2019
12	National Stock Exchange(NSE)	An Overview of the Indian Securities Market ,Trading, Legal Frameworkand its Valuation	13-08-2019
13	MSME	Adobe Photoshop,coreldraw ,Adobe IllustratorGraphic Design applications	21-08-2019
14	MSME	Basics of Android Programming,,Write simple GUI applications,	21-08-2019
15	MSME	Created Excel sheets using various formulas 7 Functions,created Simple and complex Macros	21-08-2019
16	MSME	Fundamentals of Information Theory and Operating Systems,Computer Networks,fix hardware and network issues related to computers	21-08-2019
17	MSME	Concept of GST,Registration Process,Inpu Tax Credit,GST Classification of Good,GST returns	21-08-2019
18	Nishumbita School of Arts	Developing skills in Acting ,Dialogue delivery and Stage Performance	01-09-2019
19	BERJAYA UNIVERSITY	NA	14-10-2019
20	FRANKLIN TEMPLETON	work from home university-internships	26-11-2019
21	IBM	Data Visulaization	19-12-2019
22	IBM	Big DATA	19-12-2019
23	Entuze	Business Communication & Job Research,Aptitude & Reasoning,Social Media Marketing,Data Analysis Using Excel	07-01-2020
24	TASK	Aptitude & reasoning on 3-2-2020	03-02-2020
25	TASK	Aptitude & reasoning on 3-3-2020	03-03-2020
26	Excelytics	Students Will Be Able to Identify the different components of the Excel worksheet/	14-09-2020
27	Tally	Empowering students by imparting industry relevant skills set and increase their employment opportunity	14-09-2020

28	Live for Academy	Students can able to build self-confidence, enhance self-esteem and improve overall <b>personality</b> .	19-10-2020
29	Christ (Deemed to be University)	To strengthen and to develop academics, research cooperation and to promote mutual understanding	29-10-2020
30	NIMSME	Students to develop potential to think creatively and innovate, to develop proactivity, flexibility, autonomy, ability to manage and track a project and pursue getting results.	11-11-2020
31	Digital Marketing by Digital Nest	Training program to acquire the skill set of a Digital Marketing.	07-12-2020
32	NSE	To equip the students with necessary stock market theoretical and practical Knowledge	20-01-2021
33	MGNCRE	To introduce rural management program/courses at UG & PG level	31-03-2021
34	Tech Mahindra	To strengthen and create more value for the students to make them knowledgable and empower in the technical skills	03-11-2021
35	Bosch	Branding for industry acadamia collaboration	09-02-2022
36	HR ANALYTICS- Course- NHRDN	This course aims to develop students' abilities to analyse people management issues and systems from an analytics perspective.	14-03-2022
37	TABLEAU- COURSE- NHRDN	Tableau course helps you master Tableau Desktop, a world-wide utilized data visualization, reporting, and business intelligence tool	10-04-2022
38	Monster.com	Provide online recruitment solutions oppurtunities	05-05-2022

## MOU'S CERTIFICATES

### HR ANALYTICS- Course- NHRDN



Website: [www.ssoe.in](http://www.ssoe.in)  
Email: [Contact@ssoe.in](mailto:Contact@ssoe.in)  
Phone: +919011032900

To

SSO/DO/002/140322

Dr.Vani.Harpanahalli,  
Director for Skill Development Centre & Associate Professor  
St. Joseph's Degree and PG College - Extended Campus  
Gunfoundry, King Koti, Hyderabad.

Dear Professor Vani

Thank you for confirming availing of our DataOwl services for HR Analytics.

This is offered to you in collaboration with NHRDN Pune Chapter.

We are hereby outlining the commercial and other terms.

**Commercial terms**

Course	Number of Students	Rate per student	Total Cost
HR Analytics blended course 28 hours of self-paced learning plus 2 hours of online live sessions	41	2000 INR + Taxes	INR 96,760
Content as per annexure 1 - already signed off by Dr Vani			

**Payment Terms:**

1. 50% to be paid at completion of 50% of the syllabus
2. Remaining 50% within 15 days of the course completion, completion certificate will be issued after receipt of payment.
3. We will raise a GST invoice, so please provide relevant details



R H No. 15, Lunkad Heritage 1,Viman nagar, Pune- 411014



Website: [www.ssoc.in](http://www.ssoc.in)  
Email: [Contact@ssoc.in](mailto:Contact@ssoc.in)  
Phone: +919011032900

**Other terms:**

1. Certification of completion will be issued jointly by NHRDN Pune Chapter and SSO Consultants.
2. St. Joseph's to take an undertaking from their permanent/visiting/adjunct faculty that they will not use DataOwl content for any other use
3. St. Joseph's to ensure the availability of stable internet connection and bandwidth.
4. St. Joseph's will provide students details in the requested format, to enable required access
5. SSO team will help St. Joseph's faculty with any request to change access/viewability of content for students
6. Online Course content Access will be available till the end of the syllabus and completion of the term end exam.

  
Signed  
Authorized Signatory  
St. Joseph's Degree and PG College - Extended Campus



**PRINCIPAL**  
**ST. JOSEPH'S DEGREE & PG COLLEGE**

  
Signed  
Authorized Signatory  
SSO Consultants



R H No. 15, Lunkad Heritage 1, Viman nagar, Pune- 411014

## TABLEAU- COURSE-NHRDN



To SSO/DO/003/010422

Dr. Vani Harpanahalli,  
Director for Skill Development Centre & Associate Professor  
St. Joseph's Degree and PG College - Extended Campus  
Gunfoundry, King Koti, Hyderabad.

Dear Professor Vani

Thank you for confirming availing of our DataOwl services for Tableau.

This is offered to you in collaboration with NHRDN Pune Chapter.

We are hereby outlining the commercial and other terms.

**Commercial terms**

Course	Number of Students	Rate per student	Total Cost
Tableau course 28 hours of self-paced learning plus 2 hours of online live sessions Content as per annexure 1 - already signed off by Dr Vani	52	1500 INR + Taxes	INR 92,040

**Payment Terms:**

1. 50% to be paid as advance
2. Remaining 50% within 15 days of the course completion, completion certificate will be issued after receipt of payment.
3. We will raise a GST invoice, so please provide relevant details

Monster.com



తెలంగాణ తెలంగాణ TELANGANA  
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Sh. M. Reddy, N. Reddy  
For Whom: St. Joseph's Degree and PG College  
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# 55/A, 1<sup>st</sup> Floor, Above Ganesh Temple  
Raghava Rama Towers, C.A. Lane, Abad  
Hyderabad-500 001, T.S. Call: 93482232

**MEMORANDUM OF UNDERSTANDING**

This MEMORANDUM OF UNDERSTANDING, herein after referred to as "MOU" is a mutual understanding made at Hyderabad on the 05<sup>th</sup> Day of May 2022 by and between **Monster.com (India) Private Limited**, a company incorporated under the Indian Companies Act, 1956, having its registered office at 7-1-79, 79/5, 6, 7 & 7-1-80, 1st Floor, Capital Building, Ammerpet, Hyderabad-500016, Telangana, India (hereinafter referred to as 'Monster', which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors and assigns) of the FIRST PART;

AND

St. Joseph's Degree & PG College, A unit of Hyderabad Archdiocese Educational Society organized under the Indian Laws having its principal place of business at 5-9-1106, King Koti, Main Road, Hyderabad - 500029, Telangana represented by Dr. D. Sunder Reddy, Principal; authorized signatory (hereinafter referred to as 'Institute', which expression shall, unless repugnant to the

**Monster.com (India) Private Limited**

Registered Office: 7-1-79, 79/5, 6, 7 & 7-1-80, 1st Floor, Capital Building, Ammerpet, Hyderabad - 500016, Telangana, India; Phone No. +91 40 66116000/5100; Fax: +91 40 66116111; Email: [info@monsterindia.com](mailto:info@monsterindia.com)

Website: [www.monsterindia.com](http://www.monsterindia.com) CIN U72200TG2000PTC035617

**Principal**  
ST. JOSEPH'S DEGREE & PG COLLEGE  
King Koti Road, Hyderabad-500 029



Page 1 of 4

*(Signature)*

Bosch:



Rev. Father D Sundar Reddy  
Principal  
St. Joseph Degree and PG College  
Shorgate, King Koli, Basheer Bagh  
Hyderabad, Telangana – 500 029

Bosch Limited - (PVR AMCM  
8840 F) - (DM)  
185110RAJ0505PLCO007651  
Post Box No. 8308  
Hosur Road, Adagodi  
Bangalore 560093  
Karnataka, India  
Tel +91 80 6752-2333  
Fax +91 80 223-71725  
www.bosch.in

**Sub: Branding Support - Industry-Academia Collaboration**

09 Feb 2022

Dear Rev. Roddy,  
Greetings from Bosch!

Thank you for sending the Acknowledgment letter from your institution. We are happy to welcome your institution to collaborate with Bosch as a part of our CSR Industry-Academia Collaboration Initiative.

I am sure you will agree that this opportunity of working together on skill development is in line with the New Educational Policy-2020, which emphasizes the strategic and sustained inclusion of vocational skills in all educational spectrum.

With Bosch's expertise in skill development since 1963, reinforced by the President of India's "Best Establishment Award" 54 times for its technical trade training programs, followed by prestigious awards such as the FICCI CSR Award for employability skill development excellence for our flagship program "BRIDGE", we are confident to be a reliable partner in your efforts on skilling the youth.

With reference to our provisional endorsement letter, we are pleased to provide 6 posters as support by way of some branding for Industry-Academia collaboration at your institution.

We look forward to an impactful journey ahead.  
Thank you.

With warm regards,


  
Dr. D. P. Goyal  
Senior General Manager  
Head - Bosch India Foundation  
CSR & Skill Development

**Acknowledgement**

We have received 6 posters for Industry-Academia Collaboration initiative.

Name: **REV. FR. DR. D. SUNDAR REDDY**

Date: **23-02-2022**

  
Signature by ~~Head~~ of the Institute  
**Principal**

**ST. JOSEPH'S DEGREE & PG COLLEGE**  
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Managing Director: Srinivasan S.C.  
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## 6. SWOT ANALYSIS OF THE DEPARTMENT

### ***STRENGTHS***

- 1) The Institution is located in the heart of the city and has a sprawling area of 03 acres
- 2) 22 years of service to the society, in the field of education
- 3) The institution has a good reputation in the society for its Quality education
- 4) Discipline – Hallmark of the College
- 5) NAAC Re-accreditation with A Grade
- 6) Rankings by Reputed National Print Media
- 7) Imparting holistic education through academic flexibility with the advent of autonomy
- 8) Curriculum and syllabi updated annually keeping in mind the Programme Outcomes, Programme Educational Outcomes, Industry Requirements, Career Opportunities and Scope for Higher Education with Choice Based Credit System
- 9) Good reputation for quality teaching

- 10) Certificate courses promoting skill and entrepreneurship
- 11) Incorporation of internships/projects as mandatory component in the curriculum
- 12) Experiential learning activities and field visits
- 13) Honing leadership skills by engaging students in various committee's / cells
- 14) Beyond the syllabus curriculum through extension lectures to make the students ready for the present global scenario
- 15) Constant encouragement of faculty for pursuing Ph.D., research, advancement of qualification etc.
- 16) Constant mentoring, monitoring, and a feedback system of students
- 17) Focus on building entrepreneurship development Cell
- 18) Various activity clubs for Innovation & all round development and extracurricular activities
- 19) Encouragement in sports, cultural and literary activities
- 20) NPTEL Local Chapter to offer students MOOCs program
- 21) There is continuous effort made by the management to recruit senior level faculty members with industry experience.
- 22) Campus Recruitment Training Programme with good placement record/ Achievements in placement by students in various reputed organizations and reputed companies
- 23) Teacher quality is maintained through Orientation/Faculty Development Programs, monitoring and regular feedback from students.
- 24) Regular conduct of orientation/induction/guest lectures/seminars/workshops/field visits etc., for students
- 25) Scholarships for deserved students and Financial support to students from economically poor background
- 26) Registered Alumni Association (JOPA)

### **Weaknesses**

1. Shortage of ample opportunity for Research Activities due to funding problem by Govt., Non Govt. & External agencies
2. Space limitation for further expansion of facilities, space containing the intake and introduction of new Programmes.
3. Limited International linkages / International and National Collaboration activities to be done
4. Funds constraints being a Self-financed institution
5. Training of faculty in industry relevant curriculum.
6. Collaborations with Research institutions and industry Publishing papers in Scopus Indexed / Web of Science journals
7. Patent registration need to be done/filing of patents
8. Lack of Faculty and Student Exchange Programme

9. Lack of financial contribution of Alumni to the institution
10. Less space available for green carpet as it is centrally located

### **Opportunities**

1. Introduction of more Programmes and industry relevant certificate courses with greater flexibility
2. Wide scope for Linkages / collaboration with International/National and research institutes/ universities / organizations / other recognitions
3. Blended teaching methodologies harnessing ICT
4. Involvement of Student Council and their representation in various committees/cells
5. adopting a village to meet the needs of the society
6. Consultancy services to industries / reputed bodies
7. Faculty – student exchange program with reputed National & Foreign Universities
8. Focus on Research activities & collaboration with institutes and industries with Financial assistance for faculty to publish papers in UGC Care / Scopus / Web of Science journals
9. Involving more faculty members in research oriented programs
10. External funding for research, project and innovative programs
11. Preparing students in Soft Skill, Aptitude, GD, GATE, MAT etc examinations
12. Enrollment of Students in Internship programs in different renowned corporate houses & industries
13. Developing Skill centre for vocational / Advanced Skill / Research Centre / Incubation centre etc.
14. Alumni Association needs to be strengthened by creating strong Alumni Base

### **Challenges**

1. Relieving staff to attend Refresher / Orientation Programmes conducted by UGC/HRD
2. Developing communication skills
3. Keeping pace with continuous modification of technological advancement
4. To motivate faculty for Research/ R&D/ Innovation etc.
5. To attract eminent Professors, Ph.D. Holders and Researchers in Campus to share their knowledge and experience with students
6. Creating interest among students for management education
7. To attract reputed companies for placement, internship and project work
8. Recording the details of Student Progression
9. Resource mobilisation from Government, UGC and Private Agencies
10. To recruit staff with PhD / Industry Experience
11. Applying for copyrights and patents

12. To generate income through consultancy work
13. To collaborate with foreign universities
14. To encourage students to take up society oriented or real time projects

## 7. FACULTY DETAILS

Sl. No.	Name of Faculty	Title & Designation	Qualification	Date of Appointment	Experience in Years		Area of Specialization
					Academia	Industry	
1	Prof R.Anita	Professor	B.E, M.B.A, M.Phil, NET, AP & TS SET, Ph.D	01.08.2005	17.3 (5 yrs 3 months-Industry)	16.3	HR
2	Dr. A. DanamTressa	Associate Professor & HoD	M.Com, M.B.A, TS SET, Ph.D	01.07.2008	23	-	HR and Finance
3	Mr P Ganesh Anand	Assistant Professor	M.B.A	07.10.2008	13.1	13yrs 5 months	Finance, Operations, Marketing
4	Prof NagunuriSrinivas	Professor	M.B.A, M.Phil, Ph.D	07.02.2012	15 Years Teaching 1 Year Industry Total 16 Years	9 Years . 4 Months	Marketing
5	MsSmritiNagaria	Assistant Professor	M.B.A, AP SET,(Ph.D)	01.07.2013	9 Years 10 Months	8 Years	Finance
6	Ms S Swapna	Assistant Professor	M.B.A	01.06.2015	6.4		HR, Finance
7	Prof Vandana Samba	Professor	M.B.A, Ph.D, UGC NET	24.07.2017	17.3	4.4	HR, Finance

8	MrAyyappa G	Assistant Professor	M.B.A	05.09.2018	3.2		Marketing
9	Dr Martina Rani Kopala	Associate Professor	M.Com, CMA, Ph.D	11.06.2019	2.4		Finance, HR
10	Dr Rani Gujarai	Associate Professor	M.B.A, NET, Ph,D	03.06.2019	2.4		HR
11	Dr S Venkata Siva Kumar	Associate Professor	M.B.A, M.Sc (Stats), Ph.D	01.06.2019	2,4		HR & Marketing, Statistics
12	MrsMubeen Sultana	Assistant Professor	M.B.A	01.06.2019	2.4		Finance, HR
13	Mr Martin L Bhoompag	Assistant Professor	MBA, AP SET	07.07.2019	2.3		Marketing
14	Dr N Samuel Babu	Assistant Professor	M.A (Eng), Ph.D	01.08.2019	2.3		English
15	MrsGracySailaSree	Assistant Professor	M.A (Eng), M.B.A, M.Phil, SET	16.12.2019	20 Yrs	2 Yrs	HRM
16	Mr Martin Mysa	Assistant Professor	MBA	15.11.2019	13 yrs	2 yrs	Finance, Marketing
17	MrJyothiKalyan	Assistant Professor	B.Tech., M.B.A., M.Tech., UGC-NET	01.06.2019	13.2	2.4	HR
18	DrVani H	Associate Professor	M.B.A, NET, Ph.D	26.06.2020	Total 17 years experience. Industry experience : 8.3years Teaching:8	1.3	Marketing

19	Mrs Gude Mamatha	Assistant Professor	M.B.A	25.07.2020	2	6	Finance
20	Mrs G. Joseph Mary	Assistant Professor	M.B.A	01.10.2020	1.1		Finance, Marketing
21	Ms BuelaPrasannaKumari	Assistant professor	M.B.A,M.Phil	16.08.2021	16	0.3	HR, Marketing
22	Ms PathaRajitha	Assistant Professor	M.B.A, M.Phil	16.08.2021	12	0.3	HR, Marketing
23	Ms NeerajaKatari	Assistant Professor	M.B.A, M.Com	16.08.2021	17	0.3	Finance
24	Mrs P Swapna Rani	Assistant Professor	M.B.A	01.09.2021	0.2		HR
25	Mr Raja ChandrahasMarapatla	Assistant Professor	M.A ( Ling), B.Ed, P.G.D.C.A	04.09.2021			English
26	Mrs Gowri Pisolkar Deshpande	Associate Professor	M.B.A, PGDAOM, PGDAM, (PhD)	04.10.2021	10 Years industry, 11 years teaching. Total 21 years	0.1	Marketing and Finance
27	Mr Ananth Narayan Tripurari	Assistant Professor	M.Sc, M.B.A	21.10.2021	13 YEARS 8 MONTHS	0.0	Finance
28	Mrs. Dola Sarkar,	Assistant Professor	MBA,PH.D (Pursuing)	01.02-2022	7 Years	8 Years	Marketing
29	Ms. Juveria	Assistant Professor	MBA ( FINANCE)	21-01-2022	8 years	0	Finance



30	Mrs. Archana Sunil,.	Assistant Professor	MBA & M. Com	17-03-2022	13	0	Finance
31	Ms. Salomi Ronith,.	Assistant Professor	MBA	17-03-2022	1	0	HR
32	Mr. Praveen	Assistant Professor	BA . EPP MA (Lang & Literature)	01-01-2022	4.5	-	English
33	Ms. Pallavi	Assistant Professor	MBA	21-01-2022	8	0	Finance

## 8. DETAILS OF FACULTY PURSUING PH. D

S.No	Name of the Faculty	Designation	Area of Research	Degree Granting Institution
1	Ms. Smriti Nagaria	Assistant Professor	Finance	Osmania University
2	Ms S. Swapna	Assistant Professor	Human Resource	Osmania University
3	Mr. Martin L Bhoompag	Assistant Professor	Marketing	JNTUH, University
4	Mrs. Joseph Mary	Assistant Professor	Finance	Annamalai University
5	Mr. Martin Mysa	Assistant Professor	Marketing	Anurag Deemed to be University
6	Mr. P. Ganesh Anand	Assistant Professor	Finance	GITAM University
7	Mrs. Mubeen Sultana	Assistant Professor	Finance	GITAM University
8	Mrs. K. Neeraja	Assistant Professor	Finance	Bharathidasan University
9	Mrs. P. Rajitha	Assistant Professor	HR	Bharathidasan University
10	Ms. P. Buela Prasanna Kumari	Assistant Professor	HR	Rayalseema University

## 9. ACADEMIC COORDINATORS & CO-COORDINATORS

<b>Programme Code</b>	<b>Programme Name</b>	<b>Academic Coordinator</b>	<b>Academic Co-Coordinator</b>
406	BBA	Dr.S. Venkata Siva Kumar	Dr. H. Vani
408	BBA(IT)	Mr.P. Ganesh Anand	Mr. B.L. Martin
410	BBA(BA)	Ms. Smriti Nagaria	Mrs. Joseph Mary
411	BBA(FM)	Ms.S. Swapna	Mrs. Mubeen Sultana
412	BBA(E)	Mr.Jyothi Kalyan	Mr. Martin Mysa
672	MBA	Prof.Vandana Samba	Dr. Rani Gujar

### 10. CLASS IN-CHARGES

<b>Programme Code</b>	<b>Programme Name</b>	<b>Class Incharges</b>
<b>406</b>	<b>BBA-III</b>	<b>Dr. S. Venkata Siva Kumar</b>
	<b>BBA-II</b>	<b>Mrs. P. Swapna Rani</b>
	<b>BBA-I</b>	<b>Mrs. K. Neeraja</b>
<b>408</b>	<b>BBA(IT)-III</b>	<b>Mr.B. L Martin</b>
	<b>BBA(IT)-II</b>	<b>Dr.Vani</b>
	<b>BBA(IT)-I</b>	<b>Mr.Ganesh Anand</b>
<b>410</b>	<b>BBA(BA)-III</b>	<b>Prof.Srinivas</b>
	<b>BBA(BA)-II</b>	<b>Mrs. Mubeen Sultana</b>
	<b>BBA(BA)-I</b>	<b>Ms.Smriti Nagaria</b>
<b>411</b>	<b>BBA(FM)-III</b>	<b>Ms.Swapna</b>
	<b>BBA(FM)-II</b>	<b>Mrs.Joseph Mary</b>
	<b>BBA(FM)-I</b>	<b>Ms. P. Buela Prasanna Kumari</b>
<b>412</b>	<b>BBA(E)-III</b>	<b>Mr.Martin Mysa</b>
	<b>BBA(E)-II</b>	<b>Mrs.Mamatha</b>
	<b>BBA(E)-I</b>	<b>Mrs. P. Rajitha</b>
<b>672</b>	<b>MBA I - A</b>	<b>Mrs. Gowri Deshpande</b>
	<b>MBA I – B</b>	<b>Dr. Rani Gujari</b>
	<b>MBA I – C</b>	<b>Mrs. Gracy Saila Sree</b>

11. **Details of Students Strength – Course Wise**

<b>Year/Semester Course</b>	<b>I</b>	<b>II</b>	<b>III</b>	<b>Total</b>
BBA	63	74	68	205
BBA (IT)	60	64	59	183
BBA(BA)	45	60	61	166
BBA (FM)	60	67	61	188
BBA (E)	60	61	61	182
<b>Total</b>	<b>288</b>	<b>326</b>	<b>310</b>	

12. **Details of Students Strength – ST/SC/BC**

<b>SL.NO</b>	<b>CLASS</b>	<b>ST</b>	<b>SC</b>	<b>BC</b>
1	BBA I Yr.	1	3	15
2	BBA (IT) I Yr.	-	3	14
3	BBA (BA) I Yr.	1	5	15
4	BBA (FM) I Yr.	-	2	14
5	BBA (E) I Yr.	-	1	16
6	BBA II Yr.	-	6	18
7	BBA (IT) II Yr.	-	2	22
8	BBA (BA) II Yr.	1	7	16
9	BBA (FM) II Yr	-	3	12
10	BBA (E) II Yr	-	1	17
11	BBA III Yr.	-	1	17
12	BBA (IT) III Yr.	1	2	8
13	BBA(BA) III Yr	-	1	19
14	BBA(FM) III Yr	2	3	21
15	BBA(E) III Yr	1	1	13

**13. Details of Student Strength – Class Wise and Gender Wise**

<b>SL.NO</b>	<b>CLASS</b>	<b>NO. OF BOYS</b>	<b>NO. OF GIRLS</b>	<b>TOTAL</b>
1	BBA I Yr.	37	26	63
2	BBA (IT) I Yr.	39	20	59
3	BBA (BA) I Yr.	36	9	45
4	BBA (E) I Yr.	47	13	60
5	BBA (FM) I Yr.	40	20	60
6	BBA II Yr.	55	19	74
7	BBA (IT) II Yr.	47	17	64
8	BBA (BA) II Yr.	44	16	60
9	BBA (FM) II Yr.	47	20	67
10	BBA (E) II Yr	36	25	61
11	BBA III Yr.	29	40	69
12	BBA (IT) III Yr.	36	23	59
13	BBA(BA) III Yr	36	25	61
14	BBA(FM) III Yr	37	24	61
15	BBA(E) III Yr	45	16	61

14. **Course Structure for the Academic Year -2020-2021**

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

**I SEMESTER**

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CRE DITS	MARKS		TOT AL MAR KS	DURATI ON OF END EXAM
			L	T	P		Int	Ext		

GS.05.701.11T	AECC1	Human Values and Gender Sensitisation	1	1		2	40	60	100	2
EN.05.501.11T	MIL1	English-I	4	1		5	40	60	100	3
SL.05.60X.11T 1-ARABIC 2-FRENCH 3- HINDI 4-SANSKRIT 5-TELUGU	MIL2	Second Language	2	1		3	40	60	100	3
BM.05.301.11T	DSC 1	Principles of Management	4	1		5	40	60	100	3
BC.05.101.113TP	DSC 2	Fundamentals of Accounting (T+P)	4		2	5	40	60	100	3
BM.05.301.17T	DSC 3	Corporate Governance & Business Ethics	4	1		5	40	60	100	3
		<b>Total</b>	<b>19</b>	<b>5</b>	<b>2</b>	<b>25</b>			<b>600</b>	
			<b>26 hrs</b>			<b>25 Credits</b>				

### III SEMESTER

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P		Int	Ext		
B.M.06.301.113T	SEC 1	Personality Development &	1	1		2	20	30	50	2



		Managerial Skills								
EN.06.501.11T	MIL5	English-III	4		2	5	40	60	100	3
BM.06.301.12T	DSC 7	Principles of Human Resource Management	4	1		5	40	60	100	3
BC.06.101.115T	DSC 8	Cost & Management Accounting	4	1		5	40	60	100	3
BM.06.301.13T	DSC9	Legal Aspects of Business	4	1		5	40	60	100	3
BM.06.301.18TP	DSC10	Business Statistics Using SPSS (T+P)	4		2	5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>4</b>	<b>4</b>	<b>27</b>			<b>550</b>	
			<b>29 hrs</b>			<b>27 Credits</b>				

## BBA

### V SEMESTER (2019-2022 Batch)

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CRE DITS	MARKS	TOT AL MAR KS	
			L	T	P				

BM.07.301.11T	SEC 3	Event Management (T+P)	1		2	2	20	30	50	
BM.07.301.12T	GE 1	Entrepreneurial Development	1	1		2	40	60	100	
BM.07.301.13T	DSC 16	Business Policies & Strategies	4	1		5	40	60	100	
BC.07.101.119T	DSC17	Cost Accounting	4	1		5	40	60	100	
MARKETING ELECTIVE										
BM.07.301.14A T	DSE 1	1. Advertising & Brand Management	4	1		5	40	60	100	
BM.07.301.14B T		2. Distribution & Supply Chain Management								
BM.07.301.14C T		3. Marketing of Services								
FINANCE ELECTIVE										
BM.07.301.15A T	DSE 2	1.Financial system and institutions	4	1		5	40	60	100	
BM.07.301.15B T		2.International Finance								
BM.07.301.15C T		3.Investment Management								
HR ELECTIVE										
BM.07.301.16A T	DSE 3	1.HRD:Systems & Strategies	4	1		5	40	60	100	
BM.07.301.16B T		2.Training & Development								
BM.07.301.16C T		3.Management of Industrial Relations								
			22	6	2	29			650	
			30Hrs	29 credits						

## BACHELOR OF BUSINESS ADMINISTRATION (INFORMATION TECHNOLOGY)

### COURSE STRUCTURE ACADEMIC YEAR 2021-2022 I SEMESTER

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK	CREDITS	MARKS	TOTAL MARKS	DURATION OF END EXAM
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			L	T	P		Int	Ext		
<b>GS.05.701.11 T</b>	<b>AECC 1</b>	Human Values and Gender Sensitization	1	1		2	40	60	100	2
<b>EN.05.501.12 T</b>	<b>MIL 1</b>	Functional English-I	4	1		5	40	60	100	3
<b>BM.05.301.12 T</b>	<b>DSC 1</b>	Principles of Organization Theory & Behavior	4	1		5	40	60	100	3
<b>BC.05.101.11 3TP</b>	<b>DSC 2</b>	Fundamentals of Accounting (T+P)	4		2	5	40	60	100	3
<b>BS.05.201.15 TP</b>	<b>DSC 3</b>	Elements of Information Technology (T+P)	4		2	5	40	60	100	3
<b>BS.05.201.113 TP</b>	<b>DSC 4</b>	Advanced Excel	4		2	5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>3</b>	<b>6</b>	<b>27</b>			<b>600</b>	
			<b>30 hrs</b>							

### III SEMESTER

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P		Int	Ext		

<b>BS.06.201.19TP</b>	<b>SEC 1</b>	Networking & Compute in AWS	1		2	2	20	30	50	2
<b>BM.06.301.12T</b>	<b>DSC 9</b>	Principles of Human Resource Management	4	1		5	40	60	100	3
<b>BM.06.301.13T</b>	<b>DSC 10</b>	Legal Aspects of Business	4	1		5	40	60	100	3
<b>BC.06.101.115T</b>	<b>DSC 11</b>	Cost & Management Accounting	4	1		5	40	60	100	3
<b>BM.06.301.18TP</b>	<b>DSC 12</b>	Business Statistics using SPSS (T+P)	4		2	5	40	60	100	3
<b>BS.06.201.14TP</b>	<b>DSC 13</b>	DBMS (T+P)	4		2	5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>3</b>	<b>6</b>	<b>27</b>			<b>550</b>	
			<b>30 hrs</b>							

### SEMESTER-V

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			<b>L</b>	<b>T</b>	<b>P</b>					

BM.07.301.11T	SEC 3	Event Management	1		2	2	20	30	50	2
BM.07.301.12T	GE 1	Entrepreneurial Development	1	1		2	40	60	100	3
BC.07.101.119T	DSC 21	Cost Accounting	4	1		5	40	60	100	3
BS.07.201.16T	DSC 22	Java Programming	4		2	5	40	60	100	3
	(STUDENTS WILL SELECT ANY TWO ELECTIVES FROM MKT/FIN/HR)									
	MARKETING ELECTIVE									
BM.07.301.14A T	DSE 1	1. Advertising & Brand Management	4	1		5	40	60	100	3
BM.07.301.14B T		2. Distribution & Supply Chain Management								
BM.07.301.14C T		3. Marketing of Services								
BM.07.301.15A T	DSE 2	1. Financial System & Institutions	4	1		5	40	60	100	3
BM.07.301.15B T		2. International Finance								
BM.07.301.15C T		3. Investment Management								
BM.07.301.16A T	DSE 3	1.HRD:Systems & Strategies	4	1		5	40	60	100	3
BM.07.301.16B T		2.Training & Development								
BM.07.301.16C T		3.Management of Industrial Relations								
	COMPULSORY ELECTIVE									
	IT ELECTIVE									
BS.07.201.17AT		1.Cognos Insights	4		2	5	40	60	100	3
BS.07.201.17BT		2. Python Programming								
BS.07.201.17CT	DSE 4	3. Operating System								
		Total	22	4	6	29			650	
			32 hrs			29 credits				

**BACHELOR OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)**

**COURSE STRUCTURE  
ACADEMIC YEAR 2021-2022  
I SEMESTER**

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P		Internal	External		
GS.05.701.11T	AECC1	Human Values and Gender Sensitization	1	1		2	40	60	100	2
EN.05.501.12T	MIL1	Functional English-I	4	1		5	40	60	100	3
BM.05.301.12T	DSC 1	Principles of Management and Organization Behavior	4	1		5	40	60	100	3
BC.05.101.113TP	DSC 2	Fundamentals of Accounting (T+P)	4		2	5	40	60	100	3
BS.05.201.115TP	DSC 3	Information Technology (T+P)	4		2	5	40	60	100	3
BM.05.301.18TP	DSC 4	Fundamentals of Business Analytics(T+P)	4		2	5	40	60	100	3
		Total	21	3	6	27			600	
			30hrs			27 credits				

### III SEMESTER

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P		Int	Ext		
BS.06.201.18TP	SEC 1	‘R’ Programming(T+P)	1		2	2	20	30	50	2
BM.06.301.12T	DSC 9	Principles of Human Resource Management	4	1		5	40	60	100	3
BC.06.101.115T	DSC 10	Cost &Management Accounting	4	1		5	40	60	100	3
BM.06.301.118T	DSC 11	Basics of Marketing	4	1		5	40	60	100	3
BM.06.301.19T	DSC 12	Operations Management	4	1		5	40	60	100	3
BM.06.301.117TP	DSC 13	Application of Business Analytics(T+P)	4		2	5	40	60	100	3
		Total	21	4	4	27			550	
			29 hrs			27 credits				



## V SEMESTER

TYPE OF THE COURSE	COURSE CODE	COURSE NAME	HOURS PER WEEK			CRE DITS	MARKS		TOT AL MAR KS	DUR ATIO N OF END EXA M
			L	T	P					
BM.07.301.116T	SEC 3	Industry Session: Future of Analytics in Modern Enterprises - Part 1	1	1		2	20	30	50	2
BM.07.301.12T	GE 1	Entrepreneurial Development	1	1		2	40	60	100	3
BC.07.101.119T	DSC 21	Cost Accounting	4	1		5	40	60	100	3
STUDENTS WILL SELECT TWO ELECTIVES FROM (MKT / FIN / HR)										
MARKETING ELECTIVE										
BM.07.301.14AT	DSE 1	1. Advertising & Brand Management	4	1		5	40	60	100	3
BM.07.301.14BT		2. Distribution & Supply Chain Management								
BM.07.301.14CT		3. Marketing of Services								
FINANCE ELECTIVE										
BM.07.301.15AT	DSE 2	1. Financial Systems & Institutions	4	1		5	40	60	100	3
BM.07.301.15BT		2.International Finance								
BM.07.301.15CT		3.Investment Management								
HR ELECTIVE										
BM.07.301.16AT	DSE 3	1.HRD:Systems & Strategies	4	1		5	40	60	100	3
BM.07.301.16BT		2.Training & Development								
BM.07.301.16CT		3.Management of Industrial Relations								
COMPULSORY ELECTIVE										
ANALYTICS ELECTIVE										
BM.07.301.17ATP	DSE 4	1.Marketing Analytics I (T+P)	4		2	5	40	60	100	3
BM.07.301.17BTP		2.HR Analytics I (T+P)								
BM.07.301.17CTP		3.Financial Analytics I (T+P)								
		Total	18	5	2	24			650	
			25 hrs			24 credits				

## BACHELOR OF BUSINESS ADMINISTRATION (FINANCIAL MARKETS)

### COURSE STRUCTURE ACADEMIC YEAR: 2021-2022 I SEMESTER

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDIT S	MARKS		TOTAL MARK S	DURA TION OF END EXAM
			L	T	P		Int	Ext		
<b>GS.05.701.11T</b>	<b>AECC 1</b>	Human Values and Gender Sensitization	1	1		2	40	60	100	2
<b>EN.05.501.12T</b>	<b>MIL 1</b>	Functional English-I	4	1		5	40	60	100	3
<b>BM.05.301.12T</b>	<b>DSC 1</b>	Principles of Management & Organisation Behaviour	4	1		5	40	60	100	3
<b>BC.05.101.113TP</b>	<b>DSC 2</b>	Fundamentals of Accounting (T+P)	4		2	5	40	60	100	3
<b>BS.05.201.15TP</b>	<b>DSC 3</b>	Elements of Information Technology (T+P)	4		2	5	40	60	100	3
<b>BM.05.301.16T</b>	<b>DSC 4</b>	Introduction to Financial Markets	4	1		5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>4</b>	<b>4</b>	<b>27</b>			<b>600</b>	
			<b>29 hrs</b>			<b>27 credits</b>				

### III SEMESTER

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P		Int	Ext		
BM.06.301.113T	SEC 1	Personality Development and Managerial Skills	1	1		2	20	30	50	2
BM.06.301.12T	DSC 9	Principles of Human Resource Management	4	1		5	40	60	100	3
BC.06.101.115T	DSC 10	Cost & Management Accounting	4	1		5	40	60	100	3
B M.06.301.13T	DSC 11	Legal Aspects of Business	4	1		5	40	60	100	3
BM.06.301.18TP	DSC 12	Business Statistics Using SPSS (T+P)	4		2	5	40	60	100	3
BM.06.301.114T	DSC 13	Capital Markets operations	4	1		5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>5</b>	<b>2</b>	<b>27</b>			<b>550</b>	
			<b>28 hrs</b>			<b>27 credits</b>				

## V SEMESTER

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P					
BM.07.301.11TP	SEC 3	Event Management	1		2	2	20	30	50	2
BM.07.301.12T	GE 1	Entrepreneurial Development	1	1		2	40	60	100	3
BM.07.301.110T	DSC 19	Elements of Fundamental Analysis	4	1		5	40	60	100	3
	<b>(STUDENTS WILL SELECT ONE PAPER EACH FROM MKT/FIN/HR)</b>									
	<b>MARKETING ELECTIVE</b>									
BM.07.301.14AT	DSE 1	1. Advertising & Brand Management	4	1		5	40	60	100	3
BM.07.301.14BT		2. Distribution & Supply Chain Management								
BM.07.301.14CT		3. Marketing of Services								
	<b>FINANCE ELECTIVE</b>									
BM.07.301.15AT	DSE 2	1. Financial System & Institutions	4	1		5	40	60	100	3
BM.07.301.15BT		2. International Finance								
BM.07.301.115CT		3. Banking & Insurance								
	<b>HR ELECTIVE</b>									
BM.07.301.16AT	DSE 3	1.HRD:Systems & Strategies	4	1		5	40	60	100	3
BM.07.301.16BT		2.Training & Development								
BM.07.301.16CT		3.Management of Industrial Relations								
			18	5	2	24 Credits			550	
			25 hrs							

## BACHELOR OF BUSINESS ADMINISTRATION (ENTREPRENEURSHIP)

### COURSE STRUCTURE ACADEMIC YEAR 2021-2022

## I SEMESTER



### ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

DEPARTMENT OF BUSINESS MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (ENTREPRENEURSHIP)

ACADEMIC YEAR 2021-2022

COURSE STRUCTURE

SEMESTER-I

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P		Int	Ext		
GS.05.701.11T	AECC 1	Human Values and Gender Sensitization	1	1		2	40	60	100	2
EN.05.501.12T	MIL 1	Functional English-I	4	1		5	40	60	100	3
BC.05.101.116T	GE 1	Managerial Economics	4	1		5	40	60	100	3
BM.05.301.12T	DSC 1	Principles of Management & Organization Behavior	4	1		5	40	60	100	3
BC.05.101.115TP	DSC 2	Financial Accounting for Business (T+P)	4		2	5	40	60	100	3
BM.05.301.18T	DSC 3	Entrepreneurship Theory	4	1		5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>5</b>	<b>2</b>	<b>27</b>	<b>240</b>	<b>360</b>	<b>600</b>	
			<b>28 hrs</b>			<b>27 Credits</b>				

  
 CHAIRMAN  
 BOS IN BUSINESS MANAGEMENT  
 OSMANIA UNIVERSITY,  
 Hyderabad-500 007, T.S., INDIA.

## III SEMESTER



**ST. JOSEPH'S DEGREE & PG COLLEGE**  
(Autonomous), Affiliated to Osmania University  
**DEPARTMENT OF BUSINESS MANAGEMENT**  
**BACHELOR OF BUSINESS ADMINISTRATION (ENTREPRENEURSHIP)**  
w.e.f. ACADEMIC YEAR 2021 - 22  
**SEMESTER-III**

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P		Int	Ext		
BM.06.301.113T	SEC 1	Personality Development & Managerial Skills	1	1		2	20	30	50	2
BM.06.301.112T	GE 3	Entrepreneurship Development Programme	4	1		5	40	60	100	3
BM.06.301.19T	DSC 7	Operations Management	4	1		5	40	60	100	3
BC.06.101.116T	DSC 8	Management Accounting	4	1		5	40	60	100	3
BM.06.301.111T	DSC 9	Elements of Business Laws	4	1		5	40	60	100	3
BM.06.301.14T	DSC 10	Business Environment	4	1		5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>6</b>		<b>27</b>	<b>220</b>	<b>330</b>	<b>550</b>	
			<b>27 hrs</b>			<b>27 Credits</b>				

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**ST. JOSEPH'S DEGREE & PG COLLEGE**  
(Autonomous), Affiliated to Osmania University  
**DEPARTMENT OF BUSINESS MANAGEMENT**  
**BACHELOR OF BUSINESS ADMINISTRATION (ENTREPRENEURSHIP)**  
w.e.f. ACADEMIC YEAR 2021 - 22  
**SEMESTER-V**

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDIT S	MARKS		TOTAL MARKS	DURATION OF END EXAM
			L	T	P					
BC.07.101.121T	DSC 15	Cost Accounting	4	1		5	40	60	100	3
BM.07.301.13T	DSC 16	Business Policy and Strategy	4	1		5	40	60	100	3
(STUDENTS WILL SELECT ANY TWO ELECTIVES FROM MKT/FIN/HR)										
MARKETING ELECTIVE										
BM.07.301.14AT	DSE 1	1. Advertising & Brand Management	4	1		5	40	60	100	3
BM.07.301.14BT		2. Distribution & Supply Chain Management								
BM.07.301.14CT		3. Marketing of Services								
FINANCE ELECTIVE										
BM.07.301.15AT	DSE 2	1. Financial System & Institutions	4	1		5	40	60	100	3
BM.07.301.15BT		2. International Finance								
BM.07.301.15CT		3. Investment Management								
HR ELECTIVE										
BM.07.301.16AT	DSE 3	1.HRD:Systems & Strategies	4	1		5	40	60	100	3
BM.07.301.16BT		2.Training & Development								
BM.07.301.16CT		3.Management of Industrial Relations								
ENTREPRENEURSHIP ELECTIVE										
BM.07.301.114AT	DSE 4	1. Start – Up Management	4	1		5	40	60	100	3
BM.07.301.114BT		2. Rural Society and Polity								
BM.07.301.114CT		3. Family Business Management - I								
TOTAL			20	5		25	200	300	500	
			25 hrs			25 credits				

CHAIRMAN  
BOS IN BUSINESS MANAGEMENT  
OSMANIA UNIVERSITY,  
HYDRABAD-500 007, T.S., INDIA

**CONSOLIDATED SUBJECT ALLOTTMENT OF SEM I,IV and VI BBA,  
BBA (IT), BBA (BA), BBA (FM), BBA (E), MBA SEM-I & PGDM TERM I and IV  
ODD SEMESTER  
ACADEMIC YEAR 2021-2022**

FACULTY NAME	B B A I	B B A II	B B A III	B B A IT I	B B A IT II	B B A IT III	B B A BA I	BBA BA II	BBA BA III	BBA (FM) I	BBA (FM) II	BBA (FM) III	BBA (E) I	BBA (E) II	BBA (E) III	TOTAL HRS
1.Prof. R. Anita					PH R M 5 Hrs											5 Hrs
2.Dr .Danam Tressa													POM & OB 5 Hrs			5 Hrs
3.Prof.Nag unuri Srinivas								BO M 5 Hrs	ABM 5 Hrs						ABM 5 Hrs	10 Hrs
4.Prof.Van dana																
5. Mr. Ganesh			CA 5 Hrs	FO A 6 Hrs												11 Hrs
6. Ms.Smriti							FO A 5 Hrs		IM 5 Hrs				ME 5 Hrs		IM 5 Hrs Same	15 Hrs
7. Ms. S. Swapna			HR D 5 Hrs				PO TB 5 Hrs					EM 2 Hrs	HVGS 2 Hrs			14 Hrs
8. Dr. Martina						CA 5 Hrs			ED 2 Hrs			B&I 5 Hrs				12 Hrs



9. Dr. Rani Gujar	C G B E 5 H rs					HR D 5 Hr s					PHR M 5 Hrs	HRD 5 Hrs Same				15 Hrs
10. Dr. S. Venkata Siva Kumar		BS- SP SS 6 Hrs	T& D 5 Hr s			T& D 5 Hr s Sa me			T&D 5 Hrs Same							10 Hrs
11. Mr. Jyothi Kalyan		PH RM 5 Hrs										T&D 5 Hrs Same			T&D 5 Hrs Same	15 Hrs
12. Mrs. Mubeen			IF 5 Hr s			IF 5 Hr s Sa me		CMA 5 Hrs	IF 5 Hrs Same		LAB 5 Hrs	IF 5 Hrs Same		MA 5 Hrs	IF 5 Hrs Same	20 Hrs
13. Mr. Martin B.L			DS C M 5 Hr s			DS C M 5 Hr s Sa me E M 2 Hr s			DSC M 5 Hrs Same			DSCM 5 Hrs Same		EBL 5 Hrs	DSCM 5 Hrs Same	17 Hrs
14. Mrs. Gracy Saila Sree	P O M 5 H rs			PO TB 5 Hr s		ED 2 Hr s										12 Hrs
15. Mr. Martin Mysa			AB M 5 Hr s	HV GS 2 Hr s			HV GS 2 Hr s				PDM S 2 Hrs			PDMS 2 Hrs	STM 5 Hrs	18 Hrs
16. Dr. N. Samuel Babu		EN G- III 5 Hrs								FE-I 5 Hrs			FE-I 5 Hrs			15 Hrs
17. Dr. Vani					C M A 5 Hr s											5 Hrs

19. Mrs. A. Mamata		CM A 5 Hrs						CA 5 Hrs	FOA 6 Hrs				EDP 5 Hrs		21 Hrs
20. Mrs. G. Joseph Mary			ED 2 Hr s		BS - SP SS 6 Hr s				HVGS 2 Hrs	CMA 5 Hrs					15 Hrs
21. Ms. P. Beula Prasanna Kumar			BP S 5 Hr s		AB M 5 Hr s		PHR M 5 Hrs		POTB 5 Hrs		ABM 5 Hrs Same				20 Hrs
22. P. Rajitha										BS- SPSS 6 Hrs	ED 2 Hrs	ETP 5 Hrs	OM 5 Hrs		18 Hrs
23. K. Neeraja	F O A 6 H rs											FAB 6 Hrs		CA 5 Hrs	17 Hrs
24. Mrs.Swapna Rani	H V G S 2 H rs	PD MS 2 Hrs	E M 2 Hr s					HRD 5 Hrs					BE 5 Hrs	BPS 5 Hrs HRD 4 Hrs Same	21 Hrs
25.Mrs.Go wri Deshpande			IM 5 Hr s		AB M 5 Hr s  IM 5 Hr s									ABM 5 Hrs	10 Hrs
26.Mr.Ana nth Narayan		LA B 5 Hrs			LA B 5 Hr s		OM 5 Hrs								15 Hrs

**CONSOLIDATED SUBJECT ALLOTMENT OF SEM II, IV and VI BBA, BBA (IT), BBA (BA), BBA (FM), BBA (E)  
ACADEMIC YEAR 2021-2022**

FACULTY NAME	MB A I SEM -I	MB A II SE M-III	BB A SE M-II	BB A (I T) SE M-II	BB A (B A) SE M-II	BB A (FM ) SE M-II	BB A (E) SE M-II	BB A SE M-IV	BB A (I T) SE M-IV	BB A (BA ) SE M-IV	BB A (FM ) SE M-IV	BB A (E) SE M-IV	BB A SE M-VI	BB A (IT) SE M-VI	BB A (BA ) SE M-VI	BBA (FM) SEM-VI	BB A (E) SE M-VI	TOT AL HRS
1.Prof. R. Anita																		
2. Dr . A. Danam Tressa							HR M 5 Hrs											5 Hrs
3.Prof. Nagunuri Srinivas													CB		CB 5 Hrs			5 Hrs
4.Prof. Vandana Samba																		
5. Mr. P. Ganesh Anand															SAP M 5 Hrs	SAPM	SAP M	5 Hrs
FACULTY NAME	MB A I SEM -I	MB A II SE M-III	BB A SE M-II	BB A (I T) SE M-II	BB A (B A) SE M-II	BB A (FM ) SE M-II	BB A (E) SE M-II	BB A SE M-IV	BB A (I T) SE M-IV	BB A (BA ) SE M-IV	BB A (FM ) SE M-IV	BB A (E) SE M-IV	BB A SE M-VI	BB A (IT) SE M-VI	BB A (BA ) SE M-VI	BBA (FM) SEM-VI	BB A (E) SE M-VI	TOT AL HRS
6. Ms.Smriti Nagaria					FB E 5 Hr s			FF M 5 Hr s										10 Hrs
7. Ms. S. Swapna						FBE 5 Hrs						EM 2 Hrs				LD 5 Hrs		12 Hrs
8. Dr. K.Martina Rani													IFM 5 Hrs	IFM	IFM	IFM	IFM	5 Hrs
9. Dr. Rani Gujar														LD 5 Hrs	LD		LD	5 Hrs

10. Dr. S. Venkata Siva Kumar								R M 5 Hr s										5 Hrs
11. Mr. Jyothi Kalyan											MS EB 2 Hrs							2 Hrs
12. Mrs. Mubeen Sultana								R M 5 Hr s	RM 5 Hrs				PT 2 Hrs	PT 2 Hrs	PT 2 Hrs			16 Hrs
13. Mr. Martin B.L													IM 5 Hrs	SM M 2 Hrs  IM	IM	IM	IM	7 Hrs
<b>FACULTY NAME</b>	<b>MB A I SEM -I</b>	<b>MB A II SE M- III</b>	<b>BB A SE M- II</b>	<b>BB A (I T) SE M- II</b>	<b>BB A (B A) SE M- II</b>	<b>BB A (FM ) SE M- II</b>	<b>BB A (E) SE M- II</b>	<b>BB A SE M- IV</b>	<b>BB A (I T) SE M- IV</b>	<b>BB A (BA ) SE M- IV</b>	<b>BB A (FM ) SE M- IV</b>	<b>BB A (E) SE M- IV</b>	<b>BB A SE M- VI</b>	<b>BB A (IT) SE M- VI</b>	<b>BB A (BA ) SE M- VI</b>	<b>BBA (FM) SEM- VI</b>	<b>BB A (E) SE M- VI</b>	<b>TOT AL HRS</b>
14. Mrs. Gracy Saila Sree						ES 2 Hrs	ES 2 Hrs						CM 5 Hrs	CM	CM	CM	CM	9 Hrs
15. Mr. Martin Mysa												WE 5 Hrs		CB 5 Hrs		CB	CB DM 5 Hrs	15 Hrs
16. Dr. N. Samuel Babu								E N G- IV 5 Hr s			FE- II 5 Hrs							10 Hrs
17. Dr. H. Vani									FF M 5 Hr s									5 Hrs
18. Mrs. A. Mamatha							ED 5 Hrs			FF M 5 Hrs	FF M 5 Hrs	FF M 5 Hrs						20 Hrs
19. Mrs. G. Joseph Mary								II T 2 Hr s		BSP A 5 Hrs								7 Hrs

FACULTY NAME	MB A I SEM -I	MB A II SE M-III	BB A SE M-II	BB A (I T) SE M-II	BB A (B A) SE M-II	BB A (FM ) SE M-II	BB A (E) SE M-II	BB A SE M-IV	BB A (I T) SE M-IV	BB A (BA ) SE M-IV	BB A (FM ) SE M-IV	BB A (E) SE M-IV	BB A SE M-VI	BB A (IT) SE M-VI	BB A (BA ) SE M-VI	BBA (FM) SEM-VI	BB A (E) SE M-VI	TOT AL HRS
20. Ms. P. Beula Prasanna Kumari			PO M 5 Hrs			PO M 5 Hrs		M S 5 Hr s										15 Hrs
21 Mrs. P. Rajitha					B M 5 Hr s		BS-SPS 5 Hrs		M S 5 Hr s									15 Hrs
22. K. Neeraja			FBE 5 Hrs										SAP M 5 Hrs	SAP M				10 Hrs
23. Mrs. P. Swapna Rani								EB 5 Hr s			EB 5 Hrs	EB 5 Hrs	LD 5 Hrs					20 Hrs
24 .Mrs.Gowri Deshpande												RM M 5 Hrs	IB 5 Hrs		IB 5 Hrs			15 Hrs
25. Mrs. Dola Sarkar							MM 5 Hrs										Reta il M 5 Hrs	10 Hrs
FACULTY NAME	MB A I SEM -I	MB A II SE M-III	BB A SE M-II	BB A (I T) SE M-II	BB A (B A) SE M-II	BB A (FM ) SE M-II	BB A (E) SE M-II	BB A SE M-IV	BB A (I T) SE M-IV	BB A (BA ) SE M-IV	BB A (FM ) SE M-IV	BB A (E) SE M-IV	BB A SE M-VI	BB A (IT) SE M-VI	BB A (BA ) SE M-VI	BBA (FM) SEM-VI	BB A (E) SE M-VI	TOT AL HRS
26. Ms. Juveria			ES 2 Hrs	ES 2 Hr s	ES 2 Hr s						RM 5 Hrs					F-GST 2 Hrs	NV C 5 Hrs	18 Hrs
27. Mr. Praveen (ENG DEPT)			EN G-II 5 Hrs	FE -II 5 Hr s	FE -II 5 Hr s		FE- II 5 Hrs											20 Hrs
28. Mrs. Archana Sunil										OR 5 Hrs	MS 5 Hrs	OR 5 Hrs						15 Hrs

29. Ms. Salomi Ronith			PO B 5 Hrs	P O M 5 Hr s		BE CG 5 Hrs							SM M 2 Hrs			IDM 2 Hrs		19 Hrs
30. Ms. Pallavi				FB E 5 Hr s											Acti vity 1 Hr			9 Hrs

## 16. NEW INITIATIVES TAKEN BY THE DEPARTMENT

- Initiated Five Day Online Induction Programme for students.
- Introduction of BBA (IT) in Collaboration with Tech Mahindra.
- Introduction of Guest lecturers for BBA students in relevant subjects by Industry experts and academicians.
- Introduction of 7 Day – Mahindra Pride Online Classroom Training Programme in collaboration with Telangana Academy for Skill and Knowledge.
- Initiated various guest lectures for students in the area of Entrepreneurship.
- Initiated an MOU with Live-forever Academy, Digital Nest for Certificate courses.
- Initiated launch of St. Joseph's Online Learning Centre for Online Certificate courses.
- Initiated National Level Poster Making contest on Covid-19 Awareness & Prevention.
- Initiated MOU with Eduridge – An Augmented Reality Startup for Internship Programme.
- Initiated Online Principal- Parents Online Interaction Program.
- Initiated MOU with NIMSME.
- Initiated MOU HR ANALYTICS- Course- NHRDN
- Initiated MOU TABLEAU- COURSE-NHRDN
- Initiated MOU with Asian Institute of Family Management Business – Entrepreneurship Development Cell.
- Initiated National Level Best Placement & Internship Awards- 2020.

## 17. INNOVATIVE TEACHING LEARNING PRACTICES

1. Blended Mode
2. Team presentations
3. Flipped Classroom
4. Situational Analysis
5. Personality tests
6. Quiz on subjects
7. Case studies review, analysis and discussions
8. Article review and discussions from news papers
9. Crossword puzzles

10. Videos Presentation
11. Group discussions
12. Live projects
13. Mini Projects
14. Article writing – Research articles
15. Mock interviews
16. Guest / extension lectures by academicians / industry.
17. Just – A – Minute
18. Usage of teaching material through NPTEL/open ware sources
19. Scenario based teaching
20. Ads creation through videos and poster
21. Brain storming sessions
22. Industrial Interaction
23. Online teaching (Google Meet, Zoom, webinars, skype, Facebook and mail)
24. Management games and simulations

## 18. LIBRARY DETAILS

<b>Details for Sem Report from Aug-2021 to Till Date</b>
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<b>Total No. of Books</b>	174
<b>Total No. of Titles</b>	21

<b>Overall Details of Library</b>	
Total No. of Books	10782
Total No. of Titles	3863
Total No. of Journals	11
National – 7	
International – 4	

Total No. of Books	10782
Total No. of Titles	3863
Total No. of Journals	11
National – 7	
International – 4	

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Total No. of Magazines	9
Newspapers	5

<b>Library Membership</b>
DELNET
INFLIBNET

**19. FDPs / Seminars /conferences attended by faculty – External**

<u>S.No</u>	Name of the Faculty	Date	Title of the Progrme	Seminar/Conference/FDP/ Workshop/STTP	Institution
1	Prof .R Anita	6/9/2021-10/9/2021	National	National level faculty development program on Nuance of Research techniques	Sri Krishna Adithya College of arts and science, Coimbatore.
		17/8/2021 and 18/8/2021	National	National level virtual Yen-Symposium on understanding the rise of new normal era in education	The Yenepoya Institute of Arts, Science, Commerce & Management.
		21/05/2021	International	International research intellectual discussion	Institute of industry and academic research incorporated, Candelaria, Philippines
2	Prof Vandana	13-11-2021	Academic leadership	FDP	HMA



		9/11/2021	Emotional Intelligence	workshop	St Anns College for Women
		9/02/2022 to 16/02/2022	NEP	FDP	
		20/02/2022 to 28/02/2022	Aicte refresher course on Financial Derivatives	FDP	AICTE
		15/03/2022	Workshop On Best Practices by Christ University	Workshop	Christ University
		7/04/2022 to 8/04/2022	National seminar on COVIDONOMICS	Seminar	AIMS
3	Dr.Vani	25/10/2021 to 29/10/2021	Data Analysis Using R	FDP	at Babasaheb Bhimrao Ambedkar University, Lucknow, U.P
4	Dr. S. Venkata Siva Kumar	24-8-2021 to 28-8-2021	Technology Management	ATAL FDP	Delhi Technological University
5	Dr.Martina	5-10-2021 to 9-10-2021	Data Analysis using SPSS	ATAL FDP	Mahatma Gandhi University
		26-08-2021 to 30-08-2021	International FDP ON Innovative research technique...	FDP	Loyola Academy, Alwal, Secunderabad-10
		23-11-2021 to 24-11-2021	National webinar on Education Ploicies and Higher Education	Webinar	St.Josephs degree & pg college
		02-08-2021 to 06-08-2021	International Education Forum	International Webinar	Loyola Academy,AIUB
6	Dr.A. Danam Tressa	02-08-2021 to 06-08-2021	International Education Forum	International Webinar	Loyola Academy,AIUB

		23-11-2021 to 24-11-2021	National webinar on Education Policies and Higher Education	Webinar	St. Josephs degree & pg college
7	Ms. Smriti	7-8-2021 to 13-08-2021 Aug 2021	Summer Research Capacity Development Program-(SRCDP-2021)"	Research capacity Development Programme	University of Buraimi, Oman & Modern College of Business and Science, Muscat, Oman
		28th and 29th August 2021	Contemporary Issues in Accounting, Finance and Management	Two Day International E-Conference	Kanchrapara College, West Bengal
8	Mr. Martin Moya	27/9/2021 - 1/9/2021	Accounting with Tally Prime	5 Days Online Workshop	Chennai National Arts and Science College
		26/8/2021 - 1/9/2021	National Workshop Cum Faculty Development Programme	NAAC REVISED GUIDELINES - 7 DAYS	CAREER COLLEGE, BHOPAL
9	Mrs. Rajitha	27-10-2021 to 29-10-2021	"Relevance of Teaching and Learning Evaluation. For social sciences	FDP	Indian Institute of Management and Commerce
		27-09-2021 to 01-10-2021	One week International FDP on Research Methodologies and Tools	FDP	Lendi Institute of Engineering and Technology.
		22-09-2021 to 28-09-2021	Research Methodology in Social sciences	FDP	Dr. G. SHANKAR GOVT First Grade College
		20-09-2021 to 27-09-2021	NAAC assessment and Accreditation Process and Orientation	FDP	A Joint venture of IQAC
		20-09-2021 to 24-09-2021	Emphasizing the Metallicity in Marketing and Business	FDP	JAIN
		13-09-2021 to 17-09-2021	Research Methodology and Budgeting	FDP	Geetanjali College of Engineering and technology

10	Mrs.Neeraja	13-09-2021 to 17-09-2021	Research Methodology and Budgeting	FDP	Geetanjali College of Engineering and technology
11	Mrs.Buela	20-09-2021 to 27-09-2021	NAAC assessment and Accreditation Process and Orientation	FDP	A Joint venture of IQAC
		13-09-2021 to 17-09-2021	Research Methodology and Budgeting	FDP	Geetanjali College of Engineering and technology
		23-10-2021	innovative teaching and learning methodology using ICT tools	FDP	Vishwakarma University
12	Gowri Pisolkar	22/10/2021 - 19/11/2022	DATA SCIENCE WITH PYTHON	Workshop	KOACH SCHOLAR



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King Koti Road, Hyderabad, Telangana

### **Report on Two day FDP "Basics of Research & Funding Agencies"**

#### **Day 1 Report**

SJC /12-08-2021/29/01

Time: 10.30 A.M -12.30 noon

#### **Objective of the program**

The FDP was organised to orient the faculty on Basics of research, tips for writing the research articles and provide knowledge on various funding agencies.

The Research & Training Cell, St. Joseph's Degree & PG College organized a two day FDP on Basics of Research and Funding Agencies to the Faculty by Dr. Karthikeyan Parthasarathy, Associate Professor, School of Management Studies, Kongu Engineering College, Tamilnadu through Google meet on 12<sup>th</sup> August 2021 from 10.30 A.M -12.30 noon.

The Program began with a welcome address and introduction of the Resource Person by Prof. Vandana Samba, Director Research & Training. The Resource Person has given insights on various aspects of Research starting from the conceptual knowledge on meaning of Research to Research Article Writing and spoke about the Importance of **ASK-Attitude, Skill & Knowledge**.

The speaker has given a detail and clear explanation on topics like Types of Research, Research Process, Different Research Perspectives, How to identify the right Journal and enlightened the faculty on six qualities of scientific writing for Research Article. The entire session was interactive wherein the faculty got all their queries clarified by the eminent Resource Person and the session ended with the formal vote of thanks by Prof. Vandana Samba.



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## **Report on Two day FDP "Basics of Research & Funding Agencies"**

### **Day 2 Report**

**Date:** 13<sup>th</sup> August 2021

**Time:** 10.30 A.M -12.30 noon

The Research & Training Cell, St. Joseph's Degree & PG College organized a two day FDP on Basics of Research and Funding Agencies to the Faculty by Dr. Karthikeyan Parthasarathy, Associate Professor, School of Management Studies, Kongu Engineering College, Tamilnadu through Google meet on 13<sup>th</sup> August 2021 from 10.30 A.M -12.30 noon.

The Day two session started by Prof. Vandana, Moderator by inviting the Resource Person and the Faculty. The resource person has thrown light on Funding agencies for initiating research project proposals by the faculty under Multi-disciplinary and Inter-Disciplinary approach and explained in an elaborate manner the registration process through reputed funding agencies DST, CSIR, DBT, UGC, ICSSR, CSIR and many more reputed Funding agencies. He has given awareness on the Sponsored Research Programs, Awards, Doctoral and Post Doctoral fellowships for eligible faculty and the sponsorship funds through funding agencies for the conferences to be organised at institutional level.

The resource person has illuminated the minds of Faculty the procedural aspects on writing and submission of Research Proposal for funding agencies. He also emphasized that Proposals to be submitted by the faculty need to be SMART and the session was interactive with proactive participation by the faculty concluded with formal vote of thanks by Dr. Rani Gujar.

**OUTCOME OF THE PROGRAM:** After the completion of FDP, the faculty would be able to acquire the tips for writing the research articles and knowledge on various funding agencies.

  
PRINCIPAL







**ST. JOSEPH'S**  
**DEGREE & PG COLLEGE**  
King Kothi, Hyderabad - 500029.



Convener:  
Fr. Dr. D. Sunder Reddy  
Principal

**FACULTY DEVELOPMENT PROGRAMME  
ON  
Funded Project Identification and Application**

**SPEAKER: PROF. SURENDER MOR**

Professor, Department of  
Economics, BPS Women University,  
Khanpur Kalan, Sonapat.

**DATE : 12-01-2022**

**TIME : 2 00 pm to 3.30 pm**

**VENUE : ONLINE**



**ORGANIZED BY :** Prof. Vandana Samba & Dr. K. Martina Rani,  
Department of Business Management



**ST. JOSEPH'S**  
**DEGREE & PG COLLEGE**  
King Kothi, Hyderabad - 500029.



Convener:  
Fr. Dr. D. Sunder Reddy  
Principal

**FACULTY DEVELOPMENT PROGRAMME**  
**ON**  
**Funded Project Identification and Application**

**SPEAKER:** DR. KARTHI,  
FACULTY, INSTITUTE OF PUBLIC  
ENTERPRISES, HYDERABAD

**DATE :** 10-01-2022



**TIME:** 10.00 AM to 11.30 AM

**VENUE :** ONLINE




**ORGANIZED BY :** Prof. Vandana Samba & Dr. K. Martina Rani,  
Department of Business Management








# NATIONAL SEMINAR ON COVIDONOMICS: ECONOMIC RESILIENCE AMIDST COVID

**7<sup>th</sup> & 8<sup>th</sup> APRIL, 2022**



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### PAPER SUBMISSION GUIDELINES

**Abstract:** Not more than 250-300 words.  
(Focusing on objectives and Research Methodology)

**Full paper:** Not Exceeding 4-5 pages.

**Title page:** Title, Author, Designation, Professional Affiliation, Contact Details (Contact No & Email Id).

**Font:** Times New Roman.

**Font size:** 14 for Main Headings and 12 for Sub Heading Line Spacing 1.5;

**Document size:** A4

**Keywords:** Maximum 5 Words;

**References:** Standard APA Format.

Kindly send your abstract on or before 10<sup>th</sup> March, 2022 and Full Paper 20<sup>th</sup> March, 2022 to [sjcm2022@josephscollage.ac.in](mailto:sjcm2022@josephscollage.ac.in)

**REGISTRATION AMOUNT:**

Students :	₹500/-
Faculty :	₹1000/-
Industry :	₹1500/-
Foreign delegates:	\$20

**MODE OF PAYMENT:**

The registration fee can be paid using any of the following: DD in favour of Principal, St. Joseph's Degree & PG College, Gunfoundry, Hyderabad, Payable at Hyderabad.

Online payment can be made through NEFT.

Bank Name: Indian Overseas Bank

Account Holder: 161601000000545

Branch & Code: Abids(1616)

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In Collaboration with **CHRIST** (Deemed to be University) Bangalore

**Organized by Internal Quality Assurance Cell (IQAC)**

**Fr. Dr. D. Sunder Reddy**  
Principal

**Dr. Alex Joseph**

**Dr. Padmakumar MM**

**Prof. Joel M Jacob**

**16TH MARCH 2022**  
**VENUE:- JOSEPH'S HALL**  
**9:00 AM TO 3:30 PM**

## 20. RESEARCH CELL OBJECTIVES

### VISION

To Motivate and Promote the faculty and Student fraternity to be researchers with a view to furthering academic development and professional growth.

### MISSION

To make St. Joseph's College a base for research studies, foster to the needs of faculty and students by conducting training programs, which will enhance the potential researchers to grow and contribute towards the growth of the Institution and Society.

### SCOPE

This Research Policy forms the basics of the research ethics of the college and is implemented in all the departments and it serve as the guidelines for the functioning of the Research Cell of the college.

### Custodian of the Policy

The implementation and updating of the research policy are carried out by the Director, Research Cell. The Research Policy shall have a Research Advisory Cell to function under the Principal of St. Joseph's Degree & PG College, Hyderabad to assist and advise in matters related to research within the college.

### OBJECTIVES OF RESEARCH POLICY ARE AS FOLLOWS:

1. To develop desired awareness regarding research among the faculty of St. Joseph's Degree & PG College
2. To establish a right kind of research culture through various research initiatives and programs.
3. To encourage faculty members to publish research papers and undertake various research projects of social and academic importance.
4. Ensure publications in quality journals, ABDC, indexed in Scopus/Web of Science and/or with impact factor.
- 5 To nurture an environment of undertaking socially useful research with potential for commercialization.
6. Forge interdisciplinary collaborations and partnerships nationally and globally.
7. To identify and establish linkages including MOUs for long term relationships with national and international academic organizations for widening the scope of research opportunities and funding options available to the teachers of college.
8. To identify and establish linkages including MOU s for long term relationships with industry bodies and individual companies for creating opportunities for teachers of the college to involve themselves in real life research projects and obtaining sponsorships.
9. To develop rules, procedures and guidelines for granting study leave, industrial training, duty leave, reduction in work load etc for faculty members undertaking research activity.

## 21. **PAPER PRESENTATION/PAPER PUBLICATION BY FACULTY**

SN O	NAME OF THE FACUL TY	PROPO SAL SUBMI TTED TO (MENTI ON ORGAN ISATIO N/BOD Y)	PROPO SAL SUBMI TTED DATE	Researc h/STTP/ Refreshe r/SPICE /FDP	WHET HER ACCEP TED OR NOT	IF PROPOS AL ACCEP TED DATE OF COMMU NICATIO N WITH PROOF/E MAIL COMMU NICATIO N	SANCTIO NED AMOUNT	ttile	link
<b>2021-2022</b>									
1	Dr.Marti na & Dr. Anantha Lakshmi	ICSSR	15-09- 2021	NO		NA	NA	A Study on MSME's financing Gap	<a href="https://drive.google.com/file/d/1O2_LtFAWTNwQqkFlnLo2WRUjNFRaY0Bs/view?usp=sharing">https://drive.google.com/file/d/1O2_LtFAWTNwQqkFlnLo2WRUjNFRaY0Bs/view?usp=sharing</a>
2	Dr. Rani Gujari	ICSSR	31-01- 2022	NO		NA	NA	Title: ROLE OF TEACHER IN IMPARTING ONLINE EDUCATION DURING COVID-19	<a href="https://drive.google.com/file/d/1If44H2dLoFGpx9IKhDJQkALa124gs8wa/view?usp=sharing">https://drive.google.com/file/d/1If44H2dLoFGpx9IKhDJQkALa124gs8wa/view?usp=sharing</a>
3	Prof. R.Anita	NHRC	24-01- 2022	NO		NA	NA	Quality of Lives of Elderly People living in old age homes in Telangana State – A Diagnostic Study	<a href="https://drive.google.com/file/d/1CbF3kM8TCJMgy9M62MMKuXN6_6rcIFb5/view?usp=sharing">https://drive.google.com/file/d/1CbF3kM8TCJMgy9M62MMKuXN6_6rcIFb5/view?usp=sharing</a>
4	Dr. Vani H	NHRC	23-01- 2022	No		Na	na	quality life of old age homes	<a href="https://drive.google.com/file/d/1mMThC1uIZ6yp4U3d18s6HA0EO3Pacobe/view?usp=sharing">https://drive.google.com/file/d/1mMThC1uIZ6yp4U3d18s6HA0EO3Pacobe/view?usp=sharing</a>
5	Dr. Vani H	NHRC	23-01- 2022	No		Na	na	governmental residential schools functioning and effectiveness	<a href="https://drive.google.com/file/d/1xx5QkeLFHcDt1zBiCPLwhZy4jp4iJ0yP/view?usp=sharing">https://drive.google.com/file/d/1xx5QkeLFHcDt1zBiCPLwhZy4jp4iJ0yP/view?usp=sharing</a>
6	Dr.Marti na	NHRC	23-01- 2022	No		Na	na	Access to Equal Education in the Aspirational Districts of Telanagana	<a href="https://docs.google.com/document/d/1mI3-12mwmYUoHcswDeU4B-fAJXZVDeP/edit?usp=sharing&amp;oid=106441904139503066085&amp;rtipof=true&amp;sd=true">https://docs.google.com/document/d/1mI3-12mwmYUoHcswDeU4B-fAJXZVDeP/edit?usp=sharing&amp;oid=106441904139503066085&amp;rtipof=true&amp;sd=true</a>

7	Prof. Srinivas	NHRC	23-01-2022	No		Na	na	Government Residential Schooling Strategies: Impact On Girl's Education And Empowerment in the Select Districts Of Telangana State	<a href="https://docs.google.com/document/d/1fThJ4HyJ9ibdn5wnnJrvH1QhS15iL9HS/edit?usp=sharing&amp;ouid=106441904139503066085&amp;rtopof=true&amp;sd=true">https://docs.google.com/document/d/1fThJ4HyJ9ibdn5wnnJrvH1QhS15iL9HS/edit?usp=sharing&amp;ouid=106441904139503066085&amp;rtopof=true&amp;sd=true</a>
8	Dr. Rani Gujari	MGNRC E	15-09-2021	NO		NA	NA		-
9	Dr. Rani Gujari	NHRC	17-01-2022	NO		NA	NA		-

## Books Published

<u>S.L.N</u> <u>O</u>	<b>Title of Book/book chapter/conference s/case study</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>National / International</b>	<b>date, month and Year of publication</b>	<b>ISSN/IS BN number, Vol, Issue</b>
1	Accounting For Management	Prof.Vandana Samba	Business Management	Tata Publications	National	2022	ISBN:978-81-955154-8-6
2	Operations Management	Mrs. P. Rajitha	Business Management	Lambert Academic Publishing	National	Jan-2022	ISBN-978-620-4-73378-2
3	Operations Management	Ms. P.Buela Prasanna Kumari	Business Management	Lambert Academic Publishing	National	Jan-2022	ISBN-978-620-4-73378-2
4	Operations Management	Mrs. Katari Neeraja	Business Management	Lambert Academic Publishing	National	Jan-2022	ISBN-978-620-4-73378-2

5	Basics of Marketing	Dr. N. Srinivas	Business Management	Vaagdevi Publishers	National	April, 2022	ISBN:978-93-85132-36-0
6	Basics of Marketing	Dr.D.Sunder Reddy	Business Management	Vaagdevi Publishers	National	April, 2022	ISBN:978-93-85132-36-0
7	Basics of Marketing	Dr.H.Vani	Business Management	Vaagdevi Publishers	National	April, 2022	ISBN:978-93-85132-36-0
8	Business Policy & Strategy	Mr. P. Ganesh Anand	Business Management	Amaravathi publisher	National	August 2021	978-93-85132-66-67
9	Business Policy & Strategy	Dr. N. Srinivas	Business Management	Amaravathi publisher	National	August 2021	978-93-85132-66-67
10	Compensation Management	Dr.A.Danam Tressa	Business Management	Himalaya Publications	International	July 2022	ISBN:978-93-5405-290-6
11	Employ Relations	Dr.A.Danam Tressa	Business Management	Himalaya Publications	International	July 2022	ISBN:978-93-5596-155-6
12	Marketing Management	Dr.H.Vani	Business Management	Red Shine Publication	National	Febrauray2022	ISBN:978-91-987662-0-2
13	Book titled Contemporary issues in multidisciplinary subjects-Associate Editor	Prof. R Anita	Business Management	Redline publication ltd	International	March 2022	ISBN 978-93-03239-59-4
14	Financial Management	Prof.Vandana Samba	Business Management	Paramount Publishing	International	2022	ISBN:978-1-68576-149-3
15	Financial Markets	Prof.Vandana Samba	Business Management	Tata Publications	International	2022	978-81-948518-8-2

## Journals

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>National / International</b>	<b>date, month and Year of publication</b>	<b>ISSN/ISBN number, Vol, Issue</b>
The Plight of Human Resources in the Industrial Sector During Current Pandemic covid-19	K.Gracy Saila Sree	Management	GIS Science Journal	International	June 2021	ISSN-1869-9391
Classroom teaching to virtual teaching hallenges and opportunities	Dr. Venkata siva kumar	Management	ASBM journal Management	National	Jan to Dec 2021	ISSN:0974-8512
Classroom teaching to virtual teaching hallenges and opportunities	Ms. Mubeen sultana	Management	ASBM journal Management	National	Jan to Dec 2021	ISSN:0974-8512
Sociotechnological Entrepreneurship - Innovative practices of UCLID APP in Learning Management Systems through Deep Data Analytics & Modern Communication Tools	Dr. N. Srinivas	Business Management	Design Engineering	International (Scopus)	2021	ISSN:0011-9342
Sociotechnological Entrepreneurship - Innovative practices of UCLID APP in Learning Management Systems through Deep Data Analytics & Modern Communication Tools	Fr. Dr. D Sunder Reddy	Business Management	Design Engineering	International (Scopus)	2021	ISSN:0011-9342
Sociotechnological Entrepreneurship - Innovative practices of UCLID APP in Learning Management Systems through Deep Data Analytics & Modern Communication Tools	Dr. H. Vani	Business Management	Design Engineering	International (Scopus)	2021	ISSN:0011-9342
COACHING CULTURE AND IT'S IMPACT ON HIGHER EDUCATION INSTITUTIONS	Dr. N. Srinivas	Business Management	Shodhsamhita	National(U GC Care Group1)	2021-2022	ISSN:2277-7067
COACHING CULTURE AND IT'S IMPACT ON HIGHER EDUCATION INSTITUTIONS	Fr. Dr. D Sunder Reddy	Business Management	Shodhsamhita	National(U GC Care Group1)	2021-2022	ISSN:22777067
COACHING CULTURE AND IT'S IMPACT ON HIGHER EDUCATION INSTITUTIONS	Dr. H. Vani	Business Management	Shodhsamhita	National(U GC Care Group1)	2021-2022	ISSN:2277-7067
Impact of Factors Influencing the Retail Sales in Beverages Industry in India: A Comparative Analysis Pepsi Cola & Coca Cola- An Empirical Evidence	Dr. N. Srinivas	Business Management	International Journal of Disaster Recovery and Business Continuity	International (Web of Science)	2022	ISSN: 2005-4289
Impact of Customer Relationship Management in Retailing Sector - With Special Reference to Big Bazaar-An Empirical Evidence	Dr. N. Srinivas	Business Management	International Journal of Disaster Recovery and Business Continuity	International (Web of Science)	2022	ISSN: 2005-4289
Online teaching vs face to face teaching in Higher education	Dr. H. Vani	Business Management	Historical research journal	International	2021	ISSN:0976-2132
Online teaching vs face to face teaching in Higher education	Prof. R. Anitha	Business Management	Historical research journal	International	2021	ISSN:0976-2132
Digital leadership 4.0 and its impact on organisation performance	Prof. R. Anitha	Business Management	Historical research journal	International	2021	ISSN:0976-2132



Digital leadership 4.0 and its impact on organisation performance	Dr. H. Vani	Business Management	Historical research journal	International	2021	ISSN:0976-2132
Digital Leadership for industry 4.0 transformation	Prof. R. Anitha	Business Management	AIMS	International	July 2021	ISSN:2395-6852
Digital Leadership for industry 4.0 transformation	Fr. Dr. D Sunder Reddy	Business Management	AIMS	International	July 2021	ISSN:2395-6852
Empowering teachers on ethics to ensure peace in society	Prof. R. Anitha	Business Management	Journal of Dharma and global ethics	National	July 26&27,2021	
PERFORMANCE EVALUATION OF MICRO FINANCE AND SELF HELP GROUPS-BANK LINKAGE PROGRAM IN INDIA	Joseph Mary G	Business Management	International Journal of Recent Scientific Research	International	July2021	ISSN: 0976-3031
PERFORMANCE EVALUATION OF MICRO FINANCE AND SELF HELP GROUPS-BANK LINKAGE PROGRAM IN INDIA	Jyothi Kalyan	Business Management	International Journal of Recent Scientific Research	International	July2021	ISSN: 0976-3031
THE INTEGRATION OF DIGITAL TECHNOLOGIES IN INDIAN MICROFINANCE SECTOR	Joseph Mary G	Business Management	International Journal of Recent Scientific Research	International	July2021	ISSN: 0976-3031
THE INTEGRATION OF DIGITAL TECHNOLOGIES IN INDIAN MICROFINANCE SECTOR	Jyothi Kalyan	Business Management	International Journal of Recent Scientific Research	International	July2021	ISSN: 0976-3032
IMPACT ON LEARNING & DEVELOPMENT IN ORGANISATIONS BY COVID-19	Prof. R Anita	Business Management	UGC Care listed Journal Modern Thamizh Research (A Quarterly International Multilateral Thamizh Journal)	National	June, 2021	ISSN : 2321-984X
Potential Challenges of National Education Policy	Dr.k.Martina Rani	Business Management	Wesleyan Journal of Research ,	National	Aug-21	<u>0975-1375</u> <u>Vol.14</u> <u>No1(XXVII)</u> <u>I</u>
Potential Challenges of National Education Policy	Dr. Danam Tressa	Business Management	Wesleyan Journal of Research ,	National	Aug-21	<u>0975-1375</u> <u>Vol.14</u> <u>No1(XXVII)</u> <u>I</u>
Repercussions of Pandemic on Education sector	Dr.Martina	Business Management	International journal of Advance and Innovative research	International	June 21	ISSN:2394-7780
Entrepreneurship in MSMEs: A National financial Inclusion for sustainability” ,	Dr.Martina	Business Management	International Journal of Recent Scientific Research (IJRSR)	International	Jan 22	<u>2394-7780</u>
Entrepreneurship in MSMEs: A National financial Inclusion for sustainability” ,	Fr. Dr.D.Sunder Reddy	Business Management	International Journal of Recent Scientific Research (IJRSR)	International	Jan 22	2394-7780



Financial and Social Performance of MFIs using DEA analysis	Dr.Martina	Business Management	International Journal of Recent Scientific Research (IJRSR)	International	April 22	2394-7780
Financial and Social Performance of MFIs using DEA analysis	Fr. Dr.D.Sunder Reddy	Business Management	International Journal of Recent Scientific Research (IJRSR)	International	April 22	2394-7780
Consumer buying behaviour towards Green products	Mr. Martin Mysa	Business Management	International Journal of Advances in Engineering and Management	International	##### ###	ISSN: 2395 - 5252
A Study on Factors Influencing Purchase Decisions of Consumers Towards Green Products	Mr. Martin Mysa	Business Management	INTERNATIONAL JOURNAL OF SPECIAL EDUCATION	International	2022	Vol37, No.3



# Call for Book Chapters

## SOCIAL ENTREPRENEURSHIP AND CHANGING ECO SYSTEM



### THEMES INCLUDE:

1. Socially Responsible Investing (SRI)
2. Environmental, Social and Governance (ESG) Investing
3. Social Entrepreneurship Processes Involving Opportunity Recognition and Evaluation
4. Organizational forms of Social Enterprises, beyond Hybridity
5. Challenges of Scaling and Measuring Social Business Impact
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7. Emerging trends in Social Entrepreneurship Education
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14. Epistemological, Methodological and Pedagogic Innovations or Advancements in Social Entrepreneurship

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To address the varied kinds of issues related to social business, social entrepreneurship and the changing eco-system that merits advancing features of social entrepreneurship and eco-system which should be tied in with setting up new and better ways of working on a general public and better ways to improve a society. Social entrepreneurs implement innovative programs, organizational structures, or resource strategies that increase their chances of achieving deep, broad, lasting, and cost-effective social impact.

### OUTCOME:

The book will pass on the multi-layered perspectives on the researchers from Social Entrepreneurs on applying down to earth, inventive and feasible ways to deal with benefit society by and large, with an accentuation on the individuals who are underestimated and poor.

### GUIDELINES FOR SUBMISSION OF BOOK CHAPTERS:

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2. Word limit for chapter should be 2500-3000 words.
3. The paper should include - Title of the paper, Name(s) of the Author(s), Designation, Department, Name of the institution/college, city, state, mobile number and email id.
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### SUBMISSION DETAILS

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Publication fee: **Rs 500\***

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At UG level the department offers BBA, BBA(IT), BBA(Analytics), BBA(Financial markets) and BBA(Honours). The Department offers at the Post Graduate level two courses: Master of Business Administration (MBA) with dual specialization (Marketing, Finance, Human Resource Management and Operations) and Post Graduate Diploma in Management (Business Management) with dual specialisation (Marketing, Finance, Human Resource Management, Operations and Business Analytics) and Sectoral specialisation

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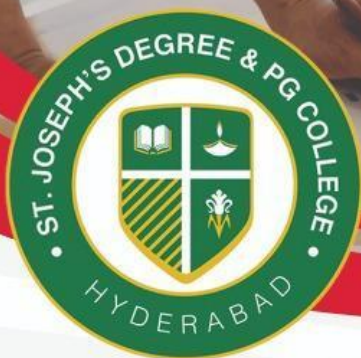
Dr. S. Venkata Siva Kumar  
Associate Professor & COE (PGDM)  
Dept of Business Management



# CALL FOR BOOK CHAPTERS

# MARKETING 5.0

## THE ROAD AHEAD TRENDS, CHALLENGES AND STRATEGIES



### THEMES

1. Role of Data Herald in Marketing
2. Artificial Intelligence Applied in Marketing
3. Virtual and Augmented Reality in Marketing
4. Business Intelligence Databases and Marketing
5. Data Mining and Big Data-Marketing Data Science
6. Web Marketing, E-commerce and V-commerce
7. Customer Data Management and CRM
8. Omni channel and Marketing Communication
9. Geo marketing
10. Marketing Automation and Marketing Inbound
11. Machine Learning Applied to Market
12. Marketing and Internet of Things (IoT)

### OBJECTIVE

The book is aimed at deliberations and presentation of research work and management practices in the areas of Marketing and Business Strategy in line with the theme, i.e., Marketing 5.0: the road ahead Trends, Challenges and Strategies.

### OUTCOME

The in-depth discussion on technology, it is important to note that humanity should remain the central focus of Marketing 5.0. The next tech is applied to help marketers to create, communicate, deliver, and enhance value across the customer journey. The book will cover the upcoming and important topics in the marketing 5.0.

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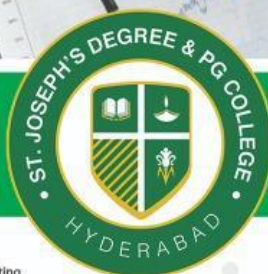
Dr. Nagunuri Srinivas  
Professor of Marketing  
Dept of Business Management

Ms. P. Buella Prasanna Kumari  
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Dept of Business Management

**Sanction of In-House research funds to Prof.Srinivas, Dr.Anantha Lakshmi, Dr.Danam Tressa, Dr.Vani and Dr.Martina under First phase of Research Evaluation received**



**22. INDUCTION / ORIENTATION PROGRAMME FOR STUDENTS**

**REPORT ON ONLINE ORIENTATION PROGRAMME ON  
SPECIALIZATIONS OFFERED FOR UG III-YEAR STUDENTS  
FOR THE AY 2021-2022**

**BBA III YEAR / SEMESTER – V&VI**

**Ref. SJC/30-08-2021/06/10**

**Date: 07.08.2021**

**Date: 07.08.2021**

**Timings: 9.00 – 1.:00pm**

**Venue: Goole Meet**

**For whom: BBA III Year-Semesters V & VI**

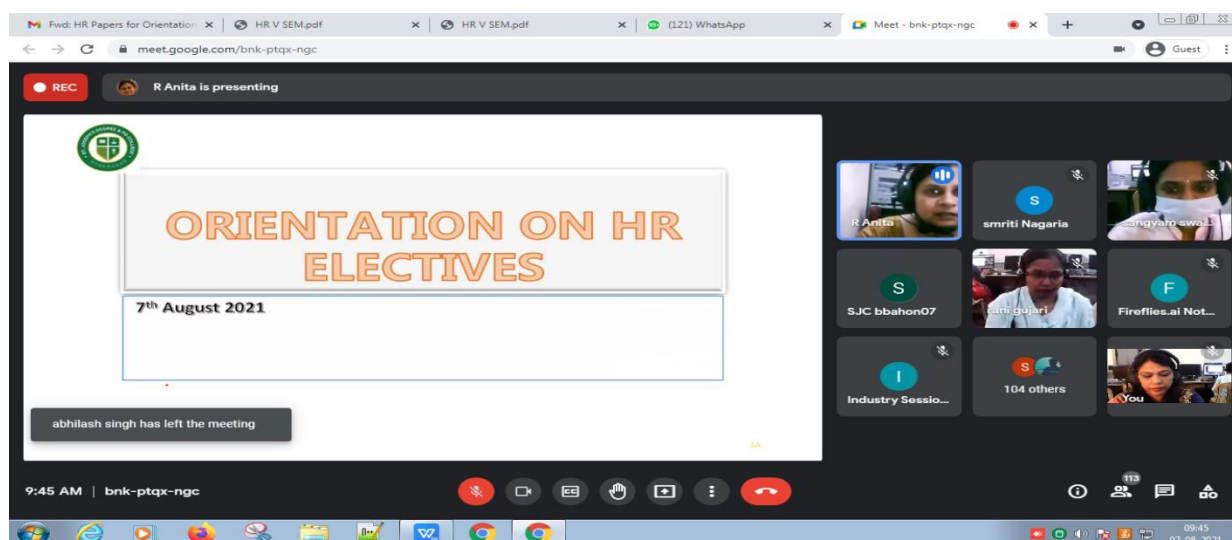
**No. of Participants: 61**

**Objective of the Programme:** To guide III year V & VI semester students with the complete knowledge of Specializations offered BBA III Year students for the Academic Year 2021-2022, their respective Course Objectives and Course Outcomes and enable the students to understand.

**Name of the Resource Persons:** Prof. R. Anita, Prof. Vandana Samba, Mr. Ganesh Anand, Ms. Smriti, Ms. Swapna, Dr. Rani Gujar, Mr.B.L. Martin, Mrs. Gracy, & Mr. Martin Mysa.



**Objective of the Programme:** To guide III year V & VI semester students with the complete knowledge of **SPECIALIZATIONS OFFERED FOR UG III-YEAR STUDENTS FOR THE AY 2021-2022** & their respective course objectives and course outcomes and enable them to understand.



## About the Program

The session was started by Prof. Anita, Convenor & Dean, Academics. Prof. Anita welcomed all the BBA Semester III Year V Students for the new Semester. She spoke about the importance of semester, general subjects & specially Specialization Subjects. Mam has elaborated on what are the characteristics that help choose Specialization. She has thrown light upon HR Subjects the Hr People create culture in the organizations apart from motivating the students. She Said V Semester the subjects are, HRD Systems and Strategies, Training and Development, Management of Employee Relations, Leadership Development and Change Management.

Talking about Leadership Management, she said Leader should have Emotional Intelligence to find solutions to the problems in crisis situations. Leaders have great significance in delegating the work and make the work happen. The students need to imbibe certain characteristics to become a successful Leader. By the end of the course the students will be able to understand the traits and personality of a leader in the Unit-I, In Unit II, the theories of leadership theories and styles will be dealt. Unit-III deals with leadership development succession planning and follower-ship. She said, in Unit IV , the students will be demonstrated the Corporate culture and it's relationship with leadership and in Unit-V deals with Women Leadership.

Second subject in Semester VI is Compensation Management. Prof. Anita Said, that this subject deals with introduction to compensation Management, Principles, role, trends and types of compensation, Unit II deals with compensation planning and bases of compensation, unit III talks about the benefits of compensation, Unit IV deals with designing compensation system and Unit V deals with contemporary compensation strategies.

The next Subject is 'Management of Employee Relations'. This course was oriented by Mrs.Gracy Saila Sree . She elaborated on the various Labour Laws that govern the organizations and protect the interests of the labour.

Dr. Rani Gujari, Spoke on HRD Systems and Strategies, Semester V. She said HRD is a more practical subject the course focuses on developing and understanding the skills, abilities and practical elements of employee development. She said, the students are first introduced to HRD and then they will learn analyzing HRD process. The students will be enlightened upon designing HRD programmes. The students will learn how HRD climate can be created and towards the end of the syllabus, the students will be taken through workforce diversity and learn how does it help the development of human resources.

Ms. Swapna, spoke on the course, Training and Development. She said, in present day scenario, we see lot of changes in the area of Training and Development.

Ms. Swapna also has spoken on the course, “Change Management”. She asked students whether they would want any changes in the present scenario and substantiated it saying that change is inevitable. She said this course enables the students to understand the concept of change management. This will help the students to emerge as leaders in the organizations.

She said in the unit I , the student will get introduced to change followed by understanding the change models in the unit II. In the Unit III, the students will be equipped with the knowledge of the impact of the change on the organization’s people and processes. Unit IV deals with Organization culture and Managing change followed by making the students will be enlightened upon the systematic approach to change management.

Prof. Anita concluded HR session and handed over the session to Mr. Martin and Mr. Martin Mysa.



Marketing Session: Mr. Martin started the Marketing session saying that Marketing is the heart of any business. He said, students will come to know about the data and then the customer. They can also influence the customer’s choice and decisions. Marketing is not a desk job, it is meeting people and getting into the field of HR. Mr. Martin listed the subjects under Marketing specialization in the V and VI Semester. He spoke first about the course, Advertising and Brand Management. He said, that the course focuses on acquiring the knowledge of principles and practices of advertising.

Mr. Mysa spoke on the course, Distribution and supply chain Management. He said that this course focuses on acquiring the knowledge and hone skills to effectively design of Distribution and Supply chain System for an organization in the new age environment. He said that in Unit I the students will be introduced to Distribution and Supply Chain Management



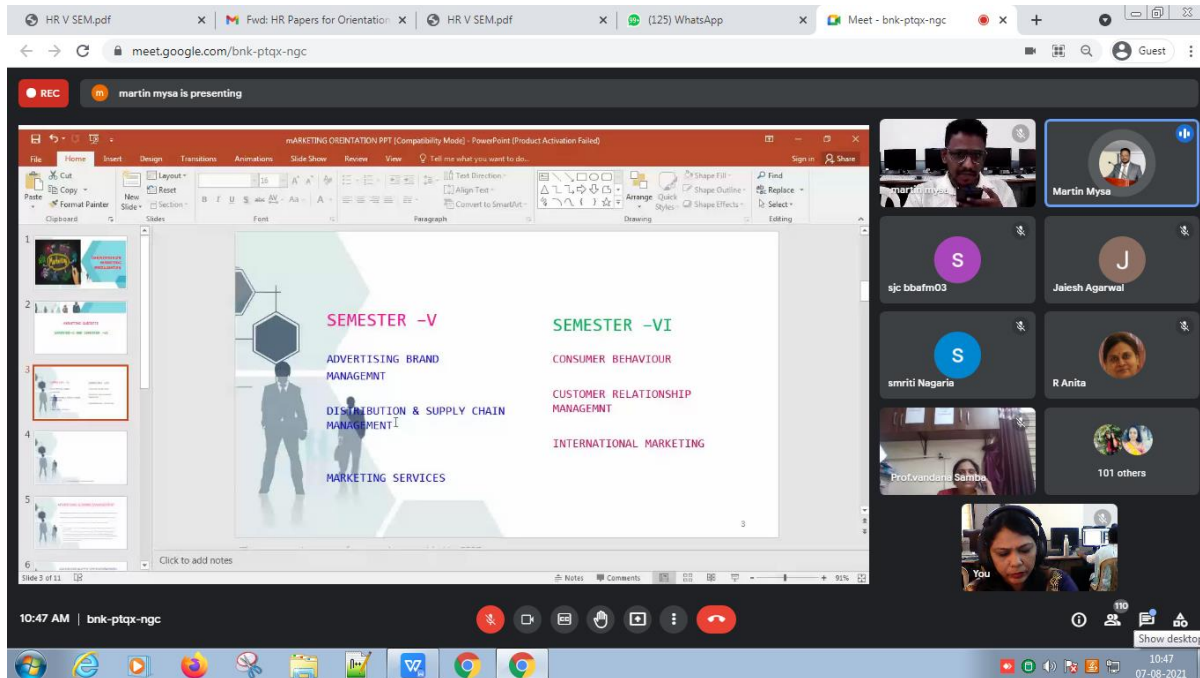


Mr. Martin spoke on the course “Marketing of Services” This course will focus on enabling the students to apply marketing concepts to the unique challenges and opportunities of services marketing to create customer value.

Mr. Martin Mysa oriented on “Consumer Behaviour. He said that the students will develop understanding of the underlying concepts and issues in consumer’s behavior in marketing. The students will learn, Introduction to Consumer Behaviour, Factors effecting Cb, Consumer Dm Process, Consumer Motivation and Personality and Consumer rights.


Mr. Martin oriented on “Customer relationship Management”

He said that this course focuses on helping in recognizing the key elements need to be addressed and reflects the need to create an integrated



Mr. Mysa oriented on the course, “International Marketing”. He said the course focuses on offering the knowledge and expertise in marketing the business at Global level and to provide exposure on marketing practices of Business Firms.

Mr. Martin concluded that people need to be upfront and dynamic to be in the field of Marketing and assured the students that students can approach the faculty anytime for any clarification.



## CUSTOMER RELATIONSHIP MANAGEMENT

### Course Objective

The course focuses on helping in recognising the key elements need to be addressed and reflects the need to create an integrated cross-functional focus - one that emphasises retaining as well as winning customers.

**Course Learning Outcome:** On successful completion of the course, the student will be able:

- CO1 To be aware of the nuances of customer relationship ( Unit 1-INTRODUCTION TO CRM)
- CO2 To analyse the CRM link with the other aspects of marketing ( Unit 2-CRM CONCEPTS)
- CO3 To impart the basic knowledge of the role of CRM in increasing the sales of the company ( unit -3 PLANNING FOR CRM)
- CO4. To make the students aware of the different CRM models in service industry ( unit 4 CRM AND MARKETING STRATEGY)
- CO5 To make the students aware and analyse the different issues in CRM. (unit 5- CRM IMPLEMENTATION)

1

## Finance Orientation:

HR V SEM.pdf | Fwd: HR Papers for Orientation | HR V SEM.pdf | (125) WhatsApp | Meet - bnk-ptqx-ngc

meet.google.com/bnk-ptqx-ngc

REC Prof.vandana Samba is presenting

St. Joseph's Degree & PG College  
Department of Business Management  
Online Orientation Programme on  
**FINANCE** Specialization  
(BBA, BBA IT, BBA BA & BBA (E)  
7th August, 2021

Click to add notes

10:50 AM | bnk-ptqx-ngc

Prof. Vandana Samba oriented the students on the Finance Specialization.

HR V SEM.pdf | Fwd: HR Papers for Orientation | HR V SEM.pdf | (125) WhatsApp | Meet - bnk-ptqx-ngc

meet.google.com/bnk-ptqx-ngc

REC Prof.vandana Samba is presenting

Objective of the session:  
To orient students upon choosing subjects related to Finance specialization.

Outcomes of the session:  
At the end of the session, the student will be able:

1. To choose/ outline his selection of subject in relation to Finance domain.
2. To sketch his career prospects in regards with choosing Finance specialization at graduate level.

Click to add notes

10:51 AM | bnk-ptqx-ngc

Prof. Vandana assured the students that there is an immediate help to the students from the faculty end to choose their specialization and this is the purpose of conducting orientation.

Prof. Vandana Samba is presenting

	SEMESTER V	SEMESTER VI
	<i>Financial System and Institutions (FSI)</i>	<i>Financial Services (FS)</i>
UNIT I	Introduction	Financial services
UNIT II	RBI and Commercial Banks	Leasing and Hire Purchase
UNIT III	Financial Institutions	Factoring and Forfeiting
UNIT IV	Money Market	Venture Capital Financing
UNIT V	Indian Capital Markets	Credit Rating

Ms. Smriti spoke on Financial Systems and Institutions in the Semester V and Financial Services in Semester VI.

smriti Nagar is presenting

### FINANCIAL SYSTEM AND INSTITUTIONS

- The financial system provides channels to transfer funds from individuals and groups who have saved money to individuals and groups who want to borrow money.
- It is a system that allows the exchange of funds between financial market participants such as lenders, investors, and borrowers which operate at national and global levels.
- Financial institution refers to companies that provide broad range of business and services such as banking, investment and insurance.
- It deals with financial and monetary transactions such as deposit, loan, currency exchange and investment.

Ms. Smriti said that the Financial system provides channels to transfer funds from individuals and groups who have saved money to individuals and groups who borrow money. . She spoke on the components of Financial system. She said that this course helps students to understand the role of financial system and institutions which plays an important role in understanding



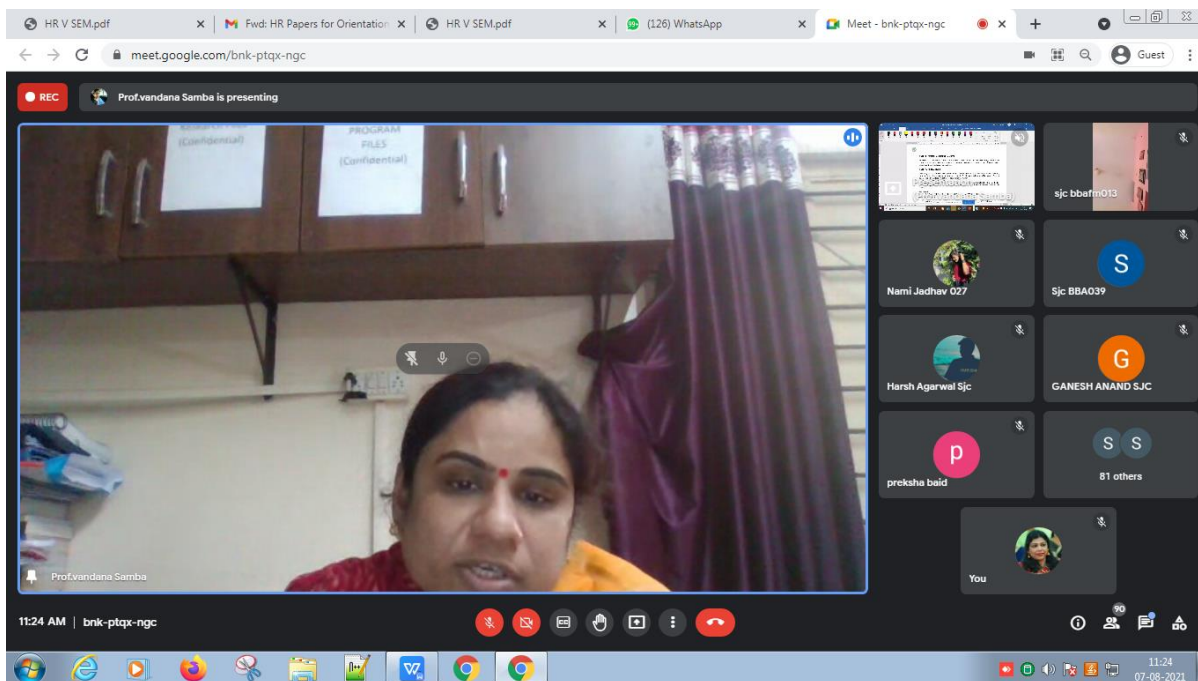
Unit-I to V cover focuses on Introduction, RBI and Commercial Banks, Financial Institutions, Money Markets, Indian Capital Markets

Ms. Smriti spoke on the Course Financial Services saying it refers to the services offered by financial and banking institutions. The course objective is, to gain insight into various financial services offered in the Indian Financial Sector and acquaint the students with the services available. The course outcomes were elaborated to the students by Ms. Smriti. The five units cover Financial services and types, Hire Purchase, .....

Prof. Vandana Spoke on the courses, International Finance in Semester V and

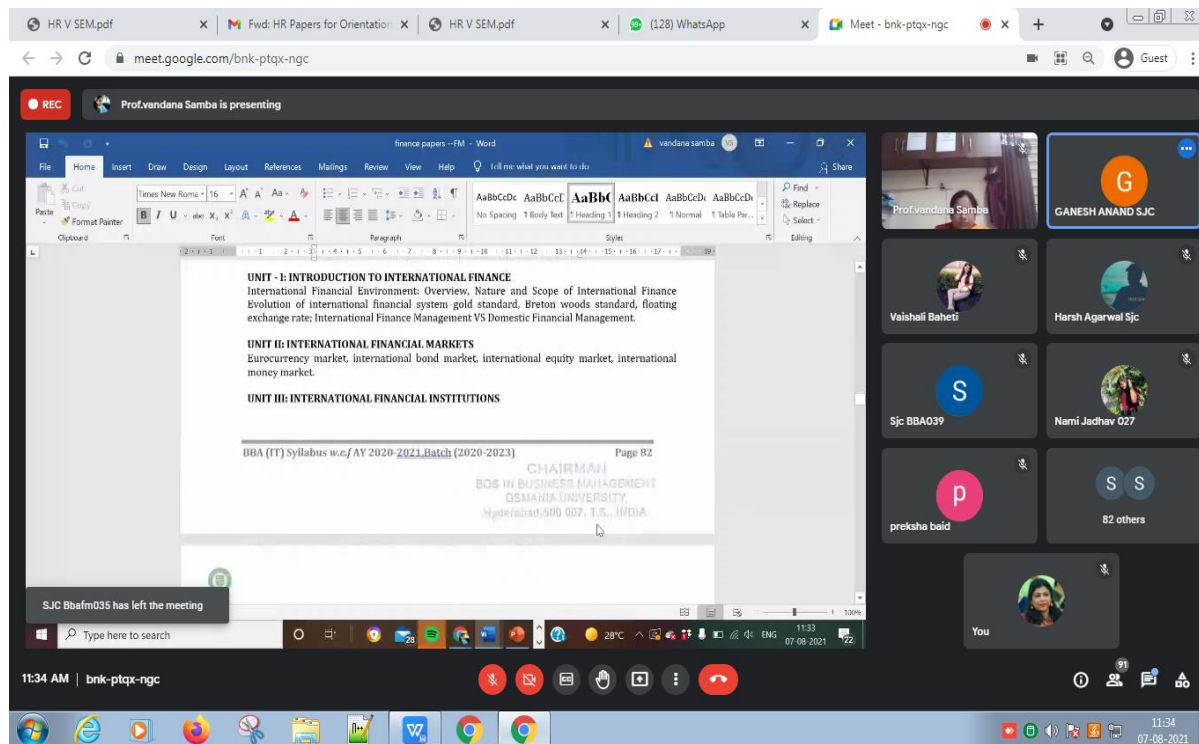
Speaking on the course “International Finance” Prof. Vandana said that the objective of the course is to provide an understanding of both the key features of foreign exchange markets and the actual problems of Multinational Corporation within an environment of free flow of foreign capital and floating exchange rates. Across the five units, the students will be taken through, introduction to International Finance, International Financial Markets, International Financial Institutions, International Financial Instruments and Multinational Corporate decisions in Global Markets.

Prof. Vandana explained the importance of Case Studies. Speaking on the course, “International Financial Management”, she said that it is an intensified version of “International Finance”. She said Economics is the mother of all subjects. She said the course focuses on Foreign exchange Markets, International Parity Relationships with different theories, classifying and analyzing various risks and exposures in MNCs, Derivatives and Tax Management which are covered across the five units.



Mr. Ganesh Anand oriented the students on the subjects, Investment Management in Semester V and Security Analysis and Portfolio Management in 6<sup>th</sup> semester.

Speaking on Investment Management, Mr. Ganesh said that, the course focuses on educating the students about the various options available for investment decisions and portfolio Management in organizations. The students will learn on the introduction to Investment management, Capital Markets, Fundamental and Technical Analysis, Mutual Funds and Derivatives across the five units.



The next subject Mr. Ganesh Spoke on was “ Security Analysis and Portfolio Management” which is included in the VI semester. He said this course is an application part of Investment Management. He said that the students will learn the basics of Return and Risk, Bond Valuation, Stock Valuation, Portfolio Management and Portfolio Evaluation across the five units of the course.

Mr. Ganesh oriented on the course,” Banking and Insurance” for BBA -FM students. He said that the course aims to give thorough knowledge of banking operations and to enlighten the students regarding new concepts introduced in Indian Banking students.



### **BBA IT- III YEAR (11.30am – 2.00pm)**

#### **Mrs. Kiran Jyothi along with Mr. Sandeep and Srikanth oriented on IT subjects:**

Mrs. Kiran Jyothi explained about following Semester V subjects along with course objectives and outcomes. She explained that the students will be able to do projects and develop software if they take Python Programming. Mr.Srikanth explained in detail the Python Programming syllabus. He also mentioned that this subject will help to understand the latest trends in market.

She explained that UNIX & Shell programming in Operating system

#### **Semester V**

1. **Python Programming**
2. **Operating System**

Mr. Sandeep explained about the semester VI subjects along with course objectives and outcomes. He mentioned that the subjects are application oriented .

#### **Semester VI**

1. .Net Programming (T+P)
2. Computer Networks & Information Security

Mrs. Kiran Jyothi explained that student should be aware of LAN & WAN and advised to learn courses from coursera.

#### **BBA IT III year students were oriented on HR, Marketing and Finance specialization as oriented for BBA III year students/**

**Outcome:** The students of BBA III Year, BBA (FM), BBA (BA), BBA (E) & BBA (IT) III year were well equipped with the specialization subjects (HR, Marketing and Finance) included in the III year (V & VI Semester) and IT subjects for BBA (IT ) III year.

The Orientation Programme ended successfully.



**ON**  
**BBA I YEAR (ALL STREAMS) ONLINE DEPARTMENT ORIENTATION PROGRAMME**

**Date:**01-10-2021 **Timings:** 8:30am -12:00Noon **Venue:** Virtual – Google Meet  
**For whom:** BBA I Year Students (All Streams)  
**No. of Participants:**134

**Objective of the Programme:** To provide a complete overview about Department of Business Management and various activities organized by the Department.

**Name/s of the resource person/s:** Prof. R. Anita, Mrs.Danam, Mrs.Aparna, Dr. Sridhar Reddy and Alumni Students

## **About the Programme with photographs**

The Department of Business Management organized an Orientation Programme for BBA I Year ( All Streams) on 4<sup>th</sup> October 2021 to give a detailed overview about the functioning of Department of Business Management. The Programme started with a warm welcome by Mrs.Gracy followed with prayer by Mrs. Mamatha invoking Gods presence.

### **8:50am -9:10am**

Mrs.Gracy read the brief profile of **Prof. R. Anita** who has 16 Years of teaching experience with doctorate in HR from Osmania University and presently holding the post of Dean Academics and Director PG Admissions and invited mam to address the students. Prof. R. Anita welcomed all the students and started her speech with a quote “You are what you do not what you say you will do “ by Carl Jung where she emphasized that everyone has lot of ideas and ultimately what one does will lead to success. She explained the vision statement which emphasized on creating a centre for excellence in providing quality management education and mission statement which focused on preparing students to become leaders, develop entrepreneurial skills and build life skills through value education. 4 P’s of effectively leading change was also explained which includes purpose, picture, people and plan and she suggested students that they should have a goal in life, networking is important to build relations and one must fulfill their beautiful plan to achieve beautiful dreams. At the end mam wished everyone that they should be successful in life.

### **9:10am – 10:20am**

This was followed with a brief profile reading of **Mrs.Danam Tressa** who has 22 years of teaching experience and presently holding the position of Head of the Department of Business Management. She happily welcomed all the students and gave an elaborative presentation about the Department of Business Management starting with brief details about the department and B- School Rankings. She spoke about our dynamic principal .Fr.Dr.D.Sunder Reddy and his awards and achievements which has brought laurels to the college. This was continued with sharing about the various UG and PG courses offered by college along with MOUs. She explained in detail about the various committees to name a few i.e Women Empowerment Cell, Joseph’s Social Responsibility, Joseph’s Green Group,, Youth Red Cross that the college has through which various programmes are organized and many students participate in it. The college also organized Annual Management fest i.e Jozaphire which is the most awaited event that students likes the most. Mam also mentioned about the placement cell, internship opportunities that students get and also mentioned that college has mentoring and counseling session so

that students can get guidance and help at any time needed, Mam ended her speech by stating that students should avail all the opportunities provided by college and wished them All the Best.

#### **10:20 am – 10:30am**

**Mrs Aparna Rajhans**, Head of the Department of Second Languages oriented the students about Department of Second Languages where she mentioned that her department has highly qualified and well experienced faculty teaching 5 languages namely Hindi, Telugu, Sanskrit, Arabic and French. She also stated that she has long association with the Department of Business Management as she used to take certificate course in Public Relation and Corporate Communication and presently she is also NSS officer.

#### **10:40am -10:55am**

**Dr. Sridhar Reddy**, Physical Director oriented the students about various sports activities conducted by college. He mentioned that college provides training and sports facilities both outdoor and indoor where Volley ball and Basketball in college ground and indoor activities i.e Table Tennis, chess and carom. Sir also mentioned that college hires Osmania University and Nizam College ground for cricket, sport kit provision and attendance is given for students participating in various activities.

#### **10:55am – 12:00 Noon**

Our Alumni students interacted with our present students. **Ms. Urvashi, (2015 - 2018 Batch)** was very happy to address the students and she stated that college has amazing faculty who help students in overall development. She spoke about presentation and assignments which were practical oriented which developed their analytical skills. She shared about her internship at Amazon which provided her an experience how to manage personal and professional life and support extended by faculty. She suggested students to stay in touch with faculty all the time and ended sharing her present job experience in Australia which has made her independent.

**Ms. Aditi (2015- 2018 Batch)** was happy to share her experiences in college where she mentioned that college provided her good learning opportunities i.e presenting papers at conferences, participating in events. She mentioned that college has well experienced faculty who provided guidance and always encouraged students to participate in events conducted outside college.

**Mr. Balalji (2016 - 2019 Batch)** mentioned that he had great moments in college and college organized various activities, which were very good. He spoke about the SBT presentation which provided him confidence and developed his personality. He was very thankful to the college which made him the person he is today.

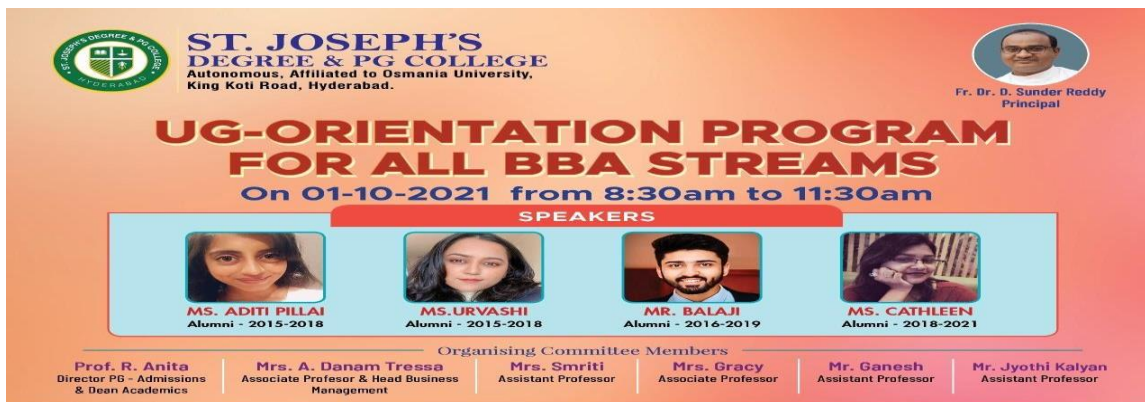
**Ms. Cathleen (2018 - 2021 Batch)** spoke about the various ways in which college helped her grow academically and in extracurricular activities. She mentioned that faculty always encourage students and solve student related problems. The college provides good values and great opportunities for students and she mentioned that SJC is always special.

The programme ended successfully

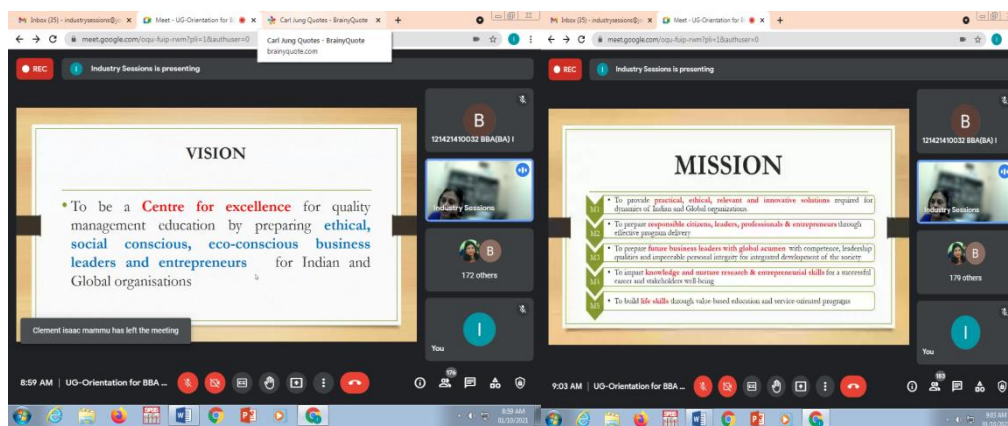
**Feedback of the Programme:** It was an interactive programme and students were very happy with the orientation programme conducted. (Enclosed the detailed feedback taken from the students)

**Learning Outcome:** The students understood clearly about the functioning of Department of Business Management, vision, mission, sport activities and other activities of the Department.

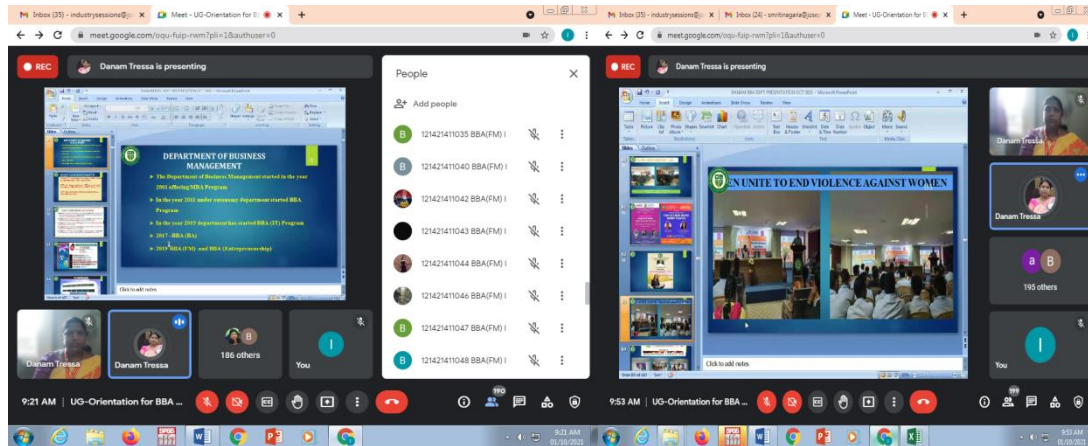
## PHOTOGRAPHS



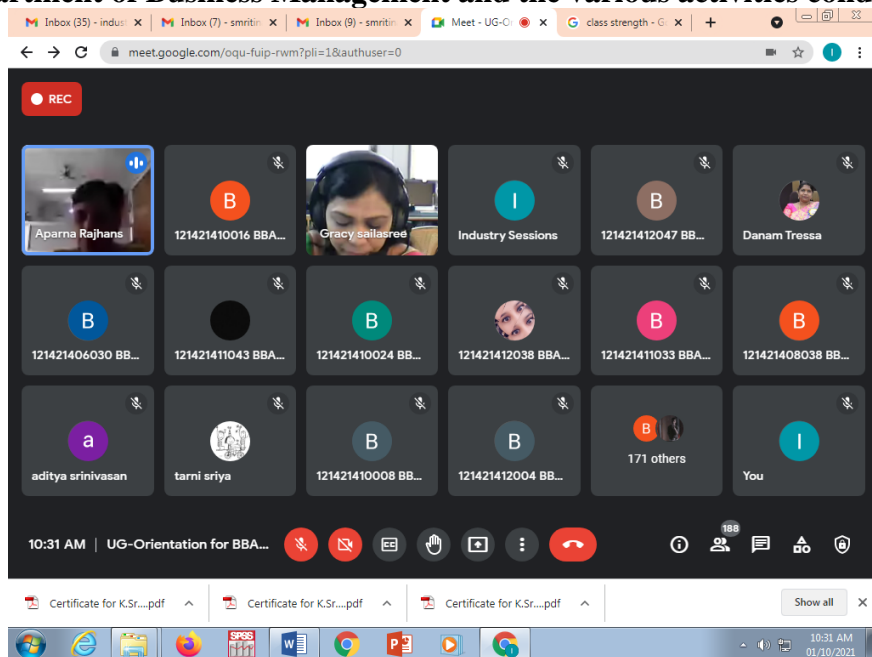
## Orientation Banner



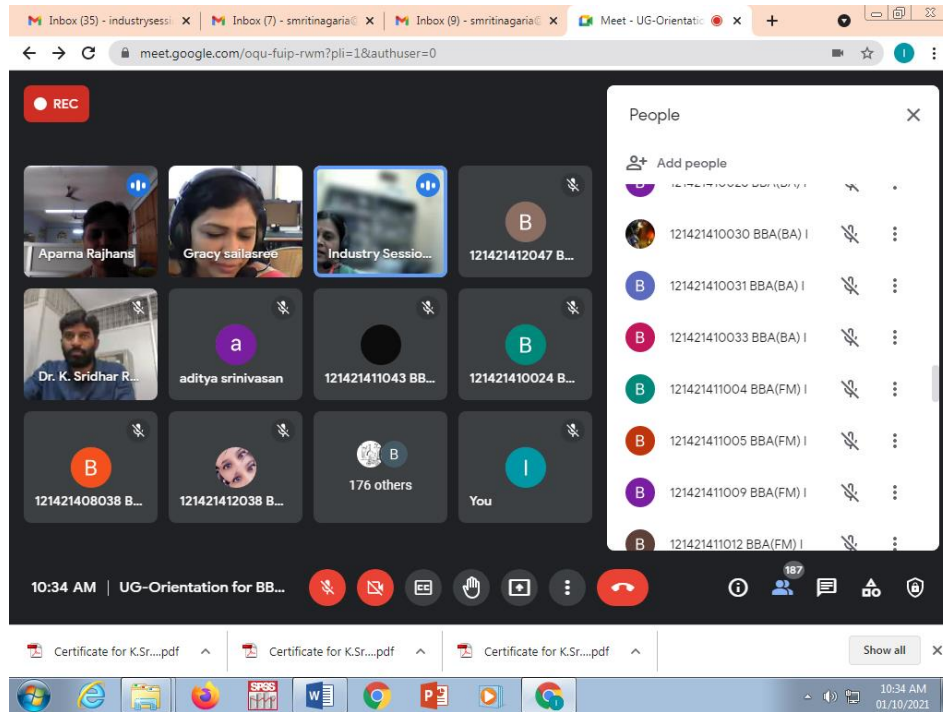
**Prof.R.Anita, Dean Academics explaining the Vision and Mission of the Department of Business Management**



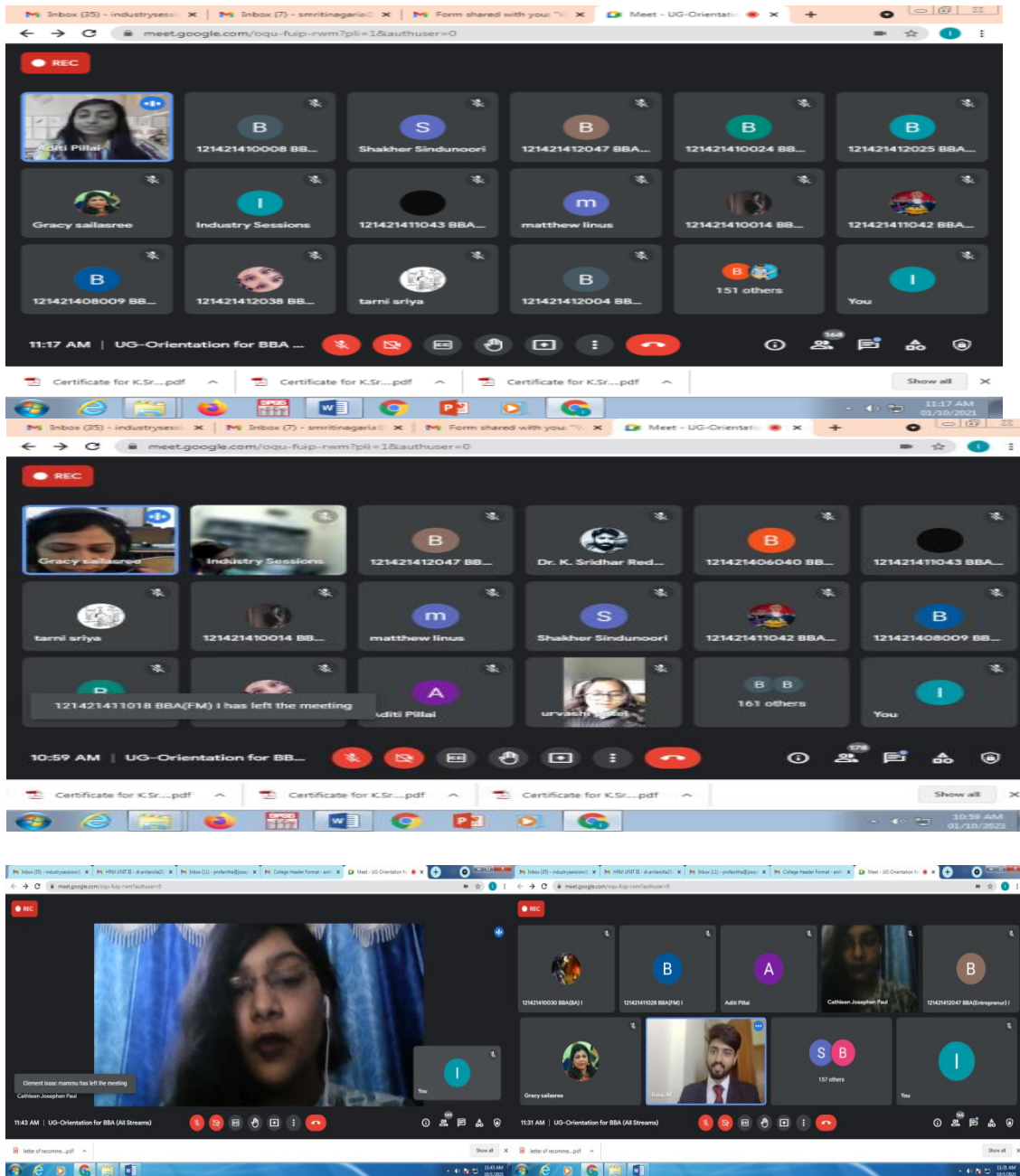
**Mrs.Danam Tressa ,HoD, Department of Business Management presenting about the Department of Business Management and the various activities conducted**



**Mrs.Aparna Rajhans , HoD ,Department of Second Languages Orienting the students about Department of Second Languages**



**Dr.Sridhar Reddy,Physical Director addressing the students about Sports Activites**



**Our Alumni Students Ms.Aditi, Ms.Urvashi, Ms.Cathleen and Mr.Balaji sharing their great experiences at college**



# ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University  
Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society (HAES)  
Hyderabad, Telangana

## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2021 - 2022

### NAME OF THE COMMITTEE - ORIENTATION

### REPORT ON

### AN ONLINE ORIENTATION PROGRAMME FOR BBA (FM) I YEAR I SEMESTER

**Date:** 13- 09- 2021

**Timings:** 8:30am - 9:20am

**For whom:** BBA(FM) I Year I Semester Students

**No. of Participants:** 44/57

**Objective of the Programme:** To orient students about BBA(FM) Program and various subjects they will be studying along with credits allotted

**Name/s of the Resource Person:** Ms.P.Buela Prasanna Kumari

#### About the Programme with Photographs:

An Online Orientation Program was organized for BBA I Year I Semester students on 13<sup>th</sup> September 2021.

**Ms.P.Buela Prasanna Kumari**, Class Incharge welcomed the students to the new Academic Year – 2021 – 2022. She oriented the students about subjects for semester -I and faculty handling the subjects. She also enlightened students about student's rule book, the importance of having 75% attendance and discipline which is very important and is being clearly informed to the students and finally closed the session by motivating the students to concentrate on developing their skills, knowledge and abilities that will help them towards Career Growth & Development

Ms. Swapna ,**Program co-ordinator for BBA(FM)** oriented the students about the importance of BBA(FM)Program , explained Program Outcomes and Program Specific Outcomes, Course structure,



Type of course – Skill Enhancement Course and Discipline Specific Course, Total Marks (Internal & External) and Credits, Skilled Based Test etc .

The left screenshot shows a Google Meet interface with a grid of participants. The right screenshot shows a presentation slide titled "ST. JOSEPH'S DEGREE & PG COLLEGE (Autonomous), Affiliated to Osmania University". The slide displays the "DEPARTMENT OF BUSINESS MANAGEMENT BBA (FM) ACADEMIC YEAR: 2021-2022 COURSE STRUCTURE SEMESTER I".

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	THEORY	LAB	SA	TA	TE	MARKS	CREDITS
BBA5.SEL111	BA01.1	Business Values and Leadership	4	1	1	1	1	100	3
BBA5.SEL112	BA01.2	Business English-I	4	1	1	1	1	100	3
BBA5.SEL113	BA01.3	Principles of Management & Organizational Behavior	4	1	1	1	1	100	3
BBA5.SEL114	BA01.4	Fundamentals of Accounting (T-4)	4	1	1	1	1	100	3
BBA5.SEL115	BA01.5	Elements of Information Technology (T-4)	4	1	1	1	1	100	3
BBA5.SEL116	BA01.6	Introduction to Financial Markets	4	1	1	1	1	100	3
		<b>Total</b>	<b>20</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>600</b>	<b>18</b>

**Ms.P.Buela Prasanna Kumari & Ms. Swapna During Orientation program.**

**Prepared by: Ms.P.Buela Prasanna Kumari**

**Fr. Dr. D. Sunder Reddy  
Principal**



**ST. JOSEPH'S DEGREE & PG COLLEGE**



Autonomous, Affiliated to Osmania University  
Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society (HAES)  
Hyderabad, Telangana

**DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2021 - 2022  
NAME OF THE COMMITTEE - ORIENTATION  
REPORT ON**

**AN ONLINE ORIENTATION PROGRAMME FOR BBA (G) I YEAR I SEMESTER**

**Date: 13- 09- 2021 Timings: 8:30am - 9:20am**

**For whom: BBA(G) I Year I Semester Students**

**No. of Participants: 46/58**

**Objective of the Programme: To orient students about BBA(G) Program and various subjects they will be studying along with credits allotted**

**Name/s of the Resource Person: Mrs.K.Neeraja**

**About the Programme with Photographs:**

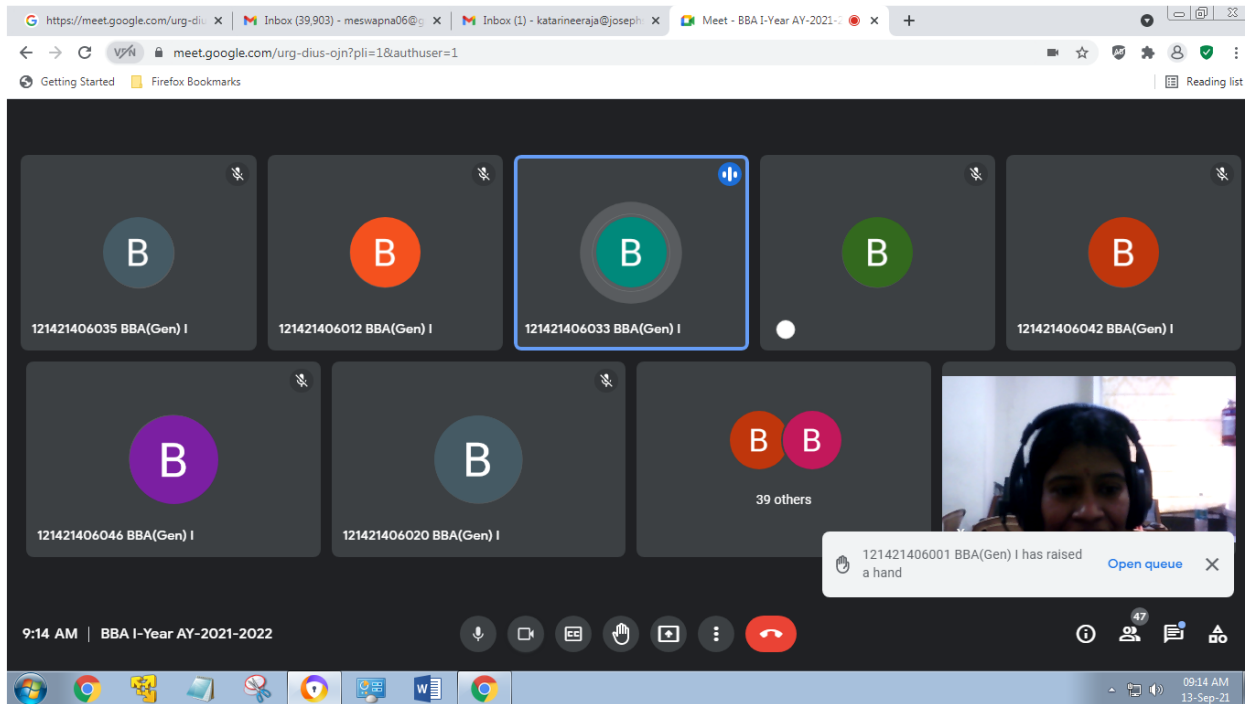
An Online Orientation Program was organized for BBA I Year I Semester students on 13<sup>th</sup> September 2021. Mrs. K.Neeraja, Class Incharge and Dr.Venkata Shiva Kumar Program Coordinator welcomed the students to the New Academic Year – 2021 – 2022. Mrs.K.Neeraja oriented the students about the importance of BBA(GEN)Program , explained Program Outcomes and Program Specific Outcomes. Program coordinator continued with explaining the course structure. She then mentioned about the faculty handling the subjects offered in I Semester along with the credits and examination pattern.

The details are given below:

Mrs.K.Neeraja spoke about the general rules and regulations of the college and motivated students that they should participate in events - in house and outside to showcase their talent.

At the end she emphasised that hardwork and believe in oneself will lead to path of success.

**An Online Orientation Programme for BBA(E) I Year I Semester Students .**



**Dr.Venkata Shiva Kumar, Program Coordinator explaining the students about the Course Structure**

**Prepared by: Mrs.K.Neeraja**

**Principal**

**Rev. Fr. Dr. D. Sunder Reddy**



# ST. JOSEPH'S DEGREE & PG COLLEGE

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Managed by Hyderabad Archdiocese Educational Society (HAES)  
Hyderabad, Telangana

## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2021 - 2022 NAME OF THE COMMITTEE - ORIENTATION REPORT ON

### AN ONLINE ORIENTATION PROGRAMME FOR BBA (E) I YEAR I SEMESTER

**Date:** 13- 09- 2021    **Timings:** 8:30am - 9:20am

**For whom:** BBA(BA) I Year I Semester Students

**No. of Participants:** 34/56

**Objective of the Programme:** To orient students about BBA(E) Program and various subjects they will be studying along with credits allotted

**Name/s of the Resource Person:** Mrs.P.Rajitha

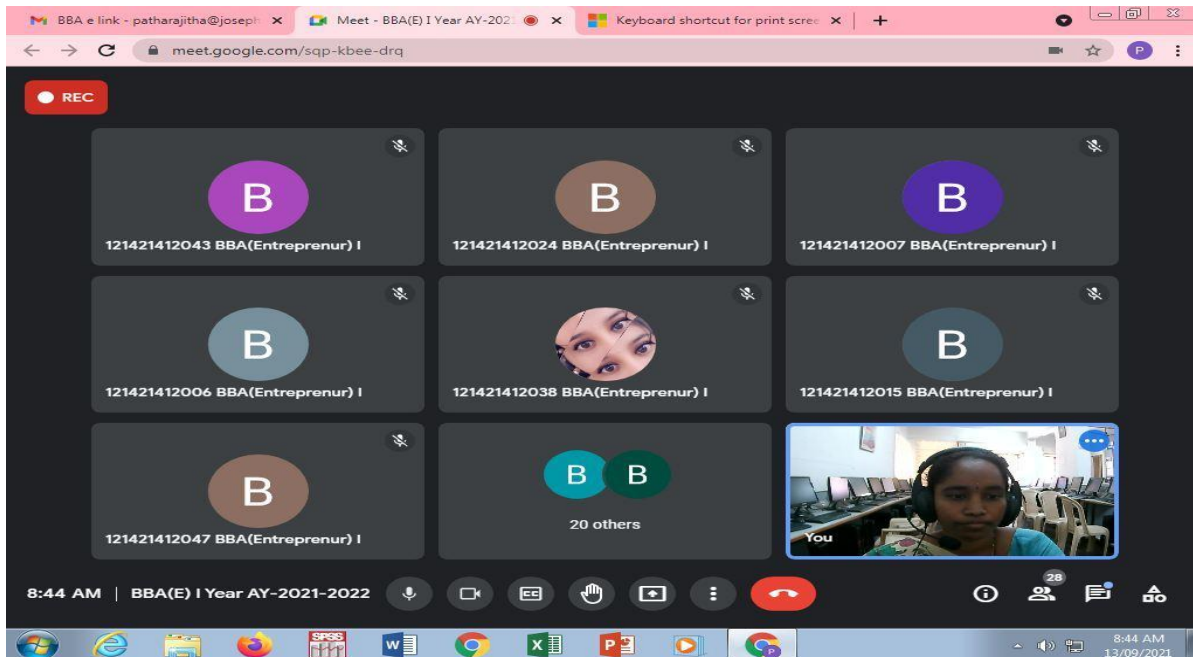
#### About the Programme with Photographs:

An Online Orientation Program was organized for BBA I Year I Semester students on 13<sup>th</sup> September 2021. Mrs. P.Rajitha, Class Incharge and Mr.Jyothi Kalyan Program Coordinator welcomed the students to the new Academic Year – 2021 – 2022. Mrs.P.Rajitha oriented the students about the importance of BBA(E)Program , explained Program Outcomes and Program Specific Outcomes. Program coordinator continued with explaining the course structure and also mentioned that as the Program is in collaboration with MGNRGEA and ASFBI they will be having one course offered by MGNRGEA and ASFBI every semester. She then mentioned about the faculty handling the subjects offered in I Semester along with the credits and examination pattern.

The details are given below:

Mrs.P.Rajitha spoke about the general rules and regulations of the college and motivated students that they should participate in events - in house and outside to showcase their talent.

At the end she emphasised that hardwork and believe in oneself will lead to path of success.



## An Online Orientation Programme for BBA(E) I Year I Semester Students

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK		CREDITS	MARKS		TOTAL MARKS	DURATION OF THE EXAM
			L	T		Int	Ext		
GS.05.701.11T	AECC 1	Human Values and Gender Sensitization	1	1	2	10	10	20	3
EN.05.501.12T	MIL 1	Functional English-I	4	1	5	40	60	100	3
BC.05.101.116T	GE 1	Managerial Economics	4	1	5	40	60	100	3
BM.05.301.12T	DSC 1	Principles of Management & Organizational Behavior	4	1	5	40	60	100	3
BC.05.101.115TP	DSC 2	Financial Accounting Egn. Business (C&P)	4	1	5	40	60	100	3
BS.05.201.16TP	DSC 3	Entrepreneurship Theory	4	1	5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>5</b>	<b>27</b>	<b>240</b>	<b>360</b>	<b>600</b>	
					<b>28 hrs</b>				<b>27 Credits</b>

Mr.Jyothi Kalyan , Program Coordinator explaining the students about the Course Structure  
Prepared by: Mrs.P.Rajitha

Principal

Rev. Fr. Dr. D. Sunder Reddy



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Hyderabad, Telangana

DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2021 - 2022

NAME OF THE COMMITTEE - ORIENTATION

REPORT ON

AN ONLINE ORIENTATION PROGRAMME FOR BBA (FM) I YEAR II SEMESTER

**Date: 24- 01- 2022**

**Timings: 8:30am - 9:20am**

**For whom: BBA(FM) I Year II Semester Students**

**No. of Participants: 44/60**

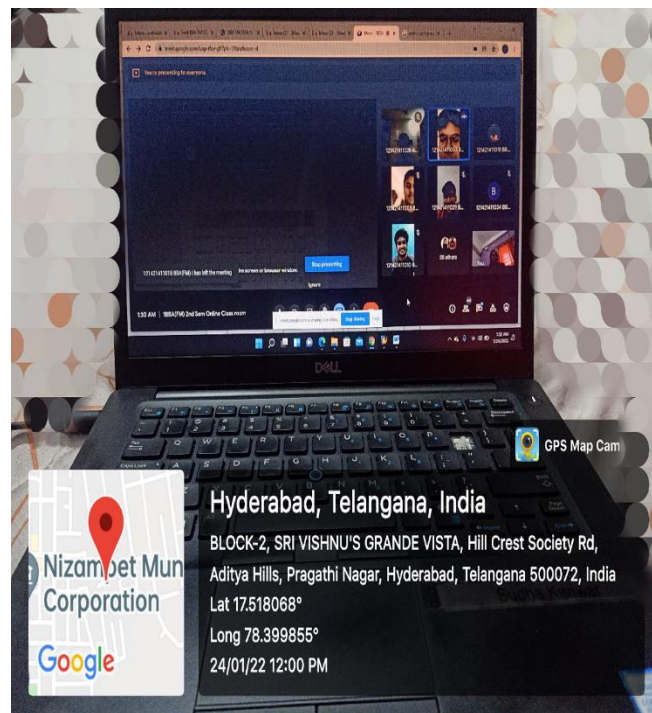
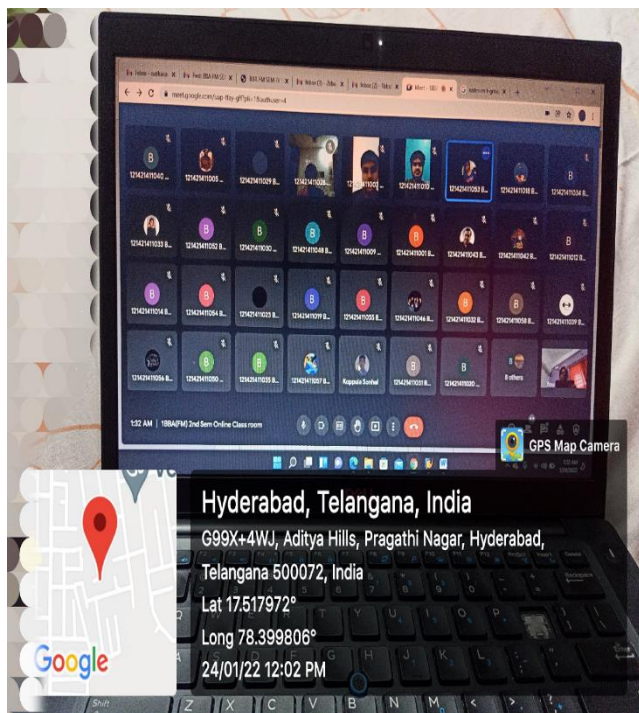
**Objective of the Programme: To orient students about BBA(FM) Program and various subjects they will be studying along with credits allotted**

**Name/s of the Resource Person: Ms.P.Buela Prasanna Kumari**

## **About the Programme with Photographs:**

An Online Orientation Program was organized for BBA I Year II Semester students on 24<sup>th</sup> January 2022.

**Ms.P.Buela Prasanna Kumari**, Class Incharge welcomed the students to the new Academic Year – 2021 – 2022. She oriented the students about subjects for semester -II and faculty handling the subjects. She also enlightened students about student's rule book, the importance of having 75% attendance and discipline which is very important and is being clearly informed to the students and finally closed the session by motivating the students to concentrate on developing their skills, knowledge and abilities that will help them towards Career Growth & Development



**Ms.P.Buela Prasanna Kumari.**

**Prepared by:**  
**Ms.P.Buela Prasanna Kumari**  
**Principal**

**Fr. Dr. D. Sunder Reddy**

## **ATTENDANCE**

**TOTAL NO. OF STUDENT ATTENDED:134**

**BBA I Year : 30**

121421406001 BBA(Gen) I	Present
121421406004 BBA(Gen) I	Present
121421406009 BBA(Gen) I	Present
121421406011 BBA(Gen) I	Present
121421406012 BBA(Gen) I	Present
121421406013 BBA(Gen) I	Present
121421406014 BBA(Gen) I	Present
121421406019 BBA(Gen) I	Present
121421406020 BBA(Gen) I	Present
121421406021 BBA(Gen) I	Present
121421406022 BBA(Gen) I	Present
121421406023 BBA(Gen) I	Present
121421406025 BBA(Gen) I	Present
121421406028 BBA(Gen) I	Present
121421406030 BBA(Gen) I	Present
121421406033 BBA(Gen) I	Present
121421406034 BBA(Gen) I	Present
121421406035 BBA(Gen) I	Present
121421406038 BBA(Gen) I	Present
121421406040 BBA(Gen) I	Present
121421406042 BBA(Gen) I	Present
121421406043 BBA(Gen) I	Present
121421406044 BBA(Gen) I	Present
121421406045 BBA(Gen) I	Present
121421406047 BBA(Gen) I	Present
121421406048 BBA(Gen) I	Present
121421406052 BBA(Gen) I	Present
121421406058 BBA(Gen) I	Present
121421406059 BBA(Gen) I	Present
121421406060 BBA(Gen) I	Present

BBA (IT):35



121421408002 BBA(IT) I
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121421408043 BBA(IT) I
121421408045 BBA(IT) I
121421408046 BBA(IT) I
121421408049 BBA(IT) I
121421408051 BBA(IT) I
121421408052 BBA(IT) I
121421408053 BBA(IT) I
121421408055 BBA(IT) I
121421408056 BBA(IT) I
121421408057 BBA(IT) I

**BBA(BA):19**



121421410001 BBA(BA) I	Present
121421410003 BBA(BA) I	Present
121421410004 BBA(BA) I	Present
121421410006 BBA(BA) I	Present
121421410007 BBA(BA) I	Present
121421410008 BBA(BA) I	Present
121421410009 BBA(BA) I	Present
121421410012 BBA(BA) I	Present
121421410014 BBA(BA) I	Present
121421410016 BBA(BA) I	Present
121421410017 BBA(BA) I	Present
121421410019 BBA(BA) I	Present
121421410022 BBA(BA) I	Present
121421410023 BBA(BA) I	Present
121421410026 BBA(BA) I	Present
121421410027 BBA(BA) I	Present
121421410028 BBA(BA) I	Present
121421410032 BBA(BA) I	Present
121421410033 BBA(BA) I	Present

**BBA(FM):23**

121421411004 BBA(FM) I	Present
121421411005 BBA(FM) I	Present
121421411008 BBA(FM) I	Present
121421411012 BBA(FM) I	Present
121421411020 BBA(FM) I	Present
121421411021 BBA(FM) I	Present
121421411022 BBA(FM) I	Present
121421411024 BBA(FM) I	Present
121421411025 BBA(FM) I	Present
121421411026 BBA(FM) I	Present
121421411028 BBA(FM) I	Present
121421411029 BBA(FM) I	Present
121421411033 BBA(FM) I	Present
121421411034 BBA(FM) I	Present
121421411035 BBA(FM) I	Present
121421411040 BBA(FM) I	Present
121421411043 BBA(FM) I	Present
121421411046 BBA(FM) I	Present
121421411047 BBA(FM) I	Present
121421411048 BBA(FM) I	Present
121421411049 BBA(FM) I	Present
121421411051 BBA(FM) I	Present
121421411053 BBA(FM) I	Present

**BBA(E): 27**

121421412001 BBA(Entreprenur)	Present
121421412006 BBA(Entreprenur)	Present
121421412007 BBA(Entreprenur)	Present
121421412008 BBA(Entreprenur)	Present
121421412010 BBA(Entreprenur)	Present
121421412012 BBA(Entreprenur)	Present
121421412014 BBA(Entreprenur)	Present
121421412018 BBA(Entreprenur)	Present
121421412020 BBA(Entreprenur)	Present
121421412021 BBA(Entreprenur)	Present
121421412024 BBA(Entreprenur)	Present
121421412026 BBA(Entreprenur)	Present
121421412027 BBA(Entreprenur)	Present
121421412029 BBA(Entreprenur)	Present
121421412032 BBA(Entreprenur)	Present
121421412034 BBA(Entreprenur)	Present
121421412036 BBA(Entreprenur)	Present
121421412038 BBA(Entreprenur)	Present
121421412039 BBA(Entreprenur)	Present
121421412042 BBA(Entreprenur)	Present
121421412043 BBA(Entreprenur)	Present
121421412044 BBA(Entreprenur)	Present
121421412047 BBA(Entreprenur)	Present
121421412050 BBA(Entreprenur)	Present
121421412054 BBA(Entreprenur)	Present
121421412057 BBA(Entreprenur)	Present
121421412059 BBA(Entreprenur)	Present

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2021-22**  
**BBA GENERAL-PROJECT ORIENTATION REPORT**

<b>Date:</b> 20.10.2021 <b>Timings:</b> 8:30AM TO 9:20AM <b>Venue:</b> Room No 401 <b>For whom:</b> BBA III <sup>rd</sup> year Students <b>No. of Participants :</b> 62 <b>Objective of the event/programme:</b> To give an overview of Projects to BBA <b>Conducted By:</b> Mrs. G Joseph Mary
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**About the programme:**

- Explained about the financial specialization. The below are the points mentioned
- The chapterization is explained in detail.
- The resources for secondary data and how to analyze them.
- The format, structure and number of pages of the project are detailed.
- explained in detail how to choose the topic and has specified that choosing a narrow area will yield a good research rather than going from broad areas like branding, etc.
- Suggested various titles for the study relating to the latest marketing techniques and also asked to select the topics regarding digital marketing.
- Also explained how to choose Financial Market topics and advised on going for projects briefed about NSE projects on how there should be an interlink between the title, objectives, review of literature and questionnaire.
- Dummy projects should be strongly discouraged by constant monitoring the student projects from beginning.
- Plagiarism concept is explained and also explained how to avoid it.

**BBA FM-PROJECT ORIENTATION REPORT**

**Date:** 20.10.2021    **Timings:**8:30AM TO 9:20AM    **Venue:** Room No 404  
**For whom:** BBA FM III<sup>rd</sup> year Students  
**No. of Participants :** 52  
**Objective of the event/programme:** To give an overview of Projects to BBAFM  
**Conducted By:** Mrs. Mubeen

**About the programme with photographs:**

- Explained about the financial specialization. The below are the points mentioned
- The chapterization is explained in detail.
- The resources for secondary data and how to analyze them.
- The format, structure and number of pages of the project are detailed.
- explained in detail how to choose the topic and has specified that choosing a narrow area will yield a good research rather than going from broad areas like branding, etc.
- Suggested various titles for the study relating to the latest marketing techniques and also asked to select the topics regarding digital marketing.
- Also explained how to choose Financial Market topics and advised on going for projects briefed about NSE projects on how there should be an interlink between the title, objectives, review of literature and questionnaire.
- Dummy projects should be strongly discouraged by constant monitoring the student projects from beginning.
- Plagiarism concept is explained and also explained how to avoid it.



**BBA (E) PROJECT ORIENTATION REPORT**

**Date:** 20.10.2021    **Timings:**8:30AM TO 9:20AM    **Venue:** Room No 103  
**For whom:** BBA E III<sup>rd</sup> year Students  
**No. of Participants:** 58  
**Objective of the event/programme:** To give an overview of Projects to BBA E  
**Conducted by:** Mr. MARTIN MYSA

**About the programme with photographs:**

- Explained about the Entrepreneurship specialization. The below are the points that are mentioned in the orientation
- Each chapter is explained in detail.
- The resources for secondary data and how to analyze them.
- The format, structure and number of pages of the project are detailed.
- explained in detail how to choose the topic and has specified that choosing a narrow area will yield a good research rather than going from broad areas like branding, etc.
- Suggested various titles for the study relating to the latest marketing techniques and also asked to select the topics regarding digital marketing.

Below are the snap shots of project orientation







- Also explained how to choose HR, Financial Market topics and advised on going for projects briefed about Entrepreneurship projects on how there should be an interlink between the title, objectives, review of literature and questionnaire.
- It is instructed to students that Fake projects will not be considered and constant monitoring of the projects will be on regular basis on the basis of log book.
- Plagiarism concept is explained and also explained how to avoid it.

At the end student's queries concerning projects were solved by Ms.Swapna

SL. No	Date	Topic	Resource Person	Audience
1	30/06/2021	Online Workshop on Skills of a successful Entrepreneur	Mrs. Subha Ganesh Founder/ CEO Digital Confluent, London	BBA I Year ( E)
2	24/09/2021	Guest Lecture on Entrepreneurial Competencies	Mrs. Subha Ganesh Founder/ CEO Digital Confluent, London	BBA II Year ( E)
3	02/11/21	Guest Lecture on International Insurance	Anita Deepak, Relationship manager, Cognizant, UK	BBA III Year ( FM)
4	30/12/21	Guest Lecture on Entrepreneurial development	Anita Deepak, Relationship manager, Cognizant, UK	BBA V sem ( E)
5	21/ 12/2021	Guest lecture on Eradication of Dependency Syndrome	Mr. Jeetesh Pandey	BBA II Year ( E)
6	08/02/2022	Guest lecture on How to be an Innovative Entrepreneur	Dr. Prasad , Associate Professor, AV College	BBA I & II Year ( E)
7	10/02/2022	Guest lecture on Funding Opportunities for Start- Ups for Womens Entrepreneur	Mrs. Maher Fatima Entrepreneur	BBA I & II Year ( E)
8	03/09/2020	International Insurance	Anita Deepak Cognizant	BBA FM III Year
9	02/11/2021	Life in Insurance Business	Anita Deepak Cognizant	BBA FM III Year





Ref: SJC/17-10-2020/37/3

# ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University

Co-Educational Christian Catholic Minority Institution

Managed by Hyderabad Archdiocese Educational Society (HAES)

Hyderabad, Telangana

DEPARTMENT OF BUSINESS MANAGEMENT

REPORT ON

1.SKILLS OF AN ENTREPRENEUR



### **About the program:**

□ Ms. Mamatha Allam opened the session addressing the participants and welcoming all the students and the guest speaker for the day.

□ **She further introduced Ms. Subha Ganesh guest speaker for the day.**

● The Webinar began with Vandana, Dhruv and Varun giving their warm greetings to our respected principal, dean, HOD and the guest speaker for the day.

□ Ms. Subha began the session by introducing herself and easing the atmosphere as she started speaking about her childhood aspiration which turned reality with her perseverance and efforts.

She enlightened the gathering with the learnings from her personal experience.

✓ Never go for instant and faster success of the organization or listen to investors who want faster returns. It is best advisable to stick and stay with your plan.

✓ It is good to meet new people not only with business perspective but as casually as well as it gives an exposure.

✓ Entrepreneurship is also a learning of lifestyle in a new way.

✓ She stated that it's important to strike a balance between personal and professional life.

✓ No matter how busy schedule is planned it must to opt out time for self.

✓ Never give up on exploring new fields of interests.

Ms. Subha Ganesh shared her experience of becoming the founder and CEO of digital confluent and also pioneering her second venture into the food delivery industry. She earned her first job in Britain as a tele marketer where she didn't enjoy it much and moved out to establish herself. She spoke it out loud on how such bold decisions impact on the personal life and what kind of attitude is required towards life and the society to keep moving. She also listed out several examples from her life as what she faced in the name of hurdles.

□ She through light on the importance of planning in becoming successful.

✓ We should plan accordance and implement it in the correct manner

✓ She said that the leading factors which involve in success are Determination, Reliance and Adaptability.

✓ She asked the students to not always speak and be very patient listeners.

✓ It followed Listen, Understand the strength and weakness, Taking risk and Empathizing.

□ At last the forum was left open to everyone to ask questions and interact with the guest speaker.

□ **At the end of the session Ms. Sanjana presented the formal vote of thanks to the gathering.**

### **Learning from the session:**

From the session the students have thoroughly understood the skills involved in becoming an entrepreneur and the practical aspects involved in it. They also got an interaction with a successful international entrepreneur who faced all the problems and hurdles which she faced with at most determination. Her aptitude and attitude for the profession is the key take away from the webinar.

**Prepared by:**

**Ms. MamathaAllam**

**Rev.Fr.Dr.D. SunderReddy**

**Principal.**



## **ST. JOSEPH'S DEGREE & PG COLLEGE**

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King Koti Road, Hyderabad

### **DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-2021**

### **REPORT ON**

### **2.GUEST LECTURE ON ENTREPRENEURIAL COMPETENCIES**

**Date: 24 Sep 2021      Timings: 1:30pm onwards      Venue: Virtual, GOOGLE Meet**

**For whom: For BBA E II Year Students**

**No. of participants: 41**

**Objective of the event/ Program: To Share knowledge, skill, motive and trait, Lecture. Relevance of entrepreneurial Competencies at different stages of enterprise launching and Management**

**Name/s of the resource persons: Mrs. Subha Ganesh Founder, CEO, Digital Confluent, London, UK**

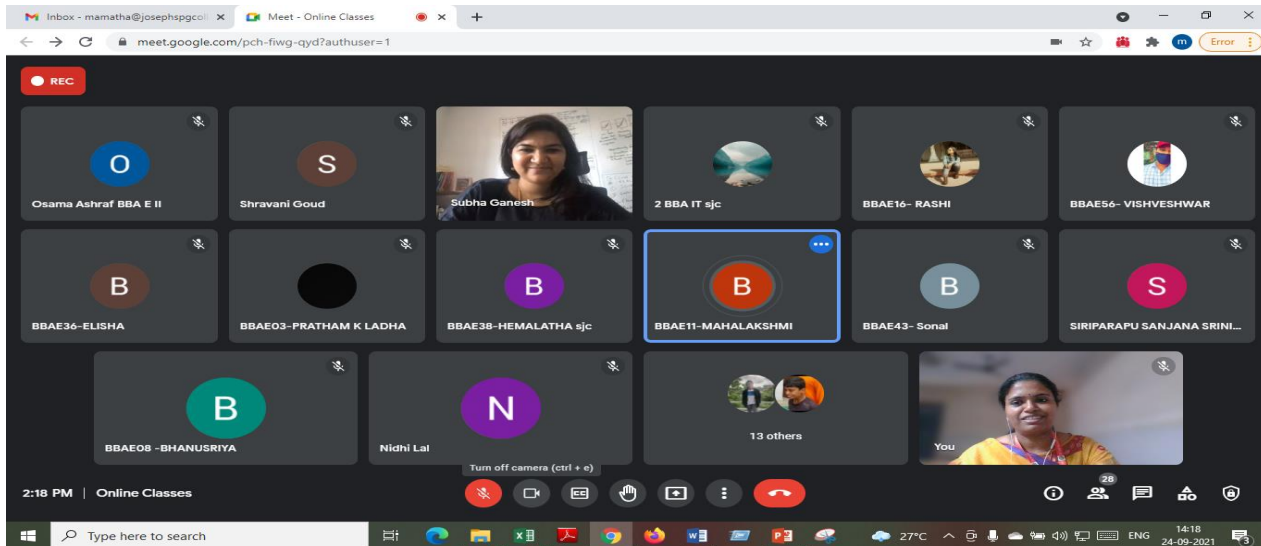
**About the program with photographs:**

The Session started with the introduction of the resource person given by Ms, Sanjana BBA E II yr Student, then Mrs. Mamatha, Class Teacher BBA E II year students, welcomed Mrs. Subha Ganesh, Founder, CEO, Digital Confluent, London, UK. The session started with profile reading of Principal Rev. Father. Dr. D. Sunder Reddy, Dean Academics Prof. R. Anitha and HOD Mrs. Danam Tressa.

Then Mrs. Mamatha handed over the session to the Guest speaker, Mrs. Subha Ganesh Highlighted Some of the points about Entrepreneurial Competencies and asked students about their opinion about the competencies, students responded to the guest speaker and then Mrs. Subha Ganesh explained points Combination of knowledge, skill, motive and trait, Lecture. And she also explained how important the competencies like Creativity, risk taking, Goal setter, Motivator, creator, profit enjoyer, etc.in detail. Guest speaker answer a few of the questions asked by the students and gave some tips to start own business and then shared her LinkedIn profile and details to connect with her in future.

**Feedback of the program:** The meet was a successfully concluded with the vote of thanks by Ms. Mahalakshmi BBA E II-year student.

**Pic for reference:**



Prepared by  
Mrs. Mamatha

Rev. Fr. Dr. D. Sunder Reddy  
Principal



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King Koti Road, Hyderabad

**Ref: sjc/29-10-2021**

**29-10-2021 NOTICE**

### **3.BBA (FM) III YEAR**

This is to inform BBA (FM) Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

- 1.Courses : Banking and Insurance
- 2.Topic : International Insurance
- 3.Date : 2-11-2021
- 4.Time : 8.30 am to 9.30 am
- 5.Venue : Vianney Hall

**Fr. Dr. D. Sunder Reddy**

**PRINCIPAL**



## ST. JOSEPH'S DEGREE & PG COLLEGE

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King Koti Road, Hyderabad

**Ref: sjc/29-11-2021/**

**01-12-2021**

### NOTICE

**BBA (ED) III YEAR**

**Date:** 2-11-2021

**Timings:** 8.30 p.m. to 9.30 p.m.

**Venue:** ONLINE (speaker)

**For whom:** BBA (IFM) V Sem

Vianney Hall (students)

Course : International Insurance

**No. of participants:** 30

Organized by Dr.K.Martina Rani

**TOPIC : INTERNATIONAL INSURANCE**

Leader, Executive Coach, Happiness Evangelist, Speaker

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of consciousness engineering, she accelerates growth mindset to cultivate leadership excellence.

The speaker started explaining about the international insurance features and the importance of insurance for international business. The insurance industry safeguards the assets of its policyholders by transferring risk from an individual or business to an insurance company. Insurance companies act as financial intermediaries in that they invest the premiums they collect for providing this service. Insurance company size is usually measured by net premiums written, that is, premium revenues less amounts paid for reinsurance. There are three main insurance sectors: property/casualty, life/health and health insurance. Property/casualty (P/C) consists mainly of auto, home and commercial insurance. Life/health (L/H) consists mainly of life insurance and annuity products. Health insurance is offered by private health insurance companies and some L/H and P/C insurers, as well as by government programs such as Medicare.

Fr. Sunder Reddy

Fr. Dr. D. Sunder Reddy

PRINCIPAL

Pics for reference:







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King Koti Road, Hyderabad

Ref: sjc/30-11-2021

30-11-2021

### NOTICE

This is to inform BBA (ED)Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

1. Courses : ENTREPRENEURSHIP DEVELOPMENT
2. Topic : PROJECT IDENTIFICATION, SELECTION AND FORMULATION
3. Date : 2-12-2022
4. Time : 8.30 am to 9.30 am
5. Venue : Vianney Hall

**Fr. Dr. D. Sunder Reddy**

**PRINCIPAL**



## ST. JOSEPH'S DEGREE & PG COLLEGE

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King Koti Road, Hyderabad

Ref: sjc/29-11-2021/

01-12-2021

### NOTICE

#### BBA (ED) III YEAR

**Date:** 1-12-2021

**Timings:** 8.30 p.m. to 9.30 p.m.

**Venue:** ONLINE (speaker)

**For whom:** BBA (ED) V Sem

Vianney Hall (students)

Course : ED

**No. of participants:** 30

Organized by Dr.K.Martina Rani

**TOPIC :** PROJECT IDENTIFICATION, SELECTION AND FORMULATION

#### **Leader, Executive Coach, Happiness Evangelist, Speaker**

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of consciousness engineering, she accelerates growth mindset to cultivate leadership excellence.

The speaker explained the process of project identification and formulation. The identification and formulation of projects serves as the point of departure for cooperation, and it determines the future direction of project activities. As projects are a means to achieving certain objectives, there may be several alternative projects that will meet these objectives. It is important to indicate all the other alternatives considered with justification in favor of the specific project proposed for consideration. Sectoral studies, opportunity studies, support studies, project identification essentially focuses on screening the number of project ideas that come up based on information and data available and

based on expert opinions and to come up with a limited number of project option which are promising.


The speaker explained about the appraisal studies:

1. Financial 2. Market 3. Technological 4..political and 5. Environmental


*Fr. Dr. D. Sunder Reddy*

**Fr. Dr. D. Sunder Reddy**

**PRINCIPAL**




**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
King Koll, Hyderabad - 500029.



Convener:  
Fr. Dr. D. Sunder Reddy  
Principal

**GUEST LECTURE FOR BBA III YRS - V SEMESTER**



**TOPIC: Project formulation, Identification and selection**

**DATE : 01-12-2021**

**TIME : 8.30 AM TO 9.30 AM**

**VENUE : VIANNEY HALL**

**SPEAKER: MRS. ANITHA DEEPAK, Relationship Manager & Coach, Cognizant, CANADA**

**ORGANIZED BY : Dr. K. Martina Rani, Mrs. Gracy, Mrs. Joseph Mary, & Mrs. Rajitha, Subject Faculty members: Entrepreneurial Development, Department of Business Management**



## ST. JOSEPH'S DEGREE & PG COLLEGE



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“Guest Lecture – Eradication of Dependency Syndrome”

**Date: 21/12/2021**

- 09.10 am -Assembling in Vianney Hall
- 09.30 am -Welcome speech and welcoming guest by Vandana
- 09.35 am -Profile reading of
- 09.40 am - Handover the session to Mr. Jeetesh Pandey
- 10.30 am -Q & A

10.40 am	-Vote of Thank by vandana mam
10.45 am	- Presenting Token ofAppreciation by Mamatha Mam
10.55 am	-Attendance
11.00 am	- End Session

**ProgramCo-ordinatorm**

**Convenor**

### ST.JOSEPH'SDEGREE&PGCOLLEGE

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#### **Report on**

#### **“Guest Lecture – Eradication of Dependency Syndrome”**

**Date** : 21<sup>st</sup> Dec 2021

**Organizedby** : Mrs. Mamatha

**TargetGroup** : BBA Entrepreneurship II Year Students

**ResourcePerson** : Mr. Jeetesh Pandey

**Coordinators** : Mrs. Mamatha

**StudentCoordinators:** S. Sanjana Srinivas (BBA E – II Year),

VandanaShivram (BBA E – II Year)

**Objective:** Aimstoteach students about importance of self-confidence, how it influences one’s life and business, ways to build self-confidence, believing in own ability to complete a task/face a challenge without depending upon external assistance.



### Report:

A **Guest Lecture** was organized for students of BBA Entrepreneurship, II Year on 21<sup>st</sup> December 2021 at Vianney Hall from 9:30 am to 11:00 am on the topic “**Eradication of Dependency Syndrome**” as part of the syllabus. The whole class was attended and the aim was to encourage students to take up entrepreneurship no matter what the idea is and to believe in one’s own ability and build confidence. Mr. Jeetesh Pandey is an alumnus of our college and a successful entrepreneur. He spoke about common human characteristic traits effecting life as well business like want, need, passion, fear, confidence, respect, networking, family and other relationships etc. The session was more of an interaction rather than a theoretical class. The speaker also shares his personal experiences as student as well as an entrepreneur and how it shaped him into who he is today. This helped the students to connect better with Mr. Jeetesh. He also answered questions asked by the students. The session was inspiring and interactive and the speaker was happy to be a part of it and also to get an opportunity to contribute to the college from which he passed out. Mr. Jeetesh also told that he will be ready to help and be a part of more such events with the college.

**Outcome:** Students were happy to get an opportunity of interacting with a successful young entrepreneur and received important life lessons.





Convenor

Principal



**ST. JOSEPH'S DEGREE & PG COLLEGE**  
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 King Koti Road, Hyderabad

Ref: SJC/20-12-2021//

20/12/2021

### **NOTICE**

This is to inform all the students of BBA Entrepreneurship II Year students that as part of the syllabus, there will be a Guest Lecture by Jitesh Pandey, an Alumni of our college and a successful Entrepreneur on, **“Eradication of Dependency Syndrome”** on 21<sup>st</sup> December, 2021 from 09:20 AM at college.



**ST. JOSEPH'S  
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**Guest lecture**  
on  
**Eradication Of  
Dependency Syndrome**  
For BBA Entrepreneurship  
2nd year  
21st December  
From 9:20am - 10:10am

**Mr. Jitesh Pandey**  
CEO  
Delight Stores Private  
Limited

**Organized by  
Mrs. Mamatha**  
**Prof. Vandana  
Samba  
HOD**

Mrs. Mamatha  
Organizer

Rev. Dr. Fr. D. Sunder Reddy  
Principal



**ST. JOSEPH'S DEGREE & PG COLLEGE**

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Ref. No.: 07/02/22/74/13

Date: 07/02/2022

**NOTICE**



This is to inform all the students of BBA(E) I Year and BBA (E) II Year programs that our college IIC (Institution's Innovation Council) is organizing a self driven activity, a Guest Lecture on “How to be an Innovative Entrepreneur” by Dr. Prasad, Associate Professor, AV College, Hyderabad on 8<sup>th</sup> February 2022 at 12:30 PM – 1:30 PM in offline mode at Vianney Hall – third floor, extended campus. All the students are asked to attend without fail.

**Coordinators**

**Principal**

**Dr. A. Danam Tressa**

**Mrs. Mamatha**

**Rev. Dr. Fr. D. Sunder Reddy**

**Brochure**

**Guest Lecture on**

**“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**



**ST. JOSEPH'S DEGREE AND PG COLLEGE**

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King Koti Road, Hyderabad



**INSTITUTION'S INNOVATION COUNCIL  
(IIC)**

(Ministry of HRD Initiative)

organises

**SEMINAR ON THE TOPIC  
"HOW TO BECOME AN  
INNOVATIVE ENTREPRENEUR"**

**VENUE : VIANNEY HALL**

**DATE : 8-2-2022**

**TIME : 12:20 - 1:30**

**RESOURCE PERSON : DR.T.S.P.L.N PRASAD**



Fr. Dr. D. Sunder Reddy  
Principal

Faculty coordinators

Dr. A. Danam Tressa

Mrs. Mamatha

Dr. A. N. P. P. Anantha Lakshmi  
convener, IIC



Dr. T. S. P. L. N. Prasad  
Associate Professor, P.G. Dept. of Physics,  
A V College of Arts, Science & Commerce,

Student coordinator

Roshni Dave

Ph.no 77318 31433



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**Attendance**

**Guest Lecture on**

**"How to be an Innovative Entrepreneur"**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**



**ST. JOSEPH'S DEGREE & PG COLLEGE**

(Autonomous), Affiliated to Osmania University

DEPARTMENT OF BUSINESS MANAGEMENT

**SEMESTER-III**

**BBA (ENTREPRENEURSHIP)**

W.e.f. 2021-2022 AY

*Guest Lecture*

Sl No.	Roll No	Name of The candidate	Signature	Signature
1	121420412001	SHRAY AGARWAL	<i>[Signature]</i>	
2	121420412002	MITALI HIRANANDANI		
3	121420412003	PRATHAM LADHA	<i>[Signature]</i>	
4	121420412004	PANTHANGI SHREYA	<i>[Signature]</i>	
5	121420412005	SUMITHRA SIRVI		
6	121420412006	NIRMIT CHOUDHARI		
7	121420412007	SANDILA SHRAVANI GOUD		
8	121420412008	CHAGANTI BHANU SRIYA	<i>[Signature]</i>	
9	121420412009	KANNAIAH GARI DHRUV		
10	121420412010	LALITH PRASAD		
11	121420412011	MAHALAKSHMI KATARI		
12	121420412012	AAKANKSHA GUNJAL	<i>[Signature]</i>	
13	121420412013	KALASH MALANI	<i>[Signature]</i>	
14	121420412014	CHARAN REDDY MARRI	<i>[Signature]</i>	
15	121420412015	NIKITH SAMUEL	<i>[Signature]</i>	
16	121420412016	RASHI BHANDARI		
17	121420412017	RIZWANA RUPANI		
18	121420412018	SHIVRAM VANDANA	<i>[Signature]</i>	
19	121420412019	SHLOKA ANKALA	<i>[Signature]</i>	
20	121420412020	HARSH KUMAR BANSAL	<i>[Signature]</i>	
21	121420412021	GADDI SAI VAISHNAVI		
22	121420412022	MARIA ALBETINA		
23	121420412023	MOHD KAIF HUSSAIN	<i>[Signature]</i>	
24	121420412024	SYEDA NOOREEN	<i>[Signature]</i>	
25	121420412025	VARUN ASHOK KODIYA		
26	121420412026	Osama Ashraf Abdul Hafeez		
27	121420412027	SHAIK MOHAMMED UDDIN	<i>[Signature]</i>	
28	121420412028	NIDHI LAL		
29	121420412029	SIRIPARAPU SANJANA SRINIVAS	<i>[Signature]</i>	
30	121420412030	YAGYANSH KUMAR SANGHI	<i>[Signature]</i>	
31	121420412031	HARSHOOL GUPTA		
32	121420412032	SHREYANS SETHIA	<i>[Signature]</i>	
33	121420412033	P. STUTI SHREE		
34	121420412034	JINESH JAIN	<i>[Signature]</i>	

35	121420412035	HAUSA JABEEN		
36	121420412036	ELISHA LAKHANI		
37	121420412037	RAJ JAIN		
38	121420412038	HEMALATHA BOBBILLI		
39	121420412039	M.BALA MANISH	Balanish	
40	121420412040	VISHWANATH GOVIND		
41	121420412041	VISHAL BHATI	Vishal	
42	121420412042	MOHAMMED HASEEB UR REHMAN		
43	121420412043	SONAL MANIA		
44	121420412044	SANSKAR JAIN	Sanskar	
45	121420412045	UJJWAL AGARWAL	Ujjwal	
46	121420412046	ROSHNI DAVE	Roshni	
47	121420412047	MACNAIR MANISH PAUL		
48	121420412048	GABBULA NAVYA SRI		
49	121420412049	TANMAY SHARMA	Tanmay	
50	121420412050	SHAIK IMRAN		
51	121420412051	B SHIVA NAGA SIDDARTHA		
52	121420412052	RAASHID DHAMANI		
53	121420412053	KHIZER MOHAMMED		
54	121420412054	CHETLA MOHAMMED AYAN	Ayan	
55	121420412055	PANDIRI KARTHIK		
56	121420412056	Lingala Vishveshwar Goud		
57	121420412057	MOHAMMED SIJAHEED	Sijaheed	
58	121420412058	SYED HUNAIN AHMED		
59	121420412059	MILAN AGARWAL	Milan	
60	121420412060	ESHKA AGARWAL	Eshika	
61	121420412061	Christuraju	Christuraju	





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University  
DEPARTMENT OF BUSINESS MANAGEMENT

SEMESTER-III<sup>rd</sup>  
BBA (ENTREPRENEURSHIP) 1<sup>st</sup> year  
w.e.f. 2021-2022 AY

Guest Lecture

UG BBA COURSE 1 Yr 2021 BATCH			8/2/2022	9/2/2022
S.No	Roll No	Student Name	Signature	Signature
1	121421412001	HETHVI JAIN		
2	121421412002	ANURAG NAWANDAR		
3	121421412003	PREETHI CHANDAK		
4	121421412004	LOKESH SONI		
5	121421412005	RAGHAV LOYA		
6	121421412006	TARUN JAIN		
7	121421412007	RAHUL BAJAJ		
8	121421412008	DHRUV AGARWAL		
9	121421412009	JEET R KAKKAD		
10	121421412010	VISHAKA NAVENDAR		
11	121421412011	KRISHNA RATHI		
12	121421412012	RITU MALI		
13	121421412013	G. KAVYA KURMA		
14	121421412014	RAGHAV RATHI		
15	121421412015	GAYATRI AGARWAL		
16	121421412016	SHUBHAM SHARMA		
17	121421412017	KRISHNA KANTH MANTRY		
18	121421412018	NIKUNJ SINGHAL		
19	121421412019	AYUSH MEHRA		
20	121421412020	MOHAMMAD SHABBIR JALAL		
21	121421412021	DEVANSH JAISWAL		
22	121421412022	NIKHIL SHARMA		
23	121421412023	ABHAY BAFNA		
24	121421412024	UDAYRAM KACHHAWAH		
25	121421412025	ASHISH KACHHAWAH		
26	121421412026	DEVANSH AGARWAL		
27	121421412027	NAGAMALLA SRIVIGNESH		
28	121421412028	NANDHU GOPAL GANDLA		
29	121421412029	ABHISHEK KABDI		
30	121421412030	RISHAB UNIYAL		
31	121421412031	RISHABH JAIN		
32	121421412032	KHUSHI JAIN		
33	121421412033	VIGANESH UJJWAL SAI SINDUNOORI		
34	121421412034	BAKSHIGUNJ RAJESHWARI		
35	121421412035	MOHAMMAD FARHAAN KHAN		
36	121421412036	KAREEM UNNISA BEGUM		
37	121421412037	MAYURI MUNDADA		
38	121421412038	HEENA VAGHELA		
39	121421412039	SRIGIRI PREM CHANDER RAO		
40	121421412040	MIRZA MOHD JUNAID ULLAH BAIG		

41	121421412041	CHANUBALA SAI VENKAT ANKITH		
42	121421412042	MADYALA DAVID		
43	121421412043	ANIRUDH INNANI		
44	121421412044	PATTANI VASIM ALTAF BHAI		
45	121421412045	ROHAN BAKKA		
46	121421412046	RAJANI SAMEER AKBAR		
47	121421412047	SUFIYAAN PIRANI		
48	121421412048	MALIK ZAIDUDDIN		
49	121421412049	J SAI RAHUL		
50	121421412050	SANSKAR KANODIA		
51	121421412051	LASYA PRIYA KATRAGADDA		
52	121421412052	YASH UPADHYAY		
53	121421412053	SANGRAM PATIL		
54	121421412054	SYED SALEEM UDDIN		
55	121421412055	RATAN VARUN		
56	121421412056	TANEESH JAIN		
57	121421412057	RINAY		
58	121421412058	BAKKA BHAGYARAJ		
59	121421412059	KHUSHBU DALIYA		
60	121421412060	RAJIV BHAIYA		

**Program Sheet**  
**Guest Lecture on**  
**“How to be an Innovative Entrepreneur”**  
**By Dr. Prasad, Associate Professor, AV College, Hyderabad**  
**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**

**Date: 8<sup>th</sup> February 2022**

**Institution’ Innovation Council**

**PROGRAMMESCHEDULEFOR**  
**Webinar on “HOW TO BE AN INNOVATIVE**  
**ENTREPRENEUR”**

**Ministry of HRD Initiative**

DATE	EVENT	FACULTYIN-CHARGE	STUDENTCO-ORDINATOR
8-02-2022	PRAYER	DR. A. DANAM TRESSA & MRS. MAMATHA	SHREYA PANTHANGI
8-02-2022	WELCOME OF PRESIDENT, IIC COORDINATOR, FACULTY COORDINATOR,	DR. A. DANAM TRESSA & MRS. MAMATHA	ROSHNI DAVE



	SPEAKER OF THE EVENT		
<b>8-02-2022</b>	PROFILE READING OF FATHER AND THE RESOURCE PERSON	DR. A. DANAM TRESSA & MRS. MAMATHA	SHRAY AGARWAL, YAGYANSH SANGHI
<b>8-02-2022</b>	SESSION BY THE RESOURCE PERSON	DR. A. DANAM TRESSA & MRS. MAMATHA	DR. PRASAD
<b>8-02-2022</b>	QUESTION HOUR	DR. A. DANAM TRESSA & MRS. MAMATHA	DR. PRASAD
<b>8-02-2022</b>	VOTE OF THANKS	DR. A. DANAM TRESSA & MRS. MAMATHA	TANMAY SHARMA
<b>8-02-2022</b>	GEOTAG PHOTOS	DR. A. DANAM TRESSA & MRS. MAMATHA	CHARAN REDDY
<b>8-02-2022</b>	REPORT WRITING	DR. A. DANAM TRESSA & MRS. MAMATHA	S. SANJANA



**Principal&PresidentofII**

**Report on**  
**Guest Lecture on**  
**“How to be an Innovative Entrepreneur”**  
**By Dr. Prasad, Associate Professor, AV College, Hyderabad**  
**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**

**Date:** 8<sup>TH</sup>February 2022

**Organizedby:** Institution’s Innovation Cell

**TargetGroup:** Students of BBA Entrepreneurship I Year and II Year

**ResourcePerson:** Dr. T.S.P.L.N.Prasad, Associate Professor,  
AV College, Hyderabad

**Coordinators:**Dr. A. N. P. P. Anantha Lakshmi, Dr. A. Danam  
Tressa, Mrs. Mamatha

**StudentCoordinators:**Roshni Dave, Shreya, Yagyansh, Shray,  
Tanmay, Charan, Sanjana

**Objective:**To give inputs to students on how to become an innovative entrepreneur.

**Report:**

The college Institutions Innovation Council (IIC-SJC) organized a session on “**How to become an Innovative Entrepreneur**” on 8<sup>th</sup> February 2022 from 12:20 PM – 1:30 PM in offline mode at Vianny Hall, Extended Campus of St. Joseph’s Degree & PG College. Around 50 students and faculty members attended the session. The aim was to give inputs to students of BBA Entrepreneurship on how to become an innovative entrepreneur which is the need of the hour for better survival and growth in their existing and/or future ventures. Dr. T.S.P.L.N. Prasad, Associate professor, AV College of Arts, Science & Commerce, Hyderabad, Telangana was the resource person of the session. The speaker spoke about steps for evaluating creativity, idea generation, Viability of an idea, choosing the best solution for the identified problem, Global Innovative Index (GII) and India’s standing in it, process of ideation to innovation, real life examples of innovative business models like IPL, Jugaad Innovation Complementing System Innovation Jugaad, Zenoti, E-Trio Automobiles etc. Dr. Prasad also stated the difference between creativity and innovation and how they go hand in hand – “Creativity is Thinking New Things, and Innovation is Doing New Things”. Dr. Prasad was glad to be a speaker at our college and interact

with the students.

**Outcome:** Students understood that entrepreneurship is not only innovation but also creativity and where there is both there is gain.

### **Pic's for reference**

#### **Guest Lecture on**

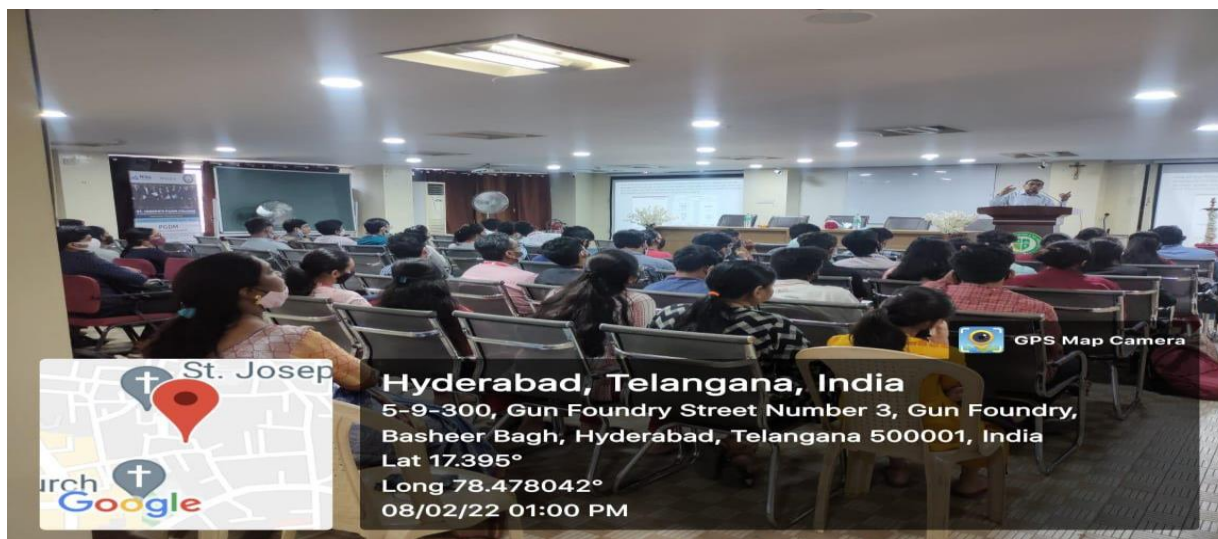
#### **“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**







Convenor

Principal



**ST. JOSEPH'S DEGREE & PG COLLEGE**  
(Autonomous), Affiliated to Osmania University  
-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> KingKoti Road, Hyderabad



**FeedBack**

**Guest Lecture on**

**“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**

**Feedback Form Link:**

[https://docs.google.com/forms/d/e/1FAIpQLSde8YfRLU1H5YJNhI8JfEMX\\_iBqk\\_CWZsRxtIpopwIIHmXMzw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSde8YfRLU1H5YJNhI8JfEMX_iBqk_CWZsRxtIpopwIIHmXMzw/viewform?usp=sf_link)

**Feedback Form Responses:**

<b>S. No.</b>	<b>Name</b>	<b>Email Id.</b>	<b>Roll No.</b>	<b>BB A E - Year</b>	<b>Rate the Session</b>	<b>How Relevant was the Session ?</b>
1.	Tanmay	sharmatanmay042@gmail.com	1.2142E+11	II	5	5
2.	Pratham K ladha	prathamladha111@gmail.com	1.2142E+11	II	5	5
3.	M. Bala Manish	balamanish290@gmail.com	1.2142E+11	II	4	4
4.	AakankshaGunjal	aakanksha00028@gmail.com	1.2142E+11	II	3	3
5.	YAGYANSH KUMAR SANGHI	Yagyanshsanghi45@gmail.com	1.2142E+11	II	2	4
6.	Milan Agarwal	milanagarwal1702@gmail.com	1.2142E+11	II	4	4
7.	RizwanaRupani	rizrupani31@gmail.com	1.2142E+11	II	5	5
8.	Bhanusriya	sriyaa09@gmail.com	1.2142E+11	II	4	4
9.	Sanskarjain	sanskarjain.sj24@gmail.com	1.2142E+11	II	3	4
10.	Mohammed Sijaheed	121420412057@josephscollege.ac.in	1.2142E+11	II	4	4
11.	Roshni Dave	roshanidave27@gmail.com	1.2142E+11	II	5	5



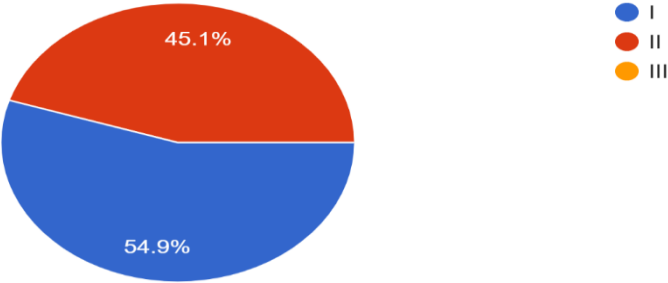
12.	Navyashi	gabbulanavyashi@gmail.com	1.2142E+1 1	II	5	5
13.	Shreya	bbahon121420412004@josephspgcollege .ac.in	1.2142E+1 1	II	3	3
14.	VandanaShivram	vandanashivram03@gmail.com	1.2142E+1 1	II	4	3
15.	Ujjwal	Ujjwalchavi@gmail.com	55	II	1	1
16.	S. Sanjana Srinivas	bbahon121420412029@josephspgcollege .ac.in	1.2142E+1 1	II	3	4
17.	SyedaNooreen	121420412024sjc@gmail.com	1.2142E+1 1	II	3	3
18.	Kristuraju	kristuraju21@gmail.com	1.2142E+1 1	II	1	1
19.	MohdKaif Hussain	bbahon121420412023@josephspgcollege .ac.in	1.2142E+1 1	II	5	5
20.	Eshika Agarwal	eshika3108@gmail.com	1.2142E+1 1	II	4	4
21.	Shaikmohammed	Shaikpatel178@gmail.com	1.2142E+1 1	II	3	3
22.	B. Hemalatha	bbahon121420412038@josephspgcollege .ac.in	1.2142E+1 1	II	1	1
23.	Haseeb Rehman	Rehmanhaseeb137@gmail.com	1.2142E+1 1	II	4	4
24.	Rajiv bhaiya	Rajivbhaiya1234@gmail.com	60	I	5	5
25.	Ashish kachawah	121421412025@josephscollege.ac.in	1.21421E+ 11	I	4	3
26.	Kareem unnisa begum	121421412036@josephscollege.ac.in	1.21421E+ 11	I	4	3
27.	bhagya raj	rajandrewson@gmail.com	58	I	2	1
28.	Nikhil sharma	121421412022@josephscollege.ac.in	1.21421E+ 11	I	5	4
29.	Dhruvagarwal	121421412008@josephcollege.ac.in	8	I	4	4
30.	Rishabuniyal	121421412030@stjosephscollege.ac.in	1.21421E+ 11	I	3	2



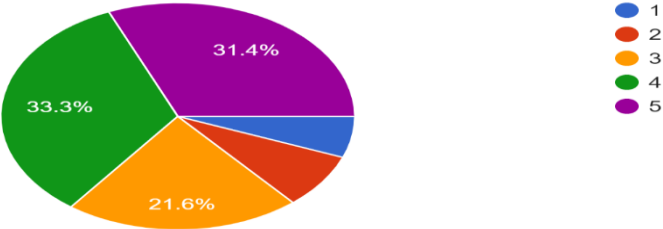
31.	lasyapriya	lasyapriya821@gmail.com	1.21421E+11	I	5	5
32.	Gayatri	121421412015@josephcollege.in	15	I	4	4
33.	Tarunjain	121421412006@josephscollege.ac.in	1.21421E+11	I	4	4
34.	Rahul bajaj	121421412007@josephscollege.ac.in	7	I	5	5
35.	Krishna rathi	121421412011@josephscollege.ac.in	1.21421E+11	I	5	5
36.	Anirudhinnani	1.21421E+11	43	I	3	3
37.	Madyala David	121421412042@josephscollege.ac.in	42	I	2	2
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40.	Abhaybafna	121421412023@josephscollege.ac.in	1.21421E+11	I	4	5
41.	Yash Upadhyay	yashupadhyay31.yu@gmail.com	1.21421E+11	I	5	5
42.	MirAJunaidbaig	junaidbaig385@gmqil.com	1.21421E+11	I	5	5
43.	Ritu Mali	ritumali004@gmail.com	12	I	5	5
44.	Devansh	121421412021@josephscollege.ac.in	21	I	3	3
45.	Lokeshsoni	121421412004@josephscollege.ac.in	1.21421E+11	I	5	5
46.	SanskarKanodia	121421412050@josephscollege.ac.in	1.21421E+11	I	5	5
47.	Rinay	rinayjain644@gmail.com	57	I	4	5
48.	nagamallasrivignesh	121421412027@josepscolledge .ac.in	1214212027	I	2	3
49.	Rahul	bobbyrahul125@gmail.com	49	I	3	3
50.	VishakaNavendar	121421412010@josephscollege.ac.in	1.21421E+11	I	4	4

51.	Vignesh	121421412033josephscollege.ac.in@gmail.com	1.21421E+11	I	4	3
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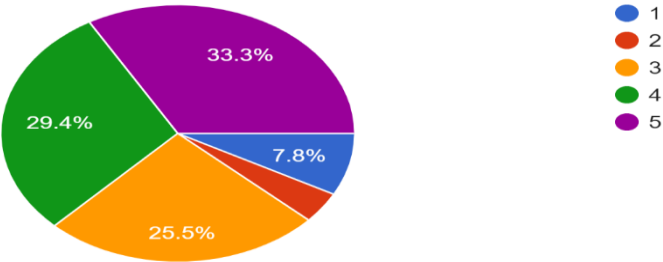
BBA E - Year  
51 responses



Rate the Session  
51 responses



How Relevant was the Session?  
51 responses



Convenor

Principal



**ST. JOSEPH'S DEGREE & PG COLLEGE**

as), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup>  
Cycle) with B<sup>++</sup> Grade King Koti Road, Hyderabad

**Ref: SJC/29-10-2021**

**29-10-2021**

**NOTICE**

**BBA (FM) III YEAR**

This is to inform BBA (FM) Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

1. Courses : Banking and Insurance
2. Topic : International Insurance
3. Date : 2-11-2021
4. Time : 8.30 am to 9.30 am
5. Venue : Vianney Hall

Fr. Dr. D. Sunder Reddy

**PRINCIPAL**



**ST. JOSEPH'S DEGREE & PG COLLEGE**  
(Autonomous) of Osmania University Re-accredited by NAAC (3<sup>rd</sup> Grade)  
B++ Grade King Koti Road, Hyderabad

Ref: sjc/29-11-2021/

01-12-2021

### NOTICE

Date: 2-11-2021

Time: 6.30

Venue: ONLINE (speaker)

p.m. For whom: BBA (IFM)  
V Sem Course

TOPIC: INTERNATIONAL

#### Leader, Executive Coach, Happiness Evangelist, Speaker

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of

The speaker started explaining about the international insurance features and the importance of insurance for international business. The insurance industry safeguards the assets of its policyholders by transferring risk from an individual or business to an insurance company. Insurance companies act as financial intermediaries in that they invest the premiums they collect for providing this service. Insurance company size is usually measured by net premiums written, that is, premium revenues less amounts paid for reinsurance. There are three main insurance sectors: property/casualty, life/health and health insurance. Property/casualty (P/C) consists mainly of auto, home and commercial insurance. Life/health (L/H) consists mainly of life insurance and annuity products. Health insurance is offered by private health insurance companies and some L/H and P/C insurers, as well as by government programs such as Medicare.



*Handwritten signature in green ink.*

Dr. D. Sunder Reddy

**PRINCIPAL**

# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to St. Joseph's University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with Grade A  
The King Koti Road, Hyderabad



Ref: sjc/30-10-2021/

01-011-2021

## NOTICE

This is to inform BBA (FM) Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

1. Courses : Banking and Insurance and International Finance
2. Topic : Life in Insurance Business – Global and National
3. Date : 1<sup>st</sup> November 2021
4. Time : 8.30 am to 9.30 am
5. Venue : Vianney Hall

**Fr. Dr. D. Sunder Reddy**

**PRINCIPAL**

**Guest Lecture On**  
**Lie in Insurance**

Ref. SJC/1-11-2021

1-11-2021

**Date:** 1-11-2021 & 2-11-2021  
2021 p.m. **For whom:** BBA (I M)  
V Sem Course :Banking and  
**Venue:** ONLINE (speaker)

**Leader, Executive Coach, Happiness Evangelist, Speaker**

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a

The speaker spoke on what are the needs for the for the businesses to go for insurance. She explained the importance of insurance based on the risk which are forecasted as the business people start and run their businesses. The explanation was given on personal needs and business needs of companies. The following points were discussed on interactive mode:


Law of Insurance Types of  
insurance Risks

Actuaries Underwriters Process  
of insurance Claims



**Fr. Dr. D. Sunder Reddy PRINCIPAL**



 <b>ST. JOSEPH'S</b> DEGREE & PG COLLEGE King Kott, Hyderabad - 500029.		 <b>Convener:</b> Fr. Dr. G. Sunder Reddy Principal
<b>GUEST LECTURE - BBA (FM) - V SEMESTER</b>		
	<b>TOPIC: LIFE IN INSURANCE</b> <b>DATE: 02-11-2021</b> <b>VENUE: VIANNEY HALL, DEPARTMENT OF BUSINESS MANAGEMENT</b>	
<b>Speaker: Anita Deepak, Relationship Manager, Cognizant, CANADA</b>		
<b>ORGANIZED BY DR. MARTINA RANI, ASSOCIATE PROFESSOR, SUBJECT FACULT</b>		

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2021-2022**

**NAME OF THE CELL/COMMITTEE: Guest Lecture**

**Date: 11.11.2021**

**Ref No: SJC/10-11-2021/**

**REPORT ON**

## HRM PRACTICES IN ORGANISATIONS

**Date: 10.11.2021**

**Timings: 3.00 PM – 4.00 PM Venue: Online Mode:**

**GOOGLE MEET**

**For whom: BBA, BBA(IT), BBA(FM), BBA(BA) II year Students.**

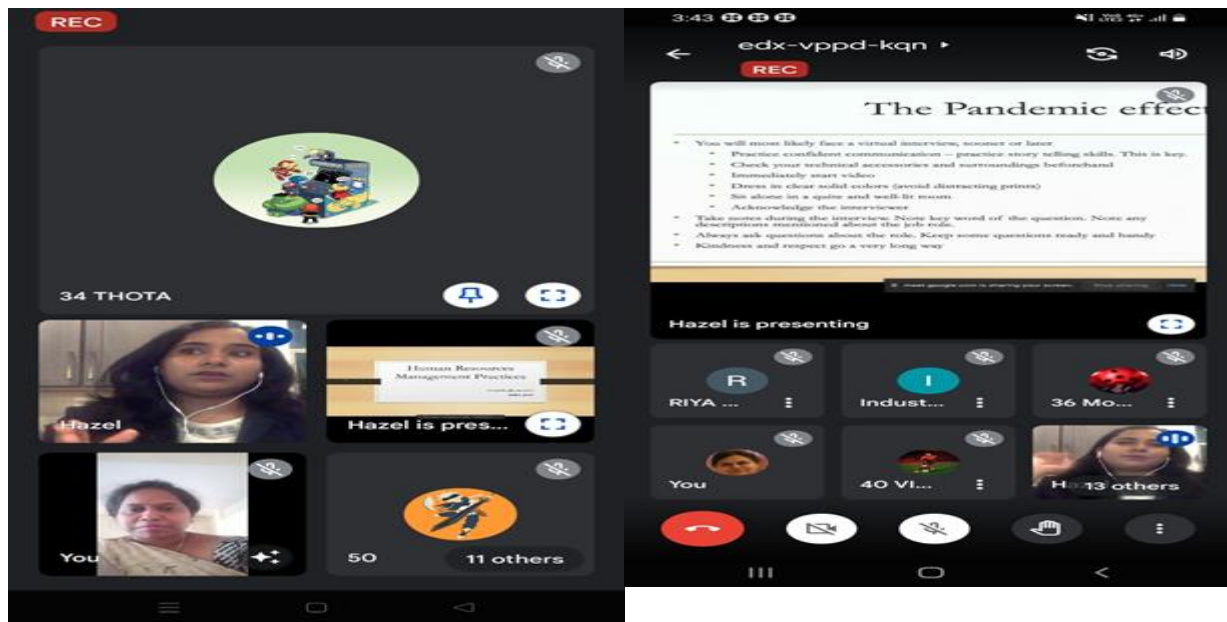
**No. of participants: 18 Nos**

**Objective of the programme: To make the students aware the HRM Practices in Organisations.**

**Name of the resource person: Ms.Hazel R Kodamanchili (Decision support consultant at Blue Cross Shield-HQ North Carolina.(MBA Alumni)**

**Coordinators: Prof.R.Anita, Dr.Rani Mr.Kalyan Jyothi & Mrs.P. Buela Prasanna Kumari**

**About the programme:** The Guest Speaker for the session is Ms.Hazel R Kodamanchili who is currently designated as Decision support consultant at Blue Cross Shield-HQ North Carolina. The aim of the guest lecture is to equip students with the latest theories and practices of HRM. The program started at 3:00 pm where in Mrs P.Buela Prasanna Kumari introduced the guest Ms.Hazel R Kodamanchili the Alumni of SJC to the students and then the program was handed over to her. She shared her real time experience with students and explained them about the various career opportunities in HR, how to prepare and face interviews. Students clarified their doubts at the end of the session (4:00 pm). Mrs. P.Buela Prasanna kumari proposed format vote of thanks on behalf of the management, staff and student community. Prof. R. Anita thanked Ms. Hazel for sparing her time to share her experiences with the students.



## DEPARTMENT OF BUSINESS MANAGEMENT

SJC /27-08-2021/SDP/01  
PM

TIME: 2:00 -3:00

REPORT ON SDP

FUTURE OF MOBILITY: EVs & BEYOND

**Objective of SDP :** The SDP was jointly organised by three eminent institutions St. Joseph's Degree & PG College, Symbiosis Institute of Business Management and Vishwa Vishwani Institute of Systems & Management in collaboration with HMA to acquaint students with recent happenings, opportunities and challenges in the Electronic Industry.

**Resource Person : Mr. A. Devender Reddy , CEO Eride .**



The session started with the welcome address by Prof. Vandana Samba, Director Research & Training, followed by address of Dr. Ravikumar Jain, Director Symbiosis Institute of Business Management, Dr. Bharat Bhushan Singh, Director, Vishwa Vishwani Institute of Systems & Management. Dr. Shyam Sunder Chitta introduced the resource person Mr. A. Devender Reddy. Mr. Reddy clearly explained to the students the future of electronic vehicles and support given by the Telangana Govt.

He opined that 14 states in India are polluted. Govt of India signed an MOU and by 2030 30% of the vehicles on the road will be electronic vehicles and will be able to reduce 37% of carbon emission on the roads. It will help Govt of India to reduce 64% of import bills. The corporates are also coming up with four-wheeler electric vehicles for employees.

- ✓ 2,700 public charging stations to be set up in metros and other large cities.
- ✓ 895 crores outlay for the first phase.
- ✓ Charging stations every 25km along the major highways.
- ✓ The Indian EV industry could cumulatively add about \$300 billion by 2030 (Rs 20,00,000 crores according to NITI Aayog).
- ✓ Huge employment opportunities to the youth.
- ✓ Start-up which can address various challenges.
- ✓ A lot of Research & Development is required.
- ✓ It is expected to add 1,20,000 jobs in a new industry segment.
- ✓ It is a challenge for the Academia to make students ready for this new industry.

**OUTCOME:** After the completion of SDP students will be able to know the Challenges and Opportunities faced by EV industry, The Total number of employment and internship opportunities in the industry, it further helps them to be industry ready.

**Date:**13-09-2021-07.10.2021 (40 Hours)

**Time:** 2.00 PM to 4.00 PM Everyday

**Place:** Online Platform- Zoom

**Target Group:** BBA III Year students (All Streams)

**ZoomLink:**<https://zoom.us/j/95759441714?pwd=ZHV2alVLdDR4dkpZS000eEQ5K09Idz09>

**Topic:** Digital Marketing -Course

**Conducted by:** Naandi Mahindra pride classroom (TASK)

**Resource Person:** Mr. Pandu Ranga Reddy, Trainer from Naandi Mahindra Pride Classroom

**College Coordinator:** Mrs. K. Gracy Saila Sree, Asst.Professor at St. josephs degree & PG college

**No. of students participated:** 120

**Profile of the Resource Person:**



**Pandu Ranga Reddy** is a Senior Sales & Business Development Consultant before he started his journey as a Coach/Trainer, he had 18+ years of senior level experience across different Organizations such as Siemens, Enkay Technologies, Arvind limited with in India and Outside with Business Machines Tanzania Limited ( Dares salam )

**Specialties:** Personal Coaching, Sales Coaching, Leadership Coaching, Career Transition Coaching, Empowerment Coaching, Wellness Coaching, Fulfillment Coaching, Account Management, Client Services, Business Development

#### Testimonials

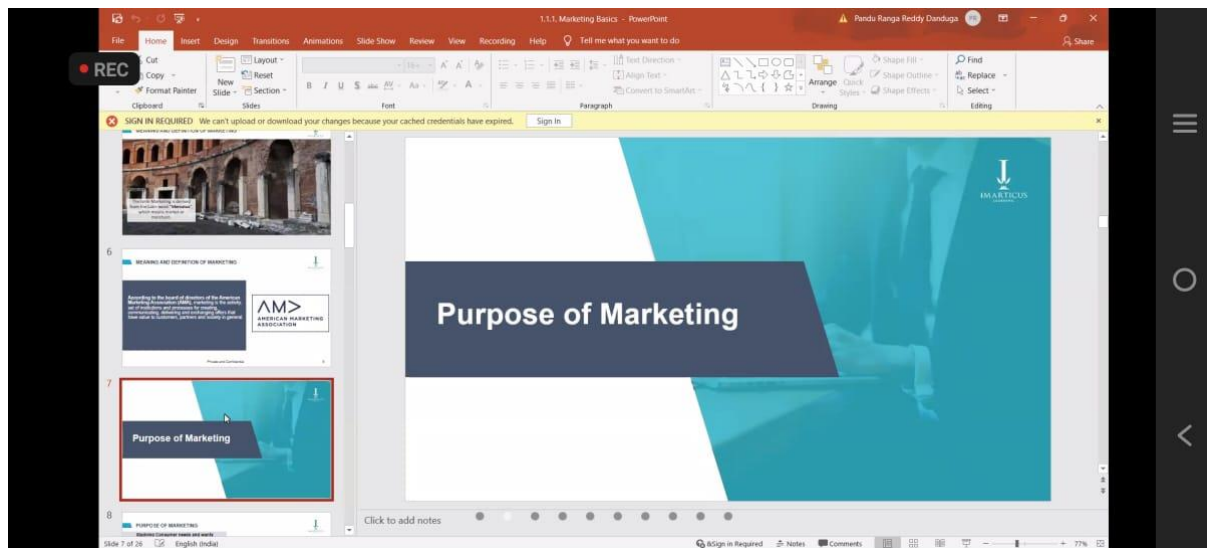
- Pandu Ranga Reddy's Corporate sales experience of leading teams and empowering them for consistent improved results is truly remarkable. His Life Coaching Skills and Experience can enable individuals and teams to find greater meaning & satisfaction in their life. – **Dr.Meghana**

**Dikshit , Founder at DE MANTRAA, Mumbai**

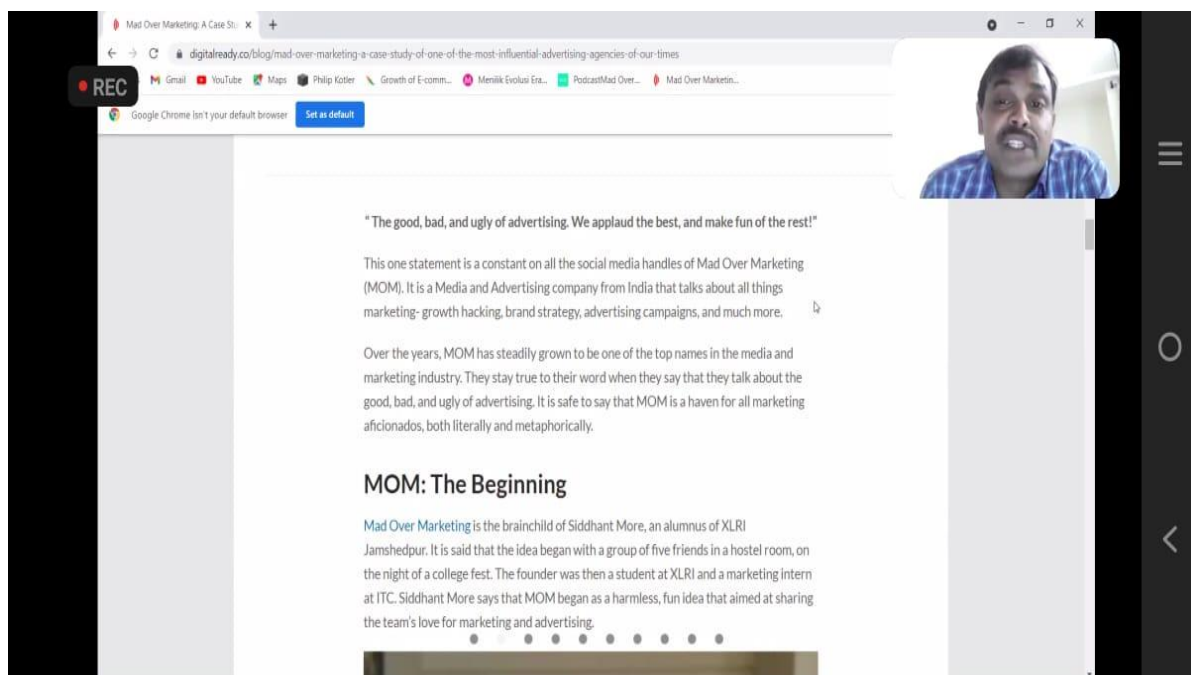
- Pandu Ranga Reddy is a very detail oriented and results driven Telecom Professional. I had the pleasure of having him as part of a successful team where the company enjoyed its best period of growth with Siemens Products. A real team player and a person with great potential to Lead and Succeed. – **Mr.Deen Nathwani, Professional, Tanzania**

Mr. Pandu Ranga Reddy, Trainer from Mahindra Pride Classroom (TASK) started the sessions on Digital Marketing. The sessions were conducted for 40 hours. Mr. Pandu Ranga Rao introduced the concept of Marketing, the purpose of Marketing and explained the role it plays in Business world. He said the purpose of Marketing is studying the consumer needs and wants.

He spoke on pricing strategies, distribution channels, promotion etc. He elaborated on segmentation, targeting positioning model, role of marketing in the organizations.



Mr.Pandu Ranga, enlightened the students with the concepts such as, Basics of Media Planning, Steps in Media Planning Process, advantages and disadvantages of of New Sec System. He related a Case Study, “ Mad Over Marketing” A Case Study of one of the most influential advertising agencies of our times”



Then he took the students into learning the concept and Process of Digital Marketing. He explained in detail the Ten Cs of Digital Marketing. He said Digital Marketing is the process of promoting

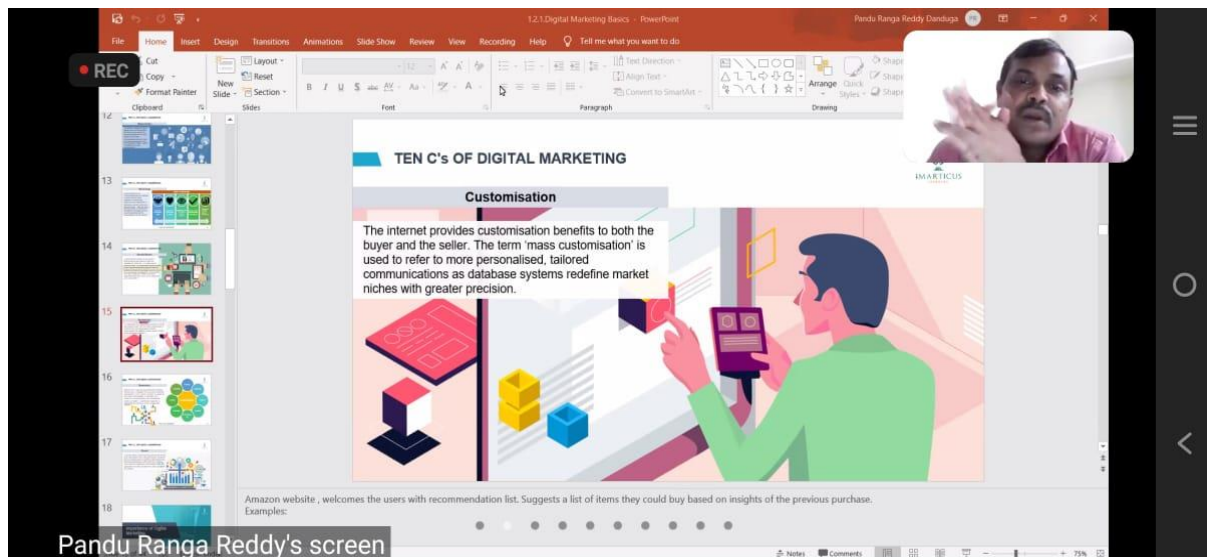


products and services using interactive digital distribution channels which include television, radio, internet, mobile and any other form of digital media to reach consumers in a timely, relevant, personal and cost-effective manner.

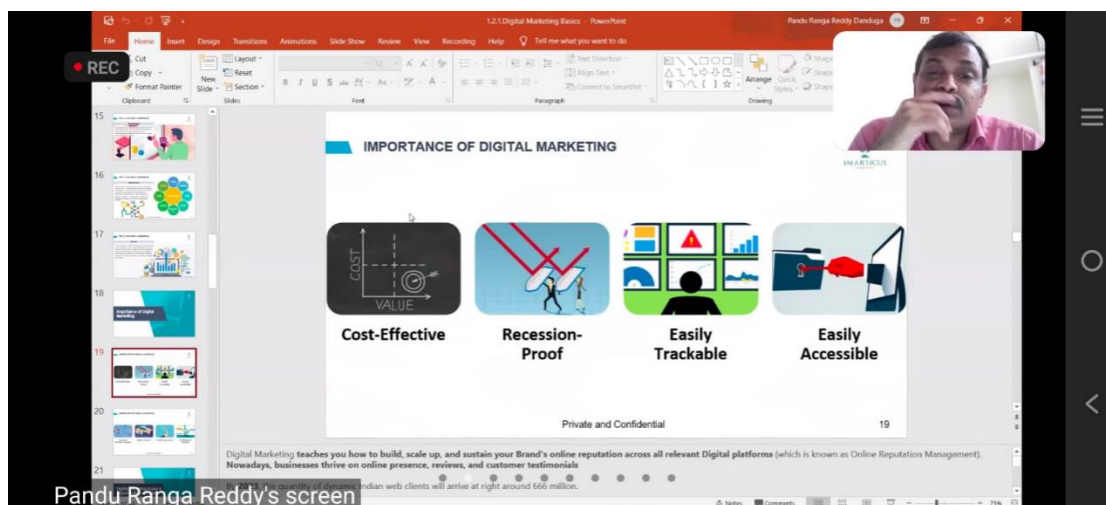
The screenshot shows a Zoom meeting interface with a PowerPoint presentation. The slide is titled "Digital Marketing Process" and features a central "Digital Marketing Wheel" diagram. The wheel has a central circle labeled "Digital Marketing Wheel" surrounded by ten segments: Website Content, Website Design, Email Marketing, YouTube, Social Media, SEO, Blogging, Display Ads, Viral, and Podcasting. To the left of the wheel, there is a list of digital marketing channels: Pay per Click Ads, Podcasting, Viral, Online PR, and Display Ads. The text on the slide defines digital marketing as the process of promoting products and services using interactive digital distribution channels. The Zoom interface includes a "REC" button, a "Leave" button, and a "Participants" list showing 74 participants.

The screenshot shows a Zoom meeting interface with a PowerPoint presentation. The slide is titled "TEN C's OF DIGITAL MARKETING" and features a central "The 10 C's of Digital Marketing" diagram. The diagram consists of ten overlapping circles arranged in a ring, each containing a C: Customer, Corporate Culture, Convenience, Competition, Communications, Consistency, Creative Content, Customisation, Coordination, and Control. To the left of the diagram, there is an illustration of a person standing next to a large smartphone. The Zoom interface includes a "REC" button, a "Leave" button, and a "Participants" list showing 74 participants.

He said the 10 Cs of Digital Marketing are Customer, Corporate Culture, Convenience, Competiton, Communications, Consistency, Creative Content, Customisation, Coordination & Control. These Cs provide benefits to both the buyer and seller.

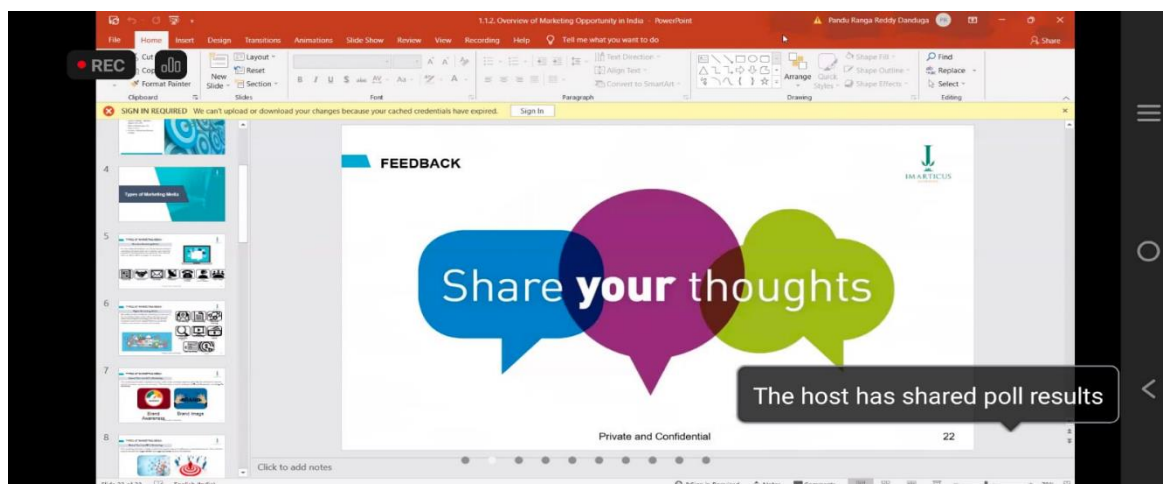


Then he explained the importance of Digital Marketing. He said Digital Marketing is Cost-effective, Recession proof, Easily trackable, and Easily accesible. Then he proceeded to the roles and opportunities of Digital Marketing Manager in India. He stressed upon Digital Marketing trends in India and Social Media Marketing saying that it is the heart of Digital Marketing. . He explained about the Channels of Digital Marketing such as Search Engine Optimization, Affiliate marketing, Content Marketing in detail. While talking aout Target Market, Mr. Panu Ranga said, it refers to the precise group of consumers who possibly need the product or service, watch the espective Ads and it relies on age, gender,income, interests and a myraid of other factors. He elaborated on Consumers,, Audiences, Behaviours, websites, Blogs, Content Management, SWOT Analysis, Paid & Owned Media, Brandind, Types of branding etc.



Students actively participated and responded throughout the sessions. Games and activities were conducted to make the students attentive and at the same time learning was made easier. Through these sessions students gained a lot of information regarding Digital Marketing process and its importance in the current business scenario.

At the end of each session, a poll was conducted and students gave their feedback.



On the Last day, Mr.Pandu Ranga Reddy concluded the sessions with the Quiz in all the topics that are learnt throughout the sessions.Ms. Swati (Member of MPC) addressed the students and spoke about the LMS system that students are being offered. She collected the details of the students and mailed them the LMS which will enable them to practice for a month. She said , on the completion of all the Modules in LMS, the students will be provided with the certificate from “Imarticus”.

Mrs. Gracy gave a vote of thanks to Mr. Pandu Ranga Rao, The TASK Coordinator, Mrs.A.Sravanthi and the entire team from Mahindra Pride Classroom for their efforts in conducting the 40 Hrs sessions successfully.

**Learnings:**

- 1.Digital Marketing Process and Importance.
2. Ways to conduct Digital Marketing.
- 3.Advantages and challenges involved and effective tools to overcome it.

A follow-up was made on the LMS system offered and students reported that they received it, practised the modules and received the certificates from Imarticus.

## 24. PLACEMENT DETAILS

### PLACEMENT REPORT 2020-21

#### 1. CAREER DEVELOPMENT CENTER (Vision & Mission)

The College has a full-fledged **Placement Cell** which has a specially designated Placement Officer and faculty from various departments as placement coordinators. The Placement cell coordinates with HR departments of various Corporates/MNCs and organises recruitment at the college campus.

##### VISION

To Groom Students with Competencies and Employability Skills to Become Part of Top Notch Companies.

##### MISSION

1. To assist the student to become self-reliant
2. To enrich and enhance the knowledge, competencies and attitudes of the students
3. To improve their soft skills.
4. To build life skills and self-confidence through value-based education.

#### 2. Functions of Placement Cell

1. Collection of Data of the students and companies, maintaining and updating the database
2. Preparing eligible pool of students of different disciplines
3. Gathering information about job-fairs and employment opportunities
4. Notifying the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Notice Boards, Placement Portal and College Website
5. Organising Campus Recruitment Training Programme
6. Networking with leading companies for Internships and Campus Selections
7. Organising on and Off Campus Interviews
8. Acts as an interface between the selected students and the recruiters
9. Conducting Career Guidance Sessions.
10. Collecting Feedback from the Recruiters and Students
11. To do post placement analysis and take remedial measures for non-selected students.

#### 3. Placement Summary DETAILS OF BBA STUDENTS – PLACEMENTS

S.No	Course	No of Students Registered	No of Offers	No of Selects	Percentage
1.	BBA	115	42	42	32.4%

S.No.	Name of the Student	Course	Name of the Company	Date of Visit	CTC	Position
1	DELCY PAUL	BBA	Franklin Templeton	27-09-2020	2,40,000	Process Associate
2	J. S. Aryamaan	BBA	Franklin Templeton	27-09-2020	2,40,000	Process Associate
3	Namrata Kakkar	BBA	Franklin Templeton	27-09-2020	2,40,000	Process Associate
4	Bhavana Anne	BBA	Sutherland Global Ltd	18-03-2021	2,40,000	Associate
5	Rithika	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
6	Harini Reddy	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
7	Tanveer	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
8	Sai Sindhu	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
9	Maria	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
10	Snehitha	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
11	Mohammed	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
12	Bhavana	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
13	Sushma	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
14	YashmitaVijayvargiya	BBA	HGS Solution		2.00LPA	Due From Fuel
15	JAI KISAN UPADHYAY	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
16	Sai Sindhu Bysani	BBA	Everest Coaching Point		2.5 Lakh P.A	Due From Fuel
17	Cathleen Paul	BBA	Franklin Templtion		2.5 Lakh P.A	Due From Fuel
18	RikkalaRajashekar Reddy	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
19	M A Adil Hameed	BBA	Regalix		1.80LPA	Due From Fuel

20	RaunakBaid	BBA	Franklin Templton			Due From Fuel
21	AlphonsaThadevoose	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
22	Muskan Gupta	BBA	Flipkart			Due From Fuel
23	SmrithiChilamanthula	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
24	C.G JOLLY SUPRIYA	BBA	Best Insurance services		1.20LPA	Due From Fuel
25	G. Rishita	BBA	Best Insurance services		1.20LPA	Due From Fuel
26	Beulah Sanjeev	BBA	Best Insurance services		1.20LPA	Due From Fuel
27	Yogesh Bhati	BBA	Mahindra Finance		1.80LPA	Due From Fuel
28	Shree Veena	BBA	Abneoz		2.48LPA	Due From Fuel
29	P. Steve Samuel	BBA	Mahindra Finance		1.80LPA	Due From Fuel
30	Ruchi Srivastav	BBA	Natures Velvet		2.10LPA	Due From Fuel
31	siddhantkhanchandani	BBA	Stanjo led corporation		1.50LPA	Due From Fuel
32	E. Lakshmi Soundarya	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
33	ADITYA THAKKER	BBA	Mahindra Finance		1.80LPA	Due From Fuel
34	Abrar Ali	BBA	DIGITAL MARKETING MICROWAVE			Due From Fuel
35	Nagothusumanth	BBA	Amazon Develoment Centre		3,50,000	Due From Fuel
36	Akash Degala	BBA BA	Sutherlands	11-10- 2021	2.5 Lakh P.A	Associate
37	Eshann Kothari	BBA IT	Sutherlands	11-10- 2021	2.5 Lakh P.A	Associate
38	Nishita Agarwal	BBA FM	Sutherlands	11-10- 2021	2.5 Lakh P.A	Associate



39	Laiba Muskaan	BBA	ADP	23-12-2021	Rs. 3,00,000	Process Associate
40	Eshaan Kothari	BBA IT	CSS Cop	21.01.2022	1.95 Lac + Night Shift Allowance	Associate
41	Harshitha Mankal	BBA BA	CSS Cop	21.01.2022	1.95 Lac + Night Shift Allowance	Associate
42	Syed Raisa Femina	BBA FM	Comm Lab India	01.02.2022	Rs. 3,00,000	Instructional Designer

### NO OF COMPANIES VISITED

S.No.	Name of the Company	Date of Visit
1	Accenture	19-07-2021
2	ADP	23-12-2021
3	Alliantgroup	13-10-2021
4	Berkadia	26-02-2021
5	ByJu's	01-03-2021
6	CAMP Systems	06-07-2021
7	Cognizant	16-03-2021
8	Comm Lab India	01.02.2022
9	CSS Corp	21.01.2022
10	DCB Bank	08-06-2021
11	Deloitte	20-10-2021
12	Franklin Templeton	27-09-2020
13	IDFC FIRST BANK	18-03-2021
14	Innovacx	12-04-2021
15	Inside View Technologies	17-10-2021
16	LSA Recruit Pvt Lt.,	09-06-2021

17	Rhythmonline	01-03-2021
18	Ryan	23-07-2021
19	S& P Global	15-10-2021
20	Sutherland Global	18-03-2021
21	Wipro	01-03-2021
22	Yashoda Hospital	14-10-2021

## Pre-placement / Campus Recruitment Training Programme (CRT)

### i. **BBA**

Program : CRT online course

No. Of students : 257 +

Program starting date : 24th August 2020

Program ending on : 29th August 2020

Days : Monday to Saturday

Timing : 9 am to 4 pm

Classes timing

1st Class : 9 am to 11 am

2nd class : 11:10 am to 1:10 pm

3rd class : 2 pm to 4 pm

Note:

- 2 IDs and passwords for the Admin will be shared with you
- Students IDs and passwords will be shared by evening
- Classes schedule will be available on T.I.M.E. CRT students homepage

T.I.M.E. faculty details are mentioned below.

- Name: **Rajesh Kumar Saraf**
- Designation: Deputy General Manager -Academics
- Post Graduation: PGDM (IIM Cal), 2002

- Graduation: BTech (IIT KGP), 1999
  - Past Work ex: 10 Months TCS
  - Work Ex (with TIME): 16 years (Since 2004)
  - Teaching - Quants, DI, DS, Reasoning.
  - Handling Academic Activities for courses - CSAT, MAT, CRT, CDS
- 
- Name: **P.Vijayasaradhy**
  - PG: M.Sc, B.Ed,
  - Work Ex: In the field of teaching Mathematics for the last 23 years at various levels.And also in the training of students for various competitive exams and soft skills.
- 
- Name: **Miss.Sumita Kulkarni**,
  - MBA and have been working for the past 17 years in various capacities.She have worked as a teacher and also as a soft skills trainer in different organisations.She also has expertise in training candidates for the Verbal ability part of numerous competitive exams.
- 
- Name: **S V Gopal Krishna**
  - A teacher who writes sports editorials for a bunch of websites. He is a B.Tech graduate from NIT Warangal, worked as a technology analyst for Goldman Sachs before quitting his full time job to pursue a career in writing.
- 
- Name: **V.RAGHAVENDRA RAO**
  - Qualification : M.Sc., (Appl.Maths)
  - University: Andhra University (1998)
  - Experience: 19 years ( 13 years in T.I.M.E)
  - Subject : QUANT

**Course Structure for the Campus Recruitment Training Online Program**

<b>PROGRAM COVERAGE – (15 SESSIONS)</b>	<b>Total no. of Sessions</b>
<b>Quantitative Ability:</b> <ul style="list-style-type: none"> <li>● Numbers</li> <li>● Percentages; Profit &amp; Loss, Partnership</li> <li>● Average, Mixtures and Alligations</li> <li>● Time and Work &amp; Time and Distance</li> <li>● Simple Equations; Ratio Proportions &amp; Variations</li> <li>● Data Interpretation &amp; Data Sufficiency</li> <li>● Speed Math</li> </ul>	10
<b>Verbal Ability:</b> <ul style="list-style-type: none"> <li>● Introduction to Verbal</li> <li>● Paragraph Formation</li> <li>● Reading Comprehension</li> <li>● Sentence Correction</li> </ul>	4
<b>Logical Reasoning:</b> <ul style="list-style-type: none"> <li>● Linear Arrangements &amp; Circular Arrangements</li> <li>● Blood Relations, Direction sense</li> <li>● Selections, Comparisons</li> <li>● Puzzles - Distribution</li> <li>● Cubes</li> </ul>	5
<b>Material:</b> <ul style="list-style-type: none"> <li>● 4 eBooks will be provided</li> </ul>	-
<b>Online Tests:</b> <ul style="list-style-type: none"> <li>● Sectional Tests - 20</li> <li>● Mock Tests (General / Company Specific) – 5</li> </ul>	-
<b>Value Added Services:</b> Access to On-line student homepage(SHP) for all registered students. SHP focus – Top IT & Non-IT Company profiling, Tips on Resume preparation, Interviews & Group Discussion Info on Company Specific Test Patterns	
Note: Each session comprises of 1:45 hours to 2:00 hours Maximum no. of hours spent on the program would be 30 hours	

**Pre-placement / Campus Recruitment Training Programme (CRT)**

<b>Sl N O</b>	<b>Date</b>	<b>Name &amp; Designation of the Resource Person</b>	<b>Venue &amp; Time</b>
1	4th to 13th oct 2021	(i).Niky Francis, Freelance Voice & Accent, Communication & Soft Skills Trainer, Hyderabad	11.00 am to 5.00 pm from 4th to 12th Oct 2021 & 9.00 am to 5.00 pm on 13th Oct 2021
		(ii). Ruby Francis Mandal, Voice & Accent, Communication & Soft Skills Trainer, Hyderabad	Josephs Hall & Chapel Hall
		(iii). Mr. Krishna Chaitanya Saripaka, Aptitude Trainer at Career Launcher, Hyderabad	

## 25 DETAILS OF THE STUDENTS – INTERNSHIPS

S.No	Name of the Student	Course	Name of the Company	Date of Visit	Stipend
1	Simaarjeet singh sethi	BBA - Genral	Fosterate Private Limited	14.02.2022	8,000
2	Ishpreet	BBA - BA	Fosterate Private Limited	14.02.2022	8,000
3	Roshni Dave	BBA - Entprenuership	Fosterate Private Limited	14.02.2022	8,000
4	Akash Degala	BBA	Altmart	14.02.2022	10K
5	ENNA SUJAY REDDY	BBA (Business Analytics)	Chawla Publications	22.03.2022	10K
6	Kanetia kushall	BBA (Generals)	Chawla Publications	22.03.2022	10K
7	Harsh Agarwa	BBA (Financial Markets)	Chawla Publications	22.03.2022	10K
8	Hafsa Jabeen	BBA (Entrepreneurship) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
9	Haseeb Rehman	BBA (Entrepreneurship) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
10	Golla Hari Babu	BBA (Entrepreneurship) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
11	KOUSHIK GOUD BATHULLA	BBA (Business Analytics) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
12	Nami jadhav	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
13	G. Vakshika	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
14	Vaibhav Hedda	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
15	Syeda wajiha samreen	BBA (Generals) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
16	Thakur AShuthosh Singh	BBA (Business Analytics) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
17	Saakshi totla	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
18	Muskaan lahoti	BBA (Business Analytics) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
19	S. Rohan kumar	BBA (Business Analytics) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
20	Syed Mohammed Hussain	BBA (Business Analytics) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
21	Anand ganga	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
22	VISHAL SINGH	BBA (Information Technology) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
23	Shreyansh Pitti	BBA (Business Analytics) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
24	CHERKULA DEEPTHI	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
25	Mahalakshmi Katari	BBA (Entrepreneurship) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K

26	B Sushma Reddy	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
27	M. Sahil singh	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
28	puneet sethia	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
29	Parvchhatwal	BBA 1 Year	Franklin templeton	27-02-2021	15000
30	Prerepamadhunik	BBA 2 Year	Franklin Templeton	27-02-2021	15000
31	Mohammed Fouzan	BBA 2 Year	Franklin Templeton	27-02-2021	15000
32	Jhalak Agarwal	BBA 2 Year	Franklin Templeton	27-02-2021	15000
33	Avadhanula Archana	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
34	SusruthMahanti	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
35	B. ManieshTej	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
36	VanshitaJaju	BBA BA 2 year	Franklin Templeton	27-02-2021	15000
37	M.J.Kevin	BBA Financial Markets 2 year	Franklin Templeton	27-02-2021	15000
38	JunaidVerani	BBA Financial Markets 2 year	franklin templeton	27-02-2021	15000
39	Madhav Rathi	BBA Financial Markets 1 year	Franklin Templeton	27-02-2021	15000
40	M Dharmaditya	BBA Financial Markets 1 year,	franklin templeton	27-02-2021	15000
41	Arusha Ratnani	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
42	AshifaVadsariya	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
43	Madhav Rathi	BBA Financial Markets 1 year	Franklin Templeton	27-02-2021	15000
44	Habeeb Raza Meghani	BBA IT 3 year	Franklin Templeton	27-02-2021	15000
45	Priya Singh	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
46	Srinidhi Mateti	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
47	Shantanu Banerjee	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
48	Yashrajarya	BBA IT 3 year	Xlenz LLP	20-09-2020	5000
49	Aryaman Singh	BBA IT 2 year	Xlenz/ eduridge	20-09-2020	5000

## 26. **STUDENT PARTICIPATION 2021-2022**

### STUDENT ACHIEVEMENTS

S.No	Date	Activity/Event	Name of the Student	Branch& Year
1	11/11/2021	National Education Day	Essay Writing- I-Taneesh Jain II-Moshin Khan III-Neelima Jessie Elocution-	BBA(E)-I B.Com(I) BBA(BA)-II

			I-Akash II-Mahalakshmi Katari Poster Presentation- I -Heenal Signing I-Chandana II-Mary Amulya III-Karan Solo Dance I-Sri Jahnavi II-Manohar III-Supreeth Group Dance I-Sri Vallika II-Vardini Reddy III-Raymond Noel	BBA BBA-E)II BBA(BA)-II  BA B.Com MCJ-II BA-MC B.Com(IT) BA(MCJ) BSC BCom MBA
2	12-11-2021 to 14-11-2021	MMA Championship-2021	Syed Mohammed Hussain	BBA-BA-II

S. No	Email Address	Roll Number	Name of the Student	Program	Type of Event (Which you received your achievement/recognition/appreciation)	Name of the College & Address (In case of Other College Achievements)	Scanned Copy of Award/Certificate of Achievement/Recognition/Appreciation



1	wajihasamreen28@gmail.com	1214 1940 6058	Syed a Waji ha samr een	BB A	Intra- Collegiate (our college) Events	St. Joseph s Degre e and PG Colleg e	<a href="https://drive.google.com/open?id=1CUvVjNnX4D0LA6ftKh-8jfC29ROgyo_j">https://drive.google.com/open?id=1CUvVjNnX4D0LA6ftKh-8jfC29ROgyo_j</a> , <a href="https://drive.google.com/open?id=1rbuyyFHgfLYdgj223tgm_cJDnrTW8eTR">https://drive.google.com/open?id=1rbuyyFHgfLYdgj223tgm_cJDnrTW8eTR</a>
2	nishita.agarwal3002@gmail.com	1214 1941 1028	Nishi ta Agar wal	BB A (F M)	Inter- Collegiate (Outside of our college) Events	Nishit a Agarw al	<a href="https://drive.google.com/open?id=1AMLkIQGbAFJORiWMjEMz1IPSG12PHsAL">https://drive.google.com/open?id=1AMLkIQGbAFJORiWMjEMz1IPSG12PHsAL</a>
3	121421410005@josephscollege.ac.in	1214 2141 0005	Same eksh a Tosh niwal	BB A (B A)	Intra- Collegiate (our college) Events	St. Joseph 's Degre e & PG colleg e	<a href="https://drive.google.com/open?id=1zRXUNpuAqgiO1YnsuOD_5geI2ljQct45">https://drive.google.com/open?id=1zRXUNpuAqgiO1YnsuOD_5geI2ljQct45</a> , <a href="https://drive.google.com/open?id=12vh8mzBE5HpNAa991M_0Jxs9UmFPnvyX">https://drive.google.com/open?id=12vh8mzBE5HpNAa991M_0Jxs9UmFPnvyX</a> , <a href="https://drive.google.com/open?id=1iRgBRlkQqTyUxahUKrO79jRX6qq2tOvk">https://drive.google.com/open?id=1iRgBRlkQqTyUxahUKrO79jRX6qq2tOvk</a>
4	bbahon121420412038@josephspgcollege.ac.in	1214 2041 2038	B.he malat ha	BB A (E)	Intra- Collegiate (our college) Events	St.jose phs pg & degree colleg e,abids near king koti	<a href="https://drive.google.com/open?id=1vAaZoQ0r2aVEudIR6DjNWMIe5C8UOkRo">https://drive.google.com/open?id=1vAaZoQ0r2aVEudIR6DjNWMIe5C8UOkRo</a>
5	musharafhussain.1319@gmail.com	1214 2040 7035	Mus harra f Huss ain	BB A (IT )	Intra- Collegiate (our college) Events	Musha raf Hussai n	<a href="https://drive.google.com/open?id=1EslquN06yIQVCWIrWkKsCxpAjqh5cRb">https://drive.google.com/open?id=1EslquN06yIQVCWIrWkKsCxpAjqh5cRb</a>
6	bbait121420408025@josephspgcollege.ac.in	1214 2040 8025	Kund uru Ana mika	BB A (IT )	Intra- Collegiate (our college) Events	St. Joseph s Degre e and PG Colleg e	<a href="https://drive.google.com/open?id=14NL8jhZ32FqS12NAXcEr2qZgnAXrfVaN">https://drive.google.com/open?id=14NL8jhZ32FqS12NAXcEr2qZgnAXrfVaN</a> , <a href="https://drive.google.com/open?id=1MpJ5-3_cKTikvAcFbdoAxOuE0GifyF3Q">https://drive.google.com/open?id=1MpJ5-3_cKTikvAcFbdoAxOuE0GifyF3Q</a> , <a href="https://drive.google.com/open?id=1nSj4zwQX-2DFsM2pyJMnMbj2gh_NxGA8">https://drive.google.com/open?id=1nSj4zwQX-2DFsM2pyJMnMbj2gh_NxGA8</a> , <a href="https://drive.google.com/open?id=11Ig2zYg4O7qydPxPlmQB1QQCnvrZEQlk">https://drive.google.com/open?id=11Ig2zYg4O7qydPxPlmQB1QQCnvrZEQlk</a> , <a href="https://drive.google.com/open?id=1eyOgq69JxrR1b-m14iwG8G1njtVcthcX">https://drive.google.com/open?id=1eyOgq69JxrR1b-m14iwG8G1njtVcthcX</a>
7	samridhi.vijayvargiya@gmail.com	1214 2040 6054	Samr idhi Vijay	BB A	Inter- Collegiate (Outside of our college) Events	Queen' s comm onwea	<a href="https://drive.google.com/open?id=1PquS37PJ_69fyGjD_EuDw8yrNnn7F3gn">https://drive.google.com/open?id=1PquS37PJ_69fyGjD_EuDw8yrNnn7F3gn</a>

			vargiya		lth society , London.	
8	samridhi.vijayvargiya@gmail.com	121420406054	Samridhi Vijayvargiya	BB A	Inter-Collegiate (Outside of our college) Events	National quiz by government of India <a href="https://drive.google.com/open?id=1OeT8Sdq_JtSaPjIGumf8putsEEiIvyEn">https://drive.google.com/open?id=1OeT8Sdq_JtSaPjIGumf8putsEEiIvyEn</a>
9	121421412019@josephscollege.ac.in	121421412019	Ayush Mehra	BB A (E)	Inter-Collegiate (Outside of our college) Events	LB stadium And Municipal Town Hall, Alappuzha, Kerela <a href="https://drive.google.com/open?id=1umcm9EVPmiBT0Ae3UaTwD2AJ34ZQP2x">https://drive.google.com/open?id=1umcm9EVPmiBT0Ae3UaTwD2AJ34ZQP2x</a> , <a href="https://drive.google.com/open?id=1j2JXy_8hfzNSnp07Z_Sx8Y5UcZJyt7sp">https://drive.google.com/open?id=1j2JXy_8hfzNSnp07Z_Sx8Y5UcZJyt7sp</a>
10	121421410011@josephscollege.ac.in	121421410011	B Pavanini	BB A (B A)	Inter-Collegiate (Outside of our college) Events	International Workshop <a href="https://drive.google.com/open?id=1ZI3odYzW64rwtgUJQfrnkd5n2IyDurwj">https://drive.google.com/open?id=1ZI3odYzW64rwtgUJQfrnkd5n2IyDurwj</a> , <a href="https://drive.google.com/open?id=124nXgHf4YIq3m4lFC2snMDdt3eSzRH3F">https://drive.google.com/open?id=124nXgHf4YIq3m4lFC2snMDdt3eSzRH3F</a> , <a href="https://drive.google.com/open?id=1XY60AfsTyOx4QmwnMJ3zll3cJ3X0_x39">https://drive.google.com/open?id=1XY60AfsTyOx4QmwnMJ3zll3cJ3X0_x39</a>
11	121421410015@josephscollege.ac.in	121421410015	K Varun	BB A (B A)	Intra-Collegiate (our college) Events	St Josephs Degree and PG College <a href="https://drive.google.com/open?id=1EzOOs1ewJrXYA5JYRVQW0uhngjxjmkRN">https://drive.google.com/open?id=1EzOOs1ewJrXYA5JYRVQW0uhngjxjmkRN</a>
12	121421410006@josephscollege.ac.in	121421410006	K.Sravanthi	BB A (B A)	Inter-Collegiate (Outside of our college) Events	Shri Ramakrishna college of arts and science, Thakur samna rayan degree college, st. josephs <a href="https://drive.google.com/open?id=1JtZetZe-LGjinq5ZIPP32SK9GQiSg7he93pc">https://drive.google.com/open?id=1JtZetZe-LGjinq5ZIPP32SK9GQiSg7he93pc</a> , <a href="https://drive.google.com/open?id=1UOL9N30EhCXGr45N9M4pjLB3bBkQLQL">https://drive.google.com/open?id=1UOL9N30EhCXGr45N9M4pjLB3bBkQLQL</a> , <a href="https://drive.google.com/open?id=1ZIw3K3yWcaQ5xVt6XwlRJnHKR53pKMZR">https://drive.google.com/open?id=1ZIw3K3yWcaQ5xVt6XwlRJnHKR53pKMZR</a> , <a href="https://drive.google.com/open?id=160WdPzO8dQsiMmeklZkqRZ_Qv2bTQ80p">https://drive.google.com/open?id=160WdPzO8dQsiMmeklZkqRZ_Qv2bTQ80p</a>

						degree and pg college	
13	saleemusdin@gmail.com	1214 2141 2054	Syed saleem uddin (asad)	BB A (E)	Inter-Collegiate (Outside of our college) Events	MS. Jr college	<a href="https://drive.google.com/open?id=1X_PQTRwvrJ5YUeuu9Vh0Z9OpN4r93R2v">https://drive.google.com/open?id=1X_PQTRwvrJ5YUeuu9Vh0Z9OpN4r93R2v</a> , <a href="https://drive.google.com/open?id=1LF65S4rsx2LQ83DZVJhv4xln8D4jpsH-">https://drive.google.com/open?id=1LF65S4rsx2LQ83DZVJhv4xln8D4jpsH-</a>
14	jkarunakarreddy78@gmail.com	1214 2040 8017	Jagg avarapu Karunakar Reddy	BB A (IT)	Inter-Collegiate (Outside of our college) Events	St. Josephs Degree And P.G College	<a href="https://drive.google.com/open?id=1HbWX5z1CuF3pETE3-didPab2ec_ECln">https://drive.google.com/open?id=1HbWX5z1CuF3pETE3-didPab2ec_ECln</a> , <a href="https://drive.google.com/open?id=1rUBJCNzZA9m75HeXIsFfA8LwEbDmL5">https://drive.google.com/open?id=1rUBJCNzZA9m75HeXIsFfA8LwEbDmL5</a> , <a href="https://drive.google.com/open?id=1wwj68Lkf92AiJTt4qZzLrTO6-gY7vWjV">https://drive.google.com/open?id=1wwj68Lkf92AiJTt4qZzLrTO6-gY7vWjV</a>
15	pottysusuu@gmail.com	1214 1940 040	Teja Reddy	BB A	Inter-Collegiate (Outside of our college) Events	St. Joseph	<a href="https://drive.google.com/open?id=1tzXczx7KKuzhyMtKaDH1j24UVKnH2O8P">https://drive.google.com/open?id=1tzXczx7KKuzhyMtKaDH1j24UVKnH2O8P</a> , <a href="https://drive.google.com/open?id=1FLyLCpHNglBo97cZyaB8-ZkWoDjmrjM">https://drive.google.com/open?id=1FLyLCpHNglBo97cZyaB8-ZkWoDjmrjM</a>
16	kritikajain28705@gmail.com	1214 1941 2013	Kritika jain	BB A (E)	Intra-Collegiate (our college) Events	Nil	<a href="https://drive.google.com/open?id=1IirBZeM6e2IHsXYt9ufhIQh3Mn_w0cxE">https://drive.google.com/open?id=1IirBZeM6e2IHsXYt9ufhIQh3Mn_w0cxE</a>
17	deekshithakp74@gmail.com	1214 1941 2015	Deekshitha Kunchapu	BB A (E)	Intra-Collegiate (our college) Events	St Josephs degree and PG college	<a href="https://drive.google.com/open?id=1mmtoyUla1cdi_sApzOq_IP6L3vmrpSt">https://drive.google.com/open?id=1mmtoyUla1cdi_sApzOq_IP6L3vmrpSt</a>
18	namirlalani9@gmail.com	1214 2140 8028	Namir Noor uddin Lalani	BB A (IT)	Inter-Collegiate (Outside of our college) Events	Namir Nooruddin Lalani	<a href="https://drive.google.com/open?id=1xHD3XKVCqnZaTtvkMjcl9FbnXXTJTJHfu">https://drive.google.com/open?id=1xHD3XKVCqnZaTtvkMjcl9FbnXXTJTJHfu</a>
19	121421408056@josephscollege.ac.in	1214 2140 8056	JAISH AN SOM ANI	BB A (IT)	Intra-Collegiate (our college) Events	St Joseph's degree College	<a href="https://drive.google.com/open?id=1uWT_O7gG9_8hC2IYXyQSuRmcFElsbNe5">https://drive.google.com/open?id=1uWT_O7gG9_8hC2IYXyQSuRmcFElsbNe5</a>

					Hyder abad	
20	bbait121420408026@josephspgcollege.ac.in	1214 2040 8026	ABD UL MUJ AHE D KHA N	BB A (IT )	Intra- Collegiate (our college) Events	St Joseph 's degree and pg colleg e abids Hyder abad  <a href="https://drive.google.com/open?id=1T1rAuRdJEtBc8-dxp1XW-EIL6drm7DWk">https://drive.google.com/open?id=1T1rAuRdJEtBc8-dxp1XW-EIL6drm7DWk</a>
21	bbait121420408015@josephspgcollege.ac.in	1214 2040 8015	A.Ra jesh wari	BB A (IT )	Intra- Collegiate (our college) Events	St.jose phs degree and pg colleg e  <a href="https://drive.google.com/open?id=1Zq916xApDcjzxeLmSnyIUJdzPSUP76uX">https://drive.google.com/open?id=1Zq916xApDcjzxeLmSnyIUJdzPSUP76uX</a>
22	Vinaysworkspace@gmail.com	1214 2040 8054	Vina y Kum ar	BB A (IT )	Intra- Collegiate (our college) Events	St Joseph s Pg & degree colleg e  <a href="https://drive.google.com/open?id=1xs0EXHROkqnPhtjSvZTp8hM22wU1BDLk">https://drive.google.com/open?id=1xs0EXHROkqnPhtjSvZTp8hM22wU1BDLk</a>
23	angelinasheeba11@gmail.com	1214 2040 8027	Shee ba Ange lina	BB A (IT )	Intra- Collegiate (our college) Events	St.jose phs degree and pg Colleg e  <a href="https://drive.google.com/open?id=1ELlu11sLmmSfo9fA3RflRafd0F02R7sS">https://drive.google.com/open?id=1ELlu11sLmmSfo9fA3RflRafd0F02R7sS</a>

## 27. MANAGEMENT FEST ORGANIZED

### 1. REPORT ON “NATIONAL EDUCATION DAY 2021”

#### REPORT ON

#### VIDYAASTRA

**Date: 11/11/2021 Timings: 11:30 AM TO 03:00 PM Venue: Vianney Hall**

**For whom: all Streams**

**No. of participants: 150**

**Objective of the event: The objective of the event is to create awareness of National Education Day and emphasize on continuous learning.**

**Name/s of the resource person:**

### **About the programme with photographs:**

The department of Business Management has organized an event Vidyaastra on 11<sup>th</sup> November, 2021. The Inaugural session was started at 09:00 AM. The event started with lighting the lamp by Resource person, Rev. Fr. Dr. Sunder Reddy, and Event coordinators.

After lamp lighting father's profile was read following which, father expressed his thoughts and importance about education. Mrs. Danam Head Dept of Business Management spoke on the importance of National Education day and encouraged the students to participate actively in the events organized by the committee. Formal events essay writing, elocution and poster presentation competitions started after the formal vote of thanks.







**Essay Writing:** (Formal Events)

Event coordinator: Mrs Rajitha

Total No.Of Registrations:60

**Winners:** Taneesh Jain-BBA(E)-I Year

**Runner up:** Mohsin Khan-B. Com(I)

Neelima Jessie P-BBA(BA)-II



**Poster presentation:** (Formal Events)

Event coordinator:- Mrs. Gracy Saila Sree, Assistant Professor,

Total No.Of Registrations:01

**Winners:** Hinal BBA(BA)-II Year



Elocution (Formal Event)

Total number of participants 35

**Winners:** D. Aakash BBA BA III year

**Runner up:** Mahalaxmi BBA(E) II year





## 28. SPECIAL DAYS CELEBRATED

The college cultural committee organized Ethnic day, bathukamma & dandiya fest on October 12<sup>th</sup>, 2021. All the staff and students have taken active part during the celebrations.



**Best Teacher Award For Dr.D Sunder Reddy, Principal**



**Teacher's Day Celebrations**





**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
(Autonomous), Affiliated to Osmania University  
Re-Accredited by NAAC (3<sup>rd</sup> Cycle) with B++ Grade

  
**Fr. Dr. D. Sunder Reddy**  
Principal

# CHRISTMAS WEEK COMPETITIONS

 **15<sup>th</sup> to 21<sup>st</sup> December 2021**

<b>15-12-2021</b>  <b>BEST OUT OF WASTE</b> Incharge: Mrs.Mubeen	<b>16-12-2021</b>  <b>CANDLE DECORATION</b> Incharge: Mrs.G Joseph Mary	<b>16-12-2021</b>  <b>ICING OF THE CAKE</b> Incharge: Mrs.Mamatha
<b>17-12-2021</b>  <b>CHRISTMAS GREETING CARD</b> Incharge: Mrs. Buela Prasanna Kumari	<b>20-12-2021</b>  <b>ONE ACT PLAY</b> Incharge: Mrs.Rupa Josephine	<b>21-12-2021</b>  <b>CRIB MAKING</b> Incharge: Mrs.Pauline R Joseph

Class Groups, Students can register themselves for the competition using the link by 13<sup>th</sup> December 2021.

Choir Committee Members: **Mrs. Pauline (Convener)**    **Mrs. Mhelsea Mona M**  
**Mrs. Rupa Josephine**    **Mrs. G. Joseph Mary**

ORGANIZED BY CHOIR COMMITTEE

## REPORT ON CHRISTMAS COMPETITION

(Held from 15 to 21 December, 2021)

### Title of the Event/ Activity: Best Out of Waste

Date and Time: 15-12-2021, 2 to 2:45 p.m

Venue: Vianney Hall, Extended Block

Target Audience: For all the students

Judges for the event: 1. Mrs Rana Anjum, Dept of English

2. Mrs Anantha Laxmi, Dept of Second Languages

Best Out of the Waste was conducted with the theme “White Christmas”, we had four team participants, where two teams were declared as winners.

#### Prize Winners:

1. Dolly Sadnani (B.Com I A) – First Prize Winner
2. Syed Muzamil ( B.Com I D) - First Prize Winner
3. Harleen Kaur Hora (B.Com 2 IT) – Second Prize Winner
4. Lavisha G Parwani ( B.Com 2 IT) – Second Prize Winner



## Best out of the Waste

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 Re-Accredited by NAAC (3<sup>rd</sup> Cycle) with B++ Grade
 

**Fr. Dr. D. Sunder Reddy**  
 Principal

# CHRISTMAS WEEK COMPETITIONS

📅 15<sup>th</sup> to 21<sup>st</sup> December 2021

S.NO.	DATE	NAME OF THE EVENT	FACULTY INCHARGE
1.	15-12-2021	BEST OUT OF WASTE	MRS.MUBEEN
2.	16-12-2021	CANDLE DECORATION	MRS.G JOSEPH MARY
3.	16-12-2021	ICING OF THE CAKE	MRS. MAMATHA
4.	17-12-2021	CHRISTMAS GREETING CARD	MRS. BUELA PRASANNA KUMARI
5.	20-12-2021	ONE ACT PLAY	MRS. RUPA JOSEPHINE
6.	21-12-2021	CRIB MAKING	MRS. PAULINE R JOSEPH

Class Groups, Students can register themselves for the competition using the link by 13<sup>th</sup> December 2021.

Choir Committee Members:

**Mrs. Pauline (Convener)**  
**Mrs. Rupa Josephine**

**Mrs. Mhelsea Mona M**  
**Mrs. G. Joseph Mary**

ORGANIZED BY CHOIR COMMITTEE

### Title of the Event/ Activity: Candle Decoration and Icing of the Cake

Date and Time: 16-12-2021

Venue: Ground Floor Corridors, Main Campus

Target Audience: All the Students

Judges for the event: 1. Mrs Aparna Rajhans

2. Mrs Mhelsea Mona

3. Ms Shiny Solomon



Candle decoration and Icing of the cake was conducted with six participants and two students were declared winners, which is as follows:

1. Vidhatri Bashetty ( B.Com 2 IT)
2. Disha Surana (BBA Gen )



## Icing of the Cake

### Title of the Event/ Activity: Christmas Greeting Card

Date and Time: 17-12-2021

Venue: Chapel Hall, Main Campus

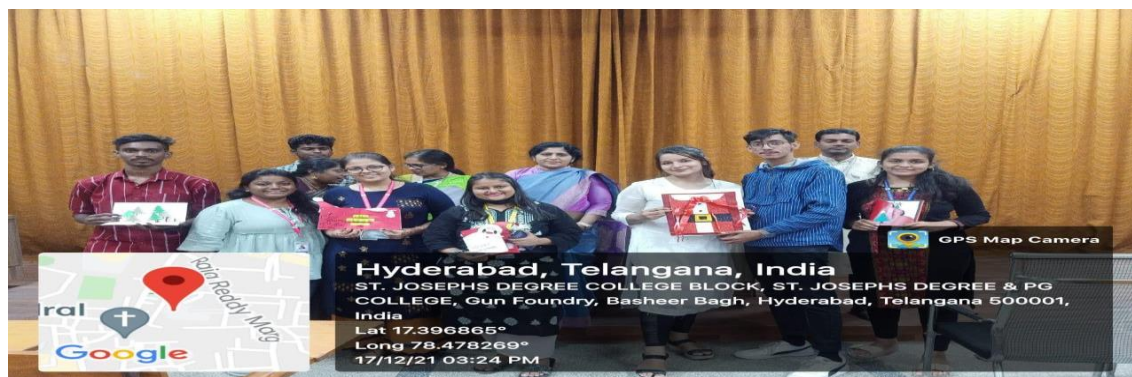
Target Audience: All the students

Judges for the event: 1. Dr Sangeetha M

2. Dr Sadique Pasha

Christmas Greeting Card competition had five participants, it was a wonderful experience to see students being so creative and innovative. Two students were declared winners, which is as follows:

1. Harry Moses ( B.Com 2 A) – First Prize Winner
2. Karishma Jain ( B.Com 3 A) – Second Prize Winner



## Greeting Card Making

### Title of the Event/ Activity: Crib Making

**Date and Time: 21-12-2021**

Venue: Ground Floor Corridors, Main Campus

Target Audience: All the students

Judges for the event: 1. Mrs Kiran Jyothi, Dept of Computer Sciences  
2. Mr Glen D'Silva, Dept of Mass Communication

Crib Making Competition had three teams (two to three participants) and two teams were declared winners, which is as follows:

Prize Winners:

1. Maria Faustina ( B.Com 2P) – First Prize Winners
2. Rebecca ( B.Com 2P) – First Prize Winners
3. Kabir ( B.Com 2P) – First Prize Winners
1. Joyce ( BBA, BA 3) – Second Prize Winners
2. Nami Jadav ( BBA, BA 3) – Second Prize Winners



**Crib Making**





## CHRISTMAS CELEBRATIONS HELD IN THE DEPARTMENT



## Award for Best College in The Hyderabad

### 29. FOREIGN RELATIONS

DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2021-2022  
NAME OF THE CELL: RESEARCH & TRAINING  
REPORT ON  
International Education Forum  
Day 1

Date: 02/08/2020

Timings: 02:00 PM to 04:00 pm

Venue: Google Meet



**For whom: All registered participants**

**No. of participants: 115**

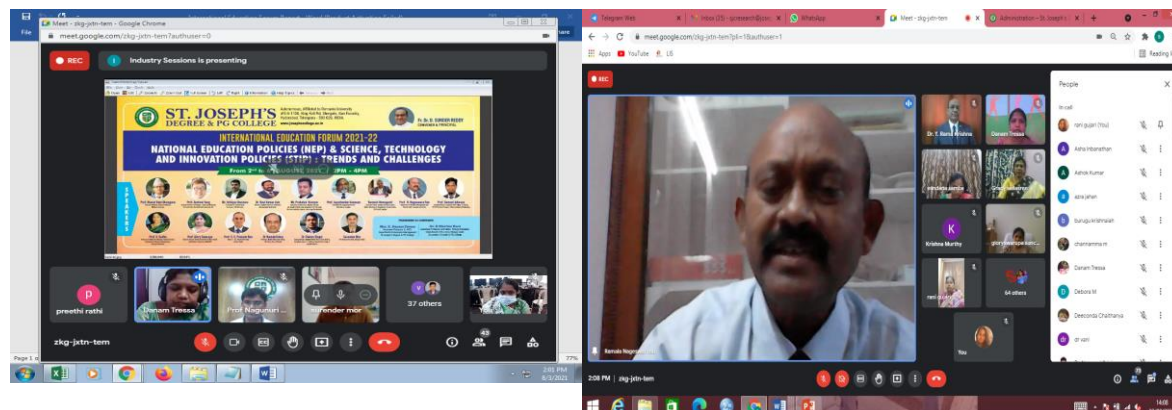
**Name of the resource person: Prof. R. Nageswara Rao, Head, DBM, OU and Mrs. Glory Swarupa-Director General**

**About the resource persons: Prof. R. Nageswara Rao, Head, DBM, OU**

**About the program with photographs:**

The international education forum was officially started by Mrs. Danam Tressa, HOD, Associate Professor by welcoming all the participants and honorary guests of the Forum. Mam then invited Mrs. Mamatha Allam, Assistant Professor to start with scripture reading. Lamp lighting ceremony was then carried out by Ms. Smriti Nagaria.

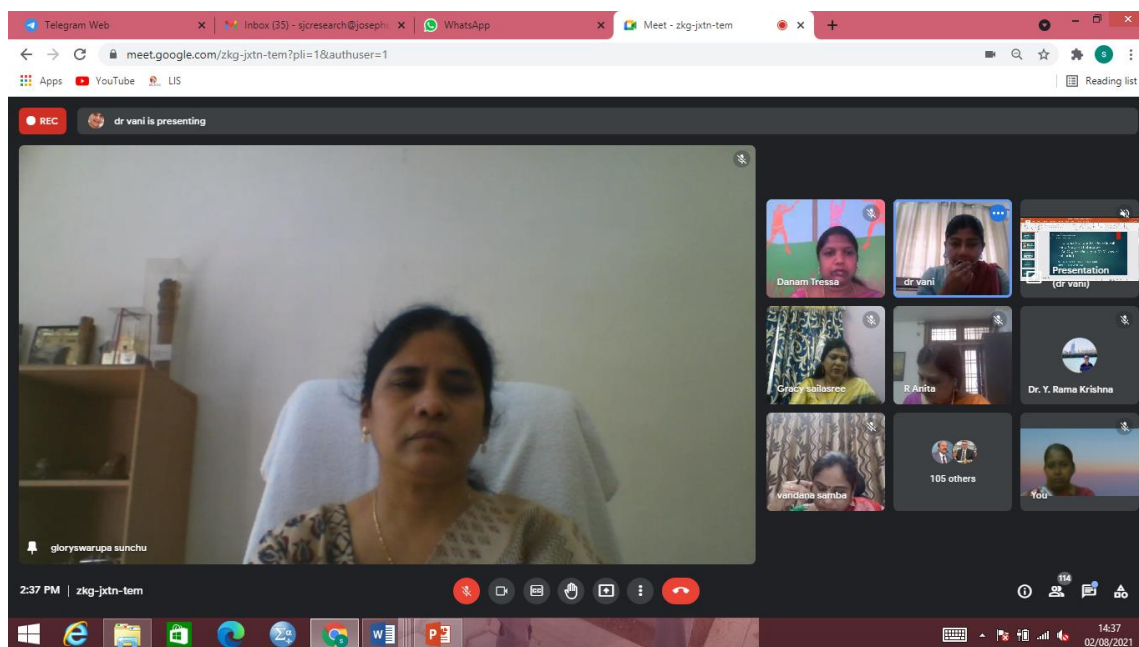
The inaugural ceremony was then initiated where Prof. Vandana Samba was asked to introduce our chief guest Prof. R. Nageswar Rao, HOD, DBM,OU  
Prof. Vandana has given detailed profile of the chief guest.



Prof. Nageswar Rao has given inputs on the education forum and has advised the forum to read 70 educational policies that the nation has worked on so far. Sir has also advised the participants to go through the education policies of Jordon, Singapore and UAE to be as a benchmark options for understanding our policy. Prof Nageswar Rao, has advised the participants to work on ethical values and to work towards value creation and development of each individual institution as a single entity and thus work towards a greater nation.

**About the resource persons:** Mrs. Glory Swarupa-Director General National Institute For Small and Medium Enterprises (NIMSME), Yousufguda, Hyderabad, Telangana

**About the programme with photographs:**



Dr. H. Vani, Associate Professor has started the next session by introducing us to the next guest of inaugural Mrs. Glory Swarupa.

Mam has addressed the forum by throwing light on NEP. Mam representing the NMSME has tried to emphasize on the facts that innovation should be encouraged at the college level as India has world's largest youth population standing second after china. It is predicted that India will enjoy the same predicament till 2040. India has commonly skilled people are at 2% compared to china 47% and US 52% which is very low. South Korea has the highest 96% skilled labor as per study done by Ruchira Agarwal, 2015.

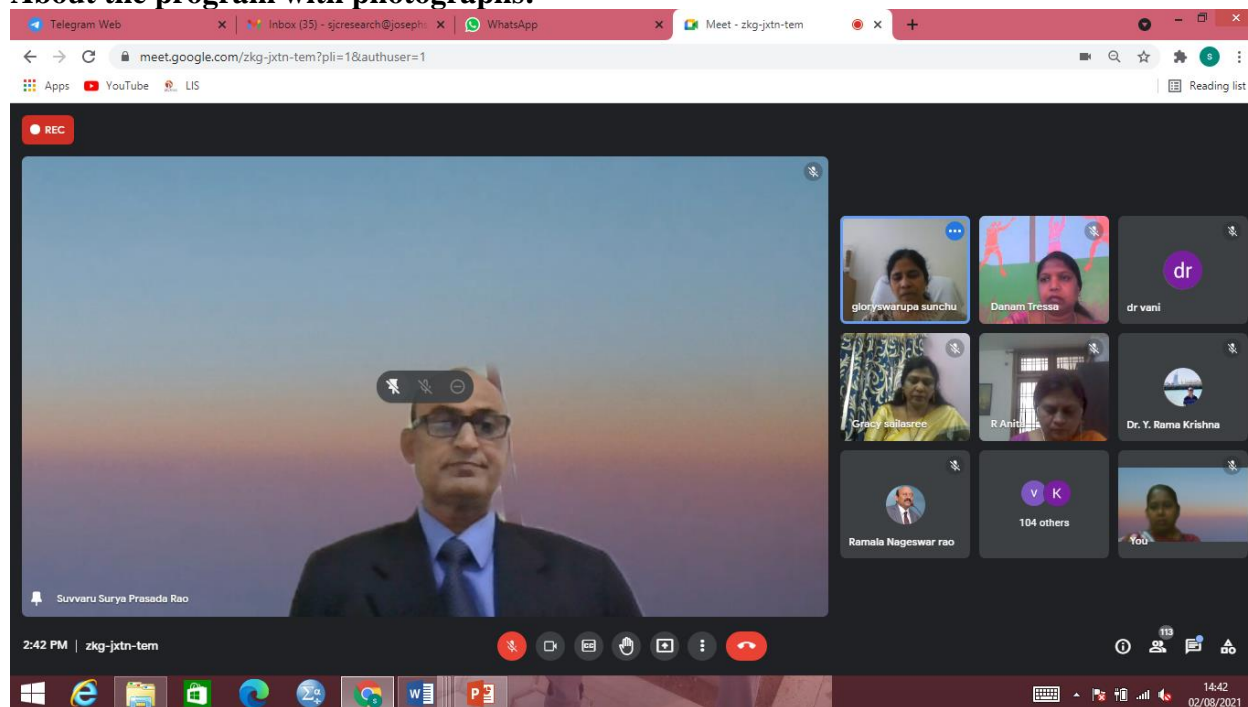
According to Niti Ayog, it is estimated that 104 million students will enter labour market by 2020 and that our unemployment is a growing concern for the country. Unemployment was 12.9% for age group of age 18 to 25 in the year 2019 but due to the pandemic now it has doubled. To curb this unemployment, India needs to create 150 million jobs by 2022. The country can create 75 million jobs by 2022, so an additional 40 million jobs should be created by 2022.

The jobless growth is a major concern and the demographic dividend is going waste so mam said there is a mismatch between education and jobs. Mam has emphasized that 58% of UG and 62% of PG are unemployed. The major reason for this being inadequate skills of the students. Mam has emphasized that the entrepreneurial skills are to be developed as it is the need of the hour.

Experiences of developing countries should be taken to improve the vocational skills. The need for creativity and innovation in students should be encouraged to get a decent innovation. In the global innovation index, India stands at 76 position in 142 countries, so we are very much lagging behind. National knowledge commission emphasized that entrepreneurial education should be encouraged.

**About the resource persons:** Prof. S. S. Prasad Rao, Director, Teaching & Learning, Sharda University, Greater Noida

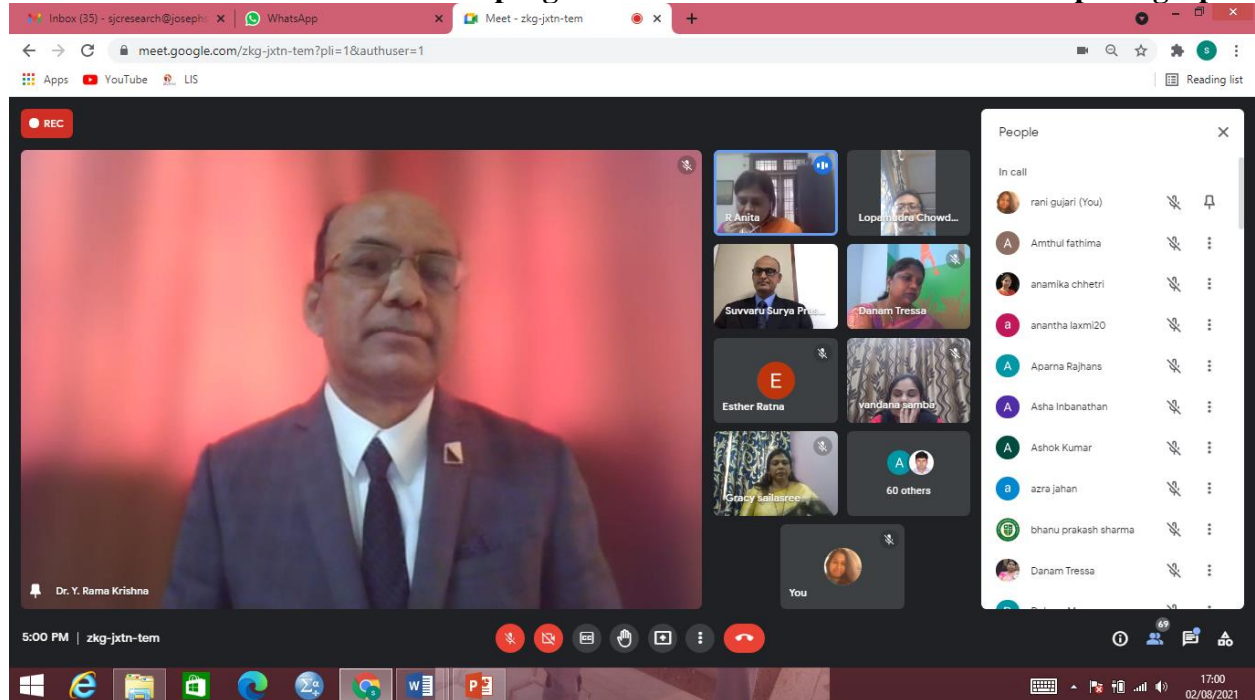
### About the program with photographs:



Prof. Surya Prasada Rao Started the session by expressing his happiness and congratulating father and all the participants for conducting a 5-day session on a challenging and state building topic. He also explained about the Challenges of NEP. He also explained how Ensuring the right players enter the HE space is very important. The challenge will also be in identifying education leadership at the district level as Many Engineering colleges have got the permission to conduct the engineering program in local language which is a major drawback for the students towards getting a job in MNC. India's 2018 GER is 26.3% which we aim to increase the GER to 50% by 2035. Sir said that growth will in in both public and Private institutions with a strong emphasis on developing a large number of outstanding public institutions, all programs, courses, curriculum and pedagogy across subjects, including those in class, online and in ODL Modes as well as student's support will aim to achieve global standards. Multidisciplinary also entails hiring the right faculty resources.

**About the resource persons:** Prof. Ramakrishna Yanamandra, Skyline University College, University City of Sharjah, Sharjah, UAE

## About the programme with photographs:



Mrs Gracy Sailasree introduced Prof. Ramakrishna Yanamandra. Sir has proposed changes in higher education institutions like working on faculty diversity. Sir emphasized on improving student faculty ratio, adapting latest teaching pedagogy. Sir has also detailed about executive major problems for years and decades to come.

### REPORT ON Day 2

**Date: 03/08/2020**

**Timings: 02:00 PM to 04:00 PM Venue: Google Meet**

**For whom: All Registered Participants**

**No. of participants: 108**

**Name of the resource person: Prof Surender Mor and Prof Samuel Johnson**

**About the resource persons: Prof Surender Mor, BPS Women University, Khanpur Kalan Sonapat, Haryana, 131 305.**

**About the programme with photographs:**

The Day 2 NEP session was started by Prof. N. Srinivas by welcoming all the guest and participants.



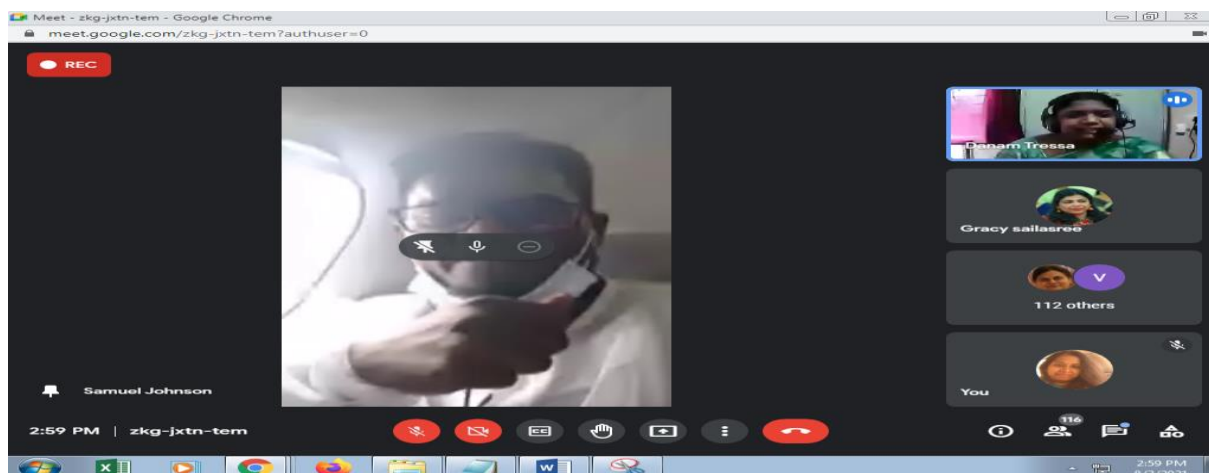
**Prof Surender Mor** presentation was focused on Innovation and Research. Sir told Higher education: new Dynamics, Teachers are behind the number than the quality. Research will promote Innovation capacity. In Europe & US universities are connected with the business units to exchange of ideas. according to Global Innovation Report LIE & MIE are focusing on Education and HIE focus on research and university Ranking. India Stands at 29th Place which tells focus on education is very less in India according to the above Report. NEP focuses on improving India's ranking in education and Research the global context. he Explained about how can a research capacity can be built in 3 levels.

1. Individual Level
2. Organizational Level
3. Institutional Level

Five core capabilities were mentioned by sir, committing, action, attracting resources adapting and adhering. Prof. Surrender also explained about research development process, research capacity building chain, Research and Institutional environment and advise to develop a Research management office at institutional level.

**Prof Samuel Johnson, Assistant director, Academic Staff College  
Faculty at VIT University**





**Prof Samuel Johnson** has detailed about skill development for the institutions. Sir has insisted that a skill cannot be learned in a day hence has advised the institutions to work on building skill through curriculum rather than guest lectures and webinars.

Sir has advised the institutions to work on continuous improvement for skill development through industry collaboration and sir has asked the institution to make digital profiles of students so that the recruiters can do the preliminary rounds by checking their confidence and voice through videos posted in the website.

Sir has advised the institutions to get students to create profiles in LinkedIn, Glassdoor.com, Geekinterviews.com, Freshersworld.com, Internshala.com.

Prof. N. Srinivas has concluded the session with the question and answer session where many participant queries were answered.

### REPORT ON Day 3 of International Education Forum

**Date: 04/08/2020**

**Timings: 02:00 PM to 04:00 PM**

**Venue: Google Meet**

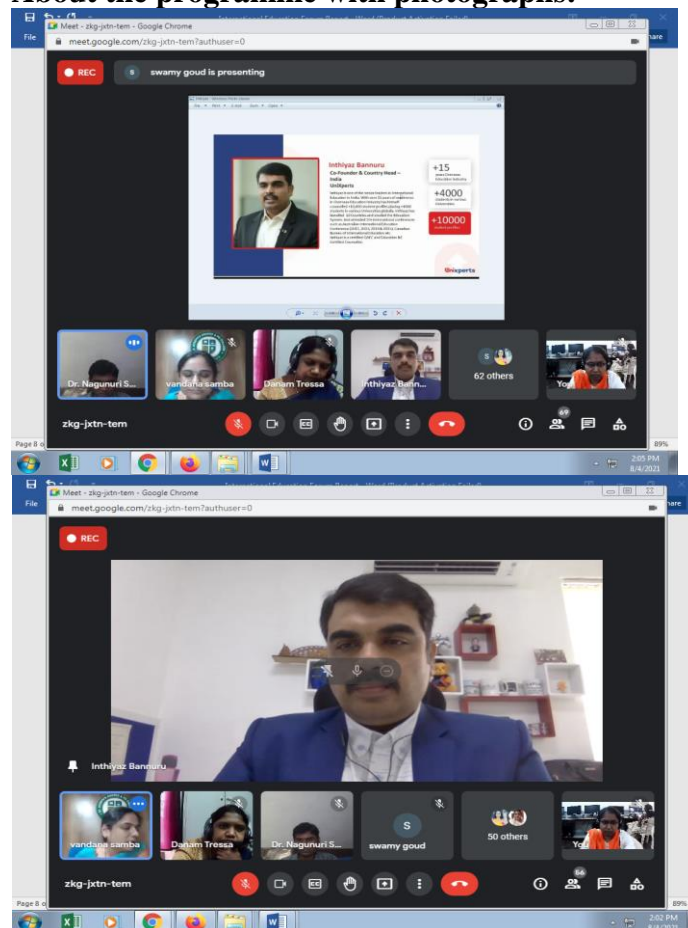
**For whom: All registered participants**

**No. of participants: 97**

**Name of the resource person: Mr. Intiyaz Bannuru, Mr. Ramesh Vemuganti**

**About the resource persons: Mr. Intiyaz Bannuru, Co-Founder & Country Head-India, UniXperts**

**About the programme with photographs:**



The topic of day 3 was Science and Technology in NEP. Prof Vandana Samba, Director, Research & Training has started the session with a brief introduction on vision and mission of NEP STIP. Mr. Intiyaz Bannuru has focused on foreign education policy that is mentioned in the NEP. Sir has thrown light on how the credit banks will work after the implementation of NEP and sir has emphasized that the flexibility in the pursual of course is student's choice. Students can pursue the 1<sup>st</sup> year in one institution and the 2<sup>nd</sup> and 3<sup>rd</sup> year in any other institutions of their choice. So Mr. Intiyaz Bannuru has advised us to maintain the quality of teaching of the faculty by improving the diversity component of institutions through global education system. This can help improve the graduate employability ratio.



Sir has also emphasized that the institutions should work on the assessments given to the students as part of the curriculum design. Sir has stated that the students should be tested in 360 degrees both in terms of writing exams and the skills for job.

**About the resource persons:** Mr. Ramesh Vemuganti, Corporate Trainer, Quality Assurance expert in Higher education to Bangladesh, Faculty Trainer, CEO Coach, Speaker, Hyderabad

**About the programme with photographs:**



Mr. Ramesh Vemuganti has explained different educational policies from the onset since 1960s and how the Science and technology have evolved over the years.

Sir has focused on assessment system of NEP. Sir told that the teachers have to constantly trained to develop higher order skills. So sir has suggested continuous faculty development programs by industry as well as academia. Sir has emphasized that the education has helped the scientists and the scientists have helped in evolution of our education system

The session came to an end by the concluding remarks of Prof. Vandana Samba after the question and answer session.

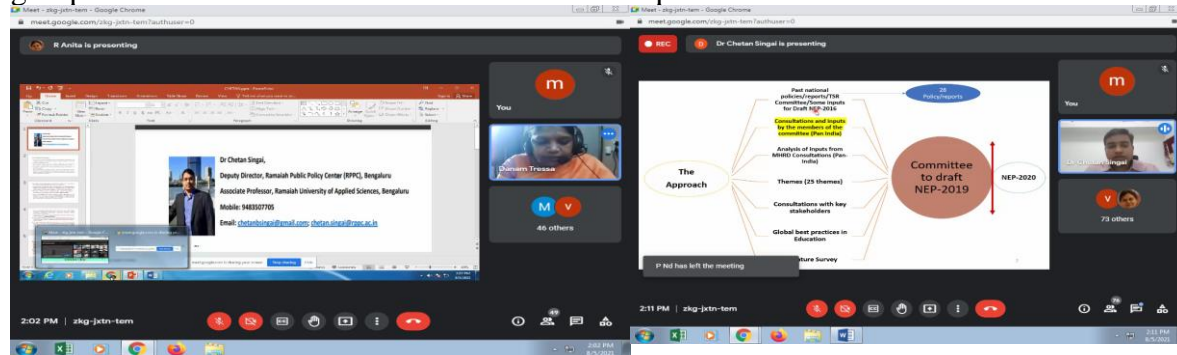
## **REPORT ON Day 4 of International Education Forum**

**Date: 05/08/2020**      **Timings: 02:00 PM to 04:00 PM**      **Venue: Google Meet**  
**For whom: All Registered participants**  
**No. of participants: 95**  
**Name of the resource person: Dr. Chetan Singh, Prof. Ravi Kumar, Dr. Bharath Ram & Dr. Andrew Yang**

### **About the resource Person 1: Dr. Chetan Singh, Deputy director, RPPC, Bengaluru**

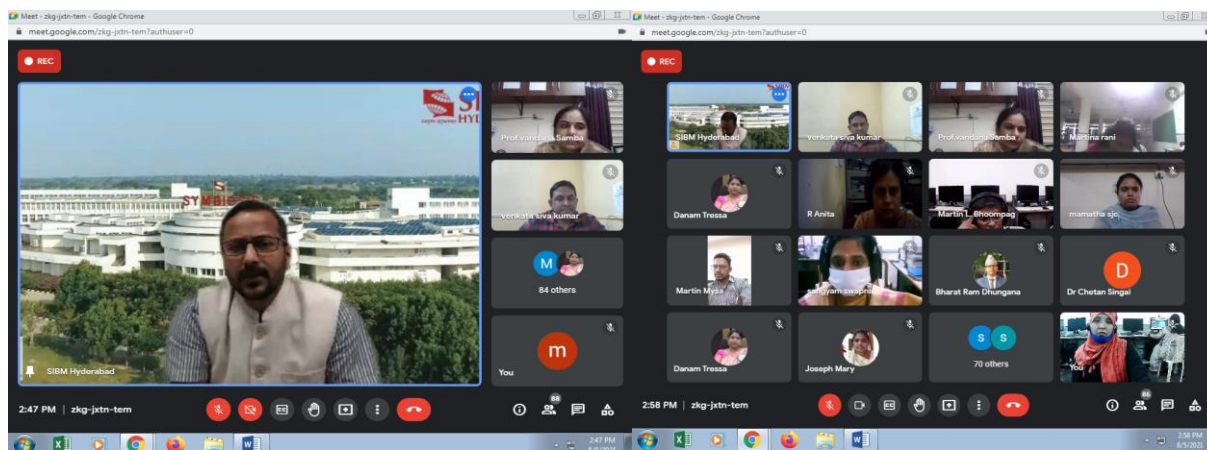
#### **About the program with photographs:**

The Day 4 NEP session was started by Mrs. DanamTressa, HOD by welcoming the guest, Faculty, Moderator and Participants and handed over today session to the session moderator Dr. Venkata Siva. Sir welcomed Prof. Anita to read the profile of Dr. Chetan. After introduction the session was handed over to Dr. Chetan. Sir Started the session by giving an overview about the Past National Policies, Consultation, Analysis of Inputs from MHRD, 25 Themes Narrowed down by committee and Global best practices in Education. He put a light on 10 challenges of Higher Education Ecosystem. He also Explained about the road map for Implementation and expert groups for NEP. Sir concluded the session with a question and answer session.



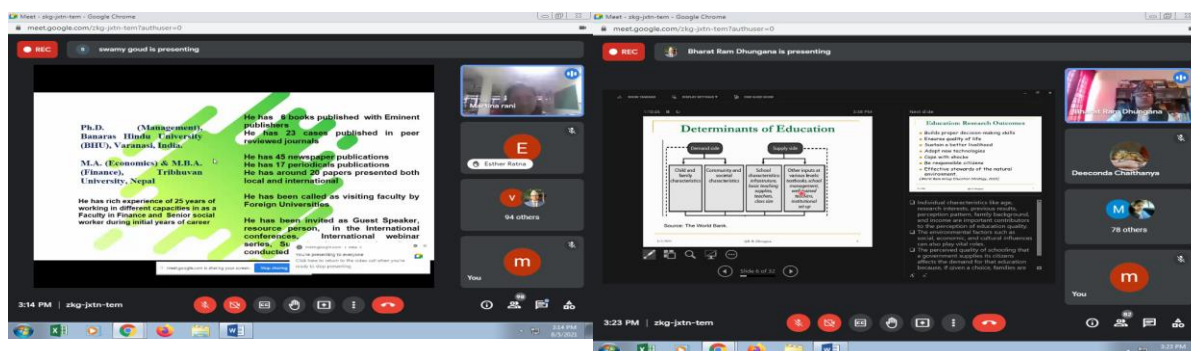
### **About the resource Person 2: Prof. Ravi Kumar, Founding Director, Symbiosis institute of Business Management, Hyderabad.**

Dr. Venkata Siva called Prof. Vandana for reading the profile of the Prof. Ravi Kumar, second resource person of the day 4 NEP Session and after that session was handed over to Mr. Ravi Kumar. Sir Started the session by expressing his happiness for being a Resource person for the NEP Topic. Sir Stated about the what actually NEP wants to Achieve. As a Representative of Business School sir enlighten the gather about what actually NEP can Achieve and How it can in the coming future. Sir concluded his talk with a discussion on four practical Aspect in implementation of NEP.



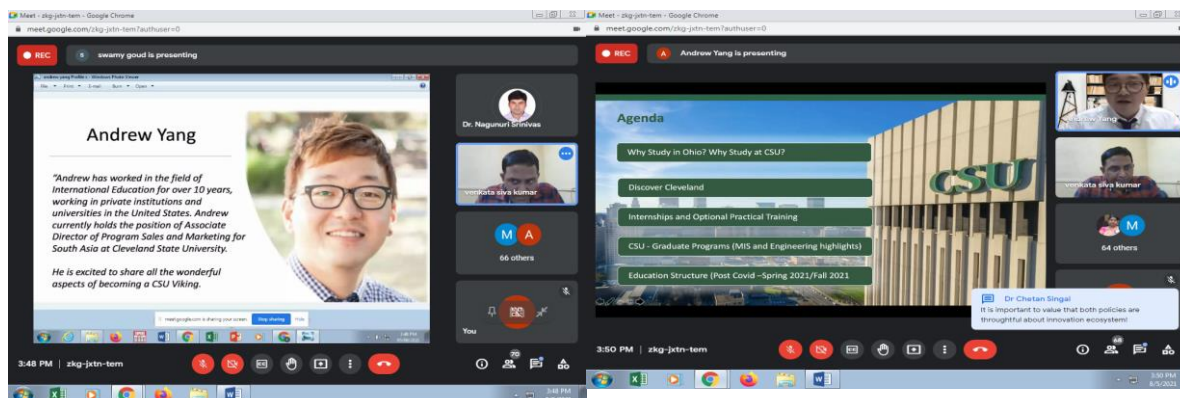
### About the resource Person 3: Dr. D. Bharath Ram, Associate professor, Pokhara University.

Dr. Venkata Siva called Dr. K. Martina Rani for reading the profile of the Dr. Bharath Ram, third resource person of the day 4 NEP Session and after that session was handed over to Mr. Bharath Kumar. Sir started his discussion by giving an overview about the Importance of education for development of society. Sir Explained about the Policies, determinants, Goals and outcomes of education. Importance of industry academia collaboration and Research Based teaching were few points of the explanation by Dr. Bharat Ram.



### About the resource Person 4: Dr. Andrew Yang, associate Director, Cleveland State University.

Dr. Venkata Siva invited Prof. N Srinivas to read the profile of the Dr. Andrew Yang, fourth resource person of the day 4 NEP Session and after that session was handed over to Mr. Andrew. Sir started the session giving an overview about the Agenda for the session. He Explained about the different Metrix of education in national and International context and focused on the Difference between private and public university. Sir also explained about the Growing STEM fields need Employees who have the specialized skill and technical expertise.



The Day 4 Technical Session of the National Education Forum Was ended with a Question answer session were the queries of the participants were clarified by our eminent resource persons and with a Complete overview of today session by Mrs. Danam Tressa, HOD.

## REPORT ON Day 5 of International Education Forum

**Date: 06/08/2020      Timings: 02:00 PM to 04:00 PM      Venue: Google Meet**

**For whom: All Registered Participants**

**No. of participants: 99**

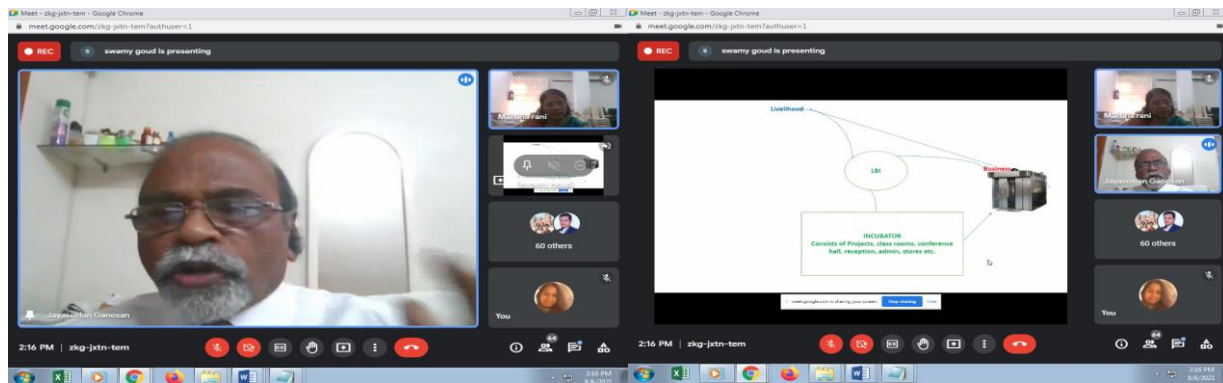
**Name of the resource person: Jayaseelan Ganesan and Prahalad Karna**

**About the resource persons: Jayaseelan Ganesan, Consultant-HR , Empowerment and motivational speaker**

**About the program with photographs: Theme of the day 5 is Incubation & Innovation**

The Day 5 NEP session was started by Mrs. DanamTressa, HOD, Co-Convenor of IEF by welcoming the Resource person, Faculty, Moderator and Participants and handed over the session to the moderator Dr. Vani, Director SDC. Mam has introduced the resource person Jayaseelan Ganesan and the session was handed over to Jayaseelan Ganesan.

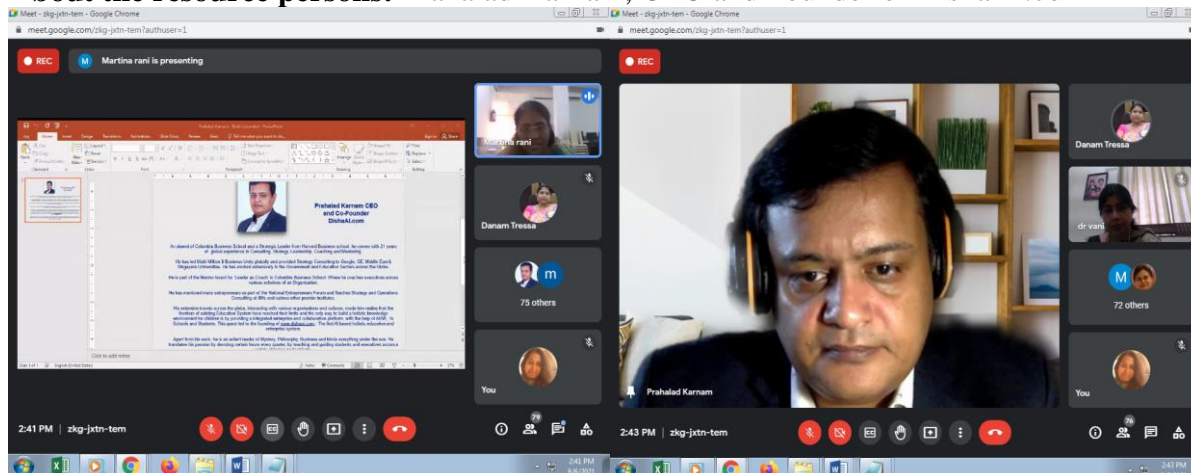




Sir Started the session by giving an overview about LBI a project of micro and small enterprise. Sir has focused on explaining the working mechanism of the incubator right from the design stage to the manufacturing of a prototype. Sir has urged the organizations to work on idea generation and carrying the idea forward to implementing the same.

Sir has urged the institutions to venture into micro small and medium enterprises and asked us to promote the new low-end technology life as well. Sir has asked the institutions to create an inclusive economy

**About the resource persons:** Prahalad Karnam, CEO and Founder of DishaAI.com



Sir has focused on the topic Innovative R&D through startup incubators. Sir has stated we need to improve our collaboration with Indian industries. Sir has stated that the Indian industries spend very less on research spending 0.6% of GDP on research and development in India.

Sir has urged us to improve research and development and has advised that 75% of faculty should be PhDs. Sir also emphasized that India focuses on technology and is not working in building all other sectors like energy, biodiversity, manufacturing sectors.

Sir also stated that most of the research done in India is more academic rather than case based industry problems.

The NEP has recognized that the research is the need of the hour and thus the establishment of National Research Foundation has been formed with 50000 crores.

Sir has also emphasized that the now government goal is to reach a 5 trillion economies by 2024. For this the suggested growth rate needed is 3.62%. The Growth rate right now is 2.5%. To bridge this gap sir has stated that the HEIs need to tie-up with industries for research.

Sir has at length discussed about spin-offs. Sir has given various examples of companies that have been started based on the student research in the university like google, Microsoft, etc. the startup idea has emerged in the university level research.

Sir has stated that the four pillars that will enable the university to get the research projects are as follows: Academic leadership, Legal control, Organization capability, Entrepreneurial environment

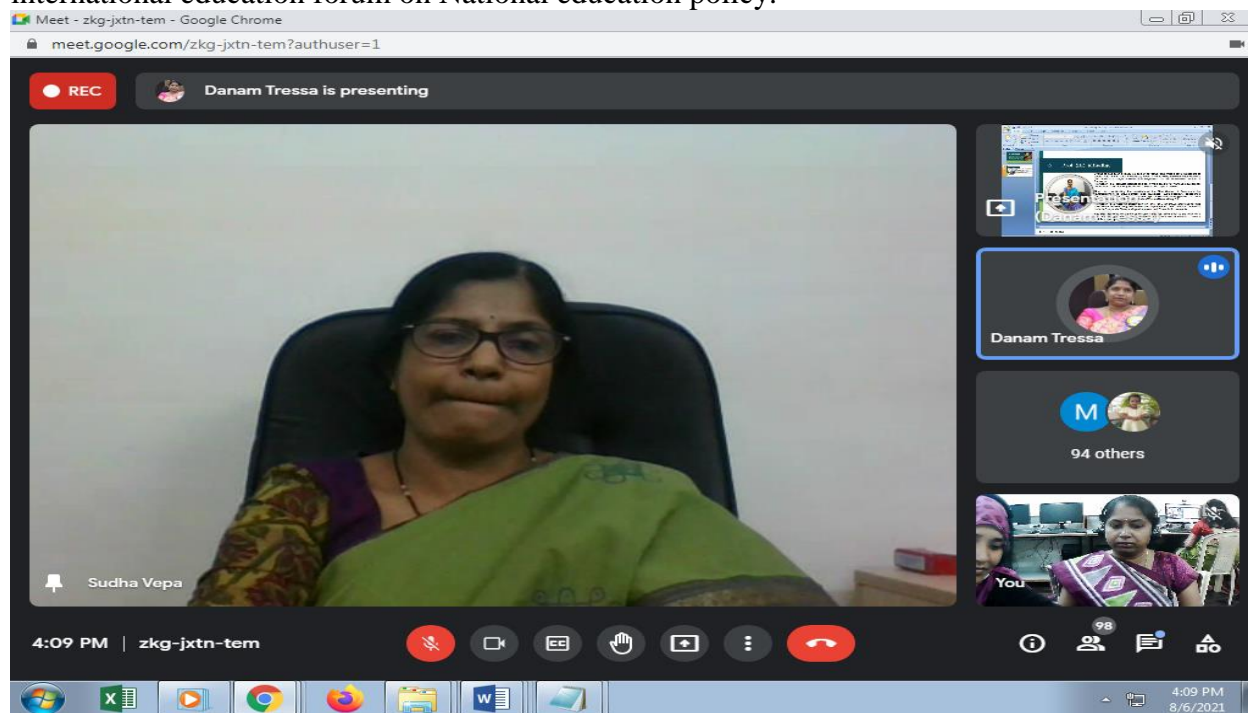
The session was concluded with question answer session and a vote of thanks by Dr. H. Vani

### **VALEDICTORY FUNCTION**

**CHIEF GUEST: PROF SUDHA, BOS, DBM, OU**

Mrs. Danam Tressa, Co-Convenor, HOD has presented the rapporteur report along with Dr. Martina Rani, Director, Foreign Relations.

Father Dr. D. Sunder has given his concluding remarks on the successful conduct of the international education forum on National education policy.



Prof. Sudha has applauded St. Joseph's Degree & PG College for conducting this program. Mam has emphasized that holistic development is more important than individual development. This has been followed from Taxila and Nalanda universities.

Mam has told that the students should have global perspective with base as India. Mam has stated that interdisciplinary and multidisciplinary policy of national education policy will improve the students critical thinking ability and conceptual knowledge. A vishwamanav with versatile knowledge will emerge as a result of this policy.

A formal vote of thanks was given by Dr. Martina Rani, Director, Foreign Relations.

Report Prepared by: Dr. Rani Gujari and Mrs. Mubeen Sultana



## ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University  
Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade  
King Koti Road, Hyderabad

### INTERNATIONAL WEBINAR ON EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES

#### Google Meet:

INTERNATIONAL WEBINAR ON Educational Policies & Higher Education-Directions and Approaches

November 23, 2021, 12:30pm – November 24, 2021, 6:00pm .

Google Meet joining info

Video call link: <https://meet.google.com/sye-emxy-mjs>

#### TECHNICAL SESSION 1

#### ACCESS, AUTONOMY AND GOVERNANCE

#### Day 1 of International Education Forum

<b>Date: 23/11/2021</b>	<b>Timings: 1:45 PM to 3:00 PM</b>	<b>Venue: Google Meet</b>
<b>For whom: All registered participants</b>		
<b>No. of participants: 39</b>		

**Chairpersons: Prof. R. Anita, Dean Academics & Director Admissions- PG**  
**Dr. S. Venkata Siva Kumar, Associate Professor & Controller of**  
**Examinations- PGDM**

**Organizers : Ms. S. Swapna, Assistant Professor & Additional Controller**  
**Mr. Ananth Narayan, Assistant Professor**

**Coordinator: Mrs. Gowri Deshpande**

#### About the programme with photographs:

The Technical session 1 started with a welcome note by Ms. Swapna, Organizer and introduction of the presenters for technical session1.

The chairpersons of the session Prof. R. Anita, Dr. S. Venkata Siva Kumar were introduced by Ms. Swapna, Organizer and Mrs. Gowri Deshpande- Coordinator.

The presentations for technical session 1 began on a positive note with Chairpersons sharing their views about National Education Policy and finally wishing the participants All the very best and sharing few guidelines for the session followed by Question & Answer session.

#### Paper presentations:



S.NO	NAME OF THE PARTICIPANT	TITLE OF THE PAPER
1	Mrs. K. Merlin Chithra Selvi Assistant Professor, Department of Management Studies, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur, merlinsijin@gmail.com (Paper No.2)	Equal Access to Education
2	Mrs. Aparna, Head, Department Of Second Languages & Associate Professor Of Sanskrit, St. Joseph's Degree and PG College Kingkothe Road, Hyderabad, TS. Email: aparnarajhans244@gmail.com Phone No.: 8712842681 (paper no.17)	NEP and the New Value System
3	Dr. T. Rachel Shalini Assistant Professor – MBA Department Loyola Academy – Old Alwal rachelshalini@gmail.com (paper 20).	Blended Learning Perspective: A Synchronous Collaboration in the 'New Normal' for Effective Teaching-Learning

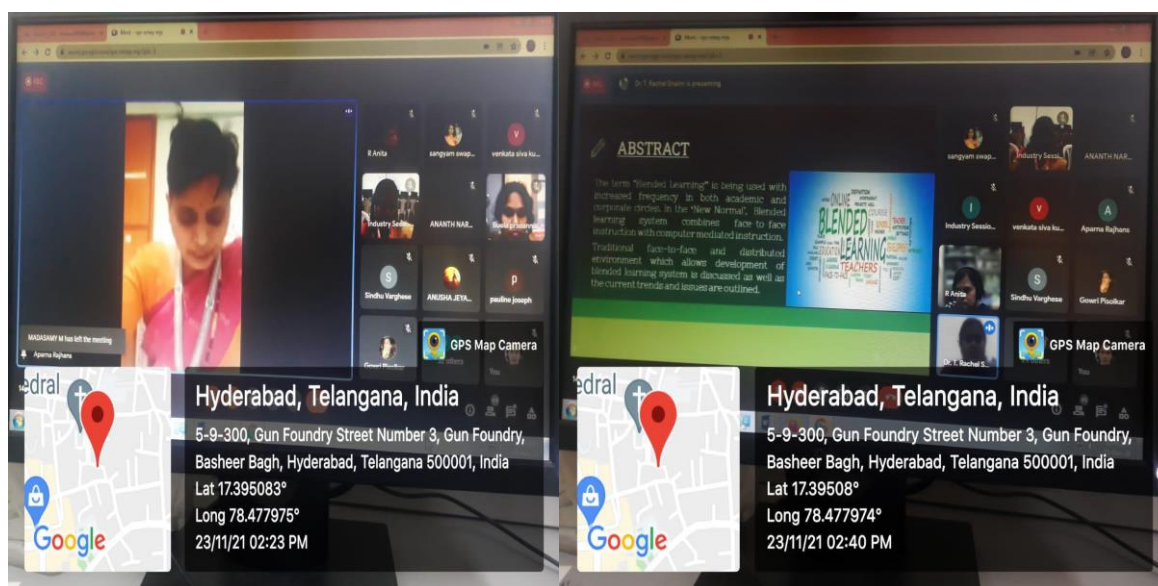
Feedback was shared by the Chairpersons- Prof. R. Anita & Dr. S. Venkata Siva Kumar to all the participants. The chairpersons shared their happiness being part of the session and also stated that is the responsibility of the institutions to think of sustainability thereby making India a Global one.

Dr. S. Venkata Siva Kumar- one of the chairpersons also stated that along with regular policy emphasis should also be given to improving the quality of teaching.

At the end Ms. Swapna, Organizer thanked Chairpersons, Organizers, Coordinator, Presenters and all the participants for being part of the session.

### Photographs:





## Technical Session II Report

Time: 3PM to 5 PM

**Chaired by Prof. N. Srinivas**

**Organizers**

**Mr. P. Ganesh Anand**

**Mrs. Kiran Kyothi**

**Coordinator: - Mrs. Buela**

Session Started with Introduction of the chairperson Prof. N. Srinivas by Mrs. Buela, Asst-Professor, Department of Business Management.

Prof. N. Srinivas started the session with input about the New Education Policy. Sir said most of the colleges need to work on outcome based education and need to take the advantage of autonomous. Sir stressed on the training for developing skills among students which will provide the job opportunities.

Prof said we need to have two-way communication in the class which will bring the change in education system. Sir said new education policy is focused on outcome based and international collaboration for internships and projects. Prof also stressed on the importance of Implementation of New Education Policy.

Sir also focused on the international and collaborative education with the foreign university, sir said about the student centric approach in education system.

The session continued with paper presentations

4 papers are presented in the session 2

S.NO	NAME OF THE PARTICIPANT	TITLE OF THE PAPER
1	Ms. Vinduja Research Scholar, Department of Media Sciences, Anna University, Chennai	ERA of COVID 19: Challenges Faced on Our Education System during Lockdown in Kerala
2	Mr.Lokesha G. Agandi, Faculty Department of Commerce, Soundarya Institute of Social Sciences, Banglore.	Higher Education Policy in India: Challenges and Approaches.
3	Ms. Ravali Miryala and Ms. Adathi, BBA (BA) III yr Students, St.Joseph's Degree and PG College, Hyderabad.:NEP-2020	<b>National Educational Policy:</b> Encourage, Educate and Enlighten
4	Mrs..Pauline Joseph, Asst professor, St.Joseph's Degree & PG College, Hyderabad	EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES

**1.Ms. Vinduja Research Scholar, Department of Media Sciences, Anna University, Chennai: -**

**Topic: - ERA of COVID 19: Challenges Faced on Our Education System during Lockdown in Kerala**

Chairperson's Observations: -

Sir appreciated the presenter and gave feedback to focused on challenges on Outcome based Education System and New Education Policy-2020 and also need to use scientific method in

## research methodology

The screenshot shows a Google Meet window with a presentation slide titled "INTRODUCTION". The slide content is as follows:

- The coronavirus has had a global impact on education and the education-based sectors.
- The first case of the COVID-19 pandemic in India was reported on 30 January 2020 in the state of Kerala at Thrissur district. In March 2020, a nationwide lockdown was imposed, forcing schools and colleges to close and instructing students to abandon the usual classroom teaching style. This resulted in an immediate increase in innovation and technology.
- Against the backdrop of this emergency and considering the safety of students and their educational issues, most of the institutions have taken initiative to facilitate telecommunication, edutainment channels, google meet, Skype call, zoom application, and other virtual options to reduce the distance in education.

The Meet interface includes a sidebar with thumbnails of other participants, a video feed of a participant named "vindhya p", and a taskbar at the bottom with various application icons. The system clock shows 9:39 AM on 24/11/2021.

## 2.Mr.Lokesha G. Agandi, Faculty Department of Commerce, Soundarya Institute of Social Sciences,Bangalore. Higher Education Policy in India: Challenges and Approaches.

The screenshot shows a Google Meet window with a presentation slide titled "INTERNATIONAL WEBINAR ON". The slide content is as follows:

**INTERNATIONAL WEBINAR  
ON**

**"Education Policies and Higher Education: Directions and Approaches"**

**Sub Theme Titled:**

**"Higher Education Policy in India – Approaches and challenges"**

**Paper Presentation By:**

**Mr. Lokesha G Agandi**

**Asst.Professor**

**Department Of Commerce,**

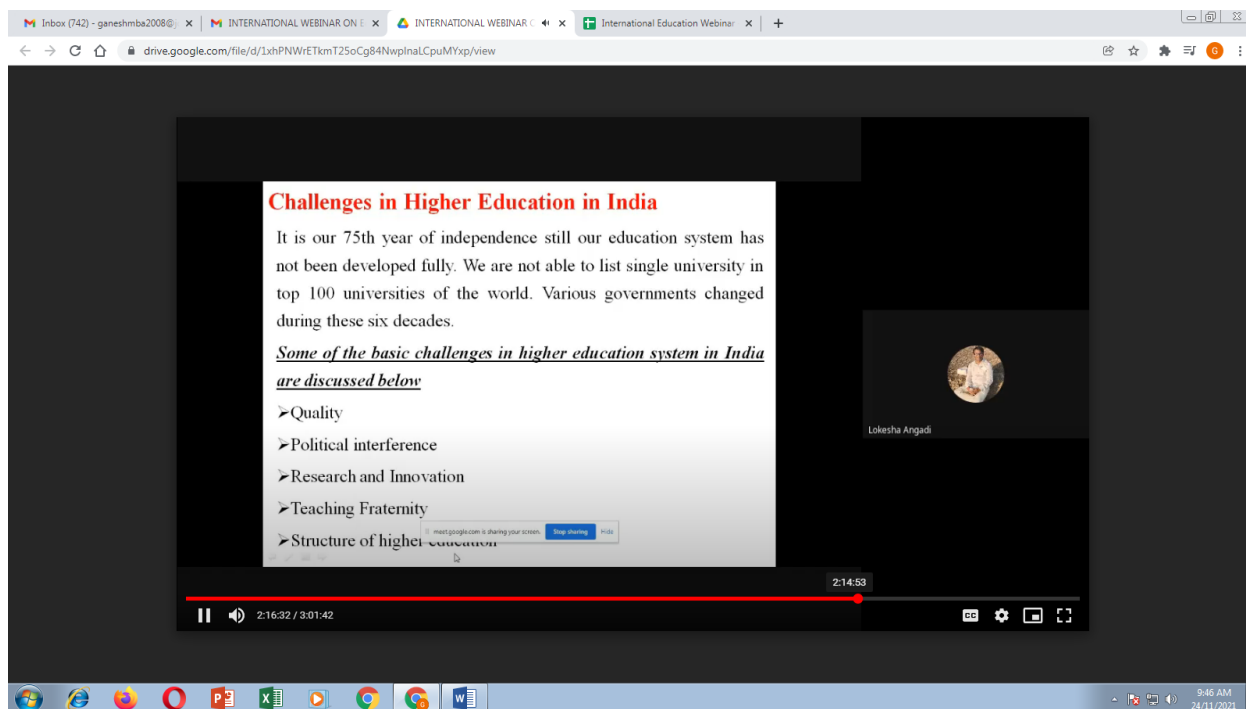
**Soundarya Institute of Management & Science.**

**Bengalore-560073**

**E-Mail ID: lokeshagandi@gmail.com**

**Mobile: 9741229529**

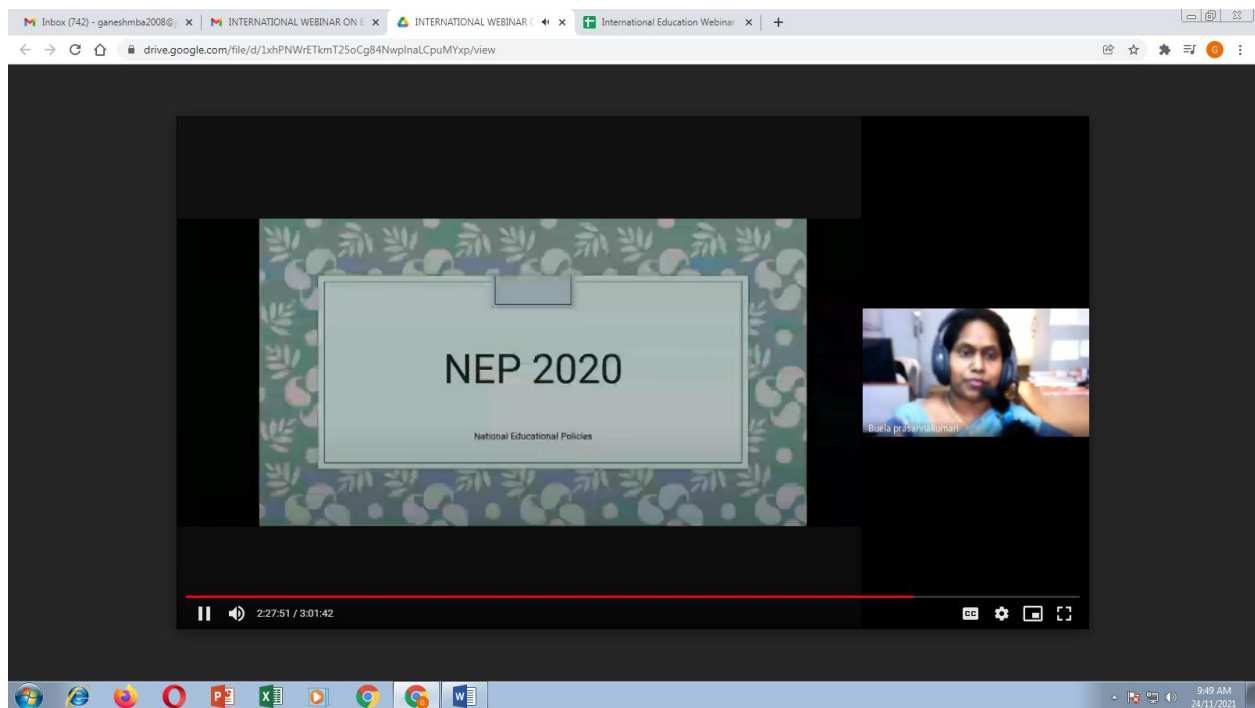
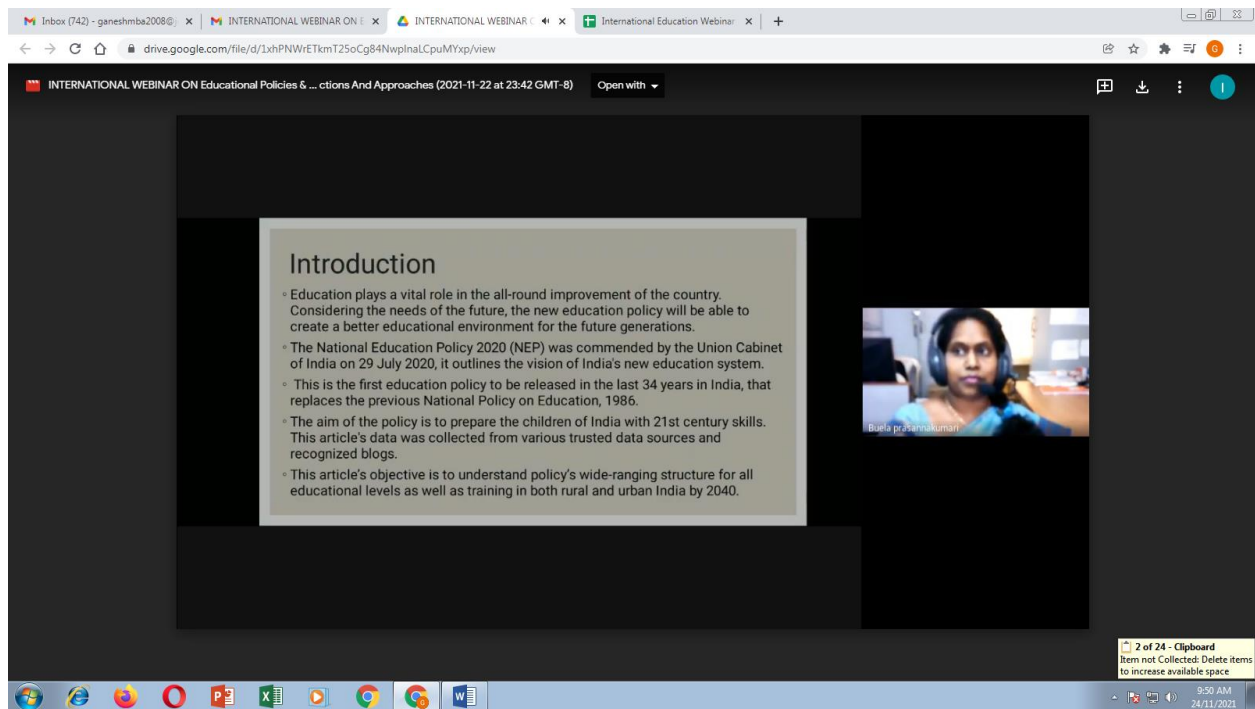
The Meet interface includes a sidebar with thumbnails of other participants, a video feed of a participant named "Lokesha Agandi", and a taskbar at the bottom with various application icons. The system clock shows 9:45 AM on 24/11/2021.



Chairperson's Observations: -

Sir appreciated the presenter for highlighted key issues in New Education Policy and Multiple Entry and Exit Systems of New programs. Sir said focuses on awareness about implementation on New Education policy.

**3.Ms. Ravali Miryala and Ms. Adathi, BBA (BA) III yr Students, St.Joseph's Degree and PG College, Hyderabad.:NEP-2020**

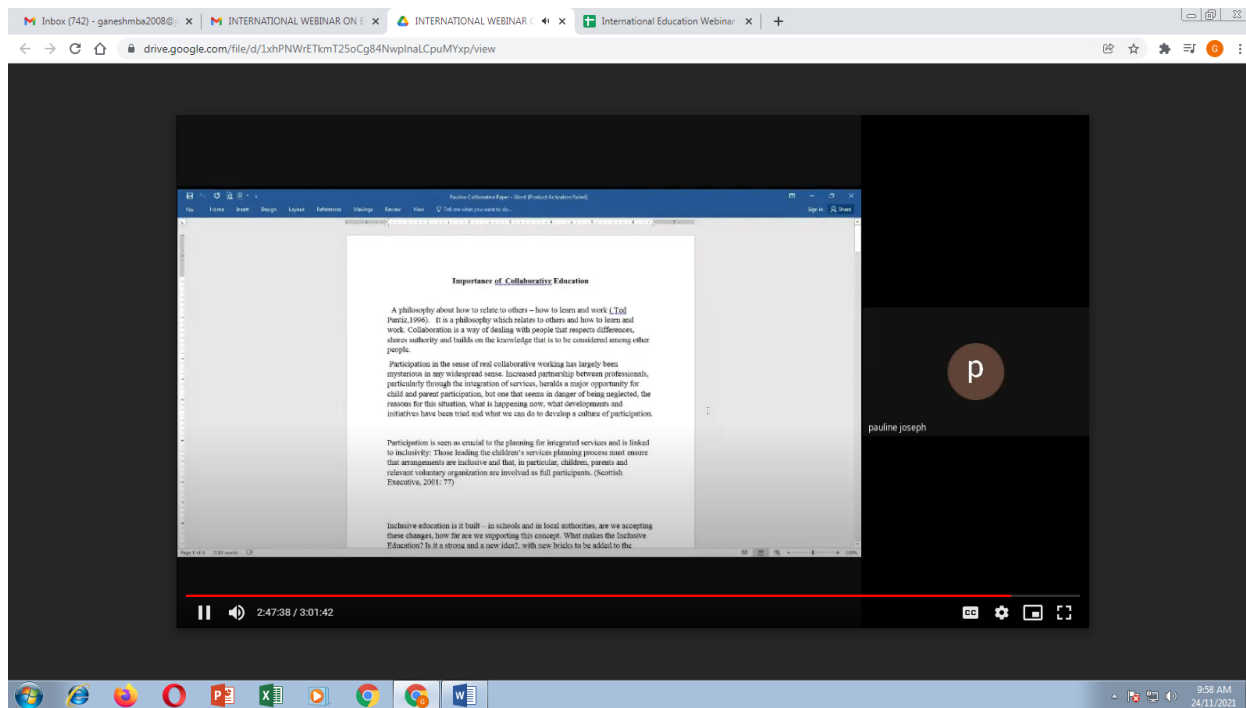


Chairperson's Observations: -

Sir appreciated the both presenters. Sir gave feedback to have procedure to use objectives and scientific methodology need in paper presentation. Sir said NEP is big topic and said to restrict to the micro level on any on the issues of the sub topics of NEP-2020.



4.Mrs..Pauline Joseph, Asst professor, St.Joseph's Degree & PG College, Hyderabad.:-  
EDUCATIONAL POLICIES & HIGHER EDUCATION:  
DIRECTIONS AND APPROACHES



Chairperson's Observations: -

Sir appreciated the presenter. Sir gave feedback to have use of case studies and also said they should be more brain storming session on NEW Education Policy-2020.

Prof. Srinivas concluded the session by appreciating the paper presenters for the session.

Session concluded with Vote-of-Thanks by Ms. Buela, Asst-Professor, Department of Business Management, St. Joseph's Degree & PG College, Hyderabad.

### TECHNICAL SESSION III – RESTRUCTURING AND EVALUATION

**Date** – 24-11-2021

**Time:** 1:00pm -2:30pm

**Chairpersons:** Prof.Vandana & Dr. Vani

**Organizers:** Ms.Smriti Nagaria & Mr.Martin Mysa, Assistant Professor, St.Joseph's Degree & PG College



**Co- ordinator:** Mrs.P. Rajitha, Assistant Professor, St.Joseph’s Degree & PG College

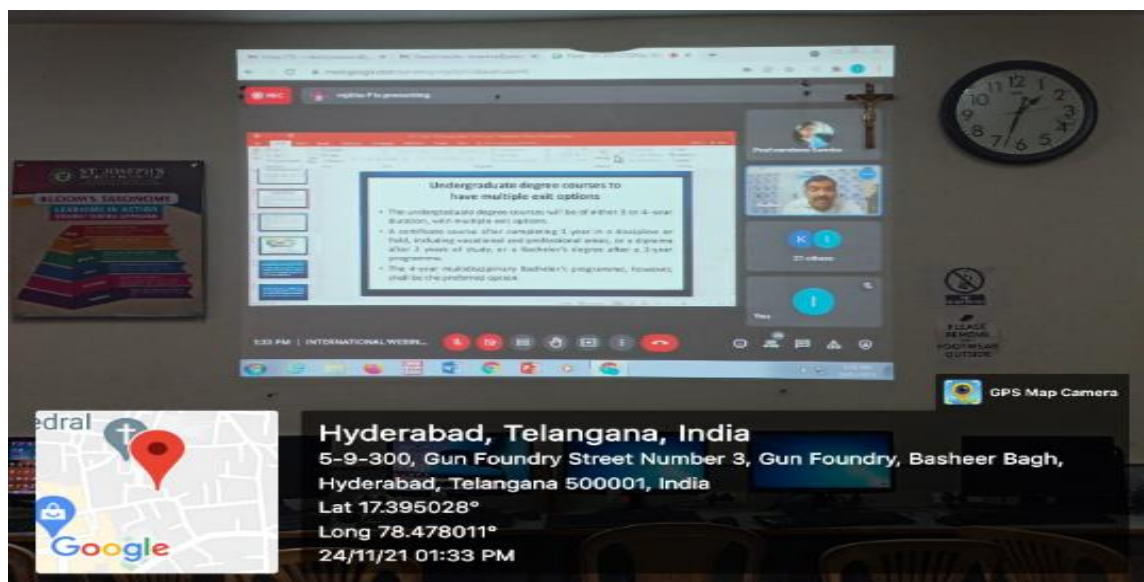
The session started with a warm welcome to all the participants by Mr.Martin Mysa . This was followed with profile reading of our Chairpersons Prof.Vandana and Dr.Vani. The Chairpersons emphasized that NEP has put forward challenges which needs attention to implement in reality.

The session continued with paper presentations.

<b>S.NO</b>	<b>NAME OF THE PARTICIPANT</b>	<b>TITLE OF THE PAPER</b>
1	Dr.Elisha Kolluri,Assistant Professor ,NSR College of Education ,	<b>New Education Policy :Holistic, Multidisciplinary and Futuristic Aspects</b>
2	Ms.Sonali Raghuvanshi, Research Scholar,SGRR University,Dehradun	<b>Employability Skills and its Importance</b>
3	Mr.Mithesh Kadakia, Associate Professor,Badruka College of Commerce and Arts	<b>From Blackboard to Broadband – The New Normal Education</b>
4	Mrs.Priscilla , Assistant Professor,St.Joseph’s Degree & PG College	<b>Enhancing Gap with Blended Learning in the Educational System Addressed by Industry Revolution 4.0</b>

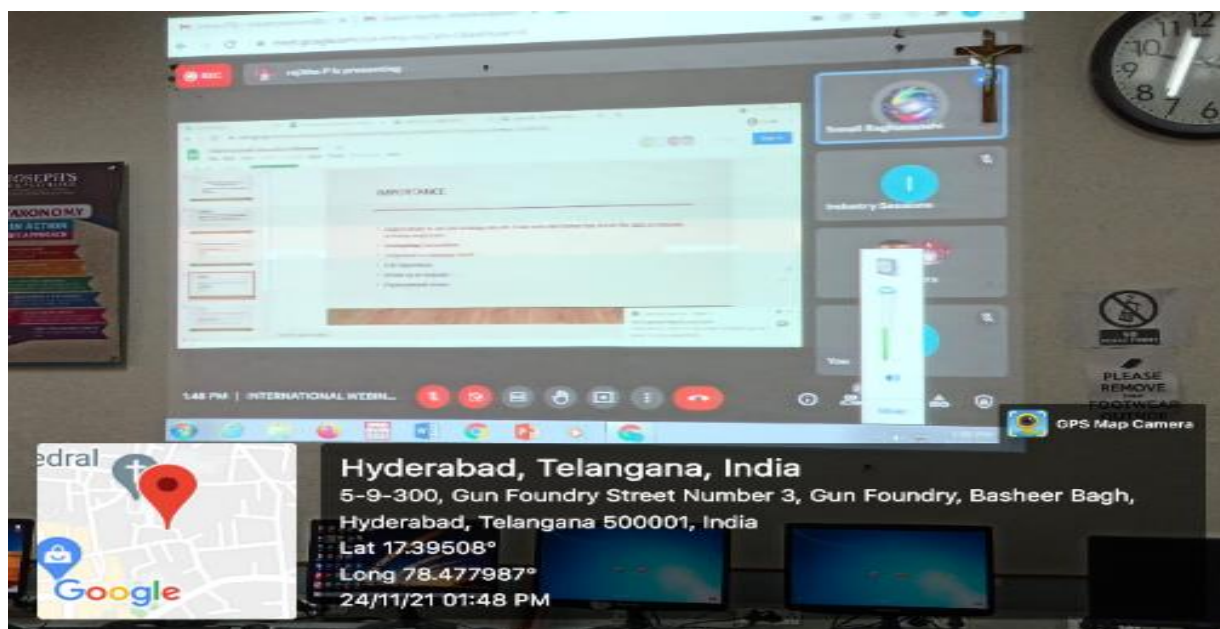
#### **Paper Presenter 1:**

Dr.Elisha Kolluri,Assistant Professor ,NSR College of Education ,Jambagh presented paper titled “**New Education Policy :Holistic, Multidisciplinary and Futuristic Aspects**” which focused on Key principles of NEP .Our chairpersons appreciated sir for his vivid presentation and suggested to include research methodology.



### Paper Presenter 2:

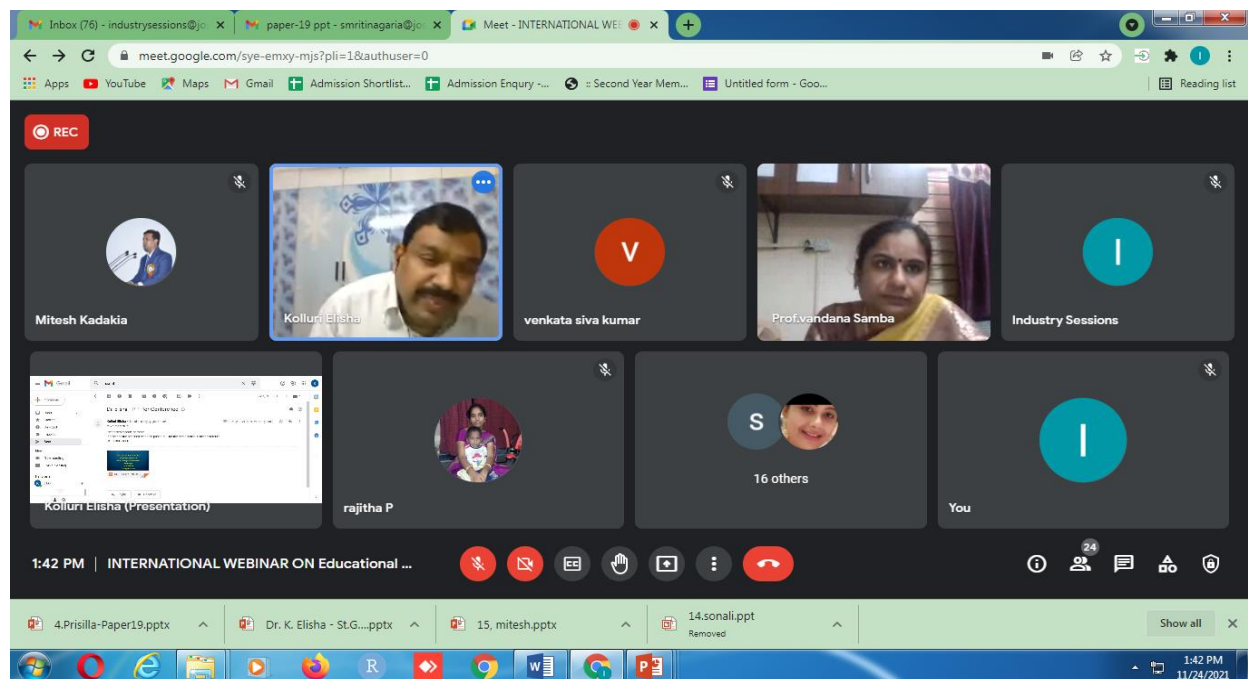
Ms.Sonali Raghuvanshi, Research Scholar,SGRR University,Dehradun presented paper titled” **Employability Skills and its Importance**” which emphasized on the important employability skills that an employer looks for. Our chairpersons appreciated that the paper was good and suggested to connect employability with NEP.



### Paper Presenter 3:

Mr.Mithesh Kadakia, Associate Professor,Badruka College of Commerce and Arts presented paper titled” **From Blackboard to Broadband – The New Normal Education**” which focused on students preference for Online or offline teaching . Our chairpersons appreciated that the paper

was an excellent one and suggested to include demographic variables relating to number of students from intermediate, Degree and PG Courses.



#### Paper Presenter 4 :

Mrs.Priscilla , Assistant Professor, St. Joseph's Degree & PG College presented paper titled” **Enhancing Gap with Blended Learning in the Educational System Addressed by Industry Revolution 4.0**” which focused on blended learning, different aspects of industry 4.0 and its impact on the youth. Our chairpersons appreciated her for an excellent presentation and suggested to include a questionnaire to enhance the paper.



The Chairpersons have given an overall feedback about the session and mentioned that the paper presenters have given a multidimensional perspective.

#### TECHNICAL SESSION 4

#### ACCESS, AUTONOMY AND GOVERNANCE

##### Day 1 of International Education Forum

<b>Date: 24/11/2021</b>	<b>Timings: 1:45 PM to 3:00 PM</b>	<b>Venue: Google Meet</b>
<b>For whom: All registered participants</b>		
<b>No. of participants: 24</b>		

**Chairpersons : Dr.Sindhu Associate Professor, Loyola Academy – Hyderabad & Dr. Rani Associate Professor**

**Organizers : Mr. Jyothi Kalyan Assistant Professor & Mrs.G Joseph Mary Assistant Professor**

**Coordinator: Mrs. A Mamatha**

#### About the programme with photographs:

The Technical session 1 started with a welcome note by Mr.Jyothi Kalyan , Organizer and introduction of the presenters for technical session1.

The chairpersons of the session were Dr.Sindhu & Dr. Rani introduced by Mrs. Mamatha, Coordinator.

The presentations for technical session 1 began on a positive note with Chairpersons sharing their views about National Education Policy and finally wishing the participants All the very best and sharing few guidelines for the session followed by Question & Answer session.

#### Paper presentations:

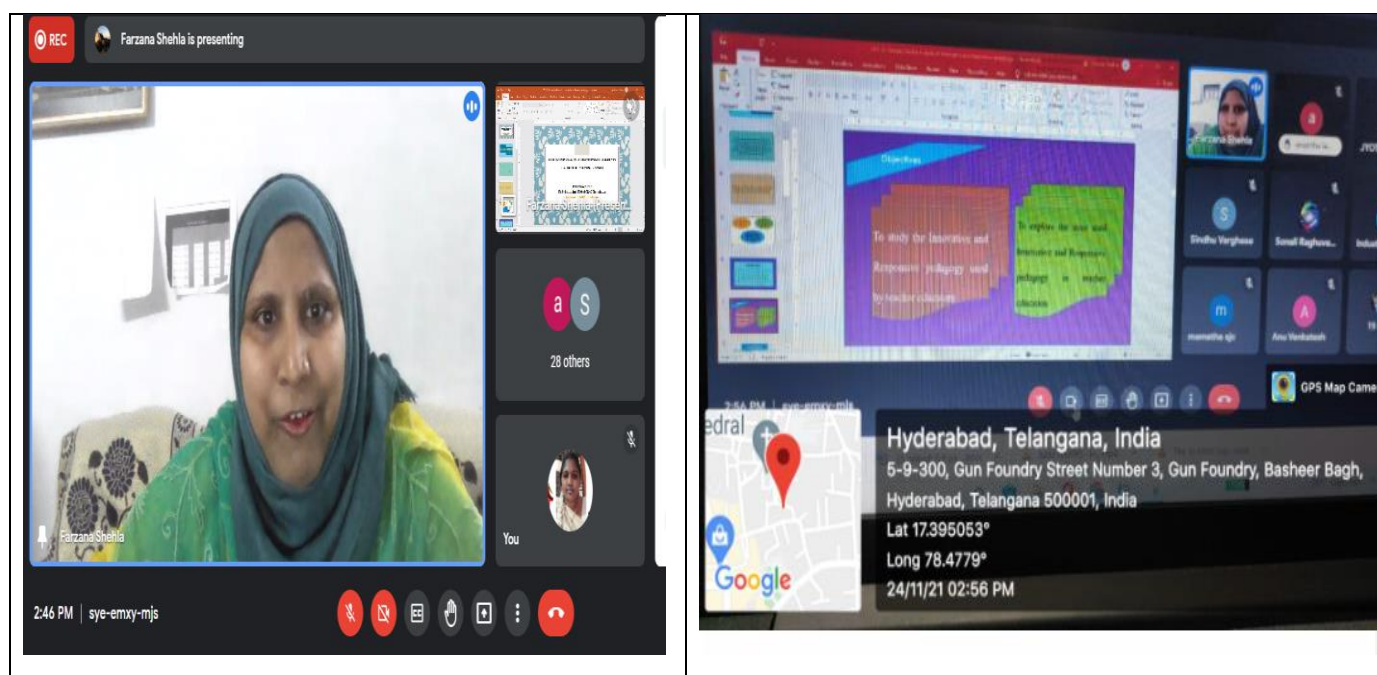
<b>S.NO</b>	<b>NAME OF THE PARTICIPANT</b>	<b>TITLE OF THE PAPER</b>
<b>1</b>	Dr. P. Amirtha Gowri Associate Professor & Head, Associate Professor & Head, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur. agowrisoundar@gmail.com	PROCESS AND IMPACT OF ENTREPRENEURSHIP DEVELOPMENT IN INDIA
<b>2</b>	Dr Farzana Shehla PhD (Education), PDF (ICSSR)(Submitted) farzanashehla05@gmail.com (New) shehlaruby@gmail.com (old) (paper no.16)	A study on Innovative and Responsive pedagogy in Teacher Education programme

3	M. Anu Ph.D Research Scholar (Full Time) (Reg No. 20111071012002), PG & Research Department of Commerce, The M.D.T. Hindu College, Tirunelveli District, Tamilnadu India (paper n.8)	Development of Entrepreneurs in Tirunelveli and Tuticorin city
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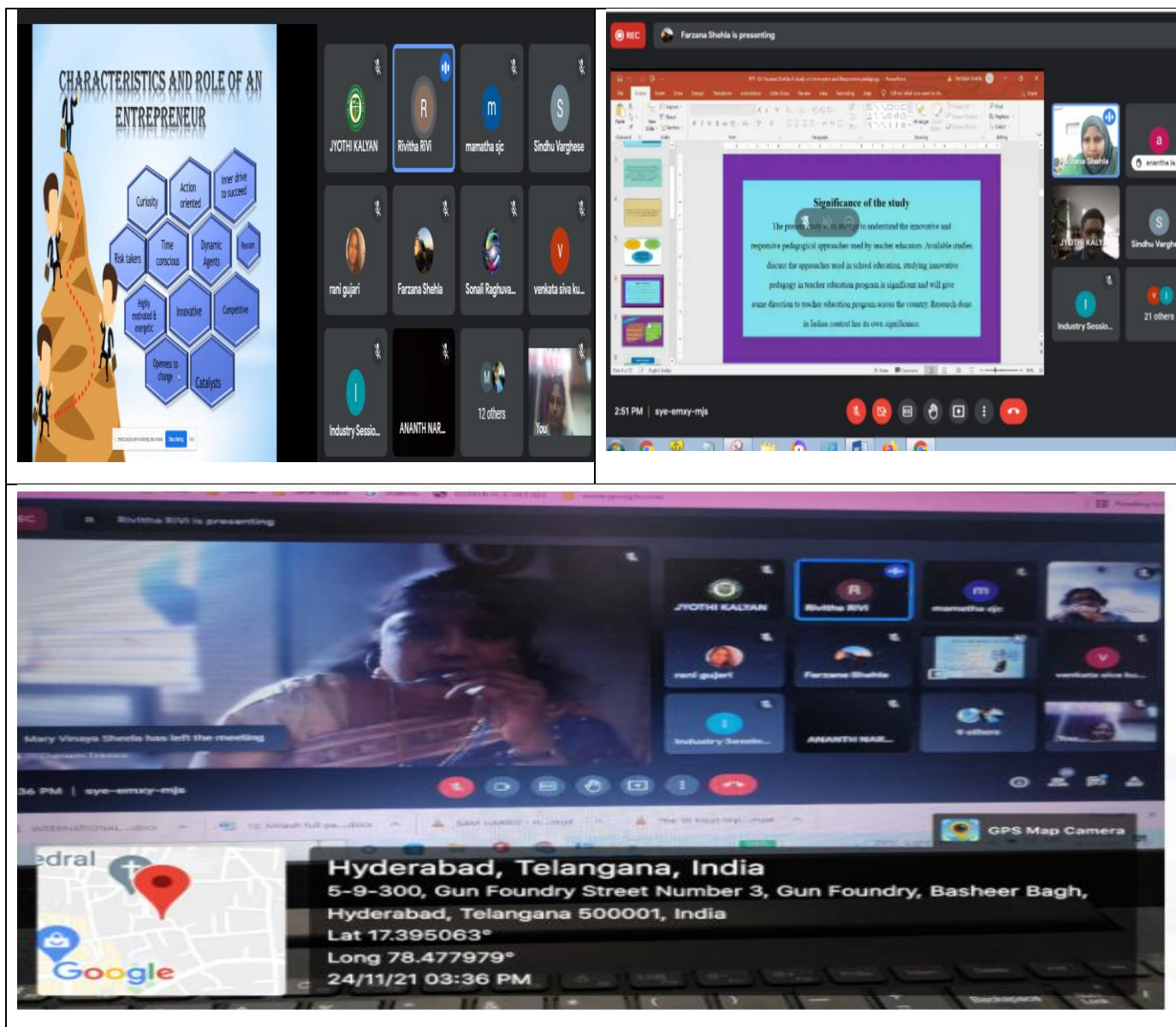
Feedback was shared by the Chairpersons- **Dr.Sindhu & Dr. Rani** to all the participants. The chairpersons shared their happiness being part of the session and also stated that is the responsibility of the institutions to think of sustainability thereby making India a Global one. one of the chairpersons also stated that along with regular policy emphasis should also be given to improving the quality of teaching.

At the end Mr.Jyothi Kalyan, Organizer thanked Chairpersons, Organizers, Coordinator, Presenters and all the participants for being part of the session.

### Photographs:







# **INTERNATIONAL WEBINAR ON EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES** **RAPPORTEUR REPORT**

Respected Dignitaries, the invitees and the participants of the forum and my dear colleagues, We (Me .Dr.Danam Tressa-Co-convener and Dr.Rachel Shalini) have made a sincere effort to consolidate the gist of 2 day presentations and Discussions of this International Webinar on Education on the theme “**EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES**” organized by the Department of Business Management ,St. Joseph’s Degree & PG College ,Hyderabad from 23<sup>rd</sup> Nov to 24<sup>th</sup> Nov 2021.

The Inaugural Ceremony of the webinar began with an invocation of God’s blessings with reading of the word of God and prayer followed by the virtual lighting of the lamp which signifies dispelling darkness and Dr.Martina Co-Convener welcomed the Dignitaries with a welcome note and the august gathering and then invited Mrs. Esther Ratna –IQAC Coordinator to present the profile of Fr.Dr.D.Sunder Reddy, Principal,St.Joseph’s Degree & PG College .

Fr.Dr.D.Sunder Reddy in his address stated that HEIs develop the students' ability to question and seek truth and makes him/her competent to critique on contemporary Issues. In this context, we need to observe that National Education Policies of various countries envisage contemporary education system that predicts and plans for a contribution towards the transformation of nations sustainably into an equitable and vibrant knowledge society through the provision of high quality education to all.Father also opined that the classroom management, very specially, during this post covid time is very much challenging to the Higher education institutions... Hence, based on the research papers that received, we can confidently say that we need more research inputs on innovative curriculum structure and teaching methodologies to make the NEP implementation easier. This will benefit the students at the bottom level on one side, and Faculty too will get some research inputs for the effective curriculum adoption and teaching strategies and finally it can serve as the best leverage the effective implementation of NEP.

Later Dr.Danam presented the profile of Chief Guest for the Inaugural Prof.Nageswara Rao, Head.Dept. of Business Management –Osmania University.

Prof.Nageswara Rao highlighted on two approaches participative approach and competitive approach which need to be followed by the HEIs. He spoke about the importance for National Education Policy and mentioned that outcome based education is mandatory to be achieved.

Sir also said that it’s high time to assess everyday as creation is possible.” known student known teacher “



Sir also shared 5 important points to keep in mind:

1. Reduce the gap between the teacher and student
2. Progression of the students
3. Interaction with external
4. Quality parameters
5. Convert every student as consultant

Dr.Danam Tressa, Associate Professor & Head Department of Business Management and Co-convener proposed a formal vote of Thanks and reiterated the chief guest views

### **TECHNICAL SESSION 1**

Immediately we moved on to Technical session –I Ms.Swapna Assistant Professor and organizer of the session started with welcome note and introduced the paper presenters for the Technical session .She and Mrs. Gowri Deshpande- Coordinator further presented the profiles of Prof.R.Anita and Dr.Venkata Siva the Chair persons for the session . The presentations for technical session 1 began on a positive note with Chairpersons sharing their views about National Education Policy.the presenters for the session were

**1.Mrs. K. Merlin Chithra Selvi and Dr. Sivanthi Aditanar from Tiruchendur presented paper on Equal Access to Education ,**

**2. Mrs. Aparna from St.Josephs presented on NEP and the New Value System and**

**3.Dr. T. Rachel Shalini from Loyola Academy. Blended Learning Perspective: A Synchronous Collaboration in the ‘New Normal’ for Effective Teaching-Learning**

The technical session ended with Feedback which was shared by the Chairpersons- Prof. R. Anita & Dr. S. Venkata Siva Kumar to all the participants. The chairpersons shared their happiness being part of the session and also stated that is the responsibility of the institutions to think of sustainability thereby making India a Global one and also stated that along with regular policy ,emphasis should also be given to improving the quality of teaching.

### **TECHNICAL SESSION 2**

Session Started with Introduction of the chairperson Prof.N.Srinivas by Mrs.Buela,Asst-Professor, Department of Business Management.

Prof.N Srinivas started the Technical session II with input about the New Education Policy. Sir said most of the colleges need to work on outcome based education and need to take the advantage of autonomous status . sir stressed on the training for developing skills among students which will provide the job opportunities.

Sir also focused on the international and collaborative education with the foreign university, sir said about the student centric approach in education system.

The session continued with paper presentations

4 papers are presented in the Technical session 2

1.Ms. Vinduja Research Scholar, Department of Media Sciences,Anna University, Chennai: -

**Topic: - ERA of COVID 19: Challenges Faced on Our Education System during Lockdown in Kerala**

2.Mr.Lokesha G. Agandi, Faculty Department of Commerce, Soundarya Institute of Social Sciences,Banglore.

**Higher Education Policy in India: Challenges and Approaches.**

3.Ms. RavaliMiryala and Ms. Adathi, BBA (BA) III yr Students, St.Joseph's Degree and PG College, Hyderabad.

**NEP-2020**

4.Mrs..Pauline Joseph, Asst professor, St.Joseph's Degree & PG College, Hyderabad.  
EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES

Sir appreciated the presenter. Sir gave feedback to have use of case studies and also said they should be more brain storming session on NEW Education Policy-2020.

Prof.Srinivas concluded the session by appreciating the paper presenters for the session.

Session concluded with Vote-of-Thanks by Ms. Buela, Asst-Professor, Department of Business Management, St. Joseph's Degree & PG College, Hyderabad.

To continue with I request **Dr.Rachel Shalini** ,Department of Business Management ,Loyola Academy to present the report for day 2 Technical session III and IV

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## **International webinar on the topical theme**

### **“Educational Policies & Higher Education – Directions and approaches”**

**23.11.2021. & 24.11.2021**

#### **Rappoteurs report Day 2**

Thank you Danam mam.

AS I continue the rapportuer’s report, warm greetings to the dignitaries, convenors, coordinators and all the participants.

I Dr. T, Rachel Shalini Assistant Professor from the department of business management Loyola academy Hyderabad, present to you the report of day 2 for the ‘2 day international webinar’ on the topical theme “Educational Policies & Higher Education – Directions and approaches”.

24<sup>th</sup> Number 2021 – Time: 1:00pm to 5:00pm

The technical sessions continued with track 3 and track 4

#### **Technical Session III:      Track 3:      Restructure, collaboration and Evaluation**

Chaired by Prof Vandana Samba and Dr. H. Vani

Coordinated by Ms. Smriti Nagaria, Mr. Martin Mysa & Ms. Rajitha

There were 4 Presenters

1. DR. ELISHA KOLLURI, Assistant Professor, NSR College of Education, Jambagh, Hyderabad, Telangana State (paper no 6).
2. Ms.Sonali Raghuvanshi, Research Scholar, SGRR University, Dehradun (paper no. 14).
3. Mr. Mitesh Kadakia Associate Professor – Dept. of Commerce, Badruka College of Commerce & Arts Hyderabad, Telangana Phone No. ( paper no. 15 )
4. Dr.Priscilla, Assistant Professor, Dr. Martina, Associate Professor & Dr. A.N.P.P.Anantha Lakshmi, Associate Professor, St. Joseph's Degree & PG College, King Koti, Hyderabad, (paper no.18).

Technical Session was really very impressive with discussions between the presenters and chair personnel on restructuring the research papers with the objectives of the webinar to strengthen one’s understanding on the “National Educational Policy”

**Technical Session IV:**      **Track 4:**      **Innovation, Research and Employability**  
*(precisely Entrepreneurship as the Key Theme)*

Chaired by Dr. Sindhu Varghese & Dr. Rani

Coordinated by Mr. Jyothi Kalyan , Mrs. Joseph Mary & Mrs. Mamata

There were 3 Presenters

- Dr. P. Amirtha Gowri Associate Professor & Head, Associate Professor & Head, Dr. Sivanthi Aditanar College of Engg, Tiruchendur. agowrisoundar@gmail.com(paper no.5)
- Dr Farzana Shehla PhD (Education) (old)(paper no.16)
- M. Anu Ph.D Research Scholar (Full Time) (Reg No. 20111071012002), PG & Research Department of Commerce, The M.D.T. Hindu College, Tirunelveli Dist, TN India (paper 8)  
*Ms. Mahima C V, Research Scholar, Assistant Professor in Commerce, MMNSS College, Kottiyam, Kollam, Kerala (paper no.12) , Could not present.*

All the papers had multidimensional facets covering online student's perspective, teachers' perspective and contemporary topics of education. Everyone presented excellently. Suggestions and Reviews focused on NEP during the post –covid times. Education system transformation is the need of the hour is the presenter's opinion. Entrepreneurial perspective on NEP way the major take away and New innovations were touched upon.

As I conclude the report of Day 2 for the international webinar , a record of appreciation to the convenor Fr. Dr. D.Sundar Reddy, Principal SJC, the man behind the success of this webinar and co-convenors Dr. Martina Rani, Associate Professor & Mrs.A.Danam Tressa Associate Professor & HOD for their untiring efforts in smoothly conducting the webinar in coordination with three collaborating institutions, , 1.Loyola Academy, Alwal, Hyderabad.; 2. American International University-Bangladesh (AIUB), Bangladesh; 3. Sri Sai Degree College, Addis, Ababa Ethiopia. A kind acknowledgement to all the co-coordinators and organisers for ensuring uninterrupted technical sessions for day 2.

We culminate the event hereby thanking all the researchers and participants without whom Organising such a webinar at an international level would not have seen the light of the day. Finally. On behalf of the MBA department, Loyola Academy degree & PG college, we are so dlighted to have in our midst Prof. Sudha Vepa Chairman, BOS Department of Business Management, Osmania University for taking time to grace the scholarly sessions of Day 2.

Thanking the convenors for the opportunity to present the report.

Thanks & Regards,

Dr. T. Rachel Shalini  
Asst. Professor, MBA Dept, Loyola Academy.

**PRINCIPAL**

**FR. DR. D. SUNDER REDDY**



## **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Autonomous), Affiliated to Osmania University  
Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade  
King Koti Road, Hyderabad

### **Alumni Committee**

#### **Report on Alumni Meet**

**Name of the Event :** Alumni Meet- MILAN 2021

**Date :** 18<sup>th</sup> Dec 2021

**Time :** 3.00 PM to 6.30 PM

**Venue :** Joseph's Hall, Vth Floor, Main Campus

**Target Group :** All the UG & PG Alumni students' up to 2016-19 batch except MBA Programme

**Faculty Coordinators :** Mrs. Mary Vinaya Sheela (Convenor), Dr. Martina Rani, Mr. Krishna Moorthy, Mrs. Kiran Jyothi, Mrs Vijayalaxmi, Mrs. Shanti Kiran, Ms. Swapna, Mrs. Joseph Mary & Mrs. Mamatha Allam

### **Report:**

- Registrations were coordinated by Student coordinators under the guidance of Alumni committee members Mrs. Mamatha Allam & Mr. Krishna Moorthy
- The Alumni committee organized its "12<sup>th</sup> Alumni Meet-Milan 2021" for the on 18<sup>th</sup> Dec 2021 in Joseph's Hall, Vth Floor, St. Joseph's Degree & PG College Main Campus.
- The programme started with a prayer song by college choir Anno Domini.
- All the dignitaries, Alumni members and the entire family of Joseph's welcomed by welcome dance.
- Our MC's Bijli Bigy from B.Sc (MSCs) III year and Kabir from B.Com II year (Prof) invited the Principal Fr. Dr. D. Sunder Reddy and Prof. P.L. Vishweshwar Rao, Director on to the dias for

lighting up the lamp. The Principal Fr. Dr. D. Sunder Reddy addressed the gathering and welcomed all the Alumni students.

- Ms. Mariyam Fatima, Executive Members presented the minutes of previous meeting MILAN 2020.
- The Principal Fr. Dr. D. Sunder Reddy and Prof. P.L.Vishweshwar Rao felicitated the Alumni Association members and followed by Alumni contributors towards BoS, Guest Lectures, Placement recruitment etc.
- Cultural Programme followed with a melody songs presented by the college Choir and group dance by UG Students. B.Sc. Alumni Mr. Vikas also entertained the gathering with his performance.
- Alumni students had ice-breaking session with the current students and the Alumni students shared their experience in the college and work places.

1

- Photo Booth, Memories Gallery was arranged for the Alumni to refresh & relive their old Memories at the campus
- Mrs. A.Susanna Joan, Executive Members proposed vote of thanks.
- National Anthem marked the conclusion of the most cherished Alumni reunion -Milan 2021 · 131 students attended the meet from all streams including UG & PG.
- Alumni Students interacted with the Principal, faculties and fellow Josephities sharing their experiences during Hi – Tea.

**Students Attended** are: -

B. Com - 88

B Sc. - 34

BBA. - 02

BA Psychology - 03

BA & MA Mass Com - 04

Total = 131 Students

All Joined for Hi-Tea, interacting

## **ALUMINI ASSOCIATION MEMBERS FELICITATED**

<b>Name</b>	<b>Designation</b>
Joseph George	President
Joseph Mathew	Vice- President
Nand Kishore Ahir	Secretary
Bhavana Khanna	Joint Secretary
Kaushik Iyenger	Treasurer

Salman Ali Khan	Executive Members
A.Susanna Joan	Executive Members
James Wattenis	Executive Members
Ankit Jain	Executive Members
Mariyam Fathima	Executive Members

2

## **Alumni Contribution Felicitated**

### **Department of Physics & Electronics**

<b>S.No</b>	<b>Activity/Contribution</b>	<b>Name of the Alumni</b>	<b>Batch</b>	<b>Mobile Number</b>
1	Alumni Interaction regarding resume building, interview skills and Mock Interview on 24-08-2013	Sanu George Mathew	2002 - 2005	
	Electronics BoS Alumni 2011-12, 2012-13 & 2013-14			
2	Electronics BoS Alumni 2014-15, 2015-16, 2016-17 & 2017-18	A Vinay Sai Krishna	2009 - 2012	9293744706
3	Electronics BoS Alumni 2018-19	Aakash Astana	2013-16	9700435310
4	Physics BoS Alumni 2014-15, 2015-16	Savalam Srikanth	2010 -13	9550408658
5	Physics BoS Alumni 2016-17	Atul Bhatt	2012-15	8885282842



6	Physics BoS Alumni 2017-18, 2018-19	Paul Jonathan	2013-16	8979592853
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### **Department of Mathematics & Statistics**

S.No	Activity/Contribution	Name of the Alumni	Batch	Mobile Number
1	Placements from <b>Tech Mahindra</b> in 2018-19 and a total of <b>18 students</b> placed	A. Prabhu Kumar	2014-17	9030910524
	Placements from <b>C3i Technologies</b> in 2018-19 and a total of <b>18 students</b> placed			
	Placements from <b>Monster.com</b> in 2019-20 and total of <b>12 students</b> placed.			

3

### **Department of Commerce**

S.No	Activity/Contribution	Name of the Alumni	Batch	Mobile Number
1	Contribution for BoS 2011-12,2012-2013,2013-2014,2014-2015and IQAC	Joseph George	1997-2000	9701622280
2	Contributed for Academic council	Shaheen Ali	2008-2011	9985277448
3	Designing B.Com Professional program syllabus	Ankush Agarwal	2007-2010	9030066952

4	Designing B.Com Professional program syllabus	Sharath Chandra	2007-10	9247499921
5	Contribution for BoS 2015-16, 2016-17	Sharat Loya	2007-2010	9966336301
6	Contribution for BoS 2015-16	Akbar Ali Gangani	2007-2010	
7	Contributed for BoS 2017-18	Sandeep Kumar Jain	2017	98660 28008
8	Contributed for BoS 2018-19	Nevin Fernandez	2011-14	9951412384
9	Guest lecture on Verification and validation of Assets and Liabilities	Shashi Raj Working as Senior Analyst in Delloitte	2015-18	98663 46272
10	Guest lecture on CATT( Computer Aided Tools and Techniques)	CA Sabreesh Narayanan	2016-19	99637 23505
11	Importance of self-Talk in boosting Self esteem	Mirza Sibitine Raza Assistant professor. Pendekanti Law College		8096047178
	Insolvency and Bankruptcy Code			
12	Orientation for B.Com IFA students	Rajveer Oberoi ACCA affiliate	2016-19	94945 65464
13	Orientation to B. Com IFA students ACCA affiliate	Farhan	2016-19	7702691154
14	Addressed B.Com IFA students how to prepare for ACCA exams	Manasa ACCA affiliate	2016-19	8143709737
15	Motivational Orientation - Successful Entrepreneur	Roshan Patel	2011-2014	9866977754
16	Orientation on Overseas Education	Ankit Jain	2011-2014	966642025111

## **Department of Management**

<b>S. No</b>	<b>Activity/Contributions</b>	<b>Name of the Alumni</b>	<b>Mobile Number</b>
1	BoS Alumni member in 2017- 18, 2018-19 & 2019-20	K.Rebekkah Christoper Senior Analyst, CTS Evolving workforce Deloitte	8106868282
2	BoS Alumni member in 2020- 21	Mrs.Deepika Yerram, General Manager, Banking, Treasury and Insurance Company, Andhra paper limited	7093939411
3	BoS Alumni member in 2021- 22	Mrs.Manisha Raj, Manager - Human Resources D. E. Shaw India private limited.	9966393700

5

## **12th ALUMNI MEET – MILAN 2021**

**Prayer Song by College Choir, “Anno Domini” Welcome  
Dance**





**Lighting of the Lamp to Inaugurate the 12<sup>th</sup> Alumni Meet – Milan 2021**

**Principal, Rev.Fr. Dr. Sunder Reddy and Director, Prof. P. L. VishweshwarRao.**



**Address by the Principal**





**Alumni Students attending the 12th Alumni Meet – Milan 2021**

7

## **12th ALUMNI MEET – MILAN 2021**



**Ms. Mariyam Fatima, Executive Member reading the previous year's minutes**





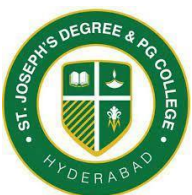
**Special Memories**





## ALUMNI ASSOCIATION MEMBERS FELICITATION





**ST. JOSEPH'S DEGREE & PG COLLEGE**  
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**King Koti Road, Hyderabad**

## **JOSEPHIESTA 2022**

- **Title of the Event:** Josephiesta
- **Date and time:** Saturday, 30<sup>th</sup> April 2022 from 9:00AM to 05:00 PM
- **Venue:** St. Joseph's Degree & PG College
- **Target Audience:**  
Students from Intermediate, PG and UG of various colleges across the city.
- **List of Students Attended :**4300 Students
- **List of Students Participated:** 437 Students
- **Objective of the Event:** To promote Healthy Competition among the Students of various colleges of Twin Cities by engaging them in various Fun & informative Formal & Informal Events.
- **Outcome of the Event:** The Event was a grand success with more than 4500 participants across 29 Formal & Informal Events. This eventually helped in Student Community building.
- **Report on the Event:** St. Joseph's Degree and PG College held its Annual Cultural Fest, Josephiesta on 30 April, 2022 in the college campus from 9 AM onwards. The theme of the event was Retro Bollywood. The event was attended by around 4,300 students from various colleges. There were a total of 18 stalls at the event. The

Dignitaries present included Principal Father Dr. D. Sunder Reddy, Correspondent Dr. K. Marreddy, Dean of Academics Rev. Fr. Uday Bhasker, Director of Evaluations Rev. Fr. Fathima Reddy.

The Chief Guests for the day were Vasu Goni, Member, Juvenile Justice Board, Judicial Ranga Reddy District and Shri Anjani Kumar, IPS, DG, Anti Corruption Bureau. Among other celebrity artists, there were Instagram influencers- Kritya Karda, Sophia Azad, Shiwangi Vijaywargia, Vasanthi Singhampalli and Damini Gupta as well as Big Boss 5 fame, RJ Kajal.

The event began with the Inauguration ceremony. The inaugural started with the Welcome Address by Mrs. Aparna Rajhans followed by welcoming of the dignitaries. The dignitaries started the event by lighting the lamp. It was followed by a Prayer Song by the College Choir- Anno Domini. Then the Chief Guest, Shri Anjani Kumar addressed the gathering. Followed by which he was felicitated by the Principal of the college. Finally the inaugural session ended with Shivam Kishor Puria, President, Josephiesta 2022 addressing the crowd present.

With this, the Cultural event was started. The cultural event began with a dance performance by students of St. Joseph's Degree and PG College. It was followed by various performances and events. Some performances included Music bands like Pakka Local , One Purpose and Anno Domini. There were also individual artists like MC Hustle, Unos and The Mutant. The stage events included Group dancing, Western singing, Rap Battle, Beat Boxing and Best Themed dress- Ramp Walk. Many students from various colleges presented their talents through these competitions. Apart from the stage events, there were 24 other events like Tug of War, BGMI, Mehendi Art, etc going on in the college campus with almost a total of 450 participants. Other than these, there were also some fun events planned by the sponsors of the day. The highlight of the cultural event was RJ Kajal's address to the gathering. All the celebrity artists present were awarded with mementos.

The cultural event was followed by the Valedictory ceremony. The Valedictory ceremony began by inviting the dignitaries on the stage. Post which the Chief Guest Mr. Vasu Goni enlightened the gathering with his address. It was followed by the Prize Distribution to the winners of the events. Then the Chief Guest was felicitated by Principal Fr. Dr. D. Sunder Reddy and correspondent Dr. K. Marreddy. The event was brought to an end by a Vote of Thanks proposed by Mrs. Pauline and lastly the National Anthem.



















**PRINCIPAL**

## WINNERS DAY CELEBRATIONS

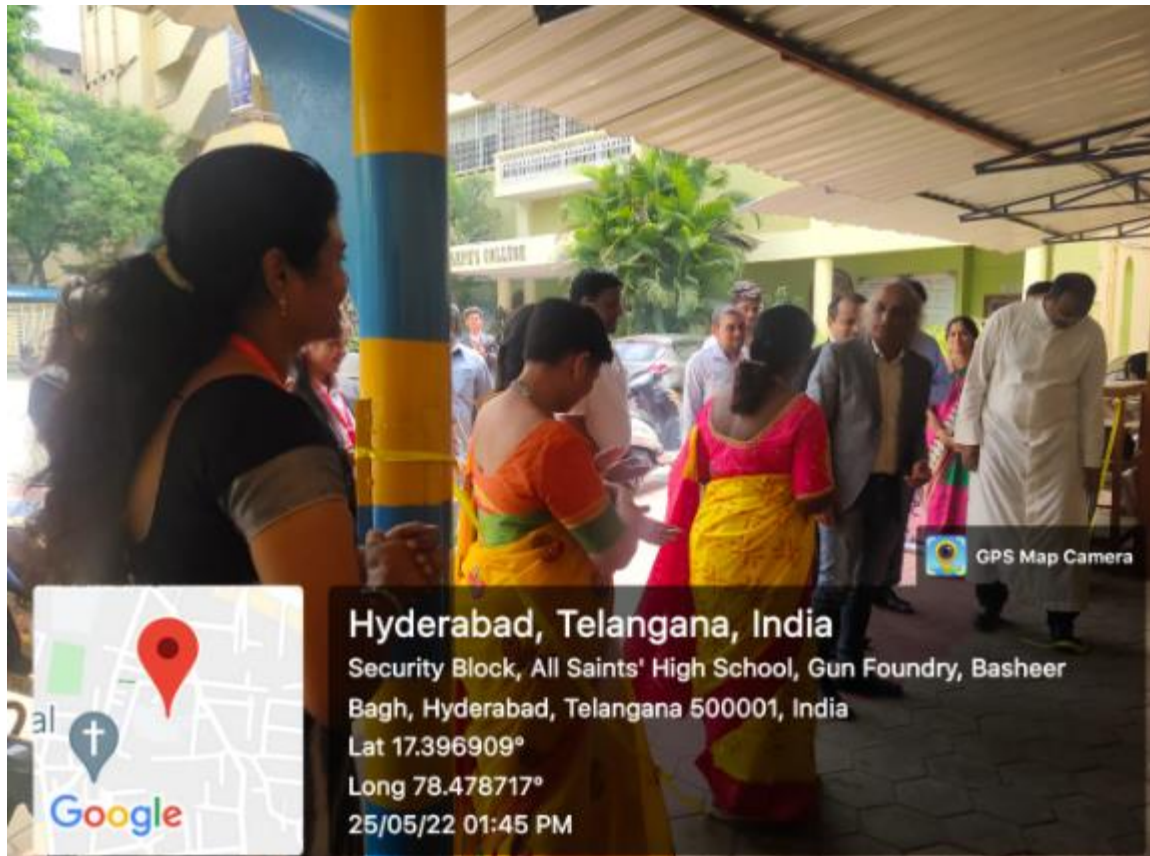


## 1ST Incubation Innovation Center under OU Degree College's.













## Installation of fire Extinguisher



## BOS MEETING





**Prof.D Sreeramulu taking charge as Head OU DBM.**



**Ph.d Felicitation to Dr. Danam Tressa**



## Industry-Academia Meet 2022



**Industry Visit to NIRDF- Rajendra Nagar with Entrepreneurship Students:**

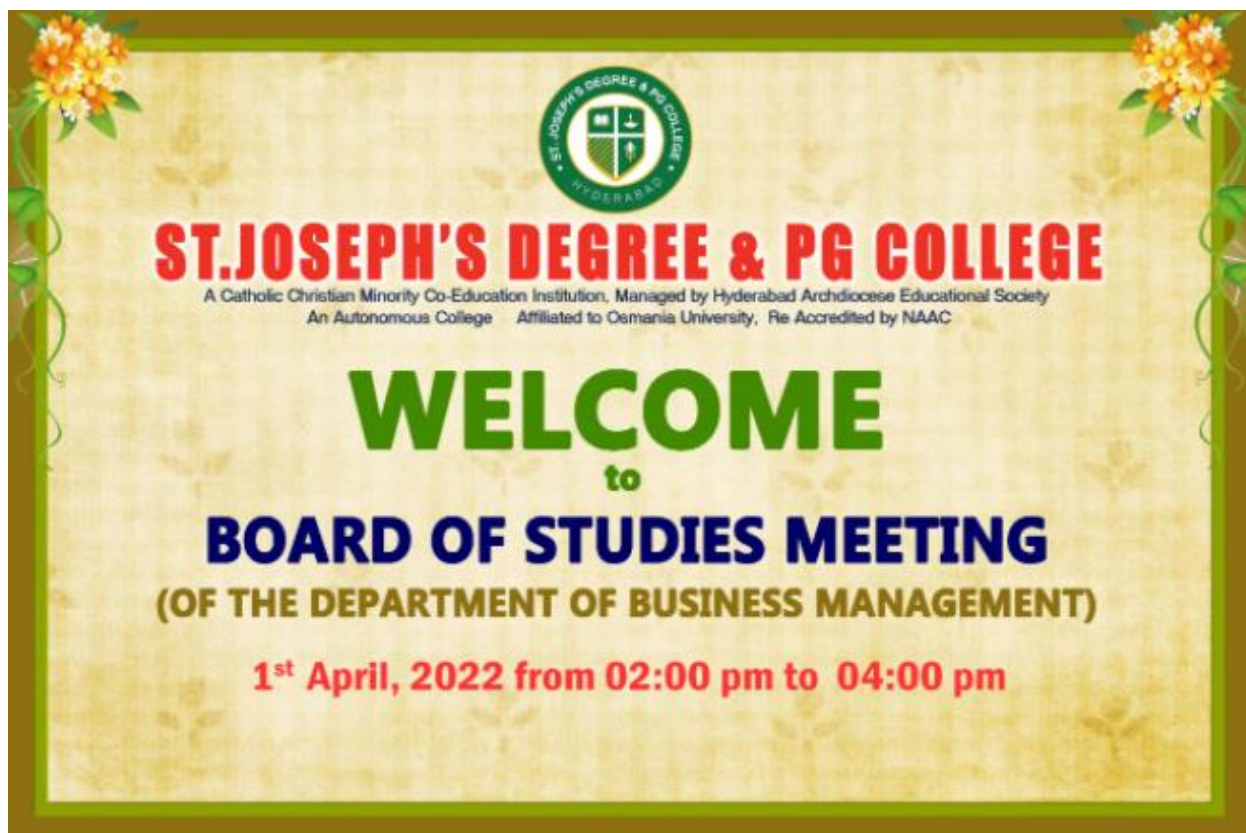


**Convocation:**





**BOS MEETING:**



**Library Book Activity:**





## Student Participation in 10K Run conducted by Telangana Govt on International

Women's day:





### **FDPs Organized**

Organised -Books/Books Chapters /Journals/Case Studies/SCI-From June2021-April 2022(2021-22)				
				<b>Weblink</b>

<b><u>Sl. No</u></b>	<b>Title of the FDP/seminar/workshop</b>	<b>Organized By</b>	<b>Name of the Convenor</b>	<b>date, month and Year of publication</b>	
1	National seminar on COVIDONOMICS	Business Management	Prof. Vandana Samba	7-04-2022 to 08-04-2022	<a href="https://drive.google.com/file/d/10OpXpOqHh32hUT9ec04fk9zL6RsbqkcE/view?usp=sharing">https://drive.google.com/file/d/10OpXpOqHh32hUT9ec04fk9zL6RsbqkcE/view?usp=sharing</a>
2	Workshop On Best Practices By Christ University	Business Management		15-03-2022	<a href="https://drive.google.com/file/d/1z9I0kcTO7eizqUAWmM6tbt40SGLGMXa1/view?usp=sharing">https://drive.google.com/file/d/1z9I0kcTO7eizqUAWmM6tbt40SGLGMXa1/view?usp=sharing</a>
3	Aicte refresher course on Financial Derivatives	Business Management	Prof. Vandana Samba	20-02-2022 to 28-02-2022	<a href="https://drive.google.com/file/d/1ybViv-jlzUJ6anCsGrv7hvVY4LXRVLWw/view?usp=sharing">https://drive.google.com/file/d/1ybViv-jlzUJ6anCsGrv7hvVY4LXRVLWw/view?usp=sharing</a>
4	National Education Policy	Business Management		09-02-2022 to 16-02-2022	<a href="https://drive.google.com/file/d/1fBM82A0H26AqvCS537ttgNcyZUoQKFKW/view?usp=sharing">https://drive.google.com/file/d/1fBM82A0H26AqvCS537ttgNcyZUoQKFKW/view?usp=sharing</a>
5	National webinar on Education Policies and Higher Education	Business Management	Dr.K.Martina Rani & Dr.A.Danam Tressa	23-11-2021 to 24-11-2021	<a href="https://drive.google.com/file/d/18LQUjsF548qFBgztoHqM0Rxz0WY1Kx78/view?usp=sharing">https://drive.google.com/file/d/18LQUjsF548qFBgztoHqM0Rxz0WY1Kx78/view?usp=sharing</a>
6	International Education Forum	Business Management	Dr.A.Danam Tressa Dr.K.Martina Rani	02-08-2021 to 06-08-2021	<a href="https://drive.google.com/file/d/13uWqidG2O7u08gqUQNEWuPq8NAvZUY9X/view?usp=sharing">https://drive.google.com/file/d/13uWqidG2O7u08gqUQNEWuPq8NAvZUY9X/view?usp=sharing</a>



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**7<sup>th</sup> & 8<sup>th</sup> APRIL, 2022**



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**INTERNATIONAL EDUCATION FORUM 2021-22**

**NATIONAL EDUCATION POLICIES (NEP) & SCIENCE, TECHNOLOGY  
AND INNOVATION POLICIES (STIP) : TRENDS AND CHALLENGES**

**From 2<sup>nd</sup> to 6<sup>th</sup> AUGUST, 2021 | 2PM - 4PM**

**SPEAKERS**



**Prof. Sharat Ram Dhungana**  
Associate Professor, School of Studies,  
Punjab University




**Prof. Andrew Yang**  
Associate Director of Program, 'State and Building  
for South Asia, Stanford' Palo, University, CA



**Mr. Inthiyaz Bannuru**  
Co-Founder & Country Head,  
Draper, CA University



**Dr. Ravi Kumar Jain**  
Director, 'Symbiosis Institute of Business  
Management, Hyderabad'



**Mr. Prabalad Karnam**  
Co-founder, Entrepreneur, India, CEO and  
Co-founder, EduSkill, an incubator IIT & through  
Start-up incubation Centre, Technology Development



**Prof. Jayashreehan Ganesan**  
Assistant IT, Supermarket and  
Retailer, Bangalore



**Ramesh Venuganti**  
Corporate Trainer, Quality Assurance Expert,  
Higher Education in Bangalore, India, Trainer,  
CEO, South, Sweden



**Prof. R. Nageswara Rao**  
Department of Business Management and  
Director, IIM, Osmania University



**Prof. Samuel Johnson**  
Assistant Director, Academic Staff College & Faculty,  
IIT Bombay, Mumbai, India, Institute of Technology



**Prof. V. Sudha**  
Professor in Finance & Chairman, Board of Studies,  
Department of Business Management,  
Osmania University



**Prof. Glory Swarupa**  
Director General, National Institute for Women Studies  
and Business Enterprise (NIWSE)



**Prof. S. S. Prasada Rao**  
Director, IIT, Madras University  
Greater India



**Dr. Ramakrishna**  
Professor, 'Sri Lanka University College,  
University City of Sri Lanka'



**Dr. Chetan Singal**  
Deputy Director, Research Policy Centre (RPC),  
Bangalore Institute of Technology,  
Bangalore University of  
Applied Sciences



**Sunder Mar**  
ITP, Wipro University, Mysore, India

**PROGRAMME CO-CONVENERS**

**Mrs. A. Danam Treasa**  
Associate Professor & HOD,  
Department of Business Management,  
St. Joseph's Degree & PG College

**Dr. K. Martina Rani**  
Associate Professor & Director, Foreign Relations,  
Department of Business Management,  
St. Joseph's Degree & PG College

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## INTERNATIONAL WEBINAR ON *EDUCATIONAL POLICIES & HIGHER EDUCATION : DIRECTIONS AND APPROACHES*

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### CO-CONVENERS

**Dr. K. Martina Rani**

Associate Professor &  
Director - Foreign Relations

**Dr. A. Danam Tressa**

Associate Professor & Head, Dep.  
of Business Management

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Head - Dept. of Business Management,  
O.U. Professor



Prof. V. Sudha  
Chairman - Board of Studies  
O.U. Professor

### GUESTS OF HONOR



Fr. Dr. Joji Reddy SJ  
Principal, Loyola Academy, Hyd.



DR. Carmen Z. Lamagna  
Vice Chancellor - AIUB

Release of National seminar brochure:





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MR. DR. D. SUNDER REDDY  
PRINCIPAL

## Internal Quality Assurance Cell (IQAC)

is organising

7 - DAY ONLINE FACULTY DEVELOPMENT PROGRAMME ON

## NATIONAL EDUCATION POLICY – 2020

9<sup>th</sup> February, 2022 – 16<sup>th</sup> February, 2022

2:00PM – 4:00PM

### EMINENT SPEAKERS



**Dr. Chetan Singai**  
Associate Professor,  
Ransalah University of Applied Sciences;  
Deputy Director,  
Ransalah Public Policy Center, Bengaluru;  
Member of Committee for Draft NEP 2020



**Dr. Gowrishha**  
Professor & Director  
Centre for Educational and Social Studies



**Dr. S. Muralidhar**  
Professor & Head,  
Department of Commerce & Management,  
Government First Grade College, Kolar  
Member Sub Committee – Governance & Regulation,  
Task Force for Implementation of NEP



**Dr. Jayanthi Bai H L**  
Assistant Professor,  
School of Law,  
Christ University



**Ms. Bhagya G B**  
Assistant Professor,  
Department of Commerce,  
SDC Degree College,  
Bangarpet, Kolar.



**Dr. Padmavathi B S**  
Professor and Head  
Centre for Educational and Social Studies

### TOPICS TO BE COVERED

1. Highlights from Teachers Perspective (Interactive Session)
2. Higher Education with NEP (Interactive Session)
3. Institutional Development Practices
4. Dimensions and implications of NEP 2020
5. Teaching, Learning and Research Practices
6. New Pedagogy: Transformation
7. Research and Innovation in Higher Education

**REGISTRATION DETAILS :** Interested participants are requested to follow the steps mentioned below in order to register for the FDP. Participants are required to pay the registration fee of Rs.200 via NEFT to the following account:

**Account:** Secretary, St. Joseph's Degree & PG College;  
**Account number:** 16160100000545;

**Bank:** Indian Overseas Bank;  
**Branch & Code :** Abids(1616);

**Type of Account:** Savings;  
**IFSC:** IOBA0001616

• NOTE: Fee is Non-Refundable

• Pre-registration to the programme is through online mode only  
• Participants are required to fill the registration form using the following link  
(Please ensure that you have payment proof before filling up registration form)

• Registration link: [CLICK HERE](#)

• Attendance norms are strict. Participants are required to clear the assessment component for getting the e-certificates.



## **Blood Screening Camp**





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For further details, contact  
Sai Teja : 9014583740  
Shreya Singh : 7036265760

**T. Krishna**  
**Faculty Coordinator**

**Fr. Dr. D. Sunder Reddy**  
**Principal**



Faculty Outing to Palm Exotica Wild waters:







**In the presence of Mr Naveen Mittal, Commisioner of collegiate Education, Prof Limbadri, TSCHE, prof. Ravinder, VC the top 10 autonomous Colleges of Telangana Exchanged MOUS in Osmania university as part of NEP**

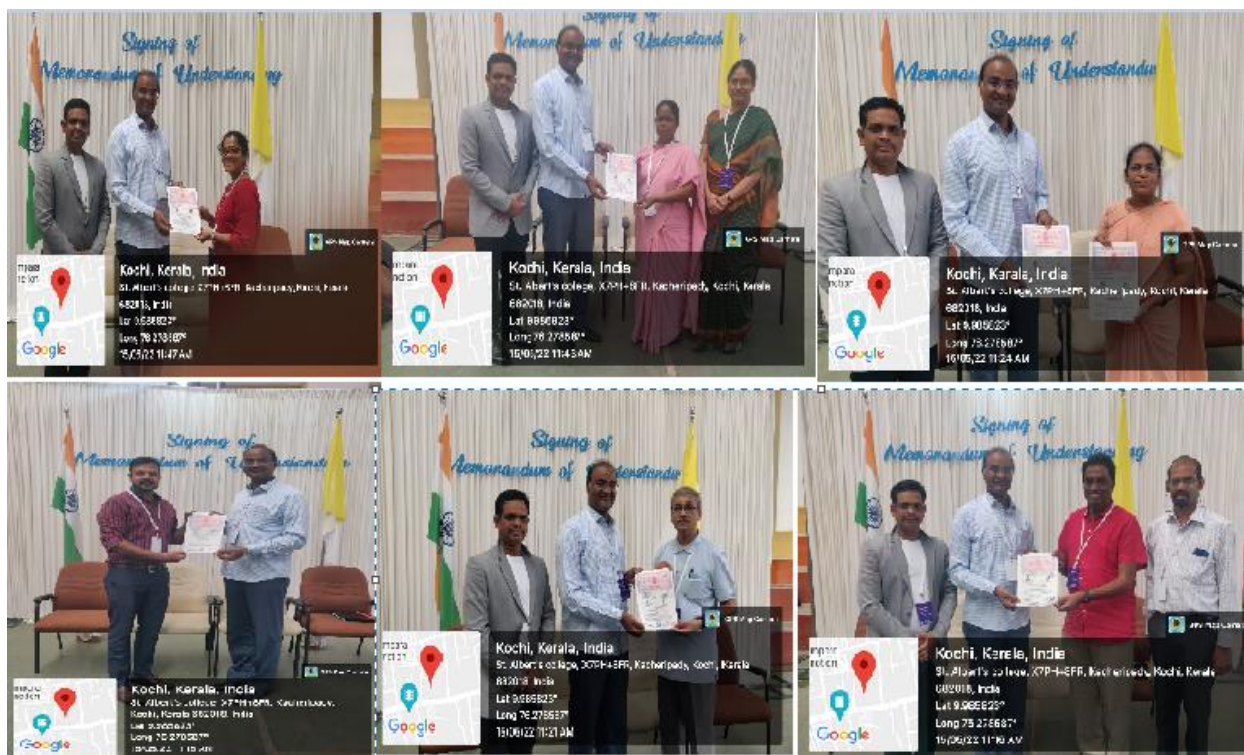
**Networking and cluster programme.**



**Entered into MOU with the following colleges across India.**

- 1. St. Xavier's- Mumbai**
- 2. Rajagiri college of social sciences- Kochin**
- 3. Holy cross- Tamilnadu**
- 4. Fathima college- Madhurai**
- 5. Sacred Heart- TN**
- 6. Jyothi Nivas- Bangalore**
- 7. Kristu Jyothi- Bangalore**





Academic Council meeting:







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### **Report on Two day FDP "Basics of Research & Funding Agencies"**

#### **Day 1 Report**

SJC /12-08-2021/29/01

Time: 10.30 A.M -12.30 noon

#### **Objective of the program**

The FDP was organised to orient the faculty on Basics of research, tips for writing the research articles and provide knowledge on various funding agencies.

The Research & Training Cell, St. Joseph's Degree & PG College organized a two day FDP on Basics of Research and Funding Agencies to the Faculty by Dr. Karthikeyan Parthasarathy, Associate Professor, School of Management Studies, Kongu Engineering College, Tamilnadu through Google meet on 12<sup>th</sup> August 2021 from 10.30 A.M -12.30 noon.

The Program began with a welcome address and introduction of the Resource Person by

Prof. Vandana Samba, Director Research & Training. The Resource Person has given insights on various aspects of Research starting from the conceptual knowledge on meaning of Research to Research Article Writing and spoke about the Importance of ASK-Attitude, Skill & Knowledge.

The speaker has given a detail and clear explanation on topics like Types of Research, Research Process, Different Research Perspectives, How to identify the right Journal and enlightened the faculty on six qualities of scientific writing for Research Article. The entire session was interactive wherein the faculty got all their queries clarified by the eminent Resource Person and the session ended with the formal vote of thanks by Prof. Vandana Samba.





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### Report on Two day FDP "Basics of Research & Funding Agencies"

#### Day 2 Report

Date: 13<sup>th</sup> August 2021

Time: 10.30 A.M -12.30 noon

The Research & Training Cell, St. Joseph's Degree & PG College organized a two day FDP on Basics of Research and Funding Agencies to the Faculty by Dr. Karthikeyan Parthasarathy, Associate Professor, School of Management Studies, Kongu Engineering College, Tamilnadu through Google meet on 13<sup>th</sup> August 2021 from 10.30 A.M -12.30 noon.

The Day two session started by Prof. Vandana, Moderator by inviting the Resource Person and the Faculty. The resource person has thrown light on Funding agencies for initiating research project proposals by the faculty under Multi-disciplinary and Inter-Disciplinary approach and explained in an elaborate manner the registration process through reputed funding agencies DST, CSIR, DBT, UGC, ICSSR, CSIR and many more reputed Funding agencies. He has given awareness on the Sponsored Research Programs, Awards, Doctoral and Post Doctoral fellowships for eligible faculty and the sponsorship funds through funding agencies for the conferences to be organised at institutional level.

The resource person has illuminated the minds of Faculty the procedural aspects on writing and submission of Research Proposal for funding agencies. He also emphasized that Proposals to be submitted by the faculty need to be SMART and the session was interactive with proactive participation by the faculty concluded with formal vote of thanks by Dr. Rani Gujari.

**OUTCOME OF THE PROGRAM:** After the completion of FDP, the faculty would be able to acquire the tips for writing the research articles and knowledge on various funding agencies.

  
PRINCIPAL



## Media Clips:

### हिन्दी मिलाप



भारतीय विद्या भवन में आयोजित सेंट जोसेफ डिग्री एवं पी.जी. कॉलेज के सातवें पदवीदान समारोह में बतौर मुख्य अतिथि उपस्थित यूजीसी के सदस्य प्रो. ई. सुरेश कुमार। साथ में ओयू के परीक्षा नियंत्रक प्रो. बी. श्रीनागेश, प्राचार्य डॉ. बी. सुंदर रेड्डी।

Hindi Milap Edition  
Mar 27, 2022 Page No.  
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### ముగిసిన జోష్ ఫియస్టా 2022 వేడుకలు

మన తెలంగాణ/గన్ ఫౌండ్రీ :  
కింగ్ కోత్తిలోని సెయింట్ జోసెఫ్  
డీగ్రీ, పిజీ కళాశాలలో ఘనంగా  
ముగిసిన జోష్ ఫియస్టా -  
2022 వేడుకలు. కళాశాల



ప్రిన్సిపాల్ డా.డి.సురేందర్ రెడ్డి అధ్యక్షతన ప్రారంభమైన ఈ కార్యక్రమం ముఖ్య అతిథిగా ఐపిఎస్ అంజనేకుమార్ యాదవ్ పాల్గొన్నారు. ఈ సందర్భంగా కష్టాలను ధైర్యంతో ఎదుర్కోవాలన్నారు. కష్టాలు మనలోని శక్తిని వెలికితేసేందుకు ఉపయోగపడుతాయన్నారు. తమ జీవితాలను క్రీస్తు సేవకు అంకితం చేసి ఈ విద్యా సంస్థలు మరియు మిషనరీ చారిటీలలో జీవితాలను కొనసాగించడం హర్షనీయం అన్నారు. అనంతరం విద్యార్థులు అనేక సాంస్కృతిక, ఆట, పాటలు నిర్వహించి ఆహుతులను అలరించారు. ఈ ఫెస్టివల్ 1500 మంది విద్యార్థులు పాల్గొన్నారు. ఈ కార్యక్రమంలో కళాశాల కరస్పాండెంట్ ఫాదర్, కె.మల్లారెడ్డి, ఫాదర్ ఉదయ భాస్కర్ రెడ్డి, డీన్ ఫాదర్ ఫాతిమా రెడ్డి తదితరులు పాల్గొన్నారు.

ఉస్మానియా  
యూనివర్సిటీ కాలేజ్ ఆఫ్  
కామర్స్ అండ్ బిజినెస్  
మేనేజ్మెంట్ నూతనంగా  
ప్రిన్సిపల్ గా ప్రొఫెసర్ డి  
శ్రీ రాములు బాధ్యతలు  
చేపట్టిన సందర్భంగా శు  
క్రవారం కింగ్ కోరి  
సెయింట్ జోసెఫ్ డిగ్రీ అండ్ వీజీ కాలేజ్ కింగ్  
ప్రిన్సిపల్ రెవరెండ్ ఫాదర్ డాక్టర్ డి సుందర్  
రెడ్డి ఆయన్ని కలిసి శాలువతో ఘనంగా  
సన్మానించారు. **-నవతెలంగాణ, సుల్తాన్ బజార్**



లగుదరం... జంషిరం హైదరాబాద్-మేడ్చల్

# నవతెలంగాణ

సమగ్ర తెలుగు దినపత్రిక

మీటిలు తిరువారం 26 మార్చి 2022

హైదరాబాద్ ఆర్బీడ్ ఐసీస్ ఎడ్యుకేషన్ ల్  
సొసైటీ(హెచ్ ఈఎస్) కార్యాలయంలో చైర్మన్  
అండ్ బీషప్ మోన్స్ రెవరెండ్ డాక్టర్ పూల  
అంధోని అధ్యక్షులలో కింగ్ కోరి ఇన్స్టిట్యూషన్స్  
సెయింట్ జోసెఫ్ డిగ్రీ అండ్ వీజీ కాలేజీ,  
సికింద్రాబాద్ లయోలా కాలేజీ, మెహదీపట్నం సెయింట్ ఆన్స్ కాలేజీ,  
బేగంపేట్ సెయింట్ ప్రాన్సిస్ కాలేజీ, నాదారం సెయింట్ పారిస్ కాలేజీ  
ప్రిన్సిపాల్లు అందరూ పలు రకాల అంశాలపై ఒప్పందం చేసుకున్నారు.  
ప్రిన్సిపాల్ రెవరెండ్ ఫాదర్ డాక్టర్ డి.సుందర్ రెడ్డి, రెవరెండ్ ఫాదర్ డాక్టర్  
ఎల్ జోజి రెడ్డి, ఎస్ జె డాక్టర్ సిస్టర్ పి అమృత, డాక్టర్ సిస్టర్ పి సెరిలీన్,  
సిస్టర్ బి వేలనిగని కుమారిపాల్గొన్నారు. **నవతెలంగాణ-సుల్తాన్ బజార్**



అనుబంధం... అదృష్టం

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## 'కోవిడ్ నామిక్స్' సదస్సు

సంవత్సరం - సుల్తాన్ నగర్

గవర్నమెంట్లోని సెయింట్ జోసెఫ్ డిగ్రీ అండ్ పీజీ కళాశాల ఆడిటోరియంలో గురువారం 'కోవిడ్ నా మిక్స్' అనే అంశంపై ఐసీఎస్ఎస్ఆర్, ఏఐఎంఎస్ సంయుక్త ఆధ్వర్యంలో రెండు రోజుల బాతీయ సెమినార్ సదస్సు నిర్వహించారు. గ్లోబల్ హెల్త్ హెచ్ఆర్ - జీవీఎస్ డాక్టర్ దినేష్ కుమార్ మురుగేశ్వర్ మనస్తానందిన జీవితంలో ఆర్థిక శాస్త్రం ప్రాముఖ్యత గురించి మాట్లాడారు. ప్రతి ఒక్కరూ ఆర్థిక వ్యవస్థకు సహకరించామని, తరగతి గదుల్లో ఆర్థిక శాస్త్ర ప్రాముఖ్యతను పెంపొందించాల్సిన సమయం ఆసన్నమైందన్నారు. మార్గిగేజ్ ఆపరేషన్స్ వైస్ ప్రెసిడెంట్ నవీన్ కందుకూరి కార్పొరేట్ సెక్టార్లో తాదాత్మ్యం గురించి మాట్లాడారు. పీఎన్ ఇల్లూమ్ వ్యవస్థాపక చైర్మన్ నాణ్ టి. మురళీధరన్ మాట్లాడుతూ, కోవిడ్ విద్యనం, తాత్విక విద్యా వ్యవస్థపై కోవిడ్ ప్రభావం అధికంగా ఉందన్నారు. విద్యా రంగంలో ఉన్న అవకాశాల గురించి మాట్లాడారు. సెయింట్ జోసెఫ్ డిగ్రీ, పీజీ కళాశాల ప్రెసిడెంట్ డాక్టర్ సుందర్ రెడ్డి మాట్లాడుతూ కోవిడ్ ప్రజలకు, విద్యార్థులకు టెక్నాలజీని నేర్పించి అన్నారు. కోవిడ్ పల్ల ప్రజలు క్రమశిక్షణ, పరిశుభ్రత అలవాటు చేసుకున్నారు. ఈ సందర్భంగా ఆయన అతిథులను జ్ఞాపికతో సత్కరించారు. కార్యక్రమంలో ప్రొఫెసర్ డాక్టర్ శ్రీనివాస్, పెద్ద ఎత్తున వివిధ కళాశాల విద్యార్థులు, అధ్యాపకులు తదితరులు పాల్గొన్నారు.

వారం : 1 | మే | 2022 | హైదరాబాద్

## విద్యార్థులు లక్ష్య సాధనకు కృషి చేయాలి



అంజనీకుమార్కు జ్ఞాపికను అందజేస్తున్న సుందర్ రెడ్డి

గవర్నమెంట్: విద్యార్థులు ఒక లక్ష్యాన్ని ఏర్పాటు చేసుకుని ఆ దిశగా ముందుకు సాగాలని రాష్ట్ర అవినీతి నిరోధక శాఖ డీజీ అంజనీకుమార్ అన్నారు. శనివారం కింగ్ కోర్టులోని సెయింట్ జోసెఫ్ డిగ్రీ పీజీ కళాశాలలో జోసెఫ్ పెస్ వేడుక అను ఘనంగా నిర్వహించారు. కార్యక్రమంలో ప్రముఖ ఆర్డీజీ కాజల్, కళాశాల ప్రెసిడెంట్ డాక్టర్ డి.సుందర్ రెడ్డి, పెస్ కన్వీనర్ ఆపర్ల పాల్గొన్నారు.

## ‘సవాళ్లను ధైర్యంగా ఎదుర్కోవాలి’

సవాళ్లను యువత ధైర్యం  
గా ఎదుర్కోవాలని ఐపీఎస్  
అధికారి అంజనీకుమార్ అ  
న్నారు. సెయింట్ జోసెఫ్  
డిగ్రీ, పీజీ కళాశాల ఆధ్వర్యం  
లో శనివారం సాయంత్రం  
జోసెఫెస్టా-2022 శీర్షికతో  
కార్యక్రమం నిర్వహించారు.  
ముఖ్య అతిథిగా హాజరైన



అంజనీకుమార్ జ్యోతి ప్రజ్వలనం చేసి కార్యక్రమాన్ని ప్రారంభించారు.  
కళాశాల ప్రిన్సిపాల్ డాక్టర్ డి. సుందర్ రెడ్డి, కరస్పాండెంట్ కె మర్రిరెడ్డి,  
అకాడమిక్ డీన్ ఉదయభాస్కర్ రెడ్డి, ఎవల్యూషన్ డైరెక్టర్ ఫాతిమారెడ్డి,  
జోసెఫెస్టా కన్వీనర్ ఆపర్తా రాజన్స్ పాల్గొన్నారు.

- తెలుగుయూనివర్సిటీ, ఏప్రిల్ 30