		Date
S. No	Orientation Programme for the students	24th Nov., 2021
		1 st Dec, 2021
	Design your future in Entrepreneurship" – summit	14 Dec, 2021
3.	Competition on Cakes & Confectionaries	23 rd Dec, 2021
4.	Christmas Carnival	18 th April, 2022
	Building a Brand	21st April, 2022
6.	Negotiating Skills	



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Ref No: SJC/22-11-2021/37/04

Date: 22-11-2021

ED CELL NOTICE

This is to inform the students who got selected for the ED Cell that you will be having an orientation programme on 24/11/2021 in chapel Hall at 2.30PM.

M Prashanthi Convenor, ED Cell.

undar Reddy

Principal



St. Joseph's Degree & PG College

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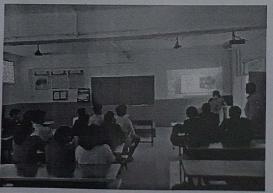
ED CELL REPORT 2021-22

Orientation programme for the students selected for ED Cell

- Theme: Roles & Responsibilities of ED Cell Students Coordinators and others.
- Outcome: Students understood their responsibilities under ED Cell
- Date: 24th November, 2021.
- Time: 2.30 p.m.
- Venue: Room No.102
- Target Audience: Students of 1st,2nd and 3rd year of Bcom BBA.
- Faculty coordinator: Mr. Martin Mysa, Ms. M Prashanthi

ED Cell hadconducted orientation program for the students who were interested to organise events, explore and tune themselves performing different roles under ED Cell activities. The programme has given an overview of their roles and responsibilities in ED Cell.







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Ref No: SJC/29-11-2021/37/05

Date: 29-11-2021

ED CELL NOTICE

This is to inform the students that the college ED Cell is organising Design your Future in Entrepreneurship online Summit on 1/12/2021 in Chapel Hall. Interested students can register your names to link that will be shared in your respective class. whatsapp group.

M Prashanthi Convenor, ED Cell.



Rev.Fr.Dr. Sunder Reddy

Principal

"Design your future in Entrepreneurship" - summit

Theme: Online seminar on Entrepreneurship insights

Outcome: Students learned what takes to be a successful entrepreneur.

Date: 1st December, 2021.

Time: 11.30AM

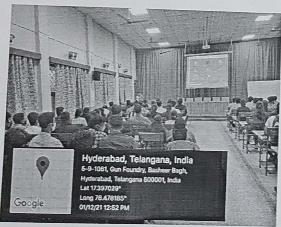
Venue: Chapel Hall

Target Audience: Students of 1st, 2nd and 3rd year of Bcom and BBA.

Faculty coordinator: Mr. Martin Mysa, Ms. M Prashanthi

Student coordinators: Kenneth A Jose(BCom), Disha banger (BCom), Uppalasindhuja(BBA), Rahul (B.Com), Srikanth (B.Com), Kushal Kothari (B.Com)

In this webinar, various students across various courses and years interested in or aspiring to become young entrepreneurs had attended the session online through the Google Meet platform. While students had the option to join the meeting by using the meet link, most of them also had the option to attend the Webinar physically in the Chapel Hall in the main campus and Vianney Hall in the extended campus by the means of projectors and speakers.





The session began when Akshay Kila, Manager, Perfect group of companies gave his insights on what qualities should an entrepreneur possess and how

being a B. Com or BBA student or being in the commerce field separates you from others and gives an added advantage, and to utilize that added advantage, one must work on developing those specific set of skills.





The students were then addressed by Deep Shah, CEO of Arihant Enterprises and Dot printers. Being a part of a family business, Deep gave pointers on what all should a person do or have if he/she is to start a business or to join a family business in the coming future. One of those points was that

one should join the business as early as they can to understand it and gain

valuable experience that can't be gained from any type of job and which would turn out to be very fruitful in the ventures they eventually pursue.

The Session was then Continued by Swarnam Gupta, Creative Director of Paridhan, who based on her experience, shared her views on how



what a person eventually wants to do in life (either work for someone else or work for themselves) can positively impact the big decisions that they have to take in the course of one's life.



The session was then taken over by Professor Samish Dalal, Assistant Professor, S P Jain School of Global Management who shared his insights on that day's point of discussion by explaining and citing many interesting examples

submissions that everyone should keep in mind in their life. The first submission was to always begin with the end in mind. The second submission was to never do things alone, always do it with someone else to learn from what they know and the final submission was to never engage in taking blind bets whenever one's stuck in the crossroads of life and to always have a mentor in such situations.

Naren Thakkar, Director, Fixoboard then addressed the students with his insights and advice such as one should always prepared handle be to unforeseen circumstances and to be good at entrepreneurship, one should

complement their strengths.



find a passion, something that they are passionate about, and find people that



Last but not least was Rishi Dedhia, founder, Credence Advisors who by deriving from his experience, gave some valuable advice like if a person gets inducted into a business or is a part of a team, one should not challenge the

status quo and try to address the problem and work towards the solution instead and that one should never shy away from asking for help and to own a business or it to understand it well, one must get dirty or get to the ground, i.e., get the experience of every activity in the business to truly understand it which can never be obtained from bookish knowledge.

The session was finally concluded after the Q&A where the students could ask questions and get their concerns answered

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Ref No: SJC/9-12-2021/37/06

Date: 9-12-2021

ED CELL NOTICE

This is to inform the students that the college ED Cell is organising competition on Cakes & Confectionaries on 14/12/2021 at 1PM. interested students can register your names to link that will be shared in your respective class whatsapp group. Venue: Joseph's Hall

M Prashanthi Convenor, ED Cell.



Principal

Competition on Cakes & Confectionaries:

Theme: Baking

Outcome: Students got to showcase their baking talents.

Date: 14th December, 2021.

Time: 1PM

Venue: Ground Floor Corridor

Target Audience: Students of 1st,2nd and 3rd year of Bcom and BBA.

Faculty coordinator: Mr. Martin Mysa, Ms. M Prashanthi

Student coordinators: Kenneth A Jose(BCom), Deeksha (BCom), Shreya (BCom), Kushal Kothari (B.Com).







Students have very much excited to showcase their talent around 14 Registrations were received. There was very good participation from students of All streams. This has given an opportunity for them to know their talent and which they can turn it to a business in future.



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Ref No: SJC/15-12-2021/37/07

Date: 15-12-2021

ED CELL NOTICE

This is to inform the students that, as we are going to have Christmas Carnival on 22th December, 2021. Students who are interested to put up stalls of food items/
Christmas decoration/ Accessories etc. can give your names to the respective class representatives/ED Student Coordinator.

M Prashanthi Convenor, ED Cell.



Rev.Fr.Dr. Sunder Reddy

Principal

Christmas Carnival

Food & Accessories stalls

Theme: Be an Entrepreneur

- Outcome: Students learned about entrepreneurship by managing stalls and selling their products with their skills be it presentation or marketing strategies
- Date: 23rd December, 2021.
- Time: 11 AM
- · Venue: College Ground
- Target Audience: Students of 1st, 2nd and 3rd year of Bcom, BA, Bsc and BBA.
- Faculty coordinator: Mr. Martin Mysa, Ms. M Prashanthi
- Student coordinators:

Kenneth A Jose(BCom),

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Akshan Phillip (B.Sc)

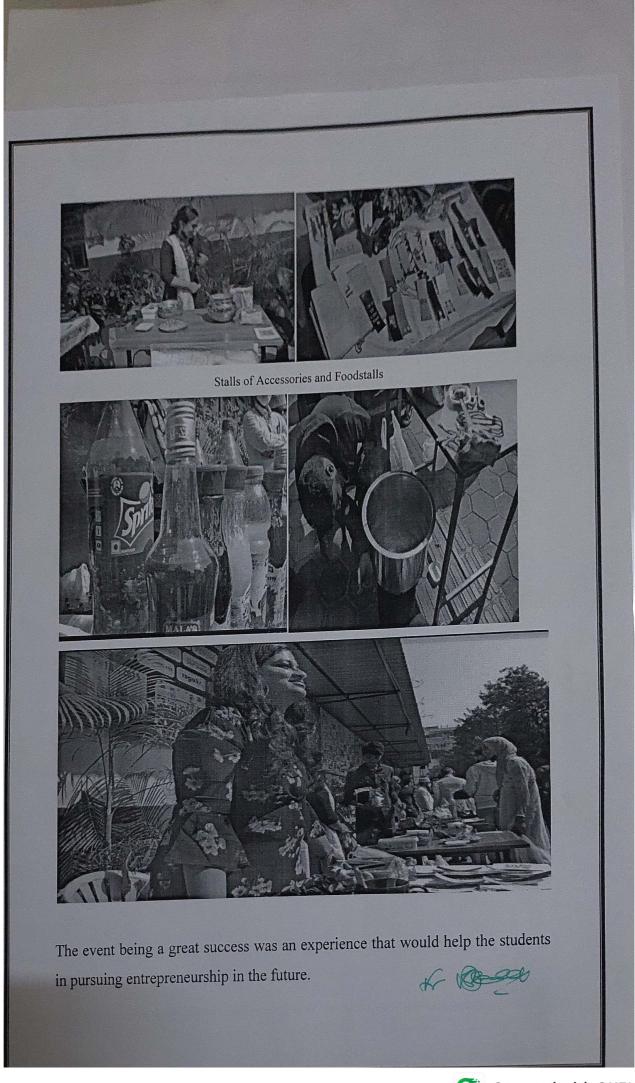
Vamshi Krishna (B.Sc)

Kushal Kothari (B.Com)

Around 26 Stalls were put up by the students of B.Com, BSc. & BBA on account of Christmas Carnival.

The stalls showcased a variety of items like food items such as Samosa, Maggi, Burgers, Tea, Milkshakes, Mocktails, etc., and Christmas Decoration items and Accessories such as scrunchies, attractive bookmarks, etc. and all of them were for sale with options of payment through cash and online through UPI Platforms.

The event observed a gathering of more than a thousand people including students from all courses and faculty also. The results from the sales report showed that around 20% of the stalls suffered losses whereas the other 80% of the stalls enjoyed profits





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Date: 13/04/2022

ED CELL NOTICE

This is to inform the students that the ED Cell is organising a seminar on "Building a Brand" on 18th Apr'22 at 11.45 AM in Chapel Hall. Interested students can give your names to the coordinators.

Convenor ED Cell

M Prashanthi

Rev.Fr.Dr. Sunder Reddy

Principal

Building a Brand

Theme: How to build a Brand

- · Outcome: Students learned about the things need to consider while Branding
- Date: 18th April, 2022.
- Time: 12 PM
- Venue: Chapel Hall
- Resource Person: Monish Srinivasan
- Target Audience: Students of 1st, 2nd and 3rd year of Bcom, BA, Bsc and BBA.
- Faculty coordinator: Mrs Anantha Lakshmi, Ms. M Prashanthi
- Student coordinators:

Kushal Kothari (B.Com)

Deeksha (B.Com 2P)

Akshan Phillip (B.Sc)

Vamshi Krishna (B.Sc)

On the 18th April, 2022 Building a Brand Seminar was organised by ED Cell at 12 PM in the Chapel Hall and the Resource Person for the program was Mr. Monish Srinivasan. Managing Partner, Shree Venkateshwara Group.

The session began with Introduction of our Resourse person by Ms. Deeksha. She spoke about sir's family background like their business and also spoke about how Monish sir took it to another level. Not only that we also known a restaurant started by Monish Srinivasan sir and team.

Then Monish Srinivasan sir started his experiences right how he started his career and what all it took for him to become successful and how branding the products was crucial. It was an interactive session where he also asked students questions and took their responses and views on that particular topic.



Mr Monish interacting with the students

He discussed the most important E's of Enterpenurship .which are more helpful for a business to run successfully. After that sir also talked about Marketing, how important is marketing in present situation. In this sir also compared the marketing strategies now with the olden day where there is no digital marketing. Then sir explained about brands, types of brand building with lively examples which we see in our daily life. Then he explained the importance of logo, trade marking business, consequences faced if we don't do these steps were explained clearly.

The session ended with thanking Monish Srinivasan sir for sharing knowledge and motivating students. Seminar was very informative. Then the program came to an end with a memento presentation by ED Cell Convenor Ms. M Prashanthi to the Resource Person.



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Date: 20-04-2022

ED Cell Notice

This is to inform students that the college ED Cell is organising a Workshop on Negotiation Skills on 21/04/2022 at 11AM. Interested students can register your names to the link that will be shared in your respective class WhatsApp group.

Venue: Jubilee Hall

M Prashanthi Convenor, ED Cell



Principal



Negotiating Skills

On 21st April, 2022, A seminar on Negotiation Skills was conducted in Jubilee Hall of St. Joseph's Degree and PG college. The resource person for this session was Shiven Gaggar. Shiven Gaggar is the business development head at HST steels Pvt Ltd - An iron and steel trading and servicing company based out of Hyderabad.





The session began when student coordinator Samridhi Vijayvargiya greeted the present audience and introduced them the profile of the speaker of the day.

Mr. Shiven then began the session by first explaining about his company, what they do and how does his role involve the use of negotiation skills.



He then got into depth of the key to be a good negotiator by explaining how careful one has to be and what all one has to kept in mind before and during the negotiation.

The session continued as Mr. Shiven went through all the points he discussed with the help of a short and simple PowerPoint presentation which would help the students to remember what they understood in the session.





The session came to a close with a vote of thanks and by handing over of a memento by ED Cell convenor Ms. M. Prashanthi.

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