



## ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

Re-Accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup>

King Koti Road, Hyderabad

### FACULTY PROFILE

Name	Mrs. Deepti
Designation	Assistant Professor
Qualification	MCom,MBA,Mphil,LLb, (PhD)
Mail-Id	Deeptishakur24@gmail.com
Experience	20 yrs
Awards & Rewards	Best Teachers Award on the occasion of Teachers Day Celebration for outstanding contribution in the field of education as a teacher on 4 <sup>th</sup> September, 2021 organized by Lions Club International
Membership Details	Member of Hyderabad Management Association
Paper Publications	1. Publication of paper entitled "IMPACT OF E-LEARNING ON TEACHERS AND STUDENTS" - Published in Journal of Emerging Technologies And Innovative Research (ISSN: 2349 – 5162) in Volume 5 Issue 12, December 2018 (ISSN and UGC Approved & Impact Factor 5.87).

2. Publication of paper entitled “EMPLOYEE EMPOWERMENT – EFFECT ON LECTURERS” – Published in Journal of Emerging Technologies and Innovative Research (ISSN; 2349 – 5162) in Volume 6 Issue 1, January 2019 ((ISSN and UGC Approved & Impact Factor 5.87).
3. Publication of paper entitled “Sensory Marketing” – published in JETIR –(ISSN : 2349-5162) ISSN UGC Approved Journal No. 63975 and 5.87 impact factor – Published in Volume 6 Issue 6, June 2019.
4. Publication of paper entitled CONSUMERS PERCEPTION REGARDING THE MULTINATIONAL FAST-FOOD CHAINS Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor Published in Volume 8 Issue 8, August-2021 | Date of Publication: 2021-08-13
5. DISASTER MANAGEMENT AND IMPACT OF COVID Published In JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor Published in Volume 8 Issue 8, August-2021 | Date of Publication: 2021-08-13
6. PSYCHOLOGICAL INFLUENCE OF THE PANDEMIC ON STUDENTS AND INSTRUCTORS Published in JETIR (www.jetir.org) ISSN UGC Approved (Journal No: 63975) & 7.95 Impact Factor Published in Volume 8 Issue 10, October-2021 | Date of Publication: 2021-10-07

	<p>7. Participated in the International Conference on “Impact of Information Technology after Pandemic in the field of Commerce, Management, Science, Medical, Engineering, Education and Humanities” jointly organised by Department of Computer Science, Mata Jijabai Government PG College (Indore), Research Foundation of India and RFI CARE on 30<sup>th</sup> January, 2023 as participant/Author and presented a Research Paper titled “A STUDY ON INTERNATIONAL FAST-FOOD CHAINS IN INDIA”.</p> <p>8. Paper titled “A STUDY ON FAST FOOD CHAIN DEVELOPMENT IN INDIA” Published in Vol. XCIII-X: 2022 The Journal of Oriental Research Madras with ISSN: 0022-3301 UGC-CARE List Group I, Impact Factor: 7.193.</p>
Book Publications	Nil
Paper Presentations	<p>1. Presented a paper “A Study on Perception of Youngsters for Quick Service in Fast Food Restaurants” in the International Conference on Innovations in Engineering, Science, Technology and Humanities (ICIESTH – 2021) organised by the International Academic Research Forum (IARF) at IARF Conference Hall, Vijayawada, A.P., India on 25<sup>th</sup> July, 2021.</p>

	<p>2. Presented a paper “A Study of Multinational Fast Food Chain Development in India” in the International Conference on Innovations in Science and Engineering, Management and Humanities (ICISEMH – 2022) on 24<sup>th</sup> April, 2022, Hyderabad, Telangana.</p> <p>3. Presented a paper “A STUDY OF CUSTOMER SATISFACTION IN FAST FOOD PRODUCT COMPANY IN INDIA” in National (Virtual) Conference on Emerging Trends in Engineering, Science, Management and Humanities (NCETESMH – 2020) 27<sup>th</sup> September, 2020</p> <p>4. Presented a paper in Global Multidisciplinary Research and Academic Foundation (GMRAF), Chennai, Tamil Nadu</p>
<p>Refresher Courses/ Seminars/ FDP’s/ FOP’s/ Conferences/ Workshops/Webinars Attended</p>	<p>1. Participated in a UGC- sponsored refresher course in “Emerging Trends in Finance” and presented a paper entitled “Role of Cost Control”. Also participated in a group presentation on the theme “Frame work for Financial Decisions” – conducted by Institute of Public Enterprise from 9<sup>th</sup> February to 28<sup>th</sup> February, 2004.</p> <p>2. Participated in a workshop on Practical Orientation in commerce courses conducted by St. Pious Degree and PG College for Women in 2010.</p>

	<p>3.Participated in a Faculty Development Programme –“Perspectives in Modern Teaching Techniques – Use of Case Studies and Experiential Methods” conducted by IBS, Hyderabad on 20<sup>th</sup> September, 2014.</p> <p>4.Participated in a workshop on “Guidance of Project Report”- conducted by Department of Commerce, Osmania University on 6<sup>th</sup> December, 2016.</p> <p>5.Participated in the One Day National Level FDP on “GREEN AUDIT AND ENERGY AUDIT IN HEI’s” held on 28<sup>th</sup> December, 2022.</p>
Consultancy Services	Nil