Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> King Koti Road, Hyderabad

# DEPARTMENT OF BUSINESS MANAGEMENT

# **About College**

St. Joseph's Degree & PG College (Autonomous College) Affiliated to Osmania University was established in the year 1997 by Hyderabad Archdiocese Educational Society. The college is reaccredited by NAAC with 'A' grade for its smart learning environment focusing on developing social and ethical values among the students while equipping them with the right competencies to meet the dynamics of the global markets. The college has become Autonomous in the year 2011.

Inspired by our Saint Patron, St. Joseph, the college strives to instil in its members' the work ethics; to develop and strengthen the character; to inculcate KNOWLEDGE, LOVE and SERVICE. The college is a pioneer in the field of higher education and has earned several top prestigious ranking by reputed magazines like The Week, Competition Success Review, Business Standard., etc.

This college is marching forward with a vision of "*providing excellence in Education with humane values and social commitment*". All our Programmes are anchored in the vision and mission of the college.

The college enriches the learning experience of their students by providing them with state-of-the –art educational technologies by making use of information and communication Technology (ICT) optimally.

# Hyderabad Archdiocese Educational Society (HAES)

The Society has 25 Educational Institutions to its credit in Hyderabad, Rangareddy, Medak and Nizamabad districts of Telangana. In 1997, HAES established St. Joseph's College responding to the longstanding need for higher education commemorating the Episcopal Silver Jubilee of His Grace Late Most Rev. Dr. S. Arulappa, former Chairman. Late Archbishop MarampudiJoji was a guiding force from 2000 – 2011.. Today the mantle is donned by His Grace Most Rev. Dr. ThummaBala, Archbishop of Hyderabad whose visionary and pragmatic leadership inspires the Institution to march on the path of excellence. Under the guidance and leadership of Rev. Fr. Dr. V. K. Swamy, the founder Principal, St. Joseph's Degree & PG College was granted 2(f) from UGC in 2006, permanent affiliation from OU in 2007, the NAAC 'A' grade in 2008, Autonomous status and 12(B) in 2011 from the UGC. Under the leadership of Rev. Fr. Dr. Vincent Arokiadas, the college received, PG Autonomous status in the year

2013 from Osmania University, Re-accredited by NAAC 'A' grade in the year 2014 and Autonomous Status was renewed in the year 2017. Currently the College is under the splendid and exemplary leadership **of Rev. Fr. Dr. D. Sunder Reddy**, who is ever enthusiastic to explore new avenues.NAACreacrediation in March 2021 with B<sup>++</sup>,with 2.86 score.Renewal of UGC autonomy status extended from 2022-2027.

The College is strategically located in the heart of the City of Hyderabad atBasheerbagh – King Koti Road, in a sprawling one acre campus with modern infrastructure and state of the art laboratory, the College is privileged to have eminent collaborators from academia and industry, supportive parents, qualified and enthusiastic teaching and non-teaching staff and vibrant student fraternity.

Our holistic approach to education sets our brand equity as a trusted name for value-based education and integrated learning. Discipline which is a non-negotiable factor of students' life on our campus inculcates value of time management and punctuality. Apart from integrating value education into the main curriculum, several motivational talks, leadership programmes, and regular group and personal counseling and mentoring sessions are conducted to nurture the emotional intelligence of the students, making them confident and competitive to take on the challenges of life ahead.

#### VISION & MISSION OF THE COLLEGE

#### VISION

To create a distinct environment of excellence in education with human values and social commitment

#### MISSION

We are committed:

- 1. To create and maintain an environment of excellence in education with technological advancements, effective pedagogy and methods of evaluation.
- 2. To develop knowledge citizens with multidisciplinary global competencies.
- 3. To integrate in the students the ennobling virtues of truth, fairness, tolerance and co-operation that leads them to serve the underprivileged.
- 4. To sensitize in Josephites a sense of appreciation of traditional and cultural inheritance of the nation.
- 5. To provide life skills towards a successful career, home and society.

# **CORE VALUES**

#### TRUST IN DIVINITY

- 1. FOSTER INTEGRITY
- 2. ACQUIRE COMPETENCIES
- 3. STRIVE FOR EXCELLENCE
- 4. SERVE THE SOCIETY



# INSIGNIA



The Insignia symbolizes **KNOWLEDGE**, **SERVICE** and **LOVE**, the Motto of St. Joseph's that we practice to internalize the vision each day through every activity of our college.

**The Book** signifies **Imparting Knowledge** which enhances the intellectual capacity in theoretical and practical realms to achieve **Academic Excellence**.

The **Lamp** signifies dispelling darkness and awaken Josephite to the omniscience of God, thus leading to illuminate a successful home and society.

The **Lily** signifies love to treat all equally and respect their traditions and cultures.

The **Path Finders** define the unidirectional upward growth of Josephites towards the path of professional success while holding onto the virtues of Knowledge, Service and Love.

# OUR PATRON SAINT JOSEPH

St. Joseph's Degree & PG College owes its genesis, progress & purpose to its patron Saint Joseph, a Just man, chosen by God to be foster father of Jesus. His sense of duty and justice, coupled with faith and trust in GOD was the atmosphere in which Jesus grew up as a young boy. St. Joseph - our Patron is a role model for all the staff and students who work hard, since it was he who taught Jesus to acquire wisdom through hard work and sincerity. Inspired by St. Joseph, the College strives to instill in its members the work ethics; to develop and strengthen character; and to inculcate the values of KNOWLEDGE, LOVE AND SERVICE (MOTTO of the college).



HIS EMINENCE ,CARDINAL MOST. REV.POOLA ANTHONY ARCHBISHOP OF HYDERABAD

# FR.DR.D.SUNDER REDDY

PRINCIPAL

#### ABOUT THE DEPARTMENT OF BUSINESS MANAGEMENT

The Department of Business Management, St. Joseph's Degree & PG College, had its inception in the year 2001. The Department of Business Management offers a two-year full time programme of Masters in Business Administration, affiliated to Osmania University and Post Graduate Diploma in Management (Business Management) approved by All India Council for Technical Education (AICTE).

Master of Business Management course started with an intake of 40 students which gradually increased to 120 in the year 2004-05 and 180 in the year 2019-20. The college received autonomous status for PG in the year 2013 and offers Choice Based Credit System from the academic year 2015-2016. The department offers dual specialization from the academic year 2014-2015 onwards and Operations as one of the specialisation for MBA students apart from HR, Marketing and Finance from 2018-2019 year onwards.

At the under graduate level the department offers BBA course since 2011 after the St. Joseph's Degree & PG College has become autonomous in March 2011. BBA (Information Technology) course was introduced in the year 2015 and BBA (Business Analytics) was introduced in collaboration with IBM in the year 2017. In the year 2019, the department introduced two new courses that is BBA (Entrepreneurship) in collaboration with National Small Industries Corporation and BBA (Financial Markets) in collaboration with National Stock Exchange.

# VISION & MISSION OF THE DEPARTMENT OF BUSINESS MANAGEMENT VISION OF THE DEPARTMENT OF BUSINESS MANAGEMENT

To be a **Centre for excellence for quality management education** by preparing *ethical, social conscious, eco-conscious business leaders and entrepreneurs* for Indian and Global organizations.

# **MISSION** OF THE DEPARTMENT OF BUSINESS MANAGEMENT

- 1. To provide practical, ethical, relevant and innovative solutions required for dynamics of Indian and Global organizations.
- 2. To prepare responsible citizens, leaders, professionals & entrepreneurs through effective program delivery
- 3. To prepare future business leaders with global acumen with competence, leadership qualities and impeccable personal integrity for integrated development of the society

- 4. To impart knowledge and nurture research & entrepreneurial skills for a successful career and stakeholders well-being
- 5. To build life skills through value-based education and service-oriented programs

# **PROGRAMS OFFERED**

# POST GRADUATE COURSE

- 1. MBA (Master of Business Administration) Approved by AICTE and affiliated to Osmania University
  - Dual Specializations offered : Finance, Marketing, Human Resources and Operations

The Department of Business Management also offers the following undergraduate courses: UNDER GRADUATE COURSES

- 1. BBA (Bachelor of Business Administration)
- 2. BBA(Information Technology) in colloboration with Tech Mahindra
- 3. BBA (Business Analytics) in collaboration with Willey
- 4. BBA (Entrepreneurship) in colloborationwithAIFMB
- 5. BBA (Financial Markets) in collaboration with National Stock Exchange

# **BEST PRACTICES**

- 1. Regular update of curriculum as per the industry/market needs and innovative certificate courses.
- 2. Mandatory certification from MOOCs (AICTE Swayam)
- 3. Regular conduct of orientation/induction programs for students and faculty.
- 4. Adoption of learner-centered teaching methodologies with judicious blend of lecture-based and experiential learning activities.
- 5. Usage of Case study methodology in teaching Learning process
- 6. Implementation of Group/team teaching
- 7. Industry experts delivery of 20% of the curriculum/sessions to get practical exposure
- 8. Well qualified, Approachable and experienced Faculty
- 9. Teacher quality is maintained through Orientation/Faculty Development Programs, monitoring and regular feedback from students.
- 10. Organizing seminars/Guest Lectures (International)/Workshops/Exhibs/Educational Tours/Field Trips for student development.
- 11. Active Student council and Student HUB JOSH which consists of various committees with active students participation
- 12. Regular conduct of Management Club activities (HR Club, Finance Club, Operations Club and Marketing club)
- 13. Continuous efforts to enhance research culture of the college.
- 14. Organizing/conducting national and international seminars/conferences every year
- 15. Encouraging faculty and students to write, present and publish research papers/cases
- 16. Regular conduct of Student Driven Activities Management Events, Vidyastra intercollegiate competitions etc,,
- 17. Regular conduct of Entrepreneurial Awareness Programs
- 18. Students are counselled/ mentored regularly and 100% personal /career support is provided by the faculty.

- 19. Celebrating special days like National Education Day, traditional days, National Youth Day etc.,
- 20. Provides consultancy services to corporate and organising Management Development Programs
- 21. Conduct of structured CRT Programs/Pre-placement activities for enhancing placement opportunities.
- 22. Mandatory Summer internship programme and project with assistance/ guidance from faculty
- 23. Regular conduct of community service programs under the banner of Centre for Social Transformation (JSR, NSS, YRC, JGG).
- 24. Encouraging students' participation in intercollegiate competitions.
- 25. Registered Alumni Association and Use of Alumni services in every aspect of academic, cocurricular and extra-curricular activities
- 26. Encouraging and recognizing students for their achievements during annual day celebrations.
- 27. Financial support to students from Christian Minority/First Generation/economically backward students.
- 28. Regular participation in B-School surveys to enhance the brand image of the college.
- 29. Work from University/College facilities from Amazon & Franklin Templeton

#### LANDMARKS ACHIEVED BY THE COLLEGE & Department

- **2022:**Renewal of UGC Autonomy status from 2022-2027.
- 2021:Re- Accredited by NAAC with B ++ Grade with 2.86
- **2020:** MoU with MTC Global, Miles Education, Tech Mahindra, UnSchool, Liveforever, Excelytics, NSE, MSME First Industry- Academic Meet in February 2020.
- **2019:**Additional MBA section of 60 students programme was approved by AICTE. Two UG programmes: BBA (Entrepreneurship) and BBA (Financial Markets) in collaboration with AIFMB And National Stock Exchange India Ltd. were introduced. MoU with Franklin Templeton Investments, Berjaya University College, Malaysia and Mentor minds
- **2018:** Collaboration with TASK (Telangana Academy of Skill and Knowledge) for FDPs & SDPs, MoU's with Amazon.com for "Work from University" programme and with NSIC (National Small Industries Corporation) for student and faculty development programmes
- **2017:** Introduction of BBA (Business Analytics) in collaboration with IBM India, Operations as Specialization in MBA programme, Extension of Autonomous Status and MoU with Merrimack College, North Andover, Massachusetts, USA for student and faculty exchange programmes and curriculum inputs
- **2016:** Introduction of B.Com (IF & A) programme in collaboration with ACCA &ISDC,MoU with Berkedia Services India Private Limited signed in April 2016 and First PG Mini-Convocation Ceremony
- 2015: Introduction of BBA (IT) & B.Com (IT) programmes and Choice Based Credit System
- 2014: Re-accreditation by NAAC with A grade with a CGPA of 3.49 and First Autonomous PG batch

and approval of Dual specialization

- **2013:** Grant of PG Autonomous Status from Osmania University &Ms Nikita Singh, MBA received the gold medal from Osmania University
- **2012:** Introduction of B.Com (Professional), BA(JPE), B.SC(NHAEM), MA (MCJ), M.Com(Finance) programme
- **2011**: Grant of Autonomous status in March 2011; Grant of 12(B) by UGC, Introduction of BBA, BA (Journalism & Mass Com) &B.Sc(MPC) programmes
- 2008: Accredited by NAAC with 'A' grade with CGPA of 3.51
- 2007: Permanent Affiliation from Osmania University
- 2006: 2(f) was issued by UGC and additional section B.Com (Comp)

**2005**: Mr. Ram Kumar, MBA was awarded the Gold Medal at OU and Introduction of M.Comprogramme

- 2004: Additional section of MBA and approved with 120 seats
- **2003**: MBA students from the first batch achieved 100 % results at OU exam, Introduction of M.Sc (Mathematics), B.Com (Hons) and Vocational programme B.Com (FTP)
- 2002: Introduction of Add-on Courses (Certificate Courses)
- **2001:** Introduction of MBA programme with approved intake of 40 and Additional Section B.Com (Gen)
- 1999: Introduction of MCA programme
- **1998**: Introduction of Co-education and B.Sc (MECs, MSCs, MPE) and BCA programmes
- **1997:** Inception of Degree College for Boy's and Introduced B.Sc (MPCs), B.Com (Gen) and B.Com(Comp) programmes

# MoUs of Business Management Department

- 1. **IBM India Pvt. limited** College offers BBA (Business Analytics) course in collaboration with IBM ( 3 YEARS PROGRAMME ) Supports in teaching and material
- 2. **TASK-** Telangana Academy for Skill and Knowledge- College organizes various seminars, guest Lectures, Workshops for students as well as faculty for bringing synergy among industries and Academy and to enhance the quality of students and staff.
- 3. **NSIC-** College has recently collaborated with National Small Industries Corporation to help students to enhance their entrepreneurial skills and also to offer short term certificate courses to students.
- 4. **Berkadia India Pvt Ltd-**College has tie up with Berkadia India Pvt Ltd to offer students training program and job placements
- 5. Mentor Minds to give students live projects (BBAIT)
- 6. **NSE** for teaching subjects (enclosed under 4 .academic programmes) and also supporting with material (BBA FMCOURSE)
- 7. Berjaya University, Malaysia for faculty and student exchange signed in 2019.
- 8. **Franklin Templeton** to offer students internships (Work From University) and job placements
- 9. Miles Education For PGDM programme (teaching and also material) signed in2019
- 10. Impact Education for certificate courses delivery, signed in2019
- 11. **ICICI–Direct CenterFor Financial Learning–** for certificate courses delivery, signed in 2019
- 12. MoU on internship with EDURIDGE India
- 13. MoU with XLNC Tally Institute of Learning (TIL) Tally certification course
- 14. MoU with Excelytics for Excel certification course
- 15. MoU with The Live forever Academy Certification courses
- 16. MoU with NIMSME
- 17. MoU with Digital Nest Info Media Pvt. Ltd. for Certification courses
- 18. MoU with Asian Institute of Family Managed Business related to ED cell.
- 19. MOU with skill stride academy pvt limited
- 20. MoUwith CMR university Bengluru
- 21. MoUWithCareer Conduit Management Solutions Pvt.Ltd.

#### STUDENT SUPPORT SERVICES

The College gives individual attention to students in order to equip them with the required skills and to bridge the gap between the traditional curriculum and the changing employment needs.

• Orientation/Induction Programme: This programmefor fresher's is organized to orient them to the campus and academic culture of the college. A conducive environment for effective learning is set with motivational talks on goal setting, time management and academic excellence. This programme is designed to guide them and make them aware about the course structure, examination system, academic clubs, add on courses, community service, etc. Second year PG students and Third Year UG students are also oriented on their subjects and specialization.

**Soft Skills:** The College Conducts Workshops/Seminars/Guest Lectures by eminent resource persons on personality development, communication skills and soft skills.

**Women Empowerment Cell:** The Women Empowerment Cell in conjunction with eminent women welfare organizations empowers the girl students through various awareness programmes on health, legal, social and career prospects. The Cell also addresses day to day issues/challenges faced by the girls both on and off the campus. Apart from formal counseling the girl students are given freedom to approach experienced and friendly lady faculty anytime to seek their help.

A successful man is one who can lay a firm foundation with the bricks others have thrown at him. David Brinkley Entrepreneurship Development Cell:The Cell conducts programmes in collaboration with MSME (Micro Small and Medium Enterprise) to make students aware of the different financial schemes offered by the Government of India and also equips them with entrepreneurship skills to start and run their own business initiatives.

**In-house Publications:** The Editorial Board of the college, along with student representatives with a flair for writing, publishes the college News letter "Joseph's Chronicle".

**Counseling& Value Education Cell:** The Celloffers guidance and counseling to the students in personal, social and vocational spheres.Regular value education sessions are conducted. Life skills are taught as a means to empower young people to face challenging situations. This enables learners to acquire knowledge and to

develop right attitude and life skills which lead to a healthy behavior.

**Student Facilitator / Class In-Charge:** A lecturer is designated to function as a focal point to attend to the needs of academic and disciplinary activities. Students can approach the facilitator on a one-to- one basis to enhance their academic performance and offer consultation on any student-related activities/issues.

**Career Guidance:** Talks and lectures by Guest Faculty drawn from various disciplines and industry give in-depth information about career choices available for the students so that they make informed choices.

**Grievance Cell:** The Cell caters to the constructive observations and basic requirements with regard to academic and non-academic matters. The students are encouraged to approach any of the grievance committee members or drop in their suggestions/complaints in the suggestion boxes kept near in the first floor. Twice a month, the boxes are opened and the grievance committee proactively deals with them.

**Akshara software:** A client-server application "Insight" is deployed for maintaining the office administration and attendance process to facilitate students and staff.

**Student Feedback System:** Students are administered online Feedback on Faculty at the end of every semester for effective Teaching, Learning and evaluation.

**Student Quality Assurance Cell (SQAC):**This Student body mainly acts as an interface between the student community and the management. The Management, staff representatives and the elected representatives from each class meet consistently once a month to plan and discuss on issues regarding students' welfare and quality enhancement of the institution. This is an important body as it plans future activities, redresses grievances and enhances the quality parameters of the college. The proactive involvement of the students in effective governance also nurtures their leadership skills.

**Student Council**: President, Vice- President and members are elected by the students based on the nominations. Principal in coordination with Dean and Hod will finalise the list of members **Exhibitions**: College strives to instill and nurture creativity and scientific temper among the learners by providing opportunities for organizing exhibitions. "InformatiqueExhib – An annual Computer Fair" by Computer Science Department.

Academic Club Activities: To inculcate enthusiasm among students to go beyond the curriculum, develop innovative ideas, to meet the challenging needs of corporate environment and to foster team building and leadership skills.**Management Club-MARG:** An initiative by Department of Business Management with a purpose of building a network among MBA students. The club offers a series of activities to address personality development, professional and current business issues that are not generally included in the formal programme but are critical to overall MBA experience. The club helps the students to update their knowledge levels and develop the relevant skills required by the industry.

**Choir Group:** The college has an illustrious choir group "ANNA DOMINI" which has a distinguished track record of achievements spanning 18 years of the college history including repeatedly winning Ist prize at OU intercollegiate competitions; zonal competitions; I prize in Christmas carols at LFHS among the many other competitions.

**Scholarships:** Students are offered Central/State/Minority/College scholarship assistance. Scholarships will be based on academic efforts and will be given to economically poor students who will secure meritorious marks.

#### UNIQUE SELLING PROPOSITIONS of DEPARTMENT

- 1. Regularupdateofcurriculumaspertheindustry/marketneedsandinnovative certificate courses.
- 2. Regular conduct of orientation/induction programs for students and faculty.
- 3. Adoption of learner-centered teaching methodologies with judicious blend of lecture-based and experiential learning activities.
- 4. Usage of Case study methodology in teaching Learning process
- 5. Implementation of Group/team teaching
- 6. Industry experts delivery of content/sessions to get practical exposure
- Teacher quality is maintained through Orientation/Faculty Development Programs, monitoring and regular feedback from students.
- 8. Organizing seminars/Guest Lectures (International)/Workshops/Exhibs/Educational Tours/Field Trips for student development.
- 9. Active Student HUB which consists of various committees with active student's participation
- 10. Continuous efforts to enhance research culture of the college.
- 11. Organizing/conducting national and international seminars/conferences very year
- 12. Encouraging faculty and students to write, present and publish research papers/cases
- 13. Regular conduct of Entrepreneurial Awareness Programs, college annual academic and cultural fest
- 14. Students are counselled regularly and 100% personal/career support is provided by the faculty.
- 15. Celebrating special days like National Education Day, traditional days, National Youth Day etc.,
- 16. Provides consultancy services to corporate and organizing Management Development Programs
- 17. Conduct of CRT Programs/Pre-placement activities for enhancing placement

opportunities.

- 18. Mandatory Summer internship programme
- 19. Regular conduct of community service programs under the banner of Centre for Social Transformation (JSR, NSS, YRCJGG).
- 20. Encouraging students' participation in inter collegiate competitions.
- 21. Use of Alumni services in every aspect of academic, co-curricular and extracurricular activities
- 22. Encouraging and recognizing students for their achievements during annualday celebrations.
- 23. Financial support to students from Christian Minority/First Generation/economically backward students.

#### RANKINGS/RATINGS

STATE LEVEL	ALL INDIA LEVEL
<u>6 th Rank</u> in State Level by CSR – GHRDC in 2022	<u>10 thRank</u> all India Level by CSR – GHRDC in 2022
<b><u>10 thRank</u></b> B-School of Excellence in All India by Competition Success Review in 2022	<u><b>6 thRank</b></u> B-School of Excellence in Hyderabad by Competition SuccessReview in 2022
<b><u>2</u> nd</b> Top BBA College in Hyderabad by India Today in 2022	<u><b>3 rd Rank</b></u> All India Level under Top BBA Colleges by India Today in 2022
<b><u>167 th Rank</u></b> All India Level by The Week Hansa in 2022	
10 <sup>th</sup> Rank India's Best B- School in Hyderabad by India Today	
4 th Rank State Levelby CSR – GHRDC in 2021	<b>15 th Rank All India Level</b> by CSR – GHRDC in 2021
<b>5<sup>th</sup> Rank</b> among Best Business School in	16 <sup>th</sup> Rank all India Level among Top B -
Telangana State by CSR – GHRDC B- Schools Survey in November 2020	Schools of Excellence by CSR – GHRDC B- Schools Survey 2020 in November 2020

D	
<b>Ranked</b> 65 <sup>th</sup> among the B Schools	Ranked 155 <sup>th</sup> All India Level among Private B
(Govt/Pvt) in South Zone by THE WEEK HANSA November 2020.	– School by The WEEK HANSA November 2020.
Ranked 61 <sup>st</sup> among the B Schools (Pvt)	
in South Zone by THE WEEK HANSA	
November 2020	
<b>Ranked</b> 9 <sup>th</sup> among the B-Schools in	<b>Ranked 175<sup>th</sup></b> All India Level among B –
Hyderabad by THE WEEK HANSA	Schools by The WEEK HANSA November
November 2020.	2020
Ranked 8 <sup>th</sup> among the private	
B-Schools in Hyderabad by THE WEEK	
HANSA	
November 2020.	th
<b>2<sup>nd</sup> Rank</b> among B- Schools in	37 <sup>th</sup> Rank among B- Schools in overall India by
Telangana State by The Academic	The Academic insights magazine July 2020
insights magazine	edition.
July 2020 edition.	th
<b>3<sup>rd</sup> Rank</b> in the Telangana State by	65 <sup>th</sup> Rank overall India by Chronicle B-School
Chronicle B-School Survey 2020 in	Survey 2020 in February 2020
February 2020	
2 <sup>ND</sup> Rank in the Telangana State by India	<b>44<sup>th</sup> Rank</b> among BBA colleges in overall India
Today Magazine, July 6, 2020 edition	by India Today Magazine, July 6, 2020 edition
<b>Ranked 12<sup>th</sup></b> in South among BBA	Ranked 227 <sup>th</sup> All India Level among B-Schools
Colleges by Times BBA Education	by India Today Magazine October 2019.
Ranking survey 2019.	
<b>2<sup>nd</sup> Rank</b> in the Telangana State in the	6 <sup>th</sup> <u>Rank</u> in Southern region and 19 <sup>th</sup> Rank
category of BBA Education by GHRDC Survey 2020	overall India in the category of BBA Education by GHRDC Survey 2020
6 <sup>th</sup> Rank among Best Business School in	<b>25<sup>th</sup> Rank</b> all India Level among Top B –
Telangana State by CSR – GHRDC B-	Schools of Excellence by CSR – GHRDC B-
Schools Survey in November 2019	Schools Survey 2019 in November 2019
Ranked 64 <sup>th</sup> among the B Schools in	Ranked 150 <sup>th</sup> All India Level among Private B
South India by THE WEEK HANSA	– School by The WEEK HANSA November 2019.
November 2019.	

4<sup>th</sup> Rank among Best Business School in  $\mathbf{101}^{\mathbf{St}}$  Rank all India Level as Best B-School by Telangana State by Education World Education World India in May 2018 India in May 2018 6<sup>th</sup> Rank as Top B-School in Telangana 10<sup>th</sup> Rank in India as Best Business School by by CSR-GHRDC in November 2018 Republic TV BBA Survey in Jan 2019 10<sup>th</sup> Rank in India as Best Business School by GHRDC BBA Survey in 2018 17

9 <sup>th</sup> Rank in Hyderabad by The Week-	95 <sup>th</sup> Rank all over India among Top
Hansa B-School survey in October 2018	Management Institutes by Times B-School
	Survey – i3RC Insights in August 2018
8 <sup>th</sup> Rank in Hyderabad by The Week-	4 <sup>th</sup> Rank in Promising B-School all over India by
Hansa B-School survey in 2017	CSR-GHRDC in November 2018 & 2017
17 Best college in Telangana in October 2016 by Career 360 Magazine	150 <sup>th</sup> Rank all over India, 127 Rank all India private category, 54 in south zone by The Week Hansa B-School survey in October 2016.
6 <sup>th</sup> rank as Top B School in Hyderabad by The Week Hansa Survey 2015	11 <sup>th</sup> Rank in best B-School all over India by CSR GHRDC in November 2016.
Ranked 6 <sup>th</sup> as Top B School in Telangana and ranked 12 <sup>th</sup> as promising B School in AP & Telangana by CSR GHRDC 2015	260 <sup>th</sup> position in India with AA grade in October 2016 by CAREER 360 Magazine
4 <sup>th</sup> Rank as private B-School in Telangana by CSR GHRDC in November 2016	Ranked 242 in India by Business Today June 2016
8 <sup>th</sup> Position in Private Colleges in A.P by CSR-GHRDC B-School Survey 2013.	152 <sup>nd</sup> rank overall India as Top B School, 131 rank as Top Private B School, 58 rank as Top B School Private South Zone by Week Hansa Survey 2015
Ranked 8 <sup>th</sup> in Top B-Schools in Andhra Pradesh by CSR-GHRDC Educational Survey 2012.	Ranked 161 <sup>st</sup> all India Level by Week's India survey Magazine in its September Edition 2015
Ranked 9 <sup>th</sup> in Top B-Schools in Andhra Pradesh by CSR-GHRDC August, 2011	Ranked 82 in All India Ranking of B-Schools 2015 by Silicon India Magazine Education Edition - "What if not IIMs B-School Survey Feb 2015"
Ranked 9 <sup>th</sup> in A.P by B-School Survey by Indian Express 2010	Ranked 128 <sup>th</sup> in India and among the top six colleges in Hyderabad by Times B-School Survey 2014
Achieved 4 <sup>th</sup> Rank in GHRDC Survey,	Placed 149 <sup>th</sup> Rank Overall India by The Week Magazine (The Week-Hansa Survey), Nov
7 <sup>th</sup> Rank in South India.	2013.
1	0

Placed 112th Position among the B-Schools in South India in Dec 2013 by Career 360 Magazine Ranked 97 <sup>th</sup> in Top Management colleges all India Level among 1000+ colleges by The Week magazine June 17, 2012
76 <sup>th</sup> Perceptual rank and 154 <sup>th</sup> Rank overall India among the top B-Schools by Business Today Magazine, Oct 28, 2012
Ranked 20 <sup>th</sup> in promising B-school Category in India by CSR-GHRDC August, 2011
Ranked 138 <sup>th</sup> in India among the B-Schools by The Week in November, 2011
Ranked 65 among the top B Schools in India by Careers 360 Magazine, January, 2011
Ranked 91 In India among top Private B- Schools in December, 2011 by Business Today Magazine
Consistently rated A in B-Schools survey from 2010 onwards by Business India Magazine

The college was awarded As **Leading Higher Education Institution of the Year** for achieving excellence in providing skilled based education programmes to foster academic and career success for students by Brainfeed in the Brainfeed higher education awards 2019 on 7<sup>th</sup> Dec 2019.

- **"Best autonomous College**" by Ambitions Career Counsellors, Hyderabad in "Ambitions awards for educational excellence 2020" on 25<sup>th</sup> January 2020
- Certificate of eminence by Wiley NXT approved academic partner on February 5, 2020 in Global Innovation conclave 2020.
- Certificate of recognition for being exemplary contributors of education sector for excellence in industry – Academic Interface in ELETS 16<sup>th</sup> WORLD EDUCATION SUMMIT, Hyderabad21-22 February award function hosted by Govt. of Telangana and co-hosted by Telangana State council of higher education.

# FACULTY DETAILS

# Full Time Faculty Details

S.No.	Name of Faculty	Designation	Qualification	Date of Appointment	Experience	in Years	Area of Specializati on
					Academia	Industry	
1	Fr. Dr. D. Sund er Reddy	Principal	Principal MBA, MA, M. Phil, Ph. D	01.06.2018	11 Years	-	MKT/H R
2	Prof R.Anita	Professor	B.E, M.B.A, M.Phil, NET, AP & TS SET, Ph.D	01.08.2005	17.3 Years	5.3 Years	HR
3	Dr. A. Danam Tressa	Associate Professor	M.Com, M.B.A, TS SET,Ph.D	01.07.2008	23 Years	-	HR and Finan ce
4	Mr P Ganesh Anand	Assistant Professor	M.B.A, (Ph.D)	07.10.2008	13s.1 Years	0.5 Years	Finance, Operation s, Marketing
5	Prof. Nagunuri Srinivas	Professor	M.B.A, M.Phil, Ph.D	07.02.2012	15 Years	1 Year	Marketing

#### MBA ODD SEMESTER REPORT-2022-2023

6	Ms. Smriti Nagaria	Assistant Professor	M.B.A, AP SET,(Ph.D)	01.07.2013	10 Years	-	Finance
7	Ms S Swapna	Assistant Professor	M.B.A, (Ph.D)	01.06.2015	9 Years	-	HR, Finance
8	Prof . Vandana Samba	Professor	M.B.A, Ph.D, UGC NET	24.07.2017	17.3 Years	4.4 Years	HR, Finance
9	Dr Rani Gujarai	Associate Professor	M.B.A, NET, Ph,D	03.06.2019	8	4 Years	HR
10	Dr S Venkata Siva Kumar	Associate Professor	M.B.A, M.Sc (Stats), Ph.D	01.06.2019	14 Years 6 months	2 Years	HR & Marketi ng, Statistic s
11	Mrs. Mubeen Sultana	Assistant Professor	M.B.A(Ph.D)	01.06.2019	8 Years	-	Finance, HR

12	Mr. Martin L Bhoompag	Assistant Professor	MBA, AP SET, (Ph.D)	07.07.2019	8 Years	16 Years	Marketing
13	Dr.K Gracy Saila Sree	Assistant Professor	M.A (Eng), M.B.A, M.Phil, SET	16.12.2019	20 Years	2.6 Years	HRM
14	Mr. Martin Mysa	Assistant Professor	MBA, (Ph.D)	15.11.2019	13 Years	2 Years	Finance, Marketing
15	Mr JyothiKalyan	Assistant Professor	B.Tech., M.B.A., M.Tech., UGC-NET	01.06.2019	13.2 Years	2.4 Years	HR
16	Dr.Vani H	Associate Professor	M.B.A, NET, Ph.D	26.06.2020	8 Years	8.3 Years	Marketing
17	Mrs G. Joseph Mary	Assistant Professor	M.B.A, (Ph.D)	01.10.2020	11 Years	0.3 Years	Finance, Marketing
18	G. Mamatha	Assistant Professor	MBA	25-07-2020	3 Years	6 Years	Finance
19	Ms. Patha Rajitha	Assistant Professor	M.B.A, M. Phil	16.08.2021	13 Years	1 Year	HR, Marketing
20	Mrs. NeerajaKatari	Assistant Professor	M.B.A, M.Com	16.08.2021	20 Years	1 Year	Finance
21	Mrs P Swapna Rani	Assistant Professor	M.B.A	01.09.2021	6 Years	5 Years	HR
22	Mrs. Gowri Pisolkar Deshpande	Associate Professor	M.B.A, PGDAOM, PGDAM, (PhD)	04.10.2021	12 Years	11 Years	Marketing and Finance
23	Mrs. M.Swetha	Assitant Professor	M.B.A	03.01.2022	7.8 Years	6.5 Years	HR
24	Mrs. Dola Sarkar	Assitant Professor	MBA(Phd)	1.02.2022	8 Years	9 Years	Marketing
25	Mrs. Pallavi	Assistant Professor	M.B.A, M.Com, TS- SET, CA- Inter	16.03.2022	8 Years	0	Finance, HR

MBA ODD SEMESTER REPORT-2022-2023

26	Mrs G. Archana	Assistant Professor	MBA, M.Com	17.03.2022	13 Years	0	Finance, HR
27	Mrs. Salome	Assistant Professor	MBA	17.03.2022	1 Years	0	HR, Marketing
28	Mr. Naveen Kumar	Assistant Professor	MBA	2022			Marketing
29	Mrs. Prashanti	Assistant Professor	MBA	2022			HR, Marketing
30	Dr. Ramesh	Associate professor	Ph. D (Finance)	2022			Finance
31	Dr. Saba	Assistant Professor	Ph. D (HR)	17.01.2023			HR
32	Dr. N. Samuel Babu	Assistant Professor	MA (Eng), Ph. D	01.08.2019	35 Years	Nil	English

S.N 0	Name <sup>DD</sup> Semestre Faculty	REPORT 2022 2023 Designation	Area of Research	Degree Granting Institution
1	Ms. Smriti Nagaria	Assistant Professor	Finance	Osmania University
2	Ms S. Swapna	Assistant Professor	Human Resource	Osmania University
3	Mr. Martin L Bhoompag	Assistant Professor	Marketing	JNTUH, University
4	Mrs. Joseph Mary	Assistant Professor	Finance	Annamalai University
5	Mr. Martin Mysa	Assistant Professor	Marketing	Anurag Deemed to be University
6	Mr. P. Ganesh Anand	Assistant Professor	Finance	GITAM University
7	Mrs. Mubeen Sultana	Assistant Professor	Finance	GITAM University
8	Mrs. K. Neeraja	Assistant Professor	Finance	Bharathidasan University
9	Mrs. P. Rajitha	Assistant Professor	HR	Bharathidasan University

DETAILS OF FACULTY PURSUING PH. D

ACADEMIC COORDINATORS & CO-COORDINATORS					
Progamme Code	Programme Name	Academic Coordinator			
406	BBA	Mrs. Mubeen Sultana			
408	BBA(IT)	Mrs. Mamatha			
410	BBA(BA)	Mrs. Archana G			
411	BBA(FM)	Mr. P. Ganesh Anand			
412	BBA(E)	Mr. Martin Mysa			
672	MBA	Ms. S. Swapna			

	MBA CLASS IN-CHARGES					
Progamme Code	Class / Section	Class Incharges				
672	MBA IA	Mrs. Dola Sarkar				
	MBA IB	Dr. Rani Gujari				
	MBA IC	Dr. K. Gracy Saila Sree				
	MBA IIA	Mrs. Gowri Deshpande				
	MBA IIB	Dr. S. Venkata Siva Kumar				
	MBA IIC	Mr. Jyothi Kalyan				

#### **ODD SEMESTER COURSE STRUCTURES**

#### ST. JOSEPH'S DEGREE & PG COLLEGE DEPARTMENT OF BUSINESS MANAGEMENT MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS) ACADEMIC YEAR 2021 -22

SEMESTER-I	
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SEMESTER I Course Code	DETAIL S	COURSE TITLE	HOURS		CREDI TS	MARKS		TOTA L	DURA TION	
			L	Т	Р		Int	Ext		
MBA 2020-101	DSC 1	Management & Organizational Behavior	3	1		4	40	60	100	3
MBA 2020-102	DSC 2	Statistics for Management	3	1		4	40	60	100	3
MBA 2020-103	DSC 3	Accounting for Business	3	1		4	40	60	100	3
MBA 2020-104	DSC 4	Marketing Management	3	1		4	40	60	100	3
MBA 2020-105	DSC 5	Managerial Economics	3	1		4	40	60	100	3
MBA 2020-106 MBA 2020-107	Open Elective 1	<ol> <li>Business Laws</li> <li>CorporateSocial Responsibility</li> </ol>	1	1		2	40	60	100	3
MBA 2020-108	SEC 1	MS Excel for Business (T+P)	1		2	2	20	30	50	2
MBA 2020-109	AECC 1	Indian Ethos & Business Ethics	1	1		2	20	30	50	2
MBA 2020-110		<ol> <li>Bridge course in Accounting</li> <li>Bridge course in MS office for beginners</li> </ol>				NON CGPA (10 hours)				
		Total	1 8	7	2	26			700	

TOTAL HOURS PER WEEK: 27 CREDITS PER SEM: 26

Course Code	Course Type	COURSE TITLE		URS		CREDIT S	MAR		TO TA L	DUR ATI ON
			L	Т	Р		Int	Ex t		
MBA 2020-301	DSC 12	Global Business	3	1		4	40	60	100	3
MBA 2020-302	GE 1	Data Analytics using SPSS	1		2	2	40	60	100	3
		Note:-Student need to select an	y two S	Speci	aliz	ations-Fina	nce/H	uman	Resour	ce
		Managem	ent/Ma	irket	ing/	Operation	<u>s</u>		_	-
MBA 2020-303		Investment Analysis & Portfolio Management (F)	3	1		4	40	60	100	3
MBA 2020-304	DSE1 &	Financial System & Services (F)	3	1		4	40	60	100	3
MBA 2020-305	DSE2	Organization Development(HR)	3	1		4	40	60	100	3
MBA 2020-306		Leadership & Change Management (HR)	3	1		4	40	60	100	3
MBA 2020-307		Product & Brand Management (M)	3	1		4	40	60	100	3
MBA 2020-308		Marketing Communication & Distribution Management (M)	3	1		4	40	60	100	3
MBA 2020-309		Materials Management (O)	3	1		4	40	60	100	3
MBA 2020-310		Total Quality Management (O)	3	1		4	40	60	100	3
		Internship-45 days						+		
		Total	16	5	2	22			600	

# SEMESTER III

TOTAL HOURS PER WEEK: 23 CREDITS FOR SEM III: 22

#### NEW INITIATIVES TAKEN BY THE DEPARTMENT

- Started Blended mode of classes as per the NEP 2020
- Initiated Five Day Online Induction Programme for students.
- Introduction of Industry Academia Programmes
- Introduction of Guest lecturers for MBA students in relevant subjects by Industry experts and academicians.
- Introduction of 7 Day Mahindra Pride Online Classroom Training Programme in collaboration with Telangana Academy for Skill and Knowledge.
- Initiated various guest lectures for students in the area of Entrepreneurship.
- Initiated an MOU with Live-forever Academy, Digital Nest for Certificate courses.
- Initiated launch of St. Joseph's Online Learning Centre for Online Certificate courses.
- Initiated National Level Poster Making contest on Covid-19 Awareness & Prevention.
- Initiated MOU with Eduridge An Augmented Reality Startup for Internship Programme.
- Initiated Online Principal- Parents Online Interaction Program.
- ✤ Initiated MOU with NIMSME.
- ◆ Initiated MOU HR ANALYTICS- Course- NHRDN
- Initiated MOU TABLEAU- COURSE-NHRDN
- Initiated MOU with Asian Institute of Family Management Business Entrepreneurship Development Cell.
- Initiated National Level Best Placement & Internship Awards- 2020

Library Details									
No. of Journals Books	Magazines	Newspapers	Text						
11248	19	10	5						

FDP/SEMINARS/CONFERENCES/WORKSHOPS ATTENDED BY FACUTY

# St. Joseph's Degree & PG College

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3rd Cycle) with B++



King Koti Road, Hyderabad

# DEPARTMENT OF BUSINESS MANAGEMENT

# **CONVENER REPORT ON**

# **5 Day NATIONAL LVEL CASE STUDY WORKSHOP**

**Program Highlights:** 

- Chief Parton: Rev.Fr.Dr.D.Sunder Reddy., Principal, St.Joseph's Degree & PG College
- Organized by: Department of Business Management, St.Joseph's Degree & PG College.
- HoD: Prof.Vandana Samba., Professor, Department of Business Management
- Occasion: 25 years celebrations of the St.Joseph's Degree & PG College (1997-2022)
- Associate members for the Program: IBS, Hyderabad and HMA, Hyderabad Chapter
- Mode of Conduct: Hybrid Mode
- Online platform used: St.Joseph's College Google suite
- Total Speakers: 7 Speakers

- Total Number of Participants: 54 Participants (36 College from St.Joseph's and 18 Registered from other States and colleges)
- Participants geographic spread: 18 Registered from other states
  - Andhra Pradesh: 4 Participants
  - Karnataka: 2 Participants
  - Maharashtra: 1 Participant
  - Rajasthan: 1 Participant
  - Tamilnadu: 1 Participant
  - Telangana: 9 Participants

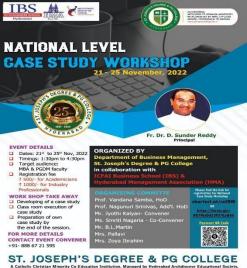
Day wise report

#### Date: 21-11-2022 4:30PM

Time: 1:30PM TO

The session started with a welcome to the Principal, chief guests and the faculty members. After the lighting of the lamp and prayer, chief guests **Indu perepu( assistant professor, IBS)** Jitesh nair (assistant professor, IBS) and Jayawant Naidu( Vice president, HMA) addressed the gathering by sharing the significance of writing "Case study".

**Mrs. Indu perepu** who is an assistant professor at IBS took over and started the session by giving introduction on case study and started to explain about different case methods and the importance of using different case methods. She also mentioned the sources of using case methods in different ways. The great impact of learning from a case Vs writing a case was very practical. And the main part of writing case study is components of a case the body, background, core, conclusion which are key the components to be kept in mind before writing a case study. She used epoch examples which made the faculty members understand the depth concept of it.



nolic Christian Minority Co-Education Institution, Managed by Hyderabad Archdiocese Educationa An Autonomous College - Affiliated to Osmania University, Re-Accredited by NAAC with "B++" Grade, Kingkoti Road, Hyderabad - 500029

#### MBA ODD SEMESTER REPORT-2022-2023

Mr. Jitesh Nair who is an assistant professor at IBS started the second session by explaining how to write a case study and the process of case writing which includes planning, organizing, drafting, revising. And he explained the importance of learning objectives "how to collect, collate and create" The foremost part is making sure to go according to the checklist which is been prepared and after writing case study it is essential to review and test the case study.



Date: 22-11-2022 Vianney Hall Time: 1:30PM TO 4:30PM

Venue:

The Day-2 of National case study Workshop session was started with a welcome to our Speaker **Prof.D.Satish (IBS, Hyderabad)**.

# **SESSION-1**

The session was started with the discussion of the Case study that has been circulated on day one.

The discussion of case study was about APPLE INC. He started giving inputs on the Inventory Management. He mentioned and took faculty through the strategies that Apple has used to get the profit and how did it come out of its losses. While talking about the case, he also mentioned how to handle the students in the class by creating interest within them. It created a great impact on the faculty and it was a great learning to the faculty who does not teach finance. He concluded the session by giving inputs on Inventory management, Operating cycle, Working capital, receivables and payable. SESSION-2

D.Satish started the second session on Case Teaching Prerequisites. He explained the faculty about the importance on making a teaching note before discussing the case and taking the case into the class. He gave a lot of knowledge on how to make a teaching note and how to discuss it with the students. He mentioned the components of the teaching note that follows synopsis and objectives of the case. He used many examples which made the faculty to understand the depth of the teaching note and how important is it.



Date: 23-11-2022

Time: 1:30PM TO 4:30PM

The Day-3 of National case study Workshop started by Mr. Jyothi Kalyan welcoming the Resource Person Dr. Venu Gopal Rao, (IBS, Hyderabad) with a Sapling and profile reading by Mrs. Archana.

# **SESSION-1**

The session was started with the discussion of the Robin Hood Case study that has been circulated prior to all the faculty members. Sir explained how students can enjoy working on this case by explaining it in proper structured manner. Dr. Venu Gopal Rao explained in detail about the option available for robin hood such as align with the band, Personal safety, Reinstate, Mission of RH and his immediate goals. He concluded the session by Doing the SWOT analysis, Strategy process, Classification of the cases- Problem case, Decision case, Evaluation Case and Rules Case.

#### **SESSION-2**

Dr. Venu Gopal Rao (IBS, Hyderabad), started the second session of Day 3 with the marketing case "Why they dint teach us in sales Class". Participants were divided in to two groups and asked to support their decision with valid points. The consequences of case are divided in to Individual Level, Emotional level, Physical level & Social Balance. Other points such as Employee Retention strategies and consequences on the company were also explained with examples. The Day 3 session of the case study ended with a Question and Answer session and clarification of doubts of the participants.



# Date: 24-11-2022 4:30PM

**Time: 1:30PM TO** 

The Session-I started with a welcome to the Resource Person Dr. Radha Mohan. The profile of resource person read by Mrs. Joseph Mary.



**Dr. Radha Mohan** who is a professor from IBS Hyderabad took over and started the session by giving introduction on case study Demo in HR applications and started to explain about different perspective of case studies and the importance of using different applications centered learning tools. He also explained about management of time, work procostination, ideological determination and dependency by taking a case study as an example Employee Recognition: A key Motivation factor for millennial Employees and also management Time; who's got the monkey?. Different examples which made the faculty members understand the depth concept of it.



Session –II took over by Dr. Siva Prasad from IBS Hyderabad, in this session he discussed about prerequisites in operations point of view. He explained, general cases like Maggi and Amazon, specific cases - financial analysis like Toyota lean management cases how the flow should go in case study discussion. He gone through by taking Meru cabs as an example of case study and also to explain process re-engineering by taking another case of a Milk Man. The faculty showed much interest to interact with the resource person while he was discussing about case study.





#### Date: 25-11-2022 4:30PM

#### Time: 1:30PM TO

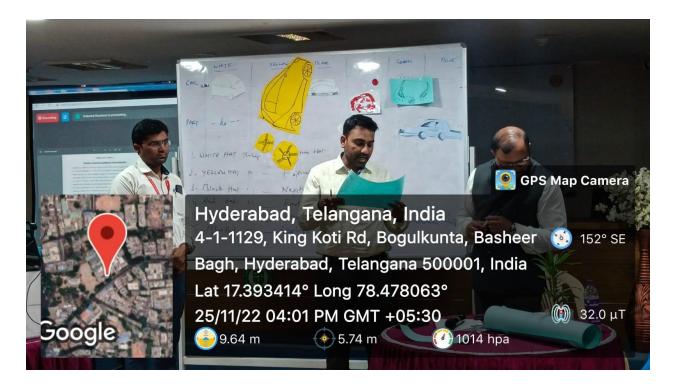
The session started with a welcome to the Resource Person Prof. Mahesh Kumar Soma. The profile of resource person read by Mrs. Pallavi.



**Prof. Soma Mahesh** who is a professor from IFHE University took over and started the session by giving introduction on case study Demo and started to explain about different communication methods in case lets and the importance of using different communication methods. He also mentioned the sources of communication using in different ways while dealing with case lets. And the main part of communication components of a case let. He took various case examples like Fire at Serum Institute, RINL Privatization, and Zomato- Lay off of staff due to pandemic, Snap deal – due to comment by brand ambassador. Epoch examples which made the faculty members understand the depth concept of it.



Session –II also continued by prof. Soma Mahesh, in this session he discussed about communication plan while preparing foe case study. He asked to divide entire faculty into 6 teams like Team-A to Team –F to explain 6 Hats theory by taking Nano Re-launch plan. Task is given to each team and asked them to give presentation. In the given task every team involved with great interest. He advised how to prepare Session Plan and also explained need of Board plan before discussing case let in the class room.



Valedictory program was followed from 4:30pm by felicitating to Mr. Ram Chandan President of HMA and also to Resource person Prof. Soma Mahesh, Principal given his valuable thoughts and vote of thanks given by Mr. Jyothi Klayan.





## **Research cell Objectives**

## **OBJECTIVES**

The objective of the Research Policy is to create a vibrant atmosphere of research among faculty and inculcate research aptitude among the students. The policy shall serve as an overall framework within which research activities may be carried out It also aims to identify thrust areas of research having social relevance and thereby supplementing the Vision and Mission of the college. The Research policy also emphasises contribution towards society and to the nation at large.

1. To develop desired awareness regarding research among the faculty and students of St. Joseph's Degree & PG College and establish the right kind of research culture through various research initiatives and programs.

2. To encourage faculty members to publish research papers quality journals, ABDC, indexed in Scopus/Web of Science and/or with impact factor and undertake various research projects of social and academic importance.

3. To identify and establish linkages including MOUs for long term relationships with national and international academic organizations for widening the scope of research opportunities and funding options available to the teachers of college.

4. To identify and establish linkages including MOU s for long term relationships with industry bodies and individual companies for creating opportunities for teachers of the college to involve themselves in real life research projects and obtaining sponsorships.

5. To develop rules, procedures and guidelines for granting study leave, industrial training, duty leave, reduction in work load etc for faculty members undertaking research activity.

## **Research cell Initiatives**

FINANCIAL INCENTIVES & REWARDS PROVIDED BY THE COLLEGE FOR CONTRIBUTION TOWARDS RESEARCH		
Membership in Professional Bodies	50% of the membership fee	
Publication in Scopus/ABDC/UGC Care/Web of Science	40% of the total publication cost per paper	
Case Study/caselet publication	50% of the total publication cost per case	
National Publication Book	50% of the publication cost	
International Book Publication	75% of the publication cost	
Book Chapters	50% of the publication cost	
Presentation of Paper in National Conference/Symposia/Workshop	50% of the registration fee and travel allowance	
Presentation of Paper in International Conference/Workshop/Symposia (Once a year)	50% of the registration fee and travel allowance	
FDP/Workshop	50% of the registration fee	
Award of NET/SLET	2000 rupees increment in salary	
PhD registration	Financial assistance depending upon the PhD course fee	
PhD Completion	Rs 5000 increment in salary	
Editorial Member/Editor/Reviewer	Financial incentive	
NPTEL-SWAYAM Course	50% of the registration fee will be paid after clearing the exam	

#### NOTE: ALL THE ABOVE INCENTIVES WILL NEED PRIOR APPROVAL FROM RESEARCH COMMITTEE AND WILL BE SANCTIONED AT THE DISCRETION OF PRINCIPAL



**Faculty Research Details** 

## **ST. JOSEPH'S DEGREE AND PG COLLEGE**

(Extended Campus), Re-accredited by NAAC with 'B++' Grade Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution

#### Managed by Hyderabad Archdiocese Educational Society 5-9-300, Caprotti Hall Building, Gunfoundry, Abids Hyderabad – 500001, Telangana State, India

## Department of Business Management

# List of FDPs/Workshop/Case study/Seminar/Conferences Participated From 1-06-2022 to 31-12-2022

Prof. Vandana Samba

S.No	FDP/Workshop/Seminar -Title	Title	Organization-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

Prof.N.Srinivas

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> <b>16<sup>th</sup> Dec ,2022</b>
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

#### Dr.S. Venkata Siva Kumar

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> <b>16<sup>th</sup> Dec ,2022</b>
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

#### Dr.Gracy Saila Sree

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

Ms.Smriti Nagaria

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME	Ni-MSME, <b>12</b> <sup>th</sup>
		Financing -Approaches	Dec,2022 to 16 <sup>th</sup> Dec
		and Strategies	,2022
2	Seminar	NIRF Ranking in Higher	03-12-2022
		Educational Institutions	
		in India	
3	Workshop	Cloud Based corporate	MGR
		Management for	institute,30-12-2022
		corporate Employess	
4	Development Program	Academic Leadership	VJIT,30-12-2022
5	Webinar	Importance of	Bharath Institute of
		preparedness for	Engineering &
		Education and social	Techonolgy,30-12-2022
		Integration	

G.JosephMary			
S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME	Ni-MSME, <b>12</b> <sup>th</sup>
		Financing -Approaches	Dec,2022 to 16 <sup>th</sup> Dec
		and Strategies	,2022
2	Seminar	NIRF Ranking in Higher	03-12-2022
		Educational Institutions	
		in India	
3	FDP	,International Faculty Development on Quality of Education In Higher	Eswari Engineering College, 17-10-2022 to 21-10-2022
		Educational Institutions,	

## Dr.Rani Gujari

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022
Mrs.Pa	atha Rajitha		

S.No	FDP/Workshop/Seminar	Title	
	-Title		Organisation-Duration

1	MDP	5-Day MDP on SME	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b>
		Financing -Approaches and	2022, 16 <sup>th</sup> Dec
		Strategies	
2	Seminar	NIRF Ranking in Higher	03-12-2022
		Educational Institutions in	
		India	
3	FDP	Smart Tools & Methodologies for	MGIT,01-08-2022 to
		Academic Research	05-08-2022

#### K.Neeraja

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

## Gowri Pislokar

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022</b> to 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022
3	PDP	Implementation of NEP 2020	IGNOU,07-10-2022 to 15-10-2022

## Mr.Jyothi Kalyan

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022</b> to 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022
3	Seminar	'Ethics in Higher Education : A Respectful discussion of values and ethics'	Aniketh Institute of Management 07-10-2022 to 08-10-2022

Prof.H.Vani

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022</b> to 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

#### Mubeen Sultana

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022</b> to 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022
3	Webinar	Be Cyber Smart	Saradha Gangadharan College,17-12-2022
4	Workshop	IPR	NIPAM,26-10-2022
5	FDP	Research Methodology	GITAM,14-11-2022 to 21-11-2022

## Pariki Swapna Rani

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

## S.Pallavi

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration	
1	MDP	5-Day MDP on SME	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b>	
		Financing -Approaches and	Dec ,2022	
		Strategies		
2	Seminar	NIRF Ranking in Higher	03-12-2022	
		Educational Institutions in		
		India		
Mrs.VA	Mrs. VARA PRASHANTHI VAMPUGANI			
S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration	

1	Seminar	NIRF Ranking in Higher	03-12-2022
		<b>Educational Institutions in</b>	
		India	

## Mrs.Salome

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

#### Mrs.Archana Ganta

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022</b> to 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

#### Mrs.Dola Sarkar

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to</b> 16 <sup>th</sup> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	03-12-2022

#### Mrs.G.Mamatha

ο		FDP/Workshop/Seminar -Title	Title	Organisation-Duration
	1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b> Dec ,2022
	2	Seminar	NIRF Ranking in Higher	03-12-2022

		Educational Institutions in India	
3	Seminar	Innovative Practices for Quality of Higher Education	Aniketh Institute of Management ,07-10-2022 to 08-10-2022

	Mr.B.L.Martin				
S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration		
1	MDP	5-Day MDP on SME	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b>		
		Financing -Approaches	Dec ,2022		
		and Strategies			
2	Seminar	NIRF Ranking in Higher	SJC,03-12-2022		
		Educational Institutions			
		in India			

## Mr.Martin Mysa

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b> Dec ,2022
2	Seminar	NIRF Ranking in Higher Educational Institutions in India	SJC,03-12-2022
3	FDP	Business Analytics	OU,07-12-2022 to 10-12-2022

#### P.Ganesh Anand

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	Seminar	NIRF Ranking in Higher	SJC,03-12-2022
		Educational Institutions	
		in India	

## Dr.Ramesh Naik

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	Seminar	NIRF Ranking in Higher Educational Institutions in India	SJC,03-12-2022
2	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b> Dec ,2022

#### Mrs.Zoya Ibrahim

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	Seminar	NIRF Ranking in Higher Educational Institutions in India	SJC,03-12-2022
2	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b> Dec ,2022

## Mrs.Pushpa Kumari

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	Seminar	NIRF Ranking in Higher Educational Institutions in India	SJC,03-12-2022
2	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b> Dec ,2022
3	WORKSHOP	"BASIC DATA ANALYSIS AND ITS INTERPRETATION USING SPSS – FOR BEGINNER"	PRIMAX EDUACADEMY,26-11-2022 to 30-11-2022
4	WORKSHOP	"SEM AND CFA AND ITS INTERPRETATION USING AMOS - FOR BEGINNER"	PRIMAX EDUACADEMY,27-12-2022 to 30-12-2022

## Dr.A.Danam Tressa

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	Seminar	NIRF Ranking in Higher Educational Institutions in India	SJC,03-12-2022
2	MDP	5-Day MDP on SME Financing -Approaches and Strategies	Ni-MSME, <b>12<sup>th</sup> Dec,2022 to 16<sup>th</sup></b> Dec ,2022
3	Seminar	NAAC Seven Criteria	Raja Bahadur Venkata Rama Reddy Women's College,04-01-2023 to 07-01-2023
4	Seminar	REVISED ACCREDITATION FRAMEWORK: ISSUES & CHALLENGES".	St Anns College for women

5	Seminar	NAAC SPONSORED	14-10-2022 to 15-10-2022
		NATIONAL E-	
		CONFERENCE	
		"IMPLEMENTATION OF	
		NEP IN HIGHER	
		EDUCATIONAL	
		INSTITUTIONS"	

Prof.Anita Rolla

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	Seminar	NIRF Ranking in Higher Educational Institutions in India	SJC,03-12-2022

Mr.Naveen

S.No	FDP/Workshop/Seminar -Title	Title	Organisation-Duration
1	Seminar	NIRF Ranking in Higher	SJC,03-12-2022
		Educational Institutions	
		in India	

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#### **National Conferences And Seminars**

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3	"Innovati ve Practices for Quality Enhance ment in Higher Education Institutio ns"	Mr.Jyothi Kalyan	s Manage ment	diconceion of	Nat ion	07-10-20 22 to 08-10-20 22	Aniketh Institue of Manageme nt
4	Role of foreign Direct Investmen t (FDI)on Indian	Prof.Vand ana Samba		Global Conference on Emerging Technologies ,Business ,sustainable innovative Business Practices and Social Well-Being ,.		Decembe r 10 <sup>th</sup> &11 <sup>th</sup> ,2022	Organised by Mohan Babu University

## **Books / Book Chapter Published**

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# **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade King Koti Road, Hyderabad

## **Department of Management**

#### Academic Year: 2022

#### **Report on MBA orientation- Day 1**

Date: 03/11/2022 Time- 09.00am -01.30 pm Course: MBA Class: New Joinees No. of Students Attended: 100

#### Brief report

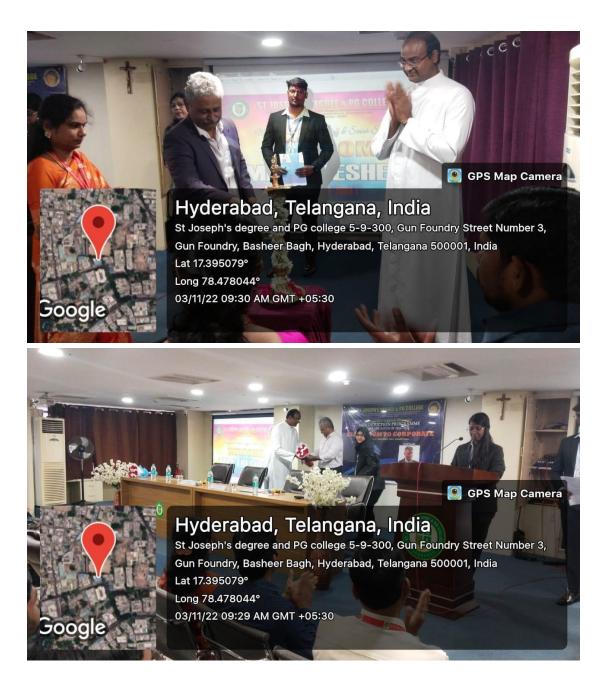
The Day 1 of MBA orientation started by welcoming the new students by reciting verse from Bible and a prayer song. The chief guest Prof. Ramesh Vemuganti and the Principal Rev.Fr. Dr. Sunder Reddy were welcomed on to the dais. After the formalities the program began by the address of Rev. Father emphasizing on the value of time and plan. In his address he stated the plan has to be precise and consistent citing Virat Kholi, the cricketer as an example.

He gave an inspirational speech by mentioning clarity is important stressed on the point don't put your future in somebody's hand. Start by prioritizing activities in life. Remain persistent and visualize the future. One has to organize activities and gain knowledge and undeniably Knowledge is powerful. He concluded with a caution on attendance and disciple.

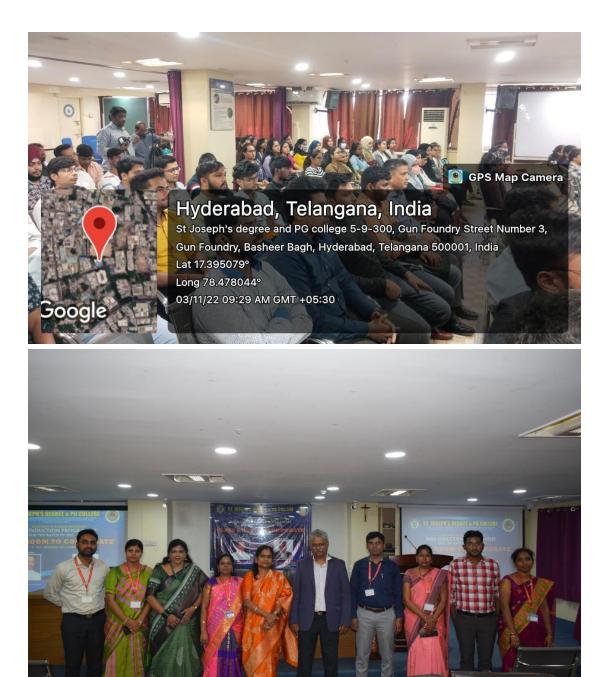
The chief guest Prof.Vemuganti addressed the gathering by reminiscing about the fact that St.Joseph's has come a long way since 25 years. He commented "think global". Global thinking, digital beginning is the new way to grow. Lay emphasis on learning. During the interactive session he made emphasis on the fact that only learners are the winners. And to be a winner continuous learning is important and only then one can become unstoppable. The more one enjoys learning the more one grows. And laid emphasis on the fact that one should not major in minor things. Age is not the criteria. Learning is. Don't drift. Learning and knowledge have to go hand in hand. Energy and persistence are powerful than all things. Put in efforts not strength or intelligence. The session finished with a communication activity for the fresher's. Speak with clarity was the takeaway from the activity and he ended with the message never be complacent and giving a tip that having a good body language and eye contact is the essence to communication pointing to the fact that "Today a reader tomorrow a leader."

After the break Prof Vandana, Head of department gave a brief introduction of the department and pointed out the nuances of discipline. Gave a brief on the rules and regulation that need to be followed by the students. It was continued by Prof Srinivas, Additional head of department pointing out to what they would learn and what they should learn. The session concluded by a brief by the course coordinator Ms.Swapna giving an understanding of the curriculum and what the students would learn as part of the course.

#### Glimpses of the orientation:



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## **MBA ORIEBTATION REPORT – DAY II**

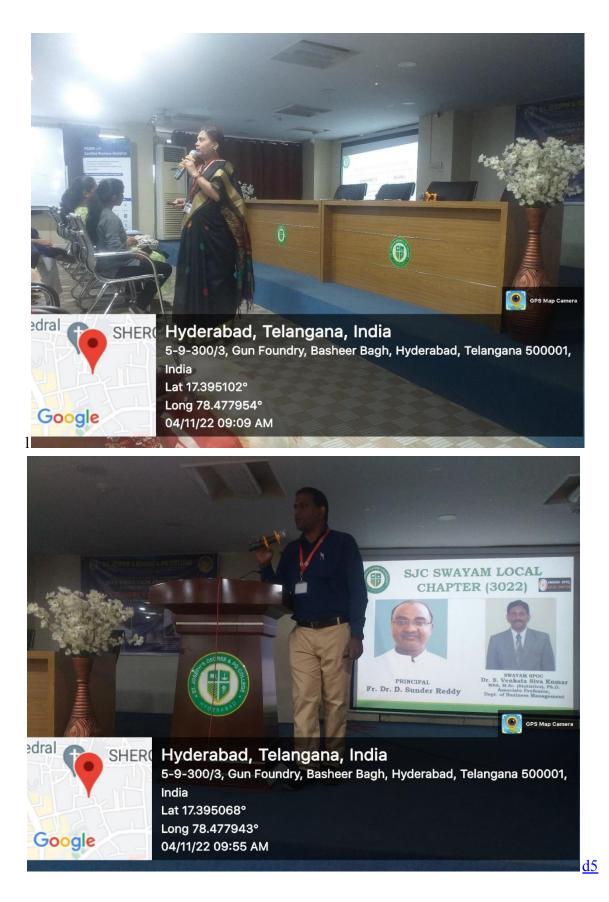
Date:3<sup>rd</sup> November 2022 Timings: 9:00 am - 1:00pm Venue: Vianney Hall

#### Number of the Students whose Parent Attended: 100

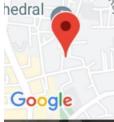
# **Objective of the Program: To brief students about Examination System, NPTEL Course, Management and Placement.**

Day II MBA orientation Program started with a warm welcome by Dr.Rani Gujari which was followed with an orientation on examination system by Prof.R.Anita, Controlller of Examinations. Mam started her presentation with Choice Based Credit System(CBCS) which was introduced in 2015. This was followed with a clear explanation of internal and external paper pattern along with marks allotted. Mam also told about the Pass %, promotion rules , recounting system , grade point and SGPA calculation. Question paper are prepared as per Bloom's Taxonomy levels and she mentioned about case study is a compulsory question to be answered by students. Placement orientation was delivered by/Mrs. Swetha, Placement Officer where she stated about the Career Development Cell and its objectives for career development. She also added 360 Degree appraisal process for students and explained in detail about the CRT process of our college along with importance of GD and JAM. Mam also stressed that college conducts preplacement talk, seminars by startup and placement success meet. She ended her presentation by mentioning our constant recruiters. This was followed with an orientation on SWAYAM NPTEL and MOOCS by Dr. Venkata Siva Kumar who mentioned that this course carries 2 credits and it is mandatory for the students to enroll and pass the examination. He also added the enrollment process in detail and explained about the assignments related to it. He also mentioned that on e faculty member will be provided for minimum 50 students for each course and ended his presentation by mentioning different courses offered like data science, data analytics, data visualization and technical management courses. Mr. Ganesh (Asst. Prof) gave a presentation on Management Club and mentioned about the application of different subject that are important for management club like Marketing ,HR and Finance. Sir introduced management club - MARG along with student members and faculty members and stated the objectives which encourages entrepreneurship. The club conducts various formal and informal activities mainly on different special days celebrated like New Year Day, National Youth Day etc.

An interactive session was conducted by Mrs. Dola Sarkar (Asst. prof) where MBA II Year students interacted with the 1<sup>st</sup> year students regarding their interest, hobbies, future plan and various talents they possess. This was followed by a short break and later the class In charges oriented the students on attendance, dress code. Rules and regulations, certificate courses and wished them best of luck for their new journey at St. Joseph's Degree & PG College.







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## **ORIENTATION REPORT OF MBA I YEAR**

Day-3

#### Date: 5/11/2022 Time: 9.00 am-12.00 am Vianney Hall

Venue:

#### **Ice Breaking Session:**

The Session was conducted by MBA II year students with fun team building and time management games such as word building and what do we have in common, which students thoroughly enjoyed. After an exhaustive round of managerial games, the students played a game of Pictionary which tested their creativity and communication skills and again they played alphabet brain where the students have to give the words on a particular alphabet this is where they used brain power. The students enjoyed each game and bonded with their classmates, in spite of meeting most of them for the first time. Students had this encouraging harmony among groups and it helps to build trust and rapport that benefits friendly connection. The purpose of icebreaker games is to polish speaking skills and build interpersonal relationships. It helps students to loosen up, understand each other more and enable better collaboration and networking. Last, but not least, it is a surefire way to energize the group and have everyone focused and ready to go.





#### Alumni interaction:

The session started with a welcome to the faculty, students and the Alumni Members. The alumni meet is to reconnect with the students and celebrate their success and various achievements. The alumni meet started with a welcome address and interacted with students and gave career guidance regarding higher studies and placements.





**Mr. Gratus Raul (2015-17 Batch)** who is the President of Alumni Committee took over and introduced all the other Alumni invitees to the students. **Mr. Gratus** spoke about his experience of getting into his dream job and his experiences in St. Joseph's and shared his views on the present business scenario in technological perspective. Then **Mr. Nilesh Arukia (2015-2017 Batch)** executive member he related his experiences, his learning's in the college and advised students to believe in themselves and spoke on the skill requirement and also the importance of grooming to become thorough professionals. There was a Question –Answer session which went on between the current students and

the Alumni members which brought out answers to many questions from the side of the students. It was very informative.

The session ended with the felicitation to the Alumni members.



# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade King Koti Road, Hyderabad

#### CONSOLIDATED SUBJECT ALLOTMENT OF MBA - SEM I & III ACADEMIC YEAR 2022-2023

	ACADEMIC Y	EAR 2022-2023		-
FACULTY NAME	MBA I SEM-I	MBA II SEM-III	Mentoring Research Library Projects Hrs	TOTAL HRS
1.Prof. R. Anita		TQM Sec-A/B/C 4 Hrs	3	7 Hrs
2. Dr . A. Danam Tressa	MOB Sec-A 4 Hrs		3	7 Hrs
3.Prof. Nagunuri Srinivas	MM Sec-B&C 8 Hrs	MCDM Sec-A,B,C 4 Hrs	3	15 Hrs
4.Prof. Vandana Samba	BL Sec-A 2 Hrs	IAPM Sec-A 4 Hrs	3	9 Hrs
5. Mr. P. Ganesh Anand	SFM Sec-A & C 8 Hrs	IAPM Sec-B 4 Hrs	3	15 Hrs
6. Ms. Smriti Nagaria	AFB Sec-C 4 Hrs	FSS Sec-B 4 Hrs	3	11 Hrs
7. Ms. S. Swapna	ME Sec-A&C 8 Hrs		3	11 Hrs
8. Dr. S. Venkata Siva Kumar	SFM Sec-B 4 Hrs	DA-SPSS Sec-A/B/C 9 Hrs	3	16 Hrs
9. Dr. Rani Gujari	MOB Sec-B 4 Hrs	LCM Sec-B 4 Hrs	3	11 Hrs
10. Mr. Jyothi Kalyan	MSEB Sec-A/B/C 9 Hrs	Mat. Mgmt 4 Hrs	4	17 Hrs
11. Mrs. Mubeen Sultana		FSS Sec-A 4 Hrs	3	7 Hrs

12. Mr. Martin B.L	BL	GB	3	11 Hrs
	Sec-B&C	Sec-B		
	4 Hrs	4 Hrs		
15. Dr. Gracy Saila Sree	МОВ	OD	3	11 Hrs
, i i i i i i i i i i i i i i i i i i i	Sec-C	Sec-B		
	4 Hrs	4 Hrs		
16. Mr. Martin Mysa	IEBE		3	9 Hrs
	Sec-A,B,C			
	6 Hrs			
17. Dr. H. Vani	AFB		3	7 Hrs
	Sec-B			
	4 Hrs			
18. Mrs. G. Joseph Mary	ME		3	7 Hrs
	Sec-B			
	4 Hrs			
19 Mrs. P. Rajitha	LCM		3	7 Hrs
	Sec-A			
	4 Hrs			
20. K. Neeraja		IAPM	3	7 Hrs
		Sec-C		
		4 Hrs		
21 .Mrs. Gowri Deshpande	MM	GB	3	11 Hrs
	Sec-A	Sec-C		
	4 Hrs	4 Hrs		
22. Mrs. Dola Sarkar		GB	3	11 Hrs
		Sec-A		
		4 Hrs		
		PBM		
		Sec-A,B,C		
		4 Hrs		
23. Mrs. Archana Sunil		OD	3	7 Hrs
		Sec-C		
		4 Hrs		
24. Mr. Naveen		OD See C	3	7 Hrs
		Sec-C		
		4 Hrs		
25. Mrs. Pushpa Kumari		LCM	3 Hrs	7 Hrs
		Sec-C		
		4 Hrs		
26. Dr. Ramesh Naik	AFB	FSS	3 Hrs	11 Hrs
	Sec-A	Sec-C		
	4 Hrs	4 Hrs		

# **Placements Details**

## **1. CAREER DEVELOPMENT CENTER (Vision & Mission)**

The College has a full-fledged **Placement Cell** which has a specially designated Placement Officer and faculty from various departments as placement coordinators. The Placement cell coordinates with HR departments of various Corporates/MNCs and organises recruitment at the college campus.

#### VISION

To Groom Students with Competencies and Employability Skills to Become Part of Top Notch Companies.

#### MISSION

- 1. To assist the student to become self-reliant
- 2. To enrich and enhance the knowledge, competencies and attitudes of the students
- 3. To improve their soft skills.
- 4. To build life skills and self-confidence through value-based education.

## 2. Functions of Placement Cell

- 1. Collection of Data of the students and companies, maintaining and updating the database
- 2. Preparing eligible pool of students of different disciplines
- 3. Gathering information about job-fairs and employment opportunities
- 4. Notifying the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Notice Boards, Placement Portal and College Website
- 5. Organising Campus Recruitment Training Programme
- 6. Networking with leading companies for Internships and Campus Selections
- 7. Organising on and Off Campus Interviews
- 8. Acts as an interface between the selected students and the recruiters
- 9. Conducting Career Guidance Sessions.
- 10. Collecting Feedback from the Recruiters and Students
- 11. To do post placement analysis and take remedial measures for non-selected students.

# 3. Placement Summary

S.No	Course	No of Students Registered	No of Offers	No of Selects	Percentage
1.	MBA	170	60	60	38%
2.	BBA	80	28	28	36%

# DETAILS OF THE STUDENTS – PLACEMENTS MBA

S. No	Student Name	Course	Company Placed	СТС
1	Deepanshi Mantri	MBA	Deloitte	7.6 LPA
2	B.Saraswati	MBA	Deloitte	7.6 LPA
3	Anuradha Chohan	MBA	Deloitte	7.6 LPA
4	Neha Thakur	MBA	Deloitte	7.6 LPA
5	Bharat Pagadala	MBA	Deloitte	7.6 LPA
6	Karan Thakur	MBA	Deloitte	7.6 LPA
7	Vedula Santosh	MBA	Deloitte	7.6 LPA
8	Hemanth Kakani	MBA	Deloitte	7.6 LPA
9	Tanu Mantri	MBA	Alliant Group	7.2 Lpa
10	Manisha Baldwa	MBA	Alliant Group	7.2 Lpa
11	Saloni Mundada	MBA	Alliant Group	7.2 Lpa
12	Gundla Jayanth	MBA	Alliant Group	7.2 Lpa
13	Madhurima Vukkalkar	MBA	Alliant Group	7.2 Lpa
14	Shri Kishan Sharma	MBA	Alliant Group	7.2 Lpa
15	Khushboo Shah	MBA	Alliant Group	7.2 Lpa
16	Prerna Gilada	MBA	Berkadia	4.5 Lpa
17	Sarvesh Ojha	MBA	Berkadia	4.5 Lpa
18	Prerna Golegaonker	MBA	Berkadia	4.5 Lpa
19	Smrithi Chilamanthula	MBA	Berkadia	4.5 Lpa
20	Narmala Rishika	MBA	Berkadia	4.5 Lpa
21	Neeraj Rathi	MBA	Berkadia	4.5 Lpa
22	Brij Gopal Soni	MBA	Berkadia	4.5 Lpa
23	Neha Sanghi	MBA	Berkadia	4.5 Lpa
24	Harshvardhan Balodiya	MBA	Berkadia	4.5 Lpa
25	Muskaan Begum	MBA	Franklin Templeton	4.31 LPA
26	PAYAL	MBA	Franklin Templeton	4.31 LPA
27	M Sai Giridhar	MBA	Franklin Templeton	4.31 LPA
28	Gurpreet Kaur	MBA	Franklin Templeton	4.31 LPA
29	Ajmera Sudhakar Nayak	MBA	Franklin Templeton	4.31 LPA
30	Surasani. Vaishnavi	MBA	Franklin Templeton	4.31 LPA
31	G MANI DEEP	MBA	Franklin Templeton	4.31 LPA
32	Sandeep Thomas	MBA	Franklin Templeton	4.31 LPA
33	JONATHAN PILLAI	MBA	Franklin Templeton	4.31 LPA

34	Ankit Mishra	MBA	TIME Pvt Ltd	5 Lpa
35	MD. Zunaid	MBA	HDFC Life	4.75 Lpa
36	S Gurveender Singh	MBA	Regalix	3.5Lpa
37	Vyshnavi Rangaraju	MBA	ICICI Securities	4 Lpa
38	Shiva	MBA	Kotak Mahindra Bank - Branch Banking	4.5Lpa
39	Duresetti Rakesh	MBA	Kotak Mahindra Bank - Corporate Salary	4.5Lpa
40	Nandu Singh	MBA	Kotak Mahindra Bank - Corporate Salary	4.5Lpa
41	R Chakravarthi Vinay	MBA	ICICI Prudential Asset Management Company	3.6 Lpa
42	Rajat John Jacob	MBA	Ryan India Tax	4 Lpa
43	K. Sowmya	MBA	Ryan India Tax	4 Lpa
44	H.Aishwarya Raj	MBA	Ryan India Tax	4 Lpa
45	K.Vishal Reddy	MBA	Ryan India Tax	4 Lpa
46	E.Rishita	MBA	Ryan India Tax	4 Lpa
47	Rohit Martiwar	MBA	Ryan India Tax	4 Lpa
48	Sanjay Patel	MBA	Ryan India Tax	4 Lpa
49	Y. Preeti	MBA	Ryan India Tax	4 Lpa
50	B.Sanjay Mishra	MBA	Asian Paints	7 Lpa
51	Munipally Bhavani	MBA	Factset	3.5 Lpa
52	Taniya Pipariya	MBA	ACT Fibernet	3.5Lpa
53	Chetna Khatri	MBA	Berkedia	4.5Lpa
54	Piyush Agarwal	MBA	Berkedia	4.5Lpa
55	Vinay Upadhay	MBA	Sri Chaithanya Varisity	3Lpa
56	Bhavani	MBA	Factset	3.5 Lpa
57	D.Arun Kumar	MBA	Factset	3.5 Lpa
58	S.Someshwari	MBA	Factset	3.5 Lpa
59	Mohith Jain	MBA	Factset	3.5Lpa

## **DETAILS OF THE STUDENTS – INTERNSHIPS**

## MBA

S.No	Name	Company	Course	Stipend ( Rs)
1	Meghana	Fintech fillings	MBA	5000
2	Likitha	RRR chambers	MBA	5000
3	Nikhil roy	RRR chambers	MBA	5000
4	Hemanth	Murali&rao	MBA	4000

5	Daksha	Shubham steel centre	MBA	3000
6	Sejal	Ramani associates	МВА	5000
7	Jayesh	Veda vyas&co	МВА	5000
8	Sri kishan sharma	Veda vyas&co	МВА	5000
9	Manish	Berkadia	МВА	15000
10	Dharmaveer	Hucon consulting	MBA	8000
11	Kushwath	Insplore	MBA	6000
12	Rahul	Hucon consulting	MBA	8000
13	Karishma	Vishruth technologies	MBA	4000
14	Sai charan reddy	Hucon consulting	MBA	9000
15	Aishwarya raj	We make scholars	MBA	8000
16	Errum fathima	Likitha's diagnostic centre	MBA	5000
17	gopal	A.r enterprises	MBA	4000
18	gurpreet	A.r enterprises	MBA	4000
19	Anirudh	A.r enterprises	MBA	4000
20	Taher	A.r enterprises	MBA	4000
		Hyderabad general merchant		
21	Sarvesh	association	MBA	4000
22	Arun	Angel one	MBA	4000
23	Dinesh	Hucon consulting	MBA	8000
24	Surekha	Leading solutions	MBA	6000
25	Arvind	Bittu&co	MBA	4000
26	Рооја	Hucon consulting	MBA	8000
27	Anisha	Marble craft	MBA	4000
28	Ankit	VCS	MBA	4000
29	Manideep	A.r enterprises	MBA	4000
30	Sara	Hucon consulting	MBA	8000
31	Nithin reddy	A.r enterprises	MBA	4000
32	Pravallika	A.r enterprises	MBA	4000
33	Tanu	A.r enterprises	MBA	4000
34	Mohammed abdul	A.r enterprises	MBA	4000
35	Bharath	Berkedia	MBA	15000
36	Neha	We make scholars	MBA	7000
37	Tejaswi	Global placements	MBA	10000
38	Saloni	Likitha's diagnostic centre	MBA	5000
39	Vinay	Likitha's diagnostic centre	MBA	5000
40	shadab	Likitha's diagnostic centre	MBA	5000
41	Vishal	Likitha's diagnostic centre	MBA	5000
42	Sneha	Likitha's diagnostic centre	MBA	5000
43	Manoj	Universal tribe	MBA	4000
44	Soumya	Astro fire and safety system	MBA	6000
45	jonathan	Astro fire and safety system	MBA	6000
46	Nikitha	aarambh lekha	MBA	4000

## MBA ODD SEMESTER REPORT-2022-2023

47	Prerana	RRR chambers	MBA	6000
		shivakumar aagrawal and		
48	Piyush	association	MBA	2000
49	Gaurav	client curve infosystem	MBA	4000
50	Smriti	Ram swagath &co	MBA	5000
51	Gurwinder	Mylan labaratories	MBA	3000

## Pre-placement / Campus Recruitment Training Programme (CRT)

I.	MBA			
S.NO	TRAINER NAME	DATE OF THE EVENT	NO OF DAYS	TOPICS COVERED
1	Mr. Venkateshwar Reddy, 98484 47626 shiningtechnohyd@gmail.com	26/07/2022 to 03/08/2022	8 Days	Aptitude & Reasoning
2	Mr. Srinivas Bhairy & Mr. Niranjan 9848084140 967694818 bhairy@gmail.com	6/08/2022 – 09/08/2022	5 Days	Soft Skills & Interview Skills
3	Mr.Malcolm Mackness	04/08/2022 – 05/08/2022	2 Days	Verbal Ability
4	AMCAT, Chandrahas, 9849513196 s.chandrahas@aspiringminds.com	10 November,2021	2 Tests	5 Modules

## **BRIDGE COURSE REPORT**



## **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> King Koti Road, Hyderabad

24-05-2022

## **REPORT ON BRIDGE COURSE FOR MBA I YEAR SEMESTER I**

Ref No. SJC/24-05-2022/

### **Objective of the Programme:**

The main objective of this course is to bring non-commerce students at par with those who had already studied accounts in 12<sup>th</sup> & Graduation level. This will help non-commerce students to have a basic understanding of the accounting concepts before their regular classes begin.

### About the Program

Department of Business Management conducted 5 days' bridge course classes for MBA I Year I Sem Section A and B and C Non- Commerce Students from 2:00 pm to 4:00 pm. This course provided extra help to non-commerce students to understand basic concepts in depth and build their confidence in the subject. feedback from all the students was taken and students felt the classes were good, helpful and suggested to conduct more bridge course classes in future. Topics covered:

- 1. Introduction to Accounting, Concepts and conventions & Principles of Accounting, Accounting cycle.
- 2. Journal, Ledger and Trial Balance (theory and problems)
- 3. Final Accounts (problems of Trading and Profit & Loss Account, Balance sheet with adjustments)
- 4. Depreciation (Theory & Problems)



**MBA I YEAR STUDENTS** 

**Outcome:** By the end of the course, non-Commerce students have got complete knowledge about the Basic Concepts of the Accounting, and they can catch up with the speed in regular accounting classes.

**Resource Person**: Mubeen sultana Date: 31<sup>st</sup> Jan to 4<sup>th</sup> Feb 2022. Time: 2pm to 4pm.

## CERTIFICATE COURSES

Certificate courses for the Academic Year 2021-2022 were offered Online & Offline (Hybrid Mode). The Students select from a wide range of Courses pertaining to their domain area or the one which enhances their skill having minimum 30 hours of duration from the following resources: www.swayam.gov.in, www.coursera.org, www.udemy.com, www.skillstrideacademy.com, www.entuze.com

	<u>F Y-2021-2022</u>	
SNO	COURSE CODE	MOU- EXTENDED CAMPUS
2	VAC-22-002	EXCELYTICS
3	VAC-22-003	TALLY GURU
4	VAC-22-004	TALLY GURU
7	VAC-22-007	EXCELYTICS
8	VAC-22-008	MICROSOFT OFFICE CERTIFICATION
9	VAC-22-009	
10	VAC-22-010	EXCELYTICS
14	VAC-22-014	AGFOR/CYBERAGIES
17	VAC-22-017	NIMSME
18	VAC-22-018	AZURE CERTIFICATION
19	VAC-22-019	CYBERAGIES
20	VAC-22-020	AGFOR
22	VAC-22-022	EXCELYTICS
23	VAC-22-023	LIVE FOREVER ACADEMY
24	VAC-22-024	NSE
25	VAC-22-025	GENVIQ

## MOU'S FY-2021-2022

## **MBA CREDIT LIST**

	12142167200			
1	1	Advanced Excel	Pass	2
	12142167200			
2	2	Advanced Excel	Pass	2
	12142167200			
3	3	Digital Marketing	PASS	2
	12142167200			
4	4	Advanced Excel	Pass	2
	12142167200 5	A duran and Europh		
5	12142167200	Advanced Excel	Pass	2
6	6	Advanced Excel	Pass	2
0	12142167200			2
7	7	DETAINED		
,	12142167200			
8	8	HR ANALYTICS	PASS	2
	12142167200			
9	9	Advanced Excel	Pass	2
	12142167201			
10	0	Digital Marketing	Pass	2
	12142167201			
11	1	Advanced Excel	Pass	2
	12142167201			
12	2	Advanced Excel	Pass	2
42	12142167201			
13	3 12142167201	Advanced Excel	Pass	2
14	4	Advanced Excel	Pass	2
4	12142167201			2
15	5	Advanced Excel	Pass	2
15	12142167201			-
16	6	ADVANCE EXCEL	ONHOLD (WRITING EXAM IN THE MONTH OF MAY,2023)	2
	12142167201			
17	7	Advanced Excel	Pass	2
	12142167201			
18	8	Advanced Excel	Pass	2
	12142167201			
19	9	Advanced Excel	Pass	2
	12142167202			
20	0	Advanced Excel	Pass	2
21	12142167202	#N1 / A	451/6	
21	1	#N/A	#N/A	0

	12142167202			
22	2	Finance Analaytics	PASS	2
	12142167202			2
23	3	HR ANALYTICS	PASS	2
	12142167202	Macros, SQL &		
24	4	Access	Pass	2
	12142167202			
25	5	Advanced Excel	Pass	2
	12142167202			
26	6	Advanced Excel	Pass	2
	12142167202			
27	7	Advanced Excel	Pass	2
	12142167202	Macros, SQL &		
28	8	Access	Absent	0
20	12142167202	A duran and Europh	Dese	
29	9	Advanced Excel	Pass	2
30	12142167203 0	Finance Analaytics	PASS	2
- 50	12142167203	Finance Analaytics		2
31	12142107203	LEFT THE COLLEGE		
- 51	12142167203			
32	2	Advanced Excel	Pass	2
	12142167203			
33	3	Digital Marketing	PASS	2
	12142167203			
34	4	DABDM	Pass	2
	12142167203			
35	5	Advanced Excel	Pass	2
	12142167203			
36	6	Advanced Excel	Pass	2
	12142167203			
37	7	Advanced Excel	Pass	2
20	12142167203 8		DASS	
38	8 12142167203	HR ANALYTICS	PASS	2
39	9	HR ANALYTICS	PASS	2
	12142167204			-
40	0	Advanced Excel	Pass	2
	12142167204			
41	1	Advanced Excel	Pass	2
	12142167204			
42	2	Digital Marketing	Pass	2
	12142167204			
43	3	Digital Marketing	Pass	2
44	12142167204	Finance Analaytics	PASS	2

	4			
	12142167204			
45	5	Advanced Excel	Pass	2
	12142167204			
46	6	HR ANALYTICS	PASS	2
	12142167204			
47	7	Advanced Excel	Pass	2
	12142167204			
48	8	HR ANALYTICS	PASS	2
	12142167204			
49	9	Advanced Excel	Pass	2
	12142167205			
50	0	Advanced Excel	Pass	2
	12142167205			
51	12142167205	Advanced Excel	Pass	2
52	12142167205 2	LEFT THE COLLEGE		
52	12142167205			
53	5	Advanced Excel	Pass	2
	12142167205			2
54	6	Advanced Excel	Pass	2
	12142167205			_
55	7	LEFT THE COLLEGE		
	12142167205			
56	8	Advanced Excel	Pass	2
	12142167206			
57	0	HR ANALYTICS	PASS	2
	12142167206			
58	1	Advanced Excel	Pass	2
	12142167206			
59	2	HR ANALYTICS	PASS	2
	12142167206			_
60	3	DABDM	Pass	2
61	12142167206	Advanced Event	Dass	1
61	4 12142167206	Advanced Excel	Pass	2
62	12142107200 5	HR ANALYTICS	PASS	2
02	12142167206			
63	7	HR ANALYTICS	PASS	2
	12142167206			
64	8	HR ANALYTICS	PASS	2
	12142167206			1
65	9	DABDM	Pass	2
	12142167207			
66	0	Advanced Excel	Pass	2

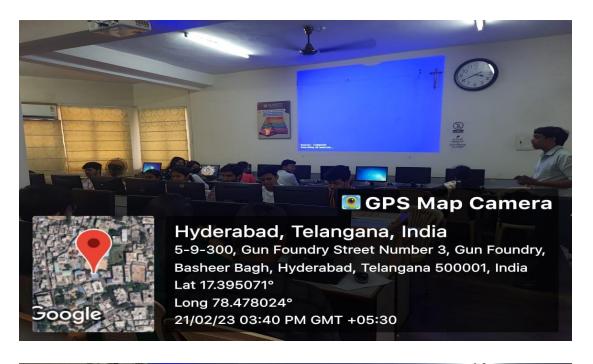
	12142167207			
67	1	Advanced Excel	Pass	2
	12142167207			
68	2	Finance Analaytics	PASS	2
	12142167207			
69	3	Advanced Excel	Pass	2
	12142167207			
70	4	Advanced Excel	Pass	2
	12142167207			
71	5	HR ANALYTICS	PASS	2
	12142167207			
72	6	Advanced Excel	Pass	2
	12142167207			
73	7	Finance Analaytics	PASS	2
	12142167207			
74	8	Advanced Excel	Pass	2
	12142167207			
75	9	Finance Analaytics	PASS	2
	12142167208			
76	0	Financial markets	Pass	2
	12142167208			
77	101401(7000	ADVANCE EXCEL	ONHOLD (WRITING EXAM IN THE MONTH OF MAY,2023)	2
70	12142167208 2	DADDA		
78	12142167208	DABDM	Pass	2
79	12142167208	Advanced Excel	Dass	2
79	<u> </u>		Pass	2
80	4	Advanced Excel	Pass	2
80	12142167208			2
81	5	Advanced Excel	Pass	2
01	12142167208			2
82	6	LEFT THE COLLEGE	Absent	0
	12142167208			
83	7	Finance Analaytics	PASS	2
	12142167208			
84	8	Advanced Excel	ONHOLD (WRITING EXAM IN THE MONTH OF MAY,2023)	2
	12142167208			
85	9	DABDM	Pass	2
	12142167209			
86	0	DABDM	Pass	2
	12142167209			
87	1	Advanced Excel	Pass	2
	12142167209			
88	2	Advanced Excel	Pass	2
89	12142167209	Advanced Excel	Pass	2

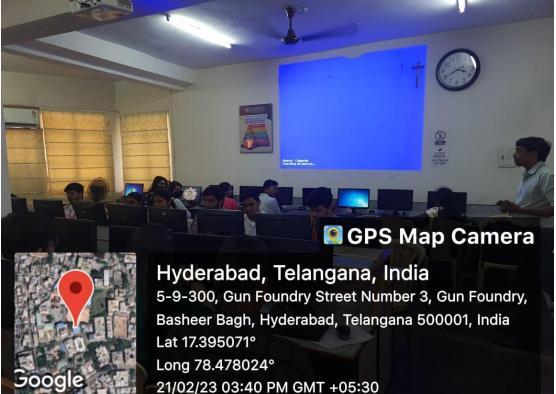
	3			
	12142167209			
90	4	Finance Analaytics	PASS	2
	12142167209			-
91	5	Advanced Excel	Pass	2
	12142167209			-
92	6	HR ANALYTICS	PASS	2
	12142167209			
93	7	Finance Analaytics	PASS	2
	12142167209			
94	8	HR ANALYTICS	PASS	2
	12142167209			
95	9	DABDM	Pass	2
	12142167210			
96	0	Advanced Excel	Pass	2
	12142167210			
97	1	Advanced Excel	Pass	2
	12142167210			
98	2	Advanced Excel	Pass	2
	12142167210			
99	3	DABDM	Pass	2
10	12142167210			
0	4	HR ANALYTICS	PASS	2
10	12142167210			
1	5	Advanced Excel	Pass	2
10	12142167210			
2	6	DABDM	FAIL	0
10	12142167210			
3	7	Finance Analaytics	PASS	2
10	12142167210			
4	8	Finance Analaytics	PASS	2
10	12142167210			
5	9	Finance Analaytics	Pass	2
10	12142167211			
6	0	Advanced Excel	Pass	2
10	12142167211			
7	1	HR ANALYTICS	PASS	2
10	12142167211			
8	2	HR ANALYTICS	PASS	2
10	12142167211	Advanced Free	Pace	2
9	3	Advanced Excel	Pass	2
11 0	12142167211 4		Pace	<u>_</u>
	4 12142167211	DABDM	Pass	2
11 1	5	HR & PD	VERY GOOD	2
	5			2

11	12142167211			
2	6	Finance Analaytics	PASS	2
11	12142167211			-
3	7	Advanced Excel	Pass	2
11	12142167211			
4	8	HR ANALYTICS	PASS	2
11	12142167211			
5	9	DABDM	Pass	2
11	12142167212			
6	0	Advanced Excel	Pass	2
11	12142167212			
7	1	Finance Analaytics	PASS	2
11	12142167212			
8	2	DABDM	Pass	2
11	12142167212			
9	3	HR ANALYTICS	PASS	2
12 0	12142167212 4	Financa Analoutica	Pass	2
	4 12142167212	Finance Analaytics	Pass	2
12 1	5	ED	PASS	2
12	12142167212			2
2	6	Advanced Excel	Pass	2
12	12142167212			-
3	7	Advanced Excel	Pass	2
12	12142167212			
4	8	Digital Marketing	Pass	2
12	12142167212			
5	9	Finance Analaytics	PASS	2
12	12142167213			
6	0	Digital Marketing	PASS	2
12	12142167213			
7	1	DABDM	Pass	2
12	12142167213			
8	2	Advanced Excel	Pass	2
12	12142167213			
9	3	HR ANALYTICS	PASS	2
13	12142167213			2
0	4 12142167213	HR ANALYTICS	PASS	2
13 1	1214210/213	HR ANALYTICS	PASS	2
13	12142167213			
2	6	Digital Marketing	PASS	2
13	12142167213			-
3	7	Advanced Excel	Pass	2
13	12142167213	LEFT THE COLLEGE	#N/A	0
10				0

4	8			
13	12142167213			
5	9	Advanced Excel	Pass	2
13	12142167214			
6	0	HR ANALYTICS	PASS	0
13	12142167214			
7	1	HR ANALYTICS	PASS	2
13	12142167214			
8	2	Finance Analaytics	PASS	2
13	12142167214	Advanced Even	Dass	2
9 14	3 12142167214	Advanced Excel	Pass	2
0	4	Digital Marketing	PASS	2
14	12142167214			-
1	5	Digital Marketing	Pass	2
14	12142167214			
2	6	Advanced Excel	Pass	2
14	12142167214			
3	7	HR ANALYTICS	PASS	2
14	12142167214			
4	8	Advanced Excel	Pass	2
14	12142167214			
5	9	Advanced Excel	Pass	2
14	12142167215		DAGG	
6 14	0 12142167215	Finance Analaytics	PASS	2
7	12142107213	Financial markets	Pass	2
14	12142167215			2
8	2	Advanced Excel	Pass	2
14	12142167215			
9	3	Advanced Excel	Pass	2
15	12142167215			
0	4	Finance Analaytics	PASS	2
15	12142167215			
1	5	HR ANALYTICS	PASS	2
15	12142167215			
2	6 12142167215	LEFT THE COLLEGE		0
15 3	12142167215 7	HR ANALYTICS	PASS	0
15	12142167215		1////	0
4	8	Digital Marketing	FAIL	0
15	12142167215			
5	9	Advanced Excel	Pass	2
15	12142167216			
6	0	Advanced Excel	Pass	2

15	12142167216			
7	12142107210	HR ANALYTICS	PASS	2
15	12142167216			-
8	2	Advanced Excel	Pass	2
15	12142167216			Ē
9	3	#N/A	#N/A	0
16	12142167216			
0	4	Advanced Excel	Pass	2
16	12142167216			
1	5	Finance Analaytics	PASS	2
16	12142167216			
2	6	Financial markets	Pass	2
16	12142167216			
3	7	ED	PASS	2
16	12142167216			
4	8	Advanced Excel	Pass	2
16	12142167216	<b>- - - - - - - - - -</b>		
5	9	Finance Analaytics	PASS	2
16	12142167217	A duran and Europh	Deve	2
6	0 12142167217	Advanced Excel	Pass	2
16 7	1214210/21/	Finance Analaytics	PASS	2
16	12142167217			
8	2	Advanced Excel	Pass	2
16	12142167217	Macros, SQL &		-
9	3	Access	Pass	2
17	12142167217			
0	4	Finance Analaytics	PASS	2
17	12142167217			
1	5	HR ANALYTICS	PASS	2
17	12142167217			
2	6	Advanced Excel	Pass	2
17	12142167217			
3	7	Advanced Excel	Pass	2
17	12142167217			
4	8	Advanced Excel	Pass	2
17	12142167217			
5	9	Advanced Excel	Pass	2
17	12142167218			
6	0	Advanced Excel	Pass	2





### **CERTIFICATE COURSES**

#### MANAGEMENT CLUB ACTIVITIES- REPORT



# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> King Koti Road, Hyderabad

## Report of Management Club

Organized by: Group 9 – Team Pheonix

Date: 12/1/23

Venue: Vianney Hall

For whom: MBA 1 year

No. Of participants: 110

The Management club conducted at Vianney hall and began at sharp 12:10 pm which was hosted by Team 9 – Pheonix.

A formal introduction was given by Samyuktha following that a video was played depicting the Importance of Youth on "National Youth Day". Later, the group started with business news read by Shreya and questions were asked by Rithika and Sahil.

#### **Formal Activity:**

Logo Presenting – For this activity all the groups were given a prior time of 1 week to design a logo (Digitally) for Management club and anyone person must come and explain the logo at least for 2 mins.

**Edutainment** – In this activity a movie clip will be shown and then the judges will ask questions to each group related to the management (what and how are they related to management)

G1-Bhishma

G2- Rocketry

G3- Rocket Singh Salesman

G4- Money Heist

G5- Super 30

G6- Chak-de-India

G7- M.S Dhoni

**G8-** Mission Mangal

G10- Ongole Githa

G11- Mission Mangal

G12- M.S Dhoni

#### Informal Activity:

Musical Thursday- In this activity the tune or the background music of the song was played, and the audience needed to guess the song and the movie of that particular tune.

q.

Due to lack of time the second activity was postponed to next Thursday and the results were evaluated from the above activities.

The event was concluded with the Vote of Thanks given by Krishna Sai, followed by the National Anthem at 2:30 pm.

#### Winners:

Formal activity: Group 11- Green Minded

Informal activity: Group 6- Brain Acumen

Discipline: Group3- Thunder Three

Later, Mr. Ganesh Anand Sir announced group 3 wil be conducting next activity on coming Thursday.

#### Outcome:

All the groups showcased their digital skills in logo making competition, students also analyzed the movie clips very well and spoke about the lesson they learned from it. There was a lot of enthusiasm and energy in the students as we celebrated National Youth Day.





### ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Gunfoundry, Abids, Hyderabad- 500001



#### **Report of Management Club**

Date: 23/03/23

Time: 12pm to 3pm

Organized by: Executive Members.

Venue: Vianney Hall.

For Whom: MBA I year students

No. Of Participants: 69

#### About the Program:

The Management club began at 12:00 pm sharp, hosted by the Executive Members. The main agenda for this week's club was to launch MARG 2.0.

The Vice President, Mehreen Dashti, and one of the executive member, Kaunain Fatima welcomed all the students to the new semester and gave a brief introduction of MARG 2.0.

The President of the club, Karthikeya Keshapaga, was then invited on the stage to enlighten the students on what Marg 2.0 is all about and what are the changes which are being made to the club.

A new poster designed by one of the executives, Taruni Jain was revealed followed by the announcement that the team, Thunder Three's logo was selected to be the face of the Management Club from now on.

Students were then informed about the official social media handle of the club, and were asked to follow the page for updates.

Continuing on, the business news for the day was read by Tejaswini followed by a business quiz conducted by Taruni Jain.

The number of students in each group present that day were less than required for conducting the activities, so, two teams were grouped together and were given same points if and when they win any.

### Formal Activity:

Corporate Jam - The activity was conducted by Ishika Agarwal and Ritu Purohit, wherein, all the groups were given different scenario which were to be discussed for 2 minutes among the group. When the two minutes were up, a group was chosen and Ganesh sir picked a student from that particular group, for him/her to come onto the stage and speak on the scenario for two minutes which was allotted for the jam. The scenarios given to the groups were related to Finance, HR, Marketing and Operations.

## Informal activity:

For this week's informal activity, two rounds were conducted, Human Knot and the Hoop

Human Knot - The game required at least 7 members from each group to stand in a circle, they were then asked to cross their hands and hold each other's hand. The members were then tangled and to win the game, they had to detangle themselves without breaking the bond.

The Hoop Game - This game also required at least 7 members from each group. They had to stand in a line while holding each other's hand. All the members had to pass through the three Hulla Hoops without breaking the bond. The team who completes this game in lesser time

The event was concluded with the vote of thanks proposed by Disha Bokadia, followed by

#### Winners:

Formal activity - Group 5(Call of Duty) & Group 12(Mind Crusaders)

Informal activity - Group 3(Thunder 3) & Group 4(Deep Dive)

Discipline - Everyone was awarded the discipline award as all the students actively took part

Outcome: All the group members engaged in the group discussions and also gave their opinions on the scenarios which were given to them and also displayed their great team work and smart ways to complete the games quickly.

#### MBA ODD SEMESTER REPORT-2022-2023







#### ST. JOSEPH'S DEGREE & PG COLLEGE

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#### **Report of Management Club**

**ORGANISED BY:** THUNDER 3

DATE: 19/01/2023

VENUE: VIANNEY HALL

FOR WHOM: MBA 1<sup>ST</sup> YEAR STUDENTS

About the Event :

The Management Club began at sharp 12:00PM. Which is hosted by Group 3(Thunder3). They had the following events business news read by Rishika followed by news quiz conducted by Pavan.

#### FORMAL ACTIVITY 1: IT'S PACK UP TIME!

In this event each group was given a white empty box along with colour pencils, fevicol. In which they had done the packaging for a product with their own creativity. Each team had to come up with a brand name, brand picture, and all the other relevant details of packing

## CONDUCTED BY: DEEPAK SIR, JESHWANTH AND NILESH

### INFORMAL ACTIVITY 1: BOWL SE CUP TAK

In this activity 2 members of each group was assigned a task of transferring thermacol balls from one bowl to a cup with the help of a straw. The one transferred more balls was considered as a winner

CONDUCTED BY: PAVAN AND AASRITHA

#### FORMAL ACTIVITY 2: LOG LOGO PEHCHANIYE

This event was conducted through an online app KAHOOT! .Where members had identified a correct logo of a company which was given with a slight





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## DISCIPLINE - GROUP 11, GREEN MINDED



**OUTCOMES**: All the group members had portrayed their talent, and came out with different strategies of packaging during its pack up time! event. With this they also came to know more about the members of management club. They actively participated in log logo pehchaniye event. They showed their control and patience during the bowl se cup tak event. They broke down the emojis and pictures to guess the person in chupa rustam.

Faculty Coordinator

Principal

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