



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University
Re-accredited by NAAC (3rd Cycle) with B++ Grade
King Koti Road, Hyderabad

Action Taken Report on Curriculum Feedback from Stakeholders

DEPARTMENT OF BUSINESS MANAGEMENT Bachelor of Business Administration Academic Year 2022-23

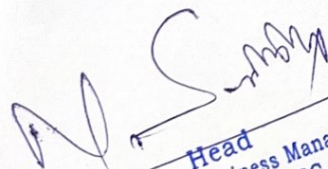
The feedback on curriculum from different stakeholders was collected and analyzed. Followings are the actions taken on the feedback

| S. No | Stakeholder | Feedback | Action taken |
|-------|-------------|---|---|
| 1 | Students | <ul style="list-style-type: none">• Emphasis is placed on practical learning over theoretical concepts, particularly in the instruction of currently sought-after languages and skills.• There is a strong desire for improved placement opportunities to enhance students' prospects upon graduation.• Committee to guide juniors for further studies abroad.• Need for more advanced teaching levels.• Include new topics like financial modelling and AWS in the curriculum. | <ul style="list-style-type: none">• The curriculum has undergone revisions, emphasizing practical learning experiences in response to the demand for currently in-demand languages and skills.• Additional courses focusing on analytics and programming have been introduced, enhancing the overall curriculum to address contemporary industry needs.• Initiatives have been implemented to enhance student placement opportunities, including forging partnerships with an expanded network of companies for more diverse placement options.• A dedicated committee has been formed to guide junior students interested in pursuing further studies abroad, with selected seniors serving as mentors to provide valuable support. |

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| | | | <ul style="list-style-type: none"> • Faculty members are actively encouraged to adopt more advanced teaching techniques and methodologies, fostering an environment of continuous improvement in the learning experience. • To stay up-to-date of industry advancements, the curriculum now includes new topics such as financial modeling and AWS, ensuring students are well-equipped with the latest skills and knowledge relevant to the rapidly evolving job market.. |
| 2 | Faculty | <ul style="list-style-type: none"> • Participating in more FDPs can enhance teaching skills and keep faculty updated. • The current curriculum effectively meets the needs of both students and the job market. • Including Industry 4.0 concepts in the curriculum can improve student competitiveness. • More books needs to be added in Library | <ul style="list-style-type: none"> • Engaging in regular Faculty Development Programs (FDPs) serves as a valuable avenue to enhance teaching skills and keep faculty members abreast of emerging topics in their respective fields. • Participation in conferences, case studies, symposiums, and workshops offers faculty members opportunities to stay informed about the latest developments within their disciplines. • The combined impact of FDPs and active involvement in such events contributes to curriculum improvement, aligning it with both student expectations and the evolving demands of the job market. • The integration of Industry 4.0 concepts, including automation and AI, into the curriculum ensures that students are |

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| | | | <p>well-prepared for the dynamic technological landscape, enhancing their competitiveness upon entering the workforce.</p> <ul style="list-style-type: none"> • Regular updates and the incorporation of relevant concepts equip students with the essential skills needed for success in an ever-evolving professional environment. |
| 3 | Alumni | <ul style="list-style-type: none"> • Promote student internships • Enhance career counseling services • Weekend programs for projects and job experience sharing • Industry project opportunities for students • Startup incubation programs to encourage entrepreneurship and innovation • Collaboration and teamwork through group projects and activities • Courses on soft skills and professional development • Integration of technology and digital skills to stay current with industry trends | <ul style="list-style-type: none"> • Internships are facilitated for all students, providing hands-on experience and industry exposure. • Career counseling services are enhanced through workshops, CRT programs, and one-on-one sessions with experts. • Weekend programs are organized for project work and sharing job experiences to apply knowledge to practical scenarios. • Opportunities for industry projects are provided to develop problem-solving skills. • Startup incubation programs are introduced to encourage entrepreneurship and innovation among students. • Soft skills and professional development courses are incorporated into the curriculum to improve employability. • Technology and digital skills, including data analytics, digital marketing, and programming, are integrated into the curriculum to stay up-to-date with industry trends. |
| 4 | Parent | <ul style="list-style-type: none"> • Job-relevant Programs • Value Added Course • Well disciplined | <ul style="list-style-type: none"> • BBA curriculum developed with industry input and market analysis |

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| | | | <ul style="list-style-type: none"> • Value-added courses to equip students with additional knowledge and skills • Comprehensive preparation for successful careers. |
| 5 | Industry | <ul style="list-style-type: none"> • Increase hands-on and interactive learning opportunities • Incorporate innovative topics in the curriculum • Add more industrial visits for students • Introduce technical-oriented papers for industry relevance | <ul style="list-style-type: none"> • Guest lectures and workshops by industry experts • Industrial visits program with pre-and post-visit assignments and activities • Collaboration with industry experts for technical courses and training programs • Campus Recruitment Training (CRT) classes for students • Introduction of certification courses for specialized skills and knowledge. |


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Department of Business Management

Master of Business Administration

Academic Year 2021-22

The feedback on curriculum from different stakeholders was collected and analyzed.

Followings are the actions taken on the feedback

| S. No | Stakeholder | Feedback | Action taken |
|-------|-------------|---|---|
| 1 | Students | <ul style="list-style-type: none"> Industrial visits are to be increased. More management CLUB activities are to be conducted. More research oriented activities are to be given for SBTs Curriculum is excellent | <ul style="list-style-type: none"> Resumed industrial visits and all the schedules are planned ahead before proposing the semester plan and executed the same. Management Club activities are increased and it was made mandatory for every student of MBA to be a part of the management club group. Students are encouraged to write research articles and publish them in journals and conferences. More group activities and presentations are given to the students. |
| 2 | Faculty | <ul style="list-style-type: none"> Student participation is required. Research orientation should be developed in the students Students' presentation skills are to be improved. Excellent curriculum | <ul style="list-style-type: none"> Instead of written SBT faculty are directed to give Skill Based activates as SBT and record the same Group activities are given to the students on one particular topic / concept to make them interact and be participative in groups. |



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| | | | <ul style="list-style-type: none"> ● Case studies are introduced in the curriculum in each course and purchased the same for discussion in the classroom. ● Faculty are encouraged to write research papers along with the students as co-author's ● Group presentations and individual presentations are given to the students to improve their language and presentation skills. |
| 3 | Alumni | <ul style="list-style-type: none"> ● Encourage students for internships ● Improve career counseling in the college. ● More & more programs to be arranged during weekends for projects or sharing job experiences. | <ul style="list-style-type: none"> ● Internships has been made mandatory for all students and Credits are introduced for Internship. ● Career counseling is done through workshops & CRT programs and Alumni interaction sessions (under JOPA). ● Alumni talks are frequently arranged |
| 4 | Parent | <ul style="list-style-type: none"> ● Excellent curriculum. ● Well disciplined ● Even though its online, Classes are conducted regularly. | <ul style="list-style-type: none"> ● More and more improvisations are going on to give best to the students. |
| 5 | Industry | <ul style="list-style-type: none"> ● Soft skills training to the students. ● Curriculum should be more based on Current industry needs. ● Problem solving skills are vital. ● Team building activities. ● Industry relevant Certification courses are required | <ul style="list-style-type: none"> ● CRT Classes are arranged for students to make them industry ready. ● MS Excel for Business is introduced in the programs to improve the technical skills of the students. ● More industry guest talks are arranged to given insights to the students on current industry requirements. |



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| | | | <ul style="list-style-type: none">● Industry academia meet was conducted to bridge the gap between industry requirements and curriculum.● Group activities are given to students.● Industry relevant Certification courses are introduced.● Students are encouraged to register for SWAYAM MOOCs course and a 2 credits are included for the same in the course structure. |
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