



## **St. Joseph's Degree & PG College**

Autonomous - Affiliated to Osmania University

Re-accredited by NAAC

King Koti Road, Hyderabad, Telangana

### **Report on Two day FDP "Basics of Research & Funding Agencies"**

#### **Day 1 Report**

SJC /12-08-2021/29/01

Time: 10.30 A.M -12.30 noon

#### **Objective of the program**

The FDP was organised to orient the faculty on Basics of research, tips for writing the research articles and provide knowledge on various funding agencies.

The Research & Training Cell, St. Joseph's Degree & PG College organized a two day FDP on Basics of Research and Funding Agencies to the Faculty by Dr. Karthikeyan Parthasarathy, Associate Professor, School of Management Studies, Kongu Engineering College, Tamilnadu through Google meet on 12<sup>th</sup> August 2021 from 10.30 A.M -12.30 noon.

The Program began with a welcome address and introduction of the Resource Person by Prof. Vandana Samba, Director Research & Training. The Resource Person has given insights on various aspects of Research starting from the conceptual knowledge on meaning of Research to Research Article Writing and spoke about the Importance of ASK-Attitude, Skill & Knowledge.

The speaker has given a detail and clear explanation on topics like Types of Research, Research Process, Different Research Perspectives, How to identify the right Journal and enlightened the faculty on six qualities of scientific writing for Research Article. The entire session was interactive wherein the faculty got all their queries clarified by the eminent Resource Person and the session ended with the formal vote of thanks by Prof. Vandana Samba.



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### **Report on Two day FDP "Basics of Research & Funding Agencies"**

#### **Day 2 Report**

**Date: 13<sup>th</sup> August 2021**

**Time: 10.30 A.M -12.30 noon**

The Research & Training Cell, St. Joseph's Degree & PG College organized a two day FDP on Basics of Research and Funding Agencies to the Faculty by Dr. Karthikeyan Parthasarathy, Associate Professor, School of Management Studies, Kongu Engineering College, Tamilnadu through Google meet on 13<sup>th</sup> August 2021 from 10.30 A.M -12.30 noon.

The Day two session started by Prof. Vandana, Moderator by inviting the Resource Person and the Faculty. The resource person has thrown light on Funding agencies for initiating research project proposals by the faculty under Multi-disciplinary and Inter-Disciplinary approach and explained in an elaborate manner the registration process through reputed funding agencies DST, CSIR, DBT, UGC, ICSSR, CSIR and many more reputed Funding agencies. He has given awareness on the Sponsored Research Programs, Awards, Doctoral and Post Doctoral fellowships for eligible faculty and the sponsorship funds through funding agencies for the conferences to be organised at institutional level.

The resource person has illuminated the minds of Faculty the procedural aspects on writing and submission of Research Proposal for funding agencies. He also emphasized that Proposals to be submitted by the faculty need to be SMART and the session was interactive with proactive participation by the faculty concluded with formal vote of thanks by Dr. Rani Gujari.

**OUTCOME OF THE PROGRAM:** After the completion of FDP, the faculty would be able to acquire the tips for writing the research articles and knowledge on various funding agencies.

  
PRINCIPAL







**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
King Kott, Hyderabad - 500029.



Convener:  
Fr. Dr. D. Sunder Reddy  
Principal

**FACULTY DEVELOPMENT PROGRAMME  
ON  
Funded Project Identification and Application**

**SPEAKER: PROF. SURENDER MOR**

Professor, Department of  
Economics, BPS Women University,  
Khanpur Kalan, Sonapat.

**DATE : 12-01-2022**

**TIME : 2 00 pm to 3.30 pm**

**VENUE : ONLINE**



**ORGANIZED BY :** Prof. Vandana Samba & Dr. K. Martina Rani,  
Department of Business Management



**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
King Kott, Hyderabad - 500029.



Convener:  
Fr. Dr. D. Sunder Reddy  
Principal

**FACULTY DEVELOPMENT PROGRAMME  
ON  
Funded Project Identification and Application**

**SPEAKER: DR. KARTHI,**  
FACULTY, INSTITUTE OF PUBLIC  
ENTERPRISES, HYDERABAD

**DATE : 10-01-2022**

**TIME: 10.00 AM to 11.30 AM**

**VENUE : ONLINE**



**ORGANIZED BY :** Prof. Vandana Samba & Dr. K. Martina Rani,  
Department of Business Management






## NATIONAL SEMINAR ON COVIDONOMICS: ECONOMIC RESILIENCE AMIDST COVID

7<sup>th</sup> & 8<sup>th</sup> APRIL, 2022



Click here to register....  
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### PAPER SUBMISSION GUIDELINES

**Abstract:** Not more than 250-300 words. (Focusing on objectives and Research Methodology)

**Full paper:** Not Exceeding 4-5 pages.

**Title page:** Title, Author, Designation, Professional Affiliation, Contact Details (Contact No & Email id).

**Font:** Times New Roman.

**Font size:** 14 for Main Headings and 12 for Sub Heading Line Spacing 1.5;

**Document size:** A4

**Keywords:** Maximum 5 Words;

**References:** Standard APA Format.

Kindly send your abstract on or before 10<sup>th</sup> March, 2022 and Full Paper 20<sup>th</sup> March, 2022 to [spms2022@josephscollege.ac.in](mailto:spms2022@josephscollege.ac.in)

### REGISTRATION AMOUNT

Students : ₹500/-  
Faculty : ₹1000/-  
Industry : ₹1500/-  
Foreign delegates: 520

### MODE OF PAYMENT

The registration fee can be paid using any of the following: DD in favour of Principal, St. Joseph's Degree & PG College, Gunfoundry, Hyderabad; Payable at Hyderabad.

Online payment can be made through NEFT  
Bank Name: Indian Overseas Bank  
**Account Holder:** 161601000000545  
**Branch & Code:** Abids(1616)  
**NEFT IFSC:** IOBA0001616  
**MICR CODE:** 500020022.

**FOR MORE INFORMATION KINDLY REACH US @**  
**98854 36982 / 95505 97270 / 98498 54692**

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Mrs. M. Kiran Jyothi

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Prof. N. Srinivas  
Dr. Sumithra Pujari  
Dr. Y. Geethanjali  
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## ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University  
Re-accredited by NAAC (3<sup>rd</sup> Cycle)  
King Koti Road, Hyderabad, Telangana, India - 500029  
[www.josephscollege.ac.in](http://www.josephscollege.ac.in)



**Fr. Dr. D. Sunder Reddy**  
Principal



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King Koti Road, Hyderabad.



## CHRIST

(DEEMED TO BE UNIVERSITY)  
BANGALORE - INDIA



INSTITUTION'S  
INNOVATION  
COUNCIL

### RESOURCE PERSONS



Dr. Alex Joseph



Dr. Padmakumar MM



Prof. Joel M Jacob

## One Day Workshop on Best Practices for Quality Enhancement for all Faculty Members In Collaboration with **CHRIST** (Deemed to be University) Bangalore

## Organized by Internal Quality Assurance Cell (IQAC)



**16TH MARCH 2022**  
**VENUE:- JOSEPH'S HALL**  
**9:00 AM TO 3:30 PM**





# Call for Book Chapters

## SOCIAL ENTREPRENEURSHIP AND CHANGING ECO SYSTEM



### THEMES INCLUDE:

1. Socially Responsible Investing (SRI)
2. Environmental, Social and Governance (ESG) Investing
3. Social Entrepreneurship Processes Involving Opportunity Recognition and Evaluation
4. Organizational forms of Social Enterprises, beyond Hybridity
5. Challenges of Scaling and Measuring Social Business Impact
6. The Dark Side of Social Entrepreneurship
7. Emerging trends in Social Entrepreneurship Education
8. Cross-Cultural Comparative Studies in Social Entrepreneurship and Changing Eco-System
9. Research Challenges in Social Entrepreneurship
10. Strengthening Eco-System for Social Entrepreneurs
11. Building Enabling Eco-Systems for Social Entrepreneurs
12. Social Innovation and Entrepreneurship
13. Multi-Level Governance and Eco-Systems for Social Entrepreneurship
14. Epistemological, Methodological and Pedagogic Innovations or Advancements in Social Entrepreneurship

### OBJECTIVE:

To address the varied kinds of issues related to social business, social entrepreneurship and the changing eco-system that merits advancing features of social entrepreneurship and eco-system which should be tied in with setting up new and better ways of working on a general public and better ways to improve a society. Social entrepreneurs implement innovative programs, organizational structures, or resource strategies that increase their chances of achieving deep, broad, lasting, and cost-effective social impact.

### OUTCOME:

The book will pass on the multi-layered perspectives on the researchers from Social Entrepreneurs on applying down to earth, inventive and feasible ways to deal with benefit society by and large, with an accentuation on the individuals who are underestimated and poor.

### GUIDELINES FOR SUBMISSION OF BOOK CHAPTERS:

1. The chapter should be related to the above-mentioned themes
2. Word limit for chapter should be 2500-3000 words.
3. The paper should include - Title of the paper, Name(s) of the Author(s), Designation, Department, Name of the Institution/college, city, state, mobile number and email id.
4. The text should be typed single spaced, A4 size, 12 Times New Roman font style in word format.
5. Plagiarism for the chapter not more than 20%
6. Referencing style APA

### SUBMISSION DETAILS

Chapters should be sent to : [sjcresearch@josephspgcollege.ac.in](mailto:sjcresearch@josephspgcollege.ac.in)

For further Queries Contact : 9963005214 / 9666268524

Manuscript submission Deadline: **January 31<sup>st</sup>, 2022**

Decision of Acceptance: **February 15<sup>th</sup>, 2022**

All the chapters will be published in ISBN book.

Publication fee: **Rs 500\***

### ABOUT THE COLLEGE

St. Joseph's Degree & PG College has been a pioneer in the field of education in the State of Telangana, under the auspice of **Hyderabad Archdiocese Educational Society (HAES)**. The College boasts of a healthy, harmonious ambience and takes pride in offering value-based education which has played a pivotal role in shaping the future of innumerable students. With a proud legacy of 24 years, the College has excelled in every domain of study, Business Management, Commerce, Mass Communication, to name a few. Many students have brought laurels to the institution in curricular and extracurricular activities at University and State level. The college is Re-accredited by **NAAC** and has been conferred the status of an autonomous institution since 2011. It is ranked and rated as one of the best B-Schools in Hyderabad, by *India Today*, *The Week*, *CSR*, *Business Standard* survey reports etc.

### ABOUT THE DEPARTMENT OF BUSINESS MANAGEMENT

At UG level the department offers BBA, BBA(IT), BBA(Analytics), BBA(Financial markets) and BBA(Honours). The Department offers at the Post Graduate level two courses: Master of Business Administration (MBA) with dual specialization (Marketing, Finance, Human Resource Management and Operations) and Post Graduate Diploma in Management (Business Management) with dual specialisation (Marketing, Finance, Human Resource Management, Operations and Business Analytics) and Sectoral specialisation

### Chief Editor

Rev. Fr. Dr. D. Sunder Reddy  
Principal

### Editors

Dr. Vani. H  
Director for SDC & Associate Professor  
Dept of Business Management

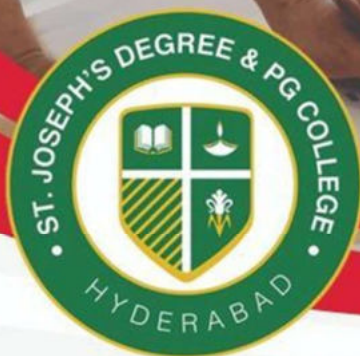
Dr. S. Venkata Siva Kumar  
Associate Professor & COE (PGDM)  
Dept of Business Management



## CALL FOR BOOK CHAPTERS

# MARKETING 5.0

## THE ROAD AHEAD TRENDS, CHALLENGES AND STRATEGIES



### THEMES

1. Role of Data Herald in Marketing
2. Artificial Intelligence Applied in Marketing
3. Virtual and Augmented Reality in Marketing
4. Business Intelligence Databases and Marketing
5. Data Mining and Big Data-Marketing Data Science
6. Web Marketing, E-commerce and V-commerce
7. Customer Data Management and CRM
8. Omni channel and Marketing Communication
9. Geo marketing
10. Marketing Automation and Marketing Inbound
11. Machine Learning Applied to Market
12. Marketing and Internet of Things (IoT)

### OBJECTIVE

The book is aimed at deliberations and presentation of research work and management practices in the areas of Marketing and Business Strategy in line with the theme, i.e., Marketing 5.0: the road ahead Trends, Challenges and Strategies.

### OUTCOME

The in-depth discussion on technology, it is important to note that humanity should remain the central focus of Marketing 5.0. The next tech is applied to help marketers to create, communicate, deliver, and enhance value across the customer journey. The book will cover the upcoming and important topics in the marketing 5.0.

### GUIDELINES

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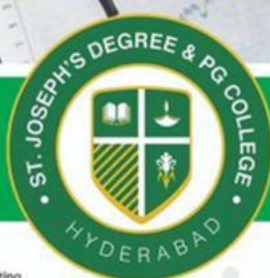
Dr. Nagunuri Srinivas  
Professor of Marketing  
Dept of Business Management

Ms. P. Buela Prasanna Kumari  
Assistant Professor  
Dept of Business Management



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Associate Professor & COE (PGDM)  
Dept of Business Management

**Sanction of In-House research funds to Prof.Srinivas, Dr.Anantha Lakshmi, Dr.Danam Tressa, Dr.Vani and Dr.Martina under First phase of Research Evaluation received**





## REPORT ON ONLINE ORIENTATION PROGRAMME ON SPECIALIZATIONS OFFERED FOR UG III-YEAR STUDENTS FOR THE AY 2021-2022

**BBA III YEAR / SEMESTER – V&VI**

**Ref. SJC/30-08-2021/06/10**

**Date: 07.08.2021**

**Date: 07.08.2021      Timings: 9.00 – 1.00pm      Venue: Goole Meet**

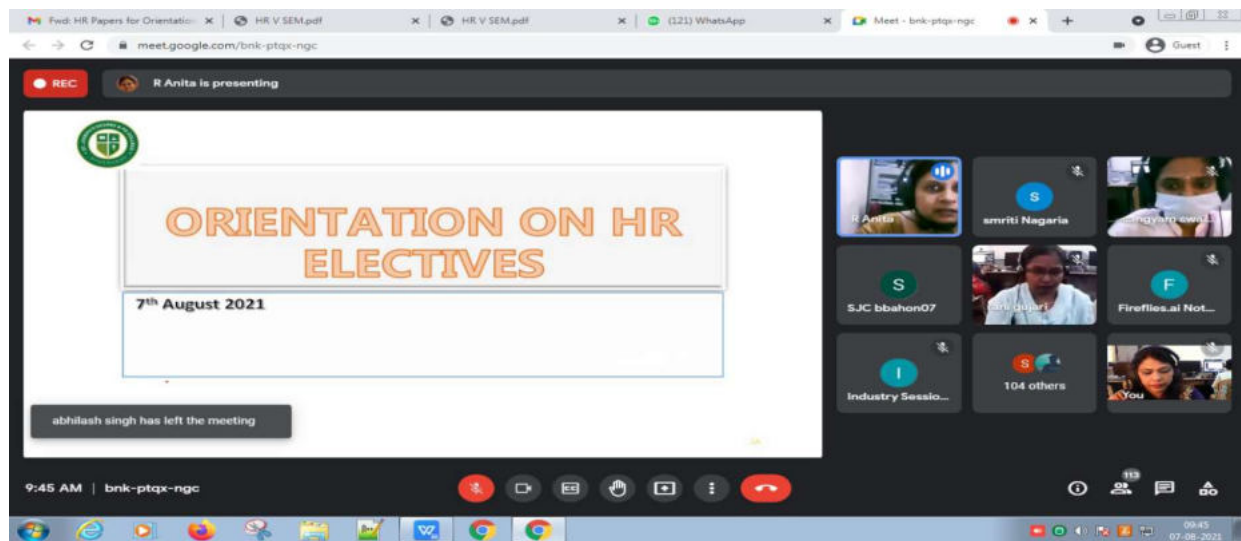
**For whom: BBA III Year-Semesters V & VI**

**No. of Participants: 61**

**Objective of the Programme:** To guide III year V & VI semester students with the complete knowledge of Specializations offered BBA III Year students for the Academic Year 2021-2022, their respective Course Objectives and Course Outcomes and enable the students to understand.

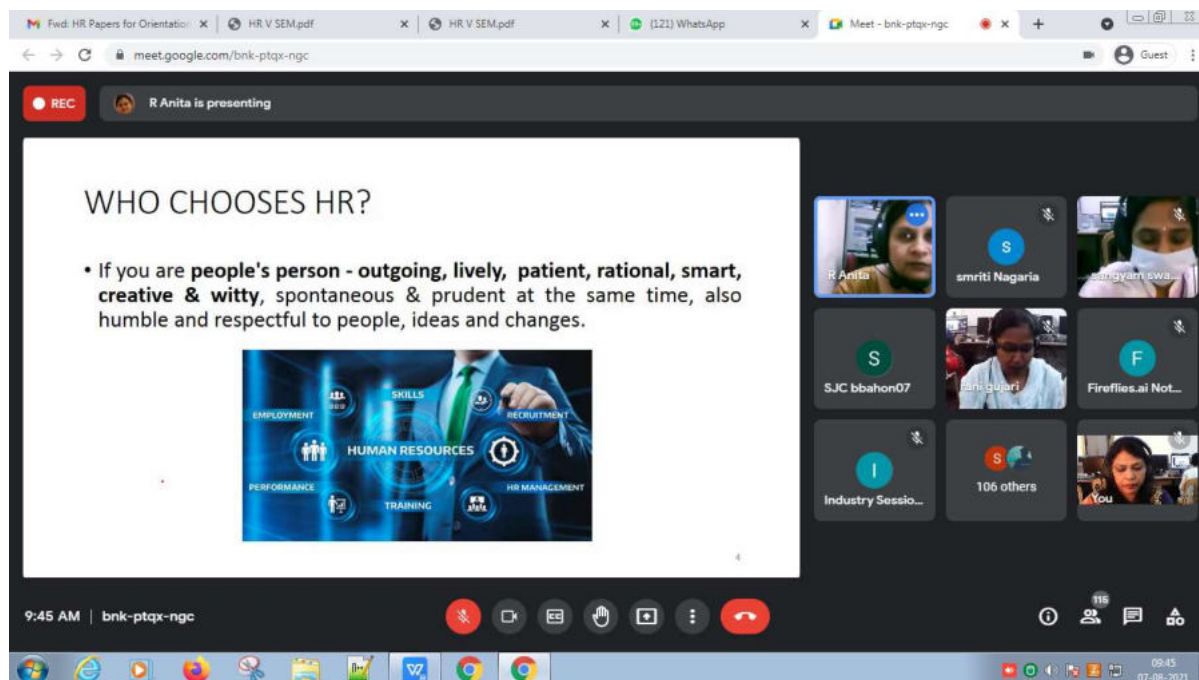
**Name of the Resource Persons: Prof. R. Anita, Prof. Vandana Samba, Mr. Ganesh Anand, Ms. Smriti, Ms. Swapna, Dr. Rani Gujari, Mr.B.L. Martin, Mrs. Gracy, & Mr. Martin Mysa.**

**Objective of the Programme:** To guide III year V & VI semester students with the complete knowledge of **SPECIALIZATIONS OFFERED FOR UG III-YEAR STUDENTS FOR THE AY 2021-2022** & their respective course objectives and course outcomes and enable them to understand.



### About the Program

The session was started by Prof. Anita, Convenor & Dean, Academics. Prof. Anita welcomed all the BBA Semester III Year V Students for the new Semester. She spoke about the importance of semester, general subjects & specially Specialization Subjects. Mam has elaborated on what are the characteristics that help choose Specialization. She has thrown light upon HR Subjects the Hr People create culture in the organizations apart from motivating the students. She Said V Semester the subjects are, HRD Systems and Strategies, Training and Development, Management of Employee Relations, Leadership Development and Change Management.



Talking about Leadership Management, she said Leader should have Emotional Intelligence to find solutions to the problems in crisis situations. Leaders have great significance in delegating the work and make the work happen. The students need to imbibe certain characteristics to become a successful Leader. By the end of the course the students will be able to understand the traits and personality of a leader in the Unit-I, In Unit II, the theories of leadership theories and styles will be dealt. Unit-III deals with leadership development succession planning and follower-ship. She said, in Unit IV, the students will be demonstrated the Corporate culture and its relationship with leadership and in Unit-V deals with Women Leadership.

Second subject in Semester VI is Compensation Management. Prof. Anita Said, that this subject deals with introduction to compensation Management, Principles, role, trends and types of compensation, Unit II deals with compensation planning and bases of compensation, unit III talks about the benefits of compensation, Unit IV deals with designing compensation system and Unit V deals with contemporary compensation strategies.

The next Subject is 'Management of Employee Relations'. This course was oriented by Mrs. Gracy Saila Sree. She elaborated on the various Labour Laws that govern the organizations and protect the interests of the labour.

Dr. Rani Gujar, Spoke on HRD Systems and Strategies, Semester V. She said HRD is a more practical subject the course focuses on developing and understanding the skills, abilities and practical elements of employee development. She said, the students are first introduced to HRD and then they will learn analyzing HRD process. The students will be enlightened upon designing HRD programmes. The students will learn how HRD climate can be created and towards the end of the syllabus, the students will be taken through workforce diversity and learn how does it help the development of human resources.

Ms. Swapna, spoke on the course, Training and Development. She said, in present day scenario, we see lot of changes in the area of Training and Development.

Ms. Swapna also has spoken on the course, "Change Management". She asked students whether they would want any changes in the present scenario and substantiated it saying that change is inevitable. She

said this course enables the students to understand the concept of change management. This will help the students to emerge as leaders in the organizations.

She said in the unit I , the student will get introduced to change followed by understanding the change models in the unit II. In the Unit III, the students will be equipped with the knowledge of the impact of the change on the organization's people and processes. Unit IV deals with Organization culture and Managing change followed by making the students will be enlightened upon the systematic approach to change management.

Prof. Anita concluded HR session and handed over the session to Mr. Martin and Mr. Martin Mysa.



Marketing Session: Mr. Martin started the Marketing session saying that Marketing is the heart of any business. He said, students will come to know about the data and then the customer. They can also influence the customer's choice and decisions. Marketing is not a desk job, it is meeting people and getting into the field of HR. Mr. Martin listed the subjects under Marketing specialization in the V and VI Semester. He spoke first about the course, Advertising and Brand Management. He said, that the course focuses on acquiring the knowledge of principles and practices of advertising.

Mr. Mysa spoke on the course, Distribution and supply chain Management. He said that this course focuses on acquiring the knowledge and hone skills to effectively design of Distribution and Supply chain System for an organization in the new age environment. He said that in Unit I the students will be introduced to Distribution and Supply Chain Management



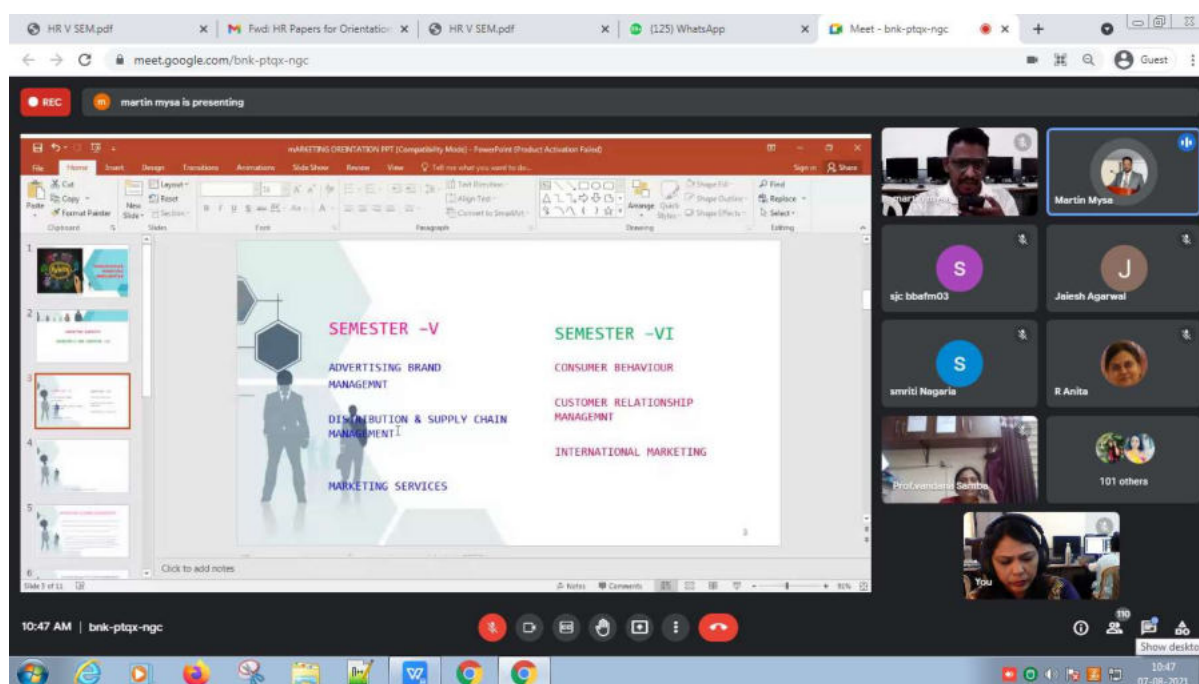


Mr. Martin spoke on the course “Marketing of Services” This course will focus on enabling the students to apply marketing concepts to the unique challenges and opportunities of services marketing to create customer value.

Mr. Martin Mysa oriented on “Consumer Behaviour. He said that the students will develop understanding of the underlying concepts and issues in consumer’s behavior in marketing. The students will learn, Introduction to Consumer Behaviour, Factors effecting Cb, Consumer Dm Process, Consumer Motivation and Personality and Consumer rights.


Mr. Martin oriented on “Customer relationship Management”

He said that this course focuses on helping in recognizing the key elements need to be addressed and reflects the need to create an integrated



Mr. Mysa oriented on the course, “International Marketing”. He said the course focuses on offering the knowledge and expertise in marketing the business at Global level and to provide exposure on marketing practices of Business Firms.

Mr. Martin concluded that people need to be upfront and dynamic to be in the field of Marketing and assured the students that students can approach the faculty anytime for any clarification.



**CUSTOMER RELATIONSHIP MANAGEMENT**

**Course Objective**

The course focuses on helping in recognizing the key elements need to be addressed and reflects the need to create an integrated cross-functional focus - one that emphasizes retaining as well as winning customers.

**Course Learning Outcome:** On successful completion of the course, the student will be able:

- CO1 To be aware of the nuances of customer relationship (Unit 1-INTRODUCTION TO CRM)
- CO2 To analyse the CRM link with the other aspects of marketing (Unit 2-CRM CONCEPTS)
- CO3 To impart the basic knowledge of the Role of CRM in increasing the sales of the company. (unit -3 PLANNING FOR CRM)
- CO4. To make the students aware of the different CRM models in service industry (unit 4 CRM AND MARKETING STRATEGY)
- CO5 To make the students aware and analyse the different issues in CRM. (unit 5- CRM IMPLEMENTATION)

Finance Orientation:



The screenshot shows a Google Meet interface during an online orientation program. The main window displays a presentation slide from St. Joseph's Degree & PG College, Department of Business Management, titled "Online Orientation Programme on FINANCE Specialization (BBA, BBA IT, BBA & BBA (E))" dated 7th August, 2021. The slide features the college's logo and a green arrow pointing right. The right sidebar shows a grid of participant video feeds, including Prof. Vandana Samba, smriti Nagaria, SJC BBAB59, GANESH ANAND SJC, sjcbbba fm059, Tarun Gupta, Sjc BBAB39, and 98 others. The bottom status bar indicates the time is 10:50 AM and the meeting ID is bnk-ptqx-ngc.

Prof. Vandana Samba oriented the students on the Finance Specialization.

**Objective of the session:**  
To orient students upon choosing subjects related to Finance specialization.

**Outcomes of the session:**  
At the end of the session, the student will be able:

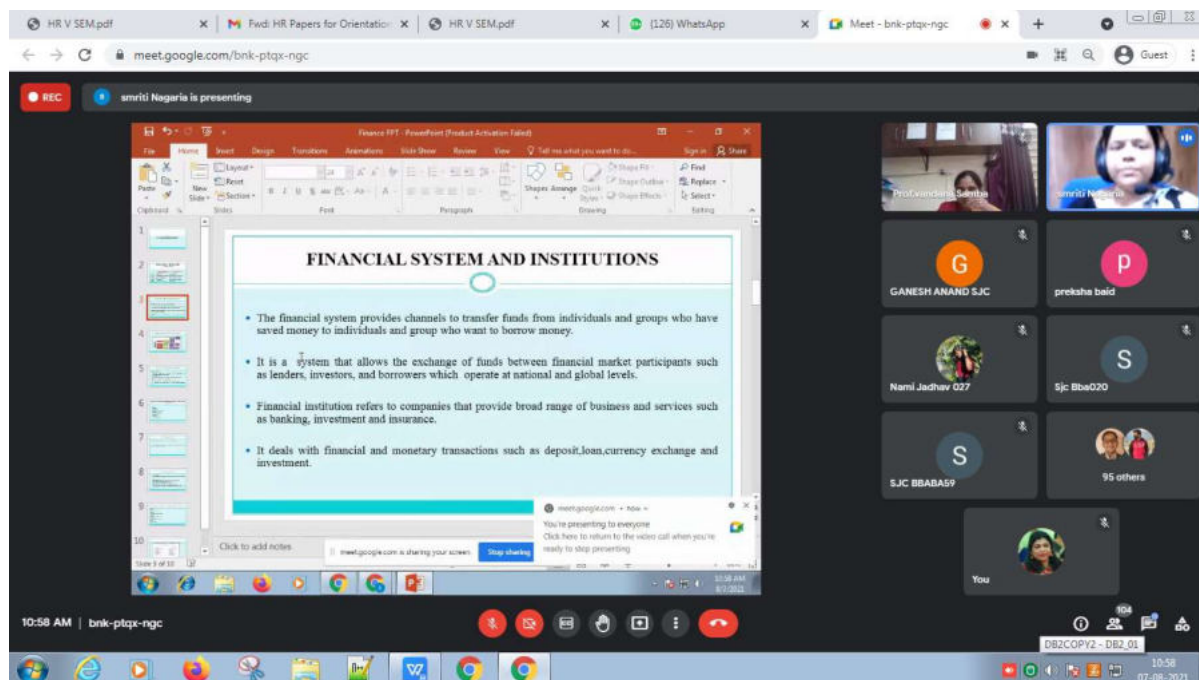
1. To choose/ outline his selection of subject in relation to Finance domain.
2. To sketch his career prospects in regards with choosing Finance specialization at graduate level.

Prof. Vandana assured the students that there is an immediate help to the students from the faculty end to choose their specialization and this is the purpose of conducting orientation.

	SEMESTER V	SEMESTER VI
	<b>Financial System and Institutions (FSI)</b>	<b>Financial Services (FS)</b>
UNIT I	Introduction	Financial services
UNIT II	RBI and Commercial Banks	Leasing and Hire Purchase
UNIT III	Financial Institutions	Factoring and Forfeiting
UNIT IV	Money Market	Venture Capital Financing
UNIT V	Indian Capital Markets	Credit Rating

Ms. Smriti spoke on Financial Systems and Institutions in the Semester V and Financial Services in Semester VI.





Ms. Smriti said that the Financial system provides channels to transfer funds from individuals and groups who have saved money to individuals and groups who borrow money. . She spoke on the components of Financial system. She said that this course helps students to understand the role of financial system and institutions which plays an important role in understanding

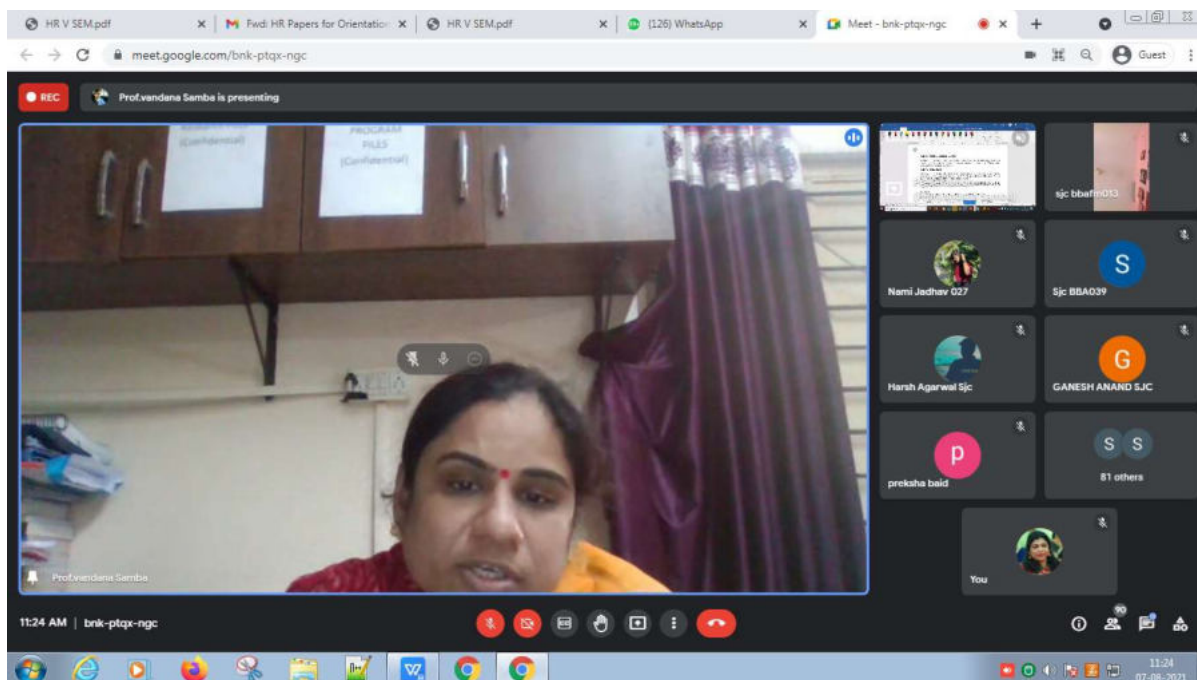
Unit-I to V cover focuses on Introduction, RBI and Commercial Banks, Financial Institutions, Money Markets, Indian Capital Markets

Ms. Smriti spoke on the Course Financial Services saying it refers to the services offered by financial and banking institutions. The course objective is, to gain insight into various financial services offered in th Indian Financial Sector and acquaint the students with the services available. The course outcomes were elaborated to the students by Ms. Smriti. The five units cover Financial services and types, Hire Purchase, .....

Prof.Vandana Spoke on the courses, International Finance in Semester V and

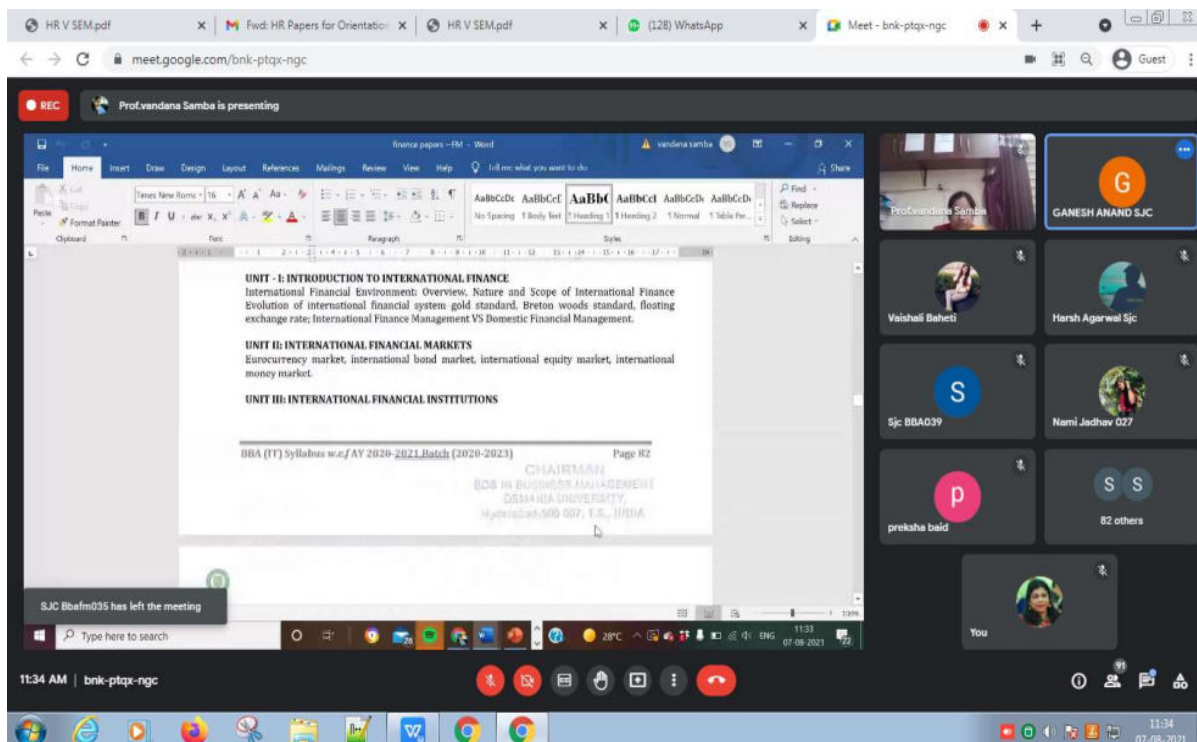
Speaking on the course “International Finance” Prof.Vandana said that the objective of the course is to provide an understanding of both the key features of foreign exchange markets and the actual problems of Multinational Corporation within an environment of free flow of foreign capital and floating exchange rates. Across the five units ,the students will be taken through, introduction to International Finance, International Financial Markets, International Financial Institutions, International Financial Instruments and Multinational Corporate decisions in Global Markets.

Prof. Vandana explained the importance of Case Studies. Speaking on the course, “International Financial Management”, she said that it is an intensified version of “ International Finance”. She said Economics ids the mother of all subjects. She said the course focuses on Foreign exchange Markets, International Parity Relationships with different theories, classifying and analyzing various risks and exposures in MNCs, Derivatives and Tax Management which are covered across the five units.



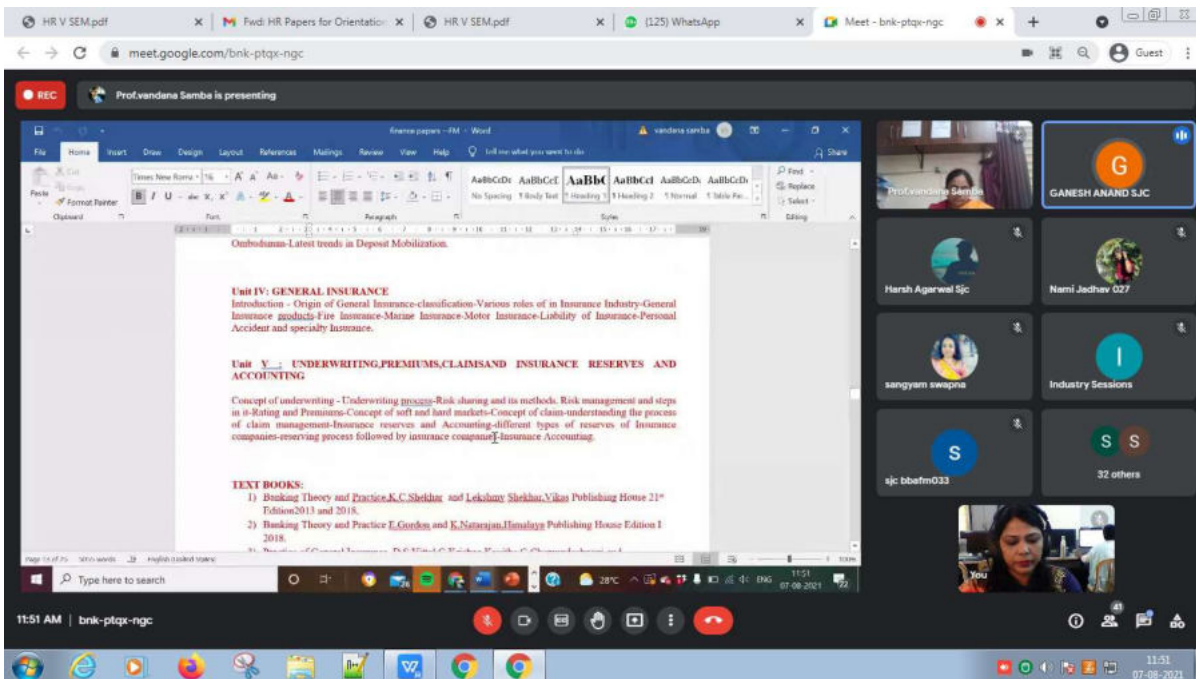
Mr. Ganesh Anand oriented the students on the subjects, Investment Management in Semester V and Security Analysis and Portfolio Management in 6<sup>th</sup> semester.

Speaking on Investment Management, Mr. Ganesh said that, the course focuses on educating the students about the various options available for investment decisions and portfolio Management in organizations. The students will learn on the introduction to Investment management, Capital Markets, Fundamental and Technical Analysis, Mutual Funds and Derivatives across the five units.



The next subject Mr. Ganesh Spoke on was “ Security Analysis and Portfolio Management” which is included in the VI semester. He said this course is an application part of Investment Management. He

Mr. Ganesh oriented on the course,” Banking and Insurance” for BBA -FM students. He said that the course aims to give thorough knowledge of banking operations and to enlighten the students regarding new concepts introduced in Indian Banking students.



He said that this course is exclusively for BBA FM students. He said that the students will learn about Commercial Banking, Banking system and RBI, Emerging trends in Commercial Banking, General Insurance, Underwriting process and Insurance Accounting which are covered across 5 units.



The Faculty clarified and answered the queries put forward by the students.

### **BBA IT- III YEAR (11.30am – 2.00pm)**

#### **Mrs. Kiran Jyothi along with Mr. Sandeep and Srikanth oriented on IT subjects:**

Mrs. Kiran Jyothi explained about following Semester V subjects along with course objectives and outcomes. She explained that the students will be able to do projects and develop software if they take Python Programming. Mr.Srikanth explained in detail the Python Programming syllabus. He also mentioned that this subject will help to understand the latest trends in market.

She explained that UNIX & Shell programming in Operating system

#### **Semester V**

1. **Python Programming**
2. **Operating System**

Mr. Sandeep explained about the semester VI subjects along with course objectives and outcomes. He mentioned that the subjects are application oriented .

#### **Semester VI**

1. .Net Programming (T+P)
2. Computer Networks & Information Security

Mrs. Kiran Jyothi explained that student should be aware of LAN & WAN and advised to learn courses from coursera.

#### **BBA IT III year students were oriented on HR, Marketing and Finance specialization as oriented for BBA III year students/**

**Outcome:** The students of BBA III Year, BBA (FM), BBA (BA), BBA (E) & BBA (IT) III year were well equipped with the specialization subjects (HR, Marketing and Finance) included in the III year (V & VI Semester) and IT subjects for BBA (IT ) III year.

The Orientation Programme ended successfully.

### **REPORT ON BBA I YEAR (ALL STREAMS) ONLINE DEPARTMENT ORIENTATION PROGRAMME**

**For whom: BBA I Year Students (All Streams)**  
**No. of Participants:134**

**Objective of the Programme: To provide a complete overview about Department of Business Management and various activities organized by the Department.**

**Name/s of the resource person/s:** Prof. R. Anita, Mrs.Danam, Mrs.Aparna, Dr. Sridhar Reddy and Alumni Students

## **About the Programme with photographs**

The Department of Business Management organized an Orientation Programme for BBA I Year ( All Streams) on 4<sup>th</sup> October 2021 to give a detailed overview about the functioning of Department of Business Management. The Programme started with a warm welcome by Mrs.Gracy followed with prayer by Mrs. Mamatha invoking Gods presence.

### **8:50am -9:10am**

Mrs.Gracy read the brief profile of **Prof. R. Anita** who has 16 Years of teaching experience with doctorate in HR from Osmania University and presently holding the post of Dean Academics and Director PG Admissions and invited mam to address the students. Prof. R. Anita welcomed all the students and started her speech with a quote “You are what you do not what you say you will do “ by Carl Jung where she emphasized that everyone has lot of ideas and ultimately what one does will lead to success. She explained the vision statement which emphasized on creating a centre for excellence in providing quality management education and mission statement which focused on preparing students to become leaders, develop entrepreneurial skills and build life skills through value education. 4 P’s of effectively leading change was also explained which includes purpose, picture, people and plan and she suggested students that they should have a goal in life, networking is important to build relations and one must fulfill their beautiful plan to achieve beautiful dreams. At the end mam wished everyone that they should be successful in life.

### **9:10am – 10:20am**

This was followed with a brief profile reading of **Mrs.Danam Tressa** who has 22 years of teaching experience and presently holding the position of Head of the Department of Business Management. She happily welcomed all the students and gave an elaborative presentation about the Department of Business Management starting with brief details about the department and B- School Rankings. She spoke about our dynamic principal .Fr.Dr.D.Sunder Reddy and his awards and achievements which has brought laurels to the college. This was continued with sharing about the various UG and PG courses offered by college along with MOUs. She explained in detail about the various committees to name a few i.e Women Empowerment Cell, Joseph’s Social Responsibility, Joseph’s Green Group,, Youth Red Cross that the college has through which various programmes are organized and many students participate in it. The college also organized Annual Management fest i.e Jozaphire which is the most awaited event that students likes the most. Mam also mentioned about the placement cell, internship opportunities that students get and also mentioned that college has mentoring and counseling session so that students can get guidance and help at any time needed, Mam ended her speech by stating that students should avail all the opportunities provided by college and wished them All the Best.

### **10:20 am – 10:30am**

**Mrs Aparna Rajhans**, Head of the Department of Second Languages oriented the students about Department of Second Languages where she mentioned that her department has highly qualified and well experienced faculty teaching 5 languages namely Hindi, Telugu, Sanskrit, Arabic and French. She

also stated that she has long association with the Department of Business Management as she used to take certificate course in Public Relation and Corporate Communication and presently she is also NSS officer.

#### **10:40am -10:55am**

**Dr. Sridhar Reddy**, Physical Director oriented the students about various sports activities conducted by college. He mentioned that college provides training and sports facilities both outdoor and indoor where Volley ball and Basketball in college ground and indoor activities i.e Table Tennis, chess and carom. Sir also mentioned that college hires Osmania University and Nizam College ground for cricket, sport kit provision and attendance is given for students participating in various activities.

#### **10:55am – 12:00 Noon**

Our Alumni students interacted with our present students. **Ms. Urvashi, (2015 - 2018 Batch)** was very happy to address the students and she stated that college has amazing faculty who help students in overall development. She spoke about presentation and assignments which were practical oriented which developed their analytical skills. She shared about her internship at Amazon which provided her an experience how to manage personal and professional life and support extended by faculty. She suggested students to stay in touch with faculty all the time and ended sharing her present job experience in Australia which has made her independent.

**Ms. Aditi (2015- 2018 Batch)** was happy to share her experiences in college where she mentioned that college provided her good learning opportunities i.e presenting papers at conferences, participating in events. She mentioned that college has well experienced faculty who provided guidance and always encouraged students to participate in events conducted outside college.

**Mr. Balalji (2016 - 2019 Batch)** mentioned that he had great moments in college and college organized various activities, which were very good. He spoke about the SBT presentation which provided him confidence and developed his personality. He was very thankful to the college which made him the person he is today.

**Ms. Cathleen (2018 - 2021 Batch)** spoke about the various ways in which college helped her grow academically and in extracurricular activities. She mentioned that faculty always encourage students and solve student related problems. The college provides good values and great opportunities for students and she mentioned that SJC is always special.


The programme ended successfully

**Feedback of the Programme:** It was an interactive programme and students were very happy with the orientation programme conducted. (Enclosed the detailed feedback taken from the students)


**Learning Outcome:** The students understood clearly about the functioning of Department of Business Management, vision, mission, sport activities and other activities of the Department.

### **PHOTOGRAPHS**





**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
Autonomous, Affiliated to Osmania University,  
King Koti Road, Hyderabad.




Fr. Dr. D. Sunder Reddy  
Principal


## UG-ORIENTATION PROGRAM FOR ALL BBA STREAMS

On 01-10-2021 from 8:30am to 11:30am


**SPEAKERS**




**MS. ADITI PILLAI**  
Alumni - 2015-2018



**MS. URVASHI**  
Alumni - 2015-2018



**MR. BALAJI**  
Alumni - 2016-2019



**MS. CATHLEEN**  
Alumni - 2018-2021

**Organising Committee Members**

**Prof. R. Anita**  
Director PG - Admissions  
& Dean Academics

**Mrs. A. Danam Tressa**  
Associate Professor & Head Business  
Management

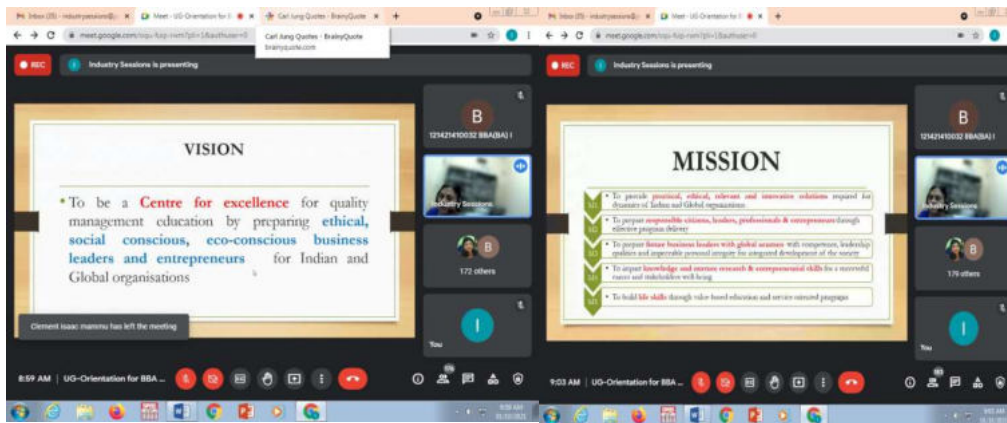
**Mrs. Smriti**  
Assistant Professor

**Mrs. Gracy**  
Associate Professor

**Mr. Ganesh**  
Assistant Professor

**Mr. Jyothi Kalyan**  
Assistant Professor

### Orientation Banner



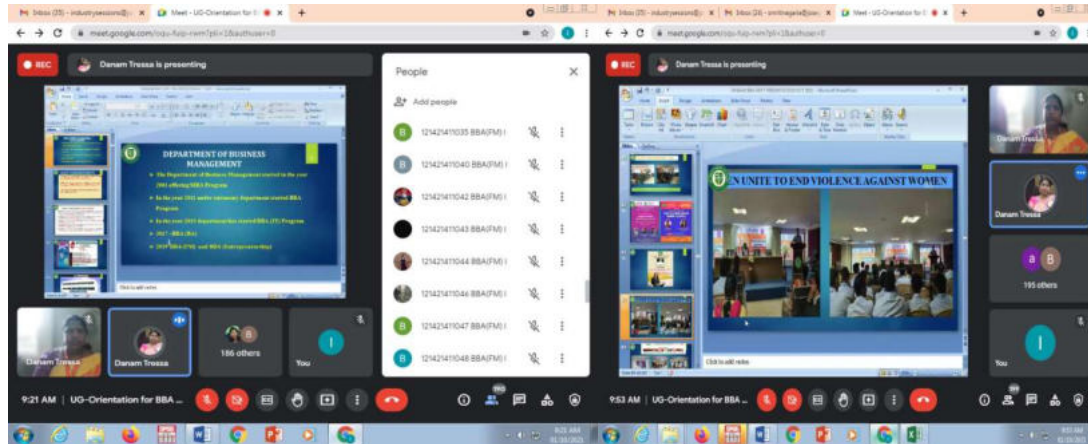
#### VISION

- \*To be a **Centre for excellence** for quality management education by preparing **ethical, social conscious, eco-conscious business leaders and entrepreneurs** for Indian and Global organisations

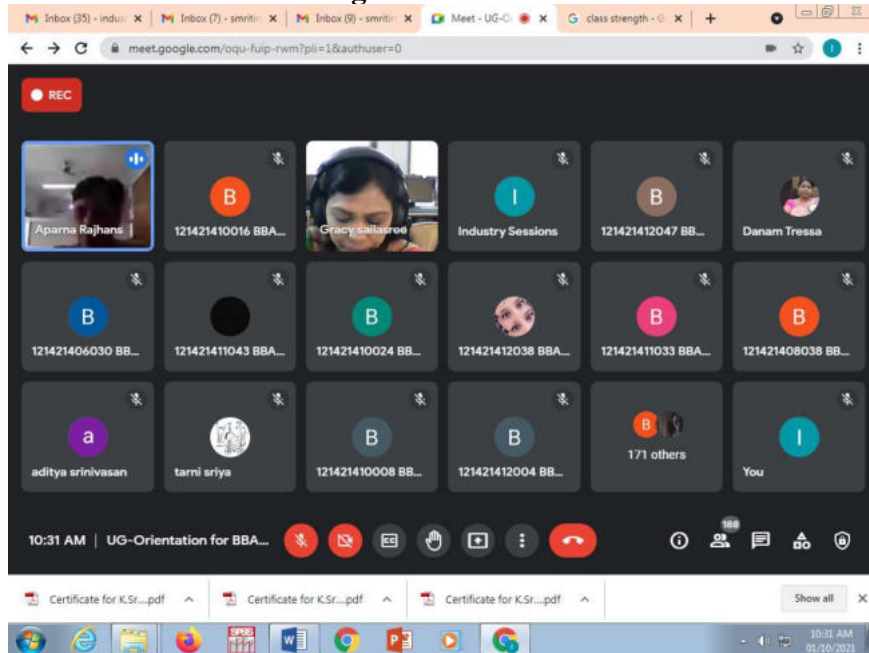
#### MISSION

- To provide **practical, ethical, relevant and innovative solutions** required for business of Indian and Global organisations.
- To prepare **responsible citizens, leaders, professionals & entrepreneurs** through relevant program delivery.
- To prepare **strong business leaders** with global awareness with competence, leadership qualities and impeccable personal integrity for sustained development of the nation.
- To acquire **knowledge and research & entrepreneurial skills** for a successful career and contribution with living.
- To build **life skills** through value based education and service oriented programs.

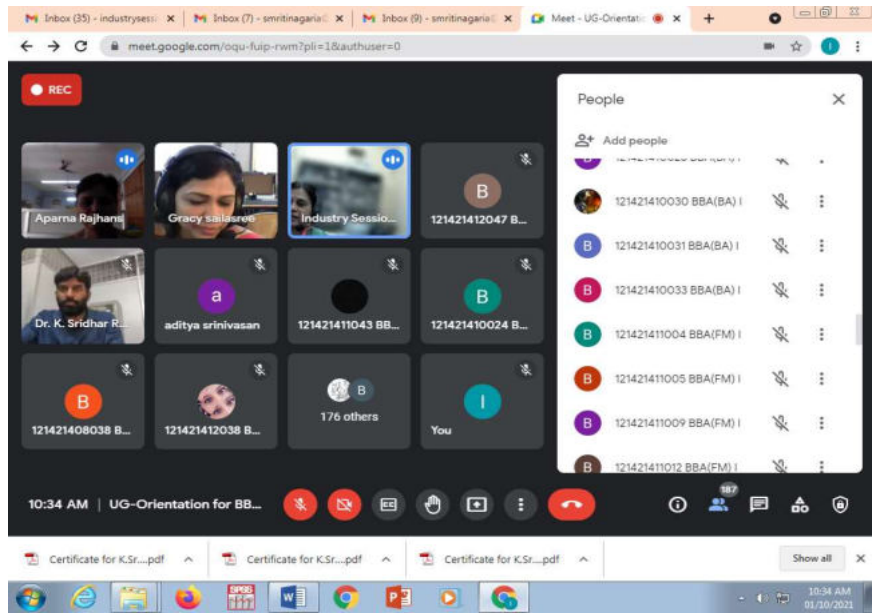
**Prof.R.Anita, Dean Academics explaining the Vision and Mission of the Department of Business Management**



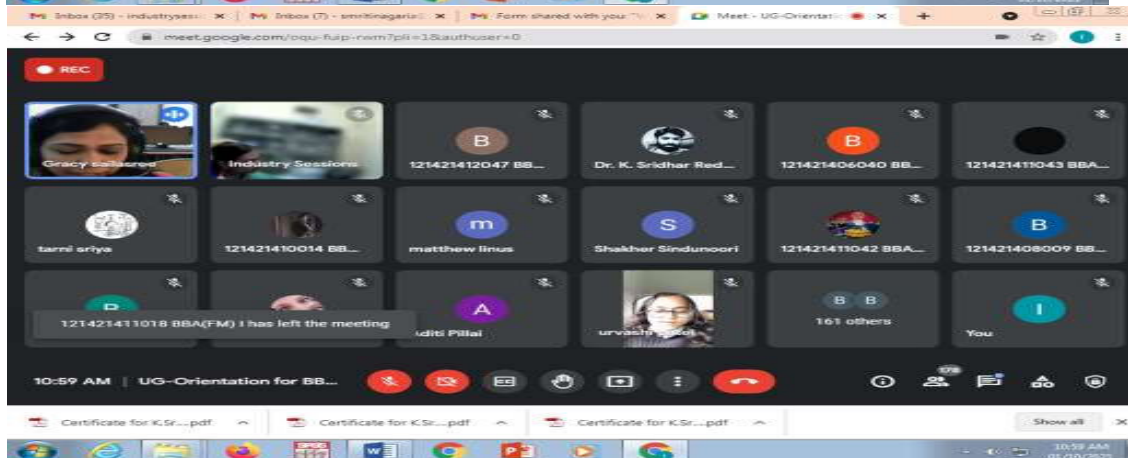
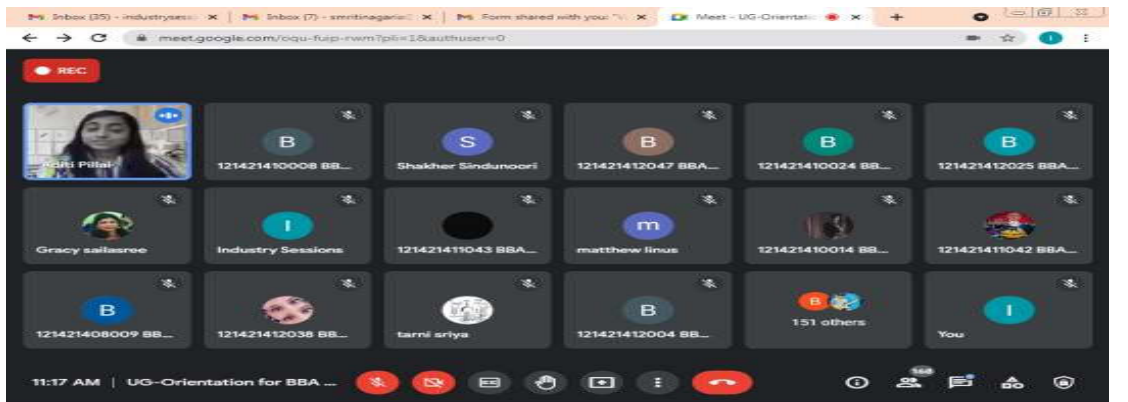
**Mrs.Danam Tressa ,HoD, Department of Business Management presenting about the Department of Business Management and the various activities conducted**



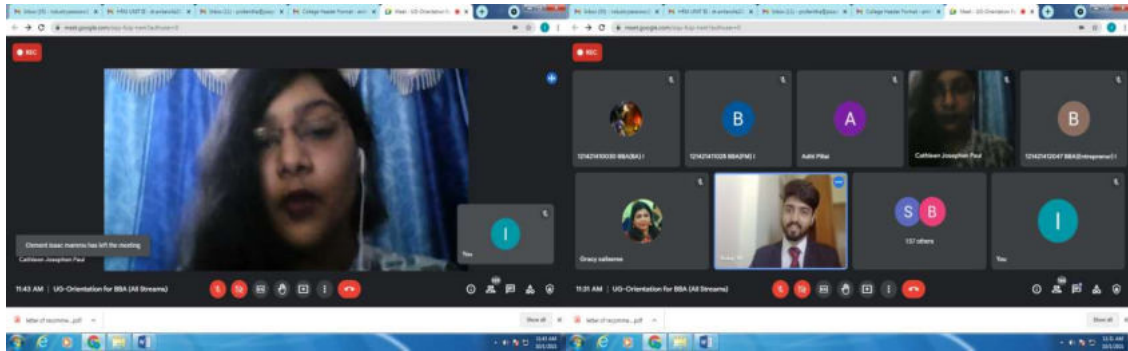
**Mrs.Aparna Rajhans , HoD ,Department of Second Languages Orienting the students about Department of Second Languages**



**Dr.Sridhar Reddy,Physical Director addressing the students about Sports Activites**







**Our Alumni Students Ms.Aditi, Ms.Urvashi, Ms.Cathleen and Mr.Balaji sharing their great experiences at college**



# **ST. JOSEPH'S DEGREE & PG COLLEGE**

**Autonomous, Affiliated to Osmania University  
Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society (HAES)  
Hyderabad, Telangana**

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2021 - 2022**

### **NAME OF THE COMMITTEE - ORIENTATION**

#### **REPORT ON**

#### **AN ONLINE ORIENTATION PROGRAMME FOR BBA (FM) I YEAR I SEMESTER**

**Date: 13- 09- 2021**

**Timings: 8:30am - 9:20am**

**For whom: BBA(FM) I Year I Semester Students**

**No. of Participants: 44/57**

**Objective of the Programme: To orient students about BBA(FM) Program and various subjects they will be studying along with credits allotted**

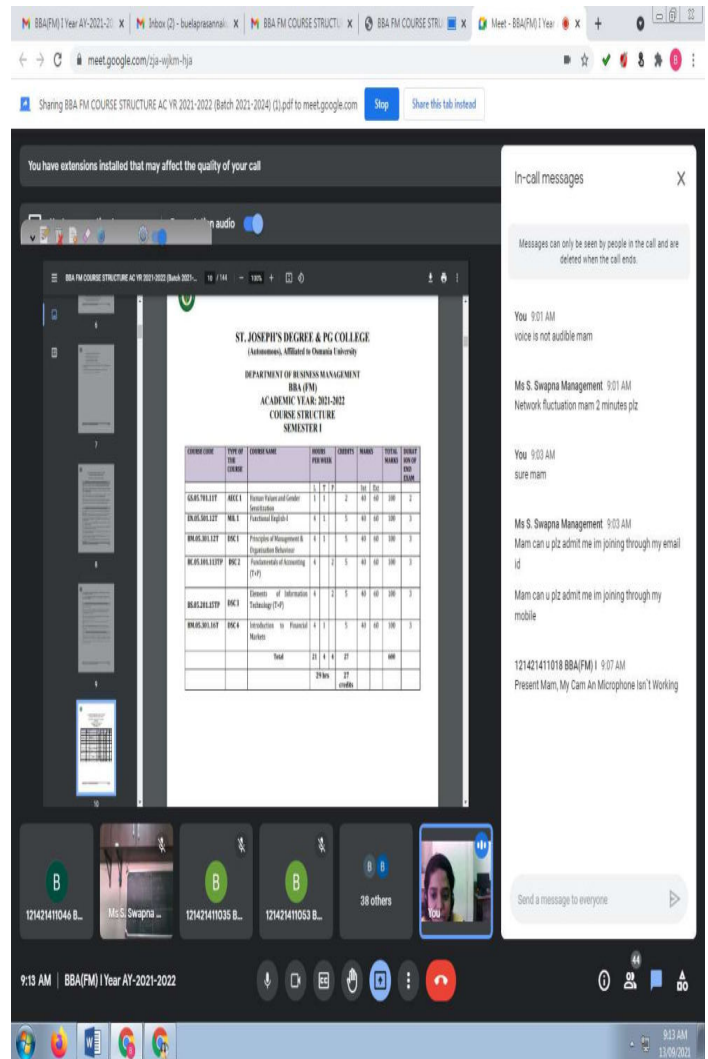
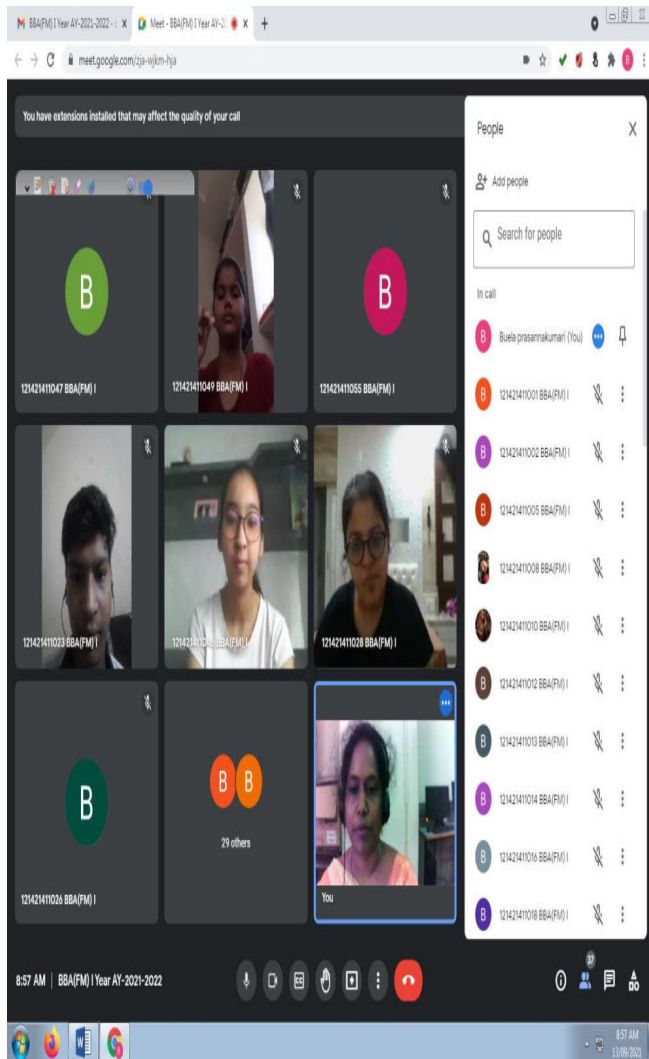
**Name/s of the Resource Person: Ms.P.Buela Prasanna Kumari**

#### **About the Programme with Photographs:**

An Online Orientation Program was organized for BBA I Year I Semester students on 13<sup>th</sup> September 2021.

**Ms.P.Buela Prasanna Kumari**, Class Incharge welcomed the students to the new Academic Year – 2021 – 2022. She oriented the students about subjects for semester -I and faculty handling the subjects. She also enlightened students about student's rule book, the importance of having 75% attendance and discipline which is very important and is being clearly informed to the students and finally closed the session by motivating the students to concentrate on developing their skills, knowledge and abilities that will help them towards Career Growth & Development

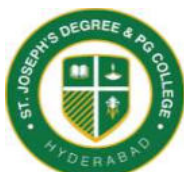
Ms. Swapna ,**Program co-ordinator for BBA(FM)** oriented the students about the importance of BBA(FM)Program , explained Program Outcomes and Program Specific Outcomes, Course structure, Type of course – Skill Enhancement Course and Discipline Specific Course, Total Marks (Internal & External) and Credits, Skilled Based Test etc .



**Ms.P.Buela Prasanna Kumari & Ms. Swapna During Orientation program.**

**Prepared by: Ms.P.Buela Prasanna Kumari**

**Fr. Dr. D. Sunder Reddy  
Principal**





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Hyderabad, Telangana**

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2021 - 2022 NAME OF THE COMMITTEE - ORIENTATION REPORT ON**

### **AN ONLINE ORIENTATION PROGRAMME FOR BBA (G) I YEAR I SEMESTER**

**Date: 13- 09- 2021 Timings: 8:30am - 9:20am**

**For whom: BBA(G) I Year I Semester Students**

**No. of Participants: 46/58**

**Objective of the Programme: To orient students about BBA(G) Program and various subjects they will be studying along with credits allotted**

**Name/s of the Resource Person: Mrs.K.Neeraja**

#### **About the Programme with Photographs:**

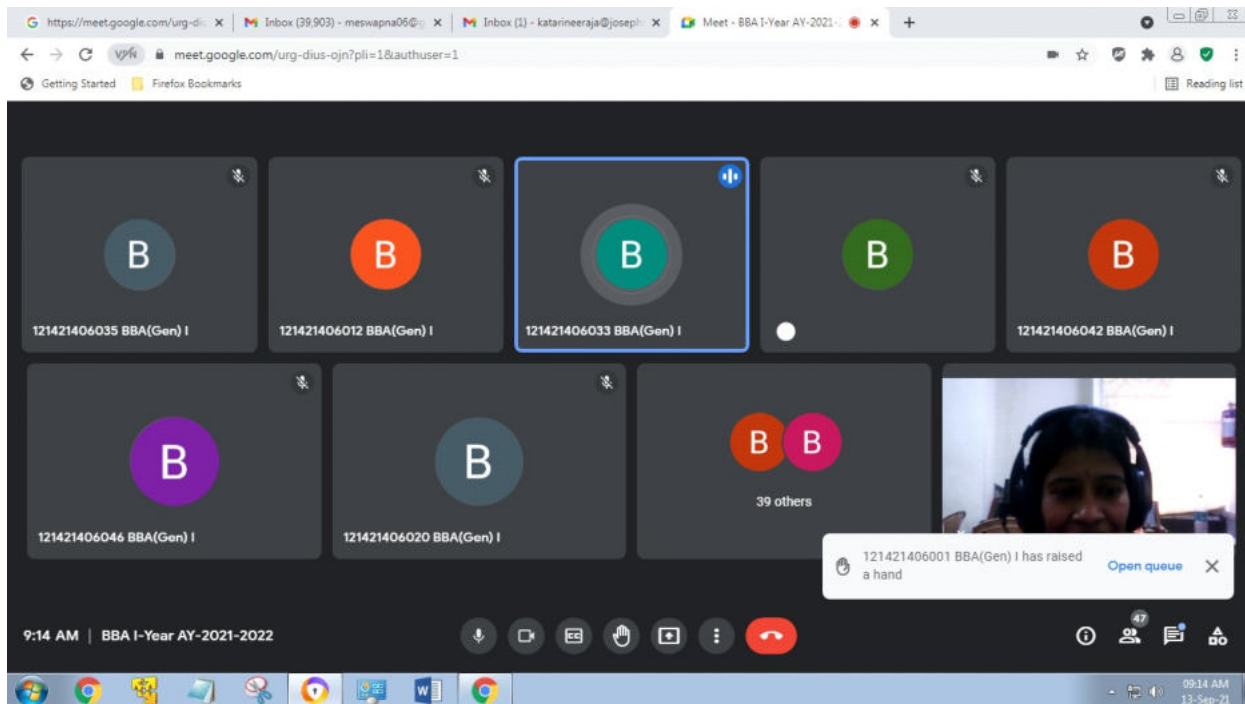
An Online Orientation Program was organized for BBA I Year I Semester students on 13<sup>th</sup> September 2021. Mrs. K.Neeraja, Class Incharge and Dr.Venkata Shiva Kumar Program Coordinator welcomed the students to the New Academic Year – 2021 – 2022. Mrs.K.Neeraja oriented the students about the importance of BBA(GEN)Program , explained Program Outcomes and Program Specific Outcomes. Program coordinator continued with explaining the course structure. She then mentioned about the faculty handling the subjects offered in I Semester along with the credits and examination pattern.

The details are given below:

Mrs.K.Neeraja spoke about the general rules and regulations of the college and motivated students that they should participate in events - in house and outside to showcase their talent.

At the end she emphasised that hardwork and believe in oneself will lead to path of success.

**An Online Orientation Programme for BBA(E) I Year I Semester Students .**



**Dr.Venkata Shiva Kumar, Program Coordinator explaining the students about the Course Structure**

**Prepared by: Mrs.K.Neeraja**

**Principal**

**Rev. Fr. Dr. D. Sunder Reddy**



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**DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2021 - 2022**

**NAME OF THE COMMITTEE - ORIENTATION  
REPORT ON**

**AN ONLINE ORIENTATION PROGRAMME FOR BBA (E) I YEAR I SEMESTER**

**Date: 13- 09- 2021    Timings: 8:30am - 9:20am**

**For whom: BBA(BA) I Year I Semester Students**

**No. of Participants: 34/56**

**Objective of the Programme: To orient students about BBA(E) Program and various subjects they will be studying along with credits allotted**

**Name/s of the Resource Person: Mrs.P.Rajitha**

**About the Programme with Photographs:**

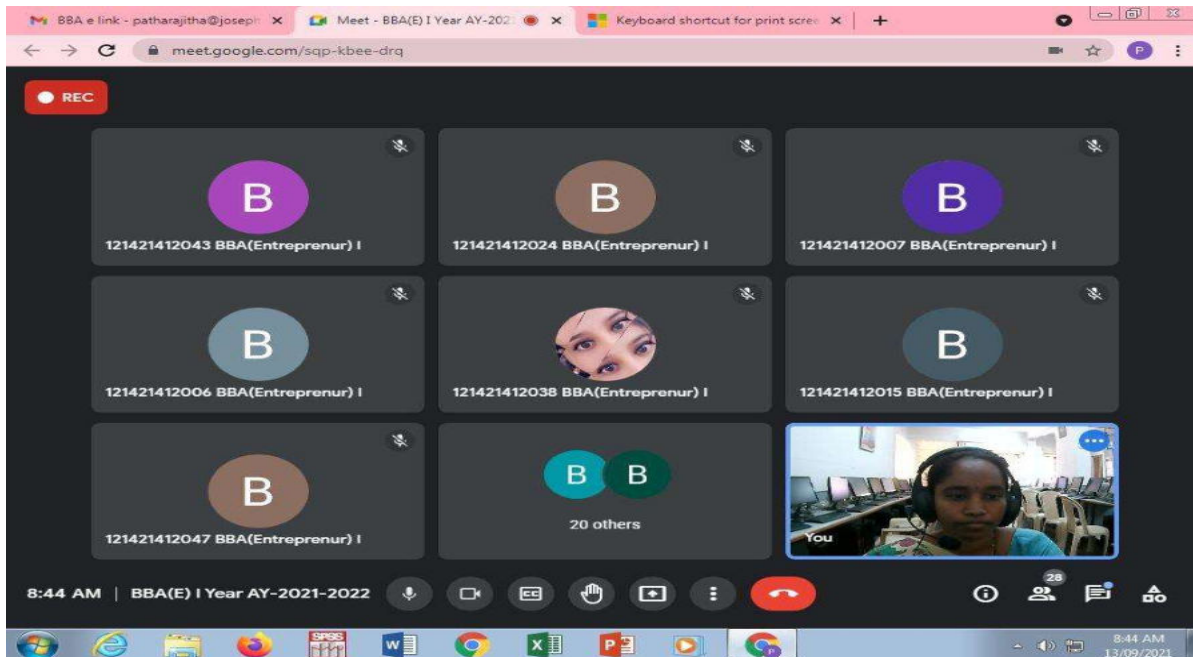
An Online Orientation Program was organized for BBA I Year I Semester students on 13<sup>th</sup> September 2021. Mrs. P.Rajitha, Class Incharge and Mr.Jyothi Kalyan Program Coordinator welcomed the students to the new Academic Year – 2021 – 2022. Mrs.P.Rajitha oriented the students about the importance of BBA(E)Program , explained Program Outcomes and Program Specific Outcomes. Program coordinator continued with explaining the course structure and also mentioned that as the Program is in collaboration with MGNRGEA and ASFBM they will be having one course offered by MGNRGEA and ASFBM every semester. She then mentioned about the faculty handling the subjects offered in I Semester along with the credits and examination pattern.

The details are given below:

Mrs.P.Rajitha spoke about the general rules and regulations of the college and motivated students that they should participate in events - in house and outside to showcase their talent.

At the endshe empahsised that hardwork and believe in oneself will lead to path of success.





## An Online Orientation Programme for BBA(E) I Year I Semester Students

COURSE CODE	TYPE OF THE COURSE	COURSE NAME	HOURS PER WEEK			CREDITS	MARKS		TOTAL MARKS	DEGREE CREDITS
			L	T	P		Int	Ext		
GS.05.101.11T	AECC 1	Human Values and Gender Sensitization	1	1		1	5	5	100	3
EN.05.101.11T	MIL 1	Functional English-I	4	1		5	40	60	100	3
BC.05.101.11ST	GE 1	Managerial Economics	4	1		5	40	60	100	3
BM.05.101.11T	DSC 1	Principles of Management & Organizational Behavior	4	1		5	40	60	100	3
BC.05.101.11STP	DSC 2	Accounting Egt. Business (COP)	4	1		5	40	60	100	3
BS.05.101.11TP	DSC 3	Entrepreneurship Theory	4	1		5	40	60	100	3
		<b>Total</b>	<b>21</b>	<b>5</b>	<b>2</b>	<b>27</b>	<b>240</b>	<b>360</b>	<b>600</b>	
						<b>28 hrs</b>				<b>27 Credits</b>

Mr.Jyothi Kalyan , Program Coordinator explaining the students about the Course Structure  
Prepared by: Mrs.P.Rajitha

Principal

Rev. Fr. Dr. D. Sunder Reddy



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**DEPARTMENT OF BUSINESS MANAGEMENT  
ACADEMIC YEAR 2021 - 2022**

**NAME OF THE COMMITTEE - ORIENTATION**

**REPORT ON**

**AN ONLINE ORIENTATION PROGRAMME FOR BBA (FM) I YEAR II SEMESTER**

**Date: 24- 01- 2022**

**Timings: 8:30am - 9:20am**

**For whom: BBA(FM) I Year II Semester Students**

**No. of Participants: 44/60**

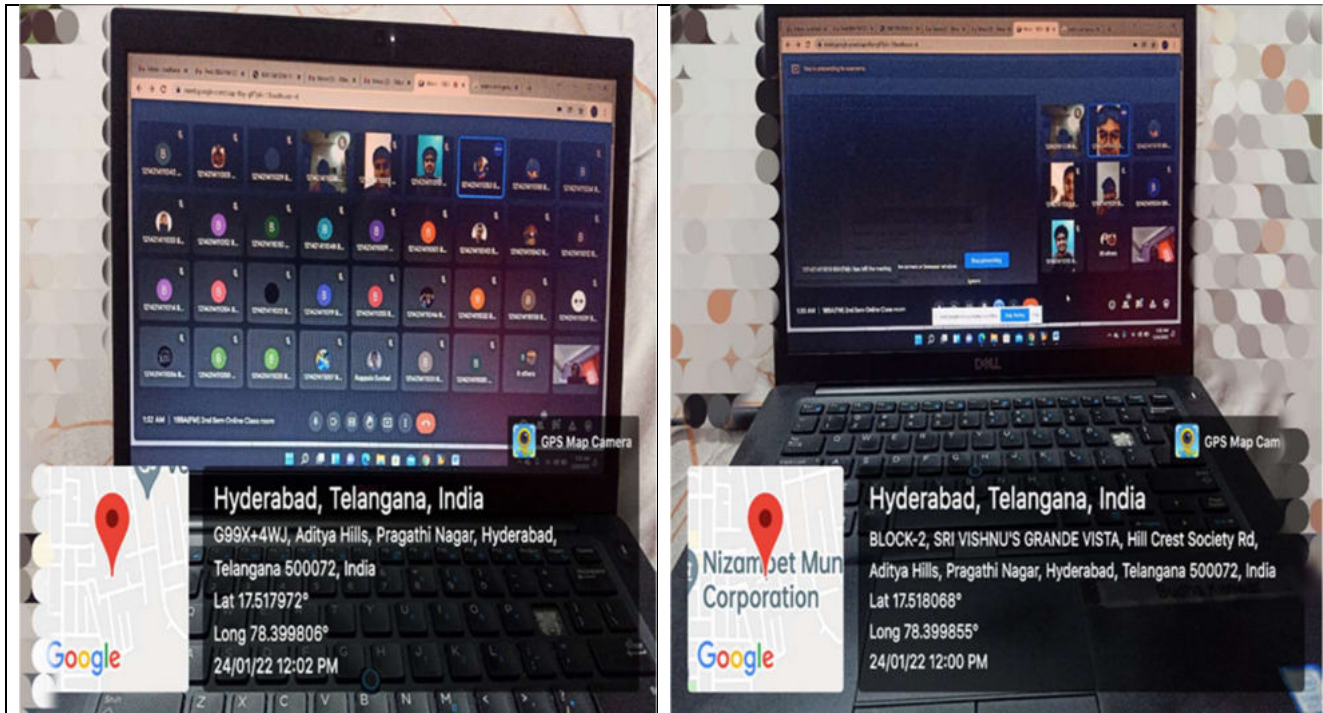
**Objective of the Programme: To orient students about BBA(FM) Program and various subjects they will be studying along with credits allotted**

**Name/s of the Resource Person: Ms.P.Buela Prasanna Kumari**

## **About the Programme with Photographs:**

An Online Orientation Program was organized for BBA I Year II Semester students on 24<sup>th</sup> January 2022.

**Ms.P.Buela Prasanna Kumari**, Class Incharge welcomed the students to the new Academic Year – 2021 – 2022. She oriented the students about subjects for semester -II and faculty handling the subjects. She also enlightened students about student's rule book, the importance of having 75% attendance and discipline which is very important and is being clearly informed to the students and finally closed the session by motivating the students to concentrate on developing their skills, knowledge and abilities that will help them towards Career Growth & Development



**Ms.P.Buela Prasanna Kumari.**

**Prepared by:  
Ms.P.Buela Prasanna Kumari**

**Fr. Dr. D. Sunder Reddy  
Principal**

#### **ATTENDANCE**

**TOTAL NO. OF STUDENT ATTENDED:134**

**BBA I Year : 30**



121421406001 BBA(Gen) I	Present
121421406004 BBA(Gen) I	Present
121421406009 BBA(Gen) I	Present
121421406011 BBA(Gen) I	Present
121421406012 BBA(Gen) I	Present
121421406013 BBA(Gen) I	Present
121421406014 BBA(Gen) I	Present
121421406019 BBA(Gen) I	Present
121421406020 BBA(Gen) I	Present
121421406021 BBA(Gen) I	Present
121421406022 BBA(Gen) I	Present
121421406023 BBA(Gen) I	Present
121421406025 BBA(Gen) I	Present
121421406028 BBA(Gen) I	Present
121421406030 BBA(Gen) I	Present
121421406033 BBA(Gen) I	Present
121421406034 BBA(Gen) I	Present
121421406035 BBA(Gen) I	Present
121421406038 BBA(Gen) I	Present
121421406040 BBA(Gen) I	Present
121421406042 BBA(Gen) I	Present
121421406043 BBA(Gen) I	Present
121421406044 BBA(Gen) I	Present
121421406045 BBA(Gen) I	Present
121421406047 BBA(Gen) I	Present
121421406048 BBA(Gen) I	Present
121421406052 BBA(Gen) I	Present
121421406058 BBA(Gen) I	Present
121421406059 BBA(Gen) I	Present
121421406060 BBA(Gen) I	Present

## BBA (IT):35

121421408002 BBA(IT) I
121421408003 BBA(IT) I
121421408005 BBA(IT) I
121421408006 BBA(IT) I
121421408007 BBA(IT) I
121421408008 BBA(IT) I
121421408009 BBA(IT) I
121421408013 BBA(IT) I
121421408014 BBA(IT) I
121421408016 BBA(IT) I
121421408017 BBA(IT) I
121421408019 BBA(IT) I
121421408021 BBA(IT) I
121421408022 BBA(IT) I
121421408026 BBA(IT) I
121421408028 BBA(IT) I
121421408029 BBA(IT) I
121421408030 BBA(IT) I
121421408032 BBA(IT) I
121421408035 BBA(IT) I
121421408036 BBA(IT) I
121421408037 BBA(IT) I
121421408038 BBA(IT) I
121421408040 BBA(IT) I
121421408042 BBA(IT) I
121421408043 BBA(IT) I
121421408045 BBA(IT) I
121421408046 BBA(IT) I
121421408049 BBA(IT) I
121421408051 BBA(IT) I
121421408052 BBA(IT) I
121421408053 BBA(IT) I
121421408055 BBA(IT) I
121421408056 BBA(IT) I
121421408057 BBA(IT) I

**BBA(BA):19**

121421410001 BBA(BA) I	Present
121421410003 BBA(BA) I	Present
121421410004 BBA(BA) I	Present
121421410006 BBA(BA) I	Present
121421410007 BBA(BA) I	Present
121421410008 BBA(BA) I	Present
121421410009 BBA(BA) I	Present
121421410012 BBA(BA) I	Present
121421410014 BBA(BA) I	Present
121421410016 BBA(BA) I	Present
121421410017 BBA(BA) I	Present
121421410019 BBA(BA) I	Present
121421410022 BBA(BA) I	Present
121421410023 BBA(BA) I	Present
121421410026 BBA(BA) I	Present
121421410027 BBA(BA) I	Present
121421410028 BBA(BA) I	Present
121421410032 BBA(BA) I	Present
121421410033 BBA(BA) I	Present

**BBA(FM):23**

121421411004 BBA(FM) I	Present
121421411005 BBA(FM) I	Present
121421411008 BBA(FM) I	Present
121421411012 BBA(FM) I	Present
121421411020 BBA(FM) I	Present
121421411021 BBA(FM) I	Present
121421411022 BBA(FM) I	Present
121421411024 BBA(FM) I	Present
121421411025 BBA(FM) I	Present
121421411026 BBA(FM) I	Present
121421411028 BBA(FM) I	Present
121421411029 BBA(FM) I	Present
121421411033 BBA(FM) I	Present
121421411034 BBA(FM) I	Present
121421411035 BBA(FM) I	Present
121421411040 BBA(FM) I	Present
121421411043 BBA(FM) I	Present
121421411046 BBA(FM) I	Present
121421411047 BBA(FM) I	Present
121421411048 BBA(FM) I	Present
121421411049 BBA(FM) I	Present
121421411051 BBA(FM) I	Present
121421411053 BBA(FM) I	Present

**BBA(E): 27**

121421412001	BBA(Entreprenur)	Present
121421412006	BBA(Entreprenur)	Present
121421412007	BBA(Entreprenur)	Present
121421412008	BBA(Entreprenur)	Present
121421412010	BBA(Entreprenur)	Present
121421412012	BBA(Entreprenur)	Present
121421412014	BBA(Entreprenur)	Present
121421412018	BBA(Entreprenur)	Present
121421412020	BBA(Entreprenur)	Present
121421412021	BBA(Entreprenur)	Present
121421412024	BBA(Entreprenur)	Present
121421412026	BBA(Entreprenur)	Present
121421412027	BBA(Entreprenur)	Present
121421412029	BBA(Entreprenur)	Present
121421412032	BBA(Entreprenur)	Present
121421412034	BBA(Entreprenur)	Present
121421412036	BBA(Entreprenur)	Present
121421412038	BBA(Entreprenur)	Present
121421412039	BBA(Entreprenur)	Present
121421412042	BBA(Entreprenur)	Present
121421412043	BBA(Entreprenur)	Present
121421412044	BBA(Entreprenur)	Present
121421412047	BBA(Entreprenur)	Present
121421412050	BBA(Entreprenur)	Present
121421412054	BBA(Entreprenur)	Present
121421412057	BBA(Entreprenur)	Present
121421412059	BBA(Entreprenur)	Present

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2021-22**  
**BBA GENERAL-PROJECT ORIENTATION REPORT**

**Date:** 20.10.2021    **Timings:** 8:30AM TO 9:20AM    **Venue:** Room No 401  
**For whom:** BBA III<sup>rd</sup> year Students  
**No. of Participants:** 62  
**Objective of the event/Programme:** To give an overview of Projects to BBA  
**Conducted By:** Mrs. G Joseph Mary

**About the programme:**

- Explained about the financial specialization. The below are the points mentioned
- The chapterization is explained in detail.
- The resources for secondary data and how to analyze them.
- The format, structure and number of pages of the project are detailed.
- Explained in detail how to choose the topic and has specified that choosing a narrow area will yield a good research rather than going from broad areas like branding, etc.



- Suggested various titles for the study relating to the latest marketing techniques and also asked to select the topics regarding digital marketing.
- Also explained how to choose Financial Market topics and advised on going for projects briefed about NSE projects on how there should be an interlink between the title, objectives, review of literature and questionnaire.
- Dummy projects should be strongly discouraged by constant monitoring the student projects from beginning.
- Plagiarism concept is explained and also explained how to avoid it.

## **BBA FM-PROJECT ORIENTATION REPORT**

**Date:** 20.10.2021    **Timings:** 8:30AM TO 9:20AM    **Venue:** Room No 404  
**For whom:** BBA FM III<sup>rd</sup> year Students  
**No. of Participants:** 52  
**Objective of the event/programme:** To give an overview of Projects to BBAFM  
**Conducted By:** Mrs. Mubeen

### **About the programme with photographs:**

- Explained about the financial specialization. The below are the points mentioned
- The chapterization is explained in detail.
- The resources for secondary data and how to analyze them.
- The format, structure and number of pages of the project are detailed.
- Explained in detail how to choose the topic and has specified that choosing a narrow area will yield a good research rather than going from broad areas like branding, etc.
- Suggested various titles for the study relating to the latest marketing techniques and also asked to select the topics regarding digital marketing.

- Also explained how to choose Financial Market topics and advised on going for projects briefed about NSE projects on how there should be an interlink between the title, objectives, review of literature and questionnaire.
- Dummy projects should be strongly discouraged by constant monitoring the student projects from beginning.
- Plagiarism concept is explained and also explained how to avoid it.



## **BBA (E) PROJECT ORIENTATION REPORT**

**Date:** 20.10.2021    **Timings:** 8:30AM TO 9:20AM    **Venue:** Room No 103  
**For whom:** BBA E III<sup>rd</sup> year Students  
**No. of Participants:** 58  
**Objective of the event/Programme:** To give an overview of Projects to BBA E  
**Conducted by:** Mr. MARTIN MYSA

### **About the Programme with photographs:**

- Explained about the Entrepreneurship specialization. The below are the points that are mentioned in the orientation
- Each chapter is explained in detail.
- The resources for secondary data and how to analyze them.
- The format, structure and number of pages of the project are detailed.

- Explained in detail how to choose the topic and has specified that choosing a narrow area will yield a good research rather than going from broad areas like branding, etc.
- Suggested various titles for the study relating to the latest marketing techniques and also asked to select the topics regarding digital marketing.

Below are the snap shots of project orientation



- Also explained how to choose HR, Financial Market topics and advised on going for projects briefed about Entrepreneurship projects on how there should be an interlink between the title, objectives, review of literature and questionnaire.
- It is instructed to students that Fake projects will not be considered and constant monitoring of the projects will be on regular basis on the basis of log book.
- Plagiarism concept is explained and also explained how to avoid it.

At the end student's queries concerning projects were solved by Ms.Swapna



SL. No	Date	Topic	Resource Person	Audience
1	30/06/2021	Online Workshop on Skills of a successful Entrepreneur	Mrs. Subha Ganesh Founder/ CEO Digital Confluent, London	BBA I Year ( E )
2	24/09/2021	Guest Lecture on Entrepreneurial Competencies	Mrs. Subha Ganesh Founder/ CEO Digital Confluent, London	BBA II Year ( E )
3	02/11/21	Guest Lecture on International Insurance	Anita Deepak, Relationship manager, Cognizant, UK	BBA III Year ( FM )
4	30/12/21	Guest Lecture on Entrepreneurial development	Anita Deepak, Relationship manager, Cognizant, UK	BBA V sem ( E )
5	21/ 12/2021	Guest lecture on Eradication of Dependency Syndrome	Mr. Jeetesh Pandey	BBA II Year ( E )
6	08/02/2022	Guest lecture on How to be an Innovative Entrepreneur	Dr. Prasad , Associate Professor, AV College	BBA I & II Year ( E )
7	10/02/2022	Guest lecture on Funding Opportunities for Start- Ups for Womens Entrepreneur	Mrs. Maher Fatima Entrepreneur	BBA I & II Year ( E )
8	03/09/2020	International Insurance	Anita Deepak Cognizant	BBA FM III Year
9	02/11/2021	Life in Insurance Business	Anita Deepak Cognizant	BBA FM III Year



# ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University

Co-Educational Christian Catholic Minority Institution

Managed by Hyderabad Archdiocese Educational Society (HAES)

Hyderabad, Telangana

DEPARTMENT OF BUSINESS MANAGEMENT

REPORT ON

## 1.SKILLS OF AN ENTREPRENEUR



### About the program:

- Ms. Mamatha Allam opened the session addressing the participants and welcoming all the students and the guest speaker for the day.
- She further introduced Ms. Subha Ganesh guest speaker for the day.
- The Webinar began with Vandana, Dhruv and Varun giving their warm greetings to our

respected principal, dean, HOD and the guest speaker for the day.

□ Ms. Subha began the session by introducing herself and easing the atmosphere as she started speaking about her childhood aspiration which turned reality with her perseverance and efforts.

She enlightened the gathering with the learnings from her personal experience.

✓ Never go for instant and faster success of the organization or listen to investors who want faster returns. It is best advisable to stick and stay with your plan.

✓ It is good to meet new people not only with business perspective but as casually as well as it gives an exposure.

✓ Entrepreneurship is also a learning of lifestyle in a new way.

✓ She stated that its important to strike a balance between personal and professional life.

✓ No matter how busy schedule is planned its must to opt out time for self.

✓ Never give up on exploring new fields of interests.

Ms. Subha Ganesh shared her experience of becoming the founder and CEO of digital confluent and also pioneering her second venture into the food delivery industry. She earned her first job in Britain as a tele marketer where she didn't enjoy it much and moved out to establish herself. She spoke it out loud on how such bold decisions impact on the personal life and what kind of attitude is required towards life and the society to keep moving. She also listed out several examples from her life as what she faced in the name of hurdles.

□ She through light on the importance of planning in becoming successful.

✓ We should plain accordance and implement it in the correct manner

✓ She said that the leading factors which involve in success are Determination, Reliance and Adaptability.

✓ She asked the students to not always speak and be very patient listeners.

✓ It followed Listen, Understand the strength and weakness, Taking risk and Empathizing.

□ At last the forum was left open to everyone to ask questions and interact with the guest speaker.

□ **At the end of the session Ms. Sanjanapresented the formal vote of thanks to the gathering.**

### **Learning from the session:**

From the session the students have thoroughly understood the skills involved in becoming an entrepreneur and the practical aspects involved in it. They also got an interaction with a successful international entrepreneur who faced all the problems and hurdles which she faced with at most determination. Her aptitude and attitude for the profession is the key take away from the webinar.

**Prepared by:**

**Ms. MamathaAllam**

**Rev.Fr.Dr.D. SunderReddy**

**Principal.**



# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

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King Koti Road, Hyderabad

## DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-2021

### REPORT ON

#### **2.GUEST LECTURE ON ENTREPRENEURIAL COMPETENCIES**

**Date: 24 Sep 2021      Timings: 1:30pm onwards      Venue: Virtual, GOOGLE Meet**

**For whom: For BBA E II Year Students**

**No. of participants: 41**

**Objective of the event/ Program: To Share knowledge, skill, motive and trait, Lecture. Relevance of entrepreneurial Competencies at different stages of enterprise launching and Management**

**Name/s of the resource persons: Mrs. Subha Ganesh Founder, CEO, Digital Confluent, London, UK**

#### **About the program with photographs:**

The Session started with the introduction of the resource person given by Ms, Sanjana BBA E II yr Student, then Mrs. Mamatha, Class Teacher BBA E II year students, welcomed Mrs. Subha Ganesh, Founder, CEO, Digital Confluent, London, UK. The session started with profile reading of Principal Rev. Father. Dr. D. Sunder Reddy, Dean Academics Prof. R. Anitha and HOD Mrs. Danam Tressa.

Then Mrs. Mamatha handed over the session to the Guest speaker, Mrs. Subha Ganesh Highlighted Some of the points about Entrepreneurial Competencies and asked students about their opinion about the competencies, students responded to the guest speaker and then Mrs. Subha Ganesh explained points Combination of knowledge, skill, motive and trait, Lecture. And she also explained how important the competencies like Creativity, risk taking, Goal setter, Motivator, creator, profit enjoyer, etc.in detail. Guest speaker answer a few of the questions asked by the students and gave some tips to start own business and then shared her LinkedIn profile and details to connect with her in future.

**Feedback of the program:** The meet was a successfully concluded with the vote of thanks by Ms. Mahalakshmi BBA E II-year student.

Pic for reference:



Prepared by  
Mrs. Mamatha

Rev. Fr. Dr. D. Sunder Reddy  
Principal





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King Koti Road, Hyderabad

**Ref: sjc/29-10-2021**

**29-10-2021 NOTICE**

## **3.BBA (FM) III YEAR**

This is to inform BBA (FM) Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

- 1.Courses : Banking and Insurance
- 2.Topic : International Insurance
- 3.Date : 2-11-2021
- 4.Time : 8.30 am to 9.30 am
- 5.Venue : Vianney Hall

**Fr. Dr. D. Sunder Reddy**

**PRINCIPAL**



## ST. JOSEPH'S DEGREE & PG COLLEGE

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King Koti Road, Hyderabad

Ref: sjc/29-11-2021/

01-12-  
2021

### NOTICE

**BBA (ED) III YEAR**

**Date:** 2-11-2021

**Timings:** 8.30 p.m. to 9.30 p.m.

**Venue:** ONLINE (speaker)

**For whom:** BBA (IFM) V Sem

Vianney Hall (students)

Course : International Insurance

**No. of participants:** 30

Organized by Dr.K.Martina Rani

**TOPIC :** INTERNATIONAL INSURANCE

Leader, Executive Coach, Happiness Evangelist, Speaker

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of consciousness engineering, she accelerates growth mindset to cultivate leadership excellence.

The speaker started explaining about the international insurance features and the importance of insurance for international business. The insurance industry safeguards the assets of its policyholders by transferring risk from an individual or business to an insurance company. Insurance companies act as financial intermediaries in that they invest the premiums they collect for providing this service. Insurance company size is usually measured by net premiums written, that is, premium revenues less amounts paid for reinsurance. There are three main insurance sectors: property/casualty, life/health and health insurance. Property/casualty (P/C) consists mainly of auto, home and commercial insurance. Life/health (L/H) consists mainly of life insurance and annuity products. Health insurance is offered by private health insurance companies and some L/H and P/C insurers, as well as by government programs such as Medicare.

**Fr. Dr. D. Sunder Reddy**

**PRINCIPAL**

Pics for reference:



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King Koti Road, Hyderabad

Ref: sjc/30-11-2021

30-11-2021

### NOTICE

This is to inform BBA (ED)Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

1. Courses : ENTREPRENUERSHIP DEVELOPMENT
2. Topic : PROJECT IDENTIFICATION, SELECTION AND FORMULATION
3. Date : 2-12-2022
4. Time : 8.30 am to 9.30 am
5. Venue : Vianney Hall

Handwritten signature in green ink.

Fr. Dr. D. Sunder Reddy

PRINCIPAL



## ST. JOSEPH'S DEGREE & PG COLLEGE

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King Koti Road, Hyderabad

Ref: sjc/29-11-2021/

01-12-2021

### NOTICE

#### BBA (ED) III YEAR

<b>Date:</b> 1-12-2021	<b>Timings:</b> 8.30 p.m. to 9.30 p.m.
<b>Venue:</b> ONLINE (speaker) Vianney Hall (students)	<b>For whom:</b> BBA ( ED) V Sem Course : ED
<b>No. of participants:</b> 30	Organized by Dr.K.Martina Rani
<b>TOPIC :</b> PROJECT IDENTIFICATION, SELECTION AND FORMULATION	

[Leader, Executive Coach, Happiness Evangelist, Speaker](#)

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of consciousness engineering, she accelerates growth mindset to cultivate leadership excellence.

The speaker explained the process of project identification and formulation. The identification and formulation of projects serves as the point of departure for cooperation, and it determines the future direction of project activities. As projects are a means to achieving certain objectives, there may be



several alternative projects that will meet these objectives. It is important to indicate all the other alternatives considered with justification in favor of the specific project proposed for consideration. Sectoral studies, opportunity studies, support studies, project identification essentially focuses on screening the number of project ideas that come up based on information and data available and based on expert opinions and to come up with a limited number of project option which are promising.


The speaker explained about the appraisal studies:

1. Financial 2. Market 3. Technological 4..political and 5. Environmental


*Fr. Dr. D. Sunder Reddy*

**Fr. Dr. D. Sunder Reddy**

PRINCIPAL




**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
King Kott, Hyderabad - 500029.



Convener:  
Fr. Dr. D. Sunder Reddy  
Principal

**GUEST LECTURE FOR BBA III YRS - V SEMESTER**



**TOPIC: Project formulation, Identification and selection**

**DATE : 01-12-2021**

**TIME : 8.30 AM TO 9.30 AM**

**VENUE : VIANNEY HALL**

**SPEAKER: MRS. ANITHA DEEPAK, Relationship Manager & Coach, Cognizant, CANADA**

**ORGANIZED BY : Dr. K. Martina Rani, Mrs. Gracy, Mrs. Joseph Mary, & Mrs. Rajitha, Subject Faculty members: Entrepreneurial Development, Department of Business Management**



## ST. JOSEPH'S DEGREE & PG COLLEGE



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“Guest Lecture – Eradication of Dependency Syndrome”

**Date: 21/12/2021**

- 09.10 am - Assembling in Vianney Hall
- 09.30 am - Welcome speech and welcoming guest by Vandana
- 09.35 am - Profile reading of
- 09.40 am - Handover the session to Mr. Jeetesh Pandey
- 10.30 am - Q & A
- 10.40 am - Vote of Thank by vandana mam

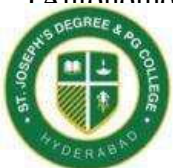
10.45 am - Presenting Token of Appreciation by Mamatha Mam  
 10.55 am - Attendance  
 11.00 am - End Session

**Program Co-ordinator**

**Convenor**

## ST. JOSEPH'S DEGREE & PG COLLEGE

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 UGC (3<sup>rd</sup> Cycle) with B<sup>++</sup> King Koti Road, Hyderabad



### Report on

### “Guest Lecture – Eradication of Dependency Syndrome”

**Date** : 21<sup>st</sup> Dec 2021  
**Organized by** : Mrs. Mamatha  
**Target Group** : BBA Entrepreneurship II Year Students  
**Resource Person** : Mr. Jeetesh Pandey  
**Coordinators** : Mrs. Mamatha

**Student Coordinators:** S. Sanjana Srinivas (BBA E – II Year),  
 Vandana Shivram (BBA E – II Year)

**Objective:** Aim to teach students about importance of self-confidence, how it influences one's life and business, ways to build self-confidence, believing in own ability to complete a task/face a challenge without depending upon external assistance.

### Report:

A **Guest Lecture** was organized for students of BBA Entrepreneurship, II Year on 21<sup>st</sup> December 2021 at Vianney Hall from 9:30 am to 11:00 am on the topic “**Eradication of Dependency Syndrome**” as part of the syllabus. The whole class was attended and the aim was to encourage students to take up entrepreneurship no matter what the idea is and to believe in one's own ability and build confidence. Mr. Jeetesh Pandey is an alumnus of our college and a successful entrepreneur. He spoke about common human characteristic traits effecting life as well business



like want, need, passion, fear, confidence, respect, networking, family and other relationships etc. The session was more of an interaction rather than a theoretical class. The speaker also shares his personal experiences as student as well as an entrepreneur and how it shaped him into who he is today. This helped the students to connect better with Mr. Jeetesh. He also answered questions asked by the students. The session was inspiring and interactive and the speaker was happy to be a part of it and also to get an opportunity to contribute to the college from which he passed out. Mr. Jeetesh also told that he will be ready to help and be a part of more such events with the college.

**Outcome:** Students were happy to get an opportunity of interacting with a successful young entrepreneur and received important life lessons.





Convenor

Principal



**ST. JOSEPH'S DEGREE & PG COLLEGE**  
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King Koti Road, Hyderabad

Ref: SJC/20-12-2021//

20/12/2021

**NOTICE**

This is to inform all the students of BBA Entrepreneurship II Year students that as part of the syllabus, there will be a Guest Lecture by Jitesh Pandey, an Alumni of our college and a successful Entrepreneur on, “**Eradication of Dependency Syndrome**” on 21<sup>st</sup> December, 2021 from 09:20 AM at college.



**ST. JOSEPH'S  
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King Koti Road, Hyderabad.

**Guest lecture**

on

**Eradication Of  
Dependency Syndrome**

**For BBA Entrepreneurship  
2nd year**



**Mr. Jitesh Pandey**  
CEO  
Delight Stores Private  
Limited



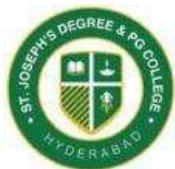
**21st December**  
From 9:20am – 10:10am

**Organized by  
Mrs. Mamatha**

**Prof. Vandana  
Samba  
HOD**

**Mrs. Mamatha**  
**Organizer**

**Rev. Dr. Fr. D. Sunder Reddy**  
**Principal**



**ST. JOSEPH'S DEGREE & PG COLLEGE**

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**Ref. No.: 07/02/22/74/13**

**Date: 07/02/2022**

**NOTICE**

This is to inform all the students of BBA(E) I Year and BBA (E) II Year programs that our college IIC (Institution's Innovation Council) is organizing a self driven activity, a Guest Lecture on "How to be an Innovative Entrepreneur" by Dr. Prasad, Associate Professor, AV College, Hyderabad on 8<sup>th</sup> February 2022 at 12:30 PM – 1:30 PM in offline mode at Vianney Hall – third floor, extended campus. All the students are asked to attend without fail.

**Coordinators**

**Principal**

**Dr. A. Danam Tressa**

**Mrs. Mamatha**

**Rev. Dr. Fr. D. Sunder Reddy**

## **Brochure**

**Guest Lecture on**

**“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**



**ST. JOSEPH'S DEGREE AND PG COLLEGE**

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Re-accredited by NAAC(3rd Cycle) with B++

King Koti Road, Hyderabad



**INSTITUTION'S INNOVATION COUNCIL  
(IIC)**

(Ministry of HRD Initiative)

organises

**SEMINAR ON THE TOPIC  
"HOW TO BECOME AN  
INNOVATIVE ENTREPRENEUR"**

**VENUE : VIANNEY HALL**

**DATE : 8-2-2022**

**TIME : 12:20 - 1:30**

**RESOURCE PERSON : DR.T.S.P.L.N PRASAD**



Fr. Dr. D. Sunder Reddy  
Principal

Faculty coordinators

Dr. A. Danam Tressa

Mrs. Mamatha

Dr. A. N. P. P. Anantha Lakshmi  
convener, IIC



Dr. T. S. P. L. N. Prasad  
Associate Professor, P.G. Dept. of Physics,  
A V College of Arts, Science & Commerce,

Student coordinator

Roshni Dave

Ph.no 77318 31433



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[HTTPS://TWITTER.COM/IIC\\_SJC](https://twitter.com/iic_sjc)

**Attendance**

**Guest Lecture on**

**“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

DEPARTMENT OF BUSINESS MANAGEMENT

SEMESTER-**II**

BBA (ENTREPRENEURSHIP)

*Guest Lecture*  
w.e.f. 2021-2022 AY

Sl No.	Roll No	Name of The candidate	Signature	Signature
1	121420412001	SHRAY AGARWAL	<i>[Signature]</i>	
2	121420412002	MITALI HIRANANDANI		
3	121420412003	PRATHAM LADHA	<i>[Signature]</i>	
4	121420412004	PANTHANGI SHREYA	<i>[Signature]</i>	
5	121420412005	SUMITHRA SIRVI		
6	121420412006	NIRMIT CHOUDHARI		
7	121420412007	SANDILA SHRAVANI GOUD		
8	121420412008	CHAGANTI BHANU SRIYA	<i>[Signature]</i>	
9	121420412009	KANNAIAH GARI DHRUV		
10	121420412010	LALITH PRASAD		
11	121420412011	MAHALAKSHMI KATARI		
12	121420412012	AAKANKSHA GUNJAL	<i>[Signature]</i>	
13	121420412013	KALASH MALANI	<i>[Signature]</i>	
14	121420412014	CHARAN REDDY MARRI	<i>[Signature]</i>	
15	121420412015	NIKITH SAMUEL	<i>[Signature]</i>	
16	121420412016	RASHI BHANDARI		
17	121420412017	RIZWANA RUPANI		
18	121420412018	SHIVRAM VANDANA	<i>[Signature]</i>	
19	121420412019	SHLOKA ANKALA	<i>[Signature]</i>	
20	121420412020	HARSH KUMAR BANSAL	<i>[Signature]</i>	
21	121420412021	GADDI SAI VAISHNAVI		
22	121420412022	MARIA ALBETINA		
23	121420412023	MOHD KAIF HUSSAIN	<i>[Signature]</i>	
24	121420412024	SYEDA NOOREEN	<i>[Signature]</i>	
25	121420412025	VARUN ASHOK KODIYA		
26	121420412026	Osama Ashraf Abdul Hafeez		
27	121420412027	SHAIK MOHAMMED UDDIN	<i>[Signature]</i>	
28	121420412028	NIDHI LAL		
29	121420412029	SIRIPARAPU SANJANA SRINIVAS	<i>[Signature]</i>	
30	121420412030	YAGYANSH KUMAR SANGHI	<i>[Signature]</i>	
31	121420412031	HARSHOOL GUPTA	<i>[Signature]</i>	
32	121420412032	SHREYANS SETHIA	<i>[Signature]</i>	
33	121420412033	P. STUTI SHREE		
34	121420412034	JINESH JAIN	<i>[Signature]</i>	

35	121420412035	HAFSA JABEEN		
36	121420412036	ELISHA LAKHANI		
37	121420412037	RAJ JAIN		
38	121420412038	HEMALATHA BOBBILLI		
39	121420412039	M.BALA MANISH	Balanish	
40	121420412040	VISHWANATH GOVIND		
41	121420412041	VISHAL BHATI	Vishal	
42	121420412042	MOHAMMED HASEEB UR REHMAN		
43	121420412043	SONAL MANIA		
44	121420412044	SANSKAR JAIN	Sanskar	
45	121420412045	UJJWAL AGARWAL	Ujjwal	
46	121420412046	ROSHNI DAVE	Roshni	
47	121420412047	MACNAIR MANISH PAUL		
48	121420412048	GABBULA NAVYA SRI		
49	121420412049	TANMAY SHARMA	Tanmay	
50	121420412050	SHAIK IMRAN		
51	121420412051	B SHIVA NAGA SIDDARTHA		
52	121420412052	RAASHID DHAMANI		
53	121420412053	KHIZER MOHAMMED		
54	121420412054	CHETLA MOHAMMED AYAN	Ayan	
55	121420412055	PANDIRI KARTHIK		
56	121420412056	Lingaia Vishveshwar Goud		
57	121420412057	MOHAMMED SIJAHEED	Sijaheed	
58	121420412058	SYED HUNAIN AHMED		
59	121420412059	MILAN AGARWAL	Milan	
60	121420412060	ESHIKA AGARWAL	Esika	
61	121420412061	Christuraju	Christuraju	





# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University  
DEPARTMENT OF BUSINESS MANAGEMENT

SEMESTER-III<sup>rd</sup>  
BBA (ENTREPRENEURSHIP) 1<sup>st</sup> Year  
w.e.f. 2021-2022 AY

Guest Lecture

UG BBA COURSE 1 Yr 2021 BATCH			8/2/2022	9/2/2022
S.No	Roll No	Student Name	Signature	Signature
1	121421412001	HETHVI JAIN		
2	121421412002	ANURAG NAWANDAR		
3	121421412003	PREETHI CHANDAK		
4	121421412004	LOKESH SONI		
5	121421412005	RAGHAV LOYA		
6	121421412006	TARUN JAIN		
7	121421412007	RAHUL BAJAJ		
8	121421412008	DHRUV AGARWAL		
9	121421412009	JEET R KAKKAD		
10	121421412010	VISHAKA NAVENDAR		
11	121421412011	KRISHNA RATHI		
12	121421412012	RITU MALI		
13	121421412013	G. KAVYA KURMA		
14	121421412014	RAGHAV RATHI		
15	121421412015	GAYATRI AGARWAL		
16	121421412016	SHUBHAM SHARMA		
17	121421412017	KRISHNA KANTH MANTRY		
18	121421412018	NIKUNJ SINGHAL		
19	121421412019	AYUSH MEHRA		
20	121421412020	MOHAMMAD SHABBIR JALAL		
21	121421412021	DEVANSH JAISWAL		
22	121421412022	NIKHIL SHARMA		
23	121421412023	ABHAY BAFNA		
24	121421412024	UDAYRAM KACHHAWAH		
25	121421412025	ASHISH KACHHAWAH		
26	121421412026	DEVANSH AGARWAL		
27	121421412027	NAGAMALLA SRIVIGNESH		
28	121421412028	NANDHU GOPAL GANDLA		
29	121421412029	ABHISHEK KABDI		
30	121421412030	RISHAB UNIYAL		
31	121421412031	RISHABH JAIN		
32	121421412032	KHUSHI JAIN		
33	121421412033	VIGANESH UJJWAL SAI SINDUNOORI		
34	121421412034	BAKSHIGUNJ RAJESHWARI		
35	121421412035	MOHAMMAD FARHAAN KHAN		
36	121421412036	KAREEM UNNISA BEGUM		
37	121421412037	MAYURI MUNDADA		
38	121421412038	HEENA VAGHELA		
39	121421412039	SRIGIRI PREM CHANDER RAO		
40	121421412040	MIRZA MOHD JUNAID ULLAH BAIG		

41	121421412041	CHANUBALA SAI VENKAT ANKITH		
42	121421412042	MADYALA DAVID		
43	121421412043	ANIRUDH INNANI		
44	121421412044	PATTANI VASIM ALTAF BHAI		
45	121421412045	ROHAN BAKKA		
46	121421412046	RAJANI SAMEER AKBAR		
47	121421412047	SUFIYAAN PIRANI		
48	121421412048	MALIK ZAIDUDDIN		
49	121421412049	J SAI RAHUL		
50	121421412050	SANSKAR KANODIA		
51	121421412051	LASYA PRIYA KATRAGADDA		
52	121421412052	YASH UPADHYAY		
53	121421412053	SANGRAM PATIL		
54	121421412054	SYED SALEEM UDDIN		
55	121421412055	RATAN VARUN		
56	121421412056	TANEESH JAIN		
57	121421412057	RINAY		
58	121421412058	BAKKA BHAGYARAJ		
59	121421412059	KHUSHBU DALIYA		
60	121421412060	RAJIV BHAIYA		



## **Program Sheet**

**Guest Lecture on**

**“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**

**Date: 8<sup>th</sup> February 2022**

**Institution' Innovation Council**

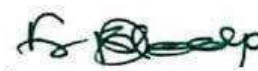
**PROGRAMMESCHEDULEFOR**

**Webinar on “HOW TO BE AN INNOVATIVE  
ENTREPRENEUR”**

**Ministry of HRD Initiative**

DATE	EVENT	FACULTYIN-CHARGE	STUDENTCO-ORDINATOR
<b>8-02-2022</b>	PRAYER	DR. A. DANAM TRESSA & MRS. MAMATHA	SHREYA PANTHANGI
<b>8-02-2022</b>	WELCOME OF PRESIDENT, IIC COORDINATOR, FACULTY COORDINATOR, SPEAKER OF THE EVENT	DR. A. DANAM TRESSA & MRS. MAMATHA	ROSHNI DAVE

<b>8-02-2022</b>	PROFILE READING OF FATHER AND THE RESOURCE PERSON	DR. A. DANAM TRESSA & MRS. MAMATHA	SHRAY AGARWAL, YAGYANSH SANGHI
<b>8-02-2022</b>	SESSION BY THE RESOURCE PERSON	DR. A. DANAM TRESSA & MRS. MAMATHA	DR. PRASAD
<b>8-02-2022</b>	QUESTION HOUR	DR. A. DANAM TRESSA & MRS. MAMATHA	DR. PRASAD
<b>8-02-2022</b>	VOTE OF THANKS	DR. A. DANAM TRESSA & MRS. MAMATHA	TANMAY SHARMA
<b>8-02-2022</b>	GEOTAG PHOTOS	DR. A. DANAM TRESSA & MRS. MAMATHA	CHARAN REDDY
<b>8-02-2022</b>	REPORT WRITING	DR. A. DANAM TRESSA & MRS. MAMATHA	S. SANJANA



**Principal & President of II**

**Report on**

## **Guest Lecture on**

### **“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**

**Date:** 8<sup>TH</sup>February 2022

**Organizedby:** Institution's Innovation Cell

**TargetGroup:** Students of BBA Entrepreneurship I Year and II Year

**ResourcePerson:** Dr. T.S.P.L.N.Prasad, Associate Professor,  
AV College, Hyderabad

**Coordinators:**Dr. A. N. P. P. Anantha Lakshmi, Dr. A. Danam  
Tressa, Mrs. Mamatha

**StudentCoordinators:**Roshni Dave, Shreya, Yagyansh, Shray,  
Tanmay, Charan, Sanjana

**Objective:**To give inputs to students on how to become an innovative entrepreneur.

#### **Report:**

The college Institutions Innovation Council (IIC-SJC) organized a session on “**How to become an Innovative Entrepreneur**” on 8<sup>th</sup> February 2022 from 12:20 PM – 1:30 PM in offline mode at Vianney Hall, Extended Campus of St. Joseph's Degree & PG College. Around 50 students and faculty members attended the session. The aim was to give inputs to students of BBA Entrepreneurship on how to become an innovative entrepreneur which is the need of the hour for better survival and growth in their existing and/or future ventures. Dr. T.S.P.L.N. Prasad, Associate professor, AV College of Arts, Science & Commerce, Hyderabad, Telangana was the resource person of the session. The speaker spoke about steps for evaluating creativity, idea generation, Viability of an idea, choosing the best solution for the identified problem, Global Innovative Index (GII) and India's standing in it, process of ideation to innovation, real life examples of innovative business models like IPL, Jugaad Innovation Complementing System Innovation Jugaad, Zenoti, E-Trio Automobiles etc. Dr. Prasad also stated the difference between creativity and innovation and how they go hand in hand – “Creativity is Thinking New Things, and Innovation is Doing New Things”. Dr. Prasad was glad to be a speaker at our college and interact with the students.

**Outcome:** Students understood that entrepreneurship is not only innovation but also creativity and where there is both there is gain.

**Pic's for reference**

**Guest Lecture on**  
**“How to be an Innovative Entrepreneur”**  
**By Dr. Prasad, Associate Professor, AV College, Hyderabad**  
**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**







**Convenor**

**Principal**



**ST.JOSEPH'S DEGREE & PG COLLEGE**  
(Autonomous), Affiliated to Osmania University  
e-accredited by NAAC (3<sup>rd</sup> Cycle) with B++KingKoti Road, Hyderabad



## Feedback

Guest Lecture on

**“How to be an Innovative Entrepreneur”**

**By Dr. Prasad, Associate Professor, AV College, Hyderabad**

**Vianny Hall, Extended Campus (8<sup>th</sup> February 2022)**

**Feedback Form Link:**

[https://docs.google.com/forms/d/e/1FAIpQLSde8YfRLU1H5YJNhI8JfEMX\\_iBqk\\_CWZsRxtIpopwllHmXMzw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSde8YfRLU1H5YJNhI8JfEMX_iBqk_CWZsRxtIpopwllHmXMzw/viewform?usp=sf_link)

**Feedback Form Responses:**

S. No.	Name	Email Id.	Roll No.	BB A E - Year	Rate the Session	How Relevant was the Session ?
1.	Tanmay	sharmatanmay042@gmail.com	1.2142E+11	II	5	5
2.	Pratham K ladha	prathamladha111@gmail.com	1.2142E+11	II	5	5
3.	M. Bala Manish	balamanish290@gmail.com	1.2142E+11	II	4	4
4.	AakankshaGunjal	aakanksha00028@gmail.com	1.2142E+11	II	3	3
5.	YAGYANSH KUMAR SANGHI	Yagyanshsanghi45@gmail.com	1.2142E+11	II	2	4
6.	Milan Agarwal	milanagarwal1702@gmail.com	1.2142E+11	II	4	4
7.	RizwanaRupani	rizrupani31@gmail.com	1.2142E+11	II	5	5
8.	Bhanusriya	sriyaa09@gmail.com	1.2142E+11	II	4	4

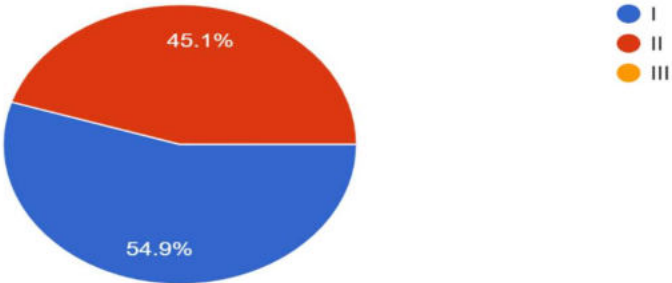
9.	Sanskarjain	sanskarjain.sj24@gmail.com	1.2142E+1 1	II	3	4
10.	Mohammed Sijaheed	121420412057@josephscollege.ac.in	1.2142E+1 1	II	4	4
11.	Roshni Dave	roshanidave27@gmail.com	1.2142E+1 1	II	5	5
12.	Navyashi	gabbulanavyashi@gmail.com	1.2142E+1 1	II	5	5
13.	Shreya	bbahon121420412004@josephspgcollege.ac.in	1.2142E+1 1	II	3	3
14.	VandanaShivram	vandanashivram03@gmail.com	1.2142E+1 1	II	4	3
15.	Ujjwal	Ujjwalchavi@gmail.com	55	II	1	1
16.	S. Sanjana Srinivas	bbahon121420412029@josephspgcollege.ac.in	1.2142E+1 1	II	3	4
17.	SyedaNooreen	121420412024sjc@gmail.com	1.2142E+1 1	II	3	3
18.	Kristuraju	kristuraju21@gmail.com	1.2142E+1 1	II	1	1
19.	MohdKaif Hussain	bbahon121420412023@josephspgcollege.ac.in	1.2142E+1 1	II	5	5
20.	Eshika Agarwal	eshika3108@gmail.com	1.2142E+1 1	II	4	4
21.	Shaikmohammed	Shaikpatel178@gmail.com	1.2142E+1 1	II	3	3
22.	B. Hemalatha	bbahon121420412038@josephspgcollege.ac.in	1.2142E+1 1	II	1	1
23.	Haseeb Rehman	Rehmanhaseeb137@gmail.com	1.2142E+1 1	II	4	4
24.	Rajiv bhaiya	Rajivbhaiya1234@gmail.com	60	I	5	5
25.	Ashish kachawah	121421412025@josephscollege.ac.in	1.21421E+ 11	I	4	3
26.	Kareem unnisa begum	121421412036@josephscollege.ac.in	1.21421E+ 11	I	4	3
27.	bhagya raj	rajandrewson@gmail.com	58	I	2	1
28.	Nikhil sharma	121421412022@josephscollege.ac.in	1.21421E+ 11	I	5	4

29.	Dhruvagarwal	121421412008@josephcollege.ac.in	8	I	4	4
30.	Rishabuniyal	121421412030@stjosephscollege.ac.in	1.21421E+11	I	3	2
31.	lasyapriya	lasyapriya821@gmail.com	1.21421E+11	I	5	5
32.	Gayatri	121421412015@josephcollege.in	15	I	4	4
33.	Tarunjain	121421412006@josephscollege.ac.in	1.21421E+11	I	4	4
34.	Rahul bajaj	121421412007@josephscollege.ac.in	7	I	5	5
35.	Krishna rathi	121421412011@josephscollege.ac.in	1.21421E+11	I	5	5
36.	Anirudhinnani	1.21421E+11	43	I	3	3
37.	Madyala David	121421412042@josephscollege.ac.in	42	I	2	2
38.	Heenavaghela	121421412038@josephscollege.ac.in	1.21421E+11	I	3	3
39.	B. Rajeshwari	bakshigunjrajeshwari@gmail.comcom	1.21421E+11	I	4	4
40.	Abhaybafna	121421412023@josephscollege.ac.in	1.21421E+11	I	4	5
41.	Yash Upadhyay	yashupadhyay31.yu@gmail.com	1.21421E+11	I	5	5
42.	MirAJunaidbaig	junaidbaig385@gmqil.com	1.21421E+11	I	5	5
43.	Ritu Mali	ritumali004@gmail.com	12	I	5	5
44.	Devansh	121421412021@josephscollege.ac.in	21	I	3	3
45.	Lokeshsoni	121421412004@josephscollege.ac.in	1.21421E+11	I	5	5
46.	SanskarKanodia	121421412050@josephscollege.ac.in	1.21421E+11	I	5	5
47.	Rinay	rinayjain644@gmail.com	57	I	4	5
48.	nagamallasrivignesh	121421412027@josepscolledge .ac.in	1214212027	I	2	3
49.	Rahul	bobbyrahul125@gmail.com	49	I	3	3
50.	VishakaNavendar	121421412010@josephscollege.ac.in	1.21421E+11	I	4	4

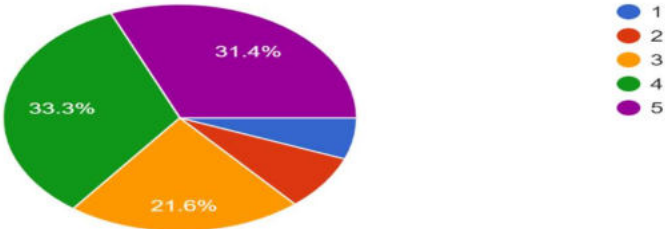


51.	Vignesh	121421412033josephscollege.ac.in@gmail.com	1.21421E+11	I	4	3
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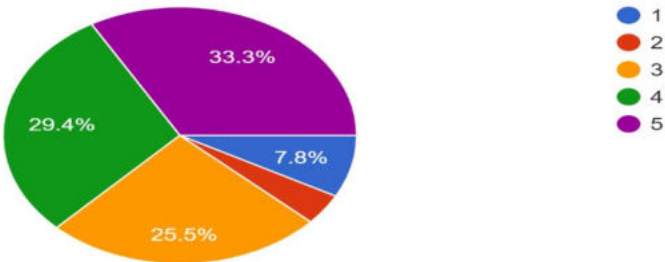
BBA E - Year  
51 responses



Rate the Session  
51 responses



How Relevant was the Session?  
51 responses



Convenor

Principal

ST. JOSEPH'S DEGREE & PG COLLEGE



as), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade King Koti Road, Hyderabad

Ref: SJC/27-10-2021

29-10-2021

## NOTICE

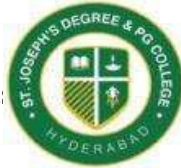
### BBA (FM) III YEAR

This is to inform BBA (FM) Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

1. Courses : Banking and Insurance
2. Topic : International Insurance
3. Date : 2-11-2021
4. Time : 8.30 am to 9.30 am
5. Venue : Vianney Hall

Fr. Dr. D. Sunder Reddy

PRINCIPAL



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) of Osmania University Re-accredited by NAAC (3<sup>rd</sup> B++ Grade King Koti Road, Hyderabad

Ref: sjc/29-11-2021/

01-12-2021

## NOTICE

Date: 2-11-2021

Time: 6:30 p.m.

Venue: ONLINE (speaker)

For whom: BBA (IFM)

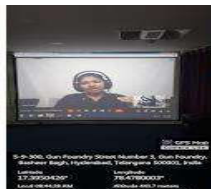
V Sem Course

TOPIC: INTERNATIONAL

### Leader, Executive Coach, Happiness Evangelist, Speaker

Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a happiness evangelist, obtaining authentic self-transformation. Strong advocate of

The speaker started explaining about the international insurance features and the importance of insurance for international business. The insurance industry safeguards the assets of its policyholders by transferring risk from an individual or business to an insurance company. Insurance companies act as financial intermediaries in that they invest the premiums they collect for providing this service. Insurance company size is usually measured by net premiums written, that is, premium revenues less amounts paid for reinsurance. There are three main insurance sectors: property/casualty, life/health and health insurance. Property/casualty (P/C) consists mainly of auto, home and commercial insurance. Life/health (L/H) consists mainly of life insurance and annuity products. Health insurance is offered by private health insurance companies and some L/H and P/C insurers, as well as by government programs such as Medicare.



*Dr. D. Sunder Reddy*

Dr. D. Sunder Reddy

PRINCIPAL

# ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3<sup>rd</sup> Cycle) with Grade A  
The King Koti Road, Hyderabad



Ref: sjc/30-10-2021/

01-011-2021

## NOTICE

This is to inform BBA (FM) Vth Semester students that there will be a Guest Lecture as per the following schedule and all are instructed to attend the same.

1. Courses : Banking and Insurance and International Finance
2. Topic : Life in Insurance Business – Global and National
3. Date : 1<sup>st</sup> November 2021
4. Time : 8.30 am to 9.30 am
5. Venue : Vianney Hall

**Fr. Dr. D. Sunder Reddy**

**PRINCIPAL**



**Guest Lecture On**  
**Lie in Insurance**

Ref. SJC/1-11-2021

1-11-2021

**Date:** 1-11-2021 & 2-11-2021  
2021 p.m. **For whom:** BBA (I M)  
V Sem Course : Banking and  
**Venue:** ONLINE (speaker)

**Leader, Executive Coach, Happiness Evangelist, Speaker**




Anitha is an experienced leader, with over 22 years of experience leading multi-faceted teams in Tech world across India, North America, Europe and UK. Currently based in Canada leading a global team. Anita has been an entrepreneur from early years, working alongside her mother in manufacturing and exporting of soft toys to International markets and India. Anitha is an Executive life coach and mindfulness practitioner, been a catalyst in transforming people to reach their fullest potential. Anitha distinguishes herself as a

The speaker spoke on what are the needs for the for the businesses to go for insurance. She explained the importance of insurance based on the risk which are forecasted as the business people start and run their businesses. The explanation was given on personal needs and business needs of companies. The following points were discussed on interactive mode:

Law of Insurance Types of  
insurance Risks

Actuaries Underwriters Process  
of insurance Claims

**Fr. Dr. D. Sunder Reddy PRINCIPAL**

 <b>ST. JOSEPH'S</b> DEGREE & PG COLLEGE King Kotli, Hyderabad - 500029.		 Chairman: Fr. Dr. D. Sunder Reddy Principal
<b>GUEST LECTURE - BBA (FM) - V SEMESTER</b>		
	TOPIC: LIFE IN INSURANCE DATE: 02-11-2021 VENUE: VIANNEY HALL, DEPARTMENT OF BUSINESS MANAGEMENT	
Speaker: Anita Deepak, Relationship Manager, Cognizant, CANADA		
ORGANIZED BY DR. MARTINA RANI, ASSOCIATE PROFESSOR, SUBJECT FACULTY		

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2021-2022**

**NAME OF THE CELL/COMMITTEE: Guest Lecture**

**Date: 11.11.2021**

**Ref No: SJC/10-11-2021/**

**REPORT ON**

**HRM PRACTICES IN ORGANISATIONS**

**Date: 10.11.2021**

**Timings: 3.00 PM – 4.00 PM Venue: Online Mode:**

**GOOGLE MEET**

**For whom: BBA, BBA(IT), BBA(FM), BBA(BA) II year Students.**

**No. of participants: 18 Nos**

**Objective of the programme: To make the students aware the HRM Practices in Organisations.**

**Name of the resource person: Ms.Hazel R Kodamanchili (Decision support consultant at Blue Cross Shield-HQ North Carolina.(MBA Alumni)**

**Coordinators: Prof.R.Anita, Dr.Rani Mr.Kalyan Jyothi & Mrs.P. Buela Prasanna Kumari**

**About the programme:** The Guest Speaker for the session is Ms.Hazel R Kodamanchili who is currently designated as Decision support consultant at Blue Cross Shield-HQ North Carolina. The aim of the guest lecture is to equip students with the latest theories and practices of HRM. The program started at 3:00 pm wherein Mrs P.Buela Prasanna Kumari introduced the guest Ms.Hazel R Kodamanchili the Alumni of SJC to the students and then the program was handed over to her. She shared her real time experience with students and explained them about the various career opportunities in HR, how to prepare and face interviews. Students clarified their doubts at the end of the session (4:00 pm). Mrs. P.Buela Prasanna kumari proposed format vote of thanks on behalf of the management, staff and student community. Prof. R. Anita thanked Ms. Hazel for sparing her time to share her experiences with the students.





**Fr. Dr. D. Sunder Reddy**  
Principal



**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
Autonomous, Affiliated to Osmania University,  
King Kothi Road, Hyderabad.

**RESOURCE PERSON**



**Hazel R Kodamanchilli**  
Decision support consultant at  
Blue Cross Blue Shield - HQ North  
Carolina. (MBA Alumni)

**GUEST LECTURE ON**

**HRM PRACTICES**

**FOR BBA, BBA (IT), BBA(FM), BBA (BA)**

**10<sup>th</sup> November 2021**  
**3.00 pm - 4.00 pm**

**Online Mode: GOOGLE MEET**

**Coordinators:**  
**Prof. R. Anita, Dr. Rani, Mr. Kalyan Jyothi, Mrs. Buela**



## DEPARTMENT OF BUSINESS MANAGEMENT

**SJC /27-08-2021/SDP/01**  
**3:00 PM**

**TIME: 2:00 -**

### REPORT ON SDP

#### FUTURE OF MOBILITY: EVs & BEYOND

**Objective of SDP :** The SDP was jointly organised by three eminent institutions St.Joseph's Degree & PG College, Symbiosis Institute of Business Management and Vishwa Vishwani Institute of Systems & Management in collaboration with HMA to acquaint students with recent happenings, opportunities and challenges in the Electronic Industry.

**Resource Person : Mr.A.Devender Reddy , CEO Eride .**



The session started with the welcome address by Prof. Vandana Samba, Director Research & Training, followed by address of Dr. Ravikumar Jain, Director Symbiosis Institute of Business Management, Dr. Bharat Bhushan Singh, Director, Vishwa Vishwani Institute of Systems & Management. Dr. Shyam Sunder Chitta introduced the resource person Mr. A. Devender Reddy. Mr. Reddy clearly explained to the students the future of electronic vehicles and support given by the Telangana Govt.

He opined that 14 states in India are polluted. Govt of India signed an MOU and by 2030 30% of the vehicles on the road will be electronic vehicles and will be able to reduce 37% of carbon emission on the roads. It will help Govt of India to reduce 64% of Import bills. The corporates are also coming up with four-wheeler electric vehicles for employees.

- ✓ 2,700 public charging stations to be set up in metros and other large cities.
- ✓ 895 crores outlay for the first phase.
- ✓ Charging stations every 25km along the major highways.
- ✓ The Indian EV industry could cumulatively add about Dollar 300 billion by 2030 (Rs 20,00,000 crores according to NITI Aayog).
- ✓ Huge employment opportunities to the youth.

- ✓ Start-up which can address various challenges.
- ✓ A lot of Research & Development is required.
- ✓ It is expected to add 1,20,000 jobs in a new industry segment.
- ✓ It is a challenge for the Academia for make students ready for this new industry.

**OUTCOME:** After the completion of SDP students will be able to know the Challenges and Opportunities faced by EV industry, The Total number of employment and internship opportunities in the industry, it further helps them to be industry ready.

**Date:**13-09-2021-07.10.2021 (40 Hours)

**Time:** 2.00 PM to 4.00 PM Everyday

**Place:** Online Platform- Zoom

**Target Group:** BBA III Year students (All Streams)

**ZoomLink:**<https://zoom.us/j/95759441714?pwd=ZHV2alVLdDR4dkpZS000eEQ5K09Idz09>

**Topic:** Digital Marketing -Course

**Conducted by:** Naandi Mahindra pride classroom (TASK)

**Resource Person:** Mr. Pandu Ranga Reddy, Trainer from Naandi Mahindra Pride Classroom

**College Coordinator:** Mrs. K. Gracy Saila Sree, Asst.Professor at St. josephs degree & PG college

**No. of students participated:** 120

**Profile of the Resource Person:**



**Pandu Ranga Reddy** is a Senior Sales & Business Development Consultant before he started his journey as a Coach/Trainer, he had 18+ years of senior level experience across different Organizations such as Siemens, Enkay Technologies, Arvind limited with in India and Outside with Business Machines Tanzania Limited ( Dares salam )

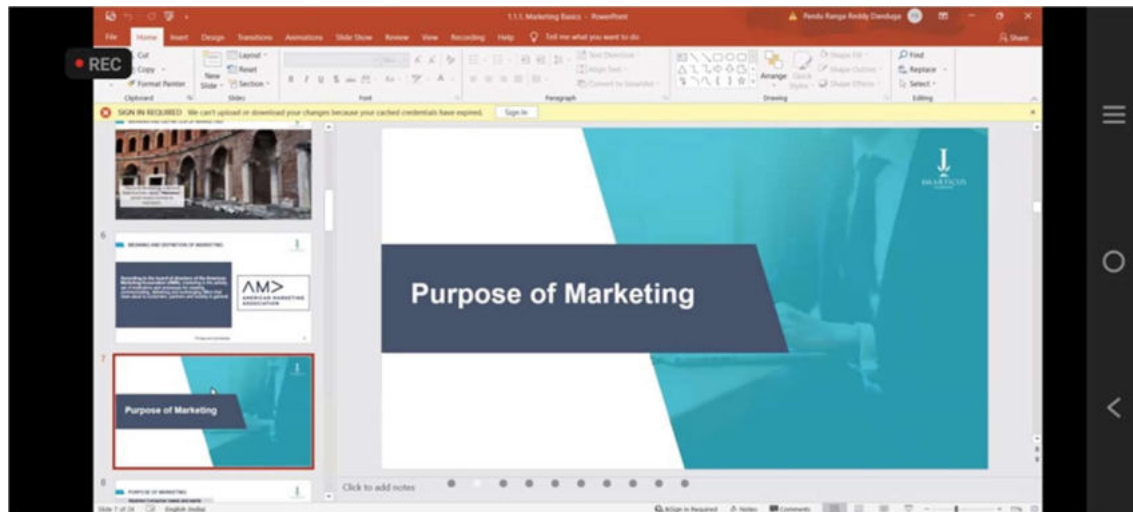
**Specialties:** Personal Coaching, Sales Coaching, Leadership Coaching, Career Transition Coaching, Empowerment Coaching, Wellness Coaching, Fulfillment Coaching, Account Management, Client Services, Business Development

Testimonials

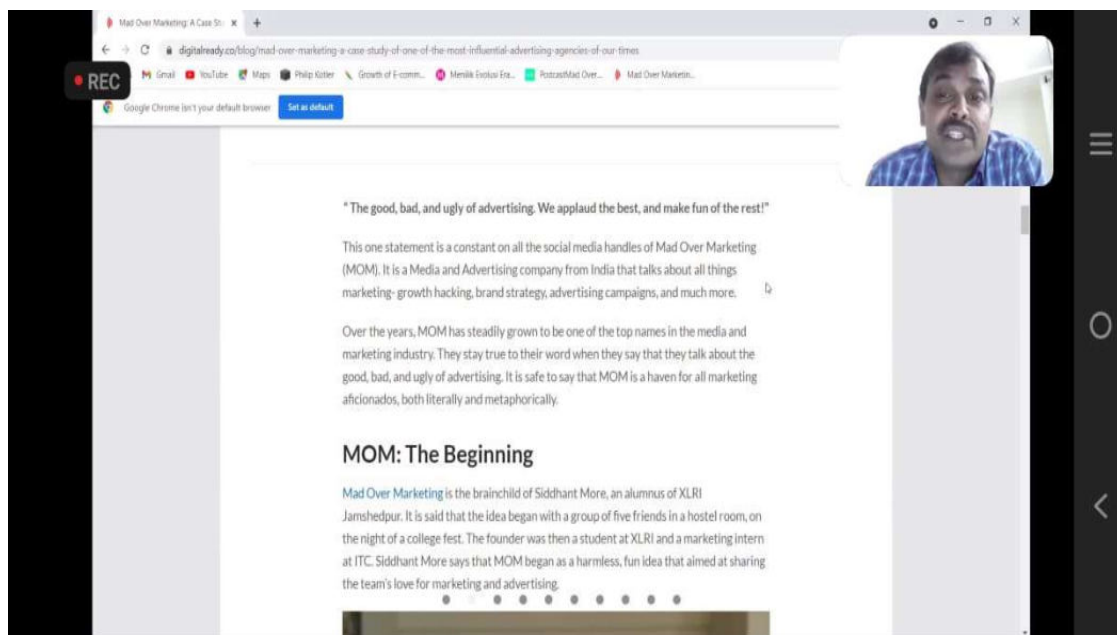
- Pandu Ranga Reddy's Corporate sales experience of leading teams and empowering them for consistent improved results is truly remarkable. His Life Coaching Skills and Experience can enable individuals and teams to find greater meaning & satisfaction in their life. – **Dr.Meghana Dikshit , Founder at DE MANTRAA, Mumbai**

- Pandu Ranga Reddy is a very detail oriented and results driven Telecom Professional. I had the pleasure of having him as part of a successful team where the company enjoyed its best period of growth with Siemens Products. A real team player and a person with great potential to Lead and Succeed. – **Mr.Deen Nathwani, Professional, Tanzania**

Mr. Pandu Ranga Reddy, Trainer from Mahindra Pride Classroom (TASK) started the sessions on Digital Marketing. The sessions were conducted for 40 hours. Mr. Pandu Ranga Rao introduced the concept of Marketing, the purpose of Marketing and explained the role it plays in Business world. He said the purpose of Marketing is studying the consumer needs and wants. He spoke on pricing strategies, distribution channels, promotion etc. He elaborated on segmentation, targeting positioning model, role of marketing in the organizations.



Mr. Pandu Ranga, enlightened the students with the concepts such as, Basics of Media Planning, Steps in Media Planning Process, advantages and disadvantages of of New Sec System. He related a Case Study, “ Mad Over Marketing” A Case Study of one of the most influential advertising agencies of our times”



Then he took the students into learning the concept and Process of Digital Marketing. He explained in detail the Ten Cs of Digital Marketing. He said Digital Marketing is the process of promoting products and services using interactive digital distribution channels which include television, radio, internet, mobile and any other form of digital media to reach consumers in a timely, relevant, personal and cost-effective manner.



**Digital Marketing Process**

Digital Marketing is the process of Promoting products and services using interactive digital distribution channels which include television, radio, internet, mobile and any other form of digital media to reach consumers in a timely, relevant, personal and cost-effective manner.

**Digital Marketing Wheel**

- Website Content
- Website Design
- Email Marketing
- YouTube
- Social Media
- SEO
- Blogging
- Display Ads
- Online PR
- Viral
- Publishing
- Pay per Click Ads
- Private and Confidential

Display ads: Display ads are ads that are shown on the articles, videos, or websites that consumers browse. Banners, square images with text, animations – these are all forms of display ads you have experienced.

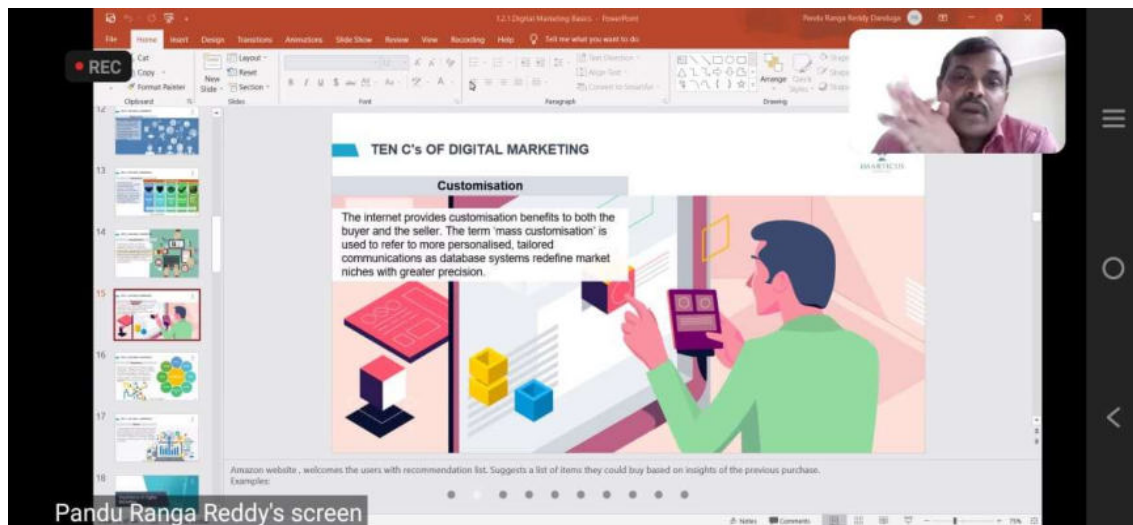
Pay per click: Pay-per-click (PPC) is an online advertising model in which an advertiser pays a publisher every time an advertisement link is “clicked” on.

**TEN C's OF DIGITAL MARKETING**

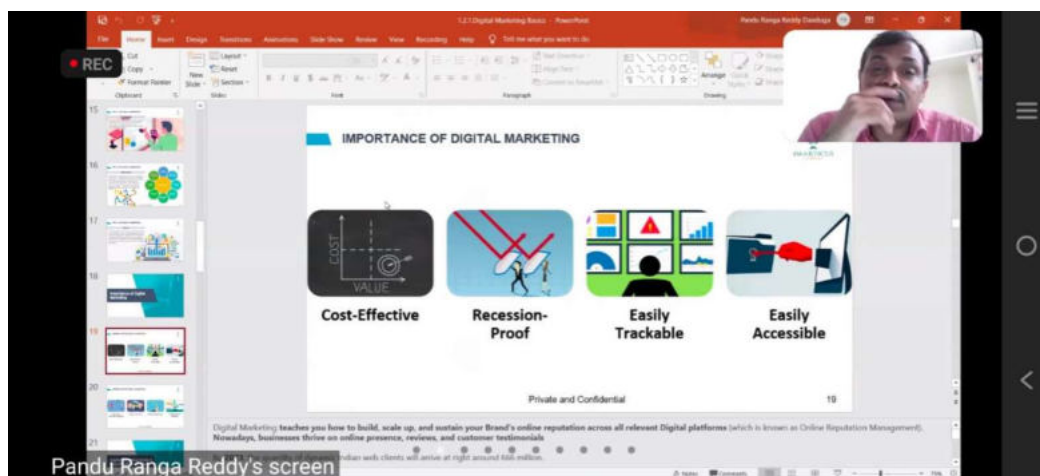
**The 10 C's of Digital Marketing**

- Customer
- Corporate Culture
- Convenience
- Competition
- Communications
- Consistency
- Creative Content
- Customisation
- Coordination
- Control

He said the 10 Cs of Digital Marketing are Customer, Corporate Culture, Convenience, Competiton, Communications, Consistency, Creative Content, Customisation, Coordination & Control. These Cs provide benefits to both the buyer and seller.



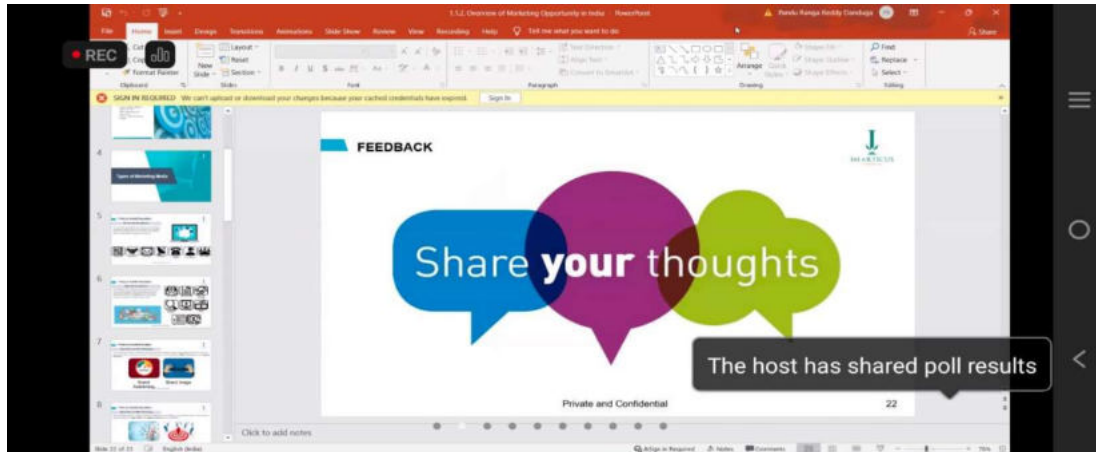
Then he explained the importance of Digital Marketing. He said Digital Marketing is Cost-effective, Recession proof, Easily trackable, and Easily accesible. Then he proceeded to the roles and opportunities of Digital Marketing Manager in India. He stressed upon Digital Marketing trends in India and Social Media Marketing saying that it is the heart of Digital Marketing. . He explained about the Channels of Digital Marketing such as Search Engine Optimization, Affiliate marketing, Content Marketing in detail. While talking aout Target Market, Mr. Panu Ranga said, it refers to the precise group of consumers who possibly need the product or service, watch the espective Ads and it relies on age, gender,income, interests and a myraid of other factors. He elaborated on Consumers,, Audiences, Behaviours, websites, Blogs, Content Management, SWOT Analysis, Paid & Owned Media, Brandind, Types of branding etc.



Students actively participated and responded throughout the sessions. Games and activities were conducted to make the students attentive and at the same time learning was made easier.

Through these sessions students gained a lot of information regarding Digital Marketing process and its importance in the current business scenario.

At the end of each session, a poll was conducted and students gave their feedback.



On the Last day, Mr.Pandu Ranga Reddy concluded the sessions with the Quiz in all the topics that are learnt throughout the sessions.Ms. Swati (Member of MPC) addressed the students and spoke about the LMS system that students are being offered. She collected the details of the students and mailed them the LMS which will enable them to practice for a month. She said , on the completion of all the Modules in LMS, the students will be provided with the certificate from “Imarticus”.

Mrs. Gracy gave a vote of thanks to Mr. Pandu Ranga Rao, The TASK Coordinator, Mrs.A.Sravanthi and the entire team from Mahindra Pride Classroom for their efforts in conducting the 40 Hrs sessions successfully.

### **Learnings:**

- 1.Digital Marketing Process and Importance.
2. Ways to conduct Digital Marketing.
- 3.Advantages and challenges involved and effective tools to overcome it.

A follow-up was made on the LMS system offered and students reported that they received it, practised the modules and received the certificates from Imarticus.

## **24. PLACEMENT DETAILS**

### **PLACEMENT REPORT 2020-21**

#### **1. CAREER DEVELOPMENT CENTER (Vision & Mission)**

The College has a full-fledged **Placement Cell** which has a specially designated Placement Officer and faculty from various departments as placement coordinators. The Placement cell coordinates with HR departments of various Corporates/MNCs and organises recruitment at the college campus.

##### **VISION**

To Groom Students with Competencies and Employability Skills to Become Part of Top Notch Companies.

##### **MISSION**

1. To assist the student to become self-reliant
2. To enrich and enhance the knowledge, competencies and attitudes of the students
3. To improve their soft skills.
4. To build life skills and self-confidence through value-based education.

#### **2. Functions of Placement Cell**

1. Collection of Data of the students and companies, maintaining and updating the database
2. Preparing eligible pool of students of different disciplines

3. Gathering information about job-fairs and employment opportunities
4. Notifying the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Notice Boards, Placement Portal and College Website
5. Organising Campus Recruitment Training Programme
6. Networking with leading companies for Internships and Campus Selections
7. Organising on and Off Campus Interviews
8. Acts as an interface between the selected students and the recruiters
9. Conducting Career Guidance Sessions.
10. Collecting Feedback from the Recruiters and Students
11. To do post placement analysis and take remedial measures for non-selected students.

### 3. Placement Summary DETAILS OF BBA STUDENTS – PLACEMENTS

S.No	Course	No of Students Registered	No of Offers	No of Selects	Percentage
1.	BBA	115	42	42	32.4%

S.No.	Name of the Student	Course	Name of the Company	Date of Visit	CTC	Position
1	DELCY PAUL	BBA	Franklin Templeton	27-09-2020	2,40,000	Process Associate
2	J. S. Aryamaan	BBA	Franklin Templeton	27-09-2020	2,40,000	Process Associate
3	Namrata Kakkar	BBA	Franklin Templeton	27-09-2020	2,40,000	Process Associate
4	Bhavana Anne	BBA	Sutherland Global Ltd	18-03-2021	2,40,000	Associate
5	Rithika	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
6	Harini Reddy	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
7	Tanveer	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
8	Sai Sindhu	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
9	Maria	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
10	Snehitha	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
11	Mohammed	BBA	Sutherland Global	18-03-2021	2,40,000	Associate



12	Bhavana	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
13	Sushma	BBA	Sutherland Global	18-03-2021	2,40,000	Associate
14	Yashmita Vijayvargiya	BBA	HGS Solution		2.00LPA	Due From Fuel
15	JAI KISAN UPADHYAY	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
16	Sai Sindhu Bysani	BBA	Everest Coaching Point		2.5 Lakh P.A	Due From Fuel
17	Cathleen Paul	BBA	Franklin Templton		2.5 Lakh P.A	Due From Fuel
18	Rikkala Rajashekar Reddy	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
19	M A Adil Hameed	BBA	Regalix		1.80LPA	Due From Fuel
20	Raunak Baid	BBA	Franklin Templton			Due From Fuel
21	Alphonsa Thadevoose	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
22	Muskan Gupta	BBA	Flipkart			Due From Fuel
23	Smrithi Chilamanthula	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
24	C.G JOLLY SUPRIYA	BBA	Best Insurance services		1.20LPA	Due From Fuel
25	G. Rishita	BBA	Best Insurance services		1.20LPA	Due From Fuel
26	Beulah Sanjeev	BBA	Best Insurance services		1.20LPA	Due From Fuel
27	Yogesh Bhati	BBA	Mahindra Finance		1.80LPA	Due From Fuel
28	Shree Veena	BBA	Abneoz		2.48LPA	Due From Fuel
29	P. Steve Samuel	BBA	Mahindra Finance		1.80LPA	Due From Fuel
30	Ruchi Srivastav	BBA	Natures Velvet		2.10LPA	Due From Fuel
31	siddhant khanchandani	BBA	Stanjo led corporation		1.50LPA	Due From Fuel
32	E. Lakshmi Soundarya	BBA	Sutherland Global Ltd		2.5 Lakh P.A	Due From Fuel
33	ADITYA THAKKER	BBA	Mahindra Finance		1.80LPA	Due From Fuel

34	Abrar Ali	BBA	DIGITAL MARKETING MICROWAVE			Due From Fuel
35	Nagothusumanth	BBA	Amazon Develoment Centre		3,50,000	Due From Fuel
36	Akash Degala	BBA BA	Sutherlands	11-10- 2021	2.5 Lakh P.A	Associate
37	Eshann Kothari	BBA IT	Sutherlands	11-10- 2021	2.5 Lakh P.A	Associate
38	Nishita Agarwal	BBA FM	Sutherlands	11-10- 2021	2.5 Lakh P.A	Associate
39	Laiba Muskaan	BBA	ADP	23-12- 2021	Rs. 3,00,000	Process Associate
40	Eshaan Kothari	BBA IT	CSS Cop	21.01.2022	1.95 Lac + Night Shift Allowance	Associate
41	Harshitha Mankal	BBA BA	CSS Cop	21.01.2022	1.95 Lac + Night Shift Allowance	Associate
42	Syed Raisa Femina	BBA FM	Comm Lab India	01.02.2022	Rs. 3,00,000	Instructional Designer

#### NO OF COMPANIES VISITED

S.No.	Name of the Company	Date of Visit
1	Accenture	19-07-2021
2	ADP	23-12-2021
3	Alliantgroup	13-10-2021
4	Berkadia	26-02-2021
5	ByJu's	01-03-2021
6	CAMP Systems	06-07-2021
7	Cognizant	16-03-2021
8	Comm Lab India	01.02.2022
9	CSS Corp	21.01.2022
10	DCB Bank	08-06-2021

11	Deloitte	20-10-2021
12	Franklin Templeton	27-09-2020
13	IDFC FIRST BANK	18-03-2021
14	Innovacx	12-04-2021
15	Inside View Technologies	17-10-2021
16	LSA Recruit Pvt Lt.,	09-06-2021
17	Rhythmonline	01-03-2021
18	Ryan	23-07-2021
19	S& P Global	15-10-2021
20	Sutherland Global	18-03-2021
21	Wipro	01-03-2021
22	Yashoda Hospital	14-10-2021

## **Pre-placement / Campus Recruitment Training Programme (CRT)**

### **i. BBA**

Program : CRT online course

No. Of students : 257 +

Program starting date : 24th August 2020

Program ending on : 29th August 2020

Days : Monday to Saturday

Timing : 9 am to 4 pm

Classes timing

1st Class : 9 am to 11 am

2nd class : 11:10 am to 1:10 pm

3rd class : 2 pm to 4 pm

Note:

- 2 IDs and passwords for the Admin will be shared with you
- Students IDs and passwords will be shared by evening
- Classes schedule will be available on T.I.M.E. CRT students homepage

T.I.M.E. faculty details are mentioned below.

- Name: **Rajesh Kumar Saraf**
- Designation: Deputy General Manager -Academics
- Post Graduation: PGDM (IIM Cal), 2002
- Graduation: BTech (IIT KGP), 1999
- Past Work ex: 10 Months TCS
- Work Ex (with TIME): 16 years (Since 2004)
- Teaching - Quants, DI, DS, Reasoning.
- Handling Academic Activities for courses - CSAT, MAT, CRT, CDS
  
- Name: **P.Vijayasaradhy**
- PG: M.Sc, B.Ed,
- Work Ex: In the field of teaching Mathematics for the last 23 years at various levels.And also in the training of students for various competitive exams and soft skills.
  
- Name: **Miss.Sumita Kulkarni,**
- MBA and have been working for the past 17 years in various capacities.She have worked as a teacher and also as a soft skills trainer in different organisations.She also has expertise in training candidates for the Verbal ability part of numerous competitive exams.
  
- Name: **S V Gopal Krishna**
- A teacher who writes sports editorials for a bunch of websites. He is a B.Tech graduate from NIT Warangal, worked as a technology analyst for Goldman Sachs before quitting his full time job to pursue a career in writing.
  
- Name: **V.RAGHAVENDRA RAO**
- Qualification : M.Sc., (Appl.Maths)
- University: Andhra University (1998)
- Experience: 19 years ( 13 years in T.I.M.E)
- Subject : QUANT

**Course Structure for the Campus Recruitment Training Online Program**

<b>PROGRAM COVERAGE – (15 SESSIONS)</b>	<b>Total no. of Sessions</b>
<b>Quantitative Ability:</b> <ul style="list-style-type: none"> <li>● Numbers</li> <li>● Percentages; Profit &amp; Loss, Partnership</li> <li>● Average, Mixtures and Alligations</li> <li>● Time and Work &amp; Time and Distance</li> <li>● Simple Equations; Ratio Proportions &amp; Variations</li> <li>● Data Interpretation &amp; Data Sufficiency</li> <li>● Speed Math</li> </ul>	10
<b>Verbal Ability:</b> <ul style="list-style-type: none"> <li>● Introduction to Verbal</li> <li>● Paragraph Formation</li> <li>● Reading Comprehension</li> <li>● Sentence Correction</li> </ul>	4
<b>Logical Reasoning:</b> <ul style="list-style-type: none"> <li>● Linear Arrangements &amp; Circular Arrangements</li> <li>● Blood Relations, Direction sense</li> <li>● Selections, Comparisons</li> <li>● Puzzles - Distribution</li> <li>● Cubes</li> </ul>	5
<b>Material:</b> <ul style="list-style-type: none"> <li>● 4 eBooks will be provided</li> </ul>	-
<b>Online Tests:</b> <ul style="list-style-type: none"> <li>● Sectional Tests - 20</li> <li>● Mock Tests (General / Company Specific) – 5</li> </ul>	-
<b>Value Added Services:</b> Access to On-line student homepage(SHP) for all registered students. SHP focus – Top IT & Non-IT Company profiling, Tips on Resume preparation, Interviews & Group Discussion Info on Company Specific Test Patterns	
Note: Each session comprises of 1:45 hours to 2:00 hours Maximum no. of hours spent on the program would be 30 hours	

**Pre-placement / Campus Recruitment Training Programme (CRT)**

<b>Sl No</b>	<b>Date</b>	<b>Name &amp; Designation of the Resource Person</b>	<b>Venue &amp; Time</b>
1	4th to 13th oct 2021	(i).Niky Francis, Freelance Voice & Accent, Communication & Soft Skills Trainer, Hyderabad	11.00 am to 5.00 pm from 4th to 12th Oct 2021 & 9.00 am to 5.00 pm on 13th Oct 2021
		(ii). Ruby Francis Mandal, Voice & Accent, Communication & Soft Skills Trainer, Hyderabad	Josephs Hall & Chapel Hall
		(iii). Mr. Krishna Chaitanya Saripaka, Aptitude Trainer at Career Launcher, Hyderabad	



## 25 DETAILS OF THE STUDENTS – INTERNSHIPS

S.No	Name of the Student	Course	Name of the Company	Date of Visit	Stipend
1	Simaarjeet singh sethi	BBA - Genral	Fosterate Private Limited	14.02.2022	8,000
2	Ishpreet	BBA - BA	Fosterate Private Limited	14.02.2022	8,000
3	Roshni Dave	BBA - Entrpreneurship	Fosterate Private Limited	14.02.2022	8,000
4	Akash Degala	BBA	Altmart	14.02.2022	10K
5	ENNA SUJAY REDDY	BBA (Business Analytics)	Chawla Publications	22.03.2022	10K
6	Kanetia kushall	BBA (Generals)	Chawla Publications	22.03.2022	10K
7	Harsh Agarwa	BBA (Financial Markets)	Chawla Publications	22.03.2022	10K
8	Hafsa Jabeen	BBA (Entrepreneurship) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
9	Haseeb Rehman	BBA (Entrepreneurship) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
10	Golla Hari Babu	BBA (Entrepreneurship) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
11	KOUSHIK GOUD BATHULLA	BBA (Business Analytics) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
12	Nami jadhav	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
13	G. Vakshika	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
14	Vaibhav Hedda	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
15	Syeda wajiha samreen	BBA (Generals) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
16	Thakur ASHuthosh Singh	BBA (Business Analytics) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
17	Saakshi totla	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
18	Muskaan lahoti	BBA (Business Analytics) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
19	S. Rohan kumar	BBA (Business Analytics) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
20	Syed Mohammed Hussain	BBA (Business Analytics) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
21	Anand ganga	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
22	VISHAL SINGH	BBA (Information Technology) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
23	Shreyansh Pitti	BBA (Business Analytics) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
24	CHERKULA DEEPTHI	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
25	Mahalakshmi Katari	BBA (Entrepreneurship) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
26	B Sushma Reddy	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
27	M. Sahil singh	BBA (Financial Markets) - 3rd yr	Agile Capital Services	02.04.2022	upto 14K
28	puneet sethia	BBA (Financial Markets) - 2nd yr	Agile Capital Services	02.04.2022	upto 14K
29	Parvchatwal	BBA 1 Year	Franklin templeton	27-02-2021	15000
30	Prerepamadhuma	BBA 2 Year	Franklin Templeton	27-02-2021	15000
31	Mohammed Fouzan	BBA 2 Year	Franklin Templeton	27-02-2021	15000

32	Jhalak Agarwal	BBA 2 Year	Franklin Templeton	27-02-2021	15000
33	Avadhanula Archana	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
34	SusruthMahanti	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
35	B. ManieshTej	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
36	VanshitaJaju	BBA BA 2 year	Franklin Templeton	27-02-2021	15000
37	M.J.Kevin	BBA Financial Markets 2 year	Franklin Templeton	27-02-2021	15000
38	JunaedVerani	BBA Financial Markets 2 year	franklin templeton	27-02-2021	15000
39	Madhav Rathi	BBA Financial Markets 1 year	Franklin Templeton	27-02-2021	15000
40	M Dharmaditya	BBA Financial Markets 1 year,	franklin templeton	27-02-2021	15000
41	Arusha Ratnani	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
42	AshifaVadsariya	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
43	Madhav Rathi	BBA Financial Markets 1 year	Franklin Templeton	27-02-2021	15000
44	Habeeb Raza Meghani	BBA IT 3 year	Franklin Templeton	27-02-2021	15000
45	Priya Singh	BBA BA 1 year	Franklin Templeton	27-02-2021	15000
46	Srinidhi Mateti	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
47	Shantanu Banerjee	BBA IT 2 year	Franklin Templeton	27-02-2021	15000
48	Yashrajarya	BBA IT 3 year	Xlenz LLP	20-09-2020	5000
49	Aryaman Singh	BBA IT 2 year	Xlenz/ eduridge	20-09-2020	5000

1. **.STUDENT PARTICIPATION 2021-2022**

STUDENT ACHIEVEMENTS

S.No	Date	Activity/Event	Name of the Student	Branch& Year
1	11/11/2021	National Education Day	Essay Writing- I-Taneesh Jain II-Moshin Khan III-Neelima Jessie Elocution- I-Akash II-Mahalakshmi Katari Poster Presentation- I -Heenal Signing I-Chandana II-Mary Amulya	BBA(E)-I B.Com(I) BBA(BA)-II  BBA BBA-E)II BBA(BA)-II  BA

			III-Karan Solo Dance I-Sri Jahnavi II-Manohar III-Supreeth Group Dance I-Sri Vallika II-Vardini Reddy III-Raymond Noel	B.Com MCJ-II BA-MC B.Com(IT) BA(MCJ) BSC BCom MBA
2	12-11-2021 to 14-11-2021	MMA Championship-2021	Syed Mohammed Hussain	BBA-BA-II

S. No	Email Address	Roll Number	Name of the Student	Program	Type of Event (Which you received your achievement/recognition/appreciation)	Name of the College & Address (In case of Other College Achievements)	Scanned Copy of Award/Certificate of Achievement/Recognition/Appreciation
1	wajihasamreen28@gmail.com	1214 1940 6058	Syeda Wajihasamreen	BBA	Intra-Collegiate (our college) Events	St. Joseph's Degree and PG College	<a href="https://drive.google.com/open?id=1CUvVjNnX4D0LA6ftKh-8jfC29ROgyo_j">https://drive.google.com/open?id=1CUvVjNnX4D0LA6ftKh-8jfC29ROgyo_j</a> , <a href="https://drive.google.com/open?id=1rbuyyFHgFLYdgj223tgm_cJDnrTW8eTR">https://drive.google.com/open?id=1rbuyyFHgFLYdgj223tgm_cJDnrTW8eTR</a>
2	nishita.agarwal3002@gmail.com	1214 1941 1028	Nishita Agarwal	BBA (FM)	Inter-Collegiate (Outside of our college) Events	Nishita Agarwal	<a href="https://drive.google.com/open?id=1AMLkIQGbAFJORiWMjEMz1IPSGI2PHsAL">https://drive.google.com/open?id=1AMLkIQGbAFJORiWMjEMz1IPSGI2PHsAL</a>
3	121421410005@josephscollege.ac.in	1214 2141 0005	Sameeksha Toshniwal	BBA (BA)	Intra-Collegiate (our college) Events	St. Joseph's Degree & PG	<a href="https://drive.google.com/open?id=1zRXUNpuAqgiO1YnsuOD_5ge12ljQct45">https://drive.google.com/open?id=1zRXUNpuAqgiO1YnsuOD_5ge12ljQct45</a> , <a href="https://drive.google.com/open?id=12vh8mzBE5HpNAa991M_0Jxs9UmFPnvYX">https://drive.google.com/open?id=12vh8mzBE5HpNAa991M_0Jxs9UmFPnvYX</a> , <a href="https://drive.google.com/open?id=1i">https://drive.google.com/open?id=1i</a>

					colleg e	RgBRlkQqTyUxahUKrO79jRX6qq2tOvk
4	bbahon121420412038@josephspgcollege.ac.in	121420412038	B.hemalatha	BB A (E)	Intra-Collegiate (our college) Events	St.josephs pg & degree college, abids near king koti <a href="https://drive.google.com/open?id=1vAaZoQ0r2aVEudIR6DjNW_Mle5C8UOkRo">https://drive.google.com/open?id=1vAaZoQ0r2aVEudIR6DjNW_Mle5C8UOkRo</a>
5	musharafhussain.1319@gmail.com	121420407035	Musharraf Hussain	BB A (IT)	Intra-Collegiate (our college) Events	Musharraf Hussain <a href="https://drive.google.com/open?id=1EslquN06yIQVCWIrWkKsCxptAjqh5cRb">https://drive.google.com/open?id=1EslquN06yIQVCWIrWkKsCxptAjqh5cRb</a>
6	bbait121420408025@josephspgcollege.ac.in	121420408025	Kunduru Anamika	BB A (IT)	Intra-Collegiate (our college) Events	St. Josephs Degree and PG College <a href="https://drive.google.com/open?id=14NL8jhZ32FqS12NAXcEr2qZgnAXrfVaN">https://drive.google.com/open?id=14NL8jhZ32FqS12NAXcEr2qZgnAXrfVaN</a> , <a href="https://drive.google.com/open?id=1MpJ5-3_cKTikvAcFbdoAxOuE0GifyF3Q">https://drive.google.com/open?id=1MpJ5-3_cKTikvAcFbdoAxOuE0GifyF3Q</a> , <a href="https://drive.google.com/open?id=1nSj4zwQX-2DFsM2pyJMnMbj2gh_NxGA8">https://drive.google.com/open?id=1nSj4zwQX-2DFsM2pyJMnMbj2gh_NxGA8</a> , <a href="https://drive.google.com/open?id=1lIg2zYG4O7qydPxPlmQB1QQCnvrZEqIk">https://drive.google.com/open?id=1lIg2zYG4O7qydPxPlmQB1QQCnvrZEqIk</a> , <a href="https://drive.google.com/open?id=1eyOgq69JxrR1b-m14iwG8G1njtVcthex">https://drive.google.com/open?id=1eyOgq69JxrR1b-m14iwG8G1njtVcthex</a>
7	samridhi.vijayvargiya@gmail.com	121420406054	Samridhi Vijayvargiya	BB A	Inter-Collegiate (Outside of our college) Events	Queen's commwealth society, London. <a href="https://drive.google.com/open?id=1PquS37PJ_69fyGjD_EuDw8yrNnn7F3gn">https://drive.google.com/open?id=1PquS37PJ_69fyGjD_EuDw8yrNnn7F3gn</a>
8	samridhi.vijayvargiya@gmail.com	121420406054	Samridhi Vijayvargiya	BB A	Inter-Collegiate (Outside of our college) Events	National quiz by government of India <a href="https://drive.google.com/open?id=1OeT8Sdq_JtSaPjIGumf8putsEEilvyEn">https://drive.google.com/open?id=1OeT8Sdq_JtSaPjIGumf8putsEEilvyEn</a>
9	121421412019@josephscollege.ac.in	121421412019	Ayush Mehra	BB A (E)	Inter-Collegiate (Outside of our college) Events	LB stadium And Municipal Town Hall, Alapp <a href="https://drive.google.com/open?id=1umc-m9EVPmiBT0Ae3UaTwD2AJ34ZQP2x">https://drive.google.com/open?id=1umc-m9EVPmiBT0Ae3UaTwD2AJ34ZQP2x</a> , <a href="https://drive.google.com/open?id=1j2JXy_8hfzNSnp07Z_Sx8Y5UcZJyt7sp">https://drive.google.com/open?id=1j2JXy_8hfzNSnp07Z_Sx8Y5UcZJyt7sp</a>

						uzha, Kerela	
1 0	121421410011@josephscollege.ac.in	1214 2141 0011	B Pava ni	BB A (B A)	Inter- Collegiate (Outside of our college) Events	International Workshop	<a href="https://drive.google.com/open?id=1ZI3odYzW64rwtgUJQfrnk5n2IyDurwj">https://drive.google.com/open?id=1ZI3odYzW64rwtgUJQfrnk5n2IyDurwj</a> , <a href="https://drive.google.com/open?id=124nXgHf4YIq3m4IFC2snMDdt3eSzRH3F">https://drive.google.com/open?id=124nXgHf4YIq3m4IFC2snMDdt3eSzRH3F</a> , <a href="https://drive.google.com/open?id=1XY60AfsTyOx4QmwnMJ3zll3cJ3X0_x39">https://drive.google.com/open?id=1XY60AfsTyOx4QmwnMJ3zll3cJ3X0_x39</a>
1 1	121421410015@josephscollege.ac.in	1214 2141 0015	K Varu n	BB A (B A)	Intra- Collegiate (our college) Events	St Josephs Degree and PG College	<a href="https://drive.google.com/open?id=1EzOOslEwJrXYA5JYRVQW0uhngjxjmkRN">https://drive.google.com/open?id=1EzOOslEwJrXYA5JYRVQW0uhngjxjmkRN</a>
1 2	121421410006@josephscollege.ac.in	1214 2141 0006	K.Sr avanti	BB A (B A)	Inter- Collegiate (Outside of our college) Events	Shri Ramakrishna college of arts and science, Thakur samna rayan degree college, st. josephs degree and pg college	<a href="https://drive.google.com/open?id=1JtZe-LGjinq5ZIPP32SK9GQiSg7he93pc">https://drive.google.com/open?id=1JtZe-LGjinq5ZIPP32SK9GQiSg7he93pc</a> , <a href="https://drive.google.com/open?id=1UOL9N30EhCXGr45N9M4p-jLB3bBkQLQL">https://drive.google.com/open?id=1UOL9N30EhCXGr45N9M4p-jLB3bBkQLQL</a> , <a href="https://drive.google.com/open?id=1Zlw3K3yWcaQ5xVt6XwIRJnHKR53pKMZR">https://drive.google.com/open?id=1Zlw3K3yWcaQ5xVt6XwIRJnHKR53pKMZR</a> , <a href="https://drive.google.com/open?id=160WdPzO8dQsiMmeklZkqRZ_Qv2bTQ80p">https://drive.google.com/open?id=160WdPzO8dQsiMmeklZkqRZ_Qv2bTQ80p</a>
1 3	saleemusdin@gmail.com	1214 2141 2054	Syed saleem uddin (asad)	BB A (E)	Inter- Collegiate (Outside of our college) Events	MS. Jr college	<a href="https://drive.google.com/open?id=1X_PQTRwvrJ5YUeuu9Vh0Z9OpN4r93R2v">https://drive.google.com/open?id=1X_PQTRwvrJ5YUeuu9Vh0Z9OpN4r93R2v</a> , <a href="https://drive.google.com/open?id=1LF65S4rsx2LQ83DZVJhv4xln8D4jpsH">https://drive.google.com/open?id=1LF65S4rsx2LQ83DZVJhv4xln8D4jpsH</a>
1 4	jkarunakarreddy78@gmail.com	1214 2040 8017	Jagga avara pu Karu nakar Reddy	BB A (IT)	Inter- Collegiate (Outside of our college) Events	St. Josephs Degree And P.G College	<a href="https://drive.google.com/open?id=1hHbWX5z1CuF3pETE3-didPab2ec_ECln">https://drive.google.com/open?id=1hHbWX5z1CuF3pETE3-didPab2ec_ECln</a> , <a href="https://drive.google.com/open?id=1rUBJCNzZAvi9m75HeXIsFfA8LwEbDmL5">https://drive.google.com/open?id=1rUBJCNzZAvi9m75HeXIsFfA8LwEbDmL5</a> , <a href="https://drive.google.com/open?id=1wwj68Lkf92AiJT4qZzLrTO6-gY7vWjV">https://drive.google.com/open?id=1wwj68Lkf92AiJT4qZzLrTO6-gY7vWjV</a>



15	pottysusuu@gmail.com	1214 1940 040	Teja Redd y	BB A	Inter- Collegiate (Outside of our college) Events	St.Joseph	<a href="https://drive.google.com/open?id=1tzXczx7KKuzhyMtKaDH1j24UVKnh2O8P">https://drive.google.com/open?id=1tzXczx7KKuzhyMtKaDH1j24UVKnh2O8P</a> , <a href="https://drive.google.com/open?id=1FLyLCpHNglBo97cZyaB8-ZkWodjrnjM">https://drive.google.com/open?id=1FLyLCpHNglBo97cZyaB8-ZkWodjrnjM</a>
16	kritikajain28705@gmail.com	1214 1941 2013	Kritika jain	BB A (E)	Intra- Collegiate (our college) Events	Nil	<a href="https://drive.google.com/open?id=1lIrBZeM6e2IHsXYt9ufhlQh3Mn_w0cxE">https://drive.google.com/open?id=1lIrBZeM6e2IHsXYt9ufhlQh3Mn_w0cxE</a>
17	deekshithakp74@gmail.com	1214 1941 2015	Deekshitha Kunc hapu	BB A (E)	Intra- Collegiate (our college) Events	St joseph's degree and PG college	<a href="https://drive.google.com/open?id=1mmtoyUla1cdi_sApzOq_IP6L3vmrpSt">https://drive.google.com/open?id=1mmtoyUla1cdi_sApzOq_IP6L3vmrpSt</a>
18	namirlalani9@gmail.com	1214 2140 8028	Namir Noor uddi n Lalani	BB A (IT )	Inter- Collegiate (Outside of our college) Events	Namir Noor ddin Lalani	<a href="https://drive.google.com/open?id=1xHD3XKVCqnZaTtvkMjcl9FbnXXTJTTHfu">https://drive.google.com/open?id=1xHD3XKVCqnZaTtvkMjcl9FbnXXTJTTHfu</a>
19	121421408056@josephscollege.ac.in	1214 2140 8056	JAIK ISH AN SOM ANI	BB A (IT )	Intra- Collegiate (our college) Events	St Joseph's degree College Hyder abad	<a href="https://drive.google.com/open?id=1uWT_O7gG9_8hC2IYXyQSuRmcFElsbNe5">https://drive.google.com/open?id=1uWT_O7gG9_8hC2IYXyQSuRmcFElsbNe5</a>
20	bbait121420408026@josephspgcollege.ac.in	1214 2040 8026	ABD UL MUJ AHE D KHA N	BB A (IT )	Intra- Collegiate (our college) Events	St Joseph's degree and pg college abids Hyder abad	<a href="https://drive.google.com/open?id=1T1rAuRdJEtBc8-dxp1XW-EIL6drm7DWk">https://drive.google.com/open?id=1T1rAuRdJEtBc8-dxp1XW-EIL6drm7DWk</a>
21	bbait121420408015@josephspgcollege.ac.in	1214 2040 8015	A.Ra jesh wari	BB A (IT )	Intra- Collegiate (our college) Events	St.joseph's degree and pg college	<a href="https://drive.google.com/open?id=1Zq916xApDcjzxeLmSnyIUJdzPSUP76uX">https://drive.google.com/open?id=1Zq916xApDcjzxeLmSnyIUJdzPSUP76uX</a>
22	Vinaysworkspace@gmail.com	1214 2040 8054	Vinay Kumar	BB A (IT )	Intra- Collegiate (our college) Events	St Joseph's Pg & degree college	<a href="https://drive.google.com/open?id=1xs0EXHROkqnPhtjSvZTp8hM22wU1BDLk">https://drive.google.com/open?id=1xs0EXHROkqnPhtjSvZTp8hM22wU1BDLk</a>
23	angelinasheeba11@gmail.com	1214 2040 8027	Sheeba Angelina	BB A (IT )	Intra- Collegiate (our college) Events	St.joseph's degree and pg College	<a href="https://drive.google.com/open?id=1ELlu11sLmmSfo9fA3RflRafd0F02R7sS">https://drive.google.com/open?id=1ELlu11sLmmSfo9fA3RflRafd0F02R7sS</a>

## **27. MANAGEMENT FEST ORGANIZED**

### **1. REPORT ON “NATIONAL EDUCATION DAY 2021”**

#### **REPORT ON**

#### **VIDYAASTRA**

**Date: 11/11/2021 Timings: 11:30 AM TO 03:00 PM Venue: Vianney Hall**  
**For whom: all Streams**  
**No. of participants: 150**

**Objective of the event: The objective of the event is to create awareness of National Education Day and emphasize on continuous learning.**

**Name/s of the resource person:**

#### **About the programme with photographs:**

The department of Business Management has organized an event Vidyaastra on 11<sup>th</sup> November, 2021. The Inaugural session was started at 09:00 AM. The event started with lighting the lamp by Resource person, Rev. Fr. Dr. Sunder Reddy, and Event coordinators.

After lamp lighting father's profile was read following which, father expressed his thoughts and importance about education. Mrs. Danam Head Dept of Business Management spoke on the importance of National Education day and encouraged the students to participate actively in the events organized by the committee. Formal events essay writing, elocution and poster presentation competitions started after the formal vote of thanks.





**Essay Writing:** (Formal Events)

Event coordinator: Mrs Rajitha

Total No.Of Registrations:60

**Winners:** Taneesh Jain-BBA(E)-I Year

**Runner up:** Mohsin Khan-B. Com(I)

Neelima Jessie P-BBA(BA)-II



**Poster presentation:** (Formal Events)

Event coordinator:- Mrs. Gracy Saila Sree, Assistant Professor,

Total No.Of Registrations:01

**Winners:** Hinal BBA(BA)-II Year





Elocution (Formal Event)

Total number of participants 35

**Winners:** D. Aakash BBA BA III year

**Runner up:** Mahalaxmi BBA(E) II year



## 28. SPECIAL DAYS CELEBRATED

The college cultural committee organized Ethnic day, bathukamma & dandiya fest on October 12<sup>th</sup>, 2021. All the staff and students have taken active part during the celebrations.



## Best Teacher Award For Dr.D Sunder Reddy, Principal



## Teacher's Day Celebrations



**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
(Autonomous), Affiliated to Osmania University  
Re-Accredited by NAAC (3<sup>rd</sup> Cycle) with B++ Grade

  
**Fr. Dr. D. Sunder Reddy**  
Principal

# CHRISTMAS WEEK COMPETITIONS

📅 15<sup>th</sup> to 21<sup>st</sup> December 2021

<b>15-12-2021</b>  <b>BEST OUT OF WASTE</b> Incharge: Mrs.Mubeen	<b>16-12-2021</b>  <b>CANDLE DECORATION</b> Incharge: Mrs.G Joseph Mary	<b>16-12-2021</b>  <b>ICING OF THE CAKE</b> Incharge: Mrs.Mamatha
<b>17-12-2021</b>  <b>CHRISTMAS GREETING CARD</b> Incharge: Mrs. Buela Prasanna Kumari	<b>20-12-2021</b>  <b>ONE ACT PLAY</b> Incharge: Mrs.Rupa Josephine	<b>21-12-2021</b>  <b>CRIB MAKING</b> Incharge: Mrs.Pauline R Joseph

Class Groups, Students can register themselves for the competition using the link by 13<sup>th</sup> December 2021.

Choir Committee Members:

**Mrs. Pauline (Convener)**  
**Mrs. Rupa Josephine**

**Mrs. Mhelsea Mona M**  
**Mrs. G. Joseph Mary**

**ORGANIZED BY CHOIR COMMITTEE**

## REPORT ON CHRISTMAS COMPETITION

(Held from 15 to 21 December, 2021)

### Title of the Event/ Activity: Best Out of Waste

Date and Time: 15-12-2021, 2 to 2:45 p.m

Venue: Vianney Hall, Extended Block

Target Audience: For all the students

Judges for the event: 1. Mrs Rana Anjum, Dept of English

2. Mrs Anantha Laxmi, Dept of Second Languages

Best Out of the Waste was conducted with the theme “White Christmas”, we had four team participants, where two teams were declared as winners.

#### Prize Winners:

1. Dolly Sadnani (B.Com I A) – First Prize Winner
2. Syed Muzamil ( B.Com I D) - First Prize Winner
  
3. Harleen Kaur Hora (B.Com 2 IT) – Second Prize Winner
4. Lavisha G Parwani ( B.Com 2 IT) – Second Prize Winner





**Best out of the Waste**



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Re-Accredited by NAAC (3<sup>rd</sup> Cycle) with B + + Grade



Fr. Dr. D. Sunder Reddy  
Principal

## CHRISTMAS WEEK COMPETITIONS

📅 15<sup>th</sup> to 21<sup>st</sup> December 2021

S.NO.	DATE	NAME OF THE EVENT	FACULTY INCHARGE
1.	15-12-2021	BEST OUT OF WASTE	MRS.MUBEEN
2.	16-12-2021	CANDLE DECORATION	MRS.G JOSEPH MARY
3.	16-12-2021	ICING OF THE CAKE	MRS. MAMATHA
4.	17-12-2021	CHRISTMAS GREETING CARD	MRS. BUELA PRASANNA KUMARI
5.	20-12-2021	ONE ACT PLAY	MRS. RUPA JOSEPHINE
6.	21-12-2021	CRIB MAKING	MRS. PAULINE R JOSEPH

Class Groups, Students can register themselves for the competition using the link by 13<sup>th</sup> December 2021.

Choir Committee Members:

**Mrs. Pauline (Convener)**

**Mrs. Rupa Josephine**

**Mrs. Mhelsea Mona M**

**Mrs. G. Joseph Mary**

ORGANIZED BY CHOIR COMMITTEE

### Title of the Event/ Activity: Candle Decoration and Icing of the Cake

Date and Time: 16-12-2021

Venue: Ground Floor Corridors, Main Campus

Target Audience: All the Students

Judges for the event: 1. Mrs Aparna Rajhans

2. Mrs Mhelsea Mona

3. Ms Shiny Solomon

Candle decoration and Icing of the cake was conducted with six participants and two students were declared winners, which is as follows:

1. Vidhatri Bashetty ( B.Com 2 IT)
2. Disha Surana (BBA Gen )



## Icing of the Cake

### Title of the Event/ Activity: Christmas Greeting Card

Date and Time: 17-12-2021

Venue: Chapel Hall, Main Campus

Target Audience: All the students

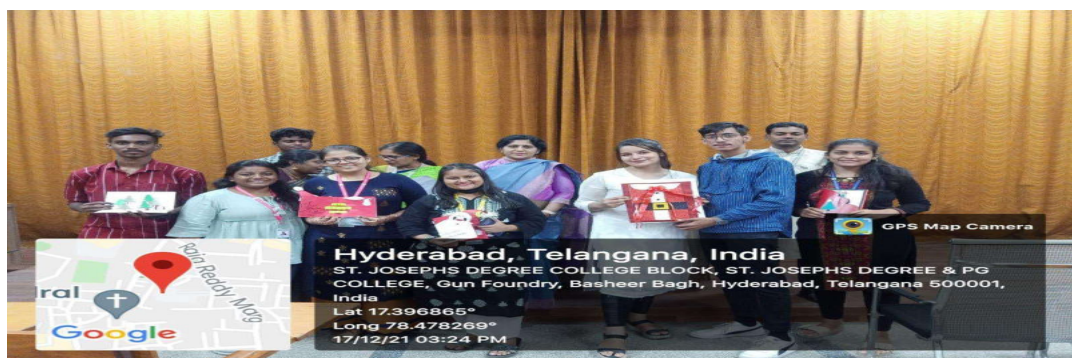
Judges for the event: 1. Dr Sangeetha M

2. Dr Sadique Pasha

Christmas Greeting Card competition had five participants, it was a wonderful experience to see students being so creative and innovative. Two students were declared winners, which is as follows:

1. Harry Moses ( B.Com 2 A) – First Prize Winner
2. Karishma Jain ( B.Com 3 A) – Second Prize Winner





## Greeting Card Making

### Title of the Event/ Activity: Crib Making

**Date and Time:** 21-12-2021

**Venue:** Ground Floor Corridors, Main Campus

**Target Audience:** All the students

**Judges for the event:** 1. Mrs Kiran Jyothi, Dept of Computer Sciences  
2. Mr Glen D'Silva, Dept of Mass Communication

Crib Making Competition had three teams (two to three participants) and two teams were declared winners, which is as follows:

**Prize Winners:**

1. Maria Faustina (B.Com 2P) – First Prize Winners
2. Rebecca (B.Com 2P) – First Prize Winners
3. Kabir (B.Com 2P) – First Prize Winners
1. Joyce (BBA, BA 3) – Second Prize Winners
2. Nami Jadav (BBA, BA 3) – Second Prize Winners



## Crib Making



**CHRISTMAS CELEBRATIONS HELD IN THE DEPARTMENT**



**Award for Best College in The Hyderabad**

## **29. FOREIGN RELATIONS**

### **DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2021-2022**  
**NAME OF THE CELL: RESEARCH & TRAINING**  
**REPORT ON**  
**International Education Forum**  
**Day 1**

**Date: 02/08/2020**      **Timings: 02:00 PM to 04:00 pm**      **Venue: Google Meet**

**For whom: All registered participants**

**No. of participants: 115**

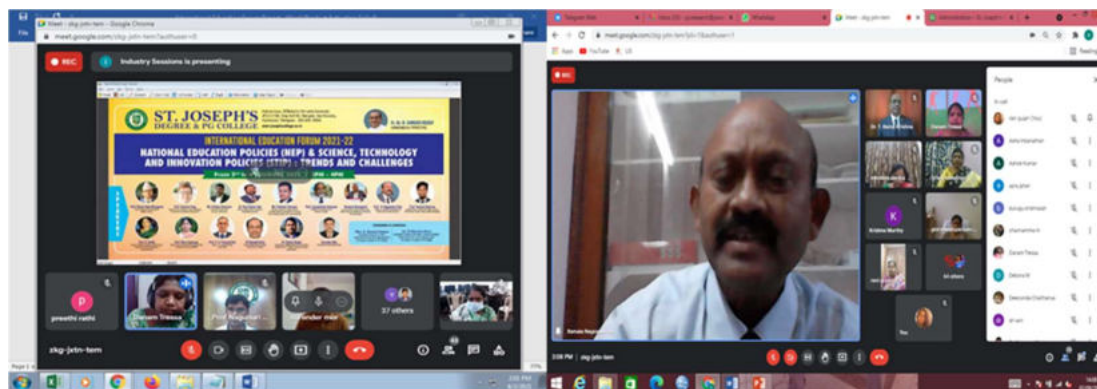
**Name of the resource person: Prof. R. Nageswara Rao, Head, DBM, OU and Mrs. Glory Swarupa-Director General**

**About the resource persons: Prof. R. Nageswara Rao, Head, DBM, OU**

**About the program with photographs:**

The international education forum was officially started by Mrs. Danam Tressa, HOD, Associate Professor by welcoming all the participants and honorary guests of the Forum. Mam then invited Mrs. Mamatha Allam, Assistant Professor to start with scripture reading. Lamp lighting ceremony was then carried out by Ms. Smriti Nagaria.

The inaugural ceremony was then initiated where Prof. Vandana Samba was asked to introduce our chief guest Prof. R. Nageswar Rao, HOD, DBM,OU  
Prof. Vandana has given detailed profile of the chief guest.

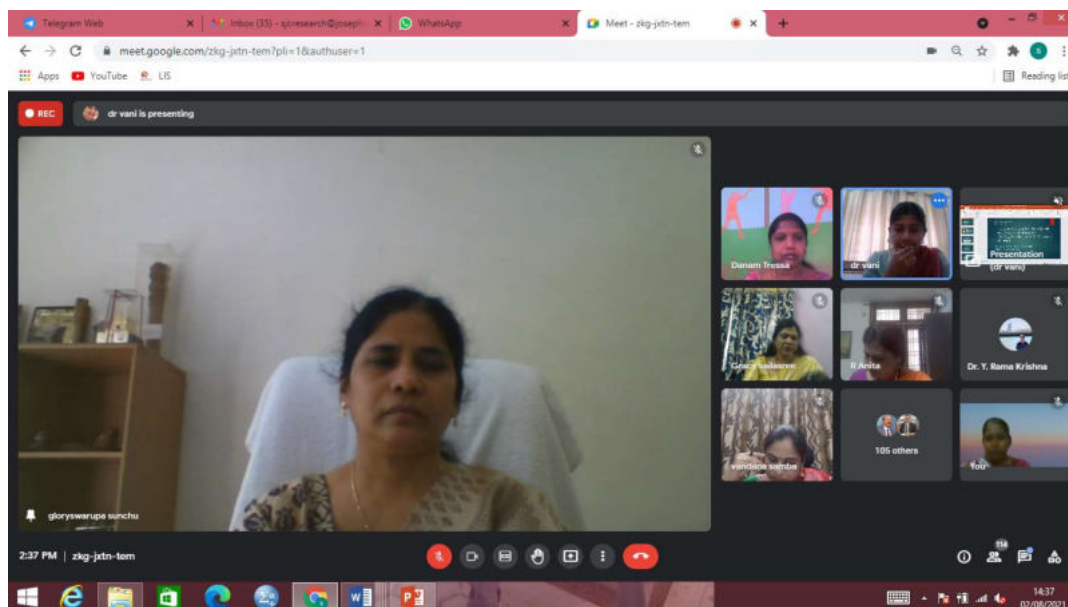


Prof. Nageswar Rao has given inputs on the education forum and has advised the forum to read 70 educational policies that the nation has worked on so far. Sir has also advised the participants to go through the education policies of Jordan, Singapore and UAE to be as a benchmark options for understanding our policy. Prof Nageswar Rao, has advised the participants to work on ethical values and to work towards value creation and development of each individual institution as a single entity and thus work towards a greater nation.

**About the resource persons:** Mrs. Glory Swarupa-Director General National Institute For Small and Medium Enterprises (NIMSME), Yousufguda, Hyderabad, Telangana

**About the programme with photographs:**





Dr. H. Vani, Associate Professor has started the next session by introducing us to the next guest of inaugural Mrs. Glory Swarupa.

Mam has addressed the forum by throwing light on NEP. Mam representing the NMSME has tried to emphasize on the facts that innovation should be encouraged at the college level as India has world's largest youth population standing second after china. It is predicted that India will enjoy the same predicament till 2040. India has commonly skilled people are at 2% compared to china 47% and US 52% which is very low. South Korea has the highest 96% skilled labor as per study done by Ruchira Agarwal, 2015.

According to Niti Ayog, it is estimated that 104 million students will enter labour market by 2020 and that our unemployment is a growing concern for the country. Unemployment was 12.9% for age group of age 18 to 25 in the year 2019 but due to the pandemic now it has doubled.

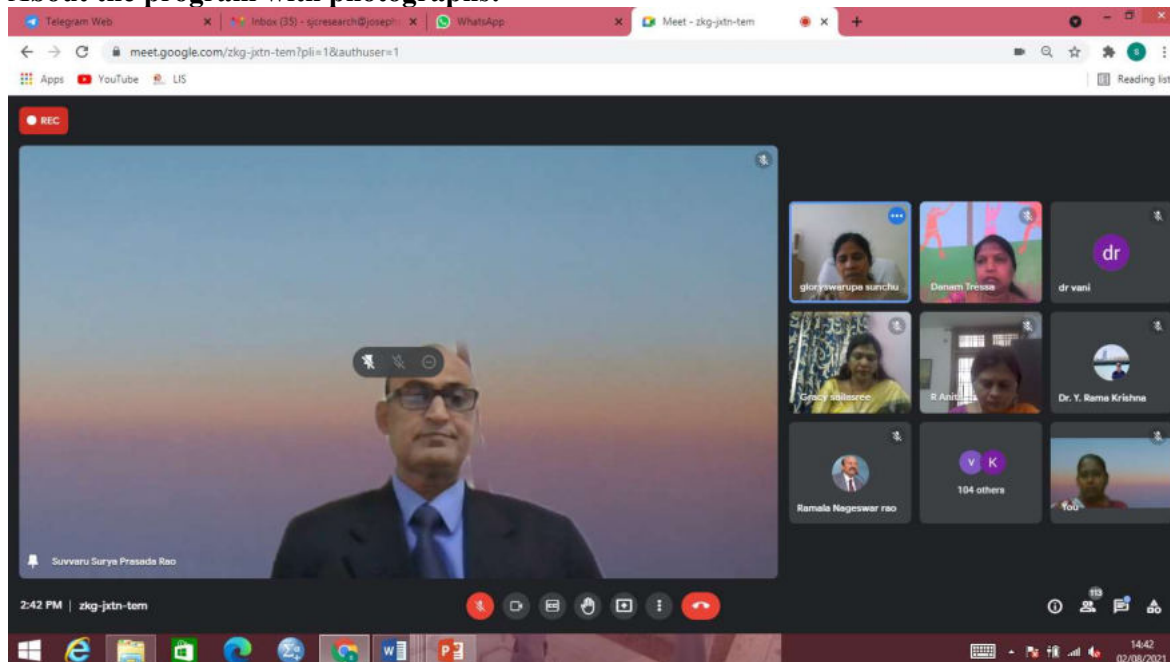
To curb this unemployment, India needs to create 150 million jobs by 2022. The country can create 75 million jobs by 2022, so an additional 40 million jobs should be created by 2022.

The jobless growth is a major concern and the demographic dividend is going waste so mam said there is a mismatch between education and jobs. Mam has emphasized that 58% of UG and 62% of PG are unemployed. The major reason for this being inadequate skills of the students. Mam has emphasized that the entrepreneurial skills are to be developed as it is the need of the hour.

Experiences of developing countries should be taken to improve the vocational skills. The need for creativity and innovation in students should be encouraged to get a decent innovation. In the global innovation index, India stands at 76 position in 142 countries, so we are very much lagging behind. National knowledge commission emphasized that entrepreneurial education should be encouraged.

**About the resource persons:** Prof. S. S. Prasad Rao, Director, Teaching & Learning, Sharda University, Greater Noida

## About the program with photographs:

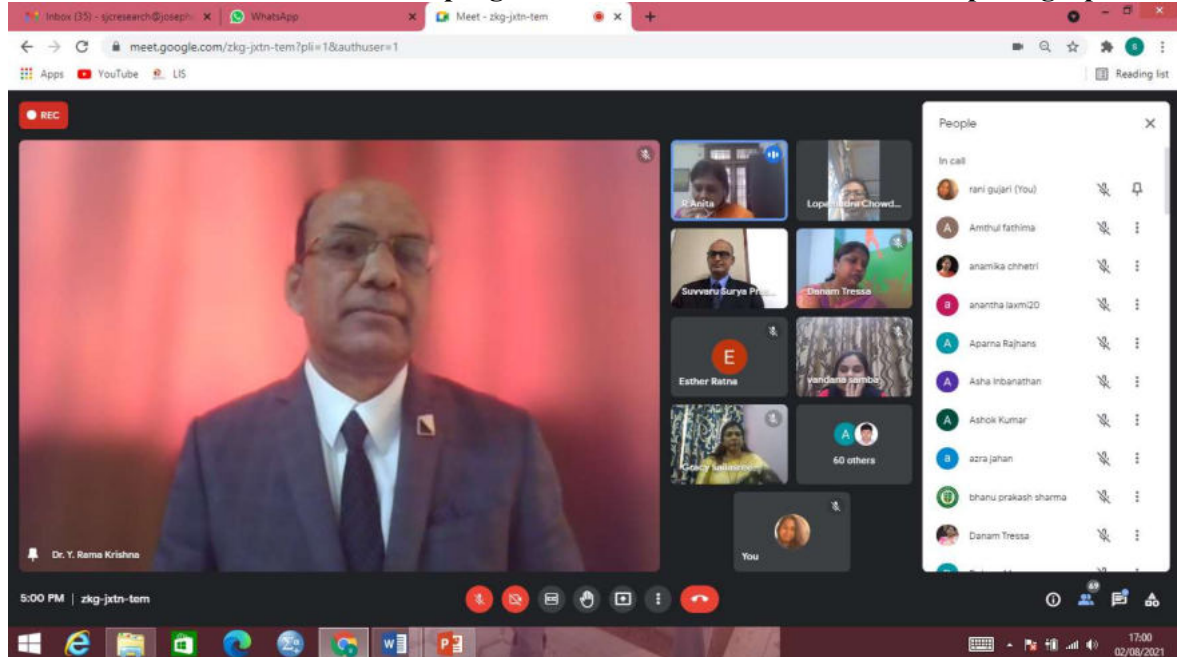


Prof. Surya Prasada Rao Started the session by expressing his happiness and congratulating father and all the participants for conducting a 5-day session on a challenging and state building topic. He also explained about the Challenges of NEP. He also explained how Ensuring the right players enter the HE space is very important. The challenge will also be in identifying education leadership at the district level as Many Engineering colleges have got the permission to conduct the engineering program in local language which is a major drawback for the students towards getting a job in MNC. India's 2018 GER is 26.3% which we aim to increase the GER to 50% by 2035. Sir said that growth will in in both public and Private institutions with a strong emphasis on developing a large number of outstanding public institutions, all programs, courses, curriculum and pedagogy across subjects, including those in class, online and in ODL Modes as well as student's support will aim to achieve global standards. Multidisciplinary also entails hiring the right faculty resources.

**About the resource persons:** Prof. Ramakrishna Yanamandra, Skyline University College, University City of Sharjah, Sharjah, UAE



## About the programme with photographs:



Mrs Gracy Sailasree introduced Prof. Ramakrishna Yanamandra. Sir has proposed changes in higher education institutions like working on faculty diveristy. Sir emphasized on improving student faculty ratio, adapting latest teaching pedagogy. Sir has also detailed about executive major problems for years and decades to come.

### REPORT ON Day 2

**Date:** 03/08/2020      **Timings:** 02:00 PM to 04:00 PM **Venue:** Google Meet

**For whom:** All Registered Participants

**No. of participants:** 108

**Name of the resource person: Prof Surender Mor and Prof Samuel Johnson**

**About the resource persons: Prof Surender Mor, BPS Women University, Khanpur Kalan Sonapat, Haryana, 131 305.**

**About the programme with photographs:**

The Day 2 NEP session was started by Prof. N. Srinivas by welcoming all the guest and participants.

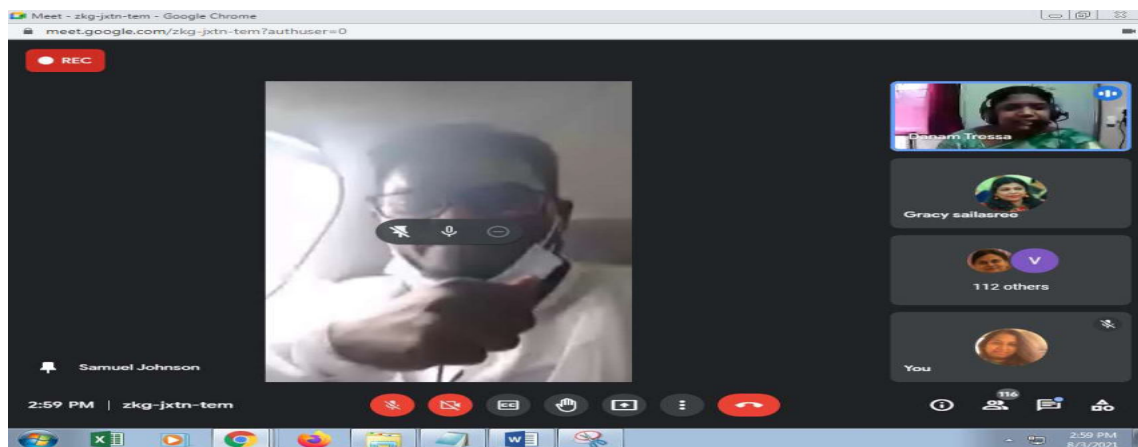


**Prof Surender Mor** presentation was focused on Innovation and Research. Sir told Higher education: new Dynamics, Teachers are behind the number than the quality. Research will promote Innovation capacity. In Europe & US universities are connected with the business units to exchange of ideas. according to Global Innovation Report LIE & MIE are focusing on Education and HIE focus on research and university Ranking. India Stands at 29th Place which tells focus on education is very less in India according to the above Report. NEP focuses on improving India's ranking in education and Research the global context. he Explained about how can a research capacity can be built in 3 levels.

1. Individual Level
2. Organizational Level
3. Institutional Level

Five core capabilities were mentioned by sir, committing, action, attracting resources adapting and adhering. Prof. Surrender also explained about research development process, research capacity building chain, Research and Institutional environment and advise to develop a Research management office at institutional level.

**Prof Samuel Johnson, Assistant director, Academic Staff College  
Faculty at VIT University**



**Prof Samuel Johnson** has detailed about skill development for the institutions. Sir has insisted that a skill cannot be learned in a day hence has advised the institutions to work on building skill through curriculum rather than guest lectures and webinars.

Sir has advised the institutions to work on continuous improvement for skill development through industry collaboration and sir has asked the institution to make digital profiles of students so that the recruiters can do the preliminary rounds by checking their confidence and voice through videos posted in the website.

Sir has advised the institutions to get students to create profiles in LinkedIn, Glassdoor.com, Geekinterviews.com, Freshersworld.com, Internshala.com.

Prof. N. Srinivas has concluded the session with the question and answer session where many participant queries were answered.

### REPORT ON Day 3 of International Education Forum

<b>Date:</b> 04/08/2020	<b>Timings:</b> 02:00 PM to 04:00 PM	<b>Venue:</b> Google Meet
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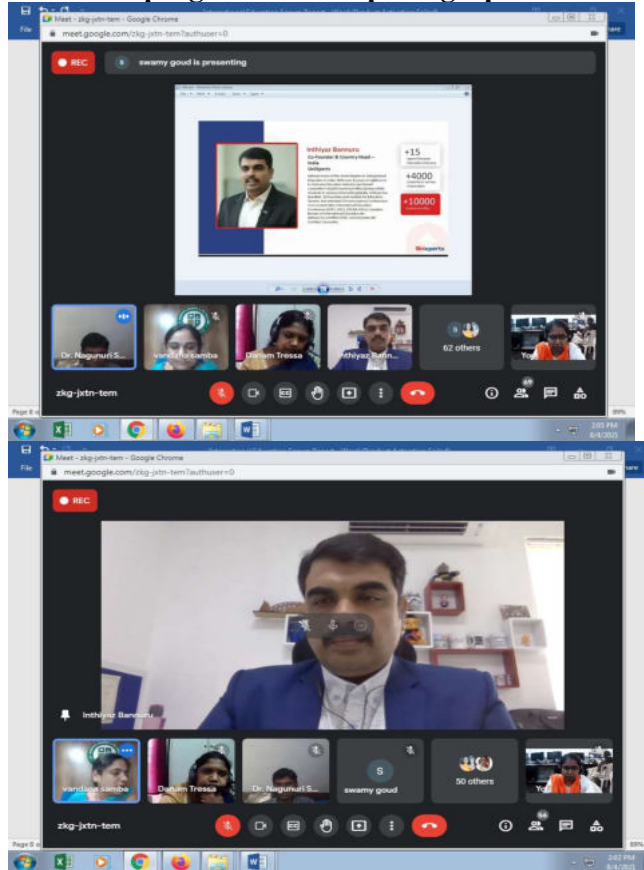
<b>For whom:</b> All registered participants
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<b>No. of participants:</b> 97
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**Name of the resource person:** Mr. Intiyaz Bannuru, Mr. Ramesh Vemuganti

**About the resource persons:** Mr. Intiyaz Bannuru, Co-Founder & Country Head-India, UniXperts

**About the programme with photographs:**



The topic of day 3 was Science and Technology in NEP. Prof Vandana Samba, Director, Research & Training has started the session with a brief introduction on vision and mission of NEP STIP. Mr. Intiyaz Bannuru has focused on foreign education policy that is mentioned in the NEP. Sir has thrown light on how the credit banks will work after the implementation of NEP and sir has emphasized that the flexibility in the pursual of course is student's choice. Students can pursue the 1<sup>st</sup> year in one institution and the 2<sup>nd</sup> and 3<sup>rd</sup> year in any other institutions of their choice. So Mr. Intiyaz Bannuru has advised us to maintain the quality of teaching of the faculty by improving the diversity component of institutions through global education system. This can help improve the graduate employability ratio.

Sir has also emphasized that the institutions should work on the assessments given to the students as part of the curriculum design. Sir has stated that the students should be tested in 360 degrees both in terms of writing exams and the skills for job.

**About the resource persons:** Mr. Ramesh Vemuganti, Corporate Trainer, Quality Assurance expert in Higher education to Bangladesh, Faculty Trainer, CEO Coach, Speaker, Hyderabad

**About the programme with photographs:**



Mr. Ramesh Vemuganti has explained different educational policies from the onset since 1960s and how the Science and technology have evolved over the years.

Sir has focused on assessment system of NEP. Sir told that the teachers have to constantly trained to develop higher order skills. So sir has suggested continuous faculty development programs by industry as well as academia. Sir has emphasized that the education has helped the scientists and the scientists have helped in evolution of our education system

The session came to an end by the concluding remarks of Prof. Vandana Samba after the question and answer session.

### REPORT ON Day 4 of International Education Forum

<b>Date:</b> 05/08/2020	<b>Timings:</b> 02:00 PM to 04:00 PM	<b>Venue:</b> Google Meet
<b>For whom:</b> All Registered participants		
<b>No. of participants:</b> 95		
<b>Name of the resource person:</b> Dr. Chetan Singh, Prof. Ravi Kumar, Dr. Bharath Ram & Dr. Andrew Yang		

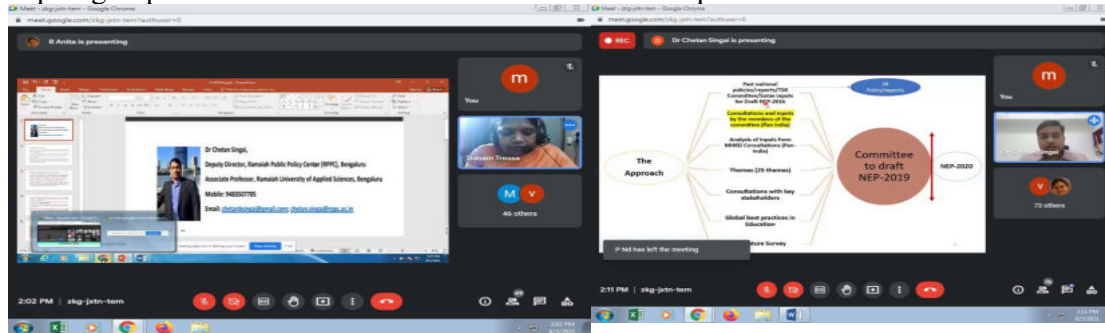
**About the resource Person 1: Dr. Chetan Singh, Deputy director, RPPC, Bengaluru**

**About the program with photographs:**

The Day 4 NEP session was started by Mrs. DanamTressa, HOD by welcoming the guest, Faculty, Moderator and Participants and handed over today session to the session moderator Dr. Venkata Siva. Sir welcomed Prof. Anita to read the profile of Dr. Chetan. After introduction

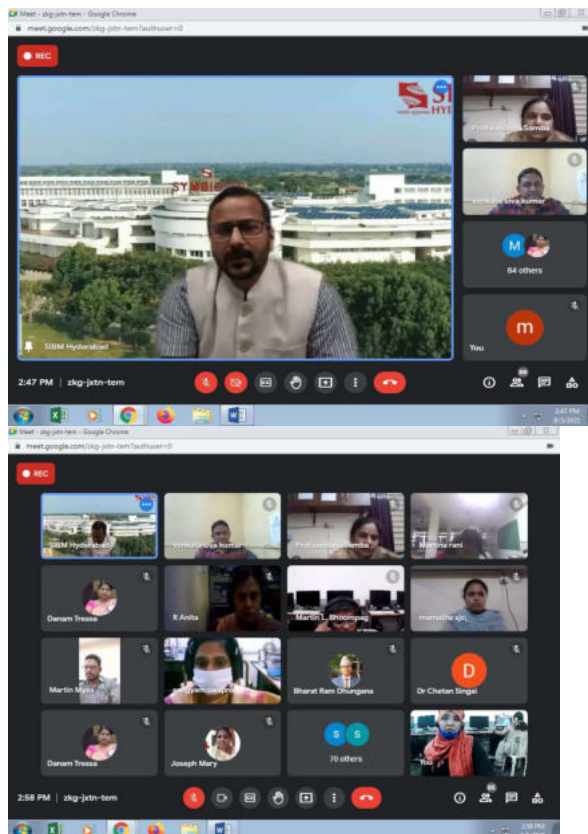


the session was handed over to Dr. Chetan. Sir Started the session by giving an overview about the Past National Policies, Consultation, Analysis of Inputs from MHRD, 25 Themes Narrowed down by committee and Global best practices in Education. He put a light on 10 challenges of Higher Education Ecosystem. He also Explained about the road map for Implementation and expert groups for NEP. Sir concluded the session with a question and answer session.



### About the resource Person 2: Prof. Ravi Kumar, Founding Director, Symbiosis institute of Business Management, Hyderabad.

Dr. Venkata Siva called Prof. Vandana for reading the profile of the Prof. Ravi Kumar, second resource person of the day 4 NEP Session and after that session was handed over to Mr. Ravi Kumar. Sir Started the session by expressing his happiness for being a Resource person for the NEP Topic. Sir Stated about the what actually NEP wants to Achieve. As a Representative of Business School sir enlighten the gather about what actually NEP can Achieve and How it can in the coming future. Sir concluded his talk with a discussion on four practical Aspect in implementation of NEP.



### About the resource Person 3: Dr. D. Bharath Ram, Associate professor, Pokhara University.

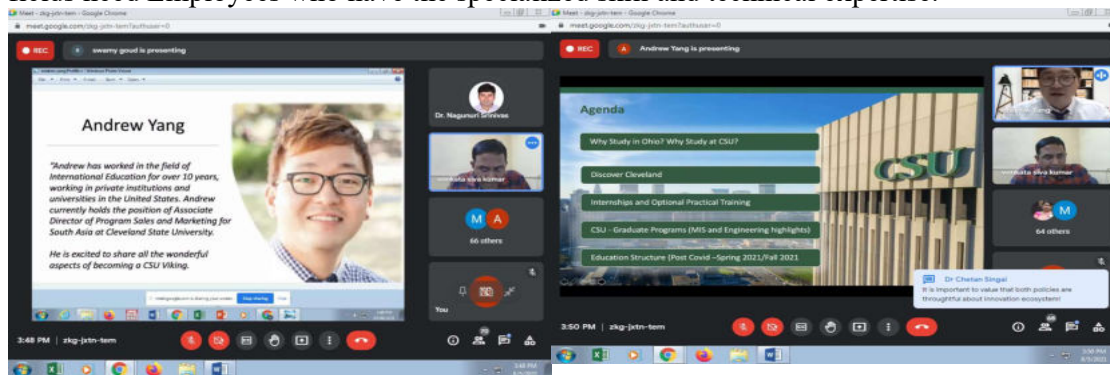
Dr. Venkata Siva called Dr. K. Martina Rani for reading the profile of the Dr. Bharath Ram, third resource person of the day 4 NEP Session and after that session was handed over to Mr. Bharath Kumar. Sir started his discussion by giving an overview about the Importance of education for development of society. Sir Explained about the Policies, determinants, Goals and outcomes of education. Importance of industry academia collaboration and Research Based teaching were few points of the explanation by Dr. Bharat Ram.



### About the resource Person 4: Dr. Andrew Yang, associate Director, Cleveland State University.

Dr. Venkata Siva invited Prof. N Srinivas to read the profile of the Dr. Andrew Yang, fourth resource person of the day 4 NEP Session and after that session was handed over to Mr. Andrew.

Sir started the session giving an overview about the Agenda for the session. He Explained about the different Metrix of education in national and International context and focused on the Difference between private and public university. Sir also explained about the Growing STEM fields need Employees who have the specialized skill and technical expertise.



The Day 4 Technical Session of the National Education Forum Was ended with a Question answer session where the queries of the participants were clarified by our eminent resource persons and with a Complete overview of today session by Mrs. Danam Tressa, HOD.

**REPORT ON  
Day 5 of International Education Forum**

**Date:** 06/08/2020      **Timings:** 02:00 PM to 04:00 PM      **Venue:** Google Meet

**For whom:** All Registered Participants

**No. of participants:** 99

**Name of the resource person:** Jayaseelan Ganesan and Prahalad Karna

**About the resource persons:** Jayaseelan Ganesan, Consultant-HR , Empowerment and motivational speaker

**About the program with photographs:** Theme of the day 5 is Incubation & Innovation

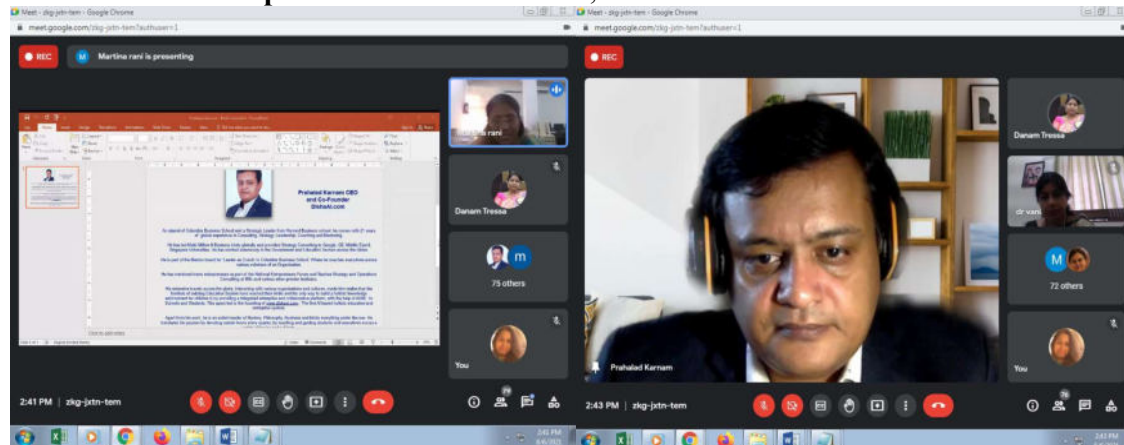
The Day 5 NEP session was started by Mrs. DanamTressa, HOD, Co-Convenor of IEF by welcoming the Resource person, Faculty, Moderator and Participants and handed over the session to the moderator Dr. Vani, Director SDC. Mam has introduced the resource person Jayaseelan Ganesan and the session was handed over to Jayaseelan Ganesan.



Sir Started the session by giving an overview about LBI a project of micro and small enterprise. Sir has focused on explaining the working mechanism of the incubator right from the design stage to the manufacturing of a prototype. Sir has urged the organizations to work on idea generation and carrying the idea forward to implementing the same.

Sir has urged the institutions to venture into micro small and medium enterprises and asked us to promote the new low-end technology life as well. Sir has asked the institutions to create an inclusive economy

**About the resource persons:** Prahalad Karnam, CEO and Founder of DishaAI.com



Sir has focused on the topic Innovative R&D through startup incubators. Sir has stated we need to improve our collaboration with Indian industries. Sir has stated that the Indian industries spend very less on research spending 0.6% of GDP on research and development in India.

Sir has urged us to improve research and development and has advised that 75% of faculty should be PhDs. Sir also emphasized that India focuses on technology and is not working in building all other sectors like energy, biodiversity, manufacturing sectors.

Sir also stated that most of the research done in India is more academic rather than case based industry problems.

The NEP has recognized that the research is the need of the hour and thus the establishment of National Research Foundation has been formed with 50000 crores.

Sir has also emphasized that the now government goal is to reach a 5 trillion economies by 2024. For this the suggested growth rate needed is 3.62%. The Growth rate right now is 2.5%. To bridge this gap sir has stated that the HEIs need to tie-up with industries for research.

Sir has at length discussed about spin-offs. Sir has given various examples of companies that have been started based on the student research in the university like google, Microsoft, etc. the startup idea has emerged in the university level research.

Sir has stated that the four pillars that will enable the university to get the research projects are as follows: Academic leadership, Legal control, Organization capability, Entrepreneurial environment

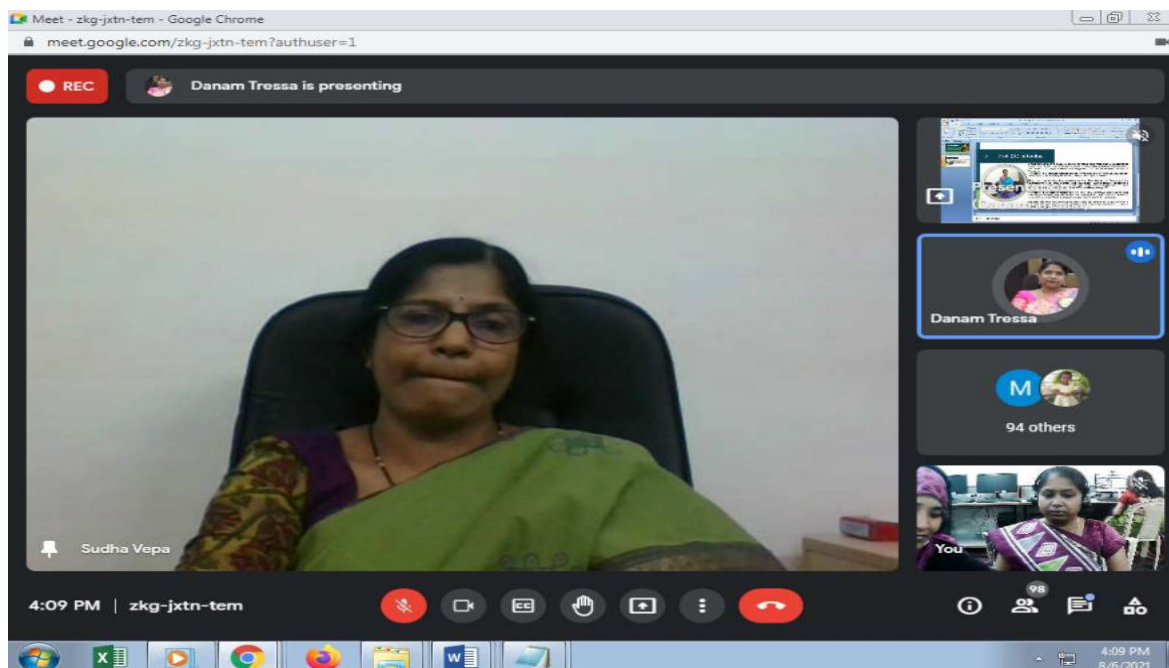
The session was concluded with question answer session and a vote of thanks by Dr. H. Vani

**VALEDICTORY FUNCTION**

**CHIEF GUEST: PROF SUDHA, BOS, DBM, OU**

Mrs. Danam Tressa, Co-Convenor, HOD has presented the rapporteur report along with Dr. Martina Rani, Director, Foreign Relations.

Father Dr. D. Sunder has given his concluding remarks on the successful conduct of the international education forum on National education policy.



Prof. Sudha has applauded St. Joseph's Degree & PG College for conducting this program. Mam has emphasized that holistic development is more important than individual development. This has been followed from Taxila and Nalanda universities.

Mam has told that the students should have global perspective with base as India. Mam has stated that interdisciplinary and multidisciplinary policy of national education policy will improve the students critical thinking ability and conceptual knowledge. A vishwamanav with versatile knowledge will emerge as a result of this policy.

A formal vote of thanks was given by Dr. Martina Rani, Director, Foreign Relations.

Report Prepared by: Dr. Rani Gujar and Mrs. Mubeen Sultana



## **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Autonomous), Affiliated to Osmania University  
Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade  
King Koti Road, Hyderabad

### **INTERNATIONAL WEBINAR ON EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES**

#### **Google Meet:**

INTERNATIONAL WEBINAR ON Educational Policies & Higher Education-Directions  
and Approaches

November 23, 2021, 12:30pm – November 24, 2021, 6:00pm :

Google Meet joining info

Video call link: <https://meet.google.com/sye-emxy-mjs>

#### **TECHNICAL SESSION 1**



## ACCESS, AUTONOMY AND GOVERNANCE

### Day 1 of International Education Forum

<b>Date: 23/11/2021</b>	<b>Timings: 1:45 PM to 3:00 PM</b>	<b>Venue: Google Meet</b>
<b>For whom: All registered participants</b>		
<b>No. of participants: 39</b>		

**Chairpersons: Prof. R. Anita, Dean Academics & Director Admissions- PG  
Dr. S. Venkata Siva Kumar, Associate Professor & Controller of  
Examinations- PGDM**

**Organizers : Ms. S. Swapna, Assistant Professor & Additional Controller  
Mr. Ananth Narayan, Assistant Professor**

**Coordinator: Mrs. Gowri Deshpande**

#### **About the programme with photographs:**

The Technical session 1 started with a welcome note by Ms. Swapna, Organizer and introduction of the presenters for technical session1.

The chairpersons of the session Prof. R. Anita, Dr. S. Venkata Siva Kumar were introduced by Ms. Swapna, Organizer and Mrs. Gowri Deshpande- Coordinator.

The presentations for technical session 1 began on a positive note with Chairpersons sharing their views about National Education Policy and finally wishing the participants All the very best and sharing few guidelines for the session followed by Question & Answer session.

#### **Paper presentations:**

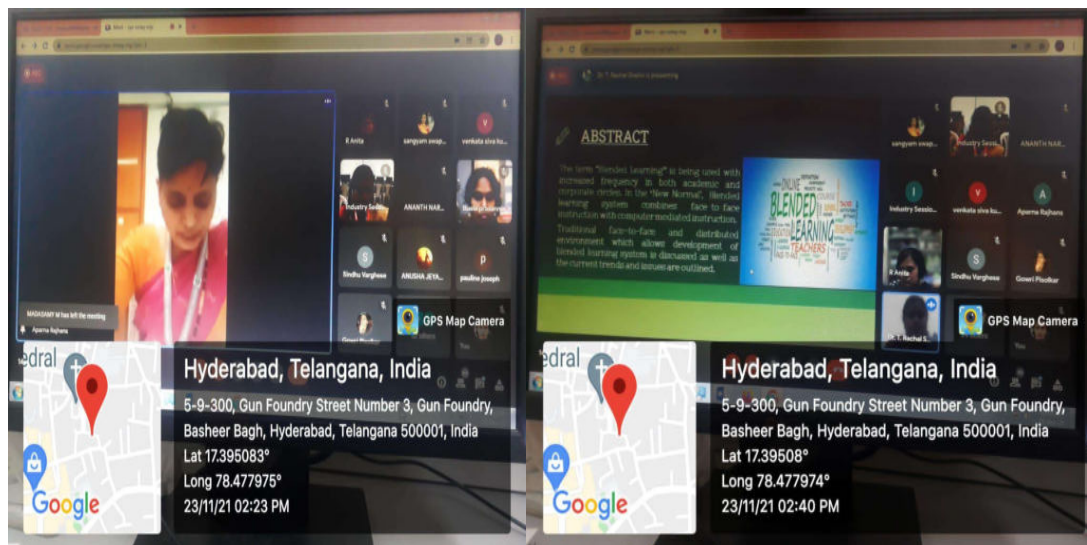
<b>S.NO</b>	<b>NAME OF THE PARTICIPANT</b>	<b>TITLE OF THE PAPER</b>
1	Mrs. K. Merlin Chithra Selvi Assistant Professor, Department of Management Studies, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur, merlinsijin@gmail.com (Paper No.2)	Equal Access to Education
2	Mrs. Aparna, Head, Department Of Second Languages & Associate Professor Of Sanskrit, St. Joseph's Degree and PG College Kingkothe Road, Hyderabad, TS. Email: aparnarajhans244@gmail.com Phone No.: 8712842681 (paper no.17)	NEP and the New Value System
3	Dr. T. Rachel Shalini Assistant Professor – MBA Department Loyola Academy – Old Alwal rachelshalini@gmail.com (paper 20).	Blended Learning Perspective: A Synchronous Collaboration in the 'New Normal' for Effective Teaching-Learning

Feedback was shared by the Chairpersons- Prof. R. Anita & Dr. S. Venkata Siva Kumar to all the participants. The chairpersons shared their happiness being part of the session and also stated that is the responsibility of the institutions to think of sustainability thereby making India a Global one.

Dr. S. Venkata Siva Kumar- one of the chairpersons also stated that along with regular policy emphasis should also be given to improving the quality of teaching.

At the end Ms. Swapna, Organizer thanked Chairpersons, Organizers, Coordinator, Presenters and all the participants for being part of the session.

### Photographs:



### Technical Session II Report

Time:3PM to 5 PM

**Chaired by Prof. N. Srinivas**

## Organizers

**Mr.P.Ganesh Anand**

**Mrs.Kiran Kyothi**

**Coordinator: - Mrs Buela**

Session Started with Introduction of the chairperson Prof.N.Srinivas by Mrs.Buela, Asst-Professor, Department of Business Management.

Prof. N Srinivas started the session with input about the New Education Policy. Sir said most of the colleges need to work on outcome based education and need to take the advantage of autonomous. sir stressed on the training for developing skills among students which will provide the job opportunities.

Prof said we need to have two-way communication in the class which will bring the change in education system. Sir said new education policy is focused on outcome based and international collaboration for internships and projects. Prof also stressed on the importance of Implementation of New Education Policy.

Sir also focused on the international and collaborative education with the foreign university, sir said about the student centric approach in education system.

The session continued with paper presentations

4 papers are presented in the session 2

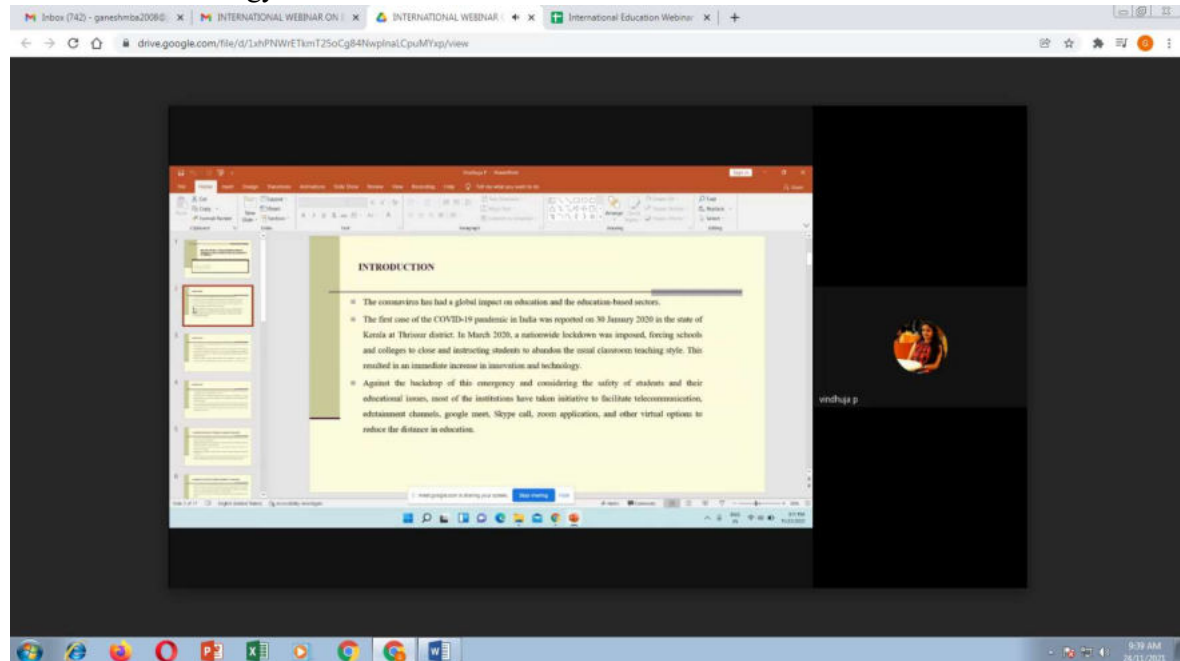
S.NO	NAME OF THE PARTICIPANT	TITLE OF THE PAPER
1	Ms. Vinduja Research Scholar, Department of Media Sciences, Anna University, Chennai	ERA of COVID 19: Challenges Faced on Our Education System during Lockdown in Kerala
2	Mr.Lokesha G. Agandi, Faculty Department of Commerce, Soundarya Institute of Social Sciences, Banglore.	Higher Education Policy in India: Challenges and Approaches.
3	Ms. Ravali Miryala and Ms. Adathi, BBA (BA) III yr Students, St.Joseph's Degree and PG College, Hyderabad.:NEP-2020	<b>National Educational Policy:</b> Encourage, Educate and Enlighten
4	Mrs..Pauline Joseph, Asst professor, St.Joseph's Degree & PG College, Hyderabad	EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES

**1.Ms. Vinduja Research Scholar, Department of Media Sciences, Anna University, Chennai: -**

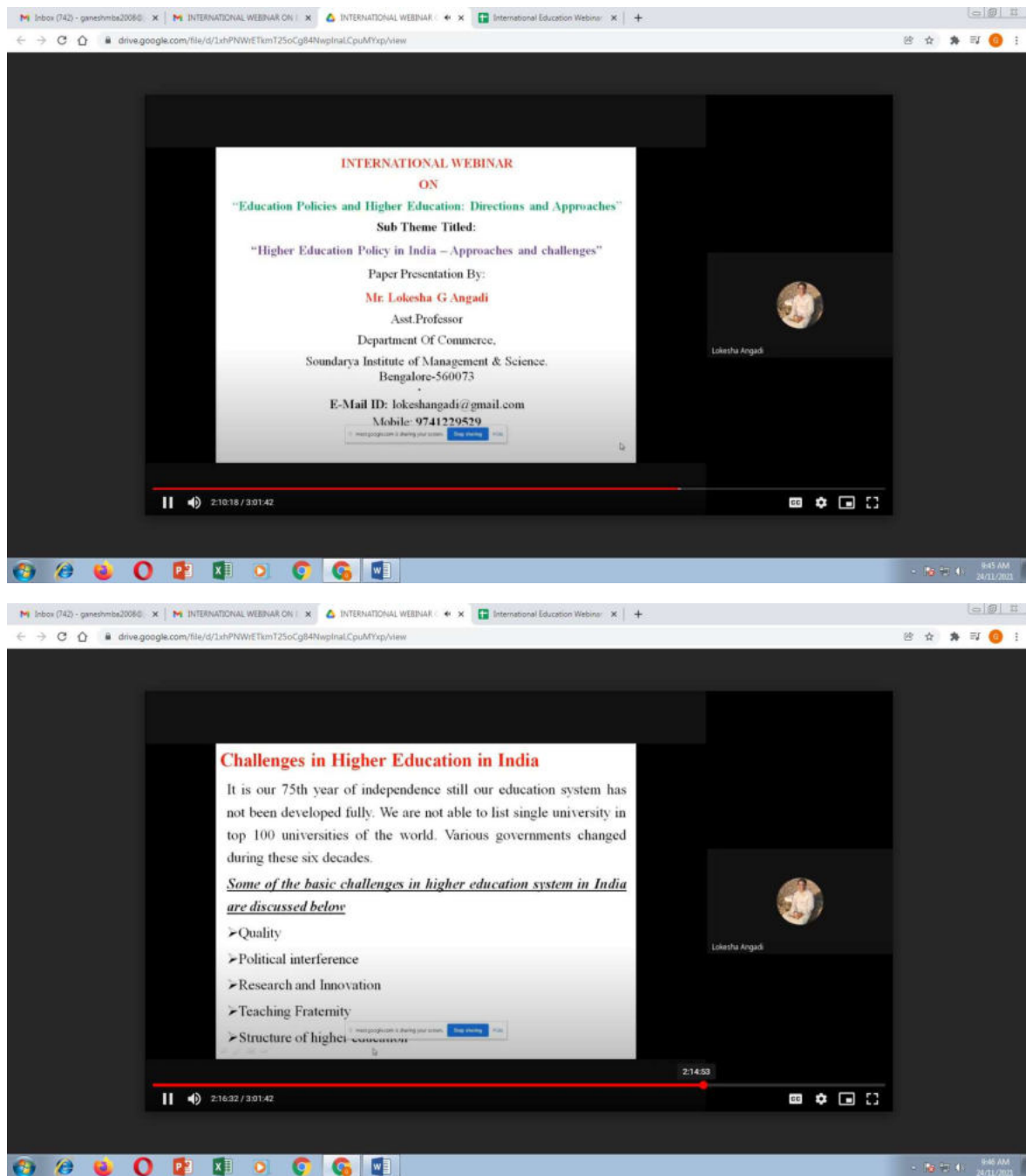
**Topic: - ERA of COVID 19: Challenges Faced on Our Education System during Lockdown in Kerala**

Chairperson's Observations: -

Sir appreciated the presenter and gave feedback to focused on challenges on Outcome based Education System and New Education Policy-2020 and also need to use scientific method in research methodology



**2.Mr.Lokesha G. Agandi, Faculty Department of Commerce, Soundarya Institute of Social Sciences,Bangalore. Higher Education Policy in India: Challenges and Approaches.**

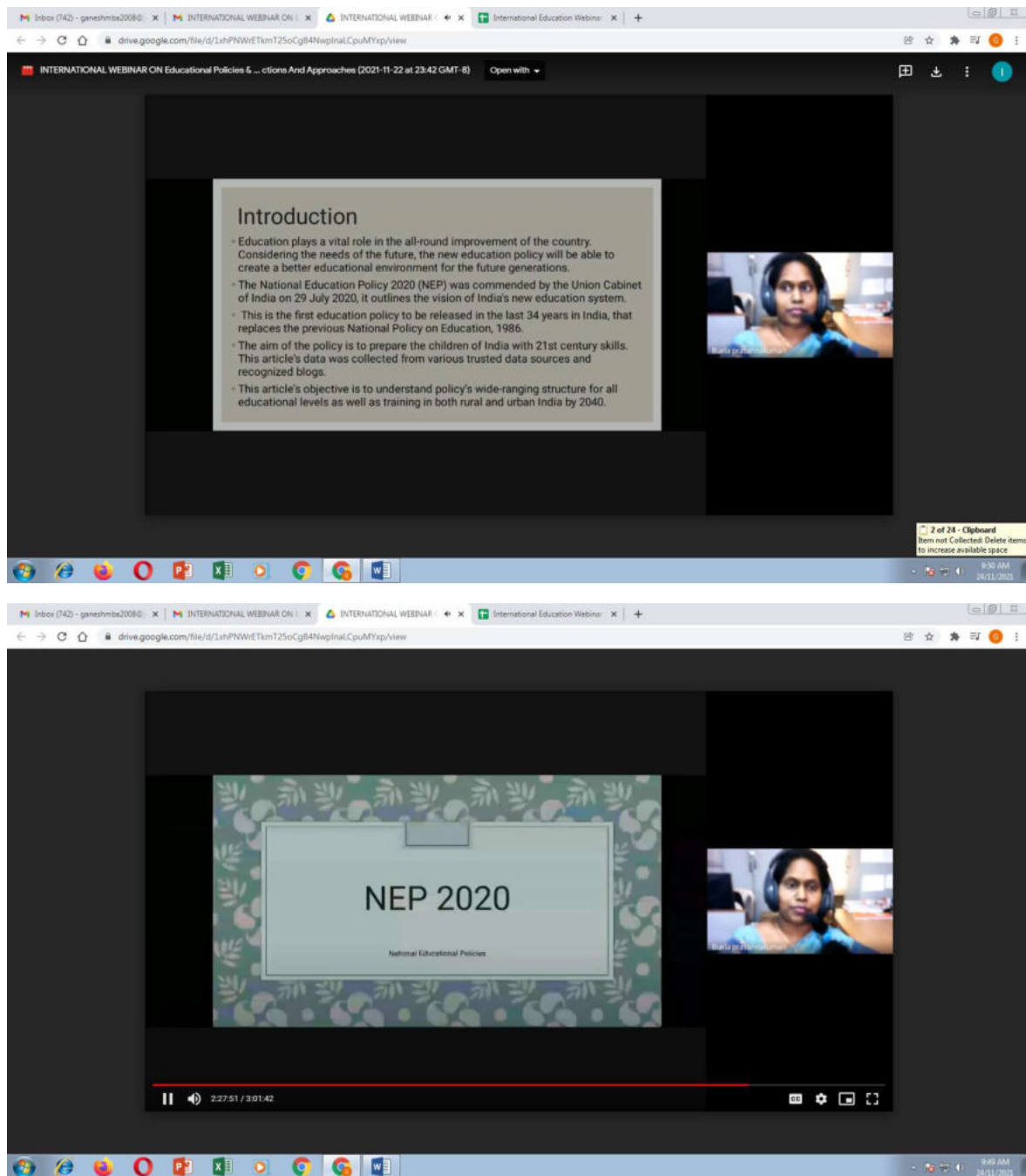


Chairperson's Observations: -

Sir appreciated the presenter for highlighted key issues in New Education Policy and Multiple Entry and Exit Systems of New programs. Sir said focuses on awareness about implementation on New Education policy.

**3.Ms. Ravali Miryala and Ms. Adathi, BBA (BA) III yr Students, St.Joseph's Degree and PG College, Hyderabad.:NEP-2020**

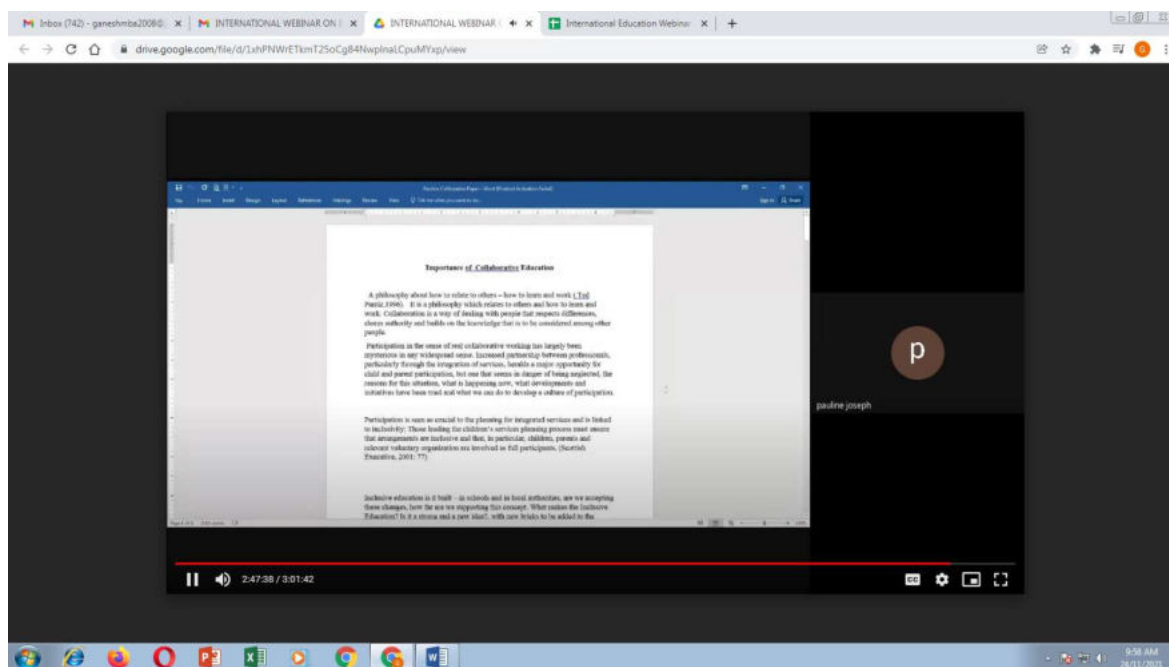




Chairperson's Observations: -

Sir appreciated the both presenters. Sir gave feedback to have procedure to use objectives and scientific methodology need in paper presentation. Sir said NEP is big topic and said to restrict to the micro level on any on the issues of the sub topics of NEP-2020.

4.Mrs..Pauline Joseph, Asst professor, St.Joseph's Degree & PG College, Hyderabad.:-  
EDUCATIONAL POLICIES & HIGHER EDUCATION:  
**DIRECTIONS AND APPROACHES**



Chairperson's Observations: -

Sir appreciated the presenter. Sir gave feedback to have use of case studies and also said they should be more brain storming session on NEW Education Policy-2020.

Prof. Srinivas concluded the session by appreciating the paper presenters for the session.

Session concluded with Vote-of-Thanks by Ms. Buela, Asst-Professor, Department of Business Management, St. Joseph's Degree & PG College, Hyderabad.

### TECHNICAL SESSION III – RESTRUCTURING AND EVALUATION

**Date** – 24-11-2021

**Time:** 1:00pm -2:30pm

**Chairpersons:** Prof.Vandana & Dr. Vani

**Organizers:** Ms.Smriti Nagaria & Mr.Martin Mysa, Assistant Professor, St.Joseph's Degree & PG College

**Co- ordinator:** Mrs.P. Rajitha, Assistant Professor, St.Joseph's Degree & PG College

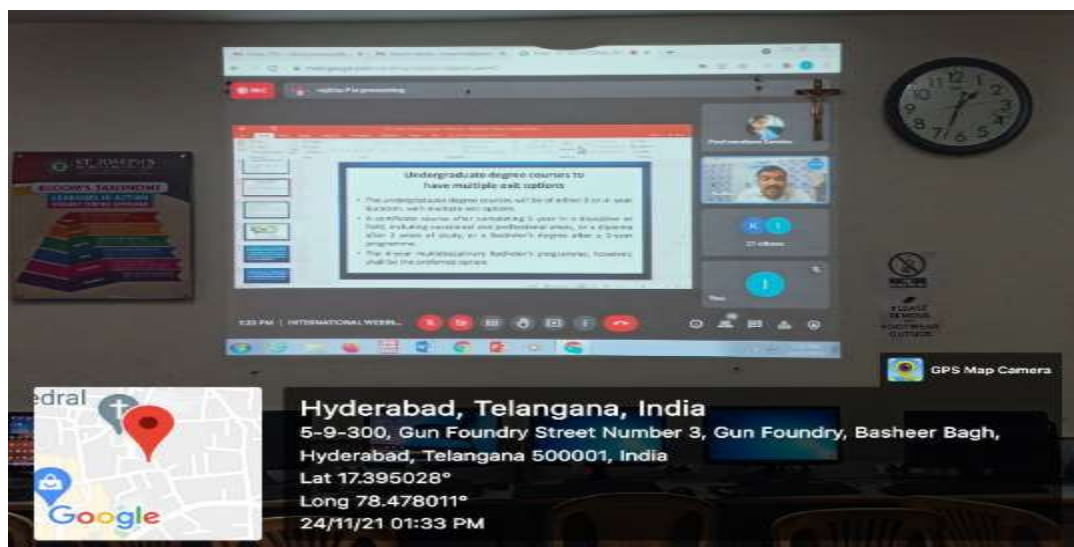
The session started with a warm welcome to all the participants by Mr.Martin Mysa . This was followed with profile reading of our Chairpersons Prof.Vandana and Dr.Vani. The Chairpersons emphasized that NEP has put forward challenges which needs attention to implement in reality.

The session continued with paper presentations.

S.NO	NAME OF THE PARTICIPANT	TITLE OF THE PAPER
1	Dr.Elisha Kolluri,Assistant Professor ,NSR College of Education ,	<b>New Education Policy :Holistic, Multidisciplinary and Futuristic Aspects</b>
2	Ms.Sonali Raghuvanshi, Research Scholar,SGRR University,Dehradun	<b>Employability Skills and its Importance</b>
3	Mr.Mithesh Kadakia, Associate Professor,Badruka College of Commerce and Arts	<b>From Blackboard to Broadband – The New Normal Education</b>
4	Mrs.Priscilla , Assistant Professor,St.Joseph's Degree & PG College	<b>Enhancing Gap with Blended Learning in the Educational System Addressed by Industry Revolution 4.0</b>

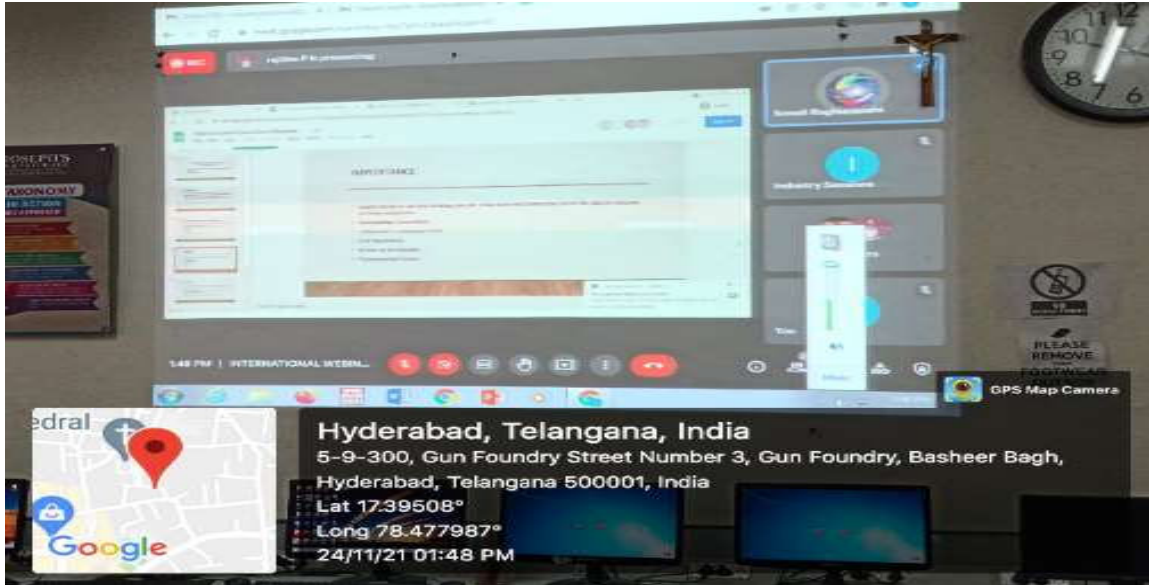
### Paper Presenter 1:

Dr.Elisha Kolluri,Assistant Professor ,NSR College of Education ,Jambagh presented paper titled “**New Education Policy :Holistic, Multidisciplinary and Futuristic Aspects**” which focused on Key principles of NEP .Our chairpersons appreciated sir for his vivid presentation and suggested to include research methodology.



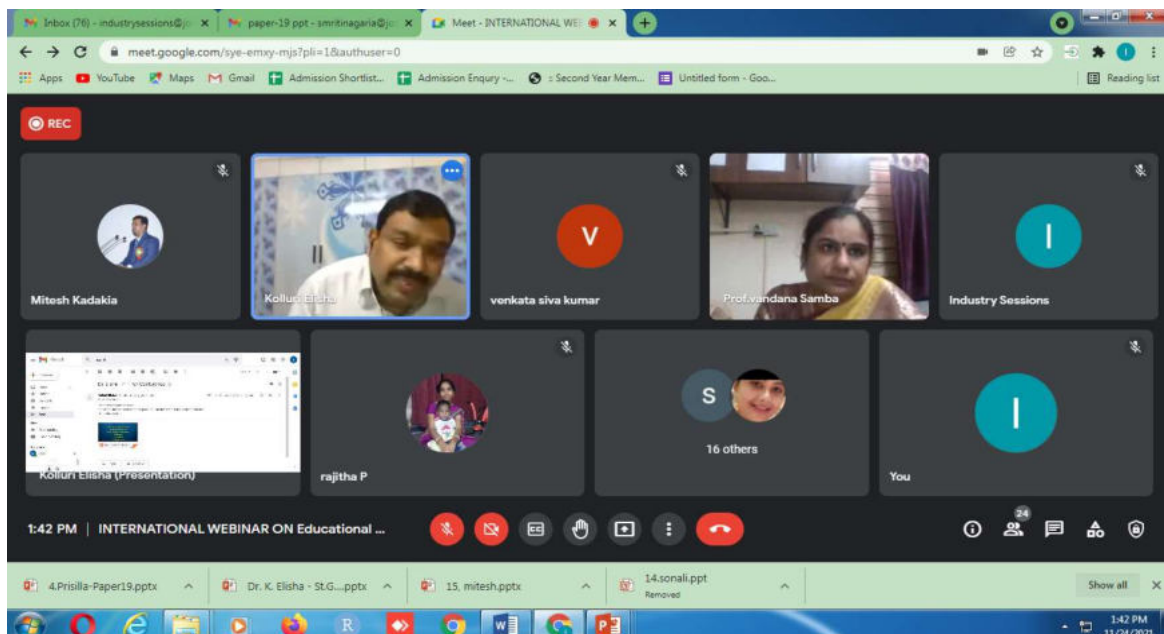
## Paper Presenter 2:

Ms. Sonali Raghuvanshi, Research Scholar, SGRR University, Dehradun presented paper titled” **Employability Skills and its Importance**” which emphasized on the important employability skills that an employer looks for. Our chairpersons appreciated that the paper was good and suggested to connect employability with NEP.



## Paper Presenter 3:

Mr. Mithesh Kadakia, Associate Professor, Badruka College of Commerce and Arts presented paper titled” **From Blackboard to Broadband – The New Normal Education**” which focused on students preference for Online or offline teaching. Our chairpersons appreciated that the paper was an excellent one and suggested to include demographic variables relating to number of students from intermediate, Degree and PG Courses.



#### Paper Presenter 4 :

Mrs.Priscilla , Assistant Professor, St. Joseph's Degree & PG College presented paper titled” **Enhancing Gap with Blended Learning in the Educational System Addressed by Industry Revolution 4.0**” which focused on blended learning, different aspects of industry 4.0 and its impact on the youth. Our chairpersons appreciated her for an excellent presentation and suggested to include a questionnaire to enhance the paper.



The Chairpersons have given an overall feedback about the session and mentioned that the paper presenters have given a multidimensional perspective.

#### TECHNICAL SESSION 4

##### ACCESS, AUTONOMY AND GOVERNANCE

##### Day 1 of International Education Forum

<b>Date:</b> 24/11/2021	<b>Timings:</b> 1:45 PM to 3:00 PM	<b>Venue:</b> Google Meet
<b>For whom:</b> All registered participants		
<b>No. of participants:</b> 24		

**Chairpersons :** Dr.Sindhu Associate Professor, Loyola Academy – Hyderabad &  
Dr. Rani Associate Professor

**Organizers :** Mr. Jyothi Kalyan Assistant Professor &  
Mrs.G Joseph Mary Assistant Professor

**Coordinator:** Mrs. A Mamatha

#### About the programme with photographs:

The Technical session 1 started with a welcome note by Mr.Jyothi Kalyan , Organizer and introduction of the presenters for technical session1.



The chairpersons of the session were Dr.Sindhu & Dr. Rani introduced by Mrs. Mamatha, Coordinator.

The presentations for technical session 1 began on a positive note with Chairpersons sharing their views about National Education Policy and finally wishing the participants All the very best and sharing few guidelines for the session followed by Question & Answer session.

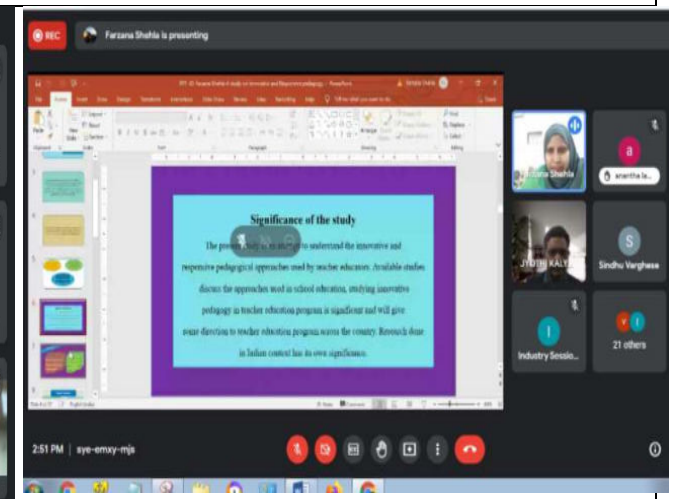
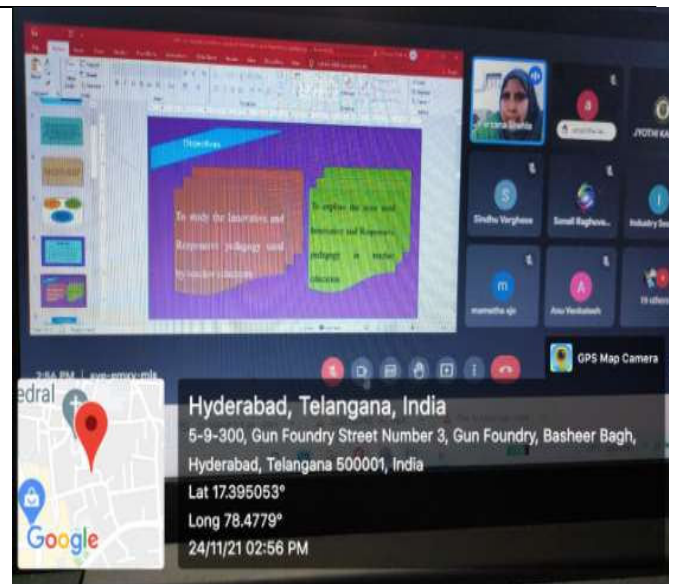
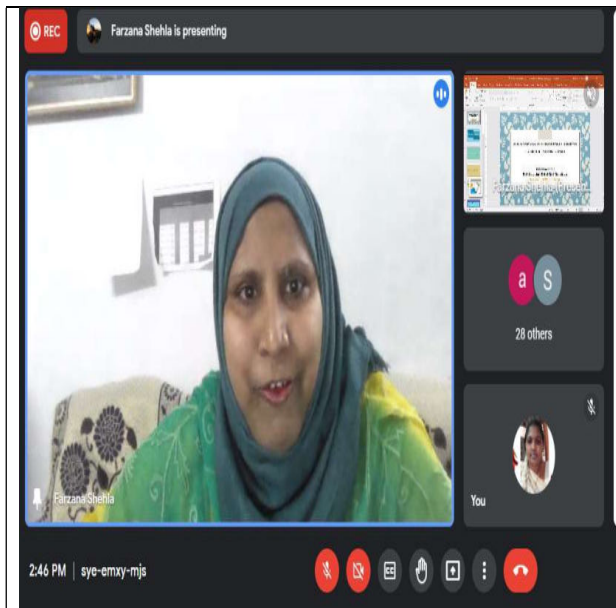
**Paper presentations:**

S.NO	NAME OF THE PARTICIPANT	TITLE OF THE PAPER
1	Dr. P. Amirtha Gowri Associate Professor & Head, Associate Professor & Head, Dr. Sivanthi Aditanar College of Engineering, Tiruchendur. agowrisoundar@gmail.com	PROCESS AND IMPACT OF ENTREPRENEURSHIP DEVELOPMENT IN INDIA
2	Dr Farzana Shehla PhD (Education), PDF (ICSSR)(Submitted) farzanashehla05@gmail.com (New) shehlaruby@gmail.com (old) (paper no.16)	A study on Innovative and Responsive pedagogy in Teacher Education programme
3	M. Anu Ph.D Research Scholar (Full Time) (Reg No. 20111071012002), PG & Research Department of Commerce, The M.D.T. Hindu College, Tirunelveli District, Tamilnadu India (paper n.8)	Development of Entrepreneurs in Tirunelveli and Tuticorin city

Feedback was shared by the Chairpersons- **Dr.Sindhu & Dr. Rani** to all the participants. The chairpersons shared their happiness being part of the session and also stated that is the responsibility of the institutions to think of sustainability thereby making India a Global one. one of the chairpersons also stated that along with regular policy emphasis should also be given to improving the quality of teaching.

At the end Mr.Jyothi Kalyan, Organizer thanked Chairpersons, Organizers, Coordinator, Presenters and all the participants for being part of the session.

**Photographs:**





## INTERNATIONAL WEBINAR ON EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES

### RAPPORTEUR REPORT

Respected Dignitaries, the invitees and the participants of the forum and my dear colleagues, We (Me .Dr.Danam Tressa-Co-convener and Dr.Rachel Shalini) have made a sincere effort to consolidate the gist of 2 day presentations and Discussions of this International Webinar on Education on the theme **“EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES”** organized by the Department of Business Management ,St. Joseph’s Degree & PG College ,Hyderabad from 23<sup>rd</sup> Nov to 24<sup>th</sup> Nov 2021.

The Inaugural Ceremony of the webinar began with an invocation of God’s blessings with reading of the word of God and prayer followed by the virtual lighting of the lamp which signifies dispelling darkness and Dr.Martina Co-Convener welcomed the Dignitaries with a welcome note and the august gathering and then invited Mrs. Esther Ratna –IQAC Coordinator to present the profile of Fr.Dr.D.Sunder Reddy, Principal,St.Joseph’s Degree & PG College .

Fr.Dr.D.Sunder Reddy in his address stated that HEIs develop the students' ability to question and seek truth and makes him/her competent to critique on contemporary Issues. In this context, we need to observe that National Education Policies of various countries envisage contemporary education system that predicts and plans for a contribution towards the transformation of nations sustainably into an equitable and vibrant knowledge society through the provision of high quality education to all. Father also opined that the classroom management, very specially, during this post covid time is very much challenging to the Higher education institutions... Hence, based on the research papers that received, we can confidently say that we need more research inputs on innovative curriculum structure and teaching methodologies to make the NEP implementation easier. This will benefit the students at the bottom level on one side, and Faculty too will get some research inputs for the effective curriculum adoption and teaching strategies and finally it can serve as the best leverage the effective implementation of NEP.

Later Dr.Danam presented the profile of Chief Guest for the Inaugural Prof.Nageswara Rao, Head.Dept. of Business Management –Osmania University.

Prof.Nageswara Rao highlighted on two approaches participative approach and competitive approach which need to be followed by the HEIs. He spoke about the importance for National Education Policy and mentioned that outcome based education is mandatory to be achieved.

Sir also said that it's high time to assess everyday as creation is possible.” known student known teacher “

Sir also shared 5 important points to keep in mind:

1. Reduce the gap between the teacher and student
2. Progression of the students
3. Interaction with external
4. Quality parameters
5. Convert every student as consultant

Dr.Danam Tressa, Associate Professor & Head Department of Business Management and Co-convenor proposed a formal vote of Thanks and reiterated the chief guest views

## **TECHNICAL SESSION 1**

Immediately we moved on to Technical session –I Ms.Swapna Assistant Professor and organizer of the session started with welcome note and introduced the paper presenters for the Technical session .She and Mrs. Gowri Deshpande- Coordinator further presented the profiles

of Prof.R.Anita and Dr.Venkata Siva the Chair persons for the session . The presentations for technical session 1 began on a positive note with Chairpersons sharing their views about National Education Policy.the presenters for the session were

**1.Mrs. K. Merlin Chithra Selvi and Dr. Sivanthi Aditanar from Tiruchendur presented paper on Equal Access to Education ,**

**2. Mrs. Aparna from St.Josephs presented on NEP and the New Value System and**

**3.Dr. T. Rachel Shalini from Loyola Academy. Blended Learning Perspective: A Synchronous Collaboration in the 'New Normal' for Effective Teaching-Learning**

The technical session ended with Feedback which was shared by the Chairpersons- Prof. R. Anita & Dr. S. Venkata Siva Kumar to all the participants. The chairpersons shared their happiness being part of the session and also stated that is the responsibility of the institutions to think of sustainability thereby making India a Global one and also stated that along with regular policy ,emphasis should also be given to improving the quality of teaching.

## **TECHNICAL SESSION 2**

Session Started with Introduction of the chairperson Prof.N.Srinivas by Mrs.Buela,Asst-Professor, Department of Business Management.

Prof.N Srinivas started the Technical session II with input about the New Education Policy. Sir said most of the colleges need to work on outcome based education and need to take the advantage of autonomous status . sir stressed on the training for developing skills among students which will provide the job opportunities.

Sir also focused on the international and collaborative education with the foreign university, sir said about the student centric approach in education system.

The session continued with paper presentations

4 papers are presented in the Technical session 2

1.Ms. Vinduja Research Scholar, Department of Media Sciences,Anna University, Chennai: -

**Topic: - ERA of COVID 19: Challenges Faced on Our Education System during Lockdown in Kerala**

2.Mr.Lokesha G. Agandi, Faculty Department of Commerce, Soundarya Institute of Social Sciences,Banglore.



## **Higher Education Policy in India: Challenges and Approaches.**

3.Ms. RavaliMiriyala and Ms. Adathi, BBA (BA) III yr Students, St.Joseph's Degree and PG College, Hyderabad.

### **NEP-2020**

4.Mrs..Pauline Joseph, Asst professor, St.Joseph's Degree & PG College, Hyderabad.  
EDUCATIONAL POLICIES & HIGHER EDUCATION: DIRECTIONS AND APPROACHES

Sir appreciated the presenter. Sir gave feedback to have use of case studies and also said they should be more brain storming session on NEW Education Policy-2020.

Prof.Srinivas concluded the session by appreciating the paper presenters for the session.

Session concluded with Vote-of-Thanks by Ms. Buella, Asst-Professor, Department of Business Management, St. Joseph's Degree & PG College, Hyderabad.

To continue with I request **Dr.Rachel Shalini** ,Department of Business Management ,Loyola Academy to present the report for day 2 Technical session III and IV

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## **International webinar on the topical theme**

### **“Educational Policies & Higher Education – Directions and approaches”**

**23.11.2021. & 24.11.2021**

#### **Rappoteurs report Day 2**

Thank you Danam mam.

AS I continue the rapportuer's report, warm greetings to the dignitaries, convenors, coordinators and all the participants.

I Dr. T, Rachel Shalini Assistant Professor from the department of business management Loyola academy Hyderabad, present to you the report of day 2 for the '2 day international webinar' on the topical theme “Educational Policies & Higher Education – Directions and approaches”.

24<sup>th</sup> Number 2021 – Time: 1:00pm to 5:00pm

The technical sessions continued with track 3 and track 4

**Technical Session III:**      **Track 3:**      **Restructure, collaboration and Evaluation**

Chaired by Prof Vandana Samba and Dr. H. Vani

Coordinated by Ms. Smriti Nagaria, Mr. Martin Mysa & Ms. Rajitha

There were 4 Presenters

1. DR. ELISHA KOLLURI, Assistant Professor, NSR College of Education, Jambagh, Hyderabad, Telangana State (paper no 6).
2. Ms.Sonali Raghuvanshi, Research Scholar, SGRR University, Dehradun (paper no. 14).
3. Mr. Mitesh Kadakia Associate Professor – Dept. of Commerce, Badruka College of Commerce & Arts Hyderabad, Telangana Phone No. ( paper no. 15 )
4. Dr.Priscilla, Assistant Professor, Dr. Martina, Associate Professor & Dr. A.N.P.P.Anantha Lakshmi, Associate Professor, St. Joseph's Degree & PG College, King Koti, Hyderabad, (paper no.18).

Technical Session was really very impressive with discussions between the presenters and chair personnel on restructuring the research papers with the objectives of the webinar to strengthen one's understanding on the "National Educational Policy"

**Technical Session IV:**      **Track 4:**      **Innovation, Research and Employability**  
*(precisely Entrepreneurship as the Key Theme)*

Chaired by Dr. Sindhu Varghese & Dr. Rani

Coordinated by Mr. Jyothi Kalyan , Mrs. Joseph Mary & Mrs. Mamata

There were 3 Presenters

- Dr. P. Amirtha Gowri Associate Professor & Head, Associate Professor & Head, Dr. Sivanthi Aditanar College of Engg, Tiruchendur. agowrisoundar@gmail.com(paper no.5)
- Dr Farzana Shehla PhD (Education) (old)(paper no.16)
- M. Anu Ph.D Research Scholar (Full Time) (Reg No. 20111071012002), PG & Research Department of Commerce, The M.D.T. Hindu College, Tirunelveli Dist, TN India (paper 8)

*Ms. Mahima C V, Research Scholar, Assistant Professor in Commerce, MMNSS College, Kottiyam, Kollam, Kerala (paper no.12) , Could not present.*

All the papers had multidimensional facets covering online student's perspective, teachers' perspective and contemporary topics of education. Everyone presented excellently. Suggestions and Reviews focused on NEP during the post –covid times. Education system transformation is the need of the hour is the presenter's opinion. Entrepreneurial perspective on NEP way the major take away and New innovations were touched upon.

As I conclude the report of Day 2 for the international webinar , a record of appreciation to the convenor Fr. Dr. D.Sundar Reddy, Principal SJC, the man behind the success of this webinar and co-convenors Dr. Martina Rani, Associate Professor & Mrs.A.Danam Tressa Associate Professor & HOD for their untiring efforts in smoothly conducting the webinar in coordination

with three collaborating institutions, , 1.Loyola Academy, Alwal, Hyderabad.; 2. American International University-Bangladesh (AIUB), Bangladesh; 3. Sri Sai Degree College, Addis, Ababa Ethiopia. A kind acknowledgement to all the co-coordinators and organisers for ensuring uninterrupted technical sessions for day 2.

We culminate the event hereby thanking all the researchers and participants without whom Organising such a webinar at an international level would not have seen the light of the day. Finally. On behalf of the MBA department, Loyola Academy degree & PG college, we are so dlighted to have in our midst Prof. Sudha Vepa Chairman, BOS Department of Business Management, Osmania University for taking time to grace the scholarly sessions of Day 2.

Thanking the convenors for the opportunity to present the report.

Thanks & Regards,

Dr. T. Rachel Shalini  
Asst. Professor, MBA Dept, Loyola Academy.

**PRINCIPAL**

**FR. DR. D. SUNDER REDDY**



**ST. JOSEPH'S DEGREE & PG COLLEGE**

(Autonomous), Affiliated to Osmania University  
Re-accredited by NAAC (3<sup>rd</sup> Cycle) with B<sup>++</sup> Grade  
King Koti Road, Hyderabad

### **Alumni Committee**

#### **Report on Alumni Meet**

**Name of the Event :** Alumni Meet- MILAN 2021

**Date :** 18<sup>th</sup> Dec 2021

**Time :** 3.00 PM to 6.30 PM

**Venue :** Joseph's Hall, Vth Floor, Main Campus

**Target Group :** All the UG & PG Alumni students' up to 2016-19 batch except MBA Programme

**Faculty Coordinators :** Mrs. Mary Vinaya Sheela (Convenor), Dr. Martina Rani, Mr. Krishna Moorthy, Mrs. Kiran Jyothi, Mrs Vijayalaxmi, Mrs. Shanti Kiran, Ms. Swapna, Mrs. Joseph Mary & Mrs. Mamatha Allam

## **Report:**

- Registrations were coordinated by Student coordinators under the guidance of Alumni committee members Mrs. Mamatha Allam & Mr. Krishna Moorthy
- The Alumni committee organized its "12<sup>th</sup> Alumni Meet-Milan 2021" for the on 18<sup>th</sup> Dec 2021 in Joseph's Hall, Vth Floor, St. Joseph's Degree & PG College Main Campus.
- The programme started with a prayer song by college choir Anno Domini.
- All the dignitaries, Alumni members and the entire family of Joseph's welcomed by welcome dance.
- Our MC's Bijli Bigy from B.Sc (MSCs) III year and Kabir from B.Com II year (Prof) invited the Principal Fr. Dr. D. Sunder Reddy and Prof. P.L. Vishweshwar Rao, Director on to the dias for lighting up the lamp. The Principal Fr. Dr. D. Sunder Reddy addressed the gathering and welcomed all the Alumni students.
- Ms. Mariyam Fatima, Executive Members presented the minutes of previous meeting MILAN 2020.
- The Principal Fr. Dr. D. Sunder Reddy and Prof. P.L. Vishweshwar Rao felicitated the Alumni Association members and followed by Alumni contributors towards BoS, Guest Lectures, Placement recruitment etc.
- Cultural Programme followed with a melody songs presented by the college Choir and group dance by UG Students. B.Sc. Alumni Mr. Vikas also entertained the gathering with his performance.
- Alumni students had ice-breaking session with the current students and the Alumni students shared their experience in the college and work places.

1

- Photo Booth, Memories Gallery was arranged for the Alumni to refresh & relive their old Memories at the campus
- Mrs. A.Susanna Joan, Executive Members proposed vote of thanks.
- National Anthem marked the conclusion of the most cherished Alumni reunion -Milan 2021
- 131 students attended the meet from all streams including UG & PG.
- Alumni Students interacted with the Principal, faculties and fellow Josephities sharing their experiences during Hi – Tea.

### **Students Attended are: -**

B. Com - 88

B Sc. - 34

BBA. - 02

BA Psychology - 03

BA & MA Mass Com - 04

Total = 131 Students

All Joined for Hi-Tea, interacting

## **ALUMINI ASSOCIATION MEMBERS FELICITATED**

<b>Name</b>	<b>Designation</b>
Joseph George	President
Joseph Mathew	Vice- President
Nand Kishore Ahir	Secretary
Bhavana Khanna	Joint Secretary
Kaushik Iyenger	Treasurer
Salman Ali Khan	Executive Members
A.Susanna Joan	Executive Members
James Wattenis	Executive Members
Ankit Jain	Executive Members
Mariyam Fathima	Executive Members

2

## **Alumni Contribution Felicitated**

### **Department of Physics & Electronics**

<b>S.No</b>	<b>Activity/Contribution</b>	<b>Name of the Alumni</b>	<b>Batch</b>	<b>Mobile Number</b>
1	Alumni Interaction regarding resume building, interview skills and Mock Interview on 24-08-2013	Sanu George Mathew	2002 - 2005	
	Electronics BoS Alumni 2011-12, 2012-13 & 2013-14			
2	Electronics BoS Alumni 2014-15, 2015-16, 2016-17 & 2017-18	A Vinay Sai Krishna	2009 - 2012	9293744706



3	Electronics BoS Alumni 2018-19	Aakash Astana	2013-16	9700435310
4	Physics BoS Alumni 2014-15, 2015-16	Savalam Srikanth	2010 -13	9550408658
5	Physics BoS Alumni 2016-17	Atul Bhatt	2012-15	8885282842
6	Physics BoS Alumni 2017-18, 2018-19	Paul Jonathan	2013-16	8979592853

### **Department of Mathematics & Statistics**

S.No	Activity/Contribution	Name of the Alumni	Batch	Mobile Number
1	Placements from <b>Tech Mahindra</b> in 2018-19 and a total of <b>18 students</b> placed	A. Prabhu Kumar	2014-17	9030910524
	Placements from <b>C3i Technologies</b> in 2018-19 and a total of <b>18 students</b> placed			
	Placements from <b>Monster.com</b> in 2019-20 and total of <b>12 students</b> placed.			

3

### **Department of Commerce**

S.No	Activity/Contribution	Name of the Alumni	Batch	Mobile Number
1	Contribution for BoS 2011-12,2012-2013,2013-2014,2014-2015and IQAC	Joseph George	1997-2000	9701622280

2	Contributed for Academic council	Shaheen Ali	2008-2011	9985277448
3	Designing B.Com Professional program syllabus	Ankush Agarwal	2007-2010	9030066952
4	Designing B.Com Professional program syllabus	Sharath Chandra	2007-10	9247499921
5	Contribution for BoS 2015-16, 2016-17	Sharat Loya	2007-2010	9966336301
6	Contribution for BoS 2015-16	Akbar Ali Gangani	2007-2010	
7	Contributed for BoS 2017-18	Sandeep Kumar Jain	2017	98660 28008
8	Contributed for BoS 2018-19	Nevin Fernandez	2011-14	9951412384
9	Guest lecture on Verification and validation of Assets and Liabilities	Shashi Raj Working as Senior Analyst in Delloitte	2015-18	98663 46272
10	Guest lecture on CATT( Computer Aided Tools and Techniques)	CA Sabreesh Narayanan	2016-19	99637 23505
11	Importance of self-Talk in boosting Self esteem	Mirza Sibitine Raza Assistant professor. Pendekanti Law College		8096047178
	Insolvency and Bankruptcy Code			
12	Orientation for B.Com IFA students	Rajveer Oberoi ACCA affiliate	2016-19	94945 65464
13	Orientation to B. Com IFA students ACCA affiliate	Farhan	2016-19	7702691154
14	Addressed B.Com IFA students how to prepare for ACCA exams	Manasa ACCA affiliate	2016-19	8143709737
15	Motivational Orientation - Successful Entrepreneur	Roshan Patel	2011-2014	9866977754
16	Orientation on Overseas Education	Ankit Jain	2011-2014	966642025111

## **Department of Management**

<b>S. No</b>	<b>Activity/Contributions</b>	<b>Name of the Alumni</b>	<b>Mobile Number</b>
1	BoS Alumni member in 2017- 18, 2018-19 & 2019-20	K.Rebekkah Christoper Senior Analyst, CTS Evolving workforce Deloitte	8106868282
2	BoS Alumni member in 2020- 21	Mrs.Deepika Yerram, General Manager, Banking, Treasury and Insurance Company, Andhra paper limited	7093939411
3	BoS Alumni member in 2021- 22	Mrs.Manisha Raj, Manager - Human Resources D. E. Shaw India private limited.	9966393700

## **12th ALUMNI MEET – MILAN 2021**

**Prayer Song by College Choir, “Anno Domini” Welcome  
Dance**





**Lighting of the Lamp to Inaugurate the 12<sup>th</sup>**



**Alumni Meet – Milan 2021**

**Principal, Rev.Fr. Dr. Sunder Reddy and Director, Prof. P. L. Vishweshwar Rao.**



**Address by the Principal**







**Alumni Students attending the 12th Alumni Meet – Milan 2021**

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## **12th ALUMNI MEET – MILAN 2021**



**Ms. Mariyam Fatima, Executive Member reading the previous year's minutes**

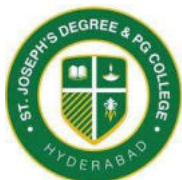


**Special Memories**



## ALUMNI ASSOCIATION MEMBERS FELICITATION





**ST. JOSEPH'S DEGREE & PG COLLEGE**  
(Autonomous), Affiliated to Osmania University  
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## **JOSEPHIESTA 2022**

- **Title of the Event:** Josephiesta
- **Date and time:** Saturday, 30<sup>th</sup> April 2022 from 9:00AM to 05:00 PM
- **Venue:** St. Joseph's Degree & PG College
- **Target Audience:**  
Students from Intermediate, PG and UG of various colleges across the city.
- **List of Students Attended :**4300 Students
- **List of Students Participated:** 437 Students
- **Objective of the Event:** To promote Healthy Competition among the Students of various colleges of Twin Cities by engaging them in various Fun & informative Formal & Informal Events.

- **Outcome of the Event:** The Event was a grand success with more than 4500 participants across 29 Formal & Informal Events. This eventually helped in Student Community building.

- **Report on the Event:** St. Joseph's Degree and PG College held its Annual Cultural Fest, Josephiasta on 30 April, 2022 in the college campus from 9 AM onwards. The theme of the event was Retro Bollywood. The event was attended by around 4,300 students from various colleges. There were a total of 18 stalls at the event. The Dignitaries present included Principal Father Dr. D. Sunder Reddy, Correspondent Dr. K. Marreddy, Dean of Academics Rev. Fr. Uday Bhasker, Director of Evaluations Rev. Fr. Fathima Reddy.

The Chief Guests for the day were Vasu Goni, Member, Juvenile Justice Board, Judicial Ranga Reddy District and Shri Anjani Kumar, IPS, DG, Anti Corruption Bureau. Among other celebrity artists, there were Instagram influencers- Kritya Karda, Sophia Azad, Shiwangi Vijaywargia, Vasanthi Singhampalli and Damini Gupta as well as Big Boss 5 fame, RJ Kajal.

The event began with the Inauguration ceremony. The inaugural started with the Welcome Address by Mrs. Aparna Rajhans followed by welcoming of the dignitaries. The dignitaries started the event by lighting the lamp. It was followed by a Prayer Song by the College Choir- Anno Domini. Then the Chief Guest, Shri Anjani Kumar addressed the gathering. Followed by which he was felicitated by the Principal of the college. Finally the inaugural session ended with Shivam Kishor Puria, President, Josephiasta 2022 addressing the crowd present.

With this, the Cultural event was started. The cultural event began with a dance performance by students of St. Joseph's Degree and PG College. It was followed by various performances and events. Some performances included Music bands like Pakka Local, One Purpose and Anno Domini. There were also individual artists like MC Hustle, Unos and The Mutant. The stage events included Group dancing, Western singing, Rap Battle, Beat Boxing and Best Themed dress- Ramp Walk. Many students from various colleges presented their talents through these competitions. Apart from the stage events, there were 24 other events like Tug of War, BGMI, Mehendi Art, etc going on in the college campus with almost a total of 450 participants. Other than these, there were also some fun events planned by the sponsors of the day. The highlight of the cultural event was RJ Kajal's address to the gathering. All the celebrity artists present were awarded with mementos.

The cultural event was followed by the Valedictory ceremony. The Valedictory ceremony began by inviting the dignitaries on the stage. Post which the Chief Guest Mr. Vasu Goni enlightened the gathering with his address. It was followed by the Prize Distribution to the winners of the events. Then the Chief Guest was felicitated by Principal Fr. Dr. D. Sunder Reddy and correspondent Dr. K. Marreddy. The event was brought to an end by a Vote of Thanks proposed by Mrs. Pauline and lastly the National Anthem.



