

OTHER WEBINARS – INTERNATIONAL, NATIONAL, STATE, COLLEGE LEVEL

Prof. R. ANITA - OTHER WEBINARS 2020-21

SL. NO	Date	Type of Webinar	Details of the event	Organised by
1	1/6/2020	WEBINAR	CO PO ATTAINMENT COMPUTATION & OUTCOME ANALYSIS	Inpods Edutech
2	7/6/2020	Personality Development Program	"Never Stop Improving Yourself: Invest in Yourself"	Nehru Institute Of Management Studies
3	8/6/2020	FDP	Marketing 4.0: Trends, Challenges & opportunities.	St. Joseph's Degree & PG College, Hyderabad
4	9/6/2020	FDP	Reflection on Competency based and Blended Learning	St. Joseph's Degree & PG College, Hyderabad
5	7/6/2020	International webinar	How do you write high impact factor paper	Mahatma Gandhi College, Kerala
6	11/6/2020	FDP	COVID19 Outbreaks's Impact on financial markets "	St. Joseph's Degree & PG College, Hyderabad
7	12/6/2020	FDP	Social distancing and new mode of work": The role of managers	St. Joseph's Degree & PG College, Hyderabad
8	7/6/2020	Environmental Week Competition	National level slogan writing competition	Thakur College of Science & Commerce, Mumbai
9	15/6/2020	National webinar	Entrepreneurial Challenges & opportunities of Covid-19	Annai Velankanni College, TN
10	10/6/2020	Webinar	Tools and Techniques of Advanced Research for management & Social Science	Indira Gandhi National Tribal UNIVERSITY, Madhya Pradesh

11	21/6/2020	Webinar	NAAC Accreditation process for Autonomous Colleges	Rathinam College of Arts & Science, Coimbatore
12	13-06-2020	FDP	Unleashing the true potential of communities	St. Joseph's Degree & PG College, Hyderabad
13	5th and 6th June, 2020	National CONFERENCE	"DIGITAL TECHNOLOGY AND E-LEARNING CHALLENGES - NCDTEC2020" - A Paradigm Shift in Higher Education	Global Institute of Engineering and Technology, Moinabad
14	14/06/2020	National Webinar	Resurgence of Indian Economy: Managerial Strategies during post covid-19 era	Ram krishna Dwarika College, Patna
15	6-8/06/2020	National Webinar	Digital Learning & Online library services	Govt. Bilasa Girls PG Autonomous College, Chhattisgarh
16	18/06/2020	National webinar	Managing finances and investments proactively during uncertain times	Jyothi Nivas College, Bangalore
17	17/06/2020	Online workshop	Innovative product design using Arduino	Atul Incubation centre, Pondicherry Engineering college Foundation
18	15/06/2020	FDP	Adoption of Technology in upgrading skills	St. Joseph's Degree & PG College, Hyderabad
19	24th June 2020	Webinar	"Artificial Intelligence – Driven Human Resource Management"	HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY, Chennai
20	27/06/2020	Seminar	You can Win	Pallavi engineering college, Hyderabad
21	27/06/2020	International Level Webinar	"Program and Project Management"	ARUMUGAM PILLAI SEETHAI AMMAL COLLEGE, TN
22	16/06/2020	FDP	Emotional Intelligence: Why it can matter more than IQ	St. Joseph's Degree & PG College, Hyderabad

23	9th July,2020	National Level of webinar	“Research Oriented Technical FDP Program - A Paradigm of Research from Synopsis to Thesis	SHURPARAKA EDUCATIONAL AND MEDICAL TRUST'S MOINUDDIN BURHAN HARRIS COLLEGE OF ARTS AND A. E. KALSEKAR COLLEGE OF COMMERCE AND MANAGEMENT THANE, MAHARASHTRA
24	29 June to 3-07-2020	FDP	Case methodology and Research methodology	St.Joseph's Degree & PG College, Hyderabad
25	11.07.2020	Webinar	“Time: Ubiquitous and Untapped”	VIVEKANANDHA INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES (VIIMS), Chennai
26	13/07/2020	Webinar	Art of writing research papers in International Peer Reviewed Journal	Rathinam College of Arts & Science, Coimbatore
27	15th July, 2020.	National Level Webinar	“Artificial Intelligence with Learning Concept	S.E.M.T's M.B. Harris College of Arts & A.E.Kalsekar College of Commerce & Mgmt,Maharashtra
28	19-Jul-20	Attended Regional Principal Meet Webinar Session	“Design Thinking for Educators”	ICFAI Business School, Bangalore
29	24-Jul-20	Webinar	HIGHER & TECHNICAL EDUCATION CONCLAVE, NORTH INDIA 2020	ELETS TECHNOMEDIA & DIGITALLEARNING MAGAZINE
30	2nd August, 2020.	National Webinar	CLASSROOM COMMUNICATION STRATEGIES FOR TEACHER TRAINEES	St.John's College of Education. Palayamkotai
31	1-Aug-20	Faculty Knowledge	“Online Learning and Students	ICFAI Business School, Bangalore

		Sharing Program	Engagement Techniques”	
32	9-Aug-20	National Webinar	Local for Vocal: with Environmental Sustainability”	ATAL BIHARI VAJPAYEE TRUST, BILASPUR CG
33	6th July 2020 to 12th July 2020.	seven days programme titled “Leadership Development Programme”		S.A. COLLEGE OF ARTS & SCIENCE, chennai
34	12th and 13th August 2020	two day webinar	“E-Resources for Teaching and Learning”	Avanthi Group of Institutions,hyderabad
35	Aug 05-14, 2020.	Ten-Day(10 hour) Online FDP	Online Teaching Tools	School of Management Studies,UNIVERSITY OF HYDERABAD
36	21-Aug-20	School leadership Summit	School leadership Summit	Dr. C. V. Raman University, Elets Technomedia & Digitallearning Magazine
37	29-Aug-20	Webinar	Outcome based education	Tech Edu Teacher
38	29-Aug-20	Webinar	Finance for non-finance managers	Chennia Arts And Science College
39	13-Sep-20	Webinar	Social Thinking- test of significance	Professor Gsk's Social Laboratory
40	12/8/2020	International webinar	Impact of COVID ON academic Library services	Nehru Gram Bharati
41	14/08/2020	Webinar	How to teach online with google meet	St.Joseph's Degree & PG College, Hyderabad
42	19/08/2020	e-workshop	e-workshop on IPR	Bidhan Chandra College, Asansol, West Bengal, India
43	06.09.2020	WEBINAR	“Employment VS Business-Choosing your Career path”	Vivekanandha Institute Of Information And Management Studies (VIIMS).

44	04.10.2020	International webinar	Entrepreneurship – The road not taken	Thickness Learning community
45	03.10.2020	Webinar	How recruitment works	Meerut Institute of Technology, Meerut
46	13.10.2020	National Seminar	“Quality Metrics in Higher Education”	Internal Quality Assurance Cell, RBVRR Women's College, Narayanguda, Hyderabad,
47	14.10.2020	International level Webinar	Life style and life balance of teachers, research scholars and students during the covid – 19 pandemic	Mother Teresa College of Engineering, Pedappalli
48	7th, 8th, 9th and 10th October 2020	four-day International Webinar	Contemporary Issues in Commerce and Management	Department of Commerce, St. Philomena’s College (Autonomous), Mysore
49	01.11.2020	Webinar	Role on quality assurance basics (manual and automation)	Meerut Institute of Technology, Meerut
50	07.11.2020	National Webinar	“Research Methodology”	Internal Quality Assurance Cell, RBVRR Women's College, Narayanguda, Hyderabad,
60	13.12.2020	Webinar	Envisioning Job prospects and the effect of Global pandemic	Meerut Institute of Technology, Meerut

61	31.01.2021	Workshop	Design thinking workshop	University of Engineering and Management, Kolkata in collaboration with WICCI, UP HR Council
62	27- 28 .02.2021	Conference	Innovation and Entrepreneurship Development	Technology innovation and incubation centre, ABP- Indian Institute of Information technology & Management, Gwalior
63	13.12.2020	Webinar	Digital transformation in education sector	Professor GSK's Social Laboratory
64	14.12.2020	National Webinar	"FUTURE SKILLS FOR CAREER SUCCESS",	Department of Commerce (Computer Applications), Vels Institute of Science, Technology and Advanced Studies (VISTAS), Chennai-600117
65	06.12.2020	International Webinar	"Social Entrepreneur based on Community - Issues in Asia"	Department of Commerce, St. Philomena's College (Autonomous) Mysore in Collaboration with Community network Without Border (CWB) - Japan
66	24.12.2020	National Webinar	" Research Methodology"	Department of Mathematics and Statistics , RBVRR Women's College, Narayanguda, Hyderabad
67	19.12.2020	National Webinar	Teachers as agents of change"	Badruka College of Commerce & Arts
68	21.05.21	National level online workshop	A road map to MBA Projects	Vidya Jyothi Institute of Technology, Hyderabad

69	20-05-2021	National Webinar	Impact of Covid-19 outbreak on Foreign Direct Investment	Nehru Arts & Science College, Tamil Nadu

PROF.VANDANA SAMBA

QUIZ &MDP

SL.No	Date	Type of Event	Title of the Event	Place
1	9/9/2020	National Level Quiz Certificate ID: PYO1U4- CE000012	Computers for Managers.	School of Management Studies(GIET) GUNUPUR ,ODISSA
2	11.9.2020	MDP	Emotional Intelligence for effective leadership	Institute for Management Development (SDMIMD), Mysuru,
3	30 Nov & 1st Dec,2020.	MDP	EXPORT &IMPORT MANAGEMENT	Hyderabad Management Association(HMA)

FDP

SL.No	Date	Type of Event	Title of the Event	Place
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1	19-8-20 23-8-20	ONLINE FDP	Data Analysis using SPSS	Academic research practices, Delhi
2	17 th 2020 to 2020	Online FDP	Innovative Methods of teaching finance and Accounts	Vignana Jyothi Institute of Management(VJIM).
3	April 21 st to 23 rd April, 20 21			AIMS CASE STUDY writing workshop

1) Participated in the Five-Day Online FDP on ' **Designing and Process of Writing Research Papers in High-Quality Scopus Indexed International Journals** ' organized by School of Education, Sharda University from 7th December ,2020 to 11th Dec 2020.

2) Participation in the **AICTE sponsored Two - Week Online Faculty Development Programme on 'Deflate Financial Derivatives'** during **07 - 19 December, 2020** Department of Management, PSGR Krishnammal College for Women, Coimbatore.

Prof.Srinivas Nagunuri

SL.No	Date	Type of Event	Title of the Event	Place
1	11.9.2020	MDP	Emotional Intelligence for effective leadership	Institute for Management Development (SDMIMD), Mysuru,
2	7 -11-2020 to 22-11-2020	FDP	Sales &Marketing Analytics program	We School, Mumbai.
3	30 th &31 st .2021	Virtual Colloquium	Rebooting Strategies for post covid -19 business operations.	Vivekananda College of Arts & Sciences for women.
4	26 th Dec 2020-3 rd jan 2021	Certification program	Cerified digital teacher (CDT).	MTC Global Leadetship Institute. Certificate no: MTCGLI/CDT/2020/12/17.
5				

RESORUCE PERSON

- 1) One day training on Industrial Sustainability for mechanical engineering ,Organised by department of Mechanical Engineering,KG Reddy college of Engineering &Technology.8th May ,2021. 4pm to 5pm.

MRS. A. DANAM TRESSA

SL.No	Date	Type of Event	Title of the Event	Place
1	30 Nov & 1 st Dec,2020.	MDP	EXPORT &IMPORT MANAGEMENT	Hyderabad Management Association(HMA)
2	April 21 to 23 ,2021			AIMS CASE STUDY writing workshop

DR.VANI. H

SL.No	Date	Type of Event	Title of the Event	Place
1	30 NOV,2020 & 1st Decemb er ,2020.	MDP	EXPORT IMPORT MANAGEMENT	HMA,HYD.
2	9/9/2020	National Level Quiz Certificate ID: PYO1U4-CE000012	Computers for Managers.	School of Management Studies(GIET) GUNUPUR ,ODISSA.
3	11.9.2020	MDP	Emotional Intelligence for effective leadership	Institute for Management Development (SDMIMD), Mysuru,
4	7 -11-2020 to 22-11-2020	FDP	Sales &Marketing Analytics program	We School,Mumbai.
5	April 21 to 23 ,2021		ESL Steel company	AIMS CASE STUDY writing workshop
6	23rd Nov to 27th Nov,2020	FDP	MGNRE	
7	8-13 JUNE,2021	STTP	PROFESSORS, Pedagogical practice	Organised by DR.D.Y.PATIL,B SCHOOL,PUNE,INDIA.
8	17TH TO 21ST MAY,2021	5 DAY WORKSH OP	Financial Modelling using Analytics and also completing Home based Assignments	Online , AIMS,

MS.S.SWAPNA

S.NO	TITLE OF PROGRAM	FDP/ WEBINAR	NATIONAL / INTERNATIONAL	DATE	ORGANIZED BY
	Necessity of BPR in Manufacturing Units under the premise of Covid-19	Webinar	National	10/08/2020	University PG Centre, Palamuru University
	Covid-19 & Its Impact on Advertising Sector	Webinar	National	12/08/2020	University PG Centre, Palamuru University
	How To Teach Online with Google Meet	Online FDP		14/08/2020	St. Joseph's Degree & PG College
	Entrepreneurship During & After Covid	Webinar		17/08/2020	Bhavan's Vivekananda College
	Be Ready for Anything with English as a Life Skill	Webinar		20/08/2020	Post Graduate Government College for Girls, Chandigarh in Collaboration with Cambridge
	Data Analysis using SPSS	Online FDP		05/10/2020 to 09/10/2020	AICTE Training & Learning (Atal) Academy Mahatma Gandhi University, Nalgonda
	Entrepreneurship Development Programme	Online FDP		05/10/2020 to 11/10/2020	Centre for Entrepreneurship Development & Business Sustainability in Collaboration with Osmania Technology Business Incubator
	Personal Effectiveness	Online FDP		02/11/2020 to 06/11/2020	AICTE Training & Learning (Atal) Academy Indian Institute of Technology, Bhubaneswar

	Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship	Online FDP		23/11/2021 to 27/11/2021	Mahatma Gandhi National Council of Rural Education
	Awareness Webinar on Outcome Based Education	Webinar		25/11/2020	National Board Of Accreditation in Association with JNTU, Hyd
	Data Analytics in Management Functional Areas	Webinar		25/11/2020	Siva Sivani Institute of Management
	Export Import Management	MDP		30/11/2020 to 01/12/2020	Hyderabad Management Association
	Research Methodology & Report Writing	Webinar	National	05/03/2021 to 06/03/2021	Dept. of Business Management, Osmania University
	Theory Building Research	Webinar	International	12/03/2021	St. Mary's College
	References, Citations & Plagiarism	Online Webinar	National	15/03/2021	Indian Accounting Association

SL.No	Date	Type of Event	Title of the Event MS.SMRITI	Place
1	29-06-2020 – 3-7-2020	Online FDP	Case Study & Research Methodology	St.Joseph's Degree & PG College, Gunfoundry
2	13-07-2020 – 17-7-2020	One Week International E - Symposia	Unleashing the Potential : Skills and Employability	St.Joseph's Degree & PG College, Gunfoundry
3	27-08-2020	Web Conference	Management Practices in Covid -19 – Issues, Challenges and Innovations	R.G Kedia College of Commerce
4	7-9-2020 -14-9-2020	E - Workshop	Data Analytics Using SPSS	St.Joseph's Degree & PG College, Gunfoundry
5	5 th -9 th October 2020	National Workshop	Innovation and Entrepreneurship	MSME – DI Nagpur and IIT Nagpur
List of Webinar Attended				
SL.No	Date	Type of the Webinar	Title of the Webinar	Place

1	07/06/2020	Webinar	Basel 3 Credit Risk Framework	St.Joseph's College of Engineering,Chennai
2	9/06/2020	National Webinar	Indian Economy in Post Covid 19 : Prospects and Challenges	T.H.K Jain College
3	11/06/2020	National Level Webinar	Revitalising MSME Post Covid- 19 Crisis and Business Sustainability	Avinashilingam Institute for Home Science and Higher Education for Women
4	11/06/2020	Webinar	Covid 19 Outbreak's Impact on the Financial Markets	St.Joseph's Degree & PG College,King Koti
5	15/06/2020	National Level Webinar	Measures to Combat the impact of Covid -19 on Indian Economy	Avinashilingam Institute for Home Science and Higher Education for Women
6	18/06/2020	National Webinar	Managing Finances and Investments proactively during uncertain times	Jyoti Nivas College ,Bangalore
7	11-07-2020 & 12-07-2020	Two Day National Webinar	Corporate Sickness: Socio economic , Political and Legal Implications	St. Pious X PG College for Women

8	29-08-2020	Webinar	Finance for Non- Finance	Chennai National Arts and Science College
9	2 - 9 - 2020	Webinar	Covid -19 and Financial Markets	Mc Graw Hill
10	10-10-2020	National Webinar	Introduction to Business Analytics	I.I.M.T ,Bhubaneswar
11	08-10-2020	One Day National Webinar	Planning Personal Finance and Managing Mutual Funds Post Covid-19	Chaudhary Basi Lal University in collaboration with Securities and Exchange Board of India and Association of Mutual Funds in India
12	5 th -11 th October 2020	Entrepreneurship Development Program	Entrepreneurship Development Program	Department of Business Management , Osmania University, Centre for Entrepreneurship Development & Business Sustainability in Collaboration with Osmania Technology Business Incubator
13	11-11-2020	Webinar	National Education Day	Siva Sivani Institute of Management
14	09-01-2021	Webinar	Financial Well Being of Employees during Covid - 19	Chaintanya Bharathi Institute of Technology ,Gandipet

15	05-03-2021 and 6-03-2021	National Webinar	Research Methodology and Report Writing	Department of Business Management , Osmania University,
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AICTE – STTP

1	21-2-2020 -26-12 - 2020	STTP	Harmony in the Workplace: Effective Interpersonal & Communication Skills	S.V Engineering College, Tirupati
2	04-01-2021- 09-01-2021	Online STTP	NLP Techniques for Teaching Gen Z Students: Rethinking New Ways of Communication	Sri Ramakrishna College of Arts & Science,Coimbatore

FREE FDP, Webinars and Quiz

SL.No	Date	Type of Event	Title of the Event	Place
FDP/WORKSHOP				
1	13/08/2020 and 14/08/2020	2 Day FDP	Technology and Inclusive Growth – The Impact on Economy	Sree Narayan Guru College,Coimbatore
2	16/06/2020	National Level E - FDP	Epitome of Tax Savings Tips	S.I.V.E.T
WEBINAR				
1	05/06/2020	Webinar	MSME Kongunadu Arts and Science College	Kongunadu Arts and Science College
2	07/06/2020	Webinar	Basel 3 Credit Risk Framework	St.Joseph's College of Engineering,Chennai
3	18/06/2020	Webinar	Vocal for Local – Entrepreneurship as a Career Option	Badruka College P.G Centre

4	18/06/2020	National Webinar	Managing Finances and Investments proactively during uncertain times	Jyoti Nivas College ,Bangalore
5	29-08-2020	Webinar	Finance for Non- Finance	Chennai National Arts and Science College
6	2 - 9 - 2020	Webinar	Covid -19 and Financial Markets	Mc Graw Hill
7	11-7-2020 - 12-7-2020	National Webinar	Corporate Sickness : Socioeconomic,Political and Legal Implication	St.Pious X P.G (MBA)
QUIZ				
1	7/06/2020	Online Quiz	Financial Management Online Quiz	AMS School of Informatics ,secured 73%
2	2/06/2020	Online Quiz Programme	Information Technology	Gnanamani College of Technology
3	9/06/2020	Online quiz	Corporate accounting	Shanmuga Industries Arts & Science College
4	12/06/2020	National Level Quiz Competition	Financial Innovation	Stanley College of Engineering and Technology for Women
5	20/06/2020	Online Commerce Quiz	Commerce	Mahatma Jyotiba Phule Telangana Backward Classes Welfare Residential College for Women
6	6-07-2020	E – Quiz	Micro Economics	MSS WAKF Board College
7	14-08-2020	National Level E – Quiz	National Financial Awareness Day	Villa Marie Degree College for Women

MS.KAVYA.CH

SL.No	Date	Type of Event	Title of the Event	Place
1	19-8-20 TO 23-9-2020	ONLINE FDP	Data Analysis using SPSS	Academic Research Practices .Delhi.
2	17th 2020 to 2020	Online FDP	Innovative Methods of teaching finance and Accounts	Vignana Jyothi Institute of Management(VJIM).

MR.VENKATA SIVA

SL.No	Date	Type of Event	Title of the Event	Place
1	19-8-20 TO 23-9-2020	ONLINE FDP	Data Analysis using SPSS	Gwahati
2	JUNE 8TH. JUNE 13,2021	STTP	On Professors pedagogical practice	DR.D.Y.PATIL B SCHOOL.

MRS MAMATHA

FDP Name	Date	From	Year
MDP on Export import Management	30 Nov2020 to 1st Dec 2020	Hyderabad Management Association	2020
Research Writing from Manuscript to Citations	24th Feb to 28th Feb 2021.	ICBM-School of Business Excellence	2021
NIRF	18th & 19th January 2021	NIRF INDIA RANKINGS - 2021	2021
Managing Workplace stress and Development of employee wellbeing	15 Mar 2021 to 20 Mar 2021	GLA University	2021

SL.No	Date	Type of Event	Title of the Event	Place
1	16-07-2020	ONLINE FDP	Hands on with Google Drive	Silicon College of Commerce and Management
2	18 th & 19 th , Jan. 2021	Awareness Workshop	NIRF India Rankings-2021 for Higher Educational Institutions	Institute of Academic Excellence in collaboration with Collegiate & Technical Education, Dept. Govt of Telangana.
3	25-11-2020	Awareness webinar	outcome Based Education and Accreditation (OBE&A)	Organised NBA, New Delhi in association JNTU.HYD.

DR. RANI GUJARI

SL.No	Date	Type of Event	Title of the Event	Place
1	20 JULY 2020 TO 24 JULY 2020	ONLINE FDP	CASE WRITING METHODOLOGY	Amity University, kolkata.
2				

MRS JOSEPH MARY

SL.No	Date	Type of Event	Title of the Event	Place
1	31MAR CH ,2021	NATIONAL WEBINAR	CAREER OPPORTUNITIES IN BFSI,Accounting &Finance	Pilai college of Arts,Commerce&Science in Association with Financial planning Academy.
2	18th&19th ,Jan.2021	Awareness Workshop	NIRF India Rankings-2021 for Higher EducationalInstitutions	Institute of Academic Excellence in collaboration with Collegiate &Technical Education ,Dept.Govt of Telangana.

DR.C. LALITHA

SL.No	Date	Type of Event	Title of the Event	Place
1	28th August ,2020	FDP	Faculty as Mentor	Viswa Vishwani -B-school.
2	26-05- 2020	FDP	Creation of Google Sites and OER	DBM,RBVRR ,HYD

Mrs .Gracy Saila Sree

SL.No	Date	Type of Event	Title of the Event	Place
1	19th may,2020	Case study fdp	The effective case study pedagogy	International school of management excellence ,bangalore.



21.FDP/Seminar/Workshop/Conferences attended by faculty - External

AICTE - ATAL FDP'S - OUTSIDE

SI.N O	NAME OF THE FACULTY	FDP1	DATES	FDP 2	DATES
1	PROF.R.ANITA	<i>Emotional Intelligence</i> organized by St. Martin's Engineering College	21Sept – 25 Sept 2020	" Gamification " organized by Vishwakarma Institute of Technology.	2021-1-18 to 2021-1-22
2	PROF.VANDANA SAMBA	STRESS MANAGEMNT Govt.Engineering college.	5-10-2020 to 9-10-2020.	Leadership & Excellence	1-2-2021 to 5-2-2021 JNTU,Ananthapur
3	PROF. SRINIVAS.N				
4	Mrs Danam Tressa	Team Building &Co-ordination Gandhi Institute of Technology &Management - GITAM .	15-2-2021 to 19-2-2021		

4	P.GANESH ANAND	Rural Entrepreneurship Mahatma Gandhi University,'	23 rd Nov to 27 Nov 2020	Design Thinking' Organized by Sri Manakula Vinayangar Engineering College Pondicherry, India	8 th Nov to 12 th Nov 2020
5.	MS.SMRITI	1) Innovation Management Inderprastha Engineering College. 2) Team Building and Coordination. GITAM ,Hyderabad	26-09-2020 - 30-09-2020, 15-02-2021 - 19-02-2021	Cloud Technology, Beant College of Engineering and Technology ,Gurdaspur	26-10-2020 -30-10-2020
6	DR.K.MARTIN A RANI	Leadership & Excellence by Allagappa university	21-25 September 2020		
7	Mrs Joseph Mary	Personal & professional Excellence at IPS Academy ,Institute of Engineering & Science ,Rjendra nagar,INDORE.	7-12-2020 & 11-12-2020.		

8	DR.RANI GUJARI	Leadership & Excellence by National Institute of Technology	23-11- 2020 to 27-11- 2020		
9	Mr.Jyothi Kalyan	Leadership & Excellence B.M.S. College of Engineering	7-12- 2020 to 11-12- 2020.	Social Enterprise Management	23-11-2020 To 27-11-2020.
10	Ms.Sahithi	Organisation Behaviour ,International Management Institute- Kolkata.	9-11- 2020 to 13-11- 2020		
11	MS.Swapna .S	Personal Effectiveness	2-11- 2021 to 6-11- 2021.	Data Analysis using SPSS.	5-10-2020- 9-10- 2020.
12	DR.VANI .H	Personal Effectiveness	2-11- 2021 to 6-11- 2021.		

22.Case Study Presentations

Sl no.	Name of the Faculty	Title of the case	ISBN No.
1	Prof. Anita	<i>Hiring and onboarding during covid-19 lockdown period - is it a strategic decision?</i>	“Exemplar Caselets” published by Dr. M. G.R. Educational and Research Institute, Tamil Nadu with ISBN no. 978-93-88568-17-3 in June 2020. pg no. 275- 280
2	Ms. Smriti	The Mega Merger of Banks: A Financial Tool to revamp operations and profitability	“Exemplar Caselets” published by Dr. M. G.R. Educational and Research Institute, Tamil Nadu with ISBN no. 978-93-88568-17-3 in June 2020.

FDP'S & WEBINARS ATTENDED BY FACULTY - EXTERNAL

DR. MARTINA. K

1.ATAL, STTP, WORKSHOP & SYMPOSIUM

Sl.no	ATTAL/STTP/SYMPOSIUM	Title	Date attended
1	International Symposium	Skills & Employability: Unleashing the Potential	13-17 July 2020
2	ATTAL	Leadership and Excellence : by Alagappa University, Tamilnadu	21-25 September 2020
3	STTP	OBE : Sri RamaKrishna college of Arts and Science, Coimbatore, India	5-10 2020
4	NIRF workshop	NIRF	19 & 20 Jan 2021

FACULTY DEVELOPMENT PROGRAMS 2020- 21

DR. MARTINA . K

S. No.	Dates	Title of the course	Organized by
1	08-06-2020	Marketing 4.0: Trends, Challenges & opportunities.	St.Joseph's Degree & PG College, Hyderabad
2	09-06-2020	Reflection on Competency based and Blended Learning	St.Joseph's Degree & PG College, Hyderabad
3	10-06-2020	"Social Media for Social Good .	St.Joseph's Degree & PG College, Hyderabad
4	11-06-2020	Meditate your way to happiness "	St.Joseph's Degree & PG College, Hyderabad
5	11-06-2020	COVID19 Outbreaks's Impact on financial markets "	St.Joseph's Degree & PG College, Hyderabad
6	12-06-2020	Social distancing and new mode of work":The role of managers	St.Joseph's Degree & PG College, Hyderabad
7	29-3-07-202	Case methodology and Research methodology	St.Josephs
8	24-06-2020	Differentiated Learning	VISTAS, Chennai
9	24-06-2020	Turnaround strategies in learning	Jyothi Nivas College
10	April 21 st to April 23 rd 2021	AIMS CASE STUDY writing workshop	

PROF.R. ANITA

AICTE- STTP

1. Participated in *AICTE sponsored 6 day online STTP on Outcome based Curriculum planning, mapping and measurement* organized by Sri Krishna College of Technology from Nov 2-7, 2020
2. Participated in *AICTE sponsored one week online STTP on “Interpersonal Skills of Best Behavioral Teachers – Series III* organized by P.S.R. Engineering College from 19.10.2020 to 24.10.2020.
3. Participated in *AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”* organized by Tagore Engineering College, Rathinamangalam, from 17.11.2020 to 23.11.2020 – Phase I.
4. Participated in *AICTE sponsored one week online STTP (Series II) on “Outcome based Curriculum planning, Mapping and Measurement”* organized by Sri Krishna College of Technology, Anna University from Nov 02-07, 2020.
5. Participated in *AICTE sponsored one week online STTP on “Emotional Intelligence for teaching staff in enhancing efficiency of students”* organized by Tagore Engineering College, Rathinamangalam, from 30.11.2020 to 04.12.2020 – Phase II.
6. Participated in AICTE Sponsored One Week Short Term Training Program in online mode on “Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)” organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan’s, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.
7. Participated in AICTE Sponsored One Week Short Term Training Program in online mode on “Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)” organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan’s, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.

FDP’S 5-10 DAYS

1. Participated in *five days FDP on Blended Learning – The new Normal* conducted online during 12th – 16th Oct 2020 by Anurag University
2. Participated in seven days national level FDP on “*Application of tools & techniques in research methodology & Accelerate to publish article in scopus and web of science*” organised by Department of B.Com Professional Accounting and Accounting & Finance, Hindusthan College of Arts and Science, Coimbatore, from 17th -24th December 2020.

3. Participated in Five days Online FDP on “***Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship***” organized by Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India from Nov 23-27, 2020.
4. Participated in online one day workshop on “Rural Entrepreneurship and Rural Engagement” for HEIs in Association with Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India on 05.11.2020.
5. Participated in six days ***National Level FDP on teaching – Learning practices in 2020*** organised by PG & Research Department of Commerce with Computer Applications, Hindusthan College of Arts and Science, Coimbatore, from 1st Nov – 21st November 2020.
6. Participated in Seven Days National Level Faculty Development Program On "Application Of Tools & Techniques In Research Methodology & Accelerate To Publish Article In Scopus And Web Of Science" Organized by Department of B.com Professional Accounting and Accounting & Finance, HINDUSTHAN COLLEGE OF ARTS & SCIENCE from 17th - 24th December 2020
7. Participated has attended **Ten Day Faculty Development program** on ‘Research Methodology’ organized by Department of Business Management, RBVRR Women’s College in association with ICSSR, from 28th Dec 2020 to 6th Jan, 2021.

FDPs participation

Case Writing Workshop

Participated in three day Case Writing workshop organized from 21st April to 23rd April 2021 by Association of Indian Management Schools(AIMS)

AICTE- ATAL

1. Participated in ***AICTE Training and Learning Academy online FDP on Emotional Intelligence*** from 21Sept – 25 Sept 2020 organised by St. Martin’s Engineering College
2. Participated in AICTE Training And Learning (ATAL) Academy Online FDP on "Gamification" from 2021-1-18 to 2021-1-22 at Vishawakarma Institute of Technology.

FDPs participation

Case Writing Workshop

Participated in three day Case Writing workshop organized from 21st April to 23rd April 2021 by Association of Indian Management Schools(AIMS)

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1.Participated in *AICTE Training and Learning Academy online FDP on Emotional Intelligence* from 21Sept – 25 Sept 2020 organised by St. Martin's Engineering College

2.Participated in AICTE Training And Learning (ATAL) Academy Online FDP on "Gamification" from 2021-1-18 to 2021-1-22 at Vishwakarma Institute of Technology.

AICTE- STTP

- 1 Participated in *AICTE sponsored 6 day online STTP on Outcome based Curriculum planning, mapping and measurement* organized by Sri Krishna College of Technology from Nov 2-7, 2020
- 2 Participated in *AICTE sponsored one week online STTP on "Interpersonal Skills of Best Behavioral Teachers – Series III* organized by P.S.R. Engineering College from 19.10.2020 to 24.10.2020.
- 3 Participated in *AICTE sponsored one week online STTP on "Emotional Intelligence for teaching staff in enhancing efficiency of students"* organized by Tagore Engineering College, Rathinamangalam, from 17.11.2020 to 23.11.2020 – Phase I.
- 4 Participated in *AICTE sponsored one week online STTP (Series II) on "Outcome based Curriculum planning, Mapping and Measurement"* organized by Sri Krishna College of Technology, Anna University from Nov 02-07, 2020.
- 5 Participated in *AICTE sponsored one week online STTP on "Emotional Intelligence for teaching staff in enhancing efficiency of students"* organized by Tagore Engineering College, Rathinamangalam, from 30.11.2020 to 04.12.2020 – Phase II.
- 6 Participated in AICTE Sponsored One Week Short Term Training Program in online mode on "Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)" organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan's, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.
- 7 Participated in AICTE Sponsored online short terms training program(STTP) of 6 days (30 hours) on Management 4.0 organised by the Institute of Business Management & Research (IBMR), IPS Academy, Indore from 26th April to 1st May 2021.

EDITORIAL BOARD MEMBER & REVIEWER

1. Appointed as Editorial Board Member of International Journal of Academe and Industry Research, South Spring Village, Candelaria, Quezon, Philippines on 1st January 2021

ACHIEVEMENTS:

Prof. R. Anita has been honored with “***BEST FACULTY AWARD***” for the academic excellence for the academic year 2020-21 by Vivekananda College of arts and Sciences for women, Tamil Nadu.

PAPER SETTER & EXAMINER

1. RBVRR College – HR, Operations, Statistics, Business Mathematics, Marketing
2. St. Ann’s College - HR
3. CBIT - HR

FDP'S 2020-2021



ST. JOSEPH'S DEGREE & PG COLLEGE

(EXTENDED CAMPUS)

Autonomous - Affiliated to Osmania University

Re - Accredited by NAAC with 'A' Grade

Gunfoundry, Abids, Hyderabad.

ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme “**Case Study & Research Methodology**” has been organized from **June 29th 2020 to 3rd July 2020** by in Computer Lab. 2nd Floor from 1:30 pm to 3:30 pm.



ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution
Managed by Hyderabad Archdiocese Educational Society
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Ref: SJC/26-8-2019/21/13

DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-2021

NAME OF THE CELL/COMMITTEE: RESEARCH COMMITTEE

REPORT ON

FDP on “CASE STUDY & RESEARCH METHODOLOGY”

Date: 29th June'2020 to 3rd July'2020

Timings: 1:30 To 3:30 PM

For whom: Faculty at National Level
Floor

Venue: Computer Lab, Second

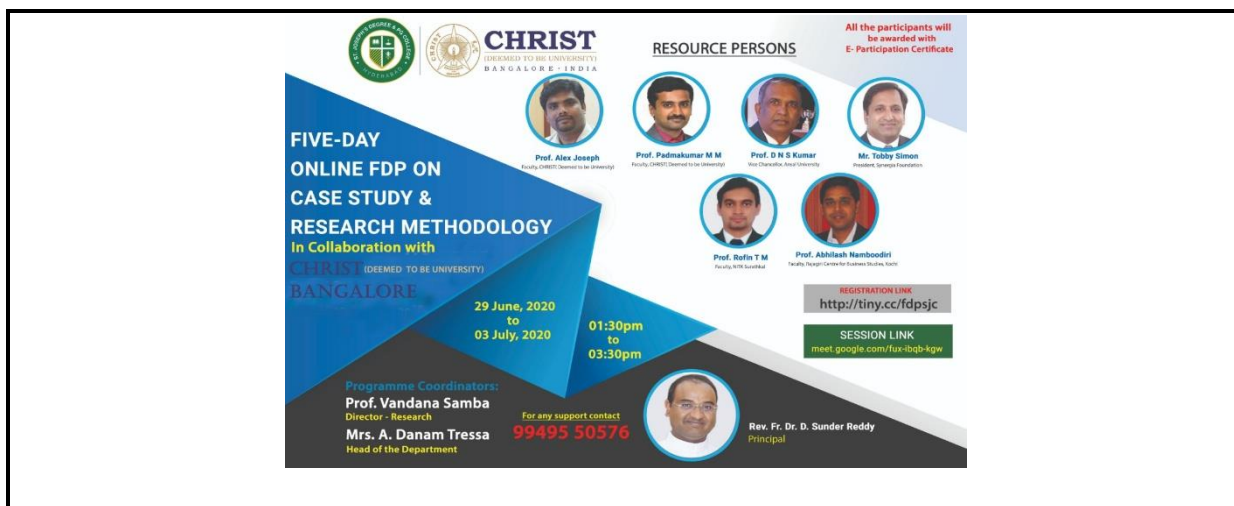
No. of participants: 39 from 13 colleges (St. Joseph's Degree & PG College, Villa Maria Degree college, Osmania University, Institute of Management, Nirma University, JB CL International School, Bank of Baroda, Don Bosco College, TURA, St. Ann's College for Women, Lovely Professional University, Mizoram University, Dr. D. Y. Patil of Education, HIT Dehradun and GITAM deemed to be University)

Objective of the event/programme:

FDP aims to bring out the strengths of case method in teaching, motivate the participants to adopt 'case teaching' as an additional pedagogical tool in delivery of their future courses and also equip participants to teach cases more effectively.

The main objective of the FDP is to make students acquire decision making and problem solving skills through case study methodology and enhance the faculty research skills apart from orienting participants towards developing the research proposals and take up consultancy works.

Name/s of the resource person/s:



Facilitators'



Alex Joseph- Mr Alex Joseph is an Assistant Professor in the Media Studies Department at CHRIST (Deemed to be University).



Padmakumar M M- Mr Padmakumar M M is an Assistant Professor in the Media Studies Department at CHRIST (Deemed to be University).



Prof. Rofin T M- Mr Rofin T K is a faculty at the National Institute of Technology Karnataka, Surathkal.



Prof. Abhilash Namboodiri-Mr Abhilash is a faculty at Rajagiri Centre for Business Studies, Kochi, Kerala.



Prof. D N S Kumar- Prof D N S Kumar is the Vice Chancellor at Ansal University, Haryana.



Tobby Simon- Mr Bobby Simon is the President, at Synergia Foundation. Synergia Foundation is an independent and strategic think tank whose purpose is to augment decision-making at a policy level while enriching individual discourse and public dialogue. With fact based insights, the Synergia Foundation provides impactful solutions that challenge the status quo, turning risks into opportunities.

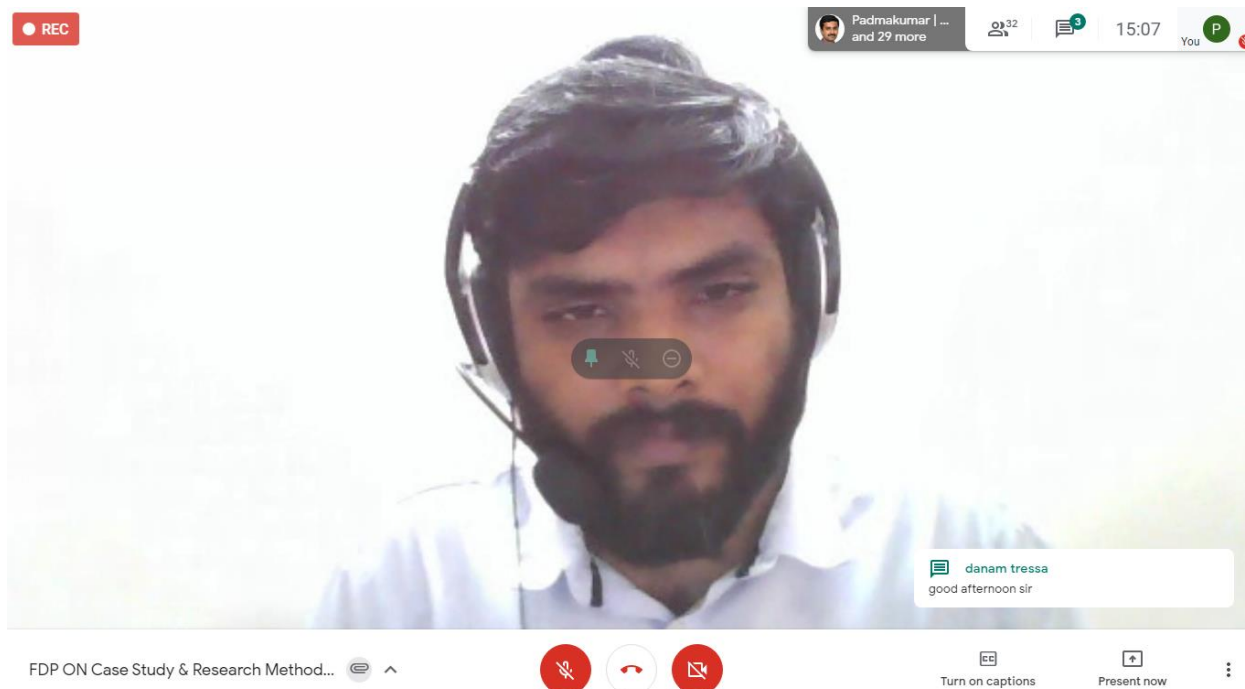
About the programme :

Teaching with cases has become an integral part of management education today. The outcomes of this approach are more participation by students, highly stimulating classroom discussions, honing of problem solving and cognitive skills of students, better preparedness of students for real life corporate realities/issues, learning becomes multi-dimensional and interdisciplinary – and a renewed joy in teaching and learning.

This was a Five day Faculty Development Programme where various related subtopics were discussed in detail by eminent educationists and a very beneficial academic environment was experienced by the participants.

DAY 1

Session started with welcome address by Prof. Vandana followed by introducing our principal Rev. Fr. Dr. D. Sunder Reddy by Mrs. Mubeen Sultana and also introducing Prof. Alex Joseph Faculty, Christ Deemed to be University by Mrs. Jyosthna Darla, Prof. Alex Joseph introduced day 1 session speaker Prof. Abhilash G Nambudiri, Faculty at Rajagiri college of Social Sciences, Kerala.



Session facilitated and moderated by Prof. Alex, Christ College

Learning from Day 1: 29.06.2020

Mr. Abhilash gave insights about Case study method of teaching as a pedagogical tool in teaching methodology. He explained the do's and don'ts of case study and the approach of case study methodology in the classroom. He explained how to prepare a case and deliver effectively in class room by engaging the students. He explained how to make students to prepare and participate in class room discussion and also make them feel they are cared.

Instructor Opening	Opening Question	Opening Call	Opening Exchange
What the instructor says to frame the case and class discussion	The lead question that anchors the first pasture of the class	Which student is called to start and how the question is delivered (e.g. cold, warm, volunteer)	The follow-up questions and probes used to engage the student opener

- Provide Context
- Improve engagement

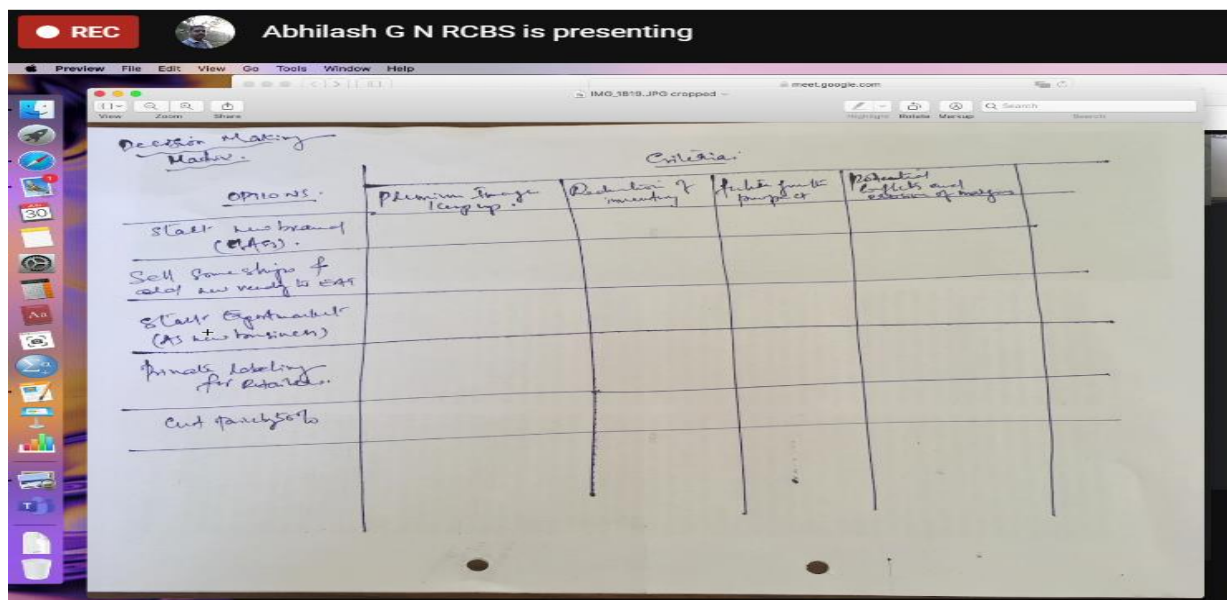
CASE STUDY METHDOLOGY SESSION BY MR. ABHILASH

The session also covered effective case teaching, how to open a case and what kind of questions to be posed like cold calls Vs warm call sand supporting and guiding students to make them to think and get engaged. Preparation of board plan was also discussed which is very useful to faculty in delivering the case very effectively to the students. Case study on The Shenandoah reaper – Part I was discussed along with how to write a board plan.

Day – 2: 30.06.2020

Day 2 Session started with the continuation of first day discussion, Case on “Class or Mass?” HBR Case study was dealt in the class explaining the concepts that were taught on day 1.

He showed, how to make a board plan and make it more effectively for delivering a case? And also explained how each case has to be evaluated from all perspectives from Marketing, HRM, Finance Operations and so on. He mentioned that case instructor should be a good facilitator to make students engage in a fruitful discussion.



DECISION MAKING CRITERIA PRESENTE DBY PROF. ABHILASH FOR CASE STUDY 2 DISCUSSION

Vote of thanks for two days on case methodology by Prof. Abhilash was proposed by Ms. Kavya Ch, faculty of Business Management.

Day – 3: 1.07.2020

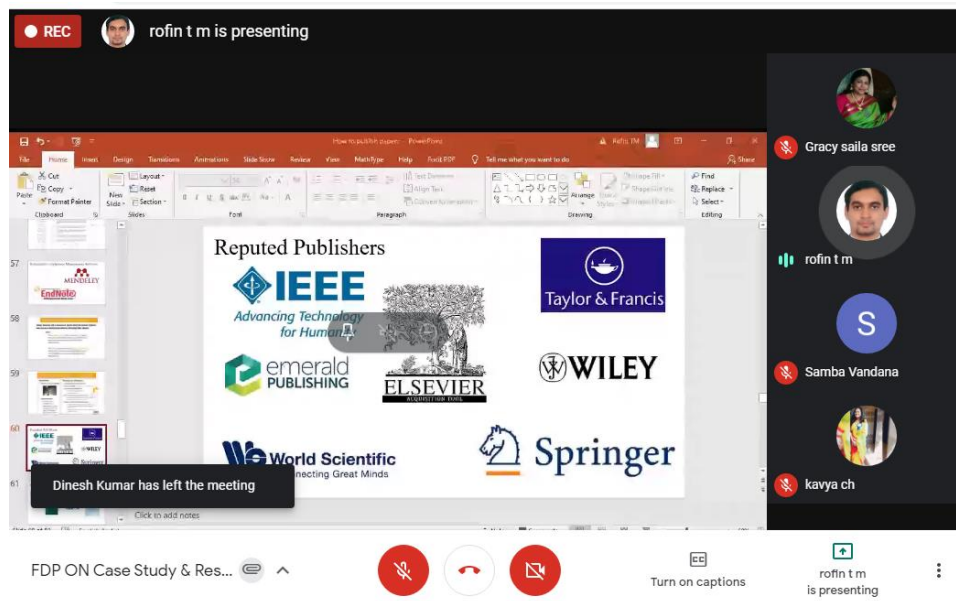


FACULTY ATTENDING THE FDP SESSION

The Session started by welcoming Dr. Rofin T M , Assistant Professor at National Institute of Technology Karnataka. The main objective of the session “ Research Methodology and analysis tools in Management Research” was to introduce different statistical tools used in management research and also discussed research process in research methodology . Major focus was on data analysis, different methods of tools were discussed like factor analysis, multiple regression, multiple discriminate analysis and logistics regression, conjoint analysis, cluster analysis, canonical correlation, perceptual mapping, correspondence analysis, structural equation modeling and confirmatory factor analysis, multiple criteria decision making, analytical hierarchy process, Anova, AHP Software, TOPSIS and system dynamics and so on. He explained how to choose statistical tool for a given data and also explained by taking few examples and applications.

Day – 4 2.07.2020

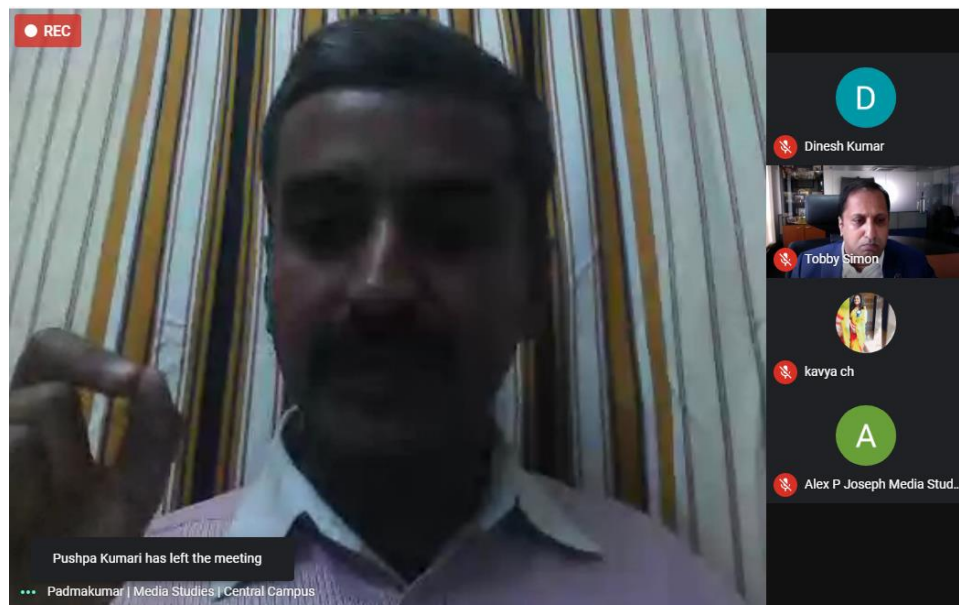
Session was mainly focused on Basics of research paper writing and publishing. Various insights were made in how to choose research good research topic, steps of writing research paper, general structure of research article, writing an abstract, choose a right journal (UGC Care, Scopus, ABDC, etc..) for publishing research article and also how research paper design is changed according to the format of the prescribed journals. He also explained how to calculate citations and impact factor and also the importance of citations. Vote of thanks proposed by Mr. Martin .B.L



Presentation by Mr. Roffin on Choosing right publisher for publishing research article

Day – 5 3.07.2020

Session started with Prof. Alex discussing about the importance of Beget the child. To plant tree, Write a book all the three are concerned for future generations. As teachers we are concerned of future generations of the students and also concerned about society as a social contract theory organizations need to give back to society knowledge should help for the societal development.



Session moderator by Prof. Padma Kumar

The session was moderated by Mr. Padma Kumar, graduate of EFLU, Member of the Humanities and Social Sciences academia and faculty of Christ College. He said we should be lifelong learners and also be concerned about society. He said What we are giving back to society is very important. He introduced Mr. Bobby Simon the President, at Synergia Foundation. Synergia Foundation is an independent and strategic think tank whose purpose is to augment decision-making at a policy level while enriching individual discourse and public dialogue.



Mr. Bobby Simon addressing the faculty

His insights were useful to unlearn and relearn the new technology and think innovatively. He said empathy and emotional intelligence are very important and always give information focused education to the students. He mentioned that Engaging the teachers to understand the industry based innovations and technology map with the Academics is very important and stressed that students should have the knowledge of what the companies are in to when they go for interviews.

Vote of thanks proposed by Dr. Rani, Associate Professor of Department of Business Management.

Day – 6 6.07.2020

Session begin with the Prof. Alex introducing Dr. D N S Kumar An erudite scholar with an experience of 29 years, is currently serving as the Vice-Chancellor of Ansal University, Gurgaon. Session purpose was to make faculty aware of writing a research proposal. He expressed that Knowledge comes from the education and always go for application oriented research.

He said, “always begin to write an article for the newspapers that will help further in writing a research paper or research proposal”. He mentioned that while applying for the proposal, one need to identify the current socio-economic issues, interact with the community and government then make a research proposal. Basing on research proposal he said to choose the funding agencies like ICMR, UGC, AICTE, external, DST, ICSSR, NITI AAYOG and so on. To continued telling that one need to submit research proposal with one or more people from other colleges for a better scope for acceptance of the proposal. He expressed that Title and objectives are the two essential components of the research projects. Dr. Kumar suggested to see video on **I knew then what I know now by** Mr. Rajiv Bajaj.

A closing note by Prof. Alex stating each faculty should have a strategic plan for every academic year. There should be implementation of learning outcomes from FDP programme. At least One research at the end of the semester it is either Scopus/UGC Care list journals.

Vote of thanks proposed by Ms.Swapna, faculty Business Management and final vote of thanks for the 6 day FDP by Mrs. Danam Tressa, Head of Business Management and ended with a closing words by Prof. Vandana, Director Research and FDP.

OUTCOME:

The outcomes of this approach are more participation by students, highly stimulating classroom discussions, honing of problem solving and cognitive skills of students, better preparedness of students for real life corporate realities/issues, learning becomes multi-dimensional and inter-disciplinary – and a renewed joy in teaching and learning.

PICTURE FOR REFERENCE:



Prof. D. N S Kumar, Vice Chancellor of Ansal University addressing the faculty

CERTIFICATE:

5 Day Online FDP on Case Study x Inbox (326) - ganeshmba2008@ x +

mail.google.com/mail/u/0/?tab=rm&ogbl=search/Case+Study+%26+Research+Methodology/FMfcgxwJW...

5 Day Online FDP on Case Study & Research Methodology.pdf Open with

ST. JOSEPH'S DEGREE & PG COLLEGE
Autonomous & Affiliated to Osmania University
Gunfoundry, Abids, Hyderabad, Telangana, India

CHRIST
DEEMED TO BE UNIVERSITY
BANGALORE - INDIA

CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

P Ganesh Anand

for attending the Five Day online Faculty Development Programme on
Case Study & Research Methodology
Organized by St. Joseph's Degree & PG College, Hyderabad in collaboration with
CHRIST (Deemed to be University), Bengaluru, India from 29 June, 2020 to 3 July, 2020.

Mr. Alex P Joseph
Assistant Professor
Christ (Deemed to be University)

Prof. Vandana Samba
Director - Research & Faculty Development
St. Joseph's Degree & PG College

Fr. Dr. D. Sunder Reddy
Principal
St. Joseph's Degree & PG College

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(EXTENDED CAMPUS)
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Gunfoundry, Abids, Hyderabad.

ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme **One-week International E-Symposia “UNLEASHING THE POTENTIAL: SKILLS & EMPLOYABILITY”** has been organized from **July 13th 2020 to 17th July 2020** from 6:00 pm to 8:00 pm.

Rev. Fr. Dr. D. Sunder Reddy
Principal



ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution
Managed by Hyderabad Archdiocese Educational Society
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Report on One-week International E-Symposia
“UNLEASHING THE POTENTIAL : SKILLS & EMPLOYABILITY”
13th - 17th July 2020

Date: 13- 17 -07-2019**Venue:** ONLINE**Timings:** 6.00 p.m. to 8.00 p.m.**For whom:** Faculty Members from India and corporate from Abroad**No. of participants:** 125

Organized by Dr.K.Martina Rani

Objective of the event/programme:

Employability skills are core skills and traits needed for every job. Employability Skills are transferable skills needed by a student to make him 'employable'. Employability depends on knowledge, skills and attitudes, and how does a student present himself to employers. The symposia is focused to discuss the employable nature of job seeking students based on the following perspectives:

- Importance of employability skills
- Challenges faced by Corporate in getting right candidates with right employability skills
- Academic Institutions' challenges in equipping students with right employability skills

Prof. Samuel Johnson.K : presently working as a Faculty in VIT AP School of Business (VSB) VIT-AP, Also taking care of Student Welfare, Events and Branding activities at VIT-AP Amaravati Campus, Andhra Pradesh. He is a Digital Education Coach, Transforming many educational institutions in Higher Education Universities, Colleges and Schools. He is also consulting e learning and Blended learning for corporate organizations in their learning and Development. Worked for VIT Vellore with Academic Staff College and VIT Chennai besides coordinating “Learning and Research Cell”, taking care of Faculty Training and their Continuous education programmes for the last 12 years with VIT UNIVERSITY. Having worked with Mafoi Academy which is now RANDSTAD for training young faculty members, corporate employees. I AM A WIPRO and Dale Carnegie Certified Master Trainer. A Motivational speaker and Corporate Trainer.

Mr. Ram Kumar: currently working with GEA as a Controller and Program Manager responsible for financial processes, systems, defining metrics for internal functional measurements and also responsible for implementing robotics and analytics solutions. I have worked in several different roles over last 15 years involving Financial Reporting, Financial Planning, ERP Implementation, Audit with corporates like General Electric, Johnson Controls. He is a certified Black Belt and Project Manager with degrees in both business administration and law.

Mrs. Subha Ganesh : Founder/CEO, Digital Confluent, London, United Kingdom, Digital Confluent is a Boutique Digital Consulting firm that provide end to end support from digital strategy to execution. • Digital

Confluent is a Boutique Digital Consulting firm that provide end to end support from digital strategy to execution. They use e Data and automation to help brands connect to right audience through the marketing channels. They do this using predictive modelling (using Deep Learning); increase Return on Investment (ROI) and reduce cost through marketing channels by accurately predicting customer behaviour.

Mr.Gab Ciminelli, Teacher and Executive Coach, Tsukuba, Ibarak, Japan, website, An established international management expert with over 20 years of professional experience in the areas of organizational leadership, strategic planning, oversight of complex international programs in humanitarian response, and global health. Working in more than 30 countries around the globe, including conflict-affected and post-conflict contexts. Extensive experience in headquarters, regional and country office leadership roles with expertise in transforming organizational vision into operational success through programs for the most vulnerable communities. Experienced building alliances with diverse stakeholders. executive leadership and organizations with communication, and interpersonal skills helping cultivate strategic alliance.

<https://www.silentleadership.org/meet-gab-cover>

Dr.Samuel Rukomia, Kenyan, Industrialist and Research analysis for World Bank projects. and a motivational speaker among the youths especially in higher institutions of study. Holds a Bachelor of Commerce (B.Com) and Masters of Commerce (M.Com) Business Administration at Agra University – India , and a Post Graduate Diploma in cooperative Management, have attended more than 30 conferences both at International and National level. Before joining Ph.D programme, worked as a human resource executive (4 years) in a manufacturing and printing company of about 300 employees – Kenya and was severally contracted for World Bank projects as a research analyst. Further, have been a sought after motivational speaker among the youths especially in higher institutions of study.

Mr.Ganesh Ramachandran, Manager, Mentor and Coach, WHO, Switzerland, An established international management expert with over 20 years of professional experience in the areas of organizational leadership, strategic planning, oversight of complex international programs in humanitarian response, and global health. Working in more than 30 countries around the globe, including conflict-affected and post-conflict contexts. Extensive experience in headquarters, regional and country office leadership roles with expertise in transforming organizational vision into operational success through programs for the most vulnerable communities. Experienced building alliances with diverse stakeholders. executive leadership and organizations with communication, and interpersonal skills helping cultivate strategic alliance.

A results-oriented, vision-driven leader focused on people and culture, fostering talent and innovation, and consistently delivering exceptional results.

Linked https://me.linkedin.com/pub/ganesh-ramachandran/a0/8ab/163?trk=biz_employee_pub

Mrs. Anitha Deepak, relationship Manager & Coach, Cognizant, Canada, Experienced Senior Programme Manager with a demonstrated history of working in the information technology and services industry in Insurance domain including Delivery management, Global program management, Consulting, Business Analysis, Solution Design for Multi-tier / BPaaS services

and Bid management for Large Proposals with key core strengths of Stake Holder Management, Communication, Consulting and Coaching

<https://www.linkedin.com/in/anitha-deepak>

ABOUT THE PROGRAM

First day	HIGHLIGHTS
	<p>PROF. SAMUEL JOHNSON.K , VIT-AP SCHOOL OF BUSINESS,(VSB), VI-ANDHRA PRADESH, India, Presentd on “The Ability to get Employed “ . “The ability to get employed” is itself a skill and this potential is in every student and the pruning should start from the first day of the college. May be technical, or internpersonal or soft skills, these help students to get employment... but ability to get employment is a drive towards acquiring skills . Of which, Samuel sir, insisted on networking which is the network of everyone, students should be put on the networking platforms which will increase the vicinity. People may be under the impression that students cannot be recruited as we see everywhere the lockdown. But this is not true... and the truth is the networking provides a greater path for more jobs, sitting in a place- E-recruitment... sure we would like to follow your model and Sir has promised to share the link. Secondly, his call to every participant is say ‘S’ to skills, otherwise it will lead to ‘KILLS’..... Good rhyming and good sharing sir... we are glad to have you on the list of moderator and also panelist. Hats off to your strong point of opinions</p> <p>Mr. G.V.Santosh ,Faculty, CR Reddy Polytechnic Cottage, Eluru, Andhra Pradesh, India on Creating Digital Resume..... Mr. G.V.S. Santhosh, it is very clear in your talk and presentation that your mentor is Prof. Samuel.. Sir introduced us to the creation of digital resume, which itself is a skill, He gave us a few website links for the same. But if we find any difficulties, we shall approach you sir... the resume platform you created is awesome. And it is a bigger contribution to the youth who mostly lack presentation skills. The improper presentation of one’s profile may also be a barrier – like delay in getting jobs or rejections. Sure we will use your services in the future ...</p>
Second day	HIGHLIGHTS
	<p>Mr. Gab Ciminelli , Teacher and Coach Executive Coach, Japan, spoke on Love to Work and Work to Live .. Loving the work is itself a potentiality, if someone works to live without loving the work... it is the reflection of the fear which guide him He motivated the participants to share what do they love and they expressed their interests as reading books, love movies, listening to people, but only a few mentioned, they love themselves. If people refuse to love themselves, they cannot love work/job. His study shows that only 13% of employees are engaged at work... 93% of people lack motivation, less likely to make effort to achieve org goals or outcomes, unhappy and unproductive at work likely to spread negativity to co-workers.. Hence everyone needs self-leadership. the perfect definition of leadership is to bring out potentiality from the students. Apart from helping them to dream big ... Hence the call by Sir is to love to love work through self-leadership</p>
	<p>Dr. Samuel Rukomia Kangaru, Visiting International Faculty HRSOB, Kenya spoke on Sharpen Your Axe - for Skills, Explained the behaviour of people based on the proverb.. “as a man thinks, so he is” Iron sharpens iron, so people sharpen people. He spoke about the importance of positive attitude- he said do not look at your position or status, but be positive about your potentialities, be positive.... in accepting mistakes and be open for corrections. A negative person will never be open for corrections and his potentialities will be killed and not skilled. Hence, be positive and accept both positive and negative suggestion or comments...for corrections.</p>

Third day

HIGHLIGHTS

Mr. Ganesh ramachandran, manager, mentor and coach, WHO, Switzerland, spoke on social skills and social innovation, highlighting the importance of having passion, mission, profession and vocation. The intersection of all these make a man realize his vision, Mr. Ganesh has achieved his vision through the same following the Japanese strategy approach 'IKIGAI'. He spoke about the development of soft skills and hard skills and explained about the importance of each of them, laying more emphasis on the social skills through social innovation. The platform which will help the people meet their vision is the social innovation platforms available to them. There are offline and online social innovation strategies that one can adapt to and even educational institutions can expose the students to these platforms to unleash their potentialities. He gave a few link details like.... Hackathons, Prep.Org..

Fourth day

HIGHLIGHTS

Mr. Ram Kumar, GEA, "Head of RPA and ERP", Maryland, US, delivered a talk on "Perfect Hires Don't Exist: Talent Identification and Development Insight"... A right saying that No perfect match is there to the industry hiring policies.

However industries expect every employee to have leadership skills and data skills

He explained about Organizational Goals needed to define roles and roles to skills needed... discussed about the leadership value statements..talent factors and the need for aptitude, skills and knowledge embedded with attitude.

Explained how defined roles are used to fix the needed skills, using two case studies, explaining the KPIs, and development factors, focusing on academic skills, interpersonal skills, Foresight skills embedded in foundation traits like Attitude and aptitude.

Mrs. Subha Ganesh, Digital confluent, United Kingdom, spoke on What Got you here won't take you there, shared her personal story, highlighting her challenges , she understood the gap for people skills, and she learnt two life teachings- don't criticise and be honest the book titled.."How to win friends..."

Education is the step which help us to gain experience when we apply our learning. Online marketing is a green area of jobs. Aptitude is tolerable but not attitude.





Mrs. Anitha Deepak, Relationship Manager & Coach , Cognizant, Canada spoke on What Got you here won't take you there.... Explained what is employability skills.. What are they ?? She recognizes attitude as one of the important skills .and secondly continous learning. Quoted the achievements of Jackma. Both the teachers and learners are not important, but it is the application. Keep appreciating people, foundation skills remain the same, but skills should meet the changes. Today's market needs senior underwriter, leaving no place for other common jobs, we need to match the requirements through Agile coaches and also quality certification markets, data scientists, cloud engineers.. Career achievement is possible because there is abundant possibilities – The gap assessment

OUTCOME:

To know and understand Self talent.

PICTURE FOR REFERENCE:

Date	Speakers	Topic
13-07-2020		Prof. Samuel Johnson.K VIT-AP School of Business,(VSB), VIT-AP University,Andhra Pradesh, India, , Faculty, VIT University, Mentor, Coach and Trainer - website: https://www.samueljohnson.in/ on The Ability to get Employed = Employability
13-07-2020		Mr. G.V.Santosh Faculty, CR Reddy Polytechnic Cottage Eluru, Andhra Pradesh, India, Faculty -Research in the areas of skills, problem solving and communication on Creating Digital Resume
14-07-2020		Mr. Gab Ciminelli Teacher and Coach Executive Coach, Teacher Tsukuba, Ibaraki, Japan on Love to Work and Work to Live
14-07-2020		Dr. S.Rukomia Kangaru Visiting International Faculty HRSOB Kenya, on Sharpen Your Axe - for Skills

15-07-2020		2. Mr. Ganesh Ramachandran, Manager, Mentor and Coach WHO, Switzerland on Employability skill in the International Development context
16-07-2020		Mr. Ram Kumar, GE, US& HR Manager, GE, US, on Human capital Identification, Development and Retention
17-07-2020		Mrs. Subha Ganesh, Digital confluent United Kingdom on What Got you here won't take you there
17-07-2020		Mrs. Anitha Deepak, Relationship Manager & Coach, Cognizant, Canada, on What Got you here won't take you there

CERTIFICATE:





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Gunfoundry, Abids, Hyderabad.

ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme “**Case Based Teaching & Learning**” has been organized from **July 25th 2020 to 31st July 2020** by Fr. Dr. D. Sunder Reddy, Principal, St. Joseph's Degree & PG College & Faculty in respective domain areas in Vianney Hall.

Rev. Fr. Dr. D. Sunder Reddy

Principal

DATE: 14th August, 2020



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DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-21

CASE STUDY METHODOLOGY

From July 25th 2020 to 31st July 2020

Objective of the FDP: The main Objective of organizing the FDP on Case study methodology is to adopt the new method of teaching for the UG & PG students and Orient the faculty members.

ABOUT THE PROGRAMME

The session Chief Resource person was Rev. Fr. Dr. D. Sunder Reddy, oriented the faculty on case methodology on the 1st day of the FDP.

On 28th July, 2020, Finance faculty Prof. Vandana Samba , Mr .P. Ganesh Anand , Ms.Ch.Kavya and Mamatha Allam took a case on “ Lady.M. Confectionaries”, the case was discussed throwing light on all management domains—Finance,Marketing & Human Resource. All the faculty members actively participated in the case discussion.

Later all other domain Faculty continued to present.

OUTCOME: To discuss the intricacies of case study analysis and its presentation that we shall teach cases to the students in the class room

PICTURE FOR REFERENCE:



Rev Fr.Dr.D.Sunder Reddy with the Finance Faculty on 28th July,2020

CERTIFICATE:



Report on FDP On Case Based Teaching Methodology

DATE: 29th July, 2020

VENUE: Vianney Hall

TIMINGS: 9.30 AM-11.30 AM

RESOURCE PERSONS: Dr.C.Lalitha, Ms.S.Swapna, Mrs. Gracy Saila Sree & Mrs.P.S.Sudha Rani

No. of Faculty Participated: 17

Title: Case Study on Modern Industries Ltd.

Objective of the Programme: To encourage the faculty members to incorporate 'Case based method' in their teaching learning process and throw more light upon the best ways of executing it in the classroom.

The presentation started with the introductory note by Dr. C. Lalitha who introduced the team and gave an overview of the case. As the participants were given the copy of the "Case" much before, they had the idea of what the case is all about.

The session went on in a question and answer mode. Dr.Lalitha has posed questions about the company (Modern Industries Ltd), its location, Turn over, No.of employees and the protagonist in the case. The participants actively answered the questions which gave a clarity that every participant is well aware of the case. As the case is on "Training and Development" Dr.Lalitha also made the participants highlight the Training Policy of the company.

Mrs. Gracy extracted information from the participants by posing questions on the people involved in the case, the facts and the key problems of the case. (Mr.Rakesh Sharma, His Qualification and Specialization, his training tenure and his demand). The participants came out with various versions and conclusions of Mr.Rakesh Sharma's argument.

The case discussion gained momentum as the participants were asked questions on the most crucial nuances of the case.

Mrs.Sudha Rani, made the participants highlight the key issues involved in the case and tried to find out from them whether the demand of Mr.Rakesh is genuine or not.

Ms. Swapna, by discussing with the participants extracted the actual "Statement of the Problem", the objectives and SWOT analysis. She also invited alternative courses of action from the participants and everyone has come up with various ACAs.

Dr.Lalitha gave the conclusion to the session by highlighting all the issues and 'Alternative Courses of Actions' drawn from the case saying that the best course of action suggested by majority of the participants can be executed.

Outcome: The Faculty members were very much encouraged by the session which made them more enthusiastic to incorporate 'Case based method' in their Teaching- Learning process. The faculty participated actively in the discussion .

PICTURE FOR REFERENCE





Dr. C. Lalitha, Ms. S. Swapna & Mrs. Gracy during HR Case study Discussion

CERTIFICATE:

REPORT ON WORKSHOP ON CASE STUDY METHDOLOGY IN AREA OF MARKETING

Date & Time of presentation: 29th July, 2020 & 11:30 am – 1:30 pm

Target Audience: Internal Faculty

Venue: Vianney Hall, St. Joseph's Degree & Pg College

Objective of the Programme: To *help* the *faculty* members to not only sharpen their *case teaching* skills but also to inculcate the habit of *case* writing.



Chief Resource Person
Rev. Fr. Dr. D. Sunder Reddy
St. Joseph's Degree & PG College

Marketing Faculty Team



About the programme:

We team of marketing faculty Presented the Harvard marketing case study on Reed Super Markets: A New Wave of Competitors to our colleagues as part of case-based teaching and learning, practice in this regard we take this opportunity to thank our principal Rev.Fr.Dr.D.Sunder Reddy for his encouragement and support

Key Points Discussed:

- Reed's core competencies
- The colombus market
- Competitors of reed's supermarket
- Problems for reed's
- Objectives

Outcomes of the case study:

- Reed's Growth Strategies

Strategies / Concepts Discussed:

- SWOT Analysis
- Michel Porter's Five Competitive Forces
- Portfolio Matrices
- 7 P's
- Product Mix Strategies

All the participants were involved in the discussion and at the end Principal, Fr. Dr D. Sunder Reddy gave his observations on the presentation of the case. He appreciated the presentation and gave the faculty his inputs of the usage in the class.

Outcome of the Session: At the end of the presentation, all the faculty members have recollected the marketing concepts and they expressed that this session was boosted them with great confidence to implement and handle the case study in the classes.

PICTURE FOR REFERENCE:

Fr. Dr. D. Sunder Reddy giving his observations and input on the case study in the area of Marketing delivered by the faculty Prof. Nagunuri Srinivas, Mr. Martin, Mr. Martin Mysa & Dr. Vani

CERTIFICATE:



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Ref: SJC/ 30-07-2020/21/

**DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2020-2021
NAME OF THE COMMITTEE: RESEARCH & FDP COMMITTEE
REPORT ON
WORKSHOP ON CASE STUDY METHODOLOGY
IN AREA OF OPERATIONS**

**Date: 30th July, 2020
For whom: Faculty
No. of participants: 18**

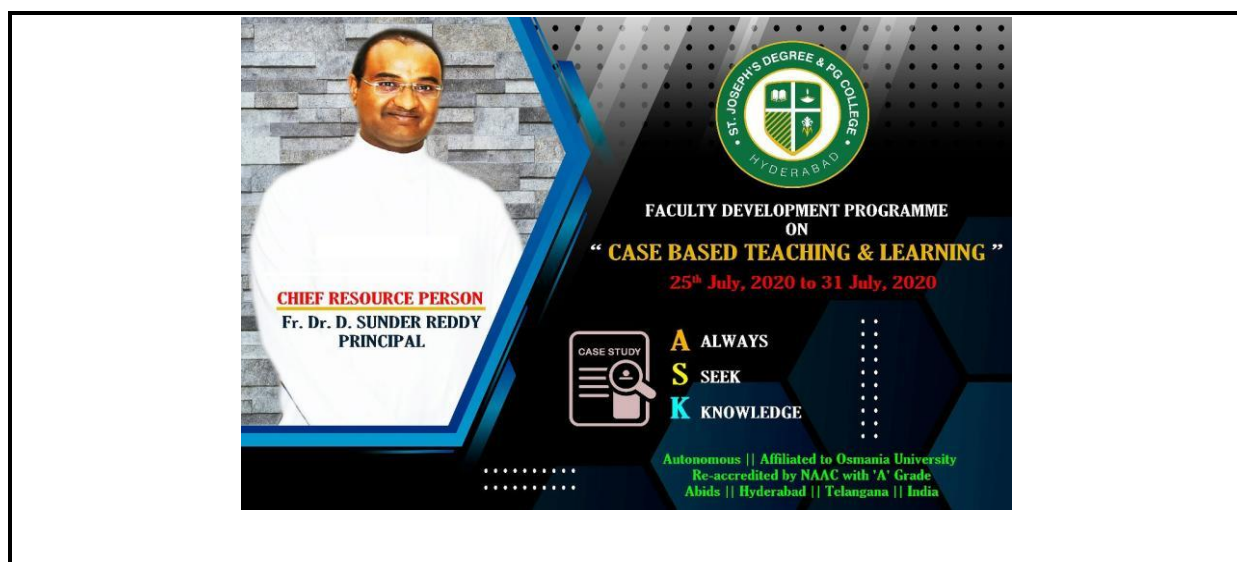
**Timings: 9.30 am – 11.30 am
Venue: Vianney Hall**

Objective of the programme:

1. To equip faculty with skills to teach case study in the classes

Name of the resource person: Fr. Dr. D. Sunder Reddy, Principal

**Faculty who presented: Prof. R. Anita, Dean Academics, Mr. Ganesh, Asst. Professor,
Mr. Jyothi Kalyan, Asst. Professor.**



About the programme :

Case study on the “Logistics at ABC Ltd” was presented to the faculty members on 30th July 2020 from 9.30 am – 11.40 am. The workshop participants were divided into 3 groups. The scenario was delivering the case study for MBA II year/IV Semester in SCM class. A sheet was circulated to the team to record the observations. The groups were asked to do discuss for 5 minutes. The case was then presented by three faculty members. The case was discussed with by asking right questions to the participants to elicit the answers. The discussions were recorded in a structured way on the board.

On one side of the board:

Participants discussions were recorded in the following way.

Facts	1. Problem statement 1.Objectives 2. Assumptions	Alternatives Course of actions
Issues & consideration	On other side of board MODELS – SWOT. Cause & Effect diagram, Porters Value Chain	Recommendations

All the participants were involved in the discussion and at the end Principal, Fr. Dr. D. Sunder Reddy gave his observations on the presentation of the case. He appreciated the presentation and gave the faculty his inputs of the usage in the class.

At the end Mr. Kalyan presented the power point presentation of the case study prepared and also a small video that is created on the understanding of the case.

Outcome of the Session: At the end of the session, faculty is confident to implement and handle the case study in the classes.

PICTURE FOR REFERENCE:



Operations delivered by the faculty Prof. R.Anita, Mr. Ganesh and Mr. Kalyan





Fr. Dr. D. Sunder Reddy giving his observations and input on the case study in the area of Operations

CERTIFICATE:



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ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme **“Effective Teaching Techniques”** has been organized from **July 31st 2020 to 6th August 2020** by **Fr. Dr. D. Sunder Reddy, Principal, St. Joseph's Degree & PG College** in Vianney Hall.

DATE: 14th August,2020



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DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-21

EFFECTIVE TEACHING TECHNIQUES

From 31st July 2020 to 6th August,2020

Objective of FDP: To adopt the effective teaching techniques and also to use innovative teaching methodologies .

Rev .Fr. Dr. D. Sunder Reddy started the FDP and discussed on the various methodologies that can be adopted in teaching to students.

ABOUT THE PROGRAM

On August 2nd 2020, Finance Faculty Prof.Vandana Samba, Mr.P.Ganesh Anand, Dr.Martina Rani.K, Ms .Smriti .N,Ms.ch.Kavya and Mamatha Allam took session on different teaching methodologies adopted in the following subjects .

- Accounting For Business
- Financial Management
- Investment Analysis and Portfolio Management
- Financial System and Services
- Financial Risk Management

- International Finance

Different methodologies like

- Role Plays
- Presentations
- Puzzles
- peer learning
- mini projects
- Group discussions
- Industrial visits

OUTCOME:

These sessions are conducted to involve students and have interactive sessions.

PICTURE FOR REFERENCE:



CERTIFICATE:



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Certificate

This is to certify that Mr./Ms./ Dr./Prof. G. Mamatha
has participated in Effective Teaching Techniques (HR/ FIN/ MRKT/ OPERATIONS)
from 31st July 2020 to 6th August, 2020 Organized by St. Joseph's Degree & PG College,
Abids, Hyderabad for the Academic Year 2019-20.


Fr. Dr. D Sunder Reddy
Principal



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ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme “**Case Study Presentation**” has been organized on 3rd August 2020 from 11:30 to 1pm by Finance faculty, in Vianney Hall.

Rev. Fr. Dr. D. Sunder Reddy
Principal



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EXTENDED CAMPUS
DEPARTMENT OF BUSINESS MANAGEMENT

FDP- CASE STUDY PRESENTATION

FINANCE GROUP 2

DATE: 3rd August 2020 **VENUE:** Vianney Hall

TIMINGS: 11.30 am to 1.00 pm

TARGET GROUP: faculty members

NO. OF PARTICIPANTS: 21

Presentation by: Dr Martina Rani, Ms.
Smriti & Mrs. Roohi

OBJECTIVE OF THE PROGRAM: The session was aimed to improve case study presentation and get self-trained.

ABOUT THE PROGRAMME

The Department of Business Management organized case study presentation on a Finance Case “BONNIE ROAD” which was administered to all faculty members to discuss the intricacies of case study analysis and its presentation that we shall teach cases to the students in the class room

Modus operandi

1. Cases were distributed to all faculty two days ahead for preparation
2. The team prepared the questions to pose in the group
3. Attracted answers from the participants during the session
4. Framed problem statements and set objectives of the case
5. Complied them in a SWOT analysis mode.
6. Fixed alternative courses of actions
7. Finally presented open conclusions.

OUTCOME:

To discuss the intricacies of case study analysis and its presentation that we shall teach cases to the students in the class room

Picture for reference:

**CASE METHOD AND
LEARNING**

Robert E. French

1970

DR. ROBERT E. FRENCH, DEPT. OF PSYCHOLOGY, UNIVERSITY OF MICHIGAN

CASE PRESENTATION

- ❑ Statement of the problem
- ❑ Objectives
- ❑ Assumptions/ Areas of consideration
- ❑ Alternative Courses of Action
- ❑ Recommendation/Justification

PROBLEM STATEMENT

Is this a good property for information to compute?

[illegible]

- ## IDENTIFY AREAS FOR CONSIDERATION
- the opportunity properly use assets up to
 - the technology is ready to use advantages
 - the resources that different institutions have/aren't have
 - the innovation is important to them
- Assumptions:**
- most entrepreneurs are opportunity
 - the entrepreneur is generally not a risk taker

STRENGTHS

- Prime location, connecting major cities
- Accessibility and the fittings attract a wide range of high net-worthed clients, sales or front office or traditional users of warehouses
- Proximity of research space and laboratories will add to the demand of the warehouse facility
- Within 20 miles radius, people access
- Within 20 miles, 100000 businesses with 10 million employees
- Transportation transport connections

Dr. Vasanthakumari Sivasankaran 11/04/2022

WEAKNESSES

- ❑ All three business units require
- ❑ warehouses, are twenty years old
- ❑ Obsolete facility design for industry and office needs

Dr. Vasanthakumari Sivasankaran 11/04/2022

OPPORTUNITIES

- Cash flow from operations determines the economic value of property
- Cash and debt will be available to be distributed to the equity shareholders.

Dr. Vasanthakumari Sivasankaran 11/04/2022

THREATS

- Fluctuating risk exposure
- Dropping in the costs

Dr. Vasanthakumari Sivasankaran 11/04/2022

SWOT ANALYSIS

- 1. for our region, high rate of return because of accessibility, appearance and proximity
- 2. plan for continuous acquisition of technology, modernization of older stages
- 3. go for increased leverage
- 4. Go for subcontracting to avoid the impact of cost dropping

Dr. Vasanthakumari Sivasankaran 11/04/2022

ALTERNATIVE COURSES OF ACTION (ACA)

There are three ways to make money in real estate:

1. Cashflow after interest and tax (CFAT&T)
2. Tax benefits
3. Future increase in operating cash flows and sale prices

Dr. Vasanthakumari Sivasankaran 11/04/2022

FDP- CASE STUDY PRESENTATION

Certificate:



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ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme “**Effective Teaching Strategies in the area of Marketing**” has been organized from **26th August 2020** by in Vianney Hall from 1:30 pm to 3:30 pm.



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26 August, 2020

Ref: SJC/ 26-07-2020/21/

RESEARCH & FDP COMMITTEE

DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2020-2021

REPORT ON FDP ON EFFECTIVE TEACHING STRATEGIES IN AREA OF MARKETING

Date & Time of presentation: 26th August, 2020 & 1:30 Pm – 3:00 pm

Target Audience: Internal Faculty

Venue: Vianney Hall, St. Joseph's Degree & Pg College

Objective of the Programme:

To understand the teaching techniques/methods employed in Marketing Subjects

To explore the Strategies that can be used in marketing subjects

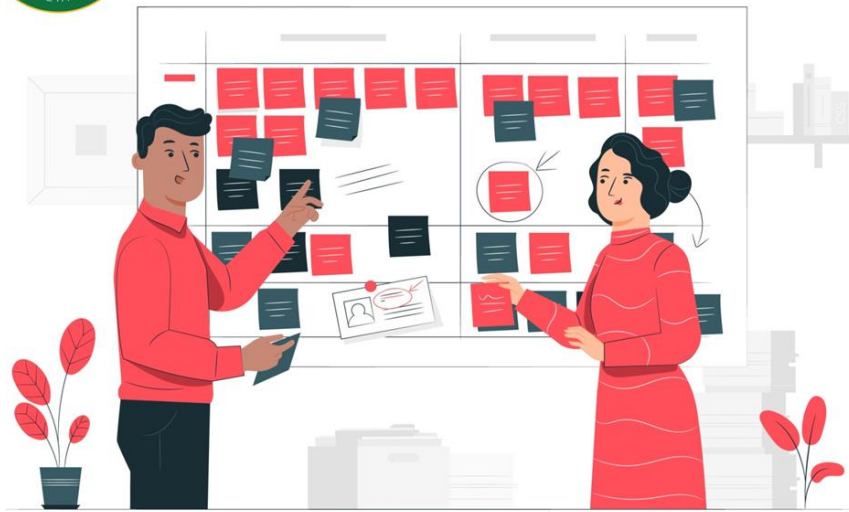


Chief Resource Person
Rev. Fr. Dr. D. Sunder Reddy
St. Joseph's Degree & PG College

Marketing Faculty Team



EFFECTIVE MARKETING TEACHING STRATEGIES



Team Members:

Prof. Nagunuri Srinivas

Mr. B. L. Martin

Mr. Martin Mysa

Dr. Vani

ST. JOSEPH'S DEGREE & PG COLLEGE ABIDS, HYDERABAD

MARKETING TEAM



Prof. Nagunuri Srinivas



Mr. B. L. Martin



Mr. Martin Mysa



Dr. Vani

About the programme:

We team of marketing faculty Presented the effective marketing teaching strategies to our colleagues as part of Faculty Development Programme in teaching and learning, practice in this regard we take this opportunity to thank our principal Rev.Fr.Dr.D.Sunder Reddy for his encouragement and support

Subjects Discussed:

S.No.	Faculty Name	Subjects	Semester
1.	Mr. Martin Mysa	Marketing Management	I
2.	Mr. Martin	Product & Brand Management	III
3.	Dr. Vani	Consumer Behaviour	IV
4.	Prof. Nagunuri Srinivas	1. Marketing Communication & Distribution Management 2. Services Marketing	III IV

All the participants were involved in the discussion and at the end Principal, Fr. Dr D. Sunder Reddy gave his observations on the presentation.. He appreciated the presentation and gave the faculty his inputs of the usage in the class.

OUTCOME:

Outcome of the Session: At the end of the presentation, all the faculty members have recollected the marketing concepts and they expressed that this session was boosted them with great confidence to implement and handle the case study in the classes.

Session Videos:

URL 1:<https://youtu.be/YrUNhTyRpp0>

URL 2: <https://youtu.be/NBw2TrGIX-4>

Picture for Reference:



Fr. Dr. D. Sunder Reddy giving his observations and input on the Presentation in the area of Marketing



**delivered
by the faculty Prof. Nagunuri Srinivas, Mr. Martin, Mr. Martin Mysa & Dr. Vani**

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ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme **“Effective Teaching Strategies in the area of Operations”** has been organized from **6th August 2020** by in Vianney Hall from 9:15 am to 11:00 am.



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Ref: SJC/ 06-08-2020/21/

DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2020-2021
NAME OF THE COMMITTEE: RESEARCH & FDP COMMITTEE
REPORT ON
WORKSHOP ON EFFECTIVE TEACHING TECHNIQUES
IN AREA OF OPERATIONS

Date: 6th August 2020

For whom: Faculty

No. of participants: 19

Timings: 9.15 - 11.00 am

Venue: Vianney Hall

Objective of the programme:

1. To understand the teaching techniques/methods employed in OPERATIONS & QUANTITATIVE subjects
2. To explore the techniques/ methods that can be used in OPERATIONS & QUANTITATIVE subjects

Name of the resource person: Fr. Dr. D. Sunder Reddy, Principal

Faculty who presented: Prof. R. Anita, Dean Academics, Mr. Ganesh, Mr. Venkata Siva Kumar, Mr. Jyothi Kalyan, Asst. Professor & Dr. C. Lalitha



About the programme :

Teaching strategies was presented to the faculty members on 6th August 2020 from 9.15 am – 11.00 pm. Prof. R. Anita, Incharge of the team gave the introduction and the overview of the Operations and Quantitative session. The teaching strategies for every subject (pooled from all the faculty as discussed on 1st August 2020) mentioned below were presented by faculty (in the format given by the resource person).

<u>Sem</u>	<u>Sub</u>	<u>Presented by Faculty Name</u>	<u>Sem</u>	<u>Sub</u>	<u>Presented by Faculty Name</u>
Sem-I	SFM	Mr. Venkat	Sem-III	MM	Mr. Ganesh
Sem-II	OR	Mr. Venkat	Sem-III	SCM	Mr.Jyothi Kalyan
Sem-II	OM	Prof.R.Anita	Sem-IV	TQM	Dr.C.Lalitha
			Sem-IV	PM	Mr. Ganesh

The various techniques that were used for teaching OPERATIONS & QUANTITATIVE subjects were:

Statistics For Management

- Lecture method, Video based teaching, Quiz, mini project, lab exercises, discussion & Practice problems for HW, group presentation, remedial classes for slow learners

Operations Research

- Mini projects, Lecture based methods

Proposed methods for quantitative (SFM & OR Courses) apart from above:

Case study, online quiz

Operations Management

- Cooperative strategy/small group exercises, Issue based inquiry - e-article, Whole class strategy-Discussion- Newspaper clippings, Role plays & discussions, Whole class strategy- Situation analysis, Videos, Whole class strategy - Active learning – poll, quizzes, Small groups strategies- loosely formed groups- Think – share, field visits,/industrial visits

Materials Management

- Mini – project, case studies, newspaper discussions

Supply Chain Management

- Lecture, discussion, group presentations, group projects, caselets,

Project Management

- Mini- projects, situation analysis-discussions, caselets

Total Quality Management

- Role play, situation Analysis, Caselets, Chart presentations, group assignments, videos, demonstrations, Discussion method, group and individual presentation, story based..

Proposed new strategies apart from existing (arrived after brainstorming with team members and input from participants)

- Cooperative strategy- Think – Pair – Share, Issue based inquiry -Newspaper clippings/videos, Small group strategy- Collaborative learning (-Mini project- video making), mini- projects, Industry based lectures, field visits, Case Studies, simulations, Z to A approach, mind mapping, workshops, alumni sharing experience, and more participative based teaching including quizzes, polls online etc.

All the participants were involved in the discussion and gave good input. The session concluded with the suggestions and input from Principal, Fr. Dr. D. Sunder Reddy. He appreciated the presentation and techniques used in the class. He encouraged the faculty to use innovative pedagogy for making the learning effective.

OUTCOME:

To use innovative pedagogy for making the learning effective.

CERTIFICATE:



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ACADEMIC YEAR 2020-2021

FACULTY NOTICE

This is to inform all the Faculty that there is a Professional Development Programme “**Data Analysis using SPSS**” has been organized from **Sep 7th 2020 to 14th Sep 2020** by **Mr. Rachit Agarwal**, Academic & Research consultant in Computer Lab. 2nd Floor from 1:00 pm to 3:00 pm.

PRINCIPAL

FR. DR. D. SUNDER REDDY



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Ref. SJC/20-09-2020/____

20-09-2020

Report on Data Analysis using SPSS Sep 7th- 14th ,2020

Date: Sep 7th to 14th ,2020; **Timings:** 1pm -3 pm **Venue:** II FLOOR Computer Lab

For whom: Faculty

No. of participants:25

Name of the Resource Person: Mr. Rachit Agarwal, Academic & Research consultant

Objective of the programme: To Equip the faculty with the data analytics skills and help them in their research work and professional development.

About the Resource Persons:

Mr. Rachit Agarwal is working as Academic & Research consultant of research writing and data analysis. He is also working as Assistant professor at Centre for Management Development, Ghaziabad. He has conducted more than 50 academic training workshops on SPSS, Excel, SEM-AMOS.

Contact no: 8865009495, Email: info@rachitagarwal.com

ABOUT THE PROGRAM

Prof. Vandana Samba gave opening remarks on the importance of the FDP. She invited Prof. R. Anita for opening remarks to talk on the importance of learning SPSS for the faculty to enhance their research skills. Mr. Ganesh was invited by Prof. Vandana to present the profile of the resource person. And then the session was handed over to the resource person Mr. Rachit Agarwal.

The topics that he taught were:

1. Basics of SPSS; Data view, Variable view, Types of scales
2. Data analysis : central tendency , dispersion, distribution
3. Central : mean, median, mode, quartile, percentile, sum
4. Standard deviation, maxi, mini, range, variance
5. Distribution: normal, skewness, kurtosis
6. Normality tests
7. Hypothesis, p value, acceptance and rejection, Chebyshev's Theorem

Case Processing Summary						
	Valid		Cases Missing		Total	
	N	Percent	N	Percent	N	Percent
income	9	90.0%	1	10.0%	10	100.0%

Descriptives				
income	Statistic	Std. Error		
Mean	21934.3333	5634.53324		
95% Confidence Interval for Mean	Lower Bound	8941.0764		
	Upper Bound	34927.5903		
5% Trimmed Mean	21982.5926			
Median	22000.0000			
Variance	285731684.0			
Std. Deviation	16903.59973			
Minimum	1000.00			
Maximum	42000.00			
Range	41000.00			
Interquartile Range	34750.00			
Skewness	-.132	.717		
Kurtosis	-1.989	1.400		

The day I ended with answering the queries of the participants

SECOND DAY 08-09-2020

The topics that were taught:

Test of difference: Z test, T test @ Anova test

t Test – Assumptions, one sample and two samples: independent and related samples (paired sample and repeated samples)

Independent sample t test- levene's test, Paired t – test, ANOVA , post hoc test

Handwritten Notes (Left Screenshot):

t test	sample size	Z test	SPSS
Infinite Population	30	Finite Population	Z #
			t

Handwritten Notes (Right Screenshot):

t test	sample size	Z test	SPSS
One sample	5 families	Finite Population	Z #
Independent sample	2 favour	Finite Population	t
Related sample t-test	Repeated sample	Finite Population	t

SPSS One-Sample T-Test Dialog Box:

- Confidence Interval Percentage: 95.0%
- Test of Hypothesis: t = 0
- OK, Paste, Reset, Cancel, Help

Data View Table:

S No	Weight_Lost
1	2
2	3
3	2
4	4
5	5
6	3
7	3
8	2
9	3
10	4
11	2
12	3
13	3
14	4
15	3
16	4
17	6
18	4
19	3
20	4
21	5

Third Day: 9-09-2020

The session included

- ✓ Non-Parametric Test, Chi-square, Cramer's V test, Cross Tabs
- ✓ Focal points in data interpretation.

Handwritten Notes:

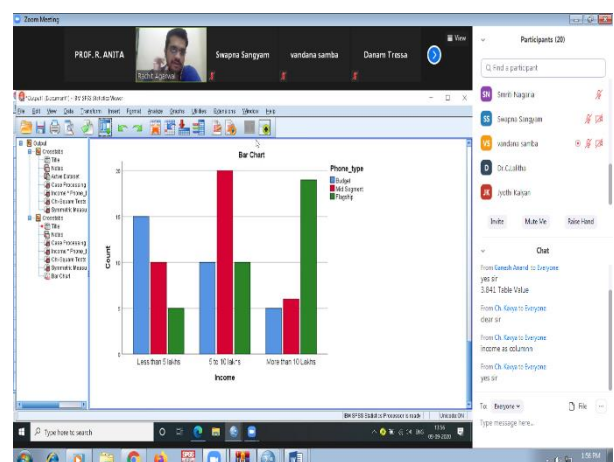
strength of association:-

Two ways/formulas:-

Cramer's V

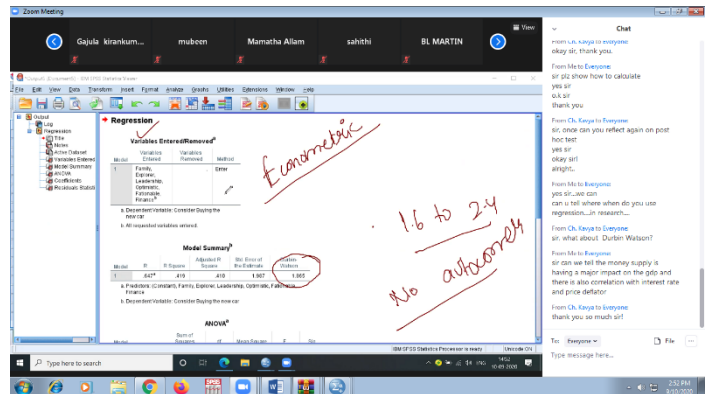
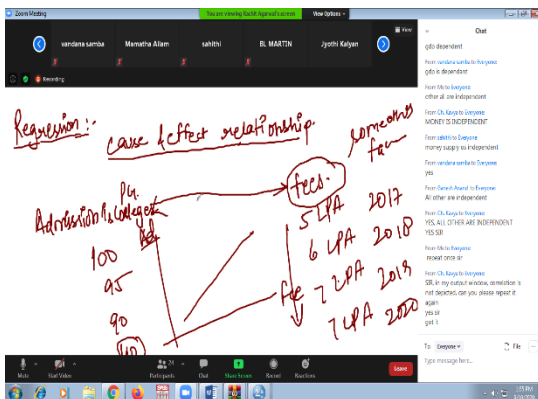
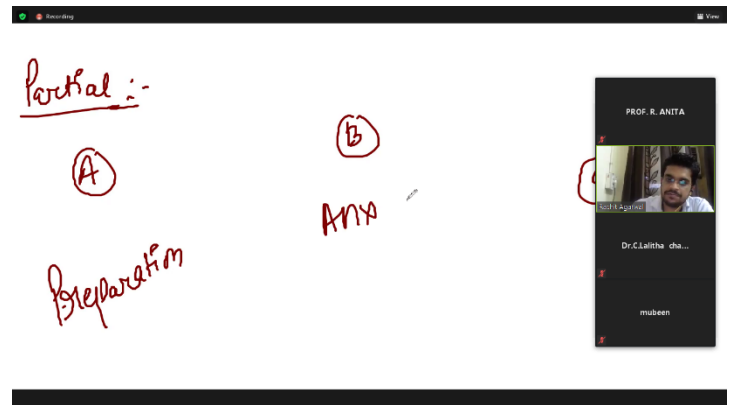
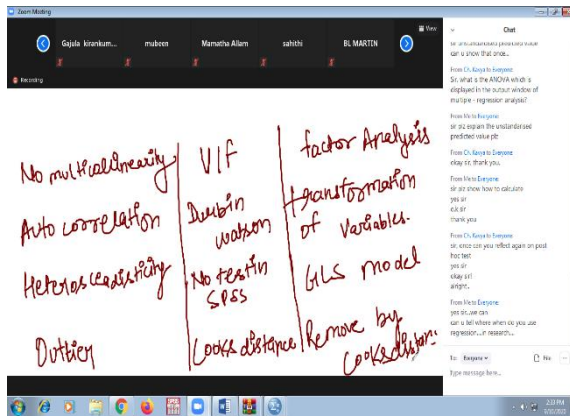
$m = \text{lowest value of } (r-1) \text{ or } (c-1)$

$\sqrt{\frac{\chi^2}{n \times m}}$



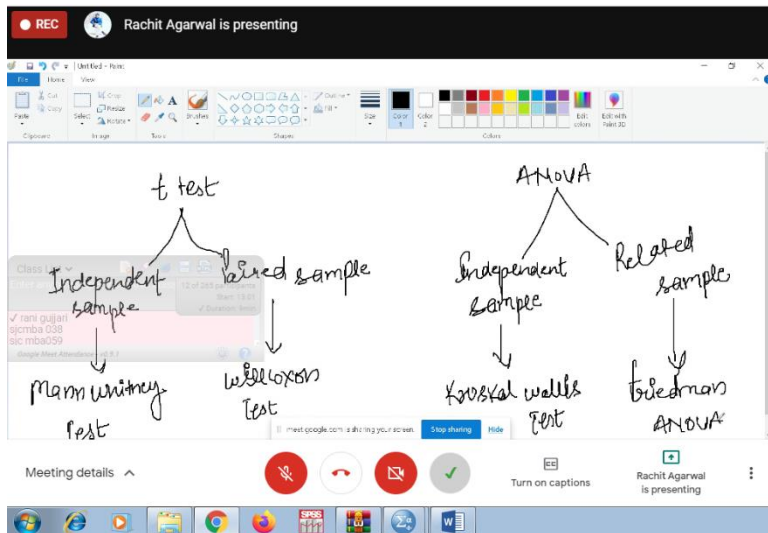
Fourth day: 10th Sept 2020

Topics covered were Correlation-partial, multiple correlation, spurious correlation, regression, multi-collinearity, assumptions and Durbin Watson method



14th Sept 2020- fifth day

The topics covered are non-parametric test – conditions, Mann Whitney test, Wilcoxon test, kruskhal Wallis test and Friedman (ANOVA) test. Practically the problems were shown in SPSS



Five day DATA ANALYSIS USING SPSS was very good and useful. We faculty thank the Principal, Rev. Fr. Dr. D. Sunder Reddy for providing the opportunity.

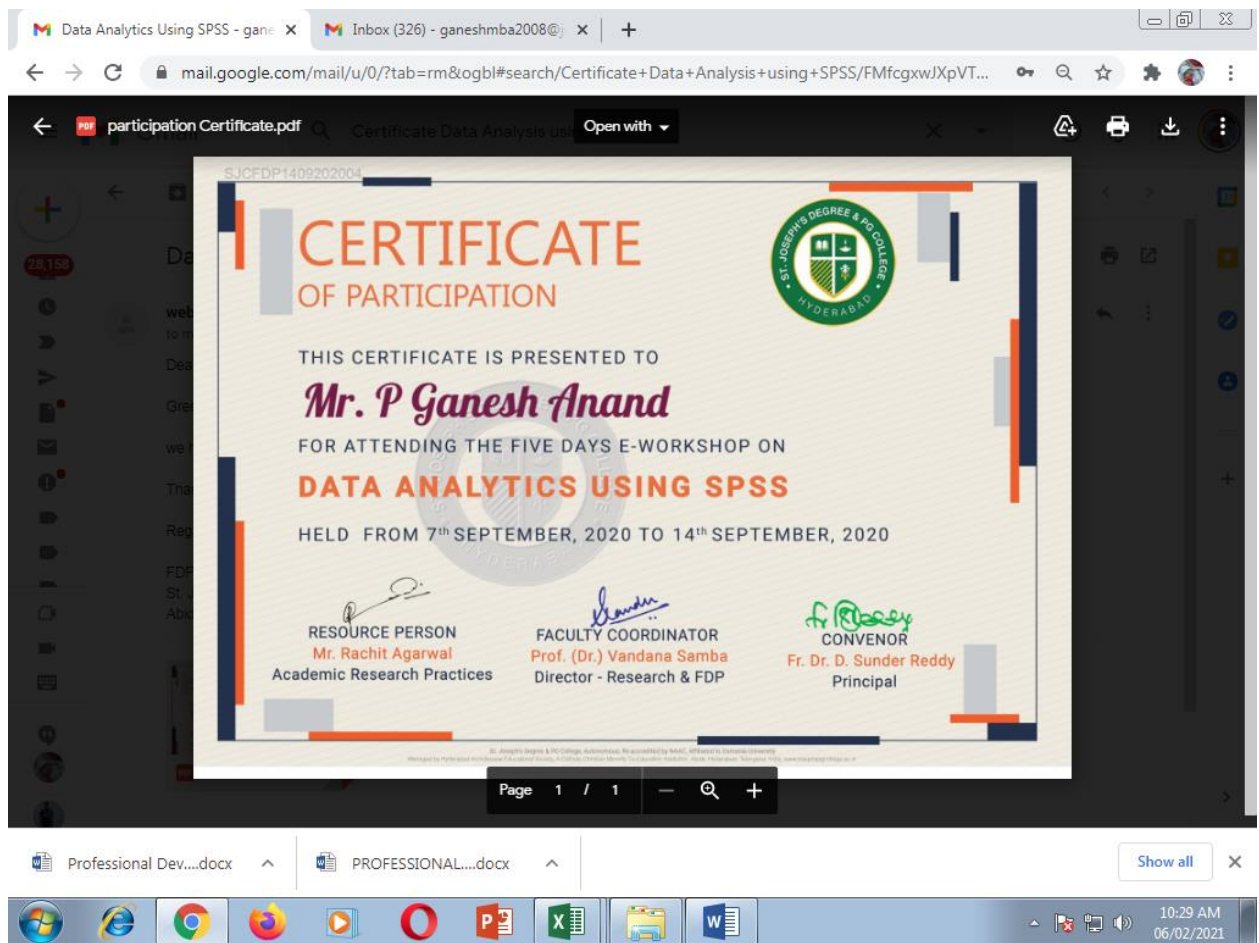
OUTCOME:

To equip faculty with technical knowledge related to data analysis.

PICTURE FOR REFERENCE:



CERTIFICATE:



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(Extended Campus), Re-accredited by NAAC with 'A' Grade
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution
Managed by Hyderabad Archdiocese Educational Society
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Ref: SJC/14-8-2020/

**DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2020-2021**

NAME OF THE CELL/COMMITTEE: FDP

REPORT ON

ONLINE FDP on “HOW TO TEACH ONLINE GOOGLE HANGOUTS MEET”

Date: 14th August, 2020
For whom: Faculty
No. of participants: 19

Timings: 11:00 am TO 12.30 pm
Venue: Online

Objective of the event/programme:

1. FDP has been initiated by the college to ensure effective online teaching by faculty in this pandemic situation across the India.
2. This online faculty development programme will help all the faculty members to understand how e-learning system works.
3. Online google meet to help faculty members to deliver online content effectively.

Name of the resource person: Prof. N . Srinivas, Director Centre for Career Development



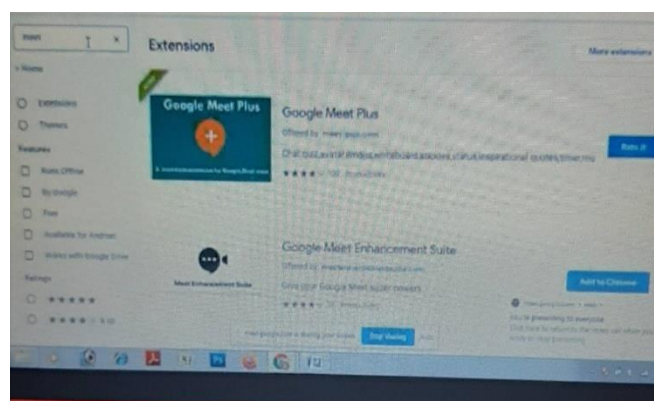
About the programme :

Education is evolving at a faster pace than any other period in recent history. To better understand these changes, faculty has to equip themselves with new changes in classroom teaching and by using G Suite for Education worldwide to create, collaborate and communicate to students . This One day online Faculty Development Programme has been organized on 14th August 2020 for the faculty of Business Management. The session started with welcome address by Prof. Vandana, Director Research & FDP followed by Welcome address by HoD, Mrs Danam Tressa. The session was then handed over to the resource person.

Learning from FDP

Resource person explained how to create meeting link from Gsuite and also how to start a meeting. Sending an invitation to the students to join the meeting with the help of link created.

He explained how to admit button automatically by sending them the invitation to join or download the software for the same. Recoding option, Live stream and also Layouts were also explained. Attendance can be automatically recorded by downloading the meet attendance software, canvas apps and Jamboard apps which



help us to write notes so that teaching becomes easy task were also explained. Other aspects like attachments, turn – on captions and mentimeter were also explained lucidly.

A closing note by Prof. R.Anita, Dean Academics where she thanked Principal for the opportunity, the resource person for sharing his learning experiences and said there should be implementation of learning outcomes from FDP programme. Formal vote of thanks was proposed by Prof. VandanaSamba

Prepared by:

1. Prof. R. Anita
2. Dr. C. Lalitha

Rev. Fr. Dr. D. Sunder Reddy
Principal



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SJC/5-09-31/10/2020
02/10/2020

Date:

DEPARTMENT OF BUSINESS MANAGEMENT
ACADEMIC YEAR 2020-2021
Research & FDP

REPORT ON
FACULTY DEVELOPMENT PROGRAMME

Date: 02/10/2020

Timings: 10:00am. –

04:00pm.

Venue: St. Joseph's Degree and PG College (Extended Campus)

For whom: Faculty

No. of participants: 24 (faculty)

Objective of the event/program: To obtain knowledge on Management Accounting Practices on Sustainability Reporting and Contemporary Developments.

The Webinar started at 10am sharp with a welcome note by Prof. Vandana Samba addressing all the guests Mr. Sanjay Kapoor, Mr. G. Anantha Krishnan Govindan, Mr. Jaywant Naidu, Mr. Sundeep Mittal along with our college Principal Rev. Fr. Dr. D. Sunder Reddy, Dean Academics Prof. R. Anitha and HOD Mrs. Danam Terresa.

Mr. G. Anantha Krishnan Govindan started the session with a story of two men at a burger restaurant, and explained well about the history of Sustainability Reporting, purpose, different Definitions, Importance of it, Sir also explained 17 different Sustainability Development Goals were adopted by all UN member states 2015, as part of 2030 Agenda for sustainability development. Thorough explanation was given on Reporting Standards and Structure. Finally, Sir concluded the session with a word that it is not a reporting but commitment to right causes.

The second half of the FDP programme was started by Mr. Sandeep Mittal about **Cloud Accounting**, who explained the meaning of cloud accounting, benefits, recent trends. Cloud accounting solutions provide an equally secure (and sometimes even more secure) method of storing financial information than traditional accounting software. Sir Also explained about the Key Cloud Accounting areas likes net banking, razor pay, bank bazaars, etc. The Programme ended with the vote of thanks to all the guests of the days.

Picture for reference:

Mapping to SDG

1. IMPROVING HEALTH AND WELL-BEING for more than 1 billion

HEALTH AND HYGIENE
By 2020 we will help more than a billion people to improve their health and hygiene. This will help reduce the incidence of life-threatening diseases like diarrhoea. **1.24 MILLION people reached by end 2018.** Reduce diarrhoeal and respiratory disease through handwashing. Provide safe drinking water. Improve access to sanitation. Improve oral health. Improve self-esteem. Help improve skin healing.

NUTRITION
We will continually work to improve the taste and nutritional quality of all our products. The majority of our products meet, or are better than, benchmarks based on national nutritional recommendations. Our commitment goes further: by 2020, we will double the proportion of our portfolio that meets the highest nutritional standards, based on globally recognised dietary guidelines. This will help hundreds of millions of people to achieve a healthier diet. **48% of our portfolio by volume met highest nutritional standards in 2018.** Reduce salt levels. Saturated fat. Reduce saturated fat. Increase essential fatty acids. Reduce saturated fat in more products. Remove trans fat. Reduce sugar. Reduce calories. In children's ice cream, in more ice cream products. Provide healthy eating information.

Unilever logo



What is cloud accounting

Cloud accounting is a type of accounting software that allows you to manage your business's financial data online. It offers several benefits, including:

- Real-time data
- Automatic updates
- Mobile access
- Integration with other business systems

Key Cloud Accounting

Accounting	HR/ Payroll/ Payment Gateway/ Bankruptcy	Compliance Tools	Document Management
<ul style="list-style-type: none"> ✓ Bank ✓ Credit transfer ✓ Sales ✓ Invoicing 	<ul style="list-style-type: none"> ✓ Not Banking ✓ Asset pay ✓ Bank Income 	<ul style="list-style-type: none"> ✓ Cheques ✓ Manual ✓ Compliance ✓ Payroll ✓ Loan/ Salary 	<ul style="list-style-type: none"> ✓ Invoicing ✓ Stock Manager ✓ POs ✓ Sign ✓ Audit Trail

Feedback/ Suggestion:

Rev. Fr. Dr. D. Sunder Reddy
Principal



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DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

NAME OF THE CELL: RESEARCH & TRAINING CELL

REPORT ON

Date: 17/12/2020 Timings: 11:00 AM to 01:00 PM Venue: Virtual, Google Meet

For whom: All faculty

No. of participants: 21

Objective of the event/programme: To enlighten the faculty on how to write research proposal for applying for STTPs/FDPs/RPS.

Name/s of the resource person/s: Dr. Ganapati Panda

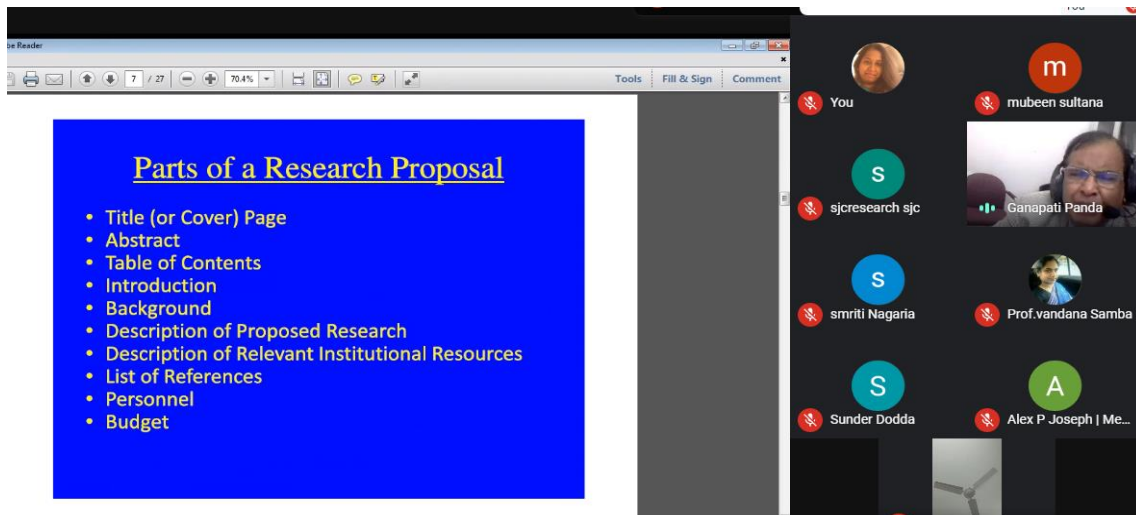
About the resource persons: Prof Ganapati Panda is a Professional Fellow, School of Electrical Sciences, Indian Institute of Technology, Bhubaneswar

About the programme with photographs:

Sir, has given a detailed explanation about how to apply for funding for various funding agencies.

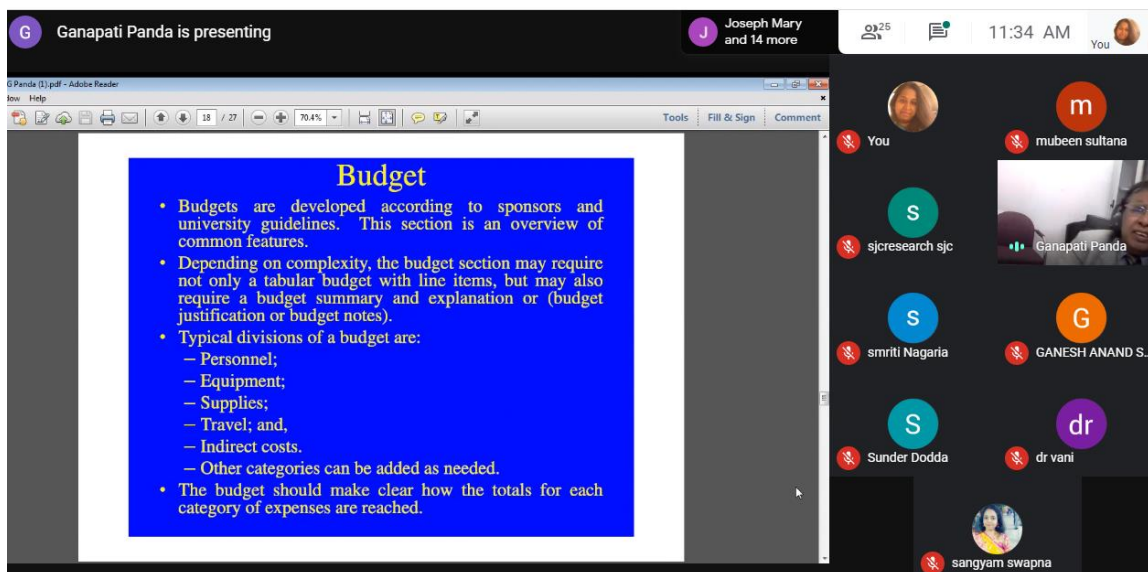
Sir has covered various topics which are as follows:

Title, Abstract, table of contents, introduction, need of the statement, description of the research proposal, references, budget.



Sir has also given reasons for the proposals getting rejected

Sir has given the list of various funding agencies and has advised on to do the interdepartmental research.



Prepared by: Dr. Rani Gujar

**Principal
Rev. Fr. Dr. D. Sunder
Reddy**



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Ref No : **SJC 13/15/2021**

ONLINE FACULTY DEVELOPMENT PROGRAMME ACADEMIC YEAR 2019-20

Report

on

"Tips for Writing Articles in Scopus, Web Of Science, and UGC Care Listed Journals

DATE: 3rd APRIL 2021

VENUE: GOOGLE MEET

TIMINGS: 10.30am- 1.30 pm

TARGET GROUP: faculty members

NO. OF PARTICIPANTS: 21

OBJECTIVE OF THE PROGRAM: The session was aimed at giving an insight into various research inputs in the form of paper submission and how to cut hedges for the acceptance of research papers by high-indexed journal, Scopus, web science, UGC care list of journal.

OUTCOME OF THE PROGRAM: The faculty were able to get information about different journals, they were able to become the members of inderscience, ORCID, web of sciences, and ugc care. Further they could get information about scopus ID.

ABOUT THE RESOURCE PERSONS: Dr. Karthikeyan Partha Sarathy Associate Professor School of Management Studies Kongu Engineering College, Erode, Tamil Nadu

2) Prof. Ganapathi Panda : (Visiting professor IIT Buvareshwar

The resource person began the talk on the importance of quality research paper publications by giving certain important points with respect to language style, tables and figures for references, listing style of references under APA styles, etc.,

He also gave a list of few journals such as International journal of Business Excellence, International journal of Business & Innovation which are listed in both Scopus and webscience. He also provided us with the website sources to get the list of approved journals. He explained the order of importance of journal based on the impact factor too. He also suggested a source of obtaining impact factor called SJR - Scimago Journal & Country Rank (<https://www.scimagojr.com/index.php>) He gave good amount of information on the number of journal listed by various institutions.

He touched upon the various aspects of citation and how to attract more citation and the portals which help. He insisted upon a very strong theoretical background to attract more acceptance, including the grammar style to be used. He also gave good inputs on the research funding schemes made available by various institution. He also gave some inputs for open access journals: SCIHUB (<https://scihub.org/search/>) which are downloadable. Also gave a few website self-branding portals where the journal papers can placed to get citations like- clarivate.com, ORCID, Google Scholar.

Part 1 of the Prof.Ganapathi Pand Presentation

Date:03/04/2021

Time: 12:15 to 1:30

Session started with Introduction of Resource person by Prof Vandana Samba and Mrs.Mubeeen Sultana.

Prof. Ganapathi Panda started the session with publication of Scholarly Articles particularly in scoopers' index reference to Management.

Sir explained about the role of the publishers and related research documents and gave insights about the Author, Coauthor and references of the paper publication also explained How to store in the electronic warehouse and publishing in the digital era.

how to publish the ethics papers & what are the new ways to promote the articles .

professor asked all faculty to visit different sites for more details for Scoopers publications he explained about what is critical analysis citation Index and Documentation of the research papers

Prof said for Business Management and Account it is 3.35% and distribution of the papers in the different areas.

Prof gave information about the open access journals and articles with references to scoopers and also said that they will be charge for the information.

How to crack the article at first time? and how to publish in scoopers sir explained manuscript is to be clear and understandable to editors so it should be very clear.

Sir explain about review papers and the references and how it help for our research and said to send to those publications where its already accepted.

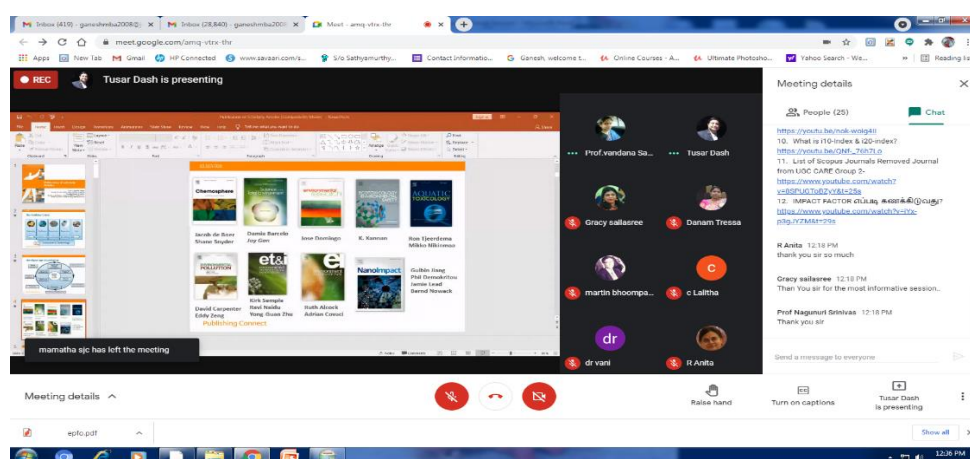
what we need to check before sending articles for publication.

1.who is the journal audience ?

2.Impact factor of the journal

3.don't submit the journal manuscript to more publications at a time

Professor added to his presentation who to find out the trends in subject area and consider impact factor and specific impact Factor and H-Index of the journal which says the quality of the research.



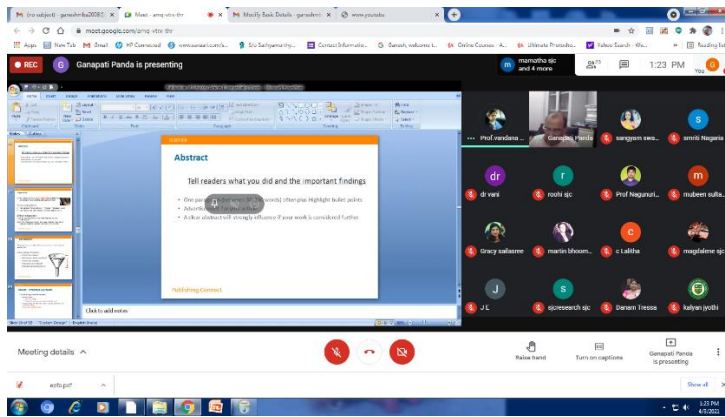
professor said revised about the impact factor of the scoopers journal, he gave example of the no of articles in last 2 yrs and cited, referred by different authors said explained how to calculate the impact factor of the journal.

in case of scoopers only journal cited will be consider it won't take into consideration about the paper publications and paper chapters ,explained about the different sectors of the publications also need to check the paper is national interest or global Interest

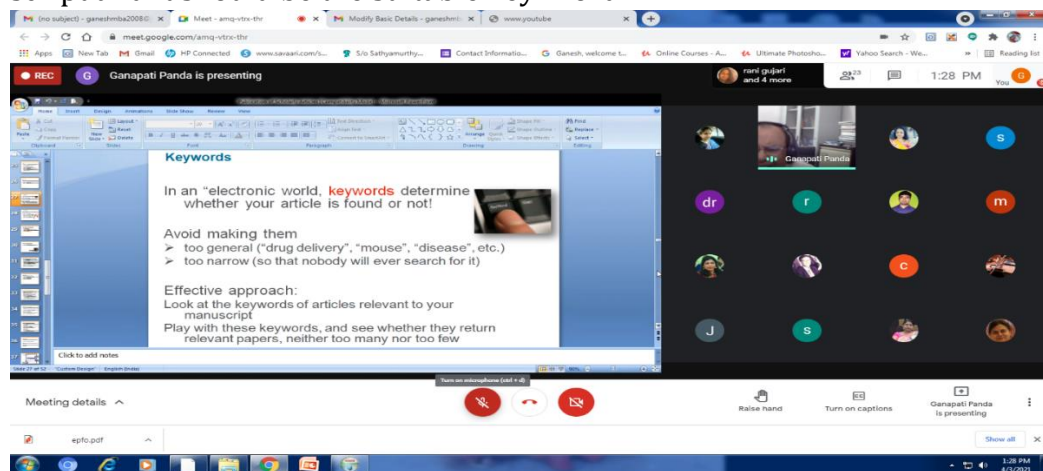
Process of writing research papers for Scopus

Sir gave overview of the graphical presentation and general structure of research articles which includes :

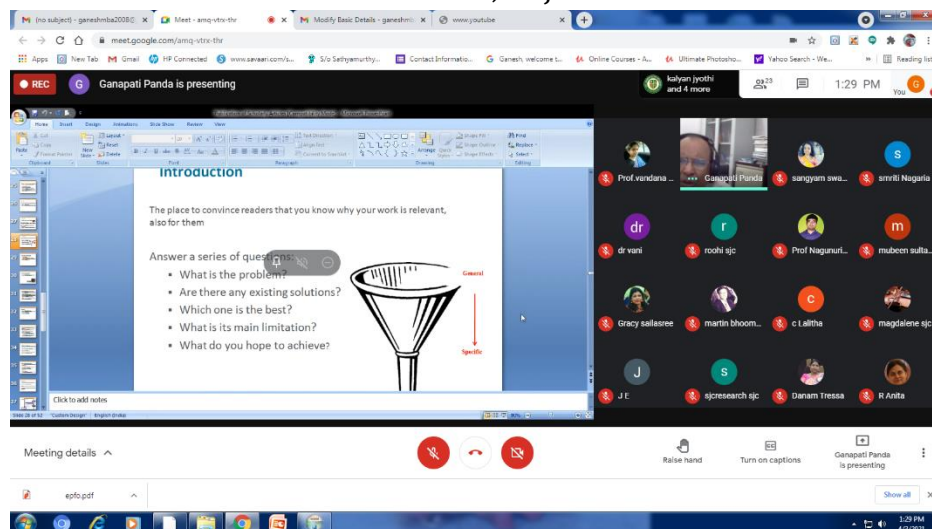
1. 1.Abstarct it should be very attractive



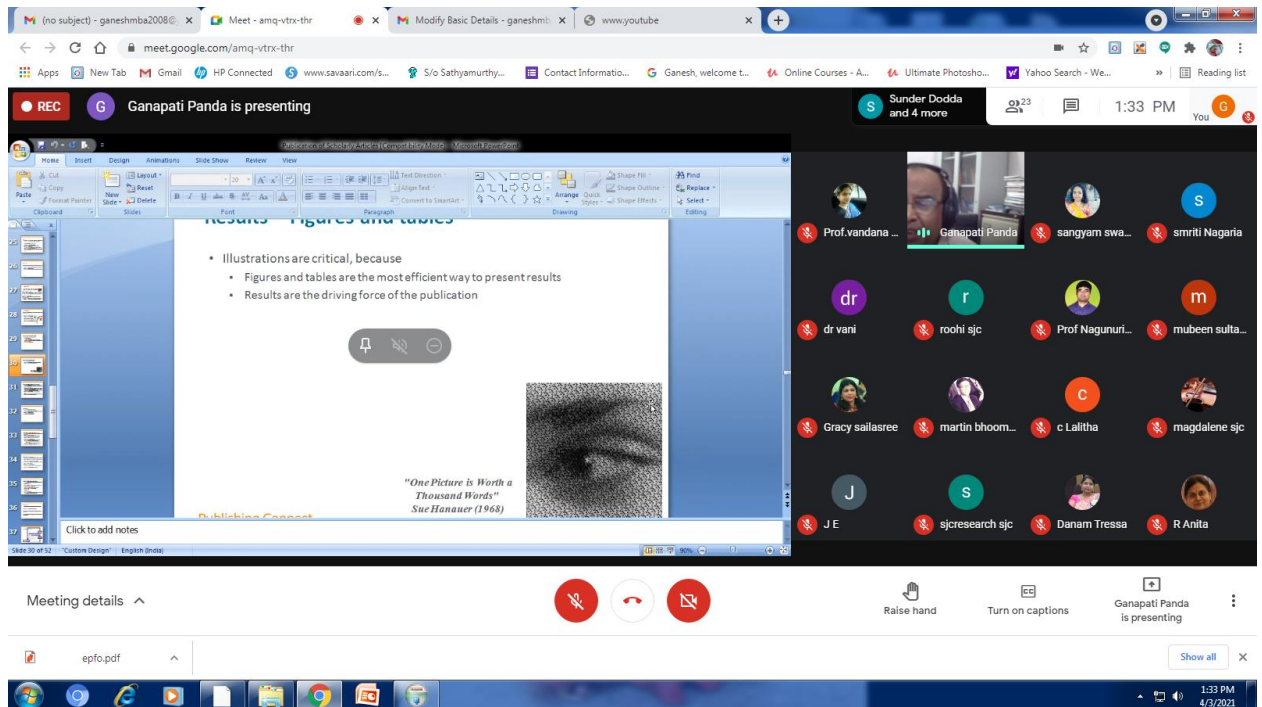
Finding the key word is important and its very useful to preparing the main script and it should be the suitable key Word



2. Main Text- deals with Introduction, Objective and Conclusion



we need to clear spell out in introductions about the What is the Problem? What are the existing the Solutions, What are the Limitations ,How our solutions are different from others ? and what are the statisticas methgods used



It should be very few statements instead of having multiple statements

1. How to made tables, Figures and Graphics
2. Interpretation and Discussing
3. write research from bottom to top and not from Top to bottom

Scientific language should be very clear keys to success to the Scientific languages and also explain about the grammar in the Journal to be used properly.

Discussions about the results to be considered

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Discussion – what do the results mean?". The slide content includes:

- It is the most important section of your article. Here you get the chance to SELL your data!
- Many manuscripts are rejected because the **Discussion** is weak
- Check for the following:
 - How do your results relate to the **original question** or objectives outlined in the Introduction section?
 - Do you provide **interpretation** for each of your results presented?
 - Are your results consistent with what other investigators have reported? Or are there any **differences**? Why?
 - Are there any **limitations**?
 - Does the discussion logically lead to your **conclusion**?
- Do not:
 - Make statements that go beyond what the results can support
 - Suddenly introduce new terms or ideas

The slide also features a "Publishing Connect" logo at the bottom. The meeting controls at the bottom show "Meeting details", "Raise hand", "Turn on captions", and "Ganapati Panda is presenting". The participant list on the right includes "R Anita and 4 more".

professor said most of the manuscripts are rejected because discussion is weak and conclusions are made based on the discussions.

Strength and weakness of the work depends on discussion and conclusion.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Conclusions". The slide content includes:

- Present global and specific conclusions
- Indicate uses and extensions if appropriate
- Suggest future experiments and indicate whether they are underway
- Do not summarize the paper
 - The abstract is for that purpose
- Avoid judgments about impact

The slide also features a "Publishing Connect" logo at the bottom. The meeting controls at the bottom show "Meeting details", "Raise hand", "Turn on captions", and "Ganapati Panda is presenting". The participant list on the right includes "mamatha sjc and 4 more", "Prof.vandana ...", "Ganapati Panda", "sangyan swa...", "smriti Nagaria", "dr vani", "roohi sjc", "Prof Nagunuri...", "mubeen sulta...", "Gracy sailasree", "martin bhoom...", "c Lalitha", "magdalene sjc", "J E", "sjresearch sjc", "Danam Tressa", and "R Anita".

Future scope of the research must be highlighted and avoid the Judgment and advices .

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "References: get them right!". The slide content includes:

- Please **adhere to the Guide for Authors** of the journal
- It is your responsibility, not of the Editor's, to format references correctly!
- Check
 - Referencing style of the journal
 - The spelling of author names, the year of publication
 - Punctuation use
 - Use of "et al.": "et al." translates to "and others",
- Avoid citing the following if possible:
 - Personal communications, unpublished observations, manuscripts not yet accepted for publication
 - Editors may ask for such documents for evaluation of the manuscripts
 - Articles published only in the local language, which are difficult for international readers to find

The slide also has a "Click to add notes" button at the bottom. The meeting controls at the bottom show "Meeting details", "Raise hand", "Turn on captions", and "Ganapati Panda is presenting". The participant list on the right includes Prof.vandana, Ganapati Panda, sangyam swa, smriti Nagarja, dr.vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin boom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, Danam Tressa, and R Anita.

Spellings and names of the authors in the references are very important.

Professor Ganapathi panda explain about the technical specifications and length to write the scoopers index papers and journals

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Suggested length of a full article". The slide content includes:

- Not the same for all journals, even in the same field
- "...25-30 pages is the ideal length for a submitted manuscript, including **ESSENTIAL** data only."
- Title page
- Abstract 1 paragraph
- Introduction 1.5-2 manuscript pages (double-spaced, 12pt)
- Methods 2-4 manuscript pages
- Results and Discussion 10-12 manuscript pages
- Conclusions 1-2 manuscript pages
- Figures 6-8
- Tables 1-3
- References 20-50

The slide also has a "Click to add notes" button at the bottom. The meeting controls at the bottom show "Meeting details", "Raise hand", "Turn on captions", and "Ganapati Panda is presenting". The participant list on the right includes kalyan jyothi and 5 more, Prof.vandana, Ganapati Panda, sangyam swa, smriti Nagarja, dr.vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin boom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, Smita Parija, and R Anita.

Cover Letter is an opportunity to give information about the researcher and Institutions, sir gave example of the cover letter and there should the suggested reviewer in the cover letter.


The screenshot shows a Google Meet interface with a presentation slide titled "Example". The slide content includes a letter from a student to Professor H. G. Schmidt, dated January 3, 2008. The letter discusses a manuscript submission and mentions a "Final approval from all authors" callout. Another callout, "Explanation of importance of research", points to a specific part of the letter. The right side of the screen shows a grid of participants, including Prof. vandana, Ganapati Panda, sangyam swa, and smriti Nagaria. The bottom of the screen displays meeting controls and a taskbar with various application icons.

rewires should be at least from 2 nations

The screenshot shows a Google Meet interface with a presentation slide titled "Suggest potential reviewers". The slide lists several bullet points: "Your suggestions will help the Editor to move your manuscript to the review stage more efficiently.", "You can easily find potential reviewers and their contact details from articles in your specific subject area (e.g., your references).", "The reviewers should represent at least two regions of the world. And they should not be your supervisor or close friends.", and "Be prepared to suggest 3-6 potential reviewers,". The right side of the screen shows a grid of participants, including mamatha sjc and 4 more, Prof. vandana, Ganapati Panda, sangyam swa, and smriti Nagaria. The bottom of the screen displays meeting controls and a taskbar with various application icons.

First Decision: "Accepted" or "Rejected"

Accepted

- Very rare, but it happens
- 
- Congratulations!
 - Cake for the department
 - Now wait for page proofs and then for your article to be online and in print

Rejected

- Probability 40-90%
- Do not despair
 - It happens to everybody
 - to understand WHY
 - Consider reviewers' advice
 - Be self-critical
- If you submit to another journal, begin as if it were a new manuscript
 - Take advantage of the reviewers' comments
 - They may review your manuscript for the other journal too!
 - Read the Guide for Authors of the

probability of accepting paper is very less in scopers we need to understand the suggestions given by the reviewer and do revisions accordingly, what are the minor and major revisions to be done have to understand and revised paper should go for the publications. Major revision is not rejection but it is need to have revision in the technical specification.

First Decision: "Major" or "Minor" Revision

Minor revision

- Basically, the manuscript is worth to be published
- Some elements in the manuscript must be clarified, restructured, shortened (often) or expanded (rarely)
- Textual adaptations
- "Minor revision" does NOT guarantee acceptance after revision!

Major revision

- The manuscript may be worth to be published
- Significant deficiencies must be corrected before acceptance

Need to prepare the detailed response letter after the revisions and use polite words in the letter, try to improve on the comment of the reviewer.

The screenshot shows a Google Meet interface. At the top, the browser tabs include 'Meet - amq-vtrc-thr' and 'Modify Basic Details - ganeshm...'. The address bar shows 'meet.google.com/amq-vtrc-thr'. The meeting title is 'Ganapati Panda is presenting'. The main content area displays a presentation slide titled 'Manuscript Revision' with the following bullet points:

- Prepare a detailed Response Letter
 - Copy-paste each reviewer comment, and type your response below it
 - State specifically which changes you have made to the manuscript
 - Include page/line numbers
 - No general statements like "Comment accepted, and Discussion changed accordingly."
 - Provide a *scientific* response to comments to accept,
 - or a convincing, solid and *polite* rebuttal when you feel the reviewer was wrong.
 - Write in such a manner, that your response can be forwarded to the reviewer without prior editing
- Do not do yourself a disfavoured, but cherish your work
 - You spent *weeks* and *months* in the library to do the research
 - It took you *weeks* to write the manuscript

The right sidebar shows a grid of participants, including Prof.vandana, Ganapati Panda, sangyam swa, smriti Nagarja, dr, roohi sjc, Prof Nagunuri..., mubeen sulta..., Gracy sailasree, martin bhoom..., c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom status bar shows 'Meeting details', 'epfo.pdf', and 'Show all'.

Professor gave the insights about the summary of the papers and explained about the lay summary .

The screenshot shows a Google Meet interface. At the top, the browser tabs include 'Meet - amq-vtrc-thr' and 'Modify Basic Details - ganeshm...'. The address bar shows 'meet.google.com/amq-vtrc-thr'. The meeting title is 'Ganapati Panda is presenting'. The main content area displays a presentation slide titled 'You want to make sure your research gets the attention it deserves' with the following bullet points:

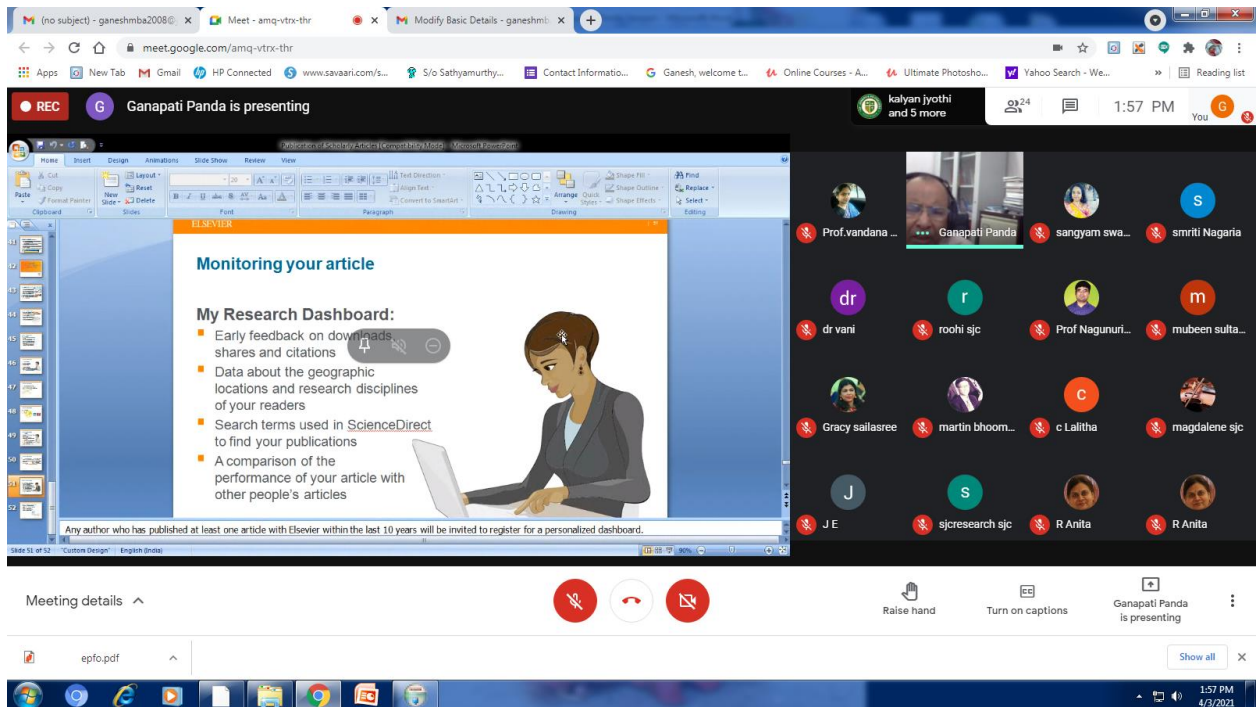
- The volume of research articles is growing at an accelerated pace
- For most researchers, it's a real challenge to keep up with the literature
- Your job: make sure your research doesn't fall through the cracks!

The slide also includes a line graph showing the volume of research articles growing from 1970 to 2013, with a peak of 40M. Below the graph, it states '7 hrs/week average time spent on literature'. The right sidebar shows a grid of participants, including kalyan jyothi, Ganapati Panda, sangyam swa, smriti Nagarja, dr, roohi sjc, Prof Nagunuri..., mubeen sulta..., Gracy sailasree, martin bhoom..., c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom status bar shows 'Meeting details', 'epfo.pdf', and 'Show all'.

Promoting of the articles is most useful for networking, link from the university website and also maintain Online CV.

The screenshot displays a Google Meet interface during a presentation. The main window shows a slide titled "Promoting your article" with two sections: "1. Conferences" and "2. Media relations". The "Conferences" section lists "Prepare to network", "Also connect online", and "Online poster". The "Media relations" section lists "Research statement", "Your institution's communication's channels", and "Contact your editor or you can send an email to: researchcomm@elsevier.com". A cartoon character of a man speaking into a microphone is on the right side of the slide. Below the slide, a text box states: "Conferences are a great opportunity for networking and collaboration. It's always important to:". The right sidebar shows a grid of participant avatars, including Prof. vandana, Ganapati Panda (who is presenting), sangyam swa, smriti Nagarja, dr vani, roohi sjc, Prof Nagunuri, mubeen sulta, Gracy sailasree, martin boom, c Lalitha, magdalene sjc, J E, sjcresearch sjc, R Anita, and R Anita. The bottom of the screen shows the Windows taskbar with various application icons and the system clock indicating 1:55 PM on 4/3/2021.

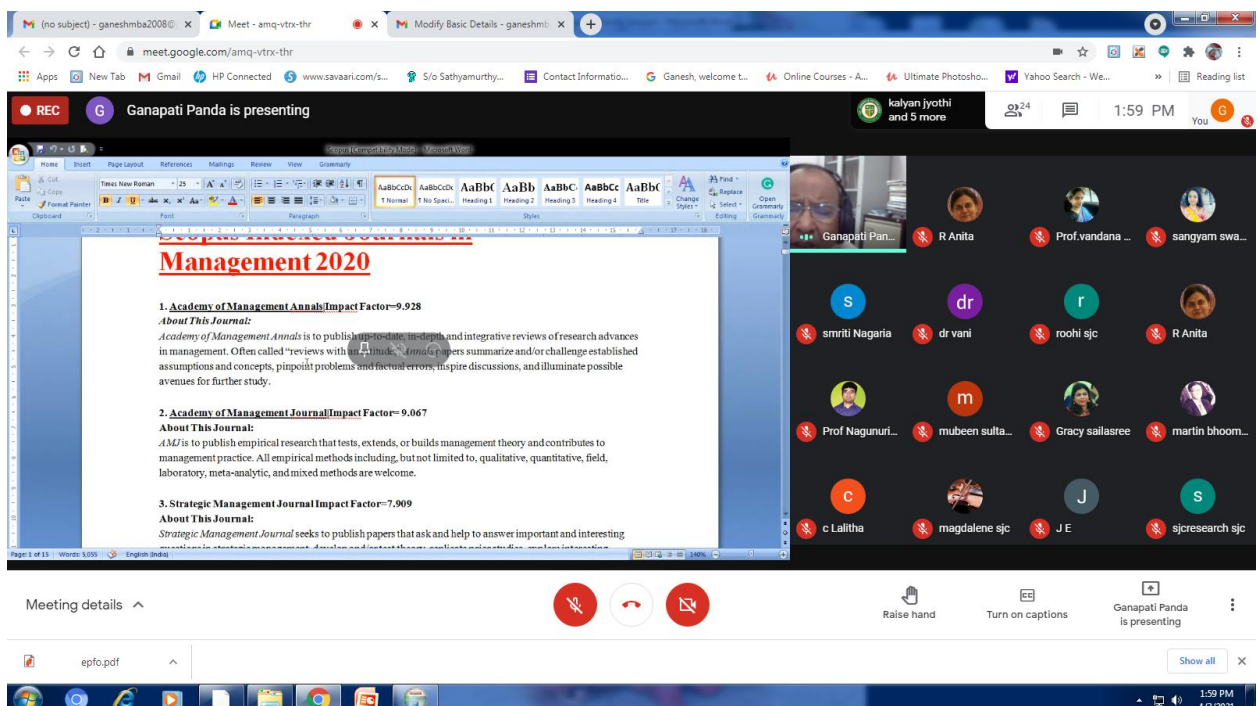
Monitoring the articles on the dashboard is useful for further improvement of our research.



Part 2 of the Prof.Ganapathi Panda Presentation

List of Scoopers Journals and Articles

sir displayed the scoopers based books and journals. sir explain about the new impact Factor of 2016 professor gave insights about what are the different publications platforms for the Scoopers based index and UGC List of Journal in Management about-100 journal's list is shared by the professor with descending order of the impact factor.



Part-3 of the Prof.Ganapathi Panda Presentation

Challenging areas the research

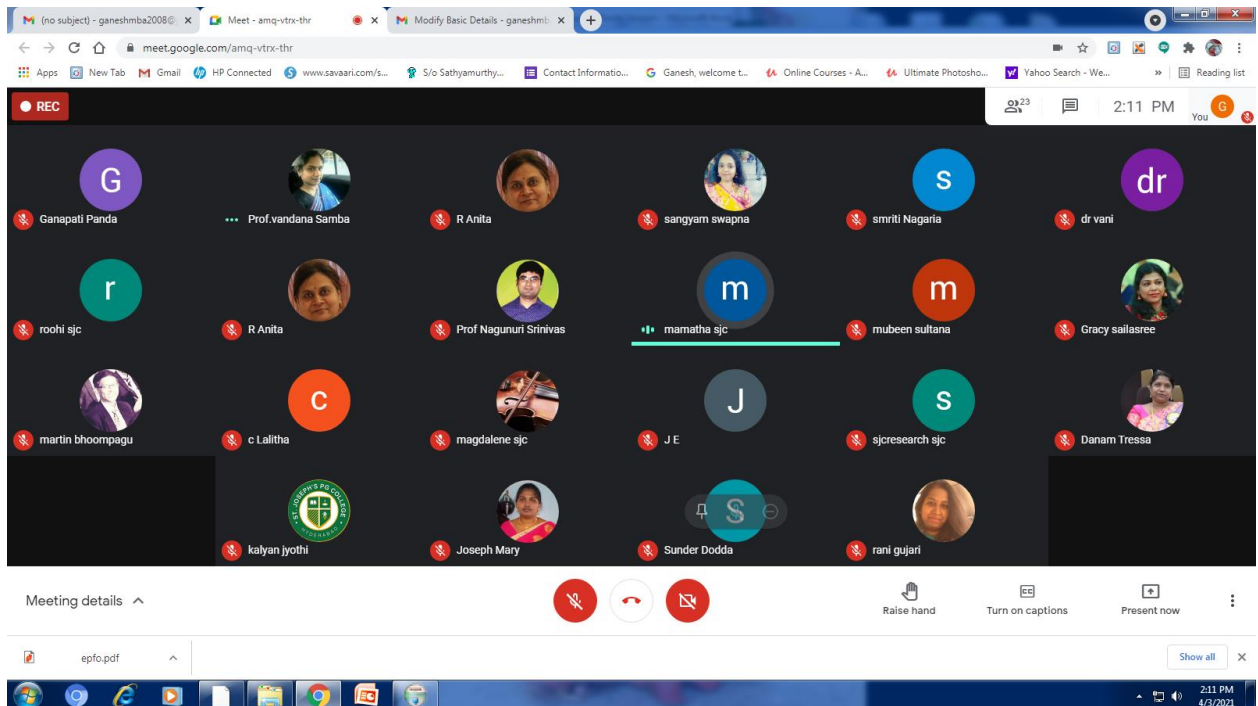
Professor explained about the challenges faced by the authors in the field of HR, Marketing, Systems and Finance in writing the research paper for Scoopers and web of sciences.

Some important points are

1. Data Analysis and Methods used
2. How to use the Abstracts
3. limitations in the research need to be considered
4. Normalization of Data
5. Creation of the date

Ex: In case of Finance-Stock marketing analysis, Bank Customers Analysis need to be done intelligent way

Session is concluded with Q & A and the formal Vote-of thanks by Mrs.Mamatha,Assistant Professor.



PRINCIPAL

Research Cell Objectives

Aims and Objectives

The research policy aims to create and support a research culture among its staff and students and leverage it for enriching and enhancing the professional competence by:

1. Developing and promoting scientific temper and research aptitudes of all learners
2. Realising the vision and mission of the college and facilitating their participation in research and related activities
3. Providing the required resources and appropriate facilities for smooth conduct of Research
4. Strengthen the institutional capacity for planning, budgeting and control all the research activities of the college
5. Fostering socially relevant research and promote multidisciplinary research
6. Developing rules, procedures and guidelines for granting research support, instituting awards, and supporting all other research related activities
7. Guiding faculty members in the effective integration of research projects with the regular curriculum implementation and enrichment activities
8. Promoting interdisciplinary research and establish modalities for preparing and undertaking joint research projects covering more than one knowledge domain as well as policies for involving external agencies/experts in such projects
9. Identifying, collaborating and establishing linkages including MOUs with National/International/Govt/ Non-Govt/ Industry/ Research organizations and Local agencies to benefit from the activities and programmes conducted by those organizations for widening the scope of the research opportunities, obtaining sponsorships and funding options available.
10. Encouraging and facilitating the publication of the research work/projects in reputed academic journals
11. Serving as a facilitator to provide professional guidance, technical support and recommendation for financial assistance
12. To create awareness about patents and intellectual property rights and assists them in applying.

13. Compiling data on all the research work/projects undertaken by the teachers and students in to a database for easy monitoring and analysis of the progress being made by them from year to year.
14. Drawing and adopting a research code, which informs all researchers about the ethical and legal norms and principles to be followed in the conduct of research
15. Preparing and implement a research quality assurance mechanism for ensuring that all research activities of the college conform to standard quality specifications

25. Research Initiatives:

The Department of Business Management has taken the following initiatives.

1. Research Cell: A research cell has been established to give thrust to research in the institute and to take up initiatives for the development of R&D
2. Student Research Publications: The department has immense faith in the capabilities of students in the areas of Research. So it has enrolled them in the Research Cell as members and can contribute to the development of research and related areas. The s
2. Joseph Voice:
3. Book Chapters: The department has encouraged the faculty to write book chapters so that in future they might be able to publish complete book in future. Various faculties have participated and wrote the book chapters as per the details given below
4. Books: the department has taken a good initiative to encourage the faculty to publish the books so that the knowledge is shared and enhanced. The following books have been published by the faculty

S.No	Title of the Book	Author	Publication
1	Financial Management	Prof. Vandana Samba	Himalaya Publications
2	Soft Skills for Career Development	Fr. Dr. D. Sunder Reddy Dr. Samuel Babu	Neel Kamal Publications
3	A study on different investments of investors in India	Mrs. Joseph Mary	
4	Impact of Covid-19 on Indian Economy	Prof. Vandana Samba Dr. Lalith c Dr. Rani Gujar Dr. S. Venkata Shiva	Paramount Publishing House

26. National Seminar: NIL

27.Paper Presentation/Paper Publication by Faculty

PROF.N. SRINIVAS

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	An empirical analysis of consumer's online shopping preferences in fashion	3 rd International Conference on Innovative Practices in Business, Economics and		International journal of Advanced Science and Technology	Vol.29,no.11s2020, Pp 2042-2050 scopus	June 2020
2	Understanding the OTT - streaming Behaviour among generation Z	3 rd International Conference on Innovative Practices in Business, Economics and		Journal of critical Review	Vol 7,issue 15,	November 2020.
3	Making post-covid placement experience ,meaningful	Presented a paper			Mahaveer Institute of Science & Technology.Bandlaguda,Hyderabad.	29 th & 30 th January,2021
4	Do Labour Codes Bodewell for to Women workers usher in a New Era?	Presented a paper,UGC Sponsered Two -day National Seminar on "New Labour codes and their influence on			Acharya Nagarjuna University, Guntur,	13 th & 14 th march 2021.

MR. GANESH ANAND

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Understanding the OTT - streaming Behaviour among generation Z	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of critical Review	Vol 7,issue 15,	November 2020.
2	Crisis Management - Government of India Boon on MSME,under (ANBA)Scheme during Covid 19.		Economic policy and planning in India post Covid 19	Bloomsbury Publishing	ISBN 978-93-90513-68-0	September 2020.
3	A Comparative Study on Cash Flow Statements of SBI&HDFC				Wutan Huatan Jisuan Jishu", ISSN	January,2021.UGC CARE -GROUP-II JOURNAL. SCOPUS
4	A STUDY ON "INVESTORS PERCEPTION ABOUT INVESTMENT IN				ISBN : 978-93-85132-95-7	AUGUST 2020

N O	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publicatio n
1	A Study on Predictive Maintenance of Select Cars in Telangana	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN - 2394-5125 VOL7,ISSUE 15	August 2020
2	A comparative study on How Leadership Development program Impacts on Attendees and Non Attendees	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN - 2394-5125 VOL7,ISSUE 15	August 2020
3	Multi-Tasking - A Source of Work place Stress.	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN - 2394-5125 VOL7,ISSUE 15	August 2020
4	Faculty Relationship Management	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN - 2394-5125 VOL7,ISSUE 13	Aug,2020
5	Employability Skills among Management Students :A Need for Social Innovation in Education	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN - 2394-5125 VOL7,ISSUE 13	Aug,2020

6.	Perceptions of Teaching professionals on factors influencing work place stress and coping	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		International journal of Advanced Science and Technology	Vol.29 no 11s(2020) Pp 1807-1814.	August 2020
7	A study on Learning Style preference in comparison with the Academic Achievement	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		International journal of Advanced Science and Technology	Vol.29 no 11s(2020) Pp 1664-1669	August 2020
8	<i>Role of Ethics in Business ---A conceptual</i>			Paramount publishers	ISBN : 978-81-948876-3-	August 2020
9	E-COMMERCE BUSINESS MODELS: ON THE IMPACT OF PARTIALLY AND FULLY SUPPORTED TRANSACTION PHASES ON CUSTOMER SATISFACTION -A CONCEPTUAL		“ NEW PARADIGMS IN BUSINESS MANAGEMENT	Amazon Publishers	Volume 3 ISBN: 979-8-579-38928-2.	December 2020
10	SOFT SKILLS (FOR CAREER DEVELOPMENT)			NEELKAMAL PUBLISHERS	ISBN:978-93-89740-98-1	Feb,2021

MR.B.L.MARTIN

S.NO	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	A Comparative Study on Brand Awareness Among Life Insurance companies in Twin Cities of Hyd &Sec. &Se	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 15	August 2020

Dr.Venkata Siva Kumar

S.N O	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Multi Tasking -A Source of Work place Stress.	3 rd International Conference on Innovative Practices in Business, Economics and		Journal of Critical Reviews	ISSN -2394- 5125 VOL7,ISSUE 15	August 2020
2	“Green Marketing -A Perceptual Study of Emerging Graduates (Millennial s) with	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurs Aug 2020			Journal of Critical Reviews” ISSN : 2394- 5125.VOL7 , ISSUE 13,2020.SCOP US	NOV,2020
3	A Comparati ve Study on Cash Flow				Wutan Huatan Jisuan Jishu”, ISSN NO: 1001- 1749,	January,2021.U GC CARE - GROUP-II JOURNAL. SCOPUS
4	A Study on Business Ethical Practices for Sustainabl e Developme		“ NEW PARADIGMS IN BUSINESS MANAGEME NT PRACTICES”	Amazon Publisher s	Volume 3 ISBN: 979-8- 579-38928-2.	DECEMBER 2020
5	Learners' Perception s towards Academic Growth with respect to Virtual Teaching in Classroom			Aweshka r - A Peer Reviewe d Research Journal (SP Mandal's We School -	0974-1119,	SEP 2020

6	Challenges in Online Teaching Process - A Study on Teachers' Perspectives	Vishleshan-International Conference on Post Covid PRACTICES.1.0			ISBR Business School, Bangalore, India	FEB,2021
7	Financial Inclusion of Rural Economy	International research workshop	Financial Inclusion	<i>Institute of Scholars (Insc)</i>	1ISBN 978-1-954461-79-6	MAY 17 TH & 18 th ,2021
8	Impact of Covid -19 on Education		Impact of Covid -19 on Indian Economy .	<i>Paramount publishers</i>	ISBN 978-93-90631-62-9	MAY 2021.

Mrs Danam Tressa

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	A Descriptive Study on Key Motivations and Challenges of Women Entrepreneurs in India	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Solid state Technology ,volume 63,issue 6,		Dec 2020
2	Employability Skills among Management Students :A Need for Social Innovation in			Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020
3	A study on Challenges faced by Women Entrepreneurs in the districts			International Journal of Science ,Engineering Management	ISSN 2456-1304 Vol 5,Issue :11	Nov,2020
4	A study on Insights Into smart retail using IBM Cognos			Journal of Technologies and Innovative Research	ISSN -2349-5162 VOLUME :7	MAY 2020
5	Financial inclusion	International research workshop	Financial Inclusion	Institute of Scholars (Insc)	1ISBN 978-1-954461-79-6	MAY 17 TH &18 th ,2021
8			Impact of Covid -19 on Indian Economy	Paramount publishers	ISBN 978-93-90631-62-9	MAY 2021.

Mrs.Gracy Sailasree

SNO	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Contemporary Trends in Outbound Training-Its Impact on Corporate Employees	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
2	The plight of Human Resources in the industrial sector during			GIS Science journal	Volume 8, Issue 6, Paper ID : GST 4288.	June 2021

Mr.Jyothi Kalyan

S.NO	Title of the Paper	Name of the Conference or Seminar	Title of the	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Implication of Artificial Intelligence in Manufacturing Industry with spl focus on Automotive. Manufacturing	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
2	Effect of Covid 19 on Indian Television			Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 19	July2020
3	Effect of Covid 19 on Indian Television Industry post covid.(sep 2020				WIP SCOPUS	April/may 2021
4	Government Initiatives towards new innovative Teaching				WIP UGC CARE	APRIL/MAY 2021.

Ms.Swapna

SNO	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Issues Challenges and future of HR Management trends in India	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship 2020		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
2	Impact of Human Capital Management on			International journal of Advanced Science &technology	Vol 29,No 8(2020) pp-4031-4034	August 2020
3	Impact of Covid -19 Pandemic on Event management	Book chapter		Integrated Publications		March 8 th , 2021.

Ms Sahithi

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	The Impact of Human Resource policies on Employees Job Satisfaction	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 15	August 2020
2	Academic Search Engine Optimization			Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020

Ms.Kavya

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	“Green Marketing -A Perceptual Study of Emerging Graduates (Millennials)	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship			Journal of Critical Reviews” ISSN : 2394-5125.VOL7 , ISSUE 13,2020.SCOPUS	NOV,2020
2	Creative Accounting Practices - Does that Impact Accounting Ethics,	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship		International journal of Advanced Science and Technology	Vol.29 no 11s(2020) Pp 1807-1814.	August 2020

Dr.Rani Gujar

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Faculty Relationship Management	3 rd International Conference on Innovative Practices in Business, Economics and		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020
2	Academic Search Engine Optimization	3 rd International Conference on Innovative Practices in Business, Economics and		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020
3	A study on Learning Style preference in comparision with the	3 rd International Conference on Innovative Practices in Business, Economics and		International journal of Advanced Science and Technology	Vol.29 no 11s(2020) Pp 1664-1669.	Aug,2020

DR.K.MARTINA RANI

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Employability Skills among Management Students :A Need for Social Innovation in Education	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship		Journal of Critical Reviews	ISSN -2394-5125 VOL7,ISSUE 13	Aug,2020
2	Poverty alleviation through CSR		Perspectives on Management Issues	Archers and Elevator Publication	ISBN:978-81-950384-8-0	Feb 2021

Seminar Participation and Presentation

Name of the Faculty	Research Paper/ Case Study	Title of the Research Paper / Case Study	Name of the Seminar/Conference	Date(s)	Hosted by	City & State
	Research paper	Financial and Social Performance of MFIs using DEA	ICMB conference- Management of Implications of Covid	23-03-21	Skyline University,	for SCOPUS Sharjah, UAE (going)
	Research Paper	Potential Challenges of National Education Policy	ICBM - Contemporary Management Issues	26-3-2020	ICBM school of Business Excellence	Hyderabad (going for UGC care)

4. SPEAKER AND MODERATOR (online) 2020-21

S.No	DATE	Name of Institution	TOPIC
1	13-17 July 2020	St.Joseph's Degree & PG College, Hyderabad	Skills & Employability: Unleashing the Potential (International symposium)
2	29-10-2020	Tech Edu Teacher – Digital Tech	Outcome based education (OBE)
3	2-10-2020	Jawaharlal Nehru University- Hyderabad- Alumni Relations	Employment opportunities for Repatriates
4.	26-03-21	IMC – Chamber of Commerce and Industry, Pune, India	NEP 2020

DR.C.Lalitha

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Impact of Employee Retention Strategies on Employee Loyalty in select IT companies of Hyd.	3 rd International Conference on Innovative Practices in Business, Economics and Entrepreneurship		International journal of Advanced Science and Technology	Vol.29 no 11s(2020) Pp 1775-1762	August 2020
2	A success story of Women Entrepreneurs at Garage:An Icon of Inspiration			PALARCH'S Journal of Archeology of Egypt /Egyptology	ISSN NO : 1567-214X VOL 18(6) .147-151.	PJAE18(6)2021

MR. MARTIN MYSA

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Consumer Behaviour towards Mutual Funds with speial reference to seccunderabad Metropolitan city			International Journal of Research Publications and Reviews	ISSN25827421	18/12/2020
2	Consumer Awareness towards Green Marketing A Study in Secunderabad Region.			AUT AUT RESEARCH JOURNAL	UGC CARE APPROVED ISSN NO: 0005-0601 VOL:12,ISSUE II,	FEB,2021

Mrs.Mary Joseph

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	E-Commerce Business Models.		" NEW PARADIGMS IN BUSINESS MANAGEMENT	Amazon Publishers	970-8-579-38928-2	Dec,2020
2	The Enterprise Self Financing – Impact of Taxation .				wip	
3	A study on Employee Attrition in lifestyle during				ACCEPTED IN HOUSE	
6	A Study on Different investments of the investors in India .			Amazon kindle edition	97985112220610	May,2021

Ms.Magdalene

S.No	Title of the Paper	Name of the Conference or Seminar	Title of the Book	Name of the Publisher	ISBN /ISSN No.	Year of Publication
1	Astudy on English becoming an Official Language with reference to World Englishes	Real Challenges in Digital Era.			(Presented a paper)	18 th &19 th December 2020

MRS. MUBEEN SULTANA

S.No	TITLE	ame of the conference or seminar	itle of the book	ame of publisher	ISBN/ISSN no	ear of publication
1	earners perception towards academic growth with respect to	uture of workforce and workplace /e school	ork place conference proceedings	xcel India publishers weshkar journal	78-81-943641-5-3 ISSN : 0974-1119	ep 2020 ep 2020

	virtual teaching in classroom					
2	perceptions of Teaching Professionals on factors influencing Workplace Stress and coping techniques – A Pragmatic Learning from Autonomous Colleges in Hyderabad City	International conference			COPUS	July 2020