

## **PRE – PLACEMENT ACTIVITIES/SEMINARS/GUEST LECTURE**

### **PLACEMENT REPORT - UG**

**2020-21**

**JOSEPH'S PLACEMENT CELL:** The Training & Placement Cell of St. Joseph's Degree & PG College has grown by leaps and bounds under the able leadership of the Principal Rev. Fr. D. Sunder Reddy with Dr. Nagunuri Srinivas as the Placement Officer. The Placement cell works in coordination with Faculty and Student coordinators.

The Pre-Placement Training Programmes conducted regularly at SJC and the Placement Officer also responsible for developing and maintaining the Corporate Relationships. It has been able to convince the top IT, Core finance, Manufacturing and service Multi-National companies for the recruitment of the graduating students from the campus.

The Institute conducts rigorous Pre-Placement Training Programmes for the under graduate and Post graduate students to make them Industry-ready throughout the academic year. In the academic year (2019 – 19) the Institute has tied-up with **COIGN&TASK** to improve the students' communication & soft skills and train the students in Aptitude, Critical Reasoning, Spoken English, Group Discussions, Technical and HR Interview skills. The faculty members of SJC from all the streams are conducting in-house pre-placement training programmes consists of written tests and personal interviews.

### **PLACEMENT COMMITTEE**

#### **Chairman**

Rev. Fr. Dr. D. Sunder Reddy

#### **Placement Officer**

1. Dr. Nagunuri Srinivas

### **PLACEMENT COORDINATORS**

1. Mr. Martin Mysa
2. Mrs. Gacy
3. Ms. Magdalen
4. Ms. Sahithi
5. Ms. Roohi

## **PLACEMENT CELL USP'S**

- Corporate Meets
- CEO Meets / Talks
- Top Company Tie ups
- CRT(Campus Recruitment Training Programme )
- Domain Specific In-house training Programmes
- Alumni Talks
- Students Success Meets
- HR Talks
- Special Skill Training
- Industry specific training
- Domain Specific Glossary Books on (Marketing/HR/Finance/Operations/IT/Ms-Excel)
- Online skill Assessment tests
- Career guidance and Support
- Guest lectures
- Peer group Learning Programmes
- Workshops
- 360° Information Process
- Briefing session by Placement Coordinators & Placed Students
- Experienced Faculty Placement Coordinators
- Student Placement Coordinators
- MOU'S with companies
- Summer Internships
- Personality Development Program
- Communication Skills Program
- Group Discussion Practice

- Entrepreneurship Development Program
- Public Sector Competitive Exams Training
- Mock Interview Sessions
- Conducting Industry to Institute Convergence expert interaction sessions

**T.I.M.E.**

Triumphant Institute of Management Education Pvt. Ltd.

16<sup>th</sup> July, 2020

To,  
The Principal  
St. Joseph Degree & PG College,  
Hyderabad.

**SUBJECT: T.I.M.E. / St. JOSEPH'S DEGREE & PG COLLEGE / MoU - CRT (CAMPUS RECRUITMENT TRAINING)  
ONLINE PROGRAM / JULY, 2020**

Dear Sir,

Greetings!

This is further to the discussion with you regarding the Numerical Ability & Reasoning Campus Recruitment Training (CRT) Online Program for your students.

Enclosed is our CRT Numerical Ability & Reasoning course structure for 15 - session program. The Program that we have structured exclusively for your students is intensive and will give an insight on prerequisites that a candidate needs to have while approaching companies. It would provide insight on changing trends and make them aware on industry expectations. The CRT online videos classes would deal with basics in aptitude, technical & evaluation.

- ANNEXURE 1: T.I.M.E. A Brief Profile
- ANNEXURE 2: Course Structure for CRT - Numerical Ability & Reasoning Online Program – 15 Sessions
- ANNEXURE 3: Pricing with Terms & Conditions

We would like to take this opportunity to assure you of the quality of instruction that would be imparted and we are sure that your students will be very happy with the course. We are looking forward to an enduring long-term relationship with your esteemed institution.

Yours truly,  
for Triumphant Institute of Management Education Pvt. Ltd. (T.I.M.E.)

Michael Stone  
(Dy. Gen. Manager - Marketing)

For St. Joseph's Degree & PG College

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95B, 2<sup>nd</sup> Floor, Siddamsetty Complex, Park Lane, Secunderabad - 500 003

Tel: 27898194/5 Fax: 040-27847334 e-mail: info@time4education.com website: www.time4education.com

CIN No.:U80101TG1995PTC022594



**Course Structure for the Campus Recruitment Training Online Program**

<b>PROGRAM COVERAGE – (15 SESSIONS)</b>	<b>Total no. of Sessions</b>
<b>Quantitative Ability:</b> <ul style="list-style-type: none"> <li>● Numbers</li> <li>● Percentages; Profit &amp; Loss, Partnership</li> <li>● Average, Mixtures and Alligations</li> <li>● Time and Work &amp; Time and Distance</li> <li>● Simple Equations; Ratio Proportions &amp; Variations</li> <li>● Data Interpretation &amp; Data Sufficiency</li> <li>● Speed Math</li> </ul>	10
<b>Verbal Ability:</b> <ul style="list-style-type: none"> <li>● Introduction to Verbal</li> <li>● Paragraph Formation</li> <li>● Reading Comprehension</li> <li>● Sentence Correction</li> </ul>	4
<b>Logical Reasoning:</b> <ul style="list-style-type: none"> <li>● Linear Arrangements &amp; Circular Arrangements</li> <li>● Blood Relations, Direction sense</li> <li>● Selections, Comparisons</li> <li>● Puzzles - Distribution</li> <li>● Cubes</li> </ul>	5
<b>Material:</b> <ul style="list-style-type: none"> <li>● 4 eBooks will be provided</li> </ul>	-
<b>Online Tests:</b> <ul style="list-style-type: none"> <li>● Sectional Tests - 20</li> <li>● Mock Tests (General / Company Specific) – 5</li> </ul>	-
<b>Value Added Services:</b> <u>Access</u> to On-line student homepage(SHP) for all registered students. SHP focus – Top IT & Non-IT Company profiling, Tips on Resume preparation, Interviews & Group Discussion Info on Company Specific Test Patterns	
Note: Each session comprises of 1:45 hours to 2:00 hours Maximum no. of hours spent on the program would be 30 hours	

## PLACEMENT SUMMARY 2020 -21

### FULL TIME

S.No.	Course	Registrations	Full Time Offers
1.	BBA , BBA IT & BBA BA	108	11

### PART TIME

S.No.	Course	Part Time Offers
1.	BBA & BBA IT I/II/III	35

**Placement Summary (BBA – Full Time)**

<b>S.No</b>	<b>Student Name</b>	<b>Class</b>	<b>Placemen t</b>	<b>Company Name</b>	<b>Pay</b>
1	Bhavana Anne	BBA 3 Year	Placemen t	Sutherland	2,50,00 0
2	Harini Reddy Munganuru	BBA IT 3 year	Placemen t	Sutherland	2,50,00 0
3	Maria Nirmala	BBA BA 3 Year	Placemen t	Sutherland	2,50,00 0
4	Mohammed Yousuf	BBA 3 Year	Placemen t	Sutherland	2,50,00 0
5	Rithika Agarwal	BBA 3 Year	Placemen t	Sutherland	2,50,00 0
6	SnehithaKarnati	BBA BA 3 Year	Placemen t	Sutherland	2,50,00 0
7	Sushma	BBA IT 3 year	Placemen t	Sutherland	2,50,00 0
8	Tanveer Singh	BBA IT 3 year	Placemen t	Sutherland	2,50,00 0
9	Delcypaul	BBA 3 Year	Placemen t	Franklin Templeton	2,50,00 0
10	J. S. Aryamaan	BBA 3 Year	Placemen t	Franklin Templeton	2,50,00 0
11	NamrataKakkar	BBA 3 Year	Placemen t	Franklin Templeton	2,50,00 0

**34. PROJECT /INTERNSHIP DETAILS**

S.No	Student Name	Class	Company Name	Pay
1	Aanchal Jain	BBA 1 Year	Edufuture	2,000
2	Aartijain	BBA 1 Year	Edufuture	2,000
3	Arusha Ratnani	BBA IT 2 year	Franklin Templeton	11,000
4	Aryaman Singh	BBA IT 2 year	Xlenz/ eduridge	5000
5	AshifaVadsariya	BBA IT 2 year	Franklin Templeton	11,000
6	AvadhanulaArchana	BBA BA 1 year	Franklin Templeton	11,000
7	B Sushma Reddy	BBA Financial Markets 2 year	Sankalp Soft Solutions	NO Pay
8	B. ManieshTej	BBA BA 1 year	Franklin Templeton	11,000
9	Habeeb Raza Meghani	BBA IT 3 year	Franklin Templeton	11,000
10	Habeeb Raza Meghani	BBA IT 3 year	Franklin Templeton	12500
11	Jhalak Agarwal	BBA 2 Year	Franklin Templeton	11,000
12	Jhalak Agarwal	BBA 2 Year	Franklin Templeton	11,000
13	JunaedVerani	BBA Financial Markets 2 year	franklin templeton	11,000
14	JunaedVerani	BBA Financial Markets 2 year	franklin templeton	11,000
15	K. Joyce Christina	BBA Financial Markets 2 year	Knoahs solutions in touch 24/7	15,000
16	M Dharmaditya	BBA Financial Markets 1 year	franklin templeton	11,000
17	M.J.Kevin	BBA Financial Markets 2 year	Franklin Templeton	11,000
18	MadhavRathi	BBA Financial Markets 1 year	Franklin Templeton	11,000
19	Mohammed Fouzan	BBA 2 Year	Franklin Templeton	11,000
20	Monisa Das	BBA Financial Markets 2 year	HOPE ( hope of people everywhere)	NO PAY
21	NishaPopatiya	BBA 2 Year	Questcrest leading India	650
22	Nishita Agarwal	BBA Financial Markets 2 year	Hope (Hope of people everywhere )	NO PAY
23	Parvchatwal	BBA 1 Year	Franklin templeton	11,000
24	PrathanaDevda	BBA 1 Year	Edufuture	2,000
25	Prerana Bang	BBA Financial Markets 2 year	Coltivare Consultancy	5000
26	Prerepamadhuma	BBA 2 Year	Franklin Templeton	11,000
27	Priya Singh	BBA BA 1 year	Franklin Templeton investment	11,000
28	Ravalimiryala	BBA BA 2 year	Podium systems	2000

<b>29</b>	Saakshi totla	BBA Financial Markets 2 year	Square yard	20000
<b>30</b>	Shantanu Banerjee	BBA IT 2 year	Franklin Templeton Investments	11,000
<b>31</b>	SHIVANI SONI S	BBA 2 Year	UNSCHOOL	3000
<b>32</b>	SrinidhiMateti	BBA IT 2 year	Franklin Templeton Investments	11,000
<b>33</b>	SusruthMahanti	BBA BA 1 year	Franklin Templeton	11,000
<b>34</b>	Syed Osman Khadri	BBA IT 3 year	Netplay sports pvt Ltd.	10000
<b>35</b>	VanshhitaJaju	BBA BA 2 year	Franklin Templeton	11,000

S.NO	NAME OF THE STUDENT	CLASS/GROUP	INSTITUTION NAME	EVENT NAME	DATE OF CERTIFICATION
1	Aryan Karra	BBA(BA) – I YEAR	International Wonder Book of Records	Record Approval	20-01-2021
2	RaunakBaid	BBA(BA) – III YEAR	Raj Bhavan, Telangana	Connect – Chancellor State Level competition	May 2020
			Google Digital Garage	The Fundamentals of Digital Marketing	19/07/2020
			Indian Institute of Management and Commerce	Online Human Resource Management Quiz	19/05/2020
			Indian Institute of Management and Commerce	Online Finance Quiz	18/05/2020
			VP, Learning Content at LinkedIn	Critical Thinking	23/04/2020
			VP, Learning Content at LinkedIn	Professional Networking	23/04/2020
			VP, Learning Content at LinkedIn	Learning to Be Promotable	04/05/2020
3	Kante Shiva Teja	BBA(BA) – III YEAR	Digital Nest Info Media Pvt.Ltd.Hyd.	Digital Marketing	28/05/2020
			AkkineniNageswara Rao College	Strategy for Managing Personal Finance including Mutual Funds During and After COVID - 19	09/09/2020
			Department of Business Management of	Fundamentals of Management	26/05/2020

			Sphoorthy Engineering College		
			JayarajAnnapackiam College for Women (Department of Commerce with Computer Applications)		04/06/2020
13	Sindhu Bysani	BBA(BA) – III YEAR	MDI, Gurgaon	Webinar on Covid – 19 and Financial Markets	
14	AkshithaGunta	BBA	Department of Business Management, Osmania University	National webinar on Entrepreneurial Opportunities and Financial Viability	25/09/2020, 26/09/2020
15			Department of Studies in Economics, Karnatak University, Dharwad	Covid 19 & Indian Economy	07/10/2020
16	RaunakBaid	BBA(BA) – III YEAR	Department of Business Administration , Aringnar Anna Government Arts College, Vadachennimalai, Attur	E-quiz on Basics of “Share Market	27/06/2020 to 29/06/2020
17	Mohammed Dariyab Ahmed Khan	BBA BA I YEAR	Interscience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
18	Ishpreet	BBA BA I YEAR	Interscience Institute of	National Level Webinar on	10/10/2020

			Management & Technology (IIMT), Bhubaneswar, Odisha-752054	Introduction to Business Analytics	
19	KanthaAdarsh	BBA BA I YEAR	Interscience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
20	Hari chandanarallabhandi	BBA BA I YEAR	Interscience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
21	Naini Raghu vamsh Reddy	BBA BA I YEAR	Interscience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
22	Archanaavadhanula	BBA BA I YEAR	Interscience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
23	HinalBamboli	BBA BA I YEAR	Interscience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
24	Priya Singh	BBA BA I YEAR	Interscience Institute of Management & Technology (IIMT),	National Level Webinar on Introduction to	10/10/2020



			Bhubaneswar, Odisha-752054	Business Analytics	
25	AnuParnika.K	BBA BA I YEAR	Inter-science Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
26	Aditya Prajapati	BBA BA I YEAR	Inter-science Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
27	Vaibhav Singh	BBA BA I YEAR	Inter-science Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
28	G Pavan Kumar	BBA BA I YEAR	Inter-science Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
29	Mateen Ahmed	BBA BA I YEAR	Inter-science Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
30	Aryan Karra	BBA BA I YEAR	Inter-science Institute of Management & Technology (IIMT),	National Level Webinar on Introduction to	10/10/2020

			Bhubaneswar, Odisha-752054	Business Analytics	
31	NeelimaJessie.P	BBA BA I YEAR	InterScience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
32	Laxmi Agarwal	BBA BA I YEAR	InterScience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
33	Mansi Maheshwari	BBA BA I YEAR	InterScience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
34	DishaLahoti	BBA BA I YEAR	InterScience Institute of Management & Technology (IIMT), Bhubaneswar, Odisha-752054	National Level Webinar on Introduction to Business Analytics	10/10/2020
35	Nandini Malay	BBA BA III Year	MDI, Gurgaon	Covid – 19 and Financial Markets	---
36	Rachitha Yadav	BBA BA III Year	MDI, Gurgaon	Covid – 19 and Financial Markets	---
37	SanthoshiBoddu	BBA BA III Year	MDI, Gurgaon	Covid – 19 and Financial Markets	---

38	Shreshta Reddy Aekula	BBA BA III Year	MDI, Gurgaon	Covid – 19 and Finncial Markets	---
39	Simran Tiwari	BBA BA III Year	MDI, Gurgaon	Covid – 19 and Finncial Markets	---
40	Sindhu Bysani	BBA BA III Year	MDI, Gurgaon	Covid – 19 and Finncial Markets	---
41	Sravva Reddy	BBA BA III Year	MDI, Gurgaon	Covid – 19 and Finncial Markets	---

## Guest Lectures/Seminars/Workshops Organized for Students- 2020-21

### GUEST LECTURE DETAILS

S.NO	Date	Title of Guest lecture	Resource Person	Class
1	11/11/2020	Guest Lecture On Marginal Costing for Decision Making	Mr. Vivek Rajsekhar, CMA	BBA(FM) II Year
2	03/09/2020	Significance of Cost Accounting- A Corporate View	Mr. Vivek Rajsekhar, CMA	BBA III- GEN,BA&IT
3	5 <sup>th</sup> April 2021 To 9 <sup>th</sup> April 2021	Guest Lecture On Research Methodology	Mrs.Swapna	BBA GEM II YR
4	23-4-21, 26-4-21, 27-4-21 , 28-4-21	HUMAN RESOURCE MANAGEMENT	Prof. R. ANITA	BBA E SEM II
5	28-4-21	Ethics And Types Of Business Ethics	Mrs. K.Gracy Saila Sree	BBA FM I Year I Semester
6	23 <sup>rd</sup> And 24 <sup>th</sup> January	Overview Of Bank Reconciliation Statements	Ms. P Rekha	BBA(IT)&BBA(FM
7	29/05/2021, 31/05/2021, 4/06/2021	International Promotional Policy	Harshavardhan Gaddalae	BBA GEN III SEM VI
8	3 June 2021	Webinar On Cyber Safety For Women	Mrs. Swathilakra., Ips	Bba & Mba
9	8/6/2021 , 10/6/2021 15/6/2021 17/6/2021	WEBINAR ON BUSINESS MATHEMATICS	Dr.P.SRILATHA Msc(Maths),Ph.D	BBA -BA
10	26th, June2021	Filing IT Returns	Mr. Shrenik Soni	BBA, BBA IT & BBA BA III
11	2nd, July2021	SKILLS OF AN ENTREPRENEUR	Ms. Subha Ganesh	BBA E I YR

Report on Guest Webinar  
Significance of Cost Accounting - A Corporate View

**Timings:** 09:30 am -10:30 am

**No. of participants:**142

**Venue:**ComputerLab

**Faculty organized :** Dr.MartinaRani

**For Whom:** BBA III- GEN,BA&IT

Mr. Ganesh

**Objective:**

To orient the students about the importance of Standard costing and give knowledge on the importance of variances in the cost elements

**Name/s of the Resource Persons:** CMA. Vivek Rajashekar,

The speaker is a fellow member of cost and management accountants of India, has done PGDM in Management in France, and has a total of 40 years of experience in Hindustan Antibiotics Ltd as Finance manager, and as Chief Financial Officer (CFO) in Spencer's Pharma Secunderabad, Greaves Cotton, Pune , Endurance Systems , a Bajaj group Company and CIPYPidilite Group and ARRK-UK a Automobile group - Retired as Director-Finance. Also, he has a total of 15 years of Visiting Professor in Vishwa Vishwani, ) Finance Trainer CMM, Banjara Hills, DY Patil College of Management Sciences Management Accounting ,Tilak Maharashtra University Financial Management and ICFAI Financial Accounting, Wigan and Leigh ( British Council) Business Strategy &Taxation

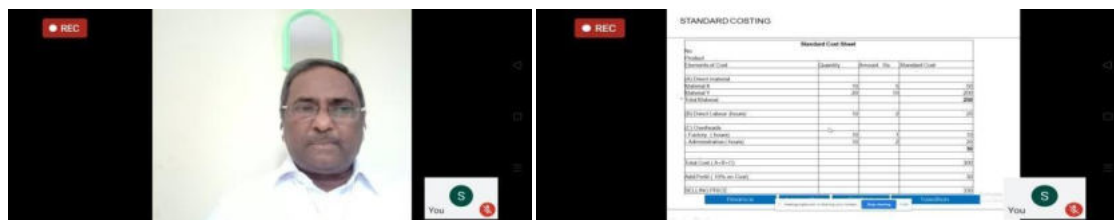
**Session:**

The guest lecture started with Dr. Martina Rani welcoming our guest for the day Mr. CMA Rajashekar, Industrialist and Advisor. Namrata of BBA(gen) 3 read the profile of Mr. Rajashekar Garu and formally welcomed him.

Mr. Rajashekar Garu introduced himself to all the students attending this online guest lecture and started off by introducing the topic of "Cost" and "Cost Accounting" while speaking about his personal experiences and knowledge gained through his journey in the field.

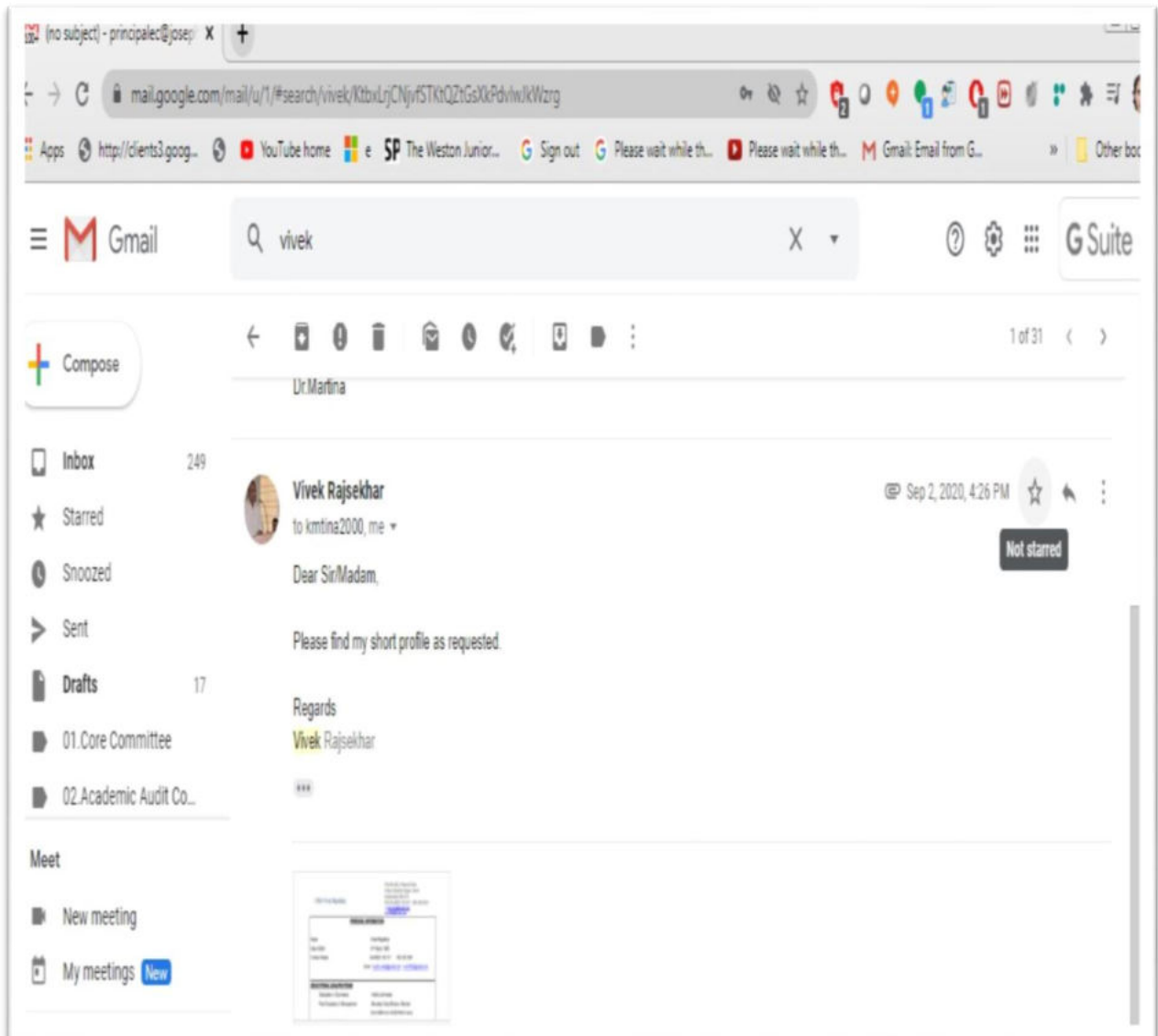
He started the lecture through an interactive gesture by asking students about their views and thoughts of accounting and cost accounting. He then went on to explain the basis of cost accounting and how it is used in the field. History of costing and elements of cost were the next topics he went on to speak about. He explained to us the standard cost sheet and the difference between the cost centre and profit center. Based off his personal experiences he told us about the advantages of cost accounting and the importance of variance analysis and it's sub branches. He showed us an example cost sheet of a company and explained each cost in detail along with how it would vary depending on circumstances, time taken by machines for production and other such variables. Throughout the lecture he kept giving real life examples which kept it quite interesting and was very informative.

The Vote of Thanks was given by Aaryaman of BBA(gen) 3 followed by Dr. Martina concluding the guest lecture.



The screenshot shows a Zoom meeting interface. On the left, a man in a light blue shirt is speaking. To his right is a presentation slide titled "STANDARD-COSTING". The slide contains a table with the following data:

Standard Cost Sheet			
Particulars	Quantity	Rate	Standard Cost
Material			
Direct Material	100	10	1000
Indirect Material	10	10	100
Labour			
Direct Labour	100	10	1000
Indirect Labour	10	10	100
Overhead			
Direct Overhead	100	10	1000
Indirect Overhead	10	10	100
Total Standard Cost			2300



CMA Vivek Rajsekhar,

Flat No.502, Prakruti Elite  
Father Balalah Nagar, Alwal  
Hyderabad-500 010  
Cell No.9823 122 511 : 955 252 2831  
[mycfo.vivek@gmail.com](mailto:mycfo.vivek@gmail.com) :  
[vrs1955@gmail.com](mailto:vrs1955@gmail.com)

PERSONAL INFORMATION:

Name Vivek Rajsekhar  
Date of Birth 14<sup>th</sup> March 1955  
Contact Details Cell 9823 122 511 955 252 2831  
Email : [mycfo.vivek@gmail.com](mailto:mycfo.vivek@gmail.com) : [vrs1955@gmail.com](mailto:vrs1955@gmail.com)

EDUCATIONAL QUALIFICATIONS:

Graduation in Commerce : Andhra University  
Post Graduation in Management : Bharatiya Vidya Bhavan, Mumbai  
Short MBA from AUDENCIA, France  
Professional (ICA) : Fellow Member of Institute of Cost  
Accountants of India (FCMA)

INDUSTRIAL EXPERIENCE ( 40 years)

(A) Public Sector ( 12 years )

Hindustan Antibiotics Ltd 12 years as Finance manager

(B) Private Sector (12 years)

In various capacities from Accounts Officer to Chief Financial Officer (CFO) in Spencer's Pharma Secunderabad, Greaves Cotton, Pune, Endurance Systems, a Bajaj group Company and CIPY-Pidilite Group

(C) Multi National Exposure

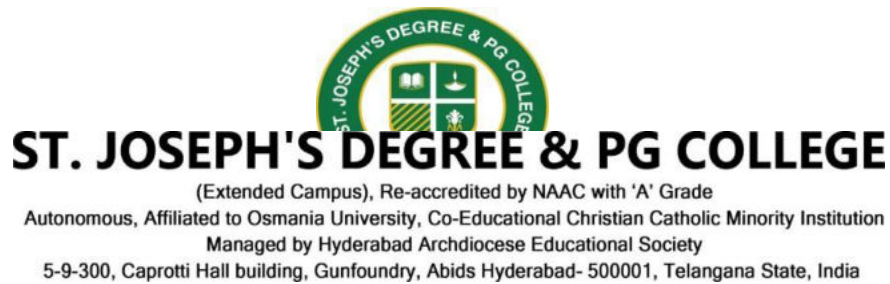
10 years in ARRK-UK a Automobile group -Retired as Director-Finance

TEACHING EXPERIENCE ( 15 years)

PRESENT: (1) Vishwa Vishwani as Visiting Professor.(2) Finance Trainer CMM, Banjara Hills  
PAST: DY Patil College of Management Sciences Management Accounting  
Tilak Maharashtra University Financial Management  
ICFAI Financial Accounting  
Wigan and Leigh ( British Council) Business Strategy & Taxation

Books & Articles written : Financial Management for TILAK UNIVERSITY





02/09/2020

## NOTICE

### **BBA, BBA (IT), BBA (BA)**

**This is to announce that there will be a Guest Lecture for the course “COST ACCOUNTING”. The other details are:**

1. Name of the resource person : CMA Rajashekar, Industrialist and Adviser
2. Topic : Significance of Standard Costing  
– A  
Corporate view
3. Date and Time : 3<sup>rd</sup> September 2020. 9 am to 10.30 am

**PRINCIPAL**



# **ST. JOSEPH'S DEGREE & PG COLLEGE**

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

## **DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021**

### **REPORT ON**

### **GUEST LECTURE ON MARGINAL COSTING FOR DECISION MAKING**

**Date:** 11<sup>th</sup> November 2020 | **Timings:** 9:00am-10:00am | **Venue:** Virtual, Google Meet

**For whom:** BBA(FM) II Year Students

**No. of Participants:** 32

**Objective of the event/programme:** To acquaint students with Marginal Costing technique used in decision making and its practical application

**Name/s of the Resource Person/s:** Mr. Vivek Rajsekhar, CMA

**About the resource persons (3 to 4 lines):** Include Contact No. Email I-D and Recommendation for further improvements by the resource persons/Feedback

Mr. Vivek Rajsekhar, CMA is an industrialist, advisor, and a fellow member of the Institute of Cost Accountants of India. He has a notably outstanding career with 40 years of industrial experience in various capacities & sectors and 15 years of teaching experience. He has also had multi-national exposure for 10 years in an automobile group. Contact no.: 9823122511, 9552522831 Email: [mycfo.vivek@gmail.com](mailto:mycfo.vivek@gmail.com), [vvrs1955@gmail.com](mailto:vvrs1955@gmail.com)

### **About the programme with photographs:**

The event started with the introduction of the topic and the resource person. The resource person started his talk by introducing the topic 'Marginal Costing' as a technique of costing used for decision-making in the companies by segregating

variable cost and types of cost. He then explained the concept of Marginal Cost and added that Marginal cost is an incremental cost in Economics. He then discussed the two basic types of cost, elements of Marginal Cost, important terms associated with Marginal Cost, advantages of Marginal Cost and format of Marginal Cost. He particularly highlighted the need for Marginal Costing technique in all businesses for the purpose of decision-making- be it small-scale or multi-national companies. He showed how Marginal Costing technique can be used in decision-making through three thought-provoking real-life case studies related to companies namely, Greaves Cotton, Kirloskar Engines, Shapers India. He elaborated on his and team's working on the cases. He then invited responses from students asking them to share what would they do if they were in the particular situation. The session was then open to questions and feedback from students.



#### MARGINAL COSTING

Important Terms associated with Marginal Cost:

1. Fixed Cost
2. Variable Cost
3. Contribution
4. Profit Volume Ratio ( PV ratio)
5. Break even Point
6. Profit
7. Margin of Safety
8. CVP ( cost-volume-profit) analysis.

#### **Feedback of the programme:**

The session was very informative which was well explained with case studies and practical examples.

**Prepared by:** Name of the faculty

**Rev. Fr. Dr. D. Sunder Reddy**  
**Principal**

## **Guest Lecture Reports Even Semester**

**Ref : SJC/25-01-2021/**

**DEPARTMENT OF BUSINESS MANGEMENT**

**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**Overview of Bank Reconciliation Statements**

**Session 1 and 2**

**Date: 23<sup>rd</sup> and 24<sup>th</sup> January**

**Timings: 3:30pm to 5:00 pm**

**For whom: BBA(IT)&BBA(FM)**

**10:00am to 11:30am**

**No. of participants: 125**

**Objective of this event/program:**

- 1. To educate the students on how the bank Reconciliation statements come to play in real life scenarios.**
- 2. The do's and don't to be followed in case of cash book and pass book.**
- 3. Mainly the need of bank reconciliation statements.**

**Name of the resource person:**

**Ms. P Rekha**

### **About the speaker:**

Ms. P Rekha has a renowned experience of 15 years, and has also publishes various articles and journals at the national as well as international forum. Ma'am has also guided numerous students pursuing their Masters in the field of Business Administration.

### **About the program:**

Dr. Vani opened the session addressing all the participants and welcoming all the students and the resource person for that day.

Mr. Khaja Rafiuddin from BBA(IT) introduced Ms. P Rekha the guest speaker for the day. Ms. Rekha began the session by introducing herself and gave a brief introduction about the days prime subject on which her teaching and explanation was based. Ma'am briefed the use and the need to know and learn about Bank Reconciliation Statements. Firstly, she asked the students the vague knowledge

that they had on the subject of the day, that was to be discussed. She then went on to explaining through her power point presentations. The list of topics she focused on were:

- The definition of Bank Reconciliation Statements
- Need for it
- Meaning of cash book
- Meaning of pass book
- Reasons for difference between cash book and pass book
- The proforma
- Points to be noted before the Reconciliation statements are made
- The types of errors made
- How to avoid or rather lessen the number of errors
- Points to be noted for preparing cash book
- Points to be noted for preparing pass book
- Various sums in relation to the topic

Ma'am also shared few personal experiences of her as a student and the types of errors made by her when bank reconciliation statements are concerned. She also explained why it is called the most scoring topic in the subject of Accounting.

Ma'am had divided her explanation in 2 sessions:

- The first session which was on 23<sup>rd</sup> of January, was purely based on the introduction to the topic of bank reconciliation statements, as well as few example problems which were explained in detail by the speaker.
- The second session was on 24<sup>th</sup> of January, which was dedicated to the problems based on bank reconciliation statements. The most prominent errors that students would make based on her personal experiences were discussed in detail.

All of the speaker's explanation was via the PPT's. ma'am was also free to the students and welcomed any sort of queries.

Lastly, after all the queries were asked by the students and were answered by the speaker. The speaker was more than happy to clarify the doubts of the students.

Ms. Rekha ended the session by saying:

**"Bank reconciliation statements are the most scoring topic in the Accounting section."**

at the end of the session Ms. Aleena Kotadiya, a student from BBA(IT) presented the formal vote of thanks to Ms. Rekha for the insight that she had provided.

#### **Learning from the session:**

From the two sessions the students have thoroughly understood and gained immense knowledge about the way bank reconciliation statements work on the whole. The types of problems that will be asked and the technique and shortcuts so as to deal with the problem.

**Prepared by:**

**Vani/ Ms. Monica Rao**

**Rev. Fr. Dr. Sunder Reddy**

**Principal**



# ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Ref: SJC/05/05/2021/

DATE : 05.05.2021

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ACADEMIC YEAR 2020-2021**  
**NAME OF THE CELL/COMMITTEE: GUEST LECTURE**  
**REPORT ON**  
**HUMAN RESOURCE MANAGEMENT**

**Date – Timings – No. of Participants**

1. Day 1: 23.04.2021(Friday) – 9.00am to 10.00 am – 41 students
2. Day 2: 26.04.2021 (Monday) – 12 – 12.50 pm – 32 students
3. Day 3: 27.04.2021 (Tuesday) – 11-11.50 am – 41 students
4. Day 4: 28.04.2021 (Wednesday) – 9.00 am – 10.00 am – 41 students

**For whom: BBA (ENTREPRENEURSHIP) II SEMESTER**

**Venue: Online**

**Objective of the event/programme:**

1. To make students understand the Basic concepts of HRM in Unit I
2. To make students understand the application of HRM concepts in the organizations

**Name of the resource person: Prof. R. ANITA, Dean Academics & Director – P G Admissions**

**About the Session:**

**Day 1:** Opened the session with an opening case on “Treating the employees as human beings and cost on HR as strategic investment”

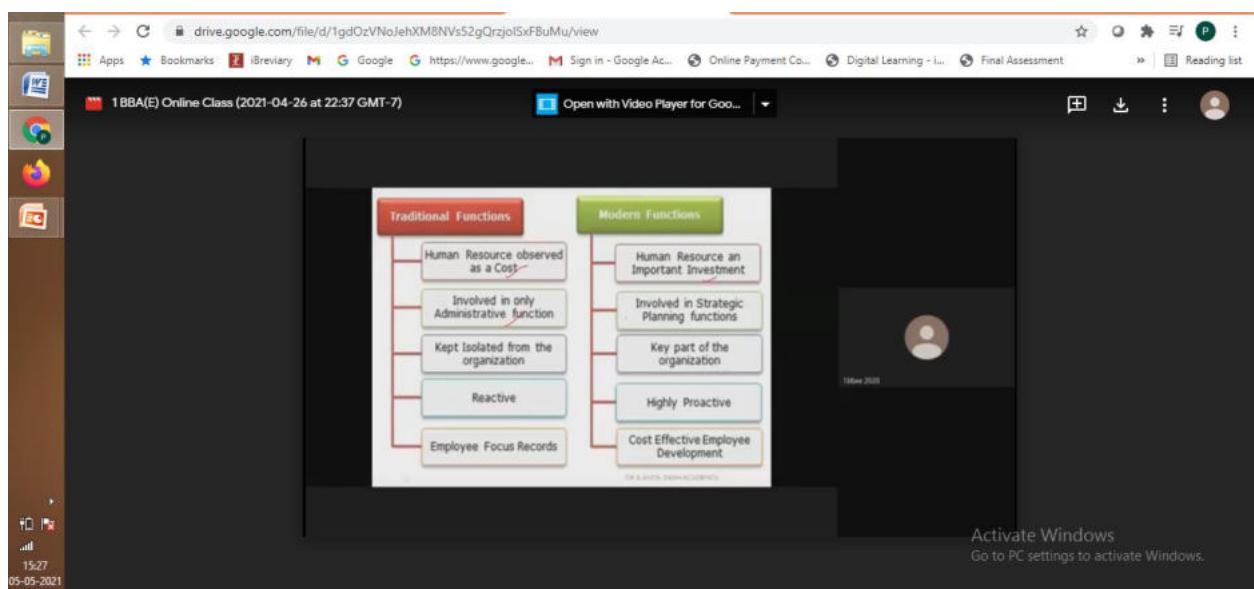
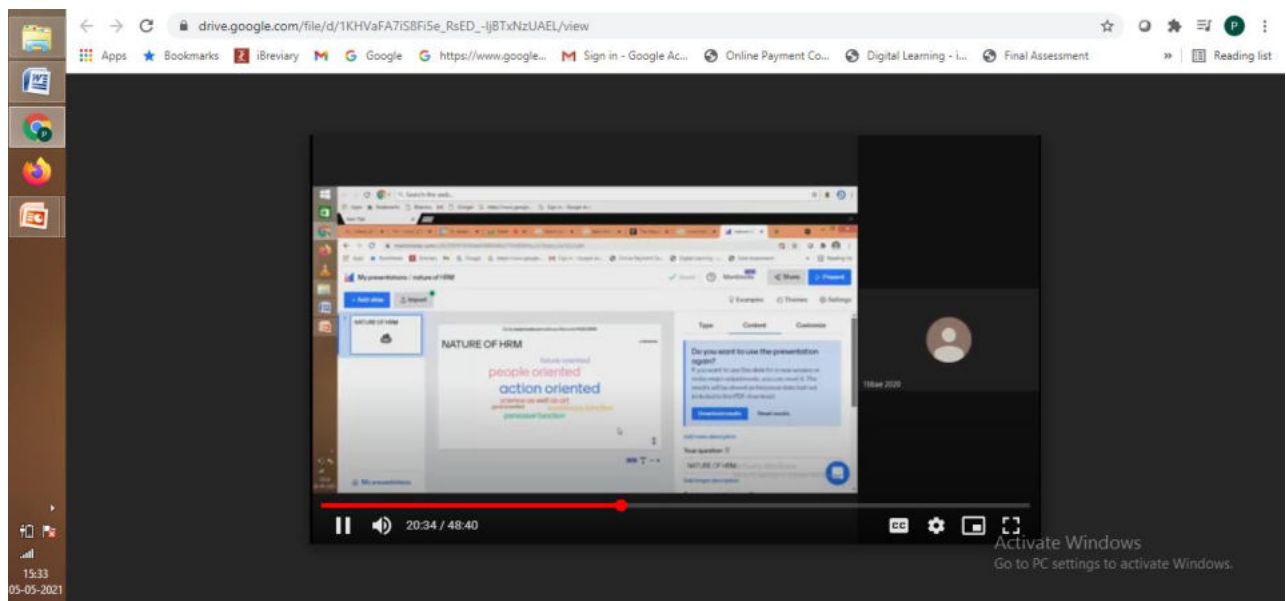
Questions were asked to understand the HR aspect in the case and the importance of HR.

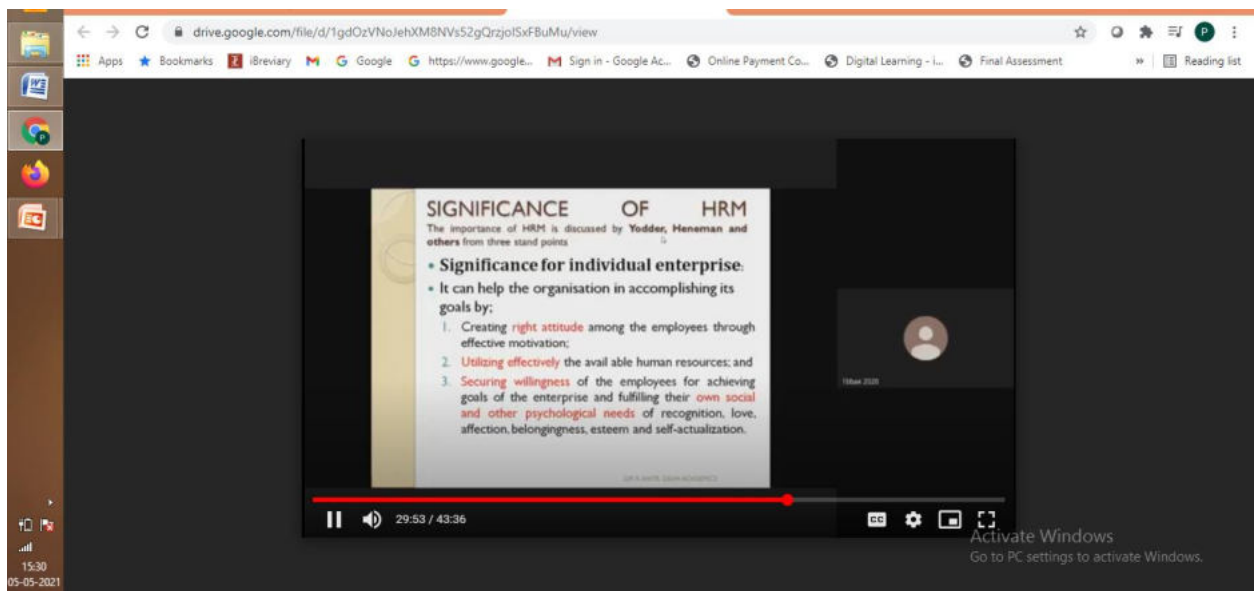
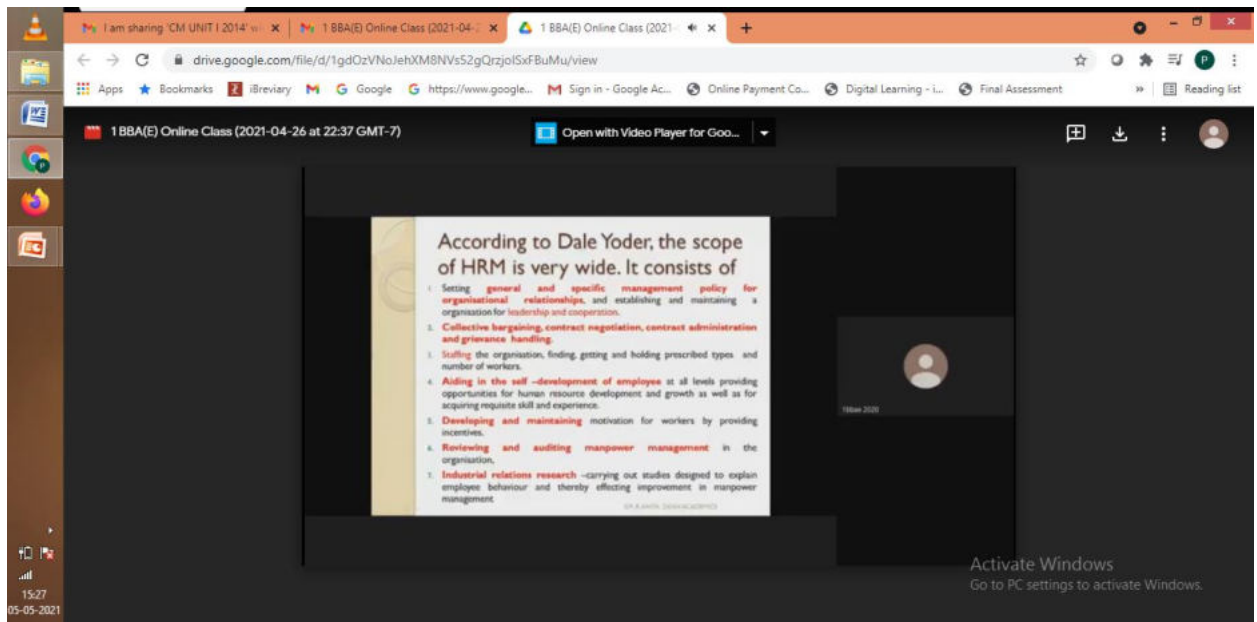
The concepts that were dealt were – Meaning & definition of HR, meaning of management, meaning and definition of HRM, Objectives of HRM

Day 2: Overview of previous class - Nature of HRM – An activity in mentimeter was conducted to understand their learning on Nature of HRM.

Day 3: Differences between PM & HRM, Limitations, Significance of HRM, Scope of HRM. Q and A asked to understand their learning

Day 4: Functions of HRM- Managerial and Operative, MCQ questions were asked to engage in the students and understand their learning.





Learning outcome: Students were able to understand the concepts of UNIT I: HRM

Power point presentation and Lecture notes of Unit I were sent to CRs for circulation.

Prepared by:

1. Prof.R.Anita

Rev. Fr. Dr. D. Sunder Reddy  
Principal





**St. Joseph's Degree and PG College, Hyderabad**

**ACADEMIC YEAR 2020-2021**

**BBA FM I Year I Semester  
GUEST LECTURE REPORT on**

**Ethics and Types of Business Ethics**

<b>Date: 28.04.2021</b>	<b>Timings: 10.00 AM-12.00PM</b>	<b>Platform: Google Meet</b>
<b>For whom: BBA I Year FM</b>	<b>No. of participants: 60</b>	
<b>Objective of the event/program:</b> To impart knowledge of Ethics and Types of Business Ethics		
<b>Name/s of the resource person/s:</b> Mrs. K.Gracy Saila Sree		

**About the program:** A session was conducted on the topic “ Ethics and types of Business Ethics on 28.04.2021 for BBA Financial Markets I Year I semester students. As the students have to study the course, Business Ethics and Corporate Governance as a part of their curriculum, the session was arranged.

The Resource person first gave insights into the concept of Ethics saying the word ‘Ethics’ is derived from the Greek Word ‘Ethos’ and explained in detail its importance in business. She said, at its simplest, ethics is a system of moral principles. They affect how people make decisions and lead their lives. Ethics is concerned with what is good for individuals and society and is also described as moral philosophy. She explained the objectives of ethics and scope of ethics very clearly. She then brought down the types of ethics such as “Transactional Ethics”, “Participatory Ethics” and “Recognition Ethics” and has thrown light upon each of the types and their significance in business. Next she took the students into the understanding of Business Ethics, its scope and types. She concluded with question and answer session with the students which clarified all their doubts on the topic.

**Learning Outcome:** The students got equipped with knowledge of Ethics, importance of Ethics in Business and types of Business Ethics.

Report prepared by : Naveen, BBA FM I Sem

**Principal**



## DEPARTMENT OF BUSINESS MANGEMENT

### ST. JOSEPH'S DEGREE & PG COLLEGE

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2020-2021

**DATE:** 29/05/2021, 31/05/2021, 4/06/2021

**TIME:** 3:00 to 4:00

**SUBJECT:** International Marketing

**RESOURCE PERSONE:** Harshavardhan Gaddalae

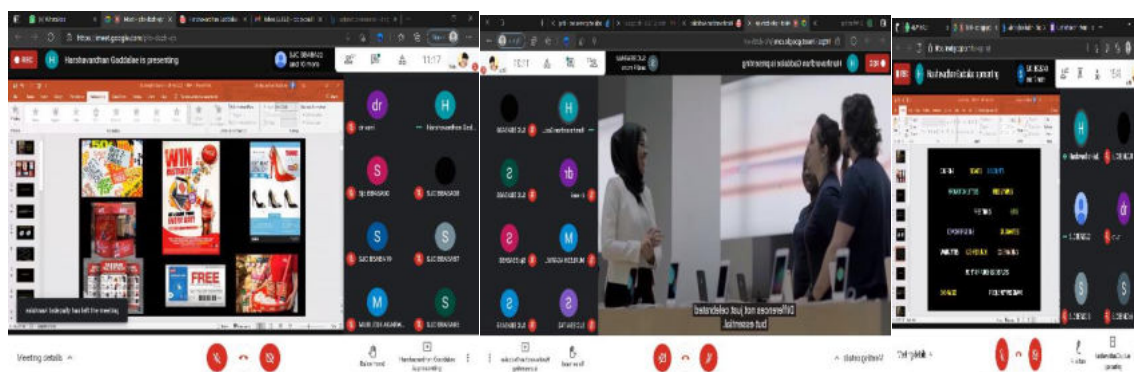
**FACULTY INCHARGE:** Dr. Vani ma'am

**TOPIC:** International promotional policy (unit 4 from the syllabus copy)

Amidst this chaos of the pandemic which has caused a huge disturbance in the academic progression of the students, we are grateful and honoured towards our college principal Fr. Dr. D. Sunder ready and our faculty members for giving us an opportunity to expand our knowledge by conducting webinars.

The session started with introduction given by Vani ma'am followed by introduction of the guest given by Delcy Paul of BBA GEN III.

The session took place for three days with 1 hour duration each day. The speaker of the session was Mr. Harshvardhan. Sir has given us many insights on various promotional marketing strategies. the session was interactive as well as intellectual. Sir has showed us various different types of advertisement promotional videos which made the session more exciting and livelier. We came across various different ways of promotions which are direct and indirectly shown to us as advertisement. It was very informative and amazing session. We have come across many meaningful advertisements which had very deep meaning in it. We also learnt that advertisement is not only about product or service promotion but also there are various things which can be promoted through advertisement.





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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### NAME OF THE CELL/COMMITTEE WOMEN EMPOWERMENT COMMITTEE

### REPORT ON WEBINAR ON CYBER SAFETY FOR WOMEN

**Date: 3 June 2021      Timings: 2:00 Pm onwards      Venue: GOOGEL MEET**

**For whom: BBA & MBA**

**No. of participants: 203 students**

**Name/s of the resource persons: Mrs. SwathiLakra., IPS**

#### **About the Resource Persons:**

SwathiLakra is an Indian Police Service officer who joined the service in 1995. As of 2015, she is working as the Additional Commissioner of Police for the city of Hyderabad. She is the chief of the 'She' teams that are operating in Hyderabad to combat the harassment of women and increase their safety. She was born in Jharkhand. She worked as Deputy Inspector General of Visakhapatnam Range,[1] before joining the Hyderabad City Police. SwathiLakra was born in Ranchi,[2] Template:Failed verification Jharkhand.[3] Template:Failed verification She is youngest of three children. She pursued her education in Lady Shri Ram College for Women,[4] Template:Failed verification New Delhi, where she got inspired from her friends to prepare for civil services examination. Her father is her motivating factor to clear the exam.

#### **SPEECH:**

The speaker spoke on the SHE team and explained it by giving information on Hyderabad Police[5] having set up 100 special teams[6] to check harassment of women in public places. To be called She Teams,[7][8] their members will keep a tight vigil at places where sexual harassment is common. Each team comprises five police personnel and they have been provided small cameras to record the movements of suspects, including women to keep an eye on the suspects. These teams are aimed at dealing with all cases of harassment of women

including physical and mental abuse. The teams, which will work under the direct supervision of additional commissioner Swathi Lakra,[9] will act swiftly on the complaints of harassment of women in public places. Dial 100 will be the helpline to lodge all complaints by the victims, whose identity will be kept confidential. 'She' teams will bring culprits to central crime station and counsel them in the presence of their family members. They will also be dealt with in accordance with the law. The counselling is aimed at ensuring that they don't repeat such acts in future.

The teams have been constituted as part of the measures being taken by Telangana government[10] for women's safety and security. The city police has also proposed to the government a legislation to curb harassment of women on the lines of Andhra Pradesh Anti Ragging Act[11] and Tamil Nadu Prohibition of Eve Teasing Act. She gave the following information as tips to women safety

### **Cyber safety for women:-**

- Social media or internet scam
- Cyber harassment
- Matrimonial scam
- Identify fraud
- Job fraud

### **How to safeguard our social media platforms**

- Strong password with numbers symbols
- Two factor authentication
- Private account
- Never share personal information
- Don't upload inappropriate images or content
- Do not react to the frauds, directly report to cyber police
- Stop the attachment from public for email purpose.

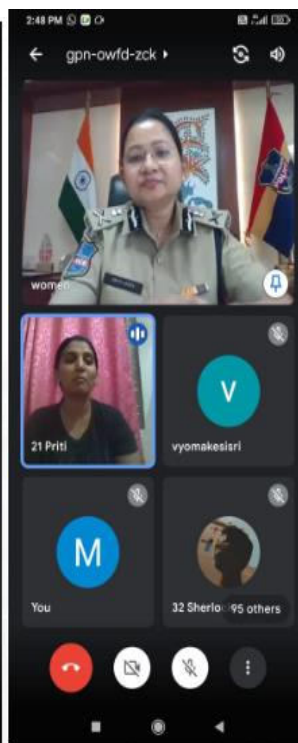
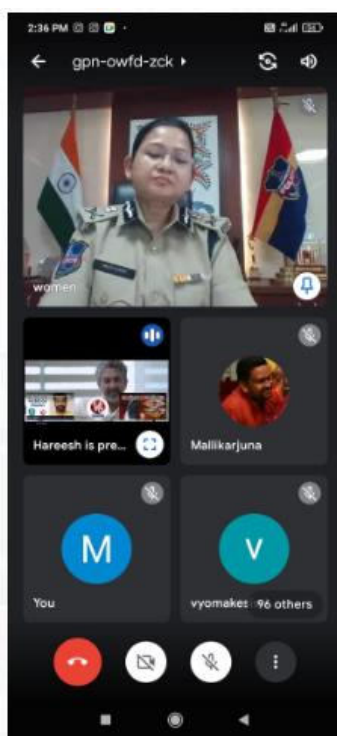
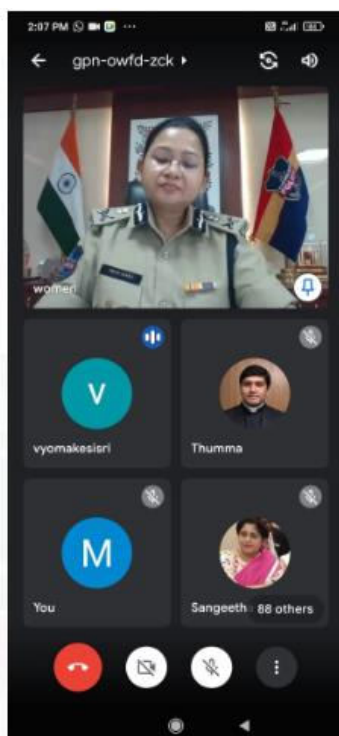
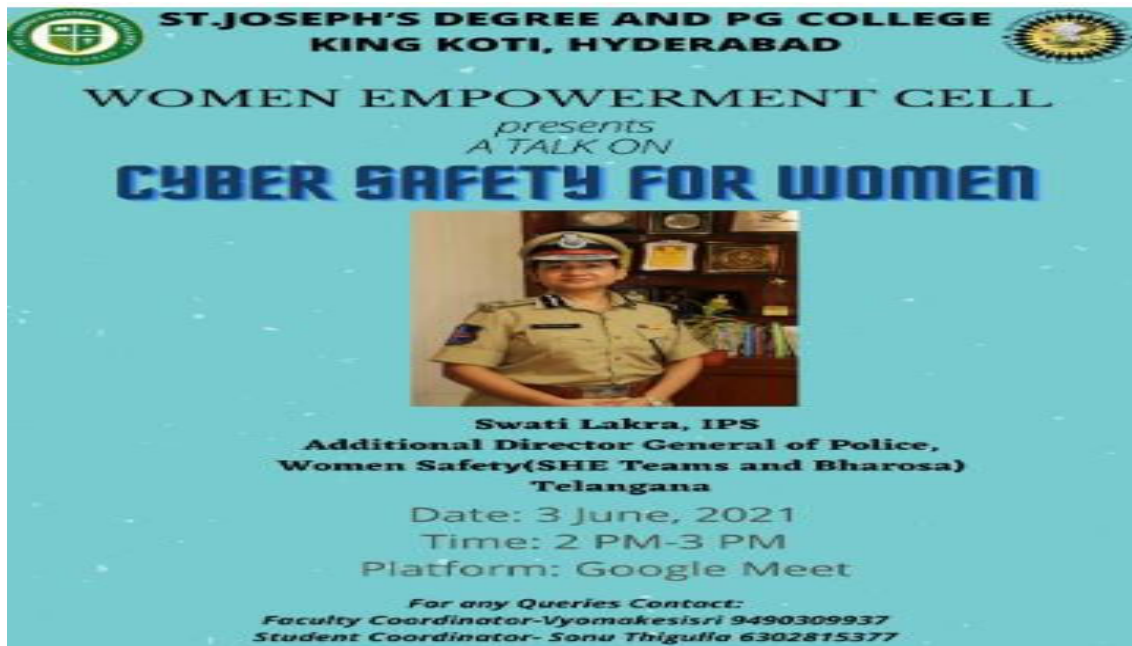
### **Where to approach the police for help-**

Telangana cyber police app

She team whatsapp number 9441669988

Portal :- [www.cybercrime.gov.in](http://www.cybercrime.gov.in)

14:51



PRINCIPAL



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## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021

### NAME OF THE CELL/COMMITTEE WOMEN EMPOWERMENT COMMITTEE

### REPORT ON WEBINAR ON BUSINESS MATHEMATICS

Date: 8/6/2021 -11:00AM to 12:00PM  
10/6/2021- 1:00PM to 2:00 PM  
15/6/2021 -11:00AM to 12:00PM  
17/6/2021- 1:00PM to 2:00 PM

Venue: GOOGEL MEET

For whom: BBA -BA

No. of participants: 60

Name/s of the resource persons: Dr.P.SRILATHA Msc(Maths),Ph.D

#### About the Resource Persons:



Dr.P Srilatha ,Working as Associated Professor in Institute of Aeronautical Engineering College

Having 15 years of academic experience in teaching has performed different role in that position




## Topics

08-06-2021	: Limits	: 11am to 12 noon
10-06-2021	: Derivatives	: 1pm to 2pm
15-06-2021	: Permutations	: 11am to 12 noon
17-06-2021	: Probability	: 1pm to 2pm


1. apply basic mathematics including addition, subtraction, multiplication, division, decimals, fractions, and percentages to solve business application problems;
2. reconcile and analyze various banking statements and services;
3. solve a variety of interest formulas and calculate payroll;
4. utilize correctly the mathematics of buying and selling;
5. utilize calculations to analyze investments, business and consumer loans, and charge accounts; and
6. apply business statistics where applicable; and
7. accurately translate descriptive problems into mathematical formulas and solve them [Quantitative Literacy].

### Applications of Derivatives to Business and Economics

business analysts and economists have increasingly turned to mathematical methods to help them describe what is happening, predict the effects of various policy alternatives, and choose reasonable courses of action from the myriad of possibilities. Among the mathematical methods employed is calculus. In this section we illustrate just a few of the many applications of calculus to business and economics. All our applications will center on what economists call the theory of the firm. In other words, we study the activity of a business (or possibly a whole industry) and restrict our analysis to a time period during which background conditions (such as supplies of raw materials, wage rates, and taxes) are fairly constant




**ST. JOSEPH'S**  
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HYDERABAD, INDIA.



Rev. Fr. D. Sunder  
PRINCIPAL

**GUEST LECTURE**  
in  
**BUSINESS MATHEMATICS**  
by  
**Dr. P. Srilatha**  
ASSOCIATE PROFESSOR, IARE



Target Students: BBA - BUSINESS ANALYTICS I-YR II-SEM

<b>08-06-2021 : Limits</b>	<b>: 11am to 12 noon</b>
<b>10-06-2021 : Derivatives</b>	<b>: 1pm to 2pm</b>
<b>15-06-2021 : Permutations</b>	<b>: 11am to 12 noon</b>
<b>17-06-2021 : Probability</b>	<b>: 1pm to 2pm</b>

organizer  
**Mrs. Joseph Mary**  
ASSISTANT PROFESSOR  
**Department of Business Management**

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**Osmania University Re-**  
**Accredited by NAAC**  
**Gunfoundry, Abids, Hyderabad**

Refno: 14/07/2021

**Date:** 14/07/2021

Report on Guest Lecture on Research  
Methodology

**Dates: 5<sup>th</sup> April 2021 to 9<sup>th</sup> April 2021**

**Timings:** 9:00 am -9:50 am

**No. of participants:**58

**Venue:** Online – Google Meet

**Faculty organized :** Ms. S. Swapna

**For Whom:** BBA Gen- II Year

**Objective:**

To orient students and provide knowledge about Research Methodology and to ensure students have knowledge and awareness about research report writing.

**Topics covered:**

**UNIT-III: DATA COLLECTION, MEASUREMENT AND SCALING**

Methods of data collection: Primary data – observation, interview, questionnaire, schedules. Secondary data - Sources - Precautions in the Use of Secondary Data. Editing: Meaning and Importance, Tabulation: Meaning, Rules for Tabulation and Parts of a Table. Measurement and scaling techniques, measurement and scaling in Research- concept, measurement scales, - nominal scale, ordinal scale, interval scale, ratio scale

**Methodology used:**

Powerpoint presentations, Nptel videos & article writing .

**Report Prepared by:**

Ms. S. Swapna

Assistant Professor

**REPORT****Guest Lecture On Filing of IT Returns**

**Ref: SJC/26-6-2021/30/**

**Date: 26th, June2021**

**Timings: 12pm to 01pm**

**For whom: Students of BBA, BBA IT & BBA BA III  
Year**

**Venue: Online**

**No. of participants: 90**

**Objectives of the event/ program:**

1. To Educate the Students about the filing of IT returns
2. To understand the need of learning about Tax.
3. To encourage students to use Website for filing of IT Returns.

**Name of the resource person:**

Mr. Shrenik Soni

**About the program:**

- ☐ Mrs. Mubeen Sultana opened the session addressing the participants and welcoming all the students and the guest speaker for the day. She further asked Delcy of BBA III year to introduced Mr. Shrenik Soni, guest speaker for the day.
- ☐ Mr. Shrenik Soni began the session by introducing himself and then detailed the gathering about the Importance of Filing IT Returns.
- ☐ He Explained students about the Website Launched by Government.
- He emphasized on the importance of collection of Income Tax.
- He further Explained students about filing of IT Returns.

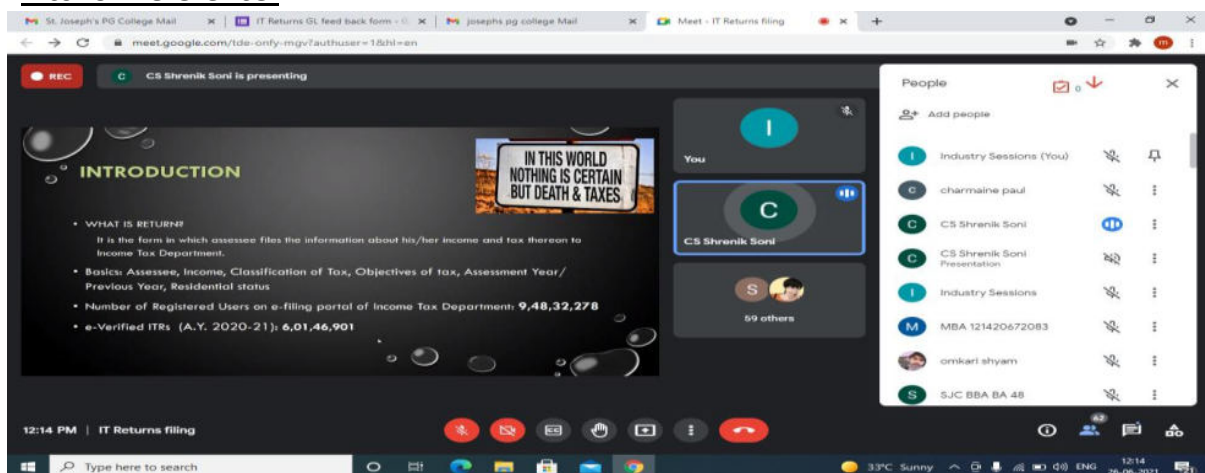
- At the end of the session Ms. Cathleen Paul presented the formal vote of thanks to the gathering.

#### Learning from the session:

From the session the students have thoroughly understood the importance of Learning about how to file IT Returns. The other major topics that were dealt were sources of income, various tax slabs, types of return and applicability, exemption and deduction. Students also learned how an individual can register and complete the ITR filing procedure in the e-filing portal. Through this session student were able to understand the objectives of Income Tax



#### Pics for Reference:



Principal

Fr. Dr. D. SunderReddy

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Hyderabad, Telangana

DEPARTMENT OF BUSINESS MANAGEMENT

REPORT ON

## SKILLS OF AN ENTREPRENEUR

Date: 2nd, July2021

Timings: 2pm to 3pm

For whom: Students of BBA Entrepreneurship 1<sup>st</sup> Year  
No. of participants: 45

Venue: Online

Objectives of the event/ program:

4. To educate students on how to develop an aptitude on entrepreneurship and detailing them on the how abouts of it. Elementary knowledge of Balancing and perspective to be grown.



Name of the resource person:

Ms. Subha Ganesh

About the program:

- Ms. Mamatha Allam opened the session addressing the participants and welcoming all the students and the guest speaker for the day.

□ **She further introduced Ms. Subha Ganesh guest speaker for the day.**

- The Webinar began with Vandana, Dhruv and Varun giving their warm greetings to our respected principal, dean, HOD and the guest speaker for the day.

□ Ms. Subha began the session by introducing herself and easing the atmosphere as she started speaking about her childhood aspiration which turned reality with her perseverance and efforts.

She enlightened the gathering with the learnings from her personal experience.

- ✓ Never go for instant and faster success of the organization or listen to investors who want faster returns. It is best advisable to stick and stay with your plan.
- ✓ It is good to meet new people not only with business perspective but as casually as well as it gives an exposure.
- ✓ Entrepreneurship is also a learning of lifestyle in a new way.
- ✓ She stated that its important to strike a balance between personal and professional life.
- ✓ No matter how busy schedule is planned its must to opt out time for self.
- ✓ Never give up on exploring new fields of interests.

Ms. Subha Ganesh shared her experience of becoming the founder and CEO of digital confluent and also pioneering her second venture into the food delivery industry. She earned her first job in Britain as a tele marketer where she didn't enjoy it much and moved out to establish herself. She spoke it out loud on how such bold decisions impact on the personal life and what kind of attitude is required towards life and the society to keep moving. She also listed out several examples from her life as what she faced in the name of hurdles.

□ She through light on the importance of planning in becoming successful.

- ✓ We should plain accordance and implement it in the correct manner
- ✓ She said that the leading factors which involve in success are Determination, Reliance and Adaptability.
- ✓ She asked the students to not always speak and be very patient listeners.
- ✓ It followed Listen, Understand the strength and weakness, Taking risk and Empathizing.

□ At last the forum was left open to everyone to ask questions and interact with the guest speaker.

□ **At the end of the session Ms. Sanjana presented the formal vote of thanks to the gathering.**

**Learning from the session:**

From the session the students have thoroughly understood the skills involved in becoming an entrepreneur and the practical aspects involved in it. They also got an interaction with a successful international entrepreneur who faced all the problems and hurdles which she faced with at most determination. Her aptitude and attitude for the profession is the key take away from the webinar.

**Prepared by:****Ms. Mamatha Allam****Rev.Fr.Dr.D. SunderReddy****Principal.**

# **“JOSEPH’S SOCIAL RESPONSIBILITY” COMMITTEE**

## **REPORT ON ORIENTATION SESSION ON “ONE FOR ONE CAMPAIGN”**

**Date:** 14 -12-2020

**Timings:** 2:00 pm to 3:00 pm

**Venue:** Online Google Meet

**Number of the Students:** 84

**Course / Year:** BBA (All streams) 1<sup>st</sup> Year students

**Resource Person:** Mr. J.G. Melvin, Founder & President, Resolution United

**Objective of the Programme:** To create sense of responsibility among freshers with regard to Social responsibility and to make students aware about JSR initiatives and to encourage students to take part in the same with much enthusiasm.

### **Overview of the Programme:**

Mr. Melvin Jack, Founder, Resolution United NGO- started Orientation with giving an overview about his success story and how he started the NGO- Resolution United and about the various obstacles he has faced and how was successful in leading the foundation today.

Mr. Melvin, encouraged students to take part in Social responsibility programmes as involving in these programmes gives a sense of high level of self-satisfaction. He urged the need for helping hands that is required mostly in society today.

### **Outcome:**

By the end of the orientation session, students understood about JSR Activities at St. Joseph’s, the need to involve in charity and social responsibility related activities.



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Rev. Fr. Dr. D. Sunder Reddy  
Principal

**Social Responsibility  
Committee Organizing  
Orientation Session on  
ONE FOR ONE  
CAMPAIGN  
FOR BBA I YEAR STUDENTS**



**14<sup>th</sup> December 2020**  
**2 pm - 3 pm**



**Venue: Google Meet**



**Mr J.G. MELVIN**  
Founder & President, Resolution United

Organizers		
<b>Mrs. DANAM TRESSA</b> HOD & Associate Professor	<b>Ms. S. SWAPNA</b> Assistant Professor	<b>Mrs. MUBEEN SULTANA</b> Assistant Professor
<b>Mr. MARTIN MYSA</b> Assistant Professor	<b>Mr. B. L. MARTIN</b> Assistant Professor	<b>Ms. MAGDALENE</b> Assistant Professor

**Organised By: JSR COMMITTEE**

JGG

**Lets Make Better World**

**Date: 16/12/2020**

**Timings: 12:00pm to 1:00pm**

**For whom: BBA Ist years**

**No. of participants : 60**

**Objective of the event : Lets stop thinking on better world but lets starts working on it.**

**About the programme with photographs:**

Mrs.Mubeen invited the the guest of event Dr.LubnaSarwat. She started session by quoting “ The people who pray together can build together a better world” she further explained about the importance of water bodies , and ways to stop pollution. She emphasized on scope of natural resources and she stated students to become active agents in developing environmental safety methods.





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**King Koti Road, Hyderabad**

**DEPARTMENT OF BUSINESS MANAGEMENT**

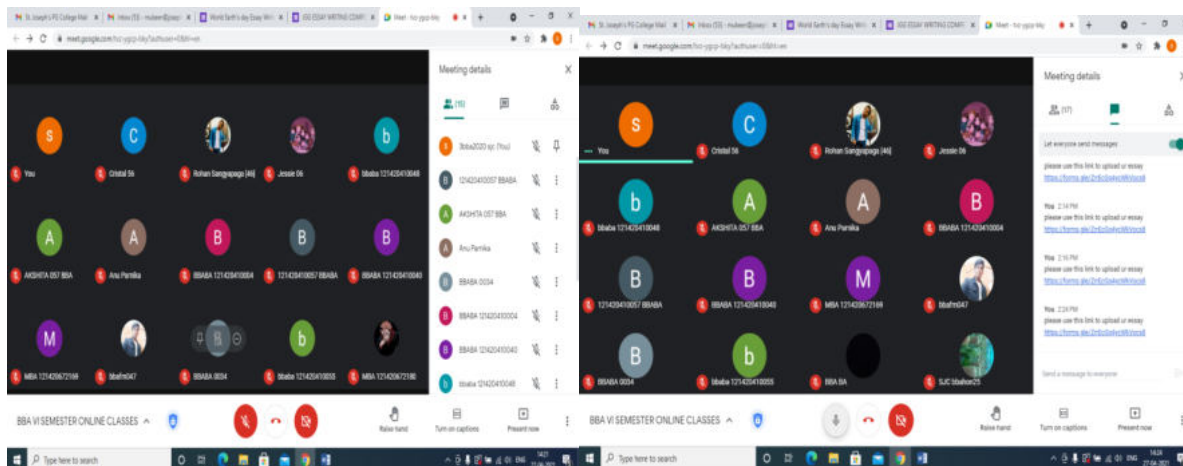
**ACADEMIC YEAR 2020-2021**

**Date: 28<sup>th</sup> April, 2021**

Ref No. SJC/2-04-2021/ /2

### **Report of World Earth Day**

St. Joseph's Degree & PG college JGG Committee has conducted an Essay writing Competition on 27<sup>th</sup> April 2021 on account of World Earth Day, Topic: "Measuring the Health Effects of Global Warming on the Earth's Population" in which 18 students from BBA & MBA have participated. Laxmi Agarwal of BBA BA I year got 1<sup>st</sup> Prize, Akshita of BBA general stands in second place and Mehnaaz Mukarram of MBA I Year got Third Prize.



**Organizer: Mrs Mubeen**

**Principal**

**Fr. Dr. D. Sunder Reddy**



**ST. JOSEPH'S DEGREE & PG COLLEGE**

**King Koti Road, Hyderabad**

DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-2021

**REPORT ON**  
**PLASTIC AND ENVIRONMENT**

**Ref: SJC/06-5-2021/30/**

**Date: 5th, June 2021**

**Timings: 10am to 12pm**

**For whom: Students of BBA & MBA**

**Venue: Online**

**No. of participants: 90**

**Objectives of the event/ program:**

1. To commemorate the World Environment Day.
2. To understand the need to reduce plastic in life.
3. To encourage students to develop the best out of waste culture and save the environment in their own way possible.

**Name of the resource person:**

MR. Anand Reddy Yellu

**About the program:**

- ☐ Mrs. Mubeen Sultana opened the session addressing the participants and welcoming all the students and the guest speaker for the day. She further introduced Mr. Anand Reddy Yellu, IFS and guest speaker for the day.
- ☐ Mr. Anand began the session by introducing himself and then detailed the gathering about the specialty of the occasion the World Environment Day.
- ☐ He described a few wildlife examples specifically inclusive of birds.
- He emphasized on the hazardous effect of plastic on wildlife

- He further suggested ways to make life eco-friendly.
- He also explained how plastic eventually changed industries.
- It was also mentioned that the use of plastic hiked after the World War II.
- He crucially focused on the transformation synergy of nature.

□ Mr. Anand believes that no wildlife product should be bought in order to discourage the wildlife tampering culture to increase sales, he shared the same thought and it quiet inspired the students.

***‘It is our responsibility to protect the planet and hand it over to our future generations’***

□ He enlightened about information related to transformation of nature from greenery to destruction.

He even sited examples of how birds die due to the kite flying. He threw light on the seriousness of the problem by showing how an ablator died due to consuming plastic.

□ He urged that the cure to the plastic problem the world is facing right now has the solution of the 3Rs, which is Reduce, Reuse and Recycle.

□ Mr. Anand also educated the students on the types of plastic which can be reused and the once which cannot be recycled.

□ Post Mr. Anand’s thought provoking lecture, Mrs., Danam Tressa asked a few purposeful questions to the guest speaker making it a highly interactive session.

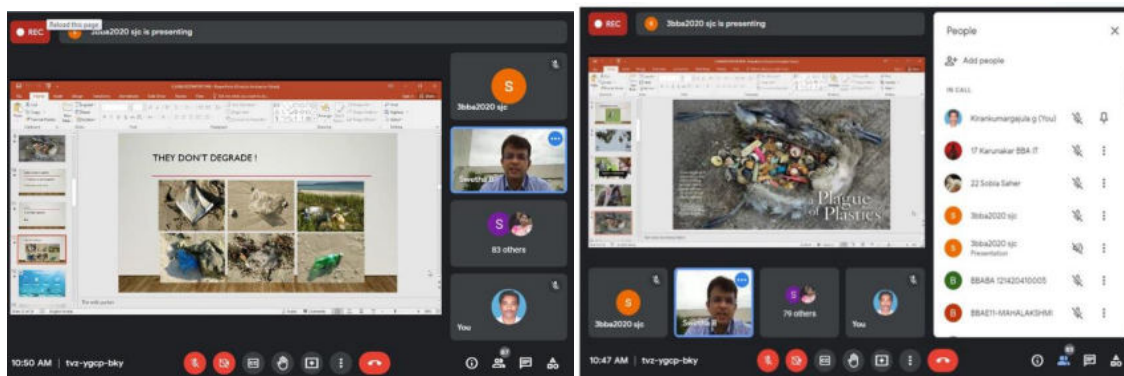
The session then reached its final leg where the students exhibited their creativity and responsibility towards the Earth in various forms of Best out of Waste. The several competitions proposed saw many entries which outshined one another in different ways.

□ **At the end of the session Ms. Hinal Bamboli presented the formal vote of thanks to the gathering**

**Learning from the session:**

From the session the students have thoroughly understood the value of protecting the life on Earth. Its now clear that we equally share the Earth with the other living beings and that we have no rights to harm it. We can always do our share of duty to the earth with whatever we have around us. We can reduce reuse and recycle the plastic and save the environment from its harmful effects.

**Pics for Reference:**



Prepared by:

Mrs. Mamatha

Principal

Fr.Dr.D. SunderReddy



**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
(Extended Campus)  
Kadambur Alind Medhoulal - 605001



Rev. Fr. Dr. D. Sunder Reddy  
Principal

**LET'S MAKE  
A BETTER  
WORLD**

 16 December 2020  
 12 pm to 1 pm



**Dr. Lunbna Sarwat**  
Environment Protectionist  
& Social Activist

**Mrs. DANAM TRESSA**  
HOD & Associate Professor

Committee Convenor:  
**Mrs. MUBEEN**

Committee Members:  
**MS SAHITHI | Mr. BL MARTIN, Assistant Professor**

Organizing by: **JGG Committee**

## NSS

### A REPORT ON GUEST LECTURE ON BE KIND TO ANIMALS

**To: Fr. Dr. Sunder Reddy, Principal  
St. Josephs Degree & PG College  
Abids, Hyderabad-500001.**

Date: 9<sup>th</sup> December, 2020

Time: 12:00 PM to 01:00 PM

Resource Person: Ms. Vasanthi Vadi, MD, Win Win Distribution (P) Ltd.

Faculty: B. L. Martin & Martin Mysa

Report prepared by: B. L. Martin

The programme "Being Kind" to animals was organized with a view to create an awareness towards the animal care and to have compassion. The resource person is a seasoned person having good knowledge of pet animals and is associated with blue cross and other related organizations. In fact, she is the founding member of Blue Cross a well reputed animal care NGO, whose chair person is Mrs. Amala Nagarjuna.

Ms. Vasanthi gave a superb background on animals especially the domesticated ones. She created good awareness among students by making the session quiet interactive and shown various images and slides. She was stressing on how the animals especially the dogs, cats etc. how they are abused or left alone sometimes by the owner himself or herself.

Overall, the session was a very enlightening one and several students shown good interest to become part of the movement for save the animals

Some students immediately after the session enquired about how to become members to do voluntary work

The session ended around 1:15 PM with around 90 plus student's attendance

  
[B.L.MARTIN]







**ST. JOSEPH'S  
DEGREE & PG COLLEGE**  
(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001



Rev. Fr. Dr. D. Sunder Reddy  
Principal

**GUEST LECTURE ON**  
**BE KIND TO ANIMALS**  
*They have a brain so they feel pain...*  
**FOR BBA & MBA STUDENTS**



**9th December 2020**  
**12.00 pm - 1.00 pm**

**VASANTHI VADI**

TV Speaker, Managing Director  
Win Win Distribution Pvt. Ltd.,  
Founder Member BlueCross, Hyderabad.

**Organizers**

**Mrs. DANAM TRESSA**  
HOD & Associate Professor

**Mr. B. L. MARTIN**  
Assistant Professor

**Mr. MARTIN MYSA**  
Assistant Professor

**Organised By: NSS COMMITTEE**

## A REPORT ON A GUEST LECTURE ON CONSUMER PROTECTION

**To: Fr. Dr. D. Sunder Reddy, Principal**

**Subject: Guest Lecture on Consumer Protection**

**Activity: Guest Lecture/NSS**

**Date: 24/05/2021 Time: 2:00 PM to 3:30 PM**

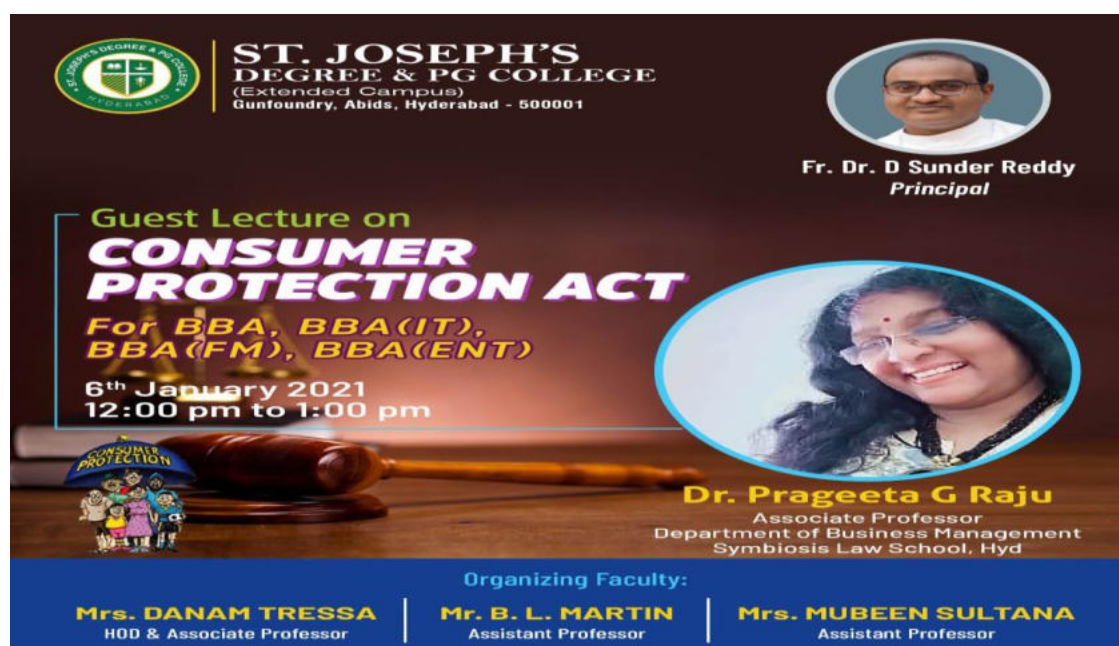
**Faculty: Mrs. Danam Tressa – HOD, B. L. Martin and Mrs. Mubeen Sultana.**

**Students participated: 92 (MBA 1<sup>st</sup> Year: A, B and C)**

Respected Father,

The session started with the introduction of the Resource Person Dr. Nidhi Sinha, Professor, Department of Law, Sikkim University, Gangtok, Sikkim by Ms. Sippora student of MBA 1<sup>st</sup> year.

A guest lecture on Consumer Protection is organized under National Service Scheme in order to bring awareness among PG students who are pursuing MBA courses in our Institute. The main focus has been to update the awareness of Consumer Laws under Business Laws which creates an understanding on how a consumer can be protected from various frauds or wrong selling in the market place.



**ST. JOSEPH'S DEGREE & PG COLLEGE**  
(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001

**Fr. Dr. D Sunder Reddy**  
Principal

**Guest Lecture on**  
**CONSUMER PROTECTION ACT**  
**For BBA, BBA(IT), BBA(FM), BBA(ENT)**  
**6th January 2021**  
**12:00 pm to 1:00 pm**

**Dr. Prageeta G Raju**  
Associate Professor  
Department of Business Management  
Symbiosis Law School, Hyd

**Organizing Faculty:**

**Mrs. DANAM TRESSA**  
HOD & Associate Professor

**Mr. B. L. MARTIN**  
Assistant Professor

**Mrs. MUBEEN SULTANA**  
Assistant Professor

The resource person has covered extensively the topic with her own rich experience and real life examples and situations. The lecture was highly interactive and students were clarified on various questions.

The programme started at 2:00 PM and ended at around 3:30 PM and is a successful event considering the attendance of the students though it is an online session.

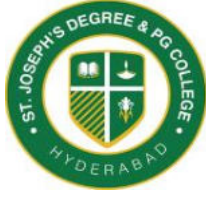
The student coordinators are Ms. Madhu, Ms. Pooja, and Ms. Sippora and the programme ended with Vote of thanks.

Thanking You

Yours Truly

[ B. L.





# **ST. JOSEPH'S DEGREE & PG COLLEGE**

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5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

**ACADEMIC YEAR 2020 – 2021**

**Ref. No- SJC / 17-6-2021/ 04**

## **NOTICE**

This is to inform all BBA & MBA students that NSS Cell of our college is organising INTERNATIONAL YOGA DAY on 17<sup>th</sup> June 2021 from 9:00 AM to 10:00 AM, Resource person for the programme is MS. HaripriyaChereker, International Certified Yoga Trainer & HR Professional and the same is conducted on google form.

**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**



# **ST. JOSEPH'S DEGREE & PG COLLEGE**

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17/06/21

## A REPORT ON INTERNATIONAL YOGA DAY

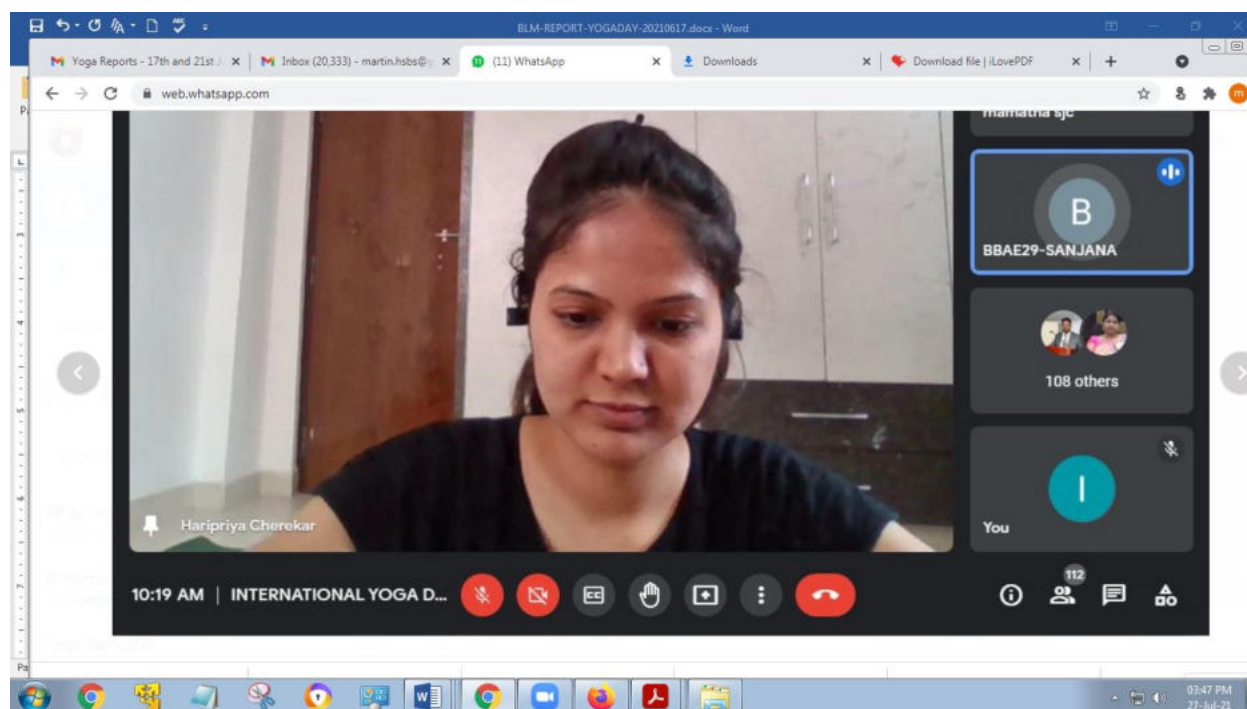
Keeping the commemoration of The International Yoga Day the college has organized a Yoga Session with live demonstration today from 9AM to 10 AM to students and faculties through online mode. The resource person is Ms. Hari PriyaCherekar who was an International Certified Yoga Trainer and a Human Resource personnel.

The session started in the morning around 9:15 AM and the resource person Ms. Hari Priya explained about the importance and benefits of practicing Yoga. She stressed the relevance of the practice of Yoga in these challenging times. She quoted examples on how yoga can benefit the people for the physical well-being which will improve overall health status.

Then the resource person explained various yoga postures through a live demonstration and made the students and faculty to do them online by encouraging them with a slow explanation in front of the camera.

The session went on for about 2 hours and nearly 20 postures which were important and easy were explained in detail

Over all the session was a big successful event as more than 180 students and nearly 20 faculties being present. The session was over by around 11 AM



## A REPORT ON INTERNATIONAL YOGA DAY ACTIVITIES

International Yoga Day is held every year on 21<sup>st</sup> June across the globe. Keeping the relevance and the immense benefits yoga can offer, the college has organized various activities and Essay Writing, Painting and Video Making are the some of the prominent activities the students have keenly participated.

### A) Essay Writing Competition:

- 1) Registered: 10
- 2) Participated: 10

### B) Painting

- 1) Registered: 7
- 2) Participated: 7

The list of students who participated in the above activities

Essay Writing: Students of BBA from 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year

- 1) Ms. Akshitha
- 2) Mr. Mortin
- 3) Mr. Vishal Singh
- 4) Ms. Neelima
- 5) Ms. Sonia
- 6) Mr. Aaron Sujoy
- 7) Ms. Vashika G
- 8) Sonolika M
- 9) Preethi A and 10) Ms. Simranjeeth

**ST. JOSEPH'S DEGREE & PG COLLEGE**  
(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001

**NSS UNIT**

**Rev. Fr. Dr. D. Sunder Reddy**  
Principal

**Resource Person**

**HARIPRIYA CHEREKAR**  
International Certified Yoga Trainer,  
HR Professional

**INTERNATIONAL YOGA DAY CELEBRATIONS**  
On 17<sup>th</sup> June, 2021  
9:00 AM to 10:00 AM

**COMPETITIONS ON THE OCCASION OF YOGA DAY**  
**POSTER MAKING**  
**ESSAY WRITING** ▶ On 21<sup>st</sup> June, 2021  
At 3.00 pm

**Mrs. Danam Tressa**  
HOD, Associate Professor

**Mr. Martin Mysa**  
Assistant Professor

**Mrs. Mubeen**  
Assistant Professor

**Mrs. Mamatha**  
Assistant Professor

**Mr. B. L. Martin**  
Assistant Professor

**Organized by : NSS Committee**

Poster Making:

- 1) Mr. Mortin
- 2) Ms. Akshitha
- 3) Mr. Karunakar Reddy
- 4) Ms. Shivani

5) Ms. AyushPitti

6) Ms. Prajithya T

The competition ended with all the students confirming the uploading of the scripts to the concerned Email ID and the competition was closed by 4:30 PM

[ B.L.MARTIN ]

PRINCIPAL

Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc

S. No.	Name of the activity	Organizing unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
1	Health and Nutrition	Department of Business Management and Dr. D. Raghunatha Rao, National institute of Nutrition, Hyderabad	Youth Red Cross	2020-21 18/11/2020	93
2	World AIDS Day	Department of Business Management (Essay Writing Competition to students of BBA all sections and all years)	Youth Red Cross	2020-21 02/12/2020	40
3	Be Kind to animals (Pet Care)	Department of Business Management and Ms. Vasanthi Vadi, MD of Win Win Distribution (P) Ltd, Hyderabad	National Service Scheme (NSS)	2020-21 09/12/2020	92
4	An Awareness on Consumer Protection	Department of Business Management & Dr. Prageetha Raju, DMS,Symbiosis Law University, Hyderabad	National Service Scheme (NSS)	2020-21 (06/01/2021)	86
5	Blood Screening Test	Department of Business Management and Mr. Naveen, Manager, BCH Labs, Hyderabad.	Youth Red Cross	2020-21 (03/02/2021)	56



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**ACADEMIC YEAR 2020 – 2021**

**Ref. No- SJC / 16-11-2020/**

## **NOTICE TO STUDENTS**

This is to inform all BBA and MBA Students that YRC Committee of our college is organizing a Guest Lecture on Health and Nutrition by the Resource Person Dr. Raghunatha Rao, a Scientist with National Institution of Nutrition on 18<sup>th</sup> November, 2020 from 12 PM to 1:00 P.M.

The Link for the programme will be shared in due time

It is Mandatory for all the students to attend the same on Google meet Platform.

  
Rev. Fr. Dr

eddy

  
Principal R







Rev. Fr. Dr. D. Sunder Reddy  
Principal



## ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001

### **GUEST LECTURER ON HEALTH AND NUTRITION FOR BBA & MBA STUDENTS**



18<sup>th</sup> November 2020



12.00 pm - 1.00 pm



**DR. D. RAGHUNATHA RAO**

Scientist 'F'  
National Institute of Nutrition

#### Organizers

**Mrs. DANAM TRESSA**  
HOD & Associate Professor

**Mr. B. L. MARTIN**  
Assistant Professor

**Mr. MARTIN MYSA**  
Assistant Professor

**Organised By: YRC Committee**







Google Chrome browser tabs: Gmail, Inbox (3) - blman, Meet - YRC H, Meet - YRC HEAL, sivebgamesite.0

Address bar: meet.google.com/urd-hnow-bby

Meeting interface:

- REC button
- Participant: D.Raghunatha Rao is presenting
- Video feed of D.Raghunatha Rao
- Thumbnail of presentation slide titled "MAJOR NUTRIENTS" and "OTHER NUTRIENTS"
- Participant list: SJC bbagen056, Sjc Bba21
- Host controls: Add people, Host controls
- IN CALL list:
  - m martin bhampagu (You)
  - S 121420412052 sjc
  - S 121420412055 sjc
  - 121420412056 sjc
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  - A AKSHITA 057 BBA
- Bottom controls: Turn on captions, D.Raghunatha Rao is presenting

Taskbar:

- Files: Class List (2020-21)...csv, Class List (2020-1...html)
- Show all button
- System tray: 12:25 PM, 11/12/2020



## A REPORT ON GUEST LECTURE CONDUCTED ON HEALTH AND NUTRITION

**Date:** 18<sup>th</sup> November 2020

**Time:** From 12:00 PM to 1:00 PM

**Resource Person:** Dr. Raghunatha Rao, Scientist 'F', National Institution of Nutrition, Hyd.

**Students:** BBA & MBA all streams

**Faculty:** Mrs. Danam Tressa - HOD, Mr. B. L. Martin & Mr. Martin Mysa

**Mode:** Through Google Meet

**Venue:** Computer Lab – 2<sup>nd</sup> floor

**Committee:** YRC – Extended Campus, SJC.

A Guest Lecture on Health and Nutrition was organized by YRC Committee of Extended Campus, SJC.

The session was started at around 11:50 AM by admitting the students of both UG (BBA) and PG (MBA) streams of the college. The admitting of the students started immediately as it was auto admission and there were 95 students who logged for the session apart from the faculty and resource person.


The introduction of the resource person Dr. Raghunatha Rao of National Institution of Nutrition was done by Mr. B.L. Martin. The profile of the resource person is full of achievements, inventions, academic excellence. He is a PhD and PDF in Zoology and did his studies from OU. He visited number of countries where either he was either a consultant or as an employee on deputation to the governments or community institutions at large.

The Guest Lecture was full of details and images in relation to Health and Nutrition and the speaker recalled many of real life situations from his own experience. Overall the content and delivery of the GL went on well in all the three languages so that the content was spot on. We thank the speaker for the same. We also take the opportunity to thank Dr. Sylvia Fernandez Ma'am Scientist 'D' of National institution of Nutrition for introducing the speaker and making the session a possibility by putting lot of efforts and time from her end.

**Feedback:** The feedback of the students is very good and they asked lot of questions related to the topic and asked the resource person to summarize the GL at the end so that the essentials are not missed.

The vote of thanks was proposed by Ms. Akhila Sharon a student of BBA IT 2<sup>nd</sup> year and much of the success of the session either in follow up or in smooth conduct goes to Mr. Martin Mysa Sir.

The entire session was recorded for future purpose

  
[B.L. MARTIN]











## Guest Lecture/Webinar on Food Safety/Nutrition

4 messages

**martin bhoompagu** <blmartin@josephspgcollege.ac.in>  
To: fernandezsylvia1@gmail.com

Tue, Nov 3, 2020 at 12:27 PM

Dear Dr. Sylvia Maam,

Greetings to you from St. Josephs Degree & PG College, Abids, Hyderabad.

We wish to inform you that our college is one of the reputed colleges in twin cities offering UG Programmes in Management, Commerce, Arts and Sciences. We also offer MBA and PGDM with a total strength of around 3000 students in the campus.

We are glad to inform you that we are planning to host a Guest Lecture or a Webinar on Food Safety or Nutrition. In this regard we would like to invite you to be the Key Speaker for the session.

We would more than happy to receive your consent on the same and the date and time can be finalised based on your availability

Thanking You

Yours Earnestly

Martin

98 664 33733

99 664 33733

"If you want to achieve something which you have not achieved before; you have to do something which you have not attempted before" - Marlut Boom

Martin L. Bhoompag MBA, PGDCP, (PhD)  
Assistant Professor of Marketing  
Department of Business Management  
Email:blmartin@josephspgcollege.ac.in  
Hand Phones:+91-9866433733/9966433733 (W)

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Abids, Hyderabad- 500001| Telangana State | India  
Land Line:+91-040-23244259|Fax:+91-040-23230569 Website:www.josephspgcollege.ac.in

**Sylvia Fernandez Rao** <fernandezsylvia1@gmail.com>

Tue, Nov 3, 2020 at 4:02 PM





To: martin bhoompagu <blmartin@josephspgcollege.ac.in>

Dear Mr.Martin:

Thank you for your email. Please let me know when you plan to have this webinar. I will ask some of my colleagues who have more expertise in this area to deliver the talk.

Thank you.

Regrads

Sylvia Fernandez Rao Ph.D  
Scientist 'D' (Assistant Director)  
Behavioral Science Unit  
Division of Public Health Nutrition  
National Institute of Nutrition  
Jamai Osmania  
Secunderabad - 500 007

Phone # : 91-40-27197386

Mobile # : 0-9989501779

[Quoted text hidden]

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**martin bhoompagu** <blmartin@josephspgcollege.ac.in>  
To: Sylvia Fernandez Rao <fernandezsylvia1@gmail.com>

Wed, Nov 4, 2020 at 1:18 PM

Dear Ma'am,

Thank you for your reply mail on the above subject. We give below here with the following details

**Dates:** 11th to 13th of November, 2020 (depending on the availability of the guest lecturer).

**Students:** MBA and BBA.

**College:** St. Joseph's Degree & PG College

**Subject/Topic:** Nutrition/Food safety

**Mode:** Online thru Google Meet or any other

**Time:** 2PM to 3 PM (tentative)

Looking forward to your confirmation and thanking you once again for your response.

Yours Earnestly

Martin

98 664 33733

99 664 33733

*"Your present circumstances cannot determine your future; if you only work on" - Marlut Boom*

Martin L. Bhoompag MBA, PGDCP, (PhD)

Assistant Professor of Marketing

Department of Business Management

Email:blmartin@josephspgcollege.ac.in

[Quoted text hidden]

[Quoted text hidden]

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**Sylvia Fernandez Rao** <fernandezsylvia1@gmail.com>  
To: martin bhoompagu <blmartin@josephspgcollege.ac.in>

Wed, Nov 4, 2020 at 1:37 PM

Ok Thanks!

I will get back.

Sylvia Fernandez Rao Ph.D

Scientist 'D' (Assistant Director)







**ST. JOSEPH'S  
PG COLLEGE**  
HYD.

martin bhoompagu <blmartin@josephspgcollege.ac.in>

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## Guest Lecture/Webinar on Food Safety/Nutrition

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**Sylvia Fernandez Rao** <fernandezsylvia1@gmail.com>

Mon, Nov 16, 2020 at 2:29 PM

To: raghunatha rao <dr\_rao@yahoo.com>

Cc: martin bhoompagu <blmartin@josephspgcollege.ac.in>

Thank you very much Sir.

The talk is on Wednesday sir. Mr.Martin will keep you posted.

Regards

Sylvia Fernandez Rao Ph.D

Scientist 'D' (Assistant Director)

Behavioral Science Unit

Division of Public Health Nutrition

National Institute of Nutrition

Jamai Osmania

Secunderabad - 500 007

Phone # : 91-40-27197386

Mobile # : 0-9989501779

On Mon, Nov 16, 2020 at 2:26 PM raghunatha rao <dr\_rao@yahoo.com> wrote:

[Quoted text hidden]





## Dr. D. Raghunatha Rao

Dr. D. Raghunatha Rao completed post-graduation in zoology in 1978 and continued his studies with ICAR Senior Research Fellowship and obtained Ph.D. from Osmania University in 1984, Hyderabad. Later he worked as a Post Doctoral Fellow in Department of Chemistry, Osmania University. During 1978-85, he carried out research on the evaluation of natural products such as plant extracts, their principles and synthetic chemicals as insecticides, anti-feedants and juvenomimics against different crop pests under laboratory and field conditions. He has also worked on Integrated Pest Management and Water management in rice cropping systems in one of the ICAR's Institutes in Hyderabad. He also worked on histopathological effects of natural products and pesticides on insects. After a brief stint of Post Doctoral Fellow at Osmania University he joined the Centre for Research in Medical Entomology, one of the ICMR Institutes now merged with ICMR-Vector Control Research Centre, Puducherry in 1986 and worked till 1999. During this period, he conducted laboratory bio-assays on the susceptibility and resistance of mosquito vectors to various groups of insecticides of natural, synthetic and biological origin. He also conducted small and large scale field trials in controlling mosquito vectors of Japanese encephalitis virus (JEV) in rice fields. He developed farmers' eco-friendly strategy for the control of JEV mosquito vectors using neem and intermittent irrigation (water management). He developed a cost effective strategy by developing a technology to impregnate curtains with insecticides to control JEV vectors in JE endemic areas which was adopted by Tamilnadu Government between 1996 and 98 for the control of Japanese encephalitis disease in the villages. In 1999 he joined the Extension and Training Division of the National Institute of Nutrition and conducted various nutrition extension programmes at the community level. So far, over 300 nutrition extension programmes have been organized by him. In 2003, he served as an Expert Committee Member of the Research and Analysis Cell, Department of Health, Medical & Family Welfare, Govt. of Andhra Pradesh, India and studied Outbreak of Viral Encephalitis-





2003. He suggested various vector control strategies for controlling man-mosquito contact to interrupt the disease transmission. After joining NIN, he conducted various Nutrition extension programmes to different groups of communities in association with various Government organizations such as Police Academy, CRPF, CSIF, Power Generation, Railways, Indian Airlines etc., and Non-Government organizations viz., Confederation of Voluntary Associations, World vision, STARS etc, He was also involved in organizing various exhibitions at the community level and organizing training to frontline workers in nutrition and health. In 2009 he obtained Post Graduate Diploma in Nutrition and Food Security from Wageningen University/Wageningen International, The Netherlands in 2009 and in 2016 he completed Masters in Public Health from Netherlands. He was the Course-Coordinator for MSc. Applied Nutrition programme, conducted by NIN in affiliation with Dr.NTR University of Health Sciences, Vijayawada, Andhra Pradesh, India. In 2019 he retired from the ICMR services in the position of Senior Dy Director and Head (Scientist F), Extension & Training Division of the National Institute of Nutrition. He visited many countries Viz., Australia, Singapore, Thailand, Netherlands, France, Germany, Belgium, Spain, Italy, Switzerland, Geneva. At present, he is the consultant for E-learning modules for Nutrition and Health at the ICMR-National Institute of Nutrition.





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**report on Guest Lecture on Health and Nutrition on 18th Nov, 20by Dr. Raghunatha Rao  
cientist, NIN**

message

artin bhoompagu <blmartin@josephspgcollege.ac.in>  
; Danam Tressa <danam@josephspgcollege.ac.in>  
c: "martin.hsbs" <martin.hsbs@gmail.com>

Wed, Nov 18, 2020 at 3:37 F

Dear Sir/Ma'am,

Please find here with the same.

Thanking You

Yours Earnestly

Martin

98 4 33733  
99 664 33733

*"Your present circumstances cannot determine your future - Marlut Boom*

Martin L. Bhoompag MBA, PGDCP, (PhD)  
Assistant Professor of Marketing  
Department of Business Management

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Land Line:+91-040-23244259 | Fax:+91-040-23230569 Website:www.josephspgcollege.ac.in



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**ACADEMIC YEAR 2020 – 2021**

Ref. No- SJC / 28-~~10~~<sup>11</sup>-2020/02

### NOTICE

This is to inform all BBA and MBA Students that YRC cell of our college is organizing Essay Writing Competition on 2<sup>nd</sup> December 2020 from 5 P.M to 6:00 P.M. on occasion of “World Aids Day” the competition would be conducted on Google Platform.

  
Rev. Fr. Dr. D. Sunder Reddy

Principal









5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

Relationship





**ST. JOSEPH'S**  
**DEGREE & PG COLLEGE**  
(Extended Campus)  
Gunfoundry, Abids, Hyderabad - 500001



Rev. Fr. Dr. D. Sunder  
Principal

on the occasion of

**WORLD**  
**AIDS DAY**

## **ESSAY WRITING COMPETITION**

on 2<sup>nd</sup> December 2020, 5 pm-6 pm - Venue: GOOGLE MEE

### **For BBA & MBA Students**

#### **PICS:**

actors that contribute to the spread of HIV/AIDS and how to prevent  
the challenges faced by children of HIV/AIDS infected parents and  
government can do?  
lost common ways people get infected with HIV/AIDS and what  
measures to be taken?

### **YRC COMMITTEE**

**Organizers:** Mrs. DANAM TRESSA | Mr. B. L. MARTIN | Mr. MARTIN M  
HOD & Associate Professor | Assistant Professor | Assistant Professor





# ST. JOSEPH'S DEGREE & PG COLLEGE

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ACADEMIC YEAR 2020 – 2021

Ref. No- SJC / 5-12-2020/02

## NOTICE

This is to inform all BBA and MBA Students that NSS cell of our college is organizing Guest Lecture on **BE KIND TO ANIMALS** on 9<sup>th</sup> December 2020 from 12 P.M to 1:00 P.M. The resource person for the session would be **Vasanthi Vadi**, TV Speaker, Managing Director at Win Win Distribution Pvt Ltd and Member of both Blue Cross of Hyderabad for People & Animals.

It is Mandatory for all the students to attend the same on Google meet Platform.

Rev. Fr. Dr. D. Sunder Reddy

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Principal











## ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus)

Gunfoundry, Abids, Hyderabad - 500001



Rev. Fr. Dr. D. Sunder Reddy  
Principal

GUEST LECTURE ON

# BE KIND TO ANIMALS

*They have a brain so they feel pain...*

**FOR BBA & MBA STUDENTS**



9th December 2020

12.00 pm - 1.00 pm



**VASANTHI VADI**

TV Speaker, Managing Director  
Win Win Distribution Pvt. Ltd.,

Founder Member BlueCross, Hyderabad.

Organizers

**Mrs. DANAM TRESSA**

HOD & Associate Professor

**Mr. B. L. MARTIN**

Assistant Professor

**Mr. MARTIN MYSA**

Assistant Professor

...NGO COMMITTEE



## A REPORT ON GUEST LECTURE ON BE KIND TO ANIMALS

**To: Fr. Dr. Sunder Reddy, Principal  
St. Josephs Degree & PG College  
Abids, Hyderabad-500001.**

Date: 9<sup>th</sup> December, 2020

Time: 12:00 PM to 01:00 PM

Resource Person: Ms. Vasanthi Vadi, MD, Win Win Distribution (P) Ltd.

Faculty: B. L. Martin & Martin Mysa

Report prepared by: B. L. Martin

The programme "Being Kind" to animals was organized with a view to create an awareness towards the animal care and to have compassion. The resource person is a seasoned person having good knowledge of pet animals and is associated with blue cross and other related organizations. In fact, she is the founding member of Blue Cross a well reputed animal care NGO, whose chair person is Mrs. Amala Nagarjuna.

Ms. Vasanthi gave a superb background on animals especially the domesticated ones. She created good awareness among students by making the session quiet interactive and shown various images and slides. She was stressing on how the animals especially the dogs, cats etc. how they are abused or left alone sometimes by the owner himself or herself.

Overall, the session was a very enlightening one and several students shown good interest to become part of the movement for save the animals

Some students immediately after the session enquired about how to become members to do voluntary work

The session ended around 1:15 PM with around 90 plus student's attendance

  
[B.L.MARTIN]











Martin L. Bhoompag &lt;blmartinn@gmail.com&gt;

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**Guest Lecture onPet Care**

1 message

**blmartin** <blmartinn@gmail.com>

To: info@bluecrosssofhyd.org

Bcc: drmartinbhoompag &lt;drmartinbhoompag@gmail.com&gt;

27. November 2020 at 15:03

Dear Sir/Ma'am,

We are St. Joseph's Degree & PG College one of the top colleges in Hyderabad imparting quality education and offering Graduation and PG programmes.

As we are planning for a Guest Lecture on the above subject, we request you to kindly consent for the same so that we can arrange Guest Lecture

Looking forward to your reply mail and share the contact details.

Thanking You

Earnestly

Martin  
9866433733  
996643373





# ST. JOSEPH'S DEGREE & PG COLLEGE

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11-12-2020

## NOTICE

Ref: SJC/11-12-20/

This is to inform all the students of BBA, BBA(IT) BBA(FM) & BBA(E) II Year that, there will be a Guest Lecture on "**Consumer Protection Act**" By Dr. Prageeta Raju on 22-12-2020 from 12.00 PM to 1.00 PM.

Link will be shared by the respective class in charges. Therefore, all the students are instructed to attend the session without fail.

  
PRINCIPAL







# ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus)

Gunfoundry, Abids, Hyderabad - 500001



Fr. Dr. D Sunder  
Principal

Guest Lecture on

## CONSUMER PROTECTION ACT

for BBA, BBA(IT),  
BBA(FM), BBA(ENT)

January 2021

10:00 pm to 1:00 pm



Dr. Prageeta G R

Associate Professor

Department of Business Management  
Symbiosis Law School, Hyderabad

Organizing Faculty:

DANAM TRESSA

& Associate Professor

Mr. B. L. MARTIN

Assistant Professor

Mrs. MUBEEN SULTAN

Assistant Professor







## A REPORT ON A GUEST LECTURE ON CONSUMER PROTECTION

**To: Fr. Dr. D. Sunder Reddy, Principal**

**Subject: Guest Lecture on Consumer Protection**

**Activity: National Service Scheme**

**Date: 06/01/2021 and Time: 12:00 PM to 1:15 PM**

**Faculty: Mrs. Danam Tressa – HOD, B. L. Martin and Mrs. Mubeen Sultana.**

**Students participated: 86 (BBA 2<sup>ND</sup> YEAR ALL BRANCHES I.E.IT, BA, ENT, FE&GENERAL)**

Respected Father,

We give herewith the report on the above activity

The Programme started with introduction of the Guest Lecture Mrs. Prageetha Raju by Kushi Daga of BBA IT 2<sup>nd</sup> year.

A guest lecture on Consumer Protection is organized under National Service Scheme in order to bring awareness among UG and PG students who are pursuing BBA and MBA courses in our institute. But the main focus has been on UG students as there is a topic under Business Law which creates about the awareness on how a consumer can be protected from various frauds or wrong selling in the market place.

The lecturer is Mrs. Prageetha Raju who is an Associate Professor working at Department of Management Studies with Symbiosis Law University, Hyderabad. She has covered extensively the topic with her own rich experience and real life examples and situations. The lecture was highly interactive and students were asking questions in between to clarify their doubts about the topic

The programme started at 12:00 PM and ended at 1:15PM and is a grand success considering the online session mode and non-class work time.

The programme ended with vote of thanks by Ms. Akhila Sharon of BBA IT 2<sup>nd</sup> year

Thanking You

Yours Truly

[ B. L. MARTIN ]







ST. JOSEPH'S  
PG COLLEGE  
HYD.

255 / martin bhoompagu <blmartin@josephspgcollege.ac.in>

## Guest Lecture - Consumer Protection Act for students of BBA 2nd Year (3rd Semester)

1 message

**martin bhoompagu** <blmartin@josephspgcollege.ac.in>

Fri, Dec 4, 2020 at 2:05 PM

To: dr.prageetha@gmail.com

Cc: Danam Tressa <danam@josephspgcollege.ac.in>, Mubeen@josephspgcollege.ac.in

Dear Dr. Prageetha Raju Ma'am,

This has the reference to various conversations had with you on the above subject and is glad to share that HOD Ma'am has agreed for the same.

As informed to you the Guest Lecture will be on CONSUMER PROTECTION ACT and all the aspects related to it. The Guest Lecture can be for about one and half an hour and the same will be conducted on ONLINE mode only.

The other details like date and time will be informed to you shortly

Thanking You

Yours Earnestly

Martin

98 664 33733

99 664 33733

*"Your present circumstances cannot determine your future - Marlut Boom*

Martin L. Bhoompäḡ MBA, PGDCP, (PhD)  
Assistant Professor of Marketing  
Department of Business Management

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Abids, Hyderabad- 500001 | Telangana State | India  
Land Line: +91-040-23244259 | Fax: +91-040-23230569 Website: www.josephspgcollege.ac.in







## Guest Lecture on Consumer Protection Act (Business Law) for BBA2 students on 6th Jan 21 from 12PM onwards

2 messages

**martin bhoompagu** <blmartin@josephspgcollege.ac.in>

Mon, Jan 4, 2021 at 12:22 PM

To: Prageetha G Raju <dr.prageetha@gmail.com>

Cc: Mubeen@josephspgcollege.ac.in, Danam Tressa <danam@josephspgcollege.ac.in>

Bcc: blmartinn <blmartinn@gmail.com>

Dear Ma'am,

This has reference to the teletalk we had today just now on the above subject.

As informed to you the Guest Lecture on Consumer Protection Act for BBA 2nd year students is scheduled for Wednesday i.e 6th January 2021 from 12PM

onwards and the duration of the lecture is for one hour. If needed it can be stretched for a few minutes.

This is for your information and kindly acknowledge the receipt and confirm your consent

Thanking You

Yours Earnestly

Martin

+91 (986) 643-3733

+91 (996) 643-3733

*"Your present circumstances cannot determine your future - Marlut Boom*

Martin L. Bhoompag MBA, PGDCP, (PhD)  
Assistant Professor of Marketing  
Department of Business Management

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Land Line: +91-040-23244259 | Fax: +91-040-23230569 Website: www.josephspgcollege.ac.in

**Prageetha G Raju** <dr.prageetha@gmail.com>

Mon, Jan 4, 2021 at 12:28 PM

To: martin bhoompagu <blmartin@josephspgcollege.ac.in>

Cc: Mubeen@josephspgcollege.ac.in, Danam Tressa <danam@josephspgcollege.ac.in>

Acknowledged. I confirm the same Dr. Martin Sir

regards,

**Dr. PRAGEETHA G RAJU MBA, PhD**

Associate Professor

Symbiosis Law School, Hyderabad Campus

(Symbiosis International (Deemed University)- Pune)

Survey Number 292, Off Bangalore Highway,

Nandigam Mandal

Mamidipally Village





Rangareddy District 509217  
TELANGANA, INDIA

Ph: 9701806419

E-mail: [prageetha.raju@siu.edu.in](mailto:prageetha.raju@siu.edu.in)

[Quoted text hidden]





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**ACADEMIC YEAR 2020 – 2021**

**Ref. No- SJC / 1-2-2021/02**

## **NOTICE**

This is to inform all the students of MBA 1<sup>st</sup> year that YRC Cell of our college is organizing Blood Screening Test at our college premises on 3<sup>rd</sup> February 2020 from 11:30 A.M to 12:30 P.M and would be conducted by Naveen Samuel of BCH Labs, Hyderabad.

**Fr. Dr. D. Sunder Reddy**

**Principal**







# ST. JOSEPH'S DEGREE & PG COLLEGE

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**FR. DR. D. SUNDER REDDY**  
Principal

# BLOOD SCREENING TEST

**For MBA 1<sup>st</sup> Year Students**

**on 3<sup>rd</sup> February 2021 | 11.30 am - 12.30 pm**

**Conducted By : BCH LABS, Hyderabad.**

**Organizers:**

**Mrs. DANAM TRESSA**

**Dr. C. LALITHA**  
Associate Professor

**Mr. B. L. MARTIN**

Assistant Professor

**Mr. MARTIN MYSA**

Assistant Professor

**YRC CELL**



## A REPORT ON BLOOD SCREENING TEST UNDER YOUTH RED CROSS (YRC)

**To: Fr. Dr. D. Sunder Reddy, Principal**

**Date: 03/02/2021 from 11:30 AM to 2:45 PM**

**Subject/Activity: Blood Screening – YRC**

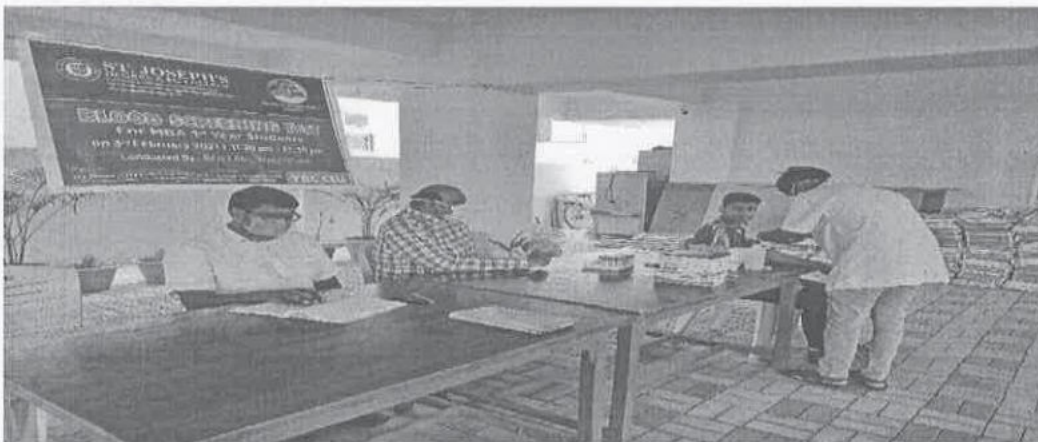
**Students: MBA 1<sup>st</sup> year (BATCH 2020-22)**

**Faculty: YRC Committee: Mrs. Danam Tressa-HOD, B. L. Martin and Martin Mysa**

Respected Father,

Please find herewith the report on the above subject/activity

A blood screening test programme is organized by YRC Committee under Department of Business Management for the identification of the blood group identification. The said programme is conducted by BCH Labs, Hyderabad which is referred by Dr. Lalitha.



There were about 60 students who have been registered for the programme and 56 have been turned out for screening and testing. If any student requires they need to pay Rs. 100 for the report.





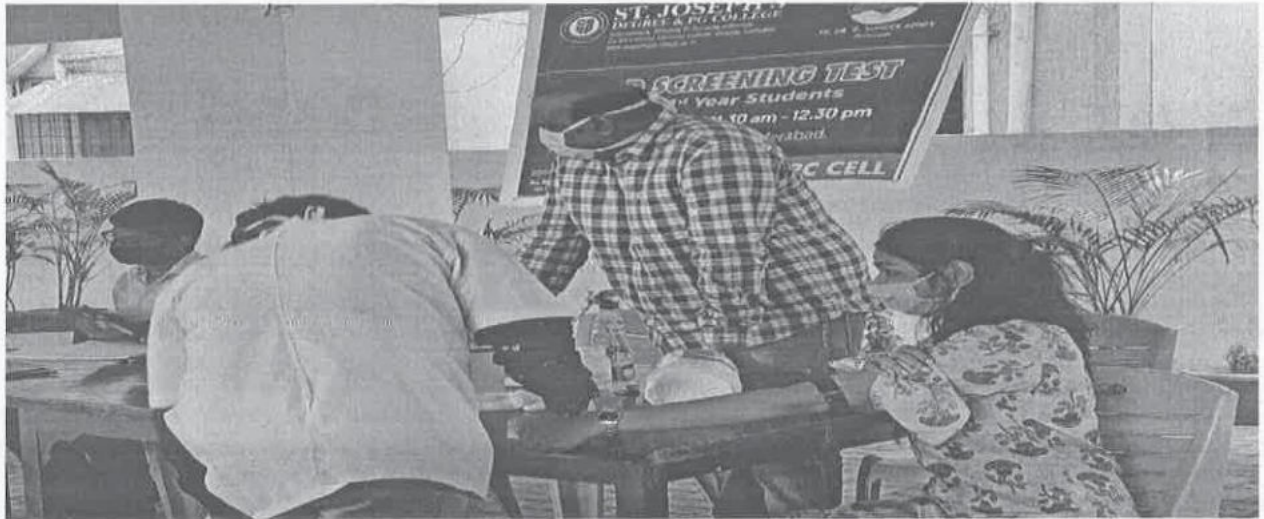
**The Statistics:**

Registered: 60

Screened;56

Abscent:02

Did not take:02



The programme started at 1130 AM and ended at around 2:45 PM and arrangements have been made by office assistants for whom we are thankful.

Thanking You

Yours

Sincerely

L. MARTIN

[ B

]



### ED Cell Activities

<b>S.No</b>	<b>Name of the Event</b>	<b>Speaker/Guest</b>	<b>Affiliation</b>	<b>Event Date</b>
1	ED CELL – INTERACTIVE SESSION	Mr. SANKARSH CHANDA	Founder-SAVART & Co-Founder-Stardour Aerospace	<b>01-10-2020</b>
2	DESIGN YOUR FUTURE – ENTREPRENEURSHIP AND FAMILY BUSINESS	Mr. GAURAV KOTHARI	Managing Director, Mukesh Cloths Pvt. Ltd.	<b>17-10-2020</b>
3	ONLINE SESSION ON STOCK MARKET TRADING FOR BEGINNERS	Ms. Tarini Gupta and Mr. Rishabh	Co-Founder and CMO Dalalstreet.ai	<b>31-10-2020</b>
4	STARTUPS @ YOUNG INDIA	Mr.Durgesh Gupta	Head Global Business Development-Nav Wireless Technologies Pvt. Ltd. & Vice President of Sales-BGAUSS,Hyderabad	<b>04-12-2020</b>
5	DESIGN YOUR FUTURE – ENTREPRENEURIAL TALK	Mr. Om Thaker	Director Oasis Infrastructure Pvt. Ltd.	<b>20-01-2021</b>



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Ref: SJC/30-10-2020/37/3

## DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021 REPORT ON ED CELL – INTERACTIVE SESSION WITH Mr. SANKARSH CHANDA

Date: 30<sup>th</sup> September, 2020  
For whom: Students of BBA & MBA  
No. of participants: 157

Timings: 2pm – 3pm  
Venue: Online

### Objectives of the event/programme:

1. The interactive session has been initiated to educate the students about how to setup a business and entrepreneurial skills.
2. This online session is for the students to develop their team building and leadership skills.



### Name of the resource person:

Mr. Sankarsh Chanda

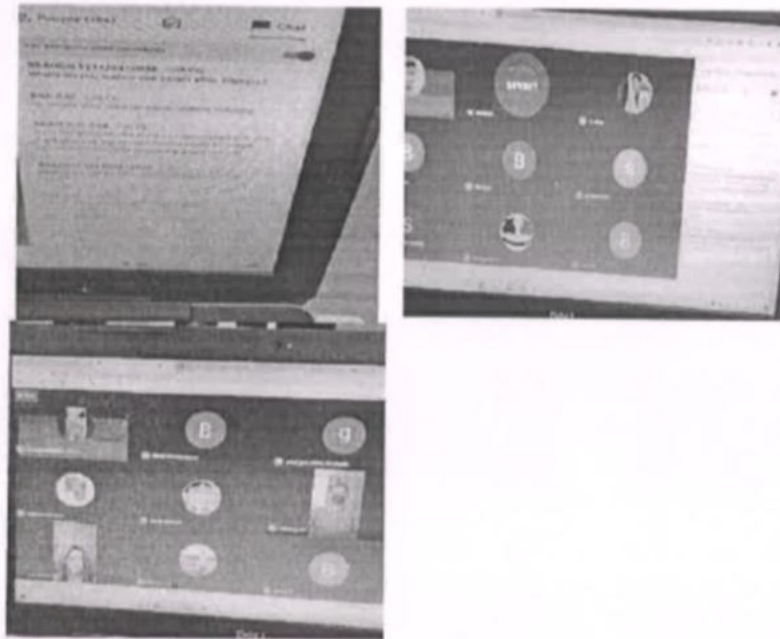
#### **About the programme:**

- Dr. Lalitha started the session with a short welcome note and welcomed all the students and the resource person for the day. Ms. Cathleen of BBA (BA) III introduced Mr. Shankar Chanda guest speaker for the day .
- Mr. Chanda began the session by speaking about his company "Savart" and its three main projects viz., i) Research and Advisory ii) Nirvana and iii) Vantage . It is used to provide a platform to educate people about investing, right from basic courses to advance level courses are available. Savart wants to help its employees to get the value-based network and to help make them partners later on in their field by providing this educational opportunity. He also spoke about this co-founded company "Stardour Aerospace".
- Later Mr. Sankarsh interacted with the students and answered all their questions related to startups and the difficulties faced while building up a business and also mentioned that they started off with their first connections whereas the main means for marketing for them was their YouTube channel and online contents and small-scale marketing through paid advertisements and also used organic marketing strategies. Right-now he uses LinkedIn and their HR department to hire the employees.
- Speaker said learn from the mistakes and told the more we fail, adapt and learn the better we will do. Sir also mentioned that as an entrepreneur saving money there must be a lot of research and also the stock market gives more freedom and independence and suggested not to gamble trade in the beginning and to be patient.
- Mr. Sankarsh quoted that "Do what you like. When you wake up in the morning and feel excited to go to work that is success." And to completely commit to our work to succeed.
- When asked about how Savart was doing during the pandemic Mr. Chanda replied that it was doing good and the participation in market has increased. Revenue and profits have increased and so is the productivity.
- The key points mentioned by Mr. Chanda before joining a company are – 1) Ethical business 2) Growth potential for product n company 3) Track record (data) 4) Mote (specialty) 5) Quality of management.
- The suggestions for students by Mr. Shankar Chanda were to 1) Do what you want to do 2) Don't seek validation. 3) Take advice, focus on the good and not bad. 4) Do what gives' you happiness 5) The decision should be yours don't listen to anyone else. 6) Take time and decide.

- In the end Mr. Sankarsh Chanda suggested few books to be referred on Entrepreneurial development, investment management etc.

#### **Learning from the session :**

From the session the students have thoroughly understood the concept of entrepreneurial development, how to startup a new business, marketing and also to be patient and do what we love.



**Prepared by:**

**Dr.C.Lalitha**

  
**Rev. Fr. Dr. D. Sunder Reddy**

**Principal**

Ref: SJC/17-10-2020/37/3

**DEPARTMENT OF BUSINESS  
MANAGEMENT ACADEMIC YEAR**

**2020-2021**

**REPORT ON**

**DESIGN YOUR FUTURE – ENTREPRENEURSHIP AND  
FAMILY BUSINESS WITH Mr. GAURAV KOTHARI**

**Date:** 17 th October, 2020

**Timings:** 11am -12am

**For whom:** Students of BBA & MBA

**Venue:** Online

**No. of participants:** 35

**Objectives of the event/programme:**

1. The interactive session has been initiated to educate the students about how to setup a business by availing different sources of funding and also to enhance their entrepreneurial skills.
2. This online session is for the students to understand about the various sources of funds.



**Name of the resource person:**

Mr. Gaurav Kothari

**About the programme:**

- Dr. Lalitha started the session with a short welcome note and welcomed all the students and the resource person for the day. Ms. Avantika Agarwal of BBA (H)-II introduced Mr. Gaurav Kothari -guest speaker for the day.
- Mr. Gaurav began the session by introducing himself and then placed a very important question in front of the participants; the question being: what are the qualities that any businessman should possess in order to succeed.
- He then went on explaining about the 3 crucial C's- Courage, Confidence and Charity.



1) **Courage**-The courage to face challenges, take risks and to take pleasure being in uncomfortable situations.

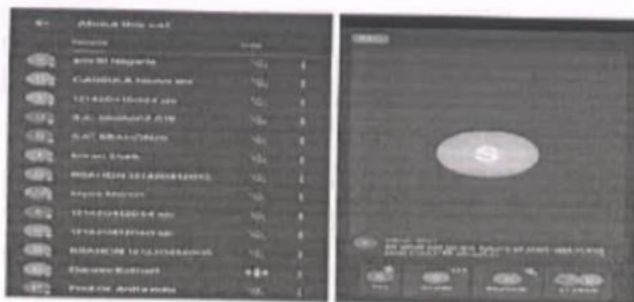
2) **Confidence**- Having confidence in your own abilities and doing what you believe.

3) **Charity**-A good business man always believes in charity. As quoted by Mr. Gaurav "How much ever you receive will always be more than what you give." Hence always believe in giving to the people, to the society.

- Mr. Gaurav mentioned the major steps involved in becoming an entrepreneur. The first step being 'Idea generation.' He explained the importance of Idea generation by giving a simple example of Flipkart and Snapdeal. He also threw some light on the fact that 'Execution is more important the idea itself.'
- The second step was a develop a prototype.
- Also explained about the "ROUNDS OF FUNDING". Funding round is anytime money is raised from one or more investors for a business.
- Types of Funding Round:
  - Angel round, Series A round, Series B round, Series C round, Bridge round.
- Later towards the end Mr. Gaurav interacted with the students and answered all their questions related to startups and the difficulties faced while acquiring funds for the newly established businesses.
- At the end of the session Mr. Gulshan chalbani MBA II year student presented the vote of thanks to Mr.Gaurav kathori .

#### Learning from the session:

From the session the students have thoroughly understood the concept of entrepreneurial development, how to startup a new business or in that case how to expand their family businesses also. They also gained a lot of input on how to acquire funds and to get investment on board.



Prepared by:

Dr.C.Lalitha

Rev.Fr.Dr.D. Sunder Reddy

Principal.

Ref: SJC/17-10-2020/37/3

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ACADEMIC YEAR 2020-2021**

**REPORT ON**

**Online session on STOCK MARKET TRADING FOR BEGINNERS**

**Date: 31st October,**

**Timings: 1pm to**

**For whom: BBA & MBA**

**Venue: *online***

**No. of participants: 75**

**Objectives of the event/ program:**

1. To educate students on how to invest in stock market and imparting elementary knowledge on Stock Exchange .



**Name of the resource person:**

**Ms. Tarini Gupta and Mr. Rishabh**

**About the program:**

- ☐ Dr. Lalitha opened the session addressing the participants and welcoming all the students and the resource person for the day.
- ☐ Ms. Nidhi Lal of BBA (E)-I introduced Ms. Tarini Gupta and Mr. Rishabh Jain-guest speakers for the day.
- ☐ Ms. Tarini began the session by introducing herself and then handed over the session to Mr. Jain who introduced the day's prime subject. He briefed the students on what a stock exchange and stock market is.
- ☐ He listed and detailed the functions of stock market.
  - Pricing of securities
  - Contribution to economic growth
  - Providing scope for speculation
  - Safety of transaction
  - Spreading of equity culture

- Ms. Tarani shared her personal experience of how she dealt with a full-time service broker and explained the difference between the later and a discount broker.
- She emphasized on the actors of a stock market and threw light on the multiple users of the stock market and gave an example of a vegetable market in the neighborhood to relate and understand better.
- Introducing the topic 'Demat Account', the speakers went on explaining the procedure to create on
  - Choose where you want to open a Demat account.
  - Fill the account opening form
  - Submit the required documents.
  - An in person verification will be conducted to check the details
  - Online application is processed and client id is given
  - You can trade happily.
- Ms. Gupta then spoke in length about the difference between trading and investing in stocks and listed the aspects of difference as PURPOSE, DURATION, SKILL/ART, RISK, MOTIVE.

***'My grandfather told me fundamental analysis is sufficient to have a startup'***

- Talking about how the stock market has evolved over the years she added that nowadays it's very important to have a SENTIMENTAL ANALYSIS along with the other essential analysis as well.
- The Speaker duo showed an interesting video of how the stock market had actually started.
- The last topic they covered was the stock myths which gave a clear picture of stock market to the students.
- Later towards the end Ms. Tarani Gupta and Mr. Rishabh Jain interacted with the students and answered all their questions related to how the economic growth is related to stock market and that how the boom in stock market has been visible due to the COVID pandemic.
- At the end of the session NIRMIT CHOUDHARI of BBA E 1st year presented the formal vote of thanks to Ms. Tarani Gupta and Mr. Rishabh Jain

[https://www.youtube.com/watch?v=p7HKvqRI\\_Bo](https://www.youtube.com/watch?v=p7HKvqRI_Bo)

[https://www.youtube.com/watch?v=p7HKvqRI\\_Bo](https://www.youtube.com/watch?v=p7HKvqRI_Bo)

<https://discord.gg/wBu6ujF> <https://medium.com/dalalstreet-ai>

[https://www.youtube.com/channel/UC2InIk\\_l0i0ArNcIdrWNQ3w](https://www.youtube.com/channel/UC2InIk_l0i0ArNcIdrWNQ3w)

<https://www.linkedin.com/in/tarini-gupta-a43a31146/>

these links were respectively shared to aid the students throughout the webinar and also for further guidance.

**Learning from the session:**

From the session the students have thoroughly understood the concept of Stock Exchange. They are also equipped with enough knowledge on how to invest in the stocks as beginners and the key analysis they have to make in order to invest in the right way.

**Prepared by:**

**Dr.C.Lalitha**



**Rev.Fr.Dr.D. Sunder Reddy**

**Principal.**

Ref: SJC/04-12-2020/I

DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC YEAR 2020-2021

REPORT ON

START UP

YOUNG INDIA.

Date: 4-12-2020

Timings: 11am to 12am

For whom: BBA & MBA

Venue: Online

No. of participants: 75

Objectives of the event/ program:

1. To educate students on life experiences.



Name of the resource person:

DURGESH GUPTA

About the program:

- Dr. Lalitha opened the session addressing the participants and welcoming all the students and the resource person for the day.
- The session started with introduction of the guest Mr Durgesh Gupta by G. Rishita of BBA-gen-3.
- The session was all about how emerging entrepreneurs face challenges in their lives. Sir has told us his own life experience as an example regarding how he started his business. Sir has also given us 12 rules to become a successful entrepreneur.
  - 1) Challenge is an opportunity.
  - 2) Why is marketing so important
  - 3) Business is all about making people lazy.
  - 4) Never ever put all your eggs in a single basket.
  - 5) Raising should be considered success.
  - 6) Don't make decisions when you are
    - Excited
    - Delay
    - Postpone
    - Calm down

And then decide only when you are grounded back.

- 7) Thinking big is very important but growth should not be so rapid that a small outside change makes it go completely out of control.
- 8) Failure is not shame.
- 9) Being honest is more important when we are in tough times and people will external elixir for your own well-being.
- 10) External force- people from different dominion can bring radical changes.
- 11) Don't look for workers for loyal employees it should be only people.
- 12) Gorilla strategy can take you from A to D but not further. Professionalism is something which is inevitable and you will have to become professional.

The session ended with a Sazariash- "failure is no shame this is a big problem in our Indian mindset"  
The session was interesting as well as inspiring, especially sir has explained each and every point with live examples of his life. Most of us students were inspired by his life experience.

#### Learning from the session:

From the session the students have thoroughly understood the life experiences. Enough knowledge on live examples, failures and professionalism in startups.

Prepared by:

Dr.C.Lalitha

Dr.Vani.H

11/12/20  
11/12/2020



Rev.Fr.Dr.D. Sunder Reddy

Principal.



## **DEPARTMENT OF BUSINESS MANGEMENT**

### **ST. JOSEPH'S DEGREE & PG COLLEGE**

Autonomous- Affiliated to Osmania University

Re-Accredited by NAAC with 'A' Grade

2020-2021

DATE: 20-1-2021

SPEAKER: MR.OM THAKER

TOPIC: ENTREPRENEURIAL TALK -DESIGN YOUR FUTURE

ORGANISED BY: ED CELL OF ST JOSEPHS DEGREE & PG COLLEGE

CO- CONVEYOUR: Dr. LALITA

MODE: ONLINE

Amidst this chaos of the pandemic which has caused a huge disturbance in the academic progression of the students, we are grateful and honoured towards our college Principal Fr. Dr. D. Sunder ready and our faculty members for giving us an opportunity to expand our knowledge by conducting webinars.

The session started with introduction of the guest Mr Om Thaker by A. Janet Florence of MBA 1B student. The session was all about how one should design their future to become an entrepreneur. Sir begins the session with a quote "one who stands out of box are really dynamic in nature". He discussed about the challenges an entrepreneur faces and his tremendous experience. He also discussed how one should try and implement the idea in order to become a successful entrepreneur.

He discussed about various aspects such as Creating and developing network, marketing, Collection of funds, Target audience, suppliers, potential employees which plays an important role in becoming an entrepreneur. He discussed about USP (unique selling price) and how an individual should identify the SWOT analysis (strength, weakness, threats, and opportunities). He also discuss about the various schemes the government offers to MSEM for startups.

The session was very interesting as well as inspiring; sir has explained each and every point with live examples of his life. Most of the students were inspired by his life experience. At last the session was ended with vote of thanks presented by Puneriya Pooja by MBA 1B student.

  
**PRINCIPAL**





**ST. JOSEPH'S**  
DEGREE & PG COLLEGE  
HYDERABAD, INDIA.



F. D.C. Sunder Ruddy  
Principal



## Design your Future

Entrepreneurial talk  
by

**Mr. Om Thaker**  
Director  
Oasis Infrastructure Pvt.  
Ltd.

20<sup>th</sup> January 2021 @ 10 am - 11 am



google meet link  
<https://meet.google.com/psu-sevv-dua>

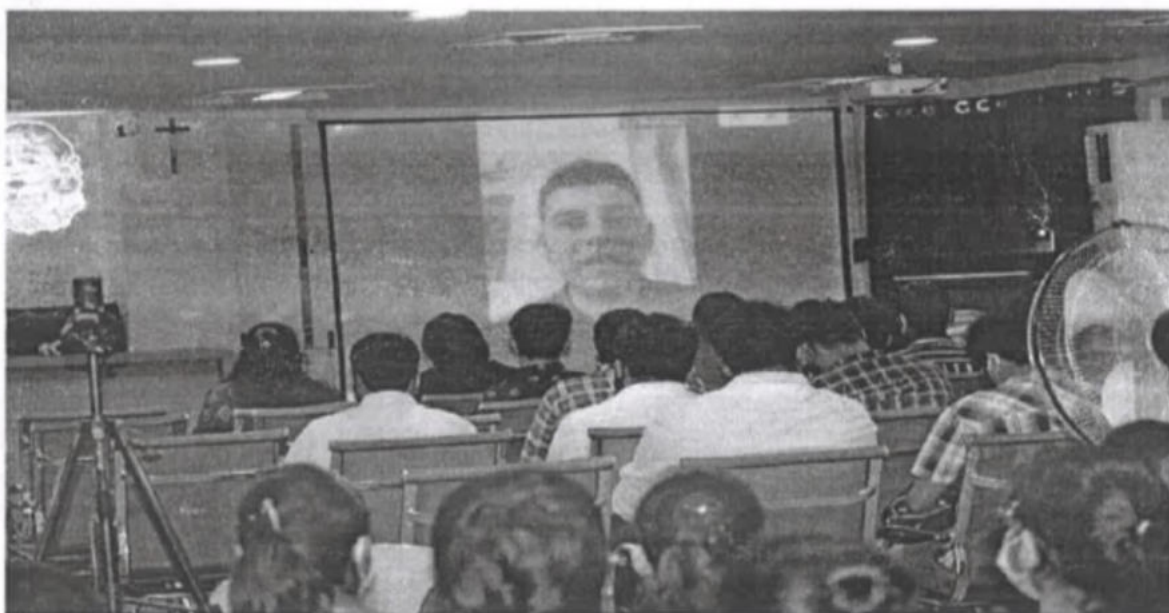
Organizing Committee

Dr. C. Lathika  
Associate Professor  
Director, EDC

Mr. Jyothi Kalyan  
Assistant Professor  
Member, EDC

Mr. Ganesh Anand P  
Assistant Professor  
Member, EDC

Dr. H. Vani  
Associate Professor  
Director, SDG



*F. D. C. Sunder Ruddy*  
PRINCIPAL



## Special Days Celebrated

### Christmas Week

Date : 22-12-2020

Venue – Vainey Hall

Timings – 11:00am to 2:00pm

For Whom – Teaching and Non-Teaching Faculty

**About Programme:** Christmas is one of the joyful celebrations at St Joseph's degree and PG College. It is a season of joy, greetings, cakes, gifts and fun. Since there comes a short vacation during Christmas, a pre-Christmas celebration is organized every year at the institute. Christmas competition held for students a week before vacation.

On 22<sup>nd</sup> Dec Christmas celebrations for teaching and non-teaching faculty were conducted by cultural committee. Christmas tree is decorated with lights and gifts. The celebrations include rhythmic presentation from college choir and various games were conducted for teaching and non-teaching faculty.



### Christmas competition for students:

**Bible quiz :** 1<sup>st</sup> Prize - Amulya Paul – BBA IT -2

2<sup>nd</sup> Prize – Eshaan - BBA IT – 2

Neelima Jessie – BBA BA – 1

Justin – BBA BA – 3

### Participation Certificate for Bible quiz

SairajWaghmare	121420410047	BBA BA 1st Year
AnuParnika	121420410029	BBA-BA
Pavan Kumar	121420410018	Bbaba
Huzaifa Abdul Rahman	121420406020	BBA Genral
Marri Surya Cristal	56	BBA BA I year
KhushiKedia	121419412011	BBA E
Mahek Agarwal	121419412019	Bba honor's 2 years

**Carol Singing** – Aryaman – BBA IT 2

**Crib Making** – Chelsea – BBA BA – 3

**Selfie with Christmas tree** – Chelsea - BBA BA 3

Minal – BBA H – I

### National Youth Day Celebrations

**Date** :15/01/2021

**Platform** – Online

**For Whom** – BBA and MBA Students

**No.ofParticipants**: 46

**Objective** : To promote rational thinking among the **youth**, who are the future of the country.

#### About Programme:

Main **objectives** of **National Youth Day** is to promote rational thinking among the **youth**, who are the future of the country. So cultural committee organized the youth day competitions for all students.

Competitions held are

- Quiz: Remembering Swami Vivekananda
- Essay writing: Role of youth during Covid -19

**List of Participants:**

<b>S.No</b>	<b>Interested to participate in</b>	<b>Name</b>	<b>Roll No</b>	<b>Class</b>	<b>Mobile No :</b>
1	Quiz	AnuParnika	29	BBA BA - I	9290499375
2	Both	Ayesha siddiqua	42	BBA BA - I	6309487800
3	Both	Neelima Jessie. P	1.2142E+11	BBA BA - I	7093197670
4	Both	SindhuriNimmisetty	57	BBA BA - I	7993077603
5	Quiz	AakankshaGunjal	121420412012	BBA E - I	63057 61913
6	Quiz	RASHI BHANDARI	121420412016	BBA E - I	7702125883
7	Essay Writing	Kristuraju	61	BBA E - I	9121745317
8	Quiz	SairajWaghmare	47	BBA BA - I	7331159506
9	Both	Eshaan Kothari	1.21419E+11	BBA IT - II	9.17033E+11
10	Quiz	Shaikzubair	37	BBA BA - I	7032096026
11	Quiz	Vanshikakripalani	121419408059	BBA IT - II	6301325326
12	Quiz	VigneshSitimalle	121420406070	BBA - I	6304793139
13	Quiz	N.BeaulaSnigdha	121420406068	BBA - I	7386771536
14	Quiz	RaunakBaid	121418410059	BBA BA - III	9.1766E+11
15	Essay Writing	YashasviBhati	15	BBA FM - I	8712730100
16	Quiz	SamridhiVijayvargiya	121420406054	BBA - I	7794806885
17	Quiz	Riya Agarwal	121420406003	BBA - I	6309436213

18	Quiz	Marri Surya Cristal	121420410056	BBA BA - I	8309530480
19	Both	Akshita	57	BBA - I	9493665203
20	Quiz	Mdnadiruddin	121419412025	BBA E - II	8686187201
21	Essay Writing	YAMINI	13	BBA IT - I	7674995138
22	Quiz	Prerna	121419406046	BBA - II	9618961121
23	Both	SusruthM	1.2142E+11	BBA BA - I	9652078048
24	Essay Writing	Mohammed Faizan	62	BBA IT - I	6301564403
25	Quiz	SanjanaMundada	43	BBA BA - III	9989875633

- **Quiz – Winner** -BeaulaSnigdha – BBA G – I  
**Runner – Eshaan Kothari – BBA IT – II**

### Republic Day Competitions

Date : 24-01-2021 to 27-01-2021

Venue – Online

For Whom – BBA

No.ofParticipants : 16

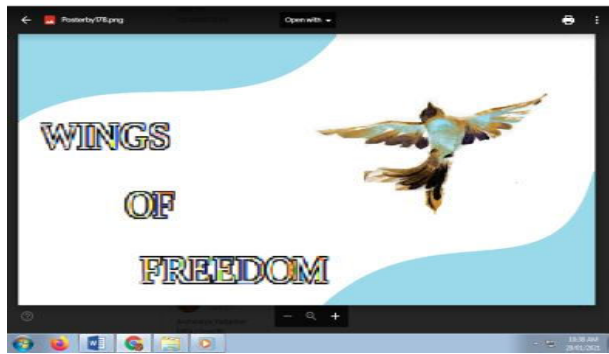
#### **About Programme:**

Republic Day in India is not just a celebration of the birth of its Constitution, but also a commemoration of the day in which we consolidated the contesting ideas of the nation, and concluded upon the values it enshrined and the path it would take towards social, political and economic objectives. Due to pandemic celebrations are restricted to online. In order to enhance the spirit of patriotism among the student's cultural committee conducted Poster designing and Singing competitions. We are happy there is good response from students.

**Singing Competition:** Ragavsoni – BBA IT-I – I

Vanshika Loya - BBA BA-3 – II

## Poster Making: Anuparinika – BBA BA I – I



S.No	Name of the student	Class	Event	
1.	RagavSoni	BBA IT 1	Singing	1st Prize
2.	VanshikaLoya	BBA BA 3	Singing	2nd Prize

## Singing:

## Poster Designing:

S.No	Name of the student	Class	Event	
1.	J .Karunakar Reddy	121420408017 BBA-IT(1st Year)	Poster Designing	
2.	Pragithya .T	BBA BA 3	Poster Desinging	
3.	Archana	BBA BA 1	Poster Designing	
4.	Anuparinika	BBA BA 1	Poster Desinging	1st Prize

Finally, Principal thanked the cultural committee and everyone for their contribution in celebrating **SHIKSHAK DIVAS 2020.**

**Photos:**



**PRINCIPAL**



## ST. JOSEPH'S DEGREE & PG COLLEGE

(Extended Campus), Re-accredited by NAAC with 'A' Grade  
Autonomous, Affiliated to Osmania University, Co-Educational Christian Catholic Minority Institution  
Managed by Hyderabad Archdiocese Educational Society  
5-9-300, Caprotti Hall building, Gunfoundry, Abids Hyderabad- 500001, Telangana State, India

SJC/5-09-2020/28/02

Date:07/09/2020

### DEPARTMENT OF BUSINESS MANAGEMENT ACADEMIC YEAR 2020-2021 Cultural Committee

#### REPORT ON TEACHER'S DAY CELEBRATIONS

**Date:** 05/09/2020

**Timings:** 11:30am. – 02:30Pm.

**Venue:** Vianney Hall, St. Joseph's Degree and PG College.

**For whom:** Teaching and Non-Teaching Staff

**No. of participants:** 50.

**Objective of the event/program:** To celebrate Teacher's Day and to honor them for their contribution.

The programme began with a welcome note by Mrs. Gracy, Ms. Kavya, Ms. Sahithi. Who enlightened about Guru Purnima and spoke about the importance of teachers in student's life. It was then followed by prayer song, sung by faculty choir, Scripture reading by Mrs. Mamatha and lighting of lamp by Rev. Fr. Dr. D. Sunder Reddy – Principal along with Dean – Academics R. Anita and Head of the Department – Mrs. Danam Terresa and Prof. Vandana Samba and Ms. Kavya. Later, Principal addressed the gathering and he emphasized upon the teacher-student relation and briefed about teacher's day specialty and motivated teaching and non-teaching staff, what important they own in this college.

Principal has narrated a small story and the moral of it is, "it's not who you are but it is what you are to the team matters". Cultural committee presented video and audio made by the students as a token of love followed by games conducted by Ms. Sahithi. All the Faculty spent quality time by participating in the games.

As a token of gratitude Principal distributed recognition awards for all the services of the senior faculty and also gifts for all teaching and non-teaching staff. Senior Faculty shared their best moments and experiences.