



St. Joseph's Degree & PG College
(Autonomous), Affiliated to Osmania University
Re-accredited by NAAC (3rd Cycle) with B++
King Koti Road, Hyderabad

DEPARTMENT OF BUSINESS MANAGEMENT

Paper presented in National Seminar /Conference /Book Chapters/books from June 2022 to Dec

<u>S.No</u>	NAME OF THE FACULTY	National Seminar /Conference Title/Book Chapters/books	Title	Organised by	Online/Offline	Date
1	Ganta Archana	Seminar	National Level seminar on strategic Planning And implementation of OBE in NEP2020	Methodist College of Engineering & Technology in collaboration with NAAC	Online	22/08/2022 ton 23/08/2022
2	Katari Neeraja	Seminar	National Level seminar on strategic Planning And implementation of OBE in NEP2020	Methodist College of Engineering & Technology in collaboration with NAAC	Online	22/08/2022 ton 23/08/2022
3	E.Salome	Seminar	National Level seminar on strategic Planning And implementation of OBE in NEP2020	Methodist College of Engineering & Technology in collaboration with NAAC	Online	22/08/2022 ton 23/08/2022
4	Dr.Venkata Shiva kumar	Seminar	National Level Webinar Titled 'Best Practices of College Library	IQAC Nirmala Memorial Foundation college of commerce & Mumbai	Online	17-09-2022
5	Mr.Jyothi Kalyan	Seminar	Innovative Practices for quality enhancement in higher education Institutions	Aniketh Institute of Mangement Institute studies Baramati	Online	07-10-2022 to 08-10-2022

6	Mrs.G.Mamatha	Seminar	Innovative Practices for quality enhancement in higher education Institutions	Aniketh Institute of Mangement Institute studies Baramati	Online	07-10-2022 to 08-10-2022
7	Dr.Venkata Shiva kumar	Seminar	Reginal Innovation Systems -A review on Global and National Perspective	IIT Indore	Online	21-12-2022 to 23-12-2022
8	Prof.R.Anitha	Seminar	Services sector in post pandemic challenges & Opportunities	Sarojini Naidu Maha Vidyalaya	Online	29/07/2022 to 30/07/2022
9	Inamdar	Seminar	sustainable and equitable	ICERT	online	20-02-2023
10	Inamdar	Seminar	opportinities for a system	RBVVR vollege	online	03-2023
11	Gowri pislokar	Conference	new normal	University	online	03-2023
12	Inamdar	Conference	new normal	University	online	03-2023
13	P.Rajitha	Conference	new normal	University	online	03-2023
14	Nagaria	Conference	new normal	University	online	03-2023
15	Swapna Rani	Conference	new normal	University	online	03-2023
16	Rajitha	Conference	new normal	University	online	03-2023
17	Rajitha	Conference	new normal	University	online	03-2023
18	Mrs.K.Neeraja	Conference	new normal	University	online	03-2023
19	Prashanthi	Conference	new normal	University	online	03-2023
20	Gowri pislokar	Conference	new normal	University	online	03-2024

<u>S.No</u>	<u>NAME OF THE</u>	<u>Conference</u>	<u>Title</u>	<u>Organised by</u>	<u>ffline</u>	<u>Date</u>
1	Pariki Swapna	Development	Indian Health Insurance Sector-	SJC	Offline	23

2	Vara Prashanth Development	Management in an Organisation	SJC	Offline	23
3	Salome & Vara Development	Marketing and Impact on Sales	SJC	Offline	23
4	Patha Rajitha Development	Media Hiring for Tech Roles	SJC	Offline	23
5	Katari Neeraja Development	Investment Decision with	SJC	Offline	23
6	Ms.Smriti Nagar Development	Acquisition and Management: A	SJC	Offline	23
7	Dr.K.Gracy Sai Development	Differences in Online Purchase	SJC	Offline	23
8	Prof.R.Anita Development	Developmen	SJC	Offline	23
9	Dr. Saba Inamd Development	Development Goals Through	SJC	Offline	23
10	Dr. Saba Inamd Development	Health for the Sustainable	SJC	Offline	23
11	Dr.S.Venkata s Development	Sustainable Workplace - A	SJC	Offline	23
12	Gowri Pisolkar Development	Impulse Buying	SJC	Offline	23
13	S Pallavi Development	Education	SJC	Offline	23

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Workshop and Syposium from June 2022 to December 2022

<u>S.No</u>	<u>NAME OF THE</u>	<u>Workshop/Symposium</u>	<u>Title</u>	<u>Organised by</u>	<u>Online/Offline</u>	<u>Date</u>
1	Kumari	Workshop	AND ITS	Premix Academy	Online	11-2022
2	Pushpa Kumari	Workshop	Premix Academy,““SEM AND CFA AND ITS	Premix Academy	Online	27-12-2022 to 30-12-2022
3	Dr.saba Inamdar	Workshop	Financial wellbeing and behavioural experiment	University of Hyderabad	Online	09-03-2023
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RE- ACCREDITED BY NAAC(3rd CYCLE)

KING KOTI ,HYDERABAD

Organised -Books Chapters /Case Studies/Conferences/Syposium-From June2022-December 2022

SL.NO	Title of the FDP/seminar/	Organized By	Name of the Convenor	date, month and Year	Weblink
1	National Level Student seminar	Business Management	Dr. Venkata Shiva Kumar	29-11-2022	https://drive.google.com/file/d/1uRW2xiF1HgKmgSXPUKdZnRxnKYBDJ_Hc/view?usp=drive_link
2	Case study Workshop	Business Management	Mr. Jyothi Kalyan	21-11-2022 to 25-11-2022	https://drive.google.com/file/d/1DT0uszrWGFIBnl_yU1Sl4zyWs7gAFtat/view?usp=sharing
3	MDP Program	Business Management	Prof. Vandana Samba	12-12-2022 to 16-12-2022	https://drive.google.com/file/d/1JjR2uciKt_p221F9Nw1rlZesXWyPr8vs/view?usp=drive_link
4	International Conference	Business Management	Prof. N. Srinivas	31-03-2023 to 02-04-2023	https://drive.google.com/file/d/1Tew9HI9fWyThRe822i2b7RjM8jlanutY/view?usp=drive_link

Number of books and chapters in edited volumes / books published and papers in national/international conference proceedings during the year 2022-23.

SNO.	Name of Teacher	Title of Book/paper/ chapter published	Name of publisher	Year of publication	ISBN/ISSN
1	Prof.N.Srinivas	Business Statistics	Wisdom	2023	978-81-942-183-1-9
2	P.Ganesh Anand	Business Statistics	wisdom	2023	978-81-942-183-1-9
3	Prof.Vandana Samba	Atmanirbana Bharath	Tata	2023	978-93-94358-13-3
4	Ms.Smriti Nagaria	Atmanirbana Bharath	Tata	2023	978-93-94358-13-3
5	Prof.H.Vani	New Era for Busienss	AN Publishers	2022	978-81-958963-7-0
6	Prof.Vandana Samba	New Era for Busienss	AN Publishers	2022	978-81-958963-7-0
7	P.Rajitha	New Era for Busienss	AN Publishers	2022	978-81-958963-7-0
8	Fr.D.Sunder Reddy	New Era for Busienss	AN Publishers	2022	978-81-958963-7-0
9	K.Neeraja	New Era for Busienss	AN Publishers	2022	978-81-958963-7-0
10	Dr.Rani Gujaria	New Era for Busienss	AN Publishers	2022	978-81-958963-7-0

Research papers in Journals notified on UGC CARE List during 2022-23.

Sno.	Title of paper	Name of the author/s	Name of Journal	Year of Publication
1	A Study on Factors Influencing Purchase Decisions of Consumers Towards Green Products	Martin Mysa	International Journal Special Education	July 2022
2	Impact of Outcome Based Education in Indian Universities	Patha Rajitha	Dogo Ransang Research Journal	20/07/2022
3	Impact of Hedging foreign Exchange in India	Pariki Swapna Rni	Dogo Ransang Research Journal	Aug-22
4	Impact of Hedging foreign Exchange in India	Katari Neeraja	Dogo Ransang Research Journal	Aug-22
5	Digitalization in India An Innovation Concept	Patha Rajitha	Mubai Asiatic Journal	20-05-2022
6	Digitalization in India An Innovation Concept	Pariki Swapna Rani	Rabindra bharathi Journal of Philosophy International Journal of	6/30/2022
7	Digital Marketing Strategies of country delight farm Fresh Milk Delivering App an Empirical Study post covid era	Prof.Nagunuri Srinivas	Advance Research Ideas & innovation	2022
8	Performance of Micro Unit Development and Refinance Agency (MUDRA) Yojana, an initiative of the Government of India	Joseph Mary	International Journal of Advance Research Ideas & innovation	2022
9	Performance of Micro Unit Development and Refinance Agency (MUDRA) Yojana, an initiative of the Government of India	Mr.Jyothi Kalyan	Rabindra bharathi Journal of Philosophy	2022
10	DIGITAL MARKETING STRATEGIES OF COUNTRY DELIGHT FARM-FRESH MILK DELIVERING APP AN EMPIRICAL STUDY: POST COVID ERA	Ganesh Anand	The British Journal of Administrative Management	2022
11	Role of financial Performance on Banking Sector in India By Using Camel Model Analysis with special reference to Federal bank Ltd - an empirical evidence	Prof.Vandana Samba	Empirical Economics Letters	(November 2022)
12	Educational Institutions' Leadership Quality and its Impact on Institutional Performance with reference to Arts and	Prof.Vandana Samba	Stochastic Modeling & Applications	JAN - June2022

	Science Colleges in Tamil Nadu and Telengana States			
13	Role of Msme's in Economic Development – a study with reference to Chennai city of Tamil Nadu state	Prof.Vandana Samba	International Journal Advance & Applied Research	Mar-Apr-2023
14	TRANSFORMATIVE ROLE OF NATIONAL SKILL DEVELOPMENT COUNCIL (NSDC) FOR SUSTAINABLE SKILL DEVELOPMENT	Prof.R.Anita	International Journal of research in Economics and Social Science	April2023
15	Digital Marketing Strataegies of country delight farm Fresh Milk Delivering App an Emerical Study post covid era	Prof.H.Vani	Rabindra bharathi Journal of Philosophy	6/30/2022
16	Impact of artificial intelligence text generators (AITGs) on libraries	Dr.Saba Inamdar	Library Hi tech News	5/3/2023

1. Research projects

Name of Teacher	Name of project	Duration of project	Type of the fellowship	Granting Agency
Fr. Dr. Thumma Fathima & Prof. R. Anita	The Transformative Role of National Skill Development Corporation (NSDC) in The Creation of Better Job Opportunities for Un Skilled and Semi Skilled Workers in Select Sector – An Analytical Study	2 Years	Government	ICSSR
Prof.H.Vani Harpanalli & Rev.Fr.Dr.D. Sunder Reddy	A Study on credit marketing and sustainability issues of handloom industry in and outside cooperative sectors	6 Months	Government	NABARD