

ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3rd Cycle) with B++ grade King Koti Road, Hyderabad

Course: PRINCIPLES OF ACCOUNTING Course Objective

- To acquire conceptual knowledge of accounting process
- To prepare final accounts of sole trader

Course Outcome:

Unit	CO	Course Outcomes	Cognitive Level
I	CO 1	Acquire conceptual foundation on Accounting	Understand-2
		Concepts and Conventions with focus on Accounting	
		cycle and GST.	
II	CO2	Apply the accounting rules for maintaining subsidiary	Apply – 3
		books with GST.	
III	CO 3	Identify the causes of differences in cash and pass	Remember - 1
		books and reconcile and understanding the concept of	
		Bills	
IV	CO 4	Understand the methods of depreciation distinguish	Understand - 2
		between provisions and reserves and identify	
		accounting errors and rectify.	
V	CO 5	Apply accounting knowledge to prepare Final accounts of a	Apply - 3
		Sole Trader.	

Course: BUSINESS ORGANISATION & MANAGEMENT

Course Objective: To acquaint the students with the basics of Commerce and Business, concepts and functions. The course focuses on exposing students to the principles of Management and Functions such as Planning, Organizing and control.

Unit	CO	Course Outcomes	Cognitive
			Level
I	CO 1	Understand the basic concepts of trade, industry and commerce	2
		and functions of business	
II	CO 2	Describe and understand the concepts of various forms of	2
		business organizations.	
III	CO 3	Examine the types of companies, procedural and legal aspects in	4
		the formation of Joint stock companies	
IV	CO 4	Understand the concepts and importance of management,	2
1	CO 4	functions of management.	2
		Describe the nature and importance of planning, types of plan	
		and the planning process	

V	CO 5	Appraise the need for organizing the role of principles of	5
		organization and the pros and cons of structures. Assess the	
		need for control including the techniques and tools used	

Course: BUSINESS STATISTICS - I

Course Objective:

To enable students understand the basics of Statistics and the application of Statistical Tools and Techniques in Business Decision Making

Course Outcomes:

Unit	CO	Course Outcomes	Cognitive
			Level
I	1	Describe the Nature, Scope and Importance of Statistics	Understand -2
II	2	Examine methods of collecting Primary Data,	Analyze - 4
		Classification and Presentation of Data	
III	3	Solve Problems on Measures of Central Tendency namely	Apply - 3
		Arithmetic Mean, Harmonic Mean and Geometric Mean	
IV	4	Execute Positional Averages namely Median, Quartiles,	Apply - 3
		Deciles, Percentiles and Mode	
V	5	Use methods of measuring Dispersion namely Range,	Analyze - 4
		Mean Deviation, Quartile Deviation, Standard Deviation	
		and Coefficient of Variation and compare the consistency	
		or variability between two series	

Course: FINANCIAL ACCOUNTING

Course Objective

- To acquire knowledge on accounting for special transactions
- To acquire knowledge on Branch and Departmental Accounting.

Unit	CO	Course Outcomes	Cognitive Level
I	CO 1	Prepare Financial Statements of Non-Trading	Apply - 3
		concerns.	
II	CO2	Understand the concepts of Consignment and the	Understand -2
		accounting treatment in the books of Consignor and	
		Consignee.	
III	CO 3	Describe the Accounting treatment of Joint Ventures	Describe - 2
		under different circumstances and prepare	
		departmental accounts	
IV	CO 4	Acquire the knowledge of accounting system of	Understand - 2
		Branch Accounts.	
V	CO 5	Acquire basic knowledge on single entry system of	Apply - 3
		accounting.	

Course: BUSINESS ECONOMICS Course Objective:

- To acquire knowledge for application of economic principles and tools in business practices.
- To familiarize the students about the markets and help understand price and output determination of firms in different market situations

Course Outcomes:

Unit	CO	Course Outcomes	Cognitive Level
I	CO 1	to describe the nature, scope of business economics, Micro and macro economics and help understand the concepts of utility	Understand (L2)
II	CO 2	- analyse the concepts of demand and supply, concepts of elasticity and its type.	Analyze (L4)
III	CO 3	discuss the features of production function in the short and long run and the causes for increasing and diminishing returns to scale	Understand (L2)
IV	CO 4	classify various cost concepts, analyse the cost and revenue behaviour in the short run and long run	Understand (L2)
V	CO 5	Evaluate different market structures and price determination under various markets.	Evaluate (L5)

Course: BUSINESS STATISTICS - II

Course Objective:

To enable students understand the application of Statistical Tools and Techniques in Business Decision Making

Unit	СО	Course Outcomes	Cognitive Level
I	1	Explain the Concept of Skewness and Solve problems on	Apply -3
		Karl Pearsons and Bowleys Coefficient of Skewness	
II	2	Examine the Methods of studying Correlation	Analyze - 4
III	3	Distinguish between Correlation and Regression and study the relationship between dependent and independent variables using Regression Coefficients	Analyze - 4
IV	4	Describe the features and importance of Index Numbers and Solve problems on Methods of Construction of Index Numbers	Apply - 3
V	5	Discuss the importance of Time Series Analysis and Solve problems on Methods of Measurement of Trend	Apply - 3

Course: Advance Accounting Course Objectives:

- To develop the skills of Issue of Share and Debentures and preparation Company final accounts.
- To acquire knowledge on Accounts of Banking Company
- To acquire basic knowledge on accounting for partnership firms

Unit	CO	Course Outcomes	Cognitive Level
I	CO 1:	Apply Knowledge acquired on preparation of partnership accounts covering admission, Retirement, death of the partners	Level 2
II	CO 2:	Describe the modes of dissolution and accounting treatment.	Level 2
III	CO 3:	Acquire knowledge on the procedural aspects of issue of shares and Debentures, Redemption of Debentures Accounting treatment.	Level 3
IV	CO 4:	Prepare company final accounts.	Level 5
V	CO 5:	Describe the various books and registers maintained by the banks and prepare Profit & Loss and Balance sheet as per schedule IV.	Level 5

Course: BUSINESS LAW Course Objectives:

- 1. To enable students to acquire knowledge of basics of Contract Act, Sale of Goods Act and apply them in real life situations.
- 2. To familiarize students with adequate knowledge in Case Laws.

Unit	CO	Course Outcomes	Cognitive
			Level
I	1	Understand the concepts of Agreement and Contract,	Understand -2
		Essentials of Valid Contract and Classification of Contracts	
II	2	Identify Essentials of Consideration, Capacity to Contract	Apply - 3
		and Free Consent	
III	3	Develop understanding of the Circumstances when object	Apply - 3
		of an Agreement is Unlawful and Agreements expressly	
		declared to be Void	
IV	4	Build knowledge on various modes of Discharge of	Apply - 3
		Contract and Remedies for Breach of Contract.	
V	5	Examine the provisions relating to Contract of Sale and	Analyze - 4
		Distinguish between Sale and Agreement to Sell and	
		between Conditions and Warranties	

Course: Cost Accounting

Course Objective: This course aims to make students understand

- To understand the need and importance of Cost Accounting
- To learn the cost concept
- To get an insight into the elements of cost

Course Outcomes:

UNIT	СО	COURSE OUTCOME	COGNITIVE LEVEL
I	1	To Explain the Need and importance of cost accounting	Understand - 2
II	2	To Implement different methods of pricing for Issues of Materials	Apply -3
III	3	To Identify the various methods of wage payment and allocation of overheads	Apply-3
IV	4	To Identify the importance of contract costing and process costing	Apply-3
V	5	To Apply the technique of standard costing	Apply-3

Course: Corporate Accounting

Course Objectives: To impart the Knowledge of Accounting & its applicability to corporate

under takings

Course Outcomes: On Successful completion of the Course, Students will be able to: On Successful completion of the Course, Students will be able to:

UNIT	CO	Course Outcomes	Cognitive Level
I	CO 1:	Acquire knowledge on methods of valuation of goodwill.	Level 3
II	CO 2:	Acquire the skills required for the accounting treatment pertaining to valuation of shares and Bonus shares	Level 3
III		Acquire the Knowledge on the Accounting methods of Amalgamation.	Level 4
IV	CO 4:	Write Journal Entries and prepare Balance sheet after Reconstruction	Level 4
V	CO 5:	To know preparation of Consolidated balance sheets as per Ind AS 103	Level 5

Course: AUDITING Course Objectives:

- 1: To understand the meaning and elements of auditing and gain knowledge for execution of the audit.
- 2: To acquaint students with the audit process and procedures.

Course Outcomes:

Unit	CO	Course Outcomes	Cognitive Level
I	1	Students can Identify various concepts of Auditing	Understand -2
II	2	Students are well versed with the internal control system along with the concepts of internal check and internal audit.	Understand -2
III	3	Students can understand various vouching transactions	Understand -2
IV	4	Students will be able to use verification and valuation of assets and liabilities in business	Apply - 3
V	5	Students can understand the provisions relating to appointment and removal of auditors.	Understand -2

Course: MANAGEMENT ACCOUNTING

Course Objectives:

• To familiarize the student with the tools and skills of Decision making in management accounting

Course Outcomes

On Successful completion of the Course, Students will be able to:

UNIT	СО	COURSE OUTCOME	COGNITIVE LEVEL
I	1	To describe the concept of management accounting and its significance in business	Understand - 2
II	2	To Interpret financial statements – comparative common size and trend analysis.	Apply-3
III	3	To Solve short-term, long-term ratios and activity ratios, profitability ratios.	Apply-3
IV	4	To Compute cash flow statement as per AS 3.	Apply-3
V	5	To apply marginal costing and break-even analysis in the decision-making process	Apply-3

Course: PRINCIPLES OF GST (SEC)

Course Objectives:

To enable students to acquire knowledge on basic concepts of GST and to understand the process of GST registration.

To make students familiar with the concept of supply, GST returns and input tax credit

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO 1	Understand the GST structure in India and different	Understand -2
	types of GST rates.	
CO 2	Apply the mechanism of computing input tax credit	Apply - 3

Course: BANKING (SEC)

Course Objectives:

- 1. To enable students to acquire knowledge in Indian Banking System
- 2. To apply the Principles of Banking in real life situations.

Course Outcomes:

СО	Course Outcomes	Cognitive Level
CO	Understand the Structure of Indian Financial	Understand
1	System, Indian Banking System and the role of RBI	-2
CO	Identify the relation between Banker and	Apply - 3
2	Customer and the importance of Modern	
	Banking Facilities	

Course: INCOME TAX - I

Course Objectives:

- 1. To Provide Conceptual Knowledge of Income Tax
- 2. To Create Awareness on Computation of Various Heads of Income of an Individual

CO	Course Outcomes	Cognitive Level
CO1	Explain the basic concepts of tax and develop the skill of computing tax liability of individual in old and new tax regime	Understand -2
CO 2	Determines the provisions relating to residential status and its impact on Total Income	Understand-2
CO 3	Compute Gross Salary income with provisions relating to salary and allowances	Apply- 3
CO 4	Compute Income from salary with provisions relating to Perquisites and Profit-in -Lieu of salary	Apply - 3
CO 5	Examine the computation of income from house property under different situations	Apply - 4

Course: ADVANCED CORPORATE ACCOUNTING I Course Objectives:

- 1. To provide knowledge on Liquidation of Companies
- 2. To give students an understanding of the various methods of preparation of financial statements of **Electricity Companies**
- 3. To have knowledge on lease Accounting.
- 4. To study Methods of Accounting for Price Level Changes

Course Outcome:

CO	Course Outcomes	Cognitive
		Level
CO 1	Students appraise about the application of accounting knowledge in preparation of various statements on liquidation of companies	Analyze – 4
CO 2	Increase the knowledge about accounting for Electricity Companies	Analyze – 4
CO 3	Acquaint with the concepts and issues in lease accounting.	Analyze – 4
CO 4	Acquaint with the concept of accounting for price level changes	Analyze – 4
CO 5	Study the various Concepts of Human Resource Accounting and Social Responsibility Accounting	Understand -2

Course: PRINCIPLES OF MARKETING

Course Objective:

- 1. To enable the student to develop the necessary insights about the concepts of marketing which will be the basis for future advanced study.
- 2. To impart knowledge on the various aspects of marketing in order to have a competitive edge for the students.

CO	Course Outcomes	Cognitive Level
CO 1	To apply marketing concepts and philosophies to realistic marketing situations.	Apply – 3
CO2	To analyse the factors influencing the Micro and Macro marketing environment and appraise the various marketing strategies.	Analyze - 4
CO 3	To analyse the various concepts based on segmenting, targeting and positioning.	Analyze - 4
CO 4	To analyse the buying behaviour of individuals and organisation.	Analyze - 4
CO 5	To apply principles of marketing ethics and to gain insights on rural and service marketing	Apply – 3

Course: COMPUTERIZED ACCOUNTING

Course Objective:

1. This course aims to make students understand and to acquire basic knowledge in the Computerized accounting systems and its applications in the area of business

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO	Compare the differences between manual accounting and	Apply – 3
1	Computerized accounting and develop skills to master the	
	practical aspects of Computerized accounting	
CO2	To understand the different accounting features available in	Analyze - 4
	the software.	
CO	To apply the various accounting vouchers to the respective	Analyze - 4
3	cost centres	
CO	To understand and apply the various inventory features to	Analyze - 4
4	record inventory of the firm	
CO	To understand and apply GST with the accounting software	Apply – 3
5		

Course: FINANCIAL MANAGEMENT -I

Course Objective:

- 1. It enables the student to understand and apply the various concepts of Financial Management, Time Value of Money.
- 2. It also makes the students to be knowledgeable about the Capital Budgeting and Cost of Capital.

co	Course Outcome	Cognitive Level
CO 1	To Examine the meaning, scope, objectives of Financial Management	Understand - 2
CO 2	To Appraise the time value of money with the help of compounding and discounting techniques.	Apply-3
CO 3	To Discuss the need, importance and methods of capital budgeting	Apply-3
CO 4	To Explain the significance of modern techniques of capital budgeting and calculate NPV, IRR.	Apply-3
CO 5	To Describe the meaning of cost of capital and calculate specific cost of capital- equity, debt, preference and overall cost of capital.	Apply-3

Course: FINANCIAL MARKETS

Course Objective:

• To implant conceptual knowledge of Financial Market and institutions.

Course Outcomes:

CO	Course Outcomes	Cognitive
		Level
CO	To understand nature, scope and structure of Financial	Understand -2
1	Markets	
CO2	Emphasis on the impact and dynamics of capital markets and	Apply -3
	SEBI	
CO	To examine the structures and operations of the Indian	Apply – 3
3	Financial System.	
CO	To apply the knowledge of forwards, futures, options, Swap	Apply – 3
4		
CO	To examine the future prospects of mutual funds and	Apply – 3
5	Merchant Banking	

Course: FOREIGN TRADE

Course Objective:

- **1.** To enable the students to learn the nature, scope and structure of International Business.
- **2.** To understand the influence of various environmental factors on international business operations.
- **3.** To enable students to acquire knowledge on MNCs and their involvement in International Business.
- 4. To enable students to acquire knowledge on International Economic Institutions.
- 5. To enable students to acquire knowledge on emerging developments in foreign trade.

CO	Course Outcomes	Cognitive Level
CO 1	To understand nature, scope and structure of International Business	Understand -2
CO2	Emphasis on the impact and dynamics of sociocultural, demographic, economic, technological, and political-	Apply – 3
CO 3	legal factors in the foreign trade environment. To examine the strategies and structures of international	Apply – 3
	businesses, and assess the special roles of an international business's various functions.	Tippiy 3
CO 4	To examine patterns of world trade, internationalization of the firm, and operating procedures of the multinational enterprise	Apply – 3
CO 5	To examine the emerging developments in foreign trade	Apply – 3

Course: EXCEL FOR ACCOUNTING

Course Objectives:

Students will be able to learn MS-Excel Features and how business activities can be performed effectively and efficiently using MS-Excel.

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO 1	Understand the concepts and acquire the knowledge of using MS-Excel by converting raw data into meaningful information. Students will apply the skills on data visualization using MS-Excel.	Understand -2
CO 2	Students were able to apply the formulas using MS-Excel, and also to apply the knowledge on Financial functions using MS-Excel.	Apply - 3

Course: PRINCIPLES OF INSURANCE

Course Objectives:

- 1. To enable students to acquire knowledge in Basics of Insurance.
- 2. To apply the Principles of Insurance in real life situations.

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO 1	Understand the Principles of Insurance and Role of	Understand -2
	IRDAI	
CO 2	Identify the importance and Provisions of Life	Apply - 3
	Insurance and Non-Life Insurance	

Course: INCOME TAX - II

Course Objectives:

- 1. To Create Awareness in Computation of Various Heads of Income of an Individual
- 2. To Develop the Skill in Students to Compute Total Income and Tax Liability of an Individual
- 3. To Understand Administration of Income Tax

CO	Course Outcomes	Cognitive Level
CO 1	Compute income from business and profession	Understand -2
CO 2	Define the concept of capital gains and compute taxable income from capital gains using CII and capital gains exemptions.	Apply - 3
CO 3	List out the incomes from other sources and compute the taxable income	Apply - 3

CO 4	Explain the role of income tax authorities, list the	Apply - 3
	deductions from GTI under sec 80 and Compute total	
	income using provisions of set off and carry forward	
CO 5	Describe the methods associated with Filing of returns,	Understand - 2
	Assessment Procedures and understand the concept of	
	appeals and Penalties.	

Course: **Project Course Objective:**

The objectives of the project are to help the student develop the ability to apply theoretical and practical tools/techniques to solve real life problems related to industry.

Course Outcomes:

- 1. The Students will be able to develop a Software Product or Software Applications used in the industry.
- 2. The Students will gain exposure to the real time Software Development Process.

Course: ADVANCED CORPORATE ACCOUNTING II Course Objectives:

- 1. To provide knowledge on **Accounting for Life Insurance Companies**
- 2. To give students an understanding of the various methods of preparation of financial statements of **General Insurance Companies**
- 3. To have knowledge on Indian Accounting standards.
- 4. To study **Accounting for Sustainability**

CO	COURSE OUTCOMES	COGNITIVE LEVEL
CO 1	Students appraise about the application of accounting knowledge in preparation of financial statements	Analyze – 4
	Life Insurance Companies	
CO 2	Students appraise about the application of accounting	Analyze – 4
	knowledge in preparation of financial statements	
	General Insurance Companies	
CO 3	Students appraise about application of the	Analyze – 4
	Accounting Standards.	
CO 4	Students appraise about application of the	Analyze – 4
	Accounting Standards.	
CO 5	Study the Importance of Accounting for	Understand -2
	Sustainability	

Course: MARKETING MANAGEMENT

Course Objectives:

- To familiarize the students with marketing functions and components of the marketing process.
- To provide an in-depth knowledge of marketing mix, marketing channels and recent trends in marketing.

Course Outcomes:

CO	Course Outcomes	Cognitive
		Level
CO	To understand the core marketing concepts and various functions	Understand-
1	of marketing.	2
CO2	To analyse the concepts of Product Mix, PLC and Product	Analyze - 4
	policies.	
CO	To apply the concepts of pricing methods and pricing strategies in	Apply -3
3	real time business.	
CO	To critically analyse the various tools of Promotion.	Analyze - 4
4		
CO	To analyse the various marketing channels and the recent trends in	Analyze - 4
5	marketing.	

Course: CORPORATE GOVERNANCE

Course Objective:

- 1. To understand the concepts of corporate governance.
- 2. To synthesize and apply this knowledge in a cooperative working environment aligned with the overall company strategy.
- 3. To define the purpose, function, and core concepts of corporate governance.
- 4. To emphasize the importance of accountability in business
- 5. To Foster the critical understanding of the concepts, issues and practices in the governance structure of modern corporations.

CO	Course Outcomes	Cognitive
		Level
CO 1	To understand the concepts of corporate governance	Understand -2
CO2	To understand the structure and functioning of various	Understand -2
	committees related to corporate governance	
CO 3	To illustrate best practices of corporate social	Analyze - 4
	responsibility	
CO 4	To analyze the role of auditors and other stakeholders in	Apply – 3
	the company	
CO 5	To describe the issues in corporate governance	Understand -2

Course: FINANCIAL MANAGEMENT -II

Course Objectives:

• To equip the Students with Knowledge in Financing Decisions, Leverages, Dividend, Working Capital Management and Budgetary control.

Course Outcomes:

CO	Course Outcome	Cognitive Level
CO 1	To Explain the concept of capital structure, financial structure, Capital Structure theories, importance and factors influencing the same and calculate EBIT and EPS	Understand - 2
CO2	To Define the concept of leverage and calculate operating leverage, financial and combined leverage.	Apply-3
CO 3	To Evaluate the value of the firm using various dividend theories and approaches.	Apply-3
CO 4	To Discuss the concept of working capital, factors affecting working capital and estimate the working capital	Apply-3
CO 5	To Appraise the need for budgetary control and prepare various budgets.	Apply-3

Course: FINANCIAL SERVICES Course Objective:

• The course provides a complete package of finance and financial services related subjects so that the students are well equipped with the functional aspects of the various types of financial products and services available in our country.

CO	Course Outcomes	Cognitive Level
CO 1	To Understand the role and function of the financial system.	Understand -2
CO2	To Enrich their knowledge on key areas relating to management of financial products and services	Apply – 3
CO 3	To familiarize students about Venture Capital, Leasing.	Understand -2
CO 4	To make them understand the Credit Rating system.	Understand -2
CO 5	To enhance the students on Recent Trends in Financial services like Mutual Funds Demat Services	Apply – 3

Course: PRINCIPLES OF BUSINESS ENVIRONMENT Course Objectives:

- 1. To provide knowledge of the environment in which businesses operate, the economic operational and financial framework
- 2. To give students an understanding of the various constituents of the local and global business environments.
- 3. To have a critical study of liberalization, privatization and globalization.
- 4. To study the procedural aspects of various forms of Business Organizations in India
- 5. To understand the factors influencing the international business environment.

CO	Course Outcomes	Cognitive Level
CO 1	To Identify and evaluate the complexities of the business	Understand -2
	environment and their impact on the business.	
CO2	To Analyze the relationships between Government and	Analyze – 4
	business and understand the political, economic, legal and	
	social policies of the country.	
CO 3	To Analyze current economic conditions in developing	Analyze – 4
	emerging markets, and evaluate present and future	
	opportunities.	
CO 4	To understand the concepts of the international	Understand -2
	environment.	
CO 5	To Gain knowledge about the operation of different	Understand -2
	institutions in an international business environment.	