

ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3rd Cycle) with B++ grade King Koti Road, Hyderabad

SEMESTER - I

COURSE: PRINCIPLES OF ACCOUNTING

Course Objectives:

- To acquire conceptual knowledge of accounting process
- To prepare final accounts of sole trader

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO 1	Acquire conceptual foundation on Accounting	Understand-2
	Concepts and Conventions with focus on Accounting	
	cycle and GST.	
CO2	Apply the accounting rules for maintaining subsidiary	Apply – 3
	books with GST.	
CO 3	Identify the causes of differences between cash book &	Remember - 1
	pass books and reconcile.	
	Understand the Concept of Bills.	
CO 4	Understand the methods of depreciation,	Understand - 2
	Distinguish between provisions and reserves and	
	Identify accounting errors and rectify them.	
CO 5	Apply accounting knowledge to prepare Final accounts	Apply - 3
	of a Sole Trader.	

COURSE: INDUSTRIAL ORGANISATION AND MANAGEMENT Course Objectives:

- To acquaint the students with the basics of Industry, Commerce and Business
- To understand the concepts and functions of Business Organization and Management
- To provide them exposure to various industrial policies and current trends

CO	Course Outcomes	Cognitive Level
1	Understand the basic concepts of business, profession, commerce, trade, industry and their role.	2 (Understand)
2	Explain the need for different forms of business organization with their pros and cons and identify the factors influencing their choice.	2 (Understand)
3	Discuss the concepts of Joint Stock Company and	2 (Understand)

	prepare their documentation required for promotion of companies	
4	Evaluate the role of State, the policies of LPG and the role of MNC's and Analyse the State Industrial Policies	5 (Analyze)
5	To Understand the Concepts of Management and Design with the Current Situation.	6 (Create)

COURSE: BUSINESS STATISTICS

Course Objectives:

The objective is to impart knowledge on the application of Statistical tools and techniques in business decision-making

Course Outcomes:

CO	Course Outcomes	Cognitive
		Level
1	Describe various methods of collection, classification,	Understand -2
	presentation, analysis and interpretation skills for any given	
	statistical purpose for business decisions by applying	
	various statistical tools.	
2	Analyze the behaviour of analysis of statistical data and	Analyze - 4
	compare by using Measures of Central Tendency.	
3	Use And apply methods of measuring Dispersion and	Apply - 3
	compare the consistency variability between two series and	
	to apply various tests of Skewness.	
4	Examine the Methods of studying Correlation Distinguish	Examine - 4
	between Correlation and Regression and study the	
	relationship between dependent and independent variables	
	using Regression Coefficients to uncover relationships	
	between variables.	
5	Discuss the importance of components of Time Series	Analyze - 4
	Analysis, and Solve problems on Methods of	
	Measurement of Trend by using Moving Average Methods	
	and Method of Least Squares Method to produce forecasts	
	of the future values of strategic variables	

COURSE: MANAGERIAL ECONOMICS

Course Objective:

To make students aware of economic concept and to make them understand the importance and practicability of the subject.

СО	Course Outcomes	Cognitive Level
CO 1	Examine the need for Managerial Economics and the	Understand (L2)

	basic tools used in Managerial Economics	
CO 2	: Describe the concepts of Demand and supply, concepts of Elasticity, Types of Demand and Types of Elasticity.	Apply (L3)
CO 3	: Explain the Production function with one variable and two variable inputs.	Understand (L2)
CO 4	Define the different Cost Concepts, examine the cost output relationship and identify the differences between economies of scale and scope.	Remember (L1)
CO 5	Evaluate different Market Structures and discuss Price Output Relationship	Analyze (L 4)

SEMESTER - II

COURSE: FINANCIAL ACCOUNTING

Course Objectives:

- To Acquire Knowledge on Accounting for Special Transactions
- To Acquire Knowledge on Branch and Departmental Accounting.

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO 1	Prepare Financial Statements of Non-Trading concerns.	Apply - 3
CO2	Understand the concepts of Consignment and the	Understand -2
	accounting treatment in the books of Consignor and	
	Consignee.	
CO 3	Describe the Accounting treatment of Joint Ventures	Describe - 2
	under different circumstances and prepare departmental	
	accounts.	
CO 4	Acquire the knowledge of accounting system of	Understand - 2
	Branch Accounts.	
CO 5	Acquire basic knowledge on single entry system of	Apply - 3
	accounting.	

COURSE: INDIAN ECONOMIC DEVELOPMENT

Course Objectives:

• To make the students familiar with the recent trends in Indian Economy.

• To acquaint the students with India's Position in Global Economy.

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO 1	Discuss the role, growth and problem of the agricultural sector, industrial sector and service sector in the Indian Economy.	Understand (L2)
CO 2	Understand the concepts of National Income, explain the methods of measuring national income and the role of Government in the eradication of poverty in solving population problem.	Understand (L2)
CO 3	Evaluate the importance of infrastructure in economic development with reference to transportation and communication Describe the concept of inflation, types, causes and measures taken to address unemployment	Evaluate (L5)
CO 4	Examine the features of economic reforms of 1991 Economic reforms 2020.	Understand (L2)
CO 5	To familiarize the students with the Terminologies of the Budget and develop an understanding of the Indian Union Budget	Analyze (L4)

COURSE: BUSINESS MATHEMATICS

Course Objectives:

The objective is to impart knowledge of Mathematical tools and techniques in business decision-making

СО	Course Outcomes	Cognitive Level
1	Analyze problems of equilibrium, revenue by applying quadratic equations to maximize profits and minimize losses.	Apply -3
2	Examine the concept of probability, using different theorems.	Examine - 4
3	Maximize profits over a set of restrictions by applying matrices and to compare variation in prices of different commodities for a time and at a price.	Apply -3
4	Differentiate business elements to be grouped into at least one set. Assess the methods of solving problems on simple interest, compound interest	Apply - 3

5	Recognize the importance and value of the calculus	Apply - 3
	techniques in real time business decisions in production	
	processes, sales, maximize profits and minimize losses.	

COURSE: BUSINESS ETHICS

Course Objectives:

To provide an understanding of the concepts and practices in the area of Business Ethics.

Course Outcomes:

CO	Course Outcomes	Cognitive Level
1	Appraise the need for ethics in business and identify the	Evaluate
	issues involved in business ethics.	(Level 5)
2	Examine the various issues relating to ethics at	Analyse
	workplace, gender sensitivity and guidelines for	(Level 4)
	managing ethics at workplace.	
3	Discuss the role and principles of ethics for creating	Understand
	ethical accounting environment and the ethical conflict	(Level 2)
	resolution.	
4	Analyse the various models of Corporate Governance.	Analyse
		(Level 4)
5	Apply the etiquette in relevant Business situation.	Apply
		(Level 3)

SEMESTER III

COURSE: ADVANCED ACCOUNTING

Course Objectives:

- To develop the skills of Issue of Share and Debentures and preparation Company final accounts.
- To acquire knowledge on Accounts of Banking Company
- To acquire basic knowledge on accounting for partnership firms

CO 1:	Apply Knowledge acquired on preparation of partnership accounts covering admission, Retirement, death of the partners	Level 2
CO 2:	Describe the modes of dissolution and accounting treatment.	Level 2
CO 3:	Acquire knowledge on the procedural aspects of issue of shares and Debentures, Redemption of Debentures Accounting treatment.	Level 3
CO 4:	Prepare company final accounts.	Level 5
CO 5:	Describe the various books and registers maintained by the banks and prepare Profit & Loss and Balance sheet as per schedule IV.	Level 5

COURSE: BUSINESS LAW

Course Objectives:

- To enable students to acquire knowledge of basics of Contract Act, Sale of Goods Act and apply them in real life situations.
- To familiarize students with adequate knowledge in Case Laws.

Course Outcomes:

CO	Course Outcomes	Cognitive Level
1	Understand the concepts of Agreement and Contract,	Understand -2
	Essentials of Valid Contract and Classification of Contracts	
2	Identify Essentials of Consideration, Capacity to Contract	Apply - 3
	and Free Consent	
3	Develop understanding of the Circumstances when object	Apply - 3
	of an Agreement is Unlawful and Agreements expressly	
	declared to be Void	
4	Build knowledge on various modes of Discharge of	Apply - 3
	Contract and Remedies for Breach of Contract.	
5	Examine the provisions relating to Contract of Sale and	Analyze - 4
	Distinguish between Sale and Agreement to Sell and	
	between Conditions and Warranties	

COURSE: COST ACCOUNTING

Course Objectives:

- To understand the need and importance of Cost Accounting
- To learn the cost concept

• To get an insight into the elements of cost

Course Outcomes:

C O	COURSE OUTCOME	COGNITIVE LEVEL
1	To Explain the Need and importance of cost accounting	Understand - 2
2	To Implement different methods of pricing for Issues of Materials	Apply -3
3	To Identify the various methods of wage payment and allocation of overheads	Apply-3
4	To Identify the importance of contract costing and process costing	Apply-3
5	To understand the technique of Cost Accounting -standard costing and CVP Analysis	Apply-3

COURSE: ECONOMIC AND COMMERCIAL LAWS

Course Objective:

To provide knowledge and understanding certain Economic and Commercial Laws.

СО	Course Outcomes	Cognitive Level
1	Students understand FEMA is an Act to facilitate external trade and payments and for promoting the orderly development and maintenance of foreign markets in India.	Understand -2
2	Students gain expert knowledge in Competition Law.	Understand -2
3	Students become well versed in understanding the Prevention of Money Laundering act with Global Initiatives.	Understand -2
4	Students become familiar with the concept of sustainable development and the provisions relating to Environmental Protection.	Understand -2
5	Students become well versed in understanding the intricacies involved in the MSME's.	Understand -2

COURSE: MS-EXCEL

Course Objectives:

Students will be able to learn MS-Excel Features and how business activities can be performed effectively and efficiently using MS-Excel.

Course Outcomes:

СО	Course Outcomes	Cognitive Level
1	Understand the concepts and acquire the knowledge of using MS-Excel by converting raw data into meaningful information.	Understand - 2
2	Students will apply the skills on data visualization using MS-Excel	Apply - 3
3	Students were able to apply the formulas using MS-Excel	Apply - 3
4	Students were able to apply the knowledge on Financial functions using MS-Excel	Apply - 3
5	Students will analyse the data using MS-Excel	Analyze - 4

SEMESTER - IV

COURSE: CORPORATE ACCOUNTING

Course Objectives: To impart the Knowledge of Accounting & its applicability to corporate undertakings

Course Outcomes:

	d Outcomes.	
CO	Course Outcomes	Cognitive Level
1	Acquire knowledge on methods of valuation of goodwill.	Level 3
2	Acquire the skills required for the accounting treatment pertaining to valuation of shares and Bonus shares	Level 3
3	Acquire the Knowledge on the Accounting methods of Amalgamation.	Level 4
4	Write Journal Entries and prepare Balance sheet after Reconstruction	Level 4
5	To know preparation of Consolidated balance sheets as per Ind AS 103	Level 5

COURSE: AUDITING

Course Objectives:

- To understand the meaning and elements of auditing and gain knowledge for execution of the audit
- To acquaint students with the audit process and procedures.

CO	Course Outcomes	Cognitive Level
1	Students can Identify various concepts of Auditing.	Understand -2
2	Students are well versed with the internal control system along with the concepts of internal check and internal audit.	Understand -2
3	Students can understand various vouching transactions.	Understand -2
4	Students will be able to use verification and valuation of assets and liabilities in business.	Apply - 3
5	Students can understand the provisions relating to appointment and removal of auditors.	Understand -2

COURSE: MANAGEMENT ACCOUNTING

Course Objectives:

• To familiarize the student with the tools and skills of Decision making in management accounting

Course Outcomes

On Successful completion of the Course, Students will be able to:

СО	COURSE OUTCOME	COGNITIVE LEVEL
1	To describe the concept of management accounting and its significance in business	Understand - 2
2	To Interpret financial statements – comparative common size and trend analysis.	Apply-3
3	To Solve short-term, long-term ratios and activity ratios, profitability ratios.	Apply-3
4	To Compute cash flow statement as per AS 3.	Apply-3
5	To apply marginal costing in decision-making process	Apply-3

COURSE: CORPORATE LAWS

Course Objectives:

- 1. To enable students to acquire knowledge of the Provisions of Companies Act, IBC, Consumer Protection Act, IPR, RTI and apply them in real life situations.
- 2. To familiarize students with adequate knowledge in Case Laws

CO	Course Outcomes	Cognitive Level
1	Understand the Significance of Doctrine of Ultra Vires, Constructive	Understand -2
	Notice, Indoor Management and Role of Directors	
2	Identify the provisions of various Company Meetings and	Apply - 3
	Resolutions	
3	Develop understanding of Liquidation of Companies according to	Apply - 3
	Insolvency and Bankruptcy Code	
4	Examine the Objectives of Consumer Protection Act and Provisions	Analyze - 4
	of Consumer Redressal Agencies	
5	Build knowledge on the importance of Intellectual Property Rights	Apply - 3
	and Right to Information Act	

COURSE: LABOUR LAWS

Course Objectives:

To provide an understanding of certain important Labour Laws which have direct relevance to the functioning of companies.

Course Outcomes:

CO	Course Outcomes	Cognitive Level
1	To Appraise the objectives and provisions of Factories Act.	Understand -2
2	To examine the provisions in the Employee's Compensation Act-1923, the machinery provided for protecting the interests- of workers.	Apply - 3
3	Student should be able to summarise the important provisions of Wage Legislations, in reference to Payment of Wages Act 1936 & Payment of Bonus Act 1965	Apply - 3
4	Students should be able to summarise the important provisions of Social Security Legislations, in reference to Employees State Insurance Act 1948, Employees Provident Fund Act 1952, Payment of Gratuity Act 1972.	Apply - 3
5	Students should be able to elaborate Industrial Dispute settlement procedures.	Understand -2

SEMESTER – V

COURSE: RESEARCH METHODOLOGY

Course Objectives:

By the end of the course, students will possess the knowledge and skills necessary to conduct ethical and rigorous research, including problem identification, research design, data collection, sampling techniques, report writing, and adherence to research ethics principles.

Course Outcomes:

СО	Course Outcomes	Cognitive Level
CO1	Apply Knowledge acquired, to identify the research problem, framing of hypothesis.	Apply - 3
CO2	Identify the various sampling techniques and the importance of research ethics	Understand - 2

COURSE: STARTUP MANAGEMENT

Course Objectives:

To understand new venture creation opportunities, its resources, and requirements for Enterprise Start-up.

Course Outcomes:

СО	Course Outcomes	Cognitive Level
CO1	To develop a start-up Enterprise with idea Generation.	Apply - 3
CO2	To analyze start-up capital requirements by analyzing legal factors.	Analyse - 4

COURSE: TAX LAWS & PRACTICE - I

Course Objectives:

- To impart basic knowledge of the basic principle underlying the substantive provisions of income tax.
- To equip students with application of principles and provisions of income tax in computation of income of an Individual under different heads

CO	Course Outcomes	Cognitive Level
CO 1	Explain the basic concept of income, total income, GTI, HUF.	Apply – 3
CO2	List out exempted incomes and determine the residential status of individuals.	Apply – 3

CO 3	Examine the provisions to compute taxable income from salary	Understand -2
	and determine the tax liability.	
CO 4	Discuss the provisions relating to Computation of income from house property and determine the tax liability of let-out and self-occupied houses.	Understand - 2
CO 5	Understanding the concept of depreciation, block of assets, list out the deductions expressly allowed and disallowed Expenses and Disallowed incomes to determine profits and gain from business or profession.	Apply – 3

COURSE: ADVANCED CORPORATE ACCOUNTING – I Course Objectives:

- To provide knowledge on Liquidation of Companies.
- To give students an understanding of the various methods of preparation of financial statements of Electricity Companies.
- To have knowledge on lease Accounting.
- To study Methods of Accounting for Price Level Changes.

Course Outcome:

	Course Outcomes	Cognitive Level
CO 1	Students appraise about the application of accounting knowledge in preparation of various statements on liquidation of companies	Analyze – 4
CO 2	Increase the knowledge about accounting for Electricity Companies	Analyze – 4
CO 3	Acquaint with the concepts and issues in lease accounting.	Analyze – 4
CO 4	Acquaint with the concept of accounting for price level changes	Analyze – 4
CO 5	Study the various Concepts of Human Resource Accounting and Social Responsibility Accounting	Understand -2

COURSE: HUMAN RESOURCE MANAGEMENT

Course Objectives:

To acquaint students with Human Resource Managerial Skills.

	Course outcome	Cognitive Level
CO1	Explain the objectives, functions, careers in HRM	Remember 1
	and challenges in HRM	
CO2	Describe the Human Resource Planning, factors	Remember 1
	influencing and other concepts	

CO3	Appraise different sources of recruitment and selection	Apply 3
CO4	Understand HRD, Appraisal methods, training methods and career planning.	Remember 1
CO5	Evaluate the recent trends in HRM and ethical issues HRM	Apply 3

COURSE: FINANCIAL REPORTING

Course Objective:

To understand the principles and recent trends in presentation of financial statements and learn various aspects of financial reporting and their importance in information

Course Outcomes:

	Course Outcomes	Cognitive Level
CO 1	To acquaint knowledge on Indian Accounting Standards	Apply – 3
	and Application of Ind AS	
CO2	Explain the meaning of Holding and Subsidiary Company	Analyze - 4
	and Prepare the Consolidated Balance Sheet	
CO 3	Recall the concept of Employee Stock Option Plan	Analyze - 4
	(ESOP) and prepare accounting for ESOP	
	transactions.	
CO 4	To acquaint knowledge on Government Accounting.	Analyze - 4
CO 5		Apply – 3
	To perceive Knowledge on recent development in	
	Accounting.	

COURSE: PRINCIPLES OF MARKETING

Course Objectives:

- To enable the student to develop the necessary insights about the concepts of marketing which will be the basis for future advanced study.
- To impart knowledge on the various aspects of marketing in order to have a competitive edge for the students.

	Course Outcomes	Cognitive Level
CO 1	To apply marketing concepts and philosophies to realistic marketing situations.	Apply – 3

CO2	To analyse the factors influencing the Micro and Macro	Analyze - 4
	marketing environment and appraise the various	
	marketing strategies.	
CO 3	To analyse the various concepts based on segmenting,	Analyze - 4
	targeting and positioning.	
CO 4	To analyse the buying behaviour of individuals and organisation.	Analyze - 4
CO 5	To apply principles of marketing ethics and to gain	Apply – 3
	insights on rural and service marketing	

COURSE: INVESTMENT MANAGEMENT & SECURITY ANALYSIS Course Objective:

To familiarize the students with the principles and practice of Investment Management and have knowledge on share and bond valuation.

Course Outcomes:

	Course Outcomes	Cognitive Level
CO1	Students can Identify characteristics, importance, objectives, and	Understand -2
	principles of sound investment.	
CO2	Students will understand various methods of share valuation and its application	Apply - 3
CO3	Students will understand various methods of share valuation and its application	Apply - 3
CO4	students will be able to understand the concepts of return, risk and calculate return and risk using different methods.	Apply - 3
CO5	Students can understand and read the financial statements using fundamental analysis and technical analysis.	understand-2

COURSE: SUPPLY CHAIN MANAGEMENT

Course Objective: To acquaint students with Supply Chain Management.

	Course outcome	Cognitive Level
CO1	Understanding of supply chain	Understand-2
	management and the role of logistics.	
CO2	Students will know the basic drivers of	Understand-2
	performance of SCM in effective manner	

CO3	Understands role of global sourcing in	Understand-2
	making supply chain cost effective	
CO4	Gain a knowledge of distribution and	Understand-2
	inventory strategy of business.	
CO5	Identify Service Needs	Remember 1

COURSE: FINANCIAL MANAGEMENT -I Course Objective:

- It enables the student to understand and apply the various concepts of Financial Management, Time Value of Money.
- It also makes the students to be knowledgeable about the Capital Budgeting and Cost of Capital.

Course Outcomes:

	COURSE OUTCOME	COGNITIVE LEVEL
CO 1	To Examine the meaning, scope, objectives of Financial Management	Understand - 2
CO 2	To Appraise the time value of money with the help of compounding and discounting techniques.	Apply-3
CO 3	To Discuss the need, importance and methods of capital budgeting	Apply-3
CO 4	To Explain the significance of modern techniques of capital budgeting and calculate NPV, IRR.	Apply-3
CO 5	To Describe the meaning of cost of capital and calculate specific cost of capital- equity, debt, preference and overall cost of capital.	Apply-3

COURSE: PRINCIPLES OF BUSINESS ENVIRONMENT Course Objectives:

- To provide knowledge of the environment in which businesses operate, the economic operational and financial framework
- To give students an understanding of the various constituents of the local and global business environments.
- To have a critical study of liberalization, privatization and globalization.

- To study the procedural aspects of various forms of Business Organizations in India
- To understand the factors influencing the international business environment.

Course Outcome:

	Course Outcomes	Cognitive Level
CO1	To Identify and evaluate the complexities of the business environment and their impact on the business.	Understand -2
CO2	To Analyze the relationships between Government and business	Analyze – 4
CO2	and understand the political, economic, legal and social policies of the country.	Allaryze – 4
CO3	To Analyze current economic conditions in developing emerging markets, and evaluate present and future opportunities.	Analyze – 4
CO4	To understand the concepts of the international environment.	Understand -2
CO5	To Gain knowledge about the operation of different institutions in an international business environment.	Understand -2

COURSE: BANKING LAW & PRACTICE

Course Objectives:

- To provide the student an understanding of legal and regulatory aspects of banking.
- To make the students understand the conceptual and legal parameters including the judicial interpretation of banking law.

Course Outcomes:

	Course Outcomes	Cognitive Level
CO 1	To understand the basic concepts of banking and kinds of banking.	Understand-2
CO2	To knowledgeable understanding of Banking and its various	Apply – 3
	relationships.	
CO 3	To understand the Negotiable instruments and deemed negotiable	Understand - 2
	instruments.	
CO 4	To able to critically compare the banking statutory system and	Apply - 3
	regulatory system.	
CO 5	To navigate the various Recovery of Bank loans and positions under	Apply - 3
	the SARFAESI Act, 2002.	

SEMESTER – VI

COURSE: TOOLS & TECHNIQUES FOR DATA ANALYSIS

Course Objectives:

To enable students to develop a comprehensive understanding of statistical analysis and data interpretation techniques, empowering them to effectively analyze datasets,

interpret results, and draw meaningful conclusions using appropriate statistical tools and methodologies.

Course Outcomes:

	Course Outcomes	Cognitive Level
CO1	Apply Knowledge in utilising the various research tools	Apply - 3
CO2	examine the results with the help of the tools and interpret the results.	Analyse - 4

COURSE: CORPORATE ÉTIQUETTES

Course Objectives:

The course in corporate etiquette introduces concepts related to corporate etiquette and its applications in the contemporary context.

Course Outcomes:

	Course Outcomes	Cognitive Level
CO 1:	Acquire knowledge of basic concepts related to corporate etiquette and corporate grooming.	Level 1
CO 2:	Acquire knowledge of concepts in the context of effective writing and business correspondence	Level 2

COURSE: TAX LAWS AND PRACTICE - II Course Objective:

- To equip students with application of principles and provisions of income tax in computation of income of an Individual under different heads of Incomes.
- To acquire the knowledge of other provisions relating to clubbing, aggregation of income and assessment procedure..

CO	Course Outcomes	Cognitive Level
CO 1	Computation of Capital Gains.	Apply – 3
CO2	Compute income from other sources	Apply – 3
CO 3	List out the provisions of Income Tax Act for set off and carry	Understand -2
	forward of losses, deductions u/s and demonstrate their usage.	
CO 4	Explain the provisions relating to assessment of individuals and HUF and compute GTI with tax liability.	Understand - 2
CO 5	Discuss the concept of GST, legislation of GST and compute GST	Apply - 3

COURSE: ADVANCED CORPORATE ACCOUNTING - II Course Objectives:

- To provide knowledge on Accounting for Life Insurance Companies
- To give students an understanding of the various methods of preparation of financial statements of General Insurance Companies
- To have knowledge on Indian Accounting standards.
- To study Accounting for Sustainability

Course Outcome:

CO	COURSE OUTCOMES	COGNITIVE LEVEL
CO 1	Students appraise about the application of accounting knowledge in preparation of financial statements Life	Analyze – 4
	Insurance Companies.	
CO 2	Students appraise about the application of accounting knowledge in preparation of financial statements General Insurance Companies.	Analyze – 4
CO 3	Students appraise about application of the Accounting Standards.	Analyze – 4
CO 4	Students appraise about application of the Accounting Standards.	Analyze – 4
CO 5	Study the Importance of Accounting for Sustainability.	Understand -2

COURSE: INDUSTRIAL RELATIONS

Course Objective:

To make students understand the various concepts of Industrial relations between Employer and Employee.

CO	Course outcome	Cognitive Level
CO1	Explain the objectives of Industrial Relations and list	Remember 1
	the factors affecting IR.Justify the role of Trade	
	Unions and employers association and examine the	
	impact of Globalisation on Trade Union.	
CO2	Describe the concepts of Industrial conflicts, Strikes	Remember 1
	and Lockouts with reference to concerned	
	Legislation	
CO3	Discuss the causes of Grievance, need for discipline	Understand 2
	and punitive measures for Indiscipline	
CO4	Examine the need for Collective bargaining, Workers	Apply 3
	Participation in Management and the process	
	involved	

CO5	Understand the gender sensitisation at work place	Remember 1
	and code of conduct, Policy on Sexual Harassment.	

COURSE: CORPORATE REPORTING

Course Objective:

To introduce conceptual and theoretical understanding of Corporate Governance

Course Outcomes:

CO	Course Outcomes	Cognitive Level
CO 1	To provide understanding of basic concepts of Corporate	Apply – 3
	Governance	
CO2	To help learner to know about various Corporate	Analyze - 4
	Governance Committees and different types of Models.	
	To introduce the conceptual understanding of Corporate	Analyze - 4
	Social Responsibility.	
CO 3		
CO 4	To facilitate learning of significance and role of	Analyze - 4
	Accountability in Corporate Governance.	
CO 5	To help learner understand various issues in Corporate	Apply – 3
	Governance.	

COURSE: MARKETING MANAGEMENT

Course Objectives:

- To familiarise the students with marketing functions and components of the marketing process.
- To provide an in-depth knowledge of marketing mix, marketing channels and recent trends in marketing.

CO	Course Outcomes	Cognitive Level
CO 1	To understand the core marketing concepts and various functions of marketing.	Understand-2
CO2	To analyse the concepts of Product Mix, PLC and Product policies.	Analyze - 4
CO 3	To apply the concepts of pricing methods and pricing strategies in real time business.	Apply – 3
CO 4	To critically analyse the various tools of Promotion.	Analyze - 4
CO 5	To analyse the various marketing channels and the recent trends in marketing.	Analyze - 4

COURSE: PORTFOLIO MANAGEMENT

Course Objective:

To develop necessary skills needed to design and revise portfolio of securities

Course Outcomes:

CO	COURSE OUTCOMES	COGNITIVE LEVEL
CO1	Students acquire basic knowledge on risk associated with	Apply 3
	portfolios.	
CO2	Students will Apply various portfolio theories and models.	Apply - 3
CO3	Students will understand and Exhibit skills on application of	Apply - 3
	portfolio theories for portfolio selection.	
CO4	students will acquire working knowledge on portfolio	Apply - 3
	evaluation and revision.	
CO5	Students can understand various portfolio revision strategies	Understand-2

COURSE: LOGISTICS MANAGEMENT

Course Objective:

To make students understand the role of Logistics Management in enhancing organizational efficiency and delivering customer value.

Course Outcomes:

CO	Course outcome	Cognitive Level
CO1	Understand the basics of Logistics Management	Understand - 2
CO2	Describe procurement components	Understand - 2
CO3	Explain Inventory Management policies	Understand - 2
CO4	Explain Transportation formats and factors	Understand - 2
CO5	Discuss Warehousing types	Understand - 2

COURSE: FINANCIAL MANAGEMENT -II

Course Objectives:

To equip the Students with Knowledge in Financing Decisions, Leverages, Dividend, Working Capital Management and Budgetary control.

CO	Course Outcome	Cognitive Level
CO 1	To Explain the concept of capital structure, financial structure, Capital Structure theories, importance and factors influencing the same and calculate EBIT and EPS	Understand - 2

CO2	To Define the concept of leverage and calculate operating leverage, financial and combined leverage.	Apply-3
CO 3	To Evaluate the value of the firm using various dividend theories and approaches.	Apply-3
CO 4	To Discuss the concept of working capital, factors affecting working capital and estimate the working capital	Apply-3
CO 5	To Appraise the need for budgetary control and prepare various budgets.	Apply-3

COURSE: INTERNATIONAL BUSINESS ENVIRONMENT

Course Objective:

To provide an understanding of the concepts and practices in the area of International Business

Course Outcomes

CO	Course Outcomes	Cognitive Level
CO 1	Explain the significance, factors affecting International business and theories of IBE	Understand- 2
CO 2	Differentiate Balance of Trade and Balance of Payments, list the components of balance of payments and identify the causes of disequilibrium in balance of payments	Analyze- 4
CO 3	Appraise the role of regional trading blocks	Analyze- 4
CO 4	Describe the functions and the role of WTO and IMF	Understand- 2
CO 5	Evaluate the pros and cons of global market entry strategies	Analyze- 4

COURSE: INSURANCE LAW AND PRACTICE

Course Objective:

- To provide the student an understanding of legal and regulatory aspects of Insurance.
- To make the students understand the conceptual and legal parameters including the judicial interpretation of Insurance law.

CO	Course Outcomes	Cognitive Level
CO 1	To explore knowledge of Insurance, history and its development in	Understand-2

	India.	
CO2	To Understand about kinds of Insurance and establishment and	Understand - 2
	functioning of LIC.	
CO 3	To understand the Negotiable instruments and deemed negotiable	Understand - 2
	instruments.	
CO 4	To understand and aware of various fire insurance policies.	Understand - 2
CO 5	To provide knowledge on the functioning of Insurance Regulatory	Understand - 2
	and Development Authority.	