

ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) - Affiliated to Osmania University

Re-accredited by NAAC (3rd Cycle)

Basheerbagh, King Koti Road, Hyderabad – 29

DEPARTMENT OF BUSINESS MANAGEMENT

BBA FM

PROGRAMME STRUCTURE

BBA [FINANCIAL MARKETS]

BBA I YEAR

SEMESTER – I

S. No.	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		Total Marks
				L	T	P			Int	Ext	
1	FEN-1-EN-22T	CC	Functional English-I	4	1		5	3	40	60	100
2	BCS-1-CS-22T	AECC	Basic Computer Skills	1		2	2	2	20	30	50
3	PMB-1-BM-22T	DSC	Principles of Management & Organization Behavior	4	1		5	3	40	60	100
4	FBE-1-BM-22T	DSC	Fundamentals of Business Economics	4	1		5	3	40	60	100
5	EIT-1-CS-22T	DSC	Elements of Information Technology (T+P)	4		2	5	3	40	60	100
6	1FM-1-BM-22T	DSC (NSE)	Introduction to Financial Markets	4	1		5	3	40	60	100
			Total	21	4	4	27				550
			No. of Hours per week	29							



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) - Affiliated to Osmania University

Re-accredited by NAAC (3rd Cycle)

Basheerbagh, King Koti Road, Hyderabad – 29

DEPARTMENT OF BUSINESS MANAGEMENT

PROGRAMME STRUCTURE BBA [FINANCIAL MARKETS] BBA I YEAR

SEMESTER – II											
S. No.	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		Total Marks
				L	T	P			In	Ex	
1	FEN-2-EN-22T	CC	Functional English-II	4	1		5	3	40	60	100
2	EVS-2-EN-22T	AECC	Environmental Studies	1	1		2	2	20	30	50
3	POM-2-BM-22T	DSC	Principles of Marketing	4	1		5	3	40	60	100
4	FOA-2-BM-22TP	DSC	Fundamentals of Accounting (T+P)	4		2	5	3	40	60	100
5	EB-2-BM-22T	DSC	E-Business	4	1		5	3	40	60	100
6	IMF-2-BM-22T	DSC NSE	Introduction to Mutual Funds	4	1		5	3	40	60	100
7		Non CGPA	Co-curricular(Value Added Course/extracurricular)	1	1	2					
			Total	23	5	4	27				550
		No. of Hours per week		32							

TOTAL CREDITS AT THE END OF FIRST YEAR: 27+27=54 CREDITS

TOTAL MARKS AT THE END OF FIRST YEAR: 1100

CC: Compulsory Course ; AECC: Ability Enhancement Compulsory Course; DSC: Discipline Specific Course; T:Theory; P: Practical; I: Internal Exam E: End Semester Exam



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) - Affiliated to Osmania University

Re-accredited by NAAC (3rd Cycle)

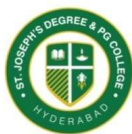
Basheerbagh, King Koti Road, Hyderabad – 29

DEPARTMENT OF BUSINESS MANAGEMENT PROGRAMME STRUCTURE BBA [FINANCIAL MARKETS]

BBA II YEAR

SEMESTER – III

S. No.	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		Total Marks
				L	T	P			In	Ex	
1	UHVGS-3-EN-22T	SEC	UGC Specific: (a)Universal Human Values and Gender Sensitization	1	1	0	2	2	20	30	50
	LMS-3-BM-22T		(b)Leadership & Management Skills								
2	HRM-3-BM-22T	DSC	Principles of Human Resource Management	4	1	0	5	3	40	60	100
3	LAB-3-BM-22T	DSC	Legal Aspects of Business	4	1	0	5	3	40	60	100
4	CMA-3-BM-22T	DSC	Cost & Management Accounting	4	1	0	5	3	40	60	100
5	BS-3-BM-22TP	DSC	Business Statistics Using SPSS (T+P)	4	0	2	5	3	40	60	100
6	CMO-3-BM-22T	DSC (NSE)	Capital Market Operations	4	1	0	5	3	40	60	100
			Total	21	5	2	27				550
		No. of Hours per week		28							



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) - Affiliated to Osmania University

Re-accredited by NAAC (3rd Cycle)

Basheerbagh, King Koti Road, Hyderabad – 29

DEPARTMENT OF BUSINESS MANAGEMENT

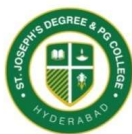
PROGRAMME STRUCTURE

BBA [FINANCIAL MARKETS]

BBA II YEAR

SEMESTER – IV

S. No.	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		Total Marks
				L	T	P			Int	Ext	
1	EE-4-EN-22T	SEC	UGC Specific: (a)English for Employability	1	1		2	2	20	30	50
	BEN-4-EN-22T		(b)Business English								
2	RM-4-BM-22T	DSC	Research Methodology	4	1		5	3	40	60	100
3	FFM-4-BM-22T	DSC	Fundamentals of Financial Management	4	1		5	3	40	60	100
4	MS-4-BM-22T	DSC	Management Science	4	1		5	3	40	60	100
5	BCG-2-BM-22T	DSC	Business Ethics & Corporate Governance	4	1		5	3	40	60	100
6	DMO-4-BM-22T	DSC (NSE)	Derivatives Market Operation	4	1		5	3	40	60	100
7		Non CGPA	Internship, co-curricular(MOOCs)/ extra-curricular	1	1		2				
			Total	22	7		27				550
		No. of Hours per week		29							
CC: Compulsory Course ; AECC: Ability Enhancement Compulsory Course; SEC: Skill Enhancement Course; DSC: Discipline Specific Course; T: Theory; P: Practical; I: Internal Exam E: End Semester Exam											
CREDITS AT THE END OF SECOND YEAR=27+27=50 CREDITS											
MARKS AT THE END OF SECOND YEAR: 1100											



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) - Affiliated to Osmania University

Re-accredited by NAAC (3rd Cycle)

Basheerbagh, King Koti Road, Hyderabad – 29

DEPARTMENT OF BUSINESS MANAGEMENT

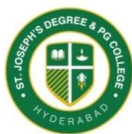
PROGRAMME STRUCTURE

BBA [FINANCIAL MARKETS]

BBA III YEAR

SEMESTER – V

S. No.	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		Total Marks
				L	T	P			Int	Ext	
1	EM-5-BM-22T	SEC	Department Specific: Event Management	2			2	2	20	30	50
	EI-5-BM-22T		Emotional Intelligence								
2	5-22T	GE*	Interdisciplinary	4			4	3	40	60	100
3	EFA-5-BM-22T	DSC (NSE)	Elements of Fundamental Analysis	4	1		5	3	40	60	100
DISCIPLINE SPECIFIC ELECTIVES (DSE)											
The students should select any one elective subject from the each specialization(MKT/FIN/HR) given below.											
MARKETING ELECTIVE											
4	ASP-5-BM-22T	DSE	(a)Advertising & Sales Promotion	4	1	0	5	3	40	60	100
	DSM-5-BM-22T		(b) Distribution & Supply Chain Management								
	MOS-5-BM-22T		(c) Marketing of Services								
FINANCE ELECTIVE											
5	FSI-5-BM-22T	DSE	(a)Financial System and Institutions	4	1	0	5	3	40	60	100
	IF-5-BM-22T		(b)International Finance								
	BI-5-BM-22T		(c)Banking and Insurance								
HR ELECTIVE											
6	HRD-5-BM-22T	DSE	(a)HRD: Systems & Strategies	4	1	0	5	3	40	60	100
	TD-5-BM-22T		(b)Training & Development								
	MIR-5-BM-22T		(c)Management of Industrial Relations								
Total				18	3	0	26				450
No. of Hours per week				21							



ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) - Affiliated to Osmania University

Re-accredited by NAAC (3rd Cycle)

Basheerbagh, King Koti Road, Hyderabad – 29

DEPARTMENT OF BUSINESS MANAGEMENT PROGRAMME STRUCTURE BBA [FINANCIAL MARKETS] BBA III YEAR

SEMESTER – VI											
S. No.	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		Total Marks
				L	T	P			Int	Ext	
1	IDM-6-CS-22T	SEC	Introduction to Digital Marketing (T+P)	2	0	0	2	2	20	30	50
	GST-6-BM-22T		Fundamentals of GST								
2	COA-6-BM-22T	DSC (NSE)	Commodity Market Analysis	4	1	0	5	3	40	60	100
DISCIPLINE SPECIFIC ELECTIVES (DSE)											
The students should select any one elective subject from the each specialization(MKT/FIN/HR) given below.											
MARKETING ELECTIVE											
3	CRM-6-BM-22T	DSE	1. Customer Relationship Management	4	1	0	5	3	40	60	100
4	CB-6-BM-22T		2. Consumer Behaviour								
5	IM-6-BM-22T		3. International Marketing								
FINANCE ELECTIVE											
6	FS-6-BM-22T	DSE	1 Financial Services	4	1	0	5	3	40	60	100
7	IFM-6-BM-22T		2. International Financial Management								
8	SAP-6-BM-22T		3. Security Analysis & Portfolio Management								
HR ELECTIVE											
9	LD-6-BM-22T	DSE	1. Leadership Development	4	1	0	5	3	40	60	100
10	CHM-6-BM-22T		2. Management of Change								
11	COM-6-BM-22T		3. Compensation Management								
12	PR	DSE	Project Report & Viva	0	0	0	4	3			100
			Total	18	4	0	21				450
			No. of Hours per week	22			26				

CREDITS AT THE END OF THIRD YEAR = 21+21=42

MARKS AT THE END OF THIRD YEAR: 900

Note: Student have to do all 3 electives mandatory and can choose any course from each area (Marketing, Finance and HR)

CREDITS AT THE END OF THIRD YEAR: 26+26 = 52 credits

MARKS AT THE END OF THIRD YEAR: 550+550 = 1100

TOTAL CREDITS OF THREE YEARS: 54+54+52= 160 credits

TOTAL MARKS FOR THREE YEARS : 1100+ 1100 + 1100= 3300 marks

AECC: Ability Enhancement Compulsory Course; SEC: Skill Enhancement Course;
DSC: Discipline Specific Course; DSE: Discipline Specific Elective; GE: Generic Elective;
T: Theory; P: Practical; I: Internal Exam E: End Semester Exam: PR: Project Report;
VV: Viva-Voce Examination.

SUMMARY OF CREDITS

Sl. No.	Course Category	No. of Courses	Credits per Course	Total Credits
1	CC(EL)	2	5	20
2	DSC	14	5	70
3	DSE	6	5	30
4	GE	1	4	4
5	AECC	2	2	4
6	SEC	4	2	8
7	Project	1	4	4
	TOTAL	34	30	150
Non-CGPA	Value added Course / MOOCS / Extra-Curricular *			Internship