

Basheerbagh, King Koti Road, Hyderabad – 29

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**BACHELOR OF BUSINESS ADMINISTRATION (INFORMATION TECHNOLOGY)**

**COURSE STRUCTURE**  
**SEMESTER-I**

S. No	Course Code	Category	Course Title	HPW			Credits	Exam Hrs	Marks		
				L	T	P			Int	Ext	Total
1	FEN-1-EN-22T	CC	Functional English-I	4	1	-	5	3	40	60	100
2	BCS-1-CS-22T	AEC C	Basic Computer Skills	1	-	2	2	2	20	30	50
3	PMB-1-BM-22T	DSC	Principles of Management & Organization Behavior	4	1	-	5	3	40	60	100
4	FBE-1-BM-22T	DSC	Fundamentals of Business Economics	4	1	-	5	3	40	60	100
5	EIT-1-CS-22T	DSC	Elements of Information Technology (T+P)	4	0	2	5	3	40	60	100
6	PWC-1-CS-22T	DSC	Programming with C++	4	0	2	5	3	40	60	100
<b>Total</b>				<b>21</b>	<b>3</b>	<b>6</b>	<b>27</b>				



Chairman  
BoS, Dept. Of . Management  
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**Dr. V. SUDHA**  
**PROFESSOR**

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**COURSE STRUCTURE  
SEMESTER-II**

S. No	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		
				L	T	P			Int	Ext	Total
1	FEN-2-EN-22T	CC	Functional English-II	4	1	-	5	3	40	60	100
2	EVS-2-EN-22T	AECC	Environmental Studies	1	1	-	2	2	20	30	50
3	POM-2-BM-22T	DSC	Principles of Marketing	4	1	-	5	3	40	60	100
4	FOA-2-BM-22TP	DSC	Fundamentals of Accounting (T+P)	4	0	2	5	3	40	60	100
5	BDS-2-CS-22T	DSC	Business Decision using Spreadsheet	4	0	2	5	3	40	60	100
6	PP-2-CS-22T	DSC	Python Programming (T+P)	4	0	2	5	3	40	60	100
<b>Total</b>				<b>21</b>	<b>3</b>	<b>6</b>	<b>27</b>				
<b>* Non CGPA</b>			<b>Co-curricular : Value Added Course (within Sem II)</b>				<b>-</b>	<b>*2</b>			
<p>CC: Compulsory Course ; AECC: Ability Enhancement Compulsory Course; DSC: Discipline Specific Course; T: Theory; P: Practical; I: Internal Exam E: End Semester Exam  HI - Hindi; AR - Arabic; SK - Sanskrit; FR - French; TL - Telugu</p>											

**TOTAL CREDITS AT THE END OF FIRST YEAR: 27+27 = 54**

**TOTAL MARKS AT THE END OF FIRST YEAR: 1100**

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## DEPARTMENT OF BUSINESS MANAGEMENT


### BACHELOR OF BUSINESS ADMINISTRATION (INFORMATION TECHNOLOGY)


#### COURSE STRUCTURE

#### SEMESTER-III

S. No	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		
				L	T	P			Int	Ext	Total
1	UHVGS-3-EN-22T	SEC	<b>UGC Specified Course:</b> (a) Universal Human Values & Gender Sensitization	2	-	-	2	2	20	30	50
2	LMS-3-BM-22T		(b) Leadership and Management Skills								
3	HRM-3-BM-22T	DSC	Principles of Human Resource Management	4	1	-	5	3	40	60	100
4	LAB-3-BM-22T	DSC	Legal Aspects of Business	4	1	-	5	3	40	60	100
5	CMA-3-BM-22T	DSC	Cost & Management Accounting	4	1	-	5	3	40	60	100
6	BS-3-BM-22TP	DSC	Business Statistics using SPSS (T+P)	4	0	2	5	3	40	60	100
7	DMS-3-CS-22T	DSC	Database Management System (T+P)	4	0	2	5	3	40	60	100
<b>Total</b>				<b>22</b>	<b>3</b>	<b>4</b>	<b>27</b>				

  
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## COURSE STRUCTURE SEMESTER-IV

S. No	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		
				L	T	P			Int	Ext	Total
1	EE-4-EN-22T	SEC	UGC Specified Course: (a) English for Employability	1	1	-	2	2	20	30	50
2	BEN-4-EN-22T		(b) Business English								
3	RM-4-BM-22T	DSC	Research Methodology	4	1	-	5	3	40	60	100
4	FFM-4-BM-22T	DSC	Fundamentals of Financial Management	4	1	-	5	3	40	60	100
5	MS-4-BM-22T	DSC	Management Science	4	1	-	5	3	40	60	100
6	WT-4-CS-22T	DSC	Web Technologies (T+P) CS Dept	4	-	2	5	3	40	60	100
7	SPM-4-CS-22T	DSC	Software Project Management (T+P) CS Dept	4	-	2	5	3	40	60	100
			<b>Total</b>	<b>21</b>	<b>4</b>	<b>4</b>	<b>27</b>				
<b>* Non CGPA</b>							<b>* 4</b>				
			<b>Co-curricular : MOOCs (within Sem III)</b>				<b>* 2</b>				
			<b>Extra Curricular Activities (within Sem III)</b>				<b>* 2</b>				

CC: Compulsory Course ; AECC: Ability Enhancement Compulsory Course; SEC: Skill Enhancement Course; DSC: Discipline Specific Course; T: Theory; P: Practical; I: Internal Exam E: End Semester Exam HI - Hindi; AR - Arabic; SK - Sanskrit; FR - French; TL – Telugu

**TOTAL CREDITS AT THE END OF SECOND YEAR = 27+27 =54**

**Total Marks of Second Year 1100**

  
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## BBA IT SEMESTER-V COURSE STRUCTURE

S. No	Course Code	Category	Course Title	HPW			Credits	Exam Hrs.	Marks		
				L	T	P			Int	Ext	Total
1	AWS-5-CS-22T/	SEC	Department Specified Course: (a) AWS FUNDAMENTALS	1	-	2	2	2	20	30	50
2	RP-5-CS-22T		(b) EC2 Service (T+P)								
3	- 5 - 22T	GE	Inter Disciplinary	4	-	-	4	3	40	60	100
4	DM-5-CS-22T	DSC	Digital Marketing (T+P)	4	-	2	5	3	40	60	100
<b>DISCIPLINE SPECIFIC ELECTIVES (DSE) The Student should select any two elective courses from the list specialization given MARKETING/FINANCE/HR</b>											
5	ASP-5-BM-22T	DSE	a) Advertising & Sales Promotion	4	1	-	5	3	40	60	100
	DSM-5-BM-22T		b) Distribution & Supply Chain Management								
	MOS-5-BM-22T		c) Marketing of Services								
6	FSI-5-BM-22T	DSE	a) Financial System & Institutions	4	1	-	5	3	40	60	100
	IF-5-BM-22T		b) International Finance								
	IM-5-BM-22T		c) Investment Management								
7	FSI-5-BM-22T	DSE	a) HRD: Systems & Strategies	4	1	-	5	3	40	60	100
	IF-5-BM-22T		b) Training & Development								
	IM-5-BM-22T		c) Management of Industrial Relations								
<b>IT COMPULSORY ELECTIVES</b>											
6	DWM-5-CS-24T	DSE	a) Data Warehousing & Mining	4	-	2	5	3	40	60	100
	BATP-5-CS-24T		b) Business Analytics using Tableau & Power BI								
	FWD-5-CS-24T		c) Full Stack Web Development								
<b>Total</b>				<b>21</b>	<b>3</b>	<b>6</b>	<b>26</b>				



SEC: Skill Enhancement Course; DSC: Discipline Specific Course; DSE: Discipline Specific Elective; GE: Generic Elective;

T: Theory; P: Practical; I: Internal Exam E: End Semester Exam

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## BBA IT COURSE STRUCTURE SEMESTER-VI

S. No	Course Code	Category	Course Title	HPW			Credits	Exam Hrs	Marks		
				L	T	P			Int	Ext	Total
1	AWS-6-CS-22T	SEC	a) AWS Cloud Storage and Security Services (T+P)	1	-	2	2	2	20	30	50
	MC-6-CS-22T		b) Mobile Commerce (T+P)								
2	DAR-3-CS-24T	DSC	Data Analysis & Visualization Using R	4	-	2	5	3	40	60	100
<b>DISCIPLINE SPECIFIC ELECTIVES (DSE) The Student should select any two elective courses from the list specialization given MARKETING/FINANCE/HR</b>											
3	CRM-6-BM-22T	DSE	a) Customer Relationship Management								
	CB-6-BM-22T		b) Consumer Behavior	4	1	-	5	3	40	60	100
	IM-6-BM-22T		c) International Marketing								
4	FS-6-BM-22T	DSE	a) Financial Services								
	IFM-6-BM-22T		b) International Financial Management	4	1	-	5	3	40	60	100
	SAP-6-BM-22T		c) Security Analysis & Portfolio Management								
5	LD-6-BM-22T	DSE	a) Leadership Development								
	CHM-6-BM-22T		b) Management of Change	4	1	-	5	3	40	60	100
	COM-6-BM-22T		c) Compensation Management								
<b>IT COMPULSORY ELECTIVES</b>											
6	APP-6-CS-22T	DSE	a) Advance Python Programming								
	CI-6-CS-22T		b) Cognos Insights	4	1	2	5	3	40	60	100
	CNCS-6-CS-22T		c) Computer Networks & Cyber Security								
7	PR-6-CS-22P	DSE	Project Report & Viva						40	60	100
<b>Total</b>				<b>17</b>	<b>3</b>	<b>6</b>	<b>26</b>				

*[Signature]*  
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I: Internal Exam E: End Semester Exam: PR: Project Report; VV: Viva-Voce Examination

**TOTAL CREDITS AT THE END OF THIRD YEAR: 26+26=52 CREDITS**  
**TOTAL MARKS AT THE END OF THIRD YEAR: 1200**  
**TOTAL CREDITS AT THE END OF THIRD YEAR: 54+54+52= 160 CREDITS**  
**TOTAL MARKS AT THE END OF THIRD YEAR: 3500**

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