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# **ST. JOSEPH'S DEGREE & PG COLLEGE**

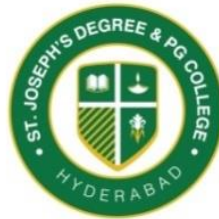
(Autonomous) - Affiliated to Osmania University

Re-accredited by NAAC (3<sup>rd</sup> Cycle)

Basheerbagh, King Koti Road, Hyderabad – 29

## **COURSE OUTCOMES**

### **BACHELOR OF BUSINESS ADMINISTRATION**



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## ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous) - Affiliated to Osmania University  
Re-accredited by NAAC (3<sup>rd</sup> Cycle)  
Basheerbagh, King Koti Road, Hyderabad – 29  
**DEPARTMENT OF BUSINESS MANAGEMENT**  
**SEMESTER I**  
**BASIC COMPUTER SKILLS**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1: Produce a business document by utilizing word processing tools & Model for business decision making using spreadsheet.	<b>BL3</b>
CO 2: Create presentations utilizing presentation software and usage of internet with ease.	<b>BL4</b>

### **PRINCIPLES OF MANAGEMENT & ORGANIZATION BEHAVIOUR**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To summarize the concept of management and evolution of management theory.	<b>BL3</b>
CO 2: To describe the functions of management and recognize the importance of planning and organizing.	<b>BL3</b>
CO 3: To discuss factors of staffing, principles of directing and understand control and concept of coordination and controlling.	<b>BL4</b>
CO 4: To understand the importance of Organization Behavior and individual behavior in organizations.	<b>BL4</b>
CO 5: To analyze the group behavior and use the knowledge for the success of the organization.	<b>BL4</b>

### **FUNDAMENTALS OF BUSINESS ECONOMICS**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To understand and recognize the basic concepts of Economics and its importance with other disciplines.	<b>BL3</b>
CO 2: To Determine various Measures of demand and Supply with determinants.	<b>BL3</b>
CO 3: To Demonstrate the various Production functions and various costs with respect to scale for estimation cost of production involved.	<b>BL4</b>
CO 4: To Apply various Pricing strategies for analyzing Production.	<b>BL4</b>

CO 5: To Differentiate between various types of markets and prices determined under those markets.	<b>BL4</b>
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### **ELEMENTS OF INFORMATION TECHNOLOGY (T& P)**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: Acquire basic knowledge on the components of the computer	<b>BL3</b>
CO 2: Understand computer languages, software and its types	<b>BL3</b>
CO 3: Understand the concepts of Management Information Systems	<b>BL4</b>
CO 4: Acquire knowledge on E-Commerce and E-Business concepts	<b>BL4</b>
CO 5: Acquire knowledge on types of emerging technologies	<b>BL4</b>

### **PROGRAMMING WITH C++ (T + P)**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1: Understand the basics of programming and develop simple programs in C++ using Control structures	BL3
CO 2: Understand the concepts of Arrays, Pointers and Functions and perform Modular Programming.	BL3
CO 3: Acquire knowledge on Object Oriented Programming Concepts and design programs using Constructors and friend functions.	BL4
CO 4: Understand the concepts of Templates and Inheritance.	BL4
CO 5: Develop Software Applications using the concepts like Polymorphism, Inheritance and Exceptional Handling mechanisms	BL4

## **SEMESTER II**

### **ENVIRONMENTAL STUDIES**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: Explain the key concepts and methods from ecological and physical sciences and apply them in solving environmental problems.	<b>BL3</b>
CO 2: Critically examine all the aspects of environmental studies such as environmental pollution health issues, legislation and create informed opinions about how to interact with the environment personally and societally.	<b>BL4</b>

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## PRINCIPLES OF MARKETING

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To understand the basic concepts and principles of marketing and to develop their conceptual skills to be able to manage marketing operations of a business firm.	<b>BL3</b>
CO 2: To outline the macro and micro environment in molding the company marketing function.	<b>BL3</b>
CO 3: To discuss and make the students understand the complexities involved in various Segmentation, targeting and positioning decisions.	<b>BL4</b>
CO 4: To evaluate and understand the new product/service ideas consistent with evolving needs tastes and preferences, implications of different pricing strategies.	<b>BL4</b>
CO 5: To discuss Channel of Distribution, Marketing channels and develop the skills among students to enable them to design the promotion-mix strategies.	<b>BL4</b>

## FUNDAMENTALS OF ACCOUNTING (T+P)

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To Understand the basic concepts, principles in accounting	<b>BL3</b>
CO 2: To demonstrate Recording and posting of the transactions.	<b>BL3</b>
CO 3: To classify and Compare Various subsidiary books.	<b>BL4</b>
CO 4: To Illustrate the Bank reconciliation statement with favorable balance and overdraft situations	<b>BL4</b>
CO 5: To Prepare and Analyze the Trial Balance & Final Accounts.	<b>BL4</b>

## BUSINESS DECISION USING SPREADSHEET

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: Evaluate the efficiency of spreadsheet designs integrating data sorting functionalities.	BL4
CO 2: To gain a conceptual understanding of statistical, mathematical, Lookup analysis for processing spreadsheet data through computational methods	BL4
<b>CO 3:</b> Proficiently conduct What-If Analysis in spreadsheets, enabling them to explore various scenarios, assess potential outcomes, and make informed decisions based on data-driven insights.	BL4
<b>CO 4:</b> Design visually compelling reports, and generate actionable insights by integrating diverse data sources.	BL5
<b>CO 5:</b> Crafting Dynamic and Engaging dashboards, fostering user interaction and facilitating data exploration and understanding.	BL5

### **PYTHON PROGRAMMING**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
<b>CO 1:</b> To design and execute Python scripts using basic data structures.	BL4
<b>CO 2:</b> To develop programs using Functions and Files.	BL4
<b>CO 3:</b> To design and execute Python scripts with OOPs concepts, and Regular Expressions.	BL4
<b>CO 4:</b> To design and execute Python scripts Using Modules and Packages	BL4
<b>CO 5:</b> To develop real time applications Using packages Django Framework.	BL4

### **SEMESTER III**

#### **LEADERSHIP & MANAGEMENT SKILLS**

<b>Course Outcomes:</b> By the end of the course, Students will be able to	<b>Cognitive Level</b>
CO 1: Examine various leadership models, assess their skills, strengths and abilities, create their leadership vision, demonstrate a set of practical skills such as time management, self-management, handling conflicts, team leadership, etc. and create and maintain an effective and motivated team to work for the society and develop business plans	<b>BL3</b>

CO 2: To inculcate emotional and social intelligence and integrative thinking for effective leadership and apply the design thinking approach for leadership. Also to Inculcate ethics and moral values for developing a balanced personality and apply ethical principles in professional and social contexts.	<b>BL4</b>
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### **PRINCIPLES OF HUMAN RESOURCE MANAGEMENT**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To summarize the concepts of human resource Management and identify the careers in HRM	<b>BL3</b>
CO 2: To understand the HR planning process and selection procedure of employees in an organization	<b>BL3</b>
CO 3: To analyze the training and development methods to upgrade the skills of employees	<b>BL4</b>
CO 4: To apply the techniques of evaluating and examine the factors affecting wage and salary administration	<b>BL4</b>
CO 5: To examine innovative HRM Strategies in contemporary organization.	<b>BL4</b>

### **COST & MANAGEMENT ACCOUNTING**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To Understand basic concepts of Cost and Management Accounting.	<b>BL3</b>
CO 2: To apply the Techniques of Standard Costing and Variance Analysis for analyzing the financial Position of business.	<b>BL3</b>
CO 3: To Make use of Marginal Costing techniques for analyzing the financial Position of Business.	<b>BL4</b>
CO 4: To analyze the Financial statement using Comparative statements and Common size statements.	<b>BL4</b>
CO 5: To Discuss and solve the Financial ratios for analyzing the financial statements.	<b>BL4</b>

### **BUSINESS STATISTICS USING SPSS(T&P)**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
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CO 1: To understand fundamentals of statistics, methods of data collection and types of data representation and to introduce SPSS.	<b>BL3</b>
CO 2: To apply various measures of central tendency (averages) and analyze the data using SPSS.	<b>BL3</b>
CO 3: To apply various measures of dispersion and analyze the data using SPSS.	<b>BL4</b>
CO 4: To measure the lack of symmetry using various types of skewness and measure the skewness using SPSS.	<b>BL4</b>
CO 5: To measure the relationship between two variables using Correlation and Regression Analyses and to measure the relationship using SPSS.	<b>BL4</b>

### LEGAL ASPECTS OF BUSINESS

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To Understand the terminologies of law with special reference to Business	BL3
CO 2: To Understand to discharge a contract and to know the consequences of Breach of a Contract	BL3
CO 3: To Identify and apply the legal principles of contract of sale of good	BL4
CO 4: To understanding and apply the laws relating to Companies act	BL4
CO 5 To understand Consumer Protection Act and Intellectual Property Rights	BL4

### DATABASE MANAGEMENT SYSTEMS (DBMS)

<b>Course Outcomes:</b> The students will be able to	<b>Cognitive Level</b>
CO 1: Analyze, design, and implement effective database solutions in various organizational contexts.	BL4
CO 2: Proficiently analyze and design database schemas utilizing the Entity-Relationship model, ensuring effective implementation."	BL4
CO 3: Acquire skills in designing real time databases using the concepts of Normalization and Structured Query Language.	BL4
<b>CO 4:</b> Acquire skills to Process data through Database Frameworks using SQL	BL4
<b>CO 5:</b> Design, implement, and manage specialized databases tailored for web, cloud, and multimedia applications.	BL4

### SEMESTER IV RESEARCH METHODOLOGY

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
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CO 1: To understand the basics of Research and Types of Research.	<b>BL3</b>
CO 2: To compare and contrast between Probability and Non – Probability Sampling Techniques.	<b>BL3</b>
CO 3: To understand the Methods of Data Collection.	<b>BL4</b>
CO 4: To understand the procedure of Hypothesis Testing and various Statistical Tests.	<b>BL4</b>
CO 5: To interpret & prepare Report and considering research ethics.	<b>BL4</b>

### **FUNDAMENTALS OF FINANCIAL MANAGEMENT**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1: To equip with Fundamental of Financial Management and Time value of Money.	<b>BL3</b>
CO2: To gain Knowledge of Capital Budgeting decisions and techniques for evaluating Capital budgeting alternatives.	<b>BL3</b>
CO3: To acquaint with Capital Structure Theories and their Applications and acquire knowledge of cost of capital and its importance.	<b>BL4</b>
CO4: To analyze the dividend decisions, major forms of dividends theories related to dividend decisions.	<b>BL4</b>
CO5: To gain knowledge in estimation of working capital and prepare working capital requirement statement.	<b>BL4</b>

### **MANAGEMENT SCIENCE**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To analyze the factors that are critical for selecting the location to set up a plant with required process technologies	<b>BL3</b>
CO 2: To understand the functions of production planning and control and application the Quality control tools and techniques in assessing the quality.	<b>BL3</b>
CO 3: To understand work study and effective way of doing the work and explain the Plant Layout design and its Maintenance	<b>BL4</b>
CO 4: To apply linear programming model for solving business problems	<b>BL4</b>
CO 5: To apply transportation and assignment model for solving business problems	<b>BL4</b>

### **WEB TECHNOLOGIES**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
At the end of the course the student will be able to	
<b>CO1:</b> Create visually appealing and user-friendly web content using various HTML elements and features	<b>BL4</b>



<b>CO2:</b> Design visually appealing and responsive web pages using CSS controls and elements.	BL4
<b>CO 3:</b> Develop dynamic and interactive web applications using JavaScript to enhance user experience and functionality.	BL4
<b>CO 4:</b> Design and implement website layouts that enhance user experience where content can be presented concisely and interactively.	BL4
<b>CO5:</b> Develop the skills to design Bootstrap grid system for various screen sizes	BL4

### **Software Project Management**

<b>CO1:</b> Describe and determine the purpose, importance, and activities of software project management.	BL4
<b>CO2:</b> Compare and differentiate software process models.	BL4
<b>CO3:</b> Acquire skills to perform activities like Project Evaluation, Activity Planning and Scheduling using appropriate technique.	BL4
<b>CO4:</b> Acquire skills to prepare and Manage Contracts and People.	BL4
<b>CO5:</b> Acquire skills to Monitor and Control software projects using suitable project management tools.	BL4

## **SEMESTER V**

### **ENTREPRENEURIAL DEVELOPMENT**

<i>On successful completion of the course, the student will be able:</i>		
<b>CO1</b>	<b>To understand the concept of Entrepreneur, Women Entrepreneurs, their problems</b>	<b>BL2</b>
<b>CO2</b>	To describe the concept of Entrepreneurship, its role in the economic development and relate the theories of Entrepreneurship.	<b>BL1</b>
<b>CO3</b>	To analyze the role of various institutions for Entrepreneurship Development	<b>BL3</b>
<b>CO4</b>	To recognize the steps for starting a Small Enterprise and estimate the support rendered by the government for Entrepreneurship Development	<b>BL3</b>
<b>CO5</b>	Identify the various sources of Finance.	<b>BL5</b>

### **ADVERTISING & SALES PROMOTION**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1: To understand the concepts, objectives and functions of Advertisement	<b>BL2</b>
CO 2: To create advertising message using various advertising appeals and elements of advertising used by the marketers for promoting their brands in the market.	<b>BL2</b>

CO 3:To identify the major media planning, Decisions, choice and scheduling	<b>BL2</b>
CO 4: To summarize the theories, models and approaches of selling	<b>BL4</b>
CO 5: To understand the fundamental concepts of sales promotion	<b>BL4</b>

### **DISTRIBUTION & SUPPLY CHAIN MANAGEMENT**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1: To evaluate the Distribution functions as integral part of marketing functions in a business firm.	<b>BL5</b>
CO 2: To assess the role Marketing Channels in Supply Chain Management.	<b>BL4</b>
CO 3: To explain the basic elements of supply chain management.	<b>BL2</b>
CO 4: To analyse Demand & Supply Management for SCM	<b>BL4</b>
CO 5: To describe the recent trends in SCM.	<b>BL2</b>

### **MARKETING OF SERVICES**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1:To understand the basic knowledge on Marketing of services	<b>BL2</b>
CO 2:To analyse service mix in different service industries	<b>BL4</b>
CO 3:To identify services decision problems in planning and managing Service Delivery	<b>BL2</b>
CO 4:To determine the contemporary issues in Health care services & Hospitality Services	<b>BL2</b>
CO 5:To outline service processes for Insurance and Banking services	<b>BL2</b>

### **FINANCIAL SYSTEM & INSTITUTIONS**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1:To understand the functions of Indian financial system	<b>BL2</b>
CO2:To make use of the functions of RBI and commercial banks	<b>BL3</b>
CO3:To analyze the growth and policies of financial institutions	<b>BL4</b>
CO4: To understand the role and functions of Indian money market	<b>BL2</b>
CO5:To determine role and functions of Indian Capital Markets	<b>BL5</b>

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## INTERNATIONAL FINANCE

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1: To understand the Concept and evolution of International Finance	BL2
CO2: To demonstrate various concepts of International Financial Markets	BL2
CO3: To understand the role and functions of International Financial Institutions	BL1
CO4: To classify various International Financial Instruments and FDI	BL4
CO5: To enumerate the multinational corporate decisions in Global Markets	BL4

## INVESTMENT MANAGEMENT

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1: To understand the basic concepts of Investment and decision factors	BL2
CO2: To illustrate the role and functions of Indian money and capital market	BL2
CO3: To analyze and interpret the fundamental and technical analysis	BL4
CO4: To classify various types of mutual fund schemes in India	BL4
CO5: To outline Regulatory framework of Derivative markets in India	BL2

## HRD: SYSTEMS & STRATEGIES

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1:To identify the emergence of concept of HRD.	BL2
CO 2:To understand the HRD process.	BL2
CO3:To design the HRD programme for institutions using HRD interventions.	BL6
CO 4:To apply HRD to various institutions.	BL3
CO 5:To discuss the workforce diversity.	BL2

## TRAINING & DEVELOPMENT

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO1:To examine the concepts of training and development.	<b>BL3</b>
CO2:To illustrate how to select the training method.	<b>BL3</b>
CO3:To understand the application of various techniques, instruments and training climate.	<b>BL2</b>
CO4:To demonstrate executive development techniques.	<b>BL3</b>
CO5:To understand organisation development and emerging developments of training.	<b>BL2</b>

## MANAGEMENT OF INDUSTRIAL RELATIONS

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1:To understand various concept related to industrial relations	<b>BL2</b>
CO 2:To examine industrial disputes and settlement machinery	<b>BL2</b>
CO 3:To summarise functions of tripartite and bipartite bodies and procedure of settlement of grievances	<b>BL2</b>
CO 4:To understand various wage legislations	<b>BL4</b>
CO 5:To discuss Trade Unionism & Industrial relations scenario	<b>BL4</b>

## DATA WAREHOUSING & DATA MINING

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
At the end of the course the student will be able to	
<b>CO1:</b> Process raw data using various data mining algorithms	BL4
<b>CO2:</b> Discover and measure interesting patterns from different kinds of databases	BL4
<b>CO3:</b> Apply the techniques of clustering, classification, association finding feature selection and visualization to real world data	BL4
<b>CO4:</b> Apply learned concepts and techniques to real-world datasets, demonstrating proficiency in solving classification and clustering problems.	BL5
<b>CO5:</b> Utilize data mining techniques to effectively extract meaningful patterns and knowledge from multimedia data, including images, videos, and audio files.	BL5

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## BUSINESS ANALYTICS WITH TABLEAU AND POWER BI

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
<b>CO1:</b> Understand the importance of data visualization in various fields and its role in effectively communicating insights and set up Tableau Desktop software for data visualization projects.	BL2
<b>CO2:</b> Apply Power BI for effective data analysis, visualization, and report creation from various sources.	BL4
<b>CO3:</b> Adept in data transformation and DAX functions, enabling them to format, manipulate, and analyze data effectively	BL4
<b>CO4:</b> Design and create visually compelling and informative charts, graphs, and dashboards using Power BI	BL5
<b>CO5:</b> Apply best practices for data visualization to effectively convey insights and support decision-making processes.	BL5

## FULL STACK WEB DEVELOPMENT

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
<b>CO 1:</b> Ability to understand the core concepts of React such as components, JSX, props, state, and the component lifecycle.	BL3
<b>CO 2:</b> Proficiency in building interactive user interfaces using React, including the use of components, props, and state to manage UI elements and their behavior.	BL3
<b>CO 3:</b> Apply learned concepts and techniques to real-world projects, demonstrating proficiency in using React Bootstrap for frontend development tasks.	BL4
<b>CO 4:</b> Demonstrate proficiency by independently setting up Node.js, configuring basic settings, utilizing npm for package management, accessing and integrating modules effectively.	BL5
<b>CO 5:</b> understanding the principles governing Web APIs, to configure and implement CRUD Operations to Interact with Database	BL5

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## SEMESTER VI

### AWS CLOUD STORAGE AND SECURITY SERVICES

Course Outcomes:	Cognitive Level
CO 1: To Understand the concepts of Cloud Storage like EBS Block Storage, Shared file systems at AWS and AWS data transfer options	BL2
CO 2: To Understand the concepts of Security services	BL2

### MOBILE COMMERCE

Course Outcomes:	Cognitive Level
CO 1: To gain knowledge on Mobile Commerce and Mobile Commerce Technology.	BL2
CO 2: To understand different M-COMMERCE APPLICATIONS	BL2

### FUNDAMENTALS OF GST

Course Outcomes:	Cognitive Level
CO 1: To Understand the basic concepts and types of GST	BL2
CO 2: To Illustrate the different valuation rules and procedures of GST taxable event	BL2
CO 3: To Understand the Input Tax Credit (ITC) mechanism of GST	BL2
CO 4: To Analyze the Procedure of Audit in GST	BL4
CO 5: To examine Import and Export procedures under Customs Act.	BL4

### DATA VISUALIZATION & DESCRIPTIVE ANALYTICS USING R

Course Outcomes:	Cognitive Level
At the end of the course the student will be able to	
CO 1: Acquire knowledge on basics of R Programming to perform data analysis.	BL4
CO 2: Acquire skills to import, export and manipulate data from various sources.	BL4
CO 3: Apply different functions and tables for effective data analysis.	BL4
CO 4: Implementing various features of R-Graphics for effective data visualization.	BL4
CO 5: Apply Measures of Central Tendency and Measures of Dispersion to perform data analysis.	BL4

### CUSTOMER RELATIONSHIP MANAGEMENT

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<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To understand the fundamentals of customer relationship.	<b>BL2</b>
CO 2: To analyse the CRM link with the other aspects of marketing.	<b>BL4</b>
CO 3: To summarise the step in CRM Plan.	<b>BL2</b>
CO 4: To understand various CRM marketing strategies.	<b>BL2</b>
CO 5: To analyse the challenges of CRM implementation	<b>BL4</b>

## **CONSUMER BEHAVIOUR**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To explain the concept of Consumer Behaviour & describe Consumer research process in detail.	<b>BL2</b>
CO 2: To evaluate the factors affecting consumer behaviour in detail	<b>BL4</b>
CO 3: To analyse the consumer decision process.	<b>BL4</b>
CO 4: To assess the impact of consumer motivation, personality on the buying behaviour.	<b>BL4</b>
CO 5: To discuss consumer decision making models	<b>BL2</b>

## **INTERNATIONAL MARKETING**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To understand the Concept, scope and environment of International marketing	<b>BL2</b>
CO 2: To discuss International market development concepts	<b>BL2</b>
CO 3: To identify various International market entry Strategies	<b>BL3</b>
CO 4: To identify various International market entry Strategies	<b>BL2</b>
CO 5: To analyse international pricing, promotions and trade decisions	<b>BL4</b>

## **FINANCIAL SERVICES**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To compare between fund based and non-fund based Financial services in India.	<b>BL2</b>
CO 2: To demonstrate various types of Leasing and Hire Purchasing	<b>BL2</b>
CO 3: To understand the concepts of Factoring and Forfaiting	<b>BL2</b>
CO 4: To analyze the different valuation methods of Venture Capital Financing in India.	<b>BL4</b>
CO 5: To understand the regulatory framework and process of credit rating agencies in India	<b>BL2</b>

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## **INTERNATIONAL FINANCIAL MANAGEMENT**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To analyze nominal effective exchange rate (NEER),real effective exchange rate (REER) in Foreign Exchange Markets	BL4
CO 2: To understand various International Parity Relations with different theories	BL2
CO 3: To classify and analyze various Risks and exposures	BL4
CO 4: To derive the concepts of forwards and futures and options in Derivative market	BL4
CO 5: To understand the different types of Tax and their approaches	BL2

## **SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To understand the concepts of Risk and Return and various investment avenues	BL2
CO 2: To understand and analyze different types of bonds and its theorem's	BL2
CO 3: To analyze the different models in stock valuation.	BL4
CO 4: To apply different methods of portfolio Analysis	BL4
CO 5: To evaluate the performance measures by using different index methods	BL4

## **LEADERSHIP DEVELOPMENT**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To understand and gain Conceptual knowledge of Leadership.	<b>BL2</b>
CO 2: To demonstrate an understanding of the leadership styles, theories and their application to the modern organizations.	<b>BL2</b>
CO 3: To understand of the role of team based organisation.	<b>BL2</b>
CO 4: To develop climate for critical thinking.	<b>BL4</b>
CO 5: To examine leadership development programmes.	<b>BL4</b>

## **MANAGEMENT OF CHANGE**

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<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To understand the importance of change and various types of change	<b>BL2</b>
CO 2: To examine various change models.	<b>BL4</b>
CO 3: To explain change and its impact on organization and overcoming resistance to change	<b>BL2</b>
CO 4: To analyze the relevance of Change with Organizational Culture.	<b>BL4</b>
CO 5: To outline the systematic approach to change management.	<b>BL2</b>

### **COMPENSATION MANAGEMENT**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
CO 1: To discuss the concept of compensation management and strategic compensation system.	<b>BL2</b>
CO 2: To understand the compensation planning and traditional bases of compensation.	<b>BL2</b>
CO 3: To analyse the bases of pay systems.	<b>BL4</b>
CO 4: To build and design compensation system.	<b>BL6</b>
CO 5: To identify the contemporary strategic compensation practices.	<b>BL4</b>

### **ADVANCED PYTHON PROGRAMMING**

<b>Course Outcomes:</b>	<b>Cognitive Level</b>
<b>CO 1: To design and execute Python scripts for importing data</b>	BL4
<b>CO 2:</b> To apply Data Wrangling techniques and analyze data using Numpy.	BL4
<b>CO 3:</b> To apply aggregation functions and perform Data Processing using Pandas.	BL4
<b>CO 4:</b> To Visualize and Interpret data using matplotlib.	BL4
<b>CO 5:</b> To Analyze and Visualize Geospatial Data.	BL5

### **COMPUTER NETWORKS AND CYBER SECURITY**

<b>Course Outcomes:</b>
CO1: <b>Understand the need for the computer network and analyze</b> the historical development of computer networks to identify key factors driving their evolution, demonstrating comprehension
CO2: <b>Critically evaluate</b> the effectiveness of various network layer protocols and address assignment methods.
CO3: <b>Demonstrate</b> a solid understanding of LAN and WAN technologies and be able to Identify the suitable technologies for an Organizational network.
CO4: <b>Identify</b> the different cybercrimes and apply suitable Remedial and mitigation measures.
CO5: <b>Understand</b> the data privacy and security issues & challenges. <b>Evaluate</b> the key features and objectives outlined in the IT Act,2000 , National Cyber Security Policy 2013 and Personal Data Protection Bill.

#### COGNOS INSIGHT

Course Outcomes	Cognitive Level
<b>CO 1:</b> Identify the framework of IBM Cognos Insights by implementing Data Cubes	BL1
<b>CO 2:</b> Analyze and Implement various types of chart reports for data visualization using IBM Cognos Insights	BL2
<b>CO 3</b> Analyze the importance of sharing the workspace in problem -solving Environment	BL3
<b>CO 4:</b> Analyze the importance of sharing the workspace in problem -solving Environment	BL4
<b>CO 5:</b> Generate highly interactive and easy-to-use managed reports by applying concepts like filters, report formats etc.	BL5