



ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University
Re-accredited by NAAC (3rd Cycle)
King Koti Road, Hyderabad - 500029

ACTION TAKEN REPORT FOR THE TWELFTH ACADEMIC COUNCIL MEETING

Date: 10th May, 2024

Time: 10.00 am

Venue: Conference Hall

The following were the recommendations given by Academic Council members in the Twelfth Academic Council Meeting:

Recommendation 1: Prof. Stevenson suggested that a structured remedial mechanism need to be implemented, right from conducting remedial classes to administering feedback from the students with respect to the improvement made for improving the pass percentage of the B.Sc students.

Action Taken: Remedial / Tutorial classes for Science programmes (where the pass percentage is relatively low) were incorporated in the time table and classes conducted in the month of December 2023, February 2024 and March 2024.

Recommendation 2: Prof. Vidyadhar Reddy, Retd. Professor, OUCC & BM, Osmania University, suggested that feedback can be administered both course wise and programme wise and also at 2 levels i.e., before and after the introduction of the new curriculum.

Action Taken:

A structured feedback mechanism is implemented, leading to the preparation of Action Taken Reports (ATRs) before the Board of Studies (BoS) meetings. All the departments have administered the Feedback to the stakeholders and the curriculum is updated accordingly. It is the regular practice of the college to take structured feedback every semester. This academic year too a New Programme that is B.Sc (Data Science) was introduced with the suggestions taken from the stakeholders.

Recommendation 3: Prof. Venkata Ramana and Dr. K. Viswewara Reddy suggested that the topics "Fake news, Fake Journalism, Yellow Journalism, Sports Journalism and Traditional Journalism " be introduced in the BA (DMMC) program. They also suggested having a meeting with eminent editors to explore the internship opportunities.



Action Taken: Topics “Fake news, Fake journalism, Yellow journalism, Sports Journalism, and Traditional Journalism, have been incorporated in Unit I of **Semester I: Introduction to Journalism** course in the BA (DMMC) programme. A meeting with eminent editors shall be planned this academic year to explore internship opportunities for students, reinforcing the program's practical relevance and industry engagement.

Recommendation 4: Prof. A. Vidyadhar Reddy suggested to retain the title "Business Intelligence and Data visualization” instead of “Data Visualization & Storytelling" of Semester IV of BBA (BA) Program.

Action Taken: The course previously named "Data Visualization & Storytelling" in Semester IV of the BBA (BA) Program has been renamed to "Business Intelligence and Data Visualization" w.e.f 2024-2025.

Recommendation 5: Prof. A. Vidyadhar Reddy suggested to go to higher order levels that is evaluate/create level by the end of the End Semester exams and Internal Examinations can have BL Levels up to 3 (Remember, Understand and Apply)

Action Taken: As recommended the evaluation pattern for internal assessment has blooms level up to 3 and for the end-of-semester examinations up to level 4 and 5. Additionally, when exhibitions are organized, where students create models, evaluations are assessed up to level 6 in Skill Based Test (SBT).

Recommendation 6: Dr. K. Visweswara Reddy suggested that 'Entrepreneurship development' should be strengthened with hands-on experience, Upskilling courses which are competitive to be taken up and Free sponsored certificate courses offered by NSIC & NI-MSME ministry can be offered to students.

Action Taken:

- To Strengthen the ED Cell, IIC took initiative to organize the “IDEA of the month” to pool the ideas and the Repository of these ideas will be uploaded in the Yukti Portal under IIC, MoE every month. Also Internal Hackathon, workshops on Ideation and design thinking were also conducted.



- Various certificate courses like AI & ML, Financial Analytics, Business Analytics with Tableau, Graphic Designing, 2D Gaming, Digital Marketing, Business analytics using Tableau, Cyber security were offered last academic year to enhance the skills of the students.
- The Departments shall also be exploring free certificate courses offered by Ni-MSME from Academic year 24-25.

Recommendation 7: Prof. Venkat Ramana suggested to have adjunct faculty, Incentives for research publications and expose the students with immersion projects/student outreach programmes/club activities.

Action taken:

- **Adjunct faculty** - Adjunct faculty are appointed for BBA (FM), BBA (BA), B. Com (IFA) to teach specialized courses in collaboration with NSE, Miles Education and ISDC respectively.
- **Incentives for research publications** - At present 40% of the amount spent for publication in UGC Care Journals are reimbursed by the College. Plans are being made to propose incentives for research publications in the upcoming Finance Committee Meeting (FCM) and Governing Board Meeting (GB).
- **Immersion projects/student outreach programmes/club activities:**
 - ❖ Projects are made mandatory in all the programmes during their course of study in final year and as suggested students will also be encouraged to take up the immersion projects.
 - ❖ The college has a best practice of celebrating one day as JSR (Josephites Social Responsibility) day in a year and students are taken to orphanages/old age homes/adopted villages/ etc..not only to foster a sense of empathy and compassion but also instill values of social responsibility and community engagement.
 - ❖ We have 20 clubs and 3 centres/Cell (Fine arts music and sports, Joseph's Outreach Cell and Centre for innovation and Entrepreneurship) catering to various interests and passions among the students. Each of these clubs and centers offers unique opportunities for students to explore their talents, develop new skills, and creativity.



Recommendation 8: Prof. Stevenson suggested that "Centre for Social Transformation" can be named as College Outreach in tune with regulations and the same can be projected as Best Practice.

Action Taken: As suggested, The Centre for social Transformation is renamed as "Joseph's outreach cell" w.e.f 2023-24.

Recommendation 9: Dr. K. Visweswara Reddy (NI-MSME) suggested to maintain documents of No. of Placements & No. of Entrepreneurs, create startup culture, encourage students to participate in Ni-MSME hackathon and take the students to T-hub/TS-Epass so that students understand the ecosystem of incubation.

Action Taken: 243 students (162 UG & 81 MBA) were placed in the academic year 2023-2024 and IIC maintains the record of 26 no.of entrepreneurs. Startup related workshops are organized by IIC & ED Cell and the cell has a record of 13 of startups. Recently from 18-20 March the team attended the Startup Mahakumbh Bharat Innovates World's Largest Startup event in Delhi. Students also participated in the Hackathon organized by St. Francis Degree College on and Power bytes club members visited T-Hub on 22nd June 2023.

Recommendation 10: Dr. K. Visweswara Reddy (NI-MSME) suggested including "Entrepreneurship in media" in the new programme BA (DMMC) and the concept of social entrepreneurship in the curriculum of Business Management programmes.

Action Taken:

- "Entrepreneurship in Media" was introduced in Unit IV and V in the course "Emerging Technologies" in III year/Semester V in BA (Digital Media and Mass Communication).
- "Social Entrepreneurship" has been added to Unit 1 of the New Venture Creation course in Semester VI of BBA (E) Programme and Unit III of Entrepreneurship Development course offered in Semester II of MBA programme.
- "Social Entrepreneurship" concepts (Social entrepreneurship ideas, opportunities and innovation in Social Entrepreneurship) is included in Unit III in Course: Entrepreneurship and Startup Management offered in MBA Semester IV.

Recommendation 11: Dr. K. Visweswara Reddy (NI-MSME) suggested including previous students who are entrepreneurs and also Ni- MSME members in the Board of Studies for approval of BBA(E) programme curriculum.



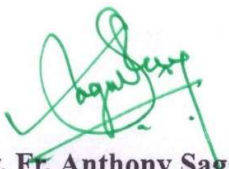
Action Taken: Based on the suggestion, the Department of Business management included A. Sebastian Francisco, Chairman & MD of Holy Mary Educational Society/ MBA Alumni in the recent BoS Meeting and also invited Dr. E. Vijaya, Faculty Member & EDC-I/C, National Institute for MSME (Ni-MSME), an organization under the Ministry of MSME, GoI, Hyderabad, to the industry-academia meeting for a detailed discussion on the BBA(E) program curriculum.

Recommendation 12: Dr. K. Visweswara Reddy (NI-MSME) informed that Ni-MSME will be interested to collaborate to motivate the students in creating business plans/ project proposals and also to offer certificate courses. He also informed that Ni-MSME can help the faculty /students in the registration process of patents through the intellectual property facilitation center at a concession rate.

Action Taken:

- The college is exploring the various opportunities to collaborate with Ni-MSME.
- The college in collaboration with IIC organized an MDP on “Waste management” sponsored by NI-MSME from 11th December to 15th December.
- The Department of Commerce conducted a one-day National Level Symposium on Innovations in Startups and Entrepreneurship-Building Connections in a crowded world in collaboration with Ni-MSME on 27th January 2024.
- The Department of Commerce also collaborated with Ni-MSME wherein the faculty were the resource persons in various MDP programmes conducted in reputed colleges of twin cities.

(To mention: Mrs. Srilakshmi addressed the faculty on working capital management strategies on 21st November 2023 Mr. Vikas on Project appraisal and risk management on 5th December 2023, Mrs. Aarti on marketing strategies for startups on 6th December 2023, Dr. Sumitra Pujari on Business plan strategies on 27th February 2024, Dr.Asha Rachel on Women entrepreneurship challenges on 28th February 2024.)


Rev. Fr. Anthony Sagayaraja
Principal
Principal
ST. JOSEPH'S DEGREE & P.G. COLLEGE
King Koti Road, HYDERABAD-29