



ST. JOSEPH'S DEGREE & PG COLLEGE
(Autonomous), Affiliated to Osmania University
Re-accredited by NAAC (3rd Cycle) with B**
King Koti Road, Hyderabad – 500001.

DEPARTMENT OF BUSINESS MANAGEMENT
ACTIVITY REPORT

General Information

Type of Activity	Curriculum Restructuring
Title of the Activity	Industry Academia Meet –Operations Domain
Date	02-02-2024
Time	4.00PM- 5.00 P.M
Venue	Vianney Hall
Collaboration/Sponsor (if any)	Nil

Speaker/Guest/Presenter Details

Name	Dr. Lovely Kumar
Title/Position	Senior Team Lead
Organization	Dr. Reddys R&D Centro, Dr. Reddys Ltd.
Title of Presentation	Curriculum Review and Suggestions
Name	Dr. E. Vijaya
Title/Position	FCULTY Member & EDC-I/C
Organization	National Institute for MSME
Title of Presentation	Curriculum Review and Suggestions
Name	Dr. Suresh Reddy Jakka
Title/Position	Assistant Professor
Organization	Mahatma Gandhi University
Name	Prof. (Retd.) R. Ramarao
Organization	VJIM
Title of Presentation	Curriculum Review and Suggestions
Name	Ms. Preethi Anguswamy
Title/Position	Senior Tax Associate
Organization	Alliantgroup
Title of Presentation	Curriculum Review and Suggestions

(Add/repeat above rows if there is more than 1 Speaker)

Participants Profile

Type of Participants	Faculty , Industry Experts and Alumni
No. of Participants	32

Synopsis of the Activity (Description)

Highlights of the Activity	To review the curriculum of Operations Courses and provide suggestions.
Key Takeaways	Provided organizations with a blend of practical expertise and

Summary of the Activity	<p>academic rigor.</p> <p>The Industry Academia Meet was very beneficial to mould the students according to the needs of industry by providing them necessary skills and competence through recurrent meets, interviews and collaborations with industry persons and academic experts, as per the latest trends in the Operations domains.</p>
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Dr. Venkat Siva Kumar, Domain lead for MBA started the session by giving a brief overview for Statistics for Management, Operations Management, Operations Research and Data Analytics using SPSS.

Prof. Ramana Rao suggested to incorporate learning rather than theoretical manner, Business responsibility sustainability report, goals cover into operations. In Service Operations Management, he asked to include the topics in operations domain. Outsourcing & IT delivery models is important, he mentioned in the meet.

Dr. Suresh Reddy mentioned that sample size determination is a theory asked to introduce problems also.

In OM course applications should give as per the industry requirements and in EOQ core problems also to be included. Suggested that students should use SPSS in their projects work.

He mentioned to resume logistics and keep course name as Supply Chain Management.

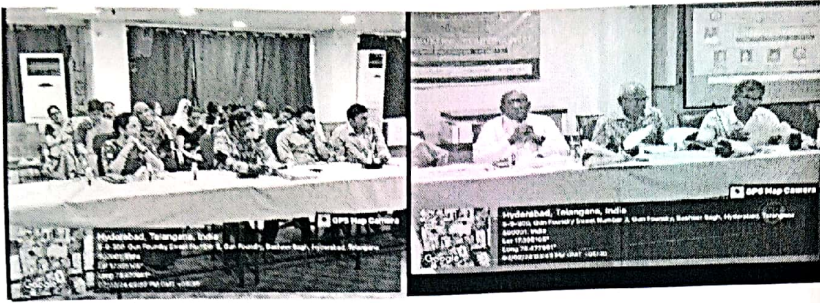
Dr. Lovely Kumar expressed his views as including tranship development, marketing survey, design thinking, sales pitch, blue and red ocean concept, business model canvas and also how to set the price of the product gives the best outcome of the course.

Dr. Venkat Siva Kumar Domain lead for BBA started the session by giving a brief overview of the subjects.

Dr. Suresh Reddy suggested that make the students to delight the customers.

The session ended with closing remarks by Prof. Srinivas who mentioned that it was a good learning experience from Academia and Corporate which provided valuable inputs. The session ended with a formal vote of thanks by Mrs Gowri Pisolkar.

Photographs:



Operations Domain Industry Academia Meet – Experts from Industry and Academia

Report prepared by:

Name of the Organiser	Mrs. Archana Ganta
Designation/Title	Assistant Professor
Signature	<i>Archana Ganta</i> 7/2/24

M. Sanyal
HOD
7/2/24

Principal
PRINCIPAL
7/2/24