Employer-Industry Feedback (responses)
Course: BCom
Academic Year: 2023-24

Q. no	Questions	Excellent	Very Good	Good	Satisfactory
1.	Rate your overall impression of the curriculum you have reviewed.	4	6	4	0
2	Rate the extent the curriculum aligns with the current needs and demands of the industry?	4	5	4	1
3	Rate how well the curriculum prepares students with the practical skills required in the industry?	1	5	8	0
4	Rate how efficient is the curriculum to enable students analyze the given situation & identify the necessary solutions.	3	5	3	3
5	Does the curriculum adequately address current industry	2	6	5	1

	trends and emerging technologies?				
6	How open is the curriculum to collaboration with industry partners for internships, projects, or other forms of engagement?	1	7	5	1

EXCELLENT   **: 15 – 17.86%**

VERY GOOD   **: 34 – 40.48%**

GOOD   **: 29 – 34.52%**

SATISFACTORY   **: 6 - 7.14%**

❖ Rate your overall impression of the curriculum you have reviewed.

Feed Back	No. of responses	Percentage	Cumulative %
Excellent	4	29	29
Very Good	6	43	72
Good	4	29	100
Satisfactory	0	0	100
Total	14	100	

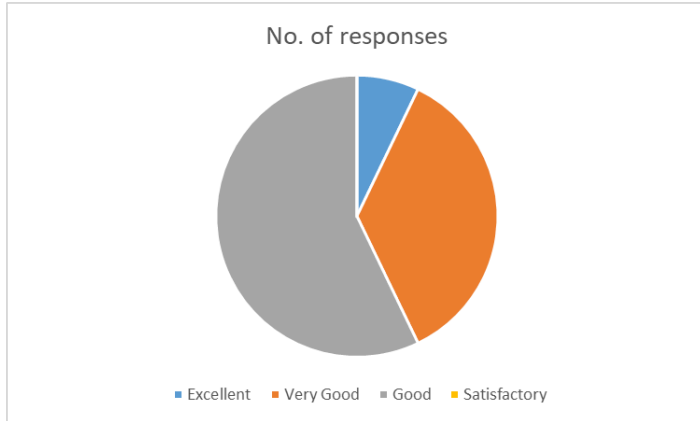No. of responses

Excellent ■ Very Good ■ Good ■ Satisfactory
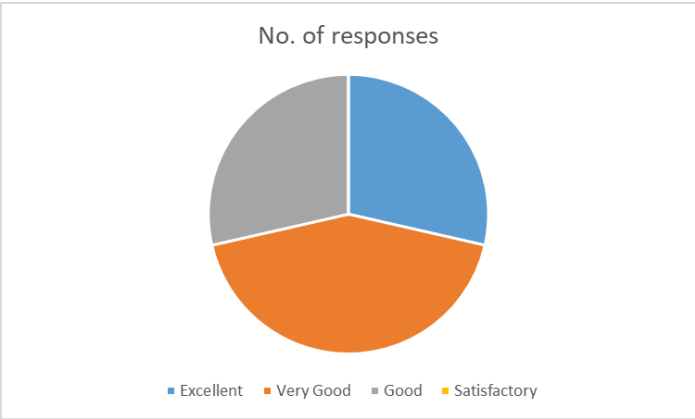
❖ Rate the extent the curriculum aligns with the current needs and demands of the industry?

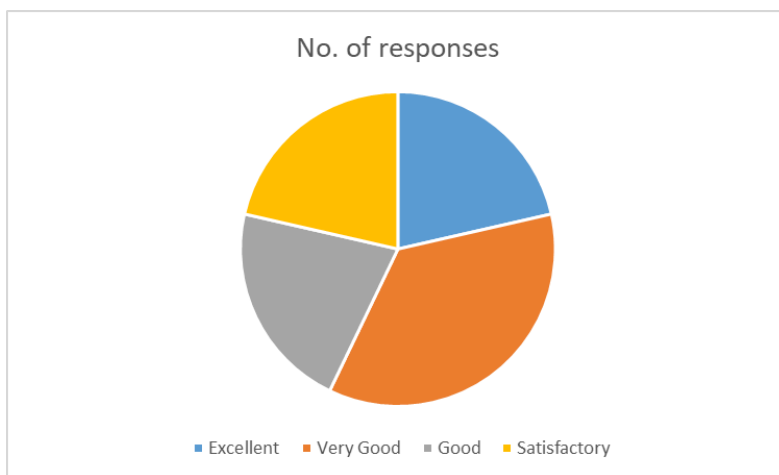| Feed Back	No. of responses	Percentage	Cumulative %
Excellent	4	29	29
Very Good	5	36	65
Good	4	29	93
Satisfactory	1	7	100
Total	14	100	
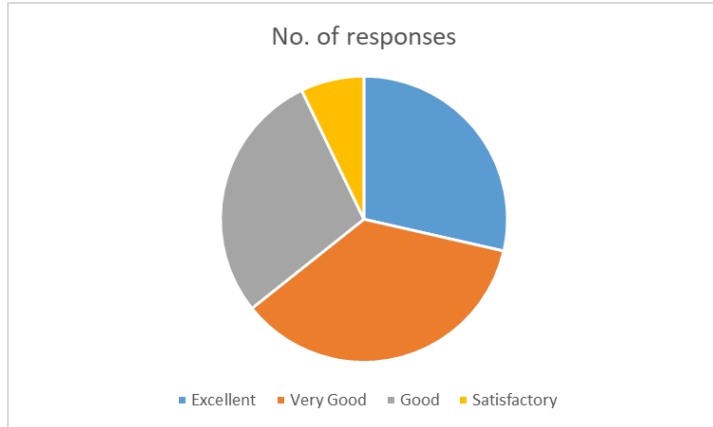
No. of responses

❖ Rate how well the curriculum prepares students with the practical skills required in the industry?

Feed Back	No. of responses	Percentage	Cumulative %
Excellent	1	7	7
Very Good	5	36	43
Good	8	57	100
Satisfactory	0	0	100
Total	14	100	

No. of responses

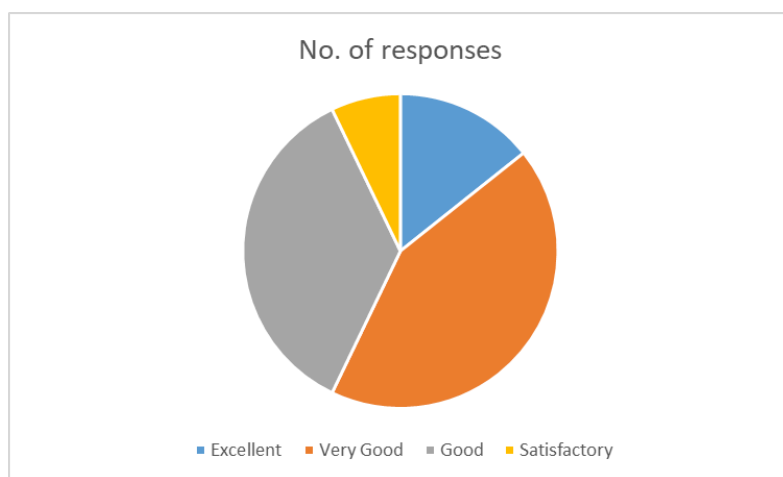Excellent ▪ Very Good ▪ Good ▪ Satisfactory

❖ Rate how efficient is the curriculum to enable students analyze the given situation & identify the necessary solutions.

Feed Back	No. of responses	Percentage	Cumulative %
Excellent	3	21	21
Very Good	5	36	57
Good	3	21	78
Satisfactory	3	21	100
Total	14	100	

No. of responses

Excellent ▪ Very Good ▪ Good ▪ Satisfactory

❖ Does the curriculum adequately address current industry trends and emerging technologies?

Feed Back	No. of responses	Percentage	Cumulative %
Excellent	2	14	14
Very Good	6	43	57
Good	5	36	93
Satisfactory	1	7	100
Total	14	100	

❖ How open is the curriculum to collaboration with industry partners for internships, projects, or other forms of engagement?

Feed Back	No. of responses	Percentage	Cumulative %
Excellent	1	7	7
Very Good	7	50	57
Good	5	36	93

Satisfactory	1	7	100
Total	14	100	
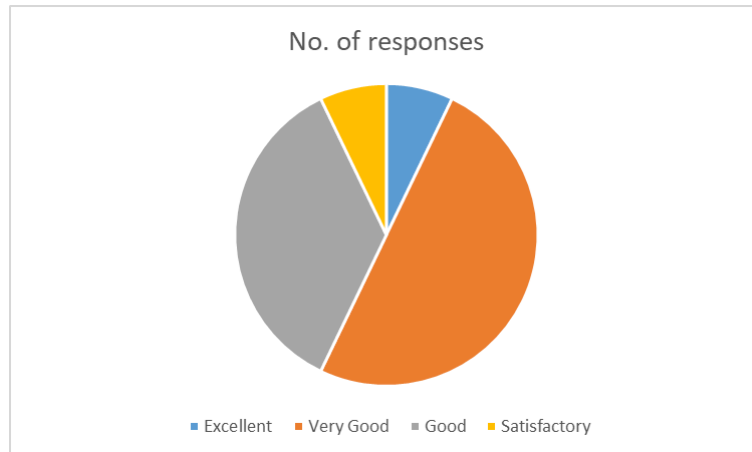
Comments

❖   More to be engaging to industrial experience mainly media studies

❖   Practical lab for latest technology

❖   internships Opportunities to be provided

❖   Introduction of IDP tools

❖   Students can be encouraged to write on finance, management, leadership and business topics and showcase their work.

❖   Professional communication, media related content can be added. Translation of vision, mission stmts should be given as practical excercise.

❖   Rajbhasha topics are strongly aligned with industry needs.

❖

Dr. Y. Reethayel

Principal
JOSEPH'S DEGREE & P.G. COLLEGE
King Koti Road, HYDERABAD-29