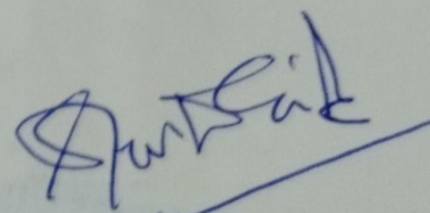


ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University
Re-accredited by NAAC

Alumni Feedback on Curriculum Course: BA MCJ Academic Year: 202

Q. No.	QUESTION	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY
1	Rate the satisfaction level of the curriculum you pursued.	3	1	1	0
2	Rate the overall design of the curriculum (Subjects offered).	3	2	0	0
3	Rate the relevance of the courses to your professional or academic pursuits after graduation?	2	2	0	1
4	Research orientation obtained during the Programme.	2	2	1	0
5	Rate the extent the curriculum helped in developing practical skills applicable to your field?	2	2	0	1
6	Rate the effectiveness of the teaching methods used in the curriculum?	2	0	3	0
7	Rate the Overall Satisfaction	1	2	2	0
8	Clarity and relevance of textual reading material	1	3	1	0
9	Extent of participatory learning and student involvement	1	2	2	0
10	External & Internal evaluation methods	1	4	0	0
11	Research orientation obtained during the programme	1	2	1	1
12	Overall rating	2	3	0	0

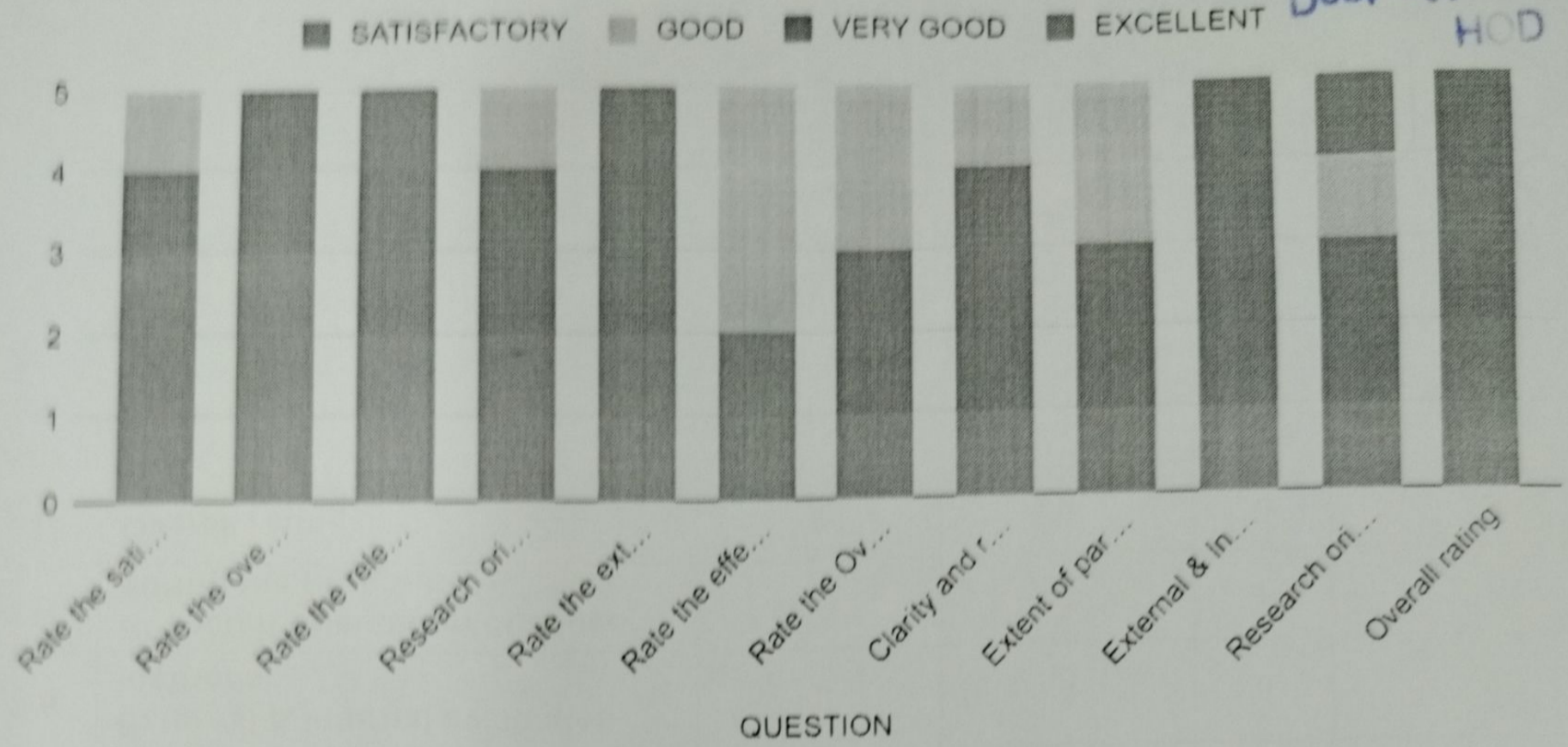


HOD

Dept. of Mass. Comm.
St. Joseph's Degree & P.G. College
King Koti Road, HYDERABAD-29

Kind Koti Bosa HADEBABD-
 St. Joseph's Degree & B.E. Coll
 Dept of Mass Comm
 HOD

-Analysis of Feedback



Comments

Gamification and story telling in association with class room teaching, more real-time practical simulation activities.

Campus placement for this course can be improved. More practicals can be included in the program, internships should be made mandatory from recognised top level organisations.

It's good to have more practical classes along with theory and Syllabus is very good for Mass comm, It's in-depth for our batch.

Nope

I feel the college needs to incorporate more practical work in the course. For example, adding internships in the syllabus from the 1st year. Students should be encouraged to pick a certain field and explore that area within the Mass Communication world, let it be theater, journalism, film, etc, for a particular year. Because theory is important, but without the practical application of those topics, a graduate feels out of place once they're outside college. The method of remembering and writing and important concepts in a 3hr period is outdated. The practical exams should have as much weightage/marks as the theory exams, which will push the students, faculty and the college overall to push for better practical exposure of the topics. I understand that this is a change that also needs to happen in our country, I hope we can be one of the first to implement it. And a willingness to make mistakes, to give the students that much comfort and support that they go and make big mistakes and learn great lessons from them. This is what the best colleges in the world do, they help you grow through mistakes and provide compassionate-critique which will push the person to do better.