

ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University Re-accredited by NAAC (3rd Cycle) with B⁺⁺ Grade King Koti Road, Hyderabad

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

Action Taken Report on Curriculum Feedback from Stakeholders

Academic Year 2023-2024

The feedback on curriculum from different stakeholders was collected and analyzed. Following are the actions taken on the feedback:

S. No	Stakeholder	Feedback	Action taken
1.	Students	 Lab equipment can be improved and given full utilization for students. 	Softwares being updated and access provided to students.
		 Helpling every student in getting proper internships and jobs and proper guidance for those who want to pursue masters. 	Mentoring Session with Students regularly.
		 More field trips to newspaper and radio stations please focus on practical skill development than bookish knowledge. 	 Increased the frequency of field visits.
		 Need more practical experience, field visits, how to use equipment teachers should tell. 	Practical classes are made part of the time table and syllabus.
		 The college should come up with more challenging topics and push the students out of their comfort zones all while still maintaining a proper camaraderie. 	Counseling and life skill sessions by senior faculty.

2	Faculty	Enhancing library books	• In the upcoming Finance Committee meeting have proposed the same with the management.
3	Alumni	A longer internship requirement	 Suggested for 2 Months internship program for Undergraduate and 4 Months for Masters program
		Career Orientation activities	• Career Orientation seminars have been conducted.
4	Parent	 Proper guide for students to get a job. Request - The teacher should take some personal attention on the student. As my girl is in mass communication and journalism so they should provide practical experiences and how to use equipment. 	 Counseling and life skill sessions by senior faculty. Mentoring Session with Students regularly and recorded in mentoring books. Practical classes are made part of the time table and syllabus.
5	Industry	 Include certificate courses based on developing the skills. More to be engaging to industrial experience mainly media studies 	 Value added courses are provided. More field trips to television and film studios, and workshops being organized.

HoD

H₀D PRINCIPAL